

SANTA BARBARA COLLEGE EL GAUCHO

XXVIII

SANTA BARBARA, CALIFORNIA, MARCH 15, 1949

No. 35

Plot Thickens as Hedda Gabler' Goes to Production

By Marie Cornthwaite

As the production of Hedda Gabler goes into the final weeks of rehearsal, work is speeded up in all phases of the activity. The acting story is to show you, the audience, the work that goes into developing the well coordinated and polished production that you see on the nights of March 25 and 26.

PRODUCTION

A Play in Three Acts
Time: March 1949.
Place: Santa Barbara College, Tech department.
Characters: Director, prop com-
miser, prompter, publicity man,
dramaturge, lighting, set construc-
tor and actors.

Act I: The plot begins to develop and we see the selection of Hedda Gabler as the play for production. Chosen because of its entertainment and literary value, she also possesses good acting possibilities. The acting continues as it begins with reading of the relevant parts by any interested student in the school. The final selection of the cast by the director gets the action rolling.

Act II: The plot thickens with the characters being brought into the action. Rehearsals go into swing with the actors furiously learning lines, cues and stage movement. The publicity begins operating with newspaper articles, posters, postcards and any other ingenious plan that can be dreamed up to get the play known.

The people on campus search frantically to locate the elusive articles as a gold-plated frame complete with a picture of a general of the old vine with a regal uniform, or two antique pistols with holsters, one working order. The prompter is perched precariously on a stool on stage left at every rehearsal.

(Continued on page 4)

Queen Nominations Open; April 1 Set as Deadline for Petitions

Petitions are now obtainable from the Graduate Managers office at the Santa Barbara College campus for nominations for the "May Queen" contest with Wednesday May 4, set as the time for voting.

Phrateres and Alpha Phi Omega, sponsors of the contest, announced that all campus organizations and housing groups may sponsor a candidate for queen, and name to be submitted in a petition signed by 30 students.

Student Ballot

Petitions must be presented to the office of the Associated Students graduate manager not later than 4:00 o'clock April 1, 1949. Students will ballot on their choice May 4, and the queen named on Friday, May 6, when a coronation ceremony will be held at the annual May dance at the Recreation Center.

Loving Cup

The queen will receive a loving cup and have her name engraved on a perpetual cup donated by the Santa Barbara Chamber of Commerce. The next six highest vote count, who will comprise the royal court, will receive all loving cups. The seven girls will be notified on the night of May 4, after completion of the voting. May Queens in the past have been Bobbie Evans and Carolyn Grant.

Dance Club Squares Off

The College Recreation Association is sponsoring a college Square Dance Club which will hold its first session in the Women's Gym on March 17 at 7:30 to 9:00 pm. The club is open to all men and women on campus, and it is stressed that experience in square dancing is not necessary.

The usual procedure for a square dance evening is to alternate square dances and couple dances. A square dance is done in sets of eight people with a caller calling out the figures for the dancers to do. A simple shuffling step is used. Couple dances include such dances as the Schottische, Cotton Eyed Joe, Black Hawk Waltz and Varsoviene.

Popularity Growing

Square dancing is becoming more and more popular throughout the country. There are many groups in the Los Angeles area, and some of them have been broadcasting over television. As most of the colleges have square dance groups, it may be possible for the Santa Barbara group to meet with others some time this spring.

A Santa Barbara College demonstration square dance set performed recently at a country dance at the Biltmore Hotel. Dancers were Charlene Walker, Meredith Christiansen, Pat Sparrow, Eleanor Conte, Jo Bell, Jerry Caldwell, Bruce Johnson, and Barney Davis. These dancers will be on hand to help with the square dancing Thursday, March 17.

After the dancing, there will be a short business meeting to elect officers of the Square Dance Club.

Beta Sig Sets Bridge Tourney

Beta Sigma Tau announces its annual spring bridge tournament which will be held on Sunday, March 13, at 2:00 pm to 6:00 pm in the AWS room. All fraternities, sororities and other school organizations are invited to vie for a trophy which will go to the winner for a period of one year.

Arrangements for the tournament and refreshments have been made by Bob Meroney, chairman of the committee, Frank Pinkerton, Lee Vanderbilt, and Ray Meyers. Anyone interested is urged to attend.

PREPARE PARASOLS

Coming April 1, is the annual all-college "Parasol Prance" dance. Warning is sent to all organizations to start planning their parasols for the umbrella contest. Cups will be given for first, second and third prizes for the best parasols.

Charter Day--So What?

Wednesday, March 23, is "Charter Day", the University's birthday. On the Berkeley campus there will be an academic procession, with due pomp and ceremony attendant upon such a faculty function. At Los Angeles a similar academic ceremony will be observed during the latter part of the week. President Robert Sproul will attend a semi-formal dinner in El Paseo on Friday, March 25, climaxing a day of meetings with the University Board of Regents in Santa Barbara. All of these are primarily faculty-sponsored, and faculty participation is encouraged. Students watch.

Twenty Years of Faculty Cooperation

This my twentieth year as a teacher of college men and women on this campus. (If you care to contemplate the meaning of such a statement, ask yourself what YOU were doing twenty years ago!) The 1929 boom, the depression of the early thirties, the war and post-war expansion have had marked effects upon our college, and upon the men and women who attended and now attend classes here. We are now of, and partners in, the greatest University on earth. Faculty meet in small groups and as a whole, planning curricular outgrowth along lines designated as "Applied Arts" and "Liberal Arts". Much thought has been given to academic planning, with such terms as "integration", "correlation", "scope and sequence", "core curriculum" and "broad education" being freely traded among members of the faculty and administration. There is professional cooperation of the very best type on the Santa Barbara campus.

But there is more. There is thought and concern among administrative leaders regarding STUDENT planning, and student participation in the development of the University. Dr. Sproul and Dr. Williams are vitally interested, and those of us who serve on appropriate faculty committees and as deans are vitally interested, in developing here a sound, solid spirit of unity and mutual cooperation. We are all part of the great University family. We sing "Cal" songs, we wear "Cal" colors, and our president addresses our Commencement audience when graduation time comes, just as he does at the other major campuses.

Student Participation — More Meaning

Charter Day at Santa Barbara will mean more than that, however, when the student body assembles in the auditorium for the school-time assembly, Wednesday, March 23. This day will mark STUDENT participation in fact as well as in theory, for on this campus the program sponsored by the CAL CLUB will feature student leaders and student music, with a student-selected faculty speaker, for the first time in the history of Charter Day celebrations. The faculty committee on Public Ceremonies will officially underwrite the show; faculty members will attend in a group, but basically this is to be a STUDENT testimonial to the University.

This is a good thing, a fine thing; this is the kind of thing we would have done in "the good old days" when comradeship and mutual friendliness walked hand with learning and with study. We hear much talk about "spirit" and much wishful thinking about faculty-student cooperation and respect. Now is the time we will have opportunity to show each other, as well as Dr. Williams, Dr. Sproul, and the Board of Regents meeting in our midst, that we can and will put our thoughts into words and action.

To Which Third Do You Belong?

The Riviera auditorium will hold about a third of our school population. To which third do you belong? Will you fight to get in there to get a seat down front, will you sing and cheer, will you clap with the hands, will you appreciate the fact that this is class time set aside for you? Will you let Provost Williams and President Sproul know that we want and deserve student-faculty cooperation and mutual good will on this campus, and that you are proud to sing "All Hail" as a loyal Californian?

This is the year of the great experiment. Charter Day is the day. Dr. Paul Perigord is the professor unanimously chosen by the Cal Club to address you. Wednesday the 23 is the date; one o'clock is the time, the auditorium is the place. I have been a friend of students for a long time, and I will be there in my seat, watching! How will YOU measure up to our students of the past, in building future tradition through participation? It is Charter Day — so what?

Harrington "POP" Wells

Chairman, Administrative Committee on Public Ceremonies.

Library Gets The 'New Look'

New stack units have been added to the library to increase the capacity of the reference area, and new cases are being made for the collection of phonograph records. A micro-film reader has been added to the library equipment also. This instrument is used for reading works on film and will be used mostly by the professors, those interested in research, and by a few upper division classes.

Changes

Many changes have taken place in the library since last semester. The size of the display shelf for new books has been increased, much material, including incomplete volumes of periodicals, has been moved to the reserve bookroom, and the circulation desk has been moved since the installation of the new fire escape.

Classification

Two separate classification schemes are being used in the library at this time. They are the Dewey Decimal System, which is the usual library system, and the Library of Congress System. The latter is the best for an educational system and has been used here since last June.

Library hours are:

Monday through Thursday, 7:45-5:30, 6:30-10:00.
Friday, 7:45-5:00.
Saturday 9:00-12:00.

Juniors to Sponsor 'Leap With Lovelies'

"Leap in Levis with Lil' Lovelies at LeVay's" will be the theme of the Junior Class open dance on Friday evening, March 18, from 9 to 1.

This informal get-together for all Junior Class members and guests will feature a request-records dance program. Any student or couple having special requests to make of "his," "her," or "their" song should leave these requests at the ticket stand in the Quad.

Admission is free to those having Junior Class cards and is fifty cents for other students. Remember to turn in all requests and come on out to LeVay's in Goleta, Friday night for a good time.

ELECTIONS

AWS election of officers for next semester will be held on April 5. A nominating committee will post a list of candidates for the offices of President, Vice-President, Secretary, Treasurer and Counselor on the bulletin boards by Friday, March 18. Complete information on eligibility, ballot forms, and various offices will appear in the Friday edition.

Miss Dealey Crowned 'Queen of Hearts' at Saturday Night Ball

A very surprised, lovely young lady was crowned this year's "Queen of Hearts," Saturday night at the annual Sig-Ep dance, featuring Jimmy Zito and his band. Diane Dealey was chosen among eight final contestants to be this year's Queen. Singer Larry Stevens, Actress Gloria Haley, and Hollywood Talent Scout Al Tascony acted as the final judges.

Reigning as the Queen's two princesses were Elaine Hage and Maclyn McManus. Elaine Hage comes from Arcadia, Calif. and is beginning her second semester at Santa Barbara College. Maclyn is also beginning her second semester at SBC as a freshman, and hails from Inglewood, Calif. She is pledging the Chi Delta Chi sorority.

Queen Diane is from Dallas, Texas, which is certainly well known for its beautiful women. She is new to Santa Barbara College this semester and is looking forward to four years here. Art is her major. Diane has distinguished herself rather rapidly, considering she has only been here at SBC four weeks.

The crowning ceremonies took place at 11:30 pm Saturday night. The three girls were introduced as the finalists and then retired off stage while Larry Stevens sang "It's Magic." After his song, Maclyn McManus and Elaine Hage were announced as the two Princesses. They were each presented with a golden cup, signifying their position as the Queen's attending Princesses.

Following this, the "Queen of Hearts" was announced and Diane Dealey walked out on the stage with the poise and charm of a Queen. A crown of beautiful flowers was placed upon her head by Larry Stevens, and she was presented with a golden cup.

After the presentation of awards, dancing was resumed to the music of Jimmy Zito until 1:00 a.m.

Student Achievement Prizes Now Listed

A booklet has been issued by the University of California listing prizes for student achievement offered on the campuses at Santa Barbara, Berkeley, Davis, Los Angeles, and San Francisco.

The five prizes listed for Santa Barbara are:

Ina Coolbrith Memorial Poetry Prize — A \$30 award for the best original, unpublished poem on any subject composed by an undergraduate; established by friends of the late Ina Coolbrith, former poet laureate of California. Reference: Dean of Women's Office.

Beta Beta Beta Plaque — Given for the purpose of stimulating superior research among undergraduate students in the field of biology; presented by the local chapter Beta Beta Beta to the student whose research for the year is voted most worthy. Reference: chairman, Department of Biology.

Crown and Scepter Scholarship Cup Award — Presented each spring to the senior woman with the highest scholastic average for four years of college; given by Crown and Scepter, Senior Women's Honorary Service organization. Reference: Dean of Women's Office.

Kappa Omicron Pi Award — Given by the local chapter to a

(Continued on page 4)

Roadrunner Revue Rehearsals Thursday Night

Rehearsals for the forthcoming Roadrunner Revue are slated to begin next Thursday night, March 17, in the Riviera Auditorium, it was stated recently by Phil Jacks Jr., director of the show.

Practice for the Revue will begin on that evening and continue throughout March and April in preparation for the presentation of the show, which has tentatively been set for May 12, 13 and 14.

Jacks stressed the fact that the show has not yet been cast. The casting will take place as the show is being rehearsed. For that reason, those who wish to appear in the show, but who have not yet gotten in touch with Jacks, may still find it possible to get in. It is advised, though, that they con-

tact Phil Jacks as soon as possible.

Urgently needed, according to Jacks, are students acquainted with staging and other technical details of such a production. Anyone interested in working on such a staff is urged to contact Director Jacks through the student mail boxes at his earliest convenience.

One of the highlights of the Revue will be the featured original musical scores by Gauchos Bill Hardison and Dick Church. Bill's brand new number, "I'm Liable To," received a wide ovation at the recent Alpha Phi Gamma sponsored Inkslingers Ball. Among Dick's compositions is a polished number called "The Moon and I Are Lonely." Collaborating in the musical depart-

ment will be George Crilley who will specialize in writing parodies.

Among the talent who have already auditioned for the show are singers Irma Tadini, Claire Maher, Joel Andrews, and a hep duet on "Willow Weep for Me."

It is also expected that such well-known campus stars as Delores Dahl and Carolyn Steiner will appear in the show.

The script for the show will be written by Beverly Benedict, Walter Arndt, Bob Hogan and Ray Botts. A recent addition to the technical staff of the Revue is Jody Dryden, who will serve as dance director.

Other members of the staff are George Beatty, music director, Ray Botts, soundman, Jim Schilt,

business manager.

"The Roadrunner Revue has always been one of the highlights of the college year," Jacks stated, "and it is my intention to make this show one of the best the college has ever seen."

"It is shaping up to be a really great show," he continued, "and I think I can guarantee that anyone who works on it will be glad to have his name associated with this year's Revue."

"I should like also to say," Jacks concluded, "that anyone wishing to help out in the production, whether by actually working on the show or by offering advice and criticism, will be more than welcome at our first rehearsal Thursday night."

EDITORIAL

Student Council is now engaged in projects that will influence every student on campus. The most important ramification of these is the proposed increase in the student fee. Old students will remember that last year this same problem was brought before the student body for a vote. The proposition was defeated. As a result the various activities have been operating at a definite monetary disadvantage. And yet students representing various organizations clamor for more funds to pay for more and more worthwhile projects and activities.

The proposed increase from \$7.80 to \$10.00 is a paltry sum out of the student's pocket considering the vastly increased benefits he will receive. Although this question will not come up for student vote for another month and a half, everyone should be giving the matter much serious thought in the interim.

A governmental body without sufficient funds in the treasury is no better than no government at all.

The second ramification of this project is the revision of the constitution. Most important of the proposed changes is that of limiting the voting members of the Council to eleven voting members. This body would be comprised of the ASB president, vice-president, secretary, head yell leader, four class presidents, three representatives-at-large. Committee chairmen and Board representatives would form a Cabinet as an advisory body to the Council.

Student Council will thrash out the various items of this proposed constitution and present the completed form to the students at the next election for their approval.

As one can easily perceive, the main issue of this proposed constitution is the question of whether complete policy determining power should be given to such a small body, and whether the committee heads and Board representatives should be denied the power of a vote on Student Council.

Students interested in the welfare of the college should attend the student council meetings Tuesday nights in Ridge Hall 101, to watch the formulation of this important governmental policy. It concerns you.

A snuff manufacturer is a man who goes around putting his business in other people's noses.

EL GAUCHO

Published every Tuesday and Friday during the school year by the Associated Students of the University of California, Santa Barbara, California. Opinions herein expressed are those of the Staff unless otherwise indicated.

Entered as second-class matter May 23, 1947, at the post office at Santa Barbara, California, under the act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

Editors.....Helen Heitfeld
Don Mills
Managing Editor.....Ken Trevey
News Editor.....Margaret Mueller
Feature Editor.....Rudy Schafer
Society Editor.....Gloria Dealey
Sports Editor.....Phil C. Jacks Jr.
Assistant Sports Editor..Ugo Pezzi
Editorial Assistants: Ben Collins,
Bill Jackson, Ileana Pezzi, Pat Shank.

Feature Staff: Walter Beaver, Beverly Benedict, Beret Armer, Larry Schecter, Marie Cornthwaite, Bill Anderson, Gill Johnston, S.P. Pinkerton, Joan Van Every, Fulton Elder.

Society Assistants: Barbara Drake, Pat Palmquist, Junemarie Davidsen, Pat Bowdy.

Sports: Dick Negus, Don Humphreys, Tony Baragona, Chuck Cobby.

Reporters: Anne Heinfelt, Mary Sharer, Ruth Anne Groenink, Pat McNerey, Mary Warren, Val Neary, Barbara Butchers, Shirley E. Cutter, Sheila O'Connor, Elaine Strobel.

Art Staff: Allan MacAdam, F. L. Warren, Al Anderson.

Photographer: Gene Costantino.

Preview Views

Graft, greed and the filthy corruption of local machine politics are taken for a cinematic ride in "Flamingo Road," the new Joan Crawford movie, which was recently previewed at a local theater.

"Flamingo Road" is primarily the tale of a carnival cootchie dancer, who became enmeshed in the web of local political intrigue when stranded in a small town. Even so, the preachment against political crookedness and the apathy of voters packs a wallop that will hit thoughtful citizens like a right to the solar plexus.

Joan Crawford is the dancer who falls in love with a weakling deputy sheriff (Zachary Scott), the political pawn of a small time political boss (Sydney Greenstreet). When she defies the boss, he viciously has her thrown into the county jail.

The boss of the entire state machine (David Brian) marries her when she gets out of jail, and from thereon, it's a dog-fight to see who rules the machine. The sordid goings-on finally are resolved by suicide and homicide in a slam-bang melodramatic climax.

The picture presents three kinds of men involved in crooked politics. There is the thoroughly dishonest politician, characterized by Sydney Greenstreet, who will stop at nothing to gain his selfish ends. There is the weakling pawn, played by Zachary Scott, who has conscience enough to realize what he is doing, yet does not have the courage to free himself. Then, finally, there is the man who becomes a political boss only to gain business advantages and who balks at complete corruption.

"Flamingo Road" is very well produced and is acted by an extremely competent cast which includes Fred Clark, Gladys George and Gertrude Michael in addition to the stars. The story is taken from the novel of the same name.

It is a melodrama packing a solid entertainment punch, which also becomes a stinging indictment of crooked politics! It is entertainment plus! —K. T.

TOUCHE

By Beret Armer

A tense hush fell over the great auditorium as Dean Sleet stepped to the podium. All eyes were expectantly upon her as she graciously intoned the introduction of the guest speaker.

"I now present to you the eminent doctor of philosophy and author of that great radio drama, 'One Man's Felony,' Cyrus P. McClutchplate, who graduated Magna Cum Raspberry from the University of California and was instructor at the Berkeley school for deaf-mutes. Because of his own great moral integrity, we have asked Dr. McClutchplate to appear before you students to re-monstrate your short-comings and to point out the way to a higher moral standing. I give you... Dr. McClutchplate!"

With a dexterous flourish, Dean Sleet waved the guest speaker on and retired from the stage.

Dr. McClutchplate passed to the podium, pinching a comely Freshman blonde as he went. "That," I remarked to my friend, "must mean something in the language of the deaf-mute. I wonder." Dr. McClutchplate drew himself up to his full height and peered out at us over the top of the table. His eyes lurked shyly behind thick lenses, but his words were simple and direct.

"O.K., you students, get this. You're doing O.K. as is, just so long as yez don't lie down on the job. Beer-busts and grunion parties is got their place and I only got two things to say as far as they're concerned. Men, remember, it's better beer for bigger busts; and you women, keep this in mind... maulers never marry woman who are have-beens." The blonde shrieked up at him. He smiled condescendingly. "That's all I got to say."

A mighty huzzah swelled the throats of the students and a shower of cigarette wrappers marked their passing. Dr. McClutchplate stepped off the plat-

Campus Cuttings

Sigma Phi Epsilon

All's quiet now on the Western Front. Zito's gone home. The alums have gone home. Everybody has went. And if anyone wishes to make a Sig-Ep mad, just tell him it's no strain to put on a big dance.

The only hitch in the evening's proceedings came when least expected. Genial Gordon Hardey refused to give up his new '49 Ford as a door prize. This bit of reluctance highly incensed some of the actives who soon took up the cry "Chile Con Schmetnik," which of course is Spanish for "string that muttah up!"

Many illustrious Sig-Ep alums put in their appearances, among which were: ex-pres. Bill Colbern and wife, Willard Reese and wife, Cliff Gilbert and wife, Gordon McIntyre and his friend.

But the scoop of the week came when the pledges took matters in their own hands and "whisked" Walter (Sant) off into the mysterious night. One hour later, Walt strode into camp, damp, and slightly winded. Said he, "you know, I think they were annoyed with me."

Social Committee Activities

The Student Social Committee swung its spring calendar into high gear with the announcement of an All College Dance planned for the first of April. The theme of the dance will be *Parasol Prance*, and will feature the music of Vido Musso according to Shirley Hillis who is chairman of the committee this semester. Miss Hillis stated that the theme will be

carried out in the decorations, with all campus organizations submitting decorated parasols for prize awards.

Dress for the dance will be spring cottons for the girls and sport with ties for the men. The price of admission will be \$1.80 per couple.

In charge of the various committees for the dance are: decorations, Doris Humphries and Dale Carlisle; refreshments, Ann Irvine and Bunny Blumgard; trophies, Lucia Edwards; and Ed Ormsby is in charge of sponsors. The publicity is being handled by Carol Richardson and Johnny Long.

Delta Sigma Phi

Delta Sigs spent a busy week-end initiating 12 new men into the fraternity.

The initiates began their final hours of pledgeship Friday night by giving the fraternity house a thorough cleaning. Saturday afternoon the entire group traveled south to Beta Gamma chapter of the fraternity, located at UCLA, where the informal rites were held. Sunday morning the actives and initiates returned to Santa Barbara where the formal ceremony was held at the house. A banquet at the Barbara Hotel followed the final rites. Mr. Warren E. Schutt, the fraternity's faculty sponsor, was the speaker.

The new actives are: Perry Bushard, James Davey, John Dealy, Tom Catlett, Arnold Funai, Don Keener, Dick Krupp, Jim Moore, Howard Rowe, Clair Sheppard, Frank Warren and Ray Wiggins.

Spring Fever Hits Gauchos

March roars in with its usual amount of day dreaming, day dreaming, hay fever, and spring fever leaving the Santa Barbara campus as empty hea—pardon—light headed as a toy balloon.

We decided, at this time, to ask the inevitable question, "What if—?" only this time with a new ending. While roaming the campus we spotted several Gauchos, and put it like this: "What if you had \$25,000 to spend in your own way—no strings attached?"

It took Chuck Shippey a minute to recover from the query, but he came across with, "Beer, a home in Altadena, and Cadillacs with two-way phones and built-in bars."

Jack Laswell and Neil Goedhard were trapped in the caf. Under pressure Neil admitted a long-standing desire "To clean up the local slums. That would be worth \$25,000." Jack needed no urging. "Wine," he screamed, "and women and song! What else would you do with \$25,000?"

Phil Jack's ideas fitted hand-in-glove with the above. "I'd buy out Talk of the Town," said he. "Think of the money it would save me!"

Patti Brock wandered by and we nabbed her. "Well," she answered thoughtfully, "I'd buy a car, I'd buy a house, I'd buy a complete new wardrobe, I'd—I'd go off my stick!!!"

Sheila O'Connor and John Cooper agreed on what they'd buy—both said clothes, but with a difference: John wanted levis, \$25,000 worth of 'em. Sheila had a gold bathing suit in mind. The change? She'd use it on mink.

Bud Hammerstein sailed right up into the clouds when we asked him. "Golf course, airplane, yacht, three convertibles, trip around the world, house with a private poo,— Just how far can a fortune go?"

Sam Cathcart said he'd buy a Cadillac with his cut after divvying with brother, Royal, that's all he'd have cash for.

This wound up our tour, and we went back to our coke, ham special sandwich, and somewhat empty purse.

Lambda Chi Alpha Sponsor to Marry

Mr. and Mrs. George Goedhart, Pasadena, recently announced the engagement of their daughter Dorothy Helen to Dr. Harry Lass, of the Mathematics Department of Santa Barbara College.

The bride-elect attended Pasadena City College and was graduated from Mills College. Dr. Lass, son of Mrs. Lillie Lass of Los Angeles, received his BA and MA from UCLA and his PhD

from the California Institute of Technology.

This year Dr. Lass is teaching various courses in mathematics at this college. He is the faculty sponsor of Lambda Chi Alpha fraternity. The couple plans to reside in the Channel City after their marriage.

form, skirted the inert body of Dean Sleet, and pattered up the aisle, followed closely by the blonde.

NEW IDEA FOR WOMEN STUDENTS

Knitting While Baby Sitting

Contact Mrs. Harris
1625 Laguna . Phone 26374

Gauchos... on Parade

GLORIA DEALEY

Wes Tackitt... noted for her stand-out talent in campus stage productions. She is a beach blonde with honey brown hair and skin... grey eyes... model's height (5' 7").

Among her many campus activities are: Speech Control Board chairman, member Theta Alpha Phi (honorary dramatics fraternity), Council representative, leading parts in plays like "Ah Wilderness," "Hamlet," the forthcoming "Hedda Gabler."

Special Likes: Dancing... Casual dates... shimmery denims... active athletics such as swimming, tennis, hiking... Nellie Luther's music... classics—especially Stravinski's "Rites of Spring," "Night on Bald Mountain," Enesco's Roumanian Rhapsodies... food nice people... catty people... any people.

Wishful Thinking: Be nice if more teachers were interested in students rather than abstractions... if something a little easier than twenty file cards were required of registering students.

Ambition Dept.: To think of a good ambition before leaving college... to stick to it afterwards.



Wes Tackitt

NEW MAIL BOXES

The publicity committee has announced that the former student mail boxes, located in front of the Biology department, have been converted for use by organizations. All campus groups, including fraternities and sororities, are represented. The boxes should be checked frequently.

Goodspeed Talk On UN Foundation

Tomorrow night at 8 pm phen Goodspeed, political science instructor, will give a lecture "The Idea of International Organization."

This lecture will be an analysis of the foundations of the United Nations, emphasizing its historical antecedents in a quest for perpetual peace. The place of Mr. Goodspeed's lecture will be at the institute at 914 Santa Barbara St.

Coed: My husband makes so mad! He doesn't talk in sleep, he just grins.

JUNIE



RUTH MURPHY is a real good friend of mine, and naturally I've quite pleased the other day when she began raving about the dark spring suits which WENDEL'S carries. A lot of her Tau Gam soror sisters were quite impressed with what she had to say about styles and prices and I know other co-eds would be too. Drop in and try on some of these new navy and wine suits, you'll love the fit and oohhhhh they're SO economical too!

WENDEL'S

1207 State Street

SENIORS

Please place your order for cap and gown and announcements before Wednesday, April 20th.

We will be unable to accept orders after that date.

THE COLLEGE BOOKSTORE

PREPARE NOW for coming EXAMS



We have 'em... The essentials of your courses highlighted and packed into a nutshell, for quick thorough review!

Ask to see the famous

COLLEGE OUTLINE SERIES

ACCOUNTING, Elementary	\$1.00	LAT. AMER. Economic Development	1.2
ALGEBRA, College	1.00	LITERATURE, American	1.2
ANCIENT HISTORY	.75	LITERATURE, English, Dictionary of	1.2
ANCIENT MED. and MOD. HISTORY	1.00	LITERATURE, English, Hist. to Dryden	1.0
BACTERIOLOGY, Prin. and Prac. of	1.25	LITERATURE, English, Hist. since Milton	1.0
BIOLOGY, General	.75	LOGARITHMIC & Trigonometric Tables	.6
BOTANY, General	.75	MIDDLE AGES, 300-1500, History of	1.0
BUSINESS LAW	1.25	MUSIC, History of	1.0
CALCULUS, General	1.25	PHILOSOPHY: An Introduction	.7
CHEMISTRY, First Year College	1.00	PHILOSOPHY: Readings in	1.2
CHEMISTRY, Organic	1.25	PHYSICS, First Year College	.7
CHEMISTRY, Mathematics for Gen.	.75	POLITICAL SCIENCE	1.2
CORPORATION FINANCE	1.25	POLITICS, Dictionary of American	1.2
DOCUMENTED PAPERS, Writing	.75	PORTUGUESE GRAMMAR	1.2
ECONOMICS, Principles of	.75	PSYCHOLOGY, Educational	.7
EDUCATION, History of	.75	PSYCHOLOGY, General	.7
ENGINEERING DRAWING	1.25	SHAKESPEAREAN Names, Dict. of	1.0
ENGLAND, History of	.75	SHAKESPEARE'S PLAYS, Outlines of	1.0
EUROPE, 1500-1848, History of	.75	SLIDE RULE, Practical Use of	1.0
EUROPE, 1815-1946, History of	.75	SOCIOLOGY, Principles of	1.0
EXAMINATIONS, How to Write Better	.25	SPANISH GRAMMAR	1.0
FRENCH GRAMMAR	1.00	STATISTICAL METHODS	1.0
GEOLOGY, Principles of	1.00	STUDY, Best Methods of	.8
GERMAN GRAMMAR	1.00	TRIGONOMETRY, Plane & Spherical	1.2
GOVERNMENT, American	.75	TUDOR AND STUART Plays, Outline of	1.5
GRAMMAR, English, Prin. and Prac. of	1.00	U. S. in Second World War	.7
HYDRAULICS for Firemen	1.00	UNITED STATES, to 1848, History of	.7
JOURNALISM, Survey of	1.00	UNITED STATES, since 1848, History of	.7
LATIN AMERICA, History of	1.25	WORLD, since 1914, History of	.7
LATIN AMERICA in Maps	1.25	ZOOLOGY, General	1.0
LAT. AMER. Civilization, Readings in	1.50		

PRICES SUBJECT TO CHANGE

The College Bookstore

Women Grads Offered Grants

Senior women graduating in are eligible for several \$100 scholarships given by the Santa Barbara City Panhellenic Association. It was announced today by E. Allan Williams, chairman of the Honors and Scholarships Committee at Santa Barbara Col-

at the Dean of Women's Office, and should be filed at the same place.

Basis of Judgement

Candidates will be judged on a basis of need and scholastic record, Dr. Williams stated.

The present scholarships represent a renewal of similar scholarships given for the first time last year by the Panhellenic Association.

Dr. Hans Weltin Sets Sci Seminars

A double invitation to Santa Barbarans interested in science discussions was issued today by Dr. Hans Weltin, assistant professor of physics at Santa Barbara College.

He announced two weekly seminars at the Riviera campus which are open to the public. The Physical Science Seminar is held every Tuesday at 4 p.m. in Pine Hall 101. It deals with a different subject of general interest each week.

Quantum Mechanics

The Faculty Seminar, held each Monday from 5 to 6 p.m. in Quadrangle Room 109, is a continuing study of quantum mechanics, with all persons present free to participate in the discussion.

Dr. Weltin is chairman of both seminars. He said that all interested residents of Santa Barbara, as well as students and faculty members, are invited to attend.

Mushroom: The girl friends living room.

Academy Award Nominee

"BEST PICTURE OF THE YEAR"



J. Arthur Rank Presentation

COLOR BY TECHNICOLOR

ALL SEATS RESERVED

Performances	Prices (Inc. tax)
Monday 2:30, 8:30	Matinees
Extra Matinees	\$1.20, 1.50, 1.80
Evenings	
Tue. & Sun., 5:30	\$1.20, 1.80, 2.40

SPECIAL STUDENT RATES

(Inc. tax) Mon. thru Fri. Mats. at 2:30

1.00

LATE SEATING

STARTS NOW



WHO WAS IT?

Elaine Well (shown at left) was the first to tell us it was DOROTHY ADAMECK president of Phratares

Let Us Be the First to Tell You

that you can buy beautiful leather, wood, metal or glass frames in all sizes at our studio for HALF PRICE.

WHO IS IT??

There is an old adage not practiced at all by our "Who Is It" Junior this week. He thinks all the "eggs" should go in the same basket. When honor for his school he does seek.

Zane Studio

114 STATE STREET 7 LA ARCADE COURT PHONE 23131

Whoever You Are, Whatever You Do

Drive Refreshed

Play Refreshed

Shop Refreshed

Lunch Refreshed

Travel Refreshed

Work Refreshed

5¢

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY COCA-COLA BOTTLING CO. OF SANTA BARBARA

© 1949, The Coca-Cola Company

CALENDAR

TODAY, MARCH 15:

2:30—Preliminary Meeting for students interested in Golf lessons, sponsored by College Recreation Association, Women's Athletic Field

4:00—Physical Science Seminar, Pine Hall 101

5:00—Kappa Omicron Phi, Pledging and Dinner, Ebbots Hall

7:00—Meeting of the Knights, Sigma Epsilon House

7:15—Associated Student Council Meeting, open to all students, Ridge Hall 101

11:00—Radio Program, part of a series of Great Plays produced by the Advanced Class in Radio Broadcasting, KDB

TOMORROW, MARCH 16:

2:30—"Red Shoes", student prices for matinee only, State Theater

4:00—AWS Board Meeting, AWS Room

7:00—Council of Service Organization, Pine Hall 101

7:30—Chi Alpha Delta Meeting

7:30—Lecture by Dr. Nettler on "The Factors in Marital Success and Failure," sponsored by PTA and Adult Day and Evening Schools, Room 210, Santa Barbara High School

7:30—Pu Ko How Meeting, YMCA

7:30—Beta Beta Beta Meeting, AWS Room

8:00—Lecture by Dr. Stephen S. Goodspeed on "The Idea of International Organization" sponsored by U. C. Extension, Alhecama Theater

THURSDAY, MARCH 17:

2:30—"Red Shoes", student prices for matinee only, State Theater

3:00—Tryouts for the play "Green Grows the Lilacs", Auditorium

7:30—Spurs Initiation, Zane's Home

7:30—Home Economics Club, Ebbots Hall 105

7:30—Square Dance sponsored by College Recreation Association, Women's Gym

8:00—Le Cercle Gaulois Meeting, AWS Room

FRIDAY, MARCH 18:

9:30-11:00—Coffee Hour for new Home Economics Majors, Home Management House

2:30—"Red Shoes", student prices for matinee only, State Theater

3:00—Baseball Game with Gauchos vs. Port Hueneme, Cabrillo Field Here

3:00—Tryouts for the play "Green Grows the Lilacs", Auditorium

3:00—Wrestling Match with Gauchos vs. Cal Poly, Men's Gym

8:00—I. A. Club, Dance and Card Party, Closed, Adams Hall

9:00-12:00—Junior Class Dance, open and very informal, LeVay's, Goleta



Pi Kappa Delta will hold an invitational speech tournament at the University of Redlands on March 24, 25 and 26. Santa Barbara will enter a debate team on the subject "Resolved, that the Federal Government Should Adopt a System of Pre-paid Medical Insurance;" an entry in debate on "Federal Aid to Education;" entries in extemporaneous speaking which will be on the subject "Planned Economy or Free Enterprise."

There will also be Santa Bar-

bara entries in the impromptu speeches which will be given from editorials read only five minutes before the speech is given.

Other entries include a one-man debate covering the subject "Civil Liberties" and oratory entries who will speak on any current topic of significance. The team is in the process of being formed, but final contestants will not be known until a later date.

Knock, Knock

Jerry didn't shave this morning. Jumping from the bed he lay in; No raiment was his form adorning.

When Jennie brought his breakfast tray in.

Norma Walter

Passenger Buses Aid Transportation

With the addition of the two new eight passenger green buses on campus, SBC will have many a transportation problem solved. The two buses, classified as sub-

urbans, were purchased to satisfy the requirements for field trips. For the semester a schedule is planned for the use of the buses on field trips so that the time they are not in that use other campus organizations may borrow them. Only authorized college organizations and clubs will be able to use the buses.

The two suburbans, which are similar in size and appearance to station wagons, are all-metal cars. These vehicles are in addition to the thirty-three passenger bus already in college service.

Faculty Notes

Dr. Homer J. Smith, professor of industrial education and head of that department at the University of Minnesota, will join the teaching staff of the 1949 Summer Session at Santa Barbara College, University of California, it was announced today by Acting Provost J. Harold Williams.

One of the best known figures in his field, Dr. Smith will give courses in Teaching Procedures in Industrial Arts Education and Education and Vocational Guidance.

A graduate of the University of Wisconsin, Dr. Smith received his MA and PhD degrees from the University of Minnesota. He taught and held executive positions in the public schools of Wisconsin before joining the faculty at Minnesota in 1919.

He is the author of several books and bulletins, and has been a regular contributor to educational journals.

He is a member of numerous professional organizations, among them: the American Vocational Association, National Education Association, National Vocational Guidance Association, and the American Association for Adult Education.

Dr. Smith has held office in these and many other organizations. He is a consultant for the American Council on Education, Committee for Evaluation of Credit Earnings in the Armed Services. He is president of the National Association of Industrial Teacher Trainers, and past president of the Department of Vocational Education, National Education Association.

Science Seminar

Subject for the weekly science department seminar will be *The Transistors A Crystal Triade*.

The lecture about the transistor, which is a recent development in radio, will be conducted by Dr. E. Allen Williams. All radio-minded persons are urged to attend. These seminars will be given weekly on Tuesdays at 4:00 pm in Pine Hall 101.

Contest Corner

International Art Competition

Art instructors in American colleges, universities and high schools—and college art students—have been invited to enter paintings in a new art competition which will offer \$30,000 in cash prizes for the best paintings of Christmas themes submitted by American and French artists.

More than 4,700 French artists already have entered the French section of the competition, and an even greater number of American artists are expected to vie in the American section, according to Vladimir Visson, director. The project, largest one of its kind in art history, is sponsored by Hall Brothers, Inc., greeting card publishing firm, and is known as the 1949 Hallmark Art Award.

The grand international prize will be \$3,500, with a number of prizes in each of the two national divisions, running up to a \$2,000 top in each, said Visson. He is director of exhibitions for Wildenstein Galleries of New York and Paris, which is cooperating in the program.

A prospectus of rules and entry blanks may be obtained by writing to: Director, Hallmark Art Award, Wildenstein and Company, 19 East 64th Street, New York 21, New York.

"The objective of the Hallmark award," Visson said, "is to encourage today's painters and bring recognition to the best in contemporary art by building a truly mass audience for meritorious works."

Mass circulation of the outstanding new works of today's American and French artists will be achieved through the reproduction, on Hallmark Christmas cards, of selected paintings entered in the competition by artists of both the countries. In addition to prizes for winning paintings in both countries, royalties will be paid on those paintings selected for Christmas-card use, Visson stated.

Paintings received in the French section will be judged this June in Paris by a committee of France's outstanding art authorities. The French judges include Rene Huyghe, director of paintings and drawings of the Louve Museum; Jean Cassou, director of the French Museum of Modern Art; Philippe Heisman, former director general of Fine Arts in France; and Raymond Cogniat, inspector-in-chief of Fine Arts in France. The winning French paintings will be shown at the Wildenstein galleries in Paris in June, then will be shipped to America for international judging and a public showing early next December at the Wildenstein Galleries in New York. A committee of outstanding American art authorities will judge the American section's paintings.

Early in 1950 nationwide showings of the award-winning paintings will get under way in major American cities.



ALERT



TURF TOPPER

For campus, for country . . . colorful cushion of lovely crepe. In wheat ruffglove, \$9.85. In red, brown, white smooth leather, \$8.95.

VISIT OUR RIDING AND SPORTS SHOP ON MEZZANINE

Michel A. Levy Inc.

2-hour Courtesy Parking in Rear

Store Hours: 9:45 a.m. to 5:15 p.m.

like cream hair tonics?

Here's the cream of them all!



contains Viratol*

gives your hair that "just-combed" look—all day long!

NEW FORMULA WITH VIRATOL* works wonders in the looks of your hair. It looks natural... it feels natural... and it stays in place! Try a bottle.

new Vaseline cream hair tonic

TRADE MARK

*This special compound gives lustre . . . keeps hair in place without stiffness.

BENCH WARMING

with Phil Jacks

Before I get into the essence of this little literary gem, I think that I had better inject a word of explanation. This column is not in any way to be construed as minimizing the merits of Bob McCutcheon, who was recently selected on the All-2C2A Conference Basketball Team. Bob certainly deserved the honor as he played outstanding basketball all season. I would like to be among the many who have offered congrats to Bob.

Three-Time Loser

What I am getting at is the fact that I am a little tired of Quentin Sims being shoved aside in the all-conference selections. Quentin is now a three-time loser, being selected on the second team for three seasons in a row. I didn't see him play two years ago, but last year I thought that he was highly deserving of all-conference laurels. When the final choices came out, there was the name "Quentin Sims" on the second team. I wrote then what I thought of the entire deal, and then because there was nothing to be done about it, I dropped the affair. This year you all recall the wonderful offensive and defensive job that Quentin did, not just in most of the games, but in all of them. It was a rank insult to Quentin when he was again relegated to the second team in the all-conference selections. For all-around playing ability, there was not a finer guard appearing on the boards at the Armory, and in the games away from home that I was able to see, Quentin kept up his brilliant play.

"Mac" and "Quent"

So, I'm giving a written nose-thumbing to the "powers that be" who ignored a superior basketball player, and saying that as far as this writer is concerned, the 1949 CCAA All-Conference Team is headed by Bob McCutcheon and Quentin Sims.

Faculty Notes

Dr. Jerry H. Clark, registrar at Santa Barbara College, University of California, attended a western regional conference of the College Entrance Examination Board at Berkeley on Saturday.

Dr. Herman A. Spindt, director of admissions of the University of California, reported on a conference recently held in Michigan to discuss a testing program for selection at the upper division level. There also was a general symposium on admissions and testing problems common to west coast colleges and universities.

Preceding the meetings in the Claremont Hotel, the group inspected the Berkeley offices of the board on Friday.

"Hedda Gabler" Goes Into Production

(Continued from page 1)

and must know the play from start to finish.

Introduction of a new line of action livens the plot as the entire cast enters into the secondary, although equally important role, of working on the sets, constructing, painting and operating them. As the night of presentation approaches the speed of the play increases and work on all phases of production moves at a faster rate until at last the frenzied rush of the final rehearsal is there. Nerves and nausea mingle with last minute preparations and at last we come to—

Act III: The Climax! The aim of all this work and worry reaches its conclusion as the theater lights dim and the curtain rises on the production of Hedda Gabler. Suspense! Will it click? There is only one answer. The audience! It is they who determine if the play is a hit or a lemon. With them lies the decision. It is a great play and all the work and prayers put into it ends as—

The curtain falls and our play is ended.

McCutcheon, Sims to All-Conference Team

Bob McCutcheon, ace Santa Barbara College basketball forward, was recently named to the 1949 CCAA All-Conference Basketball team. Also honored were Quentin Sims, who was named to the second team, and Harvey Huhler, who garnered an honorable mention position. Huhler graduated at mid year, so his selection on the team was a tribute to the great center. Huhler had been first string All-Conference center in the past two seasons.

McCutcheon, who led all Gauchos scorers for the 1949 basketball season, was named to the squad through his outstanding all-round playing ability. High spot of the year for McCutcheon was his 24 point performance against San Jose State when the Gauchos trampled the CCAA champs 60-34, to hand the Spartans their first conference loss in twenty consecutive games.

Third Year

For Sims, this was the third year in a row that he had been named to the All-Conference second team. Sims is one of the outstanding guards in Santa Barbara College history.

Other members of the six-man squad are Henry Moroski, Cal Poly; Stu Inman, San Jose State; Tom Keeseey, San Diego State; Bob Hagen, San Jose State; and Dick Barnes, San Diego State.

Student Achievement Prizes Now Listed

(Continued from page 1)

senior woman student with the highest academic standing and with an outstanding record in Home Economics Department and other college activities. Reference: Prof. Florence C. Meredith, Department of Home Economics.

Pi Sigma Chi Award — A gold medal awarded to the student in the local chapter, Epsilon Pi Tau, whose scholarship, contribution to the Industrial Arts Department, and extra curricular activities are outstanding; given by Epsilon Pi Tau, Los Angeles Field Chapter. Reference: Dr. Lynne Monroe, chairman, Department of Industrial Arts.



F.L. WARREN

'HIX' GIVES HINTS TO EAGER LOVELORN

Dear Dorothy Hix: I love a young man who does not smoke, drink, cuss, and gamble. What should I do with him? Ans.: Have him stuffed.

Dear Advisor: Should I count to one hundred before letting a boy kiss me? Ans.: Yes, by hundreds.

Dear Dorothy Hix: I am a poor little rich girl with a million dollars. What is the best way that I can get a husband? Ans.: Just open the front door and stand aside to avoid the rush.

Dear Miss Hix: I have been going steady with a boy for ten years. Don't you think it is about time we were getting married? Ans.: Absolutely not! These short acquaintances never make a happy married life.

Dear Dorothy Hix: I am a very beautiful young girl who has gone to college four years without getting a date. What is wrong with me? Ans.: Maybe the undertaker forgot to embalm you.

My Dear Miss Hix: I am one of the superior intelligensia. What sort of husband should I try to get? Ans.: "Try to get" is right. Just try to get one!

Dear Dorothy Hix: I am a good girl, a very, very good girl. Still

Five Badminton Birds Fly to UCLA

Dorothy Runde, Bertan Everett, Gwenn Haygood, Irene Weinheimer, and Mr. Lyle Reynolds plan to attend the badminton tournament at UCLA which is sponsored by the University Recreation Association and the University of Southern California, affiliated with the American Badminton Association.

The players do not represent Santa Barbara, but are participating in the tournament on their own initiative. Awards will be given the winners, runners-up and consolationists.

boys don't like me. Why? Ans.: Confucius say, "Good girl get man, good, good girl get ban."

Dear Miss Hix: Which counts most with men—looks, money or personality? Ans.: All three plus the ability to cook a big, thick steak.

Dear Dorothy Hix: I am very homely, but I have loads of personality. How can I make a hit with the boys? Ans.: Darned if I know. Try using Ipana twice a day and see your dentist twice a year. (Pd. adv.)

My Dear Miss Hix: Is it true that there is a medicine that will prevent a person from falling in love. Ans.: Yes, a dose of cyanide.

Sigs Alphas Pace Intramurals in First Week Play

After the first week of competition, the Sig Alpha "A's" seem well on their way toward taking their second consecutive intramural basketball championship.

Displaying a deadly fast break and an array of set shot artists, the Sig Alphas decided the potent Gamma Sig "B's," 31-28. The game was intensely hard fought and was not decided until the last minute of play. Dick Zwainz of the Gamma Sigs led all scorers with 10 points. Kelso and Wrightson of the winners had eight apiece, while Dailey and Abbott had 6.

Other Games

In other games during the week the Mighty Midgets edged out the Wails, 30-29. Moore of the losers led the scoring parade with 14 counters. Jean Caloudes made 10 for the winners. The Sig Alpha "B's" walloped the Lambda Chi "B's," 39-16; the Lambda Chi "A's" outscored the Sig Pis, 32-22. The Gamma Sig "B's" took the measure of the Kappa Sigs by a 30-24 margin. Bob Bothner led the scoring with 14 points for the winners. Fred Bahl paced the losers with 8. Dick Zwainz of the Gamma Sigs was excellent on rebounds and defensive work.

Ted White scored 16 points for the Gamma Sig "A's" as they defeated the Sig Ep "B's," 43-24. The Delta Sigs trounced the Sig Taus by a 32-22 score. Arnold Funai of the winners was high with 14.

Home Ec Coffee Hour For New Girls Friday

The Home Economics Department wishes to invite all girls who are new to the Department to a "Coffee Hour," Friday, March 18. It will be held from 9:30 to 11:30 am in the Home Management House.

The four girls who live in the house will be present to answer questions about the actual home managing they do during their five weeks stay and to show their guests through the House.

Support The Advertisers In El Gaucho They Help Make This Issue Possible

Charter Day Assembly Set for March 23

A student assembly will be held on March 23 in observance of University Charter Day.

Classes will be dismissed for the 50-minute program beginning at 1 pm in the Auditorium on Riviera campus.

Dr. Paul Perigord, professor of French civilization, will give a talk entitled "Happy Birthday, California." He will be introduced by Junemarie Davidson, chairman of the Santa Barbara chapter of the California Club, which is sponsoring the program under the supervision of the Committee on Public Ceremonies headed by Professor Harrington Wells.

Brief talks will be given by presidents of the student body, Interfraternity Council, and Hellenic Council. The College will furnish music.

Meanwhile plans were progressing for the community-wide celebration of Charter Day on March 25. H. Klyne Headley, president of the Council of Arts, reported a growing list of reservations for the dinner at El Paseo honoring President Robert G. Sproul. The event is being co-sponsored by the College and the Council of Arts with the cooperation of the Chamber of Commerce and other groups.

FOR SALE

1939 Plymouth Convert. Excellent radio, heater, etc. Phone 201-2414 Fletcher Ave. Best offer over \$700.00.

INTER-VARSITY CHRISTIAN FELLOWSHIP

invites you to: Bible Study, 7:30 p.m. Tuesday 2430 Santa Barbara St. Prayer Meeting, 7:00 a.m. Thursday Park below El Encanto Hotel. Socials—Monthly Fun and Fellowship For further information phone Joyce Allen, 24426

YOU KNOW, BOB, THE 30-DAY CAMEL TEST I MADE PROVED TO ME HOW REALLY MILD CAMELS ARE!

I'M A CAMEL SMOKER FROM WAY BACK, FRAN. I KNOW HOW MILD AND FULL-FLAVORED CAMELS ARE!

How 'torchy' can a song be? Hear Fran Warren singing—"What's My Name?", a new RCA Victor disc ... and you'll know!

Titian-haired Fran Warren, with tears in her voice, sings a tuneful lament about love. The title of Fran's new disc, "What's My Name?", leads to another question, "What's Your Cigarette?" Fran answers, "Camel!" As Fran sings it, "Ever since I made the 30-day mildness test, Camels are my cigarette."

How MILD can a cigarette be? SMOKE CAMELS FOR 30 DAYS —AND YOU'LL KNOW!

In a recent, coast-to-coast test of hundreds of men and women who smoked only Camels for 30 days—an average of one to two packs a day—noted throat specialists, after making weekly examinations, reported

NOT ONE SINGLE CASE OF THROAT IRRITATION DUE TO SMOKING

Here's singing star, Fran Warren, talking it over with Bob Wells, lyricist of "What's My Name?"

Money-Back Guarantee! Test Camel mildness for yourself in your own "T-Zone." T for taste, T for throat. If, at any time, you are not convinced that Camels are the mildest cigarette you've ever smoked, return the package with the unused Camels and you will receive its full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina.