

El Gaucho is published every Friday of the school year. No issues are printed on holidays or during examination periods.

All-American honor rating for 1938-39.

El Gaucho

SANTA BARBARA STATE COLLEGE

1700 copies published every Friday by the Associated Students. Subscription rates, fifty cents per year.

VOL. XIX

SANTA BARBARA, CALIFORNIA, FRIDAY, APRIL 26, 1939

Number 28

Newman, Richards Vie in Presidential Finals

Thespians Score in 'Romeo and Juliet'

Nichols, Jorgensen, Hile Gain Artistic Triumphs In Shakespeare Tragedy

Play Continues Run Tonight, Tomorrow; Haas, Manspeaker, Magness, Hanley Stand Out; Veterans Make Final Bows

By JIMMEE FULLERTON
El Gaucho Special Writer

A verbal symphony with 30 pieces and as few discords as near finesse allows with the discords drowned by the outstanding beauty and flowing loveliness of the whole piece—that was the show "Romeo and Juliet" last night.

In a three-year period of college theater productions, this writer, has never seen a drama so beautifully portrayed, so gorgeously set and deeply enjoyable. "Romeo and Juliet", which opened a three-night run in the College theater last night, maintains the rich lore and thrilling emotional values which have always been associated with The Great Bard's greatest human tragedy.

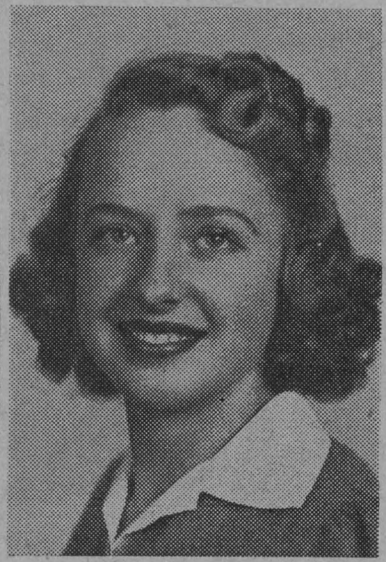
Painted by an artist with the feeling of a D'Angelo, who through his belief in the greatest poet and playwright, is able to give to a much too unappreciative first-nighter audience something beyond their desserts, Fredric W. Hile as director and actor in the part of Mercutio should be honored.

In applauding Winifred Nichols, portraying the most winning performance in her career of seven roles at this institution, it is not because it is her farewell performance to the S. B. S. C. stage, but because she unfolded new and hidden wells of talent which foreshadow her future and continued successes. Carl Jorgensen, a heartrending Romeo, who makes his farewell bow before Gaucho footlights on Saturday night, should be praised for his understanding of and ability to dramatize Shakespearean parts. He has a fine modulated voice to carry his pantomime.

Meagre space to praise all, with few exceptions, draws to attention like rays from a flashing diamond, the names of Jean Haas, Ted Hanley, Irving Manspeaker and Thomas Magness. Miss Haas as Juliet's devoted nurse touched the audience as professional and tragically comic, as she meant to be. Hanley has enriched himself with connections in theatrical work over a period of years that entitle him to be outstanding on reputation alone, although his performance last night as Capulet needs no laurels on which to rest.

Manspeaker, big enough in voice and stature to command any eye or ear, commanded all eyes and ears in his scenes, to outweigh in physique and spirit his co-Thespians. Thomas Magness, with handsome jutting jaw, appeared more handsome and terrifyingly aggressive as the daring and doing Tybalt.

Failure to mention Jack Freeman's deep, resonant and emoting voice would be a mistake, only being in shadows for all his entrances and stage appearances keeps us from committing ourselves on other qualities. Dale Bennet was a good Samson in a small role. Paris, played by Robert Gwynn, was as imagined by readers of R & J, but not too impressive. Harry Sloan as the Prince captured the essence of his role and maintained the minimum for impression but was a bit external.



BERNICE SHEDD, A. S. secretary this year was delegated by the Associated Students to fill the position of vice-president in next year's cabinet. She was victorious over DON ESTEY by 123 votes.

Frosh-Sophs Slate Puppy Love Prom

Gals in all their glory and bare knees will bloom forth at the "Puppy Love Prom" next Friday night at the Knights of Pythias ballroom located on Carrillo street. Jointly sponsored by the freshmen and sophomore classes, the dance is in the order of Leap year with girls making the dates and standing the expenses. Admission will be by class cards and a charge of 25 cents for guests, it was noted by the two groups of officers in charge of the affair.

Dressed in kid clothes, styles for the Prom are in the mode of short frocks and rolled pants—with variations.

Board members heading the Puppy Love Prom's committees include Frosh president Alex MacGillivray, in charge of specialty dance numbers; Bob David, sophomore prexy, hall; Jane Hunt, sophomore secretary, orchestra; Patsy Eaves, freshman secretary, refreshments; Stan Bartlett, frosh vice-president, tickets; Doug Winters, decorations; Dick Smith, sophomore, and Ruthe Suggs, freshman, as social chairmen, are in general charge of the dance and its publicity.

AWSTea

Fetes Mothers

Honoring mothers and house-mothers, the Associated Women Students are presenting their annual spring tea Sunday in Ebbett's hall from 4 till 6 p. m.

Thora Lindstrom, A. W. S. president, urges all women in the organization to attend and to bring their mothers if possible to the Association's main event of the year.

Committees will include Margaret George, food and serving; Carol Moody, invitations; Faye Thompson and Mildred Meacha, properties; Beth Richardson and Barbara Phillips, decorations; Ethelrose Orloff, program; Virginia Moss, publicity; Las Espuelas, dishes, and members of the A. W. S. board will be in charge of the clean up.

Two Ratings Put El Gaucho In High Ranks

College Newspaper Receives Medalist, All-American Honor

"All-American Honor Rating" for superior achievement, an award made to outstanding college newspapers annually by the National Scholastic Press Association, was received Monday by El Gaucho. This marks the second successive year this honor has been awarded to the local campus weekly edited this year by Syd Cohen.

It is the second time this semester that the State College publication has been termed "outstanding", the N. S. P. A. award coming as an addition to the "Medalist" award presented in March by the Columbia Scholastic Press Association.

Few "All-American" Competing against more than 500 colleges in 47 states, Hawaii and the District of Columbia in the 1000-2499 enrollment division, El Gaucho compiled 750 points out of a possible 1000. Identical awards of "All-American" were presented to 11 other college newspapers.

In the Columbia competition, the State College weekly received 975 points of a possible 1000. The "Medalist" award, which is accorded to not more than 10 per cent of the papers from the first place group selected for their outstanding qualities.

Perfect Appearance Especially commendable, according to Columbia judges, was the make up and general appearance of the paper. In this division, 234 points, the highest number attainable, were awarded the local paper. Falling 10 points short of perfect, El Gaucho received 580 points in the division of technique and content of writing.

Other subjects given outstanding mention in the Columbia contest were advertising, editorial content, sports news, headlines and typography.

Judges of the National Scholastic Press Association were most complimentary in regard to the elimination of mistakes, both typographical and grammatical, editorial, news, and sports content, and the general make-up of the paper. Each of these was termed "excellent".

Six "Pacemakers" From the college newspapers adjudged worthy of "All-American" rating, six were chosen as "Pacemakers", signifying exceptionally outstanding achievement.

Chosen for this year were The Cauldron, of Penn College, Cleveland Ohio; The Daily Cardinal, University of Wisconsin; The Daily Texan, University of Texas; The Echo Weekly, Milwaukee State Teachers College; The Michigan Daily, University of Michigan and The Minnesota Daily, University of Minnesota.

With an expected registration of 300 out of town delegates besides a large local attendance, the California Probation and Parole Officers Association will open its annual conference Thursday, on State college campus. Nationally renowned probation authorities will speak at various sessions of the convalescence during the three-day meeting.

"The purpose of the conference is primarily educational, for both officials and interested citizens", said Arthur G. Evans, secretary-treasurer of the state association and local chief probation officer. "We recognize the will of the foreign public in these matters and thus extend invitations to attend the meetings to everyone who is interested."

Highlighting the schedule will be prominent speakers such as Honorable Justin Miller, former dean of law schools at the University of Southern California and Duke University, and at present Associate Justice in the United States Court of Appeals in Washington D. C. who will fly to Santa Barbara from the East for the convalescence. Miller is a former classmate of President Clarence L. Phelps at Stanford.

Also speaking on Thursday's program will be Francis H. Miller, field director of the National Probation Association who is responsible for much of the probation work done throughout the country.

Among other outstanding speakers are Aaron J. Rosanoff, M. D., Director of Institutions of the State of California; Dr. Nathaniel Cantor of the department of sociology and anthropology at the University of Buffalo, who is coming from the east for the meeting, and Dr. D. G. Schmidt, psychiatrist for California State Prisons.

Will Rogers Jr., editor and publisher of the Beverly Hills Citizen will speak at Friday's luncheon in



NEWMAN or RICHARDS? The issue will be decided today as State collegians march to the polls in an attempt to set a new record for voting. Candidates for the office of Associated Students president in the finals are JACK NEWMAN, left and JACK RICHARDS.



Wharton Receives Finance Position

After a close vote in which several runoffs were necessary, the legislative council elected Tom Wharton, former editor of El Gaucho, to the newly created position of member-at-large of the finance committee last night. Also in the running were Warren Dorn, Don MacGillivray, Don Wooten, Gilbert McKeon and Kenneth Roberts.

Poly Caravan Visits Campus

Extending a blanket invitation to visit "Poly Royal," 180 students from California Polytechnic Institute visited the State college campus Wednesday. Forming a caravan from San Luis Obispo, the group stopped at the campus for a rally and luncheon in the College cafeteria.

Leading the Poly parade was Student body president John Cartier, who in addition to making the invitation, expressed his pleasure and that of his school at entering into athletic relations with Santa Barbara. The two schools will meet on La Playa field during next football season.

Entertainment was provided by the "Collegians", while local and Cal Poly students danced in the Quad. Caricatures introduced Jeanne De Fossett, of San Luis Obispo who was elected "Miss Poly Royal" to reign over the celebration scheduled for the northern city starting today.

Cafeteria Closes Thursday, Friday

Students of the college will not be served in the cafeteria Thursday and Friday of next week because of the Parole and Probation convention being held on the campus, according to Mrs. Mary Ida Sands, manager.

Short orders will be served during lunch hour from the door inside the "Gaucho Club".

The following men received baseball awards: Bill Adamson, Milton Berman, Joe Blake, John Ceccarelli, Jack Fitzgerald, James Fitzgerald, Forrest Gardenhire, Walt Lohman, Ed Markham, Pierino Merlo, Dave Morgan, Don Ripsch, Bob Stansbury, Cliff Wrightson and John Moses. Receiving freshman awards were Jack Gordon, John Gordon, Gene Howard, George LeGassic, Frank Thatcher, Al Zigelman and Cal Roynolds.

In addition to regular awards, the varsity men will receive gold baseballs in recognition of winning the C.C.A.A. championship.

After the politicians had worked up a good appetite displaying their forensic wares, Dr. Helen Sweet described the luscious barbecue to be given for 40 cents a person by the rally committee. Full backing to the affair was given by the council.

Gaucho Voters Near Thousand Mark During A.S. Primary Balloting

Bernice Shedd Wins Vice-Presidency; Art Chauvel, Alec MacGillivray Compete For Sophomore Representatives Position

By more than 100 votes, 977 Gauchos Wednesday shattered all former records for Associated Student Body elections. Emerging as finalists in the presidential race were Jack Newman and Jack Richards, juniors.

Cast of 100 Rehearse For 'College Life'

Student-Written Songs Top Roadrunner Revue; Benedetta Sebastian Stars

Paced by Director Doug Mattson, 100 cast members of "College Life", 1940 edition of Santa Barbara State's famed Roadrunner Revue, move with each rehearsal toward production dates May 15, 16, 17.

Starring Benedetta Sebastian, demure sophomore songstress, and Mattson, "College Life" will feature original song numbers, dance routines and acts.

Songs "Don't Get Too Close to Heaven" by Warren Dorn, "Still I'm Wishing" by Jack Richards, "Time Out for Santa Barbara State", by Bert Fitzpatrick, "Lovers Serenade" by Gail Shepard and Jolene Baddley, and "You're A Bit of Alright" by Miss Baddley and Bill Guidinger, are the tunes to be used.

Bill Marvel's band will provide the musical background using arrangements by Tom Bosley, as well as being featured in a few novelty spots. The Dance Director is working several beautiful co-eds in routines that promise to give the show plenty of life.

"College Life" written by Mattson and Marshall Laird, will offer a satirical outlook on what the name implies, supplemented by plenty of laughs and music.

In addition to the shows scheduled for May 16 and 17, a special performance is being planned for high school students of Santa Barbara and vicinity.

I. E. H. E. Bill Skating Party

"Strictly no date", is the label attached to the skating party students in the home economics and industrial education departments will attend Thursday night at the skating rink on lower State street.

Transportation will be furnished by men of the I. E. department, with everyone meeting in the Quad at 7:30 p. m. and proceeding to the rink. Price of admission is 15 cents.

The home economics department calendar includes the annual bridge tea and fashion show to be held in the cafeteria on Saturday, May 18. Models will include women from the department with Trenwith's furnishing the apparel and other merchants, the prizes.

Ticket sale for the affair will begin Wednesday, with the price set at 35 cents. Refreshments will be served.

DeWitt Enthralls College Audience

Keeping the audience spellbound the entire hour, Jack DeWitt, journalist, author and world traveler recounted his experiences before the Santa Barbara state college student body, during the assembly, sponsored by the Associated Men Students on Tuesday.

De Witt has traveled extensively throughout the world and has had many hair raising adventures. His greatest story, was of the experiences that he underwent in aiding a prisoner escape from Devil's Island.

Sig Alphas Sponsor Yearly Fashion Show

The house and gardens of Dean and Mrs. Paul Avery Jones will again be the scene of the annual Sigma Alpha Kappa bridge-tea fashion show next Saturday. Campus women and numerous townspeople will gather to play cards and view the latest thing in co-ed fashions, modeled by members of the seven college societies.

Polling 445 ballots, Richards was within only 66 votes of a majority which would have swept him into office in the primary. Newman, the opposing finalist in today's election, received 288 votes and Howard Joham, eliminated candidate, polled 223.

Campus political prognosticators are predicting another record-smashing voting session today when State College students storm the polls to choose between the two presidential candidates and Art Chauvel and Alec MacGillivray, competing for sophomore class representative.

Record of Jack Newman includes service as sports editor of El Gaucho, athletic publicity director, Roadrunner Revue publicity manager and conductor of a weekly, original radio program.

Jack Richards has served as chairman of the Rally committee for the past two years, member of the legislative council, member of Blue Key and vice-president of Beta Sigma Chi.

Every other office considered in Wednesday's election was filled by a majority being cast for a single candidate.

Miss Shedd Wins The position of vice-president was received by Bernice Shedd, with 533 votes as compared to 410 tallies for Don Estey. Gracie Williams was elected secretary of the Associated students by a majority of over 200 votes, receiving 590 to 371 garnered by Barbara Gearhart.

The position of yell-leader, the most hotly-contested of the entire election went to William Van Derhoof, orator of the "twin yell leaders; one in 1000" campaign. The victor squeezed out a 53 vote majority over Lew Bedell, compiling 506 to 453.

Class Representatives Women's senior class representative for next semester will be Virginia Alderson, victorious over Alice Munneke, 1156 to 67. Kelly Hopmensen senior representative aspirant, was unopposed.

Patsy Bass will serve as representative of the junior class. Miss Bass polled 126 votes as compared with 71 and 42, received by Donna Lambert and Georgina Mae Krebs, respectively. Men's representative will be Bob Scott, another unopposed candidate.

Patsy Eaves, with a 13 vote majority over the combined totals of her three opponents, will serve as sophomore representative. Other candidates for the office were Marilyn Carlock, 49 votes, Helen Marr, 45 and Jean Pharoah, 32. Totals for men's sophomore representative were Alec MacGillivray, 117, Art Chauvel 98 and Stan Bartlett, 49.

Polls will open at 8 this morning and will close at 4 p. m.

Calendar

Today—
8 a. m.—Associated Students election, polls open, student body office.
3:15 p. m.—Baseball, Gauchos vs. San Francisco State, Laguna field.
8:30 p. m.—"Romeo and Juliet", College auditorium.
Tomorrow—
2:15 p. m.—Baseball, two games, Gauchos vs. San Francisco State, Laguna field.
8:30 p. m.—"Romeo and Juliet", College auditorium.
Sunday—
9 a. m.—Crown and Sceptre breakfast.
4 p. m.—AWS Spring tea.
Monday—
7 p. m.—Phrateres business meeting, Pine hall.
7:30 p. m.—Fraternity meetings.
Tuesday—
4th hour—Class meetings.
5:30 p. m.—College Y meeting.
Thursday—
12:20 p. m.—Blue Key luncheon. California Parole and Probation officers convention opens.

Editorship

Cohen Calls For Applications

Aspirants to the editorship of El Gaucho for next year must submit applications by Wednesday, according to Syd Cohen, editor. Applications should be addressed to Cohen and should contain the candidate's qualifications, including previous experience, scholastic standing and ideas for improvement.

From the list of applicants, Cohen will submit one name to the State College Press board, who will consider this. If the name is acceptable, the candidate will be considered by the legislative council for final approval.

Inaugurating a new policy this year, each candidate for the position will be required to act as editor for one edition of El Gaucho.

Editorial Comment

Heavy Student Vote
One for Democracy

When 977 State College students smashed all voting records in their unprecedented turnout to the Associated Student polls, they not only stamped an "X" for their favorite candidates, but they cast a decisive vote for democracy.

A lax attitude on election day—disrespect of a citizen's most valuable right—is a dangerous step toward losing that right. But a record vote is a stern warning by a free people to any person that challenges their freedom that the electorate is not asleep.

While this election taught a lesson in group response, the A. M. S. election two weeks ago taught one in individual response. For in that contest had one more vote been cast for either of two candidates, it probably would have meant a different outcome. This was a dramatic answer to the "what good is my single vote" attitude.

On the lighter side, this election showed that the college student is certainly not falling behind in modern methods of publicity and propaganda. Gaily painted cars, swing bands, public address systems, fancy posters, serial cards, leaflets, boats in the pool, newspaper advertising, and even a tag on the college mut, "Gaucho" (who invaded the sanctity of the polls, incidentally) were vote-getters for various candidates.

One couldn't help feeling that elections at S. B. S. C. run a little too high financially. Perhaps more rigid rules effecting expenditures would aid in ironing out this problem.

All in all we can be proud of the manner in which the election was handled, and congratulate the election committee on its fine work. When the finals are completed, we shall know that the winners were elected in a fair, democratic manner.

—L. G.

GAU-SHOW-CASE

By MARY RONK

PERSONALITY:—that which constitutes distinction of person—distinctive personal character—individuality . . . this from Webster.

. . . and everyone has a personality, for no two people have had the same experiences, think the same thoughts, or do the same things. However, one can't walk up to a friend and say "You look like you'd make good copy . . . what have you done that's interesting?" We have to wait . . . and one day, quite unconsciously a person will disclose a fact about himself that might be true about one person in a million.

Mary Kunhardt, for instance, she's an international problem! Four countries claim the right to Mary's citizenship . . . and until a month ago, it was a source of some worry to her. She was born in Urga, Mongolia . . . her mother was born in Lithuania, and her father first saw the light in Czechoslovakia! However, her mother is a naturalized American citizen. She is—yet she isn't—an American citizen, but on her 21st birthday, she will have to pledge her allegiance to one of the four countries.

Also of interest is the fact that she wouldn't have been faced with this decision if a bomb had been five minutes earlier, or her departure had been five minutes later, from the postmaster's home during a Mongolian revolution! She was too young at the time to be greatly alarmed, but now she's extending thanks to the fates.

Many times we believe what we read and require no further proof . . . But Brooks Stroud was somewhat skeptical when he read about a tribe of cannibalistic Indians living on the island Tiburon which lies just off the coast of Mexico. He had an opportunity to check his facts in the spring of '37 however, when he passed by the island and talked to the skipper who had actually been ashore.

The story is that these Indians were a part of the warlike Yacqui tribe, and had caused the Mexican government so much trouble they were exiled to the island. The Indians continued to come ashore and cause trouble on the mainland; so soldiers were sent to the island, but, for some reason, their attempts to exterminate them failed. Finally, clothes were sent to the island as a friendly gesture—but the clothes were infected with small pox germs! Needless to say . . . this thinned the Indians out considerably!

The Indians number about 250 now, and they're infested with disease. Their living conditions are of the lowest . . . they eat live fish, and were seen devouring orange peels thrown from a boat. Brooks' informant, the skipper, told him that he had put in at the island after a storm and found the stripped boat of an old Russian fisherman. Nearby was the body of the fisherman, part of it had been cut away, and pieces were hung in the trees . . . offering proof that the group were cannibalistic! Not a pretty story, but one which makes Brooks realize that perhaps this western hemisphere is not so civilized as we think.

continually hearing of monetary troubles from the student legislative council, and it seems that any suggestion as to how the A. S. can make money should be welcome.

It seems logical that a Wuritzer located in El Gaucho Club would be a profitable venture.

—A. G.

SLAPS C. Y. L.

Dear Editor: I would like to take this opportunity to write that I believe you were mistaken in stating the California Youth Legislature would be worthy of S.B.S.C. support. In my opinion it was nothing more than a meeting of a egocentric group of thwarted so-called left wingers who are a menace to our democratic United States liberal movement.

I do not aim this statement at Communists, Socialists or any other valid belief, no matter how unconventional it may seem. Every one has a right to their opinion. Those who I deplore, and they formed a good percentage of the assemblage, did not conform to principles of any "ism," they were merely Russian sympathisers. Anything Russia does is o. k., no matter what it is. While Russia is a neutral they are a good influence on peace. But let Russia take sides and the opinion of these nonback-boned reactionaries will change to one of "let's get in and fight to save democracy." In the name of true liberalism these forces should be played up as the reactionaries and conservatives they really are.

—DISAPPOINTED

Come and Get it!

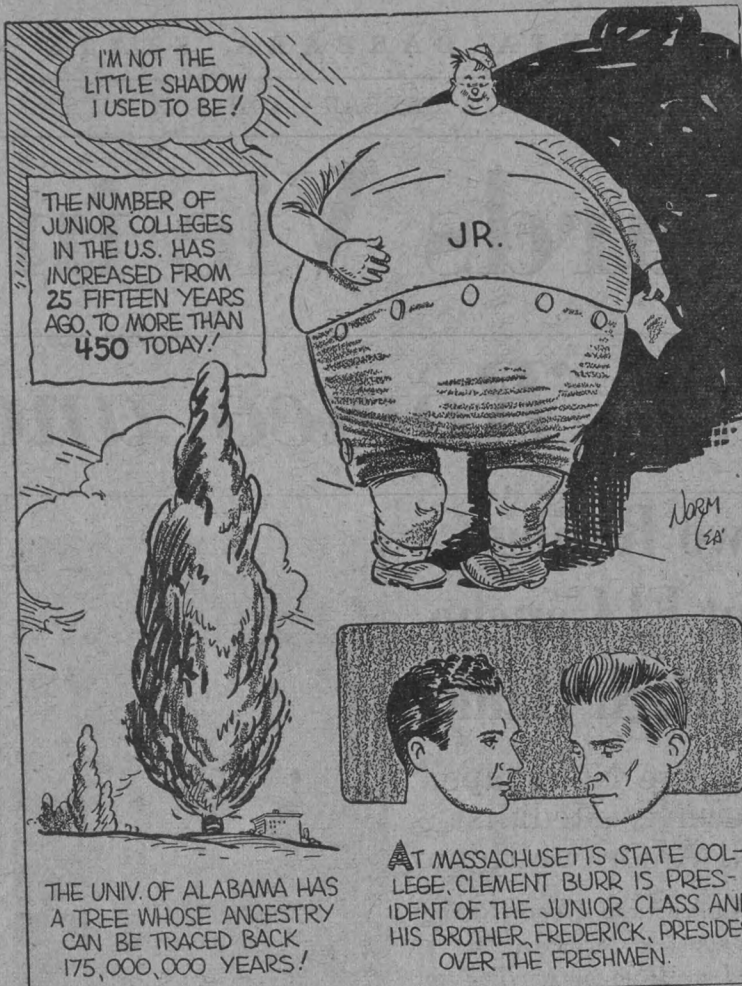
Friends — Families
Sweethearts —
Associates
All gather at . . .

SERWAY'S
At-the-Beach
on Cabrillo Blvd.

THIS YEAR'S STAR WILL BE
STARR'S . . . As Always

"Sluggers" come and go.
Baseball season always leaves
new immortals for the hall of
fame—BUT:
STARR'S
at 1215 State
is consistently fine for the best
in the town's refreshments.

Campus Camera



Snoopidity

By Basil Vance

After the smoke of mud-slinging and hair-pulling elections are over, the whirligig (excuse me, Noah!) season of society will break forth. It has already begun to break (our limping wallets!) with the Delta Zetas' fashion show on the First, the Sig Alpha style showing of sororities on May 4, which you should not miss, Phrateres and Beta Sig formal on May 4 . . . to mention a few . . .

Now about the past . . . hmmm . . . and the Bowery Brawl. More people were passing in and out and seemed to be in the best of spirits. Hope Graverson and Ray Gage were very charitable—Ray had what it took; Adeline Harp and Dick Saxe arrived very late—flat tire trouble probably; Dwala Branyon and Kenny Ray still behaving like steadies; Georgia Mae Krebs keeping her out of town away from wolves; Gracie Williams didn't get there at all?? Jane Woods and Lou Bedell were really whooping it up; Vivian Girvetz

flashing about with a South Pasadena flash; Arthur Porter imported his home-town girl from the tulle; Bernice Shedd and Frank Ellings seen together after a long separation; Barbara Leach received permission to let her boy friend's pal, George McDonald escort her to the brawl; Harry Sloan escaped duties long enough to accompany Mary Zappone.

At the El Paseo Saturday night: Harry Schmidt and Kelly Hopmans were seen escorting two gals from San Francisco State, who by the way were both student body officers; Mr. and Mrs. Bill Russell were the same sweethearts they always were.

Leo Snedaker, who was practically a married man, has been seen free-lancing it lately.



Letters to the Editor . . .

Dear Editor: We have just witnessed the most unusual election in the history of A. M. S. Out of this election we, as men students and voters, have revealed some very encouraging facts about student government and politicians. We could not help noticing the politicians and, shall we say "souvenir-seekers" as they "gathered" signs and mutilated characters. Campaigning was heated and spotty with "recounts", revotes and "write-ins" putting much doubt into the minds of the voters as to the legality or authenticity of this election.

But out of this tumult, we were pleased to see that an interest and a

fine spirit on the part of the men, gave us a record vote. But the most encouraging observation was seen in the fine sportsmanship displayed by candidate Warren Dorn as he suggested that we be spared the trouble of the needed re-election and advocated that the office be awarded to Howard Eckles, who though there was not a majority vote cast, was leading in votes. My thanks to the "loser" Dorn who has raised my opinion of student leaders.

C. W., W. J., A. P.

WE SHALL HAVE MUSIC . . .
Dear Editor: The student body is

El Gaucho

SANTA BARBARA STATE COLLEGE
Member
Associated Collegiate Press
Distributor of
Collegiate Digest

Entered as second class matter in the post office at Santa Barbara, California, September 17, 1926.

SYD COHEN
Jimmie Fullerton
Jack Newman
Willard May
Marian Merrill
Margaret B. Bennett
John T. Porter
Lew Garrett

Editor
Business Manager
Sports Editor
News Editor
Club Editor
Journalism Advisor
Typography Advisor
Editorial Manager

Sports Associate: George Stepanian.

Editorial Associate: Don Pennington.

REPORTERS

News: Ruthe Suggs, Patsy Eaves, Manuel Banda, Andrew McIntyre, Mary Lou Royal, Muriel Wolfe, Ruth Travis, Giles Liegerot.

Special Features: Nancy Lee Haskin, Vincent Williams, Jane Galbraith, Mary Roberts, Basil Vance, Mary Ronk.



An Independent
Man Stands for
Democracy!

A KEY MAN
With ALL KEYS
for the
PRESIDENCY
VOTE
TODAY!

8 a. m. to 4 p. m.

JACK NEWMAN
A. S. PRESIDENT

MITZI'S
Starting Saturday - 3 Days Only
First Month End Clearance
of the Spring Season
Reductions throughout the entire store.

It would pay you to come in and see what drastic reductions we will be having for this 3-day Special Event!



•Dresses
•Coats
•Millinery
•Sportswear
•Sweaters
•Skirts
•Blouses
•Suits



Will be Reduced During this Event

MITZI'S 1011 State St.

"Use our Lay-Away Plan . . . Investigate

Gaucha Nine Ends Season Against San Francisco State

On The Sportside..

By JACK NEWMAN

Jack Newman's radio column "On the Sportside" can be heard each Wednesday evening at 8:15 p. m. on KDB, the Mutual Broadcasting station.

This Friday and Saturday winds up the season for the varsity baseball club. Never in the history of the college has an athletic squad been so successful. Spud's lads have gathered 20 wins out of 24 contests which is some apples. Included in their list of victims were teams from the University of California, San Jose State, Fresno State, Cal-Aggies, Loyola, and San Diego State. And earlier in the season, they nearly dropped the Hollywood club of the Coast League in a close 7 to 5 battle.

Standouts were pitchers Cliff Wrightson and "Lefty" Jim Fitzgerald. Fitzgerald lost but one game in 8 starts, while Buddy Wrightson wound up on the losing end only twice in 8 trips to the mound. Relief hurler Garvey "Diz" Gardhire took care of the pinches by winning three games.

Big guns of the swat brigade were Don Ripsch, Eddie Markham, and "Shanty" Stansbury. Dean, while pounding out homeruns, was easily the outstanding man on the squad. Spotted early in the season by Joe Devine, Yankee baseball scout, Ripsch seems destined for a major league tryout next year. Markham, keyman in one of the finest infields in collegiate baseball, was outstanding for his handling of difficult chances as well as hitting way over the .300 mark. Stansbury, burly backstop, also hit well over .300 and sparked the squad from behind the bat with sharp patter and heads-up baseball.

Then there was Joe "Pompoon" Blake, speedy outfielder, Mickey Berman, chunky first sacker, Jack Fitzgerald, consistent shortstop, Bill Adamson, husky left fielder, Pierino Merlo, veteran outfielder, Dave "Pappy" Morgan, another veteran, Johnny Ceccarelli, new utility man, and finally last, but definitely not least, little Walt Lohman, sensational frosh infielder who took over in the clutch to snap the Gaucha out of trouble. Lohman's hitting ranged well over the .500 mark.

There they are — the California Collegiate Athletic Association baseball champs for the second straight year.

Jim Fitzgerald Hurls Initial Game With Golden Gaters

Locals Chalk Up Season's Record of Twenty Wins, Four Losses; Stansbury Leads Batsmen With .380 Average

Bringing to a close the most successful baseball season in the history of the local institution, Coach Spud Harder's California Collegiate Athletic association champions hook up in a three game series with the San Francisco State college Golden Gaters at Laguna Field.

The Gauchos will meet the Bay City aggregation in a single game today at 3:15 and a double header tomorrow starting at 2:15.

Hurling today's battle will be the Hilltoppers' leading pitcher, Jim Fitzgerald, cagy left hander, who has a season's record of eight wins and one loss. Fitzgerald lost his first game against the Fresno Bulldogs last week in a 12 inning fracas after chalking up eight straight wins.

Big Shanty Stansbury, catcher, kept up his batting lead over Don Ripsch as he belted the ball at a .380 clip. Ripsch is in second place with a .360 average.

Little Eddy Markham, in a terrific batting slump, after a great start, is in third place with a .325 average and short stop Jack Fitzgerald follows with a .323 average.

The Gauchos' probable starting lineup will find Stansbury catching, Jim Fitzgerald pitching, Micky Berman, first base, Markham, second base; Jack Fitzgerald, short stop; Ripsch, third base and Bill Adamson, Dave Morgan and Peirino Merlo in the outfield.

In winning the 2C2A championship, the Hilltoppers encountered very little trouble as they rolled up 10 victories with only two losses. Fresno and San Diego tied for second place, each winning six and losing six. San Jose was far in the ruck, winning only two games.

The season's record is even more imposing, the local nine winning 20 games and dropping only four against such foes as U. S. C., California and Loyola, besides its 2C2A rivals.

Spartans Set For Gauchos

SAN JOSE, April 25—San Jose's cinder squad, 1939 California Collegiate Athletic association champions, begin prepping for its first track win of the 1940 season when they meet the weak Santa Barbara Gauchos next Friday afternoon here on the Spartan oval.

San Jose has dropped meets to Fresno, San Diego, University of Stanford and the Olympic club of San Francisco.

Santa Barbara Cindermen Travel North

Locals Compete in Cal-Poly Relays at San Luis Obispo

Coach Roy Bohler takes his Gaucha tracksters north today to compete in the annual Cal-Poly relays at San Luis Obispo against some of the top-notch cinderpath aggregations in central California. The dual meet originally scheduled for tomorrow with the Southern California Athletic Association has been indefinitely called off.

The Gauchos championship four man 880 yard relay quartet is expected to easily garner a win in that event. The quartet, composed of Hovis Bess, the Gaucha sprint king, Captain Billy McArthur, Bill Morgan and Burdett Gandy, won the collegiate division relay championship at the Long Beach relays last month.

Also entered is a four man mile relay team consisting of Bess, McArthur, Gandy and Herman Stauss. The Hilltoppers are also favored to win this event and are out to crack the school record of 3:26.1 established last year.

Bess, besides competing in the two relay events, will also run in the open 100 yard dash. He has been beaten only once all year in the century but will receive plenty of competition from Davis, Salinas Junior College sprint ace, who has already hit 9.85 this year.

Other men entering the meet include Wolf Heinberg, giant weightman who has marks of 45' 4" in the shot put, and 125 feet in the discus, and Chuck Crow, who has pole vaulted 12 feet 6 inches and broad jumped over 22 feet and Lowell Steward, 6 foot high jumper.

The Gauchos thrice defeated track squad has only one more dual meet left on their schedule. Next week Bohler's charges tangle with San Jose State and the following week trek north again to compete in the highly publicized Fresno Relays. The track season will be concluded on May 17 and 18 with the California Collegiate Athletic Association conference trials and finals.

Ramblers Nip Don Nine, 8-0

Behind the brilliant shutout hurling of freshman John Gordon, the Santa Barbara State college Rambler nine, trounced the Santa Barbara High school aggregation, 8 to 0, Wednesday afternoon.

Gordon had matters completely in hand throughout the game and allowed only one hit. Walt Lohman and Captain Al Zeigleman were largely instrumental in piling up the Rambler's scores.

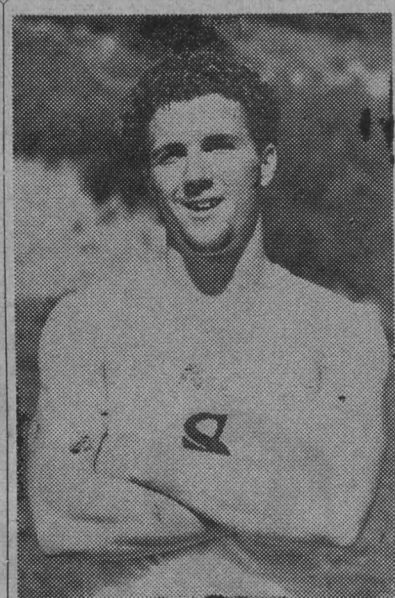
Trojans Whip Gaucha Gymsters

Running up against one of the strongest gym teams on the coast, Coach Elmer Nobles Gaucha gymsters succumbed, 47 to 34, to the University of Southern California last Saturday afternoon in the state college gymnasium.

Captain Jim Levy led the onslaught for the Trojans as he took first places in all-around and long horse, a third in rings and a tie for third in side horse. The southerners captured seven out of the nine first places.



ROYAL
Ice Cream Company
1116 Chapala St.



HOVIS BESS, the Gauchos record-shattering sophomore sprint sensation, will anchor both of the Hilltoppers' relay quartets at the annual Cal-Poly relays tonight at San Luis Obispo.

Mural Baseball Begins Play Next Week

With the intramural basketball tournament officially concluded and the Print Shop crowned champions, mural baseball competition gets underway immediately with the initial games scheduled for next week. Thirteen teams have entered the tournament which is under the direction of Buck Bailey.

All games are to be played on Phelps field, week days except Friday. Two games will be played each day with the first encounters being scheduled for 3:30 and the second fracas for 4:30. The tournament will be on the elimination basis, a team being disqualified from the tourney after losing two games.

Prominent among the teams already entered is the Faculty aggregation headed by Wilton Wilton, varsity basketball coach. According to reliable sources, the faculty has had several practice sessions under its belt and is ready to challenge the best of the student outfits.

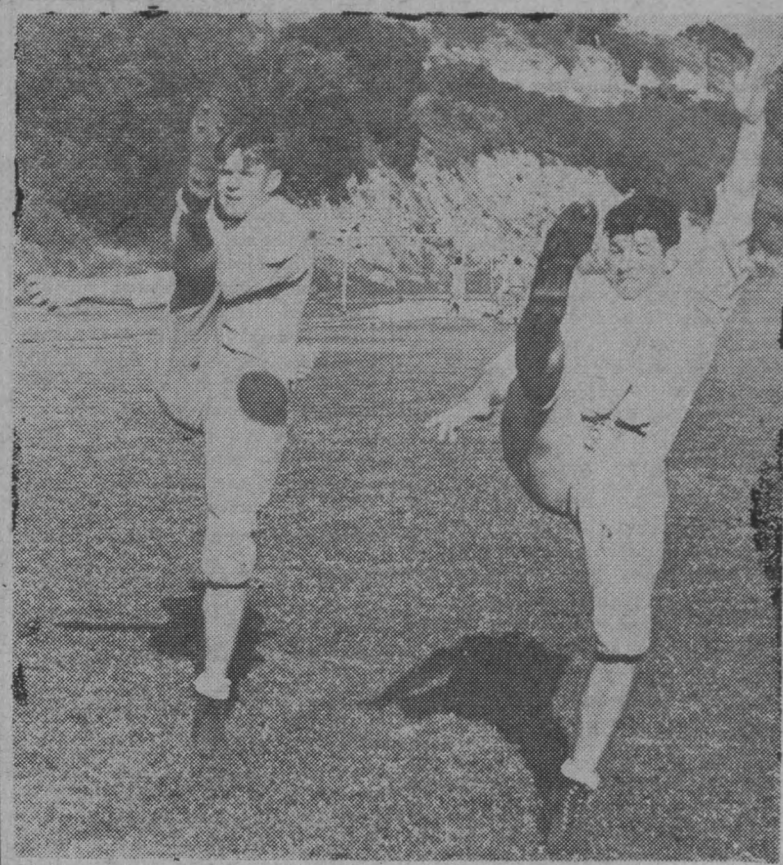
Following are the teams entered in the mural tournament: 1220 club, Laguna Lugs, Gamma Sigma Pi, Bakersfield All-Stars, College Y, Junior Class, Sigma Alpha Kappa, Frosh Class, Casa del Lobos, Host Club, I. E. Department, Beta Sigma Chi and the Faculty.

A committee composed of Dale Snyder, in charge of the basketball tournament, Giles Liegerot, head official, and Bill Sears, head scorer, selected an official all mural casaba squad.

The first team is composed of Bob Cohee, Gamma Sig, and Ed Markham, Club de Squince, at forwards, Bob Stockton, Hosts, at center, and Dick Smith, Sig Alpha, and Bruno Ossellame, Print Shop, at guards.

Barbarians Down Spoiler Squad, 7-6

Santa Barbara's strong rugby team stayed in the running for the coast rugby championship as they eked out a 7 to 6 win over the tough Los Angeles Spoilers. Howard Yeager scored the winning points in the waning moments of the game.



Proof that the Gaucha grid squad is going to be potent in the kicking department next fall is illustrated by BOB STOCKTON and TOM REID, transfers from Purdue and U. S. C. respectively, who punt consistently around the 60 yard mark.

Gaucha Grid Squad Begins Spring practice Sessions

Swinging into full stride, 37 gridders who answered the initial call for spring football practice at Phelps field settled down to hard work in preparation for the annual Coast-Valley brawl scheduled for the early part of May.

The practice sessions are being handled by Wilton Wilton, basketball coach, while Head Coach Spud Harder is busy handling his California Collegiate Athletic Association baseball champs.

Several definite threats for first string jobs next football season were uncovered in the persons of Tom Reid, rangy 170 halfback from Carpinteria, Larry Bemoll, all Southern California Junior College guard from Compton Junior college, Bob Scott, hefty fullback from the local high school, Cliff Graybehl, crack wingman from Santa Monica Junior college, and Bob Stockton, 6 foot 3 inch transfer from Purdue.

Outside of the newcomers, a few of the members of last year's varsity and frosh teams were out for the practice sessions, among them Mose Neely, first string fullback, Ed Larsen, tackle, voted the most valuable man on the club last year, Captain Blynn Wilson, center, Harry Armstrong, tackle, Madison Swank, quarterback, and Jack McArthur, halfback, who played on the Gaucha 1938 squad and has returned for another session of football.

PLAN AHEAD

• Well-paid positions DON'T JUST HAPPEN! They are gained through the unbeatable combination of good educational background plus a mastery of the tools of business—accounting, shorthand, type-writing, office machines.

PLAN AHEAD—PLAN TO START YOUR BUSINESS

TRAINING June 17.

FOUNDED 1887
Santa Barbara Business College
400 GRANADA BLDG. J. H. LONG PRES.

PATSY
SAYS...

Dear Christy:

Honestly, when you see the new Pinafores, that are becoming so popular, you'll think that time is moving backwards and that the glamorous Civil War days are returning for sure.

The simple apron style, precious and feminine as it is, doesn't confine itself to one time of day this season. Fresh little morning cottons with play suits and Pinafores are seen next to afternoon's trim Pinafore costumes.

And here's something interesting Pinafores date originally back before 1847 when they were described by Webster as being a piece of washing material pinned on for the occasion. That doesn't sound so glamorous does it? But wait!—although it does look like an apron it is now developing into one of the smartest garments you can imagine.

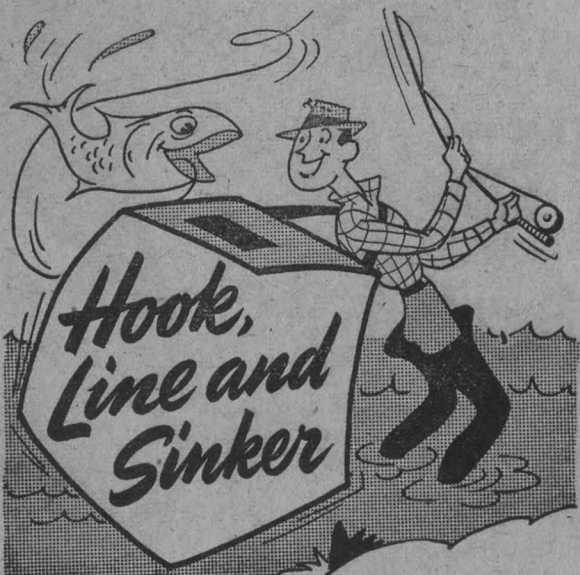
I'm going to wear one today, and just see if you don't fall for it.

—PATSY

P. S.—Tomorrow's your last day to get in on the special sale of new Spring stockings at Jack Rose Shop.

Jack Rose
1007 STATE STREET SANTA BARBARA
Special of Reduction for Women and Misses

DON'T FALL --



for false advertising and window cards selling College "Stuff"
THE ONLY OFFICIAL SHOPS FOR "STATERS" ADVERTISE

On El Gaucho Pages

Wednesday Specials

\$1.95 Permanents for \$1.50
SHAMPOO — FINGERWAVE — RINSE

40c

Manicure 20c

\$2.50 Permanents for \$1.95

Chicago College of Beauty
820 STATE PHONE 24932

Special FOOD Values
Groceries - Meats - Vegetables
FREE DELIVERY
of Groceries

Low Prices Highest Quality

S & K MARKETS

State and Ortega :— Anapamu and Sta. Barbara
Milpas and Gutierrez :— Hollister and Mission

DRINK

Dr. Pepper

GOOD FOR LIFE!

ASK FOR IT IN THE GAUCHO CLUB

You're Sure to Enjoy...



ELMER'S

1026 State St.
Try Elmer's Food Depot after 1 a. m. any night. Chapala and Carillo

Seven Sororities Take In New Members, Plan Calendar of Events

After a Fashion...

By MARY KUNHARDT

"When a costume complements you, but never dominates you... then it has true style" . . . Vogue.

With this in mind let's look over our college fashions and see the front rank favorite clothes on our campus today.

Georgie Hollins took us back to nursery days with the very latest in styles. An organdy pinafore over a cotton print. This is one of the many styles taken from way back when Grandma was wearing pig-tails. The revival of this style, minus the pig-tails, by Georgie is indeed pleasing to the eye.

A suit for both casual campus days or dinner down town is being worn by Anne Rupertus. The jacket is tailored in the latest length and the skirt has a slight swing to it. Both the jacket and the skirt are made up in a light blue plaid wool, giving the outfit that Vogue look.

Montell, Amado, Whitehead, and even Schiaparelli advise Red, White and Blue for this season's most popular combination. Here is your chance to be patriotic and in style at the same time.

With stripes so popular for evening and daytime, the Five-Footers are in the height of fashion with their red and white striped cotton print sport dresses. Did you see them Wednesday? These up-to-the-minute girls are quite the fashion leaders on our campus.

The old saying, "You never know what make-up can do till you have to go without it," was proved to be true by the sorority pledges last week.

An orchid to Connie Gill for her attractive combination of mustard-gold and forest green with a novelty belt and purse.

For suggestions to carry you coolly from afternoon "cokes" to sundown "parties," read this column weekly.

Crown and Scepter Breakfast Sunday

Crown and Scepter, senior women's honorary organization, will have a breakfast meeting at 8 a.m. Sunday, April 28, at the home of Ellen Seymour, 519 Chiquita. The purpose is three-fold: to discuss new members, make tentative plans for the senior luncheon, and to decide upon the purchase of a scholarship cup to be awarded to one outstanding senior woman.

Sunday afternoon saw closing of Hell-week with the formal initiation of pledges to the seven campus social sororities.

TAU GAMMA SIGMA

Eleven pledges were taken into the sorority in the formal initiation ceremony held at the home of Mrs. H. Klyne Headley, sponsor. The women are Phyllis Atwood, Marilyn Carlock, Jean Grayson, Donna Lambert, Marian Moser, Virginia Moss, Ruth Larson, Betty Pickford, Frances Romer, Marylou Royal and Lorraine Shaw.

ALPHA THETA CHI

Following the formal initiation held at the home of Mrs. E. L. Hitchcock Sunday morning, the sorority attended a luncheon at the Miramar. The former pledges include Virginia Alderson, Elizabeth Jacobs, Marietta Grace, Marcia Meyer, Mary Jane McCaughey, Barbara Leach, Shirley Reinecke and Jane Wood.

DELTA ZETA DELTA

A buffet supper was held at the home of Alice Freeman, following the sorority's formal initiation of pledges Sunday afternoon. Pledges initiated were Elizabeth Del Alva, Joan Dixon, Helen Dixon, Frances Dooley, Patsy Eaves, Pat Forsythe, Georgia Mae Krebs, Betty Nelson, Betty Pitman, Margaret Sloan, Nancy Streeter, Estey Talbot, Virginia Waite, and Barbara Whitmore.

GAMMA DELTA CHI

A dinner in the sun room of the Miramar followed the formal initiation of pledges Sunday afternoon.

Pledges taken into the sorority were Edith Bell, Ellen Crozier, Alpha Duncan, Margaret Gow, Charlotte Holdsworth, Barbara Millon and Elinor Murphy.

The group also completed plans for their spring formal to be held tonight at the La Cumbre Country club.

DELTA SIGMA EPSILON

The Methodist church was the scene of the sorority formal initiation which was followed by a dinner at the Hotel Mar Monte. Pledges initiated were Barbara Gearhart, Mary Lee Yynch, Jean Pharoah, Alice Munneke and Marietta Sprinkle.

PHI KAPPA GAMMA

Following the formal initiation held at the home of Dawn Tripp a dinner was held at El Cortijo. The new members are Anna Black, Barbara Clark, Mickey Berger, Vera Deitrich, Sheila Grantham, Margaret Hannaford, Ruth Jones, Lybbies Knief, Mary Esther Hentschke, Helen Marr, Minta McArthur, Cleonie Melonig, Helen Patton and Janice Loyd.

PATRONIZE
EL GAUCHO ADVERTISERS

Postponement

Board Cancels Frosh Picnic

Postponed by weather conditions and conflicting events the freshman class picnic which was scheduled for tonight at East beach was marked off the calendar.

With action being taken in an officers board meeting Wednesday night, it was deemed advisable to center interest instead on the combined frosh-soph "Puppy Love Prom," next Friday night. Complete plans for this affair will be conducted at the class meetings Tuesday.

If there is a possible open date in May, the picnic will be held at that time, the freshman social committee stressed.

Art Fraternity Inducts 12 New Members

Twelve candidates were initiated into Xi chapter of Delta Phi Delta national honor art fraternity, with a candlelight ceremony held at the home of Mr. and Mrs. Benjamin H. Fish, 20.5 Garden Street, and banquet held at El Paseo Saturday afternoon and evening.

Mrs. Dorothy Russell presided over the initiation ceremonies, assisted by Mrs. Mary Uozumi, Miss Barbara Williams of Salinas, Walter L. Cheever, and Frederick Segert. Elections to the fraternity are made on the basis of superior scholarship and art ability.

The following group, all students in the art department, were inducted: Jean Anglemeyer, Eudora Baldwin, Betty Doolittle, Katherine Fanning, Evelyn Foster, Blanche Hubbard, Doris Iles, Crystal Lund, Elizabeth Mosle, Dale Neuls, Ronald Hurt and Olin Russum.



Seven Santa Barbara Stores
1908 DE LA VINA ST.
34 W. VICTORIA ST.
2720 HOLLISTER AVE.
517 STATE ST.
701 STATE ST.
303 N. MILPAS
1327 SAN ANDRES ST.

Fraternities Administer Initiation Rites to Pledges Monday Night

Fraternity pledge seasons ended Monday night with the formal initiation of 28 men into the various fraternities.

BETA SIGMA CHI discussed plans for their annual formal to be held at the Samarkand next Saturday at their Monday night meeting. Plans for their annual barbecue to be given in the near future at the home of Jack Richards were also discussed.

Next week the fraternity will hold a joint meeting with the Alpha Theta Chi sorority at the fraternity house.

Men who received their formal initiation Monday night were Art Chauvel, Bud Cook, Stan Darrow, Warren Dorn, Gilbert Macy, Bob Newman, Bob Thomas, Bill Van Derhoof, Dick Van Derhoof, Jack Wilkie and Blynn Wilson.

GAMMA SIGMA PI pledges treated actives with the traditional chicken dinner Monday night before the formal initiation ceremonies.

New members of the fraternity are Stan Bartlett, Dick Brians, Norman Carlstead, Charles Moss, Willard Reinecke and Bob Scott.

TAU OMEGA met in the Gaucho club at school Monday night for the first part of their meeting which was a dinner for the actives given by the pledges. Following the dinner the meeting adjourned to the TAU Omega regular meeting place at 7 E. Valerio street for the formal initiation of the pledges. Those initiated were Carl Cummins, Gordon Graham, Cornie Maaskant, Jack Stevenson and Dave Brenner.

SIGMA ALPHA KAPPA completed plans for their annual spring tea and fashion show to be given at the home of Dean Paul Jones next Saturday. Dick O'Brien, Bob Clark, Howard Karjala, Walt Ziegler, Pete Bancroft and Ernest Montiel were initiated into the fraternity.

DZD Schedules Fashion Show

El Paseo will again be the scene of the semi-annual Delta Zeta Delta dinner and spring fashion show. This affair, presented every winter and spring by the alumnae chapter of the sorority, will be held next Wednesday at 7 p. m.

Plans were made by the sorority members of the sorority to model

at a meeting Monday night for 16 clothes and coiffures. The shoes to be represented in the fashion show following dinner include Jack Rose, Rodenbeck's, Marcel and Gammil's. Mrs. Jack Porter, president of the alumnae chapter and Mrs. Reid Prince are in charge of the affair.



If it's help you want to land your favorite "she" — the flowers at Victor's will do it. We have special buys for the Bowery Ball Saturday night 135 E. Anapamu Ph. 28667

VICTOR

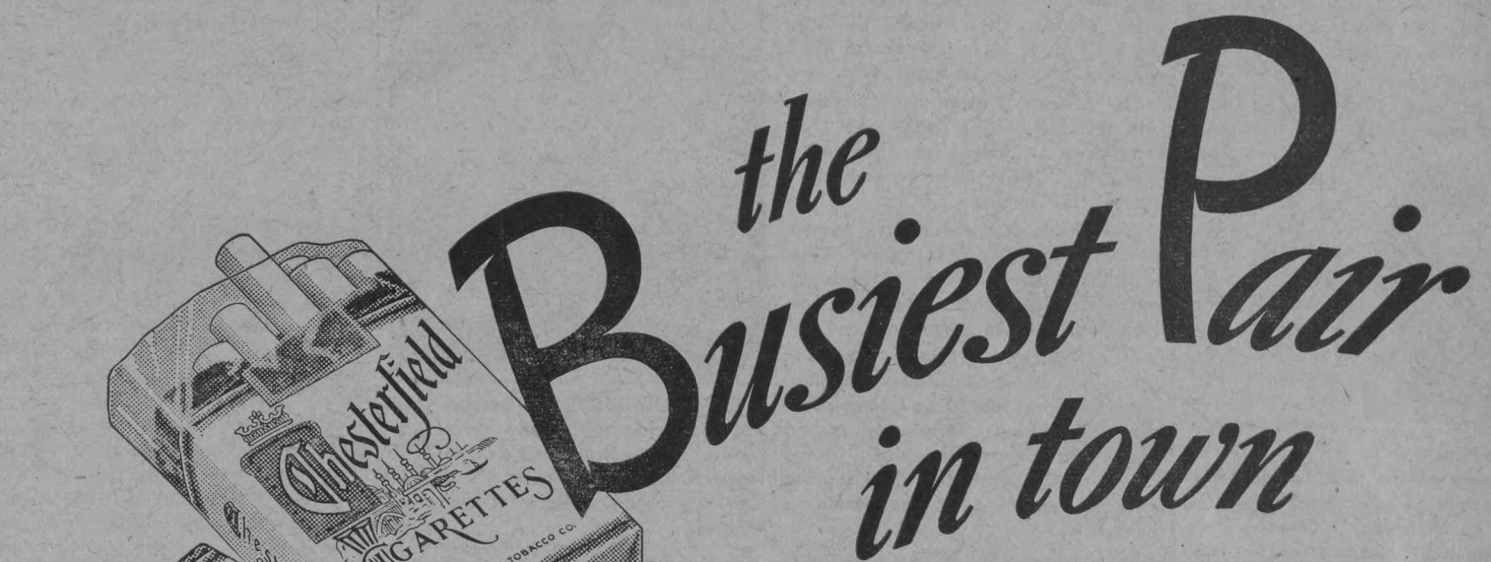
The Florist

135 E. Anapamu Ph. 28667

"Day in, Day out, Year in, Year out"



ROYAL ICE CREAM is always a treat, no matter how often served! Everyone likes the top-rating taste—the richness and purity. Try some. ROYAL Ice Cream Company 1116 Chapala St.



Smokers are buying 'em

"two packs at a time" because Chesterfields are DEFINITELY Milder, COOLER-SMOKING and BETTER-TASTING.

Chesterfields are made from the world's finest cigarette tobaccos and they're made right. In size, in shape, in the way they burn . . . everything about Chesterfield is just right for your smoking pleasure.

BETTYMAE AND BEVERLY CRANE



You get twice the pleasure watching the CRANE TWINS in the Broadway Revue Hit "Hellzapoppin'" because there are two of 'em... the busiest pair of dancing twins you ever saw.

Chesterfield
America's Busiest Cigarette

Copyright 1940, LIGGETT & MYERS TOBACCO CO.

Prepare to be . . .

"Astonished"

when you see the Smart — New

• SHADES and
• MODELS in
PALM BEACH
Suits for 1940



\$16.75

COAT ONLY . . . \$11.75
SLACKS ONLY . . . \$5

Campus Representatives

Winters 'Doug' Duckham

White House Inc.

717-719 State Ph. 3149

• S & H Green Stamps •



Ice-cold Coca-Cola is all pure refreshment. Its taste satisfies completely and a refreshed feeling follows that leaves you wanting nothing more.

THE PAUSE THAT REFRESHES

Bottled under authority of The Coca-Cola Co. by COCA-COLA BOTTLING COMPANY OF SANTA BARBARA 135 East Ortega Street

VOTE
FOR

RICHARDS

A. S. B.
PRESIDENT