

OUR REVELS NOW ARE ENDED' NO MORE EL GAUCHO THIS SEMESTER.

El Gaucho

Associated Students University of California Santa Barbara Phone 968-3626

Friday, May 22, 1964 Vol. 44 - No. 80



RON COOK -- receives the Sproul Award from Dr. Upton Palmer at the Speech Awards Banquet.

Cook given Sproul Award for public speaking record

Students were honored at the annual Speech Awards Banquet held at Bray's 101 Tuesday evening.

Ron Cook was awarded the Robert Gordon Sproul Award for Outstanding Public Speaker on the UCSB campus.

Receiving the award for Excellence in Lower Division Debate were Dimoree Nelson and Pat Bellamy. Diane Jenson, Ron Cook, Mike Talley, and Craig Smith were noted for Excellence in Upper Division Debate.

Other presentations were made to Craig Smith for the Best All-round Participant in Forensic Activities, Mike Talley for Best Impromtu Speaker, and Clayton Sketoe for Best One-man Debater.

Pat Bellamy was given the Most Promising Newcomer Award. The Most Improved Speaker award was given to Ron Peterson.

Smith, Cook, and David Hun-

Cheadle will recommend

saker were made members of Tau Kappa Alpha-Delta Sigma Rho speech honorary organiza-

To become eligible for this society one must compete in speech activities for two years and be in the upper thirty-five per cent of his class.

Leg Council, ACB stand united on Contact decision

by SANDY RHOADS

Staff Writer Legislative Council upheld the ACB decision to deny oncampus recognition of Contact at its last meeting of the year held in the Delta Zeta sorority house.

ACB Chairman Betty Fletcher stated that ACB based its refusal on Contact's purpose as stated in its preamble: "to promote wider inter-ethnic group understanding."

"Its political and social overtones would prejudice the University," she said.

Miss Fletcher reported that the board had given lengthy consideration to the eligibility of Contact and based its decision on the Kerr directives, which prohibited the use of University name and facilities to groups involved in political and social movements.

GOODSPEEDCOMMENT Although he praised Contact's tutorial program Vice Chancellor Goodspeed said, "in one

sense, no one can deny the efficacy of this cause, but the University simply cannot associate itself with this."

Contact representative Vic Cox presented the main objection of the group. "ACB gave a fair hearing, but we felt that there was no definition of a political or social group."

Howard Traylor added, "We did not know our activities were political until applying for campus recognition. There were no guide lines."

CALENDAR COMPETITION

Delta Tau Delta Fraternity representatives asked Leg Council to withhold its recommendation to use EL GAUCHO photographers for the ASB illustrated calendar.

They reported that they are in the advanced stages of preparing their own calendar to be sold next fall.

ACB Chairman Fletcher stated that the fraternity had not filed with ACB. According to

AS policy, a group does not have the right to make commitments before receiving official approval.

When asked what they would do about their commitments, the Delt representatives said that they would conduct a doorto-door sales campaign in Isla Vista if the calendars are not sold in the Student Bookstore.

CHEERLEADER

Yell leader run-offs were held in the Delta Zeta backyard. The winner was Gene Teale.

AS President Bob Andrews presented a petition which was left in his box concerning the addition of one songleader. This would increase the number of songleaders to six. The petition, signed by ninety-eight students, was rejected.

The Inter-Fraternity Council read an open letter to the EL GAUCHO which charged EL GAUCHO with inadequate coverage of Greek events. It also stated that IFC felt that "improved coverage would strengthen the Greeks and improve communications with on-campus groups."

CONESTOGA CHECK

Sigma Alpha Epsilon presented Camp Conestoga with a check for \$400, as the first installment from the Peter, Paul and Mary Concert.

Susi Kovitz reported that the Camp Conestoga fund contains approximately \$2100.

President Bob Andrews closed the meeting with a statement of thanks for past Leg Council cooperation. "It has been a very high personal honor to serve as chairman and president of the student body."

Full-time Greek adviser considered by committee

A proposal that the University hire a full-time fraternity adviser was scheduled for presentation to Interfraternity Council last night.

Mike Hebert and Mike Milakovich, co-chairmen of an adhoc fraternity relations com-mittee, told EL GAUCHO Wed-

they present to IFC the results of a 22-college survey and recommend the hiring of a full-time fraternity adviser.

In a letter to these colleges the pair expressed awareness of "the growing concern for the staus of fraternity systems across the nation."

ONLY SOLUTION?

They suggested that the "only solution" to the compounding problem of conflicts between fraternities and university administrators was "re-evaluation and reform."

At UCSB the fraternity adviser, Robert Evans, is also Dean of Men.

"This proposal isn't an attack against anyone presently concerned," stressed Hebert. "We merely recognize the need for additional advice."

Milakovich said, 'We undertook the survey because we were concerned with the present lack of cooperation and effective communication between IFC and the administration."

"We feel that the core of the problem lies with the lack of a full-time fraternity adviser," he said.

Those responding to the Hebert-Milakovich survey "were pleased with their administrations mainly because they had someone in addition to the Dean of Men who was agressively enthusiastic about the fraternity system and had time to devote

to it." according to Hebert. "We have found in all cases the adviser is subject to the Dean of Students Office but does not necessarily hold down

any other administrative position," he stated.

"This is merely a proposal, a start, to get people thinking," Hebert continued. "I hope IFC will realize the value of the proposal. "It will take a long time to

solve the problem," he added. According to the IFC President at the University of Colorado, the adviser there is also the Dean of Men. His letter stated, "He (the IFC adviser) feels, as does the university administration and ourselves, that because of his many other present responsibilities he is unable to devote an adequate amount of time to fraternity problems."

Among the schools sending replies to the survey were UC at Berkeley, University of Colorado, Oregon State University, University of Washington, Arizona State College, University of Utah, Fresno State College and Long Beach State College.

Yearbook ready to be distributed

The La Cumbre yearbook will be distributed beginning Monday at 9 a.m., in the SU Conference Room behind the Bookstore An-

Students who have been at UCSB both semesters this year should bring both registration cards with them. After books have been distributed to students with two cards, any books left will be sold to other students for \$2.50.

Hahl appointed to administrate AS bookstore

Newly - appointed bookstore manager Louis J. Hahl will arrive here to assume his dut-

Announcement of Hahl's commission was made last week by AS Business Manager Bob Lorden who noted that Hahl was selected from applicants for the position "from all over the nation."

Hahl currently manages the Collegiate Book Exchange, a private store located near Ball State Teachers College in Muncie, Indiana. He has also administered stores associated with Michigan State University and the University of Pitts-

A graduate of the University of Pittsburgh, Hahl holds a degree in business administra-

In his statement Lorden also praised John Kendrick, interim bookstore manager since Goerge Dimmock's retirement saying, "He has done a very

raised yearly parking fee Chancellor Vernon Cheadle will recommend to the June meeting of the Regents that the

yearly parking fee be increased

In a statement to students and staff Tuesday, the Chancellor expressed the opinion that parking privileges should be extended to the largest number of applicants, "providing of course, they are willing to pay the necessary cost."

COORDINATION

Cheadle further announced that an "accurate, long-range parking program" is being formulated to harmonize with the physical plans for campus development.

"A study of this nature requires the most careful attention to detail," he commented, "and it is time-consumbecause it must be nursed along with the full co-operation and collaboration of many interested groups." The new plan will meet the 'needs of the largest segment of campus population, and be consistent

with sound management principles, he added.

'MODERATE' FEE

Explaining the necessity of operating self-supporting parking operations, the Chancellor compared the moderate increase in the UCSB fee with the increases to \$72 being considered by Berkeley and UCLA.

"The first increase in six years," concluded the Chancellor, "will enable us to add necessary spaces to keep up with enrollment and provide a foundation for the fee structure to be included in the comprehensive parking program now under study."

Stomp slated

Want to relieve your tensions before finals? Need one last fling? To satisfy these periodic drives, the Sophomore class is sponsoring "D e a d Week

The dance will be held Friday, May 22, in the Old Gym from 8:30 to midnight. Music will be provided by the Cava-

El Gaucho OPINION

The administration takes over

It is very kind and indeed, brave of Marcia to permit a member of the administration and sometime professor to occupy editorial space. Of course, she really had no alternative when I requested permission because she knew that if she refused, I naturally would see to it that she failed to graduate. On the other hand, Marcia was really in a pretty secure position since she had a sneaking suspicion that I have been counting the days and hours until she did graduate and we could neatly and clearly get rid of the burr under the saddle.

I was told to write about anything that I wanted to, that is to say, I could attack somebody or something in the same manner that editorial writers have done in EL GAUCHO all year. What an opportunity, I said to myself, as I set out to put pen to paper! Now I can get back at those kids who were playing at being newspapermen and women.

But I just cannot bring myself to take advantage of the chance to stir up trouble. After all, Marcia and her gang are far more adept at this than I am and my efforts certainly would suffer by comparison. Instead, I will try to say something nice which should be a novelty to EL GAUCHO readers.

In all seriousness, I am confident that Marcia and her staff have learned a great deal this year. In a similar manner, so has Bob Andrews and all his coworkers in student government. Both Marcia and Bob will admit, I think, that the experience gained and the responsibility shouldered in their respective assignments have added immeasurably to their University careers.

I can think of no finer representatives of young America than these two student leaders. Not only have they served their fellow students well but they have never ceased to remind us, administrators and professorsalike, of certain truths with regard to rules and regulations.

It has been said that rules should be, and generally are, the wise application of experience. As a consequence, students should be required to observe them. But it is essential that we remember that rules and regulations should not be used as a substitute for thought.

We are proud of you - Marcia and Bob - and all the other students at UCSB. May your successors attain the same level of performance.

> STEPHEN S. GOODSPEED Vice-Chancellor



MARCIA KNOPF, Editor

EDITORIAL BOARD: Vic Cox, Ruth Girvin, Jeff Krend, Wayne Reese, Steve Lawrence, Connie Finster, Bill Jenkins, Steve Rittenberg, Sandy FitzGerald.

STAFF: Michael Iversen, Eric Van DeVerg, Arleen Ozanian, Sandy Coates, Karen Kramer, Cherie Goodrich, Gayle Kerr, Diane Browell, John Bishop, Burt Worrell, Gayle Kerr, Diane Browell, John Bishop, Burt Worrell, Betty Brown, Bill Cook, Terry Ellis, Richard Clemmer, Sandy Roades, Jim Mattinson, Linda Stein, John Young, Ruth Immerwahr, Denis Dutton, Gary Dolgin, Diana Clark, Bob Stoll, Dave Dawdy, Janice Witt, John Boyce, Holly Ingram, Linda Maron, Ann McMurray, Judy Sobol, Jerry Curtis, Linda Sartor, Leonard Tozier, Susan Cumins, and Gary Vidor, and Carl Young.

PUBLICATIONS DIRECTOR: Joe T. Kovach.

Published three times a week on Monday, Wednesday and Friday during the school year, except during vacations and exam periods, by the Associated Students, University of California, Santa Barbara. Distributed by the Squires, sophomore men's honorary, Tom Cahill, president. Printed in Goleta by the Campus Press, 82 Aero Camino. Entered as second-class matter on November 10, 1954 at the post office at Goleta, California, under the Act of March 3, 1879.

Editor's Mail Box

Check charge

The other day I discovered a situation which, if not already known, will I'm sure be of interest to any undergraduate student who uses the check cashing facilities of the Associated Students Business Manager's Of-

I attempted to cash a check at the cashier's window and upon presentation of my student body card the cashier said, "Oh, you are a graduate student and have not paid the Associated Students Fee. Therefore I shall not be able to cash this check for you."

When I asked why that made a difference since I had to pay the 10¢ fee anyway, the cashier told me that a portion of the Associated Students Fee is used to provide the check cashing

The student who pays the Associated Students Fee is therefore charged twice for the privilege of cashing the same check. This I think smacks of deception on the part of the Associated Students Organization.

Were I an undergraduate stu-I would consider it my right to demand of the Business Manager's Office an accounting of the Associated Students Fee, showing the allocation thereof, with an eye toward removing this "double taxation".

> WILLIAM R. HOSEK Graduate Student, Economics

Editor's note:

The 10¢ service charge pays for only a portion of the costs of providing the check cashing service. The balance is made up by AS appropriation.

Undue criticism

In reference to Monday's editorial concerning Ron Cook and his handling of Legislative Council, I feel there is need for you to re-evaluate this attack. When criticism is due, it should be made, but it is the duty of one who criticizes publicly to do so in a valid manner without presenting an over-emotional, biased approach.

It was obvious in your article, Miss Knopf, that you have been waiting for an opportunity to attack Mr. Cook and did so without an honest evaluation of his position but with malice and an intentional attempt at degradation.

The responsibility of AS President you say is ". . . to be a leader and an impartial chairman." I say the responsibility of an editor is to present a thoughtful article, not an emotional one. When you realize this responsibility, you will be a more effective and less alienating writer. I hope you will become one.

JUDY M. BURTON

'Exciting' year

Reading Miss Knopf's editorial of Monday, I was im-pressed by her total disregard of the ethics involved in her position. Miss Knopf seems somewhat appalled over Cook's not notifying those persons who had applied for A.S. positions but were not appointed. Could the answer lie in the fact that not all the appointments had been made by the Legislative Council meeting of last Thurs-

As to the appointment of George Ball to Student Union Policy Committee, it seems to me that the editor of EL GAU-CHO ought to read her own pa-

one, both Miss Gaines' and Ball's qualifications were presented. Also, one very signiri-cant point is brought out in favor of Ball - Miss Gaines works 25 hours a week plus other commitments as a student, leaving her little time to maintain effectively the disputed position.

Also, Miss Knopf did not mention that Vice President Jones did not properly conduct his interview with Miss Gaines. Questions had been devised to test her originality in running the old Student Union; these questions were not asked by Jones. Thus Cook did not have this vital information available when he made the appointment.

President Cook's conduct and procedure at the meeting were very adequate, for the meeting was conducted on an informal basis so as to acquaint the new student leaders with student government.

If previous examples of Ron Cook's abilities are any indication of his competence as A.S. President, I am sure next year will be an exciting one for student government, as well as a worthwhile year for U.C.S.B. students - Marcia Knopf will no longer be editor of ELGAU-

DON GARRETT Former Cook campaign Manager - Ed.

Cook patronage

It was unfortunate that in a recent editorial Marcia Knopf condemned Ron Cook and his unprecedented patronage by branding him a dictator and a debater. Being intimately involved in debate, I hate to see the debate squad made the goat of Mr. Cook's questionable ac-

Although Cook undoubtedly had the personal loyalty of most debaters when he announced his candidacy, this loyalty was quickly transformed into violent opposition when it was learned that he had promised Don Garrett the Speech Commission chairmanship in return for Garrett's active support in Cook's campaign.

With the entrance of a new debate coach next year, an exceptionally strong leader is necessary just to hold the speech squad together. But Garrett (although no doubt meaning well) simply does not have the experience nor the other essential qualifications necessary to pro-

vide this leadership. Nevertheless Cook sacrificed the future of the debate squad nonchalantly disregarding the recommendations of the debate advisor, the present debate coach, the present speech commissioner and his own common sense, all of which supported a candidate unquestionably qualified for the position (certainly not myself) and by appointing Garrett.

I have no doubt but that Cook will prove to be an effective and responsible president and in fact this issue wouldn't have been mentioned had the use of patronage not been so widespread and had debaters not been categorically defined as dictators. Those who suffer most should be pitied not repudiated.

> MIKE TALLEY MEMBER OF SPEECH

Drug experience

In reply to Tim Smale's drug experience, I would like to state how one person may have a different type of experience from digesting the same drug, for with the drug is involved a culture. The drug experience has moral and esthetic value insofar as those who perform the act are endowed with the power to use this culture.

I entered into the experience with three other people, one of whom also took the drug. We four experienced the journey together, they through us and we through them.

We shared willingly and unselfishly our power of love and friendliness and warmth, transforming our world into tenderness -- a garden of roses, laden with lacy flowers. . .golden waning. . . a treasure of flesh, exquisite and pink. How beautiful it was!

An entire human body, an entire person, extended through others and served as their link, their entelechy, their unity-the actual principles of individuation. Since the group was eminently present in each of its members and conferred upon each his sacred reality, an individual was totally himself and at the same time was simultaneously and entirely each person of the group.

We reached out with the two arms of our souls to a kind of crystallization of tenderness whose memory of seeming hardness made us believe that moment unbelievable in order to believe in its eternity...

My period of happiness was not luminously happy, my peace not what men of letters and theologians call a "celestial peace", but rather a reassuring and soothing peace which even after my awakening lingered on, for upon awakening I still had the feeling of baptism. An illustrious birth!

To be is to "participate" in the raging tide whereby the universe at every moment wins new areas of being from nothing-

I give to those who might someday embark on such a journey a last word given to me by three warm travelers: "Relax and enjoy it."

BERTRAND D. BERTRANDO Physics Major Graduate Student

Power to appoint

It is the opinion of this observer that the president of any organization should be able to appoint the committee heads of his own choosing. The president is ultimately responsible for the interworkings of his administration.

Because of this responsibility he must have a staff that he believes is responsible to the manner in which, he wishes his administration to operate. For this reason the President of the United States has a great deal of freedom in making his appointments to various offices.

How can a president be responsible for an administrative staff of other than his own choosing?

The students of UCSB elected Ron Cook president of our student body. This was a mandate of their assurance of his administrative powers. Mr. Cook, because of his responsibility to administrate this office to the best of his abilities must have the power to appoint those committee heads which he believes will best fulfill the aims of his administraton.

He and he alone is responsible for his administration and in the eyes of this observer Mr. Cook should have the full power to appoint his underlings. To take away this power is to relieve Mr. Cook, in part, of the responsibility he has for the chairmen he appoints.

MIKE PALMER

Publish or Perish - Davenport's interpretation

By DEMOREST DAVENPORT Chrm., Dept. of Biological Sciences

There has been a great deal of discussion lately involving poor information-exchange on the problem of publish-orperish on this campus. Recently, I had the good fortune to attend a highly successful student-faculty symposium where many such problems were discussed. It became immediately apparent that the average student has almost no knowledge of the machinery involved in reaching any decision concerning appointment, or promotion, or discontinuation of services of a faculty member.

I disagree most heartily with the point of view of a recent correspondent that these matters are no concern of the student. For centuries in the world's greatest Universities (Cambridge, Oxford, Harvard, Berkeley) the students have taken an active interest in the nature and operation of their institution. This letter is designed to cast a bit of light on some of these problems.

In the first place it has emerged that many students do not realize that there are many types of temporary appointments on the campus; as an example, there is the status known as Associate. Associates are employed on an annual basis and by University regulation, unless they work less than 1/2 time, and cannot be appointed for more than four yars.

At times, associateships are held by persons who do not have

the Ph. D. degree, but are in the process of obtaining it. No matter how good a teacher such a person may be, even when he obtains his Ph. D. there is no possibility for him in a department, unless it so happens that there is a position open in his particular discipline, which enables him to be considered for such a position. So in all specific cases involving discontinuation of services it would behove an interested party to be aware of the exact status of the person concerned.

The status of the assistant professor is also temporary, but in the majority of departments decisions reached concerning either the upward movement or the discontinuation of the services of an assistant professor are very carefully scrutinized by numbers of people, such numbers as to make the process of consideration at times somewhat unwieldy and delayed.

PROMOTION PROCEDURE

Let us consider the procedure in the Department of Biological Sciences. One year prior to the time that any assistant professor is "up for" a merit increase to the next pay level, a committee is appointed of tenure persons in the staff to review his progress. This committee makes recommendations to the chairmen, who in turn makes recommendations to the Administration.

Two years prior to readiness for promotion to tenure, the Adminstration requests the chairman to evaluate an assistant professor for promotion to tenure. This evalution is a continuous and lasting process. If the department, by its own machinery, concludes that an assistant professor is worthy of promotion to tenure, the recommendation proceeds to the Administration. It is considered by the Dean and then goes to the Chancellor who refers it to the Committee on Budget and Interdepartmental Relations.

This committee, (a committee of the Academic Senate) recommends a slate of five names to the Chancellor as appointees to an ad-hoc committee for the particular man under review, consisting generally of tenure members from other departments, who as objectively as possible evaluate the evidence for promotion. The report of the committee is studied by the Budget Committee and finally by the Chancellor before a decision is made.

With increasing frequency the Budget Committee, the ad-hoc committees, and department chairmen are asking the advice of colleagues on other campuses or other Universities in the evaluation of the professional competence of persons under consideration for tenure.

A similar complicated, and detailed procedure is followed in cases of appointment, and here even more so, opinions of outstanding persons, i.e. persons in the subject's professional field, are sought from other campuses of the university as well as other universities.

"PUBLISH OR PERISH"
Now, as to the problem of "publish or perish". In an expanding institution of this sort, although each judgement must be reached on an individual basis, much of the time we have to think on a statistical basis. What follows is not standard procedure, but is my personal opinion.

It is my belief that this campus of the University of California has very rarely lost the services of an outstanding teacher who shows any real sign of becoming at the same time a productive scholar. You may say that over-emphasis is placed on the problem of the productive scholar and that if a person is a top-flight teacher, he should be advanced without regard to his productivity. But, let me point out one or two things.

The very great majority of the faculty are adequate-togood teachers. One quickly learns about the poor ones and one quickly learns about the very outstanding ones. The very outstanding teacher is almost always given strong recognition when it comes time for advancement. All "across the board" consideration of any individual case is lengthy, and one might well say that the machinery is designed to 'lean over backwards" to give fair consideration to the person concerned.

But, one thing we must not forget. This institution, an expanding part of a very great university, existing as it does in a superb climate, in a community in which long lasting intellectual conservatism at times verging on dullness is being broken down by rapid social change, exerts a tremendous attraction for faculty members. In a very real sense, we can have the best there are, and as the institution grows in strength, its attraction will become greater.

The assistant professorial

rank is a competitive rank. From a reasonably long-term observation of academic life, first at Harvard, then at Colorado College, then at Reed College and in the University of California system, I conclude that on the whole, more frequently than not, the best scholars are also the best teachers. Also, frequently, they are the most effective committee members and have to spend much time in administration. Mind you, this is on a statistical basis and not an in-

dividual.
ADVANCE KNOWLEDGE

Unfortunately, for the non-productive assistant professor, it is possible for this institution to go out into the open market and find a scholar to replace him who is moving at the "cutting edge" of his intellectual discipline, and is a better than average teacher. There may be good teachers who

are not productive but there are no great teachers who are not fine scholars, at least at the university level.

It is the function of the university to advance the frontiers of knowledge, as has so often been said. As a matter of fact, superior intellectual attain-ment, as evidenced both in teaching and in research or creative achievement, is an indispensible qualification for promotion or appointment to tenure positions. This however, does not obviate one great evil in the University of California, which is pretty noteworthy on this campus, and that is that it would seem that in the University of California, the great teachers graduate from introductory teaching.

Dr. Teller at Berkeley took a step to alleviate this situation at Berkeley in one course. More must be done here to do

(Cont. page 17, col. 1)

EDITORIAL

Bias for a positive purpose

Newspaper editorials, and college newspaper editorials especially, are a commonly misunderstood phenomenon. On this campus, charges of bias, one sidedness, unfairness, irresponsibility and negativeness, are frequently leveled against EL GAUCHO editorials.

An editorial is, by definition, a personal opinion and therefore is, by definition, biased and one-sided. News stories are objective, editorials are not. EL GAUCHO editorials do not pretend to represent a common denominator of student opinion.

The conscientious editorial writer strives to help in the development of his community-be it New York, Middletown or UCSB. Reform is brought about most speedily if those areas needing reform are critically examined in the public view.

Sometimes those who are in positions to make decisions must be prodded. Prodding is the job of the responsible editorial writer. He researches, questions, writes and rewrites before his product ever appears in print. On the most controversial topics EL GAUCHO editorial writers make a special point of seeking information from those who hold opinions most opposite to the writer's initial opinion.

Editorials which criticize the behavior of particular individuals are often deemed unethicial and irresponsible because, it is said, such criticism might hurt the feelings of the individuals involved. Editors, too, have feelings and do not particularly relish constant criticism. Nevertheless, in a free society those who accept positions of public responsibility must expect to have their public actions scrutinized critically. In a sense these actions are public property.

Many, but by no means a majority, of the editorials in this year's EL GAUCHO have been critical. If they have been negative, they have been so for a positive purpose. Responsible University administrators and student leaders know that responsible criticism can only aid the University and the Associated Students.

The editors strive to make EL GAUCHO editorials strong, clear expressions of opinion on subjects significant in the student community -- be it publish or perish, chaperone policies, actions of AS Presidents, housing contracts or dorm hours. If the issues discussed are truly significant, positions taken on them cannot help but be controversial.

It is not really important whether or not readers agree with EL GAUCHO editorials. What is important, however, is that independently arrived at opinions are presented and that readers are encouraged to think for themselves.

MARCIA KNOPF

Editor





MEET YOUR BUSINESS STAR



JIM CAMPBELL

Owner of the large sporting goods firm, Mr. Campbell has been associated with sports all his life. A former coach and athletic officer in the U.S. Navy V-5 Program, Jim graduated from Centre College in 1941 with a B.S. degree. Mr. Campbell and his wife have three children.



"EVERYTHING FOR THE SPORTSMAN"

SANTA BARBARA, CALIF



NUGE THOMAS

Mr. Thomas has been manager of Ot Sports Department for 27 years. An act supporter of UCSB's athletic program, M Thomas acted as timer for football a basketball games for 26 consecutive year In addition he helped administer and of ciate at countless track meets and h been active in soliciting funds to defr incidental fees for UCSB athletes.



727 STATE STREET

SANTA BARBARA



JERRY VAN WYK

A graduate of UCLA in 1958, Mr. Van Wyk has been in the Volkswagen business since 1961. His father started the dealership in 1958, the same year son Jerry was commissioned Ensign in the U.S.N. He served U.S. 7th Elect shound the since He served U.S. 7th Fleet aboard the aircraft carrier U.S.S. Hancock. He and his wife Jo Ann have a two year old daughter, Julia Anne.



630 Chapala St. - Ph. 6-6164



CHUCK PRESSLEY

A U.S. Navy veteran of four years, M Pressley recently took over this She Service Station near UCSB. His station open from 6:30 a.m. to 10 p.m. Chuand his wife Norma have two childre Debbie and Chuckie. Mr. Pressley enjoy water skiing, sports cars and stere



. GOODYEAR TIRES . MOTOR TUNE-UP

. MUFFLER SERVICE . SHELL LUBRICATION WE GIVE BLUE CHIP STAMPS

Free Pick-Up & Delivery

968-3411

Next to Durbiano Dairy
6410 HOLLISTER AVE. - GOLETA



LOUIE JENSEN

Mr. Jensen and his wife have served Goleta and the men at UCSB for the past five years. For your favorite sandwiches, refreshments and pool games Mr. Jensen invites his former patrons to his new location on Orange Avenue in Goleta. Watch for Grand Opening soon!

Forced to move from former location in Goleta. Will open soon in new location.



MRS. ALMA HARLOW

Formerly a buyer of men's wear, Mrs Harlow and her son Woody have bee operating this store in S.B. for 4 years The size of the store has doubled since opening. The store carries top brand nam merchandise. They supply blazers for fra ternities, bands and other organizations



Santa Barbara, Calif. Ph. 6-2397 Featuring the Latest in College Fashions

Open Fridays till 9 p.m.

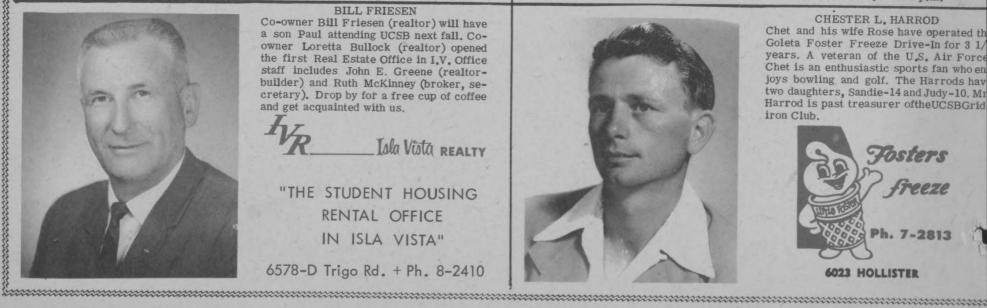


BILL FRIESEN Co-owner Bill Friesen (realtor) will have a son Paul attending UCSB next fall. Coowner Loretta Bullock (realtor) opened the first Real Estate Office in I.V. Office staff includes John E. Greene (realtorbuilder) and Ruth McKinney (broker, secretary). Drop by for a free cup of coffee and get acquainted with us.

Isla Vista REALTY

"THE STUDENT HOUSING RENTAL OFFICE IN ISLA VISTA"

6578-D Trigo Rd. + Ph. 8-2410



CHESTER L. HARROD Chet and his wife Rose have operated th Goleta Foster Freeze Drive-In for 3 1, years. A veteran of the U.S. Air Force Chet is an enthusiastic sports fan who en joys bowling and golf. The Harrods hav two daughters, Sandie-14 and Judy-10. Mr Harrod is past treasurer oftheUCSBGrid iron Club.



6023 HOLLISTER

WHO BACKED THE GAUCHOS!!



JAMES PETER JORDANO

Mr. Jordano is secretary-treasurer of Jordanos' Inc. He is a veteran of the U.S. Marine Corps, a graduate of USC, and has many civic activities. He has served two terms consecutively as President of the Santa Barbara Chamber of Commerce, Mr. Jordano handles the public relations activities, industrial relations, union negotiations for the company and has been active in the overall expansion of the varied Jordano enterprises.



Serving UCSB and Santa Barbara for 50 years . . .



Modern Supermarkets



JAMES MC COY

Mr. McCoy is the proprietor of McConnell's, which has been located in the same building for 14 years. A graduate of Claremont Men's College, Mr. McCoy was District Rep for Shell Oil Co. before buying the ice cream business in 1963. He is married and has two children. A member of Kiwanis, Jim is also co-partner in



Open seven days a week 11 a.m. to 11 p.m. 2001 State St. at Mission - Ph. 5-3764



MILTON REIDER MARRIED - 3 CHILDREN, 7 HORSES, 1 DOG, 1 CAT LOVER OF SPORTS, ANIMALS AND (HU-MANS? ONE OF THE NICEST BUSINESS MEN IN

Expert Watch and Jewelry Repair



Ph. 2-8715 1101 State St. Slightly Over Wholesale to Students

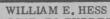


CLEVE CLAYTON SR.

In the restaurant business for the past 27 years, Mr. Clayton now operates Jolly Tiger on a 24-hour operation. He and his wife are proud parents of 7 children and 7 grandchildren. He is a graduate of UCLA. During his spare time Mr. Clayton enjoys bowling and golfing.



Open 24 Hours Daily Home of the Famous Tiger Burger 901 Chapala



I SHOULD LIKE TO EXPRESH GRADI-TOOD FOR PEEPLES FINE PATRANEGE THRUOUT DIS LAST COUPEL OR SO MONTHS. BOOKS ARE REEL SWELL TINGS FOR FOLKS TO HAVE MOSTLY IF DEY READ SOME ANYWAYS. WASA-GAIN, TANKS VERY MUSH.





ISLA VISTA - Daily 9 a.m. to 11 p.m. Phone 8-3316



GENE SCARCLIFF

Food Fair, fifth largest food chain in the nation, recently acquired 27 Fox supermarkets in Southern California. The Goleta store in managed by Mr. Scarcliff, a veteran of 9 years in the U.S. Navy. During leisure time Mr. Scarcliff enjoys



420 S. Fairview Plaza De Goleta Ph. 7-4594 Open 7 Days - 9-9 p.m.



HOWARD C. HALLA

Manager of the Santa Barbara store for the past four years, Mr. Halla has been associated with R/A since 1939. His family includes wife Lorraine and sons Howard-13, David-9, Chris-8 and Jeff-6. A veteran of 5-years in the U.S. Air Force, Mr. Halla flew B-25s in China as a Captain. RA is California's largest homeowned clothing store in its 103rd year.



IN SANTA BARBARA 819 State - Ph. 6-7123 Free Parking -- Open Fri. Nite



MISS MARCIA KNOPF

During her editorship 692 pages have been published (all-time high) as compared to 502 (previous high). Active in Cal Club, Pi Sigma Alpha, and URC Student Panel, Marcia plans to study for a master's degree at Medill School of Journalism, Northwestern. She will receive a B.A. in June in political science.



Your Free ASUCSB Newspaper written and edited by students three times a week.

Reagan supports individual before 'national' freedom

by LINDA SARTOR and RUTH GIRVIN

Referring to the liberal trend toward increasing govern-mental control, actor Ronald Reagan remarked "It isn't that liberals are ignorant -- it's just that they know so much so wrong," in his speech for YAF Wednesday afternoon.

Admonishing his audience that "A government agency is the nearest thing to eternal life you'll see on earth," he went on to cite numerous statistics.

Welfare spending reaches \$45 billion annually. If the money were directly distributed, every family would receive \$4500; because of all the governmental middlemen, the average receipt is closer to \$600.

He remarked that attacks on the TVA were equated with those on motherhood. But private enterprise, he asserted, is more efficient. Three-quarters of the farm families are doing better economically than the other one quarter which is subsidized. Meanwhile, there is one Dept. of Agriculture employee for every 35 farms.

Reagan feels that "The policy of the greatest good for the greatest number is contrary to the American tradition." Social Security is only a welfare program, he says, because a young man pays twice as much for security as he does for a private insurance policy returning



Turning to foreign policy, Reagan stated that there is no argument with regard to peace or war -- only as to the best way to have peace. He opined that the status quo ("Latin for the mess we're in) is accomodation; "accomodation is appeasement, and appeasement is

Reagan firmly believes that "freedom was never so fragile" that we must overextend the government to preserve national freedom at the expense of the nation's individuals' free-

ate Program has been approved

and will go into effect as an

faculty member to work with

individual halls. Hall members

will select a professor and sub-

mit his name to a committee

consisting of seven RHA Legis-

the Chancellor, who will make

the appointment with the ap-

proval of the faculty member

Requests will be referred to

Faculty associates will eat

with hall members in the din-

ing commons, participating in

hall activities such as coffee

hours and informal bull ses-

Rec Commission is sponsor-

"Please Don't Eat the Dai-

sies," starring David Niven

and Doris Day, will be screen-ed on May 30; "Ask Any Girl," with Bob Hope and Shirley Mac-

Laine, will be shown June 6.

ing a two-part Saturday series

of comedies during finals, to relieve tensions and provide

Movies planned

coverups for hysterics.

The program calls for a

experiment this Fall.

lature members.

selected.

Drug usage

Ditman considers effects

by JANICE WITT Staff Writer

Both the dangers and advantages of conciousness - changing drugs were discussed in an informal lecture Tuesday by Dr. Keith Ditman of UCLA's School of Medicine.

Ditman named the drugs alcohol, ether, cocaine, and caffeine as consciousness - changing drugs. Mescaline, morning glory seeds, certain mushrooms, triptomines, and LSD-25 are known as hallucinogens. "Some of these drugs have been used for two thousand years," he remarked.

'Religious rituals are the main uses for these drugs," He said, citing a church or-

Student-faculty program

will be initiated next fall

Professors might also act as

a liaisons between halls and

other faculty members, pos-

sibly inviting members of the

hall to his home periodically.

initiate the relationships and

attempt, whenever possible, to

include the associate's family

of \$55 per semester per hall.

the first year is expected to

Based on an estimated cost

in hall activities.

Living groups are expected to

ganization in the southwestern United States in which members practice a "chemical Christianity." He explained, "These peyote users have rationalized their drug into a re-

SCIENTIFIC USES

"Scientific uses constitute the second purpose for these drugs," he noted. "In brain experiments, conditions simu-lating psychosis and schizophrenia have been developed."

Ditman said that though the therapeutic value of these drugs has not been established, "there is great potential for treating alcoholism and personality dis-

The rest will be furnished by

WORKSHOP BEGINNING

Idea for the program was first suggested at the RHA

Spring Workshop in February as a means of stimulating a

greater amount of social and

intellectual connections be-tween faculty members and stu-

At that time an ad hoc com-

June 7. Riders wanted to share

driving and expenses. Contact

Carl Kawarabayashi, San Ysi-

dro Ranch, Santa Barbara,

leaving from here or Los An-

geles. Need fourth driver who

New York -- on June 10,

dents living on campus.

Commenting on the use of alcohol in our society, he declared, "Alcohol is fattening, narcotic, lethal, and addicting. If alcohol were being discovered for the first time, the public wouldn't allow it on the market."

DRUGS' EFFECTS

In response to a question from the audience, Ditman discussed the total experience involved in taking drugs. "The incidence of untoward effects are few when you consider what damage drugs can do. Though individual ordeals differ, people have become psychotic, anxitemporarily panicked, and have been depressed to the point of suicide."

As to why alcohol is legal and marijuana is not, Ditman stated, "That's the way people are, I guess. Marijuana is actually less lethal than alcohol."

To the comment that marijuana would ruin the alcohol and cigarette industry, he replied "if the people want drugs legalized, lobbyists couldn't stop them."

When asked, 'Is curiosity a valid reason to try drugs?" he said, 'Well, people may be curious but many wouldn't want to take estrogens."

Ditman also stated that there is a proper setting and personality required to integrate drugs to the user. Without these requirements, people can become addicted.

Students here indicate need for transportation or riders

Hollywood (1 mile off freeway) -- any time afternoon, Monday, June 8. Will share expenses; will bring only two suitcases. Contact Joel Bursteiner at Yucca Hall, phone 8-3551 or 8-9034.

route 66 -- after 3 p.m. on June 9. Will share expenses and driving. Contact Susan Stove

14 E. Figueroa St.

cost about \$1750. About 75 per mittee was formed to investicent of the money will come gate the suggestion and to forfrom administrative sources. mulate a proposal.

phone 9-2268.

RHA.

RIDES WANTED

East Coast -- after June 9. Will share all expenses. Contact Jim Wolz at Birch Hall, 116 or phone 8-9090.

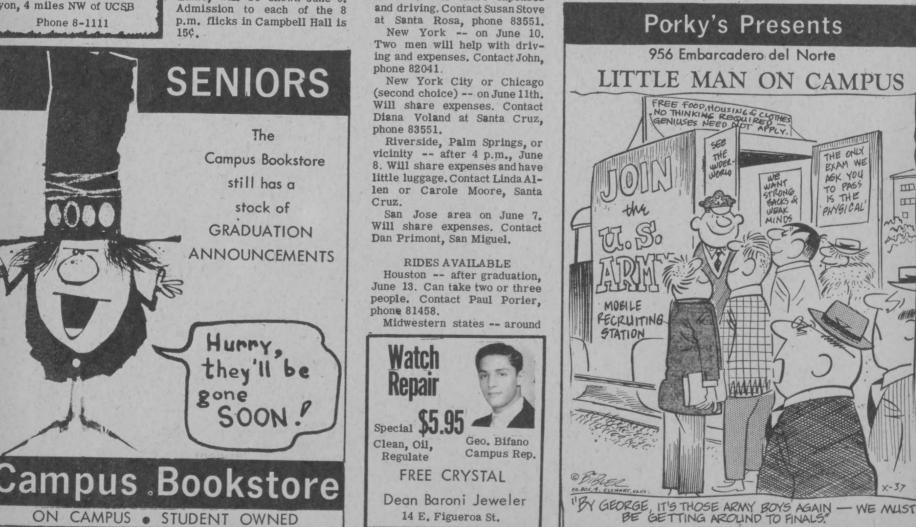
Northern New Mexico via

wants to return around July 1. Call Carl, 82041. Ohio -- on June 11th, Will take one person all or partway. Contact Bob Culbertson, phone 8-3634.

Recital slated by Jean Mack

Bach's "French Suite VI" Beethoven's "Sonata, op. 31, no. 3," and Bartok's "Three Rondos on Folk Tunes" will be presented by Marjorie Jean Mack in a senior piano recital Sunday, May 24, at 8:30 p.m. in the South Hall Lecture Room.

While studying on a John and Ina Therese Campbell scholarship, Miss Mack is a piano pupil of Lloyd Browning at UC-SB. She will graduate in June with a Bachelor of Arts Degree in Music.



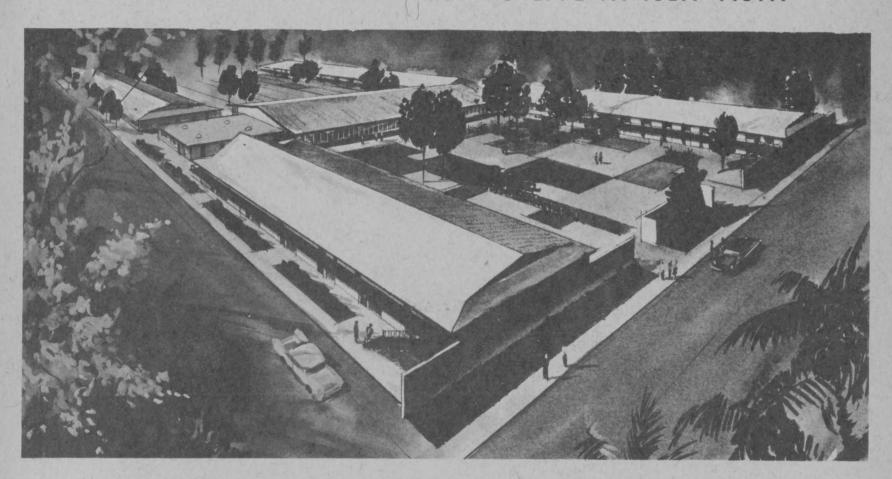
UNIVERSITY MEN!

INVESTIGATE

DOS PUEBLOS APARTMENTS

785 CAMINO DEL SUR

PRESENTING THE NEW WAY TO LIVE IN ISLA VISTA



160 SPARKLING NEW LIVING UNITS, OF THE FINEST CONSTRUCTION; EQUIPPED WITH THE BEST FURNITURE, INCLUDING EXTRA LONG BEDS, AND THE NEWEST IN DECOR.

EVERYTHING TO MAKE LIFE MORE ENJOYABLE.



POOL - LOUNGE - GYMNASIUM

AND



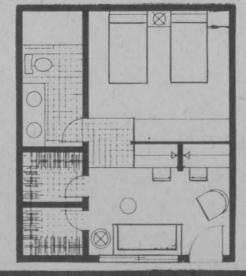
THE FINEST DINING FACILITIES TO BE FOUND ANYWHERE

OPERATED BY PROPHET COMPANY, ONE OF THE NATION'S LEADING UNIVERSITY CATERERS,
ASSURING THE FINEST CUISINE ON ANY CAMPUS IN AMERICA.

WHAT'S MORE--THE RENT IS REASONABLE!

SEE YOU AT DOS PUEBLOS, OR PHONE 8-2611 - 7-4789 - 8-4314

Dos Pueblos combines the convenience of excellent meals from the spacious cafeteriadining room, a glass-walled lounge, an outdoor gymnasium and recreation area and large comfortably furnished living and study quarters with the following features: Living roombedroom-bath with twin s in ks (pullman)* Large stall showers * spacious walk-in closets * individual desks * drapes and wall-to-wall carpeting * high decibel soundproofing * linen and towels furnished weekly * all utilities included * thermostat controlled heat *



full laundry facilities * ample off-street parking * surf board racks with locks * spacious patio and sun-bathing areas * weights * bicycle racks * large comfortably furnished lounge. Dining: Complete dining facilities included. Menus based on student popularity surveys served in quantity. Latest scientifically designed and operated kitchen.

Resident Manager
Student and Graduate Student
Resident Assistants

SPORTS

Soccer squad hosts final game against Wanderers

goalie.

They are Dave Anderson, full-

back, and Dennis Barrett at

The Gauchos are arranging

an inter-collegiate schedule for

next year, including Stanford.

UCLA, Cal Poly, and San Jose

UCSB's soccer club plays its final game of the season Sunday at 11 a.m. on the Robertson Gymnasium soccer field.

The team plays the Wanderers of Santa Barbara, currently leading the Central Coast Soccer League in cup playoffs with two wins and no losses.

In previous encounters with the Wanderers, the Gauchos have lost two and tied one. Last week UCSB lost to Cal Poly (SLO) 7-2, while the Wanderers beat Filmore 6-1.

Two UCSB players are regulars for the Wanderers.

Many track fetes slated

by JOHN YOUNG
Sports Writer
Although the regular collegiate track season is almost over, track followers still have a lot of activity ahead of them.

This summer the Los Angeles Coliseum will be the sight of the titanic clash between the United States and Russia.

Besides this, the Olympic trials will be taking place at the end of the summer.

This being an Olympic year, track fans will be able to see one of the greatest arrays of track and field talent ever assembled in active training and competition all summer.

Not only will the stars of the past track season be competing for Olympic berths, but a number of veterans will be coming out of retirement to compete.

High school stars to Olympic veterans will all be vying for the treasured Olympic berths. Great interest will be especi-

ally centered around the U.S. entries in the distance events. For, it has become an established fact that the U.S. has been unable to come up with Olympic champions in the races past 800 meters.

However, this year the U.S. has several distance runners appear capable of earning a gold medal at Tokyo.

Heading the list will be little Tom O'Hara of Chicago, Dyrol Burleson, and Jim Beatty

O'Hara and Burleson give the United States the best two fifteen hundred meter men they have ever had. Along with them will be Cary Weisigar, another strong contender in the 1500 meters.

Jim Beatty gives the United States a very strong entry in 5000 meters.

With a number of big meets ahead of all these men, track fans will be able to get a good idea of just how good the U.S. track and field men really are before Tokyo.

Pickens takes MVPaward at Kappa Sigma Dinner

by WAYNE REESE Sports Editor

Although Gary Pickens, Gaucho second-baseman, took the Most Valuable Player Award for the second consecutive year at the Kappa Sigma Baseball Banquet, the highlight of the evening had to be the awarding by Kappa Sigma of the Bandade Award to the most injured player of the season, "Big Sad John" Cole.

Cole, described as a "walking accident" by Gaucho Baseball Coach Dave Gorrie, took the award in good humor and surprisingly good health with the usual statement, "Aw, you shouldn't have."

The truth was, however, that nothing else could have been done. The truth was that Cole took the award by a landslide vote, via a broken thumb and various injuries suffered by being hit, including passing out after being hit in the neck.

Gary Pickens was also awarded the Team Captain Award, Senior catcher Joe Morbeto and Sophomore third-baseman Steve Murray were tied for the Best Clutch Player.

Frosh Baseball Coach Gaylord Smith awarded Freshman Steve Cushman the Most Promising Frosh Award. Both Frosh coaches Smith and Mike Fisher were in turn given trophies of appreciation from the Frosh team.

Coach Gorrie was also presented with a trophy of appreciation from the entire Varsity baseball squad. Gorrie stated that he felt that despite the losing season, the team had made a fine showing in probably the nation's toughest ball league.

Pickens is the first Gaucho baseball player in the history of the school to receive the MVP award two consecutive years.

The banquet, held at Mom's Italian Village was attended by about 60 people, including Hoop Club President Jerry Harwin who completed the affair by inviting all present to be guests of the Santa Barbara Dodger baseball team at their game after the dinner.

Film tomorrow

Interfaith Council will present "Three Faces of Eve" tomorrow night in Campbell Hall at 7 and 9 p.m.



A. Ward Spencer, Owner 966 Embarcadero del Mar, Goleta, California Phone 968-3611

May 22, 1964

Men Students U.C.S.B. University, Calif.

Gentlemen:

During our first year in business we have attempted to fill your needs and desires in the clothing field and we hope that in most respects, at least, we have succeeded.

For the coming years we hope to gain your approval by maintaining our policy of ethical business practices, by stocking items of current interest in traditional wear, and by associating with quality clothing lines. We point with pride to the fact that we have recently been chosen to represent GANT Shirtmakers in the Goleta Valley.

For William Thompson and myself, I send the wish of good grades, a great summer, and an early return in the fall.

Sincerely,

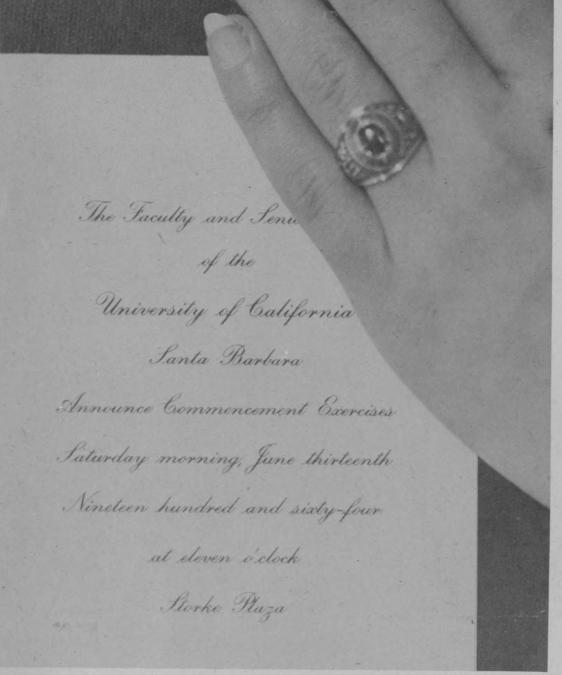
A. Ward Spencer

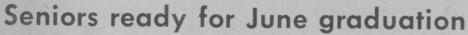


El Gaucho

Section B

Friday, May 22, 1964 Vol. 44 - No. 80





Little time remains, and seniors have a myriad of details to attend to.

The precisely engraved invitations must be addressed and mailed.

Graduates will take time out for a final glance at surf and sand, for a walk around the notorious slough. They'll count the buildings which have risen in four years, and stondards of the surface of the same of the sa which have risen in four years, and stand amazed

at the now-populous campus hinting of future

They will try on the blue gowns. There will be be complaints about the caps.

Clean the apartment, return the overdue library books. Collect the yearbook, sell the bicycle.

Only one tiny minor nicety left: Finals. --Bill Jenkins photos





ure plans, evaluate university years

and GAYLE KERR Staff Writers

A career in Alaska, a Peace Corps assignment in Brazil, a summer spent driving a Helm's Bakery truck -- these are some of the plans being made by the 1964 Senior class members.

Many will enter graduate school at UCSB to complete their degrees. Some will begin their teaching and civil service careers after graduation. Others have made no definite plans but are still "looking."

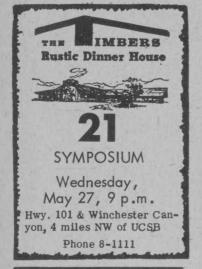
Working for his credential in physical education, Dennis Lynch will enter the UCSB graduate program next September. Captain of the football team three-year letterman, Lynch is 'looking all over for a coaching job."

Charlotte Smith will complete her Spanish major in UCSB's graduate school. Mrs. Smith has the responsibility of four children ranging in age from five to eleven as well as responsibilities of a student.

"I have a new outlook and perspective on life," she says. "Going to school has helped my family and me. The children have assisted in many ways."

NORTH TO ALASKA

Judy Jones, who will be working for her secondary credential here next fall, will leave for Alaska a year from this June. Miss Jones, a social science major, will be married to Dick Suter, January 30. She remembers her association with Frosh Camp as "one of the most valu-



HONG KONG



Open 11 a.m.-9:30 p.m.

> 7 Days a Week Family Dinners from \$1.30

ALSO FOOD TO GO!

282 S. Orange Ave. Goleta, Calif. Ph. 967-5316

able experiences I've had.'

"If I have to, the service," says Jack Burdullis, UCSB trackman and math major. Entering NCAA competition this summer, Burdullis will compete through July, traveling from Fresno to Oregon and back. He has no final plans in mind, but is "looking for some sort of job in business manage-

Political science major Betty Fletcher will enter Johns Hopkins University next fall. In the department of Advanced International Studies, Miss Fletcher is working for her Master's degree in Soviet politics. The ACB Chairman will marry Wilson Kraknke in Washington D.C. this July, and work for the government upon graduation.

BEEP, BEEP

After a summer's job as a Helm's Bakery truck driver, Ken McRoberts will enter graduate school at the University of Chicago. Working for his doctorate in political science. McRoberts plans to teach in a Canadian university. He is cur-rently president of Pi Sigma Alpha, a political science hon-

Commenting on their experiences at UCSB, students noted the informal association between faculty and students.

"If I had it to do over again, I would come back here," said Richard Swoboda. An economics major, the former varsity letterman in football will go to grad school for his M.A.

Janice Anderson will continue her education at UCSB, working for a general secondary credential in English. The friendliness of the campus and its students has impressed her. She says, "I've always had good professors."

"A beautiful campus," comments Ken Canaza, who will teach at UCSB. He will be working to obtain his Masters' and eventually a Ph.D in phys-

The University of Wisconsin is Judy Smith's destination. She will work on her physical education major, probably in the field of neuro-physical therapy. WPE and WRA President, Miss Smith states, "The informal atmosphere of UCSB has allowed me to pursue my own interests."

LET'S DANCE

"Individual professors, especially in the Asian Studies department, were a great inspiration to me," asserts Cathy McKean, who will be continuing her education for a degree in Chinese and Asian studies. Miss McKean will be teaching swimming and water ballet this summer following her marriage in June.

Other students expressed their hopes for the growth of their Alma Mater-to-be. "I hope that the closeness between faculty and students won't be lost with the growth of UCSB," hopes Linda Maron. She plans enter St. Mary's Hospital in Rochester, Minnesota for a dietetic internship.

While working on campus, Carol Squier will complete her art and home economics major. The ritual chairman for Delta Gamma claims, "I've enjoyed UCSB very much. If offers a lot to students with its growth and its new faculty members."

San Miguel's Head Resident Steve Wilson will join the Peace Corps training program for a two-year stint as a teacher in Sumali, Eastern Africa.

Says Wilson, "I think the growth we've seen on this campus has been, in some way, a preview to the growth and change we'll see in the world."

Teaching assistant - to -be Dennis Green, will work to complete his Master's degree in English and 'probably my Ph.D." Green states, "The University has made its greatest steps of transition from a small to a large school. I'm interested in seeing whether it can still keep the benefits of a small school while solving the problems of a large one."

DISCONTENTED

Math major Bill Watkins expresses some discontent with policies as he shows, "surprise at the lack of concern of students for the way the faculty has been pushed around." Watkins who will enter Cal next February, is "impressed academically" with UCSB.

Several students are planning unusual diversions from their college careers. Kaaren Johnson will become a mother this summer and begin teaching this fall. Mrs. Johnson, Pan-Hellenic vice president, will teach in the Santa Barbara area.

Vic Cox begins training for the Peace Corps in early July. He will be working on agricultural and health projects in the province of Mato Grosso, Brazil. This two-year mission will help prepare Cox for his eventual plans to work in foreign service.

Susan Beazell, P.E. major has receved two scholarships to the Perry - Mansfield School of Theatre and Arts at Ste-

vens College in Colorado to study modern dance and art this summer. She will be teaching dance and P.E. in a Santa Barbara junior high school.

Taking advantage of an exchange program between Harvard and the Massachusetts Institute of Technology, Bob Rosenberg will study both social psychology and political communication this fall.

AT LAST

Jeanne Gunderson, who experienced a twenty-year delay in completing her elementary education major, will begin teaching in a Santa Barbara elementary school in September. She attended both City College and Pasadena College before coming to UCSB.

Another future teacher is Judy Spruell, sorority representative to Leg Council. Miss Spruell hopes to teach junior college after obtaining her credential in American history.

To prepare for college teaching in English, Linda Barker will go to grad school. A resident assistant, Linda reports that her experiences at UCSB "have proved very influential."

Nancy Maher, an English major, plans to go to a library school, 'but I don't know when." She has served on RHA Council and the Judicial Board at Santa Cruz Hall.

JAY GOULD INC

Senior class president Dave Johnson plans to attend SC or UCLA to attain his Master's degree in finance. Upon receiving his degree, he will enter "some area of finance in order to arrive at my goal of investment counseling."

To the aspiration, inspiration and perspiration that has culminated in the commencements and careers of the Senior Class 1964, we add our best wishes.



FIVE POINTS CAR WASH **76 UNION STATION**

3898 STATE STREET

Across from 5 Points Shopping Center

967-5310

SANTA BARBARA

Open Daily & Sunday

- Polishing
- Washing Soft Water
- Floor Vacuumed
- **Neutral Detergents** White Walls Cleaned



This Coupon good Mon., thru Fri. Void after June 12, 1964

WINDSOR APARTMENTS

RENTING FOR FALL -- MEN - WOMEN



Fully Carpeted and Fabric Furnished

- Complete Insulation and Soundproofing
- Choice of Colors
- Free Pillows and Bedspreads
- TV Lounge
- Facilities for Private Parties

- Walk-in Closets and Built-in Book Shelves
- Individually Decorated
- Heated Pools
- Complete Recreation Facilities
- Gold Medallion Award

Call: BOB NESLEN - 8-4593 - NED EMERSON

776 Camino Del Sur, Unit 2

By ERIC VAN De VERG Feature Writer

Now looking towards graduation week, the senior class has been busy with projects all year, according to President Dave Johnson. Seniors have been getting ready for their last week of college life with fund raising events, Johnson explains. They have raised \$1500.

Johnson lists major suc-cesses as Alfred Hitchcock's thriller movie, "Psycho," and the annual Sadie Hawkins Dance.

Others include the films, "Breakfast at Tiffany's,"
"Where the Boys Are" and "The Mating Game."

The second annual Career Day, held this spring, was sponsored as a public service event.

Graduation week will include the Chancellor's Dessert and festivities at Hidden Valley. These events are paid for with Senior class funds.

This year has been the first during which class officers were not a part of the Associated Students organization. Johnson feels the change gives the individual president more freedom. He described his government this year as one which had but to decide what it

wanted to do and then go carry it out.

Helping him carry out class programs were Tyler Glenn, vice president, and Susan Webb.

After graduation week funds have been spent Johnson hopes \$300 or \$400 will be left over for the class gift. This year's gift is to be a scholarship. The regents will match the fund.

Johnson feels that such a class gift "will have a greater lasting influence on society than

Phys. Ed. has most candidates

At UCSB there are more candidates for the Master of Arts degree in physical education than in any other subject

With thirteen candidates, physical education majors consittute 17.3 per cent of the candidates eligible for Master's degrees this year.

English ranks second in Master's candidates, with twelve students receiving degrees.

History runs a close third with eleven candidates receiving graduate degrees.

'Lasting influence on society' Seniors on Dean's List pick favorite professors

by MAGGIE MITCHELL AND LINDA STEIN

Staff Writers Professors Mario Del Chiaro -- art, Samuel Eddy--history, Walter Mead -- economics, Madge Phillips--P.E., Robert Reynolds--psychology, Paul Wienpahl -- philosophy and Lawrence Willson -- English were most often rated as "favorite professors" in a survey taken by EL GAUCHO among Seniors on Deans' List.

The English department claims eight professors mentioned by the Senior students: Douwe Stuurman, Edward Loomis, Marvin Mudrick, Donald Pearce, Alan Stevens, Benjamin Sanke, Phillip Damon and Homer Swander.

The education department boasts the next highest number of professors popular among the Seniors questioned: George Brown, Loretta Byers, David

Epperson, and Murray Thomas. OTHER FAVORITES Biological sciences professors Philip Laris, Michael Rob-

erts, Garrett Hardin, Henry

Nakada--biochemistry, Mary Erickson -- zoology, and William Theobald -- botany, were also mentioned.

In the field of physical sciences and mathematics, popular professors according to the Seniors questioned were Herbert Bear, Donald Potts, and Paul Kelly, all mathematics professors, Robert Webb--geo-logy, and Curtis Anderson-chemistry

Liberal arts professors chosen as favorites by a number of the Seniors are Harry Girvetz--philosophy, Alfred Moir -- art, Leland Gralapp -- art,

Carl Zytowski--music, Anne Greet-French, and C. Warren Hollister -- history.

Steven Horvath of the physical education department, and Lucille Woolsey and Ruth Major, both home economics professors, were lauded by Sen-

In the field of social sciences, James Deetz of the anthropology department and Jerry Karcz and Aly Baylor, both of the economics department, were chosen by some Seniors as their favorite professors.

Tues., Wed., Thurs. - OLD MOVIES Thursday - HOOTENANNY Fri., Sat. - DIXIELAND & DANCING

Ten East Cota



STARTS

SUMMER-SLUMP SALE

HUNDREDS OF PUBLISHER'S OVERSTOCKS -- EXCELLENT SELECTION --TERRIFIC BUYS -- SAVE 31% to 83% EXAMPLES:

AFRICAN - ANGRY YOUNG GIANT Hempston Smith - Praeger's price was 7.95 - now \$3.69

JOHN GUNTHER'S famous INSIDE EUROPE TODAY reg. 5.95 now \$2.89

EUGENE BURDICK'S Blue of Capricorn

reg. 4.95 now 99¢

GUNS OF THE OLD WEST 500 illustrations was \$12.50 now \$5.69

MY BROTHER, ERNEST HEMINGWAY by Leicester Hemingway now \$2.49

Mark Schorer's famous biography of SINCLAIR LEWIS Published by McGraw - Hill at \$10.00 - price is now \$3.89

WORKS OF RABELAIS Deluxe edition \$4.79 sale price ---

THOMAS MANN: STORY OF A NOVELIST - published at now \$1.69

Ian Fleming's James Bond ON HER MAJESTY'S SECRET SERVICE

was \$4.50 -

52.69

THE CARPETBAGGERS Harold Robbins was \$5.95 now 99¢

JAMES THURBER Lanterns and Lances was \$4.50 now \$1.59

SHERMAN ADAMS First Hand Report was \$6.50 now \$2.39

LEONARDO DA VINCI: ON THE HUMAN BODY was \$25.00 now \$9.95

CONSTANTIN BRANCUSI large pictorial

was \$15.00 now \$9.95

BARNABY CONRAD'S illustrated ENCYCLOPEDIA OF BULLFIGHTING was \$10.00 now \$3.89

STRATEGY OF INVESTING FOR HIGHER RETURN Prentice - Hall was \$15.00 -

now **53.89**

TREASURY OF PHILOSOPHY Daogbert Runes was \$15.00 -

now \$5.99

Mary Renault's famous BULL FROM THE SEA was \$4.95 -

now 99¢

PLUS HUNDREDS MORE INCLUDING WORKS BY -Flaubert Theodore Reik Melville Alfred Cobbin Klee Cecil M. Bowra Peter Freuchen Robert de Ropp Saroyan

Cornelia Otis Skinner Patrick Dennis etc. etc.



STOCK AT 10% OFF!

-PLUS -

ALL RECORDS AT 20% OFF!!!

JOE & EDDIE ALBUMS Coast to Coast Joe & Eddie reg. \$3.98 -

now **\$2.49**!

PLUS ASSORTED DOLLAR PRINTS & POSTERS AT

594!

NOW FOR THE SUMMER AND NEXT SEMESTER!

In Neighborly Isla Vista

8-3316

+++ Open

Evenings

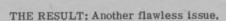
What makes

EL GAUCHO

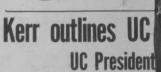
tick?....



IDEA: Who'll we smash today?







by DAVID DAWDY
Staff Writer
UC President Clark Kerr defended the rights of the student
to equal treatment under the
law, and the position of the
University in the current civil
rights battle, at "needay"s
Charter Day ceremonies at the
Davis camparity, sald PresiThe University, sald PresiThe University, sald PresiThe University, sald president to the control of offenses, ranging
the control of the control of offenses, ranging
the control of the

sibility in the field of clights. The University mr guard against discrimination op-campus organizations, bu must also insure the rights the individual student for or punishment for one crime und the law.

Recently "it has been su peased to higher cocourse, what about a broad spectrum o of offenses, rangin onies to traffic v over-induigence in fervor?"

The action of the should not infring right of the individaccording to Kerr... ican judicial systen he said, "that pe



ASSIGNMENT: What has more finger prints that the FBI?

Unlikely as it is, the appearance of the student publication EL GAUCHO on campus three times a week is no less than remarkable, if only because it's there at all.

Eight pages of local news and views is the polished product of about 50 local minds, often working toward the same ultimate goal, simultaneously.

Some people are paid for their efforts and are called "editors," while the others who do the work are called "staff writers" and take guff from the editors.

But it is all in the spirit of journalism. Consider f'rinstance what happens around the EL GAUCHO office for each story you read. It happens on a typical publication day. This is actually a misnomer, since the acutal printing is done at the Campus Press in Goleta. A more likely name for the day we put the paper out would be "the day we put the paper out."

A step which figures prominently in the news story process is usually an idea for an assignment, but the idea can sometimes be dispensed with in the interest of simplicity.

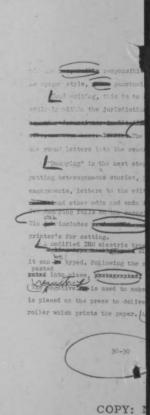
Next, the news editor assigns a staff writer to actually interview the people concerned and then write the story. The staff writer contacts the people involved or listens to a lecture, or rewrites information from outside the office, and assembles facts, figures, and other items

WRITING: Typewriters and creativity.



INTERVIEW: May we misquote you on that?





...people,

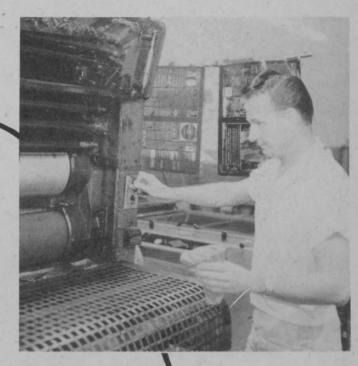
Parience,

pandemonium



d on civil rights demonstrations ds stadents' rights to 'equal law in Davis Charter Day talk

PRINTER: Putting the mess on the press.



of interest in coherent form for the readers. It is challenging work for everybody involved.

Then there comes the rewriting by the assistant news editors and the copy editors who are responsible for the quality of lead sentences, newspaper style, punctuation, grammar, accuracy, and the plague.

Head writing, this is to say, headline writing, is a feat entirely within the jurisdiction of the copy department. The object of the game is to fit the round letters into the square hole.

Dummying is me next step in he process, which involves putting heterogeneous stories, pictures, fear es, announcements, engagements letters to the editor, statements from the Chancellor and other odds and ends into some some lands are of der. Responsibility for dummying falls on the managing editor. His job includes semi-occasional excursions to the printer's for setting.

A electronic tape-punch machine puts EL GAUCHO copy into column form as fast as it can be typed. Following the setting up in column form, the columns are pasted into place, proofread, and photographed.

The resulting negative is used to make an alumninum positive plate, which is placed on the press to deliver an image to the printing roller which prints the paper.

And this is the house that AS built.



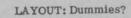
PASTE-UP: The news that fits.

sents from the Chancellor Responsibility

io copy into column form as fast as up is column form, the columnsare minum positive plate, which mage to the printing

is the house that AS built.

tness counts.





ELECTRONIC TYPESETTER: Printable?

CAMPUS SOBERS UP FOR FINALS



I DREAMED I APPEARED IN EL GAUCHO IN MY. .



M-I-C..K-E-Y..M-O-U-S-E SUMMER

Charter Flights

TO NEW YORK

Going June 16th

Returning Sept. 12th

Non-stop Jet Prop.

\$90 each way

For information write to:

BRIAN VanCAMP

1075 9th Street

Berkeley 10, Calif.

THE MORNING AFTER



TOYS IN THE TUB

. C. N. A. CHARTER FLIGHTS AUGUST 23 from LONDON to OAKLAND 1-Way only on B.O.A.C. and United Airlines Price \$235.00 for information and applications: UCNA CHARTERS % Bob Shuken 2741 College Ave. #1 Berkeley 5, Calif.



ON THE RIGHT--MY BOUDOIR

Phone 7-1661



Next to Silver Spur Restaurant right off Highway 101 at San Marcos Pass



EVERY LITTER BIT HURTS!



SHADOW BOXING

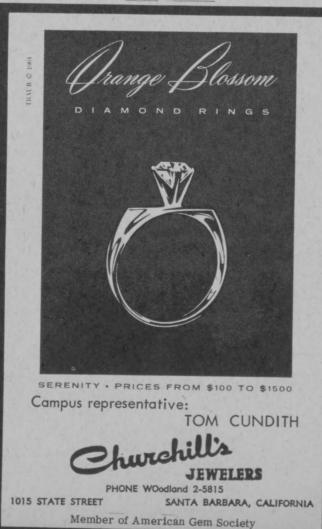




COEDS ARE SO CATTY!



BOTTOMS UP!









by MARILYN JAMES

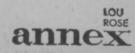
STOMP UPASTORM -- Friday night in ye ole gym. What a wonderful way to "die" for dead week. Last dance of the year is always the greatest. Everyone is carefree and enters into the fun of the evening. So practice up on "the bird" and come out tonight.

POLKA IN YOUR DOTS -tonight in one of LRA's newest easy care summer dresses. Drip dry dotted swiss in either pastel yellow or blue, with straight skirt and "blousy" sleeveless top. Cute with sandals or dressy white pumps. "Casually" priced.

YIKES! -- where's the panic button? Finals are really almost here - and really only 5000 RBR (Reserve Book Room) pages, two papers and a couple text books to polish off before that first Monday final!!! Where to begin is the question. The only hope as you burn those candles low in late, late, late hours of studying, is to look ahead to summer -- such encouragement, huh.

ETC. -- is the only way to describe the gigantic variety of fun summertime outfits now in at the ANNEX. We've got everything to make ye ole wardrobe complete for every clime and occasion. So whether its bathing suits, Mimi, party dresses or whatever-LRA's the place to come into browse.

P.S. -- Just want to add one final, farewell note, it's been really the greatest to be your LRA rep this year and to meet so many campus coeds (guys and gals) in the store. I'll miss you. Hope your summer's the absolute supreme.



1309 State



FROSH TRIBUNAL -- Sophomores pass judgment on freshmen who have failed to live up to precepts outlined in the

Apathy to opportunity

By SUSAN CUMMINS Feature Writer

Sophomore class

perennial dilemma of class government on this campus -- to have or not to have it -is an area of debate with which Bill Rauth, Sophomore Class President, is well acquainted.

When Rauth ran for office, his goal was to put class government on a level which would bring benefits to the class as a whole A prerequisite for accomplishing this is class unity. During his term of office he has come to recognize that student apathy and lack of class unity are almost insurmountable pro-

"You'll find this apathy in all class governments," Rauth believes. "People aren't going to be interested in something unless they can get something concrete out of it."

Although not everyone benefits tangibly and personally from the class government, Rauth points out that "The opportunity is there if people want to take advantage of it." Herefers primarily to the personal growth which comes from making personal contacts, organizing activities, and coming in contact with the problems of running a large organization.

The preamble to the class constitution presents the class as a service-type organization.

\$1.35

serts that the Sophomore Class "has done as well as any other

One constitutional purpose, "creating strong relations with other classes," was accomplished through Frosh Indoctrination, according to Rauth. During this week, the sopho-mores directed the Big "C" liming, sold green beanies and Frosh Bibles, and held the Frosh Tribunal.

Fund raising projects have included stomps and movies.

The class distributed professor evaluation sheets, spon-sored labor speaker Frank Terry's lecture, and sold slaves to benefit Camp Conestoga.

Rauth feels these activities fulfill the clause which charges the class with "instilling cooperation and participation in student affairs.

From green X's to green taces-class of '67 enjoys eventful year

by CONNIE FINSTER Copy Editor Green beanies flourished on

campus last fall as 2300 new Freshmen suffered through Registration Week indoctrination, memorizing the Cal drinking song, avoiding Sophomores in straw hats, and liming a Block "C", as well as standing in lines and taking tests.

Jay Jeffcoat, Freshman class president, is enthusiastic about the activities of the class of '67. He notes that the Freshmen's responsibility for decorating the Queen's float "was the unifying activity for the class. We had to turn people away, so many came to work on the float."

Jeffcoat was assisted by Dave Thomas, vice-president, Mimi Loomis, secretary - treasurer, and Dr. Paul Pitman, advisor.

A SUCCESS

One innovation that was particularly successful, according to Jeffcoat, was the Publicity Committee and Frosh Artist's Pool under the direction of Pete Griffin, Due to the Pool's efforts, the class carried out the "most complete and comprehensive publicity campaign" of any incoming class.

"It is better to light one candle than to curse the darkness." For more light on many subjects visit the AMERICAN OPINION BOOKSTORE 132 E Canon Perdido 6-0117 Open 10-5 Tues.-Sat.

Closed Sun., Mon.

During the second semester, Freshmenrallied to sponsor the Hollywood Allstars. In addition, "Butterfield 8" added to the class treasury while contributing to Camp Conestoga.

Between the two events, the class will end the year outstanding bills.

demonstrated Freshmen their athletic ability with a very successful basketball season. and progress in football and baseball. The varsity swimming, wrestling, and water polo teams all contained frosh mem-

Scholastically, the class demonstrated its ability with only six per cent failures and with 46 students on the Deans'

Highlight of the year came when a hungry Freshman consumed ten "Bruteburgers" to win an eating contest prize.

From films to fund raising Juniors have busy year

By TERRY ELLIS Staff Writer

Tom Cundith, president of the Junior class, has had "an encouraging year" due to the "good, hard, workers" on his board and in his class

The junior class has had a busy year with activities centering around the scholarship program. Money raising activities were planned in order to offer more Juniors the opportunity to obtain scholarships for their senior year, Cundith explains.

Seven films and the profits from the Post PushCart Dance have raised the junior scholarship fund to \$750. This sum will be matched by the Regents through the Alumni Association.

Winners of the scholarship were announced at the AS Awards Banquet.

Both Sophomore and Junior class presidents-elect, Bill Pascoe and Dave Thomas have indicated their desire to see the scholarship plan continued and expanded for their respective classes. The program was originated by last year's Junior Class President, Bob Ballard. Last year's funds totaled \$350.

Besides the scholarship program, the Junior class originated the idea of a juke box in the SU. Half of the profits from the machine go into the AS fund. The installation of the box was Sharlene Hopkin's special project.

Cundith, business economics major, aided in the administration of the junior class by Georgia Young, secretary-trea-surer, and Ann Grogan, vice president. The officers have a board of twenty juniors to help them with all activities.

BA's awarded in 34 subjects

Bachelor of Arts degrees will be awarded in 34 major fields this year with an additional 10 double-major graduates being honored.

One hundred fifty-one education majors comprise the largest single group of June graduates in one subject area.

The History Department will award degrees to 82, with 213 BA's going to social science graduates.

Twenty-one will obtain diplomas in mathematics, while life and physical sciences have total of 93 graduating in all departments

English graduates number 62, and 39 foreign language candidates are slated for honors.





Open 24 Hours for

Bowling and Billiards • 24 Gold Crown Lanes

Coffee Shop • Billiard Room

Phone 967-0128

ORCHID BOWL HWY 101 & FAIRVIEW AVE. GOLETA, CALIF.





Watch for our new opening in ISLA VISTA - 6571 Seville ...

5879 HOLLISTER-GOLETA-7-5918



After a hard school day--FRESH UP! By Enjoying the Best Refreshments Found at the New 1-Stop Party Store

Complete line of Beverages, Tobaccos, Lunch Meats, Ice Cream, Frozen Foods, Magazines, plus many other food items.

Open 9-11:30 weekdays--9-12:30 a.m. Fri.-Sat. 109 SO. FAIRVIEW--Ample Offstreet Parking--Ph 7-8514





NOW UNDER CONSTRUCTION AT 811 CAMINO PESCADERO



Submit your name and reason for choosing it in 50 words or less to the EL GAUCHO Office.

Contest open only to students of UCSB. One entry per stu-

Contest ends August 31, 1964. Award made during first week of fall semester. Judging will be by student panel to determine top 3 choices. Final decision by owner.

- 47 Oversized deluxe units
 - Recreation room
 - 20 x 40 swimming pool
 - Landscaped interior park



LEADER MOURNED -- Students listen to radio accounts of President Kennedy's assassination. -- Robert Renk photo



QUESTIONS TAKEN -- Communist Dorothy Healy receives queries from her Campbell Hall audience.

Carl Young photo

1963-64: ISSUES, EVENTS, LEADERS

By DAVID DAWDY Staff Writer

"President John Fitzgerald Kennedy is dead.

The words rang out over the loudspeaker set up in the Student Union patio. The student community deeply felt the loss of so young and vigorous a President. The day was Nov. 22, 1963.

In the months preceeding that tragic event and in the months following, the student body has been the recipient and the originator of many controversial actions and ideas. Most deal with problems that will carry over until next year.

• From the students who had been branded by an EL GAUCHO staff member as intellectually stagnant came the hue and cry that some professors publishing should have "perished" because of their lack of teaching

ability. This controversy is inevitably part of every prestigeconscious university, along with the federal grants for research that make it possible. More comment may be expected in the following years about this aspect of the "multiversity."

• Under the open forum policy newly re-affirmed by the Regents, Dorothy Healey, Secretary of the Southern California Communist Party, spoke to students and faculty members in Campbell Hall. Some observers felt then and still feel now that University speakers should be accepted on the basis of academic merit, not on the basis of personality. Most believe that the students should sponsor whoever they want to hear. FILL THE HALLS

• The problem of filling the residence halls for an entire year was solved somewhat un-

diplomatically by the administration this year. The first word was that all students would have to sign year-long contracts. Later, the administration altered the plan to enable upper dividion students to move out at the end of the fall semester.

Concerned with the problems of society at large, Professor Garett Hardin of the Biology department spoke on legalized abortion. He stated that any woman, for any reason, should be able to obtain an abortion. The problem will become a topic for continuing discussion as the overpopulation problem begins to burden the United States.

• Should you, as a student pay for your educaton? This is one solution to the problems of financing higher education in the state of California. Educational

facilities and teachers to meet the demands of the spiraling population growth in the State must be provided. There seems to be no easy solution. Bond issues will be vital to new growth.

NO ROOM FOR CARS

• Where to park a car will become a more pressing

problem next year, and so will traffic safety. This year the Parking Committee with one student representative recomended higher parking fees and restriction of parking for those who live in Isla Vista. The student voted "No". With 7400 students attending classes next year, one-passenger cars could cause quite a problem.

• With the COGS and Cheerleaders involved in activities termed detrimental to the image of UCSB, the two organizations might require watching next fall, since "spirits" could endanger genuine student spirit. Most sports fans agree that something could be done to encourage Rah! Rah! The problem is how to go about it.

A sudden flare up of Black Muslim activity and a subsequent rapid decline of any mention of the problem was the occasion of a reaffirmation of freedom of the press. The Kerr directives prohibit political activitists from distributing materials on campus, but the library could subscribe to the publication.

Finally, may other problems were voiced this year; many more and some of the same should be voiced again. Answers to the problems might be found more readily if the truth is sought in all instances.



AMIABLE BIRCHER -- The Society's Western Director, John Rousselot, delivers a lecture in Campbell Hall.
--Carl Young photo



EDITOR SMASHED -- Beachcombers' Holiday activity allows irate student to vent frustrations caused by controversial journalist. -- Carl Young photo



EQUAL TIME DEMANDED -- A young Black Muslim attempts to sell copies of "Mohammed Speaks" in the S.U.
--Dave Dawdy photo



IAC RF'd -- Campus police find evidence of unexplained discontent with IAC.
--Jim Mattinson photo

Cornell historian examines early state land disputes

"Californians haven't shown much interest in the question of public lands, even with the problem of population influx and water conservation," said Paul Gates, professor of history at Cornell University, in Monday's lecture on "Early Land War-fare in California."

Reading from the fourth chapter of what is to be his fourth book on disposal of public lands in the U.S., Gates discussed how Spanish and Mexican law, interpreted by Anglo-Saxon common law lawyers, clashed with the "natural right" tendencies of early California settlers.

In an attempt to deal with grants of the new west coast territory, Congress established a special commission by the Act of 1851, "filled with lameduck politicians who knew nothing of the Spanish language in which most of the documents were written," he said.

"Floating grants" was the practice of extending land boundaries to include more property than was originally intended by Spanish officials.

Low grassland was at a premium during the cattle-raising period before gold was discovered. After 1849, boundaries were shifted, often through bribing the surveyor-deputies. include gold lodes or streams, Gates declared.

Squatter controversies in the Bay Area were especially heated, Gates said. Settlers and companies who had improved the land were being forced by floated boundaries without compensation for their efforts.

"Night riding, arson, and indeed, murder" were effected by the ejected claimants to the ex-

Publish or perish

(Cont. from page 3) the same thing. But, there is

another problem concerned.

Because we are young and be-

cause of the very great uncer-

tainty as to our future in the

early years when we first were

part of the University there is a limited number of outstanding

scholars on this campus. The

faculty and administration are

engaged in a continuing effort

to develop, to retain, and to bring additional distinguished

scholars to our faculties, ex-

panding the scholarly and re-

search enterprise and administering what must certainly be one of the most rapidly expanding institutions in the

There are weaknesses in the present system which are certainly worthy of criticism by faculty and students alike. But I think that on the whole the average young faculty member gets a very "fair shake" and in long-time terms the system

United States.

tent that "the Civil War would soon have been over if we had sent the squatters to the South," according to Professor Gates.

Gates outlined the provisions of the Hoffman Act of 1860, in which the courts were granted the major powers of preventing boundary extensions.

In 1864, the Surveyor General was given full responsibility for grant boundaries

Audience enjoys poetess' reading

An enthusiastic North Hall audience heard Elizabeth Bartlett, associate professor of English, read her own poetry Monday night.

Craig Smith's Following reading of "The Creation," Mrs. Bartlett read several poems from her new book "It Takes Practice Not To Die."

Mrs. Bartlett's animated delivery aided audience comprehension of her poetry. Her listeners received severall of the poems with individual applause.

Among poems read were "Balance," which considers the relation to the normal world of Cheng and Eng, famed Siamese twins, and "After the Storm," which is told from the standpoint of a little girl's impressions of the world around her.,

"Negative Absolute" satired the increasingly pessimistic attitude of the modern world while "The Fourth Category" offered verse on the order of the game "Animal, Vegetable or Mineral?"

Ratings planned for AS pamphlet

Evaluation sheets rating professors will be distributed today by the Associated Students.

The ratings, to be compiled this summer, will be used in a pamphlet this fall designed to help students select professors and courses.

Distribution will be through presidents of on and off-campus living groups. Independents may fill out the sheets in front of the Library today from 9 a.m. to 3 p.m.

Student surf film features hotdogging, local beaches

"So far I've put more than

\$6000 into the movie," he said,

"and I've driven over 35,000

miles just to do the filming."

After a slight hesitation, he admitted, "I enjoyed it, though it

ATTEMPTED PERFECTION

take only nine months to put

out a surffilm. "I thought I could

too," he stated. "I suppose I

could have put it out after one

year, but I wanted to get a really

In filming the movie, Mac-

Gillivray used a telephoto lens

and photographed from the

shore most of the time. He

sometimes filmed from piers,

and occasionally paddled out on

a surfboard in order to get

front close-ups of the surfers.

Several shots were even taken

tography six years ago when he

received a Brownie camera for

Christmas. He surfed then, so

he decided to take a few pic-

tures of his friends surfing.

Because he enjoyed it and be-

He also filmed "Return of

He became interested in pho-

from an airplane.

more time filming.

Beach.

Other photographers usually

did take a lot of time."

good film."

By BETTY BROWN Staff Writer

"A Cool Wave of Color," a California surf movie produced by UCSB student Greg MacGillivray, will be shown by the UCSB Surf Club as a benefit for Camp Conestoga tonight at 8 p.m. in Campbell Hall.

The price of admission is \$1,25.

MacGillivray worked three years to produce the film. 'It's the first all-California surf movie," he commented proudly, "and it shows over 30 locationsa new record."

MacGillivray just completed the movie this winter. About one-third of it was filmed last semester at nearby surf spots.

The 90-minute color film covers the best surf spots between Santa Cruz and San Diego. Santa Barbara area beaches included are Point Conception, El (Capitar, Sandspit, Ham-monds Reef, Rincon, and Pismo Beach.

Surf skills of name surfers such as Reynolds Yater, Bob Cooper, Kemp Aaburg, and Jino Brady are displayed. The concentration throughout the film is on hot-dogging, a difficult surfing maneuver.

"There's a lot of slap-stick comedy in the film--mostly in the narration," MacGillivray stated. "One rather humorous section is of girls on the beach. He said that the music was taken from carefully selected albums to fit the acton.

"At one point in the film," he said about another humorous part," a car is shown sitting on a cliff. A surfer appears from the far side of the cliff, puts his board on top of the car, forgetting to tie it down, and quickly drives away while the board flies off the back. Of course music is accompanying

"A Cool Wave of Color" was started by MacGillivray three years ago as a hobby. But when he started putting more and more money into its production, he decided to show it for profit.

Class change

A correction should be made in the Fall Schedule of Classes. Geology 3 listed for 3 units should be changed to Geology 2L, Laboratory, General Geology-Physical for 1 unit,

A COOL WAVE OF COLOR

A new hilarious surfing movie created by Greg MacGillivray, UCSB student, will be shown Friday, May 22nd, in Campbell Hall at 8:15. This film is touring California and has drawn near to capacity audiences everywhere. Don't miss this showing at a reduced price of \$1.00benefit Camp Conestoga.

was shown as a section of the senior play. A Hollywood TV producer considered buying it, but thought a 7-minute film was too short.

Next fall MacGillivray will travel to Hawaii to begin another surf movie, which will also include a section on California surf.

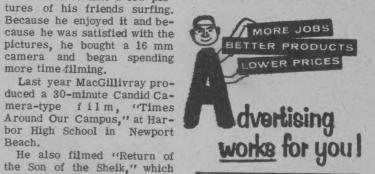
Pep leaders chosen for fall

Gene Teal was elected Head Cheerleader by Legislative Council Tuesday night. 1964-1965 songleaders are

Carolyn Ames, Paula Biles, Marina Jurras, Cheryl Kent, and Teri Smith, all presently freshmen.

First alternate is Sophomore Judy Schack, and second alternate is Nancy Son, also a Sopho-

Teal, a Sophomore from Goleta, will appoint his assistant cheerleaders himself.





Game goes better refreshed. And Coca-Cola gives you that big, bold taste. Always just right, never too sweet . . . refreshes best.

Bottled under the authority of The Coca-Cola Company by: COCA-COLA BOT-TLING COMPANY of Santa Barbara, California

creative scholarship and teaching will both be outstanding. RANCHO OSO IT'S RANCHO OSO For Horseback Riding

will be conducive to the creation of an institution in which

> Breakfast Rides Our Specialty Good Trails - Good Horses Hayrides and Swim Parties --

FUN FOR ALL Ph. 7-4155 for reservations



Updike's 'Rabbit': everything he touches changes to dust

Guest Reviewer

Nowhere is the evil effect of psychology more evident than in the field of modern fiction. Every writer today conforms to the most naive of notions, "that there is no such thing as a bad cowpoke, merely a sick one." Excluding William Golding, not one writer finds an anti-social or evil thought in man's nature that cannot be explained by his evironment ..

Hand in hand with this idea is the notion that "no one really talks to anyone anymore." Aside from the fact that this 'lack of communication' is a completely phony idea, it is by

its nature extremely limiting to the novelist. He is forced to write about the individual motivations of the character's mind. He can never write about the actual relationships between people, because the characters are limited to totally selfish natures and do not care enough about other people to attempt to understand them. The characters are, as a consequence, simple; and the resulting novel is necessarily minor.

IMPORTANT WRITER

Yet, it is from this influence that comes some of the most talented and technically fine writing in our literature. John

BUS TRANSPORTATION PROVIDED

9:10 Physical Science Bldg.

9:13 Anacapa - Santa Rosa

Return to campus at 11 a.m.

Updike, in his novel, 'Rabbit, Run," presents a graphic demonstraton of the limitations of this modern tradition. At the same time, however, it is important to notice that within this sphere of influence Updike is a powerful and important writer.

ALWAYS ESCAPES

Harry Angstom ('Rabbit'')is an ex-great basketball player who is trying to find similar fame and recognition in the world outside of the basketball courts. He is selfish, conceited irresponsible. He is amiable and harmless in any pleasant situation, but when faced with tragedy -- alcoholic wife, pregnant wife, pregnant girlfriend, etc. -- he cannot accept the consequences. He runs. He himself always manages to escape from these circumstances, but the people he affects cannot escape -- alcoholic wife, pregnant wife, pregnant girlfriend, etc. Rabbit loves to do things, but he will not accept the responsibility to do any of them well. Everything he touches changes to dust.

ASTOUNDING SUCCESS Individually, each character is selfish and immature. But they are a more responsible lot than Rabbit, and so they are forced to pay for his indiscretions. There is no identification possible, but there is a great feeling of pity coupled with interest and disgust. The characters are simple and essentially unimaginative, but the accurate dialogue and relationship between the writing and the ideas within the character's mind gives each individual vividness and realism. It is specifically this technical writing skill which has given "Rabbit, Run" its astounding -- and not unmerited -- success.

Camino Pescadero and Picasso, Isla Vista

FOR 9:30 SERVICE:

9:15 San Miguel

(3 blocks west of Campus)

St. Michael and All Angels'

892 Camino del Sur - Ph. 8-2610 or 8-2728

B. Noel Phelan, Pastor

Worship Service--9:30 a. m.-11 a.m.

SERVICES

Sunday: 7:30 a.m. Holy Communion



10:00 a.m. Worship Service and Sermon

CANTERBURY ASSOCIATION Meets at Chaplain's Residence 781 Embarcadero del Mar Sundays -- 8-10 p.m. Tuesday- 7:30-9:30 p.m.

Rev. John C. Keester, B.D., Chaplain - Vicar

Bostonian Shoes

IN ASSOCIATION WITH ROOS/ATKINS IN SANTA BARBARA



MISS WORLD TEEN

Entries Wanted

U.S. Teen and FOREIGN Exchange Students . . . send your Biographys and Photos to:

WORLD TEEN FAIR, Inc.

1310 North Wilton Place Hollywood 28, California

Finals held at . . . World Teen Fair . . . August 1-9th, 1964 . . Orange County Fair Grounds.

. Magazines . . . Newspaper . . : . . Radio . . National Coverage! Hundreds of Prizes . . .

NO Photos can be Returned!





For Sale

FAVORITE TUNES FROM AUS-TRIA AND GERMANY

Authentic waltzes, drinking songs, marches, folk music. Bring the old world flavor into your home with the unforgettable melodies of the masters and traditional austrian, german tunes presented by native ensembles. 20 factory new 45 rpm records for the unbelievably low price of 10 dollars. Send cash, check or money order and we pay postage. Prompt delivery. Sorry, no

VERSAND-QUELLE, Vienna, Stammersdorferstrasse 133, Austira.

UNUSUAL STAMP OFFER 300 Colorful Yugoslavian stamps, all different, for only 5 dollars. Send cash, check or money order. Prompt delivery guaranteed by: KLEIN, Steyr, Hafnerstrasse 4, Austria.

RENTING **FALL 1964**

6527 EL GRECO 5 doubles, 1 triple furn-ished, all electric, water & garbage paid, men or married students, start at \$85 per mo. PHONE 8-4259 EVENINGS

EL GAUCHO CLASSIFIEDS

Automotive

1959 Volvo, \$500, 854 Jimeno Rd., S.B., Ph 2-0590

1956 Cadillac Sedan, exceptional condition, less than 60,000 miles fully equipped, \$780, 854 Jimeno Rd., S.B., Ph 2-0590.

1957 Chevy Ragtop, Corvette engine, new interior & top, Ph. 8-4180.

1963 MKII AH Sprite AM Leaving U.S. must sell, only 8,000 miles, has BMC radio, Ton-neau, brand new chains, \$1550 or bid, call Paul Shattuck, Ph 8-2412.

"CLASSIC" 1952 MG-TD Rebuilt engine, new top and brakes, \$400, Ph. 8-4191 or see at 6610-B Trigo.

1964 Chevelle Malibu S.S. Coupe V-8, auto, r/h, etc. Call 9-3905, \$2500.

1960 Fiat 1200, good condition, complete extras, \$400 or offer, Ph. 8-2377.

1959 Volvo, \$500, 854 Jimeno Rd., S.B., Ph 2-0590.

WHY walk home after finals? (See your friendly student salesman, Richard Lambert today or else he may be walking home!) Take advantage of these 2 going home bargains.

PROFESSOR'S SPECIAL 1962 Ford Galaxie 4-dr, A/T, R/H, P. S., P.B. \$1750

STUDENT SPECIAL 1959 Chevrolet, 2 dr. \$995

See Richard Lambert at MOFFETT FORD or call 684-4600 or 968-4180

1957 Volvo, \$200 or offer, Ph. 4-1162 nites.

1962 TR-3 New recaps, windows in top, needs valve job, Ph. 7-2083.

1963 Monza, 4-speed, fully equipped, leaving U.S., call Steve 8-2173.

Motorcycles

1962 Honda 50 c.c., 170 MPG, good cond., \$200, see Joe, San Miguel #8233, Ph. 8-3551.

Housing

4th Male, upper division roommate to share 3 bedroom duplex in fall, \$50-\$60 a month, see Hugh Carroll, 6519 Seville, #8

STUDY in peace and quiet, beautifully furnished with heated pool, summer apartments from \$70. Ph. 8-2252.

ISLA VISTA, spacious individual cottage kitchen furnished 2 bedroom, for summer rental, inexpensive, force your own terms, Ph. 8-3807 or 8-3716.

1 BEDROOM apt. for two in Berkeley for summer, available June 12, close to campus, \$110 mo., write 2715 Channing Way, #6, Berkeley, Ph. TH 1-9327

SUMMER rental to men, any number, one or more \$35 per mo. Delt House, Ph. 8-3417.

MOUNTAIN Penthouse, 1bdrm, den, refrig., stove, 18 min. from UCSB, married couple only, \$100, PV 7-8630.

Wanted

1962 La Cumbre, will pay \$4, B. Lorenz, Anacapa, Ph. 8-3551

3 Girls need 4th, Fall Semester, on Del Playa, \$40 month, Call

Lost

ONE PAIR prescription glasses, black rims, contact Don Wood, Rm. 130, Sycamore, \$5

PLEASE RETURN our AFGHAN puppy lost Friday night, needs special medication, Ph. 8-2405.

RUST brown jeweled prescription green glasses, call Penny

BEIGE cardigan sweater, elbow patches, reward, Anacapa

ONE pair prescription sunglasses of dark tortoise-shell frame in red case, Also navy blue cardigan, Ph. 8-3835.

MEN'S Girard Perregaux wrist watch, Room 1022 North Hall or 7-2091.

ONE silver heel at the King of Diamonds dance. Please return, 8-2841.

Travel

HOUSTON Texas after June 13, take 2 or 3, call Paul 8-1458

Personals

P.S. I LOVE YOU

Jan! I love you madly! Let's go to the Dead Week Stomp Friday. Passionately, Dave

For Sale

3-speed bike, Ph. MEN'S 8-2475

HI-FI Equip. 1). AR turntable plus Empire 88OP \$65; 2) University speakers Med. XII\$135; 3) Bogen 35W mono. \$60, 6753 Abrego #8 Pete Ragan.

CONN Alto Sax, \$50, Ph. 8-4357 OVER 50 LP RECORDS: \$1 each, selling my entire collection: classics, Montovani, B'way musicals, Benny Goodman, etc. N. Snider, Tel: 8-2457.

GUITAR, custom made Mexican, classical wide neck, guitar appraised at \$50, will throw in \$25 case for \$60., Barb Lewis, Ph. 8-1831.

Instruction

TUTORING in chemistry, Patent Law, Philosophy, German, & Psychology by Robert Frankl, formerly Asst. Professor at Vienna Univ. Ph. 2-9574.

PIANO & voice instruction by very experienced teacher, beginners & advanced students accepted. Talent analysis free High recommendations available from successful professionals. ph. 2-9574.

Council okays 7 Cook board appointees



BARBARA RILEY

Legislative Council approved AS President Ron Cook's chair appointments to seven AS boards last Tuesday night.

In charge of the Speaker's Bureau next year will be Junior Steve Abbot. Abbot, an analytical biology major, will attempt to expand the Speaker's Bureau so that it will be able to con-

tact more civic groups.
Finance Committee will be directed by Junior business economics major, Kris Giebler.

Miss Giebler is presently in the process of formulating plans for this committee.

Miss Giebler's past experience in AS activities include



STEVE ABBOT

Finance Committee and Registration Chairman for Frosh Camp.

Handling the Camp Conestoga Board next year will be former Vice President, Dan Deeter. Deeter, who was a member of the ad hoc Camp Conestoga Committee this year, will emphasize three main areas: publicity, finance, and counseling.

Ron Peterson, a Freshman political science major, will be Departm ental Commissions Board Chairman next year. In discussing his plans, Peterson stated that "many of the proposals discussed during the past campaign were valuable for bet-



KRIS GIEBLER

DAN DEETER



RON PETERSON



JUDIE STONE

ter student government.

Junior Barbara Riley will chair the Activities Calendar Board next year. Miss Riley will attempt to bring the students and faculty closer together and to strike a balance between arts and lectures, class activities, and AS sponsored activities.

Judie Stone, a Freshman English major, will be Student Services Board Chairman, Cooperating with the Library Committee, Miss Stone plans to have library hours extended

KEDETTES®

to include Saturday evenings.

Undeclared Freshman Steve Wemore will be in charge of the Student Activities Board. At present Wemore's only plans are to "increase efficiency and expand activities."

Dance planned

University Chorus will hold a dance tonight in the Old Aud, from 9 to 12 p.m., according to Betty Mae Riggs. All chorus and orchestra members are in-

Senior Week activities to include dessert, party

Senior Week activities have been tentatively planned, subject to confirmation by Senior Newsletter,

Immediately following finals on Wednesday, June 10, Seniors will begin celebrating at a beach party, time and place to be announced in the newsletter.

The following day, Thursday,

the Hidden Valley Guest Ranch will host Seniors and their dates at a party.

Friday's activities include a Chancellor's Dessert at 7 p.m. in De la Guerra Commons. Seniors, spouses and parents welcome. Baccalaureate will follow at 8:30 p.m. in Campbell Hall. Seniors will wear caps and

A Happy Hour at Bray's 101 Fairview Restaurant will follow

the ceremony. Graduation ceremony will take place Saturday, June 13, in Storke Plaza. The Chancellor will greet graduates and guests at a reception following the ceremony.

Graduates and their guests are invited to make reservations at El Paseo Restaurant, 813 Anacapa, for an informal "no-host" dinner Saturday night.

Free tickets for the Senior Party and the Chancellor's Dessert may be picked up at the Graduate Manager's Office(AS Cashier) from June 1 to 8. Lastminute cap and gown orders will also be taken between those dates.

The Bookstore will distribute caps and gowns to those who ordered them Friday, June 12. They may also be picked up Saturday morning at the Student Union.

Gaucho' movie showing today

UCSB's own melodrama, "The Adventures of El Gaucho and Don Juan," will be premiered this afternoon at 4 p.m. in Campbell Hall.

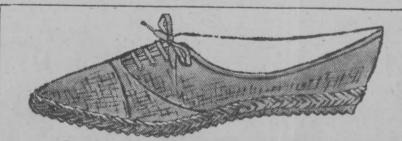
en 2. bumb flat classic



wash them, wear them!



SPORTSWEAR 727 STATE WO. 2-7671 SHOP FRIDAY NIGHT 'TIL 9 P.M.



Pancho, burlap oxford with rope 'n cork sole, 5.99

June 11, from 8 to 12 p.m., Announcements

Special orders of Graduation Announcements have arrived and are available in the Bookstore Office



AN EXPRESSIVE GIFT

Our Beautiful Leather Hand-Tooled Book Marks in a Rainbow of Colors

ONE DOLLAR EACH Red Lion Book Co.