

EL GAUCHO

SANTA BARBARA STATE COLLEGE

SANTA BARBARA, CALIFORNIA, SATURDAY, SEPTEMBER 14, 1940

Vol. XX

No. 1



College President CLARENCE L. PHELPS and Associated Students President JACK RICHARDS extend official messages of welcome from administration and student officials to new and returning students.



Presidents Extend Greetings To New, Returning Students

Greetings to new students! The circumstances under which you enter college this year are in many ways unprecedented. Much of the world is at war; most of the rest of it is threatened. More fortunate than young people in the rest of the world, young men in this country have been advised by the President of the United States to continue their education.

Students on this campus have always been noted for their seriousness of purpose and for their calm deliberation on matters of policy in their organizations within the college and in the wider reaches of politics and social progress. It may be more difficult in the coming months to maintain complete sanity and high ideals in all relationships, but there has probably never been a greater need for doing so. It is a time for vigorous self-discipline, complete application to the duties at hand and dedication to unbiased thinking and vigorous living.

The educational opportunities this college offers are functionalized and implemented for action. If the student does his work well through his college course, opportunities for satisfactory employment are usually waiting for him. The placement record has been unusually good.

To you who are entering our doors for the first time, whether freshmen or transfers, we offer our eager and devoted services. We expect in return the best that you can bring to us.

Sincerely yours,
C. L. Phelps

Gauchos Win Fair Awards

Twelve Gaucho students will receive awards for work submitted for the School Art and Craft exhibit of the 1940 Golden Gate International Exposition, it was announced this week by Mrs. Mary Crosswell, art department head.

Word was also received that Mrs. Crosswell will receive a 1940 Award of Participation.

State college students receiving the awards are Peggy Cheever, Jean Anglemeyer (Mrs. Don Roof), Evelyn Foster, Walter Hopman, Blanche Hubbard, De Lyte Focht, Dave Morgan, Margaret Parks, Dorothy Phoenix, Carol Pierson, Shirley Reinicke, and Olin Russum.

Frosh Begin Fall Activities

All freshmen will meet this morning at 8:30 in the auditorium for instructions as to registration and other problems connected with beginning the semester. William A. Ashworth, dean of lower division, will preside. Announcements will be made by Mrs. Jane Miller Abraham, registrar, Dean Lois M. Bennink and Dr. Buchanan, dean of men.

From 11 a.m. until noon a library lecture will be conducted for freshmen. This is to make students familiar with the methods used and the rules for the local campus library.

Physical exams will take place throughout the day. Students are urged to get ahead of the rush by making appointments with the dean of men and the dean of women.

Administration Revises Plans Of Registration

Everyone Enrolls Same Day as Part Of New Program

For the first time in the history of Santa Barbara State college, all regular students this year will register on the same day, Monday, from 8 a.m. until noon and from 1 to 5 p.m., in Ebbets hall, home economics building.

This enrolling of a major part of the college's record-making student body on one day will be made possible through the efficiency of the new, well-organized recording system which was used last semester for the first time.

LIMITED STUDENTS

Registration of limited students, those carrying less than 6 units, will take place on Tuesday from 9:30 a.m. until 12 noon and from 1:30 to 4 p.m. in the assistant registrar's office in the administration building.

All students will be admitted by admission cards, which may be secured by returning students at the first table in the line. However, all financial or other school obligations must be cleared and the receipts presented to Miss Lowsley, recorder, in the administration building, who will issue the required cards in return. Freshmen and all other new students must show the admission pasteboard which they received with their evaluation reports. If these have been lost, misplaced, or were not received, a duplicate may be secured from Mrs. Watts in the office of the controller, administration building.

Programs may be changed without petition before September 20, but from September 23 to October 4 changes must be made by petition, and no program alterations will be permitted after October 4.

Completed books should be filed with the various heads of the departments on or before 5 p.m. September 20, as a one dollar fine will be charged for late books after this time.

PROGRAM CHANGES

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Gamma Sigma Pi Holds First Meet

First meeting of Gamma Sigma Pi for this semester will be held Monday evening at which time definite plans for the coming semester will be discussed and organized.

The executive board which consists of Jack Hart, president; Kelly Hopmans, vice-president and Dick Wood, secretary, recently returned from a trip to Mexico where they made plans for the coming year.

College Reaches Maturity; Offers New Majors, Minors

The Santa Barbara State Normal School of Manual Arts and Home Economics, founded in 1909, has grown up.

The institution has passed successfully from the knee-pants stage, through the adolescent period, and now finds itself named Santa Barbara State college with a curricula which is fast becoming one of the finest in California.

SPEECH OFFERINGS

One of the dreams of the Messrs. Frederic W. Hile and W. Charles Reding has materialized this semester and for the first time a major in speech is being offered. Available is an A. B. speech major without a credential; an A. B. speech major with a special secondary credential in speech arts; an A. B. combined speech and junior high major, or a special credential course for correction of speech defects.

Ranking between a major and a minor this course combines with the general elementary major and a special science minor.

The speech minor is but a year old and has almost 75 students enrolled in the three divisions: acting and interpretation, public speaking and debate and speech correction and speech education. This year will



DR. RUSSELL BUCHANAN assumes post of Dean of Men left vacant through the leave of absence of former dean Captain Paul A. Jones.

Dr. Buchanan Fills Post of Dean of Men

New Official Assumes Position Left Vacant By Captain Paul Jones

Heading the list of changes in faculty personnel made during the past year is the appointment of Dr. Russell Buchanan to fill the office of dean of men.

Dr. Buchanan, who has been a member of the Santa Barbara State college faculty since September, 1938, will take the place of Captain Paul A. Jones, granted a one-year leave of absence to continue preparation for his doctorate at Harvard university.

The new dean's education was secured at Stanford university, where he obtained his A.B., M.A. and Ph. D. degrees in 1927, 1928 and 1935, respectively.

He was engaged in teaching history for several years at his Alma Mater and also taught at the University of New Mexico summer session last year.

"I am very glad to extend a greeting to both the old and new students of Santa Barbara State college," said Dr. Buchanan.

"It is a pleasure to see the old students because it is they who have helped to make the college the friendly and excellent institution that it is. The new students are welcome because their assistance is needed in still further improving and expanding our college. They will soon find, I am sure, that this is a place of companionable students and cordial faculty members."

Gauchos Cheer Gridders With Barbecue-Rally

Ninety Apply For Third Aero Course

Twenty-seven Receive Licenses on Completion Of Summer Training

With over 90 applications for entrance into this semester's Civilian Pilot Training course already on hand, E. E. Ericson, industrial education department head, has announced that if Civil Aeronautics Authority approval is given, instruction will be offered to 50 instead of 30 as in previous semesters.

Ericson added that students interested should submit applications to him not later than Tuesday, September 16, in the industrial education office.

SELECTION BASIS

Selection will be made according to number of college years completed, grade average, age, and general aptitude. Ten percent of the group selected may be women.

The summer school session just completed was adjudged extremely successful with 26 men and one woman, Mildred Hand, receiving their private pilot wings. Men who completed the course were Dave Eberts, Pat Kelly, Bill Guidinger, Tom Kelley, Herbert Kohrs, Ken Peters, Dick Stuelke, Eugene Marshall, Tex Magness, Jack Newman, Ralph Hand, Frank Callum, Bob Patrick, Leonard Nye, Leo Hinchcliff, Jack Wilke, Dick O'Reilly, Dick Wood, Jimmy Stuart, Blanton Clark, Richmond Dyke, Fred Gates, Dale Land, Stanley Smythe, Cyrus Rocky and Horace Gray.

EXTEND TRAINING
In addition to the primary training, there will be an advanced course offered to 10 graduates of the first two programs. Applicants for this higher training will be selected according to ability expressed during both classroom and actual flight work.

Burton O. Bundy, director of the flight instruction has announced the purchase of two new planes in addition to the three already in service. Art Snyder and Ed Lauppe will continue as instructors.

E. A. Ross, new addition to the Santa Barbara State faculty, will resume his duties, undertaken this summer, as director of the ground school.

Collegians Stage Welcome To 1940 Football Season At Thursday Pep Meets

Rally Heads, Publicity Director Complete Arrangements for Pre-season Enthusiasm At Stowe's Ranch, Arlington Theater

A double-barrelled attack will be leveled on lethargic school spirit Thursday night, beginning at 4:15 p.m., as State college's Gauchos manufacture "romantic" pep and enthusiasm for the season-opening football encounter against Pomona college the following night.

Attempting to imbue the pre-season rally with a romantic atmosphere, the Rally committee and Walt Bradbury, college publicity director, co-sponsors of the affair, have chosen as the setting Stowe's ranch, "Midst the oaks and beside the pampas."

Emphasis has been placed upon the fact that this will be a no-date affair and free transportation will be provided for those persons in need of such. Transportation may be arranged for at the Rally committee table in the registration line.

First part of the evening's program will be held at the ranch, near Goleta, and will be highlighted by a steak barbecue, musical entertainment and hilarity. Menu will include for each person a one-pound rib steak, chili beans, Gaucho special salsa sauce, french bread, salad, ice cream and coffee.

DOC LARSEN COOKS
Food will be prepared by Ed "Doc" Larsen, Gaucho football player, and 15 professional assistants. No meals will be served after 6:15, as it is felt that this will allow time for participants to arrive at the theater by 7.

Entertainment at the barbecue will be furnished by Paul Cornell and the Gaucho strollers, the Gaucho serenaders, featuring Tom "Bosco" Bosley, trumpeter, and Ruth Travis and Tony Bergetz, vocalists.

Second part of the evening's program will be held at the Fox Arlington theater, 1317 State street, and students are advised to arrive at the theater by 7 p.m.

A caravan of decorated cars will be formed at Stowe's ranch and will proceed to the theater.

The theater rally, which will include songs, yells, talks by coaches "Spud" Harder and Willie Wilton and introduction of members of the 1940 Gaucho Green Wave, will be staged in addition to the regular showing of "I Want a Divorce" and "Military Academy."

OUTLINE PROSPECTS
Wilton and Harder will outline the prospects for the coming season and the local squad's chances against the Pomona Sagehens. Songs and yells will be led by Bill and Dick Vanderhoof, State college's yell-leading twins, assisted by Lew Bedell and Janie Wood and Donna Lambert, song leaders.

Admission to the barbecue will be 50 cents and tickets may be purchased on campus until 5 p.m. Wednesday. Students will be admitted to the theater in regular fashion and may purchase general admission tickets at the box office. Tickets for the theater program will admit them to a special Gaucho rooting section which is being arranged for.

Dress for both sections of the rally will be strictly informal. Students may drive to Stowe's ranch by following U. S. highway 101 three-quarters of a mile past Goleta. At that point signs will be posted and a guide committee will show directions to the rally site.

Faculty Stages First Dance

First all-college dance of the semester, the annual Faculty Reception, will be held one week from tonight, September 21, at Rockwood, under the sponsorship of the faculty social committee.

The affair will be no-date according to tradition and admission will be by student body card. Because of the expected overflow crowd, guest privileges for this dance will be canceled.

Music for dancing will be furnished by Doug Hoag's orchestra and cards and games will be played in the Sycamore room.

SANTA BARBARA COLLEGE ARCHIVES

Drama, Speech Departments Schedule Ambitious Programs

Hile Schedules First Tryouts Wednesday

Thespians Prepare Pulitzer Winner; Workshop Expands

With an ambitious schedule ahead for the coming year, the Division of Speech, under the direction of Frederic W. Hile, announces tryouts for the first dramatic production, "Icebound", by Owen Davis.

This play is the annual Pulitzer Prize winner, presented each year. "Icebound", an American Folk comedy drama, won the Pulitzer prize in 1923. This famed Broadway play brought together Helen Hayes and Dennis King this spring.

TRYOUTS WEDNESDAY

Tryouts will be held Wednesday, September 25, in the College auditorium from 2 to 5 p.m. Although special credit is given to speech students, everyone who is interested is urged to participate. The play will be presented in the College auditorium from October 31 to November 2.

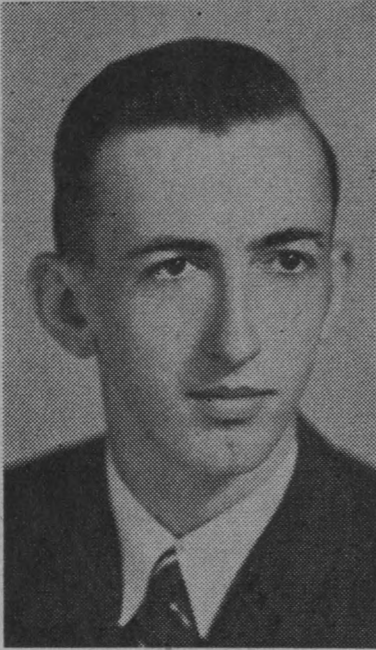
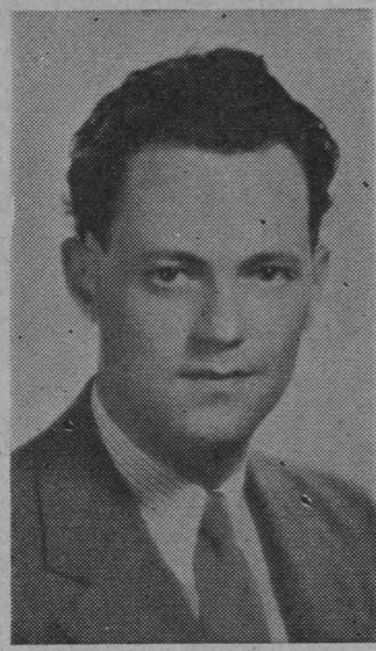
On the evenings of January 8, 9, 10, the drama department will present, in dedication of the industrial education building on Leadbetter hill, one of the most outstanding European plays that has been written in the 20th century. R. U. R., or Rossum's Universal Robots, was written by Karel Capek. The play may be referred to as a "sociological Frankenstein".

The next production will be the State college mystery for the year, "Night Must Fall." It was this play, written by Emyln Williams that started Robert Montgomery, screen actor, on his way to film fame.

MERCHANT OF VENICE

With the closing of the season the college thespians will present, in celebration of Shakespeare's 377th birthday, "Merchant of Venice". Each year the college closes the season with one of Shakespeare's works.

The college workshop productions, which serve as proving grounds for freshmen and inexperienced people, will be extremely active this year, according to Hile. Under the direction of a capable assistant, they will present Thornton Wilder's "Happy Journey". It was this one-act play which Wilder expanded into "Our Town". They will also present the "20th Century Lullaby", written by Cedric Mount; Martin Flavin's famed "Caleb Stone's Death Watch", and will close the year with "Hyacinths" and "Clipped", which were written by Tacie Hanna Rew of the University of Southern California.



FREDERIC W. HILE, top, and W. CHARLES REDDING outline plans of the drama and forensics departments for the coming semester.

Christy Moves Practice Times

Changes in rehearsal times for instrumental and choral organizations of the music department were announced this week by Van A. Christy, acting department head.

Under this new arrangement students who have found it impossible to join groups because of work or night rehearsals will now be able to participate in two musical organizations without conflict.

The A. Capella choir will rehearse Monday, Wednesday and Friday noon periods this semester. Rehearsal hour for the male glee club is Tuesday noon, while the women's glee club will meet tenth period on Tuesdays and Thursdays.

Members of the orchestra will practice on Tuesday and Wednesday, ninth hour, and Wednesday at 7 p.m. The band will rehearse on Monday and Thursday, ninth hour and at 7 p.m. on Tuesdays. All groups will rehearse in room 62 except the women's glee club which will meet in room 60.

A number of smaller instrumental and vocal groups are being organized by advanced students.

Council Considers Committee Heads

Members of the executive council, at their first meeting, will discuss and act upon the appointment of two new committee chairmen because of the vacancies left through failure to return to college and ineligibility.

To be appointed at that time will be a Rally committee chairman and a Finance committee head.

Applications for either of these positions should be submitted to Jack Richards, associated students president, in person or placed in student mail box "R" immediately.

An automobile for only 9c

. . . Yes, that's right—only 9c and all you have to do is get a registration card from any VINCENT E. WOOD USED CAR LOT and deposit the card in the COUPON CONTAINER at 326 Chapala St. and then be present in person on Sat. Eve., Sept. 28th, at 7:00. At that time a selection will be made and some lucky person will have the chance to buy this car for only 9c.

Vincent E. Wood
— Since 1912 —

Not open to persons under 18 unless accompanied by their parents.

Redding Lists Varsity Trips; Mural Dates

Forensics Head Promises Variety In 1940 Offerings

The most ambitious and varied forensics program ever attempted at State college is in prospect for this year, according to W. Charles Redding, director of forensics.

This program will evolve around intramural and varsity activities. The intramural program is open to all freshmen and incoming students who have not had previous experience. The participants in the varsity program must have had previous participation in intramural activities.

Varsity Trips

Redding has announced the following trips for varsity competitors:

1. Western Association tournament, Los Angeles; November 18-22.
2. Rocky Mountain Speech conference, Denver, Colorado; February 8-15.
3. Junior College tournament, (location and date announced next week.)
4. Southern California League, (location and date announced next week.)

The first two tournaments listed are the biggest tournaments west of the Mississippi. Usually the University of Southern California and Santa Barbara State college are the only local entries.

"This," said Redding, "is a stiff schedule since we have lost the entire first string of the varsity squad through graduation. There are many vacancies to be filled. Anyone who has had experience or is interested in speech, should come out." Further information may be secured from Redding or from J. T. Daniels, student debate manager.

Intramural Program

The intramural program includes an impromptu contest for freshmen and newcomers, sponsored by the "Debate Society", a debate tournament November 5-27; an oratory contest March 12-19; an extemporaneous contest May 13-20 and a fall and spring forensics banquet. Since the intramural program is a stepping stone toward varsity, competition all those interested are urged to participate.

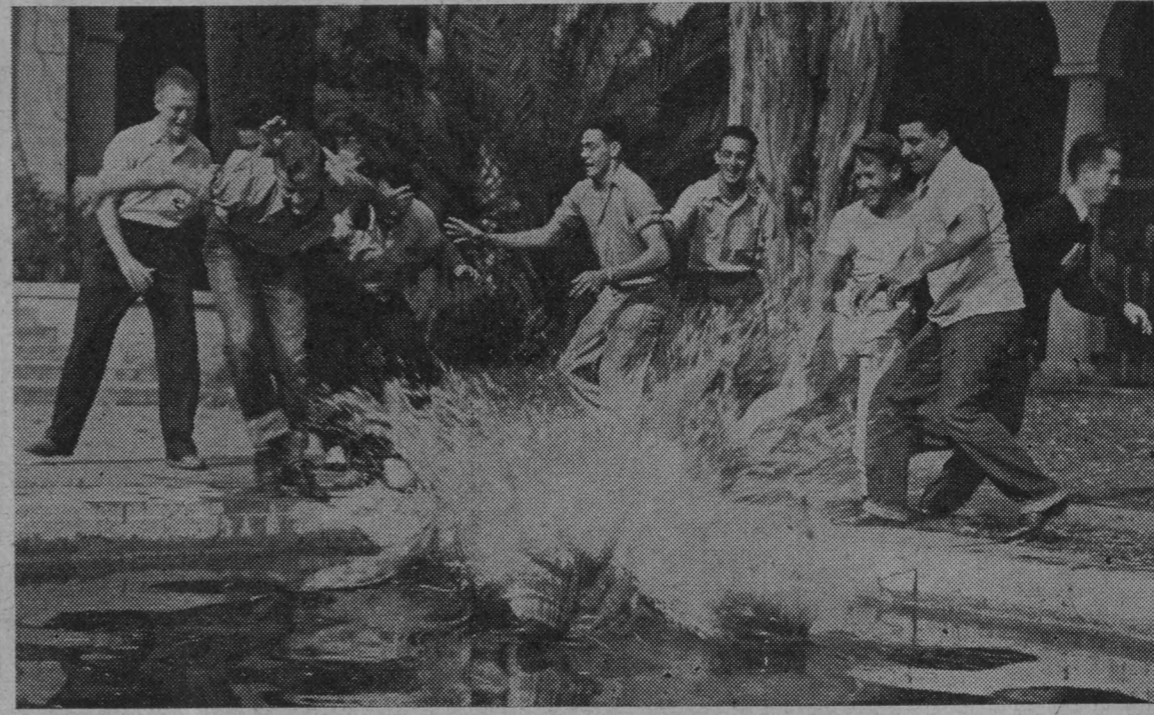
Probable candidates for varsity competition are Leigh Siliphant, Jack Thompson and Alice Benson, seniors; Harry Wollin, J. T. Daniels, Gilbert McKeon, Robert Payne, Virginia Strong and Nelva Kiefer, juniors; Tom Loeffler, Richard O'Rielly, Irene Tarr, Stanley Wauchope and Ann Kraft, sophomores.

AWS Fetes Women At Traditional Tea

Monday afternoon from 2:30 until 4:30 is the time set for the semi-annual A.W.S. tea to be held in the A.W.S. clubroom.

"All freshmen students, men and women, are invited to attend," according to Aaima Chancey, vice-president and general chairman.

Several organizations will assist, including Crown and Scepter, A.W.S. board and Los Espuelas.



Scenes such as the one above, in which several indignant sophomores are engaged in a bit of spirited "dunking" at the expense of two hapless frosh, will once again become a part of State college life, according to members of the Sophomore Squires, whose task it is to acquaint "greenies" with campus traditions.

Squires Prepare Frosh Fate

AWS Heads Stage Annual Beach Picnic

Pertinent calendar events in charge of the Associated Women students were discussed by board executives at the first meeting of the new semester Thursday evening at a dinner-meeting at Dean Lois M. Binnick's home.

Planned by the officers under President Virginia Moss were the beach supper to be held this evening, tomorrow afternoon's reception and the tea Monday.

For new women, freshmen and transfers, the picnic is scheduled at West beach, tonight at 5 p.m. In general charge of Margaret Parks, counsellor, entertainment will include games, short welcoming speeches by Dean Binnick and President Moss, and a rally around a bonfire. Raina Chancey and Martha Conrad are chairmen of the food and program committees, respectively.

The Quad will be the scene of Sunday's reception following faculty and freshman group meetings. Time estimated by Miss Moss for the reception-proper's beginning is 4:30 p.m. Miss Chancey is in charge of the affair.

Monday's tea, which is set for 3 p.m. in the A.W.S. clubroom will furnish service group chance to do activity. Crown and Scepter, senior women's honor organization, will pour and Las Espuelas, sophomore women, will handle clean-up. Freshmen women willing to assist will be welcomed, according to President Moss, and may sign such intentions at the Sunday affair.

Beta Sigs Prepare Mardi Gras Plans

First meeting of the Beta Sigma Chi fraternity has been called by James Widman, president, for Tuesday evening, at the fraternity house.

At that time, the members will discuss their plans for the coming year. They have decided to hold their annual Mardi Gras on the evening of Saturday, October 12, at the Carrillo hotel.

The fraternity once again supervised publication of the freshman bible which is being distributed today.

Without their president, Sophomore Squires meet tomorrow night to complete plans begun last semester. Initial activity of the group in charge of lining up freshmen is the distributing of beanies at the Saturday overnight trek for new men, sponsored by the A.M.S.

Traditional rules of Santa Barbara State college to be enforced by the Squires include:

Frosh men wear beanies until the "Big Game" bonfire, while freshmen women must wear the "frosh insignia" until the A.W.S. initiation party.

Freshmen must learn all the songs and yells before the first rally and must occupy the front seats at all assemblies.

Freshmen, at a date set by the rally committee, November 22, must build and guard the bonfire for the football rally.

Freshmen respect upperclassmen, especially sophomores.

Freshmen carry a handbook with them at all times, wear bright colored socks, do not enter or leave the administration building by the front door and must obey all college traditions.

Gridiron Club Begins Gaucho Athletic Aid

A program of support and assistance for the Gaucho athletic program has been undertaken again this semester with the sale of memberships in the Gridiron club to downtown Santa Barbara merchants.

Organized last year, the group maintains facilities which aid in providing a better program of college athletics. Last year's program included maintenance of a Varsity house in Montecito for football players.

The group this year has provided and is maintaining a training table at the Barbara hotel. The table is supervised by "Mom" and Dick Shoblaske. It is felt that this idea will make it more easily possible to supervise the diet of the 1940 Green and White grid team.

The group attended a banquet last night at El Paseo, at which main speaker was Bob Myers, associated press southern California sports editor. Plans for the season were outlined by coaches "Spud" Harder and Willie Wilton.

Mrs. Sands Bares Changes In Cafeteria

President Appoints Group to Oversee Policies, Finances

In an effort to give better and more efficient service of food in the cafeteria, Mrs. Mary Ida Sands, manager, announced that several changes have been made in the organization.

The cafeteria has been re-arranged to give "short-order" service over the main counters, eliminating the coffee shop entirely. The area formerly occupied by the coffee shop has been converted into table space to accommodate additional students. The automatic machines are now located in this area also.

CAFETERIA COMMITTEE

As a further revision of the set-up, President Phelps announced this week that he had appointed a cafeteria committee to handle all matters of policy and finance in connection with the re-organized cafe. This committee is composed of Don Follett, chairman; Miss Krueger, Bob Scalapino, Jack Richards, Associated Students president; and Dorothy Ann Myers. The committee asks that the student body feel free to make whatever suggestions it deems constructive, and encourages students to feel that they are to be a part of the cafeteria organization.

Preparation of foods in the cafe has been completely divorced from the class activity of students and will be handled entirely this year by professional cooks and help. It is felt that a definite forward step in the quality of food served can result from this change.

MENU SELECTION

Students patronizing the cafe are urged to enter the serving lines from the doors formerly used as exits. Menus will be displayed and all food selection will be from menus, rather than from the steam tables.

Plans are moving along rapidly toward completion of an outdoor patio, which is expected to relieve the congestion in the Gaucho club as well as provide a pleasant outdoor setting for sandwich and soft drink service.

GREETINGS STUDENTS from 1005 State Street

... It's good to see you back! About three weeks ago we began counting the days 'till the opening of the fall term. It seems we've gotten into the habit of making that the official kickoff of the new season.

Now that you are back we're looking forward to seeing you personally. We want to see all the familiar faces that we knew last year and all you new people that are here in Santa Barbara for the first time. We've tried to make this shop the kind of place you feel like dropping into when you're downtown . . . so don't forget, when you've signed up for your classes, come on down and register at Gammill's.

Majors in Style for 1940 . . .

Arrow Shirts . . . Westminster Sox . . . Manhattan Pajamas . . . Timely Clothes . . . Valcuna Sweaters . . . C & K Hats . . . McCurrach Neckwear . . . and a complete sportswear department.

Roy E. Gammill

1005 STATE STREET * SANTA BARBARA

DROP IN and meet our campus representative . . .

HARRY STEWART
(Junior, S.B.S.C.)
Formerly Student Body President of L. A. City College.

CLOTHIER • HABERDASHER • HATTER • IMPORTER

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"THE PLACE TO GO"

Big Gaucho
"Football Rally"

THURSDAY NITE
at 8:30 p.m.
(after barbecue)

ENTERTAINMENT, COLLEGE SONGS, FUN FOR ALL AT THE FOX!

Meet the Gaucho Squad, introduced by Spud Harder from our stage.

ON OUR SCREEN

It's the **LOVE BATTLE** of the CENTURY!

He was always holding her hands . . . so she couldn't hit him!

Joan Dick **BLONDELL-POWELL**

I WANT A DIVORCE

with **GLORIA DICKSON-CONRAD NAGEL**
A Paramount Picture

Co-Hit!

Tommy Kelly in "MILITARY ACADEMY"

Flowers

... To the Old Gauchos we need no introduction

... to the new students a trial order will prove our superiority.

See Gene or Harold for the answer to your floral problems!

ALPHA Floral
THE VOICE OF A THOUSAND GARDENS

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Local Eleven Impressive as Pomona

**S
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By GEORGE STEPANIAN

Santa Barbara Set For Greatest Year In Football History

Six Returning First Stringers Form Nucleus of 1940 Eleven; Henderson, Neely Sparkle in Early Practice Sessions

Spud Harder's dream for a championship football team seems finally about to materialize. The first day we wandered out to Phelps field to get a peek at the 1940 Hilltopper grid machine, we could hardly believe our eyes. It looked like the University of Southern California Trojans had taken over the Green and White practice field. The size of the Gaucho gridgers was tremendous.

There was no less than twenty 200 pounders roaming on the field at the same time. And the roster reads like a "Who's Who in Football." Check over some of them.

LISTS SOPHOMORE GRID STARS

Sam Henderson, All Southern California Junior college fullback from Santa Ana, Dave Hengstler, All Southern California Junior college tackle from Santa Monica, Larry Bemoll, All Southern California Junior college guard from Compton, Bill Pollock, All Central California tackle from Bakersfield, and Dick Mohr, All Central California end, also from Bakersfield.

And those are only a few of the more prominent sophomores.

For the first time Harder has a club that is really two and three deep in reserves. He will have a forward wall of around 205 pounds and a backfield averaging around the 185 mark.

SIX REGULAR PIGSKINNERS RETURN

To form the nucleus of his starting eleven, Harder has six regulars from last year's club returning, Larry Pickens, 205, and Bill Jessup, 198, end; Ed "Doc" Larsen, 210, tackle; Blynn Wilson, 203, center; Ernie Saenz, 175, fullback, and Mose Neely, 175, halfback.

All of which points to a banner year for the Green Wave.

With which sentiment we leave the local pigskinners.

OLDERSHAW, SPRAGUE STAR FOR GIANTS

While still on the subject of football, we might mention the fact that two former Gaucho grid greats, Doug Oldershaw and Al Sprague are still going great guns on the New York Giants professional football team. Oldershaw, former "Little All American", was on the Giants' second string squad last year and from the latest reports is making a stiff battle for a first string job this year. Sprague, end on last year's Gaucho eleven, has survived the initial cut and now seems almost a cinch to either make the New York team or its farm club, New Jersey.

"WEE WILLIE" WILTON RETURNS

Wilton Wilton, assistant football coach and ace scout, put in his appearance Wednesday afternoon and immediately went out to Phelps field and began sending the backs through their paces. Wilton has been down south all summer doing graduate work. Besides his football duties, "Willie" does a bang up job of coaching the varsity basketball squad, winning the 2C2A title last year. With his championship five back practically intact, Wilton is already on the lookout for a few transfers to fill in the remaining positions.

Tigers Ready For Gauchos

Occidental, Sept. 13.—"Gloomy Gus" Henderson was everything his name implied as he took his first view of the Occidental Tiger eleven. Accustomed to handling a gang of behemoths, his dour face fell a few more notches as he sent the light Tiger squad through its initial practice sessions.

Fifteen lettermen greeted the Tiger's new coach, who only last year was mentoring the professional Detroit Lions club. With a light club to work with, Henderson indicated he would use his famous razzle-dazzle plays in all their intricacy.

He intends to use his renowned "Henderson Spread" until the opposing squad gets ready to toss in the towel.

Keyman in the Occidental attack will be Ed Richards, senior quarterback, a fine open field runner, kicker and passer. However, a bad shoulder which was once dislocated and keeps popping out at embarrassing moments serves to make Richards a doubtful asset.

Henderson and his tiger squad will get their initial taste of high class competition when they run up against the strong Santa Barbara Gauchos on September 28 at the Northern city.

Board Begins New 'Mural Program Here

Officials Release Ambitious Schedule For Current Year

Santa Barbara State steps out in front this year with completely new intra-mural program for the school year. Diligent work on the part of the new intra-mural board has brought forth a nine sport program to be administered under the famed Illinois point system of scoring.

The new program, by far the most comprehensive ever attempted here, will include six-man football, basketball, track, softball, volleyball, badminton, table tennis, barnyard golf, and bowling.

Competition will begin in football, volleyball, badminton, table tennis and barnyard golf beginning the third week of school.

Football games will be played on the new intra-mural gridiron at Phelps field four nights each week. Volleyball and badminton games held two nights per week in the gym. Other sports will be run off daily on campus facilities.

Under the new point system of scoring it is not necessarily the number of wins that collect points but the number of competitors in the greatest number of sports that will decide the winners of the awards.

As competition starts soon all entries must be filed two days before competition begins, all organizations are urged to get entry lists into the athletic office. Blanks can be secured from the P. E. office or by contacting G. F. Liegerot, Coach Nick Carter, Coach Spud Harder, Jim Wideman or Howard Eckles.



"MAD MOSE" Neely, Santa Barbara State halfback, is expected to get his first crack at the Sagehen next Friday at the Playa field.

Fresno Contends For 2C2A Grid

Fresno, Sept. 13.—The Fresno State grid team is up and ready for the 2C2A grid.

With 21 lettermen and 21 All-Conference players, Fresno is expected to be a strong contender for the title. Jimmy Bradshaw is expected to be a key player.

Jack Rose
1007 STATE STREET - SANTA BARBARA
Apparel of Distinction for Women and Misses

Bulletin Board

PROFESSOR JACK ROSE POSTS THESE VALUES.... HE KNOWS WHAT YOU SHOULD WEAR ON YOUR PARTICULAR CAMPUS.... CLASS BEGINS AT CAMPUS CORNER....

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GO TO CLASSES WITH SMART VERSATILITY. PICK PLAIDS AND SOLID GABARDINES. MATCH 'EM OR MIX 'EM. SIZES 12 TO 20 **7.95**
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SLEEVELESS SWEATERS IN A CABLE DESIGN... STOLEN DIRECTLY FROM BROTHER... RED, KELLY, GREEN, WHITE **2.95**
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- SHIRT 'N SKIRT FROCKS**
GO TO CLASSES WITH SMART VERSATILITY. PICK PLAIDS AND SOLID GABARDINES. MATCH 'EM OR MIX 'EM. SIZES 12 TO 20 **7.95**
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PRETTY BE-RUFFLED. YOU JUST MUST SHOW THEM. WHITE AND TEAROSE SIZES 24 TO 32 **1.95**
- LOAFER JACKETS**
FOR CAMPUS AND CAREER. VERSATILE JACKETS THAT ARE ALREADY FAVORITE. GREEN, BROWN, NAVY, FLANNEL **5.95**
- CAMPUS FELTS**
HEADED FOR SUCCESS.... NAME YOUR STYLE OR COLOR YOU'LL FIND JUST THE ONE YOU WANT **2.95**
- ROBES**
AFTER HOURS OF PAD-ROBES OF PAD-DED COTTON PRINT -ZIP FRONT OR WRAP STYLES SIZE 5 12 TO 20 **3.95**
- CAROL KING DRESSES**
NEW TO US BUT ALREADY FAMOUS THE COUNTRY OVER... SIZES 9 TO 17... **10.95**
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CABLE STITCHED IN A HUG-ME-TIGHT MANNER **65¢**
- CUDDLY WARM P.J.'S**
THAT CAN GO ON PARADE AT THE FUDGE FESTS. SIZES 12 TO 46 **1.95**

TEECHUR

COME IN! BROWSE AROUND OUR FRIENDLY CAMPUS CORNER

CAMPUS CORNER

for fun

Jack Newman

tanned epidermis, lots of resolutions, (typical semester I'm gonna set... but good grades... that's a laugh) and... w's everything," for... next to all last year... mber his name, you... ested to know just in... here were some of us... the Siesta City and... ent stir crazy. Discount... en those working near... for a couple of days... so quiet that pages... in the library kept a... h awake in Montecito... good standing of the... ner Club" (just crept... Dorothyann Myers, ... George McDonald, ... Rivers, Dave Eberts, ... satsy Eaves, Pat Kelly, ... Rich, Bud Sullivan, ... ny Costas, Ruth Trav... Jack Richards, Patsy ... rren, and if we for... and charge it to

I'm sorry we didn't get... that the little affair... gineered by Midge... Biltmore Bown about... a great success. Re... nearly 300 Gauchos... Santa Barbara State... t everybody had a... entally, and not so... at, is the news that... Midge's roomie, will... Hal Fortress, voted... n on the local track... n the very near future... the more pleasant... is summer was the... Cobb and Frank... chos, they sailed for... after the ceremony... reach. Hawaii saw... n in August. She... l Friday, visited the... two weeks. Enter... Bob Rego's family, ... lander, she nearly... harm of the place... ip secretarying for... mentioning Follett... me, that energetic... ting activities dur... n meet, did a good... s office every day, ... a vacation.

Years will not be back, Jerry Knight is going to Oxy, Clyde Fris-holtz has been appointed vice-prin-cipal at Yreka High School, Jack Kitchen, Bud Burdick, Doug Duck-ham and Dale Snyder all to Stan-ford, George McDonald and Tommie Wharton are going cruising with the Naval Reserve, B. J. Idlman, MIGHT go to Stanford, Carlos Bee is working in the South, Bill Mac-Arthur will practice teach in Long Beach—and so they go.

Beanie Shedd tripped to New York so did Johnny Jordano, Margaret Busby worked in Yellowstone, Lew Bedell loafed, the Vanderhoofs work-ed hard, Mose Neely and Bobby Ulrich life guarded at Coral Casino, Doug Oldershaw and Al Sprague went to the New York Giants train-ing camp, Rowen Hall worked in the oil fields, Lloyd Garrison parked cars at Del Mar, I wore out three stools at Elmers, broke two billiard cues, drank 45,000 cokes, had to stand up during the Fiesta parade and listened while the jerk organs played "I'll Never Smile Again"...

Revival of 'School Spirit' Urged As Gauchos Prime for 'Big Year'

With the opening of school, the approach of football season, and the first "pep rally" near at hand, everyone is, supposedly, getting "School Spirit."

But is this year going to be the same as last year, and the year before? Each year the football team, and the pep rallies, and other school functions have a moderate amount of backing and attendance. Last year the crowds were good for the first game and then by the end of the season, some 400 students turned out to support the team that had been representing them all season. Is this what they call "School Spirit?"

Our pep rallies, the rallies that were given to make the team know that the student body was behind them were attended by some 150 students. The team turned out, the coach turned out, the rally committee with it's entertainment, everyone there, EXCEPT, the student body.

This year we have according to the sports scribes, "one of the best prospective teams in local history." Are those thirty-three men going to be fighting for Santa Brabara State college ALONE? What is going to be your interpretation of the phrase, "School Spirit?"

Milton's Hell Becomes Paradise Compared to Hitler's Nersion

In his Biography of Mark Twain, Stephen Leacock says of the great humorist, "He did for American Humor what Shakespeare did for the English drama, and what Milton did for Hell. He put it on the map."

After seeing a newsreel showing the famed poet's statue being toppled from its mount into a mass of debris as the result of a Nazi bomb, this writer wonders if even so great an imagination as that which created "Paradise Lost" could have depicted a more intolerable Hell than the one that today has in reality been placed across the entire map of Europe by a 20th century incarnation of Satan.

Leacock was wrong. Mark Twain's humor was real, strong, and eternal, while Milton's Hell was a farce, a pleasant fantasy, and a fad that faded with the passing years.

It is Adolf Hitler, not the poet Milton, who has created the real Hell, and it is his winged hordes who have actually put Hell on the map of Europe.—D.J.P.



Naive Sophomore Turns New Leaf-While Seniors Snicker

FIRST DAY OF CLASSES... boy o boy o boy... it's good to be back in the groove again... yep, everything's gonna be different this year... turnin' over a new leaf... cuttin' no more classes... no more hangin' round the Gaucho club... term papers aren't waitin' till the evening before the morning due... yessir... it does a fellow good to keep his mind working... gotta be sharp these days...

E. E. Ericson Announces Move to Mesa

With construction of the new college site on Leadbetter mesa nearing the final stages it looks as if the Gauchos dream of the past nine years is soon to become a reality.

According to E. E. Ericson, industrial education department head, the architectural landscaping will be in full use by September and it is expected that a wing of the main building will be ready for use during this semester.

It is pointed out by Mr. Ericson that less than a year ago, only structure on the site was a boiler room, while today the first edifice is nearly ready for occupancy.

In the new wing will be taught foundry work, metalurgy, sheet metal and art metal, welding and heat treatment. Other courses offered will include wood carving, upholstery and furniture-making, while in the engineering laboratory, work will be carried out on airplane engines and in electricity.

Instruction will be given in radio with the aid of a new broadcasting station.

It was also pointed out that, in 1925, industrial education majors numbered only 30, contrasted to the 325 available at the present time. The industrial education program will be extended next year, according to Ericson, to necessitate the addition of two new instructors. One of these, E. A. Ross, has been appointed to carry out instruction in the field of aeronautics alone.

The new structure on the shore-line site will also make possible the establishment of a complete set-up for teaching visual education, motion picture operation and photography. Another provision is for a complete program in stage craft work and stage lighting. In addition to this, approximately 10,000 square feet will be available for teaching horticulture and floriculture.—B.P.

From the Shoulder BY THE EDITOR

Bienvenido, Los Gauchos!

Sitting here in the midst of a lot of wreckage and debris left by the carpenters, painters and electricians who are including this building in their program of reconstruction, we extend the traditional welcome from El Gaucho staff to those students and faculty members who are helping to place Santa Barbara State college in the public eye.

Still somewhat dazed by the unprepared-for end of summer vacation, an expected 2000 of us are now preparing to get back in harness and return to this problem of obtaining an education.

Which all seems quite complex now, what with the wind full of conscription talk, military negotiations and volunteer knitting for soldiers of warring nations. Several of the returning Gauchos that we've talked to are quite perplexed, not knowing whether to forsake education for voluntary military service or make an attempt to consume as much education as possible in whatever time might remain for so doing.

But Regardless of the Outlook

the fact remains that we're here because we're here and prospects for the coming year show promise of it being the "biggest in the history of Santa Barbara State college."

The administration has felt the need of an increased faculty, brought about by the unexpected jump in enrollment, and several new majors and minors have been added to the curriculum to take care of the desire for specialization which is becoming more and more pronounced.

The first unit of the new college on Leadbetter mesa, the industrial education building, will be ready for occupation, supposedly, by Christmas and will mark another step forward for the Riviera institution.

And Speaking of Athletics

which we weren't, but which we should have been by now, those who profess to be in the know forsee three titles for the Green Wave during the coming 365 sunrises. Football, basketball and baseball are the "white hopes" upon which Staters are wargering their meal tickets, while a glance at some of the prospective track and field "nuggets" gives warning to any and all Gaucho opponents that the 1941 representative in this sport might be a threat also.

Returning to the subject of reconstruction, the accompanying noise of which has brought us to the verge of hysteria, the student body offices bordering on the Quad have been enlarged making it possible for the executives who occupy these positions of power to conduct with greater ease and efficiency the problems connected with student administration.

We're told by Don Estey, who will be responsible for entertaining you during fourth hour on several Tuesdays throughout the year, that this year's assemblies will reach a new high in entertainment and enlightenment. Included on his schedule are programs conducted by such informed personalities as Father Villa and Polyzoides, both well-versed in affairs which are of interest right at present. Also in Estey's hatband is an embryonic idea for a campus Artist bureau, to make possible the presentation of student talent.

Before Relinquishing this Space

for another week, a little matter of plugging the coming Thursday night rallies and the opening of football season needs attention. Inasmuch as now is the time to perpetuate that traditional Gaucho "hello" spirit and, at the same time, manufacture a little genuine enthusiasm for the opening tilt against Pomona's Sagehens next Friday, we suggest your attendance at the barbecue-rally to be held next Thursday night at Stowe's ranch and at the Fox Arlington theater.

Do we have the material for a championship eleven? Yes! Will the material be enough or will we need the violent support of 2000 Gauchos? The answer to that is well-known to all of us.

So, with prospects for "the greatest year", we hope to hear of 100 per cent participation in all the programs offered here on the hill.

Attention!

Freshmen, Sophomores, Juniors, and Seniors... You may obtain the most exciting and up to the minute campus clothes and accessories that have that individual exclusive look... at prices which consider your college budget!

As a Santa Barbara State College senior I would like to help you select those things which are "just right for you."

The place, I. Magnin & Co., 1513 State. Do come in and see me.

Your Campus Advisor, MARTHA BARKER

I. MAGNIN & CO.

Advertisement for Dr. Pepper. It features a large graphic of a Dr. Pepper bottle with the text 'DRINK Dr. Pepper GOOD FOR LIFE!' and 'START THE SEMESTER RIGHT...'. The background is dark with a grid pattern.