

# EL GAUCHO

Vol. 50 - No. 117

Monday, May 4, 1970

University of California, Santa Barbara

## Supervisors to vote on vagrancy law

Members of the County Board of Supervisors will meet tomorrow at 11 a.m. in the Board Hearing Room of the County Administration Building (105 East Anapamu) to seek a "tough and effective" means for dealing with vagrants in Isla Vista.

The legislation to be voted upon at their meeting is an "urgency ordinance adding a new section to the Santa Barbara County Code, prohibiting loitering and littering."

According to the Santa Barbara News-Press, the ordinance will attempt to deal with "problems ranging from dogs running at large to narcotics and building violations."

Speaking more specifically, Supervisor Curtis Tunnell said it will take a "hard approach to the vagrancy problem."

Although there is some question about the constitutionality of anti-vagrancy regulations, Tunnell said that such an ordinance would "give

the sheriff a tool, even though they (those vagrants arrested) may be turned loose eventually, we will have accomplished something and attracted attention to it."

Tunnell added that "the burden of proof that such an ordinance would be illegal should be placed on the vagrants."

The ordinance was presented at the request of Isla Vista businessmen and property owners who appealed to the supervisors last week for action. Their request was based on their belief that the community is dying at the hands of the "street people" whom they termed, a hard core of young men and women who have neither jobs nor residence in I.V.

In a leaflet entitled "Street Cleaning Is Not Throwing Out People" dissenting I.V. residents called for a demonstration against the ordinance to be held tomorrow at 11 a.m. in front of the County Administration Building (see address above).

## Fee programs explained, discussed

By JEFF WOODSTOCK

A.S. President Bill James has released a statement with a list of programs which are either funded in whole or in part by A.S. through fees. He pointed out that the programs must also spend funds for "numerous salaried personnel."

Included in the released statement is a message:

"Student government is a very necessary part of the University. It can be changed if you see such a need. If the campus paper is bad — change it, but you need both the paper and the radio station. Don't shut off your means to communicate as the Chancellor and Sheriff did. Personally I hope for a voluntary government in the future, but this is not the time. Don't kill yourself. Vote to retain mandatory fees..."

According to James, the following programs are most of those funded totally or in part by A.S. through mandatory fees:

KCSB, athletics, intramurals, EL GAUCHO, recreation, La Cumbre, CAB, Student-Faculty

Symposia, concerts, lectures, dances, crew team, fencing team, forensics, horseback riding, flying club, Spring Sing, Homecoming, arts & crafts, college cabin, Foreign Students' Emergency Fund, Project Nepal, Project Pakistan, student insurance and Freshman Orientation.

Also funded are rally club, Goleta project, Project Genesis, renaissance festivals, EOP, Milpas Community Center, Black History Week, Tutoring Project, art programs, pottery, check-cashing service, bank, work-study grants, hustler's handbook, student travel service, A.S. film service, mountaineering, folk dancing, chess club, ski club, rugby exhibitions, CSA, IRO, A.S. Legal Service, New Consciousness, human relations conferences, Boy Scouts and Upward Bound.

It was pointed out last week by Bruce Harger, UCSB senior, candidate for five A.S. offices and an advocate of voluntary A.S. fees, that some programs receive funds from sources beside A.S. fees. One such

program is intramurals, which receives funds from incidental fees in the ratio of 7 or 8 to 1 as compared to A.S. allocations for it.

Incidental fees are paid by students at the rate of \$100 per quarter.

Harger also pointed out what he termed "probably the most damaging lie to the A.S. campaign," referring to an EG editorial which stated that "The Educational Opportunity Program, which has already experienced tremendous cutbacks from Sacramento, would receive virtually no funds (if mandatory fees were discontinued) since much of the money is allocated through Regents' matching fees."

Harger termed the cutbacks "economy," that Regents have matching funds (not fees), and explained that, "When A.S. allocations to EOP are compared to Regental matching funds, they are by far in the minority, and these funds summed are by far in the minority compared to funds coming from incidental fees...and all these funds summed are in the minority when compared to federal EOP funds and other sources of EOP funds, which is as it should be because EOP is a federal program."

However, Harger's contentions were disputed by Guillermo Villa, associate director of the EOP program, who stated that A.S. funds are critical to the operational running of the program.

"Although we've asked the State Legislature for funding," continued Villa, "in the last two years we have gotten nothing. We are dependent on funds generated from within the University."

## Women's lib protest; pageant cancelled

By BECCA WILSON

The "Miss Santa Barbara" pageant was called off due to a demonstration Saturday night, about an hour after the pageant began at St. Mark's University Center in Isla Vista.

A group of about 100 male and female demonstrators representing Women's Liberation began picketing the pageant at about 7 p.m. They were protesting the pageant because for them it "symbolizes the exploitation of women in our society."

Doors to the church were blocked by a large group of ushers, who would not let the demonstrators in even though they had tickets. Many of the demonstrators began pounding on the doors and shouting but only a handful were able to get inside.

One of the men who got inside stood up in his seat and shouted angrily at the audience, "How can you motherfuckers sit here at a beauty contest when thousands of people are dying in Vietnam?" A group of male ushers took the man outside, where the demonstration was still going on and could be heard from inside.

Father Bob Donoghue, master of ceremonies, stopped in the middle of his presentation and said, "I think that under these circumstances in Isla Vista, the best thing to do is to cancel the pageant for the time being."

Some members of the audience, which numbered about 150—mostly middle aged Santa Barbara residents, protested, saying "We can't let them do this to us."

But the proceedings ended, and the contestants walked out into the audience some of them in tears. Two of the contestants discussed the demonstration with one of the demonstrators, and said they understood why it had taken place. They were only disappointed because they had worked so hard on the pageant. Most of the others seemed angry.

One woman in the audience remarked about the student who interrupted the proceedings, "if any child of mine grew up like that, I wouldn't blame the police for shooting him. If he's so upset

about the killing in Vietnam, why doesn't he go out and fight?"

A few discussions between demonstrators and members of the audience took place outside, but most members of the audience made angry comments to the crowd. "You scum," one woman said as she walked out.

Another said, "the police are ready to kill you people, and I don't blame them."

The demonstrators did succeed in engaging in dialogues with a few of the audience. The demonstrators asserted that the pageant was a beauty contest which degraded women by reinforcing the emphasis put on their physical appearance. They saw the pageant as the epitome of society's treatment of women as objects, comparing it to a cattle contest.

But members of the audience, contended that the pageant was not a beauty contest, and that talent is a very important criterion. Pageant organizers said the demonstrators "really don't understand what our pageant is all about."

Channel 2 postponed its late movie for a special report by Bill Huddy on what he called "a grave event in Isla Vista — the interruption of a Santa Barbara tradition." Huddy interviewed Dave Yossem, president of the sponsoring Santa Barbara Jaycees who stated the cancellation was necessary to avoid violence. Yossem, said the audience was subjected to so much obscenity that holding it in I.V. again was out of the question. However, he insisted there would be an entrant from the county at the state-wide contest in Santa Cruz.

In a leaflet distributed by the demonstrators, the pageant was characterized as a promoter and reinforcer of the image women are taught to have of themselves—painted, molded, artificial and doll-like. The leaflet also said that in protesting the pageant, "we are NOT trying to degrade the women in this contest. We only look at them as victims of the American beauty myth as perpetuated by the mass media."

Susan Hunter, one of the

(Continued on p. 12, col. 5)



"THIS IS YOUR GARDEN," reads a sign planted in a lot at the base of the loop, "yours to work, to plant, to tend and to harvest, YOURS TO ENJOY AND CARE FOR."

VOTE  
A. S. AND IVCC  
ELECTIONS

## Elections info

• Today and tomorrow, the runoff election for A.S. executive vice president, the sorority rep election and voting on the two proposed constitutional amendments will be held on campus.

Ballots for these positions and amendments will be counted Tuesday night and EL GAUCHO will publish the results Wednesday.

• In the A.S. elections held last week, the final winners of the four rep-at-large positions are Ralph Smith, John Evjen, Rick Thorngate and Don Drozd.

In the RHA election, Steve Arnold received the most votes, with Phil Hesser barely edging Ron Coley for the second open spot. While Arnold is assured of a position on next year's Council, Coley has asked for a recount between he and Hesser. The results of the contest will be published also in Wednesday's EL GAUCHO.

• Results of the IVCC elections, to be held in Isla Vista tomorrow, should also be available for Wednesday's issue. (See today's special IVCC Elective Supplement with platforms and pictures of candidates for office, beginning on p. 5.)

A \$20,000 grant from the U.S. State Department has assured the continuation of "Projects Pakistan and Nepal" for this coming summer sponsored by the University Religious Conference, it was announced by Robert Siberry, director of URC.

The program has sent American students from UCSB to Pakistan, Nepal and Afghanistan for the past eight years, and three years respectively for the purpose of furthering international understanding by giving students of these countries a realistic view of the United States through personal contact.

The Associated Students of UCSB is a supporting agency for the projects which will

involve sending seven students to Pakistan and five to Nepal. Among the local organizations which have contributed to the

## Projects Pakistan, Nepal aim for 'realistic view'

project fund are the Kiwanis Club of Goleta Valley; the Rotary Club and Minerva Club of Santa Maria.

Students on the previous year's teams are arranging for the details of the 10 week trips and are now screening final applicants. The finalists will undergo an intensive training program.

The 1970 Pakistan team will visit a fewer number of cities for a longer period of time than previously. They will spend three weeks each in Karachi, Lahore and Dacca with one week designated for travel time within Pakistan.

The Nepal team will visit Kathmandu and some of the

outlying areas. The teams will have informal sessions with students at universities and colleges in these cities followed by seminars on selected topics.

communications media.

The teams will coordinate with the U.S. Information Service center and universities in each city to present a series of cultural programs about America using audio-visual materials including slides, tape recordings and film.

Each student team member must contribute \$400 toward his expenses for the trip. All the arrangements for the project such as financing, obtaining passports and clearances, reservations and insurance is handled by the University Religious Conference staff.

The Americans will be prepared to discuss such subjects as the American social system, civil rights, everyday life, education, politics and the

### Correction

"Seven Samurai" will be showing tonight in Campbell Hall at 7 and 9:30 p.m., rather than last Saturday night as reported in Friday's EG. Admission is 75 cents.

### When you know it's for keeps

All your sharing, all your special memories will be forever symbolized by your diamond engagement ring.

If the name, Keepsake is in the ring and on the tag, you are assured of fine quality and lasting satisfaction. The engagement diamond is flawless, of superb color and precise modern cut. Your Keepsake Jeweler has a choice selection of many lovely styles.

He's listed in the yellow pages under "Jewelers."



REGISTERED **Keepsake** DIAMOND RINGS



Rings from \$100 to \$10,000. T-M Reg. A. H. Pond Company, Inc., Est. 1892.

#### HOW TO PLAN YOUR ENGAGEMENT AND WEDDING

Please send new 20 page booklet, "Planning Your Engagement and Wedding" and full color folder, both for only 25c. Also, tell me how to obtain the beautiful 44 page Bride's Keepsake Book at half price. S-70

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Co. \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_

KEEPSAKE DIAMOND RINGS, BOX 90, SYRACUSE, N.Y. 13201

## EL GAUCHO KIOSK

### meetings

OCB: today in 2292 UCen, 3-4 p.m.  
 Asian American Alliance: today in 1128 UCen, 3-5 p.m.  
 Shell and Oar: today in 2284 UCen, 4-5 p.m.  
 Finance: today in 2272 UCen, 4-6 p.m.  
 Design Your Own Major: today at 900 Embarcadero del Mar, suite D, 7 p.m. Student representative of tutorial project will be present to help others explore the

possibilities within their program.

Mountaineering: today in 1131 NH, 7 p.m.

A.S. Legal Service: every Monday in 1133 UCen, 7-10 p.m.

Club Hispano: today in 2272 UCen, 8 p.m. Professor Jose Luis Aranguren, formerly of the University of Madrid, will speak on "Moral y la universidad." Aranguren is one of Spain's leading critics and writers in sociology.

Poetry Club: today in 2284 UCen,

7-10 p.m.

Parking and Safety: today in 1131 and 1132 UCen, 7:30-9:30 p.m.

### kesb-fm

6-7 p.m.: Interviews with members of The Conspiracy.

### lectures

Elec. Engin. Seminar: "Acoustic Scattering In A Turbulent Medium," by O.K. Mawardi, director, Plasma Research Lab, today at noon in 2108 Engin.

Marine Science Seminar: "The Song of the Humpback Whale," by Roger Payne, Rockefeller University and New York Zoology University, today in 1179 Chem., 4 p.m.

Mech. Engin. Seminar: "An Approach to the Rotational Dynamics of a System of Rigid Bodies," by Jens Wittenburg, Research Fellow, UCSD; today in 1124 Engin., 4-5 p.m.

Lecture: "The Economics of Soviet and East European Socialism: Growth," by Abram Bergson, Harvard University; today in 1610 Physics, 4 p.m.

## ST. MARK'S CENTER

Marriage Preparation Course Meets at 7:30 P.M.

Inquiry Class meets at 7:30 P.M. Discussion: "What Does It Mean to Believe?" "Faith—A Feeling—Or a Reasoned Act?" "Communication: What It Really Is" and "Christ—Who He Said He Was!"

PHONE 968 6800

### HELP CHANGE RHETORIC INTO ACTION

Special Peace Corps Conference for people interested in using their knowledge and skill in Peace Corps projects abroad.

Date: Saturday May 9

Time: 1:00 pm

Place: Program Lounge (Rm. 1128) UCEN

Particularly urgent need for seniors and graduates majoring in: Science and Mathematics, Business, Economics, Physical Education, Liberal Arts (Rural Background), Civil Engineering, Home Economics, Nursing, Industrial Arts.

For further information call: 968-8895



A.S. Art Committee & UCen Activities

announce the opening of the

A.S. Print Lending Library

See your prints at the Music Listening Lounge (starts Monday)

Check out each print for 4 weeks at 25¢

DANCE WITH ROOSEVELT HOOVER'S **DRIVING WHEEL**

at Francisco Torres "TOWER ROOM" FRIDAY, MAY 8 9:00 P.M.

PUBLIC INVITED 50¢ Single 75¢ Couple

When it is for **Keeps**

You'll want a **Keepsake**

From **Campus Jewelers** OUR 1970 SPRING DESIGNS ARE NOW HERE.

6551 TRIGO RD. — 968-4913

# On the Ellwood Fields; alas, the legacy of oil

By JOSEPH MELCHIONE

Not only is Santa Barbara noted for its oil spill, the first oil fields in California (Summerland), but also for the Ellwood Fields which are one and one-half miles west of our campus. At one time there were approximately 19 piers and numerous wells in this area. Now, the oil is gone and only three piers remain, rapidly deteriorating; a walk there will quickly attest to this fact.

My first impression was that these piers had been let to rot but such is not the case. They are only being allowed to deteriorate because they are rapidly becoming unprofitable. Who owns them and what are their plans?

The answer to these questions was not readily apparent. A check with the County Assessor's Office revealed nothing, and it was not until I had gone to the State Lands Commission's Office in Los Angeles that I obtained any real information. A long discussion with Allen D. Willard, associate mineral resources engineer, revealed some interesting facts.

First that all oil leases are governed by the Public Resources Code which guarantees that this area must be returned to its original condition. Second, that the leases are presently held by the Signal Oil Company. The pier closest to campus is going to be removed.

The cost of this removal is estimated at \$600,000 and involves building another pier (the present one hopelessly deteriorated) in order to remove the derrick and then removing both piers. The only question not answered was when this removal would occur.

Apparently the wasted time and resources in building a new pier to remove the old one are more profitable than removal upon cessation of operations. I thought that perhaps the Public Resources Code might provide a lever for immediate removal of these wells, but:

3237. The supervisor or his deputy may order the abandonment of any well that has been deserted whether or not any damage is occurring or threatening by



reason of said well. Suspension of drilling operations and removal of drilling machinery is prima facie evidence of desertion after the lapse of six months unless a request for an

extension of time for a period of time not to exceed an additional six months is theretofore filed. At any time the supervisor may for good cause shown extend this period. Such

order may be made to the district oil and gas commissioners. (Added by Stats. 1955, Chap 1670) Alas, the legacy of oil.

## TODAY

Arts and Lectures presents

4:00 p.m. in Physics 1610  
a lecture by  
ABRAM BERGSON

Haynes Foundation Lecturer  
Professor of Economics, Harvard University

entitled  
THE ECONOMICS OF SOVIET  
AND EAST EUROPEAN  
SOCIALISM:  
I. GROWTH  
(Monday, May 4)

Professor Abram Bergson is presently a Professor of Economics at Harvard University and the Director of Soviet Economic Division in O.S.S. He was Professor of Economics at the University of Texas until 1947, then went to Columbia University from 1947 to 1955. He has been at Harvard University since 1955. Professor Bergson is a Fellow of the National Academy of Sciences and former vice-president of the American Economic Association. He is the author of Structure of Soviet Wages (1944), The Real National Income and Product of the Soviet Union 1928-1955 (1960), The Economics of Soviet Planning (1964), Planning and Productivity Under Soviet Socialism (1968), and numerous articles in leading journals including "A Reformulation of Certain Aspects of Welfare Economics."

## City sponsors language program

The Santa Barbara Recreation Department will begin a special "Separate Tables" program for language students in schools and elsewhere on June 18. Sessions will be held every Thursday from 10 a.m. - noon at the Civic Recreation Center, 100 E. Carrillo Street.

The aim of the program is to give students of various languages an opportunity to progress in their language studies during summer vacation by means of conversation with each other and with foreign visitors to the sessions.

Participation is open to everyone. For further information on the program and on registration call 966-9152.

**La Boutique Antoinette**  
**OPEN NOW** SPORTSWEAR AND EXCITING  
NEW BEACH FASHIONS FROM  
FRANCE AND SWEDEN  
1034 Coast Village Rd. Montecito, Next to Von's

*if he's promised to give you a ring,  
tell him you prefer one from*

**bryant ortale**  
Jewelers - designers - gemologists  
El Paseo • La Cumbre Plaza

# TWO MONTHS\* FREE.



**We'll send you the \$1.69 size of Playtex<sup>†</sup> first-day<sup>™</sup> tampons for only 50¢. You get more than two months' supply free.**

There's no other tampon like Playtex. Outside, soft and silky, not cardboardy. Inside, so extra absorbent, it even protects on your first day. That's why we call it the first-day tampon.

In every lab test against the old cardboardy kind, the

Playtex tampon was always more absorbent. Actually 45% more absorbent on the average than the leading regular tampon because of the unique way it's made. Actually adjusts to you. Flowers out, fluffs out, protects every inside

inch of you.

Once you try it, we think you'll love it. That's why we're making you this special "two months free" offer.

So go ahead. Use the coupon and get more than two months' supply free.

\*Based on the average woman's use of ten tampons per month.

Here's 50¢ for my more than two months' supply of Playtex tampons. Send in a plain brown wrapper, please.

Regular  Super

Name \_\_\_\_\_ (please print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mail coupon to: International Playtex Corporation, Dept. 550, P.O. Box 2205, Wilmington, Delaware 19899. Offer expires August 31, 1970. Please allow four weeks for delivery.

†Playtex is the trademark of International Playtex Corp., Dover, Del. © 1969 International Playtex Corp.

## I.V.: County politicians' football

The big item on today's agenda of County Board of Supervisors' — a proposed anti-vagrancy ordinance designed to get rid of "street people" in I.V. — is an example of how power politics affects our community. Those who are interested in seeing how county government works should by all means attend the meeting this morning at 11:00 at 105 E. Anapamu. Those who are against the ordinance, of course, should also attend en masse.

The ordinance is termed an "urgency ordinance adding a new section to the Santa Barbara County Code, prohibiting loitering and littering." Aside from its unconstitutionality, and its incredible enforcement problem, the ordinance clearly will do more harm than good for I.V.

But what can students do about the situation other than attend the meeting and present their views, however vociferously? All they can do is exert pressure, verbally or physically. And those in power can always say that those attending the meeting "are not representative" of the majority of students.

What's the answer? Well, everyone has been talking about incorporation, about setting up a separate township. This is an ideal situation, of course: that I.V. become a city of its own, with its own officials, fire, sanitation and police departments.

But the problem, once again, is that the County is the body which has the legal option to permit or not permit incorporation. Most of those who have been working on incorporating I.V. for the past several years have concluded that it's an impossibility. The County just won't allow it.

Isla Vista today is not the sore it used to be for County officials. It's a new controversial issues to be used in political

campaigns, in speeches before the Lion's Club, in newspaper editorials, in political decisions.

Kind of like Law 'n Order—a catch-all issue that everyone can relate to, that politicians can use to gain the interest and support of frightened, frustrated voters, to make them forget the things bothering them the most—inflation, high taxes, oil on the beaches, etc.

So I.V. as it is today is just too convenient and expedient for the politicians to let go of it. Who stands to gain? Isla Vista residents? Santa Barbara residents? No. The politicians—from the mayor to the County Supervisors to the governor? Obviously.

We, as I.V. residents, can't do much about the whole thing—except to jam Supervisors' meetings, and organize ourselves.

Our only hope, organization-wise, is the IVCC—for there we will have professional jammers—people who can represent us at all Board meetings, people who can put real political pressure on County officials. And no one will be able to say that the IVCC reps are "just a bunch of anarchist radicals." They just may turn out to be anarchist and radicals, but they'll have been elected BY THE PEOPLE.

IVCC is probably more important and significant than is A.S. government in terms of Isla Vista. 4,900 students voted in the A.S. elections last week. We need 8,000 people to vote in the IVCC elections this week, because the IVCC will be our only community voice, our only (shadow) government.

IVCC won't be "legal"—i.e. it won't be recognized by the County as the government of I.V. But it will be recognized BY THE PEOPLE—and that's what's important.

Do it! VOTE. And Hurray for Democracy!

## 'Must bust in early May, orders from the D.A.?'

By ARNOLD ROSS and JEFF FISHER

Totalitarian regimes distort and manipulate the expressions of "views" by manipulating channels of information to reflect their interests, sometimes by overt control, other times by covert suppression. "Negative" or "transcendent" thinking does not exist, and the apathetic mass comes only to expect the information that is "responsibly" objective.

At a recent meeting of the Academic Senate, Dr. Gardner—the Chancellor's spokesman, accused the EL GAUCHO of "one-dimensional" coverage of recent events. Obviously, the concept "one-dimensional" was not being used in Marcuse's sense. From the context of Mr. Gardner's remarks, it appeared that the Administration's model of good reporting was the Oakland Tribune, Santa Monica Guardian, San Diego Union, or Santa Barbara News-Press, as if these papers represented balanced, fair, objective, unbiased, and accurate news. The implication was that EL GAUCHO did not reflect a spread of opinion, but only the singular moral expression of its writers' beliefs about relevance and context.

This is a ridiculously naive and absurd position, to assume that the establishment media report "pictures" of what-is-really-happening-in-the-society. On the contrary, they both deemphasize the social and historical context of events, and identify those at the top of the social hierarchy as those in contact with the true and the good.

A recent article in the News-Press, among many, illustrates this point. It was entitled: "Desperate I.V. Problem: Hard 'Street People' Control Law Sought." The account refers to a "situation", which is "serious" and "desperate" involving a "problem" of "vagrancy in Isla Vista." It reports official attempts to "end the build-up of 'street people' by passing an "emergency" ordinance, three of the supervisors of the county calling for a "hard"

approach to the "vagrancy" problem. Other problems mentioned are "dogs running wild" and "narcotics" according to County Counsel Kading. If the vagrancy ordinance is unconstitutional, it is reported, the supervisors expect "the counsel to present other measures."

VAGRANCY statutes arose in England in the aftermath of the bubonic plague, to supply cheap labor to the lords as labor replacements because of acute death rates. In capitalist western society since the sixteenth century, free labor is available and so vagrants have instead been branded on the forehead with the letter V, whipped, had ears cut off, and even been put to death. The myth that those who appear to "refuse labor" or to be "idle" are "criminalistic" has been history, including fencers, minstrels, jugglers, paddlers, counterfeiters, gamblers, and "those feigning themselves to have knowledge of absurd sciences." The News-Press ignores this context, despite its obvious relevance.

In ignoring such a context, the News-Press identifies the views and wishes of the powerful with the good and the true. It identifies those views as sacred, in contact with the hierarchy of truth. The potential objects of the vagrancy statute, the "street people"—are defined as the worms on the social ladder.

The bias of news accounts in the establishment media is so overwhelmingly one-dimensional that a whole generation has grown to not even expect credibility. For the Administration to attack the EL GAUCHO is only another instance of its contempt and disrespect for the intelligence of the students at UCSB. This attack upon "negative thinking" by Cheadle is just another attempt to suppress a reflection on the campus; you cannot go up to the Cheadles, Websters, and Agnews and ask them to prove they have visible means of support. BUT as the song says, Look out, kid...."

## Letters

### Letter of thanks from the Morans

To Isla Vista, California, and the People of America:

People's lives in Isla Vista, in our schools, in our States, in our Nation, and in the world, are torn with fear and distrust. Perhaps these fears and distrusts are due to a feeling of anxiety that too many things have gone too long without proper attention, so we are afraid that any one of these problems in our midst might cause an explosion that will rock our world. Therefore, more often than not, we either ignore any real solutions that might give cause to question ourselves, give an ear to someone else's ideas, or commit ourselves to the point where we might stand to endanger or lose our own well being.

What or wherever your particular problem may lie; home, school, business or government, maybe we can release enough tension to find a solution to our own problems by trying hard not to point fingers, but get right up and start helping others.

When I returned from the Moran home, even in their grief over the loss of their son, Kevin, the family's concern was in comforting others. The mother, smiling, said to me, "Kevin had done his part, now God wants us to be concerned for love and peace for the living."

The following is a letter sent to the students at UCSB which I would like to share with everyone:

Dear Friends,

"My husband and I want very much to tell you, each and every one of you, how much we appreciate your letters and messages at the time of Kevin's death. I can't tell you what comfort they brought us.

"We understand that a memorial service was held for him on campus and this, to us, was a beautiful thing to do. The love you have shown for him was a perfect tribute and touched us deeply. We shall never forget it.

"We met many of you at the time of Kevin's funeral and seeing you and talking to you confirmed our belief in young people. As you know, we are surrounded with young people and have always believed in their goodness.

"Thank you so much for coming. We believe your presence and dignity gave many of our generation much to think about. We, the Morans, have always known what very fine human beings you are.

"We pray that peace will come to your home away from home in Isla Vista and that once again you may be able to live as a family, caring for each others' well-being.

"We greatly enjoy the company of young people and would love to have any of you come and visit us if you are in or near Saratoga, We mean it. I think Bill James will vouch for our sincerity.

Thank you, thank you for being so kind."

With love,

The Morans

I hope that being able to share some of the feelings of the Moran family has been of some help to you as it has to me.

BILL JAMES

Associated Students President  
UCSB

## Conflict of interest

To the Editor:

I would like to ask the organizers of the IVCC why the official polling place of the eighth district is at the home of Mr. Fred Van Itallie. Mr. Van Itallie is also a candidate for eighth district representative of the IVCC.

The credibility of the IVCC has suffered in the past from the apparent secretism of the organizers. In order not to further discredit the IVCC I would recommend either that Mr. Van Itallie withdraw as an eighth district candidate or that the polling place for the eighth district be changed.

WALTER J. CHESNAVICH  
Grad., Chemistry

## Seale must be freed

To the People: Bobby Seale is in jail, incarcerated by an emasculated society whose psychosis demands the castration or elimination of all those who stand up and declare their manhood. Seale is on trial for his life. 28 Panthers have been murdered, while hundreds have been arrested in an organized political repression that has become so blatant that the ACLU has brought suit against the federal government to end its gestapo tactics....

Bobby Seale is facing the electric chair and is to be judged, not by his peers, but by the system that murdered his ancestors and has enslaved his People politically, socially, and economically for over 300 years....

The Amerikan Air Conditioned Nightmare is peaking. The Amerikan monster is seeking the death of Bobby Seale, but it Shall Not have it. The time of commitment has come and the commitment is the life and freedom of Bobby Seale. Bobby Seale must and shall be freed—freed by his peers, the people in and of the street. IF BOBBY SEALE GOES, THIS COUNTRY GOES. FREE BOBBY SEALE!

All Power To The People  
THE YIPPIES

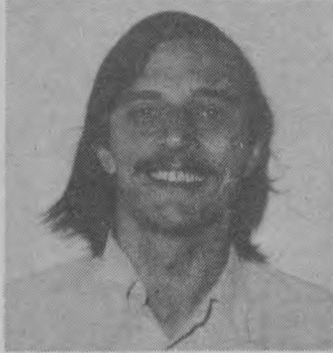
# ELECTION SUPPLEMENT

## PRECINCT 1

### Jim Belilove

Isla Vista should be an inspiring example of the creativity of youth culture. I want to include Isla Vista study programs in the University, establish a pollution free community, as well as establish effective community self-control. Right now, Isla Vista is a perfect example of the worst type of city planning and power distribution. A lot can be done with organized bargaining, persuasion and coherent thinking, however in the end the community belongs to those who live in it and we don't have the obligation to beg for everything we want.

I believe that our birthright is a healthy relationship with the land we live on; this has been disgracefully abused by certain interests. Peace can only exist where there is harmony — contentment with Isla Vista right now is hypocritical.



### Walt Chesnavich

The IVCC must be responsive to the needs of the community. It should immediately embark on a program of self government aimed at eventual incorporation. This program should include action in such areas as police relations, housing and ecology, and provide avenues through which Isla Vistans can take an active role in these areas.

The eventual success or failure of IVCC will depend not only upon the council but also upon the ability of the residents of Isla Vista to work and live together as a community, for only then can the problems now facing Isla Vista be solved.



### Susan Simons

Isla Vista is not nor should it be a closed community with a limited number of ideas running it — the most appealing aspect of it is its diversity of people and ideas. I am running to see that all channels of communication remain open and that each area of the community is represented. I feel that we need to protect and defend our community from reactionaries both within and without and work for rational, constructive progress.

I have been chairman of and worked in numerous projects and have studied in urban and community affairs.



### Walt Wilson

As a candidate for representative from district one to the IVCC, I propose:

1. Research into the possibility of organizing a local community government, responsive to the demands and needs which are unique to the Isla Vista community.

2. The enlistment of public services for which Isla Vista tax dollars are now being spent, but for which no or inadequate service is being provided, for example: more mail boxes, crosswalks at intersections of moderate traffic and an increase in sidewalk and street light construction.

3. Work in conjunction with the Associated Student Body to reestablish free public bus transportation.



### Mike Woods

The needs of our community are:

1. to have equal representation for all members of each precinct;

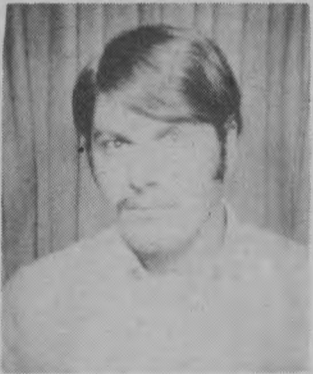
2. to effectively negotiate with realties for replacement of long-term contracts with agreements more flexible to residents' needs;

3. to control police over-reaction through legal prosecution;

4. to secure a permanent Perfect Park and other potential areas of recreation;

5. to support food co-ops.

## VOTE



### Carl Blaine

Through IVCC it is my hope to bring structure, order and legitimacy to I.V. I hope to:

1. Eliminate the fragmentation of decision centers in lieu of a concentrated and united effort.

2. Promote a good working relationship with the County Board of Supervisors.

3. Promote better street lighting and cleaning.

4. Cleanup and upkeep of vacant lots by landlords.

5. Coordination with UHA on housing improvements and prices.

6. Planting of lawns on privately donated lots for all to use.

7. Cleaning and maintenance of beaches.

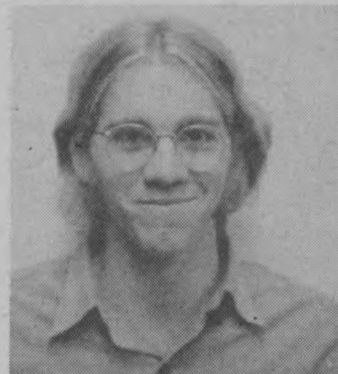
8. Advisory committees from all facets of community.



### Wendy Foster

Isla Vista has undergone a series of radical changes this year. We are faced with many problems that require immediate attention and positive action. We can no longer exist as we have in the past. We can no longer rely on outside others to be sensitive to our needs. We must ourselves act to alleviate our problems and reach our goals.

The IVCC will be a body representative of you, responsive to you. I.V. will have a voice, a sound base for the community. As a member of the IVCC I will work both now and through the summer to get us together. I will be here for and with you.



### Chris Holverson

IVCC is the most promising project I.V. has had in years. We can't predict just how effective it will be in alleviating the near catastrophic problems which inherently face a densely populated student community like I.V., but those agencies such as realties, stores, UCSB and churches with which we have to strive to improve I.V., have enthusiastically pushed IVCC's formation.

Thus for the first time they do seem willing to communicate on a grassroots level with us, the residents. Together we must make I.V. (it's land and business) fit us, the citizens, the reverse must no longer prevail. My energies will be aimed in this direction.



### Bruce MacVicar

"Welcome to politics! Pay six dollars and justify your candidacy in one hundred words or less — typed and triple-spaced. Allow forty-one words for a catchy introduction, thirty-two words for the facts, and twenty-seven words for political promises."

The facts. Attended UCSB 1961-1965. Co-founder of local Phi Sigma Kappa chapter, 1964. UCSB placement interviewer since 1968. Co-founder of Switchboard.

The promises. Effective utilization of my experience, contacts and influence. Aggressive seeking out and accurate representation of the will of the electorate. Truly, the first honest politician.



### Mark Sheppard

Like, they want my platform, what I'm standing on, in 100 words or less. However, since the burnings, there's no wood left to build with. But all I really want to do is get people to talk to each other. To really talk and discuss, not rant and rave. The supervisors and cops have to listen and discuss with the people, and we've got to stop trying to bait them.

Try calling your friend a 'pig' and cursing at him. See what happens. And he's your friend. Treat them like people and they'll have no choice but to act like it. But you've got to start, and now's a real good time.

## PRECINCT 2

# PRECINCT 3



**Don Blagsvedt**

Isla Vista must seek a cooperative spirit if we hope to attain any sense of identity with ourselves and with the people around us. It is imperative that all segments of the community — students, street people, married couples, permanent residents, and young and old — be given a sense of belonging so that all of us can work together in creating a truly free community.

Isla Vista is an unique community that can serve as a model for change; a type of effective change that America must undergo if it is to survive. IVCC must become the motivating and uniting force to enact this change.



**Dick Buford**

For the first time in Isla Vista, it appears as though all elements of the community are making a concerted effort to improve living conditions. To begin to enumerate the problems confronting us would be tedious, but one thing must be stressed. No serious effort towards improvement can succeed until we realize that **WE ARE A COMMUNITY**, individuals dependent upon one another.

Bitterness, greed, opportunism and hatred have no place here. We need parks, better business and police relations, a cleaner I.V. — **LET'S GET THEM TOGETHER**. This, if anything, is the premise of my platform — **DO IT TOGETHER**.



**Joe Cardinali**

I will attempt to channel the power of the people to: 1.) Establish direct effective communications between precinct residents, the Community Council, and external forces related to the community; 2. Secure Perfect Park as a permanent recreational area and preserve open fields as potential parks; 3. Negotiate, as a collective body, with real estate offices on a bargaining basis to a) replace mandatory commitment to long-term contract, b) base rent upon amount of space rather than number of occupants c) allow tenants to decide number of occupants that will reside upon rented premises.



**Dan McLaughlin**

Isla Vista is physically and culturally cut off from Santa Barbara and Goleta. As a result, our value systems are different. IVCC must strive then to be as powerful as possible, for I.V. to have some self control. I propose four steps to improve I.V.

1. TOWNSHIP — This would allow I.V. some autonomy without having to tax its citizens.
2. MORE RE-CYCLING BOXES, more sidewalks, and more bikepaths — I.V. will show the world that everyone can stop pollution.
3. MORE SUNDAY AFTERNOON HAPPENINGS
4. SOME CO-OP BUSINESSES — a convenience for all of I.V.



**Dennis Swords**

My name is Dennis Swords and I've lived in Isla Vista for the last six years. I'm sixteen years old. The battle cry is "power to the people." Who are the people? All the people or just some? It is incomplete thinking such as this that angers me. The radicals are highly unorganized and destructive; rebels without a cause.

We the residents of Isla Vista must take action against the radicals and put an end to apathy. There is strength in numbers. Help the preservation and improvement of Isla Vista come about rather than its destruction. Be true to yourself.

# PRECINCT 4



**Robert Connor**

I feel that Isla Vista most needs a strong, unified voice to deal with the outside political and economic powers. As a part of IVCC I will do everything in my power to make it such a force.

From such a base we can move forward to such things as a Community Police Review Board, local health facilities and eventual incorporation. The people of I.V. have been dominated by the county long enough. It is time we took responsibility for ourselves and made I.V. the kind of community we can be proud to live in. Power to the People.



**Arlo Wells**

Married, graduate student and resident of I.V.

Platform is based on concern for the individual and support of these basic programs:

1. Positive communication to identify community needs.
2. Government based on an I.V. "life-style."
3. 24 hour self-contained police protection.
4. Greenbelt planning based on human ecology.
5. I.V. self-government through incorporation.
6. I.V. representation in University and county government.

# PRECINCT 5



**Richard Duprey**

I.V. is governed by Santa Barbara County. I do not believe that I.V. receives its fair share of the county's budget (\$54,000,000 total this year). We need evening bus service, more street lights, and sidewalks. If enough of us VOTE Tuesday, IVCC will be better able to work towards satisfying these and other needs.

I am personally dedicated to the issue of power. IVCC must not allow the power of the County, UCSB Administration and I.V. businessmen to remain "invisible."

I am a UCSB librarian and a three year I.V. resident. I believe in progress through political action, not violence. I want your vote.



**Eric Ratner**

IVCC must be a constructive force which will work to solve the problems facing Isla Vista. I would urge action in these specific areas:

1. Establishment of a civilian review board to investigate police brutality and lawlessness.
2. Training and eventual implementation of a community police force.
3. Expansion of community service agencies such as Switchboard.
4. Assistance in the creation of a tenant's union, which will help to bring about equitable rents and living conditions.
5. Voicing opposition to persecution of the "street people" by Santa Barbara County.
6. Community beautification, by creation of another park and planting grass and gardens in vacant lots.

# IVCC

MARKED STUDENT HOUSING FRANCISCO TORRES

VIII

VII

CAMINO CORTE

IV

Pacific

**Also running...**

At press time, the following candidates had not turned their pictures or platforms:

Randy Thummel, precinct Steve Hubbard, precinct

# PRECINCT 6



**Chris Loizeaux**

Isla Vista is a non-community governed by the power-politics of outsiders. The violence of the past weeks, a life-endangering force (mostly through police oppression), has awakened us to our situation. To effectively use our power of numbers, we must organize and act as a body, coherently, cohesively, and non-violently.

NOW is the time for constructive group action through regular town meetings, land improvement (the cultivation of vacant land), food co-ops (store boycotts), the stoppage of further construction to prevent overpopulation, selective rent strikes, etc. We can be an example for America. We must unite!



**Marcia Mimnaugh**

1. Ecology: less trash through merchants' co-operation with re-cycling; creation of mall with peripheral parking; ecologist supervision of building plans; develop Del Playa park; farming of empty lots; pesticides ban. 2. Living Accomodations: tenants' union for specific problems (contracts, etc.); arbitration board for complaints; a co-op realty. 3. Government: IVCC—open meetings, interest group ex-officio members, VISTA staff, police: review board, arrest reports, resident police if possible; oppose unconstitutional vagrancy laws; enforce zoning laws; eventual incorporation. 4. Community Projects: town meetings; extension of food co-ops; creation of community center; park and beach festivals; repeal anti "beach sleeping" law.



**Joanne Nelson**

The basic problem in I.V. is obvious, lack of communication between all facets of the community. I see the Community Council in the role of coordinating and consolidating all the various interests and efforts of all the residents into one legal body.

To make the IVCC successful, I think we need someone to head the council who lives here permanently, knows the community from all facets, and can add a note of professionalism in community development; the second factor is for the voter to elect representatives who are responsible to their constituents and are willing to work with all groups and understand all sides of an issue.



**Cecilia Smith**

As your IVCC representative I would work with the other council members to solve the kinds of problems that contributed to the recent riots. This means that I would voice immediate complaints such as bug infested housing and poorly maintained apartments. I would work to solve these problems and those of our total community environment by supporting such long range projects as the development of parks and an I.V. Community Center.

By keeping in close contact with my district and by actively representing them on the council, I feel Isla Vista can be greatly improved and violence averted in the future.

# PRECINCT 7

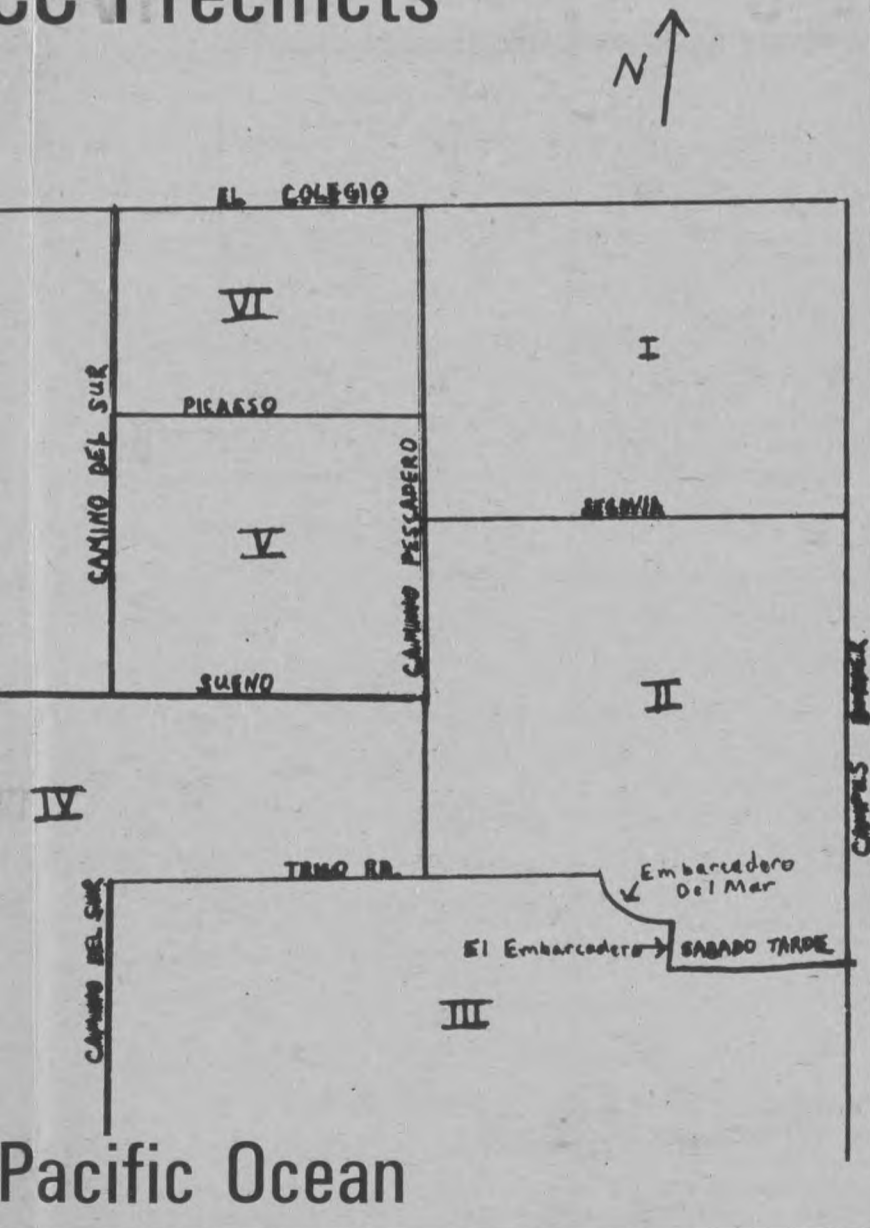


**Debi Graff**

Now is our chance to utilize the potential of our community that has been stagnant for so long. We must act from within through communication and cooperation for an identity non-reliant on outside influences, in order to bring about substantial changes.

Through initiatives such as the building of our environment and ecology, localizing of our government and living accommodations, setting up child day care centers and an abortion clinic, and eventual incorporation of I.V., we can begin to experience self-determination. Through the IVCC our community can work together.

# IVCC Precincts



Pacific Ocean

the following  
turned in  
forms:  
precinct 4;  
precinct 5;

Doug Fenstermaker,  
precinct 6;  
Tom Barbour and Wolfgang  
Stevens, precinct 7; and  
Tim Orlando, precinct 8.

Lewis Bryant, William Allen  
and David Tait, at large.  
(Platform and picture for  
John Schoch, candidate from  
precinct three, appears on page  
8).

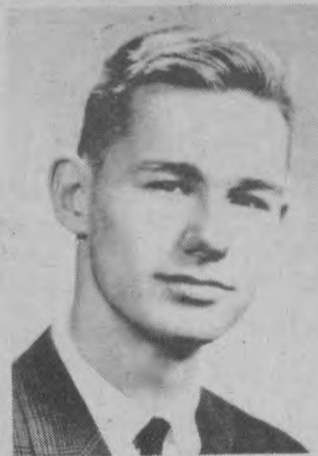
# PRECINCT 8



**Leo Jacobson**

The future of self government is in doubt everywhere. Isla Vista has the chance to show that it can work. Transforming local desires on local matters into local realities will start I.V.'s evolution to 'THE PLACE TO LIVE' and reverse some bad history. Our very insularity argues for the imaginative and innovative free from unnecessary repressions (institutionally imposed) that have little purpose for I.V.

IVCC must itself create methods for assessing our choices. Its leadership depends on its education by its constituency. Determining our needs on those issues where we are already capable of implementing our own decisions has highest priority. I will vote for Jon Wheatley at large and ask Geoff Wallace to be alternate.



**Frederick Van Itallie**

If all the people of I.V. are going to live together in peace and harmony, we must build a community which tolerates and respects the widely diverse life-styles of all its individuals. I want to build such a community. To do this I support the following:

1. A feasibility study for the incorporation of I.V.
2. The creation of a non-partisan Police Review Board.
3. Increased community health and social services.
4. The creation of a Community Center.
5. The preservation of IVCC as an open forum to represent the total constituency of I.V. not just small special interests (realtors or radicals).



**Geoffrey Wallace**

My suitability for IVCC is predicated on two qualities ... my qualifications and the programs that I would promote. My qualifications include Board of Directors, Santa Barbara Legal Defense; chairman, Judicial Administration Review; co-founder, Ecology Action SB; member of Department of Interior's Student Commission on Pollution and Environment; and 1970 national council World Federalists, USA.

My programs center around one basic theme ... through community action make Isla Vista a suitable environment for a man of conscience. This translates to action in form such as local programs for recycling garbage, local police practices review board, open communication with all local organizations, and use of available space for organic gardens and compost areas.

(Precinct 8 cont'd on p. 8)

# REPRESENTATIVES AT LARGE



**Mike Hanneman**

This election will determine the future of Isla Vista. We must have the joining together of its people to be able to solve the problems confronting our community.

I want to make Isla Vista a free community and to have its people free. But changes are needed to obtain this freedom. If this is what our people want, they will get it. I want to help see that they do. I will do everything possible to see our community and our people free, peaceful and together. People, it's up to you! VOTE MAY 5.



**Larkin Stentz**

My primary objective for IVCC is to make it a communications center—in all respects. A center to coordinate and bolster all community and University efforts aimed at the improvement of Isla Vista. One which will speak the spirit of Isla Vistas on county, state and federal matters.

My qualifications lay in a Youth Coalition Council which I established in Huntington Beach. Its goals are similar to IVCC, to act for communication and trust. Communicate to each other and vote May 5, Tuesday.

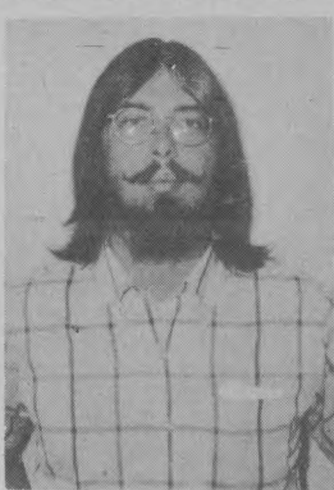


**Dan Kennedy**

• **BACKGROUND:** Resource leader in development of Synanon Foundation — pastor of University Methodist Church and resident of Isla Vista for the last four years.

• **RECENT ACTIVITIES:** Leader and participant in community encounter groups — spokesman for I.V. residents before County Board of Supervisors — on the scene during the past weeks' troubles.

• **PROGRAM.** Political self-determination for I.V. — bring together I.V. residents and outsiders for encounter group conflict-resolution — master plan for I.V. as an ecologically sound, human-oriented community.



**Greg Knell**

My two goals for Isla Vista are incorporation and a more ecologically sane life style. Incorporation is possible! It will entail a great effort on the part of IVCC but it must be done if our community is to free itself from the power of the County Board.

There must be a moratorium on building in I.V. until existing zoning ordinances are enforced and the total Isla Vista environment can be restudied and restructured for life.



**Doug McKell**

Self-determination in our community through IVCC is now becoming a reality. This local control over our community and our lives carries with it the responsibility of active participation in the growth and development of I.V.

- Platform:**
1. Establishment of a community center.
  2. Development of a master plan for I.V.
  3. Research into obtaining recognized legal status for I.V.
  4. Encouragement of community action projects (ie: Switchboard, JIVE, food co-op).
  5. Immediate lobbying at county level for increased responsiveness to the needs and demands of I.V. residents.



**Barbara E. Simmons**

"Lets get it together." It may be a start toward a new world, the one you would like to see. Man is known for fighting among himself; have we been any different? A community is all its people working together for its best interests. IVCC must have a balanced representation to meet the needs of the total community.

We must not shut each other out! Lets tear down the barriers that separate us and work together toward constructive changes. The businessman also feels concern and frustration. We want to work toward changing the wrongs that exist in this community.



**Micheal Tejada**

Once upon a time in the village of Isla Vista a proposal was made to establish a community council. One villager, Michael Tejada, decided to run for Representative at Large. Having resided in Isla Vista for many years, Mr. Tejada well understood the community's needs and potentials.

He felt that town meetings, more parks, and lower population density through rezoning were essential for the betterment of the village. Tejada also supported the issuing of beer and wine licenses to local stores. On a platform of rational activism Michael Tejada hoped to be elected.



**Jon Wheatley**

Just be voting in this election you show you want a Community Council: above all else then, vote.

What we need in Isla Vista is not slogans (still less doctrines) but real local control and the application of intelligence to the particular problems of this community. The most important thing is making the council work, not any particular decision it might make. But of course we must aim for a say in the policing of Isla Vista, in architectural review and the quality of housing, in traffic regulation, recreational facilities and so on.

I endorse Leo Jacobson in Precinct 8.

## Election procedures

**POLLS:**

All Polls shall be open to voters from 7 a.m. until 7 p.m. on Tuesday, May 5, 1970.

All Polls shall have a minimum of three (3) polling personnel present at all times. These shall include two (2) election officials (either Precinct Chairmen or polling volunteers) and one (1) University election observer.

No candidates may serve at the polls under any circumstances.

No candidates, friends of candidates, nor any other person shall display campaign posters, distribute campaign materials, verbally campaign, or otherwise solicit votes within 100 feet of the polls.

Election officials shall discourage all persons from loitering in the immediate vicinity of the polls excluding such persons as are waiting to cast ballots.

**VOTERS:**

All voters must cast their ballots in their own precinct and MUST have a voting registration card on file at the polling place. No exceptions!

All voters shall be required to sign their registration card (either above or below their original signature) as proof of identity before being issued a ballot.

Each voter may cast only two (2) votes. One (1) of these shall be for a precinct representative candidate and one (1) for a representative-at-large candidate. Any ballot having more than one vote in either category shall be disqualified in that category. If both categories show more than one vote each, the entire ballot shall be disqualified.

All voters present at polling locations at 7 p.m. shall be permitted to cast ballots even if this requires accepting ballots after 7 p.m. However, no voter who arrives at a polling location after 7 p.m. (or before 7 a.m.) shall be permitted to cast a ballot.

More detailed candidate platforms will be on display for public inspection at 6560 Pardall on Tuesday, May 5.

Voting information can be obtained from Switchboard (968-3565).



(Running for Precinct 8)

**John Schoch**

If there's a possibility of changing I.V. into a community determined by the visions and interests of its people, it'll be done by unification. That's why we need a Community Council.

I've lived in I.V. for two years and know it fairly well. Most shit is caused in I.V. by outside forces, such as County Board of Supervisors, police, landlords and businessmen with no roots or commitment to our community. I've been arrested twice and have had close relations with police and police methods. I think I could come up with some solutions.

## Where to vote:

**Polling locations are:**

- Precinct 1 — Saint Mark's Parish, 6550 Picasso Rd.
- Precinct 2 — Taco Bell, 888 Embarcadero del Norte.
- Precinct 3 - 6566 del Playa Apt. B.
- Precinct 4 - 6709 Pasado Rd.
- Precinct 5 - Montezuma Lobby, 851 Camino Pescadero.

- Precinct 6 - Somerset Lobby, 6661 Berkshire Terrace.
- Precinct 7 - Anapurna Inn Recreation Room, 785 Camino del Sur.
- Precinct 8 - 1. 6826 Pasado Rd., 2. Francisco Torres Lobby, 3. 705 Bolton Walk No. 101.



OUR BOYS  
HAVE BEEN  
**ZAPPED**  
INTO TEMPORARY  
**ZOMBIE-  
HOOD!**

Odd Bodkins



O'NEILL

## The Greek Forum

By JOHN HINMAN

This week's FORUM is dedicated to what has been both a point of pride and a headache to the Greek system—the pledge period. The Greek who went active as short a time as three years ago still points with pride at what he went through to become an active; the old "hard core" pledge period which held a certain amount of hazing and degradation as integral to the preparation of a pledge for membership.

Even these "old" actives would be surprised at how lenient their programs would be considered by a turn of the century Greek. In those bygone (and thank God they're gone) days pledges were the lowest of the low and were so hazed and mistreated that the pledge of that era looked upon his pledge period as something akin to going through basic training in the army, only worse.

Those hard pledge periods created a reputation for the Greek system that persists right up to the present day. Most Independents feel that they don't want, and have no need of, any organization that requires debasement as a prerequisite for membership. The old program was designed as a test of manliness, to prove the pledge "worthy." Today's man in today's society feels no need to prove himself in such a sophomoric manner. The fraternity man in that bygone era felt no need to concern himself with the inequities that existed around him, he was a member of the "elite" and free from the strife of the world.

Today however, in the era of mass depersonalization through mass education, we have grown to realize that unless society changes its elitist attitudes and materialistic goals there will be no society left to change. We in the Greek system realize that positive social change can only come about through basic changes in attitudes and lifestyles at all levels.

This realization has led the Greek system to reexamine its programs and policies at all levels. One of the most basic and far reaching changes to date is the new concept of the purpose of the pledge and the pledge period. The pledge today is not any less a man than the active, he is an individual with individual needs, rights and contributions, and those qualities which make him an individual are respected and held inviolate by the fraternity he chooses to associate himself with.

The following statements are from fraternities that have been

instrumental in initiating change on this campus over the last few years. The first comes from Lin Loring, head of the pledge program at Phi Sigma Kappa, and the second from Max Riley, head of the pledge program at Zeta Beta Tau.

"In the past year the men of Phi Sigma Kappa have made positive changes in their pledge program. Any remaining traces of hazing and nonsensical antics have been removed. The pledges have been encouraged to turn their energies towards getting involved in the house.

"The whole purpose of the pledge period is for the actives and pledges to achieve a sense of brotherhood, to get to know each other as individuals united by a common organization.

"In essence the pledge period is a learning experience. The pledges are treated as newer actives that are gaining experience in the functioning of the fraternity. At the end of the pledge period (one quarter) the pledges can then have a basis for deciding whether they want to be Phi Sig's or not."

"Integration into the fraternity is the main purpose of the pledge program of Zeta Beta Tau. During pledgship, the importance of making friends within the active body is stressed to the pledge.

"It is the policy of Zeta Beta Tau that we are unequivocally opposed to any sort of hazing or degrading activities at all....

"During the pledge period, pledges work within the active chapter. By this I don't mean maintenance men at the house, but they work on the committees and help to plan activities....

"Pledges are encouraged to become active in the academic and University community, but there are no strict requirements placed on the pledges at any time. The pledge program is liberal and is designed to create a spirit of friendship."

### the Meat House

3652 Calle Real    Open Sunday    Ph. 962-4000  
10 a.m. to 4 p.m.

JUST NORTH OF EARL WARREN SHOWGROUNDS

**FREEZER SPECIALS!**

U.S.D.A. PRIME  
**BEEF SIDES ..... 69¢ lb.**

U.S.D.A. CHOICE  
**BEEF SIDES ..... 65¢ lb.**

GROUND ROUND ..... 89¢ lb.	10 lbs. or more ..... 79¢ lb.
50 lbs. or more ..... 69¢ lb.	

Eastern Sliced  
**BACON ..... 59¢ lb.**

<b>CHEDDAR CHEESE</b> .. 98¢ lb.	20 lbs. or more .. 75¢ lb.
----------------------------------	----------------------------

Country Style SPARERIBS..... 69¢ lb.	WEINERS..... 39¢ lb.
Whole or Half PORK LOINS..... 79¢ lb.	TURKEY HIND QUARTERS.. 29¢ lb.

CALLE REAL    MEAT HOUSE

U.S. 101 - South

1. Freezer space FREE  
2. Larger purchases (co-ops, frats, etc.) negotiable prices.

### ART STUDENTS NOTE: VALLEY PAINT AND GLASS

Offers...

A COMPLETE ART CENTER  
in Downtown Goleta.

We Offer Commercial Prices on All Your Supplies!  
Paint - Glass - Screen Repair

## 10% STUDENT DISCOUNT

325 RUTHERFORD    PHONE 964-4751

### MAGIC LANTERN

Embarcadero & Del Norte  
• Isla Vista

Box Office Opens 6:30 p.m.

# ANTONIONI'S ZABRISKIE POINT

# SKEET DUNN'S POLIANN

### SANTA BARBARA ENTERTAINMENT GUIDE

FOR THEATRE INFORMATION  
CALL 962-8111

Take Her Out To a Movie Tonight!

#### GRANADA

1216 State Street

Academy Award Winner  
Best Actor  
John Wayne in  
"TRUE GRIT" (G)  
and  
Liza Minelli in  
"STERILE CUCKOO" (GP)

#### ARLINGTON

1317 State Street

4 ACADEMY AWARDS  
"BUTCH CASSIDY AND THE  
SUNDANCE KID"  
and  
"THE PRIME OF MISS JEAN  
BRODIE  
Maggie Smith Best Actress

#### New STATE

1217 State Street

Richard Burton and  
Genevieve Bujold in  
"ANNE OF THE  
THOUSAND DAYS" (GP)

#### RIVIERA

Near Santa Barbara Mission  
opposite El Encanto Hotel

"MAGIC CHRISTIAN" (GP)  
and  
"VIVA MAX" (G)

#### CINEMA

6050 Hollister Ave. • Goleta

M\*A\*S\*H

#### FAIRVIEW

251 N. Fairview • Goleta

"MAROONED" (G)

#### MAGIC LANTERN

Embarcadero Del Norte • Isla Vista

ANTONIONI'S  
"ZABRISKIE POINT" (R)  
and  
"BLOW UP"

#### AIRPORT Drive-In

Hollister and Fairview  
\$1.75 A CARLOAD  
3 FEATURES

AN EVENING WITH  
BORIS KARLOFF

Black Sabbath—Die Monster  
Die—The Terror—Comedy  
of Terrors—The Raven

#### SANTA BARBARA DRIVE-IN #1

Memorial Hwy. at Kellogg • Goleta (NORTH)

"5 MAN ARMY" (GP)  
and  
"FLARE UP" (GP)

#### SANTA BARBARA DRIVE-IN #2

Memorial Hwy. at Kellogg • Goleta (SOUTH)

"ALL THE LOVING  
COUPLES" (X)  
and  
Eric Sorja's "17"

#### MOVIE AUDIENCE \*\*\*\*\*GUIDE\*\*\*\*\*

A Service of Film-makers  
And Theaters.

G—General Audiences  
GP—Parental knowledge and  
discretion)  
R—Persons Under 17 Not Admitted  
X—Persons Under 18 Not Admitted



# Gauchos drop two to Marines

By TOM WALSH  
Sports Writer

The UCSB baseball team was insured of a losing season this weekend as the San Diego Marine Corps Recruit Depot racked up 35 hits and 25 runs in 19-8 and 6-5 victories over the Gauchos.

In pounding out 23 hits on Friday, the Marines shattered the record of 20 safeties against Santa Barbara in a single game. Every Marine starter had at least one hit and one run scored to his credit.

The Gauchos momentarily had things reversed on Saturday by possessing a 4-1 lead going into the sixth inning. The visitors then exploded for four runs to go ahead 5-4. The locals then bounced back with one in the bottom of the seventh to tie the score. The Marines then pushed across the winning run in the top of the tenth inning off of Tony Martins.

UCSB resumes league play this next week with a three game series slated at San Jose. Meanwhile, in PCAA action this past weekend, the standings were given a quite thorough turnabout.

The Gauchos still reside in the cellar with a 2-6-1 mark, but the leader in the race suffered three defeats. Cal State LA was the pacer with a 5-1 mark, but dropped three straight to Cal State L.B. The three wins by Long Beach puts them on top with a 9-3 mark. Ironically, it was against the 49ers that the Gauchos picked up their only two league victories.

With good series against San Jose State and Fresno State these next weekends, UCSB still has a chance to finish with a respectable league mark. All may not be lost, yet.

## GaUCHO trackmen

(Continued from p. 10)  
fourth for UCSB in that event, Roger in 54.1, a season best and LaVelle in 54.6 a season and lifetime best.

Other outstanding marks were posted by Jim Randolph in the long jump, a fine 24'7" effort on his last jump to win the competition, Bill Broadhead in the pole vault with a 14'0" effort, another season best like Randolph's and Dan McGlaughlin's 6'5" seasonal best jump in the high jump competition. Lastly, Rick Wallace's 46'1½" heave in the shot put for second, Mike Macy's 156.4 and Brian Castleman's 156.5 non-placing finishes in the 880, and UCSB's 440 relay time of 42.4 were all season bests.

# Netmen upset Long Beach; clinch tie for PCAA title

By PHIL BARTLETT  
Sports Writer

In one of the biggest upset matches of the season, UCSB's varsity tennis team edged powerhouse Long Beach State Friday to give the Gauchos the Pacific Coast Athletic Association title, ending the first year of play in the new league with a 5-1 record.

Before Friday's match, the Gauchos were tied with Long Beach and San Jose State for first in PCAA standings, and

the winner of the GaUCHO-49er battle could finish no worse than in a tie with the Spartans for league honors. The 49ers entered Friday's match confident, of an easy win, and with good reason having edged league favorite San Jose, 5-4 earlier in the season, and the Spartans had murdered the Gauchos 9-0.

But after the singles matches had ended, Santa Barbara led 4-2, putting the whole emphasis on the doubles if Long Beach wanted to take the team match and the league.

They came within one game of doing it, winning two out of three doubles and leading in the third 6-2, 5-2, before UCSB's number one team of Bill Steiner and Eric Lewis came back to win the second set 8-6 and the third and deciding set 6-3, to give the Gauchos the team win and

more importantly, the league title.

To put the PCAA win on ice, "Coyote" Ed Doty's netters had to beat San Diego State on Saturday and after a shaky start in singles, the Santa Barbarans won all three doubles to crush the Aztecs by a final score of 7-2.

Big winners for the Gauchos over the weekend were Lewis and Steiner, each triumphing in all four of their matches not to mention their clutch doubles comeback against the Aztecs on Friday. Senior Steiner topped Long Beach ace Bob Bell by the unheard of score of 6-0, 6-0, and then returned Saturday morning to upend San Diego number one Ray Rockwell, 6-2, 6-2.

Thursday UCSB hit the road again, this time for San Jose and the PCAA tournament hosted by the Spartans.

## UCLA golfers trim S.B.

"Just one stroke," summed up Coach Breyfogle, "would have turned the whole match around." Such was the situation of the varsity golfers' closest match of the year, a 28-26 loss to UCLA last Monday afternoon at Mission Viejo. The extremely tough par 72 wind-blown course was unconquerable as only one GaUCHO broke 80, freshman Scott Wier with a 79.

The following day at the Woodland Hills hosted College 5 tournament, UCSB at 289 placed a strong second between CSLA at 286 and SFVSC with 291. Low GaUCHO medalist was again Scott Wier, who carded a fine par 70, followed by Charles Eddie's 71. Eddie, along with Vern Caloudes, led the way Friday against CSLB with two over par 72's at the local course of Birnam Wood as the visitors were easily disposed of 39-15.

Now 13-4, Breyfogle's linksters will be seeking victory number 14 against USC today at the Wilshire Country Club.

### WHAT ABOUT THE UCEN?

I'll be holding office hours for your suggestions or questions  
3145-H (3rd floor by Accting Services)

Mon - May 4, 11 12:30-  
Tue - May 5, 12  
Wed - May 6, 13 2 P.M.

Debbie Tuttle - 968-9402 - phone for other time.

# NOW

is the time for all good Juniors to come to the aid of La Cumbre (your yearbook).

# DO IT

today -- make an appointment to have your Senior portrait taken for the 1971 edition --



Come

## RIGHT ON

over to CAMPUS PHOTO in the Old S.U. or Phone 968-2716.

## IT'S IN

the interest of your class to have the largest representation yet!



Campus Photo Shop  
U C S B

YOUR ON-CAMPUS PHOTO SHOP

Old Student Union Building - Phone 968-2716

## EUROPE 1970

CAL JET CHARTERS

"Don't be misled by lower prices - Fly with our reliable charter group. Investigate first. Don't be cancelled out at the last minute."  
ALL FLIGHTS VIA TRANS INTERNATIONAL AIRWAYS OR SATURN AIRWAYS DC-8 SUPER-JETS WITH COMPLIMENTARY MEALS AND BEVERAGES.

### SUMMER FLIGHTS STILL AVAILABLE

No. 528-OAKLAND/LONDON (Round trip) JUNE 24-AUGUST 30	.....\$299
No. 533-OAKLAND/AMSTERDAM (Round trip) JUNE 14-SEPTEMBER 6	.....\$289
No. 535 - OAKLAND/AMSTERDAM (Round trip) JUNE 17-SEPTEMBER 19	.....\$289
No. 536 - NEW YORK/LONDON (Round trip) JUNE 18-SEPTEMBER 6	.....\$199
No. 541 - OAKLAND/AMSTERDAM (Round trip) JULY 4-AUGUST 15	.....\$299
No. 542-OAKLAND/LOS ANGELES TO AMSTERDAM (Round trip) AUGUST 1-SEPTEMBER 3	.....\$299
No. 4000 - OAKLAND/AMSTERDAM (Round trip) JUNE 16-SEPTEMBER 7	.....\$289
One-Way Flights Still Available	
No. 4004 - ONE WAY - OAKLAND/AMSTERDAM JUNE 23	.....\$169
No. 556-OAKLAND/L.A. TO AMSTERDAM Leaving SEPTEMBER 20	.....\$135

### SPECIAL!! INTER-EUROPE STUDENT CHARTER FLIGHTS

In conjunction with Cal Jet Flights listed above, at fantastically reduced rates. Student charters to India, Tunisia (North Africa), East Africa, Turkey, Greece, Russia, Malta, and Israel (Tel Aviv) also available at reduced rates.

Call or Write NOW for further information and applications  
WRITE: Cal Jet Charters PHONE (415) 922-1434  
2150 Green St. or (After 6 and weekends)  
San Francisco, Ca. 94123

Flights Open only to students, faculty, staff and employees and their immediate families of the Univ. of Calif.



**EUROPE JET FLIGHTS**

**LONDON \$275. ROUND TRIP**

**LONDON \$135. ONE WAY**

JET CHARTER FLIGHTS - SUMMER & FALL  
(Many Flights to Choose from)

These flights are open to students, faculty, staff employees and their immediate family

**FOR SCHEDULES, CALL or WRITE**

**Phone (415) 392-8513**

MAIL TODAY FOR FREE FLIGHT INFORMATION

**Charter Flights**  
995 Market St., San Francisco, Ca. 94103

Please mail me information on flights \_\_\_\_\_

Name: \_\_\_\_\_ Phone No.: \_\_\_\_\_

Address: \_\_\_\_\_ Apt. No.: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

## JIVE survey project under way

By ANN HENRY  
Delayed by recent events in Isla Vista, the Joint Isla Vista Effort (JIVE) survey project is now under way.

Intended as a means "to enable the I.V. residents to peacefully air grievances, and to express themselves on

community issues," the survey will be circulated by volunteers throughout I.V. this week.

Consisting of three pages of questions, the survey will deal with such issues as police policies, housing, transportation, the environment (parks, sidewalks,

etc.) and any other comments or ideas the residents may have. Residents are urged to write free comments on a piece of paper and give it to a volunteer.

Volunteers are needed to circulate the survey. JIVE estimates that at least 80 persons will be needed to saturate I.V. and obtain the fullest response.

Those who wish to help in the project should meet tonight at 8 in 1128 South Hall to obtain the questionnaires and receive further instructions on how to circulate them.

Present plans are to distribute the survey on Monday through Thursday of this week, on a door-to-door basis. Volunteers will deliver and pick up the surveys, returning them completed to St. Mark's Student Center or the Library information desk. The petitions can be dropped off any time before 10 p.m. on Tuesday through Thursday or on Friday before 5 p.m.

Todd Warner, president of JIVE, emphasizes that the survey does not endorse any proposal, but merely seeks to collect community opinion.

**WE, THE UNDERSIGNED RESIDENTS OF ISLA VISTA, THINK GREG KNELL CAN MAKE IVCC WORK!**

Castulo de la Rocha—A.S. Executive Vice-Pres.  
Barb Grell—Sorority Rep.  
Booker Banks—Rep. at Large  
Greg Moore—Fraternity Rep. (elect)  
Rick Thorngate—Rep. at Large (elect)  
Jeff Herman—Rep. at Large  
Javier Escobar—Non. Aff. Rep.  
Linda Rudolph—Non. Aff. Rep. (ret.)  
Adolph Johnson—Non. Aff. Rep.  
Robert Garcia—Non. Aff. Rep. (elect)  
Jo Anne Frankfurt—Non. Aff. Rep. (elect)  
Priscilla Contreras—Non. Aff. Rep. (elect)  
Geoff Wallace—Judicial Administration Review, Ecology Action  
Les Baird—Pres. Isla Vista Association (Homeowners)  
Roger Lagerquist—Past Pres. IVA  
Tom Scheff—Chairman, Sociology Dept.  
Clive Leeman—President, Grad. Students Assoc.  
Hugh Carroll—New World Resource & Supply Co.  
Al Plyley—Free Enterprise Trading Co.  
Stan Bernstein—Morning Glory Records  
Dr. Rick Anderson—St. John's Restaurant  
Gary Albers—Unicorn Bookstore  
Janie Spencer—with Sun and Earth  
Bonnie Adams—Managing Ed. PROBE  
Becca Wilson—Editor, EL GAUCHO  
Milton Mankoff—Asst. Prof. Sociology  
Ernesto Perez—Chairman, MECHA  
Cyrus Keller—Exec. Comm.—BSU  
Jim Gregory—Chairman, A.S.I.A.  
John Meengs—UCSB Counseling Center, Ecology Action  
Robert B. Smith—Asst. Prof. Soc.  
Walter Buckley—Assoc. Prof. Soc.  
Cynthia George—Black Studies Center, GSA Rep.  
Judy Epstein—Chairman, A.S. Judicial Board  
Patrice Drolet—Food Coop.  
Alexandra Wardwell—Concerned Women  
Dennis Wortham—President SBCC student body  
Wayne Morganthaler—steering committee, Community High School  
Mark Lizer—New Adult Community  
Gail Alcorn—PILL

**GREG KNELL FOR IVCC REP. AT LARGE**

## Pageant closed by Women's lib

(Continued from p. 1)

contestants who is a drama major at UCSB, said in an interview that the demonstration upset her parents more than it did her. "I understood why they were doing it, and I'm all for Women's Liberation, but I just can't agree that the pageant is just a big beauty thing. Most of it is based on talent and intelligence." The thing that struck her the most, she said, was "that they were making such a big deal out of the pageant. I didn't see why it was so important. And I don't think there was any harm to it."

Miss Hunter saw the pageant as a form of recreation: "Some people go to movies, some like to see beauty pageants every once in a while. I'm a drama major, so it's more in the realm of recreation to me. It gives me pleasure to give pleasure to others."

She said the intent of the Santa Barbara Jaycees, sponsors of the pageant, was to "bring the community together." But, Miss Hunter added, "I can see that they didn't really succeed."

### VOTE !

PHREQUENT PHONES	
Switchboard	968-3565
Housing Office	961-2282
Metropolitan	
Theaters	962-8111
Draft	
Counseling	969-0147
Planned	
Parenthood	963-4417

**TO EUROPE UNIVERSITY CHARTER FLIGHTS**

June 21/Sept. 13	R.T. \$ 299
July 5/Sept. 11	R.T. \$ 299
Sept. 4 Amsterdam	O.W. \$ 139
All Intra Europe Student Flights	
Amsterdam—Athens	\$ 34
London—Tel Aviv	\$ 77

Backed by reliable, experienced Travel Agency: Prof. P. Bentler c.o. Sierra Travel Inc. 9875 Santa Monica B., Beverly Hills (213) 274-0729 and 274-0720

## Why The College Inn?

1. 44% of present Residents have renewed for The 70-71 Academic Year.
2. Over 75% are Junior, Senior and Graduate Students.

## How About You?



Excellent Food—Privacy—Quiet—Recreation Lounges—Pool & Ping Pong Tables—Study Lounges—Covered Parking—Laundry Facilities—Maid & Linen Service—Close to Campus—Good Furniture—Wall to Wall Carpeting—Color TV Lounges—Heated Pool—Pleasant Atmosphere

— etc — etc — etc —

What more do you want? Come in - See - Compare

6647 El Colegio

968-1041