

THE SECOND RHA referendum on the purchase of lettuce by dormitory dining commons showed substantial support for the UFWOC.

C.U. elects officers; will open next week

Those serving in the nonsalaried positions will be J.C.

Simmons, president; Mike Tejeda,

vice president; Tim Kraus, treasurer; Helen Silver, assistant

treasurer and Jeff Fisher, secretary, on the Board, with

Rosemary McCleod, Helen Kemp

and Craig Cassin on the

potential of being the most important institution in Isla Vista," Tejeda stated, "but

community support will be

needed through both deposits

and volunteer help. People experienced in secretarial and

bookkeeping skills are especially

Located in the Community

Services building, the Union plans

to open its doors next week with

deposits being accepted within

(Continued on p. 2, col. 3)

"The Credit Union has the

Committee.

needed."

the month.

By M. X. DEAN DN Reporter

Bank of America will soon be facing an active competitor for Isla Vistans' money.

The I.V. Community Federal Credit Union held elections for its Board of Directors and Credit Committee last Sunday at University Methodist Church. About 200 people participated.

As required by law, the elections took place in a town meeting format. Nominations were open to the floor, but those who were active in laying the groundwork for the Union comprised the majority of the nominees.

Voting was conducted by secret ballot. Each person could vote for five members to the Board and three to the Committee. The top five and three vote getters, respectively, were declared elected.

Huey Newton

Due to weather and security problems, the appearance of Huey P. Newton, minister of defense of the Black Panther Party, has been moved from the Campus Stadium to Campbell Hall on Wednesday, Jan. 13, 3:30 p.m. Because of the limited capacity of Campbell Hall, the speech will be on closed circuit T.V. in the following rooms: 1611 Ellison, 1612 Ellison, 1131 North Hall. 1409 Phelps, 1327 Psychology, 1802 Psychology, 1260 Phelps and 1160 Phelps. The speech will also be broadcast live by KCSB.

Strike films

Two films will be shown this evening in support of the Da-Com strike, in 1610 Physics at 7 and 9. The films, "Teamsters and Students Strike Together" and "Salt of the Earth," will be shown for 50 cents (free for UDCW strikers). Proceeds will go to the UDCW.

Poor voter turnout, criticism mar RHA lettuce referendum

By CY GODFREY DN Staff Writer

Results of the second RHA referendum concerning lettuce in the dining commons were made public Friday by RHA president Harvey Levin.

Though campus dorm residents were given the opportunity last week to express their opinions on three questions, only 25 per cent (670) did.

Because of this poor voter turnout, RHA has again fallen under extensive criticism. MECHA chided Levin and RHA for bungling the first referendum last December (it was finally invalidated by Levin) and for poorly publicizing this recent vote

A.S. President Tom Tosdal commented, "It's too bad that a lot of people in the dorms couldn't take the two minutes to vote on such an important issue."

Tim Vasquez, contacted in the MECHA office Monday morning stated: "The results of the referendum are virtually useless to us because it was agreed a long time ago that more than 50 per cent of the dorm residents would have to participate to make the results meaningful."

The referendum consisted of three questions, and the results were as follows:

1. Do you favor the exclusive use of UFWOC lettuce in the residence halls dining commons? 73 per cent (501) yes, 27 per cent (171) no.

2. Do you favor the stopping of all purchases of

scab lettuce until UFWOC lettuce can be purchased under the University's food purchasing criteria? 67 per cent (450) yes, 33 per cent (219) no.

3. Do you favor the boycott of all lettuce until UFWOC lettuce is exclusively served in the commons? 65 per cent (436) yes, 35 per cent (234)

Despite the poor voter turnout, both Harvey Levin and Tom Tosdal expect the results to be used as a negotiating point with University officials.

Larry Barrett, manager of the food services on campus, stated that he was merely following President Hitch's policy of purchasing lettuce on a non-political basis, and if this was to be changed, it would have to be done by Hitch's office.

"Besides," Barrett added "the vendor has been supplying us with UFWOC lettuce exclusively for the past two weeks anyway. We haven't requested it, and we don't know how long it will continue, but for the past two weeks we've been using only UFWOC lettuce."

Both Levin and Tosdal expect MECHA to take the matter up again now that the results are in. Levin said he will not call for RHA to take any specific action as yet, but will ask RHA Legislative Council for its advice.

Tosdal commented: "It is incumbent on the dining commons administration to respond to their constituency, which are those people who pay their salaries as well as pay for the food, and buy UFWOC lettuce rather than scab."

UCSB NEXUS DAILY DELYUS

VOL. 51 - NO. 55

TUESDAY, JANUARY 12, 1971

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

Shaskey convicted againfaces 100 days or \$500 fine

By RAY TIGER and ROSEMARY CADENA DN Staff Writers

Norm Shaskey was convicted of curfew violation, Dec. 7 in Santa Barbara Municipal Court and sentenced to 100 days in jail or given the option of paying a

\$500 fine. The charges stemmed from Isla Vista III.

Earlier, Shaskey had been convicted on the same charges but a mistrial was declared on the basis of a prejudiced jury.

Shaskey stated in both trials that he had been inside Kathy Powell's apartment when three L.A. Sheriff's deputies entered it and arrested him while he was on the toilet.

According to Shaskey, Kathy Powell and Tom Crowell were also inside the apartment when deputies arrested them along with himself.

Kathy Powell, who was tried with Shaskey, was also convicted and fined \$250. It was her first trial.

Crowell was not tried because he voluntarily forfeited his bail of \$65 after his arraignment during the summer to cover his fine. Shaskey, who refused to do this, said that Crowell had forfeited his bail because of "insufficient funds" for a court case.

Shaskey's second trial began Dec. 2 and lasted through Dec. 7. Three police officers testified for the prosecution.

Shaskey's account of the trial revealed that Officer Swift of the L.A. Sheriff's Department was the only one of the three who testified that he saw Shaskey and Kathy Powell on the street before their arrest.

Swift said he was not more than 25 feet away when he saw them on Del Playa. According to Shaskey, Swift testified that he was in the fourth car of a five car police convoy.

Shaskey theorized that if he had been where Swift claimed he was, he would have been run over by the lead car of the convoy.

Officer Swift further stated that from the center of the street they ran into a field.

At this point, the other two officers stated that they saw the defendants in the field running towards the ocean. The officers then reportedly lost sight of them until their arrest.

According to Shaskey, to proceed from where the officers contended they last saw him to the apartment where he was arrested, would have required him and Kathy Powell to have jumped over several fences, in plain sight of the officers.

This he noted would also have been impossible because Miss Powell had a broken foot at the time.

Miss Powell's doctor testified at the trial that she had difficulty walking because she had a cast on her left foot.

According to Shaskey the officers admitted that they did not use normal police procedures on the night of the arrest because

(Continued on p. 2, col. 2)

County tackles service, incorporation problems

By HENRY GARDINER DN Reporter

In recent months the idea of incorporating Isla Vista has been suggested and developed as a possible way to more efficiently fill the requirements of the community.

But unknown to the vast majority of Isla Vistans is that the County of Santa Barbara is also studying ways to improve its myriad of governments. A one-year study to be completed by June 30 is now gathering information that is hoped to make future decision making easier for administrators.

The study was initiated as a result of the East Goleta Valley Improvement Association's uncertainty in deciding whether it should recommend Goleta's annexation or its incorporation into Santa

To fill the need for data about the trends in the developing needs of the communities in the County, the County requested and obtained \$30,000 in HUD regional planning funds. The County matched this amount with \$15,000 for a total of \$45,000 which it is now using to run the Public Services Allocation Study.

run the Public Services Allocation Study.

Arlo Wells, a specialist in planning, was appointed to head the study.

Wells is a resident of Isla Vista.

Wells says that his study is intended to give general data for the

(Continued on p. 2, col. 4)

Park name change discussed tonight

A discussion with the Santa Barbara City Council and Concerned Citizens over the proposed name change of Ortega Park to Ruben Salazar Park will be held tonight at 7:30 in the City Council Chambers of City

The proposal was requested by members of La Raza and the Chicano Community Action Commission after the death of Chicano newsman Ruben Salazar last summer.

Members of La Raza submitted

Zeitlin to speak

sponsored by the Peace and Freedom Club and the New University Conference will resume this quarter with weekly meetings starting Jan. 14. On Jan. 14 Maurice Zeitlin, professor "visiting" University sociology, Wisconsin, will talk on "Chile and American Imperialism" at 7:30 p.m. in the University Religious Conference Building in Isla Vista.

The following Thursday will feature a panel discussion of radicals on the ecology issue.

petitions with 956 signatures to the City Council after the last Council meeting.

The meeting is just going to be a discussion, open to the public, a spokesman for the City Council said. It does not necessarily signify any intent on the part of the Council to change the name. All concerned Santa Barbara and Isla Vista residents are urged to attend.

Louis Urzue, Chairman of the Chicano Community Action Group, said: "Chicanos are pretty well together. We think we're going to get it." Hopefully, Urzue said, Danny Villanuevos, announcer on channel 34 in Los Angeles will be present.

Shaskey retria

(Continued from p. 1) of the extreme pressure of the situation.

He continued saying that the officers testified that they broke down the front and bathroom doors but denied that they physically abused Shaskey, which he contests they did.

When the prosecutor summed up the case he urged the jury to give the policemen a fair trial. The defense objected saying that policemen were not on trial and Judge Walter Parent agreed. At this point the defense moved for a mistrial but the motion was

The jury deliberated on Dec. 7 from 8 to 4 p.m. returning a verdict of guilty.

Shaskey concluded that the jury must have convicted them because one of the officers testified that they were wearing the same clothes in the apartment that they were wearing when he say them on the street.

However, Shaskey claimed that the officer looked at his and Miss Powell's pictures taken at the Bank of America after their arrest, prior to their trials, and could have taken a description of their clothes from it.

Shaskey is presently trying to obtain a hearing for an appeal to Superior Court. If the hearing is denied, Shaskey commented, there is no other legal recourse except to pay the \$500 fine or go

Oil hearings

Public hearings on Union and Sun Oil applications for two new oil platforms near Santa Barbara will be held this Wednesday and Thursday at 10 a.m. in the Santa Barbara Board of Supervisors' hearing room on the fourth floor of the Administration Building on Anapamu Street.

(Continued from p. 1)

County region concerning several topics: personal safety, health, education, home and community economic assistance, recreation-culture, transportation and general administration.

The study will then statistically demonstrate the trends in developing service needs.

A second purpose of the study is to investigate possibilities for a more efficient system of County government. At the moment there are several different systems in use by the communities in the County.

Carpinteria, Lompoc and Santa Maria use a city manager and council system, while Santa Barbara use a mayor, city manager and council system. Guadelupe uses only a mayor and a council, and Goleta is unincorporated and therefore under the control of the County Board of Supervisors.

But Wells cautions against a conception of the study as a partisan muckraking affair. "What we're trying to look at is what presently exists and the alternatives that are possible, and to get this information in a very good digestable form into political hands...

Administrators will then be able "to make decisions based on something more than individual feelings in individual departments and maybe just pure seat-of-the-pants guessing."

Wells says that Isla Vista presents a somewhat unique situation due to its homogeneity. Since the community is composed mainly of students, there are few families. Thus the community's needs are different from those of most communities.

Some results have come in from interviews by Well's co-workers with members of the Tenant's Union, the Medical Clinic, Switchboard and other concerned residents. But results from these interviews are scanty. Further interviewing is scheduled.

Interviewers have noticed a strong, increasing community concern over the new community programs such as the I.V. Medical Center and Child Care Center.

Wells observed that part of the problem in studying Isla Vista is its rapid rate of flux, especially in political affairs. An important question vet to be resolved is whether Isla Vista will in the future be self-governed, governed by the University or by the County.
Says Wells, "We're a long way from solving anybody's problems."

Credit Union...

(Continued from p. 1)

All deposits will be federally insured up to \$20,000. The County Bank in Santa Barbara will hold the funds of the Credit Union.

It was chosen because "it is a small, locally owned bank."

Anyone may deposit money

with the Union and accrue interest, but only I.V. residents and businesses are eligible to become members. A 50 cent membership charge will be assessed.

All members will participate in the Union's annual profit sharing program. Profits will be distributed on a share basis with the number of shares each person has determined by his amount of

Isla Vista is now one short step from having a community owned and operated institution which could implement its aims and ideas.



6 KINDS OF PIZZA 3 SALADS 11:30 - 1:30 MON. - FRI.

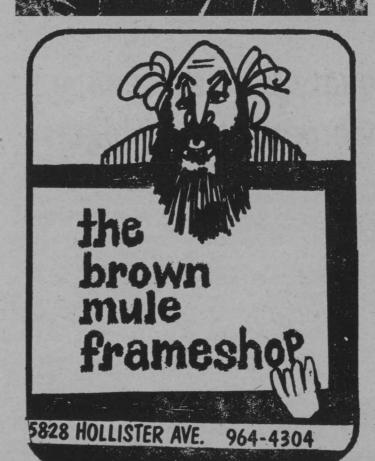


All Riding Lessons have been more students to sign up. Classes are now scheduled to begin the week of Jan. 18-22. Each class meets 8 times for an hour and a half each meeting. MTW classes will be for beginners and the ThF classes will be for intermediate riders. All classes last from 1-2:30 PM. and the fee is \$20.

Sign—ups are now being taken in the Rec Dept. Call 961-3737 for more info.







homelessness will end

CAB emphasizes new goals and innovation

By ROSEMARY CADENA DN Staff Writer

"CAB is a brand new organization with a new philosophy and structure open to all types of innovation" declared Mark Cantor, chairman of the Community Affairs Board (CAB).

Activities undertaken by CAB, which utilizes \$75,000 of student body funds yearly, may be divided into three basic areas: child oriented programs; special interests and unique problems; and communication, dialogue and public relations.

There are two things which can harm kids," indicated Cantor, "too little money and too much money." This reflection is the underlying assumption for the first basic area, child oriented programs.

Formerly, this area included tutoring, Goleta Project and Project Genesis. These programs, which no longer exist, were oriented towards the poor, primarily Chicanos and Blacks, but this emphasis has shifted to lower, middle and upper class whites

This shift is a result of growing political awareness of the aims of the Chicano and Black movements towards establishing a sense of cultural pride. A number of persons have decided that it is healthier emotionally for minorities to identify with their own race rather than face complete assimilation.

Thus, minorities participating in these projects are often redirected to similar Chicano and Black community projects.

MAMMOTH MT. SKI TRIP JAN. 22 & 23

\$10.00—Ski Club Members \$11.50—Non-Club Members \$12.50—Non-Students Prices inc. 2 nites lodging Transportation by own car or by car pool SIGN UP IN REC OFFICE



Specifically, activities still include tutoring and pre-professional training for undergraduates going into teaching. However, the main focus is on the practical and aesthetic arts — pottery, weaving, and macrame, for example. Hot breakfast is another vital service.

Projects in the child oriented area offer services to 12 schools ranging from primary to secondary level in the Santa Barbara, Goleta, Montecito and Carpinteria areas.

Cantor added that the philosophic aim of CAB's work with children is to stimulate children to ask questions so they won't accept statements as facts just because they are expressed by authority figures.

Another vital area of service concerns special interests and unique problems, including Native American Awareness, Camp Conestoga, programs for the Neurologically Handicapped, the Summer Internship Program and the University Troop Development Team.

Native American Awareness emphasizes the continued suppression of the American Indian and attempts to alleviate the situation through cultural, educational and political activities. One may become involved in tutoring, communicating Indian problems to the public or lobbying to the University and government.

Camp Conestoga provides the wilderness experience for Santa Barbara children by teaching them ecological awareness and survival skills.

Referring to the program for the Neurologically Handicapped, Cantor pointed out "to a youth culture that speaks a lot about oppression; children with neurological handicaps could be seen as the most oppressed people on earth."

The Summer Internship Program places students in political positions in Sacramento working for various State Senators and Assemblymen.





NO TIME TO WRITE HOME?

KEEP THE FOLKS INFORMED

THE EASY WAY — WITH

A SUBSCRIPTION TO DAILY NEXUS!

PER YEAR — \$6.00 — 140 ISSUES

ONE QUARTER — \$2.50

TWO QUARTERS — \$5.00

To: Subscription Dept.
UCSB DAILY NEXUS
P.O. Box 13402 — UCen
Santa Barbara, Calif. 93107

NAME

ADDRESS

Subscription for () 1 Year
() 2 Quarters
() 1 Quarter
CLIP OUT



MARK CANTOR, CAB chairman discusses organizational problems with volunteers in CAB office.

Photo by John Franklin

A third major area with which one may become involved concerns communication, dialogue and public relations. Programs in this area include New Consciousness, Media Relations and Student-Community Dialogue.

New Consciousness, which is coordinated through the University Extension Offices, provides a basic encounter experience and is an attempt to develop honest relationships between people.

Television and radio programs and the writing of news articles are sponsored by the Media Relations Program.

The Student-Community Dialogue Program consists of three projects. Operation Dialogue conducts rap sessions in community homes. Community Involvement Days is a program in which community members come to campus. Travelling Culture



Register Wed., Jan. 13 7:30 a.m. -- 5:30 p.m. UCen 2235 *Schedules available in

*Schedules available in Rec. Office

Faire is an attempt to take ideas, demonstrations and wares shown at I.V. Peace Faires to neighboring communities.

Orientation and sign ups for persons wishing to join CAB will

Campus policeman gets promotion

UCSB Police Sergeant Leeroy Steinert has been promoted to lieutenant, according to Chief of Campus Police Derry Bowles. Steinert is the first UCSB police officer to reach that rank.

A member of the campus force since 1965, Steinert originally was assigned to parking services. He become a member of the police force in November, 1965, and was promoted to sergeant in 1969.

Steinert came to Santa Barbara in 1963 from Parris Island, S.C., as a Marine recruiter for Santa Barbara and San Luis Obispo counties. He retired from the Marine Corps in 1965.

be held tonight at 7:30 in 1004 South Hall and tomorrow night at 7:30 at St. Mark's. For further information contact the CAB office on the third floor of the UCen or phone 961-2391.

SAVE 30¢ INDIVIDUAL PEPPERONI PIZZA

99¢

RUSTY'S



WE BUY FOREIGN CARS, MOTORCYCLES — ANY CONDITION — RUNNING OR NOT AND ALSO SELL PARTS



HOTLINE PARTS
LOCATING
ANYWHERE IN
THE NATION
VOLKSWAGEN
ENGINE EXCHANGE
IMPORT TRANSPORTATION CARS
FOR SALE.

FREE PICKUP ON JUNKERS

DUNEBUGGIES AND ACCESSORIES
5939 Placencia — Phone 964-4858
(near Santa Barbara Airport)



People whose lives are threatened daily by extinction can't afford to play games.

COMMUNITY AFFAIRS BOARD

ORIENTATION ---- TUES. JAN. 12, SH 1004, 7:30 P.M.

PHONE 961-2391

WED. JAN. 13, ST. MARK'S, 7:30 P.M.

Editorials Guest Opinion

EDITORIAL

Zeitlin: the larger issue

The Zeitlin Case comes up in court this morning in what is likely to be its final phase. If the sociology professor from Madison, Wisconsin is granted interim relief in his case, he will have access to office space and research facilities on campus, privileges which were originally granted with his appointment as research sociologist and later withdrawn by Chancellor Cheadle. Since the University is appealing the Oct. 9 court ruling that Zeitlin is in fact an academic appointee and thus entitled to a University hearing into the withdrawal of his appointment, the granting of interim relief would for all intents and purposes settle the case since the University's appeal would not come up in court for at least a year, well after the date Zeitlin would be leaving Santa Barbara anyway.

What we should realize is that Zeitlin has been forced to fight for his position at UCSB for no good reason. The University has not yet been able to show good cause for having withdrawn his appointment except to state that he is a "troublemaker" and that his previous political activities have resulted in punitive measures taken against him at the University of Wisconsin, all of which is either patently unfounded or just plain out untrue.

For example, Chancellor Young at Madison informed Chancellor Cheadle that penalties had been imposed on Zeitlin as a result of his participation in a panel discussion on the Cambodia invasion last spring. However, sources at the University of Wisconsin have proven this to be false, including a report from a six-man faculty grievance

There is no evidence that Zeitlin has ever broken any laws or has ever been sanctioned within a university for violation of any university regulations. In addition, his record of proficiency in the field of sociology is long and impressive. He has been widely published in scholarly journals, has written two highly acclaimed books on Cuba and has held the positions of Associate Editor of the "American Sociologist" and editorial board member of the "Bobbs-Merrill Studies in Sociology." He has also received two Woodrow Wilson Fellowship Grants and a Ford Foundation Grant.

The NEXUS has thoroughly investigated the Zeitlin matter and the statements and documents from individuals at both Madison and Santa Barbara lead to one conclusion: the Administration has acted unfairly in withdrawing his appointment by judging his merits on criteria that have no place in any university. From the outset the case has been a subversion of academic freedom. Conservative para-military groups with chapters at Madison and Santa Barbara have unquestionably been involved in the matter and this involvement was doubtless a factor that figured into Cheadle's decision to withdraw the Zeitlin appointment. Politics and fear of public outcry have no place in deciding the fate of an eminent scholar in a university.

While Zeitlin's fight is of particular interest to faculty members in that it delineates University practices in faculty appointments, it should also be of particular interest to students. The real issue at stake here is one of academic freedom. Such tactics as those employed by the University in this case subvert an unhindered search for knowledge, supposedly what the University as an institution is intended to foster. As long as political considerations continue to thwart the real purpose of the University, then the quality of the education that the University offers is questionable. It is not only faculty members who lose in such a situation but students as well.

Mario Savio brought this home back in 1964 during the Free Speech Movement at Berkeley and it is disheartening that conditions within the University have not changed since then. How much longer are we, the students, supposed to tolerate this?

Community awareness meeting

Isla Vista has the potential to become a dynamic community where everyone is involved in self-fulfilling activities which allow us to grow as social and political beings. But how can we limit our horizons just to Isla

Most of us are students; shouldn't we start thinking about what our lives will be like after we graduate? Sooner or later we will probably have to earn a living at some job that will be either unfulfilling, exhausting or both. How can we relate to this possibility?

Presently we exist within a youth culture which is both transcendent and escapist, sexually liberated and sexist. What is the difference between taking drugs to achieve new insights and taking drugs because we can't relate to our friends and roommates? Are we going to deal with these contradictions?

In the past, political leadership in our community has followed the tactics and style of the "traditional" New Left. Meetings were conducted by an elitist clique which defined the movement in theoretical and impersonal terms, rather than really relating to people. Energy was poured into organizing mass rallies and demonstrations where a few spokesmen stood up at a microphone and poured out empty rhetoric designed to elicit pangs of guilt and other emotional responses from the ultimate in audience. The revolutionary were considered to be violent demonstrations, preferably

directed at the Bank of the America.

Isla Vistans reached the apex of this type of political rationale last year. In three major riots, people gathered in the streets to throw rocks and vent their frustrations. When the Bank was burned, radicals and hippies alike hailed I.V. as the most "right on" and "together" community anywhere, and closed their eyes to the realities of the situation.

The Radical Union, which was formed at the beginning of last year to study and change contradictions in our society which are reflected in our community and University, actually carried out little political education. Most consciousness-raising took place last year during the riots as a result of the over-reaction of the police, and many radicals therefore pursued confrontation tactics.

The culmination of radical, elitist, ego-tripping politics occurred at the end of last quarter during the NLF celebration. Seriously believing that political events are like grandstand performances, the organizers reproduced many of the same contradictions that exist in our everyday lives. At one point, a Capital Records' promotional band played a song about how one dude's "chick' was such a good screw, good cook and all-around maid! Most of the spectators came to drink wine, get stoned and listen to music; very few were really concerned about the struggle in

It's about time that people who feel that basic changes are needed in Isla Vista and our society in general get together and talk about their discontents and what to do about them. Recently number counter-institutions have been organized as possible approaches to this problem (a day care center, the Hamlet and the Credit Union, for example) but it is for the people of Isla Vista to decide what these institutions ought to

be like.

-By THE FRINGE COLLECTIVE-

Presently, the various community programs are largely controlled through the use of seed money and lackeys by the same institutions and power centers that Isla Vistans fought in the streets last spring. The University, the Bank of America, the realtors and the Board of Supervisors, each have a vested interest in our community and they continually frustrate our desires for relevancy and real community control. Like the brilliant fire broadside painted on the wall of the Isla Vista Realty (IVR) building, these counter-institutions suffer the real danger of becoming radical symbolically substantively inert.

In order to be truly effective in taking control of our community and our own lives we need an organization of people in the Isla Vista area. All of us must begin to relate to our problems in a political context if we ever expect to do anything about them. There will be a community meeting Wednesday night in the

Commentary:

Farcical contract negotiations

By DEBBIE PETERSON

The meeting that proceeded Friday afternoon in the name of housing contract negotiations can only be termed a farce.

Although much emotion and time was spent in the name of "negotiation," little accomplished except to establish the necessity of more meetings.

The meeting was characterized by a general lack of official status or authority. No official recorder was even present to keep track of the proceedings. Only journalists

Students, in general, as was in evidence Friday only too well, do not have the legal knowledge to deal with problems, possibilities and potential loopholes involved in drawing up contracts.

Attorney Richard Solomon, who has offered his services to the students in these negotiations unavailable. Students suffered accordingly due to their naivete and inexperience which was greatly outweighed by the knowledge and power of the realtors.

The entire purpose of the negotiations, too, is in jeopardy. Realtors claim they must go to press Feb. 1 with housing contracts for next year. Thus, unless any great leaps and bounds are made within the next few weeks, which, at this time appears unlikely, all negotiations will have been futile.

Interesting to note, too, is the wariness of realtors to deal with a Tenants Union. Realtors seemed to fear that such a union would

not necessarily be representative of the students, whose contracts they came to negotiate.

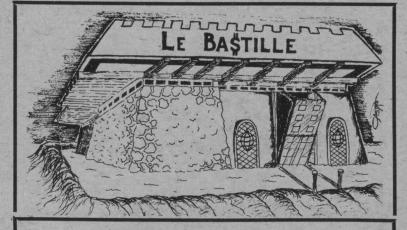
However, the potential of a Tenants Union to express, perhaps with the greatest clarity of all, the views of students and non-students alike, it would seem, is being overlooked.

The Tenants Union is the only organization that has come forth with a definite plan and the manpower to canvass I.V. residents regarding conditions.

In general, it appears that there is a lack of trust, a communications gap, between students and landlords.

housing contract negotiations between these two parties could, potentially, result in greater trust and a lessening of tensions.

However, without greater diligence on the part of both students and landlords, the entire issue could again go down in



UCSB DAILY NEXUS

The opinions expressed are those of the individual writer and do not necessarily represent those of the Regents of the University of California, the Associated Students or the UCSB DAILY NEXUS. Articles labelled "editorial" represent a consensus of the UCSB DAILY NEXUS Editorial Board unless signed by an individual writer. The UCSB DAILY NEXUS welcomes letters and columns from opposing viewpoints.

Entered as second class matter on November 10, 1951, at Goleta, California, and printed by the Campus Press, 323 Magnolia, Goleta, California. P.O. Box 13402, University Center, Santa Barbara, California 93106. Editorial Office T.M. Storke Publications Bldg. 1035, phone 961-2691. Advertising Office T.M. Storke Publications Bldg. 1045, phone 961-3829, Gayle Kerr, Advertising Manager.

Clark records t.v. seriesanalyzes all 'Civilisation'

By STEVE ASTOR

For anyone who viewed even one installment of the 13 part series "Civilisation" on the PBC network, it should be immediately evident that with Kenneth Clark's impetus, television has for the first time yielded fully to its vast potential as an educating medium. This notion is truly emphasized in a comparison drawn between the program and the subsequent publication of a book by Clark also entitled "Civilisation," which is essentially the polished composite of the television scripts.

Although it is invaluable to have Lord Clark's observations preserved on paper, by the same token one cannot help but be aware after reading the book that it does not convey the richness nor the quality of synthesis we derive from tracing slowly around the circular and sculptured lines of St. Peters with Clark's poignant instruction.

Nor are we filled with the charge of emotion evoked by the sound of the Marseillaise sung by hundreds of French peasants, as they are depicted by contemporary drawings marching all the way from Marseille to Paris. As Clark himself says, "I am convinced that a combination of words and music, colour and movement can extend human experience in a way that words alone cannot do."

Since the program is terminated for now, however, the book is no mean substitute and is recommended for anyone wishing a firmer grasp on our profound

cultural heritage. Throughout his story Clark repeatedly suggests those elements of social life which he personally defines as "civilising." These elements are primarily positive i.e. they are creative in that they contribute to the enlargement of human faculties, and enrich individual spirit.

The contributions of these men and women have most often reinforced man's confidence in himself by virtue of their supremely human qualities. And confidence is a major criterion by which Clark measures civilisation. All great civilisations, he tells us, eroded when man's confidence in himself was on the wain.

How, we may ask, can Clark survey Western Civilisation and omit the name of Freud entirely? Well, it is simple really. Freud, with Copernicus and Darwin before him, dealt man the third supreme blow to his confidence he cast a shadow on man's ability to control his motivations. Darwin placed man amidst the animals and Copernicus removed him from the center of the Universe. Clark would probably argue that these men, great minds though they were, symbolize the demise of creative "Civilisation."

Perhaps the most intriguing of Clark's observations is the idea that kindness, in the realm of humanitarian ideals, is a relatively new phenomenon in Western Civilisation. It is difficult for us to contend with the fact that kindness as a noble objective was not recognized as recently as the late nineteenth century. Nietzsche disdained it, and his

was but a faint echo of earlier periods. Confidence, courage, righteousness, even poverty were the supreme human ideals.

It is the presence of this new notion of kindness that allows Clark to retain some measure of hope for an age which in every other sense has lacked the creative powers and civilising forces which in his terms characterize every era greatness.

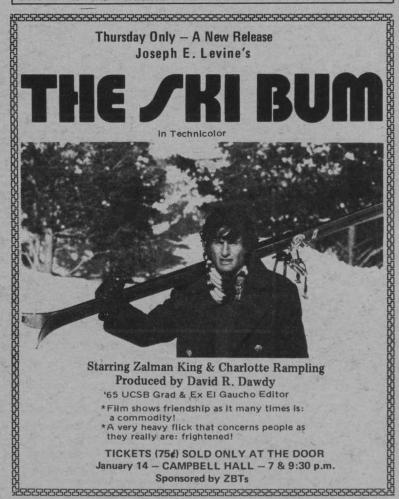
Campus film preview Thurs.



A special one night preview of Joseph Levine's "The Ski Bum" will be shown Thursday in Campbell Hall at 7 and 9:30 p.m. Zalman King (of ABC's "The Young Lawyers") and Charlotte Rampling ("Georgy Girl" and "The Damned") are in the leading roles. The technicolor film was produced by David R. Dawdy, a '65 UCSB graduate and former El Gaucho editor. Tickets (75 cents) are being sold at the door only.

MAGIC LANTERN Embarcadero. & Del Norte SANTA BARBARA PREMIERE OF TRUFFAUT'S NEWEST TRIUMPH LAST 3 DAYS! a film by FRANCOIS TRUFFAUT

ರ್⊙ G United Artists



At last an adult film to which you can take your children.



"FIVE EASY

(R)

WILD CHILD"

(R)

WITCHCRAFT '70 (X) AND

"SUCCUBUS" (R)

"LOVE



NEXUS WEXES

meetings

Bridge Club tonight at 7:30 in UCen Program Lounge. Duplicate bridge play 50c/pair. Play every Tuesday. Beginning lessons on Wednesdays in card room.

Campus Girl Scouts tonight at 7 in 2292 UCen. Elections will be held for Campus Girl Scout Officers.

Mountaineering today at 6 p.m. in 1824 Psych.

PILL/ZPG—UCSB chapter of Zero Population Growth will meet today at 7:30 p.m, in carpeted area of UCen. All those interested in overpopulation, birth control, abortions, please come for the first meeting of the quarter.

Pre-Med Union meeting Friday, Jan.
15, at 3 p.m. in 1004 SH. All
Pre-Meds are invited. Pre-Med
advisors Laris and Kohl will be
there to discuss problems associated
with applying to Medical School.

UCSB Red Cross College Unit, today at 7:30 p.m. in Rm. 123 Bldg. 492. Everyone welcome.

Women's Liberation meets tonight at

DOES YOUR IMPORTED

HEI-MAC

SPORTS CAR SERVICE

148 AERO CAMINO - GOLETA

CAR NEED REPAIR?

7 in the Community Service Bldg., General Meeting Room.

lectures

A.S. Arts and Lectures presents "Radiation Pollution," a lecture with Jack King, Bio Sciences, UCSB, tonight at 8 in 1179 Chem. FREE!

GSA presents Grad Student Conversation with Glen Gooder, president, SBCC. "Consider the Community College: Junior Colleges as a Doctoral Teaching Field." Today at noon in 2284 UCen.

things

Graduate Students Reminder: the deadline for filing Graduate Fellowship Applications for 1971-72 academic year is Jan. 15, 1971. Graduate students who wish to apply for fellowships may secure the necessary forms from the Graduate Division Reception desk in 2217 Adminstration.

Campus Crusade for Christ today at 7 p.m. at 6643 Abrego Apt. B-1. Leadership Training Class, first night

of new series. Call Jon or Margaret 968-7544 for further info.

Photography—meets Jan. 28 at 7 p.m. in 2272 UCen. Make plans now to enter the first Winter Quarter Photo Contest. The theme is open, so let your imagination run wild. Entries will be accepted in the Recreation Office beginning Jan. 21.

Tryouts will be held for an outdoor production of Shakespeare's "Measure for Measure" to be performed on a booth stage in I.V. Tryouts from 6—10 p.m. Tuesday and Wednesday in the Green Room—1115 Drama. Wanted: actors, dancers, actresses, carpenters, mimes. Please prepare two contrasting speeches from the play. If these times are inconvenient contact Max Harris at 820 Camino Corto No. 4 (968-5244).

flicks

UNIVCLP presents a benefit film showing to raise money for the striking workers of Data Communications Company of Goleta tonight at 7 and 9 in 1610 Physics. The films are "Teamsters and Students Strike Together," and "Salt of the Earth." All proceeds from the films will go to the United Data Communications workers. Admission is 50 cents.

Series of films to begin Sat.

A three-part series of documentary films to be shown in Isla Vista will begin Saturday, Jan. 16 at 2 p.m. with the screening of "Warrendale" in the Magic Lantern Theater.

The series is open to the public without charge.

Produced and directed for the Canadian Broadcasting Company, the film studies emotionally disturbed children at their

L.A. Brass Quintet in Concert Series

Performing a program of works from the 17th to the 20th centuries, the Los Angeles Brass Quintet will continue UCSB's Concert Series with an appearance in Campbell Hall at 8 p.m. Saturday, Jan. 16.

Tickets for the performance are available at the campus box office, the Lobero Theatre and the Discount Record Center.

Composers of works for the varied program are Constanzo Antegnati, Gioseppe Guami, Anthony Holborne, Samuel Scheidt, J. S. Bach, Gunther Schuller, Bernard Heiden, Roger Kellaway and Frank Campo.

Members of the ensemble, a satellite of the Los Angeles Philharmonic, are Thomas Stevens and Mario Guarneri, trumpets; Miles Anderson, trombone; Ralph Pyle, horn and Roger Bobo, tuba.

Stevens is a former member of the Dallas Symphony Orchestra and the U.S. Military Academy Band at West Point. He is a member of the faculty at San Fernando Valley State College and the University of Southern California.

Guarneri has performed with

residential treatment center, Warrendale, in Toronto. The film was never televised, but has won international acclaim.

The series will continue with films on Jan. 23 and Jan. 30.

the San Francisco "Pops"
Orchestra, the San Francisco
Opera and the New York
Philharmonic Orchestra. He
teaches at the Claremont
Colleges.

Anderson has performed with the Cincinnati Symphony Orchestra, the Los Angeles Philharmonic and the Les Brown orchestra. He is on the San Fernando Valley State College

Bobo is a former tubaist with the Rochester Philharmonic and the Eastman-Rochester Symphony Orchestra. For two years he was a member of the Concertgebous Orchestra in Amsterdam and in 1965 he was soloist with the New Philharmonia Orchestra of London.

In the same year he was officially recognized by the British Broadcasting Corporation as a tuba soloist. He performed his first tuba recital at the age of 22 in Carnegie Hall.

Pyle formerly was horn soloist with the New York Woodwind Quintet and a member of the Casals Festival and Columbia Symphony Orchestras. He is a member of the faculty at the Claremont Colleges.

All the members of the quintet are recording artists and have performed for television and motion pictures. The ensemble was formed in 1965.

Classifieds

ADVERTISING OFFICES Thomas M. Storke Student Publications Bldg. Room 1053

.60c-2 lines-per day

Deadline 3 p.m. 2 days in advance

No telephone orders
The Daily Nexus gives full support
to the University of California's
policy on non-discrimination and
therefore classified advertising
service will not be made available to
anyone who, in affording housing
to students or offering jobs,
discriminates on the basis of race,
color, religion, national origin or
ancestry. Neither the University nor
the ASUCSB & Daily Nexus has
investigated any of the services
offered here.

1—Announcements

CUSTOM PRINTED T—SHIRTS SHORELINE SPORTSWEAR -964-3614

WANTED: 10-speed bike, call Bob after 6 966-5892.

Play it safe! Last Day Feb. 5. Over \$100,000 in medical benefits were paid to UCSB students during the past year!

for only \$20 - the special STUDENT HEALTH INSURANCE PLAN

cannot be beaten: covers hospitalization, surgical, medical, ambulance! More info available at Cashier's office, UCen & Adm. Bldg.

Persons calling the Food Services Dept. at the UCen - are asked to take note of their telephone no. (961-2388 & not 968-2388)!

APT BLDG MGR married cpl only no pets or kids - call 968-2306 6 to 8 pm only

Open soon Earthling Books 35 W Canon Perdido.

Students, Faculty & Staff! Save \$2.50 now by obtaining your LET'S DINE OUT remit envelope at the AS Cashiers Office in UCen or Room 1053 in Storke Publications Bidg. Eat at 38 restaurants for ½ price plus other holiday or vacation bonuses. This is our 7th year in Santa Barbara. Reg \$7.50 - only \$5.

PLAGIARIZE! AT KINKOS 4c XEROX

2-Apts. to Share

Need 1 man to take over contract in 4-man Del Playa beachside, \$75 call Joe 968-0896.

Roommate wanted W&S qtrs. Jan. paid nice pad, pool 968-7554.

Girl needs female to share house on Riviera. Fireplace, yard, view. \$87.50 963-4184.

Guy who sleeps in bus needs a place \$20 mo. Mark 685-1479.

Fourth male roomate needed winter quarter 55/mo. 968-3180.

Needed: male roommate 62.50/mo. WS 968-1276 no contract quiet.

1 or 2 Girls/Large Ocean apt, Pvt. Br. ent. & Pvt. Bath 3/othr \$110 or \$76 ea./mo. 967-6311.

3—Autos for Sale

1963 Sunbeam Alpine low miles 2 tops new brakes 685-1194

66 MGB convertible low miles wire wheels \$1300 685-1180

'63 VW bug good dependable trustworthy loyal \$650 or best offer 685-1363 eves.

1959 VW pick up reblt eng 500 everythings right on 968-8691.

'65 Chevelle Malibu SS, V-8 auto trans, power steering & brakes \$895 964-3614, 687-3590.

1958 MGA GREAT CONDITION CALL 685-2137.

58 VW bug 11,000 mi. on rebuilt engine. Ask \$350 685-2177 eves.

VW BUS \$400 6688 DEL PLAYA

1962 MG MIDGET \$300 687-3502.

5-For Rent

APARTMENT ONE BDRM FURN 968-5406

Friendly F RM to share 2 BR apt \$70 mo call Maureen 968-8651

Immed sublet 1 bedroom apt next to campus near town \$120. 8-5093.

3 or 4 man apt 3 bd 2 bth duplex \$240 mo 685-1194 6653 Sabado Tarde No. A

Sublet apt. 4-man 6777 Pasado No. 1 2 bedroom 2 bath cl. dep. paid contact Donnel 966-3062

MUST SUBLEASE APT - good location 2 man 6548 Cordoba no. 13 call Kathy 968-9756.

6-For Sale

Gibson Guitars-Fine Acoustic, Stereo SG Special, \$200 each 128 Arroqui Rd. Montecito eves.

Kenwood K6000 Amp 180 watts; 2 AR3a's ARturntable w/ADC 660E Cart.—\$650, offer 968-0841.

BICYCLES FOR SALE: 968-2923 after 6 PM.

Garrard 55-B w/dust cover, Base, Pickering Cart. \$40 685-1741.

1 GIRLS TICKET TO HAWAII \$60. Call 967-2186.

Dual 1019, accessories. Clean \$95. Dyna Pas 3x \$45. Koss Pro 4A phones. \$20. 968-1669 Ron.

'70 STEREO COMPONENTS complete system, 100 watts AM-FM-MPX. Professional Garrard automatic changer. Tinted cover. Air suspension speakers. Will accept payments, \$20 cash & 12 payments of \$13.25. Stereo Credit Dept. 687-5340, Loreto Plaza.

PUPPIES FOR PEACE. Nonviolent mixed Samoyeds only \$25 each phone 962-4435

Great sounding speakers come and listen two year guarantee Jeff 8-3450 6504 Seville No. 7

\$500/acre Min 40 ac 1/4 DN ove San Marcos, Prof sells 969-0047.

7—Found

Sm. Blk Shaggy F pup w/white mrkings, red collar. 968-0978.

8-Help Wanted

APT BLDG MGR married cpl only no pets or kids - call 968-2306 6 to 8 pm only.

9-House for Rent

Need two more guys to share a house in Goleta. \$62.50 each call 964-2311 or 967-6806.

11-Lost

Female Collie-hound-shepherd (5 mos.) "Duchess." Missing since Xmas day from Red Rose Way on the Mesa. Fawn/white coloring, leather collar w/beads. REWARD please call 968-0826 after 6 PM.

Lost-Yellow girls 5-speed bike at Fountainebleu call 968-5741 REWARD! No questions asked.

MALE CAT 8 MOS, OLD. TIGER STRIPED GREY & BLACK & TAN, HUGE BEAUTIFUL TAIL. LOST IN UNIVERSITY VILLAGE WED. 12/30 PLEASE CALL 968-4101 AFT. 5 PM. REWARD.

12-Motorcycles

Bultaco Pursang Street/dirt Clean fast Mech. excel. 685-1056.

69 Harley Davidson 125cc; 68 Yamaha 250cc; both 7000 miles excellent condition 968-1633.

13—Personals

Youth cards, getaway cards, and all flight Info — George 8-8587.

Register for Living ARts Classes Jan 13, 7:30am - 5:30pm UCEN 2235.

15-Rides Wanted

Going to Bay Area Jan 15? Gas and/or Drive, Carol 685-1151.

16-Services Offered

15% off on parts and Labor. Foreign and Domestic repairs. VW Specialist must present Student ID card. Addison Automotive 1439 Chapala Santa Barbara 963-7611 Cosmic Music in IV on Pardall. We buy Sell LP's Tapes, also Have Comix Posters.

ACA! Flamenco Guitar instruction all rhythm Classes forming now 969-3487 Chuck Keyser.

17-Travel

Do you Plan to buy, rent, or Lease any Model European car? Are you traveling to Europe? If either answer is yes then Contact us...

If either answer is yes then
Contact us...
STANFORD EUROPEAN AUTO, Inc.
PO Box 13623 (UCSB)
Santa Barbara 93107 966-2614

19-Typing

Experienced typist: Theses, term papers. Mrs. Gibson 968-1984.

Typing. IBM Selectric, Carbon Ribbon. Reasonable. 962-0470.

Experienced Typist Current Rates, Quality paper 687-2337.

Typing service fast accurate work. Reasonable rates. 963-2745.

21--Wanted

GOOD FOLK GUITAR up to \$40 Greg 685-1351.



Karate Team offers new look Mermen improve,



KARATE ANYBODY???-The UCSB Karate Club will be training from 5-7 p.m. Tuesdays, Thursdays and Fridays in Robertson Gym. Sign ups are now being taken at the Recreation Office. Beginners are welcome as several levels of participation are offered. Scheduled quest instructors include Hidetaka Nishhajama, seventh degree black belt instructor from the Japan Karate Association.

icket into

Tickets for the Cal State Long Beach and the UCLA basketball games are now available at the Ticket Office in Robertson Gym.

Tickets for the 49er game, which is to be played this Saturday night at the Long Beach Arena, are on sale for \$1.50 each. Bus transportation may also be purchased at the Rec. Office.

The tickets for the UCLA game go on sale this morning. There are only 185 student tickets at \$1.50 each and another 200 at \$3 each. For those unable to attend, the game will be telecast live at 2 p.m. over Channel 5 on Jan. 30.

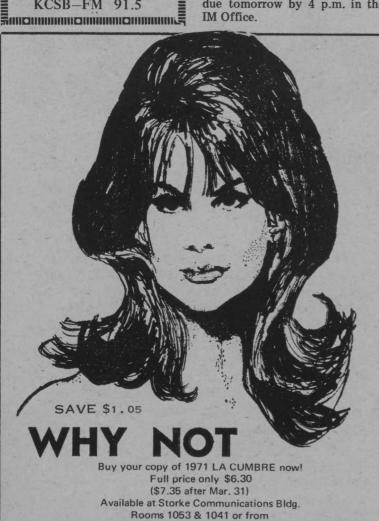
KCSB-FM 91.5

There will be an Intercollegiate Golf meeting today at 4 p.m. in 2111 Robertson Gym. Coach Breyfogle says varsity and should freshmen candidates

All soccer players, both varsity and junior varsity, who are interested in officiating IM soccer are asked to sign up in the IM Office. Pay is \$2.45 per hour.

Basketball rosters for IM Basketball are due today in the IM Office by 4 p.m. The season opens tomorrow. For further information, call the hotline at 961-2400.

Soccer rosters for IM play are due tomorrow by 4 p.m. in the IM Office.



A.S. Cashier - upstairs in UCen or

Mail \$6.30 to LA CUMBRE, PO Box 13402, UCSB Santa Barbara, Cal. 93107

Jan. 16 & 17, 11-4 p.m.

UCSB Dock at S.B. Marina The Rec. Dept., will hold FREE Flying Junior Check Outs *After this weekend, check-outs will cost \$3.00.

You Must Sign Up in the Rec. Office in advance!

eye league meet

By STEVE SCHLEGEL

The sixth annual frosh-varsity swim meet contested last Friday afternoon produced some outstanding early season times and lifetime bests for many of the Gaucho tankmen.

Despite a morning workout and the fact that this meet is annually the last one of the year when the swimmers are in much stronger condition, three frosh-varsity meet records were

The premiere performance of the day belonged to Ben Gage who topped the five year record of 50.1 seconds for the 100 freestyle, set by ex-great Don Roth, the only Gaucho to ever win an NCAA individual championship. Freshman Craig Bowman shattered the 1000 free mark by 16 seconds and Rich Sperberg improved his last year's record in the 200 I.M. by 2.3

seconds, in the other record breaking events.

Excellent showings were also turned in by double winners Ron Ludekens (500 and 200 free) and Dan Twogood (1 and 3m diving). Neil Quinn missed the 50 free record by .2 seconds and other winners included "Mac" Bower in the 200 breast and Mike Jefferson (200 fly). The freshmen lacked the upper-classmen's depth for all the events and thus were defeated 65-40.

Gaucho swimmers can look forward to strenuous workouts the next two months as Coach Rick Rowland must start now in order to prepare his team for the PCAA championships in March and the major goal of the nationals. Much emphasis is being placed on the relay teams in order to send as many individuals as possible.

Charter Flights Europe 197

SPRING & SUMMER

LONDON LONDON

- MANY FLIGHTS TO CHOOSE FROM -

These flights are open to students, faculty, staff employees and their immediate family FOR SCHEDULES, CALL OR WRITE

MAIL TODAY FOR FREE FLIGHT INFORMATION

CHARTER FLIGHTS

P.O. Box 707, Berkeley, Calif. 94701

Please mail me information on flights	ne-manage and	-
Name:	Phone	No:
Address:	Apt.	No:

CLASSIFIED AD FORM

DAILY NEXUS RATES (TO BE PAID IN ADVANCE)

- 2 lines (minimum) for .60¢ one issue
- 3 lines would cost....90¢ one issue

Add .30¢ for each additional line

CIRCLE THE CLASSIFICATION DESIRED:

- (1) Announcements
- (6) For Sale

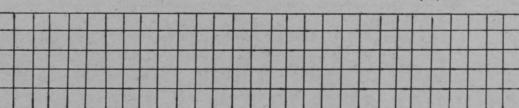
- (7) Found
- (11) Lost
- (16) Services Offered

- (2) Apartments to Share
- (12) Motorcycles
- (17) Trade

- (3) Autos for Sale
- (8) Help Wanted
- (13) Personals
- (18) Travel

- (4) Child Care
- (9) House for Rent (14) Rides Offered (19) Tutoring

- (5) For Rent
- (10) Insurance
- (15) Rides Wanted
- (20) Typing (21) Wanted



PRINT YOUR ADVERTISING COPY HERE: MAXIMUM 29 LETTERS AND SPACES PER LINE! Starting Date Number of times to Run Classification Lines Amount

For Display advertising rates, call 961-3829 between 8:00 am & 5 PM.

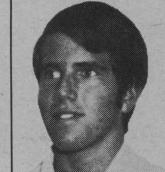
ADDRESS

PHONE

Bring this form to Room 1053--Storke Bldg. or mail with correct cash to: P.O. Box 13402 - UCen Santa Barbara, 93107. Your ad will appear two days later if received by 3:00 p.m.



Bill Baker, Jr.

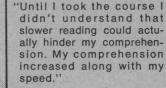


Larry Damm



Barbara L. Applegate

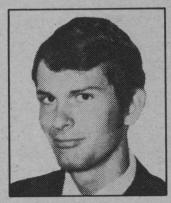
"Studying for tests is so much easier now. And research papers used to be the bane of my existence. Now the research is the



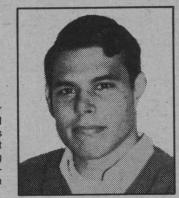
"I figured how could I lose with a guarantee of tripling my speed or my money back ... I didn't have to ask for my money back, that's sure!"



Anita Berft



Kent J. Barcus



Ron Schwartz

'Everyone's different I guess, but I showed improvement right away. The course really helped me from the begin"I now read 5 times faster than I did when I enrolled in your Reading Dynamics course. Your course brought home to me how absorbing and enjoyable even compulsory reading can be when it's done right."

Reading Dynamics is a 1970 skill. A graduate of the course seems to have a vital edge in any field of competition which involves reading material. To put it simply, the sports section is no longer the limit.'



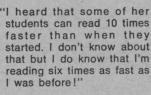
Glen Richardson



James H. Lauer, Jr.



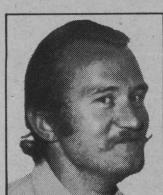
Atoy R. Wilson



'The Evelyn Wood course improved my reading quality a great deal. I plan to take the entire course again in the future to further improve my reading skills. This I can do without any additional



"I was surprised, happily, that there weren't any gimmicks or tricks...just a real solid approach to reading material-and lots of help on study material, too."



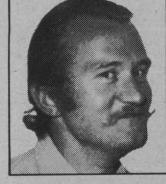
Thomas J. Taylor



Teresa Frelinger



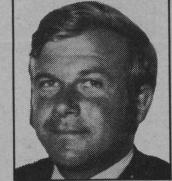
James M. Cleary



'I like the idea of being able to go back for a free session or more if I want. I'm now a lifetime member of the Institute.'



I just finished the Evelyn Wood Reading Dynamics course, and I have a sneaking suspicion I am now one of the faster readers ever to come from a small town.'



'I enjoyed the challenge. Before I started I read 225 words a minute. At the last session, I was reading 1685 words a minute."

Felsy reclers.

Come to Your Free Speed Reading Lesson.

You'll Increase Your Reading Speed On-The-Spot!

TUESDAY thru FRIDAY AT 5:00 - 6:30 - 8:00 P.M.SATURDAY AT 10:30 A.M. & 1:00 P.M.

SOMERSET FOUR BUILDING

(Lobby) 6661 Berkshire Terrace Isla Vista

Reading should be like watching a movie. It should move fast, be engrossing, enjoyable and easy. Its pace should approximate reality. Reading should be-in a word-dynamic.

And to over 450,000 people, reading is dynamic. These easy readers are Evelyn Wood Reading Dynamics graduates. In 8 short weeks, they mastered the technique of reading dynamically and recall. They now read an average novel in 2 hours, finish off textbook assignments at 50-75 pages an hour, and read a newspaper in a matter of minutes.

How did they discover this course? Maybe it was because President Kennedy invited Evelyn Wood to the White House to train his top level personnel. Or perhaps they simply read an ad like this one and attended a free lesson.