El Gaucho is a member of the Associated Collegiate Press, National Scholastic Press Association, National Advertising Servioe, nc., and is a distributor of the Collegiate

## Gauchos Play First Game in New Stadium

 Collegians Rally in Auditorium Tonight Grid Squad Breaks Turf Against 'CatsPep Session, Negotiator Dance Fete Hardermen

Pre-Game Hop Takes Place in College Cafeteria - In honor of the Willamette game Saturday, the first to be played in the new stadium, the
tally committee is holding a rally consisting of yells, songs and consisting of yells, songs and
speeches in the auditorium tonight after which there will be dancing in
the cafeteria sponsored by the com-
bined rally and social bined rally and social committees.
Speakers of the evening will be ence Phelps, Dean Charles Jacobs
and four team members, Goerge
Valos, Marvin Palmer, Jack Smith,
and Larry Pickens. Yells will be led
by Jack Richards, Bud Burdick and by Jack Richards, Bud Burdick and
Redman Bearley, and songs will be
led by Harriet Ridenour and Gracie
$\qquad$


World News vakian troops hurriedly erected bar
ricades and artillery today following
the expiration of an ultimatum is the expiration of an ultimatum is-
sued by the Hungarian government
demanding the cession of certain by members of the Hungarian race.
Several thousand shouting persons Several thousand shouting persons
crowded on the Czech side of the
Danube rive which is the dividing
line of the international city of Komarom.
Hungarian government officials in the han
ference.

## HOUSTON, Oct. Green, newly, reelected

 Green, newly reelected president ofthe American Federation of Labor,
today offertd to help seek reconcilia-
tion with the today offertd to help seek reconcil
tion with the CI... but with
servations. Speaking before the
tional convention of the A. F. of
$\qquad$ he stated
unions would
self respect." $\qquad$
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$\qquad$ the famo
largest
world.
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$\qquad$

KTMS Airs College Show
Tonight at 5:30
$\qquad$

S. B. State Cancels Mines Tilt College Officials Seek Substitution For Texas Game today at State college to sched-
ule another game to take the
place of the recently cancelled
Texas Mines-Gaucho football
encounter originally planned for
October 29. Since yesterday Coach
Spud Harder and Graduate Manager
Don Follet have been contacting
several out-of-statae schools in the
seran
 $5=5=$



Gamma Delts Hono Members of Faculty - Gamma Delta Chi sorority, hon-
ared State ecolege faculy members
at an open bouse

$\square$







## 

Several telephone conversatian
between Follett and Max Saxon,
er coach, during the
Game LeadersTry SeparateYell Sections
Rally Committee RequireMen to Wear Hats, All
Women Have Pom-Poms
Science Group Hears Reports


Senior Class
Senior Class
Hears Speaker

and$4= \pm=2$

Rehearsals Start Today For Plays
Student Directors Cast Final Roles
For Presentations

## In Tilt Tomorrow

## Homecoming Game Against San Jose

 Marks Official Opening of Adjunct To $\$ 2,000,000$ Future College Campus - Uniofficial opening of Sunta Batbara State's new Gootball stadium will be observed omorrow at $2:$ is 5 p... when the Gauchos meet theBearcats from Willamete, Oregon. For the frst time in the history of the loal institution, a team will be sent into competition on territory owned by the College
Officially, he stadium will be o

## Flash


A. S. Presents

Football Dance

## 

- Last May, the State of California picked out the above site on the beach and the Gaucho team unofficially opens the field with a game against the Willamette

Coffin Plans
Correlation



[^0]
## EL-GUCHO

Associated Colle



Beanie Ruling
Strikes Blow at
Basic Tradition
ties, or considering making the
it has inflicted a pronounced wound in the prestige of a tradition
tradition has been rather nil. Threats were made but never inflicted But now, when for the first time freshman spirit has been aroused higher than ever before, a move like this is made
advancement. It is a movement that defies all rules
is an excellent example of the vagueness shown by
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## Lewis Causes

Unions To Face
Showdown

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$\qquad$

Ignorance Is First Obstacle Of Peace

## Ten days ago, any student,

 asked what he considered themost important duty of governmost important duty of govern ment, probably would have re-
plied-to keep us out of war. plied-to keep us out of war.
Today, the same student would Today, the same student would
not have the slightest idea as to not have the slightest idea as to
what his government could do A. When war comes (and it will), it will be too late to keep out. Any action taken must be taken now. recognize what we are contesting with and what constitutes the depths through which we seek. Perhaps this search will necessitate a complete examination of our economic, our political and even our social systerms. The search may be long and without any personal gratification.
The alternatives are war, class hatred and an eternal recession. The The alternatives are war, class hatred and an eternal recession. The
choice is ours. Progress entails motion and friction, but inaction choice is ours. Pro


## From the <br> presidents Desk <br> $p_{\text {resident }}$ Desk Den



New Beach Stadium Opens Tomorrow - October 15
Your Favorite Fountain Lunch is Closest to the Field
SHEETZ-AT-THE-BEACH
ave time and effort and avoid parking pries by having lunch at the popular college rendezvous, SHEETZ - AT - THE - BEACH SANDWICHES - SALADS - FOUNTAIN PREPARED THE WAY YOU LIKE it

## the Syd

- We sent a reporter out the other day to find out when and if the furniture for Ridge hall was arriving. The reporter, whose frequent contributions are characterized by a blessed lack

We are doomed, she stated, to sit forever on the match box con structions now prevalent in Ridge hall. In attempting to take notes, we will all twist and squirm until our anatomies resemble nothing fortable position is a biological impossibility.

## Why? All because of the ingratitude of When position a

payers of California have been considerate enough to support a mum payers of California have been considerate enough to support a nun
ber of men for the remainder of their natural lives in the quiet and der of men for the remainder of their natural lives in the quiet and
seclusion of San Quentin penitentiary. No worries about room rent or tomorrow's dinner put wrinkles in the brows of these state-supported individuals. No worries about whether the "\$30 every Thursday" n goes into effect. It wont make any difference to them any way.
In view of these facts, it seems perfectly logical to assume that when an order is put in for chairs to furnish our Ridge hall, the
San Quentin lifers would be more than willing to speed up produc ion. But, no such gratitude exists. With all the ambition of a Steinbeck paisano, the lifers have preferred to bide their time. And in the meantime we suffer and squirm and hope for the best.

> By this time, we are almost accustomed to the informality of California schools and to the comparatively slow pace in campus activity. One thing, however, is entirely beyond our comprehension, Last week John Heal opened in "Soliloquy" at the Lobero theater. An individual on the campus who is conscientious about such things, obtained student rates for anyone on the campus interested and went to the trouble of having cards printed. When we went to the Lobero on opening night, we expected to find at least half of the audience composed of Staters. Outside of the ushers, we counted three other students. Whether it's a lack of interest in the finer things of life, a lack of fund or just a lack of gray matter, it is difficult for us to deter-mine. We are certain that "Soliloquy" will pack 'em in on Broadway. We are also certain that any one who missed "Soliloquy" because of disinterest is not of college age mentally. Understand, we are not highbrow. In fact, at the rally tonight we will be one of the loudest shouters in the audience. If last week's rally for the S.F.U. game was any criterion tonight's affair will surpass any pep session ever held on the campus. We will also be on the fifty yard line at the game tomorrow to watch the Gauchos manhandle the Willamette Bearcats. After the Don fracas, we look for the Harder contingent to send the Oregonins back with their respective tails between their legs. (We are not officially predicting scores this week.) Incidentally, with the opening of the new stadium, El Gaucho goes big time in more ways than one. Yell leaders Bud Burdick and song leader Harriet Ridenour have organized separate rooting secions for men and women with all the accompanying pompoms and white shirts. It should be an interesting experiment. The separation, we


## Le Voici

AWS, AMS Schedule Assemblies Tuesday


Kappa Delta Pi Honors Frosh



Make him believe you're the loveliest girl in the world by looking smart, fresh, colorful! We'll dry

HENRY BRABO
CLEANER and DYER 17 E. Anapamu Ph. 21596

Two Guests
Address Coeds
At Meeting
are Dr. Russell G. Leiter, We. Charles
Redding, Dr. Earnest Bickerdike, Dr
James Buchanan James Buchanan, Daniel Mulock,
Mrs. Marguerite Stebbins, Mrs. Ruth
Waterman, Miss Mes. Lawrence Weant. Meryl Adams and Aiding Mrs. Phelps during the af.
ternoon will be Mrs. Jane Abraham,
Mrs. Wi.lliam Ashworth, Dean Lois M. Bennink, Mrs. S. O. Werner,
Miss J.an KKueger, Mrs. William
Maxwell, Mrs. H. Edward Nettles, Mrs. E. E. Ericson, Mrs. Frede
W. Hile, Miss Elizabeth Sehon, M
Charles Jacobs, Miss Hazel Seve Charles Jacobs, Miss Hazel Seve
Mrs. Paul A. Jones and Mrs. F

GAUCHOS!
GO GET ${ }^{\text {E }}$ EM TOMORROW


JOIN THE
LOYAL GAUCHO BOOSTERS AT

ELMER'S CAFE

1026 STATE after the game
Every Night College Night


Men Students Hear Coaches At Session
President Trewhitt Slates Discussion of Plans
For Fair, Conference


State Faculty Association Meets Tuesday Agency Representative
Discusses Insurn Discusses Insurance at
Session of Instructors
 or Fair, Conference


> LIVEN UP THE PARTY WITH THE MOST POPULAR GAME OF THE SEASON

## BADMINTON

COMPLETE SETS RACQUETS FROM $\$ 1.00$ to $\$ 12.00$ WESTLUND SPORTING GOODS COMPANY 1121 STATE STREET PHONE 25679

TWO GRIDIRON HEADLINERS GAUCHOS vs. WILLAMETTE Tomorrow - New Stadium
2. KERRY'S VARSITYBURGERS Today-as always
Best in Town

Kelly Takes Lobero Books. Myra Kinch's Art Bureau Headship

## Committee Hears

 Final Auditions at Thursday MeetingThomas Kelly, junior student,
was appointed to succeed" $\begin{aligned} & \text { J erryy } \\ & \text { Ferris as director of the State }\end{aligned}$
Ferris as director of the State
college artist bureau at the bu-
reau commitree meecing yester.

## \section*{\section*{}} <br> yes for $\vdots$ 0 0 0

 'Kind Lady'
Uses Painting
Of Cowherd Terpsichoreans For One Night Showing Next Wednesday
'Kind Lady'
Uses Painting
Of Cowherd

| Criminal in Play Displays |
| :--- |
| Work of Artas orignay |
| For Uteritrer Purropeses |



Don't you think, that you can do better in clothing is you really tried:
Don't you feel that you can improve on that outfit you're

All right . . . we're asking you to look at the best selecions and the larg
est stocks of


- SPORT COATS
- JACKETS
- SWEATERS
- SLACKS
- SHIRTS
- SHOES

That can give you something you haven't got. And you are under no obligation to make a decision unless you feel like it
Comparison
Determines Valwe

Bets By FRANCIS BECCHIO

- History will be imade tomorrow
afternoon for Santa Barbara State afternoon for Santa Barbara State
when its gridiron heroes open the
new college stadium oat Leadbetter
chach-the first official State lege stadium. When the whistle blows
signaling the start of the Gauchos'
batrte with Willamette, it will be an important milestone since it
will mark the first time a State team
has engaged We are confident the 1938 varsity
to whom the honor goes of dedica-
ting the new field will start things
off in proper fashion by registering an improssive fashion by rexiststering
vading Beacrats. Good over the in- inc, Gau-
on the new gridiron.
WIDE OPEN GAME
 pected to mier style of play, is intricate reve
vith an aerial bombardment.
vo
ams stack. up fairly evenly teams stack, up fairly evenly
Santa Barbara conceded a


## edge because BEST BET Bouquers to son for her

what this columnist has stressed as
necessary for the surcess of the Gau-
cho football eleven. She stood out as the outstanding
personality at the U.S.F. game and
quoring one of the Jesuit fathers
who attended the contest, "Miss Daho attended the contest, "Miss Da
vidson certainly accomplished a great
deal in creating goodwill for Santa
Barbara, and along with the Gauch band, was the "talk of the tow
And though State lost the game,
"Gauchos walked off with the
istic honors" as one San Fran paper put it. This comment was
spired by the band's exhibition
"Tinys 'tanifestations of sc
"fiy Yes, "Tiny" is indeed the morrow afternoon's game.
FROSH DETERMINED FROSH DETERMINED
Undismayed by their seback last
week at the hands of the Bakerffield
Jaysee Renegades, a deterinied
band of Gauchitos will invade Comp.
ton tonight to engage the potent Compton Jayse Tartars in one of
the freshmen's "big' games of the
year. Coach Danny Mulock's lads workouts this past week and
primed for tonight's clash, read
bring home a victory. Go to
Greenies. We're with you $100 \%$
admire your pluck.

Unbeaten Dons Fac Pasadena Tonight

COMMUNITY
DANCE
ARMORY
700 E. de la Guerra
Saturday
October 15
Admission - 40c

Music by
Frank Greenough





Sticklers Provide Football Oracles With Difficult Task

Frosh Pigskin Team Travels South to Battle Compton J. C. Tonight at Tartar Stadium

Gardy Has Idol,
Palmer Athletic





$\qquad$
$\qquad$
$\qquad$


## FCorder <br> Osteo-path-ik

monrles a reuv step formeried


Osteo-path-ik has developed a new shoe, radically different in construction. It combines flexibility heretofore unattainable with proper support. This flexible shoe with nailess heelseat bends as readily as the fingers in your hand follows every twist and turn of the foot gives each foot muscle a chance to exercise . . lets you enjoy greater foot freedom than you've had since you were wiggling your toes in a crib.


Flexible as your fingers, fol. $\begin{aligned} & \text { The heel seat (through pat- } \\ & \text { lows your foot tin action, yet } \\ & \text { onted construction has no }\end{aligned}$ no College men's shoes at $\$ 4.95$ to $\$ 5.75$ Shoes you will be proud to wear.

## $S P E C I A L S$

OIL PERMANENT $\$ 3.00$ MANICURE, SHAMPOO and FINGER WAVE $\$ 1.00$ Madalyn's Beauty Shop

The Hughed



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