

Controversial Marcuse On Student Uprisings

By STEPHEN AMDUR
UCSB Philosophy Department

A generally well-dressed, restrained audience of 1500 heard Professor Herbert Marcuse, President of the Pacific Division of the American Philosophical Association, deliver the first Hans Meyerhoff Memorial Lecture, "Beyond One-Dimensional Man," last week.

Marcuse, author of "Reason and Revolution; Hegel and the Rise of Social Theory" (1941), "Eros and Civilization: A Philosophical Inquiry into Freud" (1955), and "One-Dimensional Man; Studies in the Ideology of Advanced Industrial Society" (1964), interpreted recent student uprisings in the light of his theoretical writings. A strong Hegelian influence dominated the structure of his address.

Marcuse argued that the Establishments in both the Western and Soviet blocs refuse to apply philosophical reason to an analysis, critique, and improvement of their own societies; sublimate erotic energy into language, politics, industry, philosophy, and art that have no relevance to human needs and social problems.

Creating thereby one-dimensional societies in which the social forms transform all statements that imply radical criticisms of the status quo into innocuous or ridiculous gestures that fall down neatly along the one-dimensional axis of that society.

CONTEMPORARY SOCIETIES

Marcuse then considered contemporary societies or movements that go beyond one-dimensional man. He tentatively suggested that Cuba and the Maoist movement within China may be such.

He found a clear illustration of a movement beyond one-dimensional man in the recent movement among Western European and American youth. He argued that in their slogan

"all power to the imagination," the rebellious French students, who were as influenced by the surrealist Andre Breton as by Karl Marx, moved, like the American "yippies," to transcend "the irrational rationality of the status quo" and to thereby restore reason and philosophy to a humanistic critique of society.

EROTIC ENERGY

He further argued that American youth, in the increased sexuality of their dress, behaviour, language, and music (acid rock replacing Beethoven), are engaged in desublimation, a restoring of erotic energy to culture. Noting that Freud held that the sublimation of eros is essential to civilization, Marcuse argued that "the desublimation . . . today is not an undoing of civilization, but only of its repressive and exploitative aspects."

For these reasons Marcuse, while indicating his belief that at this point in history "revolution is impossible without the working class, and impossible with the working class," described the student uprisings as "an opening of one-dimensional society" and an attempt to desubliminate into social realities the one-dimensionalized ideals of Western society.

Marcuse, who characterized the rhetoric of the American Establishment as "an Orwellian language of unprecedented brutality," spoke calmly but forcefully, in the dignified academic manner appropriate to the occasion.

He concluded by stating that, while he believes the Western universities are in need of radical change, he would not side with those on the Left or Right who believe that the universities ought to be dissolved; and urged his audience to perpetuate the memory of Hans Meyerhoff by working to extend the Meyerhoff Free Speech Area of UCLA to the entire academic community.

Fee Increase Nets \$33,000 For Economically-Deprived

Approximately \$33,000 has been allocated from the \$1 fee increase approved by UCSB students last spring.

After the assassination of Martin Luther King, many UCSB

students expressed concern over the lack of attention directed towards the economically-deprived, particularly those in the Santa Barbara area.

A Joint Presidential Coun-

cil on Allocation of Fee Increase was formed to handle the financial requests of numerous organizations. Various hearings were held last spring to determine distribution of the \$33,000, policy and future plans.

At that time, the Educational Opportunity Program (EOP), Upward Bound, Community Aid Board (CAB), the Class of '70 Indian Project, the Racial and Ethnic Workshop, Project Genesis and United Mexican-American Students (UMAS) asked for monetary assistance.

EOP FUNDS

EOP, under the direction of Deans Reynolds and Payton, has been allocated \$20,000 which is matched by the Regents five to one, giving EOP a total of \$120,000. This program provides scholarships and maintains an office on campus staffed with counselors.

During the summer, Upward Bound was able to conduct a six-week program on this campus for minority high school students from the assistance they received. The students received their first introduction to the University, in the hopes

(Continued on p. 12, col. 4)



EL GAUCHO

Vol. 49 - No. 38

Santa Barbara, California

Friday, November 8, 1968

Council Hears UMAS Attack, Condemn EL GAUCHO Policies

By PEGGY BURNSIDE
EG Staff Writer

Spear-headed by UMAS, a group of students attacked EL GAUCHO policy during Leg Council Wednesday evening, specifically condemning the lack of coverage concerning recent UMAS events.

Jim Bettinger, Editor, accompanied by Rick Roth, City Editor, and Rich Zeiger, were present to reply to charges.

UMAS has established a grievance committee, which presented a resolution demanding an immediate response to their complaints. If this response is not forthcoming on the

part of EL GAUCHO, UMAS is demanding that EL GAUCHO funds be re-allocated in order to subsidize a newspaper published by Mexican-American students, or that a minimum one-half page in each copy of



JUAN ARROYO
UMAS Vice President

EL GAUCHO be devoted to minority group affairs on this campus.

The apology published in Wednesday's paper for not covering last weekend's UMAS Conference, was not regarded as sufficient. According to Joel Garcia, UMAS spokesman, an "apology is fine . . . but there have been many apologies in the past."

Garcia said they "haven't received satisfactory answers. There is gross insensitivity to Mexican-Americans on this campus."

INSULTED

In relation to the recent conference and the failure of EL GAUCHO to cover it, he said that "this is not the first time; we haven't been covered on previous occasions. We're insulted. EL GAUCHO hasn't really made an effort to relate to us."

A photograph concerning UMAS activities which was

printed on the back page of EL GAUCHO early this week was cited as "tokenism" by Castulo de la Rocha. The exact nature of the charges was questioned by Paul Sweet, A.S. President, who sought to determine whether EL GAUCHO was being accused of "racism or not doing its job properly." Garcia answered that "we're not saying EL GAUCHO is racist; we're not saying that."

When Jim Ashlock, Administrative Vice President, suggested that the UMAS complaint should be carried to the Communications Board, Garcia said "we have used the means which are established. You drive our backs up against the wall. You leave us no alternative. We don't want the run-around through committees. We want a response."

BSU COMPLAINS

A few members of Leg Council also brought up complaints against EL GAUCHO, before returning to the UMAS complaint. Tom Crenshaw, Non-Affiliated Representative, reported that the BSU "received very little publicity during Black History Week" last year. Zeiger, Editor at that time, replied that EL GAUCHO had covered Black History Week and had even issued a supplement.

Quiet and subdued, though visibly upset by the attack, Bettinger said, "I don't know what to say. I recognize we've made mistakes; we've screwed up, but we're not consciously trying to ignore minority groups."

TOO MANY MANANAS

Garcia retorted that "We've been given manana too much. If it's an unconscious thing you better be conscious of it. EL GAUCHO is supposed to relate relevantly to current issues as ethnic relations. We want a commitment."

(Continued on p. 12, col. 1)



THE HEADLESS HORSEWOMAN?????????
—photo by Roger Hagie

University too Political For EG Polled Students

Last week EL GAUCHO polled students and faculty members in an effort to determine the general consensus on several controversial issues which directly affect the University.

Concerning the relationship of politics and the governing of the University, 85 per cent of the random sampling that responded held that politics is playing too large a part.

Views were sharply divided over the ROTC issue as to whether or not it belongs on a college campus. Forty-six per cent felt that it does, while 44 per cent were against it; 10 per cent expressed no opinion. Of those who answered affirmatively, 55 per cent believed that it should be offered for credit.

In response to the questionable legality of the Regents' ruling on Cleaver, a clear-cut majority of 80 per cent felt that it was an infringement upon academic freedom.

Isla Vista residents were given a chance to voice their opinions concerning present housing conditions. Fifty-seven per cent were satisfied with them, whereas the 43 who were not, specified their major complaints: falling-apart furniture, noise, plumbing, broken plaster, high rent, roaches, and lack of storage space.

Support of a rent strike in I.V. was closely split, with only 52 per cent in favor of it.



PICTURESQUE WAGON CAMP at Knott's Berry Farm and Ghost Town is the setting for a new eight-month long series of week-end programs entitled, "Festival of Sounds" that began Saturday and Sunday, October 26-27. Aimed at showcasing the musical and dramatic capabilities of Southern California's young people, the series will see \$20 thousand in cash awards distributed among the performers. High school, junior college and college drama and music departments of both public and private schools have been invited to participate along with independent groups aged 15 to 25 years.

RED LION BOOK CO.
960 EMBARCADERO DEL NORTE
ISLA VISTA, 968-2507

C.G. JUNG
MAN AND HIS SYMBOLS - \$1.25
SECRET OF THE GOLDEN FLOWER - \$4.50
open Fri. & Sat. until 10 p.m.

The Senior Class, Theta Delta, Chi, Alpha Phi Omega
Present in Concert

JOHN FAHEY
CONTEMPORARY GUITARIST ON
FRIDAY - NOV. 8
IN CAMPBELL HALL AT 8 PM

\$1.50 Seniors with Class Cards
\$1.00

Limited Tickets on Sale at UCEN ticket window

OUTSTANDING JOB OPPORTUNITIES with the CITY OF LOS ANGELES as

JUNIOR ADMINISTRATIVE ASSISTANTS
SALARY: \$677 a month
\$715 with Master's
EXCELLENT CAREER OPPORTUNITIES

Contact your Placement Office for an appointment to speak with our representative who will be on campus
NOVEMBER 15, 1968.

FULL DINNER PRICES START AT

\$1.65

SPECIAL BANQUET FACILITIES FOR UCSB STUDENT GROUPS.

LET US HELP YOU MAKE YOUR NEXT PARTY A REAL SUCCESS.

BRAY'S RESTAURANT

FAIRVIEW and HWY. 101 - GOLETA
Phone 967-1618

Financial Aids: 80% of Students

Gray is more than just a color to Associate Dean Peggy Harlan, UCSB's chief financial aids officer; to her it's a way of thinking.

Her philosophy: things are not usually black or white, when it comes to deciding whether or not a student deserves a loan or a scholarship. This personal approach has earned Dean Harlan the nickname, "the gray lady."

During her 15 years in the hustle and bustle of financial aids, Mrs. Harlan has tried to keep in mind "environment as well as academic achievement."

The last five years have been especially busy ones for her staff. A previous "gradual transition" tempo abruptly changed in 1964 when the Work Study Act was passed. The bill is designed to give needy students wages for 10 or 15 hours of work per week on-campus. The 1965 Higher Education Act, a newly-approved fee increase in UC tuition and a greater influx of applicants also have made their marks on financial aids.

About 80 per cent of the student body is involved at some time in the financial aids program, and the staff maintains more than 8,000 active files. A

variety of scholarships and loans are available to these applicants.

Regents scholarships, prestigious awards for two or four-year periods, are the only awards granted solely on the basis of outstanding academic record and high degree of promise. A President's scholarship, for example, adds the qualification of financial need to the academic requirement.

A multitude of other financial aids, all highly coveted, are handled by the "gray lady's" staff. California state scholarships, alumni scholarships, and specialized awards from service clubs, foundations and community agencies are some of the forms of aid.

Under Work Study, a federally-supported program, students can work up to 15 hours a week, earning the prevailing wage, while attending classes.

Enrolled students who are U.S. citizens or permanent residents may receive loans of up to \$1,000 per academic year--interest free while a student--under the National Defense Education Act. These can be repaid at three per cent interest over a period of up to 10 years.

Repayment can be cut in half if the borrower goes into teaching, or even "erased" if he enters a specialized field. Short term loans, interest-free, are also available.

All applicants for scholarships must apply before January 15 on a single form rather than specifying the type of aid they desire. "One application makes it simpler for the student not to miss any opportunity--it opens all doors for him," the financial aids officer emphasizes.

CRISPIN LEATHER STORE

exotic skins
sandals belts
leather clothes
handbags, etc.
129 E. Carrillo
TUES thru SAT. 12-6

PHI SIGMA KAPPA "GO GAUCHOS" ROOTER BUTTONS 25¢

ALL proceeds and Donations made FRI. NOV. 8 and SAT. NOV. 9 during U.O.P. football game will go to HILLSIDE HOUSE for cerebral palsy children. We need your help and support.

The Parables of Peanuts

100,000 copies first printing

by **ROBERT L. SHORT**
Charlie Brown, Snoopy, Lucy, Linus, and Schroeder dramatize new parables to fit our times.
Cloth, \$4.95 / Paper, \$1.95
At all bookstores

Harper & Row
1817

NEVER TOO LATE
- UNDERSTANDING COMES FASTER WITH CLIFF'S NOTES!

OVER 175 TITLES \$1 EACH AT YOUR BOOKSELLER

Cliff's Notes
LINCOLN, NEBRASKA 68501

Chambliss Appointed

Dr. William J. Chambliss, associate professor of sociology at UCSB, has been appointed staff sociologist for the section of law enforcement and violence on the President's Commission on the Causes and Prevention of Violence.

Chambliss is the author of articles in sociological journals dealing with crime, delinquency, punishment and suicide.

Before coming to UCSB he had taught at Indiana University, the University of Washington and the University of Wisconsin. He was granted his M.A. and Ph.D. degrees from Indiana University.

Editorial Board

Editor ----- Jim Bettinger
Managing Ed. - Dave Court
City Editor ---- Rick Roth
Executive Ed. - Mike Lifton
News Editor ---- Ron Beals
Editorial Ed. - John Rethorst
Sports Editor - Lee Margulies
Copy Editor - Anne Crawford
Calendar Ed. - Marilyn Senese
Head Photog - Steve Riede

STAFF WRITERS

Ruth Brinton
Peggy Burnside
Paul Douglass
Jack Evans
Bill Graham
John Hankins
Ann Henry
Clay Kallam
Denise Kessler
John Maybury
Gerald Neece
Becca Wilson

Production Staff

Alicia Beydler
Linda De Jong
Karen Fors
Julie Hoff
Diane Hollister
Joanne Jemmott
Kathy Peterson
Leslye Sherman
Vivian Stanton

Renaissance Music Shop PATIO PARTY
Craftsmen at Work
Records, Music
FREE PUNCH
Sale of Handcrafted Items, Leather Goods, Cheese Shop

SAT., NOV. 9

Studio 3, El Paseo
11 E. De la Guerra Street
Santa Barbara, Calif. 93101

Under the Greenwood Tree
Frances Dwight - 962-6323

Galeria del Sol

516 San Ysidro Rd., Montecito

Olga Higgins Collages Assemblages

Jerry Rothman Ceramics

Gallery Hours: Tues-Sun 11-5 Fri & Sat Eves 6-10

***It's Happening at HILLEL**
At the URC Building
Sabbath Services
Fri., Nov. 1st - 8:00
Oneg Shabbat - guest speaker
Dean Lyle Reynolds

Lox & Bagel Brunch
Sun., Nov. 3rd - 11:00

WE'RE HAPPY BECAUSE:

1. OUR T-SHIRTS HAVE ARRIVED!
2. OUR MID-TERMS ARE OVER!
3. WE FINALLY LEARNED HOW TO TAP KEGS!



(FRIENDS DETERMINING THE QUALITY OF PREMIUM WINE)

COVER YOUR BOD WITH OUR T-SHIRTS

IF YOU SEE OUR DELIVERY TRUCK LOOSE IN ISLA VISTA PLEASE CALL US!!!

INCIDENTALLY WE DELIVER

SIX PAK SHOP

176 AERO CAMINO

PHONE 968-3314

EDITORIAL

Might Men of Media Upset Sweeties?

ISSUE: What and why and where and when is the Beer Bowl?

Let it not be said that Santa Barbara and EL GAUCHO lack tradition. We are traditionally maligned by Leg Council. Our budget is traditionally cut by these same gnomes of the nadir, and we traditionally (for the previous three years) have challenged Leg Council's Clowns to try their skill and brawn on the football field. They haven't been able to top us intellectually, but we believe in trying everything to help them.

For those 12,000 of you who missed last year's mobilization of the mouths, a brief review.

Presently the Communications Clan (EG, La Cumbre, and KCSB) holds a 2-1 lead in the series but is a six point underdog in this year's contest. As in years gone by, Athletic Director Cactus Jack Curtis has consented to allow Campus Field to be used for the epic encounter, which will take place Sunday afternoon at 1.

Interestingly entitled "The Beer Bowl," this classic confrontation is aptly named. In addition to the pride of UCen, third floor being at stake, the losing

team, FROM THEIR OWN POCKETS (not some budgetarily hidden "slush" fund), must supply enough of the sudsing brew to totally inebriate the entire winning team. With the budget that Council gives the media men, we can't afford to lose.

Though coaching an underdog team, Communications' coach, Lee "Lame" Margulies, when asked if he thought that crippling injuries to all his starters would impair the effectiveness of his team, commented, "I think that, even with the crippling injuries to all my starters we can manage to lose."

However, A.S. President Paul Sweet disagreed. Claimed Sweet, honorary coach of the Legislative Lechers, "They don't even have to show up and we'd lose."

The quantlet has been thrown, the challenge issued. It now remains for Fate to decide whether the mighty men of media in their journalistically-yellow tee-shirts can overcome the wounds and the rankings, and give to the powder-puff blue attired Lechers their just rewards.

A final word of warning to Paul's Sweeties: As ye are slow, so shall ye weep.

LETTERS

Evil in thy Soul

I propose the institution of a new sexual freedom club on this campus. I will serve as liaison officer. The name will be SOUL, or Student Organization for Unusual Liberties.

Thank you,

JOHN MAYBURY

Fatal Cut

In printing the letter from Profs. Abbott, Silverman, and Steiner you cut the second of three paragraphs, and it seems to me that the letter is less than lucid without it. I've no desire to make a stir in a relatively small matter, but do you think that you could print that paragraph?

With the publication of Dr. Thomas Bouchard's statement in Friday's (October 25) EL GAUCHO, the community now has access to full and accurate information about New University Conference. The undersigned members of NUC assert that their conception of the organization is that contained in Dr. Bouchard's statement, and hope that no one will be misled by ersatz or slanted versions of our nature.

T. R. STEINER

Full of (It) Heroes

Let me tell you about these two heros I got. First, hero #1 cut an opening in the wooden fence at the I.V. campus entrance on the street next to El Colegio. Up to this date that fence had the sole purpose of separating me from the quickest walking distance to Malcolm X North Hall--unless I was in a fence hopping mood. So thank you--hero #1.

Hero #2 is Ken Newton who in Monday's El Groucho stated that his thing is being real with people. That's where he said he's at, and I think it's an all right place to be. Thank you hero #2.

It's refreshing to hope that UCSB is more than 12,000 bodies growing sideburns and fraternity suntans that all fit into place. I don't feel like explaining why I'm me, but sometimes you're really an Up-Tight Gauchito when I don't fit into your norm. You never lose your cool you great white gauchito! You never eat carrots in the library, you never talk to the janitors, your deodorant never fails!

I betcha my two heros are real people because what they did is about people. And that's why they'd be heros even if I disagreed with their conclusions.

Or maybe they fooled me; I'm gullible. And maybe I'm wrong and maybe I just don't know. Big deal, I'd rather get burned by my optimism than be 100 per cent correct. If this bothers you, take your pristine objectivity and forget about my letter. Maybe you're too used to having dead men as your heros. 7 o'clock news makes plenty of "grade A" heros and bad guys for every occasion.

Anyway, just remember that students are potentially 'Helloable,' professors are potentially naive, and our friendly campus by the sea is full of potential heros. I'd be more specific, but I've got to go. My deodorant just failed.

VINCE BUDROVICH
Senior--Economics, Political Science

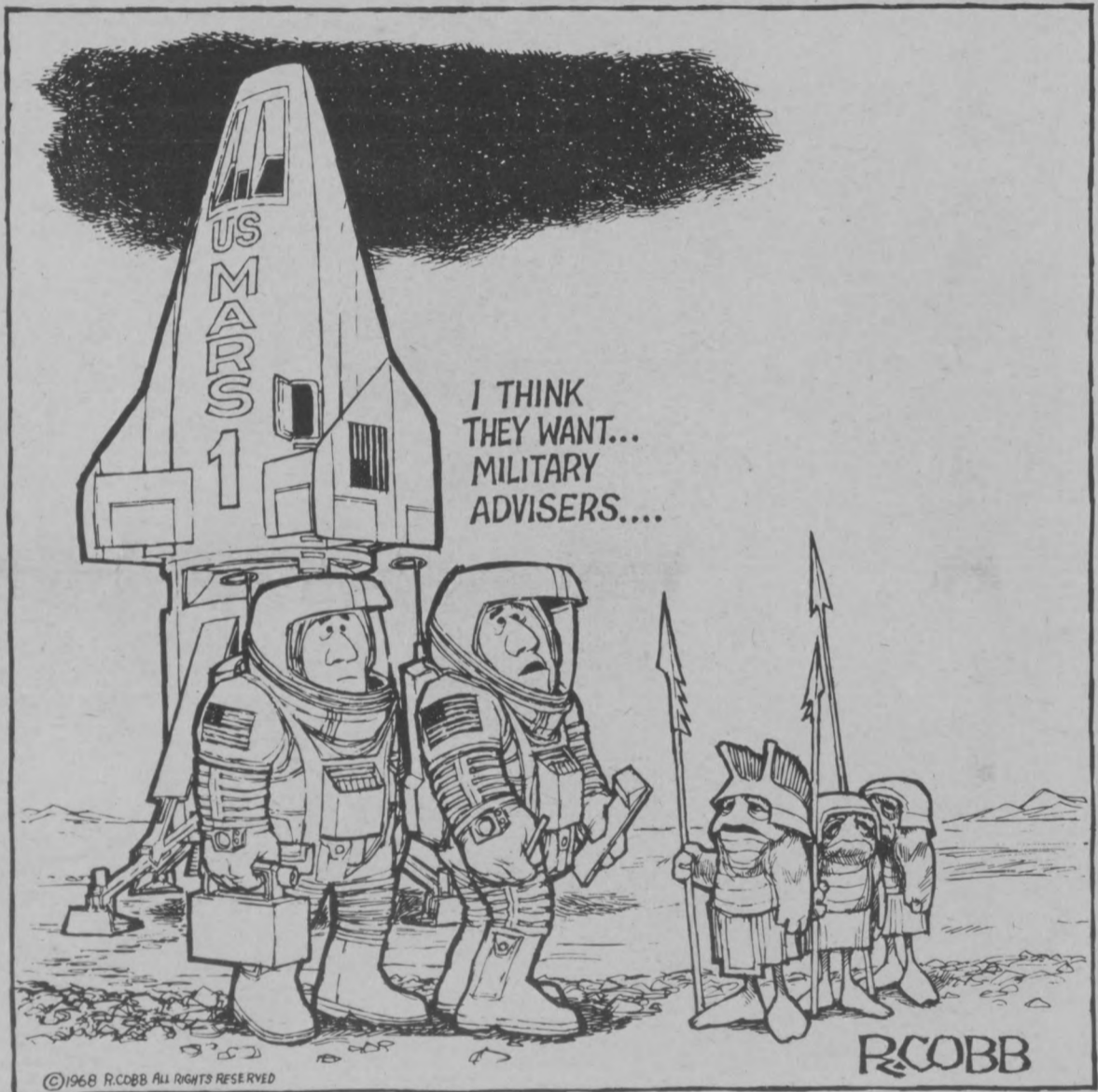
EL GAUCHO

JIM BETTINGER
Editor

Editorials represent a consensus opinion of the Editorial Board. All other articles are the opinion of the individual writer or cartoonist. No item necessarily represents the opinion of individual EL GAUCHO staff members, the Associated Students, or the University of California.

Entered as second class matter on November 20, 1951, at Goleta, California, and printed by the Campus Press, 323 Magnolia, Goleta, California.

P.O. Box 11149, University Center, Santa Barbara, California, 93107 Editorial Office--UCen 3125, Phone 961-2691. Advertising Office--UCen 3135, Phone 968-2110.



Hey! It Worked!

Saturday six hundred people fanned out through Isla Vista picking up garbage and junk, and tonight I.V. is now beautiful--it has never looked so good. I want to thank all those people who did the job that some said would be impossible to do. Those doubters now know that Isla Vistans are not too lazy and apathetic to do things for their community. The fraternities, sororities, independents, tutoring project kids, Scouts, and all the grade schoolers from Isla Vista School proved that to them today.

The next phase of the clean-up campaign is obvious: now that I.V. is clean let's keep it clean. Use the trash cans which are being placed around town. Tell your apartment manager he should arrange for more pickups if your own trash cans are overflowing. There should be no more Trash-Ins--now it has to be an individual thing.

Again, many thanks to all the Beautiful People who made Isla Vista beautiful.

TODD WARNER
Chairman of the Trash-In

Responsibility Needed

I have just finished reading EL GAUCHO's issues of 21-25 October and have come to the conclusion that things are pretty dead here in Hong Kong. We 12 UC students, participating in the Education Abroad Program, attend classes, eat meals, and generally lead contented lives, with nary a sign of student discontent. Meanwhile the University of California suffers from severe overexposure to the people of California, and its students continue to demand change--unfortunately

bringing along the inevitable wrath of Gov. Reagan and friends.

It is extremely difficult for any of us to have a clear picture of just what is going on in California at this time. Our only sources of information on the Presidential election are Time and Newsweek and slight references on the BBC Overseas Radio Service. And as for UC, we know only what we read in UCSB's paper. We did get advance notice of BSU's takeover of North Hall, however, in the Hong Kong English Daily, "South China Morning Post."

Nevertheless, we have had our own heated discussions about developments "in the outside world." We are all concerned about the Regents' September resolution on Eldridge Cleaver's presence at Berkeley; we are quite unsure of the black students' reasons for "liberating" North Hall at Santa Barbara; and I myself am wondering how my home campus will greet the Regents when they visit San Diego for a post-election slug-out.

Eight thousand miles away from California make us very uninformed, but we seem to have some kind of perspective on UC's problems. It is my personal belief that UC will survive yet another challenge to its procedures and customs, but if anything is to be learned from the present confrontations, it is that the students must quickly develop some tact. Too often, student groups decide on a response to a crisis without fully realizing its implications.

Now that student uprisings are front-page material for all "outside" newspapers, it is time for student leaders to plan their strategies with an eye to the public. If they sincerely want their legitimate complaints to be resolved, they should be willing to tread the road of revolt with a bit more insight into the public reaction to their demands.

(Continued on p. 9, col. 1)

ELECTION 1968:

V I E W

I
T'S
A
L
L
O
V
E
R



PRESIDENT-ELECT RICHARD M. NIXON

WASHINGTON (AP) -- Republican Richard M. Nixon, completing an epic comeback from political oblivion, narrowly won election Wednesday as the 37th president of the United States.

He immediately pledged full efforts "to bring the American people together."

Squeezing past Vice President Hubert H. Humphrey in the critical late-counting states of Illinois and California, Nixon harvested 287 electoral votes--17 more than needed to succeed Lyndon B. Johnson as president and to return the White House to Republican hands after eight years of Democratic rule.

However, the Nixon victory was so narrow--he received only 43 per cent of the popular vote--that it failed to generate a big enough Republican resurgence to crack Democratic control of Congress. Republicans did, however, pick up four House and five Senate seats, as well as five governor's chairs.

As tabulating of the avalanche of nearly 70 million votes near-

ed an end, the popular vote lead teetered between Nixon and Humphrey.

With 96 per cent of the total vote tabulated, the count in mid-afternoon showed: Nixon 30,446,028; Humphrey 30,175,835, including votes from two states of electors in Alabama.

Third-party candidate George C. Wallace received slightly more than 9 million votes--about 13 per cent of the total. The former Alabama governor's emotion-charged campaign threatened for a time to plunge the election into the House, but he carried only five states--all in deepest Dixie.

Even as the last votes were being counted, both Johnson and Humphrey promised cooperation and unity in the shift of executive power to Nixon and his running mate Gov. Spiro T. Agnew of Maryland. The changeover will come with their inauguration January 20.

From his Texas ranch Johnson wired congratulations to Nixon and promised to "do everything in my power to make your burdens lighter.

"I hope that our people will turn now from the divisive contentions of the political campaign to a united search for peace and social justice," Johnson said.

Humphrey also sent a telegram to the president-elect saying, "You have my support in unifying and leading the people.

"I am confident," Humphrey say, "we shall be able to go on with the business of building the better America we all seek--in a spirit of peace and harmony."

Conceding defeat, Humphrey in a quavering voice told several hundred cheering supporters in a Minneapolis hotel, "I've done my best. I've lost. Mr. Nixon has won. The democratic process has worked its will so let's go on with the urgent task of uniting this country."

A half-hour later as the stock market advanced with word of his victory, a smiling Nixon flashed the victory sign with upraised hands and told a jubilant crowd in a New York City hotel that "Bring us together"

will be the motto of his administration.

He reaffirmed his pledge to cooperate with Johnson in the post-election period "in bringing peace to the world." The Vietnam war was an overriding issue of the turbulent presidential campaign, and Nixon said before the election he would go to Saigon or Paris if necessary to get peace negotiations "off dead center."

Then the man who lost to John F. Kennedy by 120,000 votes in the 1960 presidential race--but came back to become the first candidate in this century to win the presidency on a second try--headed for three days of rest in Key Biscayne, Florida.

En route he planned to stop in Washington to visit former President Dwight D. Eisenhower, whom he served eight years as vice president. Eisenhower is recuperating in Walter Reed Army Hospital from a series of heart attacks.

At the 55-year-old president-elect's side were his wife, Pat, and their two daughters, Tricia, 22, and Julie, 19. They were with him during most of the 50,000-mile campaign effort that was beamed at "the forgotten American . . . the non-shouter, the nondemonstrator . . . the angry American with legitimate grievances against his government."

Nixon pounded away at those grievances: "The longest war in American history, the highest taxes in American history, the worst crime wave in American history, the highest increases in prices in a generation, the lowest respect for America we have ever had."

Humphrey and his running mate, Sen. Edmund S. Muskie of Maine, after winning the Democratic nominations in a convention held under armed guard because of Chicago street disorders, began their campaign with polls showing them 15 percentage points behind Nixon and Agnew.

Yet in the final weeks they closed the gap so rapidly that professional pollsters said the race was too close to predict a winner.

While vote-rich Illinois and California put him over the top, Nixon laid the foundation for his victory by capturing crucial border states and sweeping virtually all Midwest, Mountain and Far West states.

He carried 30 states in all and was ahead in one other.

Humphrey, whose strategy was built on winning the big industrial states, carried New York, Pennsylvania, Michigan, Texas, and seven other states, plus the District of Columbia. Nixon grabbed New Jersey and Ohio -- and the Democratic hopes collapsed.

In one oddity, Humphrey carried the home states of all four major candidates--his own, Minnesota, Nixon's New York, Agnew's Maryland, and Muskie's Maine.

CRANSTON COMPARES SELF TO RMN, SEEKS PEACE

LOS ANGELES (AP)-- Senator-elect Alan Cranston quietly put aside Wednesday the rancor of a bitter election campaign and set his first task in Washington as striving for peace in Viet Nam.

Meeting newsmen on his morning of victory, the 55-year-old veteran of California Democratic politics grinned as he claimed a kinship with Republican President-elect Richard M. Nixon.

"We both came out of the valley of despair and political defeat," said Cranston, the former foreign correspondent who lost two elections in the past four years--as did Nixon in the past eight.

Cranston, state controller from 1959 to 1967, defeated Max Rafferty, the fiery anti-hippie state superintendent of public instruction, by some 340,000 votes out of more than seven million cast in Tuesday's election.

Two hours earlier Rafferty conceded the election and said he was "going back to my job as an educator." Sometimes smiling and sometimes serious, Rafferty said he sent "a traditional congratulatory telegram" to Cranston.

The 51-year-old Rafferty said he had "only my-

self" to blame for the loss, which followed a June 4 primary upset of incumbent Republican Sen. Thomas H. Kuchel, following a campaign in which many Kuchel supporters accused Rafferty of smearing the senator.

Many Kuchel loyalists worked actively for Cranston, a bald former track star, although Kuchel himself refused to endorse Rafferty.

The first post-victory telephone call Cranston made was to Kuchel -- the 16-year Senate veteran who first was appointed to Nixon's old seat. "I thanked him for his golden silence during the campaign and he graciously offered the use of his staff in the transition period before I take office."

He noted the first telephone call he received Wednesday was from Sen. Edward M. Kennedy (D-Mass.) who aided Cranston's campaign.

Complete unofficial returns from the Secretary of State gave Cranston 3,615,261 votes or 51.8 per cent to Rafferty's 2,275,679 votes or 46.9 per cent.

Cranston said he thought the key to his victory was "the people of California want unity and peace."

Throughout the campaign he and Rafferty exchanged bitter comments on social strife in America, campus

unrest in California, and the conduct of the war in Vietnam. "Smear" and "lie" became everyday words in their campaign. However, Cranston said Wednesday, "I'm now forgetting all those things... from now on I represent all of California."

Cranston said he will consider Nixon's proposals on their merits and believes, referring to Vietnam, "Nixon is sincere in his hopes to end that war."

Cranston and Kuchel come from the same generation of California political pros who drew their power from factions of both parties. He promised to carry on many of Kuchel's programs which often were criticized by Rafferty and more conservative California Republicans.

His background is that of a liberal. Cranston was founder of the California Democratic Council, which helped launch the antiwar presidential movement in California this year after it had split with Cranston.

Cranston said he's certain to disagree with California's senior-senator-to-be, Republican George Murphy, on some points. "But I am sure we can work together particularly in carrying on the water and conservation programs so ably carried by Tom Kuchel."

Hi, My name is **Birgitta**

and I am inviting you to a Fashion Show at the Pup Tent in Isla Vista this Sunday at 3:00 p.m. featuring Young Original Fashions from Europe.

**boutique
birgitta**

31 West Canon Perdido

91st Congress: Little Change From 90th, GOP Overestimates

WASHINGTON (AP) -- The Democrats retained firm control of Congress in Tuesday's election, making Richard M. Nixon the first president, since the start of the two-party system, to take office without his party in charge on Capitol Hill.

Although the Republicans scored a net gain of at least four Senate seats, it was not enough to overcome the Democrats' holdover margin from the 90th Congress.

If Democrat Wayne Morse loses, and he is trailing in a tight Oregon race, the new Senate lineup will be 58 Democrats and 42 Republicans.

In the House, the GOP barely dented the big Democratic majority, picking up a net gain of four seats which left it on the short end of a 243-192 lineup. This was in amazing contrast to pre-election claims by the GOP of a gain of 20 to 30--and to private Democratic expectations of a loss of 10 or 12.

Other presidents have found themselves with the enemy party entrenched in Congress during their terms of office, but none has had to start out that way before.

In 1916 Woodrow Wilson failed to bring a Democratic majority into the House with him,

but with the help of independent party members the Democrats were able to exercise control.

In the Senate, Republicans won seven seats from the Democrats but the latter cut their losses a bit by taking two seats that had been held by Republicans, although no incumbent was running.

Democrat Alan Cranston won the California seat vacated by Sen. Thomas H. Kuchel's primary loss, and Iowa's Democratic governor Harold E. Hughes won the seat of retiring Sen. Bourke B. Hickenlooper.

The Republicans scored their gains in Arizona, Florida, Maryland, Ohio, Oklahoma and Pennsylvania. The GOP victory in Arizona will bring Barry Goldwater back to the Senate in January.

The near stand-off in House races was a disappointment to Republican leaders who had talked confidently of picking up at least 20 seats and possibly even the 31 it would take to put the Republicans in control.

Not since the 83rd Congress in the first two years of Dwight D. Eisenhower's administration have the Republicans controlled Congress, and they have done it only twice since 1933.

One possible explanation for the low turnover rate in the House is the likelihood that Democratic soft spots were all but eliminated in the GOP sweep two years ago when the Democrats lost 47 seats. They may be near their rock bottom low now which can hardly be comforting to the Republicans.

The Republicans were able to take only nine seats from the Democrats in Tuesday's voting. Redistricting in Indiana, North Carolina and New Mexico helped account for four of them.

Two others were normally Republican seats in upstate New York returning to the fold, and another was in a Connecticut district that habitually swings back and forth. The remaining two, in Maryland and Virginia,

apparently were affected by local considerations.

In return the Democrats took five seats from the Republicans. Four of them--two in New York, one in Missouri and one in West Virginia--had been vacated by GOP incumbents who either retired or ran for other offices.

The other race pitted two incumbents against each other in Ohio: Democrat Charles A. Vanik and 83-year-old Republican Frances Bolton; Vanik won.

Vanik moved into Mrs. Bolton's district because redistricting had placed a preponderance of Negroes in his old Cleveland district. As expected Louis Stokes, a brother of Cleveland's Negro mayor Carl Stokes, won in the new district.

Negroes also won in new districts in St. Louis and New York City. Democrat William Clay became Missouri's first Negro Congressman, and Shirley Chisholm, also a Democrat, became the first woman of her race ever elected to Congress when she won in New York.

With Adam Clayton Powell re-elected in Harlem to the seat denied him by the 90th Congress, nine Negroes have been elected to the 91st, a record high.

Among the newcomers to the next Congress will be Wilmer "Vinegar Bend" Mizell, former pitcher for the St. Louis Cardinals and James W. Symington, son of Missouri's Sen. Stuart Symington. Mizell, a Republican, won in a new North Carolina district and Symington, a Democrat, took a seat in the St. Louis suburbs vacated by Tom Curtis, the unsuccessful Republican candidate for the Senate.

Another noteworthy winner was Allard K. Lowenstein who led a movement to deny President Johnson renomination and played a key role in getting Sen. Eugene J. McCarthy to make his presidential bid. Lowenstein, a Democrat, making his first try for public office, won in a Long Island, N.Y. district vacated by a retiring Democratic incumbent.

INDEPENDENT PICTURE

Saturday, November 9th

2:00 p.m.

BELOW HOUSEBOAT APARTMENTS,
on beach any questions,
call 961-2386

GRAND

OPENING GOLETA HEALTH CLUB

5861 HOLLISTER AVE., GOLETA
PHONE 967-9474

MEN, WOMEN
AT LAST!!

A CLUB STRICTLY FOR YOU



EXERCISE COURSES TAILORMADE
FOR YOUR OWN PERSONAL NEEDS
ASK ABOUT SPECIAL STUDENT RATE

LOOKING FOR A
GOOD SPOT TO KEEP IN SHAPE?
FEEL FREE TO COME IN
AND LOOK AROUND

...OR CALL
967-9474 FOR INFORMATION

WE GUARANTEE RESULTS!
YOUR NEIGHBORS... John, Chuck & Bill

GOLETA HEALTH CLUB 5861 HOLLISTER AVE.
GOLETA, CALIF.

THE PRE-DATE DROP

JUST ONE
FRESHENS
BREATH
INSTANTLY!



CONCENTRATED GOLDEN BREATH DROPS

DIVERS DEN "Adventure Underwater"

SKIN
DIVING
EQUIPMENT
Diving Service
Complete Sport
Certified
Instruction



HOURS:
8:30 to 5:30 Daily
FRIDAY
8:30 a.m. to 9 p.m.
CLOSED
SUNDAY

BREAKWATER
MARINE CENTER

Santa Barbara - Phone 962-4484

INDEPENDENT PICTURE

Saturday, November 9th,
2:00 p.m.
below Houseboat Apartments,
on beach any questions,
call 961-2386

Losers Concede Late

MINNEAPOLIS, Minn. (AP)--Hubert Horatio Humphrey fought back the tears of defeat Wednesday and promised President-elect Richard M. Nixon, his support in unifying and leading the nation.

The 57-year-old druggist from Huron, S.D., who surged

"stand at the schoolhouse door," said Wednesday he nonetheless considered his presidential candidacy a success.

Wallace carried five states of the old Confederacy for a total electoral vote of 45. His total popular vote with 93 per cent of precincts reporting was

9,174,925.

"We turned the other two parties in different directions," Wallace said.

Wallace also stated that he had no political plans for the future, either on a state or national level.

He said, however, that his

movement would continue because his candidacy had forced the other two parties to adopt some of his positions and principles.

He also sent a telegram to Nixon. It read: "My congratulations and best wishes and I wish you every success in leading our great nation."

Wallace's rise to political prominence came during his term as governor of Alabama, when in 1963 he kept a campaign promise to "stand in the schoolhouse door" to prevent integration.

He made the stand at the University of Alabama in a futile effort to avert integration there.



HUBERT H. HUMPHREY



GEORGE C. WALLACE

from behind to come within a whisper of the White House, then went home to Lake Waverly to rest and mow the lawn. The strain of the grueling campaign and the ultimate defeat was finally beginning to show on the Vice President's bravely smiling face as he graciously conceded defeat at noon (EDT) before television cameras and hundreds of shouting loyalists.

Rising at 8:45 a.m. Minnesota time, Humphrey ate his breakfast and awaited the grim news that most of his supporters had seemed ready for when he went to bed hours after midnight.

It came. The news services and television networks gave Nixon Illinois and the presidency. For the second time--and presumably the last--in eight years Humphrey had been turned back in his effort to crown a long public career with the nation's highest prize.


In 1960 he was drubbed in the primaries by John F. Kennedy. In 1968, branded a sure loser almost from the moment of his nomination by bitterly divided Democrats last August, he battled down to the wire and almost made it.

He telegraphed Nixon shortly after phoning him, "You are the winner in this election. My congratulations." His voice quavered then and nearly broke. But he pushed on: "Please know you will have my support in unifying and leading the nation."

MONTGOMERY, Ala. (AP)--George C. Wallace, whose attempted blockade of the Electoral College proved as ineffective as his memorable

LAURENCE

OLIVIER



LAURENCE

OLIVIER

An Actual Performance of the
National Theatre of Great Britain

WEDNESDAY AND THURSDAY, NOV. 6 AND 7
1:30 AND 8:30 P.M. \$2.00 GEN., \$1.50
STUDENTS \$1.00 EA. FOR GROUPS OVER 25

RIVIERA THEATRE PHONE 962-3477

They're playing cops and robbers.

THE MAGIC LANTERN THEATRE
ISLA VISTA, PHONE 968-1811

NOW THROUGH WEDNESDAY

STARTS THURSDAY
"HANG EM HIGH"



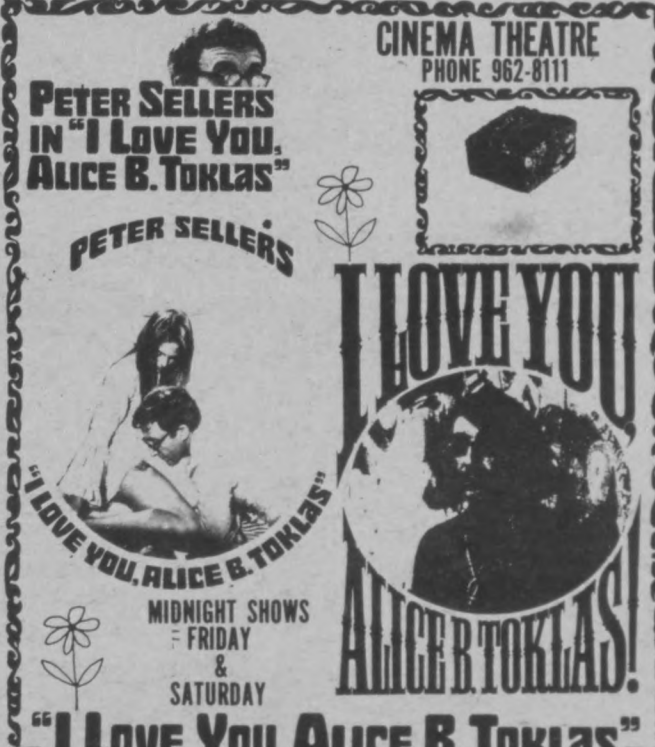
The Mirisch Corporation Presents
Steve McQueen
Faye Dunaway
A Norman Jewison Film

THE RUSSIANS ARE COMING
Shown at 7:45

SHOWN AT 6:00 & 10:00
The Thomas Crown Affair

CINEMA THEATRE
PHONE 962-8111

PETER SELLERS
IN "I LOVE YOU,
ALICE B. TOKLAS"



PETER SELLERS
"I LOVE YOU, ALICE B. TOKLAS"

MIDNIGHT SHOWS
FRIDAY & SATURDAY

"I LOVE YOU, ALICE B. TOKLAS"

MOVIES

THIS FRI. and SAT. NITE at MIDNITE

When Comedy Was King

AND CHAPTER 3 OF
LOST CITY OF THE JUNGLE

12
UNDERGROUND
MAGIC LANTERN THEATRE

<p>RIVIERA Phone 962-3477</p> <p>Now through Tuesday Joan Woodward in Paul Newman's RACHEL, RACHEL and THE BIRDS, BEES, & ITALIANS</p> <p>S.B.D.I. #2 Phone 967-2715</p> <p>Now through Tuesday James Coburn in DUFFY and Lee Van Cleef in THE BIG GUN DOWN</p>	<p>CINEMA Phone 967-5661</p> <p>Held Over - 2nd Week Peter Sellers in I LOVE YOU ALICE B. TOKLAS and HERE WE GO ROUND THE MULBERRY BUSH</p> <p>STATE</p> <p>Closed for Modernization</p>	<p>FAIRVIEW Phone 967-4531</p> <p>Held Over - 7th Week Stanley Kubrick's 2001: A SPACE ODYSSEY Keir Dullea and Gary Lockwood</p> <p>AIRPORT D.I. Ph. 967-1210</p> <p>Now through Tuesday David Lean's DOCTOR ZHIVAGO with Julie Christie, Omar Sharif, Rod Steiger, Geraldine Chaplin</p>	<p>GRANADA Phone 965-6541</p> <p>HOT MILLIONS and WHERE WERE YOU WHEN THE LIGHTS WENT OUT?</p>	<p>ARLINGTON Ph. 966-6857</p> <p>Now through Tuesday Jane Fonda in BARBARELLA and Christopher George in PROJECT X</p>
--	--	---	---	--

BE THANKFUL ONLY ONCE
CANNON



SMILING DOWN FROM OLYMPIAN HEIGHTS, former Democratic Presidential hopeful Senator Eugene J. McCarthy appears to be giving his blessings to the two major contenders, Vice-President Hubert Humphrey and Richard M. Nixon, and feeling glad that he no longer has to worry about it. Actually, he is at the airport rally held October 15 for Stanley Sheinbaum and the sun got a little too bright for him.



Looking
for
someone?

If they're

UCSB

Gals or Guys

You'll find them

IN THE HUSTLERS' HANDBOOK
Your Student Telephone Directory

IF IT IS A FACULTY OR STAFF
MEMBER, LOOK IN THE GREEN
PAGES.

IF IT IS A BUSINESS OR A
SERVICE LOOK IN THE YELLOW
PAGES.

BUY YOUR COPY

TODAY

ON SALE NOW AT THE
CAMPUS BOOKSTORE

GOP Controls Assembly; Monagan Next Speaker?

SACRAMENTO (AP) -- Republicans secured control of the State Assembly Wednesday, leading both Gov. Reagan and lower house GOP leader Robert T. Monagan to predict brighter days ahead for Reagan's "Creative Society."

They left no doubt that Democratic Assembly Speaker Jesse M. Unruh will be replaced when the 1969 legislative session opens January 6 with a 41-39 Republican majority.

The 45-year-old Unruh lost out in his statewide campaign to retain the 42-38 edge Democrats held going into voting day,

which also meant his retaining the powerful speaker's job he has held longer than any man in state history.

Republicans forged their take-over of the lower house for the first time since 1958 by re-electing all their incumbents and narrowly overturning three Democrat incumbents -- Frederick J. Bear of San Diego, David Negri of Granada Hills, and Caucus Chairman Winfield A. Shoemaker of Lompoc.

The State Senate remained deadlocked at 20-20 with all 20 incumbent senators of both

about it. If we can't do it with a Republican majority then it's going to be repealed... we can't simply lay it to partisanship.

"On the other hand since we had the bulk of the Republicans legislature with us on the things we did accomplish... I would think that those individuals who found themselves unable to go along are going to have to be able to make a pretty good case for themselves."

Reagan added that "now that we're past the election season... I'm sure we'll have more cooperation all around" next year.

Asked to name programs he would push once again he mentioned previously defeated proposals to crack down on pornography and narcotics, revise judicial selection, and continue economy in government.

The governor also was asked if he would support Monagan, the 48-year-old minority leader since 1965, for speaker in 1969. He said it was a legislative matter but added, "Bob Monagan has been a darned good minority leader and enjoys, I'm sure, the support of the bulk of the legislators of our party...."

Later he invited photographers to his office to take pictures of him with Monagan.

In a separate statement and news conference, Monagan said he expects no difficulty in winning the necessary 41 votes to assume Unruh's role as speaker, and relegate his long-time adversary on the floor to the minority leader's role.

Girl's Sign Tells Nixon Theme

DESHLER, OHIO (AP)--A discarded sign picked up off the street by a 14 year-old girl has provided President-elect Richard M. Nixon with the motto for his administration.

The sign read: "Bring us together."

Holding it aloft when Nixon's campaign train passed through this tiny community of some 1,800 persons last month was Vicki Lynne Cole, an eighth grader at Deshler High School.

"I wanted a sign to wave," Vicki said Wednesday. "I had lost my own placard. As the crowd moved forward when the train approached I saw this sign lying in the street and just picked it up and held it high hoping Mr. Nixon would see it."

Nixon did see the sign and remember it.

Shortly after his election win Wednesday over Vice President Hubert H. Humphrey, Nixon told a crowd of supporters "Bring us together" would be the great objective of his administration at the outset.

The Republican said that the placard that touched him most was one he has seen at Deshler last month.

Vicki, daughter of the Rev. David Cole of the Deshler United Methodist Church, said she didn't have time to notice the words on the placard when she picked it up.

"I'm very excited," she added. "A friend told me at school that Mr. Nixon had mentioned my sign. I didn't believe it at first; then someone else told me, and later I saw him speak on television myself and realized it was true."

PARTY SNACKS

- BEVERAGES
- LUNCH MEATS
- ICE CREAM
- MAGAZINES
- KEG BEER

NOW 3 HI-TIME LOCATIONS

To Serve Our
Gaucho Customers

OPEN 9-11:30 - 5 DAYS
From 9-12:30 a.m. Fri.-Sat.

PARTY TIME AT THE

HI-TIME

109 S. Fairview Ph. 967-8514
Ample Parking
5110 Hollister in Magnolia
Shopping Center
160 N. Fairview Ph. 967-0511

parties returning to the Capitol.

Reagan had campaigned vigorously from border to border, urging voters to elect local Republicans so he could be rid of "Big Daddy Jesse Runruh," whom he accused often during the year of almost single-handedly blocking prized legislative programs.

Asked at a news conference Wednesday if his "Creative Society" programs will now be on the spot for passage with a GOP dominated Assembly, the governor replied, "No question

MINI-SIZE
YET
ONE DROP
FRESHENS
BREATH
INSTANTLY!

Binaca
CONCENTRATED GOLDEN BREATH DROPS

Speculation On Nixon Cabinet Rife

DETROIT (AP) -- Detroit radio station WJR stated Wednesday it has learned Michigan Gov. George Romney will join the Cabinet of President-elect Richard M. Nixon.

The station said Romney will probably become secretary of Commerce in the Nixon Administration, but said it is possible he would head either the Department of Housing and Urban Development or the Department of Health, Education and Welfare.

Another prominent Republican governor, Nelson Rockefeller of New York, was also named by the Detroit station as a member of Nixon's cabinet "either as Secretary of State or Secretary of Defense--most likely the latter," a station spokesman said.

SACRAMENTO (AP) -- Gov. Reagan said Wednesday, "I expect to be having some conversations with Dick Nixon" on appointments to the President-elect's Cabinet.

However, Reagan again said that he would not join the new Republican president's cabinet and had told him so at the GOP National Convention last August.

"I prefer to stay right here," Reagan said in response to questions at a news conference.

RED LION BOOK CO.

960 EMBARCADERO DEL NORTE
ISLA VISTA, 968-2507

A.S. Neill
SUMMERHILL - \$1.95
FREEDOM, NOT LICENSE - \$1.65
open tonight & Saturday until 10 p.m.

"Safety belts? Too
much fuss and bother."
-Janet Body (1921-1968)
What's your excuse?

LETTERS

(Continued from p. 4)
 Whether it's a takeover of North and Sproul Halls, a noisy demonstration against the governor, or a highly motivated boycott of a grocery store, students must now begin to take responsibility for their actions and to accept punishment at the polls and in the dean's office with serious reflection.

In short, if students refuse to separate the University from the community, they must act within the bounds of the "outside" and, if necessary, set an example to the "outside."
 Advice from Hong Kong, for all it's worth. We appreciate getting EL GAUCHO, at any rate.

ROGER SHOWLEY
 UCSD
 Junior, History
 BARBARA BODINE
 UCSB
 Junior, Asian Studies

Crisis

Although biologists and ecologists have been emphatic in describing the effects of the population explosion as almost immediately forthcoming and utterly disastrous, the intellec-

tual community has done little more than barely acknowledge these facts.

It is ironic that, during a year of such frenzied political activity, four million people will starve to death almost unnoticed. Two billion people are hungry at this very moment. Few Americans could sit in a room with a child and watch it starve to death, but the death of several million children this year from starvation is a distant, impersonal, hard-to-grasp event.

Those people who entertain the illusion that the world's billions can be fed in future years with some sort of Tomorrowland-like agricultural technology should open their eyes to the brutal reality that the world's population of 3.5 billion people will double in 37 years, while world agricultural production increases (depending on the weather) at a rate of approximately one per cent per year.

To quote Dr. Paul Erlich, Professor of Biology at Stanford University, "There is not enough food today. How much there will be tomorrow is open to debate. If the optimists are correct, today's level of misery will be perpetuated for perhaps two decades into the fu-

ture. If the pessimists are correct, massive famines will occur soon, possibly in the early 1970's, certainly by the 1980's. So far most of the evidence seems to be on the side of the pessimists and we should plan on the assumption that they are correct."

Student activism was the necessary catalyst for the initial successes of the civil rights movement in the early 1960's. Student support of Eugene McCarthy dumped Johnson and (hopefully) will finally succeed in dumping his war. The hour is late to prevent the world from strangling itself to death. It is essential that students immediately and vigorously participate in this most essential of protest movements--the protest against the population crisis.

MICHAEL METCALF
 Chairman
 Population Crisis Comm.

Don't Dictate

May I say that I agree with the spirit of what you express in your editorial "The Door Swings Both Ways." It does indeed. I see no reason to let suits and ties, or a lack of them, stand in the way of good

relations between students and faculty. I consider choice of dress a matter of personal preference. Let's not dictate, let's talk to each other.

Whatever became of the plan that residence halls or individual student groups would ask faculty members to become "fellows" or "associates," invite them to have a meal once in a while and have them stay around for a couple of hours of conversation? When questionnaires concerning this project were sent around (about two years ago?), I indicated my willingness to participate occasionally. Nothing came of it as far as I know before I left for Europe where I spent last year. Has this plan been developed?

I heartily concur with you that no one can lose if such a plan or a similar one were realized. We certainly should not only see our majors and graduate students. This campus has become, through its very rapid expansion, rather decentralized, and what happened quite naturally and informally at a place like Oberlin College will take some effort at UCSB where most of the faculty does not live within walking distance of the campus

and where there are six times as many students.

You speak of "psychological blocks" on both sides. Let me say that I can't quite believe that, and that I hope rather fervently that you are wrong. I should be delighted to do my share, within the limits of my obligations (teaching, research, family), to help create an atmosphere on the campus that would make a repetition of your editorial unnecessary.

RICHARD EXNER
 Dept. of German/Russian

KCSB

Campus Donut Shop

Open 24 Hours
 907 Embarcadero del Norte
 Goleta, California

Sheaffer's big deal gets you through 29 term papers, 3 book reports, 17 exams, 52 quizzes and 6 months of homework.

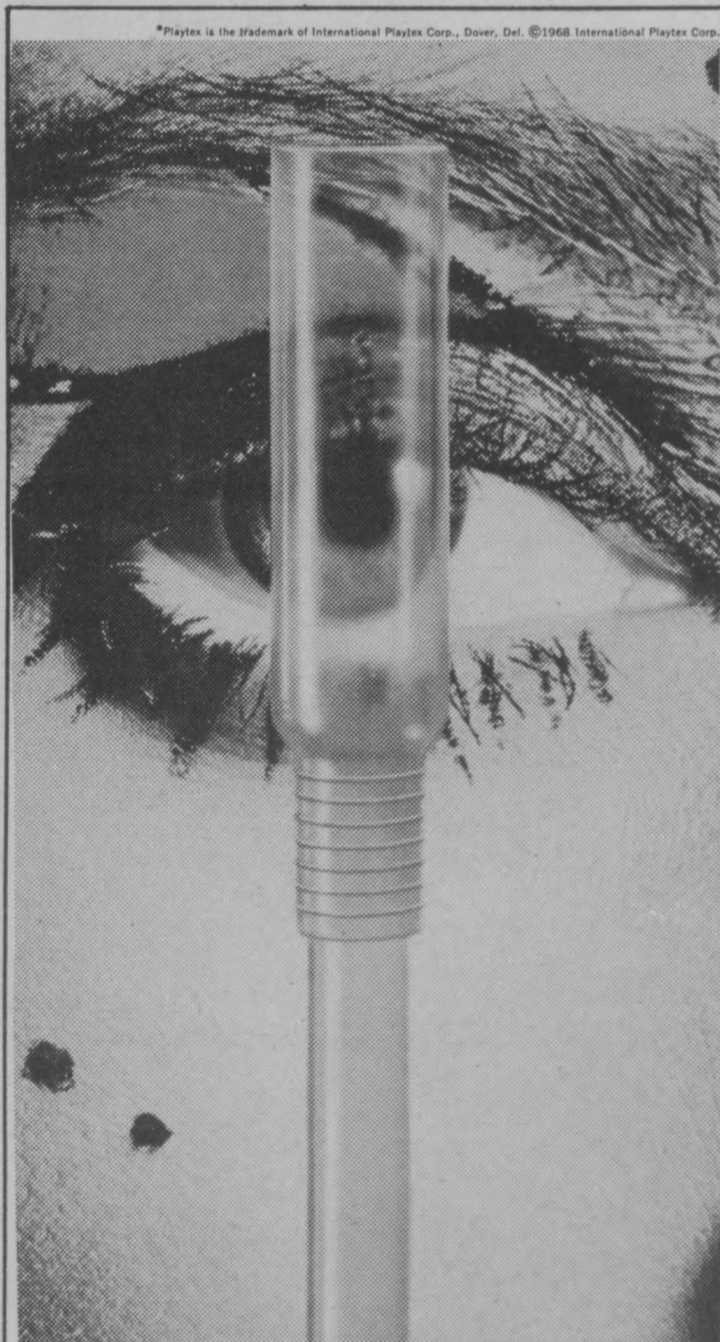
Sorry about that.

Sheaffer's big deal means you can write twice as long. Because you get the long-writing Sheaffer dollar ballpoint plus an extra long-writing 49¢ refill free. All for just a dollar. How much do you think you can write? **SHEAFFER®**

The world's longest writing dollar ballpoint pen. **SHEAFFER®**



© 1968 W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, A TETRON COMPANY



Playtex invents the first-day tampon™

(We took the inside out to show you how different it is.)

Outside: it's softer and silky (not cardboardy).
 Inside: it's so extra absorbent... it even protects on your first day. Your worst day!

In every lab test against the old cardboard kind... the Playtex tampon was always more absorbent. Actually 45% more absorbent on the average than the leading regular tampon.

Because it's different. Actually adjusts to you. It flowers out. Fluffs out. Designed to protect every inside inch of you. So the chance of a mishap is almost zero!

Try it fast.
 Why live in the past?



Toughest Tests Here for Frosh, Varsity Footballers

Yearlings to Host Brubabes Today

By LIN LORING
EG Sports Writer

UCLA's frosh footballers, resembling the varsity Rose Bowl contenders of last year, invade UCSB today at two. The young Bruins are heavily favored to repeat last year's victorious performance.

A winless Gauchos eleven will have to play as well as pre-season predictions said they could if they hope to upset the undefeated UCLA squad. The Bruins have conquered the likes of Berkeley, Stanford, and Southern California in their quest for a perfect season.

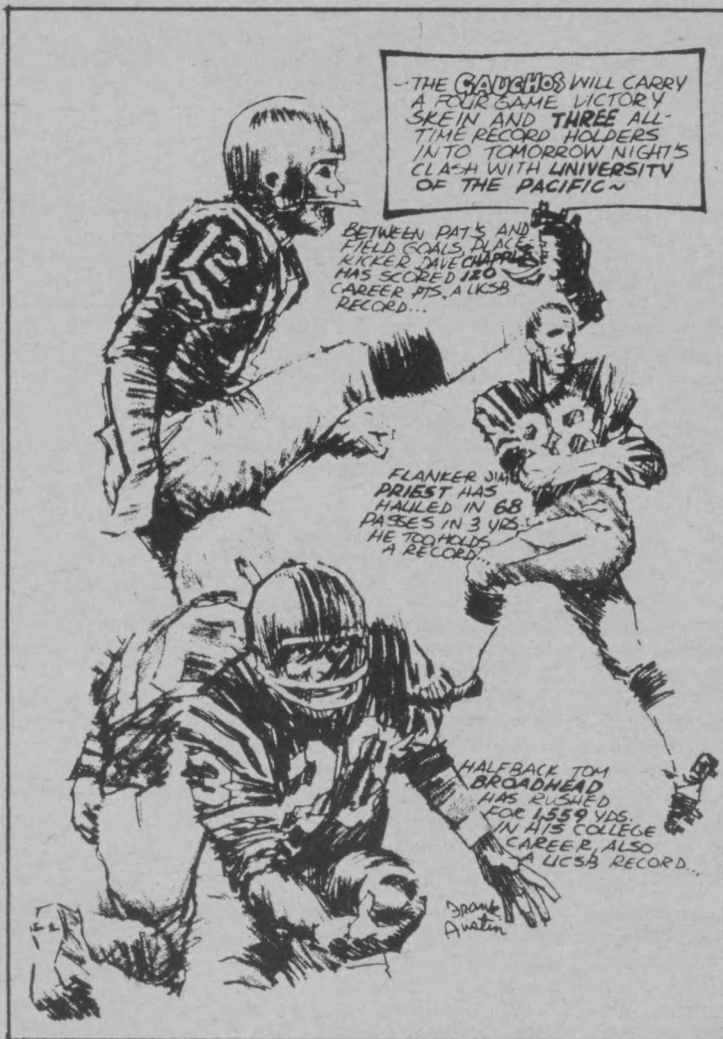
In last year's encounter the Gauchos freshmen were handed a 13-0 defeat by the Bruins. A UCSB letdown in the second stanza saw the Bruins tally twice. The first TD came after the Gauchos fumbled to the Bruins on the UCSB eleven yard line. The second UCLA score came on a two yard plunge capping a 47 yard drive.

Carl Lemons, from San Jose, continues to be the backbone of a sterile Gauchos offense. He has raised his rushing average from a first game 2 yards a carry to a current 3.9 yards a carry. The total UCSB offense has a three game average of only 2.6 yards a play.

Leading the freshmen receivers are flanker Mike Anton and tight end Bill Fisher. Anton has nine receptions for 82 yards while Fisher has rolled up 70 yards on four receptions.

The Gauchos defense has been kept busy as UCSB's opponents are averaging 17 more plays a game. Headed up by back Jim Mitchell, the defensive unit has allowed its opponents an average of 3.5 yards a play. In last week's battle with Cal Poly, Mitchell intercepted three enemy aeriels for 105 yards. He returned the third interception 88 yards for the Gauchos' lone touchdown of the afternoon.

UCSB's frosh will have to capitalize on Bruin mistakes while minimizing their own if they plan to up-end UCLA.



Not to Mention The Beer Bowl

(But see page 13 anyway.)

Bowl Bid at Stake As UOP Invades

By BILL GRAHAM
EG Sports Staff

UOP's roaring Tigers roll into Santa Barbara today to face the red hot Gauchos footballers in a Campus Field encounter set for 8 p.m. tomorrow night.

Sporting a 5-2 record and a four game win streak, Pacific will be out to avenge last year's 24-20 loss to UCSB. The Gauchos are also currently riding a four game win streak, the first of such length since the 1965 Camellia Bowl season when they won five in a row.

This year, although there are no camellias at stake, there may be some roses. If the Gauchos can beat UOP tomorrow night, the officials of the Junior Rose Bowl will extend an invitation to UCSB to play in the prestigious post-season game. The visiting team in the JRB will probably be West Texas State, a 6-2 team, led by Eugene "Mercury" Morris, the nation's leading rusher.

But first, the Gauchos must beat UOP, a colorful team with impressive wins over Miami of Ohio, Utah State, Colorado State, and San Jose. The Tigers, by the way, have already faced West Texas State, losing 23-7.

In speaking of Pacific, Gauchos center Rich Becker remarks, "They are a defensively oriented team. They take their eleven best men and put them on defense, and then start to put together an offense."

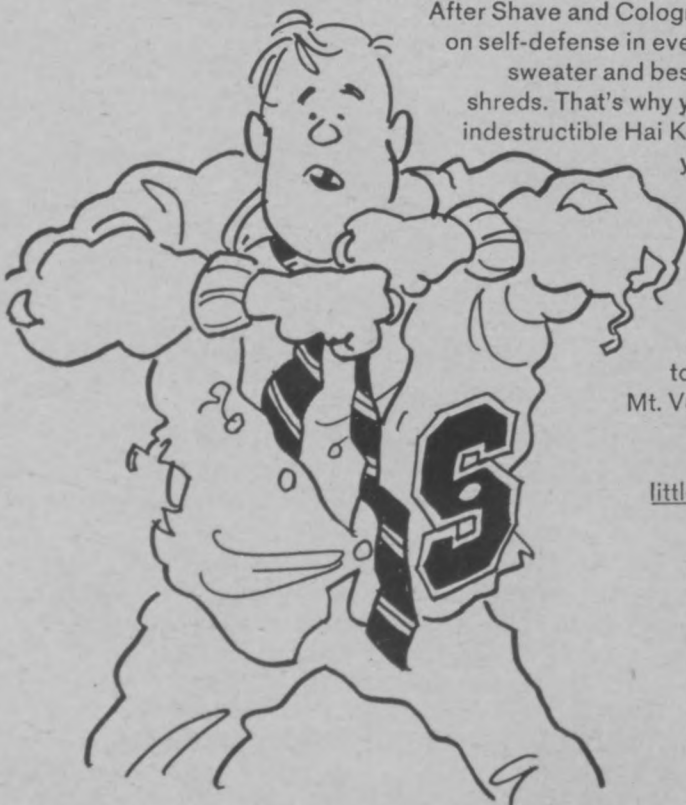
This strategy seems to have worked quite well, as UOP has allowed less than 15 points a game, and has turned in shutouts their last two outings to run their streak to 10 consecutive scoreless quarters.

This is a defense led by safety "Rumbling" Rudy Redmond and tackle Bob "the Tree" Heinz, both candidates for All-Coast.

But the Tiger nicknames do not end there. Quarterback "Ace" Ackley is an adequate passer and a fine runner, Tony "Never Die" Plummer teams with Al Namanny and Chuck Camy to round

(Continued on p. 11, col. 1)

"Saturday afternoon isn't nearly as tough as Saturday night."



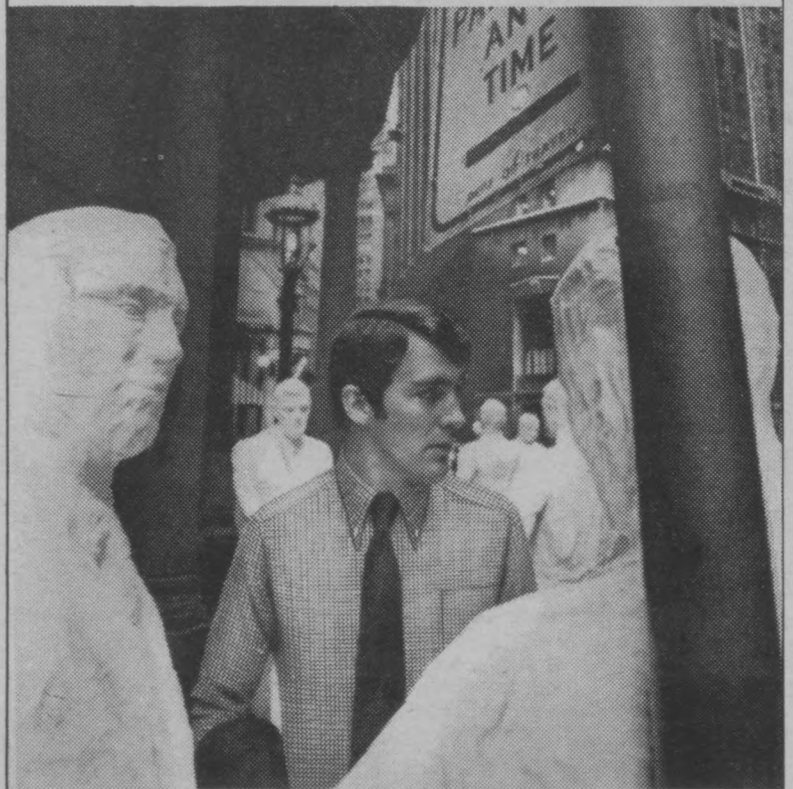
We keep warning you to be careful how you use Hai Karate® After Shave and Cologne. We even put instructions on self-defense in every package. But your varsity sweater and best silk ties can still get torn to shreds. That's why you'll want to wear our nearly indestructible Hai Karate Lounging Jacket when you wear Hai Karate Regular or Oriental Lime. Just tell us your size (s,m,l) and send one empty Hai Karate carton, with \$4 (check or money order), for each Hai Karate Lounging Jacket to: Hai Karate, P. O. Box 41A, Mt. Vernon, N. Y. 10056. That way, if someone gives you some Hai Karate, you can be a little less careful how you use it.



Send for your practically rip-proof Hai Karate Lounging Jacket.

Allow 6 weeks for delivery. Offer expires April 1, 1969. If your favorite store is temporarily out of Hai Karate, keep asking.

When you come on in a Van Heusen shirt... the rest come off like a bunch of stiffs.



VAN HEUSEN®
417

Now from Van Heusen... the scent of adventure...
Passport 360... the first to last and last and last!



Friends! Seniors! Sheepskin chasers! Lend an ear to a rewarding career in menswear marketing, merchandising, engineering at Van Heusen! For full information, send your name and address to: College Grad Department, The Van Heusen Company, 417 Fifth Avenue, New York, New York 10016.



HE PLAYS OFFENSE TOO—Gaucho freshman Larry Miller, shown here dribbling downfield, played another great defensive game Wednesday as he held Westmont's All-American candidate Steve Gay scoreless. The soccermen are at home tomorrow to close their season against Loyola. —photo by Lee Margulies

Tomorrow Marks Season Finale As Soccer Squad Faces Loyola Here

By ANDY LIBERMAN
EG Sports Writer

Carlos Ortiz and Brent Thompson will conclude their careers as UCSB soccermen tomorrow as the Gauchos confront Loyola of Los Angeles on Santa Barbara's field at 1 p.m. This first home game for the Gauchos may be the most exciting of the season, for Loyola

UOP Battle

(Continued from p. 10) out the rushing game, and George "Alley Oop" Sloan and Bill "Swivel Hips" Cornman augment the receiving corps, Cornman, by the way, is the nation's fifth ranked punt returner.

For the Gauchos, Jim Curtice, Tom Broadhead and Company will be featured again. Led by Curtice's passing and running, and the rushing of Broadhead, UCSB has averaged over 46 points per outing during its four game streak.

Curtice is clicking on 52 per cent of his passes for 12 TD's, while Broadhead has gained 735 yards and eight scores. Wide receivers Jim Priest and Steve Moore lead the pass catchers with 41 receptions and eleven scores between them.

Tackle Dick Heinz and safety Bill Corlett lead the Gaucho defense which has allowed a stingy 16 point average. Heinz is an All-American candidate, while Corlett leads the team in interceptions with five.

UCSB's powerful offense is grinding out over 400 yards per contest compared to Pacific's 297, but the Gauchos have not faced a defense as tough as UOP's since their opening game against El Paso.

In the event the game turns into a defensive battle, kicking will play a large part in the outcome. Here the Gauchos appear to have an edge. Dave Chapple is punting the ball at over 40 yards per boot, has missed only one PAT out of 29, and has a 35 yard field goal to his credit.

The Tigers counter with Stefan Schroeder, an "on and off" kicker. He is punting at a 35 yard average, has hit on only 11 of 16 PAT's, but is the NCAA record holder with a 59 yard field goal against Colorado State in the light air of Denver. How he fares at sea level remains to be seen.

The Gauchos have been great the past month, but like Cassius Clay when he toured Europe two years ago, have been accused of running a "bum of the week" club. Tomorrow night's game against Pacific is the whole season for UCSB. They rose to the occasion against El Paso, and now they must do it again. A bouquet of roses is at stake.

tied Westmont three weeks ago, as did UCSB on Wednesday.

In that game, one that was decided in the final minutes of play, Coach Zoltan von Somogyi's crew salvaged a 2-2 tie.

The Gaucho's gained and held a 1-0 lead throughout the first half on John Merrill's freekick from 35 yards out. However, Westmont succeeded in luring goalie Ortiz away twice and scoring quick shots from across the field. Gaucho Dave Hollingsworth forced a tie in the last three minutes of play as he broke away in a sprint and buried the ball into the net.

The game strategy of closing Westmont's scorer, Steve Gay, from outside passes proved decisive. "Their whole team panicked when they could not get the ball to him. Larry Miller played fine defensive work

against the big boy," commented von Somogyi.

"Our entire team, once again, played an excellent game," said the coach. "Most of the play took place around Westmont's goal, and we had many more shots at the goal than our opponent, but scoring is what counts."

Tomorrow, von Somogyi intends to stay with the 4-3-3 offensive attack, but hinted that the defensive array of a 3-4-3 might result if the Gauchos gain a two point advantage.

"Loyola defeated us last year with a strong scoring attack. They have a number of foreign students and an excellent coach from Turkey, but I am not worried about our play. I only hope we will have a great turnout of support for our players after this long hard season."

Gauchos Set for Pacific Polomen

"We've got to beat UOP," states coach Rick Rowland of the UCSB water polo squad which entertains the Tigers here tomorrow at 2:30 p.m. As the season rapidly draws to a close, the UCSB squad is looking to better its season record of 16-7. They'll have to be careful, however, for the UOP team has an upset in mind.

Coming off a second place finish in the West Coast Water Polo Tournament last weekend, the Gauchos are hopeful that they'll beat UOP as they did in that tournament, 5-2. And since in the championship game with Irvine they "played their best water polo this year," Rowland is hoping to come out victorious this weekend.

Rowland had words of warning, however. He asserts that UOP is "a very capable team,"

and the Gauchos will have to "play four quarters of water polo" to beat UOP. He went on to flatly state the Gauchos "can't win if they get too overconfident."

Immediately after the varsity concludes its game against the UOP squad, the UCSB Frosh will play the UOP reserves. This contest, scheduled for 3:30 p.m., promises to be a close battle also.

Two weeks from tomorrow the Gauchos will again host a big tournament, this time the Pacific Coast Athletic Association tournament. In this tournament, some of the best teams in the nation, including the numbers 1 and 2 ranked teams in the nation, San Jose State and UC Irvine. The UCSB team will be a little busy for the next two weeks.

Distancers Scheduled to Run In Nevada Meet Tomorrow

You might say the chips are down this weekend for coach Sam Adams' Gaucho harriers. Better yet, you might say UCSB will be laying their cards on the table. You might even say this weekend is a big gamble.

Anyway, you might be right, for this weekend the harriers take their campaign to the town that Howard Hughes made famous, Las Vegas, Nevada. Among other things on their minds is a triangular meet with Nevada Southern and Cal Poly Pomona.

"This isn't going to be one of our tougher meets," confided Adams, "so we'll probably take it pretty easy this week. The big meet will be next week when we travel to Fresno for the first Pacific Coast Athletic Association conference meet."

Adams will be going with most of his regulars including Dave Blemker, Keith Jeffers, Greg Ratliff, Bill Word, Steve Denney, George Young, and Irvin Brown.

THE UNIVERSITY SHOP FOR MEN

master charge

BANKAMERICARD

BILL TOMLIN
MEN'S SHOP

Men's Wear Most Appealing to the College Man

TWO CONVENIENT LOCATIONS

6551 TRIGO ROAD 5850 HOLLISTER AVENUE
Isla Vista Goleta
Ph. 968-4810 Ph. 967-4801

FREE!

BORROW A 30 CUP COFFEE POT

MAKE JORDANOS YOUR PARTY PARTNER

JORDANOS
modern supermarkets.

USE FIRE CAREFULLY

LITTLE MAN ON CAMPUS

—AND NOW LADIES & GENTLEMEN THE COACH IS WARMING UP THE TEAM FOR THE KICK OFF."

Lots of Local Talent Upcoming... November 8-15

HOME COMING WEEK ACTIVITIES—SPECIAL SUPPLEMENT INSIDE!

FRIDAY

John Fahey guitar concert sponsored by the Senior Class, Theta Delta Chi and Alpha Phi Omega, 8 p.m., Campbell Hall.

SATURDAY

The International Relations Organization is presenting International Talent Night at The Interim at 7 p.m.

SUNDAY

A mixed choral concert will feature the UCSB Men's Glee Club, Women's Glee Club,

Repertory Chorus and the Chamber Singers at 8 p.m. in Campbell Hall.

MONDAY

The Isla Vista Story, a collection of slides set to music by Ray Varley and George Kiefer, will be shown free of charge in Campbell Hall at 4 p.m.

TUESDAY

James Bevel, Director of Non-Violence Education and Direct Action, SCLC, will speak on "The Necessary Revolution" at 4 p.m. in Campbell Hall. Continuation of the Urban Crisis Series.

WEDNESDAY

Opening night of Galloping Gaucho Revue at 8:30 p.m. in Campbell Hall. Continues through Friday, Nov. 15.

THURSDAY

UCSB Dramatic Arts Department presents Max Frisch's "The Chinese Wall," directed by Eugene Miller, Lecturer in Dramatic Art, UCSB, 8 p.m. in the Main Theatre. General admission is \$2.

FRIDAY

A concert of Indian Music is being presented by the International Relations Organization at 8 p.m. in South Hall 1004.

CALENDAR

'Chinese Wall' in 'Epic' Tradition

The Santa Barbara Premiere of Max Frisch's bitter historical farce, "The Chinese Wall," is scheduled for a November 14 opening under the direction of UCSB Instructor of Dramatic Art, Eugene Miller.

"The Chinese Wall" represents Miller's continued interest in German "Epic" Theatre, which employs stylistic rather than realistic acting to achieve what has come to be known as the "alienation effect."

"There is no denying Frisch's debt to Bertolt Brecht and the German development of Epic Theatre," Miller noted. "The play deals with ideas rather than character, so the actors must demonstrate rather than assimilate themselves into a role."

"Sets and costumes do not place us in any particular time or place, since the play really takes place tonight... in our consciousness," as the play's central character points out.

The play itself deals with the historic struggle between freedom and oppression. Frisch's theme involves the question of whether mankind can survive the "tyranny" of the twentieth century, with rulers

armed with weapons capable of destroying humanity.

"The Chinese Wall" is a play about dissent and the suppression of dissent. The maniacal emperor, Hwang Ti, builder of the Chinese Wall, really believes that he can establish the final "Order" by keeping out the barbarians and destroying the dissenters within.

"This same philosophy of fear," Miller added, "which apparently motivates many of our leaders today in national and international politics, has brought us to the present stage of confusion and chaos in America."

Appearing in the UCSB production of "The Chinese Wall" as Wu Tsiang, the courageous but foolish prince who yearns for Mee Lan, will be Rick Davis. Arlette Poland will enact the role of Mee Lan.

A large cast of more than 40 will support the leading players in this UCSB Main Stage production. Tickets for the presentation may be purchased or picked up at Arts and Lectures box office, on the UCSB campus, phone number 961-3535.



MEE LAN (Arlette Poland), the beautiful daughter of a ruthless Chinese Emperor, falls in love with THE CONTEMPORARY (Jim Liebrecht), in this scene from the UCSB production of Max Frisch's bitter farce of history, "The Chinese Wall," to be presented in the UCSB Main Theatre Nov. 14-16, 21-23.

I.V. Celebrates Armistice Day

The Inter-Faith Forum and Associated Students (JIVE) are sponsoring the first Isla Vista Community Celebration Sunday November 10, in observance of the 50th anniversary of Armistice Day.

The celebration will provide an opportunity for a thought-provoking look at ideas on peace and community, and will involve such planned events as movies, slides, music, people-games, readings on peace and, at the end, a symbolic lighting of candles.

The two sponsors urge everyone who is concerned with the above ideas to come and take part in the celebration. Banners and signs which reflect your thoughts on peace and community are also welcome.

After the events are concluded fires will be lit on the campus beach; those bringing food and guitars are invited to stay to contemplate the day's happenings or whatever they wish.

All interested persons may call 968-8532 or 968-5066 for more information.

Communications vs. Govt. In 4th Annual Beer Bowl

In what is destined to be one of the great titanic clashes in gridiron history, the media men of EL GAUCHO, KCSB, and La Cumbre take on the challenge of the lechers of Leg Council in the fourth annual Beer Bowl Sunday.

Game time is slated for 1 p.m. on Campus Field.

Coached by Lee "Shifty" Margulies, the communication squadron goes into the game six point underdogs, although they hold a 2-1 series edge.

In the other camp A.S. Prexy Paul "Is" Sweet, maintaining his squad of leaderless leaders, will be laboring under the threat that Jim Gregory and Bruce Harger may play.

With veterans like Bill "Versatile and Occasionally Spectacular" Graham at quarterback and Clay "Mouth" Kallam joining Margulies at the end positions, the communicators are expected to feature a running attack.

And with people like Duane

Garret and Gary Langstaff, the council corps is expected to feature a rolling (out) attack.

Officiating this fiercely fought fracas will be Sandy

Geuss, Bob Kelly, and Donn Bernstein, whose journalistic career, you can be sure, is riding on the outcome of the battle.



KILLER STRIKES AGAIN—Whoever Leg Council picks for its quarterback can expect to see plenty of this in Sunday's fourth annual Beer Bowl, as Dave "Killer" Court bats away another pass in a recent practice game. —photo by Steve "Ready" Riede

Coffee House Provides Space: Arts and Crafts

Borsodis Coffee House has leased the lot at the corner of Seville and Embarcadero del Norte for the purpose of making an open-air showground for artists and craftsmen.

Pavilions have been built to serve as individual stalls for display. The showground will be entitled "The Arts in Congress" and will be continuous throughout the coming year.

The area will be divided in two parts, the front, which faces on Embarcadero del Norte, will be for craftsmen who wish to sell their work. They will be able to rent a stall for \$2 a day, \$10 a week, or \$25 a month. This rental includes electricity for lights.

The rear half will consist of stalls, a stage area, poetry pavilion and a folk dancing area. Here artists, poets and

performers are welcome to show their art. There will be no charge to either the artist or the public.

The theme of The Arts in Congress comes from Borsodi's beloved guru, Paul Klee:

"There must be some common ground somewhere, after all, where artist and layman can meet; once we have reached it, you will no longer think of the artist and his work as something peculiar and out-of-the-way."

"You will realize then that the artist is someone who, like yourself, has been plunged into this confusing world without his consent; someone who, like yourself, must find his way, willy-nilly among the welter of things here below."

For information, contact Robert Borsodi, 968-2414.

Meetings, etc., etc. Continue After Elections

FRIDAY, 8 (check kiosk)

SATURDAY, 9
A.M.

- 10:30 - Soccer, Gauchos vs. Loyola College, here.
- 10 - Rec. Wt. Training, Wt. Rm.
- 10 - Recreation, Old Gym.

P.M.

- 1 - Recreation, RG.
- 2:30 - Water Polo, VARSITY vs. Univ. of Pacific, Pool.
- 3:30 - Water Polo, JV's vs. Univ. of Pacific, Pool.
- 7 - International Talent Night, The Interim.
- 8 - Football, GAUCHOS vs. Univ. of Pacific, Stadium.
- 8 - Avatar Meher Baba League speaker, "The Mystical Fulfillment," Filis Frederick.

SUNDAY, 10

A.M.

- 9:30 - Cycling - Old S.U.

P.M.

- 12 - Swimming, Pool (All Week).
- 1 - Recreation, RG.
- 4 - A&L Film, "Heads Against the Walls," CH.
- 6:30 - CCR, UCen 2272.
- 7 - Recreation, Old Gym.
- 8 - Music Dept. Mixed Choral Concert, CH.

MONDAY, 11

P.M.

- 12 - Karate, RG 2320.
- 12 - Library Comm., UCen 1132.
- 3 - Finance Comm., UCen 2272.
- 4 - Shell and Oar, UCen 2284.
- 4 - Lecture "Prehistoric Paintings of France, Spain and

- Sahara" by Douglas Mazonowicz, UCen P.L.
- 4 - Sr. Class Council, UCen 2294.
- 7 - Rec. Wt. Training, Wt. Rm.
- 7 - Hunting/Fishing, 434-122.
- 7 - Baptist Student Union, UCen 1132.
- 7 - Mountaineering, Psy. 1824.
- 8:30 - SIMS, UCen P.L.

TUESDAY, 12

P.M.

- 12 - Los Vuelos, UCen 1131.
- 4 - A&L, Lecture, "The Necessary Revolution," by James Bevel, Director of Non-Violence Education and Direct Action, SCLC, CH.
- 4 - Campus Girl Scouts, UCen 2272.
- 6:30 - Sailing Club, Psy. 1824.
- 7 - GCF speaker, Mike Woodruff, "Christian Student in a Secular World," NH 1006.
- 7 - Soph. Class, UCen 2272.
- 7:30 - Scuba Club, Chem. 1171.
- 8 - Art Dept. Lecture, "An Archaeological Expedition in Yugoslavia" by Dr. Mario Del Chiaro, Prof. of Art UCSB, Art 1426.
- 8 - KCSB-FM, UCen 1131.

WEDNESDAY, 13

P.M.

- 12 - German Language Table, UCen 1132.
- 12 - CSS Comm., UCen 2272.

- 12 - CS, Harry Smith, "What Is Success," Engin. 1104.
- 12 - Karate, RG 2320.
- 12 - Los Vuelos, UCen 1128.
- 4 - Spurs, UCen 2284.
- 4 - Chimes, UCen 2272.
- 4:30 - Communications Board, UCen 2292.
- 6:30 - Alpha Lambda Delta, UCen 2292.
- 7 - Honeybears, UCen 2284.
- 7 - Legislative Council, UCen 2272.
- 7 - Rec. Wt. Training, Wt. Rm.
- 7 - Crew Club, NH 1006.
- 7 - Table Tennis, San Miguel, Rec. Lounge.
- 7 - Women's Volleyball, Old Gym.
- 7 - UCSB Physics, Phy. Sci. 1100.
- 7:30 - Riding Club, SH 1112.
- 7:30 - Photo Club, SH 1108.
- 8 - Bridge Club, UCen Card Rm.
- 8 - SIMS Members, Engin. 1104.
- 8 - GGR, CH.
- 8:30 - UCSB Zen, UCen 1133.

THURSDAY, 14

P.M.

- 12 - Noon Concert, UCSB Woodwind Ensembles directed by Clayton Wilson, Prof. of Mu-

- sic, UCSB, Art Gallery.
- 3:30 - AWS Assembly, UCen 2284.
- 4 - Colonel's Coeds, ROTC Bldg.
- 4 - Public Relations, UCen 2294.
- 7 - Rec. Wt. Training, Wt. Rm.
- 7 - Scabbard & Blade, 419-136.
- 8:30 - CAB, UCen 2272.
- 7:30 - Surf Club, SH 2119.
- 7 - Recreation, Old Gym.
- 7 - KCSB-FM, SH 1131.
- 7 - SRES Movie and discussion, "Dingaka," Engin. 1104.
- 8 - GGR, CH.
- 8 - Drama, "The Chinese Wall," UCSB Drama Dept., Main Theatre (through Sat., Nov. 16).

FRIDAY, 15

A.M.

- 8 - Circle K Blood Drive, UCen P.L.
- P.M.
- 2 - Alumni Board of Directors, UCen 2272.
- 7 - Recreation, RG.
- 8 - Merhaba Folk Dance, Bldg. 500.
- 8 - IRO Concert of Indian Music, SH 1004.
- 8 - GGR, CH.



Johnny's
Campus Cue

FRIENDS
FUN 'N
GAMES

OPEN DAILY



ACROSS FROM TACO BELL
IN ISLA VISTA

SIZZLER

STEAK HOUSES

THE SIZZLER NO. 73



"A Steak you can't afford to miss"

OPEN 11 a.m. to 9 p.m. Daily
Salads, Beverages and Side Orders

5112 HOLLISTER AVENUE (Magnolia Shopping Center)
SANTA BARBARA PHONE 967-1115

STUDENT COUPON SPECIAL

This coupon worth 25¢ off on the purchase of either A New York Cut Steak (regularly \$1.49) or a Top Sirloin Steak (regularly \$1.29) between now and Sunday, November 10.

NEW ARLO GUTHRIE

As gently as possible, Arlo dissembles the known world with new tales and songs from Alice's Restaurant. Live, in living color, and to be heard with ultra-high frequency and an open mind.



ARLO Arlo Guthrie RS 6299



BSU Production

"Gold Power," or "Once Upon a Time There Were Three Brothers" will be presented in Campbell Hall November 19, at 8 p.m., sponsored by the Black Students' Union. Authored by Cecil Rhodes, the play presents three black men dealing with three sides of an explosive argument.

The men are the mythical sons of Dr. Martin Luther King, meeting after four years' separation. Audiences who have had the chance to see "Gold Power" in small churches have been forced to deal with the triple-sided dialogue between the

fundamentalist, the black nationalist and the Christian. No decision is made for them; they have had to face for themselves the brutal as well as the provocative ideas of the production.

Originally sponsored by the Free Draft Movement in Los Angeles, "Gold Power's" three brothers include the author, Rhodes, R. L. Alkhamis as the Christian, and Elamu Goss as the militant. Their performances, according to Jack Kissell of Los Angeles' Open City, are "equal to this superior and difficult play."

Tickets for the production, \$1.50 for students and \$2 for the public, may be obtained from members of the Black Students' Union. They may be located through the BSU office, trailer number 324A and 324B.

Located adjacent to UCSB on Sandspit Rd. at the Santa Barbara AIRPORT

Ph. 967-2336




BEAUTIFUL ROOMS...

designed with your comfort the most important factor. Electrically heated and you will find telephone, coffee maker, sun lamp and television in every room. Large spacious patio with heated pool.


THEY'RE HERE

HUSTLERS' HANDBOOK
1968-1969



ASSOCIATED STUDENTS
UCSB

ON SALE NOW
CAMPUS
BOOKSTORE



THE
YELLOW
PAGES

THE GREATEST STORY
EVER TOLD!

COEDUCATIONAL

The ANNAPURNA INN

785 Camino del Sur

ONLY \$975
968-1084

MODELS OPEN FOR INSPECTION

INCLUDES: Finest Food • Linen • Maid Service • Bedspreads • Entertainment Funds • Scholarship Funds • Laundry Facilities • Beauty Salon • Recreation Hall • Swimming Pool • No Lock Out • Color TVs in Lounge • Study Hall • Sun Deck • Student Loans

HOMECOMING! 1968 STYLE



Innovative Ideas-- Local Parade, Show

Annual Galloping Gaucho Review Shows Skits, Satire, Slapstick

Would you believe a "Thoroughly Decadent Millie," "The Nearly-Dead Game," or "Take an Indian to Lunch?" These and other humorous skits satirize UCSB, modern morals, TV quiz games, Broadway musicals, politics, and our beloved Regents.

An adaptation of "West Side Story" entitled "The Up-Tight Story" and "The Undergraduate," spoof the marvels of UCSB as seen through the eyes of freshmen. A new production of the annual and classic Cal Club skit will open the show.

Entre-act entertainment also covers a broad spectrum of refreshing acts including a modern barbershop quartet, a blues soloist, the well-known and popular Coming Attractions, comedy acts, and an unusual presentation by the Soul Purpose.

Hal Brendle, a candidate for this year's GGP, will direct the stage band which will add color and zest to the scene. Emcees will be Craig Crawshaw and Randy Stewart, directors for this veritable Niagra of talent will be the dynamic duo, Susan Hughes and Bill Wenger, and the show will be stage-managed by the voluptuous Lynn Donalson-Butler.

This exciting, action-packed, ninety-minute thing will happen in Campbell Hall November 13, 14 and 15 at 8:30 p.m. Tickets are on sale now: \$1 in advance and \$1.50 at the door for Wednesday and Thursday; \$1.50 in advance and \$2 at the door for Friday. Tickets are available at the Information Booth at the UCen. Make GGP a "famous first" in your Homecoming 1968--you'll be glad you did!

Gaucho Homecoming 1968 will feature a festive game day for students, alumni, and other visitors with Saturday high-lighted by a "JIVE" parade culminating in a Pre-Game Show.

Saturday morning is set aside for Community "Open House" on campus and in Isla Vista during which everyone can wander around the campus community and view the House Decorations.

The "JIVE" parade (a kind of Pied Piper Noise Parade) will leave from three formation areas at Anacapa Hall, Francisco Torres, and "Skunk Hollow" (by the old campus Fire House). The Anacapa contingent led by the Goleta Valley Band will be leaving at approximately 11:40 a.m.

Approximately the same time, the Dos Pueblos High School Band (140 members strong) will be leading a group from Francisco Torres through Isla Vista.

These groups will meet on Embarcadero del Norte to follow the UCSB Gaucho Band (which is starting at Skunk Hollow) around the Embarcadero Loop on its way to the soccer field where the Pre-Game Show and rally will be held in conjunction with the Alumni picnic. (See map page 17)

Everyone is encouraged to join the parade at any point along the route, either individually or in groups. A spirit award will be presented to the group displaying the most spirit with judging based on noise, originality, and judges' "impressions."

To be eligible for awards (including a trophy, hot dogs and cokes) a group must carry a banner identifying itself and join the parade before it proceeds past the judging stand at the corner of Embarcadero del Mar and Madrid. Costumes are not necessary but are encouraged.

Included in the parade will be the cheerleaders, the Homecoming Queen and Court, Vice Chancellor Russell Buchanan Homecoming Grand Marshall, the Great Gaucho Prof, various bands and marching units
(Continued on p. 16, col. 3)

Dry Land Floats Set Street Scene

On Homecoming weekend, our campus and community will maintain a festive atmosphere as the traditional floats will be constructed locally in the form of House Decorations. With the shift in focus to the Isla Vista

community, House decs will be on display from Friday through Sunday when students and members of the Santa Barbara community will be able to judge for themselves the decorations which will follow the theme of "Famous Firsts."

The entrants, which include living groups on- and off-campus, Greeks, and I.V. apartments, will follow such themes as "The First Sin," "Ronnie Reagan and the First Showstopper," "The First Still," and "The First Football Game."

Judging will take place on Friday and awards will be presented at the Pre-Game Show which follows the Noise Parade on Saturday. Additionally, the Isla Vista Association will participate by decorating the I.V. shopping area in a style to rival the Santa Barbara fiesta.

Fifteen applicants will participate in this all new homecoming activity at UCSB. In addition to elaborate displays, the House Decs will be sources of noise and activity which will spur along the paraders.

For locations of House Decs Saturday, see the map on page 17.

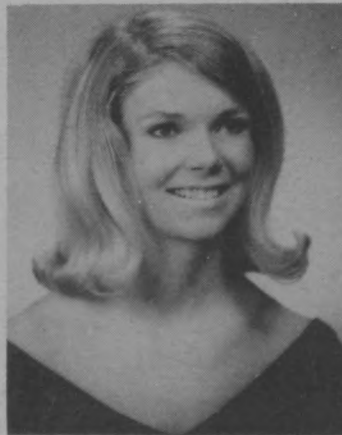
GGP Selections Set Next Week

Everyone will have the opportunity to voice his choice for the Great Gaucho Prof. of Homecoming '68. The GGP will highlight various events of the week, and ultimately will lead a cheer at the football game.

The candidates for GGP are Dr. Jamshed Mavalwala, Dr. Robert Nash, Hal Brendle, Vice-Chancellors Ray Varley and Dr. Stephen Goodspeed, Dean Kay Goddard, Dr. Bruce Rickborn, Col. Max Pellish, and Sandy Geuss.

Cast your penny votes in front of the Library and the UCen. All contributions go to Camp Conestoga. Voting takes place from 10 a.m. to 3 p.m. Monday, Tuesday, and Wednesday.

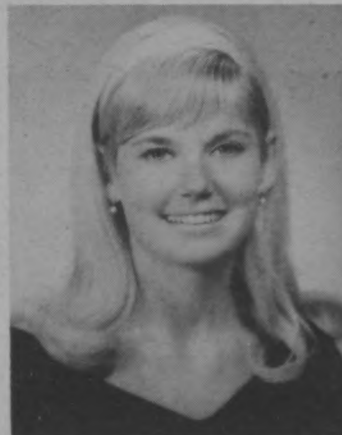
Five Homecoming Queen Finalists



CHRISTY ENQUIST



MARTY HIGGIN



SUE HURST



JOAN KLEINMAN



WENDY WILLIAMSEN

Surrounding these words are the five fair finalists who have been chosen from among a field of 18 candidates to be the 1968 Homecoming Queen and her attendant Court of Princesses.

Selection of the Queen will be done by the male students on campus next Monday and Tuesday from 9-4 in front of the library.

A \$125 scholarship for a modeling course will be awarded the Queen by the Mary Webb Modeling Agency of Santa Barbara.

The crowning of the winner will take place at GGR next Wednesday night.

HUSTLERS' HANDBOOK
ON SALE NOW AT THE
CAMPUS BOOKSTORE

OUR NEWEST DESIGNS
ARE READY
FOR YOUR SELECTION

Keepsake
REGISTERED DIAMOND RINGS

*-campus-
Jewelers*

EMBARCADERO DEL MAR AT TRIGO
IN ISLA VISTA PH. 968-4913

NO SERVICE CHARGE TO UCSB STUDENTS.



**Perfect symbol
of the love you share**

Being with each other, doing things together . . . knowing that your affection is growing into precious and enduring love. Happily, all these cherished moments will be forever symbolized by your diamond engagement ring. If the name, Keepsake, is in the ring and on the tag, you are assured of fine quality and lasting satisfaction. The engagement diamond is flawless, of superb color, and precise modern cut. Your Keepsake Jeweler will assist you in making your selection . . . He's in the yellow pages, under "Jewelers."

REGISTERED
Keepsake[®]
DIAMOND RINGS



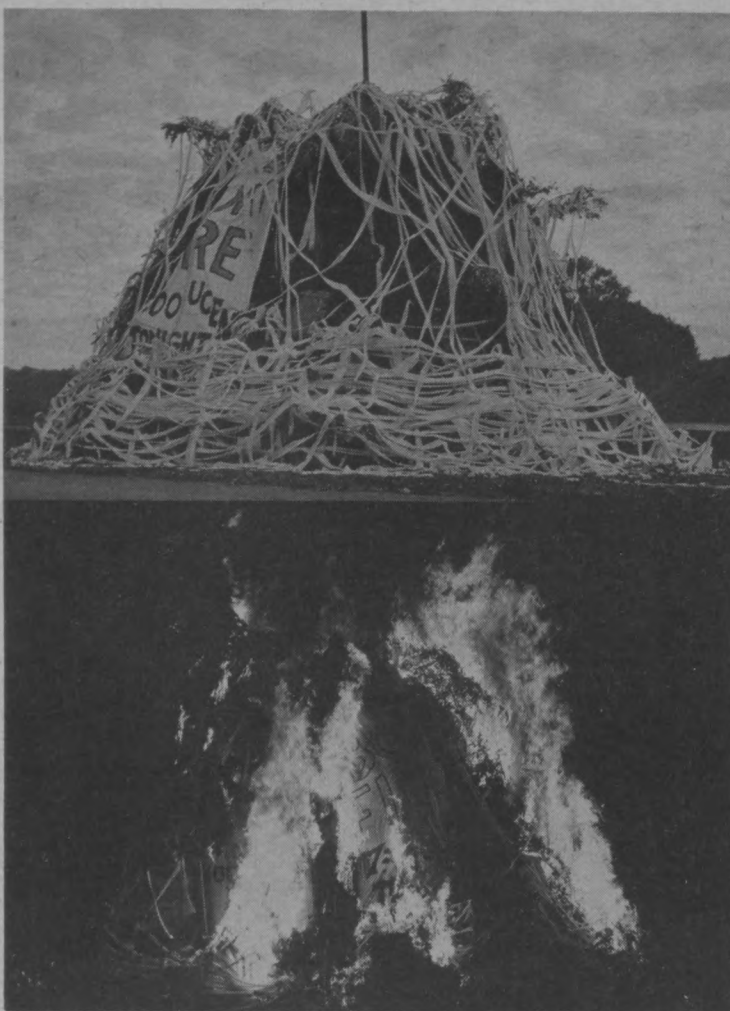
Rings from \$100 to \$10,000. Illustrations enlarged to show beauty of detail. * Trade-mark reg. A. H. Pond Company, Inc., Est. 1892.

HOW TO PLAN YOUR ENGAGEMENT AND WEDDING

Please send new 20-page booklet, "How To Plan Your Engagement and Wedding" and new 12-page full color folder, both for only 25c. Also, send special offer of beautiful 44-page Bride's Book. F-68

Name _____
Address _____
City _____
State _____ Zip _____

KEEPSAKE DIAMOND RINGS, BOX 90, SYRACUSE, N. Y. 13201



**Big Bonfire
Rally Ready
For Friday**

Friday, November 15 at 7 p.m. the Gauchos will gather at the UCen for the Homecoming Bon-Fire Rally. With the help of living groups who will build the bon-fire, Rally Committee hopes to make the flames reach higher than ever before.

The varsity and frosh song and yell leaders and the Gaucho Band will be there as well as Cactus Jack and his great Gaucho team. There will also be competition among living groups for the best original yell.

Immediately following the Rally, until 12:30 a.m., there will be open house in the UCen with the "Silver Blues" band on the patio.

Saturday, at 2 p.m. the Gauchos meet the Cal Poly (SLO) Mustangs. Arrive early, wear a white blouse or shirt, and sit in the rooting section to help put on the card stunts.

Yarbrough to Sing Here

Rounding out the Homecoming festivities will be the Glenn Yarbrough Show in Robertson Gym at 8:30 p.m. Saturday, November 16. Yarbrough, a very well-known entertainer to UCSBers, will be making his fourth appearance before Gaucho audiences.

Always a hit and a sell-out with his well-rounded show which is pleasing to every type of

music lover, appearing with Yarbrough will be the Fred Ramirez Trio and comedians Maffitt and Davies. Yarbrough is best known for his million-dollar seller, "Baby, The Rain Must Fall."

Tickets are on sale now at the UCen Information Booth and in front of the library. The cost is \$2 for UCSB students and \$3 for the general public and at the door.

All-New Events Planned

(Continued from p. 15)

and anyone who wants to come over to the pre-game show with the crowd.

The Pre-Game Show itself will begin around 12:45 p.m. with last year's head cheerleader Randy Stewart emceeing the activities which will include the presentation of the House Decoration Awards as well as exciting surprise entertainers, and the introductions of honored guests, the Homecoming Court and others.

Although the picnic is limited

to Alumni, there will be concessions at the soccer field making available such things as hotdogs, cokes, candy, coffee and donuts for those who wish to partake before going to the game.

With the festive atmosphere created by the House Decs, Isla Vista will really "JIVE" with the parade and Pre-Game Show and the excitement and enthusiastic spirit will go with the crowd to the Gaucho Homecoming Game.

TAKE NOTE

There will be free parking on campus for all visitors Friday night through Saturday night (Nov. 15-16).

The "Isla Vista Story," slide show set to music, will be shown on Monday, November 11, at 4 p.m. in Campbell Hall. Homecoming is coming HOME this year and that means I.V. so anyone who has not seen this creative story is encouraged to attend. No admission charge.

**A demand for
creativity and initiative
at a Bank?**

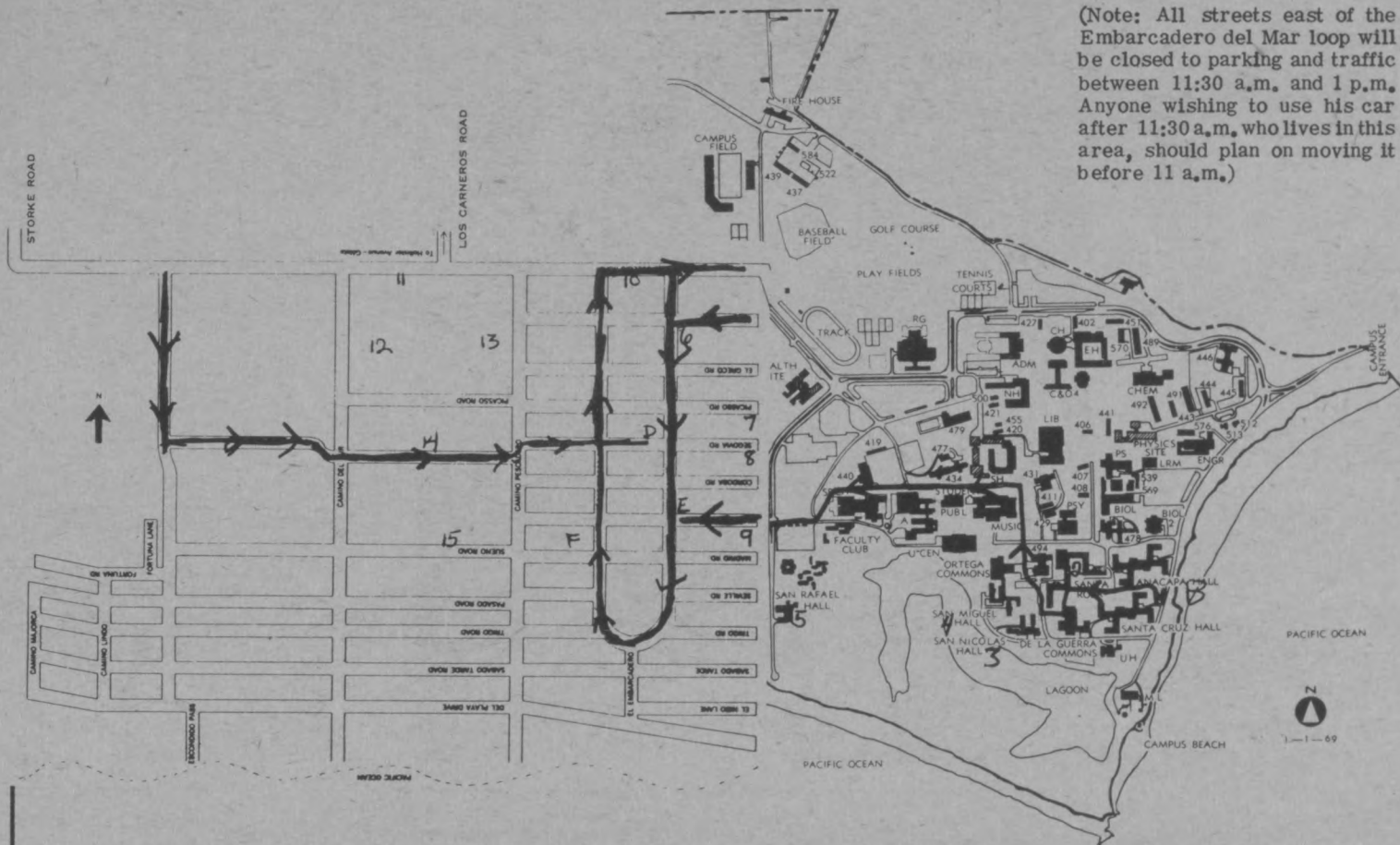
Security Pacific National Bank is interested in self-motivating and ambitious young men and women who seek challenge and reward. A career with us would mean working among people who are innovative as well as financially astute. People who are constantly meeting the

challenge of a rapidly expanding economy with dynamic, contemporary business concepts. People whose training philosophy has been based on the realization that banking tomorrow will demand management with a wide range of on-the-job experiences and responsibilities. If the challenge of finance intrigues you, we'd like to talk it over.

Equal Opportunity Employer.
Make your financial partner
SECURITY PACIFIC NATIONAL BANK

WE'LL BE ON CAMPUS NOV. 12

Three Make One as Parade Leads to Pre-game Show



(Note: All streets east of the Embarcadero del Mar loop will be closed to parking and traffic between 11:30 a.m. and 1 p.m. Anyone wishing to use his car after 11:30 a.m., who lives in this area, should plan on moving it before 11 a.m.)

PARADE KEY

- A - 11:40 a.m. -- First portion of parade leaves from Francisco Torres.
- B - 11:40 a.m.--Second portion of parade leaves from Anacapa Hall.
- C - 12 noon--Gaucho Band and main contingent of parade leave from Campus Fire Station.
- D - 12 noon--First portion of parade arrives at Segovia and Embarcadero del Norte to join main parade.
- E - 12 noon--Second portion of parade arrives at Pardall and Embarcadero del Norte to join main parade.
- F - Judging takes place as marching units pass.
- G - 12:40-1:30 p.m.--Pre-game show and rally at soccer field.

HOUSE DEC LOCATIONS

- 1 - Santa Cruz-Anacapa, "The First Still."
- 2 - Santa Rosa, "The First National Park."
- 3 - San Nicolas, "First Love."
- 4 - San Miguel, "Which came first . . . the chicken or the egg?"
- 5 - San Rafael, "The First Zoo."
- 6 - Lambda Chi Alpha-Kappa Alpha Theta, "Garden of Eden-First Sin."
- 7 - Delta Gamma-Sigma Alpha Epsilon, "Ronnie Reagan and the First Showstopper."
- 8 - Phi Delta Theta-Alfa Chi Omega, "First Steam Locomotive."
- 9 - Alpha Epsilon Phi, "In the beginning . . ."
- 10 - Sigma Pi-Chi Omega, "First Flying Dog House."
- 11 - El Dorado East, "Famous First - I.V.T.G."
- 12 - Somerset, "Christopher Columbus."
- 13 - Sigma Kappa - "First Voyage of Nautilus."
- 14 - Sigma Chi-Pi Beta Phi, "First Football Game."
- 15 - 6656 Sueno, Apts. C & D, "Discovery of Love."

This special Homecoming section was written and prepared by the A.S. Homecoming Committee with technical assistance from the EL GAUCHO staff.



GAUCHO DWELLERS
for ALL your
Apartment needs
See Us in the Hardware Department
Open Mon. thru Sat. 8 a.m.-5 p.m.
Sunday 9 a.m.-3 p.m.

AMBROSE
MILL & LUMBER COMPANY
Since 1922
22 S. Fairview in Goleta 967-1259

Attend an informative lecture on **SCIENTOLOGY** an applied philosophy that makes the able more able **FRIDAY, NOV. 8, 8:00 P.M.**

SCIENTOLOGY - SANTA BARBARA 113 W. MISSION ST. SANTA BARBARA, CALIF. 963-9555.

Lawrence T. Winard H.S.S. O.T. 6
Margaret L. Winard H.S.S. O.T. 6

RECORDS RECORDS
Buy Your Favorite Records by Mail at the Lowest Prices in California
All Records in Stereo Guaranteed New in Original Factory Seal...
Here Are Our Prices - Shop Around - Compare - Then Buy From Us!

\$4.79 List Price	\$5.79 List Price	\$6.79 List Price
2.86 OUR PRICE	3.33 OUR PRICE	3.81 OUR PRICE

YOU MAY ORDER ANY TOP SELLING ALBUM YOU WISH INCLUDING THESE NEW RELEASES!!!

- 1. () Recital-Lee Michaels --- \$3.00
- 2. () Sailor-Steve Miller Band --- \$3.00
- 3. () The yard went on forever- Richard Harris --- \$3.00
- 4. () Outside inside-Blue Cheer --- \$3.00
- 5. () Stone Blues-Charlie Musselwhite --- \$3.00
- 6. () It crawled into my hand, honest-The Fugs --- \$3.00
- 7. () The Ark-Chad & Jeremy --- \$3.00

WE ARE NOT A CLUB
You Buy Only What You Want With One Week Service . . .

HOW TO ORDER
For each record wanted, check box and remit amount shown to the right.
This price includes 5% state sales tax - include 50¢ postage for entire order!

CHECK BOXES NEXT TO RECORD - SEND IN COMPLETE AD. . . .

TAMMY RECORD SERVICE Please Print
6800 VARNA SUITE 17
VAN NUYS, CALIF. 91405

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

SEND CHECK or MONEY ORDER . . .
Please Do Not Send Cash Through Mail.

SEND FOR FREE CATALOG OF THE TOP 250 ALBUMS

ATTENTION - GRADUATE STUDENTS!!
Interviews
with a representative
of the
COOPERATIVE COLLEGE REGISTRY

may be scheduled in the Educational Placement Service, 1325 Administration Bldg., on Thursday thru Friday, November 14, 15, 1968.

9:00 A.M. to 4:30 P.M.

Masters and doctoral students Interested In college administrative and teaching positions for the academic year 1968-69 are Invited to make an appointment. Experienced college faculty particularly desired.

The Cooperative College Registry Is a free service to over 200 private liberal arts colleges throughout the United States.

Descriptive brochures and registry forms are available from the University Placement Bureau



They do exciting things. Like mining oil instead of pumping it. Working on air pollution. Making electricity from the atom. Isn't that the kind of company you'd like to work for?

We're a petroleum and energy company. But we believe that making our world a better place to live in makes good sense as well as good business. And this kind of thinking demands individuals with

ideas and energy. People who can see the potentials—usual and unusual—which our products have for improving the world. People like you. Bring your ideals, and your motivation, where they'll

make good things happen. See our interviewers on campus. Or send a resume to: Mr. G. O. Wheeler, Manager Professional Recruitment, 717 Fifth Avenue, New York, N.Y. 10022

Our interviewer will be here next week. Talk to him.

AtlanticRichfieldCompany *making things happen with energy*

An Equal Opportunity Employer

Peace Corps Offers Coll Degree Program

The officials of the Peace Corps and the State University of New York College at Brockport announced completion of arrangements for continuing and extending the unique Peace Corps/College Degree Program to admit a third group of candidates in June, 1969. The members of the first contingent completing the fifteen-month program which combines the upper division undergraduate education with Peace Corps preparation are now serving on bi-national educational development teams in the Dominican Republic. The second group is now in the academic year phase of this joint project and is slated for overseas assignment in Latin America in August, 1969.

The candidates will be selected from the ranks of students in good standing at an accredit-

ed college who are completing their sophomore or junior year by June, 1969. Those selected will be able to earn an A.B. or B.S. degree and will be eligible for a Peace Corps assignment in one academic year flanked by two summers of fully subsidized and integrated academic courses and Peace Corps training. They will be expected to major in mathematics or the sciences; those who have completed their junior year prior to entrance into the program will have the opportunity for a double-major.

At the end of the second summer armed with the degree, a teaching license, in-depth cross cultural preparation and fluency in Spanish the graduates as Peace Corps volunteers will be off on their Latin American assignment.

Choral Groups Perform Sun.

Six choral groups of UCSB's department of music will present a joint concert in Campbell Hall at 8 p.m. Sunday, November 10, under the direction of Carl Zytowski, Dorothy Westra and E. Michael Livingston. The public is invited to attend the performance without charge.

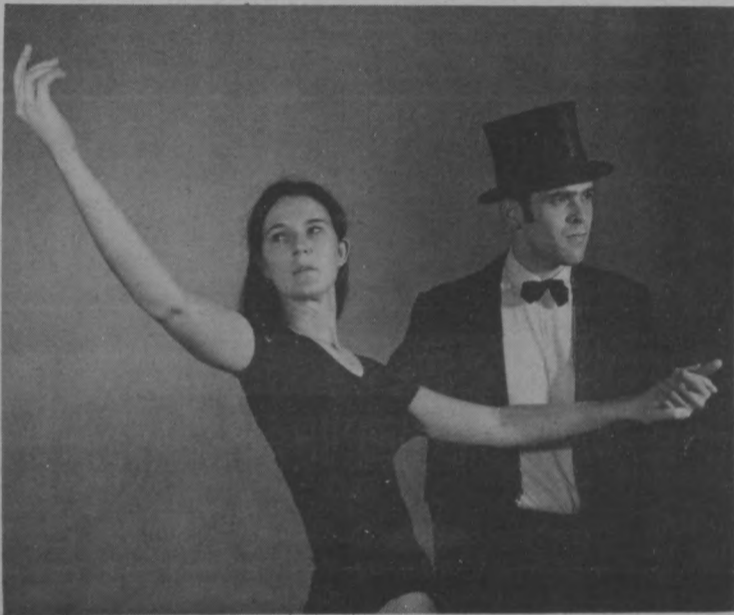
In the first portion of the program, the Chamber Singers will present Poulenc's "Hodie Christus Natus Est" and John Gardiner's "Brightest and Best Sons of the Morning," and the Women's Glee Club and the Dorian's will sing "Gypsy Songs" by Anton Dvorak and Gounod's "Waltz from Faust."

The Men's Glee Club will present "Let Us Break Bread Together," arranged by Fenno Heath, Robert Washburn's "O Mistress Mine" and "Sigh No More, Ladies" and "Jubilate Deo" by Flor Peeters. The Schubertians will sing "Laudate Decilium" by Henry Purcell and "Frühlingsgesang" by Franz Schubert.

In the program's finale, the Repertory Chorus will be heard in four songs.

NOV.	ORGANIZATION	JOB LOCATION	MAJOR	DEGREE	COMPANY & JOB DESCRIPTION
11	AMERICAN INSTITUTE OF FOREIGN TRADE	Phoenix, Ariz.	Any	Bach	AIFIT is a graduate school specializing in the training of college graduates for positions abroad with American Companies.
11	CONTINENTAL DEVICE	Hawthorne Calif.	EE, Phy, Chem.	Bach	Engineering Management trainees
				MAST	Research Engineers
11	DOW CHEMICAL CO.	Mich. Calif. Col. Tex. La.	ChE, ME, Chem.	Bach/Mast	Positions are available in research, production, management, engineering, product development and technical sales.
12	MOBIL OIL	West Coast	Econ. Lib. Arts	Bach	Marketing representative - resale & commercial
			Econ.	MAST	Control trainee - marketing
			ME	Bach	Operating trainee - marketing
			ME, EE, ChE	Bach/Mast	Sales (operating, technical & special products)
13	SECURITY PACIFIC NATIONAL BANK	So. Calif.	Econ. Lib. Arts	Bach	Management Trainee
12	U. S. AIR FORCE CONTRACT MANAGEMENT DIVISION	Nationwide	Econ.	Bach/Mast	Contract administrators, quality assurance specialists, industrial property specialists, management analysts.
13	PACIFIC TELEPHONE & TELEGRAPH	Nationwide	All	Bach/Mast	Management achievement program, both technical and non-technical fields.
13	SOUTHERN COUNTIES GAS COMPANIES	Los Angeles	Engrin	Bach	Assistant engineer; systems planning-development, engineering design; energy systems engineers.
			Home Ec.		Home Economist-Promoting sales of gas appliances.
13	WESTERN ELECTRIC	Nationwide	EE, ME ChE, Math, Physics	Bach/Mast	Manufacturing and supply unit of the Bell System.
13	U. S. AIR FORCE	Worldwide	All	All	Officer Program
14	FIDELITY'S FUND AMERICAN INSURANCE CO.	Western U.S. So. Calif.	Lib. Arts	Bach	Training program in underwriting, claims, office management, safety engineering, and accounting.
14	ALLSTATE INSURANCE CO.	Pasadena So. Calif.	Any	Bach	Training positions: underwriting, claims, accounting, EDP, customer service, office administration leading to management or technical careers.
				MAST	Selling; with possibility of sales management.
				MAST	Long-range management development through job rotation.
14	NAVAL MISSILE CENTER	Pt. Mugu, Calif.	EE, ME	Bach/Mast	Positions available in research development design, evaluation.
14	JEMEL COMPANY INC.	Calif.	All	Bach	Management trainee in home shopping service.
15	ATLANTIC RICHFIELD	Anahim & Wilmington, Cal.	ChE	Bach/Mast	Process design of refinery units & chemistry plants; development of new chemical process; economic evaluation, long range planning studies; and computer appl.
15	CITY OF LOS ANGELES	Los Angeles	Any	Bach/Mast	Jr. Administrative Assistant.
15	AMPEX CORPORATION	Calif., Colo., Ill., Tex., Ala.	EE, ME Physics	Bach/Mast	Development, manufacture, and sale.
15	BOY SCOUTS OF AMERICA	Nationwide	All	Bach	Administration of the Boy Scout Program. Must be able to work with people.

THOSE STUDENTS interested in making appointments for interviews must have a file set up in the Placement office (Admin. Bldg. 1325). Interview appointments should be made at least two days in advance (we suggest two weeks).



CLEMENTINE (Martha Harvey) longs for the love of a symbolic prisoner, as her father, THE WARDEN (Ken Kroger), seeks to put a stop to the romance, in the UCSB production of "Freedom for Clemens," one of three German one-act plays continuing this week through Saturday in the UCSB Studio Theatre.

CAMPUS KIOSK

MEETINGS

12 p.m.--Swimming--Pool.
12 p.m.--Karate--RG 2320.
2 p.m.-- Homecoming -- UCen 2294.
8 p.m.--Folk Dance--Bldg. 500.

JUNIOR CLASS COUNCIL

Junior Class Council pictures for La Cumbre will be taken today at 11:45 a.m. on the UCen Lawn.

DANCE

A dance with the Mass Confusion Rock Band will be held tonight at 8 in Carrillo Commons.

SYMPOSIUM

Speak and people will listen; there is always interesting conversation at a Student-Faculty Symposium. Applications due Nov. 8, are available at the Library Information desk and in the A.S. office for the next symposium to be held Nov. 22-23.

INTER'L TALENT NIGHT

The International Relations Organization will present songs and dances by foreign students in an "International Talent Night" tomorrow night at 8 in The Interim. Admission is free, and refreshments will be provided.

ART PRE-ENROLLMENT

Art Department Pre-Enrollment of Studio courses begins Nov. 11 for the winter quarter. Students must present their I.D.

cards. There are no non-major ceramics classes offered.

CONCERT

The Senior Class will present John Fahey in concert tonight at 8 in Campbell Hall.

STATE SCHOLARSHIPS

Application forms for California State Scholarships are now available from the Office of Financial Aid or from the State Scholarship and Loan Commission, 529 Capitol Mall, Sacramento, 95814. They must be filed with the Commission no later than midnight, Dec. 10, 1968. Successful applicants will receive \$300, applicable to payment of fees.

PHOTOGRAPHY EXHIBIT

A collection of 19 prints by Charles Spink is on display now through Dec. 15 in the UCen Student Gallery, Rm. 2235. Gallery is open from 8 a.m. to 10 p.m.

HILLEL

Sabbath services will be held at 8 p.m. in the URC Bldg. Yair Cohen, West Coast Director of American Students for Israel will speak. Oneg Shabbat will follow.

FEDERAL SERVICE EXAMS

The Federal Service Entrance Exam will be given Saturday, Nov. 9 in Engineering 1104 at 8:30 a.m. No previous registration is necessary.

do your contact lenses lead a clean life?



Contact lenses can be heaven . . . or hell. They may be a wonder of modern science but just the slightest bit of dirt under the lens can make them unbearable. In order to keep your contact lenses as comfortable and convenient as they were designed to be, you have to take care of them.

Until now you needed two or more separate solutions to properly prepare and maintain your contacts. You would think that caring for contacts should be as convenient as wearing them. It can be with Lensine.

Lensine is the one lens solution for complete contact lens care. Just a drop or two, before you insert your lens, coats and lubricates it allowing the lens to float more freely in the eye's fluids. That's

because Lensine is an "isotonic" solution, which means that it blends with the natural fluids of the eye.

Cleaning your contacts with Lensine retards the buildup of foreign deposits on the lenses. And soaking your contacts in Lensine between wearing periods assures you of proper lens hygiene. You get a free soaking case on the bottom of every bottle of Lensine.

It has been demonstrated that improper storage between wearings may result in the growth of bacteria on the lenses. This is a sure cause of eye irritation and in some cases can endanger your vision. Bacteria cannot grow in Lensine which is sterile, self-sanitizing, and antiseptic.

Let your contacts be the convenience they were meant to be. Get some Lensine, from the Murine Company, Inc.



the sound approach to quality

FOR THE FINEST
IN STEREO Hi-Fi
2 STORES TO SERVE YOU



SHOP AUDIO VISION
SERVING THE TRI-COUNTIES
SINCE 1954

MODEL
TK 55



60 WATT FM STEREO RECEIVER
FEATURES...

- 1) ALL SOLID STATE CONSTRUCTION
- 2) CABINET INCLUDED (ALL MODELS)
- 3) TAPE INPUT AND OUTPUT JACKS
- 4) STEREO HEADPHONE JACK
- 5) LOUDNESS CONTOUR, NOISE FILTER, AND TAPE MONITOR SWITCHES

ONLY
\$199⁹⁵

MODEL TK 66

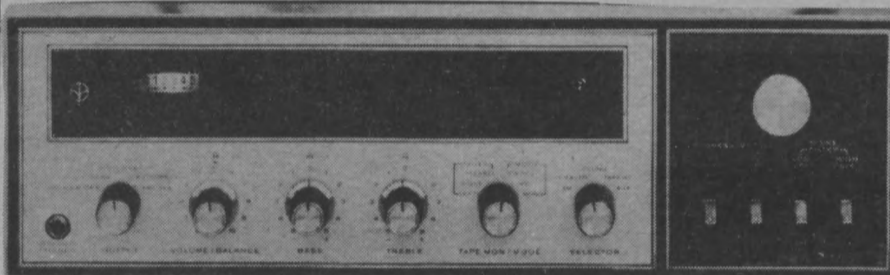


60 WATT AM-FM STEREO RECEIVER
FEATURES

- (SAME AS TK 55 EXCEPT...)
- 1) AM TUNER ADDED
 - 2) LOW AS WELL AS HIGH SCRATCH FILTER
 - 3) STEREO REVERSE SWITCH
 - 4) RIGHT AND LEFT CHANNEL TAPE SELECTION

ONLY
\$239⁹⁵

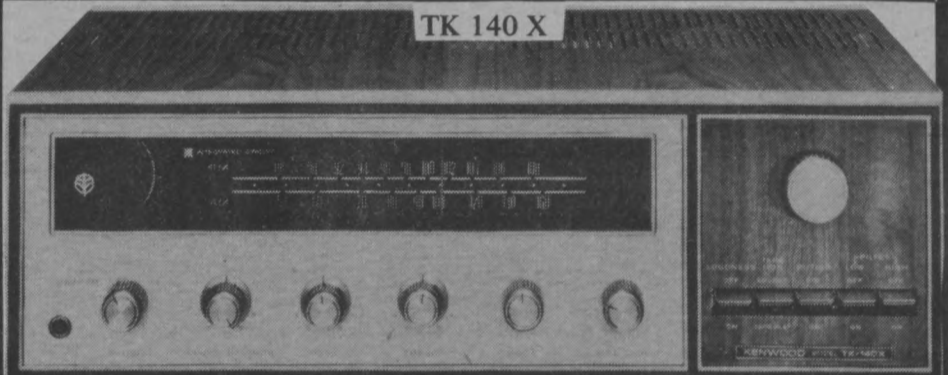
TK 88



90 WATT AM-FM STEREO RECEIVER
HERE ARE ALL THE BASIC
FEATURES OF THE TK 55 AND TK 66
IN A 90 WATT AMPLIFIER WITH
A FIELD EFFECT TRANSISTOR IN THE TUNER

ONLY
\$289⁹⁵

TK 140 X



"THE FINEST RECEIVER WE HAVE EVER
OFFERED UNDER \$400.00..."
200 WATTS... AM-FM STEREO
3 FIELD EFFECT TRANSISTORS
4 INTEGRATED CIRCUITS

ONLY
\$349⁹⁵

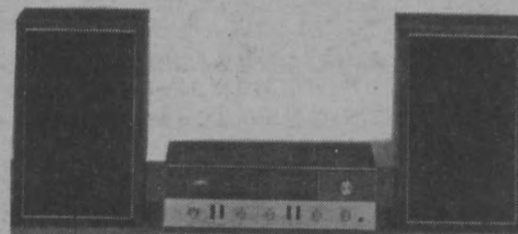
MODEL KS - 33



- FEATURES...
- 1) 30 WATT AMP
 - 2) AM-FM STEREO
 - 3) (2) AIR SUSPENSION SPEAKERS
 - 4) LOUDNESS CONTOUR
 - 5) HEADPHONE JACK
 - 6) TAPE INPUT AND OUTPUT
 - 7) TAPE MONITOR SWITCH
 - 8) STEREO - MONO SWITCH

ONLY
\$199⁹⁵

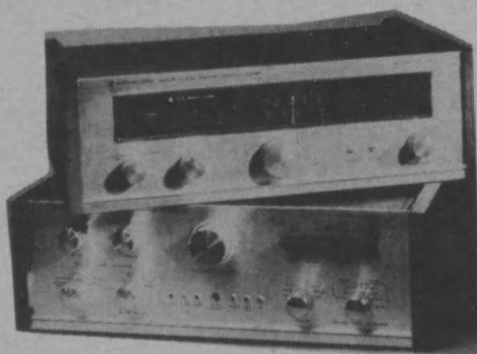
MODEL TKS - 40



- FEATURES...
SAME AS
MODEL KS 33
EXCEPT...
- 1) 40 WATT AMP
 - 2) LARGER SPK. ENCLOSURES

ONLY
\$239⁹⁵

MODEL KA6000 AMP



- FEATURES...
- 1) 170 WATT AMP - PRE AMP
 - 2) 2 PHONO INPUTS
 - 3) MIC INPUT
 - 4) TUNER INPUT
 - 5) TAPE IN AND OUT
 - 6) AUX INPUT
 - 7) 20 DB MUTING SWITCH
 - 8) 8K HIGH FILTER
 - 9) BASS AND TREBLE TONE MODE SELECTOR
 - 10) CASE INCLUDED

ONLY
\$249⁹⁵

AVAILABLE SOON...
MATCHING TUNER MODEL KT 7000 ONLY

MODEL KA 2000 AMP



- FEATURES...
- 1) 40 WATT AMP-PRE-AMP
 - 2) BASS CONTOUR SWITCH
 - 3) TAPE MONITOR SWITCH
 - 4) HEADPHONE JACK
 - 5) TUNER, PHONO, TAPE AND 2 AUXILLARY INPUTS

ONLY
\$89⁹⁵

AVAILABLE SOON...
MATCHING TUNER MODEL KT 1000

2 YEAR PARTS WARRANTY ON ALL MODELS

3951 STATE
(AT 5 POINTS)

OPEN MON.-WED.-FRI.
UNTIL 9:00
PH. 967-4541



1111 COAST VILLAGE RD.
(IN MONTECITO)

OPEN FRIDAYS UNTIL 9:00
PH. 969-0719