

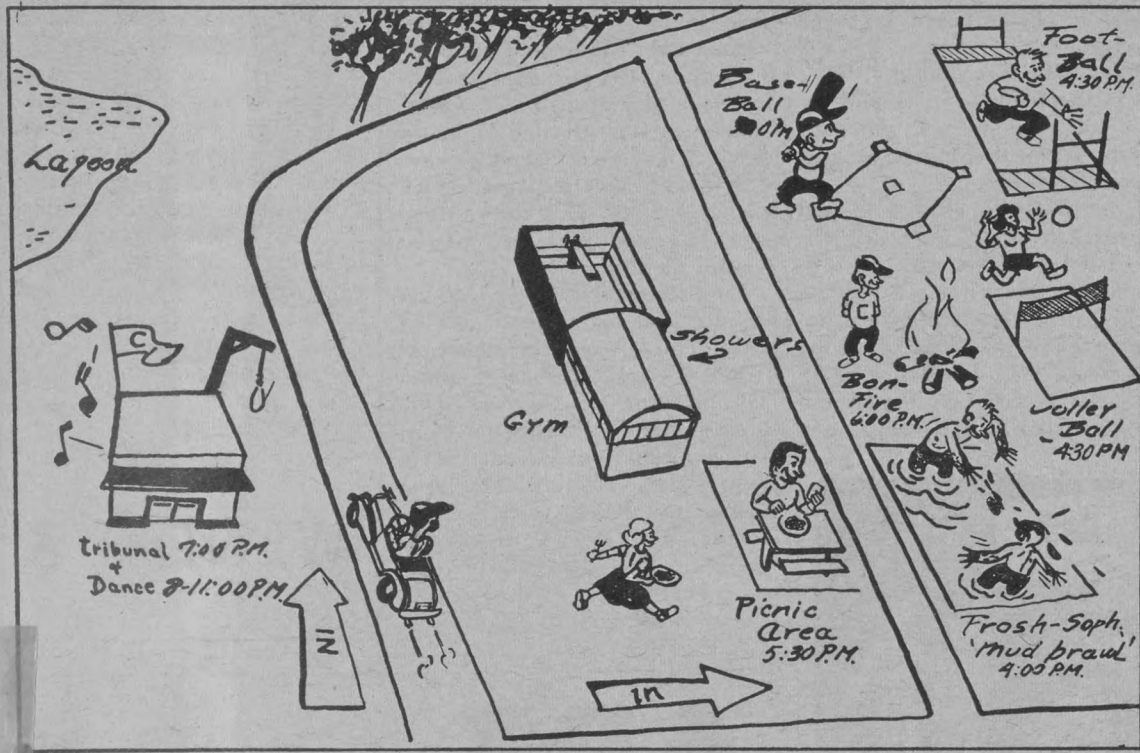
Fresno Game
Tonight.
See page 3.

EL GAUCHO



Vol. XXIX SANTA BARBARA, CALIFORNIA, FRIDAY, OCTOBER 14, 1949 No. 9

GOLETA FESTIVITIES TOMORROW



FOLLOW THE GOLDEN ARROWS to the Goleta campus for the full day of festivities. The above map will show you where and tell you when each event of the day will be held.

'Of Thee I Sing' Roles Set; More Than 100 in Musical

All the important roles in the forthcoming Santa Barbara College Associated Students production of "Of Thee I Sing" have been filled and rehearsals will begin this week after a week's tryouts by some 50 students.

The major roles in the musical comedy have double casts to give relief for the four-night run to begin December 7.

More than 100 students will participate in this ambitious production which calls for complicated settings and considerable talent on the part of the leads in acting, singing, and dancing.

The part of Wintergreen, the president, will be taken by David Swain and Robert Parr and is one of the two important male roles in the show. The much-forgotten vice-president, Throttlebottom, will be shared between Tom Keen and Ross Sears.

The female leading characters are Mary Turner, who marries the president, and Diana Devereaux, the beautiful "Miss White House" who almost marries the president. Shirley Newlin and Claire Maher are double cast for the part of Mary. Barbara York and Dolores Dahl share the part of the bathing beauty.

Other significant roles assigned are Elaine Meena and Caroline Steiner as Miss Benson, Bob Bush as the French ambassador, Bruce Stewart as Gilhooley, Steven Roland as Lippman, Bob Schoffstall as Jones, Bob McCole as Jenkins, John Gravath as the chief justice, Loren Varner as the doctor, Robert Patini as the senate clerk, Norman Bettenring as Fulton, and Paul Turner as Lyons.

Other minor speech and character parts will be selected by the Speech Department as rehearsals progress.

Workshop to Hold Dance Tryouts

All girls interested in participating in dance productions of any type this semester should report to the Women's gym Tuesday, October 18, at 4 o'clock. Tryouts will be held for the dances in "Of Thee I Sing" as well as other activities. Girls interested in the dances for this production should bring high-heeled shoes to the tryouts since one basis for qualification for the bathing beauty number will be walking and pivoting in high heels. Men are also needed for several numbers in the production and are asked to contact Miss Jean Bellinger to arrange times for tryouts.

Even if the student is not interested in tryout for "Of Thee I Sing," but is interested in dancing she should come Tuesday as plans will be made for several other productions. The dance workshop will continue to be held on Tuesdays and also Thursday throughout the semester.

FROSH AND SOPHS

All participants in the Mud Brawl tomorrow are reminded to bring their own towel. There are facilities in the gym at Goleta for showering and cleaning up.

Doris Spotts III From Influenza

Doris Spotts, co-editor of El Gaucho, is in the Student Health Center Infirmary, battling a severe case of influenza. Her forced leave of absence from the campus publication has been felt by the entire staff.

Her co-editor and fellow staffers wish her a speedy recovery.

Yell Leaders & Band To Add to All-Cal Weekend Festivities

Gaucha yell leaders and the college band will participate in the Friday night pre-game rally with the other major branches of the University during the All-Cal weekend, October 28. Santa Barbara's Roy Engle will be introduced with the other Cal coaches at the rally.

Included in the rally will be the triple featured "C" ceremony, to include the lighting of the "C" itself, reflected by flood lights in blue and gold; the playing of the University alma mater, "Hail to California," on the Royce Hall chimes, and the final event consisting of the combined men's glee clubs building up to a crescendo of song.

Immediately following will be the lighting of 30-foot blue and gold bonfire and a spectacular fireworks display. Other major activities scheduled are a float parade preceding the rally, and a Rally dance afterwards.

Saturday, October 29, Santa Barbara plays Davis at 11 a. m., followed by the kickoff of the Cal-UCLA game at 2 p. m.

No special rooter's train is being scheduled but special bus transportation may be available, announced Pete Grant, chairman of the Rally committee.

FACULTY TEA

The monthly faculty tea preceding the faculty meetings will be held in the Quad at 3:30, on Thursday, October 13. Mrs. Kingston, of the Home Economics Department will sponsor the tea and will be aided by Mrs. Schnell and Mrs. Meredith.

ALL-CAL ROOTERS

Tickets to the all-Cal weekend games now on sale at the Graduate Manager's office are reserved seats and cannot be exchanged. In the event that an organization wishes to sit together at the game a block of seats should be reserved and the individuals buy their tickets in that specific section.

Tomorrow-- Goleta Opener: 'Campus Warming' To Introduce Students & Faculty to New Site

Tomorrow's the day! Students, faculty, and alumni will be invited to bring their kids along tomorrow for the Goleta Opener, a combined picnic, dance, and sight-seeing tour of what will some day be one of California's most beautiful campuses.

Eng. Dep't. to Give Tuesday Afternoon 'Middle Age' Program

Dr. Lawrence Willson, acting chairman of the English Department, announces that the English Department will sponsor a series of Tuesday afternoon programs to be held throughout the school year. These programs will be held in Pine Hall 100 from 4 p. m. until 5:30 p. m.

The overall subject for this semester's programs will be the Middle Ages. The Renaissance and the 18th Century will be handled during the spring semester. Each historical period is divided into five parts: 1. historical background; 2. philosophy; 3. art; 4. music; and 5. literature. Wherever possible actual presentations will be given instead of lectures. For example, music will be played instead of discussed and the programs on literature will consist of readings.

The purpose of the series is to provide students with a richer understanding of the great periods of modern cultural history. Faculty members representing several departments will cooperate in presenting the programs. The series is not intended to take the place of courses but rather to complement the material given in courses.

The series will begin on Tuesday afternoon, October 18, with a discussion by Dr. Peter Topping of the History Department on the historical background of the Middle Ages. On the four successive Tuesday afternoons talks will be given by Dr. Paul Wienpahl (Philosophy), Mr. Clayton Wilson (Music), Mr. Jacob Hanson (Art), and Dr. Marvin Mudrick (English).

In the intervals between each major portion of the series a weekly schedule of poetry readings has been arranged. These readings will be heard at the same hour in the A. W. S. room.

"These programs should be interesting and stimulating to all students regardless of major field," says Dr. Herbert Kramer, who has organized the series.

Social Workers Meeting Planned

An organizational meeting for the formation of a college chapter of people interested in the various fields of social work will be held Monday, October 17, at 4 p. m., in North Hall 105.

The purpose of the group will be to acquaint students who are contemplating entering the field of social work with its various aspects through speakers, investigation of graduate schools, and work of community agencies.

It is important that all those interested attend this meeting. Dr. Conrad will be present at the meeting.

The whole show starts at 3:30 with a car and bus caravan. Just follow the golden arrow to the old Marine airport in Goleta and hold your breath, because "this is going to be the most terrific, stupendous, gigantic, affair that this student body has ever been a party to," according to Bill Hardison, who has engineered the outing.

Qualified observers have recommended that warm clothing be worn inasmuch as the bonfire will not be lighted until 6 o'clock.

Don't worry about bringing dinner. The AMS-AWS are preparing chow for the nominal charge of fifty cents.

Sight-Seeing Tour

Every twenty minutes a sight-seeing bus complete with a barker will "direct your attention to the structure on your left" in an attempt to reveal the way the campus will look after the building program gets under way.

Lists Don'ts

Bob Hartzell, ASB president, has enumerated three "don'ts" which must be strictly observed.

1. Don't park anywhere except on paved roads. Surveyors' stakes are in position.

2. Don't smoke inside of any building.

3. Don't linger on the new campus after the dance closes. Gates will be locked shortly after 11 o'clock.

"I'm sure everybody can have a good time without breaking any of the administrative requests," continued Hartzell.

"I don't expect anybody to get overly excited about the condition of the campus as it looks now, because there hasn't been any civilization out there for almost five years. Just look for the potential, and if you can see beyond your nose you'll visualize Santa Barbara College on its new campus as one of the most distinctive parts of the world's largest university," Hartzell concluded.

Schedule

The full afternoon and evening schedule is as follows:

3:30—CAR CARAVAN will head down A. P. S. to Laguna, following the golden arrow over to Valerio, then to De la Vina and straight out to Goleta.

4:00 p. m.—Frosh vs. Soph mud brawl opposite gym.

4:00 p. m.—Sophomore Spurs will conduct freshmen women's initiation.

4:30—Delta Tau Delta and Sigma Phi Epsilon clash in intramural football game.

4:30—Sophomore vs. Freshman women for volleyball championship of lower class.

5:00—Students vs. Faculty softball game.

5:30—A. M. S. and A. W. S. begin serving supper, 50c charge.

6:00—Freshman-built bonfire touch-off, band and glee club concert.

7:00—College tribunal in gym. Bob Christofferson and Dick Bowdye, sophomore and junior class presidents, will officiate as judges.

8:00-11:00—Harvest Dance—

Sig Ep PostGame Dance to Feature College Stardusters

Sigma Phi Epsilon will sponsor an all-college dance following the Fresno football game at the Carrillo Auditorium. Dancing to the music of the Star Dusters will begin at 10:30 p. m. and continue until 1:00 a. m. According to Don Tooker, publicity chairman, "the take is 60 cents per person, and since most people go to dances in pairs, this brings the total assessment to roughly \$1.20. So just follow the empty Fritos bags, etc., to the Carrillo Auditorium after the game."

Don goes on to say, "Get there at 10:31 and help tear down the decorations. You can dance and re-fight the gridiron spectacle, play by play. All the sponsors were told that the dance didn't begin until 11:30, so that gives us one whole hour to really get with it. It should be the greatest."

RUN-OFF ELECTION RESULTS

Frosh Pres.	
Jerry Mydland	63
Vince De Fiore	29
Frosh Vice-Pres.	
Jere Barlow	48
Jack Carroll	41
Frosh Secretary	
Sue Mergener	54
Sue Langhorne	36
Frosh Treasurer	
Bill Drake	50
Joe Soldevila	40
Senior Secretary	
Bobbie Misson	42
Jody Dryden	41

Elect Faulkner To Music Post

Maurice Faulkner, chairman of the Music Department, has been re-elected to the executive board of the Southern California School Band and Orchestra Association for the two-year period beginning this month.

Composed of band and orchestra directors from the schools of Southern California, this organization seeks to develop instrumental music in the schools by means of clinics and festivals.

Jean Carrol's orchestra. Admission 25 cents per person.

DIRECTORY CHANGES

Name changes for the directory will positively not be accepted after Monday, October 17. The editors of the handbook would appreciate it if all such changes could be in by Friday, October 14. Name changes will be taken at the El Gaucho office.

EL GAUCHO

Published every Tuesday and Friday during the school year except during vacations and examination periods by the Associated Students of the University of California, Santa Barbara, California. Opinions expressed herein are those of the staff unless otherwise indicated.

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Doris Spotts **EDITORS** **Don Mills**
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City Desk.....Shirley Cutter
Sports Desk.....Don Humphreys
Special Assignment Desk.....Mary Sharer
Society Desk.....Jan Jones

EDITORIAL

As predominant student opinion in the "Joe Gauchos Speaks" column shows, the "cat-napping" stunt last Saturday night was viewed with hearty approbation. Latest developments reported in the Santa Barbara News-Press reveal that the Bengal replica is still safely in Santa Barbara. Students were perturbed by the stand taken by El Gauchos on the incident. Our contention was only that stunts of this sort, though admittedly spirit boosters, could lead to inter-collegiate strife and vandalistic results. In a conference with President Sproul the contention of El Gauchos was borne out.

We hope everyone's pen has run dry on the subject, as our's has, and we extend to President Hartzell wishes for even greater success in stimulating the Gauchos spirit.

No one will miss seeing the small announcement on the first page about the "Goleta Opener" tomorrow. Those that have spent countless hours planning the event and El Gauchos expect to see everyone that has read that announcement on hand for the full day's festivities. One might say that tomorrow will be a Red Letter Day in the history of SBC and the University.

As part of this figurative cornerstone, every Gauchos will want to look back with pride as having taken part in such a gala and memorable occasion. On to Goleta, Gauchos, for the **CAMPUS WARMING**.

—don mills

Joe Gauchos Speaks!

Dear Editors,

In regard to the last edition of El Gauchos, I should like to state that I think that this whole "School Spirit" affair has gone far enough! It takes all kinds of people to comprise a Student Body, including the "Rah-rah" boys and the "dullards" as Bob Hartzell choses to call them.

Many of us believe that the most childish part of this whole business is the "name calling" that has been going on.

We, as new students, have been proud of our school—but can we still be proud of it if this type of thing continues?

LOUISE MANN.

Letter to the Editor:

May I offer my congratulations to that band of outnumbered but never outfought "tiger-swipers" who pulled one of the smoothest bits of football strategy we've seen all season when they absconded with Oxy's pet tiger. I don't even know your names but in my book you're all heroes of some sort. All my life I've wanted to do something like that . . . next time if you need an extra man who can fight his weight in tigers (Feline Occidentalia) please call on me. Now that you've got the thing, why not send it back air express collect?

Regardless of what you do with it, I think Bob Hartzell should encourage the student council to award you all medals or certificates of heroism of some sort.

Appreciatively yours,
DICK DOCTER.

Dear Editors,

As one who participated in the grand theft Saturday night, I wish



JOTTINGS

By Jan

Life was anything but dull this past week-end, school spirit seemed good, someone pulled off the best stunt in years and everyone had a gay time at pre-game parties Friday and post-game parties Saturday, not to mention the game and dance.

The Lambda Chis held a party out at the house Friday night. Everyone enjoyed the dancing, the games, and the Gay Ninties room. The Deltas also had a party up at the house with the pool but no one seems to be able to tell me who was with whom.

One thing I would like to know is where was everyone Saturday afternoon. Peter Grant arranged a rally and car caravan, the yell leaders (who incidentally did a fine job at both the rally and the game) were there and the song leaders made their first appear-

ance, but where was the student body? Well, I know one place where they weren't and that was the rally.

By game time school spirit seemed to return and there was a good rooting section. Just a few of those seen were Nancy Davis - Phil Jacks, Clair Maher - Bob Christofferson, Joy FASTER - Johnny Cooper, Jody Hogen and Chuck Coble. May I compliment whoever planned and executed the Tiger snatch. It was perfectly done and certainly added a lot of excitement to Saturday night. Also it gave Santa Barbarans conversation for a long time to come.

Kappa Sigs held their post-game party at the Miramar and I understand that spirits were high even if the game was lost. Some of the many adding to the confusion were Latty Whitehead - Dick Rasmussen, Marilyn Morgan - Dick Barr, Poanne Gaylord - Jerry Rose, Donna and Bob Lorden, Joan Slagel and Vic McCarty. Understand that Jeanne Malicord and Jack Todd were lucky to have a car to get home in. Sooms Jack tried to see how near the railroad track he could park and almost overdid the thing.

The fifth quarter stomp was fun for all. Dancing to the music of Lino Mautino were Mary Scofield - Bud Remick, Eleanor Conte - Dick Stratton, Janet Leask - Don Rogers, Nancy Housington - Al Barlow, Sally Carjola and Don Buntz. Marie Cornthwaite, Irene Weinheimer, Pat McInerny, Helen Honore and Muriel Reeves attended the dance, preceded by the game and dinner, at Mom's, with Fresno State and Cal Poly men

A happy medium was reached in student council Tuesday night with the motion passed that costume dances, previously suspended by the Deans' offices, would be allowed if sponsored by the Associated Students. The edit spelled doom to organizations wishing to sponsor this type of dance—at least for a year—but still allowed the students the privilege of conducting and attending costumed functions.

Rogue Magazine, the monthly that hit the campus Wednesday, got the official approval of the council in being sold on campus. The question raised against the campus sale of the magazine involved the fact that Rogue was a potential competitor to official campus publications (i. e., El Gauchos, La Cumbre, Student Directory, Football Programs) for the monies obtained from Santa Barbara advertisers. George Sutton, a transfer from the Berkeley campus, where he edited the same magazine, is owner and editor of the private venture. His pictorial representation of the Santa Barbara campus should prove of interest to everyone. Council members, however, expressed the hope

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to give notice to the Student Body that the Oxy feline is not going to be harmed. Those people down there worship that plaster animal and it wouldn't be fair to do any real damage to it.

We who participated in the "cat-napping" are proud of our stunt and we think that we contributed a great deal to school spirit by it. El Gauchos and others who disapprove notwithstanding. BUT we want Oxy to be friendly rivals. We don't want any blood spilled over the affair.

Oxy will eventually get their tiger back. It will be in much the same condition as it was picked up. The animal is no longer in Santa Barbara and according to present plans may not be again until we play Oxy next year.

Sincerely,
AL CAPONE.

To the Student Body of the University of California.

Dear Friends:

We certainly appreciate your thoughtfulness in sending us four

(Continued on page 4)

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and reportedly had a wonderful time.

Friday night the high school (Continued on page 3)



Open
Letter

Girls—

Do you realize how much activity is on the agenda these days? The Sproul Reception was Monday afternoon — the lecture series every Wednesday afternoon at 4:00 — All-Cal Week-end at U. C. L. A. October 28 — and finally, Homecoming November 5. Besides all that we have studying to do. But in spite of the rush let's all try to get out and get acquainted with our fellow students and what they are doing.

While there you might enjoy yourself more if you're wearing Wendel's togs. You will shine in those darling cotton plaids for fall.

Be seeing you.

BARB.

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By Don Humphreys
 Sports Editor

Baseball sang its swan song on the Gauchos campus last week as nearly 100 loyal World Series fans clustered around portables and with bated breath sweated out the first three games of the 1949 classic. For three years now I have donated my ancient but still not decrepit portable radio to the cause but, sob!, next year there will have to be a new benefactor. I was informed about a week ago that I must graduate from dear old Santa Barbara, and that means finally joining the ranks of Chuck Shippey, Cy Williams, and Max Diamond et al come February. It's been nice and all that and I sort of hate to go, but "they" said I must, and who am I to argue?

Just as I had counted our national pastime as down for the final count, what do I see but a couple of baseball players all decked out in sweat jackets and complete uniforms working out at Cabrillo Field while intramural footballers toiled in other parts of the field. The one most quickly recognized was little Billy Alhouse, for years one of the best second sackers in the 2C2A and sparkplug to many a Gauchos ball club of yesteryear. Billy said that, after all, in another four months, Spring practice would be starting and he was just loosening up a few kinks. In between violent pants and wheezes, the peppery infielder said that he hoped to play ball for New Orleans when Spring rolls around.



JANE ANDERSON

Senior about Campus
 Associated Student Secretary
 Delta Zeta Delta
 1949 May Queen

Jane says that this Tweed Shortie Coat is one that any girl on campus would love to have in her wardrobe.
 "That indispensable Tweed" and priced only \$17.95

Intramural Touch Football Team Standings as of October 11

FRATERNITY DIVISION		
Team	Won	Lost
Kappa Sigma	3	0
Delta Tau Delta	2	0
Sigma Tau Gamma	1	0
Sig Ep "A"	2	1
Lambda Chi Alpha	1	1
Beta Sigma Tau	1	1
Sigma Pi	0	2
Delta Sigma Phi	0	2
SAE "A"	0	3
CLUB DIVISION		
Delta Tau "B"	2	0
Wails	1	0
Hoff Rockets	0	1
Sig Ep "B"	0	1
Hot Shots	0	1
SAE "B"	0	0

Jottings by Jan

(Continued from page 2)

Football game drew many college students among who were Student Body Prexy Bob Hartzell and Betty Braden.

Nancy Colburn and Harris Seed, ex-president of the SAEs, have announced their engagement. Cigars were passed at a recent fraternity meeting announcing the engagement.

Paul Kluth and Sue Haggott have been seen always together on campus in the last week.

Shirley Lerner and Bob Casier will be married here in Santa Barbara on November 12, according to the announcement made at last week's Alpha Thet meeting.

Guess that's thirty for today. Be seeing you around.

Bulldogs Seek 2nd League Conquest

FRESNO, Oct. 14—Two straight wins in California Collegiate Athletic Association play will be the goal of the Fresno State College Bulldogs as they invade Santa Barbara to meet the Santa Barbara College Gauchos on the gridiron Friday night.

The Bulldogs won their first conference battle by defeating the Cal Poly Mustangs 20-7.

Progress for the Bulldogs was temporarily impeded as two strong independents administered emphatic defeats to the Fresnoans on successive week-ends. The Santa Clara Broncos and the Loyola Lions topped the Bulldogs by 53-0 and 52-13, respectively.

Vince Palmo, the other reserve, started at left halfback. Palmo was high yardage man for the Bulldogs in the Loyola game and was stopped from going all the way for touchdowns on three occasions by the Lions' safety man. In the last minute of play, Palmo snagged a pass from Bill Montgomery out of the hands of two Loyola defenders and scored a touchdown on a play that netted the Bulldogs 58 yards.

Pierson will take a 35-man squad to Santa Barbara. The Bulldogs were scheduled to work out in the coastal city yesterday afternoon.

It's Now or Never for Gauchos; Fresnoans May Be First Victim

Santa Barbara's grid crew, recuperating from its third defeat of the season, breaks into its CCAA conference against an up-and-down Fresno State squad tonight at La Playa Stadium. Kickoff time is set for 8:15.

Two Gauchos Trackmen Get World Acclaim

By Ron Westerman

Summer basketball, summer baseball, and now it's summer track! Yep, Willy Dancer and Delfs Pickarts, both from last year's Gauchos track and field team, competed in meets in the United States and also in Europe during the now-deceased summer.

Both Willy and Delfs took part in the National AAU track meet which was held at Fresno—not only that, they placed too. Willy took fifth in the high jump and Delfs came in third in the javelin. Pickarts thereby qualified to go to Europe with the United States track team that toured the Scandinavian countries.

Tosses 228 Feet

While on the trip to Europe, Delfs competed in sixteen meets and won his event in ten of them. His best mark for the tour and also best of his career was 228 feet 9 1/4 inches—just 5 feet 7 1/4 inches short of the National Intercollegiate record which was set by Bob Peoples from USC in 1941. Due to his splendid efforts in 1949, Delfs is now rated as the ninth best javelin thrower in the world!

Not to be outdone just because he failed to qualify for the squad that toured Europe, Dancer kept the home fires burning by competing in various track meets, among them the Open Track and Field Meet at San Clemente, an AAU affair that was held on July 16th. In the San Clemente meet, Willie soared to a height of 6 feet 5 1/2 inches. However, that mark was not his best because during the regular track season here at Santa Barbara, he jumped 6 feet 6 1/2 inches and by so doing was rated as the eighth best high jumper in the world for the year 1949!

Now for the good news. Both of these boys are going to Santa Barbara this year and, of course, they plan to go out for the track team, which means unless an unforeseen tragedy occurs, we should have two events sewed up. With just a little help, who knows, we might have a championship track squad this year!

Now that the three toughest non-loop squads to face the Gauchos in many a moon have been met, and the scores discarded, Coach Roy Engle can assure himself of settling down to a more even brand of football in the 2C2A league. Essentials were stressed on the practice gridiron this week, with tackling, blocking and ground offensive plays taking the spotlight. Bolstering the lineups for tonight's tilt will be the usual back-field combination of Dick Gorrie, Johnson, Bertell, and French.

Don Casida, a converted end from Bakersfield J. C. where he lettered as halfback, played an exceptional brand of ball last week, along with Le Roy Criss, who sparkled at the other wing slot on defense.

Up from the injured list comes Right Tackle John Craven, and the much-missed defensive fullback, Rollie Brice. Brice's action will be limited, since his elbow hasn't yet fully recovered from injuries sustained in the Whittier game. Mike Moropoulos, who stood out in the center of the forward wall, will also be on deck to face the invading Bulldogs at the pivot post.

Fresno sports a thirty-six man traveling team that has a one-win, two-loss record on their ledger. Sparking Coach Alvin "Pix" Pierson's eleven are a pair of backfielders in Halfback Vince Palmo and Quarterback Kenny Wagner. Wagner was named player of the week in the Santa Clara tussle. He started at QB and finished in the fullback's shoes after the first two starting fullbacks retired from the game due to injuries. Wagner also plays a rough defensive line-backer when the other team has the ball.

Jack Lee supplies the beef of the Bulldog line, tipping the scales at 215, and filling in at tackle. Herman Ziegler is the other tackle, with Guards Chuck Moran and Len Stewart rounding out the forward wall. Carl Faller plays center.

Since Fresno lost its last two game on the ground, they will probably resort to a passing combination featuring Quarterbacks Wagner or Tom Aney pitching to End Chuck Toy.

Probable Starting Lineups

Gauchos		Bulldogs
Adams	L.E.R.	Toy
Wooldridge	L.T.R.	Loverin
Dominguez	L.G.R.	Stewart
Moropoulos	C	Faller
Bowdye	R.G.L.	Moran
Craven	R.T.L.	Ziegler
Lloyd	R.E.L.	Hanner
Gorrie	Q.	Wagner
Johnson	L.H.R.	Biama
Bertell	R.H.L.	Morse
French	F.	Hanner

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WHO IS IT?

The "GOLETA OPENER" this Saturday night is a "must" for everyone. A tall, blonde Junior—the "Who Is It?" man is general chairman for all the fun.

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Campus Cuttings

SAE

On the Friday night prior to the Oxy game, a gala joint party was held, bringing together for the first time this fall the D.Z.'s and the S. A. E.'s. Present as guests were eighteen newly pinned pledges of Sigma Alpha Epsilon. They are Adrian Adams, Dick O'Neal, Art Hews, Bob Soltys, Reed Patterson, Tom Moss, John Graneth, Hugh Smart, John Pittman, Rollie Brice, Don Ranis, Earl Cantly, Larry Seals, Mal Winans, Chuck Wood, Howard Adamson, Frank Limb, and Dick Stratton.

The following night found the Santa Barbara chapter playing host to their brothers from Oxy at a pre-game party held at the fraternity house.

The usual Sunday afternoon song-fest, under the direction of Arnie Hargis, climaxed another busy week-end for Cal Eta.

Delta Tau Delta

Sunday night Delta Tau Delta Fraternity added fourteen men to the active chapter. In the impressive and secret rites at the Mission Canyon chapter house Norman Celse, Gerald Brock, John Hackett, Gerald Noble, William MacGeorge and James Bottoms became members of the fraternity.

Also attaining full membership were John Lewis, Harold Mackie, William Peters, Jack Aldridge, Dirk Waayers, Daniel Craviotto, Keaton King and Donald Iverson.

With rushing not yet completed 25 men are now wearing the white and gold Delt pledge pin.

Squires

With the Goleta opener coming this Saturday the Squires have been active preparing for the Frosh-Soph mud brawl. The advertising for the opener is also keeping the Squires active. Monday night members were sent to all the fraternity and sorority meetings to give pep talks to increase the interest in the opener.

Squires were also responsible for song sheets and ushering at the president's assembly last Tuesday.

Gamma Delta Chi

A rummage sale will be held at the Labor Temple, 25 E. Ortega, by alumnae of Alpha Pi on Saturday, October 15. Proceeds will go, in part, toward further furnishings for Gamma Delta Chi sorority house. A sum will also be set aside for the Alpha Delta Pi International Fellowship Fund which brings outstanding women students of foreign countries to the United States for graduate study.

Sigma Pi

Ten new members were initiated into Alpha Omicron chapter of Sigma Pi fraternity in recent ceremonies at the chapter house. The new members are:

Dennison Curtis, Frank Dominguez, Don Brown, Dave Bentley, Don Fredrickson, Walt Lee, Bill Hardison, Jim Ford, Bud Thorpe, and Vince Zivelonghi.

With the able assistance of the new advisor, Mr. Clyde Keener, the chapter expects a very successful year here at Santa Barbara.

Sigma Tau Sigma

All indications are that the Sig Tau's are going to have a well-rounded program this year. Monday night's meeting was primarily concerned with establishing committees and making plans for the All-Cal Week-end and Homecoming.

Beta Sigma Tau

Beta Sigma Tau began its third

Joe Gauchos Speaks!

(Continued from page 2)

tickets to the football games. Four of us have already gone to one game and enjoyed it very much. The rest of us are looking forward to our turn, and I am sure that we will enjoy the games.

Sincerely yours,

CHARLOTTE L. COOKE,
President of the Student
Body of Hillside House

Editor's Note—Another longer letter was submitted on the subject of Oxy's famous tiger but due to lack of space and the coverage the subject has already received we were unable to run it.

year on campus at U. C. S. B. C. with an initiation dinner at Eatons.

Rushing activities have occupied considerable fraternity time these last three weeks with an afternoon smoker and the traditional Rush Breakfast both of which were held at the fraternity house.

Coming events are: an open house on Saturday night after the Goleta affair and a Halloween Party at the end of the month. These parties will be held at the fraternity house on the corner of Arrellaga and De la Vina.

It is reported that "alum" Jerry Firestone has been elected as vice-president of the National Beta Sigma Tau.

Sigma Phi Epsilon

Last week the Sig Eps had their formal initiation at their fraternity house. All the initiates seem to be in fine shape. The newly designated actives are: Gordon Hardey, Ross Howe, Bill Tierney, Bill Dunn, Dick Johnson, Bernie Fox, Jack Green, Jerry Caldwell, Gene Lonon and Charlie King.

The fraternity's new sponsor, Leo Goodman Malamuth, was also formally initiated into the frat-

nity. A honorary dinner was held at Eatons restaurant for the new actives and sponsor.

Nothing favorable can really be said about the fraternity's perennial pledge Adney Gass; unless perhaps the fact this he is beginning a special Arizona cactus garden, out in the back yard. Extraordinary varieties of cacti plants have been coming in regularly from an undisclosed source in Arizona.

DZD

Happily settled in their new home at 1515 Santa Barbara St., the D. Z.'s are already spinning like tops this year—rushing, pledging, partying, working, and planning all week long. Their joint party with the S. A. E.'s at Le

Vey's was a successful opening to the social season and will be followed by a mysterious and secretive Halloween Party on October 21. President Janie Anderson is more than pleased with the wonderful support the aspirant nationals are receiving from their loyal alumni and friends.

Le Cercle Gaulois

Wednesday at 8 p. m. in the AWS room Le Cercle Gaulois, the organization for those interested in the French language and France, held its first meeting. Dr. Perigord was the featured speaker. Jean Roye, who returned from a year in France, answered questions about France. The program included French games and refreshments.

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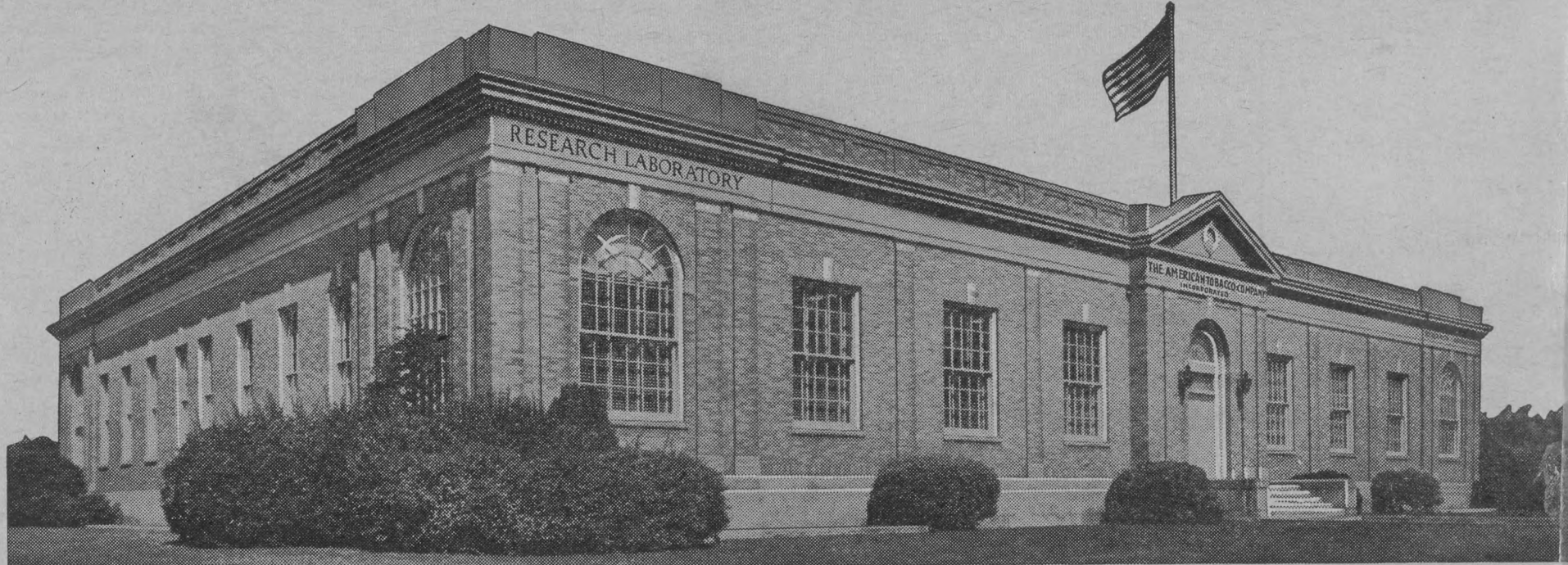
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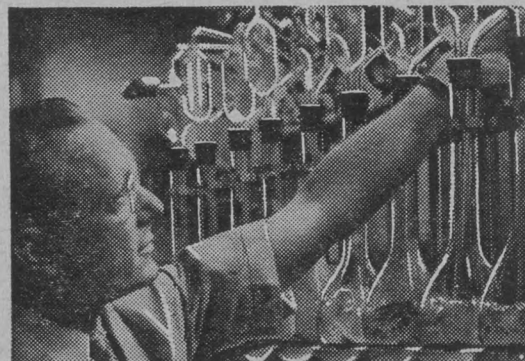
America's largest cigarette research laboratory is your guarantee that Luckies are a finer cigarette!

YOU SEE HERE the largest and most complete laboratory of its kind operated by any cigarette manufacturer in America.

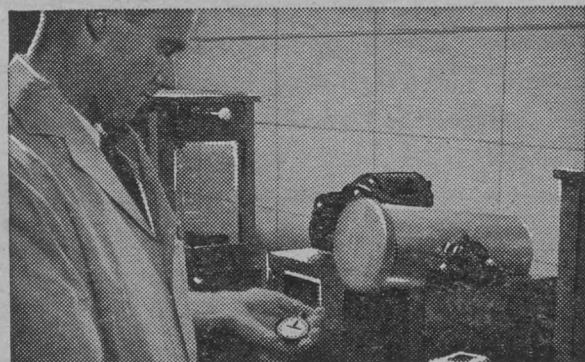
For many years Lucky Strike scientists have delved into cigarette research on an extensive scale. Out of this has grown an elaborate system of quality control. Every step in the making of Luckies—from before the tobacco is bought until the finished cigarette reaches you—comes under the laboratory's watchful eye. As you read this, a constant stream of tobacco... samples

from every tobacco-growing area... is flowing into the laboratory in Richmond, Virginia. These samples are scientifically analyzed, and reports of their quality go to the men who buy at auction for the makers of Lucky Strike.

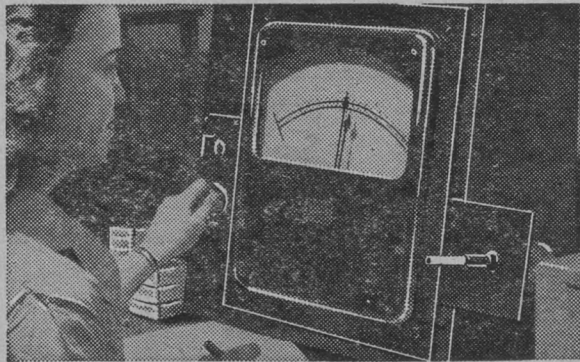
Armed with this confidential, scientific information—and their own sound judgment—these men go after finer tobacco. This fine tobacco—together with scientifically controlled manufacturing methods—is your assurance that there is no finer cigarette than Lucky Strike!



Testing tobacco. Samples from every tobacco-growing area are analyzed before and after purchase. These extensive scientific analyses, along with the expert judgment of Lucky Strike buyers, assure you that the tobacco in Luckies is fine!



So round, so firm, so fully packed. Typical of many devices designed to maintain standards of quality, this mechanism helps avoid loose ends... makes doubly sure your Lucky is so round, so firm, so fully packed.



So free and easy on the draw. This meter draws air through the cigarette, measures the draw. Samples are tested to see if they are properly filled. Tests like this guarantee Luckies are free and easy on the draw.



We know: **LUCKIES PAY MORE**
for fine tobacco
(millions of dollars more than official parity prices)

We are convinced: **LUCKIES PAY MORE**
for cigarette research



So, for your own real deep-down smoking enjoyment

Smoke a Lucky!

Lucky Strike's fine tobacco and constant research combine to give you a finer cigarette. Prove this to yourself. Buy a carton of Luckies today!