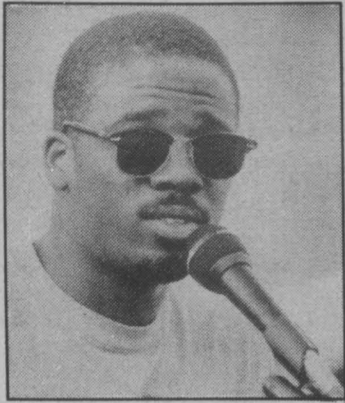


CAREERS — FALL 1990



"If you want to know all of your options, stop in at Counseling & Career Services for internships, job placement, and career advice for your future."

— Michael Chester
ASUCSB President 1990-1991
Undergraduate, College of Letters and Science

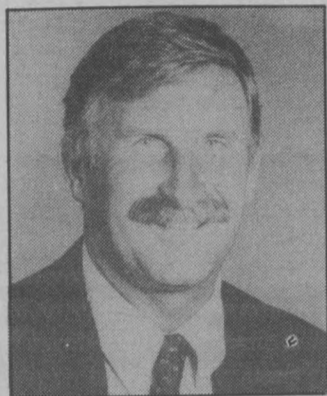
"The university experience is more than earning a degree. It is a time for students to explore values and interests that will eventually help them choose a major, investigate graduate programs, and build a career. As an advisor in Letters and science, I encourage students to begin their search early by taking advantage of the valuable resources at Counseling & Career Services."

— Regina Fletcher
College of Letters and Science — Academic Advisor
Graduate Student, Graduate School of Education



"Graduate education can lead to a variety of rewarding careers. I recommend that students use the resources at Counseling & Career Services to learn about graduate schools and academic opportunities."

— Charles Li
Dean — Graduate Division



"As someone who works with a lot of employers, I clearly recognize the value of career preparation and highly endorse UCSB's Counseling and Career Services."

— Steve Cushman
President, The Downtown Organization
Executive Director, Santa Barbara
Chamber of Commerce
UCSB Graduate

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UCSB Counseling & Career Services

At Counseling and Career Services we assist students in approaching and dealing with life changes in a productive and satisfying way. Our goal is to help students learn the skills and knowledge they will need to effectively integrate their personal, social, career, and intellectual development.

Toward this goal, we offer a wide range of services to students that address such issues as, gaining personal growth and self-understanding, choosing a major, managing stress, gaining career-related employment and/or graduate or professional training.

Career Planning Services includes individual and group counseling and advising for self-assessment, values clarification, decision making, career and life planning, and career information. We have a vast collection of career materials in written, computerized and video-taped formats. Topics such as choosing classes that can augment your major to enhance your "employability," predicted

trends in your field and the typical salaries of your career choice can all be explored in the Career Resource Room.

The college years are said by some to be comprised of different stages:

Freshmen said to be in an "exploring" stage may be interested in:

- Interest Inventories — like the Strong-Campbell, Self Directed Search, and Sigi Plus.
- "Making College Pay Off" getting most of your college experience, and
- "Choosing a Major" and "Major Decisions" are workshops about making the most of your "major" choice.

Sophomores said to be in the "defining" stage may be interested in:

- Any of the above and
- Talking to a drop-in counselor in the Career Resource Room.
- Exploring the job career binders and

- Attending workshops to identify their job objective.
- For those without majors, "Choosing a Major" and "Major Decisions" are still appropriate.

Juniors said to be in the "researching" stage may be interested in:

- Any of the above and
- Graduate School Day
- Mock Interviews and
- The Applied Learning Program where internships are available — locally, nationally, and internationally.

Seniors who are in the "implementing" stage may be interested in:

- Any of the above and
- On Campus Interviews,
- Life After Graduation,
- "Senior Seminar" and
- "Negotiating Skills" workshops

ATTENTION (almost) GRADUATES!

Dear Seniors:

DID YOU KNOW...

...that it is only 220 days to graduation! If you find this thought frightening, you may want to consider Life After Graduation. It's not too soon!

Every October we offer meetings for seniors and motivated juniors to help them get ready for life after college. We want you to know your options regarding deadlines, exams, applications for graduate school, internship experience and jobs/career choices.

These meetings will give you a chance to prepare for the transition from undergrad to career employee, grad student or intern.

Why do we offer these in October? Many deadlines are in the Fall. As seniors you'll need information to make the best decisions and to take advantage of the best opportunities.

How do you find out about the meeting that fits you? There are meeting times for 17 departments listed here: note the time, date and location and show up!

For more information call the Career Resource Room at 893-4414.

LIFE AFTER GRADUATION

Major	Date	Time	Place
Anthropology	Tue., Oct. 9	1:00pm	2052 North Hall
Art History	Tue., Oct. 9	4:00 pm	1109 Couns. & Career
Art Studio	Thu., Oct. 11	2:00pm	1109 Couns. & Career
Biological Sciences	Thur., Oct. 11	1:00pm	1109 Couns. & Career
Business Economics	Wed., Oct. 10	4:00pm	1109 Couns. & Career
Communications	Wed., Oct. 10	12:00 noon	1109 Couns. & Career
English	Mon., Oct. 8	3:00 pm	2623 South Hall
Environmental Studies	Wed., Oct. 10	1:00pm	3217 Phelps
Geography	Thu., Oct. 11	12:00 noon	5824 Ellison
History	Tue., Oct. 9	2:00pm	4824 Ellison
Law & Society	Wed., Oct. 10	3:00pm	3824 Ellison
Liberal Arts	Mon., Oct. 8	1:00pm	1109 Couns. & Career
Mathematics	Thu., Oct. 11	4:00pm	1109 Couns. & Career
Physics	Mon., Oct. 8	2:00pm	6204 Broida
Political Science	Wed., Oct. 10	3:00pm	3824 Ellison
Psychology	Mon., Oct. 8	4:00pm	1523 Psychology
Sociology	Tue., Oct. 9	12:00 noon	1109 Couns. & Career

Graduate & Professional School Info Day

This event will be held on Thursday, November 8, 1990 from 11:00 am to 2:00 pm in the UCen Pavilion. You will have a chance to get information from the schools of your choice. Also come to one of the individual workshops on Law School or Graduate Studies in UCen Room 3 from 10:00 am-12:00 noon. Sponsored by Counseling & Career Services, Graduate Division and Educational Opportunity Program.



1990-1991 Important Dates To Remember

Grad School Admissions Tests	Regular Reg. Deadline	Test Date
GRE: Graduate Record Exam (most academic programs)	Oct. 29, 1990 Dec. 26, 1990 Mar. 7, 1991 Apr. 30, 1991	Dec. 8, 1990 Feb. 2, 1991 Apr. 13, 1991 June 1, 1991
GMAT: Graduate Management Admissions Test (business programs)	Dec., 18, 1990 Feb. 13, 1991 May 13, 1991	Jan. 19, 1991 Mar., 16, 1991 June 15, 1991
MCAT: Medical College Admissions Test	Mar. 29, 1991 Aug. 16, 1991	Apr. 27, 1991 Sept. 14, 1991
LSAT: Law School Admissions Test	Nov. 2, 1990 Jan. 11, 1991 May 11, 1991	Dec. 1, 1990 Feb. 9, 1991 June 11, 1991

MAT: Miller Analogies Test Tests are administered several times each quarter. For registration and test dates, stop by Counseling and Career Services or call 893-4417.

Pre-Professional test preparation workshops will be held at CASE, Center for Academic Skills Enrichment, Bldg. 300.

Applications and test bulletins may be obtained from CASE and in the lobby of the Counseling & Career Services, Bldg. 599.

Graduate School or Work?

Considering post-graduate education?

Decide where, what and why. Will the program you are thinking about lead you to a goal or leave you basically where you are now?

Choice of schools. Talk with your departmental faculty and with people in the professional areas of interest. Scan professional journals for issues of concern and research activity. Visit the school if at all possible. Use catalogues on microfiche in the Career Resource Room, Counseling & Career Services, Bldg 599. However, there are few reliable sources for rating graduate and professional schools.

When to apply. Early! Many financial awards go to those who apply during the first months of the application process. Schools vary, but do not be surprised to see deadlines as early as December or January. Be aware also that some programs start only in the fall.

Financial considerations. Checking out information in this area can be very helpful since there are many variations from school to school. Some offer assistantships, loans, or grants, as well as waiv-

ing fees for specific situations. Check the graduate and professional school indices in the Main Library for assistance.

Examinations for admission to graduate and professional schools. Take them early. Your scores will then be available for early application procedures. Find out about test registration deadlines and test administration dates at Counseling & Career Services.

Are you ready for the world of work?

Find out what's out there. Who hires people for the type of work you want? Career planning groups and workshops are offered every quarter by Counseling & Career Services, Building 599. Research the possibilities in Career Resources.


Prepare for the job search. Develop your interview techniques so that you can present yourself effectively. Learn how to survey the field for possible hidden opportunities. Develop a resume that will represent you to potential employers. Workshops are offered each

quarter through Counseling & Career Services to assist you in building these skills.

Contact employers. Make use of the Campus Interview Program for professional interviews and to check on career opportunities in a variety of areas. The program is now underway. Also, check out opportunities for internships through the Applied Learning Program, Counseling & Career Services, Building 599.

Examinations may be required for many government positions. Applications and information are available in Counseling & Career Services, Building 599.

Orchestrating it all. The process takes time: time to do, and time to reflect. Exploration will broaden your horizon; open up alternative strategies for approaching the problem. Learn about them through workshops offered by Counseling & Career Services (building 599) or enroll in Education 164 (Introduction to Educational and Vocational Guidance) offered each quarter.



M A C Y ' S
A TRADITION OF EXCELLENCE

MACY'S EXECUTIVE TRAINING PROGRAM,
A career in retailing promises to be one filled with
CALLED THE "HARVARD OF RETAILING"
opportunity and excitement.

BY THE WALL STREET JOURNAL,
At Macy's you can build a future with the best in the business
WILL PREPARE YOU FOR THE CHALLENGING
and continue a time-honored tradition of excellence.
BUSINESS OF RETAIL.

★
Macy's California
and Bullock's
will be interviewing on campus
Oct. 31 and Nov. 1



INTEGRATED DEVICE TECHNOLOGY
ATTENTION:
TECHNICAL SALES CANDIDATES

Integrated Device Technology, Inc., a leader in high-performance CMOS technology, has immediate openings for Engineering graduates interested in technical sales opportunities. IDT has exhibited a rapid growth rate for the past six years by applying its leading edge CMOS technology to the following product lines.

- Static RAM's
- First in, First Out (FIFO) Memories
- Complex Logic Products
- ECL Interface Products
- High-Speed Logic
- Specialty Memory Product
- RISC (Reduced Instruction Set Computer)

IDT has structured a training program for New Grad Sales Engineers as follows

(Training to take place at IDT corporate center: Santa Clara, CA & Salinas, CA):

- Six months to one year in Product Engineering
- Three months Product Marketing
- Six weeks Headquarter Sales
- Six weeks Sales Office training (many U.S. sales offices)

Final placement in a Field Sales position will depend on availability, but every effort will be made to accommodate geographic preference.

Minimum Requirements:

- Engineering Major (EECE, EMEC, ESCI, ECHE, EMAT, ENUC)
- Sales/Marketing or general management career goals
- Excellent verbal and written communication skills
- Activity in campus societies desired
- Self confidence/poise/will to win

ON CAMPUS INTERVIEWS: NOV. 13, 1990



There must be some way to avoid doing the same thing for the next forty years.

Life's been pretty good so far. You've kept moving—taken all the right steps along the way (for the most part). And now you're ready for the biggest step.

You'll be getting your degree from a top school. You're about to find a great job.

The question is: which job? And will it have the potential to interest you for a whole career?

You've probably heard the story of the job applicant who said he was a shoe salesman with fifteen years experience. "No," corrected the recruiter interviewing him, "you've had six months experience thirty times."

Isn't there some way to keep challenging yourself in new and

different areas?

Andersen Consulting offers you the opportunity to work on a variety of projects—with clients in a wide range of industries.

We are the leader in helping organizations apply information technology to their business advantage. Every hour of every business day, we implement a solution to help one of our more than 5,000 clients worldwide.

What makes that possible is the quality of our people. And the quality of our training. We're known for both.

Because business and technology are ever-changing, we see training as a continuing process. And our \$123-million Center for Profes-

sional Education in St. Charles, Illinois, is just one measure of our commitment. We train you for a career—not just a job.

Does the idea of forty years of knowing exactly what you'll be doing each week scare you? Then don't settle for that. Demand challenge and variety. Come talk to us. And find out more about a career with Andersen Consulting.



Where we go from here.™

© 1990 Andersen Consulting, AA & Co., S.C.

Andersen Consulting is an equal opportunity employer.

We'll be at UCSB interviewing Friday, November 12, 1990 for students with the following majors: Computer Science, Chemical Engineering, Electrical & Computer Engineering, Mechanical & Environmental Engineering, and all Business Majors. **RESUMES MUST BE SUBMITTED TO COUNSELING AND CAREER SERVICES NO LATER THAN OCTOBER 15, 1990.** Please contact Counseling and Career Services for additional information.

CAREER WORKSHOPS

All workshops meet in Counseling & Career Services Room 1109 and are approximately 50 minutes long

Resume Writing

Your resume is usually the first contact you'll have with an employer. In this workshop you will learn how to write a resume that will help you make that crucial first impression. Also, learn how to write an effective cover letter.

Tue., Oct. 16.....	2-3 pm
Thur., Oct. 18.....	11 am-12 noon
Mon., Oct. 22.....	3-4 pm
Wed., Oct. 24.....	2-3 pm
Tue., Oct. 30.....	2-3 pm
Wed., Oct. 31.....	2-3 pm
Tue., Nov. 6.....	3:30-4:30 pm
Wed., Nov. 7.....	1-2 pm
Wed., Nov. 14.....	1-2 pm
Thur., Nov. 15.....	11 am-12 noon
Mon., Nov. 19.....	2-3 pm
Tue., Nov. 20.....	2-3 pm
Mon., Nov. 26.....	3-4 pm
Tue., Nov. 27.....	3:30-4:30 pm

Interview Skills

Interviews are where you make it or break it. Preparation is the key. This workshop covers the principles of effective interviewing which apply to gaining internships and professional positions upon graduation.

Thur., Oct. 11.....	11-12 noon
Mon., Oct. 15.....	3-4 pm
Wed., Oct. 17.....	2-3 pm
Mon., Oct. 22.....	2-3 pm
Tue., Oct. 23.....	2-3 pm
Tue., Oct. 30.....	3:30-4:30 pm
Wed., Oct. 31.....	1-2 pm
Tue., Nov. 6.....	2-3 pm
Wed., Nov. 7.....	2-3 pm
Mon., Nov. 12.....	2-3 pm
Tue., Nov. 13.....	3:30-4:30 pm
Mon., Nov. 19.....	3-4 pm
Tue., Nov. 20.....	3:30-4:30 pm
Mon., Nov. 26.....	2-3 pm
Tue., Nov. 27.....	2-3 pm

Internship Workshops

Explore careers through hands-on experience in part-time, pre-professional, community based internships. Find out what types of internships are available, when to apply and how to get involved with the program.

Thur., Oct. 4.....	4-5 pm
Tue., Oct. 9.....	11 am-12 noon
Mon., Oct. 15.....	4-5 pm
Tue., Oct. 16.....	11 am-12 noon
Wed., Oct. 17.....	4-5 pm
Thur., Oct. 18.....	4-5 pm
Mon., Oct. 22.....	4-5 pm
Wed., Oct. 24.....	4-5 pm
Thurs., Oct. 25.....	4-5 pm
Mon., Nov. 5.....	4-5 pm
Tue., Nov. 6.....	11 am-12 noon

Wed., Nov. 7.....	4-5 pm
Thur., Nov. 8.....	4-5 pm

*Students are encouraged to apply at least a quarter in advance of when they wish to begin their first internship. **1990-91 APPLIED LEARNING APPLICATION DEADLINES ARE:**

WINTER: NOVEMBER 12
SPRING: FEBRUARY 25
SUMMER: MAY 20

Creative Job Search Strategies (Alternatives to Campus Interviews)

Since on-campus interviews are only one of many ways in which graduating students find professional employment, expand your repertoire of job search strategies by attending this workshop. Special emphasis is given to "finding the hidden job market" and the role of "contacts" as a source of employment leads.

Wed., Oct. 24.....	1-2 pm
Thur., Nov. 1.....	11 am-12 noon
Wed., Nov. 28.....	1-2 pm

Reading Between the Lines

Using the Want Ads

Think you know how to use the want-ads? Think again! There is often more to an ad than meets the eye. Learn how to read for what an ad is really saying and what it's not saying. We'll practice with real ads from the *L.A. Times*

Tue., Oct. 16.....	3:30-4:30 pm
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Identifying Your Career Objective

The first step in doing a job search is figuring out what you're searching for. This workshop will outline the steps you go through to establish an objective.

Mon., Oct. 29.....	3-4 pm
Mon., Nov. 5.....	3-4 pm
Thur., Nov. 29.....	11 am-12 noon

How to Conduct Employer Research

This workshop is designed to supplement the Campus Interview Process. Learn how to locate and research potential employers who would be interested in your particular set of skills. Know what to look for and how to translate information into meaningful clues that can lead to employment.

Wed., Nov. 7.....	5-6 pm
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INTERNATIONAL

International Expo

A study/work/travel abroad information fair. Up to 35 different study, internship and permanent employer representatives will be available to share program information, application requirements and career advice for students interested in study, work or permanent career opportunities abroad.

UCen PAVILION

FRIDAY, OCTOBER 12 10 am-3 pm

Exploring International Careers

A representative from the Monterey Institute will be providing an

overview of international careers in business, government, travel and education. Strategies for choosing a career direction will be highlighted.

Fri., Oct. 12.....	12-1 pm
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UCen Room 3

International Work Abroad Programs

For students interested in learning about specific summer and year-round internship programs. Special handouts and information will be distributed and discussed.

Tue., Oct. 16.....	4:30-6 pm
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GRADUATE SCHOOL

Graduate School Application Workshop

How do I pick graduate schools in my major? What is the application process? How soon do I have to start? All of these questions and more will be answered during this workshop on applying to graduate school.

Fri., Oct. 12.....	2-3 pm
Mon., Oct. 15.....	2-3 pm
Tue., Oct. 23.....	4:30-5:30 pm
Fri., Nov. 9.....	11 am-12 noon

Applying for Grad School

Fri., Oct. 26.....	12-3 pm
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UCen Room 2

So You Want to be a Professor*

Topics include how to decide whether college teaching and research is an appropriate career option, how to identify the best departments, the changing (improved) academic labor market, and the differences associated with working at different types of colleges and universities.

Mon., Oct. 29.....	5-6:30 pm
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*This workshop is designed for undergraduate students considering this career option. Graduate Students are welcome, but the focus is not on the academic job search process.

Law School Application Information

This workshop will show you how to evaluate law schools plus general information on admissions criteria.

Tue., Oct. 11.....	5-7 pm
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MBA School Information & Application Procedures

This workshop will provide criteria for you to use in evaluating MBA programs plus general information on admissions criteria.

Thur., Oct. 25.....	5-7 pm
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Resume Writing on the Mac

This Macintosh workshop is designed for those interested in producing their resume in Microsoft Word. The first half of the workshop will explain fundamentals of resume writing followed by an introduction to Microsoft Word. The schedule and pre-registration information are available at the Micro Computer Lab office. Class is held at MCL. Workshops are 2 hours long.

Canon

SALES CAREERS

Astro, a growing subsidiary of CANON USA sells and services Canon office equipment. Our customer base includes businesses of all sizes from all industries.

We are looking for sales Representatives for our Copier, Facsimile, and Information Management product areas. Backed by Canon's large company strengths, you'll be responsible for setting strategy and pursuing direct sale opportunities.

WE OFFER:

- Excellent Training Program
- Salary Plus Commission
- Auto Allowance
- Liberal Company Benefits

If you have a Bachelor of Science degree, proven sales or related experience and the desire to become part of a professional sales team in a fast track environment, please talk with us November 12, 1990.

Astro Office Products
Subsidiary of CANON, USA
ATTN: Norrice Zyskowski
110 West Walnut Street
Gardena, California 90248

Don't look for an accounting job

Look for a career...



...at ARCO Transportation Company.

You've worked hard throughout college. And you've earned your accounting degree. Now it's time to go to work. But you want more than just a job. You want a career.

Embarking on a career, rather than just landing a job, is clearly a function of choosing the right company to work for. Because you'll want to choose an organization with a progressive climate -- one that will train you and develop your skills, one that will help you grow and encourage you to advance in your chosen field.

If you're one of the select group of accounting graduates chosen each year for our Accounting Development Program (ADP), that organization may very well be.....
ARCO Transportation Company.

Ready to learn more?

On-Campus Interviews

Friday, November 16, 1990, 9 a.m. to 5 p.m.
Counseling and Career Services

Senior Seminar

Senior Seminar will be held Saturday, October 13 from 9:00 am to 1:00 pm in Room 1109 at Counseling & Career Services. This workshop will provide an overview of resume writing, interviewing and negotiation strategies and job search techniques. It is designed

for the student who does not have the time to attend each workshop individually or for the student who likes to get all the information at once. Space is limited so please arrive on time. For further information, contact the Career Resource Room at 893-4414.

Athletes Look at Career Arena

The score is tied with time running out. The crowd, gripped with tension, teeters on the edge of their seats. Nothing less than a super hero climax will insure safety for fans, coaches, and athletes. The arena is prepped to explode.

Magically...O'Brien breaks free...HUSH...:03...:02...He shoots...:01...It's GOOOD! Gauchos Win. O'Brien is mobbed. Reporters want the scoop. President Bush wants him for lunch. The next week sees an unprecedented number of newborns named O'Brien.

"O'Brien, what are you doing next?"

"I'm going to Disneyland."

"...What about after that?"

"Say What?"

"...What are you doing when college athletics are over...?"

"...Well...I haven't thought of that...? Besides I'm not finished playing. I'll find a job that keeps me playing, or pick up some work through connections. Shoot I don't know. I really haven't thought that far ahead. I don't want to think about work right now!"

Versions of the scenario described above are common; student athletes riding the crest of college athletics only to be pounded face first into the rocky shore of reality with no professional contract and no awareness of how they want to spend their lives. As an athlete I experienced my version of the athletic hangover and now as a coach I have seen many former athletes experience similar deflation of self esteem and motivation. How can someone go from super achiever to super weiner just by taking away the athletic arena? How can some athletes get blind sided so hard by something as ordinary as the future? It happens every day across America, at all levels from amateur to professional; post athletic career blues.

To non athletes the "post athletic blues" may sound silly but consider the factors. NCAA division 1 college seniors have been competing in their sports for 15 years or more. Division 1 athletics are year round, while earning a scholarship requires making a full time commitment to a sport well before high school. "Full time commitment" varies in definition but entails planned diets, long workouts, little or no job experience, no income, and no experiential sense of what it is not to be an athlete. Driven student athletes often grow dependent on athletics for happiness and self esteem and many athletes get so engulfed by athletics they do not develop support systems outside of sports. The peek of success is a difficult time to leave a job, especially if your career has been a game.

The question still remains, can athletic experiences be valuable in the real world?

This past year the UCSB swimming team answered yes. Through

UCSB's Counseling & Career Services, junior and senior Gaucho swimmers began transferring athletic skills and accomplishments into professional tools. Teaming up with internship advisor Don Lubach, Gaucho swimmers began investigating career options through the C&CS's Internship program. The objective of bringing the team to the Career Center was to get them thinking of how their experiences in athletics will be valuable in their future. Noted Lubach, "Gaucho swimmers have excellent transferrable skills that apply directly to the world of work. An obvious one is their propensity to get out of bed before the sun to begin a disciplined routine of exercise and goal-driven improvement."

The process of investigating career options, and diving into the work environment have proven enlightening for the Gaucho swimmers. "Our athletes expressed enthusiasm and amazement throughout the process of career exploration," observed Gaucho head coach Gregg Wilson. "Not all of them enjoyed what they found in their primary career choice, but all learned about life away from athletics."

Investigating careers while still in school is the key and the value of the career resource center to student athletes can not be overestimated. Increased responsibility and financial obligations make waiting until graduation too late. Opportunities to investigate career interests are costly and harder to find away from the university and if student athletes are not set for a career they feel good about before leaving school they may find themselves committed to a job they have no interest in but, economically, are unable to quit.

The internship is just the start. A group of university staff including Lubach, academic advisor Jack Rivas, Career Planning Coordinator, Dennis Nord and myself (Joe O'Brien) are working on further assisting student athletes in achieving success away from athletic competition. The group hopes to improve post athletic career planning by investigating the feasibility of a skills crossover program and a student athlete career retreat. The crossover program will help athletes transfer elements of athletics into other areas of life, while the retreat will build personal and social awareness along with cross-referencing individual needs and goals to various career options."

Concern for post graduation life may seem atypical of a competitive Division 1 athletic program, but then nothing is typical about the people who comprise the Gaucho athletic department. UCSB has an outstanding athletic organization from coaches to administrators to support staff. The dominant concern in the department is the student athlete's educational, emotional, and physical well being. We want to win, but we want our kids believing that their greatest successes in life are still to come.

International Expo 1990

On Friday, Oct. 12 from 10 a.m.-3 p.m., representatives from more than twenty different study and work abroad programs will gather at the UCEN Pavilion to answer questions about when and how to apply to programs that place students in educational experiences throughout the world. Not everyone wants to or can afford to participate in the University of California's well-known Educational Abroad Program. However, more students are beginning to recognize the importance of living and working in another culture. As Jesse Jackson preached from Storke Plaza during a not so distant election campaign, "English Plus" not "English Only" is what is needed to address the complexity of an ever increasing global economy and a need for world citizenship values.

At the Expo event, students can find out about the Semester at Sea program, the Butler University programs in Australia or England, or a host of other programs that cover all of Europe to Mexico or Japan. Students appreciate the chance to not only attend classes abroad, but also experience the people and culture while volunteering in a community service project or program such as UC EAP's Mexico Field/Study Abroad Program or by participating in a two-week international work camp while spending the remainder of the time traveling to areas near by. Students can learn how to get work permits through the Council for International Education Exchange (CIEE)'s work abroad programs in countries ranging from Jamaica, Costa Rica, Spain, France, Germany and New Zealand. Other international internship types or programs attending include Boston University's London Internship Programme, Association for International Practical Training (IAESTE) and Amigos de Las Americas. Finally, Monterey Institute will be presenting on "International Careers" over the noon hour as well as sharing graduate school information throughout the day.

Need Direction?

Do you need to work on a career direction?

Are you having trouble concentrating because your classes don't seem relevant without a goal in mind?

Maybe you would benefit from Ed 164. This is three unit class where you can work on future goals:

- Ed. 164 is for students who are going to benefit from researching their own needs and values. You will be required to do a self-assessment.

- Ed. 164 requires students to learn about the world of work through first hand experience, meeting people in careers and evaluating a match for themselves.

- You will learn about career planning by practicing on yourself and meeting in small discussion groups to share what you are learning. Learning is promoted by experience, reading and first hand research in the field.

- Students who are, or want to be peers helping others with academics, careers, majors or graduate school will benefit from the experience of Ed. 164. Those who are considering counseling will benefit from the experience of working through their own assessment and research in order to better help others.

ED 164 is offered Fall, Winter and Spring quarters.

GET INVOLVED WITH YOUR FUTURE

Local Business Internships • Local Health Internships • Local Government Internships
Local Media Internships • Local Retail Internships • Local Marketing Internships

And many more • At least 500 available!

Winter Quarter Application Deadline — NOVEMBER 12, 1990

Juniors and Seniors should apply now — Applied Learning Program
Counseling and Career Services • 893-4418 • Drop in — advising time 9 am-12 noon and 1-4 pm

\$30,000 BEFORE YOU GRADUATE



Start your engineering career now, while you're still in school and earn as much as \$1,100 monthly, plus bonuses, in the Navy Nuclear Propulsion Officer Candidate Program. Earn up to \$30,000 and never wear a uniform until after you graduate. Today, the Navy operates more than half the nuclear reactors in the U.S. and is a recognized leader in their development and operation.

REQUIREMENTS

- United States citizen.
- At least a junior, majoring in engineering, math, physics or chemistry.
- Minimum 3.0 GPA.
- Have completed one year of calculus and calculus-based physics.
- No more than 26½ years old at time of commissioning.
- Meet Navy's physical standards.

Sign up at the Counseling and Career Services Center for interviews on November 13th and 14th, or call Lt. Steve Shatynski at 1-800-252-0559 or (213) 298-6671.

NAVY OFFICER YOU AND THE NAVY.
FULL SPEED AHEAD.

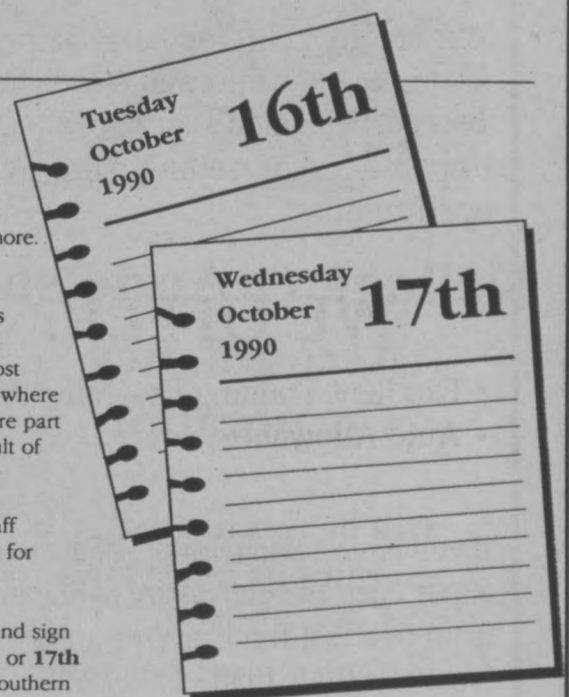
Schedule yourself with Ernst & Young to talk about a real opportunity.

At Ernst & Young UCSB grads have a recognized presence among our staff. After all, we hire more professionals from UCSB than any other campus in the country - and we're looking for more.

Ernst & Young's highly regarded audit, tax and entrepreneurial services practices represent an opportunity to work and grow with one of the most prestigious firms in the world. A firm where individual achievement and success are part of the culture - and reward is the result of your performance.

Positions are available for full-time staff beginning January '91 and internships for winter '91.

Stop by the career placement center and sign up for a time on either **October 16th** or **17th** for either the Northern California or Southern California schedule. We look forward to seeing you there.



Ernst & Young

Personal advisors to business.
Accounting, tax financial and management consulting.

There's a whole new world out there.

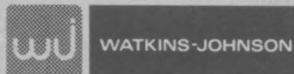
We're on the threshold of the 21st century and change around the world is apparent. You can share the excitement of creation... of technology shaping the way we live. For details on our on-campus interviews, check your Placement Center for:



On-Campus Interviews
October 15 & 16

Disciplines:
• EE • Physics • EECE • ME

Watkins-Johnson Company, Attn: M. Avina, 3333 Hillview Avenue, Palo Alto, CA 94304. An equal opportunity employer m/f/h/v.



ACHIEVE YOUR BEST IN ACTUARIAL SCIENCE

JOIN US FOR OUR VIDEO PRESENTATION AND REFRESHMENTS
Thursday, October 4, 1990
4:00-6:00 p.m.
University Center, Room 3

Get off to a great start in a rapidly growing profession with one of the leaders in the financial services industry—Transamerica Life Companies.

We offer our actuaries numerous opportunities to move throughout the company. Our intensive training includes two programs that will teach you to develop, price, market and report the financial results of a variety of products in a profit-motivated environment.

Full-Time — Requires a strong math background and the successful completion of a minimum of two or more actuarial examinations.

Summer — Designed to give students, usually college sophomores or juniors, an overview of the insurance industry through hands-on work experience. Requires the successful completion of a minimum of one actuarial examination.

At Transamerica Life Companies, you'll find all the growth, opportunities and challenges you need to achieve your professional best. In return for your expertise, we provide a competitive salary and an individually-customized benefits package.



WORKING TOGETHER IS THE BEST POLICY

We aggressively support equal opportunity and affirmative action. Women and minorities are strongly encouraged to apply.

TLC has a smoke-free workplace.



Kellogg & Andelson Accountancy Corporation

will be conducting on-campus interviews
October 25, 1990
for entry level positions
in the audit
and tax departments.

Sign up in the
career center today!

CAMPUS INTERVIEWS

To sign up for one of these interviews you must register with the Campus Interview Program at Counseling & Career Services, Bldg. #599. These lists are subject to change.

Campus Interview Guide

WHAT ARE CAMPUS INTERVIEWS?

Employers from large companies, government agencies, and school districts come to Counseling & Career Services to interview students for permanent professional positions upon graduation. These are entry level positions which do not require experience. The purpose of the campus interview is to screen applicants for further interviewing at the employers' locations.

WHO IS ELIGIBLE?

You must be a currently enrolled student for the full-time/permanent employment interviews, graduating no later than August 1991. A few employers interview sophomores and juniors for summer jobs, usually in the accounting or technical fields. You must complete both a Counseling & Career Services Registration Form and a Campus Interview Registration Form in order to be eligible to participate in campus interviews. You only need to do this once during the academic year unless there are changes in your address, phone number, GPA or expected graduation date. You may update such information at the Campus Interview Desk.

HOW TO OBTAIN INTERVIEWS —

There are two possible routes to a campus interview. The first one is through the computerized bidding process. The bidding system maximizes your chances of getting interviews with the employers you are most interested in without standing in line. At the beginning of each quarter you will be assigned 1000 points. You decide how many points to bid on each employer of your choice. All bids are entered into a computer and students who meet the employers' requirements, with the highest bids will be the "Selected Bid Winners." The bids you file that are accepted will be automatically subtracted from your 1000 points. The only instances in which you will be given your bid points back are if you were not a "Selected Bid Winner" or if an employer cancels. (You are responsible for keeping track of your point balance).

The second route is open sign-ups. One week prior to the interview date, any remaining slots on the schedules from the previous bidding period(s) will be available to students.

BEFORE YOU BID —

Check the Master Calendar across from the Interview Desk for the following information:

1. Which employers are looking for your major(s).
2. The week number in which the interview occurs.
3. The date the bid filing begins.
4. The company number.
5. The number of schedules/interviews they have available.

Make sure you meet all the requirements specified by the employer or you will be disqualified to interview. That information is noted on the Recruitment Information Form in the Job Description Binders.

Do some research on the company. Employer brochures and videotapes are in the Career Resources Room to help you decide if you are interested in interviewing with an employer as well as to help you prepare for the interview.

FILING BIDS —

Pick up a bid sheet at the Interview Desk and fill it out completely with a No. 2 pencil. Deposit your bid sheet(s) in the Bid Box on the Interview Desk, on Wednesday, Thursday, or no later than 4:30 p.m. on Friday, three weeks prior to company interviews. Once submitted, your bid sheet(s) cannot be returned to you. ALL BIDS ARE FINAL! Bids must be filed in person, not by mail.

CONFIRM APPOINTMENTS —

The "Selected Bid Winners" lists are posted in the Interview Waiting Room. You must confirm by making an interview appointment time with a resume on Tuesday, Wednesday or no later than 4:30 p.m. on Thursday, two weeks prior to company interviews. All appointments must be made in person at the Interview Desk. Please, no telephone inquiries about the "Selected Bid Winners" lists.

OPEN SIGN-UPS —

If you missed the bidding process for a certain week or if the company scheduled a recruiting date after its filing period had started, "Open Sign-Ups" are available for any remaining interview slots. Open sign-ups start on Mondays* at 8:30 a.m., one week prior to company interviews. Sign ups are on a first come, first serve basis and will continue until schedules are filled. A list indicating the number of

Liberal Arts

Company Name	Major	Date
Broadway	All Liberal Arts	10/31
Bullocks	All Majors	10/31 & 11/1
Chart House	All Majors	11/16
Computer System Repair (CSR)	All Liberal Arts	10/17
Canon Astro Office Products	All Majors	11/12
Coro Foundation	All Majors	11/5
Deloitte & Touche	All Majors	10/22 & 10/23
Drug Enforcement Administration	All Majors	11/14
EDS/SED	All Majors	10/29
Enterprise/Bay Area	All Liberal Arts	11/1
First Interstate Bank/ODP	All Majors	10/30
Internal Revenue Service	All Majors	11/5
John Hancock Financial Services	All Majors	11/2
Limited Express	All Liberal Arts	10/15
Macy's CA	All Majors	10/31
McMaster-Carr Supply Co.	All Majors	10/26
Mentor Corporation	All Liberal Arts	10/15
Mikasa	All Majors	10/15
National Security Agency	Ling, Germ-Or-SI Lang & Lit	11/5
New York Life Insurance	All Majors	11/14
NOAA Officer Corps	Geography	11/2
Northwestern Mutual Life	All Majors	11/13
Pfizer Inc.	Communications	11/15
Price Waterhouse	All Majors	10/31
State Farm Insurance	All Majors	11/9
Travelers	All Liberal Arts	10/30
Versys Inc.	Liberal Studies	11/13
Xerox Corporation	All Liberal Arts	11/6
Young's Market	All Majors	10/16

Business Majors

Company Name	Major	Date
Andersen Consulting	All Business	11/12
Altschuler, Melzion & Glasser	Accounting	11/7
Arthur Andersen	Accounting	10/18
ARCO Transportation	Accounting	11/16
Balboa Funding Group	All Business	11/2
Bartlett, Pringle & Wolf	Accounting, BusEcon	10/22
Broadway	All Business	10/31
Bullocks	All Majors	10/31 & 11/1
Canon Astro Office Products	All Majors	11/12
Chart House	All Majors	11/16
Cohn, Baruck & Handler	Accounting	11/2
Computer System Repair (CSR)	All Business	10/17
Coopers & Lybrand	Accounting	10/19
Coro Foundation	All Majors	11/5
Defense Contract Audit Agency	Accounting	10/16
Deloitte & Touche	All Majors	10/22 & 10/23
Drug Enforcement Administration	All Majors	11/14
EDS/AFD	Accounting	10/30
EDS/SED	All Majors	10/29
Enterprise/Bay Area	All Business	11/1
Ernst & Young	Accounting	10/16 & 10/17
Farmers Insurance	Accounting	11/5
First Interstate Bank/Audit	Accounting, EconMath	10/30
First Interstate Bank/ODP	All Majors	10/30
Harris Corporation, Dracon Div.	Accounting	11/5
Hertz Equipment Rental Corp.	All Business	11/8
Hood & Strong	Accounting	10/29 & 10/30
Household Credit Services	All Business	11/1
Internal Revenue Service	All Majors	11/5
John Hancock Financial Service	All Majors	11/2
Kellogg & Andelson	Accounting	10/25
Kenneth Leventhal	Accounting	10/23 & 10/24
Knott's Berry Farm	All Majors	10/15
Limited Express	All Business	10/15
Lincoln Financial	All Business	11/6
Macy's CA	All Majors	10/31
McMaster-Carr Supply Co.	All Majors	10/26
Mervyns	BusEcon	11/14
Mikasa	All Majors	10/15
New York Life Insurance	All Majors	11/14
Northwestern Mutual Life	All Majors	11/13
Peat Marwick Main/Intern	Accounting	10/26
Peat Marwick Main/Tax LA	All Business	10/19
Peat Marwick Main	Accounting	10/29 & 10/30
Pfizer Inc.	All Business	11/15
Price Waterhouse/Mgmt. Cons.	All Business	11/9
Price Waterhouse	All Majors	10/31
Seiler & Company	Accounting	11/2
Shell Oil Companies	BusEcon, Accounting	10/30
State Farm Insurance	All Majors	11/9
State Board of Equalization	Accounting	11/5 & 11/6
Unocal Corporation	Accounting	10/23
Versys Inc.	All Business	11/13
Xerox Corporation	All Business	11/6
Young's Market	All Majors	10/16

available slots is posted on the back door of the Interview Waiting Room. All appointments must be made in person at the Interview Desk. Remember that you must meet all requirements specified by employers and that you must have a resume for each company with whom you intend to interview.

*Except on weeks in which Monday is a holiday.

IF YOU DON'T GET AN INTERVIEW —

Cancellations may occur at any time, up until the day of the interview. Inquire at the Interview Desk in person or by phone for late cancellations.

Leave your resume in the Resume File Cabinet by the Interview Desk. Those re-

Continued on p.7A



WANT A FUN JOB ON A TROPICAL ISLAND?

Can you play volleyball? Tennis? Windsurf? Dance? Sing? Play piano or another musical instrument? Not afraid to work hard? Are you interested in an opportunity to learn Japanese? Or are you just a great personality who can entertain others into having the time of their lives? If you can do one or more of these activities, we might have the job for you.

PACIFIC ISLANDS CLUB...

has beach resorts in Micronesia that cater to guests who want to be entertained and play water sports and tennis. We have openings for

RECREATION COORDINATORS & ENTERTAINERS

Persons to organize and instruct water and beach sports, direct games, arts & crafts, and to perform in matinees, dinner shows and pool-side skits. Applicants should be high-energy, extroverted outdoor types with recreation, sports or theatrical experience. Japanese language not essential but preferred. Willingness to work hard and learn Japanese is necessary. We provide housing, meals and other fringe benefits including round-trip airfares.

We will be on campus October 16 & 17 conducting information sessions on October 16 from 9-10 am and 1-2 pm. Interviews will be conducted in between and after information sessions and all day on October 17. For more information please call Counseling and Career Services.

NOTE: P.I.C. requires a 6-month minimum commitment.

Pacific Islands Club is an Equal Opportunity Employer and all U.S. laws apply. Proof of eligibility to work in the U.S. is required.



Discover A Career In Management Consulting With Price Waterhouse

Graduation is approaching. You're caught up in the excitement of embarking on a promising and challenging career. You want to succeed in the competitive environment of the nineties and beyond.



Price Waterhouse provides you the opportunity to excel in the decades ahead. Our Management Consulting Services (MCS) offers a dynamic atmosphere for gaining practical business experience and technical knowledge.

As a new MCS Information Technology consultant, you will participate in an extensive training program, combining self-study with hands-on experience.

We help develop your skills so that you may continue our tradition of providing the highest quality information technology services to clients from Boston to Bangkok.

We will hold an Information session at the University of California, Santa Barbara

October 16, 1990, 7:00 pm to 9:00 pm at the Faculty Club

We will be conducting interviews on November 9, 1990. Contact the Office of Counseling and Career Services for information.

Price Waterhouse Committed to our clients Committed to you Committed to the future

If you are among the best and the brightest in an analytical major (MIS, Computer Science, Engineering, Math, etc.), we invite you to come meet with us and learn why you should consider joining Price Waterhouse.

Look to a bright new future with MCS and discover what the nineties hold for you.

Price Waterhouse is an equal opportunity employer.

Price Waterhouse



CUTTING EDGE Take a Closer Look

"I'll be the first to admit that there are major environmental concerns, but I'm not ready to throw in the towel just yet.

I believe nature holds one key to cleaning up toxic wastes. When I became interested in bioremediation, Woodward-Clyde's Professional



Development Program encouraged my research and advanced my education. EPA now endorses the process I've been working on. It's no mystery to me why Woodward-Clyde stays on the cutting edge."

Michael Piotrowski, Ph.D. Sr. Project Scientist

Woodward-Clyde is People!

Woodward-Clyde



Consulting Engineers • Geologists • Environmental Scientists

We will be on campus Tuesday, October 30. Please see your career services office to arrange an interview.

YOU'RE INVITED TO YOUR FUTURE.

EVENT: RECRUITING VISIT

TIME: 9:00 - 5:00

DATE: November 12 & 13, 1990

PLACE: Counseling & Career Services

There comes a time in your life when you have to decide where you're going with your career. That time is now. We at AT&T want you to have the opportunity to get to know us. We're the people who brought the world the telephone, the transistor, the solar cell, the laser, sound motion picture, high fidelity recording and so much more.

Today's AT&T is just as dynamic and exciting. Leading the way in new technologies such as

microelectronics, photonics, software and digital systems. Our streamlined new company offers many opportunities for your future, in areas such as Manufacturing/Operations Engineering, Sales and Marketing, Research and Development, Finance and Business Applications/Systems Programming and Management Information Systems. Visit your placement office and sign up with AT&T. Your future is calling, at today's AT&T.



AT&T
The right choice.

An Equal Opportunity Employer