

# SPECIAL AMENDMENT ISSUE

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA COLLEGE

Vol. XXXII

SANTA BARBARA, CALIFORNIA, WEDNESDAY, APRIL 22, 1953

No. 23

## Publicity Rules Announced; Constitution Test Tomorrow

Candidates for Associated Students offices are reminded that the test on the ASB Constitution and Roberts Rules of Order will be held on Tuesday, May 5, in the Quad at 11:00 am in Pine Hall 101. Only one test will be given to each candidate, and it must be passed that time for the candidate to be eligible for office. Petitions will be due at the time of taking the test.

An election assembly will be held on Tuesday, May 5, in the Quad at 11:00 am to introduce the candidates to the student body. Speeches will be given by the candidates for the offices of Associated Students president, vice-president, and representatives-at-large. A brief assembly will be held on the Mesa campus on May 6, when the Industrial Arts majors will have a chance to meet the candidates.

### Publicity

Publicity rules must be closely adhered to by the candidates. The rules are as follows: Two posters, size 22" x 28", with 8" by 10" pictures on them, one for the Mesa and one for the Riviera campuses, and two 8" x 10" pictures, one to go in the showcase on each campus. Name tags are to be no larger than 4" x 4". There is no limit on number of name tags. Car banners are allowed with no limit on size or number. During campaigning time, stunts will be allowed at the discretion of the candidates. Stunt themes must be approved by Pauline Byard, Election Committee chairman. One 18" x 72" oil cloth banner with lath supports is allowed for candidates for the offices of president, vice-president, representatives-at-large and secretary. Personal appearances at the discretion of the candidates, and literature sent through the mail is also allowed.

Paid advertising for the May 6 edition of *El Gaucho* may be obtained from the Director of Publications, Bob Alford, in South Hall 104. The advertising must be arranged before Friday, April 24, in order to meet the publication deadline.

Banners, handbills or any other publicity not stated in the rules are not allowed. Off campus publicity is limited to personal appearances. No exceptions to the rules will be made. Violations will result in disqualifications of the candidates.

Posters and pictures must be in the Associated Students office in Building D by April 24, at 4:00 pm.

### Candidates

Candidates for the ASB offices are: president: Dave Hodgkin, Dan Escalera, and Bill Campbell; vice-president: Teddy Tye and Melida Horn; secretary: Joyce Sader, Rhoda Rarick and Mary Otten; Mesa representative: George Arneal, Cliff Horn, and Doug Hough; women's representative-at-large: Janice Macabee, Georgia Baciu, Jean Newham and Sue Bullis; men's representative-at-large: David Lamb, Dick Wilcox, Herbert Madsen, Merrit Bradley, Ray Muhlethaler, Garvan Kuskey, Peter Kane, George Allen, Clyde Smith, Doug Hitchen, Doyle White, Kirk Lamb and Duane Mit-tan.

Senior class candidates are: president: Paul Conforti, Jerry McIlvaine, and Don Sherwin; vice-president: Sylvia Smith, Mary Cramer and Catharin Stuart; secretary: Jeanne Bowen and Dotti Dinsmore.

Junior Class candidates are: president: John Winn, Jess Walker and Gary Morris; vice-president: Barbara Durning, Evelyn McFarland, and Diane Meisenhold-

er; secretary: Joan Quintero, and Lorraine Stillings.

Sophomore class candidates are: president: Jim Roberts, Harold Brendle, and Bucky Baird; vice-president: June Smith, Dell Seavey, Juliene Otis, and Marilyn Swift; secretary: Mariam McFarland and Judy Curry.

## Troy States Views In Open Letter

An Open Letter To The Members of the Association:

The purpose of the letter is to inform you as to why I voted against the proposed \$3.00 raise in Associated Students fees two weeks ago, and why I am actively supporting the new proposal.

On April 8 and 9, you voted on an increase from \$10.00 to \$13.00 which I, as President of the Association, could never have supported. There are two very good reasons for this:

1. It would have been beneficial to only a small minority of the student population.
2. I have seen many instances of poor budgeting and extravagance within our Association which, if these instances were corrected, would make the raise, to a great extent, unnecessary.

Now, shortly after Spring Recess, we place before you a new proposal which I am proud to openly and actively support. This time the fees are to be raised to \$15.00 . . . BUT . . . here are two very important justifications:

1. All students will receive free *La Cumbres*, a book for which you are now paying \$4.00.
2. All students will gain free admission to football and all other athletic events.

Furthermore, it is important to point out that if this raise is not passed, some of our present activities will have to be curtailed. This is because of the increased costs of production which have come about in the last few years. The Board of Athletic Control has already considered dropping one major and one minor sport, personally, I am violently opposed to this, but if you don't have the money . . . what can you do? This is only one example. All other departments are having to do the same thing; a thing which I'm sure none of us REALLY want to see!

In closing may I further emphasize that this new proposal is beneficial to all students in that it gives free services to them for which they are now being charged.

Sincerely yours,  
Ted Troy,  
President  
Associated Students

## La Cumbre Contest Ends This Friday

Friday is the last day of the *La Cumbre* sales contest, reminded Dave Hodgkin, sales manager. All money and receipt books must be returned to the Graduate Manager's office by Friday in order to be credited in the contest. Hodgkin said that it is not necessary to turn in the receipt books in a group. Individuals may turn in their books and credit their respective organizations for the sales.

### EDITORIAL

Thursday and Friday following vacation the general student body election takes place. Besides the problem of choosing competent officers for next year, we must vote again on a proposed fee increase. The issue is somewhat changed from that of the election two weeks ago, which failed only in that not enough students went to the trouble to exercise their democratic prerogative. Instead of a three dollar increase, the request is now for five dollars—but this time it includes the promise that each student will receive a copy of *La Cumbre* free of charge, as well as free admission to all athletic events.

Besides the obvious benefits to the students, there will be several subsidiary benefits. Free admission to athletic events will boost attendance, meaning bigger crowds and more enthusiasm, which will, in turn, draw more townspeople, who now are scared away by virtually empty stadiums. Actually the eventual result will be gate receipts which at least equal our present ones.

As for *La Cumbre*—a guaranteed circulation of over twice this year's will result in large savings in unit cost and an opportunity to increase the scope of our annual to include many of the groups now neglected or given insufficient space.

As I have said before in this column, we can no longer continue to kid ourselves—we aren't the U. S. government—we cannot continue deficit spending indefinitely. For several years our activities have received inadequate support. All reserves, which were built up in the days right after the war, have long since disappeared. Various departments have gone all out in trying to help support student activities, and they no longer can do all the subsidizing necessary.

In order for this amendment to the Constitution to take effect, it must receive the approval of the Regents, since they are the ones who are good enough to collect the student body fees for us. In order for the Regents to look favorably upon this change, we must be able to show them that a large proportion of a large sampling of the student body favor the fee increase. This means that not only do we need a two thirds majority of the voting students favoring the measure, but we must also have a large turnout at the polls.

This is the way the ballot will be presented to you:

**I am in favor of changing Article II, Section I of the Constitution of the Associated Students (pending the approval of the Regents) to read:**

All regularly registered students of Santa Barbara College of the University of California carrying seven units or more shall pay the Associated Students membership fee of fifteen dollars (\$15) and may receive the benefits of active membership in this organization. This fee is compulsory and shall be collected by the University officials at the time of registration.

YES . . . . . NO . . . . .

This reads exactly as does the present section in the Constitution with the exception of the italicized part.

Passing of this amendment is mandatory for student welfare, and is calculated to spread more evenly the benefits of membership in the Associated Students—VOTE YES!

DAVE HODGIN

## Dr. Harder Endorses Free Admission Plan

Dr. Theodore (Spud) Harder of the Physical Education department voiced the sentiments of the entire department on the proposed five dollar increase in student body fee when he said he felt the move was a good sound plan which would benefit the entire student body as well as the departments involved.

"Elimination of admission to any Associated Student sponsored athletic event would definitely result in larger student turnouts and interest, which, of course, this department is grateful for," stated Dr. Harder.

The elimination of admission fees would result in free entrance to such sports as track, basketball, baseball, and football which have formerly required paid entry. The Easter relays, and events such as

the game between the Harlem Clowns and the House of David basketball teams recently played would not be free since they are not solely sponsored by the Associated Students. These are the only exceptions.

"If this plan is put into work, it should be good publicity to Santa Barbara College, besides the obvious benefits to students," concluded Dr. Harder.

### SENIORS

Today is the deadline for ordering caps and gowns and graduation announcements. They may be ordered at the college bookstore. The caps and gowns may be rented for \$3.75, and announcements are 15 cents each.

## Proposed Constitution Revision Provides Free Annual, Admittance to Athletic Events

Included in the general election to be held on May 7 and 8 will be proposal to raise the student body fee from ten to fifteen dollars. The passing of this proposition will mean a revision of the Associated Student's Constitution.

The increase will enable the associated students to provide benefits that will otherwise have to be eliminated from the campus activities because of a fund shortage.

## Ichiban, Tres Bien Are Comments on Proposed Amendment

A recent poll taken at SBC has revealed a number of opinions about the proposed raise in the student body fees.

*What is your opinion of the proposed Constitutional amendment to raise the student body fee by five dollars and give each student a free La Cumbre and free admission to SBC sponsored athletic events?*

*Dick Lorden*—Just think! Now I can take women to all sports activities without paying and still buy my weekly supply of Vitamin A!

*Bob Vogelsang*—I think it's wonderful because when it comes to football games I hate to pay two bits! Usually everyone's broke at the end of the year when it's time to buy *La Cumbre*.

*Joe Ferguson*—Wow!

*Jack Phillips*—Good since you don't have to pay for your dates.

*Joe Maguire*—Peachy-keen idea, if it will work.

*Cliff Horn*—Ichiban ("the best" in Japanese)

*Dave Robinson*—Cheapest way to take a girl to a football game.

*Bill Myers*—I'm for anything where you can get more for less.

*Bob Cossarek*—Tres bien.

*Pug Mitchell*—Crazy increase, man—I dig this.

*Gus Person*—Very advantageous.

*Dave Hodgkin*—Anything to sell *La Cumbre*!

*Dave Vaughan*—The best railroad since the Southern Pacific.

Instead of paying extra for the *La Cumbre* yearbook and being charged for athletic events, the students will be given a free annual and free admittance to all athletic events that are sponsored solely by the Associated Students and in which our team participates.

Getting free admittance to games, in addition to all the other benefits, should help the school spirit in general and provide an added incentive for spectator turnout. This in turn will create interest for the townspeople, town support being always an invaluable asset to sport events.

This increase will mean that every student will automatically receive an annual. The implications of this fact are important. With the guaranteeing of a definite number of annuals, the unit cost will decrease and the staff will consequently be able to put out a bigger and better book. More space can be given to such things as Mesa activities, ROTC, and women's athletics.

The passing of this proposal will mean a big step in the direction of improved activities. A two-thirds yes vote is required to pass the proposition. If it is passed, it will then be sent to the Regents of the university for final approval. Of course the bigger the student body vote, the more interest that is shown in this election, the more influenced the Regents are likely to be.

## Letters from Student Body Leaders Supporting The Proposed Student Body Fee Increase

A new proposal to raise student body funds to be presented at the next student body fee.

This proposal will be a recommendation for a \$5.00 raise rather than the former \$3.00 raise which was proposed to aid a limited number of students, the \$5.00 raise will be an advantage to all students.

We should remember that UC SBC is the only small publicly endowed liberal arts institute in America. Not only do we have all the academic advantages of a small college, but also our activities program is on a par with most of the larger institutions. The cost of everything else that we buy has been going up. However, the cost of student body cards have not gone up since 1948. If we are going to continue our present program, and apparently the majority of the students support these activities, the raise in student body fees must be supported.

Peter Kane,  
Speech Control Board  
Chairman

Dear Editor:

On behalf of those people interested in seeing athletics continued in this college, I would like to lend my support, and pledge the support of Block C, varsity lettermen's club, to the issue pertaining to an increased student body fee now facing the student membership of this college.

During the past year, the athletic plan of this school began to bloom. Last year's baseball team ended the season on top of the conference and participated in the NCAA regional playoffs. Despite these successes, the athletic department is scheduled to suffer a severe pruning. Next year, under present conditions, two sports are to be cut off due to lack of sufficient funds. Those sports scheduled to continue will be greatly limited. Those sports have not been extravagant in the past. Another

slash in budget may well start this school to a non-athletic future.

I feel that in this school there are enough persons interested in athletics to warrant an intercollegiate schedule. Those people have displayed their interest in athletics through participation as both players and spectators. If athletics on an intercollegiate level is to continue, the athletic supporters of this school must now display their interest in the polls.

sincerely,  
Bill Schaefer,  
President, Block C

Dear Students

An important factor in school spirit is the participation of the various athletic functions such as tennis, golf, football, and etc., plus the speech, drama, and music activities, these various activities tend to raise the interest of the student body. It is for the above reasons that the legislative council deemed it necessary to insure the further participation of such activities.

Lately it has been found that due to the steady rising demand in budgets of these activities it is vitally necessary that the money be procured to keep them running. Legislative council thought it necessary to raise the student body card fee in order to obtain this extra money.

I do believe that this small increase required from the students upon entering this college will be well worth their while.

Ask yourself this question, "Would I rather not pay this rise in student body cards and know for a certainty that a majority if not all activities will be cut?"

Please vote yes on the legislative council's request and know that all of your activities will be bigger and better.

David Lamb  
Chairman of the Rally  
Committee.



University of California, Santa Barbara College

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EDITOR GEORGIA BACIU
ASSISTANT EDITOR LOIS JARAL
ASSISTANT EDITOR, FINANCE EDITORIALS DAVE HODGIN
NEWS EDITOR CAROLINE BARRON
COPY EDITOR NANCY MCKEE
SOCIETY EDITOR BARBARA MATHIS
SPORTS EDITOR JOHN PRICE
CIRCULATION MANAGER BILL POWELL
STAFF REPORTERS: Joe Costantino, Dolores Demelik, Arnaldo Solis, Joanne Kyger, Mary Molina, Cherrie Hall, Lee Margiotta, Pat Malvey, Nikki Liatas, Betty Huneke, Al McDonald, Dale Smith, Trudy Mulkey, Bud Sign, Carol Anderson, Louise Bellport, Gerry Folsom, Mike Noonan. BOB ALFORD, Advertising Manager

A Special Edition . . .

El Gaucho apologizes for the small issue you are reading today. However, it is more than was planned. Our budget is made for 26 issue a year—13 a semester.

However, last week a constitutional amendment was proposed. All constitutional amendments must be printed in El Gaucho at least one week before the election.

New Student Union Slated For Goleta

Members of the Student Union Committee are working on plans for the new Union that will be constructed on the Goleta campus.

The purpose of the committee is to provide for the need for places on the new campus for the AWS room, AMS room, bookstore, snack shack, and cafeteria.

According to the committee, \$75,000 is being spent and construction is to start soon.

The members of the committee were appointed by the Legislative Committee and consist of: freshman class president, Jack Christoferson; junior class president, Harvey Robbins; Graduate Manager, Bob Lordon; J. A. D. Muncy, Business Manager; and ASB president, Ted Troy.

There have been some comments from students that the present budgets from various departments of the Association are far too high.

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Dr. Schoell To Speak On Motion Pictures

The "Motion Picture in America—Review and Preview" will be the topic of this Wednesday's All-College lecture.

Historical personalities, incidents and attitudes that prevailed during five periods of motion picture history will be introduced and interpreted for the purpose of showing the influences that have been responsible for current screen standards.

Last Wednesday, Dr. Robert M. Norris, lecturer in geology spoke on submarine earthquakes and Tsunamis.

Of the 17 physical science majors, 16 are men and one is a woman.

HOPE RANCH PARK PROPERTY

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Better La Cumbre With Fee Increase

If you want more for your money, it's to your advantage to vote for the proposed fee increase.

Jim Pitcher, a member of the staff, explained that it will be possible to plan a more elaborate book.

Financially speaking, it costs as much to print one book as it does to print a thousand.

Remedial Reading Class Offered

Does a cinch notice or two convince you that it's high time to learn how to study and, more important, how to read?

To help you out along this line, University of California Extension, will offer a course entitled "Reading Skills and Related Study Habits."

The enrollment procedure calls for the filing of a petition at the Registrar's office.

Dr. Glenn W. Durflinger, associate professor of education, will be the instructor of the class.

Students who have completed this course have demonstrated remarkable progress in both reading ability and study methods.

Jean Wilburn Troth Told With Match Sticks

Jean Wilburn, at a recent meeting of Chi Omega sorority, revealed her engagement to Ronald Zink with "match" sticks.

Jean is a junior, majoring in elementary education. Ronald is a senior, majoring in electrical engineering.

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LETTER

Readers of El Gaucho,

In the forthcoming election you will have the opportunity to vote once again for or against a proposed student body fee increase.

As a member of the Gaucho tennis team I feel very deeply about this issue in the coming election.

Dave Daniels

Bettie Etter Passes Chocolates to DG's

Bettie Etter passed chocolates recently to the members of Delta Gamma sorority.

Bettie comes from Burlingame, California and plans to graduate from UCSBC in June.

She formerly was active in such activities as the Social Committee and the Rally Committee.

Stan is from Vista, California and has just returned from two years service in Korea.

The wedding is planned for the first part of next year.



Mother's Day is May 10

Tell Mom how deeply she is cherished and appreciated. Send her a Hallmark card.

THE COLLEGE BOOKSTORE

SBC Nine Slips in CCAA Race; Play Five Games This Week

A full schedule was on tap for the Santa Barbara College baseball team this week.

The Gauchos' hopes for a repeat of their pennant-winning ways of 1952 were dealt a serious blow last week when they dropped a heart-breaking 5-4 decision to San Diego State.

Bob Emirhanian was the victim of the loss to San Diego last Friday. He pitched a good game, but a series of bad breaks beat him.

Then two errors in the top of the 11th gave the visitors an unearned run and the victory.

Small Division (al)

Nine women are divisional majors.

AFTER CLASS OF ANYTIME IT'S



109 E. ANAPAMU Across from Court House

Track Team Meets Cal Poly Saturday

Coach Nick Carter's Gaucho track team, still looking for its first dual-meet victory of the season, have their best chance for a win Saturday afternoon at La Playa Stadium.

The thinclads came close, but not close enough last week, losing a 73-58 decision to Pepperdine.

The Gauchos also came close against L. A. State earlier in the year and the Diablos' easy victory over Cal Poly indicates that Santa Barbara has a good chance of beating the Mustangs.

Hugo Nutini continued to sparkle. He took a first in the 880, tied for first in the two mile with teammate Galen Pearce and took a surprising second in the 440.

Sorry, No Credential

Six women, while education majors, are not working for credentials.

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