

Daily Nexus

Advertising Supplement
February 16, 1983

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> Shoe Box by Brenton Kelly

Ad Photos Courtesy of Apace, Skin Deep and Todd's Hair Styling

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HOP IN TO SEE OUR NEW SPRING ARRIVALS

W.A. King COMPANY

Straditional cloths for men and women

9 EAST FIGUEROA STREET SANTA BARBARA + CALIFORNIA



# SKIWEAR SALE

Starts Wednesday, February 16

15-50% Off

Jackets • Vests • Pants • Bibs Sweaters • Hats • Turtlenecks Gloves • Sunglasses • Goggles After-Ski Boots • Underwear

GOLETA SPORTS CENTER

5708 Hollister

964-8703

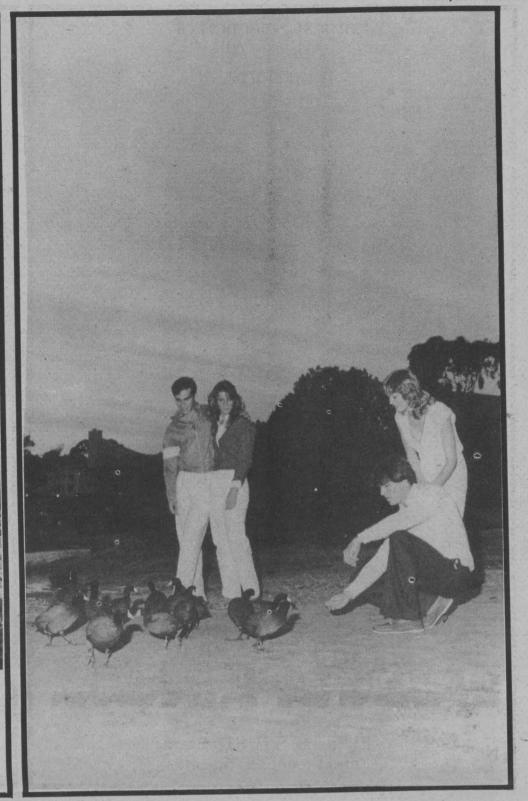
# SOLSTICE BOUTIQUE

**NEW AND RECYCLED CLOTHING** 



Clip This Coupon for 10% OFF
Any Unitard in Store

6540 Pardall Road. I.V. 968-7701



A Pair design for men & women

Top off the new season.



A visit to our Center makes your fashion look the difference between OK and extraordinary. Come in and we'll give you a free consultation.



Makeup Artist Nail Artist

3206 State Street Santa Barbara 687-6488 By appointment Family operated and owned
So close to the University
— and —
We have the best prices in town.





225 A. No. Fairview Ave Fairview Shopping Center 964-1115

Largest Selection of Shades in All of Santa Barbara!



SHADES OF SANTA BARBARA

New Location!

El Paseo, S.B. 816 State and Piccadilly Square

TIENDA

CLEARANCE SALE THROUGH FEB. 28

FINE IMPORTED CLOTHING

1220 State St. Santa Barbara



Fashion with Quality

LEVERAGE menswear

designer suits and sportswear for men

across from the arlington theatre 1324 state street 963-8942 20% OFF



Don't Cut Long Hair. PERM IT.

Does your long hair have the "limps?" Do you spend hours with rollers and curling irons to give it a little life, a little body, a little pizazz? Are you thinking of cutting it, just to end the long-hair blahs?

Well, don't cut it. Perm it at our salon. Give it the long-lasting fullness and body long hair needs to look its feminine best. You can choose lots of curl, just waves, or only fullness and body.

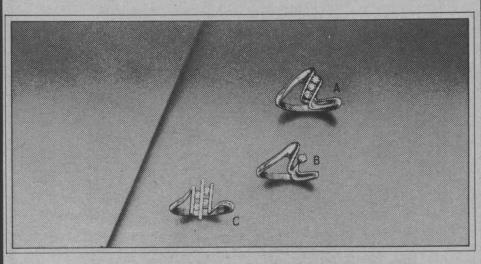
And you'll love the perm... new Wave Lengths Conditioning Perm for long hair. It's new from Zotos, the world's leading maker of fine salon perms.

nicky's

Call today for an appointment.

966-4232

44 arlington avenue



TELL HER YOU LOVE HER FEMININE TOUCH.

Surprise her with a ring that's as lovely and feminine as she is. We suggest one of these exquisite new diamond styles set in 14 karat yellow gold.

A. \$295. B. \$200. C. \$450.

#### **SLAVICK'S**

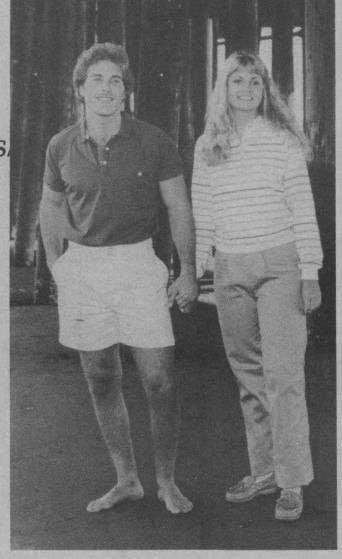
Fine Jewelers Since 1917

45 LaCumbre Plaza, Santa Barbara
Also Greater Los Angeles San Diego Las Vegas
Use one of Slavick's convenient charge plans or
American Express. BankAmericard, Master Charge.
Mail and Phone Inquiries Invited: (805) 687-5885
Please add sales tax where applicable plus \$2 for postage and handling

#### MERONA Spring '83

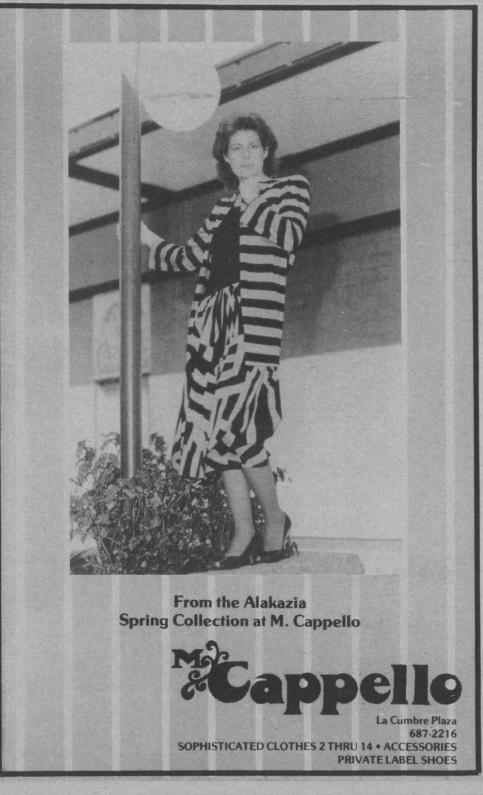


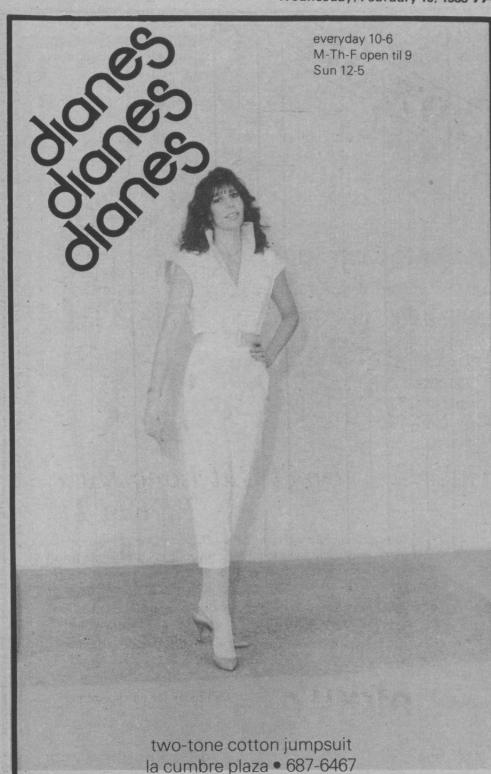
mens & womens/ tops/sweaters/ pants/rugby shorts/ walking shorts/ pouch shorts/



Mon, Thurs, Fri 10-9 The Field House
La Cumbre Plaza

Wed, Sat 10-6 Sun 12-5

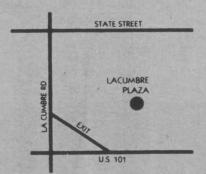




# Here's to Fashion



## La Cumbre Plaza



Highway 101 and La Cumbre Rd.

Over 65 Stores to Choose from for your every need.

Mall Hours: Monday & Friday 10-9
Tuesday, Wednesday, Thursday, Saturday 10-6
Sunday 12-5

Select stores open Thursday 'til 9





THE LATEST FASHION **Dexter/Andiammo Boots** Reg. \$70-\$85.00

SALE PRICE 10%-50% OFF

(other styles reg. price)

10% Student Discount (Does not apply to sale merchandise)

189 "A" No. Fairview

Fairview Shopping Ctr.



### Join The Fun At

# by Judi Sheppard Missett

"Why Jazzercise?"

Jazzercise is a complete program for cardiovascular fitness, flexibility, coordination, posture, muscle strength, and just plain fun. Jazzercise is the world's largest dance fitness movement, and what sets us apart is our choreography by Judi Sheppard Missett. You won't just do something to a beat, you'll DANCE to the music.

M/W 4:15pm Isla Vista School, 6875 El Colegio Rd. M/W 5:30pm Isla Vista School, 6875 El Colegio Rd. M/W 6:30pm Isla Vista School, 6875 El Colegio Rd. T/Th 5:30pm El Rancho School, 7421 Mirano Dr. El Rancho School, 7421 Mirano Dr. 6:30pm T/Th M/W 9:30pm Goleta Community Ctr. 5679 Hollister Ave. 9:00am Thurs. Goleta Community Ctr. 5679 Hollister Ave. T/Fri 9:00am Elks Lodge, 150 N. Kellogg Ave M/W Goleta Community Ctr. 5679 Hollister Ave. Noon Goleta Community Ctr. 5679 Hollister Ave. M/W 5:30pm 6:30pm Goleta Community Ctr. 5679 Hollister Ave. M/W 4:20pm T/Th Goleta Community Ctr. 5679 Hollister Ave. 5:30pm Goleta Community Ctr. 5679 Hollister Ave. T/Th 7:15pm T/Th L.T.D. Gym, Orange Ave.

JAZZERCISE IS AN ONGOING PROGRAM, FEEL FREE TO START ANYTIME. REGISTRATION IS DONE RIGHT IN CLASS.



Fine European Imports including clogs, Romika shoes from Germany and Icelandic men & women's Wollens





#### **HOUSE OF HOLLAND**

in Center Courtyard El Paseo

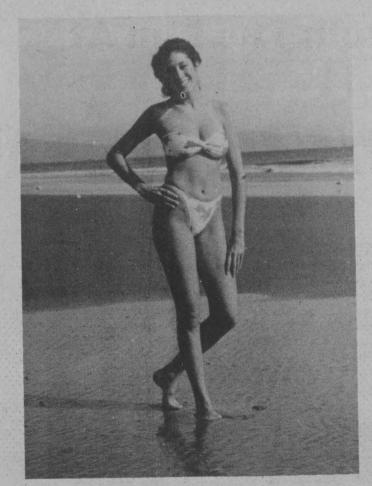
Studio 17-19 El Paseo Santa Barbara 962-3511 Across from City Hall

## FASHION AND FUN FOR MEN AND WOMEN



YELLOWS TONE

6551 Trigo Rd. Isla Vista 968-3617 619 State St. Santa Barbara 963-2249



and fashion swimwear...

The best selection of dancewear...



The Winning Woman

10% Off for students!

813 State St. Santa Barbara Piccadilly Square

# thin air



1110 State Street Santa Barbara

### - FASHION PHOTOGRAPHY



Quality Processing for the Professional & Amateur Alike

1229 State St 966-2269 FICOMEX Photo Systems

# Beauty for the Health of it

- Fine beauty supplies for the hair & skin.
- Cosmetics, hair ornaments, creams and lotions
- Jewelry in gold, cloisonée, and more!



Professional Products

> Mon. — Sat. 9:30 — 6:00 687-9497

Available from our personalized hair salon!

REDKEN NEXUS JOICO TRI

3405 State Street • San Roque Plaza



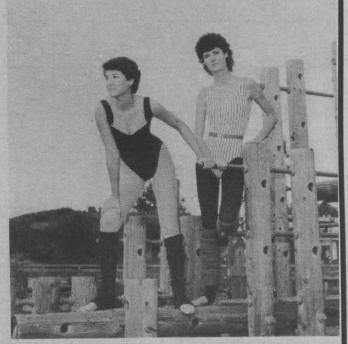


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Your campus headquarters for the most complete selection of leotards and tights

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plus:
Swimwear
Gymnastics
Eveningwear
Casualwear
Exercise
Dancewear
Blouses
Skirts
Leg Warmers
Ballet Shoes
and more!



The Purple Mushroom



900 Embarcadero del Mar, Isla Vista

## The Bridal Sweet

- Wedding Gowns & Veils
  - Formal Dresses
- Alterations



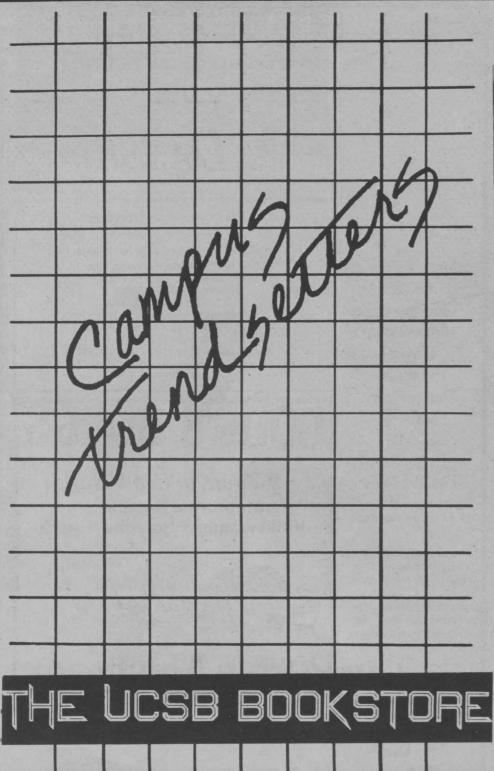
... A Touch of Elegance

5162 Hollister Ave Magnolia Shopping Center 964-7455 Fine Quality
Famous Brand
Ladies Sportswear
30%-60% Off



CLOTHES ARBOR

5160 Hollister Ave (Magnolia Center) 964-7921





Setting fashion trends on campus are the new UCSB sleeveless argyles and other popular designs for both men and women.



Danskin trendsetting cotton styles. Available in many fashionable colors and attractively priced at 10% below suggested retail. Also available are the new sleeveless pullovers in cotton candy pink, white, and baby blue.



Join the UCSB Dream Team in our new cotton nightshirt and matching Dream On panties

Don't forget a furry friend to cuddle with, also available at the UCSB Bookstore.