

**Women Choose** Ann Seymour as Next Prexy

A.W.S. Elects Pat Ireland as First Vice - President **Eastwood Defeated** 

### 253 WOMEN CAST VOTE

### **Riche Voted Second Position** as Turton Wins Race for **1936 Secretaryship**

Ann Seymour was chosen to succeed Lois Jo McPheeters as president of the Associated Women students at the election of officers held last Wednesday, March 25, in the administration building.

Defeating Margaret Eastwood. Pat Ireland was chosen first vicepresident for the coming year. For the office of second vice-president, the students elected Dorothy Riche over Ann Covelle. Miriam Turton will hold the secretaryship next year, having defeated Marguerite Kohler and Petie McKinney. Frances Hoelscher will act as treasurer and Gretalie Fitzgerald as councillor for the new semester.

Alice Hoelscher, Ann Seymour, Shirley Warner, Lois Jo McPheeters and Dean Lois Bennink were in charge of the election. Assisting the election committee were the A.W.S. board and many soror ity pledges.

The newly elected prexy, Ann Seymour, will accompany Lois Jo McPheeters and the Dean of Women to a Western Section A.W.S. convention to be held in Boulder, Colorado, on April 15 to 18. The delegates will leave the campus around the twelfth of April and will travel with the Dean, who will attend a convention of the Western Section of the Deans' association.

Two hundred and fifty - three women voted on Wednesday at the polls, which were open from eight o'clock in the morning until fourthirty in the afternoon.

## GARLYN BASHAM ATTENDS PREXY MEET IN SOUTH

Garlyn Basham, president of the Associated Students, attended a meeting of the Southern California Student Presidents' association held last Saturday on the campus of the



Staters Discard Best Bibs for Annual Cord and Gingham

School Dance at Rockwood **Tomorrow Evening** 

Discarding best bib-and-tuckers, the Associated Students of Santa Barbara State college will don gingham dresses and corduroy trousers for an all-school dance to-

morrow night at Rockwood. Phyllis English and her orchestra will furnish music for the affair which will run from nine to twelve. Sponsors for the event are Miss Della Haverland and Mr. and Mrs. Jerry Bennett. Miss Stella Haverland, Dr. E. Richards and Mr. and Mrs. Francis Caldwell have been invited as guests of the student body.

The dance, which is under the supervision of the social committee, will be a program hop. All students wishing to invite outside guests, should secure invitations from Dean Bennink's office before three o'clock Friday.

## English Orchestra Plays for Out on the Pampas

## **Townsend Plan Investigated**

As result of an investigation into the source and use of funds secured by managers of the Townsend old age pension plan, it was revealed that during the first ten months of existence an income of \$43,295 was derived from supporters. James Sullivan of the house investigating committee has charged that Edward James Margett of California has been receiving commissions averaging monthly between \$1,800 and \$2,000.

**Davis Faces Problem** when Ambassado Norman н. Davis arrives in Washington from London to bring the new threepower qualitative naval treaty for the senate to ratify, the proposed fortification of the American islands in the Pacific will be one of the main problems for discussion. In reference to the same treaty Japan has already inquired of Great Britain her exact intentions and plans regarding her naval bases in the Far East.

## **Prep Journalists Gather** on Campus for Conclave

## Bennett, Jacobs and See Will Be Featured Speakers; Student Welcome Will Be Given by Woods and Hoyt

Alpha Phi Gamma, honorary journalistic fraternity, will be host to high school and junior college journalists from Ventura and Santa Barbara counties this afternoon for a discussion convention to be held in Pine Hall.

Guests will register between 1 p.m. and 1:30 p.m. in the student body office with the opening welcome by Paul Woods, president of Alpha Phi Gamma, scheduled for 1:30 p.m. in room 80. Speakers on the program will include Mrs. Margaret Bennett, English instructor, whose subject will be "The Woman's Place in the College Newspaper.'

## **Pagliotti** Cites New Heads for 'Estudiantina'

## for Men's Athletics; Women Plan Sports

Ida Pagliotti, chairman of Estudiantina, today announced committee heads for the play day to be held on the campus April 17. Frank Hayman will head the group in charge of men's games, which will consist of Jack David, Skeeter Voorhies, Doug Oldershaw, Harold Sanderson and Norman Coy. For the women's sports, mittee composed of Olive De Motte, Eleanor Myer, Dorothy Weber, Clara Ross and Shirley Warner.

committee, will have Frances Waring and Bob Main as committee tions. members, with persons selected from various campus organizations NEVA FREEMAN as financial manager, with Petie McKinney heading the publicity committee made up of Audrey Fletcher, Arvilla Brewster and Leonard Fisher.

Bob Kindred, in the capacity of Estudiantina co-chairman, will supervise all activities scheduled to take place on the campus for the day. Approximately 800 persons are expected to attend the event. Free barbecue supper will be served to all participants.

Harold Jacobs, editor of the Santa Barbara Morning Press, will give a resume of some of his experiences in the newspaper field. Frank See, circulation manager of the Morning Press, will be the main speaker covering various aspects of the problems of circulation

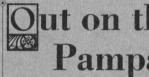
A discussion of the organization Hayman Acts as Chairman and problems of school papers will be led by Bill Hoyt, El Gaucho editor. Visiting editors will be asked to present their staff systems and news coverage problems.

At 3:30 p.m. following the speeches and discussion, the delegates will visit the college printing department where Ralph Porter, State printing instructor, will explain and demonstrate the use of Linotype and printing machines.

A tea in the A.W.S. club room will conclude the convention. Com-Dorothy Taylor will head the com- mittee heads making arrangements for the meeting include Petie Mc-Kinney, general chairman; Nat Hales, program; Jack David, regis-Mary Bell, chairman of the food tration: Dorothy Hornor, refreshments; and Irene Minikin, invita-

## PLAYS LEAD IN **OUTWARD BOUND**

Most of the cast for "Outward Bound," Players' club spring production, has been selected and rehearsals are now under way for the play, which will be presented on Thursday and Friday nights, April 23 and 24. The casting committee, consisting of Dean William Ashworth, director of the play, Mrs. Marie June Davis, and Barry Simmons, selected Neva Freeman to play the role of Ann, young lover of Henry, played by Ted Hanley. "Scrubby," the bartender, is being done by Clayton Brooks. Joan Thorson will interpret the role of Mrs. Clivedon-Banks, a sophisticated middle-aged widow. The Reverend William Duke, a retiring, unassuming person will be portrayed by Howard Arni. The small amount of comedy in the drama is furnished by Mrs. Midget, 'limey," who will be played by Cecil Katz. Paul Jones won the part of the Reverend F. Thompson, the "Keeper of the Keys to Hades." Bill Ogle and Orville Morrison are alternating on the parts of Tom Prior, good-natured young souse, and Lingley, a crooked lawyer, with final decision on the casting



University of Southern California.

Discussion of "How Socially Underprivileged Students on the Campus Can Be Encouraged to Participate in Activities" was led by James Bishop, student prexy of U.S.C. Following the meeting, guests were taken on a tour of the Pi Kappa Alpha house and witnessed a political conference which featured a talk by Norman John-son, candidate for the student presidency. In addition, the guests were entertained at a dance. Representatives from the Los Angeles Examiner took pictures of the event.

The next meeting of the association will be held at Santa Barbara State on April 22. The 20-30 club of the city in conjunction with the college will act as host to the visitors.

Dr. Jacobs Receives Invitation to Speak

Dr. Charles Jacobs, dean of upper division, has received an invitation from Dr. A. A. Douglas, chief of the division of secondary education of the state department of California, to speak at a meeting to be held on April 2, 3, 4.

The meeting is to be held at the Pasadena Civic auditorium and will be attended by the principals of the various secondary schools, Dr. Jacobs will speak

### Flood Danger Decreases

East as well as those living in (Turn to Page Four)

## Faculty Members Plan Trips to Two State Conventions

Several members of the Santa Barbara State college faculty will attend two state conventions to be held in the southern part of the state at the end of next week. Dr. Elizabeth Bishop, Mrs. Wini-

fred Hodgins, Miss Helen Sweet, and Hal Davis are planning to Homeless, hungry, and exposed | visit the State Health and Physical refugees from the flood area in the Education conference April 1 to 4, at Long Beach. Miss Sweet and areas threatened with floods were Dr. Bishop will act as representarelieved to learn from reports that tives for the health division of the the danger of more destruction is convention, while Mrs. Hodgins becoming less and less. The re- and Mr. Davis will go as delegates to the physical education section.

Hecklers Hop Honeyed Parleys in Hell Week May L. Cheney Visits Common Bond Joins Lowly Pledges for Whisper Confabs Abraham on Monday PETIE MCKINNEY ly crazy. They should go to class. Hell Week is officially on! Make-Professors note a jump in attendup is officially out! And so are Mrs. May L. Cheney, appoint-Pledge phones constantly ring-The pledges should be on ance. honeyed parlyings on the part of wires hum— "is the lowly worm at home?" "Yes, she is at home, female pledges with the male eletime. Woe be unto her who is late. Blackmarks are in disfavor ment on the campus. and studying!" Pledges gripe in-. . while whitemarks, strange as it Sorority hecklers are at work wardly and secretly, and hold during this annual week set aside seems, are quite popular. whispered confabs with one an-Pledge-pins are very much in by seven State sororities as the

evidence on multi-colored garbs, on bathing suits, on gym rompers, and on.

life is Hell." "Are you complaining, lowly worm?" "Oh, no, MISS

Tell Me-Am I in Heaven? Even

## **Registrar** Receives Letter from Alumnae

of the two parts to be decided soon.

According to word received this week from Carmel Wennerberg, by Mrs. Jane Miller Abraham, several State "alums" are doing very well. Mrs. Wennerberg, who was known here as Carmel Leach, is teaching in Banning and her husband, Herb Wennerberg, is attending Redlands university, where he has just been standing work. Carmel writes that Grace Juhl is lecturing for the Southern Counties Gas company as the firm's southern California say "Miss," go to this place, go to under pressure, the question will representative, on home management and cooking.

ment secretary of the University of California, and dean of the California state appointment secretaries, will be a visitor of Santa Barbara State college on Monday and Tuesday of next week as the guest of Jane Miller Abraham, registrar.

Mrs. Cheney, a graduate of California and one of the most outstanding women of the United is promptly dubbed "the last word" States educational field, will be or "the straw that broke the camel's accompanied by Alice Greer, as- back" by all concerned. Paddles sistant secretary. Faculty, and are adeptly re-sandpapered (by the friends of the noted visitor are pledges) and are equally adeptly planning a no-host dinner

final fire-and-water trial for prospective members. One night during the week is nabbed by each organization as "Hell Nite," which wielded (by the actives).

other. A common bond joins the maltreated from every sorority, and the respective neophytes air their troubles.

The aspiring "Alpha and Omegas" mail letters, wash cars, check out books, check in books, buy Snitzlehoff!" candy, run errands, smile sweetly,

that place-and probably go slight- probably remain unanswered.

"The world is all a stage, and awarded a scholarship for his out-

STATE - COLLEGE SANTA - BARBARA Bill Hoyt-Editor-in-Chief Virginia Moon-Business Manager AAL SCHOLASTIC Margaret Bennett **Ralph** Porter Member Journalism (Newspaper Printing SS ASSOCIATION Instructor Instructor EDITORIAL STAFF FRIDAY EDITION "Petie" McKinney Nathan Hales Bill Hunt Tully Warren Ted Joham Bill Gray Irene Minikin Bob Paden TUESDAY EDITION Managing Editor Assistant Editor Sports Editor Sports Assistants Sports Assistants Exerts Assistants Bob Moore Norman Phillips Margaret Eastwood Hill Boyt..... Jack David... Bob Dorn. Hal Dee Julian Proof Reader World News Reporter Copy Editor Feature Editor. Bob Paden Schurer Moe Dorothy Hornor **BUSINESS STAFF** Don Follett Circulation Manager Eleanor Lakin Paul Woods .... Assistants 1936 Member 1935 Published in State Associated Collegiate Press Distributed Semi-Weekly-Tues. **College** Print Distributor of and Fri. Shop Collegiate Digest

Official publication of the Associated Students, Santa Barbara State College, Santa Barbara, California. Entered as second-class mail matter, September 17, 1926, at the Postoffice, Santa Barbara, California, under act of March 3, 1897. Subscription price, one dollar per year, 50 cents a semester, mailed.

ALL UNSIGNED EDITORIALS ARE WRITTEN BY EDITOR

### Liberalism Turns

Traditionally progressive Wisconsin, home of liberal movements since its founding 100 years ago, seemed to be turning against liberalism last week when long-current rumors of the impending "request resignation" of the University of Wisconsin's President Glenn Frank were announced as fact and left undenied

Hard on the heels of an athletic department blow-up which culminated in the dismissal of Dr. Clarence W. Spears, head football coach, Dr. Walter B. Meanwell, probably No. 1 U. S. basketball coach, and Trainer William Fallon, came the report that the board of regents, by an 8 to 2 majority, will ask Frank to leave Wisconsin with the 1936 graduating class.

Released on March 10 by the Madison Progressive newspaper, the story has been taken as gospel in some quarters, pooh-poohed in others, and nowhere emphatically denied. President Frank has had nothing to say, members of the board of regents refused to be quoted, and suggested candidates for the post were for the most part unavailable or unwilling.

Under fire more or less steadily since 1932, when John B. Chapple, demagogic newspaper publisher, campaigned for the U. S. Senate on an anti-University, anti-Frank platform, the young and brilliant president has taken all comers in his stride, and generally retained the respect of faculty and student body. Rising to speak at a faculty meeting last week, Frank was cheered for a full five minutes, and the 380 students, instructors and townspeople attending the traditional Gridiron banquet two days later paid similar tribute.

Frank's \$18,000 salary, his frequent absences from Madison on speaking trips, and his recently-manifest interest in Republican national politics-he is considered a leading "dark horse' contender for the '36 nomination-were reported as the principal grievances of the board of regents.

As counter-claims Frank supporters cited the numerous appointments to the faculty of high-ranking scholars since he took office in 1925, rise of the University of Wisconsin from seventh to second place in national ranking, over such schools as Yale, Harvard, Cornell and Columbia. He has made only some 120 outside speeches during his ten year tenure of office, they say, and has confined himself politically to one talk, given at the New York Lincoln Day dinner last month. One time editor of Century Magazine, author and acknowledged educational pioneer, Glenn Frank generally leaves his audiences convinced they have heard America's finest speaker, is in great demand, particularly in the East. Emphasizing the political angle evidenced by the action of the board of regents, largely appointees of Gov. Philip F. LaFollette, was the rumor that the governor himself was interested in the president's chair. Hard to believe because of the similarly liberal opinions credited to the two men, friends of some years standing, the rumor was quashed by Progressive Gov. LaFollette with the remark, "I would under no circumstances be a candidate for the position, nor would I accept it if it were tendered to me.' Lloyd B. Garrison, dean of the law school, and Erwin Fred, dean of the graduate school, were most frequently mentioned as successors to Frank should he leave the post that has made him nationally famous. Both are his appointees, and neither showed great interest. Meanwhile the rumor machines grind on, and the suave, imperturbable, impeccably garbed Glenn Frank continues to shape Wisconsin's liberal policy.-A.C.P.



"Well, fellers, he pledged!" -Illinois Siren.

Bolero By BULL and ARROW

HELL WEEK! And that accounts for the various remarks around campus at the feminine fluffs "Hi, pasty puss" or you of the "Pale Face Tribe" or even "Oh, so it's Hell Week? Well, you look like To which we all retort, H-- " "That IS not a sneer on my face, that's just the face I have with me today.

So! BOB KINDRED has signed up to escort the blonde Tau Gam, ALICE McCRAY (Lock that door, don't you dare let CORLEY CLARK in)

Who is "LGB" and "HB" of the mysterious scarlet correspondence last Monday?

At the novel Estudiantina of Dia Del Playa fame . . . SOPH and FROSH, both men and women, will engage in a heated tug-o-war Of course, the Sophs will win, due to their undying energy . . . SOPHS challenge FROSH . . . our bet is on the "superiorites." One dollar to one doughnut, or the second year studes will come out on top on "whole." the

Ha, ha, ha! (indicating a raucous sneer). The villain approaches. The plot thickens. T'was a dark and stormy night. And what in heck happened to all the marshmallows -at the sneak-off up at San Marcos. Hostesses: Alpha Thet pledges. U.G.: five actives

When AL BINE sang at the amateur hour Tuesday, there was a mad scramble back stage to find the gong so JACK-IN-THE-BOX Trotter tells us again . . . but too late, he hid it before he went on. ELMO EVANS, fastest man on the baseball team, will from now on be known as "ice-wagon."

It's not advertising! You'd carry Listerine around too. Phi Kapp pledges gone garlic on us, and were told that each one "nose" his on-

ions I leave with the slight admonition, all that glitters is not GOLDY

## Anonymous Student Pleads for Beauty, Protection of Fuzz

A threatening gesture has been made toward the time-honored practice of growing whiskers for the annual Men's Hobo Brawl. Therefore it is my duty to come to the defense of the custom, and impress upon everyone its more obvious merits.

First, it offers relief from the incessant plague of shaving. Statisticians have estimated that if all the time spent in shaving were laid end to end-well, you can figure that out for yourself, or have the surveying class do it. And then, of course, think of the wear and tear on our face.

Second-but let Walling Irvice tell you as he told me: "Why do I want to grow a beard? Say, if you had a face like mine—Say, why do you ask such silly questions?" As someone has sagely said, "A beard covers a multitude of chins."

The esthetic value of the beard must also be considered. Ponder for a moment the novel color effects of black, blue, brown, red, and sparkling white hirsute growths in various shapes and sizes. Delightful

At the fourth point, I hesitate. Yes, I'll say it. The beard is a protection against the cool winds which never, never blow in California.

The chief objection from the femmes is, "They tickle." But what kick have they got coming, the way they gum us up with lip-Tickle 'em and make 'em stick? like it, men.

Again people say that beards are ugly. But Santa Claus has whiskers. Does anyone else want to step up and insult Santa? Why not grow a beard, instead, and flatter him?



### By "GOLDY" GOLDSMITH

Then there is the story of the practical joker who stuck his head in the door of a Mexican gambling den and shouted, "Fire!" They did; he's dead.

Many a person has heard from a loud muffler he was wearing.

Singing is beneficial to certain types of deafness; and vice versa. The fly on my desk wonders if the actors who make us laugh wonder why we do,

Many a husband, knowing nothing about music, learns he can produce real harmony in the home by

playing second fiddle. The automobile has stopped a good many hens from laying, and made others lay.

Powder on a man's shoulder may be the cause of an explosion in the

The radio will not take the place of the newspaper as long as there

A bachelor is a man who couldn't

## Air Waves By BOB KRAUSE

YOUR HIT PARADE

"Your Hit Parade" has long been one of the most popular program series on the air and is famous for its policy of presenting the nation's hit dance tunes exactly as they were written and as they were played when they first gained favor. Each week the sponsors conduct an exhaustive coast-to-coast survey to give listeners an authentic list of the fifteen numbers most frequently played and sung throughout the country that week. The survey covers sheet music and recording companies, radio reports, radio stations and band leaders. Five old favorites are played on

each program. A new series of weekly fullhour programs of this nature, presenting the fifteen most outstanding song favorites of the week, will be inaugurated over the nationwide Columbia network, starting May 2, from 7 to 8 p.m. It will be heard thereafter at the same time.

"California's Orville Knapp, Own," has opened at the Waldorf-Astoria following Henry King. In spite of the extremely poor showing Knapp made at the Aragon in Chicago, he is doing right well for himself in the famous spot, according to all reports. Maybe it was the fickle public. Ray Noble's outfit gets \$7,500 a week while on tour. Wayne King recieves \$8,500 each Saturday.

Andre Kostelanetz has turned academician with a study class. The class has a motto, "Hear Yourself as Others Hear You," which is what it does. Every Chesterfield program is recorded as it goes over the air. The recording of the last program is then played back for the assembled orchestra and chorus at rehearsal. Discussions are conducted while each member of the organization gets a perspective of himself.

Life begins at forty and so do fallen arches, lumbago, bad eyesight, and the tendency to tell a story to the same person three or four times.

## **Classified Ads**

### LOST

Readings in Modern European Literature, Showerman and Culiffe. Return to Agnes Buttram or put note in "B" box.

An individual around school with the initials H.B. If found please return undamaged to S.S. or don't bother, just dump in a convenient ashcan and claim reward at bank nite April 6.



Friday, March 27, 1936

AMPUS of Friday, March 27, 1936; to ALENDAR Friday, April 3, 1936. Friday, March 27 .-- Journalism day; Delta Sigma Epsilon, College cabin. Saturday, March 28.-Delta Sigma Epsilon, College Cabin; Student Body Dance; W.A.A. Play Day, Los Angeles. Sunday, March 29.-Pi Sigma Chi, College Cabin. Monday, March 30.—Fraternity meetings; Kappa Omicron Phi; Pan-Hellenic meeting. Tuesday, March 31.-Class meetings; Art Department dinner. Wednesday, April 1.—All Fools' Day; Alpha Phi Gamma Pledge aPrty; A.W.S. Board and Las Espuelas Party; Pi Sigma Chi; Band; Riding Class. Thursday, April 2.-Student Council meeting. Friday, April 3.-Mid-semester Warnings out!

Social Calendar for the week

Page Three



## **Chapman Is Favored Over Gauchos**

## Gaucho Gab By TULLY WARREN

Over 30 State college fellows have been taking advantage of the offer of free bowling at the Figueroa Bowling Company. At first only a few fellows were taking Mr. Thom up on his offer, but lately it has crept up on the fellows, much as Spring has. The men have secured passes from Hal Davis and have had plenty of fun swishing the old apple at the pins.

Some good scores and some bad ones have been rung up during the last couple of weeks. Fred Lambourne has been one of the most consistent performers as most of his scores have been over 150. Fred has chalked up the highest score of a college student with 184 points. In three consecutive games he has bowled 184, 170 and 157. Second highest score is that of Jack Knight who did 182. Jack was hot the other night and rang 182, 176, and 130 in three consecutive games. Bud Lambourne runs the other boys a close third with 181 digits. Another score which was most amazing was that of Norman Coy when he finally rang out a 69 on the score sheet. Another good score was Bob Main's 79.

A surprised gang was in evi-dence when Chuck Leister bowled over 150 in his first try at the game. Since then Chuck has bowled 167, 161, and 104 in his three games for one afternoon.

It must be most amusing for some of the bystanders to hear some of the Sig Alphs and T. O.s betting so many milk shakes. About every other shot some one bursts out with "A milk-shake you don't konck 'em all down." Either the school has a lot of money-bags or?

\* \* \*

Some of the boys on the track team really take their sport seriously. Wednesday when the track was muddy and a dirty wind was blowing, many of the boys came out and took a work-out anyway. Others went out on the back roads along the mountains and ran hither, thither and yon.

With the return of the baseball team from the South last week-end some interesting information was gleaned from the team's account of the week-end. It seems a track meet was being run off in the field ajoining the diamond. Baker, Whittier's long distance star, came over and inquired of several baseball fel-

Mittmen Meet **Chapman Nine** at Beach Park

Gauchos After Southerners' Scalp to Avenge Last Year's Defeat

Hoping to atone for a pair of defeats handed them last year at the hands of Chapman college of Los Angeles, El Gaucho will take the field at 2:00 p.m., Saturday March 28, in Pershing Park.

This Chapman team is practically the same one that played here last year, and the same pitcher, Knowles, will be chucking for the Southerners. Knowles is a fast ball ace, and to accustom the Gauchos to a fast ball Harder will pit the Varsity against the Frosh with Gardenhire hurling for the Freshmen.

"Spud" has been working his men in the hitting department of the game, and Saturday's game should see several batting averages go up. Last week-end's game saw "Rezzy" Rezzonico pull his average up from an even .200 to a .360 average. The fielding of the Gauchos has been definitely improved over their early season showing, and with their hitting on the upgrade the locals should be able to give the dope bucket an awful AT LOCAL CLUB 15 up at the half. kick and eke out a win.

The line-up will be almost unchanged, but veteran Jimmy Lebeck will start at second base. "Shires" Erhard will be at the initial sack. Van Meter at short and Evans at the hot corner. The outfielders will be Chuck Luse at left field, Don Fisher at center and Joe Jackson at right. Rezzonico and Miller will be the battery for the Gauchos.

This game will not count on the conference standing, but will prove to be a good conditioner for the hilltoppers.

## Tau Omegas Leading Fraternities League

In a good clean exhibition of basketball Wednesday night the Tau Omega's kept their slate clean by taking a close decision from the Sigma Alpha Kappas by a score of 30-27.

The Sig Alphs started fast and in at 133 lbs. held a 14-13 lead at the half time. be the third Gaucho to climb Lead by "Buppy" Moore the T.O.'s through the ropes, he will mix with came back in the second half to Dave Sands of San Luis Obispo. play a brand of ball not to be Another fight will find "Turkey'

Sig Alphs Bowl T.O.s Today at 4

A new grudge battle for the Gaucho athletic enthusiasts! Come one, come all, to the Figueroa Bowling company at four o'clock today and see the Tau Omegas and the Sigma Alpha Kappas engage in battle for the bowling championship of the school. The Sig Alphs challeneged the T.O.s last Monday; the T.O.s accepted, and now a super-colossal struggle looms up for the afternoon's entertainment.

There will be five men on each team, and they will bowl three games. The aggregate scores will be totaled and the winner announced.

The Sig Alph team will be picked from Bud Lambourne, Jack Knight, Dave Pollock, Larry Bowlus, Bill Poole, Bob Main and Ed Cole. The Tau Omega team will consist of Chuck Leister, Buppy Moore, Dick Waterman, Darrel Kirkpatrick and "Sleepy" Morris. As yet no prizes have been

announced but rumor has it that one team thinks they deserve one.

So remember — Come one, come all.

## GAUCHO BOXERS BATTLE MONDAY

Meeting in a return engagement, Johnny Varner will climb through the ropes at the Mission Athletic ahead 19-10 at the half. Club next Monday night in the main event to face Victor Mendoza of the Los Amigos A. C.

The two battlers met last fall in a four-round bout, and after a fast lost. fight Varner came out on top Mendoza is in better shape now Wyckoff Races With than he was in the last time they met. Johnny by virtue of his dis- Gaucho Frosh Dash play in initiating boxing into Santa Barbara two weeks ago has become Men in Exhibition one of the favorites of the Montecito street customers. He is undefeated in local competition and can be counted on throwing everything into the fray in order to remain in the same sweet condition after the battle.

A strong supporting cast has been lined up for the remainder of the evening. Louis Strong will take on Lino Gomez in the four round semi-windup. Louis will weigh Jackie Smith will er Stater who will

## **State Tracksters Meet Oxy and Poets in South**

### Howard Yeager Runs Featured Century Against Isett and Kilday, Ace Tiger Dashmen at Oxy

Meeting the Occidental Tigers and the Whittier Poets in a tri-conference meet, which will also be a dual contest with each team, is the week-end menu of the Gaucho Varsity Tracksters, with the scheduled festivities to take place at Oxy's Patterson field.

The contests, both on the track and field, will be highly interesting as the competition will be very close. The Tigers are slight favorites due to their early season performances.

# Swamps Bekins the Gaucho Ace, "Howie" Yeager being pushed to the tape by Oxy's to Lead League dash stars, Jerry Isett and Claude Kilday, both of whom have turned

### Jayvees Avenge Defeat by **Bekins Van and Storage** Wednesday Night

Avenging their first defeat in the Men's Open League the Junior Varsity Basketballers beat the Bekins Van and Storage last night by a 39 to 20 score, reversing the score of the previous night, when they Johnnie Baker, Poet ace will relost 34-33. They thus retain their league lead.

Bobbie Dunham was high scorer of last night's game as the Jayvees won easily. Jim and Bill Benton, other places. In the hurdle races both put up their usual fast game and they scored nine and four points respectively.

In Wednesday night's game the fouling was frequent and the play was slow and rough. The score was

Thursday night the junior varsity was clicking and had no difficulty in finding the hoop. They were

The Junior Varsity is leading the league at present with seven games won and one lost while Bekins is second with 6 games won and one

Competing against Frank Wyckoff in an exhibition 100 yard dash at Carpinteria high school this afternoon, Jerry Swatzberg, Greer Reid and Woods, Gaucho Freshmen dash men will run for the benefit of the Ventura County track meet. Wyckoff, former University of Southern California student and 'World's Fastest Human," who is now teaching at the Carpinteria elementary school, has been training for a short time in hopes of competing in the Olympic games to be held in Berlin this summer. In 1928 and again in 1932 he was

which are outstanding. Junior Varsity The "Piece de Resistance" no doubt will be the 100 yd. dash with the Gaucho Ace, "Howie" Yeager dash stars, Jerry Isett and Claude in creditable times on many occasions. In the half mile there will be pitted against the Gaucho men, Rollie MacDonald and Virgil Hooper, the Bengals' Captain, "Whitey" Rogers, who is the conference defending champion. Ehmann of Oxy and Schmitt of Whittier are the other threats in this race. Don Hall, Tiger star and new their feud in the grilling twomile race, while the Gaucho entries Rygh, MacDonald, and Hooper will be out there battling for the competition will be of the best. Running in the lows will be Kenny Richardson of Whittier and Dick Johnson, Oxy's sophomore sensation against "State's" Yeager, Gray, and Rumbaugh. Larry Bowlus, Gaucho quarter-mile champion will run in opposition to Claude Kilday the Tigers' sophomore ace. A fast time is expected as Kilday is the fastest man Bowlus has met this season and it is possible that if extended, Bowlus will come through

in record time. The State field event men must come through with marked improvement to place in their events. Gene Campbell, ace discus man is a likely winner in his event and also he might place high in the shot put. Fisher in the shot and discus, Ken Bruce in the high jump Neil Beat in the pole vault, Lindley in the javelin and high jump and Doug Oldershaw in the javelin are the Gaucho possibilities in the field events. Oxy's strength in the field events is unknown, but with an all-around team it is expected to make a fair showing as they have made good in their practice schedule. Coach Nick Carter will leave early Saturday morning with a representative team of 25 or 26 men.

FAR, and Wide the PRAises Ring They Use the Best of Everything



Page Four

SANTA BARBARA STATE COLLEGE

Friday, March 27, 1936

## A. W. S. Board Plans Spring Social Calendar at Meeting

### Bennink Entertains Gathering; **Heads Name Committees** for Spring Tea

At the A. W. S. board meeting held Tuesday night at the home of Dean Lois Bennink, plans for the regular spring tea and other social events for the semester were announced by Lois Jo McPheeters. president.

A report on the board's party for the members of Las Espuelas, sophomore service club, to be given on April 1, at the home of Miss McPheeters were presented by

Dorothy Clark, secretary. On April 14, the A. W. S. will have Mrs. Charlotte El Motte, head of child guidance program in Santa Barbara city schools, as speaker. Installation of new officers is scheduled to take place in conjunction with the fashion show to be held in the quad at the May 12 A. W. S. meeting. Lambourne's orchestra will furnish incidental music for the affair.

The spring tea on May 16 will conclude the organization's activities for the year. Committees heading the event are Evelyn Braman, food; Dorothy Clark, service; Betty Roulston, flowers and decorations; Louise Jackson, program; Wilma Kiesner, invitations; Virginia Moon, corsages; Ellen Ireland, table service; Louise Holden, hostesses; Alice and Frances Hoelscher, properties; E. Metzger, cleanup; and Dorothy Hornor, publicity.

## SORORITY STUFF

(Continued From Page Two) place at a pajama party at a re- The work is carried on under the sort home belonging to one of the members

Formal initiation will be held at the home of Miss Phyllis La Source.

#### SORORITY INITIATES SOON

Holding their formal initiation in the gardens of El Encanto, the Gamma Delta Chi sorority will take in its pledges as regular members, Sunday afternoon from three o'clock in the afternoon until six. After the ceremony the members

will adjourn to the dining room of which will be also attended by several alumnae.

The pledges to be initiated are Helen Andrews, Blanche Baker, Nancye Clapp, Mary Louise Dunbar, Jean Goss, Velma Jones and Dorothy Watson.

#### SEVEN PLEDGES INITIATED

Culminating the end of hell week, the Delta Zeta Delta sorority will hold its final initiation ceremony at Hope ranch this Sunday, March 29, at the home of Mrs. Kenneth Thomson on Lago drive.

The initiation will be formal and pledges will be formally taken into the sorority as regular members at four o'clock in the afternoon. After

## Ernestine Koefod Speaks to Anacapa House at Meeting

Mrs. Ernestine Koefod, wellknown columnist and member of the Santa Barbara Women's club, spoke to the Anacapa club last Tuesday evening, March 24, in the second of a series of addresses by prominent Santa Barbarans. "Manners" was the topic of Mrs. Koefod's talk, which was followed by an address by "Doc" Hanley on "Election Procedure." Hanley, also a writer and an authority on local iers. Thirteen Japanese army men eating will take place on the floor government, was made an honorary member of the club at the business meeting

## Out on the Pampas -.-

(Continued from Page Five) ported death toll so far includes 201 bodies. Rehabilitation work is being pushed as rapidly as possible to help the stricken areas with necessary supplies. **Russians and Japanese Clash** 

The most serious of border western regions of Manchukuo between Russian and Japanese soldwere killed in the fray. There is and with chop-sticks. A short conflict of opinion as to the exact business meeting and games will nature of the attack

## **Gnome** Clubwomen Formulate Plans for Chinese Party

Plans for a Chinese supper party were made at a meeting of the Gnome club Wednesday night at the home of Betty Wells, president.

The event will be held on Monday evening, April 30, at the home clashes has just occurred in the of Lorraine Wilkerson in Mission canyon. It was decided that all girls shall wear pajamas and that follow the supper.





PAUL WOODS

Alphigam president, who will welcome delegates from many high schools to Journalism Day.

## JUNE GRADUATES HUNT FOR JOBS

Senior job scouts for the 1936 class have been appointed and will assume their duties immediately Several members of each department were chosen and each has a territory to cover and a number of schools to visit in an effort to secure positions for the graduates. direction of Mrs. Jane Miller Abraham, college registrar and appointment secretary

#### GIRLS' BASEBALL

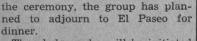
Girls' baseball is scheduled to commence on the Monday after Easter vacation. As one semester of sports is all that is necessary for an eligibility to the W. A. A. baseball should prove an excellent starter.

Zelva Pierce, Elinor Stewart, Darhotel El Encanto and have a dinner lene Hapenney, Madeleine Straw and Arda Kemp.

> **GROUP PLANS INITIATION** Meeting at the home of the president, Mildred Rohrs, 17211/2 Prospect street, Monday night, Areta Gamma made plans for the forma! and informal initiation of pledges. Informal initiation is to take place at the home of Mrs. Alma Watson, alumnus, 1217½ Morra Villa street, on Friday night. The formal initiation will be next Sunday at the home of Dr. and Mrs. Robert N. McLean, 21 Junipero street. Tea will be served after the ceremony.

Where's

HYTON OUARTE



The pledges who will be initiated are Helen Holt, Marjorie Nielson,



# LIGHT SMOR OF RICH, RIPE-BODIED TOBACCO

The top leaves of all tobacco plants tend to give a definitely harsh, alkaline taste. The bottom leaves tend to acidity in the smoke. It is only the center leaves which approach in nature the most palatable, acid-alkaline balance. In Lucky Strike Cigarettes, the center leaves are used.

Recent chemical tests show* that other popular brands have an excess of acidity over Lucky Strike of from 53% to 100%.	Excess of Acidity of Other Popular Brands Over Lucky Strike Ciga 9
	BRAND B
	BRAND C
	BRANDD
Inchia	•RESULTS VERIFIED BY INDEPENDENT CHEMICAL LABORATORIES AND RESEARC

-against cough