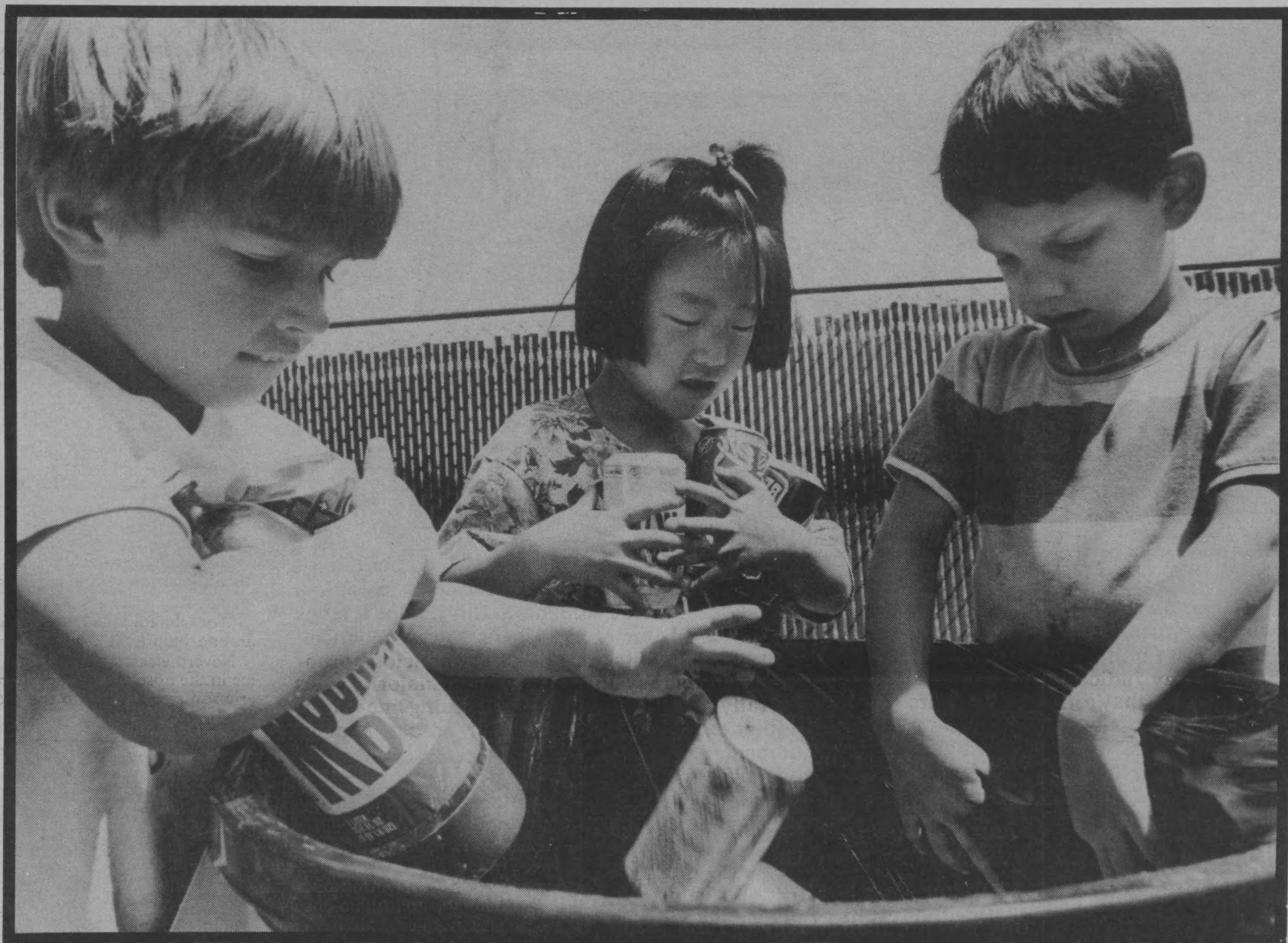


EARTH DAY

April 22, 1994



RACHEL WEILL/Daily Nexus



ZACK GROSSMAN/Daily Nexus

•Santa Barbara Events•History of Earth Day•Corporate Efforts•

Santa Barbara Celebrates

Tradition of Environmentalism

Alameda Activities

Spotlight Youth

By Suzanne Garner

Santa Barbara Earth Day Coalition will hold its fifth annual Festival this Sunday in Alameda Park, welcoming community members to participate in activities aimed at entertaining audiences of all ages, while providing education about ecological issues from a local to a global scale.

This year's theme, "Un Solo Mundo for Our Youth: One World Para Nuestras Jóvenes," was chosen to reflect the diverse and all-encompassing nature of Earth Day 1994 within the local community, according to activity coordinators.

Event Coordinator Elan Sutton said that the steering committee, which has worked on this Sunday's festivities throughout the year, aimed to create an atmosphere open to youth and families.

"Kids don't always know that they have a voice. ... They don't volunteer—you have to go to them," she said.

Over 80 environmental groups reserved space to present information and introduce new ideas, products and volunteer opportunities. From crafts and games for children, to setups displaying local wildlife and numerous musicians, including the Cache Valley Drifters, John Wilcox and Bill Flores, Alameda Park will not be short of attractions.

While the day promises to entertain and promote progressive consciousness, Steering Committee President Jennifer Scholl noted one area Santa Barbara Earth Day organizers have fallen short in the past.

"Our real goal was to reach out to local minority youth. In the past we haven't had a large minority participation, so we wanted to embody that in our goal," she said. "We've been real successful, but a failure we've had and tried to repair this year is to reach out to the Hispanic community

See EARTH, p.7A

Local Events:

- Alameda Park: Sun. April 24 10:00 a.m. to 5:00 p.m.
- Anisq' Oyo' Park: Sat. April 24 noon to 10:00p.m.
Sun April 24 noon to 5:00 p.m.
Children's festival Sat. & Sun noon to 3:00 p.m.

Anisq' Oyo' to See Flood of Revellers

By Suzanne Garner

Earth Day in Isla Vista—a weekend of bands, celebration, environmentalists out in full force and masses of people spilling through the streets with heightened consciousness after a day of enlightenment.

Can you imagine it any other way? Anisq' Oyo' Park will see a barrage of activity this weekend as political speakers, musicians, the farmer's market and about 30 environmental groups pour into the park to celebrate Earth Day.

The event, put on by the Associated Students Environmental Affairs Board and two local residents is entitled "Concert for the Earth," and aims to educate the community through festivities, speeches and displays.

A long list of bands will appear including Liquid Sunshine, The Fuzz, Rain, Graceful Punks, Mad Dogs and others. Among the speakers will be UCSB Lecturer Daniel Sheehan, Assembly candidate Mindy Lorenz, 3rd District Supervisor Bill Wallace and EAB co-Chair Giancarlo Cetrulo.

The EAB became involved in the funding and organizing of Earth Day activities after a proposition from two Isla Vistas who had rented out the park for the weekend for the purpose of holding Earth Day events. "We wanted to do something for the community and for the Earth ... something that people won't forget around here," said Jeff Cohn, a Santa Barbara City College student.

Cohn and Rick Foote, who split the \$1,000 cost that the project demanded, plan to be amongst the bands that will play during the two-day extravaganza. "It started out as a concert and it's turning into a festival," Cohn added.

While bands and speakers may be the



ZACK GROSSMAN/Daily Nexus

See FEST, p.6A

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To Some, Earth Day Is Everyday

Global Environmentalist Organization, Surfrider, Is the Latest to Join the Ranks of Ecologically Conscious Groups on Campus.

By Louise Tutt

The global environmental organization Surfrider could not have been designed better for students at UCSB. Founded on the concept of surfers preserving the waves and beaches for the enjoyment of their craft, the organization has grown to encompass all aspects of environmental conservation.

Perhaps unsurprisingly, UCSB is the first college to have the group as a registered campus organization, working with the downtown chapter to maintain the beauty of the undeveloped Santa Barbara coastline.

"Surfrider is a nonprofit organization dedicated to the protection and enhancement of the world's waves and beaches through conservation, research and education," said David Revell, President of the Isla Vista affiliate of Surfrider, on the ethos of the organization. "We are funded completely by donations, grants, fundraisers and membership dues."

Membership of the I.V. affiliate has blossomed from just 20 in November 1993 to the current figure of 200. Revell attributes the popularity of the group on campus to

its proximity to the ocean. "People come to UCSB to be near the ocean, so I know people must care about it."

Surfrider was conceived in August 1984 by a group of surfers in Malibu, perturbed by the destruction of the Southern Californian coastline. It has since flourished to boast 25 chapters throughout the U.S. and 25,000 members internationally, including France, U.K., Canada, Australia and Brazil.

Staff at Surfrider headquarters in San Clemente are excited about the prospect of further university affiliations of the organization. "UCSB is a groundbreaking prototype for future Surfrider networkers," enthused Pierce Flynn, communications and program director at the national nucleus.

"We see the future of Surfrider in terms of interlinking, strong, localized activist groups — especially on college campuses, where there is so much energy, intelligence and resources," Flynn continued.

Gina Lucariello, a project coordinator for UCSB's Surfrider, agrees that students offer a unique contribution to environmentalist groups that, by nature, re-

quire such active participation.

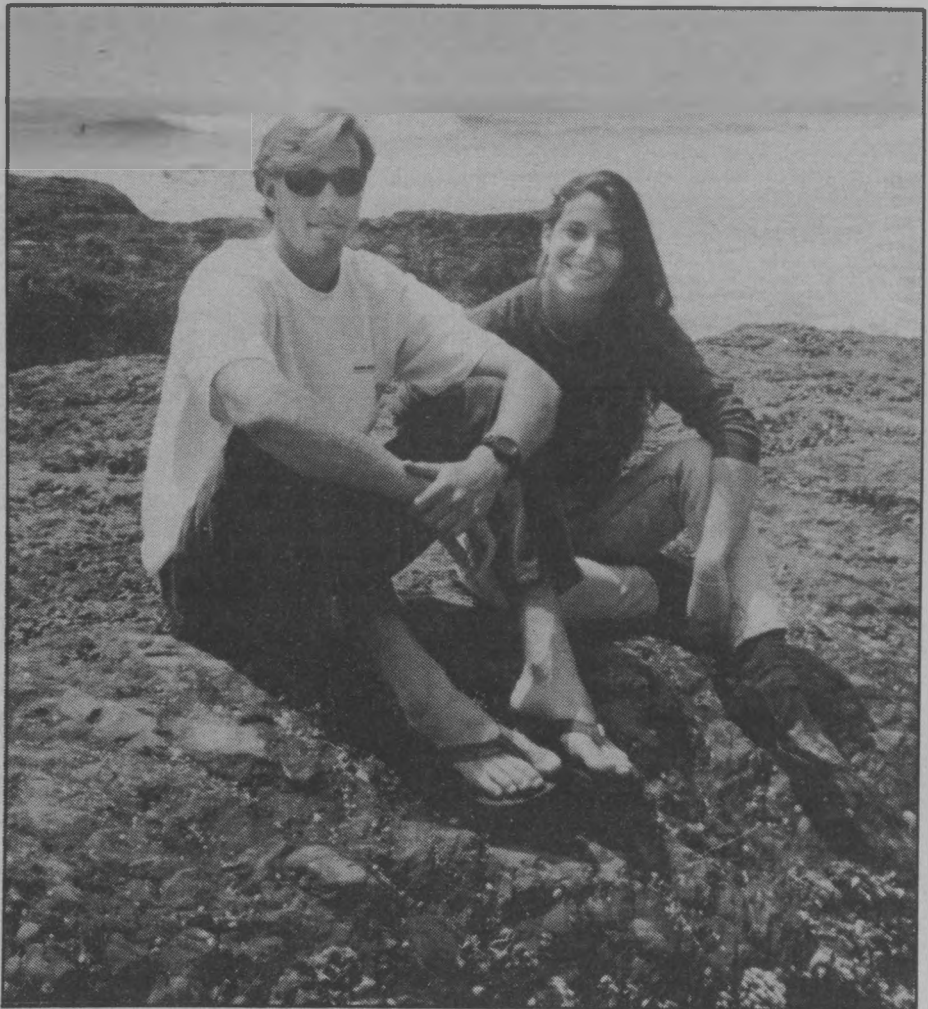
"There is so much energy among students, particularly as everyone is grouped together in a small college town," Lucariello said. "They see so much happen and want to change it."

Lucariello cites the critical importance of Surfrider in our area as the driving force behind her involvement with the group. "Santa Barbara has the last remaining undeveloped stretch of coastline in Southern California," Lucariello lamented.

"I heard about Mobil Oil's Project Clearview and I was disturbed by it. I really felt it would be a great tragedy if this were to go through," Lucariello continued.

In contrast to the divisive, radical nature of various other environmental groups, Surfrider unites people in a common cause, according to Lucariello.

"Environmental groups tend to argue and clash," Lucariello said. "Surfrider brings people together, particularly in this community that is so geared around surfing. The beach has such an impact on people's lives



MIKH DEPIRO/Daily Nexus

Surfriders David Revell and Gina Lucariello relax next to the coastline they devote time and energy to help preserve.

See SURFRIDER, p.7A

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Earth Day, triggered by the disastrous 1969 Union Oil spill in the Santa Barbara Channel, aroused national reaction and was organized to educate Americans about environmental ills that claim the nation's oceans and wildlife, pervading our everyday lives.

On a spring day in 1970, concerned local citizens, backed by a collective force of some 20 million Americans acting in like consciousness, protested the denigration of the environment and urged others to take action against those evils.

"You simply can't live an ecologically sound life in America. That is not one of the options open to you," said Denis Hayes, national coordinator of Environmental Action. "We are building a movement, a movement which transcends traditional political boundaries. ... Earth Day is the beginning," he said in closing at a Washington, D.C., April 22, 1970, rally.

According to Environmental Studies Lecturer Marc McGinnes, locals commemorated the one-year anniversary of the oil spill in January 1970, prior to the nationwide April celebration. At this conference, they released the *Declaration of Environmental Rights*, a "rallying cry for the environmental movement."

McGinnes said Hayes, who would later coordinate the national April 22, 1970, Earth Day with Senator Gaylord Nelson (D-Wis.), was inspired to organize Earth Day after attending the Santa Barbara

“
We were doing Earth Day before they had Earth Day.

Marc McGinnes
lecturer
environmental studies

conference.

"We were doing Earth Day before they had Earth Day. The first Earth Day had come on the heels of a very important Santa Barbara event," McGinnes said. "We followed up in April with other Earth Day activities ... several groups in the community had booths and used the day as an opportunity to invite people to find out more information about the environment."

Over 20 million people nationwide pooled resources and participated in the 1970 Earth Day that corralled activists, politicians and concerned individuals, calling for the conservation of energy, elimination of pollution, and monumental changes on individual as well as national levels.

"If we pollute the Earth and others do the same, the pollution will come up over the horizon one day and destroy us," said Alan Gussow, an artist and conser-

In Reflection:

A Local Catastrophe Propells Massive Movement

By Lisa Sato

vationist, at a 1970 New York rally.

Earth Day Resources Director Caroline Harwood remembers the 1970 movement, and noted that it targeted big business, government legislation and collective waste.

"It was day of protest. People marched on Washington D.C., legislators didn't go to Congress and went to classes instead to teach, there were sit-ins at pollution-making corporations, and no cars were driven on [New York City's] Fifth Avenue," Harwood said.

While Earth Day and the oil spill hit home for locals who banded together for programs and exhibitions on environmental issues in the preliminary year, its momentum soon tapered off as the move to rally forces took on a different shade, according to Environmental Studies Lecturer Robert Sollen.

"The following years, everything fell apart locally because businessmen and conservatives didn't like the [April 22] date because it fell on the birthdate of Lenin, so they switched it over to the first day of Spring [March 21] and they took it out of the environmentalists' hands," Sollen said.

Earth Day returned to its original April date in 1972, but enthusiasm for Earth Day waned in the 1980s and it didn't receive the national or local attention it had gained in its earlier years. Some attribute the decline to the neglect of environmental issues during the Reagan and Bush administrations.

Sollen believes the 20th anniversary commemoration of the powerful 1970 rallies and the environmentally conscious 1990s generation brought renewed hope and rejuvenated interest in Earth Day.

"It bogged down till the 1990s, then it revived again. It's hard to keep something like this going for a

long time," Sollen said. "I suppose a part of it was the need for such a thing after the years of the Reagan and Bush administrations that neglected environmental resources. I think that helped bring the realization back."

In April 1990, a coalition of Santa Barbara environmentalists started an annual celebration at Santa Barbara City College, including performances by headline musicians Kenny Loggins and Christopher Cross. The fest drew over 20,000 participants to interactive exhibits, in which various groups staffed booths and presented research and environmentally safe products.

"It was a cross between an environmental festival and a day on the green, where bands played and people picnicked. It was fun and relaxing, but it was an educational festival," said Jennifer Scholl, Santa Barbara Earth Day Steering Committee president.

The activities have focused much more on educating individuals, children in particular, about choosing environmentally conscious products and services and have been held on State Street, De La Guerra Plaza, and most recently, Alameda Park.

McGinnes believes citizens have recognized the preciousness of their surroundings and have continued to invest their energies in protecting the environment.

"People fundamentally sensed we had to come back to environmental values," McGinnes said. "We pretty much have the same problems, they're just in different forms. How do we proceed to live in a world that is both economically and environmentally sensible?"

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Making Strides:

Some Businesses Look Beyond the Economic Bottom Line

By Martin Boer

Many people claim that profit-making enterprises have an adverse effect on nature — always have, always will — but some local stores are trying to find a balance between protecting the environment and making money.

Several businesses in the Santa Barbara area attempt to present consumers with a host of environmentally-sound options that allow people concerned about the environment to shop conscientiously.

The Nature Company in Paseo Nuevo Mall, for example, an upscale environmental gift shop, works hand-in-hand with The Nature Conservancy, an agency attempting to save natural habitats, and encourages their customers to join and donate to the cause.

According to store manager David Damiano, his store instituted a mall-wide recycling program that many surrounding stores take advantage of. The location of his store in particular, he believes, helps to spread an environmental message.

"We are in a prime location where a lot of people might not be educated [about environmental issues]," Damiano said.

The store uses many recyclable products as well, including paper bags and soybean ink, though Damiano prefers that customers reuse shopping bags when they visit the store. Also on stock, the store carries a wide variety of books with earth-friendly tips and the only nationwide catalog printed on 100% recyclable paper.

Damiano believes because the store was based on an environmental platform, its franchising out has not compromised its original intentions.

"The founders are avid naturalists from Berkeley

who are in tune with things around them. This store enhances the people around it; we are fortunate to be a profitable company," he said.

Marc McGinnes, a lecturer in the environmental studies dept., said he believes businesses that can find a medium to help the environment and maintain profitability should be supported through patronage.

"They are providing a service to consumers who are in need of these products and services. If they can make money on products that are least harmful to the environment, let's support them," McGinnes said.

The Isla Vista Co-op, a nonprofit grocery store, attempts to supply the student community with a myriad of products and services to help the environment. With 2,500 part-owners, the organization believes it

is helping the environment, according to Shauna Smith, a manager/buyer.

The store promotes products that are made of recyclable and biodegradable materials that help protect and preserve the environment. A special line of "green" cleaning products are non-toxic, biodegradable and cruelty-free to animals and their habitats.

The manager said the store also aims to educate shoppers by posting signs throughout the store as well as supplying informative newsletters and magazines to its patrons. The store is also equipped with a compost bin where all spoiled produce can be discarded. Everything in the store is recycled by the employees, Smith said.

"It's nice to come in here and know we are doing our part as a group," said Smith. "Rather than one person at home recycling, there are 40 people that all work here who recycle together."

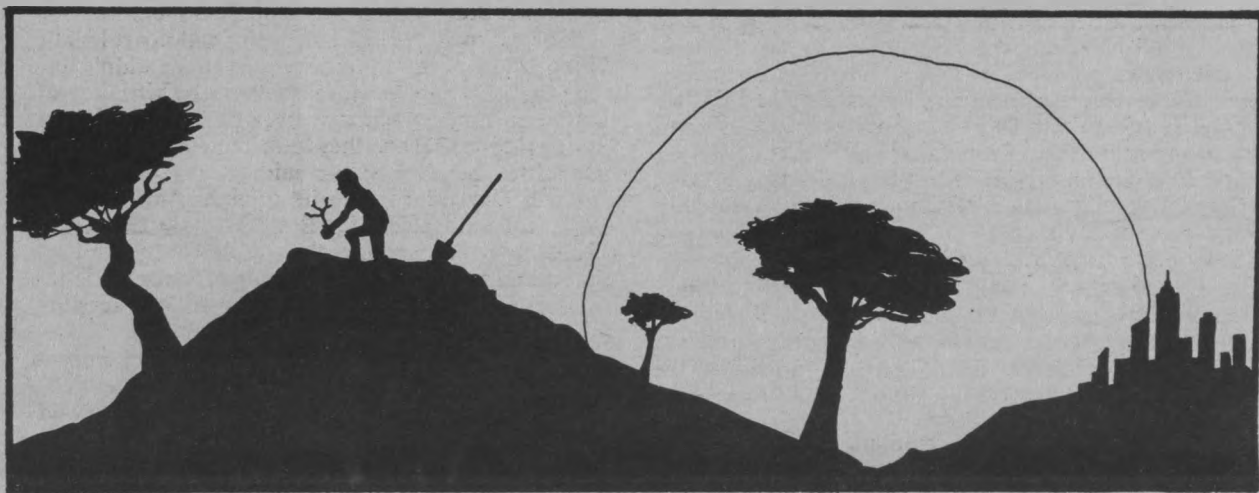
Natural Wonders, a gift shop in La Cumbre Plaza, is in the process of raising money for an environmental nonprofit group, according to store manager Michael Boston.

"We work in partnership with Conservation International. We are selling seedlings at \$1 and the profits go to them 100%," Boston said. "We expect to earn \$50,000 franchise-wide. We also match any donations our employees make."

In addition to these donations, the store urges customers to use new wrapping and bagging materials that are less damaging to the environment, Boston said. "There are a lot of new products with packaging that is good for the environment; Styrofoam and bubble wrap that are photodegradable."

Because of the services and products these stores provide, Boston is convinced that business is not necessarily an environmentally damaging pursuit.

"There are definitely areas where profit-making companies can help the environment," he said.



MATT RAGLAND/Daily Nexus

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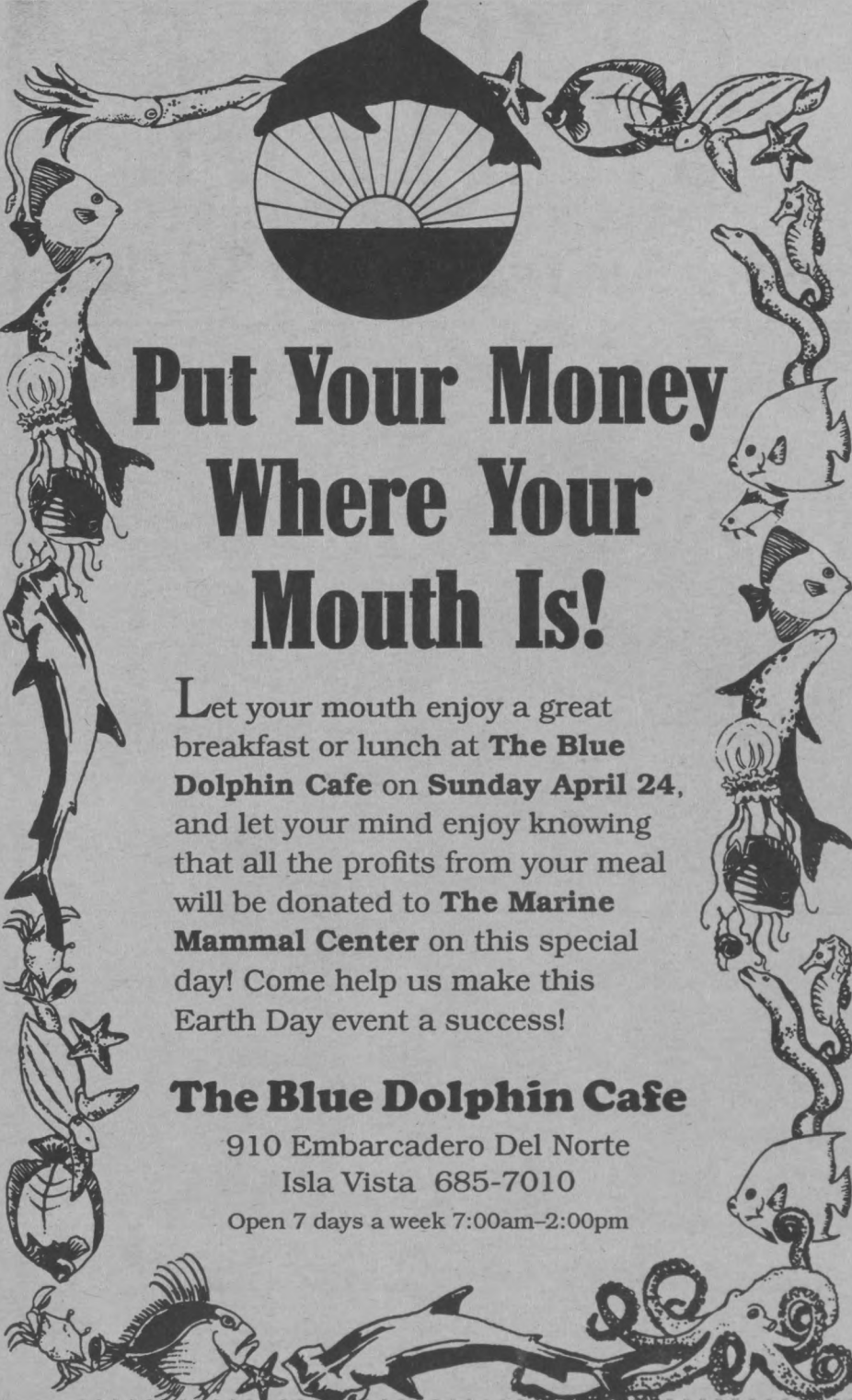
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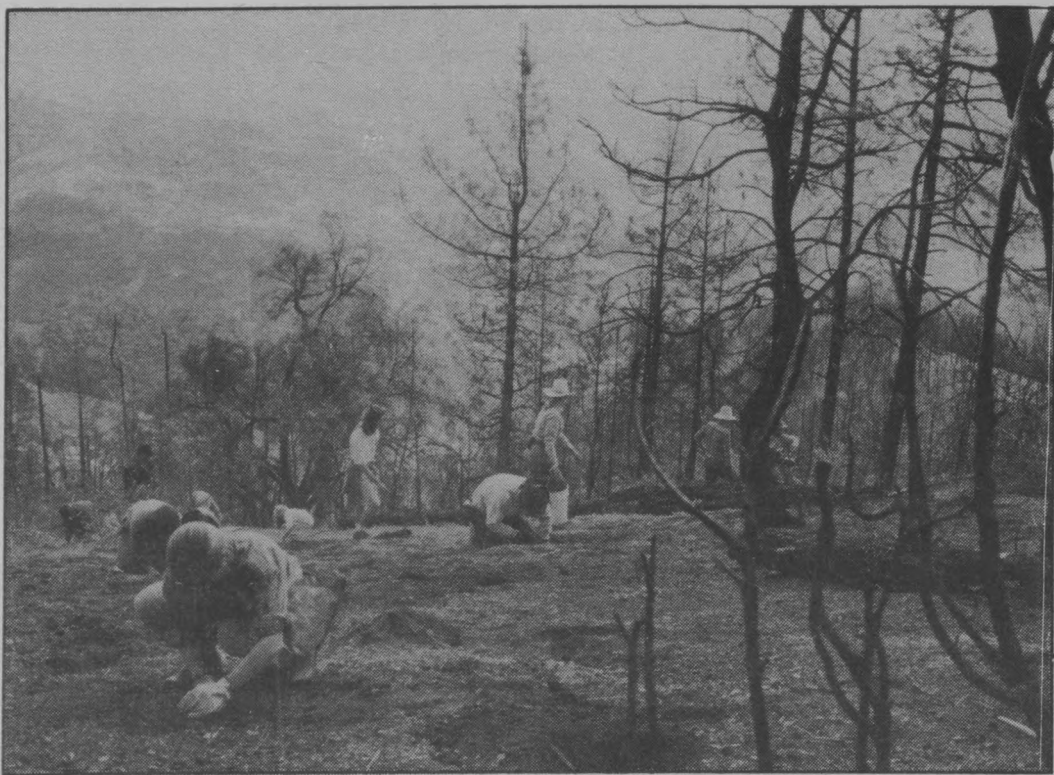


Photo courtesy of Steve Lewis

'New Growth'

Members of the Environmental Studies Student Association, a group formed two years ago out of concern for the department and with the purpose to bring students together, are featured here as they work to replant a scorched area in Los Padres National Forest. According to ESSA member Steve Lewis, this replanting effort last March was a success as they replenished the site with just under 1,000 native species in about seven hours. "We wanted to go out into the community and make a difference ... to symbolize new growth," junior Steve Lewis said. The group is made up of 250 of the 700 environmental studies majors who organize and participate in an array of local projects.

Fest EAB Hopes to Spread Ideas

Continued from p.2A
main draw for many people, the EAB's efforts will be geared at gaining people's long-term attention to environmental issues, according to EAB co-Chair Chuck Carter. "What we're going to be focusing on is getting people to sign up for the beach cleanup on the 30th. Last time we didn't have such a good turnout," Carter said.

Leading tours through the Devereaux Slough, which is now endangered by development, and encouraging attendees to sign pledges outlining environmentally conscious behavior are among other ways the EAB hopes to in-

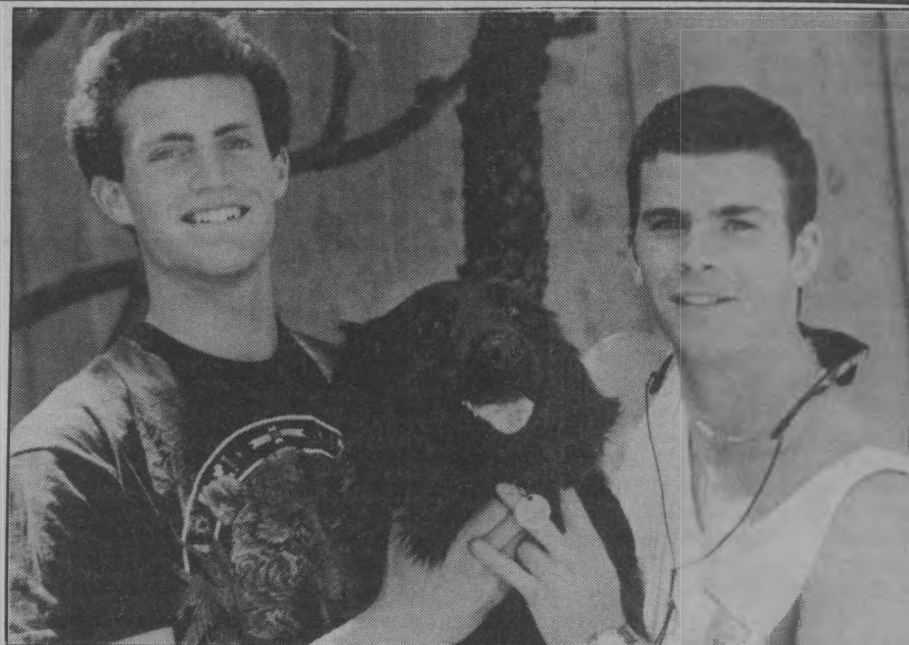
crease ecological concern, according to Carter. "Earth Day has become [a holiday] where people become environmentalists for a day and then forget it, so we try to get people to pledge to things that will be good for the environment," he said.

Keynote speaker Daniel Sheehan, who said he has spoken at Earth Day events for as long as they have been held, plans to discuss the 20th anniversary of the death of Karen Silkwood. "I will make an evaluation of the progress that has been made in the last 20 years [over] the issue of nuclear contamination and the quest of the nuclear industry to estab-

lish it as the energy of the future despite evidence that it is unsafe and inefficient," Sheehan said.

Cetrulo expressed hope that Earth Day will rouse support for important local causes. "If we don't keep reminding people, then developers gain an edge when they quietly move in," he said.

Although optimistic about the weekend's events, Cetrulo noted that sometimes people who attend can still miss the point. "Last year I spoke about biodiversity and then spent seven hours picking up the park after people left. You can see the irony in that — my truck was filled with bottles."



RACHEL WEILL/Daily Nexus

EAB co-chairs, Chuck Carter and Giancarlo Cetrulo



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EARTH

Continued from p.2A and other minority communities like the elderly and the handicapped," Scholl added.

In keeping with the theme of the day, all scheduled speakers are students, from junior high school to college — no political orators are on the agenda, Sutton said. Spanish interpreters will translate all speeches, she added.

Environmental defense Attorney Linda Krop, who gathered speakers from local schools to participate, said it not only gives adolescents a chance to use their voices, but also conveys a fresh perspective to those who turn out to listen. "They'll be speaking about their vis-

ion of the future through an environmental perspective," Krop said.

Rachel Lang, a UCSB senior who was invited by Krop to speak, said she looks forward to sharing her views on environmental justice, since she took a class in the subject last quarter. "People who are feeling daily effects are people in low-income areas ... a good example is that in California all three major toxic waste dumps are located in low-income areas," the interdisciplinary major said.

Lang, who became interested in the environment when she was in high school, said Earth Day traditionally combines education with fun. "People sort of go there to hang out, but they can't help but learn something."

SURFRIDER

Continued from p.3A here.

Currently basking in the glory of their victory last weekend in Los Angeles over ARCO's proposal to build a golf course above Ellwood Shores, Revell believes that Surfrider played a crucial role in convincing the California Coastal Commission of the importance and emotional attachment the local community feels for its coastline.

"ARCO thought they'd be able to roll right over Santa Barbara, but we rose up and told them we didn't want another golf course," Revell said. "We showed them that Santa Barbara is a very environmentally conscious community."

Precisely because the beach is such an intrinsic part of I.V. life, it requires a lot of care to ensure that it is not abused, either by students, corporations or nature. According to Revell, Surfrider is actively working on several projects that seek to provide this security.

"Our campaigns are centered around education and awareness," Revell explained. "For example, in our protest against Mobil's Clearview project we are leading hikes out to

the site, helping to educate people as to what is going on and letting them make up their own minds."

In order to protect the well-publicized Gaviota Shores from development, Surfrider is actively involved in the campaign that is looking into the possibility of making it a national seashore. The 42-mile stretch starting near West Campus, the last undeveloped stretch of coastline in Southern California, is a national treasure.

"It would be really fantastic for students to come back to Santa Barbara in 10 years time and be able to say, 'Here's the national park I helped to create!'" Revell said.

Beach cleanups and testing the water around I.V. to make sure that is clean and safe for use are ongoing projects that Surfrider organizes in the area with local volunteers, according to Revell.

This Saturday, as Earth Day is celebrated, Surfrider will have the opportunity to actively promote environmental activities such as beach cleanups and the Bluewater task force which tests the water around I.V. to ensure that it is clean and safe for use.

In conjunction with

See SURFRIDER, p.8A

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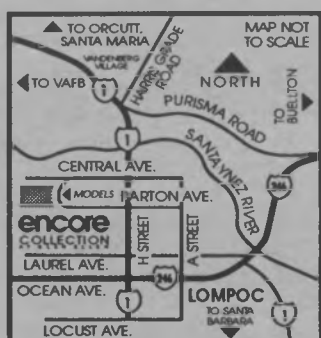
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Reader's Voice

State of the Environment

Editor, Daily Nexus:

"Environmentalism" and being an "environmentalist" are the buzzwords of the '90s. It is now trendy to be an eco-warrior, cool to recycle, and good business to be "green." But what does it mean to be an environmentalist? Do you have to live like the Chumash once did? Do you have to sacrifice the comforts of your material possessions and live in torturous denial? On the other hand, is it enough simply to be aware and sympathetic of causes, but not actively participate? I do not think so. The crucial step that needs to be taken toward any environmental issues is twofold: First, be informed, get the full picture. Otherwise any actions you might take may be counterproductive. Second, take action. I don't mean that you have to chain yourself to a tractor (you can if you're into that sort of thing), but take the information that is given to you and improve yourself and the others around you.

Most people are aware of environmental problems. Issues such as ozone depletion, air pollution, rainforest destruction and global warming are familiar to most people. The next step is action. You know that America is a "throwaway society," but have you made any attempts to alter your own consumption? Have you asked a friend to alter his or her consumption? This is how a great environmental movement starts. One at a time, slowly but surely, *acting locally, thinking globally*.

I'm a member of an environmental group and very quickly I realized the problems one faces in environmental activism. I am trying to change people's actions, their character. I'm trying to break old habits. It is damn near impossible. You have to want to do it. YOU HAVE TO CARE!!! If you care enough to read this article, don't stop here. Analyze your life, look at what you can do a little better, get information on the alternatives available to you, and most importantly, DO IT! If you have any questions, I will do my best to answer them: 893-2139.

Earth Day is coming up, so the motivation is as high as it's ever going to get this year for environmental activism. Come out to Anisq' Oyo' Park Saturday or Sunday and educate yourself.

GIANCARLO CETRULO

Earth Day or Earth Life?

Editor, Daily Nexus:

Once again Earth Day is upon us, and everyone will transform into an environmentalist for a day. One day out of the year is no longer good enough. Whether all of you realize it or not, the Earth is not healthy. Our natural world is shrinking as the population booms. The Earth's water and air are becoming more polluted everyday. Disease, starvation and poverty are prominent in every society. These problems are caused by none other than the human species. We have the ability to cause these problems, which would lead me to believe that we have the ability to stop them. We can no longer make decisions in terms of how they will effect us the following day. Today's decisions must be made with regard to our future as well as future generations. The shortsightedness of past and present decisions have wreaked havoc on the Earth and its inhabitants.

Remember, we as humans are not separate from nature. As the state of nature worsens so will the state of the human species. Before you act, take into account the consequences your actions will have on your fellow humans and the Earth. I am not asking you to run out and hug a tree. I am asking you to become environmentally conscious all day every day.

DAVID FORTSON

Environmentalist for a Day?

Editor, Daily Nexus:

What the hell is going on? Each year, in the month of April (specifically April 22), the people of the United States develop a timely interest in the environment. Events are held, speakers proclaim, and protests may even be staged, but where is the real action? What really gets done? I agree that education is half the battle, and that some people do get educated on some of the issues, but education is exactly that — only *half* the battle. The other half deals with the action taken on this newly acquired information.

Seventy-five percent of Americans call themselves "environmentalists." However, considering that this term is too often used to describe people who simply *enjoy* the trees, mountains and the ocean, I believe it should be redefined. It should only apply to those people who not only *care* about nature, but who also *take action* for its preservation. One cannot call him/herself an astronomer simply because he/she looks at the stars, and one cannot call him/herself a tennis player simply because he/she carries around a racquet. Participation, involvement and action are what distinguishes the player from the spectator.

So I ask of you — no, I challenge you (if you consider yourself to be an "environmentalist") — that this year, after all the festivities of Earth Day dwindle, see if you can't keep your energy and motivation abundant, and not let it fade. Get involved, on whatever scale, in at least one organization or activity that will help to benefit the environment that surrounds you. There are various organizations at UCSB (the Associated Students Environmental Affairs Board, the Environmental Studies Students Association, and CalPIRG to name a few), and many more outside of UCSB but in the local area. And don't just join them — participate in them and be active.

If joining an organization is not for you, then look around and find some individual project or activity that will make a difference — from doing your own beach cleanup, to writing letters to a particular agency or political figure to offer your ideas, support or constructive criticism to revegetating an eroded hillside, to going to local meetings (County Board of Supervisors, County Planning Commission, Isla Vista Recreation and Parks District, special interest meetings in the community, etc.) and expressing your opinions, to monetarily contributing to an organization you admire or support, or whatever else your imagination can come up with. The point is not exactly *what* you do, but rather that you actually *do something*. Make the Earth Day feeling last for twelve months, not just one day.

"On spaceship Earth there are no passengers, only crew."

—Buckminster Fuller

CHRIS STEVENS

SURFRIDER

Continued from p.7A their Santa Barbara counterparts, UCSB's Surfrider will have a booth in both Alameda Park downtown and Anisq' Oyo' Park, providing information on the various projects and giving people an idea of what Surfrider is all about. "We are trying to educate people and get them involved," Revell said.

The Santa Barbara chapter benefits greatly

from the infusion of energy they receive from the students, according to Michael Allen, president of the Santa Barbara chapter.

"Because we're so close together and will obviously be concerned about the same issues, we work with the I.V./UCSB affiliate and coordinate everything that we do," Allen said.

The future looks promising for an enthusiastic and burgeoning group such as Surfrider, even if the issues they have to

tackle seem to grow larger at every turn.

"Within the next 10 years our biggest national problem is going to be polluted runoff into the ocean," Flynn warned. "Most people do not realize that about 84% of all the polluted water in drains and gutters goes directly to the ocean, and nowhere near a sewer drainage plant. We're hoping to initiate a mass education campaign on local levels."

Revell is confident that

Surfrider is up to the task. "Within 10 years we would like to create a stronger, more international organization," he said.

Revell also stressed the role that Surfrider plays within UCSB and I.V. to cultivate a more positive image of students.

"Students are often seen as irresponsible and lazy," Revell said. "As students get more active and create some tangible results, it's really important within the community for that image to be sustained."

What You Can Do ...

Garbage Reduction

- Reuse Plastic bags • Use lidded coffee mugs instead of disposable cups. • Use scrap paper • Repair instead of re-buy • Compost organic materials • Reuse glass jars • Use both sides of paper for writing or photocopying • Reuse plastic picnic dishes • Recycle all materials that you can • Avoid using disposables

Reducing Toxins

- Read product labels: products are required to indicate levels of toxicity on their labels. In general, "poison" means highly toxic, "danger" means flammable or corrosive, "warning" or "caution" means less toxic but still dangerous • Purchase non-toxic cleaning products • Pest control organically: Ants -- find entry points and block with red chile powder. Cockroaches -- Keep kitchen clean, put bay leaves near cracks in the room. Fleas and ticks -- feed 2 tablespoons of Brewer's yeast to pets daily

Energy Conservation

- Use your car less • Clean air conditioner filter to increase efficiency • Wash and dry full loads of laundry • Use less hot water in laundry • Check your energy use before and after conservation • Support alternative energy • Buy energy efficient lights • Keep windows closed when air conditioner or heater is on • Turn off all appliances when not in use

Water Conservation

- Reduce shower time • Take fewer baths • Don't let the water run when brushing teeth, shaving or washing hands • Flush less often • Put a bottle in your toilet tank: cheap form of low flow • Wash your car with bucket of water or a hose with shut-off nozzle • Go to car wash that recycles water • Use warm water or greywater to water lawn • Water lawn early in the morning

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