Students, Faculty Complete Plans for 1941 Homecoming
Alumni Return For Weekend Of Festivities

##  $\substack{\text { ade on } \\ \text { s.mase } \\ \text { tease }} \substack{ \\\hline}$ <br> 


${ }^{\circ}$ Coed Beauties File Entries for Queen Title

Hile Conducts | Tryouts for |
| :--- |
| Workshop Play |

## Sophomores

Present Dance


Syd Cohen Accepts Service Appointment

Freshmen Plan Annual Bonfire

Marion Kerby Captures Crowd At Premier AS Music Recital

| By GEORGE BLUMENSON El Gaucho News Editor <br> Title of the first | $\left\lvert\, \begin{aligned} & \text { but on the third song, a moun- } \\ & \text { tain tune, "Waltz the Hall," faint } \\ & \text { murmurs of appreciation could } \\ & \text { be heard throughout the auditor- }\end{aligned}\right.$ |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { With Marion Kerby," for the } \\ & \text { audience was so enthralled that } \\ & \text { not even one person stirred from } \end{aligned}$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
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|  |  |








Gauchos Open Social Season With Pom Pom Prom, Rally Tonight on Rockwood 'Turf'

Council Names
Loeffler Acting Board Head


Dean Warns Students on Health Rules

## Seminar Hears

Talk Tuesday
Students Join
Dance Group
Transfer students interested in
modern dancing are invited to
try out for Orchesis dance group
Tuesday during tenth hour in
room 30.
The club, a national organiza-
tion, after several months of
practice on new patterns, will
attend the All-Southern Califor-
nia Dance symposium, to be held

Interfraternity Council Elects Evans, Beta Sig, To Presidential Chair
Four Greek Letter Organizations Initiate Pledge Season with Open Houses, Teas; Board Sets Hell Week for December 1 to 7 Interfraternity councilmen
Monday evening under the sup
fraternity administrator, with

"Here's mud in your eye!" was the cry of freshmen and sophomore men as they couresy Nows.Press
of Phelps field Whednesday afternoon when the greenies exhibited supreme strength over the
Freshmen Upset Sophomores Phrateres Sets During Traditional Mud Brawl Initiation Date


Jim Widman
Resigns ACB
Formal initiation of approxi
mately 80 members into the N chapter of the National Phratere rganization will take place in
the cafeteria, October 20 , ac

## ording to Jean of the group

| Resigns |  | tion are well into initiation activi- |
| :---: | :---: | :---: |
|  | position | ties. Candlelight, incense floor-cushioned seats were |
| Activities | Control Board | setting last Tuesday for the first social event of the season of the |
| Activies | be | Pu | Howard Eckles, Associated Stu- Las Meninas will hold an in-

dents president, in his office next | $\begin{array}{l}\text { dents president, in his office next }\end{array}$ | $\begin{array}{l}\text { Monday night. Each guest will } \\ \text { week. In addition to applications }\end{array}$ |
| :--- | :--- |
| wear a head-dress representing |  |
| for this office, which has been | wer department in college. |

 tion of Jim Widman, Eckles will
also accept applications for the
office of A. S. vice-president. $\begin{aligned} & \text { new, Tirls and } \\ & \text { bers, Tous Te Temps sub-chapter } \\ & \text { held a geteacauainted gathering } \\ & \text { last Monday night at 1917 Ala- }\end{aligned}$ Applicants for both offices will e required to pass an examina-
on, applicants for the office of
ice-president will be required
present a petition signed by
ot less than 10 per cent of the last Monday night at 1917 Ala-
meda Padre Serra street. Initia-
tion will be held next Monday
night in the park below the cam-
p
$\qquad$
$\qquad$


Get off to a Good Start-

See ALPHA for your foral problems.



## "LOOK at our

 new styles and

For a BALE of fun.

co waed to

## ELMER'S

1026 State

Gauchos Gun for First Victory over Redlands Eleven

## STEP <br> DOWN <br> BY GEORGE STEPANIAN Crutches are taboo out on Phelps field these days. Not that the Gaucho gridders are super- stitious, but the least mention or sight of crutches makes the memthe Gaucho gridders are super- stitious, , but the least mention or sight of crutches makes the mem- bers of the local eieven beat a

 The story dates back to theopening day of practice when Ro-
wen Hall, veteran guard, tore a wen Hall, veteran guard, tore
ligament in his knee. A week la-
ter, atter an operation, Hall show
ed up on the practice field hobbl


## ches that Hall had used the week before. This time it was Walt Condley, first string right half, who took the crutches and began imitating Be- molls awkward stance with them. JINX WORKS <br> All of you who saw the game last Friday night know what hap- pened. On the kickoff Condley

 caught the ball and as he retured it to the $20-\mathrm{-ard}$ line, wa
pounced on heavily by two Occ
dental tacklers. Net result -
broken ankle for Condley Last night Condley was out on
Phelps field hobbling along on the
crutches that Bemoll had just dis-
carded. None of the gridders even approached him.
Yes sir. Crutches are taboo o
on Phelps field these days. Optimistic sour that we are, we
refuse to become down-hearten-
ed about the Gaucho's two deed about the Gaucho's two de-
feats this year. But we are dis
heatened over the defeatist atti-
tude permeating the campus. EMPTY SEATS
the Santa known all along that
fuse to back a lownsfolk re-
Thing ball club Therefore, we know in advanc
that the Redlands university gam
tomorrow evening is tomorrow evening is going to
played before a row of emp
seats that is if the 1500 Gauch and back the Green and White The defeatist attitude has no
hit the Gaucho gridders. They
have been spending time concentrating on learnin new plays and getting th

their opponents. But one of these
days the Green and White squad down pat and really start click-
ing and when it does-well, look

## Lantagne Calls for

 Boxing Candidates$$
\begin{aligned}
& \text { An in learning the rudimenterest of } \\
& \text { ed in in in } \\
& \text { boxing are aske to contact Joe } \\
& \text { Lantagne new hoxing }
\end{aligned}
$$ ing coach ,who is conducting oon. Coach Lantagne is pla ing tournament later in the have had no actual fighting will the champions ing each divi bers of the regular Sthe mempresent Santa Barbara in the an-

Williamson Revamps Starting Lineup, Shifts Ernie Saenz to Fullback Walt Condley Sustains Broken Ankle, out
For Season; Dick Hill, Don McDonald Caught in Draft, Leave for Army Posts
 dogs against the flashy Redlands university eleven. Kickoff
time is slated for 8 pm
 For Initial Win Tomorrow


Gauchos, 25-0


## Dear Joan,


$\qquad$
Cornwall's Shoe Shop 1033 State
FINE SHOE REPAIRING $\underset{\text { PLuISHING }}{\substack{\text { CLEANING }}}$


El Gaucho Special Thorpeburger Pie or Ice Cream Coffee or Coke

## THORPE'S

Acorss from Plunge
Ramblers Edge Out Ventura, Meet Taft Jaysee Tonight
Willie Peters Leads Frosh In Initial Win









$\qquad$
$\qquad$


A New Angle From Campus
How To
Score At A
Football Game


Just lot Professor fack fose
do the ocoching and pour
outht will be a winer outfit will be a winer
every time.

Here's Another Point


Watich for Patsy today Shetll be waring one of
the new Blazers (\$i2.as)
the tioatured int the Mme. Col-


 See Patsy todary, or moet
her at Campus Comer on
Seturdey
"TNWAYL" is Still A Winner

## EL GA

## EL GAluicho <br> Entered as second－class matter in the post office at Santa Barbara，California，September 17，1926． 



## Editorially Speaking

National Newspaper Week Emphasizes Press Freedom Now more than ever before，as newspapers all over the
country celebrate National Newspaper week，the freedom and
integrity of the nation＇s press is vital to the preservation and integrity of the nation＇s press is vital to the preservation and
spread of democracy．As more and more of the world is cur－
tained from the view of inquiring reporters by a blanket of tained from the view，of inquiring reporters by a blanket of
censorship this nation＇s press presents a remarkable picture of berty and freedom． Europe．The newspapers of France were corrupt mouthpieces whoever had the money to pay for propaganda．The national government was equally corrupt and led the people to an in－
glorious and ignominious defeat and to national humiliation． The part played by the press was large in that it disorganized
the people，fed them untruths，disillusioned them until they found faith in nothing，confidence in no one，credence in naught． honor and independence of the nation with them．
The picture in England is different．There the papers still they believe to be in the wrong，to criticize the government and its war effort，to work for the prese
and the freedoms inherent in that system A nation＇s press may not reflect the opinions or attitudes and heritage of the people．France＇s corrupt press reflected
the spirit of the French people and their government．The Eng－
lish papers do likewise，but the modern spirit of the people in England is different from that of the French，as is definitely shown in the battle put up by the French as contrasted to the
battle of Britain．
National Newspaper week is a chance for the journalists of this country to reflect upon their heritage of freedom and
independence built up since the first issue of Public Occur－

Aiding Russia Means Defeat Of Hitlerism，Not＇Pro－Red＇

## Although there should be no argument over the stand of this nation on the matter of aid to Russia，the isolationist forces in the government，together with the America First committee should have nothing to do with granting aid to that govern ment．The fact that we abhor the Russian way of life，just as we abhor any way of life in which the people cannot read，write or think what they please，should not enter into the case at this time．The Russian government is fighting Hitlerism and，in accordance with the national defense program of this nation， An old proverb runs＂neecssity makes for strange bed－ we，as individuals，are being attacked by an asassin we scream for help．If that form comes in the form of another asassin，but one who is willing to help us，we do not refuse that help，nor do a well known fact that in this country the word＂communist＂ wishing to discredit another faction． screaming＂communist＂that they fear this part of those factions communistic merely by granting aid to the Soviet．This ad－ attitude of the isolationist groups and the America First com－ these factions think that we can do business with Hitler they a large－scale economic business with the Third Reich In 23 years the Russians have built up a tremendous fight been able to undo the 300 years of army corruption and cruelty Britain and none to built up．If this country grants aid to that we will grant aid to any nation fighting Hitler．－G．B． <br> ROYAL ICE CREAM <br>  <br> Delivery Phone 7372

## Carnivality

Freaks Draw Gaping Growd

tion Some Like the
 passenger a nice shake－up for
his money as it twists and turns，
dives and ate sphere of a stationary
CHILDREN FLOCK

## wheel as the mechanical phono

 graph grinds out stirring musicto add to the carefree atmos－ phere．Small hands reach out to THE CARNIVAL came town，the whole glamorous，taw－

## Boilin＇Diary

## WEEK ENDING OCT．

Had an interesting talk with Hubert Voight，county pub
to fill the bill for college publicity．It was that either a committee appointed oy the student council，or a club of those student
interested in publicizing the college be formed to study methods and means of getting the advantages of the college into news－
Harold Martin，college publicity
sprouted up as a little city of gai－
ety with strange inhabitants．It
offered it＇s hospitality to Santa Barbara and Santa Barbara a
cepted． Gauchos Remain in Just before the end of the las football game many students
started to leave the stands with－
out waiting for the singing of the out waiting for the singing of the
Alma Mater，according to Chuck
Crow，head yell－leater


Ad spirit when the score is un－
favorable．
Stay in the stands until after

director，stated that he believes organize and instructing them
the principles of publicity．This
would be in connection with gen－
eral county publicitity since any
college enhances the possbilities
publicity for an area．
With the new buildings being
erected on Leadbetter Mesa，this
erected on Leadbetter Mesa，this
college will be $\alpha$ natural for pub－
licity since the setting is more
licity since the setting is more
beautiful than any other in the
country．Being connect
beautiful than any other in
country．Being connected w
竍
the city of Santa Barblara，a
town that thrives on publicity to
encourage the tourist trade，is
its encourage the tourist trade，is
il
definitely in the college＇s favor． the ided to be a good one．He is would be in connection licity emanating from the college，
but he also must gather all of the
advertising for E1 Gaucho
ween athletic publicity and aver ising the job is just about filled．
which doesn＇t leave for the other possibilities ther then
school has to offer enrollees，
No of operations，its facilities，its op enrollment，and enrollment will
not jump until people hear that not jump until people hear that
the courses they want and the
possibilities for learning a voca－ Thus the publicity needed to the authentic publicity，would be
filled with the facts of thid hed with the facts，of this col－ mics，Educaction，and Home Econ－
other fields ooperate，Mr．Voight offered the Alma Mater has been sung！speaking to them，helping them

## DEAR BLUE KEY：

INSTRUMENTAL IN MAKING a gesture long－since pro－ posed，you will soon be hailed with congratulatory comments．
Ours to you here and now．Your organization，as President SiY／i－ Ours to you here and now．Your organization，as President SiYi－
phant will tell you，is Doing Something about high school－State phant will tell you，is Doing Something about high school－State
collionships．
THESE RELATIONSHIPS HAVE been on a strained basis or many years．Last year，in an incident we don＇t care to re－ member，the friendship chain came dangerously near severing． That incident，we recall，was partially instrumental in bringing
to fore a plan．Conferences were held．President Phelps and to fore a plan，Conferences were held．President Phelps and
Principal Holt have often contended that conflict between the Pro institutions is undesirable for the thelfare of all concerned． SOMETIMES THE QUIBBLES made excellent sport page
SOMETIMES copy，but the price was too high．For all concerned，we rooted SO WEDNESDAY NIGHT those primarily concerned get together．At the home of Dean Jones，the Messrs．Schutte，Wil－ liamson，Buchanan，Eckles，Mather，Maher（Patrick，the mayor） and Dean Bennink with the student body cabinet from high
school，Crown and Scepter will meet under your sponsorship． You bring them together with a dinner．Excellent choice，the You bring them together with a dinner．Excellent choice，the
occasion．Difficulties are to be ironed out，it is the hope． occasion．Difficulties are to be ironed out，it is the hope．
AIM OF YOUR organization are character，scholarship and service．For those traits you are initiating eight new men．May u realize all three in working order of your latest project，that cementing high school－college friendship，thus indicating to
eight neophytes the accurateness of your creed eight neophytes the accurateness of your creed．
AND BEST CONGRATULATIONS to the new Art Chauvel，Alex MacGillivary，Howard Clapp，J．T．Daniel，
Burke Adams，Herb Evans，Stan Bartlett，Eddie Cole Burke Adams，Herb Evans，Stan Bartlett，Eddie Cole．

## Letters from the Editor．．． <br> ＂STUDENT＂IS YOUR formal nomer．We presume that ur original intentions are earnest in the pursuit of learning since you grace the portals of the study chamber．Your actions however，disprove that title．Your friends are of no little assist－ ance in this denial．They flock about you by the dozens and kill your desire to concentrate．Incidentally，they ruin any chance of your neighbor＇s concentration．Your neighbors in－ lude those three or five others at your table and those at course assignments or conduct research in the sole place on campus equipped for that purpose． PURPOSE OF THE library is c <br> YOU MIGHT BE reminded that for more than a few col－ legians，the library is the only place to study．Too often their rooms are short of desks，proper lighting；their references limit－ ed．．They pay the fee，required by the State，for library privi－ leges．It is their right to gain full benefit． THESE HANGER－AROUNDERS we （see above）．More appropriately，we name them your＂friends＂ may be your fraternal chums or classroom buddies，but in the library they＇re not even of nuisance value．They take the meat of your research results and slow down the progress of every－ one concerned．HOURS AREN＇T studying hours，and vice－ versa．We＇d rather give friendship free reign．But at the ap－ propriate place，the appropriate time． Yours for（to use the tired phrase）hearing ourselves think． <br> R．S． know if we＇re capable！ <br> 

## Tomice

and Ill give you back 15 seconds

Says PAUL Douglas，

Somebody whistles a few bars of a catchy tune． Others pick it up．
Soon the whole country＇s whistling it．It＇s a hit．
Somebody lights up a cigarette．
Likes it．Passes the word along．
Soon the whole country＇s smoking it． It＇s a hit．IT＇S CHESTERFIELD．
The big thing that＇s pushing Chesterfield ahead Is the approval of smokers like yourself． Chesterfields are definitely Milder，
Cooler－Smoking and Better－Tasting．
They＇re made of the world＇s best cigarette tobaccos Blended just right to give you more smoking pleasure．

But even these facts wouldn＇t count
If smokers didn＇t just naturally like them． Once a smoker finds out from Chesterfield
What real smoking pleasure is，nothing else will do
Yes，fellow smokers，IT＇S YOUR APPROVAL
THAT＇S PUSHING CHESTERFIELD AHEAD．
Sincerely，
R．S．

## 跂

