

LET'S
WIN

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA COLLEGE

LET'S
WIN

VOLUME XXX

SANTA BARBARA, CALIFORNIA, SEPTEMBER 29, 1950

No. 5

GAUCHOS GO SAGEHEN HUNTING

ASB PROMOTING CITY INTEREST IN GAUCHO TEAMS

Concentrated efforts to interest local people in Gaucho football are being made this week by the Associated Students, according to Frank Goodall, president.

Included in the promotion activities are downtown ticket sales, a decorated truck for publicity, new lights for La Playa Stadium, and banners at the high school football games.

The ticket sales booth is operating on State Street in front of a local clothing store. The outstanding sales record was made by Lee Hutton. She was aided by Colleen Myers, Elaine Strobel, Phil Jacks and Ted Knudsen.

Decorated Truck

This week a decorated truck, complete with band and advertising, will tour State Street to advertise the game. This project is under the chairmanship of Bob Greene.

A huge banner approximately six feet high and 30 feet long saying "Don't Forget the Gauchos!" was paraded between halves of the Santa Barbara High School game last Friday night.

Frosh Squad

The banner was made by Pat Welsh and Pat Clark, and was paraded by a freshman squad headed by Pete Burgher, with the help of Jim Mulick and Frank Goodall.

According to Goodall, the lights at La Playa Field are getting dim and will have to be completely replaced before tomorrow night's game. The men in the press box have been complaining that they are unable to see the ball.

GAUCHO STAFF NAMED FOR 1950

New *El Gaucho* reporters were introduced to staff policies and techniques at the staff meeting held Thursday in the newly-arranged *El Gaucho* office.

Editor Ken Trevey and News Editor Judy Cook told the prospective news-hounds about deadlines (Tuesday noon for Friday's issue and Friday noon for Tuesday's issue), assignments posted on the bulletin board the day before deadline day, and Alpha Phi Gamma, the honorary journalism fraternity.

New reporters signed up for office hours and beats, which they will cover for every issue.

This year's staff includes: reporters, Phyl Wishard, Nancy Trowbridge, Shirley Quinn, Marcia Chandler, Robert Tomlinson, Barbara Houlihan, Gloria Dealey, Beverly Klausner, Barbara Nelson, Ruthe Manning, Jeannette Young, Stanley Whiteside, Irene Schjerven, Robert Jordan, Ray Hanawalt, Maxine Newmann, Bill Powell, and Harriet Polt. On the sports staff are Owen Wayman, Ferrin Talley, Roger Boedecker, Desmond Kincaid, and Jo Ferguson. Editorial assistants are Doris Spotts, Jo Anne Perrin, Peter Kane, Louise Heitfeld, Mary Sharer, and Ted Troy.

Any students desiring work on *El Gaucho* should fill out an application in the office in Elm Hall.

WHO STOLE
THE FROSH
BLACK BOX?



EXHIBITING ALL the pep and enthusiasm of their callow youth, the above group of freshmen, l. to r., Paul Sund, Carol Bauer, Janet Stahlberg, Dan Escalera and Pat Joyner, give with the big smiles, rah-rah spirit and pom-pom waving expected of them. Perhaps Escalera's weighty burden is also symbolic of frosh life. —Photo by Wayman

'FULL O' SPIRIT' FRESHMEN PREPARE INDOCTRINATION HALF-TIME STUNT

Freshmen will be in the spotlight between halves at the Gaucho-Pomona game tomorrow night as they stage the special half-time stunt required of them for Frosh Indoctrination. Attendance in this activity is mandatory for all Freshmen, according to Jack Green, chairman of the event. It is hoped that full attendance by all Frosh will produce an even better stunt than was put on by last year's Frosh.

All Students Urged To Participate In 'Crusade for Freedom'

Today and tomorrow mark the high point in the nationwide "Crusade for Freedom" campaign which seeks the signatures of millions of Americans who respect the freedom and dignity of the individual.

Although the freedom scrolls will not be on campus, civic officials are urging every student to sign one of these scrolls which will be available in the banks and on street corners for the next two days.

For those who wish to contribute to the cause it was announced that the money will be used to help expand Radio Free Europe into a network of freedom stations, answering Communist propaganda and carrying the message of democratic truth to enslaved peoples.

Every signature on the freedom scroll will be permanently enshrined in the base of the Freedom Bell in Berlin. Dedication ceremonies will take place on United Nations Day, October 24. This will be a living symbol of freedom and hope to the enslaved peoples of the world.

Last night General Ira C. Eaker spoke to a large crowd at the High School Auditorium explaining the purposes of the freedom movement. He said that the first clap of the Freedom Bell in Berlin will be carried by radio to free peoples everywhere. Simultaneously, bells will ring out all over America and throughout Western Europe in a dramatic demonstration of unity for freedom.

LYLE REYNOLDS TAKES JOB AS ASSISTANT DEAN

Lyle Reynolds, Campus Coordinator of Veterans Affairs and Assistant Professor of Physical Education, has been named Assistant Dean of Men by Dr. J. Harold Williams, Provost.

The appointment represents a merger of the Dean of Men's office and the Coordinator of Veterans Affairs that has been contemplated for some time and it is expected that eventually all campus veterans details will be handled by the Dean of Men.

Still No Dean

The position of Dean of Men remains vacant following the resignation last spring of Dr. Will Hayes, who resumed his full time instructional work as Assistant Professor in the Education Department.

Reynolds is a native of San Jose, attended high school in Manteca, and after a year at Modesto Junior College entered the University of California at Berkeley where he earned his BA degree in 1935. He later earned his MA degree from Stanford University.

Three Years at Sea

He taught physical education at Santa Rosa High School before and after his three years as a lieutenant in the Navy. Three of his four years in the service were spent at sea.

Following the war he was affiliated with the Veterans Administration before resuming his duties at Santa Rosa. In 1947 he joined the faculty here.

He is the father of four girls and two boys, having had the newest addition to the family a month ago.

Another activity required for all Freshmen is Frosh Day, an annual affair, which will be held October 14 at the Goleta campus from 3:30 to 11 pm.

Activities for the day will include the Soph-Frosh Mud Brawl, intra-mural sports, faculty-student picnic, bonfire and rally, college tribunal, and all-college dance.

This event will end Green Month for all Freshmen, which is being planned and handled by Bob Christofferson and Jim Mulick, co-chairmen of the Special Events Committee.

Frosh Black Box

All upperclassmen are urged to help enforce Green Month regulations and drop the names of the violators into the black box in the Cafeteria.

Briefly, Frosh Regulations require freshmen to wear their green ribbons and beanies, carry their Frosh Bibles at all times, and attend all student body rallies and meetings.

Frosh Memory

Freshmen must also know UC-SBC history, the Alma Mater Hymn, and all school songs and yells. It is also their duty to build and guard the Freshman Bonfire on October 14.

Rally Committee members helping work on the half-time stunt are Joy Peterson, Marilu Anderson, Ruth Benson, Kay Ryan, Melisse Straszer, Marilyn Ramsing, Lee Waian, Janet Odens, Barbara Worley, Pat Gaard, Alice Webster, Peggy Gilbert and Marty George.

Handling activities for Frosh Day are: for the Mud Brawl, Squires, Desmond Kincaid, intra-mural sports, Block "C", Dick Bowdey; faculty-student picnic, AMS and AWS, Frank Dominguez and Jean Tahajian; bonfire, Frosh and rally committee, Reno Chackel; tribunal, Ted Troy; and dance, junior class, Jim Stanley.

Gauchos Aim for Second Win Of Season in Pomona Fracas Tomorrow Night at La Playa

Shooting for their second win of the 1950 season, the Galloping Gauchos will be up against some tough opposition tomorrow night when they clash with the Pomona Sagehens at La Playa Stadium. When the gun sounds at 8:15, the Gauchos will be trying hard to duplicate their fine performance of last week in defeating Cal Tech 47-7.

Calendar Procedure Told by Dean's Office To Clarify Situation

"If you're thinking of having a meeting of any sort, make sure that you notify the proper authorities so it will appear on the activities calendar over a week ahead of time," said a spokesman in the office of the Dean of Women.

The place to go is the Associated Students Office in West Hall. Check over the calendar there to determine what times are open for activities. Once the date is decided upon, ask for the instruction sheet for securing approval for social events and meetings. On it you will find the correct procedure for planning your meeting.

Then you must fill out one or more of three forms so your meeting will come off without a hitch: The Application for Visiting Speaker or Use of Campus Space, the Application for Approval of Social Event or Meeting, and the Application for a Fund Raising Activity.

Remember also that if you don't want to hire a janitor you will need a clean-up committee. You are expected to leave the room in the condition you found it.

This isn't a scheme of the high-ups to make life more difficult. These papers merely make sure that your event will not conflict with other activities and that you will have a place to meet.

Since the University has no Student Union Building, all events on the schedule have to be very carefully planned because the meeting places already are overcrowded.

George Obern Reports To Active Naval Duty

George Obern, director of the Office of Public Information, has been called to active duty with the Navy and reports to the Fleet Training Group and Underway Training Element in San Diego Sunday.

Obern, a lieutenant in the Naval Reserve, saw sea duty in the Atlantic and Mediterranean during the last war, after having served as tactical radar instructor for a year in Florida. He was commissioned through the Midshipman's School at Columbia University.

A native of Los Angeles, Mr. Obern attended Principia School in St. Louis and took a year's graduate study at Northwestern University. Mr. Obern came to this city in 1947.

He formerly served as Publicity Director for the Associated Students.

The Oberns with their six-year-old son Vaughn live at their home at 3065 Samarkand Drive.

The game will see the Gauchos running and passing attack at full strength as exhibited in Tuesday's scrimmage session.

Russ Bertell and Dave Gorrie made some good gains against the defensive squad and Dick Gorrie's passes were clicking almost every time.

Pass Snagger

Herschel Dean looked good at the pass snagging position and should give the Sagehen backs a headache.

Coach Roy Engle has been working the team hard on defense all week because the defensive line let through too many men during the Cal Tech game, and did not rush the passers enough.

Pomona is reputed to have an outstanding aerial attack and will probably rely on this to gain most of its yardage.

Starting Line-Up

The starting lineup for tomorrow's game will be almost the same as last week's.

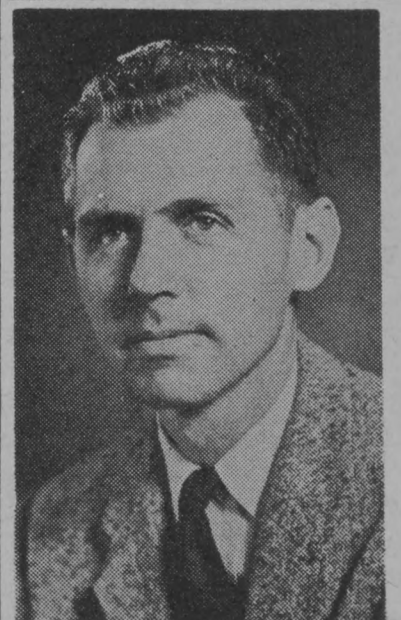
'Shine on Harvest Moon' is Theme of After-Game Dance

"Harvest Moon Hop," an all-school dance sponsored by Delta Sigma Epsilon sorority, will be held tomorrow night after the Gaucho-Sagehen football game at the Cabrillo Pavilion.

Helen Hatch, social chairman of Delta Sigma Epsilon, announced today that music will be provided from 10:00 to 12:30 by the Chas. Copeland orchestra, which made its debut at the dance last week.

Decorations, under the chairmanship of Carolyn Neilson, will follow the theme of "Shine on Harvest Moon" in keeping with the fall season. Other committees are publicity, headed by Bonnie Mitchell, and refreshments, under the direction of Helen Weis.

Tickets have been on sale during the week on the Men's Gym lawn, and may also be obtained at the door on the night of the dance. Admission is \$1.20 per couple or 60 cents per person. Stags are urged to attend.



GEORGE OBERN
The Navy Calls

El Gaucho

Published every Tuesday and Friday during the school year except during vacations and examination periods by the Associated Students of the University of California, Santa Barbara, California. Opinions expressed herein are those of the staff unless otherwise indicated.

Entered as second-class matter May 23, 1947, at the post office at Santa Barbara, California, under the Act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

Editor **KEN TREVEY** **Phone 29944**
Managing Editor Marie Allen
News Editor Judith Cook
Sports Editor Owen Wayman
Sports Assistants Roger Boedecker,
 Desmond Kincaid, Ferrin Talley
Editorial Assistants Mary Sharer, Doris Spotts,
 Louise Heitfeld, Ted Troy

Reporters:
 Marcia Chandler, Marion Clifford, Roy Hanawalt, Bob Hemmig, Barbara Houlihan, Peter Keme, Beverly Kleuser, Claudia Park, Harriet Pelt, Shirley Quinn, Irene Schiervan, Bob Tomlinson, Nancy Trowbridge, Stan Whiteside, Jeanette Young.

Advertising Manager **BOB LORDEN** **Phone 3116**



Greetings, gurls an' hombres . . . Please let me introduce me to you. I am "Por Que." Every now an' then, when the Beeg Boss ees feeling good an' the gorgeous freshmen reporters stop leaning over to breathe on the typewriter ribbon een a destracting manner, I weel write to you a leetle column, OK? The beeg idea for all thees came to me before the first *El Grande Gaucho* was wreeten thees fall. I got eet while the Beeg Boss was fombing aroun' weeth hees new editor's dask een the office. You see, the last leetle gurl editor left mucho jonk een eet for souvenirs.

"Ha, ha! I get a kick out of lil' ole Doris, my gorgeous blonde pal who left such a messy desk," said the Big Boss weeth a sarcastic chortle. "Just look at all the little ditties that she left," he laughed, tossing a half-eaten Snickers Bar out of the thord drawer.

Wal, I, "Por Que," am such a fine, nosy reporter thot I looked at all of the jonk wheech he had removed from the dask.

Encluded een the pile was one paper clip "daisy chain," suitable for costume jewelry, miscellaneous embroidery hoops, a half-used bottle of Nescafe, ten years' worth of Alpha Phi Gamma minutes, two or three "church keys" and some books . . .

Ay, caramba, that Doris ees a very cultured woman. She laft behind a complete works of Oliver Goldsmith, a leetle book called, "It Isn't Easy to be Boss," a *Janie Gaucho*, and an unused copy of the *College Outline on Journalism*.

The Beeg Boss was getting hees keecks out of reading the *Janie Gaucho* wheech sad that eenstead of parking out in front of the sorority house late at night, all good leetle Gauchitas should eenvite heem een and pop some popcorn . . . What a seely idea!

Bot, getting back to the messy desk, as I am hunting and pecking thees column, the Beeg Boss ees een hees inner sanctum fombing thru some papers and shouting, "Where the my goodness is that story on the Elmed's wiener roast?"

Now, up comes a leetle editorial assistant weeth a perpetual sneer who purrs weeth silken sarcasm, "What are you writing, the poor man's 'Como Se Va'?"

"Certainly not!" sad I weeth suitable scorn, "Como ees my poor relative who leeves downtown weeth a wife and seex keeds. However, perhaps you have seen a peecture of my cousin Gordo een the newspaper, maybe?"

Anyway, after looking at the jonk on the dask, my brain shee tall me, Por Que, there ees your column . . . jost a lot of miscellaneous thees an' that, why not? I say to me, "Por Que No?"

CALENDAR

September 30:
 Alpha Phi Omega work party, college cabin, 7:00 a.m. to 5:00 p.m.
 Football, Pomona College, here, 8:00
 After game dance, Delta Sigma Epsilon, 10:00

October 2:
 Greek meetings, 7:00
NOTICE
 Reward to person who finds Delta Sigma Epsilon sorority pin. If found please return to Jean Tahajian.

GAUCHOS WIN FREE TICKETS TO GAMES

All students are urged to search Gaucho advertisements for their student body card numbers this week, according to Bob Lorden, Associated Students Advertising Manager.

Any person who finds his number in an advertisement may pick up two free football tickets in the Graduate Manager's Office. Students who have profited by the contest so far are Shirley Sklar and David Small. You may be next.

Patronize Gaucho advertisers. No advertisers — no Gaucho.

May It Never Happen Again . . .

Under ordinary circumstances, it is not the right of a student editor to criticize the actions of a member of the faculty; however, when a man coaches a football team representing the Associated Students and he, perhaps unintentionally, authorizes an act which could bring discredit to the sportsmanship of a Gaucho team, then it is right that such criticism be brought to light so that the act will not be repeated.

We refer to Coach Roy Engle sending the Gaucho first team from the field five minutes before the game ended last Saturday night. The most possible explanation for this was that the players might have caught cold. Still, the night was balmy and five minutes is a short time. It has also been said that a similar trick was pulled against the losing Gauchos at a game last year. At that time, our team and our coach knew how humiliating a lop-sided score could be and how much it hurts to have an opponent figuratively snap his fingers in your face. Yet, last Saturday night, the Gauchos were guilty of such an unsportsmanlike action.

We sincerely hope that when the band plays the Alma Mater tomorrow night, the entire Gaucho squad and all the spectators in the rooting section will be in their places, regardless of the score.

by Gloria Dealey

HILL-TOPPER

BILL CUNNINGHAM

"Dapper Bill" . . . an active lad who stands 5' 10", is 19 years old, has blue eyes, blond hair . . .

Among other campus activities, he is head yell leader . . . Rush Chairman for Kappa Sigma Fraternity . . . Rally Committee member . . . ex Squire . . . on Dean's list of scholars . . .

Special likes: Skiing . . . tennis . . . collegiate clothes like cashmires . . . saddle shoes . . . Dixieland music, Scheherazade Suite, Long-beach Shuffle (just watch him do it) . . . tea, Chink food . . . study . . . spectator sports like football and basketball . . . his uke on beach parties . . . twinkly personalities — "looks don't mean a thing" . . .

Dislikes: Sophisti-cads . . . Bebo . . . too classical classics . . .

Be nice if: Everyone knew our own college's yells and songs . . .

Ambition Dept.: Get that BA . . .

DITTIES TO FILL SPACE

Girdles come in four sizes . . . small, medium, large and holy smokes!

Women used to wear unmentionables, but now they wear nothing to speak of . . .

I broke my husband of biting his nails . . . I hid his teeth.

You can't judge a woman by the clothes she wears . . . insufficient evidence.

Be some insurance company's Jr. Exec. . . . Someday dictate firm policy . . .



STUDENTS TO HAVE SECOND CHANCE AT PROFICIENCY TESTS

Make-up proficiency tests will be given on Saturday, October 7, from 9-12:30 am in North Hall 101 and 103 for any student who has failed in any part of the examinations, according to I. A. Mather, chairman of the Education Department.

Schedule for the day is as follows: Reading comprehension, 9:00; Reading vocabulary, 9:30; Arithmetic fundamentals, 9:55; Arithmetic problems, 10:40; English, 11:25; and spelling and handwriting, 12:00.

No advance appointment is necessary and it was stated that each student must see his department chairman or advisor and present evidence of having prepared for his make-up division.

Students deficient in any section of any division of the test must retake the entire division. They will also be responsible for any part taken, whether formerly passed or not.

RUSS ERIKSON NEW KAPPA SIG INITIATE

A recent Kappa Sigma fraternity dinner September 17, honored Graduate Manager Russ Erikson and other new initiates, following their formal initiation.

Erikson, who was an alumnus of the old local Beta Sigma Chi fraternity, was initiated along with Wayne Ritter, who pledged in 1948. Six other members of the Spring '50 pledge class were Hilbert Lee, Don Nicholson, Jiggs Pierson, Frank Smith, Frank Vogt and Pat Hughlin.

DEAN OKAYS LATER FRIDAY NITE DATES

Miss Ellen Bowers, Acting Dean of Women, has confirmed the report that girls attending after-game dances on Friday nights may now stay out until one-thirty.

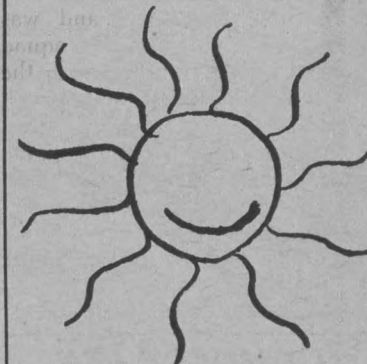
This new ruling extends by one hour the previous twelve-thirty lock-out.



Hi, kids. Here we are again with the latest fashion news from the Little Store — Behind the Big Tree. We hope you are all settled down after the mad dash of the first week, and . . . the first football game of the season.



Now that your spirits are aroused after our victory over Cal Tech last week, you should be enthused about the Pomona game tomorrow night. As you probably found out warm nights don't follow warm days. The solution . . . one of our Lassie Jr. coats. You'll be a sensation in these sharp coats, and . . . such low prices that they will fit any budget.



For the warm days we have been having, you'll be needing more cottons. We have the answer for that too: plaid cotton separates. The blouse at 4.95 has a tucked front and bat wing sleeves. The skirt at 5.95 has those ever-loving stitched knife pleats. Come down and see them.



Well this is all for this week kids. We'll be seeing you next Friday.

Be sure to watch for us on Thursdays when we wear the latest fashions from Lou Rose College Annex.

Patti & Elenita



Vanderbilt Center
 Vanderbilt University
 Nashville, Tennessee



In Nashville, Tennessee, there is always a friendly gathering of Vanderbilt University students at the Vanderbilt Center on the campus. And as in universities everywhere, ice-cold Coca-Cola helps make these get-togethers something to remember. As a refreshing pause from the study grind, or on a Saturday night date—Coke belongs.



5¢

Ask for it either way . . . both trade-marks mean the same thing.

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Skirts \$12.95 and \$14.95
 Jackets \$14.95 and \$16.95

Ott's

California Corner
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 Phone 2-7671

Pigskin Prognostications

By Boedecker

Things really started with a bang last week, but though some of the games were close, the Gaucho's grid expert managed to come through with a 1.00 average. This weekend's games promise to be even tougher to forecast, but here goes something . . .

Putting first things first, a look at the Santa Barbara-Pomona contest is of prime importance. Both teams are comparatively untried, but a consensus of opinions and dope sheets from down south indicate that the Gauchos should be able to overtake and handle the sagehens by two touchdowns.

Poor Aztecs

San Diego State meets San Jose State in what should be quite a workout for the Aztecs. Look for San Jose to come bouncing back from their Stanford loss. San Jose by 21 points.

Cal Poly has a home affair with Redlands. The Bulldogs are rated the tops in SCIC circles, so don't expect too much from Cal Poly.

Oregon meets Cal on home ground, almost. The PCC tilt is scheduled for Portland, and the Ducks should be harder to handle at home, than away. Still the Bears should hand them a three TD dunking.

Iowa journeys to Troy and Southern Cal should win by 14 or so.

Don't Laugh, But . . .

Another top one on the coast is the Stanford-USF match. Stanford is still hot on the rose scented trail, but the word is out that the Dons are really aiming at an up-

set. Careful now, but give the Dons a six point win.

Golden Gophers and Huskies

Up north Howie Odell's Huskies run smack into Minnesota. Washington will doubtless bounce back and win many more games, but Minnesota should grab the win by two touchdowns.

The pro game of interest to all Californians is the LA Ram-SF 49'er go. 'Tis believed that the Rams are rolling at last. Tab them to bowl over F. Albert and Co. with no little effort.

Peek at Big 10

Naturally all are interested in who is to be the eastern Rose Bowl representative, so a quick look at the Big 9 or 10. Ohio State opens at home against SMU and the Buckeye rooters are doomed to disappointment. Illinois will tromp on Ohio U and Wisconsin will win from Marquette.

The big surprise could come from Ann Arbor. Michigan State just might beat Michigan and then continue to national recognition with a win over Notre Dame. But off the form charts an upset isn't in the making, I hope!!!

WHO STOLE THE FROSH BLACK BOX?

THE SCORE

by Talley

The first big moment of the 1950 football season is over. The Gauchos came through in fine style after scaring Santa Barbara rooters into an early case of football nerves.

The Sagehens from Pomona will have to receive rougher handling that did the Beavers. Given the early game breaks that Cal Tech had, they may be out of hailing distance at half time. Look for Pomona's backs to be slower than last year. Red Herbener will not make the slashes into Gaucho secondary that he did last year. His hard charging teammates will not find the going easy up front with the big Gaucho line holding a nice advantage.

This week we will really try to give The Score by predicting a 27 to 14 win for Santa Barbara. In case any team members read this, we really mean 50 to 14.

The Score hails the advent of a real Junior Varsity team as the greatest thing since the "Buck Club." Unfortunately the stars of this year's team can't play forever. The experience gained at Coalinga, San Luis Obispo and other places will pay off next year at La Playa.

The Gaucho JV program for the past two years was something that shouldn't happen to a junior high. However, even the meagre program of last year provided such boys as Augie Ramirez who looked very competent at quarterback against Cal Tech.

Back again to Saturday's game. We can't help commenting on how this game would look before the Santa Barbarans became the Gauchos. Imagine the Sagehens going down to defeat at the hands of the Roadrunners.

LONG LINE BLUES

To eliminate long ticket lines at the football games, all students are urged to purchase their tickets prior to the game night at the Graduate Manager's Office.

'Get Pomona' Rally Set for Today at 3

All loyal Gauchos, providing they don't have classes, will be found in the area in front of the Men's Gym this afternoon at 3:00 pm for the big "Get Pomona" Rally, sponsored by the Rally Committee.

Chairman for the event is Joy DeField, who stated earlier this week that all Gauchos should attend the big rally and help boost the team to a win over the Sagehens tomorrow night. Joy also hinted that this week's rally might contain something a little bit different and unusual.

Also slated to add to the festivities are the song leaders—Nancy Ashley, Ellie Denholm, Benny Droste, and Pat Marston.

Gaucho Game Aces To Win Free Feed

Each week the Gaucho football team will choose the most valuable lineman and backfield ace from the week's game and the winners will receive a free feed at a local restaurant.

The two men who were judged to be the most valuable against Cal Tech were Dave Gorrie and Warren Vinton. Both men were outstanding on both offense and defense for the Gauchos.

Weeping Willie's Hopes . . .

Hoopsters Are Question Mark

Prospects of flooring a standout collection of Gaucho basket busters remains a question mark. While actual practice doesn't start prior to October 15, the assets and liabilities apparent in the business of basketball are already filed by our calculating mentor, "Weeping Willie" Wilton.

Liabilities include the graduation of All-Conference forward Bob McCutcheon, who hit for a new school scoring record last year. Also missing will be Gene Snyder, second string All-Conference center, Jim Schlueter and



COACH ROY ENGLE Shoots for Second Win

GAUCHOS TO HIT POMONA SATURDAY IN SECOND GAME

Continued from page one same as for the Cal Tech fray. The first of the two major changes to be made, will be the substitution of Dick Schaefer for Mike Moropoulos at center. Mike injured his knee in the Cal Tech game and it has not responded to treatment enough to allow him to play.

The other change will be at full-back where the very fine play of Dave Gorrie has won him the starting spot.

Also expected to see a lot of action will be Ken Brittingham who showed up very well against Cal Tech.

Sick List

Others who will not see action against the Sagehens are Bill Davis, whose injured knee is still bothering him; Augie Ramirez, out with an injured arm; and Doug Gorrie, who has a bad back.

Lead by the passing and running of Lloyd Herberner, and the sensational pass catching abilities of Roger Reinke, the Sagehens may give the Gauchos some real trouble.

Herberner, who missed Pomona's season opener against La Verne, is reputed to be a very fine passer and an outstanding broken field runner.

Three TD's

Reinke sparked the Sagehens to their 27-13 victory over La Verne last week. An end, he scored three touchdowns, one of which was an 85 yard return of a kickoff. If not covered well he could play havoc with the Gauchos' chances.

Coach Earl Merritt's Sagehens will prove to be a fighting team, but lack of weight and a lack of experienced reserves may tip the game in favor of the Gauchos.

Starting lineups:

Gauchos	Pomona
Line	Line
38 Adams	LE Rienke 20
46 Hohnson	LT Packard 38
49 Bynum	LG Davis 39
30 Schaefer	C Allen 46
38 Stark	RG Burnham 28
42 Gaunce	RT McFadden 49
44 Juday	RE Welsh 32
Backfield	Backfield
20 Gorrie	QB Piper 25
33 Ternquist	LH Herberner 33
22 Bertell	RH Durkee 27
14 Dave Gorrie	FB Greene 35

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JEWELRY
EXPERT WATCH AND
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Churchill's

Jewelers

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Only Chevrolet lets you make such a *wide and wonderful choice*

...and at the lowest prices, too!



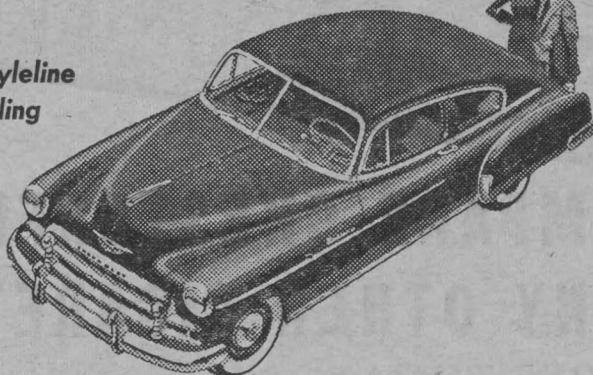
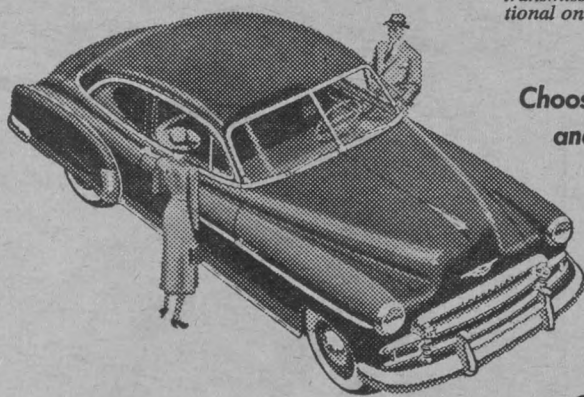
Choose between Standard Drive and **POWERglide**

Automatic Transmission

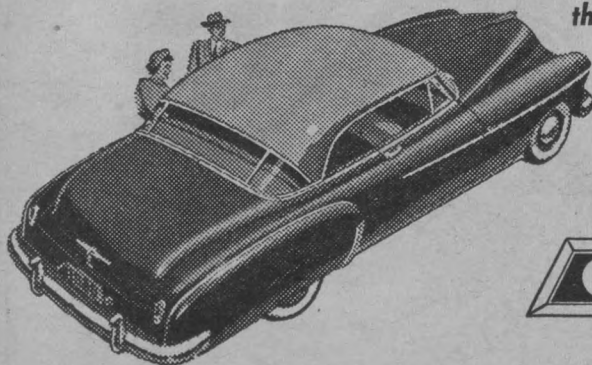
Combination of Powerglide automatic transmission and 105-h.p. engine optional on De Luxe models at extra cost.



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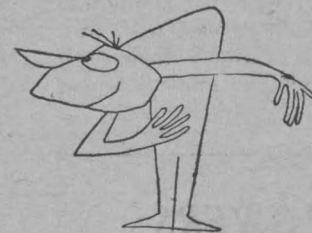
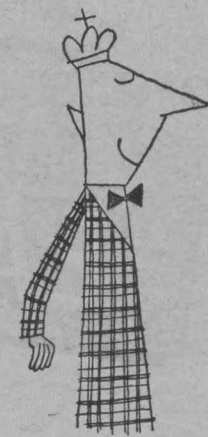
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scotch influence

For years now, Silverwoods has sold a steadily increasing number of Pendleton shirts in the authentic tartan patterns of ancient Scottish clans. Most customers bought them just because they liked them; some men pondered the propriety of a Stewart man decked out in a Lindsay clan plaid.

Then one day the trans-Atlantic cables buzzed with a reassuring Scotch burr: King George of England had himself a Scotch plaid dinner jacket, and from then on things happened fast.

At Silverwoods, we've got almost everything but kilts: we've ties for business, sport and formal wear, vests, coats, jackets, shirts, cummerbunds and suspenders—in authentic clan plaids (and some we made up). Some have just a wee dash of tartan in them—others are straight Scotch.

Mon, you've na seen anything like it. Come in and join your clan, at Silver-r-woods.

Circus Daze Homecoming Theme Told

Circus Daze will hit the Hilltoppers during Homecoming, October 25 to 29.

By now all organizations have received letters about the events, and on October 1, brochures giving all the rules and regulations will go out to the organizations.

Starting off the big events of the week on Wednesday, October 25, will be the election of the Homecoming Queen from candidates nominated by the sororities and fraternities. That evening an All-College sing and Glee Concert will be presented in the Riviera auditorium.

Thursday night will see the first Galloping Gaucho Revue at the Riviera auditorium at 7:30, when the Queen's court will be presented.

On Friday from 3 to 5 house decorations will be judged. In the evening, at the second edition of the Galloping Gaucho Revue, the Queen will be crowned. At 10 pm there will be an Alumni-Student reception at the University Club.

Saturday, October 28, will be the big day beginning with registration of alumni in the morning. An Alumni Class luncheon will be held at noon and will be followed by the Homecoming Parade down State Street at 2:15. A huge rally just after the parade will be held in the Court House Sunken Garden. The organizations and alumni will hold receptions later in the afternoon.

At 8:15 pm all Gauchos will come out to cheer the team at the big game—Gauchos vs. Cal Poly Mustangs—at La Playa Field. Half-time activities scheduled are a talk by Provost Harold Williams, parade awards, the presentation of the Homecoming Queen, and a display of fireworks.

An Alumni-All College dance at the Biltmore Hotel will follow the game.

ECE Profs Write Book for Children

Two professors at Santa Barbara College jointly published a book of children's "action plays," which consist of simple verses with accompanying directions for body movements.

These verses and gestures are primarily to help teachers and parents satisfy a youngster's urge for rhythmic activity. The object is to have jingles based on a child's everyday experiences to be worked out by pantomime in rhythm.

The co-authors of this unusual book, entitled *Say It and Play It*, are Edith M. Leonard, Professor of Education, and Dorothy D. VanDeman, Assistant Professor of Education.

According to the authorities on early childhood education these "action plays" are examples of what the teacher and parents can do. They advised that adults and children should develop their own actions and originate their own rhymes, based on immediate experiences.

From the Graduate Manager's Office . . . A WORD TO THE WISE

Personal checks to be cashed in the Graduate Manager's office should be made out to the Associated Students, *not* to the Regents of the University. Many new students seem to think that because their entrance fee check had to be made out to the Regents that this is the only kind of check cashable on campus. The exact opposite is true. There is no office on campus authorized to cash student checks made out in this manner except at registration time. So in the future remember — no checks for the Regents — and for our sake and yours — preferred form is "Associated Students."

Night Blindness

The last football game brought on a lot of complaints about how hard it was to see the action, not to mention the ball. This week all that will be changed. The stadium has been equipped with bright new lights and the reflectors have been cleaned up for the maximum of visibility.

Repetition

Same rules apply for this game as for the one with Cal Tech. Enter the lower gates only, each individual to carry his own tickets (this goes for the girls, too), every ticket to be accompanied by a student body card. Please keep these rules in mind for a better organized rooter's section. And get your tickets in the Graduate Manager's Office today to avoid the rush and the line at the game tonight.

PHRATERES ANNUAL TEA HELD SUNDAY

The annual Phrateres Get-Acquainted Tea was held in the AWS lounge and Quad last Sunday. Dr. Mary Erickson, past sponsor, Jean Tahajian, AWS president, and Ann Cotter poured.

NOTICE TO ALL AUTO DRIVERS

Students parking above the campus on Tremento Road and Las Tunas Road must park so that two lanes of traffic remain open, the District Attorney's office notified the college this week.

Complaints have been received to the effect that parking in this area sometimes barely gives room for one lane of traffic. The California Vehicle Code states that two lanes of traffic must remain open on public roads.

Students must use their own judgment in parking so that the two-way traffic is not obstructed as the widths of Tremento and Las Tunas varies. Cars should be off the pavement, parked parallel to the road with no double parking. In some places there is room for parking only on one side of the road and in the narrow places there should be no parking whatsoever.

Cars blocking the two-way traffic are subject to being tagged by the City Police.

Everyone in the family was a good swimmer except Herbie — he was killed in a low dive.

She spent the night trying to find out where the sun went down and it finally dawned upon her . . .

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