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Vol. xvIII
Z59

Sloan Resigns Post as Rally Committee Head at Council Meet, Thursday

Chairman Says Studies Suffer, Student Solons Hear Harder Story of Fresno Incidents, Open Parliamentarian Position The resignation of Rally Committee Chairman Harry Sloan was accepted by the Student council at a regular meetin
zation yesterday afternoon in Room 8o, Pine hall.
zation yesterday afternoon in Room 80, Pine hall.
Sloan stated in the resignation, submitted to President Doug

## Service Frat

 Pledges New Men at Dinner Honorary OrganizationShows Active Calendar


Players' Club Holds Ritual Wednesday

DZD Sponsors Fashion Show At El Paseo

$$
\begin{aligned}
& \text { The Players } \\
& \text { important meeting campulsory } \\
& \text { all members, pledes and initiates } \\
& \text { to be held at the home of Rosalind } \\
& \text { Bradbury, } 2660 \text { Puesta del Sol, }
\end{aligned}
$$



## The News in Briet



Little Theater Bills One-Acts December 15

K.-P.'s Give
'Pied Piper' 'Pied Piper'


## Faculty Members

 Attend Lincoln Meet$\qquad$
$\qquad$

Mrs. Priest
To Play Piano
In Concert

A.W.S. Plans Assembly

## - The annual A.W.S. Christmas pro- gram will be presented Tuesday, December 13, second hour ind the autiotium. The assembly will be open to both mena and women. The program will include a juggler act put on by Miss Elizabeth Sehon's

Students Outline Money Expenditures Today In Check During 2nd Hour




Publicity Is Meeting Topic

Miss Sehon Obtains
Rates for Students

diers reconstruction plans.
Ten thasnd French.


Follett Issues
Report on Grid Finances



Music Major Give Dinner


## Social Club

 Gives Dance
## W A.A. Schedules

College Cabin Trip
$\qquad$

## State Hears Budget for Bi-ennium

President Phelps Presents Request At Sacramento

Presented Santa Barbara State college's budget for the next two years at a budget hearing personally conducted by governor-el
Culbert L . Olsen in Sacramento e
$\qquad$
$\qquad$

## EL-GUUCHO

 Colleriale Disest

| TOM WHARTON |  |
| :--- | ---: |
| Syd Cohen | EDITOR |
| Frank Douglas | City |
| Dorothy | Ulich |
| Dororhy | Briggs |
| Rosarilind | Bradury |

- Education is a big business. With that statement in mind the Asof student expenditures for the college year this morning during second hour. The survey which was first held in 1937 is being held

Money Check
Up is Boost to College Prestige stable picture of student financial problems. Chief purpose of the
survey is to inform townspeople survey is to inform townspeople
of the importance of the college of the importance of the college
to their individual occupations.
The survey is varied in slight The survey is varied in slight
degree from the one of last year on items which were found di pended purpose is demonstration of expenditures in down town business i

In addition to the section which deals with individual expenditures for men and women survey is being made of general items which
effect both sexes. This general group should indicate items from which expenditure of the two sexes could be compared. A division which is quite important to El Gaucho's bread and butter is a study of the
number of persons that read the college newspaper and its advertisements in preparation for expending funds.
According to Doug Duckham, A.S.B. president, and Merle Vance, survey leader, the report should show at least a twenty percent increase
over last year on the basis of enrollment alone. With such an increase over last year on the basis of enrollment alone. With such an increase
the comparative fiscal conditions of the 1938 students and those of 1937 will aid materially in boosting state college prestige with townspeople. Also this method of investigation may be followed on other courses to reveal a great deal of information
of El Gaucho and his growing hordes.-F.D.

Changes Needed
To Recognize
Party Sides

- Every editor and columnist,
great and small, has taken the
opportunity to express his eval-
uation of the recent mid-term
election. One evident fact must
be apparent to all-liberalism,
with a few notable exceptions,

The reason is not hard to explain; the only way in which liber its forces. In many cases the issues were so camouflaged and twiste that the real fundamentals were obscured.
This should bring all factions to the sam
oth the Republican and Democratic parties are antiquated and divi ded among themselvés. How can such men as Fiorello LaGuardia and
Herbert Hoover align themselves on the same side of the fence? How an such men as Walter George and President Roosevelt both ere to the same platform?
the right of anyone to choose whether they are going to be libera conservative, and it is no disgrace, which side they choose; but the

One-way to clear the existing confusion, is for two new parties 0 be formed, the Liberal and the Conservative parties. This would give both politicians and the people a chance to definitely align them-
selves on one side of the fence. Today, the Republican and Democratic platforms are not greatly different; it is the majority within each party which makes the policies of the two parties radically op posite. However, the important thing is that in each party there are
active minorities actually sabotaging the efforts of the majority. The active minorities actually sabotaging the efforts of the majority. The
old parties are irrevocably split; probably the best chance Liberals old parties are irrevocably split; probably the best chance Liberals new parties.-R.S.

## Clip Snips




## FLUX de BOUCHE



Officials, Townsmen Exhibit
Favorable Attitude to Survey


Female Modes
Cause Alarm


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$-5=$
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## If you're planning a party

Don't forget the favorite dessert

## ROYAL ICE CREAM

## THE SYD <br> A Tale of Idealism and Disillusionment Gaucho Athletes are Gentlemen Bus Bolas Organizes a Boxing Tea

Upon our immediate entrance to these portals, we were forcibly struck by the financial position of the men students at Santa Barbara tate college. Everywhere we turned, we were confronted by men, willing to work, to do anything in order to continue their formal education. In the beginning, we wondered how all would find a means of support, with such an apparent lack of jobs. With no apthat every man had found his niche.
True, most of the men we know lived and still live on a bare substenance, but all seemed to be
making the most of the situation in as pleasant a manner as possible under the circumstances. The
y thought of sacrifice seemed to bring with
a certain spirit, undefinable, yet quite evident.
This esprit du corps brought with it and inculcated into the men of the campus the idea If I have anything, I'm lucky to have it, so I
might just as well share it with my neighbor." might just as well share it with my neighbor."
We could quote examples on end of men who
 developed this sense of what might be termed so-
cial responsibility. Greed and selfishness seemed to cial responsibility. Greed and selfishness seemed to have no part in the makeup of the State college man. The more we thought about

The first inkling of suspicion seeped in when we looked at the figures the library issued concerning missing books. At one time, the librarians must have had the same idea we had about the unselfishness of the average State college student. They probably thought that we were all here for an education primarily, as witness the hardships undergone in the process of assimilating knowledge and incidentally a degree.
800 As we recall, the toll for last year was in the neighborhood of 800 books. Naturally, our ideas about social consciousness were
knocked into a cocked hat. The students a hoot for one another or for the ideals of this campus didn't give taking a chance on reading the material in an assigned text, Mr. Gaucho Student proceeded to stealthily "borrow" the book, making sure of his grade in a course at the expense of perhaps 30 others.
Many hangers-on who don't crack' a cover all year, and take chances on cramming for finals, found at the end of the year that cramming was no longer possible because someone had gotten access to all of the knowledge for himself.
Comes the return of idealism. A campus service organization unobtrusively and without fanfare placed boxes all over the grounds so that missing books might be returned. No questions would be asked. If a book had been lost, strayed or simply had not been returned because of a heavy fine which the offender had not been able oree, it could be slipped into one of the boxes when no one redeem himself in the plan, you will agree, for the State collegian to

This week, the boxes were collected and of cynicism. able to find out, shelves. We hate to use the term "socially unconsions the library we hate to use the term "unconscious" as applied to the people of he campus-but, what other conclusion can we be expected to reach?

Lest anyone misinterpret the squib we ran Wednesday concernHarder's men was never questioned. We that the conduct of Spud carryings-on by students and other fans who followed the Gauchos. Harder has in his possession many letters from hotel managers wher ever the Gauchos have played attesting the gentlemanly behavior of his eleven and asking that their hotel be selected when local athletic teams travel.

As we write Mr. Bus Bolas intrudes. Mr. Bus Bolas has made unsuccessfully for the chairmanship of the finance committee. This time, Mr. Bus Bolas is organizing a boxing team and won't we please give him a plug? Bus, you revived our faith in man with your an ouncement about organizing something, so if this is your idea of a
WEDNESDAY, Dec. $7 \quad$ 6:45 and $9: 15 \mathrm{p} . \mathrm{m}$

## 6 ACTS of VAUDEVILLE

## FOX ARLINGTON THFATRE

IMPORTANT PARAMOUNT STUDIO PREVIEW

## Genera

Knights of Pythias Christmas Charity Show
Tickets at Gammills, The Hughes, Brooks, Stoners
Going Formal?
Order your flowers now
from

## (1)

'DEMANDED FOR ITS QUALITY
1116 Chapala Street

 varsity-alumni grid battle, let's join
in on the heated discussion over $U$. as its Rose bowl opponent.
Many unkis. write, and to this,
unfair, salvos have been fired at












## Strictly


. on the "up and up"!
You'll come to the accept"up" style eventuallyyour features.

All work by advanced stu-
dents under supervision

Chicago College Cosmetology 820 State

Grads, 1938 Squad Gird For Big Tilt Former Stars Rule
Present Grid Crew As Favorites Over By ALFY ARTUSO

- One of the greatest football
games in the history of Santa games in the history of Santa
Barbara State will take place Saturday night, December



 ni have been working out for the
past month The statring ine iups
have out been deid
but two tery strong apon agregations
 Coach Mather Plans
For Track and Field



 Is Your Education
COMPLETE?

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| :---: |
| 5RFEWRY |
|  |
| Seeen Sama Batara Store |
| 34 W. VICTORIA ST. 908 DE LA VINA ST |
| 2700 Holusstre AVE. |
| Sill state ST. |
|  |
| 1237 San Andres st. |

in other words: have you tried "MAR-JAC"
COFFEE CUP Only 25 cts For a REALLY GOOD LUNCH OR DINNER

## FOOTBALL DANCE

 at the armory Friday, Dec. 2 - After the Game S.B. High School Team and Yell Leaders will be guestsCELEBRATE AT THE ARMORY! TONIGHT

Lompoc, Texas Contribute to Gaucho Stock


Fencers Meet L.A. College Tomorrow


Admission 40c per person greenougifs orchestra

## REDUCTIONS Up To 50\%

Why Buy Cheap Shoes
When you can buy the best at these low prices

## ALL NEW FALL MODELS

The Riding and Sport Shop Ladies riding specials Riding habit $\underset{\substack{\text { Sints, Breeches } \$ 144^{75} \\ \text { Boots, Belts }}}{\substack{\text { Rid }}}$

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| HUNTING SEASON |
| SPECLALS FOR MEN |
| Leather Jackets now 7.95 |
| Wool Jackets now 5.95 |
| Oropedic 16-in. Boots |
| NOW \$10.95 |



Cagers Meet VenturaJ.C. Five
Practice Game Set For Southern City Locals are Favored - The lengthy practice sessions of the basketball squad are even
onger than usual this time of year, because Coach Willie Wilton must round into shape in record time a represennative State
tean. In fact Witoon must have his
bovs lined team. In fact Witon must have his
bops lined up by tonigh in time
for a practice game with Ventura The Gaucho prospects have played several practice games with city
teamm and heo daedeyss are grad
ually geting into form. The team
 Wilton is able to determine the ex
tent and ability of his material. Prospects Good
Lookins over the men out for
 good prossen
prophesies.
 chored by several "star"" veterans
returning for morer action
These
for


##  <br>  <br>  <br>  be inaugurated the States met on J.C. outfit.

Our Sensational Midseason Sale now in progress!

## 



## Womens' Shoes

LITERALLY HUNDREDS OF PAIRS Unbelievable Values - Seasonable Footwear A VARIETY OF STYLES
Sale Prices - \$3.95, \$4.95, \$5.95 SOME STYLES AT $\$ 6.95, \$ 7.95, \$ 8.95, \$ 9.95$

## Mens' Shoes

a real sale before the holidays $\$ 4.95, \$ 5.95, \$ 7.95$

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LISLE SPORT HOSIERY
ALL FALL COLORS and SIZES - 79 ets.
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