

WEATHER

Muggy, Tuegy, Weggy,
Thurgy and Frigy



SANTA BARBARA COLLEGE EL GAUCHO

THE PICTURESQUE CAMPUS WITH A VIEW



COMING SOON

Stray Geek closed formal.
No one invited except us
Geeks
\$6.60 cpl. Bring a Dish

Vol. 2 Quarts

SANTA FORNIA, CALIBARBARA, MAY 28, 1948

No. What's To Count?

SPROUL CALLS OFF GOLETA DEAL

Muncy Tells of Drastically Cut Cafe Prices

Business Manager J. A. D. Muncy announced today a new price reduction policy for the College Cafeteria effective at the beginning of the fall semester, and including all items featured in the campus eatery.

"Students have been very patient in putting up with the ridiculously high prices charged for such as it is, and I feel it is high time they began sharing in the profits," Muncy stated in announcing the general price reductions.

Nickle Nickle

He said the cafeteria patrons will be pleased to find five-cent coffee selling for a nickel and the present nickel cup given away free. Italian spaghetti will go on the free list at the same time through a recent reverse lend-lease agreement with Rome. Muncy said that he regretted the necessity of charging for donuts, but that a return to the two-for-a-nickel tradition with more donut and less hole will help the situation considerably. The holes, he

(Continued on page 2, col. 1)

Beerboome Revealed As Undercover Agent Of Soviet Russia

John J. Beerboome, mysteriously missing from the Gaucho campus since April, was revealed this week to be an espionage agent of the USSR. General reaction here to the news, released in a special State Department communique, was "I knew it all along."

His identity as a high official in the Soviet underground became known through decoded messages in an Acme throw-away, found floating off the Bering Straits and addressed to the Politburo. In his report on his work on the local campus, Beerboome indicated that several other members of the newspaper staff and the student body, who were not identified, were also undercover agents.

Seeks Replacements

"You had better send over a new staff," said the report. "The capitalist pigs are beginning to wise up (literally, dyachnyk bortsch). Almost everyone in official circles here is becoming suspicious that we are workers for our glorious proletariat, and you should hear the townspeople talk, yet (nevskipropeck)."

Beerboome's whereabouts since he dropped out of sight completely have remained a mystery until now. Reliable State Department sources hinted, however, that Congressman J. Parnell Thomas has documentary proof that he is in hiding at UCLA.

MEMO

The following important communication was received this week from the office of the Dean of Women:

"The melancholy days have come,
"The saddest of the year.
"It's a little too warm for whiskey,
"And a little too cold for beer."
Dean Helen M. Sweet
This matter must be attended to immediately.

A Cappella Choir Heard in Concert



Missouri Bandit, Long Believed Dead, Found Alive at UCSB

SANTA BARBARA, Calif. May 28 (P)—The UCSB *Gaucho* claimed today that it had found Jesse James alive, but 100 years old and teaching English on the Santa Barbara campus.

Zill Pinkovitch, the paper's editor, said it had "iron-clad evidence" that a man listed on the college payrolls as (Ed. Note: at the request of the administration, the professor's name has been withheld) was actually the old Missouri bandit. Students, in the letters-to-the-editor columns, expressed opinions which concurred in the feeling that the professor was indeed a bandit.

Partially Reformed

The *Gaucho* carried a five-column story by reporter Dan Wal-

Russell Asks Wage Boost, Cites High Cost of Living

Graduate Manager William Z. Russell Tuesday night appeared before the UCSB executive council to ask for an increase in salary.

Russell, in making his appeal, cited increases in costs of items necessary for "a minimum decent living." Among these items were railroad tickets to UCSB away-from-home games, top-bunk rent at Hoff, \$7.50 student body card fee, adhesive tape for strapping athletic equipment to private autos while in transit to and from away-from-home games, and lawyer's fees to absolve student publications from libel suits.

This Week's Crimes
2300 parking tickets
\$687,000 library fines
4000 classes cut
4000 cases acute sunburn
250 renegades in cafeteria bridge games
879 quarts killed

ont, one-time English major, about (Ed. note: at the request of the administration, the . . .). In the story the professor was quoted as saying that he was a reformed man, except for occasional regressions when grading exams.

The newspaper said (Ed. note: at the request . . .) was in good condition physically and had the mental alertness of a man of 95. It is said he stood five feet tall and "must have been a powerful man in his youth."

terfly" and "Morgen" by Strauss. the Flowers from "Madama But- the Masked Ball," the Duet of lade in G minor; "Eti Tu" from from "Traviata"; Chopin's "Bal- XIX by Mozart; "Ah! Foe e In" from the Allegretto from the Quartet Included on the program are of the string quartet.

Walter Jennings, cello, members violin, John Doorne, viola and violin, Jean Pallamary, second soprano and Frances Matson, first baritone, Elise Jensen, dramatic lene Pierce, pianist, Sam Simons, Bannerman, lyric soprano, Ray- the Auditorium.

The final formal student concert of the semester will be given Tuesday, June 1 at 8:15 p.m. in the Music Department on

FINAL STUDENT CONCERT SET NEXT TUESDAY

Tape Magnate Gets Stuck With UCSB Gymnasium Gift

Phineas T. ("Blackie") Bauer, adhesive tape magnate, has bequeathed a new gymnasium with swimming pool to Santa Barbara College.

Mr. Bauer claims that the college consumes more of his tape than all his other customers combined.

"Without the Santa Barbara College Athletic Department,"

STUDENT LEADERS LISTED IN LATEST COLLEGE WHO'S WHO

Ten Gaucho students have won the honor of being included in the 1948-49 edition of "Who's Who in American Colleges and Universities," according to an announcement from the office of the Dean of Women. They have been chosen to represent the college because of their outstanding contributions.

Kay Ration, home ec major, headed the list because of her published report on the most nutritive combination of nickle candy bars to serve as lunch for students who cannot afford to dine in the cafeteria. She found the highest vitamin content in a menu of equal parts of almond Hershey, Snikers and Tuffchoo.

Wes Beech, while not garnering as many votes in the selection as his brother Henry, was included because of the added virtues of dependability, attachment to campus activities, and constant availability in the event a professor did not show up for class.

Al Falfa, pre-ag sophomore, won out on his project of raising flowers in the empty coke and milk bottles scattered over the campus. His bottled geraniums have made UCSB one of the garden spots of the country.

Gordon McRaffia, basket-weaving major, achieved distinction this year by introducing hand-woven blue and gold rooters caps. His beanies, made of rare Egyptian papyrus fibers and embroidered "Go Gauchos!" in Persian silk, are not only much more attractive than the felt articles previously used, but can be sold much more cheaply.

Others on the list were standing nominees from student government. Their names can be found in *El Gaucho* of 1942 to 1947.

says Bauer, "I would starve to death."

"Moreover, with these new facilities," he added off the record, "my sales should double."

PREXY WASHES HANDS OF PROPOSED NEW CAMPUS

By Trimby Quallifarse

Special Analyst, Memoranda from Berkeley

President Robert Gordon Sproul today cancelled all negotiations for the transfer of the Goleta Mesa to the University and declared that he never wanted to hear of the matter again.

"I am sick and tired of trying to do nice things for you people at Santa Barbara," he president was quoted as saying, "and getting nothing but complaints and arguments for my trouble."

Sneezing Matter

It is probable that Dr. Sproul was referring to the numerous complaints by members of the Student Council who toured the prospective new campus a few weeks ago that Goleta gave them hay fever.

"Ever since you joined the University," the irate president continued, "we have been trying to make you feel at home. We have let you wear the Blue and Gold, we have taught you our fight songs, we have even spent money on you. Now we want to give you a brand new campus, with an ocean view, a swimming pool and plenty of high quality ready-made buildings, and look at the thanks we get. Objections, quibbling, issue-raising, that's what."

No Laughing Matter

In a prepared speech, noticeably un-punctuated by his famed booming laughter, the usually jovial University head declared that, as far as he is concerned, Goleta can be returned to the Indians.

By special messenger, officials at Stanford declined the offer.

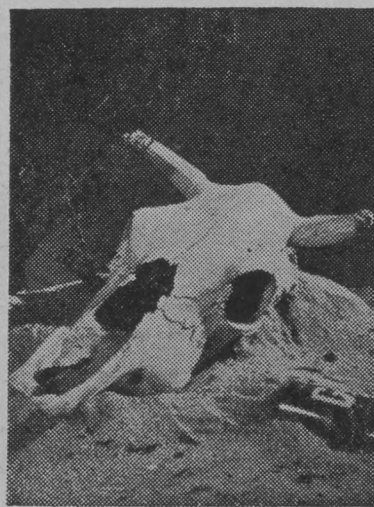
Sproul's completely unexpected action threw local college administrators and real estate men into confusion. A flourishing land boom at Goleta has already collapsed, while property near the Leadbetter Mesa is once more quoted at \$150.00 a square foot. Orders have been cancelled for 25 tons of ivy seed. Acting Provost J. Harold Williams took no action.

3 Critically Burned At Candlelight Installation Rites

Three UCSB students received first and second degree burns last night when the fraternity house in which they were conducting formal installation rites burned to the ground. Firemen battled the blaze for the allotted two hours, having it almost under control when the water was shut off. The injured were:

Karliss Borloff, 23
Lela Bugosi, 19
Stanky Frinatra, 20

Tight-lipped installation officers clad in charred ceremonial raiment declined to comment on the origin of the blaze, but officiating firemen were unanimously of the opinion that a faulty candle was to blame.



FIRST CITIZEN OF GOLETA

(Story on page 5)

El Gaucho Awarded Plaque for Objective Journalism

El Gaucho, Santa Barbara College student newspaper, was announced winner in the 1948 campus journalism contest for its objective reporting of college activities.

Termed the "New York Times of the campus news field" by judges in the national contest, *El Gaucho* was awarded a bronze plaque with the inscription "For distinguished service in the advancement of liberalism" engraved on it.

Future Hope

Citing the newspaper's handling of the recall issue, the student-faculty poll regarding the move to Goleta, the differences of policy of various college departments, and student politics, judges expressed a hope that the present high quality of reporting and writing would be continued in the future.

Judges included Louella Parsons, Westbrook Pegler and Brenda Starr.

STAFF

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Published spasmodically by a mad, MAD crew in the questionable interests of the Associated Students, Picturesque Campus With A View. Opinions expressed herein are those of the Staff. No one else would have them. Head Cheese Phyllis Pittroff Subhead Cheese Helen Heitfeld Editor in Charge of Hasty

Retractions Bob Hogan Editor in Charge of Explanations and Apologies Don Wilson Society Editor (Debauchery Division) Gloria Dealey Sports Editor (National) Phil Sports Editor (Local) Jacks Superintendent of Paperclips and Glue James H. Schilt Drawer Al Anderson Shutterbug Costantino Legal Advisor, Law suits a Specialty Judge Geo. Hand Snoopers: Alex Callow, Marie Cornthwaite, Roxanne Dougherty, June Marie Davidson, J. L. Hoge, Ugo Pezzi, S. P. Pinkerton, Elaine Strobel, Rudy Schafer, Sue Hamilton Sports Hacks Geo. F. Outland

CAFE PRICES

(Continued from page 1)

pointed out, are to be given without extra charge.

Another feature of the new policy will be payment of five cents per meal to all students who carry their dirty dishes to the clearing room. This move is made possible Muncy said, through the tremendous amount of paid labor saved in the past by student dish return.

Mr. Muncy, whose friends call him "Mumbles," closed his welcome statement by promising that in the future, students will find continually improved cafeteria service, with pepper shakers holding pepper, salt shakers holding salt, and prices holding reasonable.

members and \$1.00 for alumni. holders, 60 cents for non-class formal from is free to class card at the Alumni Office. The semi- be made with Mrs. Ester Porter per person with class card, should Banquet reservations, at \$3.00 the Graduate Manager's office. cards, which can be obtained in the Senior Banquet and the Junior-Senior Prom, both scheduled for June 12. Both require class cards. Reservations will soon close for Junior-Senior Prom.

Class Cards Needed For Senior Banquet, Junior-Senior Prom

SWAP AND SHOP

FOR SALE

ONE MACHINE, political. Needs oil and slight repairs. Must sacrifice for payment of bad debts. Write IFC, c/o Gen. Del.

HUFFS; new & used; assorted sizes and shapes; excellent for leaving *El Gaucho* office in; special cut-rates for members of the P.E. Department.

BEEF; Approx. one carload; accumulated in and around *El Gaucho* office during past semester; must sacrifice immediately to make room for new shipments coming in all the time.

HELP WANTED

EDITOR, managing editor, two editorial assistants, feature, sports and society editors, and a whole raft of reporters; those with no journalistic experience preferred. Needed right after this issue appears.

POSITIONS WANTED

STUDENT COUNCIL members, lame duck variety, soon to be at liberty, would like odd jobs around campus. Experienced hair-splitters; can do general chores such as juggling budgets, heating air and barreling pork.

PERSONALS

BEERBOOME please come back; all is forgiven. Rod.

Student Diet Analyzed by Chemist

Ed. Note: Recognizing the inflated costs of living, *El Gaucho* herewith begins a series of digests of standard textbooks, which the student would otherwise have to buy. Below is a pocket version of "Chemistry: The Case of the Burned Bunsen," by Dr. Smelza Sulphur.

The science of chemistry deals with the composition and transformation of matter—its properties and interactions. Most of the familiar physical objects about us are mixtures of similar materials, despite their appearance of structural homogeneity.

A Muncy-burger, for example, is a mixture of solids, liquids and (transformation of matter—see paragraph one, above) your cash. Each of the constituent parts will be found to have definite properties which distinguish that material from all others.

Shorthand

Chemists have agreed upon shorthand symbols for these constituent parts. Bread is designated by the abbreviation S (from the Latin *stayl bunn*); lettuce, by the symbol L (*lone leef*, also Latin); hamburger, by O (*Oxigone*, from the Greek); and the mayonnaise by P (from the Arabian *Pjah!*). Shorthand expressions, called equations, indicate interactions between various constituent parts and show the results of these interactions. The equational formation of a Muncy-burger is expressed thus:

$S + L + O + P = SLOP.$

Digest This

One of the most fundamental reactions in biology is that which occurs in the animal alimentary tract. The alimentary or digestive tract modifies the foods which are eaten and absorbs them into the blood stream for distribution throughout the body.

Various mechanical factors normally assist in this process, preparing the food for rapid chemical digestion by breaking the larger masses into smaller pieces. Thus, the use of hamburger in the Muncy-type sandwich instead of steak reduces the time required for digestion to about four hours. After completion of the digestive process, the alimentary tract can be analyzed and benefits to the body tabulated. The results obtained are shown in Table 6 on page seven of this periodical.

It must not be mistakenly thought that this effect is simply due to added combustion because the meal has made more fuel available. It is rather that certain products of the metabolism of foods, especially of amino acid muncabolism, exert an actual chemical stimulation upon cellular heat-liberating processes especially in the liver, but perhaps elsewhere as well, resulting in a burned-up feeling soon after the consumption and cash transaction.

(Advertisement)

WINING & DINING

PTOMAINE PTAVERN

Good food at cheap prices, and vice versa.

Our Motto: We serve the cheapest food in town in every way.

TOMMY'S TAXI DANCE

—50 Beautiful Girls 50— (some under)

GALLOP INN

All cocktails one buck; no horsing with the waitresses.

SHOE REPAIRING

CORNWALL'S

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SANTA BARBARA

SANDALS MADE

TO ORDER

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QUAD QUIZZES

By Rudy Schafer and Joe Costantino

Now that we are reasonably certain of moving to Goleta, the question of a suitable landmark for this great educational center has come up. Through the process of elimination, only one great American landmark has been deemed sufficiently suitable. This week, Quad Quizzes will present opinions on this world-shaking plan as we ask the question:

Do you think the Statue of Liberty should be moved to Goleta Harbor?



LASSIE



LUNK

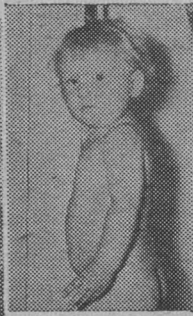
dall, we are told that all things of the earth are merely mental fixations in the mind of the perceiver so, as you can see, we are really not actually stealing anything, just an idea. 'Cogito ergo sum' one might say, A priori."

"It's Out"

says Louie Lunk, "Duh way I sees it, da plan to move da Statue of Liberty just ain't gonna work. Just tink a da trouble yer gonna cause wit da statue where it ain't outa be. Ships is gonna tink dey is in New York City den dey is gonna run aground ya! Dat ain't fair to da ship captains, Bub."



BROWN



PLUNKETT

says Cuddles Plunkett, Senior. "Well golly, if we are going to have a landmark, we need something really double peachy keen, not something old and icky, I mean. The Statue of Liberty was nice in its day but it is too old-fashioned now."

"If we must use the statue after all, I think that some changes should be made. I think that it should be chrome plated and given a 'New Look' outfit and really fixed up in general. Golly, we really need something super to go with our new school spirit and traditions, I mean."

OPEN LETTER TO President-Elect John Caldwell

Ever since you were elected president, John Caldwell, and even for weeks before, there have been a great many rumors about you circulating the campus. It stands to reason that where there is so much smoke there must be fire. The VOTERS, the people who put you in office, would like to ask you a few questions.

We have heard that you plan to pack Student Council with POLITICAL SCIENCE majors. Do you realize, John Caldwell, that these people represent a small SPECIAL INTEREST CLIQUE? Is this the way you think to serve the student body?

Not only that.

We have noticed, this year, a growing interest amongst the students in ISSUES which concern only the nation and the world at large—issues such as national elections, international diplomacy, DEMOCRACY. You, John Caldwell, approve of and declare that you intend to foster such issues despite the fact that they are of ABSOLUTELY NO BENEFIT TO ASSB. This, we maintain, is SUBVERSIVE.

Not only that.

We have heard that you now have a book under consideration by a publisher, and that you intend to become a writer. This is breaking TRADITION. NO OTHER STUDENT BODY PRESIDENT BEFORE YOU HAS BEEN ABLE TO WRITE.

The eyes of the People are upon you, John Caldwell. Watch your step.

Pete's

RESTAURANT & FOUNTAIN

PETE SAYS:

"This is the last Friday edition of the *Gaucho* and I would like to express my appreciation for your continued patronage."

Pete Costas

"It's Pete's for Good Eats"

Open 'til 1 a.m.
(Next door to Granada Theatre)



ARDENT READER

Dear Editor:
During the past year I have been one of *El Gaucho's* most ardent readers. Each Tuesday and Friday morning I am up at the crack of dawn. I race madly to the campus, rush up to the cafeteria entrance and swoop up the top copy.

I absorb every word, starting with the headline and going right back through both pages. By the time I get to the Chesterfield ad I am fully aware of the many vital issues we face. I also know the name of that pretty girl who sits on the steps in front of the Bookstore each day during the noon hour.

But I haven't yet run across what I really picked the paper up to see. Ah! There it is! Two inches lower and it would have come out in the next issue. And you left an "n" out of "pennants" again. I knew I should have made arrangements with that other paper in town. They have a circulation almost double yours.

My ad made the second page once but I can't afford to pay a bonus like that every week. Then I think of that old stuff about it

paying to advertise and, pal, that's exactly what I'm doing.

Sincerely yours,

Harold M. Cole,

Mgr. College Bookstore.

P. S. I really haven't much to cry about. Two of my friends got bumped off the GI Bill last month and had to go to work!

Ed. Note: Is penant spelled with two n's?

Notice to Seniors . . .

We have just received the graduation announcements and personal cards.

Will you please pick yours up at your earliest convenience.

COLLEGE BOOKSTORE

TYPEWRITERS

● RENTALS

● SALES

● REPAIRS

School Supplies

Social Stationers

BANKS'

STATIONERY

929 State Street

KISSES \$100

DENTYNE

"I'll take Dentyne Chewing Gum!"

"He's got something there! When it comes to girls you can love 'em and leave 'em, but once you've tasted that swell flavor of Dentyne Chewing Gum, you're sold solid for life, Brother! Dentyne helps keep teeth white, too!"

Dentyne Gum — Made Only By Adams

HAVE you noticed the pencil sharpeners in various places around the campus? We hope they will help you. If they aren't working properly, let us know immediately and we'll see that repairs are made.

* *

WITH the addition of a stapler on our front counter you can almost make the place your headquarters.

* *

WE still sell some good nickel candy bars. In quantity, they're subject to State Sales Tax. We don't make the rules; just abide by them.

PATRONIZE

THE COLLEGE BOOKSTORE

"It's To Your Advantage"

Scholars Bare Inner Secrets of U.S. Learning Factories

The following is the result of some peachy-keen wire tapping sponsored by the Parent-Teachers Association of UCSB. This evidence is submitted in reply to the 13 investigating committees who are probing into the report that faculty members speak to students outside of class . . . a damn lie. The professors speak: "Elmo, this is scholar Catspaw O'Sullivan Roundheels. Roundheels! you ham, Roundheels! Whats' new, sweet man? . . . over . . . Zounds, the devil you say,

did he really? . . . mm, floating in the Quad, what gall . . . Now hear this . . . last week two of my best students blew their brains out, can you picture it? Ha, ha, ha.

. . . say, you hilariously funny boy, I have a girl in one of my bone-head classes, and if she doesn't do herself in, my name ain't . . . What's that, Strongheart? You don't mean to tell me, ha, ha, ha, yes, that's the one, last night! Swallowed a dynamite cap! What a charge! . . . I don't hear you laughing, Wetback . . . that's better.

Listen to what I had written after her name in the grade book, "The weak type, should be dead by the middle of the French Revolution." . . . How's that for calling them, eh? ha, ha, ha, gloryowski, arf, arf, Dadd Warbucks . . . I'm knocking myself out.

Got to zero out, Wetback, got a punk freshman coming in who wants to plead insanity so he can drop school . . . in a pig's eye.

R. D. Struck. Ed. Note: Check me if I'm wrong, but someone's going to pay for this peachy-keen trash.

The lie detector is not a new invention. Many men have married them.



Send Her
Flowers
From

ALPHA
Floral

The Voice of a Thousand Gardens
1331 State Ph. 5165

CALENDAR

TODAY

4:00—Career series—"Free Love"—office of the Dean of Women
7:30—World Today—"It Stinks"—S—P. Pinkerton
7:30—"Ball and Chain" and "Purple Padlock"—Joint meeting—Joe's Bar and Grill
10:30—I Felta Thi—Hendry's Beach

TOMORROW

4:30—La Cumbre staff—finance meeting—Old Town
2:00 a.m.—Political Meeting—"Revolutionaries of the World-UNITE!"—El Gaucho office. Admission by party card only.

NIGHT AFTER TOMORROW

7:00—Students for Landon—Stearn's Wharf
9:00—Faculty Wives slumber party—College Cabin
12:00—Senior Problems—Channel Drive

MORNING AFTER

8:00 thru 2:00—Pu Tu Yu

*Gauchos . . .
on Parade
GLORIA DEALEY*

Ida Roomer . . . noted for her somewhat dictatorial, but always welcomed control over public opinion on campus . . . She has green eyes . . . Medusa-like hair . . . is ageless . . . carries much weight . . .

During the war, she spent five years in the armed services . . . played a vital part in preparing soldiers for overseas duty . . . helped Tokio Rose keep "the boys" well informed about the home front . . .

Her multitudinous activities on campus include: Founder and charter member of the Caf Bridge Club . . . representative of entire student body on council . . . member of all boards and committees . . . trustee of the budget . . . Prexy of the UCSB Anti-Issue League . . .

Special Likes: Meaty gossip . . . bull sessions . . . the beach . . . dancing . . . the Town House bar . . . Sinatra's version of "They'll Never Believe Me" . . . small talk



We Serve Soup,
Tamales, Chili Beans
as well as
Ice Cream Specialties

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. . . heated debates . . . people in general . . .

Dislikes: Scientists, philosophers, anyone else who ignores the personal approach . . . skiing . . . sleep . . . drinking alone . . .

Wishful Thinking: Be nice if Gauchos would take a greater interest in one another . . . If Beer-boome would return to power . . .

Ambitions: To remain active in campus affairs . . . Become a public relations executive . . .

Cupid Calling

By Junie

Well, here it is almost Junie, the month of brides and orange blossoms and that mellow-roonie June moonie, isn't that swoonie, but swoonie?

Little Dan Cupid shot all his little arrows into little Norma Skewer and "Bull" Zye. They'll soon be Mr. and Mrs. Isn't that sweet? Shellac Varnish astounded her Dizzy Dee sorority sisters by passing Hershey bars, with almonds! Sticky fingered congrats were offered by all. Oh, yes, she's marrying Abner Yokum.

Bon-bons were buffeted at the Delta Handa Pinochle sorority meeting, Kewpie Twinz will become the boisterous bride of Harry Truman. Extacy Brown sadly announced that her engagement was busted with Nick O'Tine to the strains of the "Too Fat Polka." Sadly she had gained fifty pounds eating the caramel creams passed by her more fortunate sisters, but sadly!

Cigars were passed at the Kappa Kega Acme when "Casbah" Carstairs announced Toujars Amber would become his frau. Her father and a sixteen gauge were among those present. Big news at the Inside Straight Poker Club, when it was learned by Pete Prolific that Fate and the little woman had dealt him a full house, queens over jacks!

DISTINCTIVE
PORTRAITURE

George F. Weld
20 San Marcos Court
PHOTOGRAPHER

after school,
after events,
after a show,

it's

The Town House

"NEXT TO THE FOX"

ORGY ACTIVITIES

BETA DELTA

The pledges of Beta Delta gave the actives of their fraternity a dinner party at the home of Bob Neustadt in Montecito on Monday evening, May 24. The meal was followed by a business meeting in which nationalization of the local fraternity was discussed.

GAMMA SIG DZD

The popular Goleta beach was the scene Monday night for a beach party between the Gamma Sigs and Delta Zetes. The gals furnished the food and the fellows provided the liquid refreshments, plus entertainment in the form of a most informal football game along the water's edge.

At the business meeting earlier, DZD's made final plans for their trip to Balboa this weekend, where they will be guests of Marjorie Meyers at her beach cottage. They also set June 13th as the date for their Senior Luncheon and concluded plans for a beach party to be given by Mrs. Madeline Raisch, a patroness, at her Sandyland beach home.

MU GAMMA WHAM

That dull rumble you heard in the Quad yesterday was the Mu Gamma Wham, newest UCSB fraternity, being formed. It all came about when Hank Flogg, who was running from the Caf to the Bookstore, met Charlie Monk, who was making the Bookstore-Caf circuit, headon. The spot in space that both vied for might have held two comfortably had not Bill Brisket already been in it. Before the three could be completely disentangled, the Mu Gamma Wham had been formed; a gavel presented; a Chancellor, a Vice-Chancellor; a Vice-Vice-Chancellor, a Rush Chairman, a Rush-Rush-Chairman, a Scribe, a Bursar, a Warden, a Historian, and a Chaplain elected.

With only three active members presently available to fill the ten assorted positions, all Aryans between the ages of 20 and 30 owning a blue Esterbrook pen are urgently requested to submit their names TODAY to

The Chancellor
Mu Gamma Wham

RHO MA RHO

In formal moonlit ceremonies, the fraternity was dissolved on a nation-wide basis this week. Actives and pledges took the secret Delphic oath never under any circumstances to mention Rho Ma Rho again.

The impressive ceremony ended with the footclasp of brotherhood and the magic transformation of the fraternity charter into confetti.

PHI BETA

The Alpha Gamma Chapter of Phi Beta, national professional



Everyone is reading about the Budget
Meet Your Budget
by
"Sweeping away that
Hungry Feelen' "
at

BROOME'S

109 E. Anapamu

fraternity of music and speech, was represented by Else Jensen, president, and Grace Gott, secretary, at a tea given at the home of Mrs. Hunt on Silver Lake in Los Angeles.

The tea honored patrons and patronesses of Phi Beta; during the afternoon original compositions by patrons and patronesses and members of Phi Beta were performed.

PHI KAPPA GAMMA

Phi Kappa Gamma held shower Monday, May 24 in honor of Shirley Broad and Betty Mitchell. Those present were Misses Ruth A. Lynch, Dotty Williamson, Louise Schilling, Ginny Russem, Dotty P. Gates, Phyl Rice, Mav Patterson, Joan Yulo, Jeanne Isbell, Marilyn Poore, Elaine Pfister, Dot Dash, Pat Cascadden, Joyce Davis, Maryanne Gillis, Marty Selby, Mrs. Charles Gartrell (Annie Lee Clements).

During the meeting a gleaming cake was borne out bearing the names Mav, Ginny and Shirl in honor of Mav Patterson, Ginny Russem and Shirley Broad whose birthday it happened to be.

SIGMA DELTA PHI

At the Monday evening meeting of the Sigma Delta Phi Sorority, election of officers for the coming year was held. Those elected are Ann Kretchmer, president; Elaine Wells, vice-president; Mary Margaret Vetter, recording secretary; Janet Paine, corresponding secretary; Barbara Hopkins, treasurer; Mary Lue Goodier, historian; Carmel Staudenras, rush chairman, and Pat Dorward, sergeant-at-arms.

Plans were made for the senior breakfast to be held at the Mar Monte Hotel on June 6. The rummage sale to be held on June 12 was also discussed.

ALL-GREEK

Steam pirit seems to be on the decline again. Let's all of us organizations LEARN OUR YELLS, whaddayasay? Here's a real easy one to start with:

H—O!
H—O!
O—R!
O—R!
S—E!
S—H!
S—H!
A—N!
A—N!
T—A!

SHANTA BARBARA!
SHANTA BARBARA!
SHANTA BARBARA!

Notice to Seniors . . .

We have just received the graduation announcements and personal cards. Will you please pick yours up at your earliest convenience.

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