Daily Nexus presents



Counseling & Career Services Fall Quarter, 1995

The Past

Cannot Be Changed,

But The Future

Is Whatever

You Want It To Be!



Lining Up Work After Graduation

By Micael Kemp Coordinator, Employment Services **Counseling and Career Services**

While it might seem that Spring Quarter is the most logical time to start looking for work after you graduate in June, by then it's almost too late. Now is the time to start your job search, and the Campus Interview Program can

• What is the Campus Interview Program?

It used to be called the Placement Center, and is the service in Counseling and Career Services that brings recruiters on campus to interview graduating students for full time jobs. We have companies recruiting with us which are looking for all types of majors and offering all kinds of jobs.

What companies come?

Between 200 and 300 employers come to campus each year looking to hire bright, eager students after graduation. The companies that come tend to cluster in the technical, retail, insurance or finance fields, and are large enough to take in 15, 20 or more new hires right after graduation in June. (By contrast, we don't have newspapers, for instance, coming to recruit for journalists or museums coming to hire docents. These kinds of companies tend to only hire one or two people at a time, so college recruiting would not be cost effective for them.) Our companies are looking for new hires in all aspects of their operations, including consulting, sales, engineering, management, etc., so come in and check out the job descriptions to see if there is something of interest to you.

Shouldn't I wait until closer to graduation to interview?

NO! Just the opposite is true. The greatest number of companies come to campus Fall Quarter, with fewer coming Winter and Spring quarters. If you are graduating in June, now is the best time to participate in Campus Interviews.

· What do I do next?

There are two ways to get an on-campus interview. One is through a bidding process, where you bid points to secure an interview with a particular employer. The other is through a first-come, first-served sign-up process. (Once bid winners have been assigned their interviews, any left over openings in an employer's schedule are filled through "open sign-ups.") Don't wait to get started — you need to be in the loop at least 2 weeks prior to the week your selected employers are scheduled to be here and they've started coming already.

Sound interesting?

For more information come by the Campus Interview Desk at Counseling and Career Services or call Tish or Mike at 893-4415. The service is open to

currently enrolled students graduating no later than August of 1996 and is

RECRUITING SCHEDULE FOR FALL 1995 Campus Interview Program / Counseling & Career Services University of California Santa Barbara, CA 93106-7140 Omnikron Systems Fujitsu Micro Electronics November 2 November 7
GDE Systems, Inc.
November 10
GTE/Government Office
November 2
General Electric Company O'Rourke, Clark & Sacher AT&T November 6 & 10 October 23
Pacific Island Club
November 16, 17
Parametric Technology Advanced Micro Devices
October 17, 18 American Drug Stores Harris Corporation
October 20 American Managemer October 25 Amplicon Financial October 26 Price Waterhouse LLP October 24
Price Waterhouse/Mgmt. Cor
October 30, 31 Hertz Equipment Rental
October 25 Rite-Hite November 1 Andersen Consulting November 6 Heublein, Inc. October 25 November 1
Royal Alliance
November 15
S.B. County Auditor
October 26, 30 Applied Materials
November 7
Applied Signal Technology Hewlett Packard
November 8-10
Hughes Electronics
October 26 Seiler & Company October 27 Intel Corporation
October 19, 20
International Rectifier
November 6 Arthur Andersen LLP Arthur Andersen LLP
October 18
BDO Seidman
October 23
Bartlett, Pringle & Wolf
October 23
Canan Diaguq Wine Company
October 27
Canon Astro Office Products, Inc.
November 6 Staples, Inc.
November 2 John Hancock Financial Services October 26
KMart Corporation
November 14
KPMG Peat Marwick LLP October 30 Symantec November 8 October 25; November 6 Chevron Corporation LSI Logic Target Stores October 27 Tektronix October 31 November 1, 2 Cohn Handler & Co Loral October 27; November 3 Macys/Bullocks
November 3
Mammoth Technologies
October 25
Market Place Media
October 20 Teradyne October 30 Comerica Bank October 27 Texas Instruments
October 19, 20 Computer Science Corporation Trimble Navigation October 31 Maxim Integrated Products November 10 Coro Foundation October 23 U.S. Navy November 8 Mobil Corporation October 19 Culver Per Motorola, Inc. October 23 U.S. Peace Corps November 1, 2, 3 Cypress Semiconductor U.S. Robotics November 13 October 25 Unocal Corporation
October 26 NCCOSC October 24
New York Life Insurance E. & J. Gallo Winery November 10 Nine West Vitesse Semiconductor Enterprise Rent-a-car November 7 Ernst & Young LLP October 19, 20 Westgate/IBEX Corporatio November 9 First Interstate Bank October 17

November 1



McKinsey & Company,

a leading international management consulting firm, would be very interested in receiving resumes from graduating seniors for our 2-year

BUSINESS ANALYST PROGRAM

Candidates must submit their resumes along with an official transcript and SAT/GMAT/LSAT/GRE scores by January 24, 1996 to:

> McKinsey & Company 400 South Hope Street, Los Angeles, CA 90071-2890 Attn: Susanne Mahoney

Career Checklist for Undergraduates

By Lily Maestas Career Advisor

While most undergraduates at UCSB would readily agree they spend a great deal of time thinking about their future and what kind of careers they might pursue, most of you would also admit to not actually starting on your career search until your junior or senior year. There are activities that you can incorporate into your undergraduate experience that will provide valuable information with which to make good decisions regarding your future choices. Here is a checklist of things you can do beginning your freshman year to increase your chances of making the right choices when it comes to work.

FRESHMAN (Exploring) Explore Career Areas

- Trial and error jobs
- Talk with parents, friends, professors
- Make appointment with career Advisor
- Career Testing
- · Volunteer in the community

Identify the following

- Past accomplishments
- Skills and abilities
- Career related hobbies
- Personality style
- Career Values

Attend Choosing a Major workshops Attend Job Fairs

SOPHOMORE (Defining)

Collect More Career Information by

- Reading about careers in Career Resource room
 - Talk with Professionals in several careers
- Make short term goals
- Look for summer internship
- Volunteer to "shadow" a professional in the community
- Talk with career Advisors
- Enroll in Education 164
- Attend specific career workshops
- Investigate Minor options through the College of Letters & Science Advising

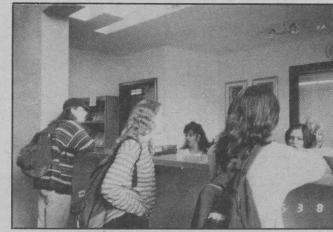
JUNIOR (Researching) Increase Experience

- Find internships
- · Make tentative decisions about career options
- Work as a Peer Advisor either through academic departments or C&CS
- Attend REsume and Interview workshops
- Attend Graduate School day
- Do Informational Interviews
- Develop general awareness of career options in many areas
- · Become familiar with work setting and job descriptions
- Do a mock interview through C&CS
- Talk to an advisor

SENIOR (Implementing)

- Attend workshops on Job Search Strategies On campus interviews
 - Mock interviews
 Senior Seminar
- Applying to Graduate School
- Prepare graduate school applications
 Prepare applications for grants and fellowships for graduate school
- Establish life goals
- Develop contact list
- Interview for jobs
- Attend Graduate School day
- Develop budget for job/graduate school
- Check job listings and Internet for employment information
- Participate in on campus interviews
- Talk with Career Advisor

The list of things you can do during the entire four years may be a little imposing at first but the value that will be derived from this information will help ensure a successful transition from undergraduate to graduate school or work. Counseling & Career services is your main headquarters for help at UCSB in regard to career concerns. The services are provided to you through your student fees and are brought to you by a team of incredibly talented professionals that welcome the challenge of helping you answer the question that is known to strike terror in the hearts of many an undergraduate, "What am I going to do after graduation?". Come in early during your undergraduate career and come in often. We are located in Bldg. 599, more commonly known as the PinkCen next to the Housing office.



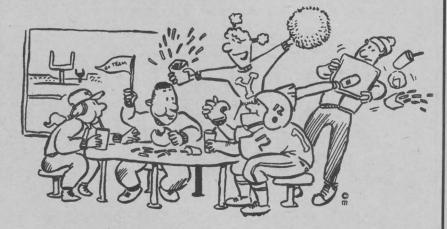
Students sign up for appointments at Counseling and Career Services.

Go For The Goal! Open A Golden 1 Student Pack Today

The Golden 1 Credit Union's Student Pack helps you establish credit on your own, provides overdraft protection, and gives you the flexibility of using an ATM card. When you open a Golden 1 Student Pack, you'll receive the following:

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By Debra Behrens
Carcer Advisor

In today's competitive employment market, it's essention to develop transferable skills — those abilities which are valued by employers and can help you catapult from one organization to another. Within the past decade, workers in a production economy, oriented towards factories and manufacturing, found that their skills were obsolete and did not transfer to a new economy requiring skills based upon the demand for technology, information and services.

The old model of specialist versus generalist have new professional must have transferable shall be shall b

Analytical

The ability to quickly identify critical issues, to make decisions and solve problems, to outline criteria for assessing appropriate actions and outcomes, to create innovative solutions to complex problems — these analytical and critical thinking skills are essential for the success of professionals and managers. To build these skills, take courses which require comparative analysis and logic, such as Philosophy, Speech/Debate, Comparative Literature, and Law. Practice using analytical approaches by defending the viewpoint which is opposite yours, take a speech course which will give you this kind of opportunity. Seek the opinions of those who think differently or have a style which diverges from your own.

Budget Management

Responsibility for a budge work. If you aspire to be in n ment, you will need practica nars or methods courses in th perience with even the smalle as a treasurer for a club or o way to get started. Seek positi bilities in this area.

Writing

Writing is a highly valued nication is an essential eleme business correspondence, to larly writing or grant propos technical or scientific jargor concepts in a compelling and and interpret events and idea in virtually every field. Take of as business communication, composition. Consider a cre plore your written "voice." Pr are essential. Any kind of w project summary, a poem wil skill level.

Fundraising In austere is one surefire area of growth. nizations and private indust magnets" people who have th ing sources, investors or done skills is to jump right in — the ing people for money than to: scale. Coordinate or participation local volunteer organization camp, etc.). Take courses i



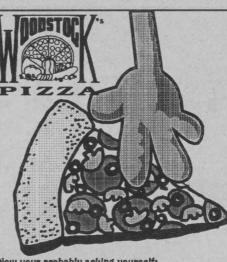
BIGGER

oin the team that made Big Dog Sportswear nationwide leaders in the activewear, casual sportswear, and accessories market.

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Hilary Carroll 805 965-6257 Gene Ogden 805 962-3930



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LARGE 16" or Medium 12" Pizza
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a budget is a key facet of managerial be in middle or upper level managepractical experience and some semises in this area. Getting hands on exe smallest budget is important. Acting lub or organization is a fairly simple ek positions with increasing responsi-

valued skill because written commual element of organizational life, from ence, to corporate reports, to schoproposals. The ability to transform c jargon into lay terms, to articulate ling and imaginative way, to analyze nd ideas is sought after by employers . Take courses in practical areas such cation, screenwriting, grantwriitng or er a creative writing seminar to expice." Practice, rewriting and analysis nd of writing — a club newsletter, a oem will develop your sensibility and

ustere economic times, development growth. Universities, non-profit orgae industry are all in need of "money have the capability of securing fundor donors. The best way to gain these in — there's no better training in askthan to simply start doing it on a small participate in a fundraiser for your nization (Girls Club, church, youth ourses in grantwriting and proposal

development.

Leadership Leadership encompasses more than supervision or management. Individuals who possess this skill can motivate others, and turn a group into a team with a shared vision and common goal. True leaders are interested in helping team members reach their full potential, because fostering growth and development is a win-win situation. Leadership is sometimes an innate talent, but can also be learned through observation, study and practice. Identify the leadership styles of those you admire. Observe which techniques are effective or ineffective and why. Seek out mentors and role models, join campus organizations and participate as a member and leader.

Public Relations

The ability to create visibility for your client organization, and to mold a public image are important commodities. Public relations skills are multifaceted. Public relations may involve the print and electronic media, graphic design, public speaking, or copy editing as tools for creating an image. Holding a press conference, rebounding from the negative publicity of an industrial disaster, or turning an unknown into a household word — these skills are invaluable to an employer.

Internships as an avenue to skill development

Pursuing an internship is advisable as a way to obtain any of these portfolio skills. Internships provide viable opportunities for exploring a field to determine if it suits you. Not only will you develop marketable skills, you also have a network of professional contacts, a sound perspective of the field. Another very valuable aspect of interning is that you gain a better understanding of yourself within an organizational context, for instance, whether you prefer a large established organization or a small growing firm, whether

you want to work on a team basis or independently. In summary, you will gain work content as well as career decision making skills.

These resources can help if you are seeking a national or international internship.

Internships 1995 Peterson's Guides, Inc. Princeton, New Jersey

Contains over 35,000 internship listings in the U.S. Fields include government, business, arts management, human services and more.

Internships: Advertising, Marketing, Public Relations and Sales 2nd ed. by Ronald Fry pub. The Career Press Hawthorne, N.J. 1990

This book provides an overview of opportunities in media related fields. Section one gives advice on strategies for choosing and landing an internship. Section two has listings by company, of summer and year round internships. International Internships and Volunteer Programs by Will Cantrell and Francine Modderno Worldwise Books

This book provides a rich resource of training options for individuals who want to work in an international domain. Most internships are volunteer or academic programs with a field component.

Summer Jobs Britain 1993 editor Emily Hatchwell Peter-

son's Guides, Inc.

The focus of this book is upon summer employment in camps, child care, and resorts. There is a section on vacation traineeships encompassing international education, insurance, banking, and scientific research. Organizations include employers such as Barclays Bank. Unilever UK Holdings LTD, British Steel, and International Study

CONSIDER A CAREER IN SALES

Wallace is a \$712 million company and a leader in the manufacture and distribution of products for solving information processing problems. Wallace is eager to attract graduates interested in a career with a short learning curve and a high earning potential.

As a Wallace Sales Rep., we'll prepare you for success with a comprehensive sales training program that will allow you to develop your own leads, service major accounts, and design products to solve customers' problems and increase their productivity.

If you have excellent business and interpersonal strengths, plus a college degree, preferably in Business, success may be waiting for you. We offer a guaranteed salary, unlimited commission potential, and the opportunity to move ahead into management or marketing.

To learn more about your future in sales, come to our Information Session on Monday, October 23rd in the Lobero Room, 5pm, UCEN. To interview on Tuesday, October 24th, please submit resume to Career Services or mail/FAX your resume to: Wallace, Attn: Chris Amrheim, 15315 Magnolia Blvd., Suite 110, Sherman Oaks, CA 91403. FAX: (818) 891-6898. EOE.



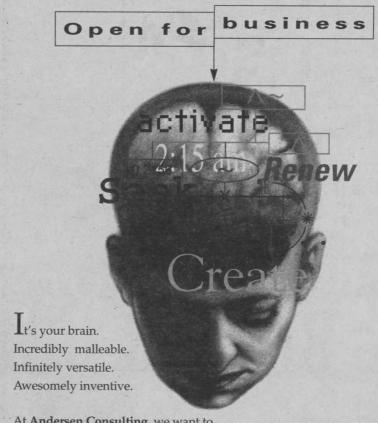
Don't Vegetate! Participate! Come to the Activities Faire

An event for UCSB clubs, departments, and organizations to gather in Storke Plaza for an informal "open house." Stop by and check out the multitude of involvement opportunities available to you at UCSB. There will be club and organization sign-ups, prize drawings, food, and lots more fun!

Wednesday, October 18 10am-3pm Storke Plaza

Co-sponsored by Campus Activities Center and Orientation Programs





At Andersen Consulting, we want to keep it that way. So we challenge it with a stimulating variety of assignments. Develop it with an average of over 170 hours of advanced training per year. Reward it with advancement. And support it with the resources of 22,000 professionals operating across 47 countries. At Andersen Consulting, we always keep you in mind.

ARTHUR ANDERSEN & CO., S.C.

Sign up for interviews in the Career Center on October 23 & 24. Watch for announcements on information sessions later this month.

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ENGINEERING GRADUATES

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For an opportunity of exceptional caliber, take a close look at Trimble. We make a point of finding the most talented individuals possible. That's why we're the world leader in the emerging commercial market for satellite-based wireless communication products for data and positioning applications using GPS (Global Positioning Systems).

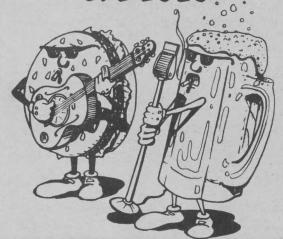
Our products are sold worldwide for diverse applications including land and hydrographic survey; GIS data acquisition; military; general, corporate and commercial aviation; marine navigation; vehicle tracking and communications; and mobile GPS. The following are typical openings for Engineers graduating with a BS/MS in EE/CS/ME/IE.

Manufacturing • Firmware • Hardware Product Support • Software • Mechanical

Stop by the Career Placement Center for more information on our upcoming campus info session and interview scheduled for October 30 & 31.

If you have the creativity, vision and desire to re-shape the status quo, then position yourself for a career at Trimble. If you miss our on-campus visit, you may also send your resume and a letter of interest to: Trimble, Attn: College Relations, P.O. Box 3642, Sunnyvale, CA 94088-3642. We are proud to be an equal opportunity

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Woodstock's Pizza 928 Emb. del Norte 968-6969

Top 10 Reasons to Join **Professional Organizations**

Ten top reasons to join professional organizations as a student:

- 10. A great way to find information about specific
- 9. Gives you an opportunity to receive publications and information on research in the profession.
- 8. Information and opportunities to attend on seminars and professional development opportunities in your geographic area (great parties!!).
- 7. A good way to network with current professionals in your field.
- 6. They provide up to date information on graduate schools and training programs that meet the needs and standards of the profession.
- 5. Potential source of information on scholarships and grants for continued study.
- 4. Membership dues for students are significantly less than for working professionals.
- 3. Provides you with an opportunity to obtain information on current legislation and how it will affect employment trends in your profession.
- 2. Creates a knowledge base about the profession from an insiders perspective.
- 1. Gives you information on criterion for acceptance in the profession plus valuable information on professional philosophy and standards.

For more information on Professional Organizations consult the national Trade and Professional Associations of the United States Directory located in the Career Resource Room of Counseling & Career Services.

Attention! Interested in Careers in the Health Care Industry?

The American Public Health association will hold its annual meeting in San Diego, CA on October 29 through November 2. More than 11,000 public health professionals are expected to be in attendance hearing information on the latest developments in the field, networking with colleagues and pursuing employment options. There will also be an Exhibition Hall at the San Diego Convention Center where over 200 Public Health agencies and employers participating. As usual APHA will also provide space for placement services with over 1200 currently available positions listed. Some interviews for employment will actually be taking place at the conference.

This is an excellent opportunity for undergraduates to meet with the various faculty, deans and students from the 24 schools of Public Health.

For more information about the conference call the conference information line at 202-789-5646.

For more information on careers in Public Health come by the Career Resource Room of C&CS.

"Scholarship Search" Firms Generally Unsatisfactory

funds go unclaimed" or "Send \$65 and we will help you locate at least 10 sources of money for college." concern is forcing many out of business.

Financial aid for college study is obviously a big business. Last year, aid from all sources totalled an estimated \$30.8 billion, or about half the total ing sources.

Recent years have seen a number of financial aid

Help local kids

November 7

businesses enter the field, often via the franchise larships when the main firm shut down. route. Most charge PAID POLITICAL ADVERTISEMENT

students a fee and who have studied the side of this 3,000. field feel that several financial aid directoraries or guidance offices, is far the best way to learn about

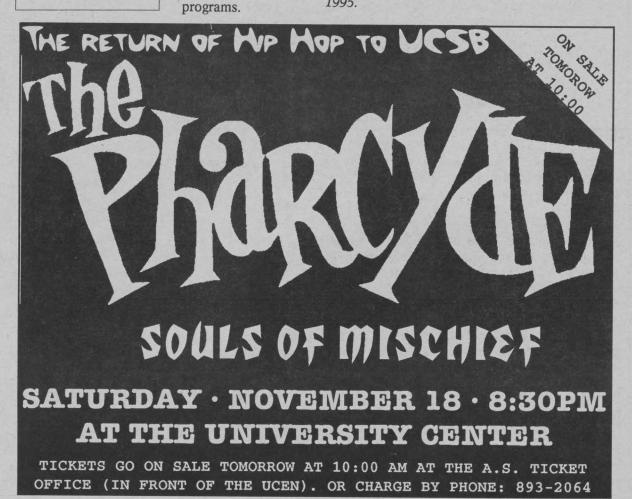
But private financial aid firms exist, and their record has not been good. In New York City, the Better Business Bureau recently investigated 21 such You have seen their ads, "Billions in scholarship firms and found only one with a satisfactory record (Date Search). Most of the firms failed to make it clear to students that they would have to apply di-Now, fortunately for us, increased governmental rectly to programs identified for them. Other firms did not honor their pledge to give refunds or savings bonds if scholarships were not obtained.

Academic Guidance Services had some 17,000 franchise holders nationwide, each of whom paid amount spent by students on their college education \$495 for the right to set up an affiliated financial aid and considerable effort is expended to locate fund- service. When it went out of business recently it left the franchisees and thousands of students in the lurch. they lost the capacity for searching out scho-

The good news in the area is the fact that the College Board has just announced a computer program many deliver only a which will help students find awards from among modest service in re- 3,000 in its system. Of course, the smartest students turn. In fact, those will try to find less highly competed for awards, out-

To repeat, the National Association of Student Fihours spent studying nancial Aid Administrators feels that the best source of information for students is their financial aid ofries, found in most lib- fice or the public or school library where they can do their own research.

> Reprinted from Career Opportunities, May-June, 1995.



International Expo '95







(Top left) Keith Yazmir, Regional Director for CIEE work abroad program greets students at the International Expo.

(Lower left) Explore international internships through Counseling and Career Services.

For Graduate Students Only

By Micael Kemp Coordinator, Employment Services Counseling and Career Services

Counseling and Career Services offers a special reference file service for graduate students and teaching credential candidates applying for positions in educational institutions. You can set up a reference file at Counseling and Career Services that incudes a copy of your letters of recommendation and your vita. Every time you apply for a job at a school or educational institution, notify us and we'll send your file directly to the institution. There is a small fee to cover the cost of postage and handling, but this service saves you repeatedly asking your references to write letters of recommendation for every job to which you apply. It also ensures your letters arrive in a timely and well-organized fashion.

In addition to our reference file service, we have several free job posting resources that can aid you in finding educational job openings.

• We have the UCSB *JobsLine*, a phoneline system in which we list current job openings. Last year we listed more than 2000 jobs in grade schools, middle and high schools as well as colleges and universities. Student service, administrative and teaching positions are all included. (We

also have listings in fields other than education).

• We keep a series of binders where we post jobs listings mailed to us from various educational institution across the country. We receive listings every day, so check with us regularly to review new listings.

• We carry the *Chronicle of Higher Education* and other related journals that list job openings in education.

(NOTE: If you have access to the World Wide Web, you can preview on Monday the Chronicle want ads that will come out that Thursday. Their URL is "gopher:// chronicle.merit.edu:70/11//.ads".)

If you have questions or want help with your vita or job search process, we provide individual career advising for graduate students. You can stop by the Drop In Desk in our Career Resources Room for answers to quick questions, or call 893-4411 to set up an appointment with a career advisor to talk in more depth. Dr. Debra Behrens specializes in advising graduate students. Please feel free to make an appointment with her or any other advisor you choose.

If you would like information on these or any other resources at Counseling and Career Services, please stop by the Education Employment desk or call (805) 893-4416.

New Career Workshops for Fall '95

Professional Schools: Are They For Me?

Tuesday, Nov. 7, 2-3 p.m., C&CS rm. 1109

In this workshop we will discuss the various professional degree programs and how they differ from academic graduate programs with regard to content, entrance requirements and career options.

Business Careers For Liberal Arts Majors

Wednesday, Oct. 18, 12-1 p.m., C&CS rn, 1109

A noon hour discussion with liberal arts students who are interested in pursuing a business career.

So You Want To Be A Writer?

Thursday, Nov. 16, 5-6:30 p.m., C&CS rm. 1109

The best way to become a writer may be to write. However, the best way to begin a career as a writer is to get published, which is quite a different matter.

This workshop will cover the business of breaking into print, the first step to a career in writing.

Note: This workshop will focus on popular writing not academic writing.

Fulfilling Your Career Dream

Tuesday, Oct. 31, 12-1 p.m., C&CS rm. 1109 Wednesday, Nov. 8, 12-1 p.m., C&CS rm. 1109

A seminar designed to introduce creative approaches to identifying your career dream and individualized strategies for charting a course of action. Bring a notebook and pen or pencil. Participant limit — 25. Sign-ups in Career Resources.

Check our Fall workshop schedule available in the Career Resource Room for a complete list of career workshops.

CAREER SUPPLEMENT Fall 1995

EDITORS Debra Behrens Lily Maestas Contributors Debra Berhens Micael Kemp Lily Maestas

The Career Supplement is produced quarterly through the collaborative efforts of the staff of Counseling & Career Services and brought to you through the generous contributions of the businesses that advertised in this insert. Special thanks to Thelma Lambert and Tish Ramos.

Tetacyne We're looking for world Sclass graduates.

We're an \$800 million electronics company that competes in the global market, working with the world's largest companies.

We want talented, bright people with new ideas and the initiative to give those ideas a shot.

Is Teradyne right for you? Find out.

We will be on campus for our Information Session on Tuesday, October 24th at 5:30PM,
Engineering #II Pavilion.

Scheduled interviews for December 1995 graduates will be held on Monday, October 30th for students with a degree in BSEE/ECE and MSEE/ECE.

Positions available include:

Applications Engineer

Job responsibilities in this high-visibility position include supporting customer's use and application of Teradyne semiconductor test systems, test system integration and technical support for sales and marketing into the international marketplace.

Digital Design Engineers

Join us and become involved with high speed digital design at the gate array, PC board and system level.

Analog Design Engineers

Analog and Mixed Signal IC Design– Responsible for the design of analog and/or mixed-signal ASIC for use in setting timing delays, generating and measuring voltages and currents, or generating and measuring 3V/O.5nsec pulses.

Pin Electronics Board Design

Design and develop complex analog and mixed-signal boards which deliver sub-nanosecond pulses from our custom ASICs to our customers device under test.

Analog Tools Expert

Recommend, maintain and support purchased and in-house tools for analog and mixed signal IC and board design. Enhance the tool set as required.

Analog Instrumentation Design

Design and develop DSP based waveform generators and digitizers to enhance TERADYNE'S digital test systems.

For more information about Teradyne, we invite you to visit us at http:\\www.teradyne.com

I Equal Opportunity Employer