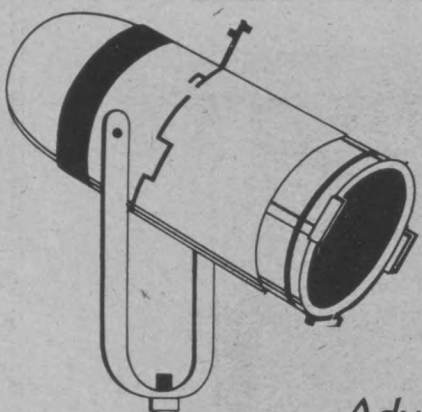


FASHION

'82

DAILY NEXUS ADVERTISING SUPPLEMENT



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Daily Nexus

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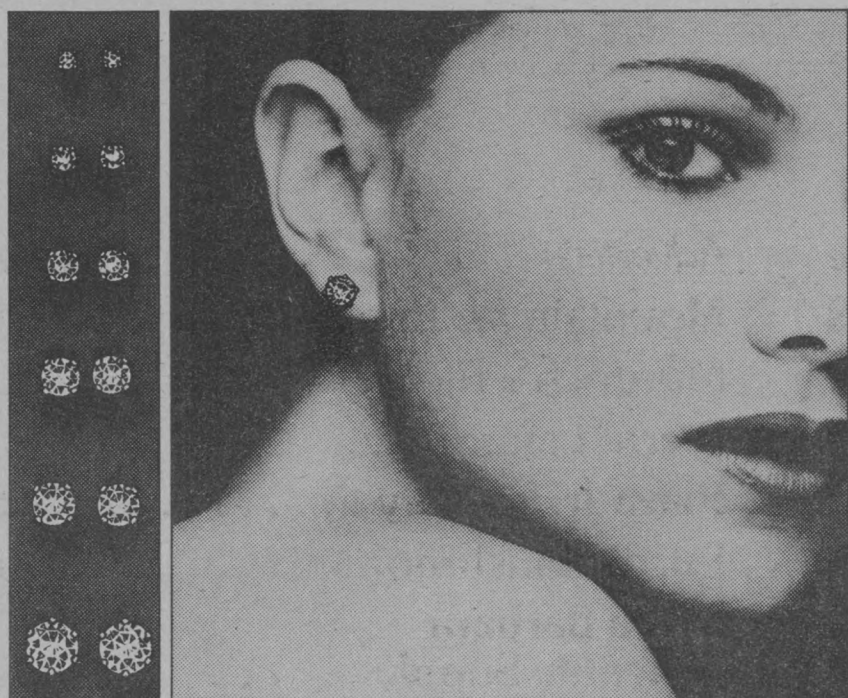
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We specialize in diamond sighs.



Find the diamond of her dreams in our tremendous selection of diamond stud earrings. We have them in all sizes, set in 14 karat gold, priced from \$200. Get the diamond sighs you've always wanted.

SLAVICK'S

Fine Jewelers Since 1917

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Use one of Slavick's convenient charge plans or American Express, BankAmericard, Master Charge.

Mail and Phone Inquiries Invited: (805) 687-5585

Please add sales tax where applicable plus \$2 for postage and handling.

Open Mon., Thurs., &
Fri. 'til 9, Sun. 12-5

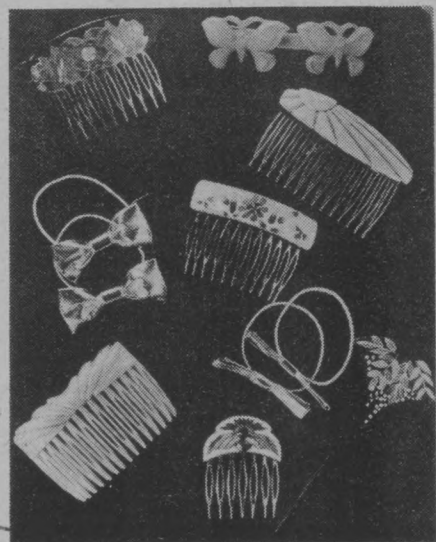


W.A. King company

TRADITIONAL CLOTHES FOR MEN & WOMEN
9 EAST FIGUEROA STREET
SANTA BARBARA, CALIFORNIA

SANTA BARBARA BEAUTY SUPPLY

TO TOP OFF THE LOOK...



A large selection of Imported & Designer Barrettes
Hand Painted Cloisenne Combs
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Head Bands
Cascades and Silk Flowers

Downtown S.B.
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965-5717

Goleta
5730 Calle Real
967-4303

4 DAY SUPER SALE

20%

to

50% OFF



EVERY
JEANS
DRESSES
SWEATERS
SKIRTS
BLOUSES
SHOES
NOTHING
HELD BACK!

me-n-you
FASHION AT YOUR PRICE



5718 HOLLISTER AVE. DOWNTOWN GOLETA
1011 STATE STREET DOWNTOWN SANTA BARBARA

*If your hair isn't
becoming to you,
then you should be
coming to Todd's*



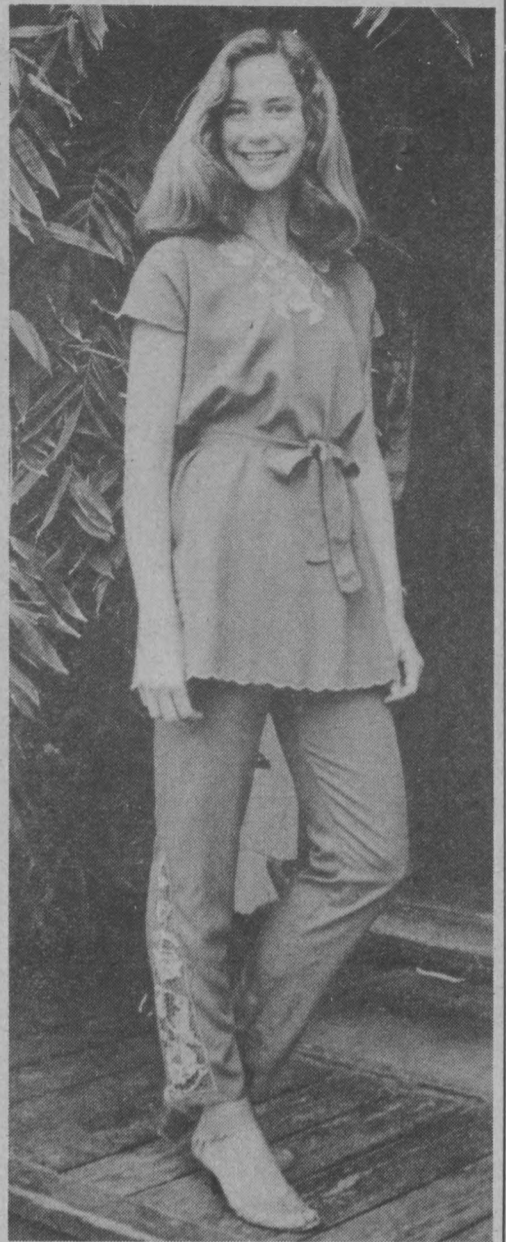
Charlene & Todd of

Todd's
Hair Styling for Santa Barbara

Open 7 days by appt.
966-1232

18 E. Figueroa
Downtown S.B.

**TIENDA
HO**



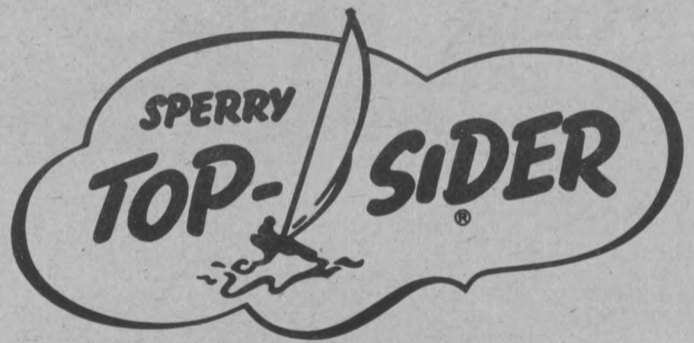
**FINE
IMPORTED
CLOTHING**

Clearance Sale Through Feb. 28

1 E. Anapamu
Downtown S.B.

965-3365

SALE



Save **15%** on all models from the
largest selection in Santa Barbara
County when you bring this ad to our
store. Offer ends February 26.

Coast Chandlery, Ltd.

ON THE BREAKWATER AT SANTA BARBARA HARBOR

8:30 to 6:00 Daily

965-4538



Campus Classics

...Calvin Klein's cotton-twill bermudas (\$36.00), Nantucket's cotton plaid shirt (\$34.00), a Crazy Horse cre sweater (\$25.00) and Bonnie Doon socks (\$3.00 to \$8.00)...sweater monogram (\$7.00).

the lou rose VILLAGE FAIR

1321 State Street...Downtown Santa Barbara, 963-8641
Courtesy parking in the Arlington Center lot
Hours: 9:45 to 5:30 Monday through Saturday



LOU ROSE annex

Spring & Summer paz

Daffy's all cotton ruffled blouse & harem pant head straight toward a Santa Barbara Spring & Summer! Both in hot pink, white or purple, sizes s,m,l.

1309 State Street...Downtown Santa Barbara, 965-6565
Courtesy parking in the Arlington Center lot
Hours: 9:45 to 5:30 Monday through Saturday

CRISPIN LEATHER



Casual Clothing for Women & Men
18 W. Anapamu

Downtown S.B.

966-2510



forever gold.

We've been designing wedding sets for over 10 years. Can we help you with yours?

the GOLD CONCEPT

IN VICTORIA COURT, SANTA BARBARA

**IT TAKES MORE
THAN NICE CLOTHES
TO LOOK
REALLY
BEAUTIFUL!**

**GIVE YOUR BODY A TREAT,
TRY OUR BEAUTY PRODUCTS
AND VITAMINS.**

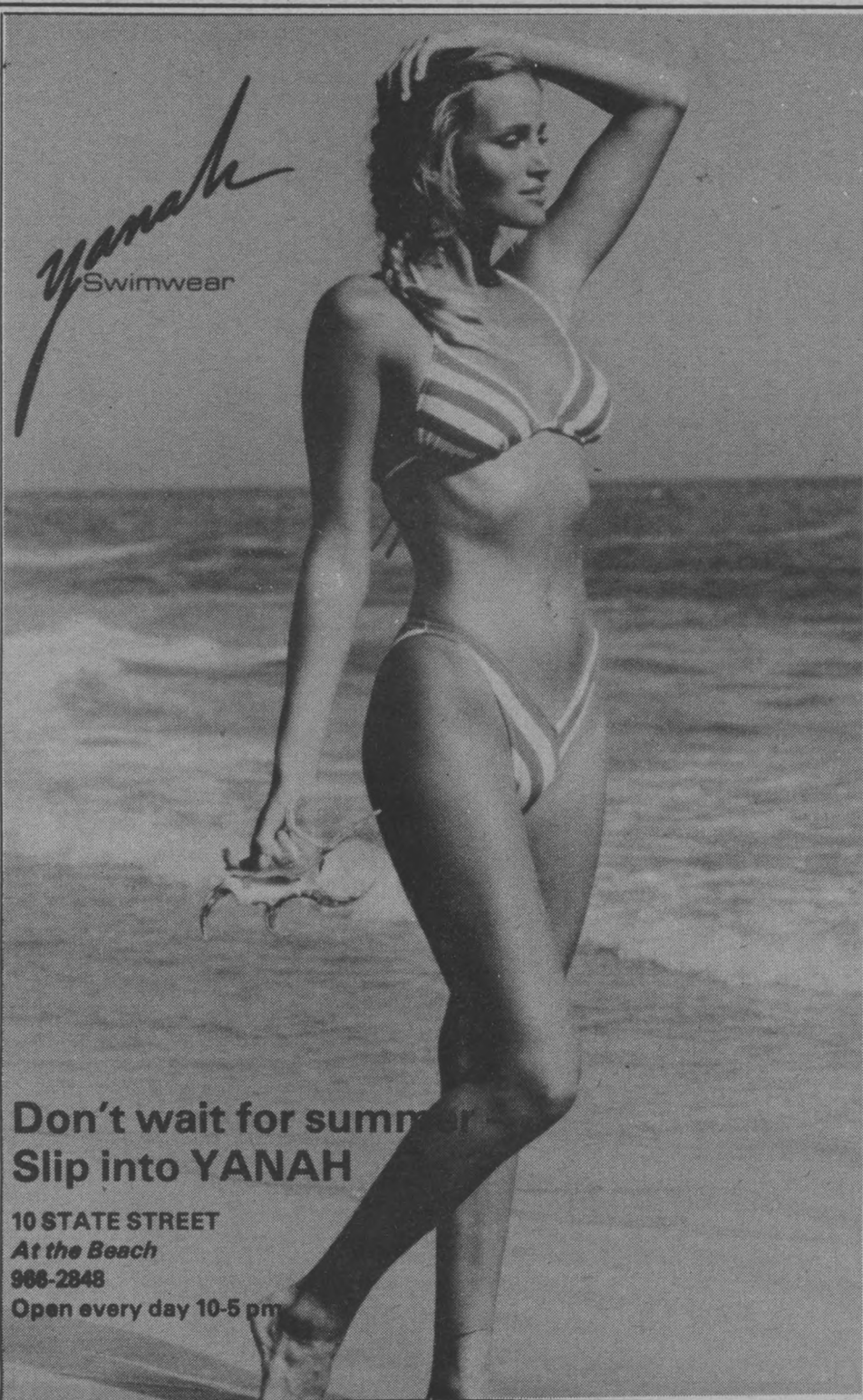
**15% OFF ALL OF OUR
NATURAL BEAUTY PRODUCTS**

**15% OFF OUR
TREMENDOUS SELECTION OF
VITAMINS**

**VALLEY NUTRITION CENTER
967-7514**

**Fairview Shopping Center
(between Builder's & Safeway)**

Offer Expires March 5, 1982



**Don't wait for summer
Slip into YANAH**

10 STATE STREET

At the Beach

966-2848

Open every day 10-5 pm



Lynn is wearing the newest in Danskin attire. A warm-up suit in Capen Blue that can be worn together or separately.

Bronwyn wears the pants in light blue, with a coordinating navy blue Danskin leotard.

Peggy's pants are a soft pink worn with a wine sleeveless leotard.

Great for exercise or just plain relaxing, the pants come in various sizes and are moderately priced at \$17.50. The top is \$21.00.

**FASHIONS TO COMPLEMENT
OUR SOUTH COAST
LIFESTYLE**



Peggy is wearing a soft matching ensemble in pale green from India Arts, priced separately at \$16.00 and \$24.95.

Lynne is seen in a black permanently pleated skirt worn with a black long sleeve freestyle leotard. Skirt is \$28.00 and the leotard is \$24.00.

Also from India Arts, Bronwyn wears a beautiful full-flowing skirt in vivid colors and contrasting cotton sleeveless leotard. The skirt is priced at \$29.95 and comes in various sizes. The leotard is \$16.00.



**THE
PURPLE
MUSHROOM**

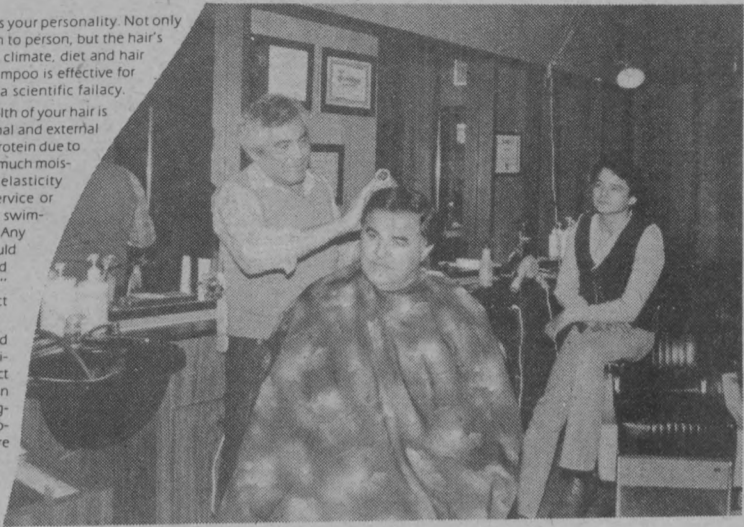
900 Embarcadero del Mar, Isla Vista
Open Mon-Fri, 10-6 • Sat 10-5 • Sun 12-4

Isla Vista Hair Stylists for Beautiful Ravishing Natural Hair

Your hair is as individual as your personality. Not only does it change from person to person, but the hair's requirements change with climate, diet and hair style. To say that "one shampoo is effective for everyone" is at the least, a scientific fallacy.

In conditioning . . . the health of your hair is a result of numerous internal and external conditions. You may lack protein due to an improper diet, have too much moisture due to climate, lack elasticity because of a chemical service or have damaged hair due to swimming in chlorinated pools. Any or all of these conditions could be present in your hair and there is no "one product" available that can correct them all.

Jheri Redding has formulated for NEXUS unique and individual conditioners to correct each specific hair and skin problem. We at NEXUS suggest that you see your professional hair and skin care cosmetologist.



**WE WELCOME YOU
to discover our style!**

\$2⁰⁰ OFF

When you mention our ad.
(Good until Feb. 24)

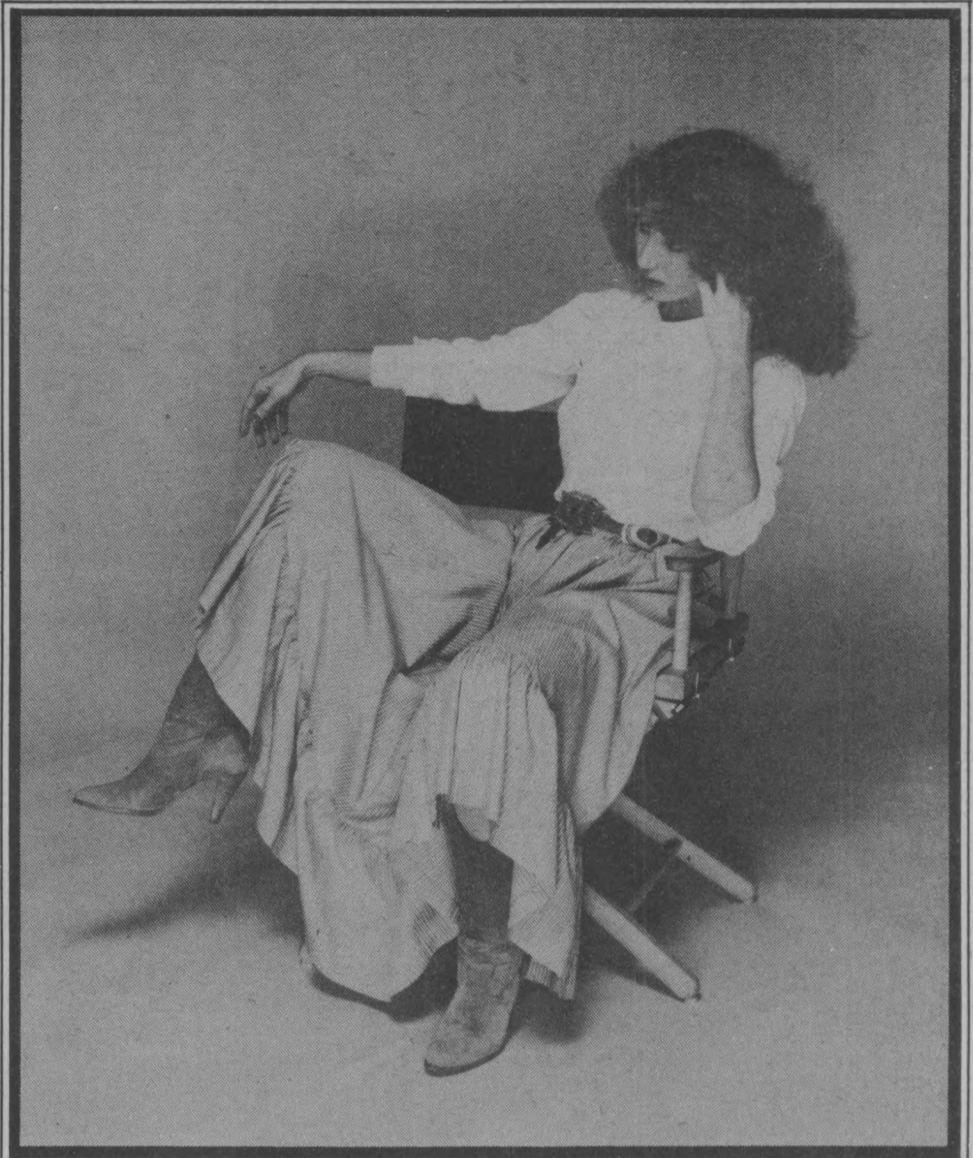
Trained professionals can offer you expert advice on the products best suited for your particular hair or skin problem.



Call us today . . . we will be happy to advise you on which shampoo is best for your type of hair . . . which conditioner is best for your needs.

**955 Embarcadero del Mar, Isla Vista
9-6 Tuesday-Saturday • 968-4415**

NEXUS



The Ralph Lauren Roughwear Collection at Pierre Lafond & Co.

Pierre Lafond | Wendy Foster

MONTECITO

Pierre Lafond & Co. and Wendy Foster 516 San Ysidro Rd at East Valley
805 969-5929 Main Store hours 9-8; Wendy Foster 9-6; Upstairs 10-6
Take San Ysidro turnoff 1 mile toward the mountains.

GOLETA SPORTS CENTER RUSSELL BASEBALL UNDERSHIRTS

Adult sizes
S-XL

\$5⁹⁹
EACH

Youth
\$4.99

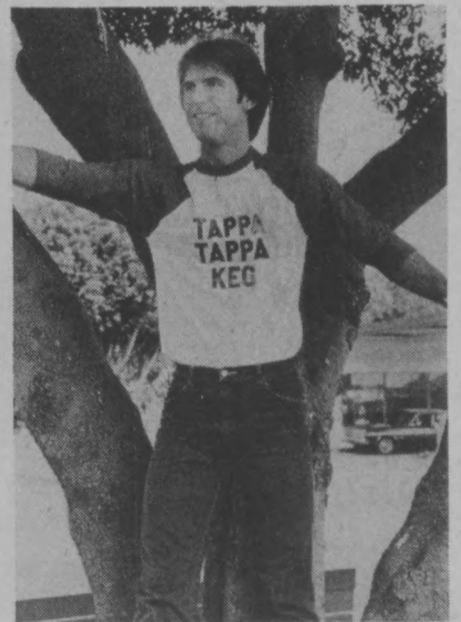
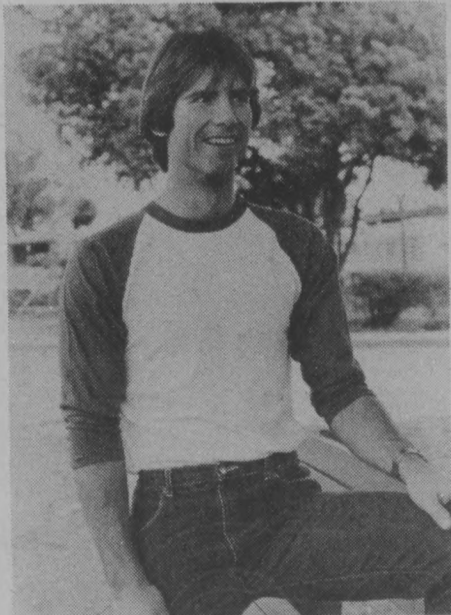
White body with sleeves of royal, scarlet, navy, gold, Kelly, black, maroon, orange, columbia blue or dark green.

QUANTITY PRICES

	PLAIN	PRINTED*
12-35	5.09 ea	6.99 ea
36 up	4.79 ea	6.49 ea

* Plus screen charge of \$7.50 for camera ready art

OTHER SHIRTS ALSO AVAILABLE



5708 HOLLISTER • 964-8703

MERONA SPORT



The Field House La Cumbre Plaza

Active Wear for People Who Play Around

JOEY PAUL

clothing for men



1114 STATE STREET • LA ARCADE PLAZA • SANTA BARBARA CA
(805) 962 • 3208
MONDAY - SATURDAY 10 - 5:30

APACÉ

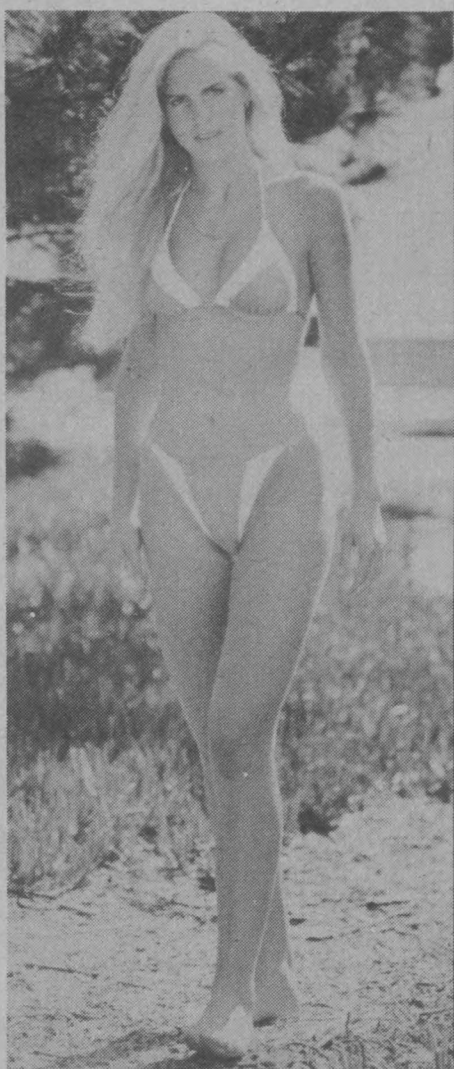
hair design for men and women



What makes us "The Best"...
We work very closely with our Clients. A combination of creativity & personalized service. We are professionals & we strive not only to give our Clients the best service, but to educated them. Let us take an interest in your beauty & education.
By Appointment

3206 State Street
Santa Barbara
687-6488

OUTRAGEOUSLY FLATTERING



To make sure you shine as bright as the summer's sun — ultra hot suits by Cole, Sassafras, Gotcha, Connie Banko, La Blanca, Wet, De Weiss; Designer suits by Keiko, Gottex and Gideon Oberson.

And, of course, our outrageously flattering bikini separates, now available in lycra spandex, cottons, prints & solids.

BEACH BEE WEST

310 Chapala 966-1076
Open 7 days
Corner of 101 & Chapala



This delicious Valentine of a skirt set by Casadei—softly draped georgette as light as the spring air, featuring an exquisite lavender beaded sheer vee front. Add the strappy, high heel sandals by Fiammante, and all that's missing is—You!

**changes &
changes
one**

For All The Different
Yous.

Piccadilly Square and
911½ State Street

FEATURING

Dexters • Bare Traps • Sbiccas
Famolare • Nikes • Stride Rite

Hush Puppies •

Wolverine Work Boots

and Others

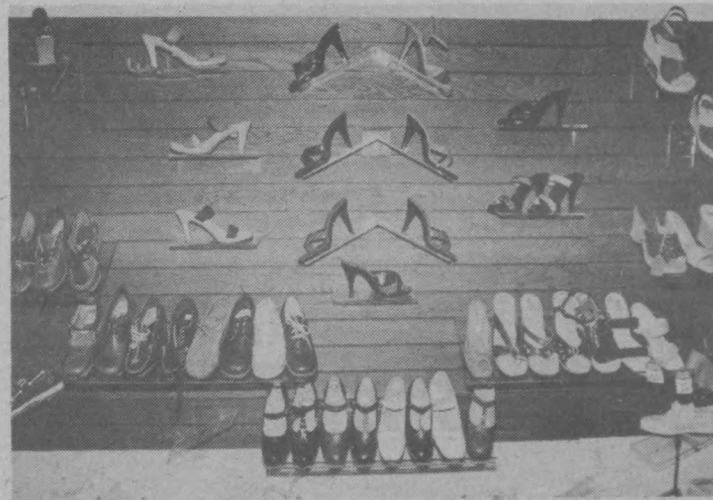
ALSO

A Complete

Dancewear Department

Danskin & Capezio

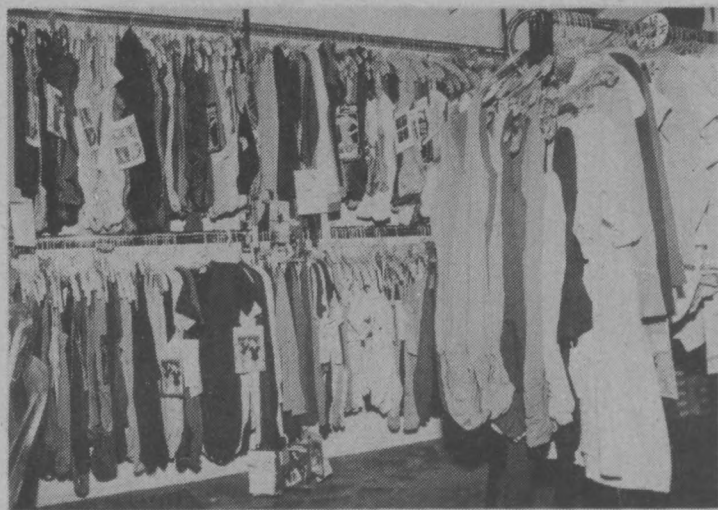
Garments & Dance Shoes



THE **Shoe BOX**
WHERE FIT IS FASHION

**10% STUDENT
DISCOUNT
With Student I.D.**

189 A North Fairview,
Fairview Shopping Center
Goleta
964-2314



Goes With The Flow...



Of Women's Beautiful Fantasies

Solstice Boutique

6540 Pardall Rd.
Isla Vista • 968-7701

Unusual & Handcrafted Clothing,
Jewelry and Gifts
A Unique Boutique of
Everyday Costumes
All at Reasonable Prices!

WHAT IT'S ALL ABOUT

Hair

With Precision Geometric Haircutting.
Perms • Relaxors • Colors • Sets



*Gilbert Mendez
and
Romi Easland*

Certified Professional Hairstylists
Student Cuts for \$13.00

968-4548
Open 9-6, Tues-Saturday

7127 Hollister Ave
in University Village Plaza
Behind Smith's Food King

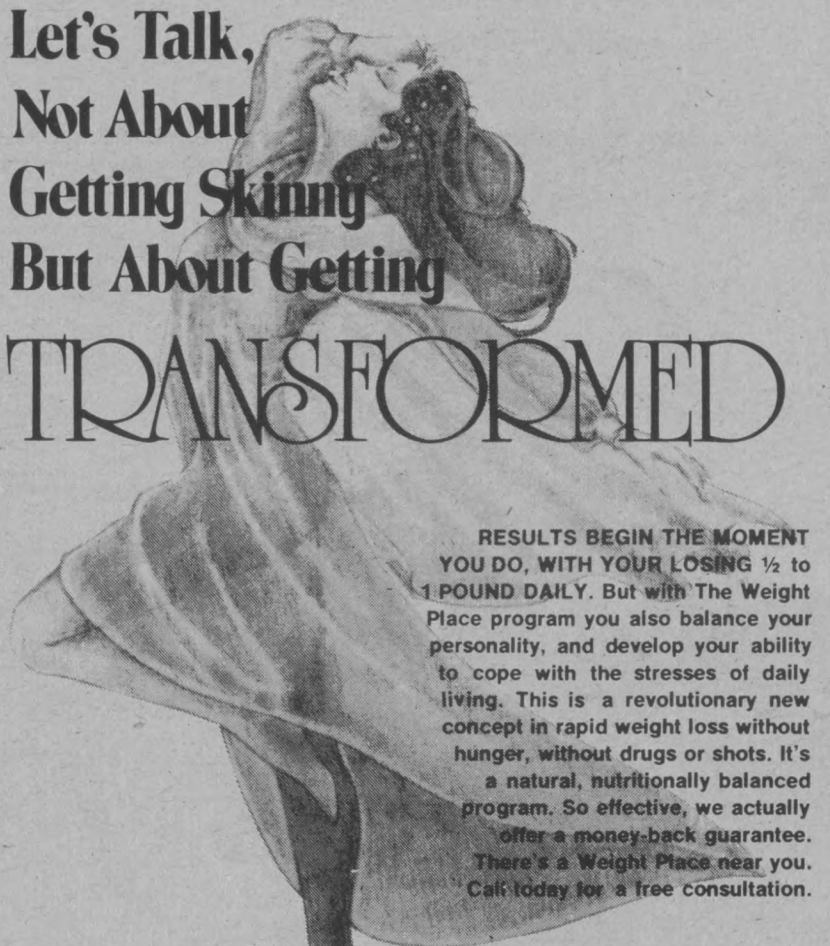


Open Monday through Saturday 10am-6pm
Sundays 12-5pm

706 State Street

Chameleoon

Let's Talk,
Not About
Getting Skinny
But About Getting
TRANSFORMED



RESULTS BEGIN THE MOMENT YOU DO, WITH YOUR LOSING 1/2 to 1 POUND DAILY. But with The Weight Place program you also balance your personality, and develop your ability to cope with the stresses of daily living. This is a revolutionary new concept in rapid weight loss without hunger, without drugs or shots. It's a natural, nutritionally balanced program. So effective, we actually offer a money-back guarantee. There's a Weight Place near you. Call today for a free consultation.

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Fashion Begins with the
NEW YOU

10% Discount to Students & Faculty

1333 De La Vina Mon-Fri
9:00-6:00 966-1666

SALE
ALL YELLOW
TAGS

30%-50%
OFF

TODAY THROUGH FEB. 24

Hats • Scarves • Bookbags
Leg Warmers • Socks • Shoes

LEATHER GUILD

In Isla Vista across from the Magic Lantern Theatre

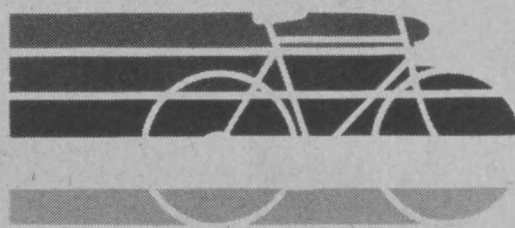
968-6619

Open Mon-Fri 10-9, Sat 10-5, Closed Sun.

Today's Top Styles
for Looks and Comfort



Students with I.D.
Receive 10% OFF
of clothing prices
through March 17!



MURDOCH'S
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Your Cycle Touring Service and Pro Shop
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Also for our
ICELANDIC wool KNITWEAR
HOUSE OF HOLLAND
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Entrance across from City Hall & News Press



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(714) 483-1651

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- Fine beauty supplies for the hair & skin.
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- Jewelry in gold, cloisonée, and more!



Available from our personalized hair salon!

skin
deep
salon

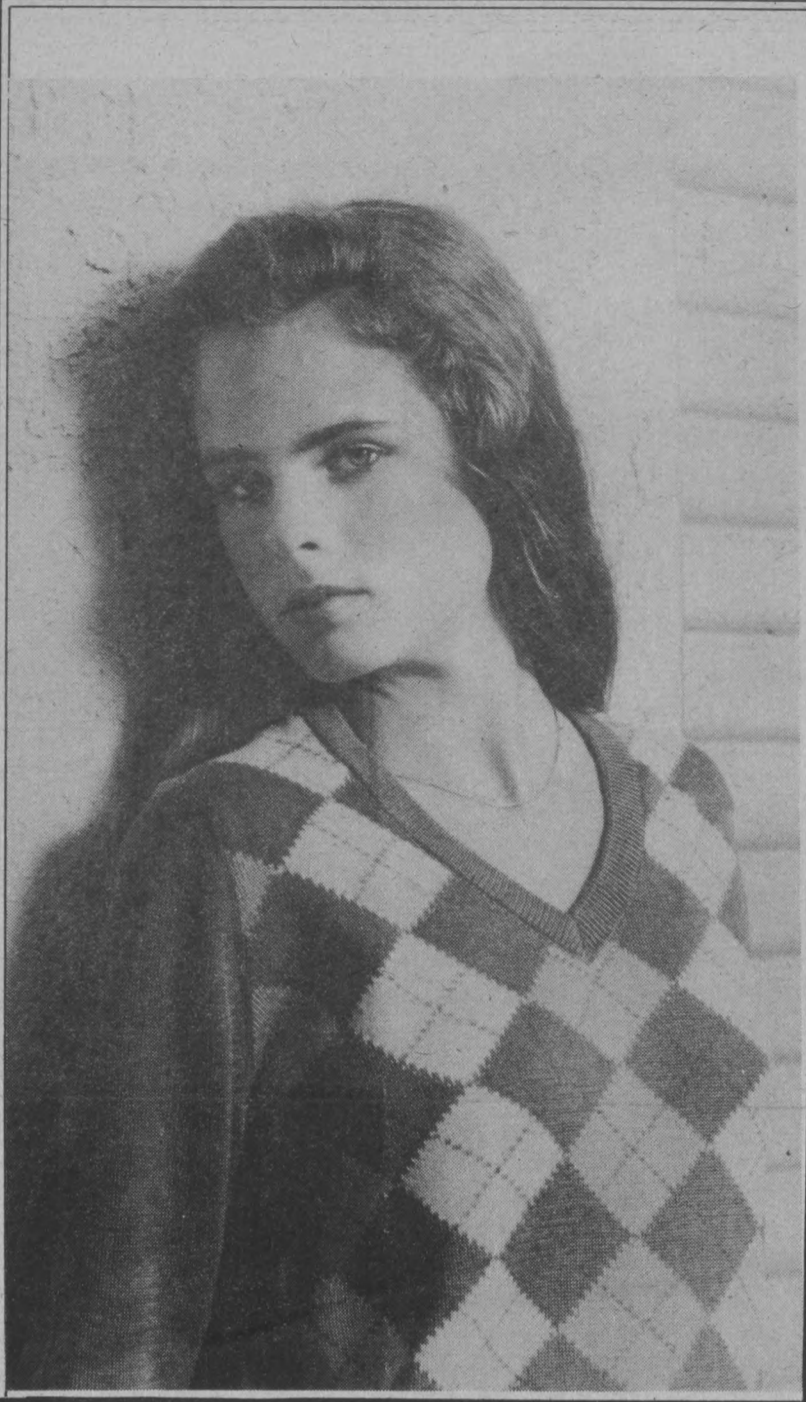
Professional Products

Mon. — Sat.
9:30 — 6:00
687-9497

REDKEN
NEXUS
JOICO
TRI

skin
deep

3405 State Street • San Roque Plaza



Womens Contemporary Classics
1096 Coast Village Road • Santa Barbara • California
1114 State Street, Suite 1B • Santa Barbara • California

ARABESQUE

10% student discount



the foot·note*

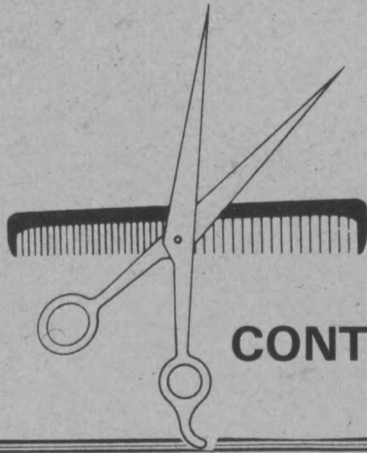
FINE IMPORTED & DOMESTIC FOOTWEAR FOR WOMEN
1307 STATE STREET, SANTA BARBARA
5738 CALLE REAL CENTER, GOLETA, 967-2090



BEFORE



AFTER



THE HAIR WORKS

CONTEMPORARY HAIR DESIGNS FOR THE 80's
MEN AND WOMEN

• \$5.00 Off any Stylecut



Hairstyling
for the 80's
Women/Men
Mon.-Sat. 9-6
(Offers good only
with this coupon)
Expires April 1, 1982



THE HAIR WORKS

3008 De La Vina
(near Long's Drugs)

687-3811

our present customers may accept this offer as a token of appreciation

FREE:

• **STYLECUT** (\$15-\$18 Value)
with any of our Premium Perms.



THE HAIR WORKS

3008 De La Vina
(near Long's Drugs)

687-3811

our present customers may accept this offer as a token of appreciation

Hairstyling
for the 80's
Women/Men
Mon.-Sat. 9-6
(Offers good only
with this coupon)

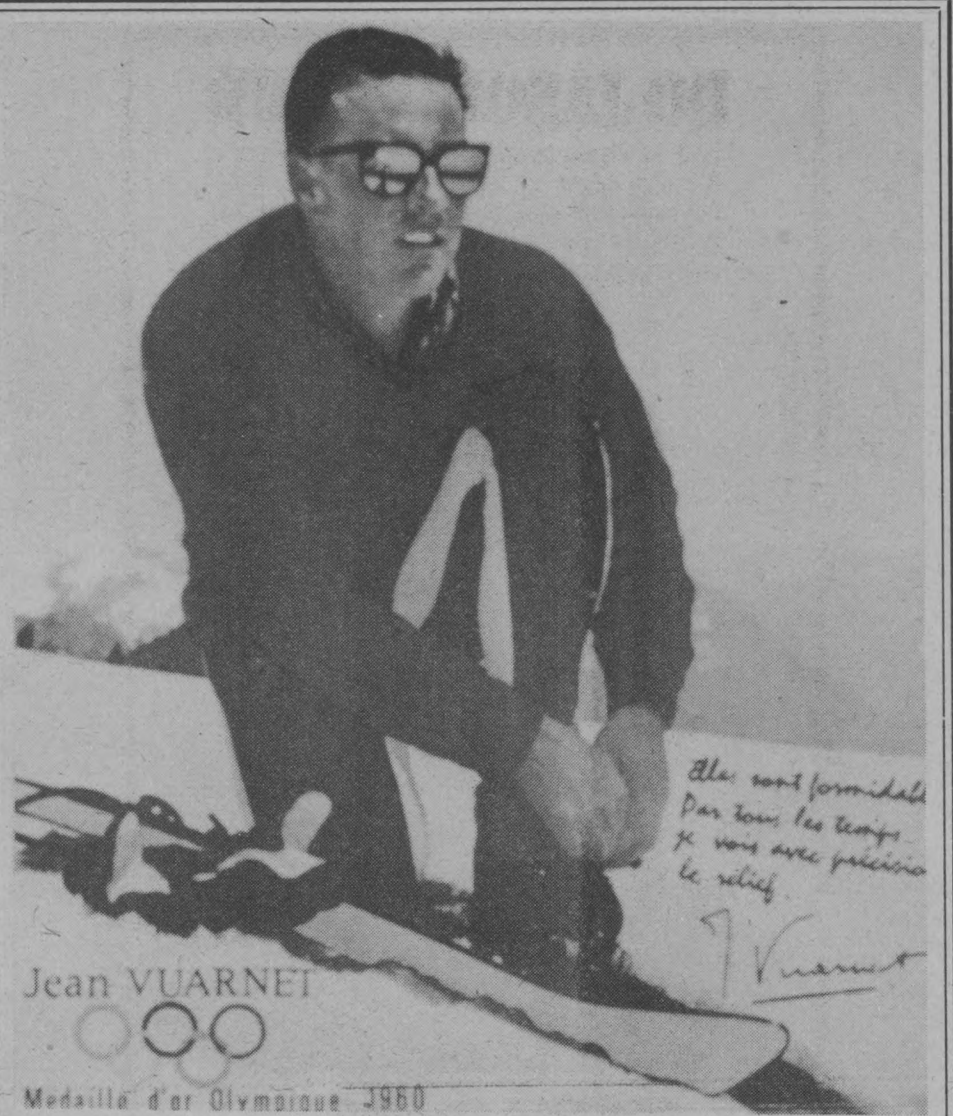
Expires April 1, 1982



PHOTO BY DAN SANTEMA, Brooks Institute
AVAILABLE AT

DEMBEMSKI'S

913 embarcadero del norte, isla vista • 9685815 • 10-6



15% OFF
VUARNET SUNGLASSES
Expires Feb. 22, 1982

SHADES of SANTA BARBARA

PICCADILLY SQUARE  966-5997



SIZZLE this summer in
a bikini from

GOTCHA

and coming soon...
Swimwear from
Carushka, Barely Legal,
Rio and Toth (Brazil)



A large selection of
dancewear, including
stretch cotton leotards
from Carushka and leg
warmers by Bare Essentials!



813 State Street • Piccadilly Square

DO JASON* PROUD

Find the Fleece garments from The North Face. Although they're not golden, the navy, silver and burgundy colors and classic styling of the Jacket (below) and Pullover are perfect for any chilly occasion.

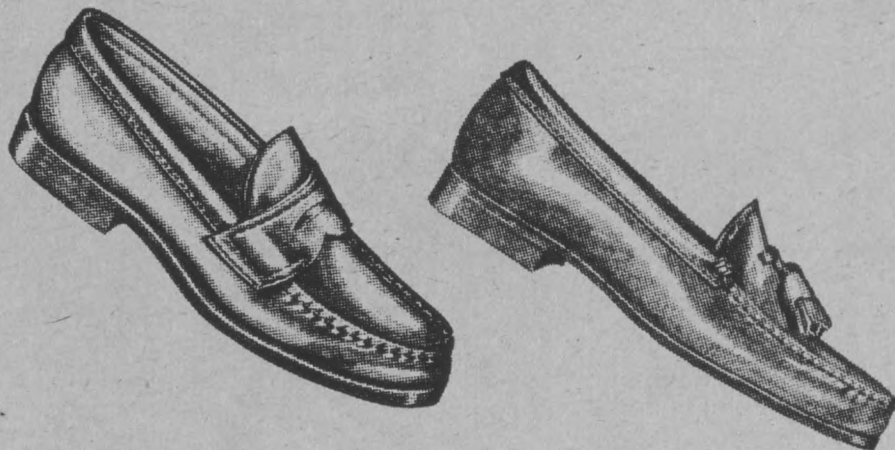
*Apologies to the classic Greek myth, Jason and the Golden Fleece.



731 State Street

962-0049

Study the Classics



8:00 am Latin class means two things:

- 1) You've got to get to class on time;
- 2) You've got to stay awake.

To make those first steps easier, try Bass® shoes for comfort. Those cushiony soles let your feet ease into that early morning class.

So come in and see the classic collection of Bass® shoes.

PLAZA JR. BOOTERY

LA CUMBRE PLAZA

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LOOK GOOD ... Even when you're 60 FEET DOWN!



UnderWaterSports

Where the Sun,



Sky and Sea meet!

"THE ONLY DIVE SHOP AT THE HARBOR"

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Scuba Instruction Offered at All Levels • Classes Begin Monthly

FOR THE NEW YOU! MAKE-UPS • COSMETICS HAIR COLOR • PERMANENTS • HAIRCUTS FOR \$9.00 •



THE HAIR-UM

Your Hair is Worth the Attention
We Give It.

296 South Pine
Goleta
967-5757

The Pink Shop
Behind Sunburst

10 MOST WANTED



Evelyn



Scot



May May



John



Diana



Joseph



Tamara



William



Laverne



Kathy

LA BELLE

EL PASEO STUDIO 110/SANTA BARBARA CA 93101 (805)963-6501

Study these faces. Do you recognize any of them?

Probably ... These are ten of the most wanted La Belle Models/Talent. You could be among the Most Wanted! La Belle's training in Self Development, Fashion Modeling, Photographic Posing, Commercial Acting and Professional Packaging will teach you the skills that will get you on to the 10 Most Wanted list.

Now study the faces once more.
Picture your face among the 10 Most Wanted!!