



500 STUDENTS GATHERED yesterday for the rally on student activism. Above, A.S. President Paul Sweet addressed the rally as Castro de la Rocha of UMAS and Jeff Herman of BROTHER looked on.

—photo by Steve Riede

# 500 Gather to Hear Opinions On BSU Takeover of North Hall

Divergent opinions as to the validity, implications and effect of Monday's BSU takeover of North Hall and the subsequent support of white activists continued to mount Wednesday.

An A.S.-sponsored rally behind the UCen attracted nearly 500 people who listened to A.S. President Paul Sweet, Executive Vice President George

Kieffer, Leg Council Representative Jim Gregory and Vice Chancellors Stephen Goodspeed, Ray Varley and Russell Buchanan discuss campus activism and answer questions from the crowd.

EL GAUCHO also learned of an organizational meeting to be held at noon in UCen 2282 today for a group opposing "irresponsible freaks," calling itself Free Campus.

of opposition being voiced against the Leg Council position.

Tom Crenshaw, member of the BSU and Leg Council, clarified his endorsing of the Leg Council statement as a case of "mistaken interpretation." "I am not in alliance with those who ultimately wrote up the petition," Crenshaw explained. "The people it condemned acted from the bottom of their hearts and not the top of their heads. I was referring to the people who acted in a negative manner, like the grad student who tried to kick the door in or the history professor who threatened intimidation."

## FROST: NO GRADE

Crenshaw was referring to the History Assistant Professor Frank Frost who was quoted Monday as saying "Anyone involved may as well drop out of my classes now, because they aren't going to get a grade for this quarter."

Kieffer told the gathering "those people who were mentioned in point five (the condemnation of white agitators)" have since shown responsibility, and have made attempts toward positive action."

Kieffer went on to add, however, that "in many instances, the action taken by many whites was irresponsible, and I still think the action of many people on Monday was irresponsible."

Sweet and Kieffer made the point that the efforts of the white activists, specifically planned demonstrations of protest planned for yesterday and Saturday, would "cloud" any effectiveness that may have resulted from the black action on Monday. "Too many issues would be raised at once," explained Sweet.

Gregory offered support for "the so-called white agitators." "Anyone who was there knows we were trying to support (Continued on p. 11, col. 1)"

## GRIEVANCE MEETING

With Chancellor Cheadle going to Russia on Education Abroad business, acting Chancellor Buchanan agreed to a meeting with any concerned students on October 28 at 3 p.m. in Campbell Hall to discuss white grievances.

He also announced that a special student commission will be set up next week to begin to implement the black demands met Monday.

Called to "discuss in the light of reason," in the words of Sweet, the political issues of this campus, the rally centered predominantly on the nature of and attributing the blame for Monday's mass protest, with little discussion of the implementation and nature of the black demands.

The rally grew out of a prior Leg Council statement issued on Tuesday. The discussion centered around point five. Sympathy with black grievances (short of outright support of the takeover of North Hall), praise for the "superb handling of the situation" by administrators, and a condemnation of the actions of "white agitators" who "irresponsibly attempted to link the important issues raised by this event to selfish, personal causes" were the major tenants of the statement.

## LEG COUNCIL OPPOSED

Much of yesterday's rally centered around the condemnation of whites, with a great deal



# EL GAUCHO

Vol. 49 - No. 22

Santa Barbara, California

Thursday, October 17, 1968

## More Cleaver, North Hall On Regents' Schedule

With the still smoldering issue of Eldridge Cleaver and the newly risen controversy of the handling of Monday's BSU takeover of North Hall as the principle items of business, the Board of Regents convenes today at UC Santa Cruz.

Chancellor Vernon Cheadle is expected to make a full report to the Board on Friday concerning Monday's commandeering of North Hall by the BSU.

After holding the building for over eleven hours, disrupting 127 classes and stopping a full day of activity in the Computer Center, the blacks were given a "suspended suspension" by A.S. Judicial which was backed up by the Chancellor.

In the wake of those events, a loud public uproar has ensued, with a large amount of opposition to the decision being voiced. Many outside

people, including Governor Reagan and Assembly Speaker Unruh have protested the blacks' action, calling it "irresponsible."

It is, at present, an open question whether or not the Board will recommend any further action be taken.

The Regents are also faced with a growing list of objections to their one appearance rule enacted at UCLA last month, largely to stop Black Panther Minister of Information, Eldridge Cleaver, from lecturing to an experimental class at the Berkeley campus. Much of the dissent has come from within the University, with censures coming from Academic Senates at Berkeley, San Diego, UCLA and Santa Barbara, in addition to nearly all representative legislative councils.

## 'Friends of ROTC' Formed by Santa Barbara Citizens

By JOHN HANKINS  
EG Staff Writer

Growing concern over the status of the ROTC program on the UCSB campus has led a group of local Santa Barbara citizens to organize the Friends of the ROTC.

Ward Jenks, President of the Friends, believes that "it is absolutely wrong to use the ROTC program to protest the Vietnam War. We do not want the program used as a political football."

The Friends were organized in July 1968 after UCSB's College of Letters and Science voted 185-125 in favor of denying credit to the ROTC program last spring.

Since then the Friends has grown to 300 members, in-

cluding a UCSB Faculty Relations Committee headed by Donald Dozer of the History Department. Activities of the group include plans to give scholarships, help expand and modernize the ROTC facilities, hold social functions, and to educate people on the need for continuing the program.

### WILL NOT PROTEST

The Friends, however, do not expect to become a protest group countering The Resistance headed by Robert Langfelder and Jim Gregory. "We are not a protest group," explains Jenks, "but an educational organization interested in the preservation of the ROTC."

Convinced that the questions

of whether or not the ROTC program should carry academic credit, and does it belong on the campus or not, have become clouded, the Friends have prepared a Fact Sheet.

Some of the points made by the Fact Sheet are:

--The U.C. Budget provides less than 10 per cent of the cost at UCSB, enabling the campus to train an officer for about \$4,000, as opposed to \$100,000 cost for training at a U.S. Military Academy.

--Military Science Department personnel are faculty advisors for two Greek letter organizations, two campus clubs, and one University sports team.

--ROTC is voluntary and pays upper-division students 50 dollars per month, to help with college costs.

--Any student may attend Military Science courses.

--ROTC provides civilian leadership for the Army, as opposed to strictly military leadership from OCS or the Military Academy.

### JUDGE ROTC ON MERITS

The Friends believe that ROTC should be judged on its long-term merits for defense, rather than by attitudes toward the Vietnam War. "The alternative," explains Dr. Dozer, "is (Continued on p. 12, col. 3)"



OFT ATTACKED ROTC cadets hope to get support from the newly formed "Friends of ROTC."



"Macolm X Hall," October 14, 1968

—photo by Chuck Markham



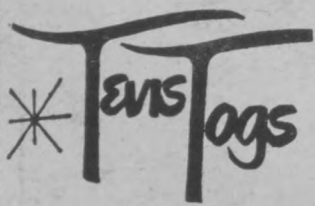
# CAMPUS KIOSK

## MEETINGS

- 2 p.m. -- CSDI Committee, call 968-9061 if you can not attend -- UCen 2272.
- 3:30 p.m. -- AWS Assembly-- UCen 2284.
- 4 p.m. -- University Day Guides -- Engin. 1104.
- 4 p.m. -- Elections Committee -- UCen 1131.
- 4 p.m. -- Colonel's Coeds -- ROTC Bldg.
- 4:15 p.m. -- Christian Science Organization -- 6518 El Greco.
- 7 p.m. -- Students Toward Ec-

- umenical Progress -- 6518 El Greco.
- 7 p.m. -- Campus Computer Club -- NH 2204.
- 7 p.m. -- Students for March Against Leukemia -- UCen 2294.
- 7 p.m. -- Scabbard and Blade -- Bldg. 419, Rm. 136.
- 7 p.m. -- OCB -- UCen 2272.
- 7:30 p.m. -- Blue Key -- UCen 2284.
- 7:30 p.m. -- Scuba--Chem. 1171.
- 7:30 p.m. -- Mortar Board -- San Nicholas.
- 7:30 p.m. -- Graduate students interested in college, university or junior college teaching -- NH 1006.
- 7:30 p.m. -- Students for Peace and Freedom -- SH 1008.
- 8 p.m. -- Graduate History Forum, speaker -- Timbers

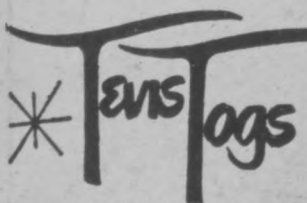
(Continued this page, col. 5)



SUPERB QUALITY  
**IMPORTED**  
SUEDE LEATHER

**JACKETS**  
**\$39.95**

Specially priced sizes 6 to 20 in Shades of Beaver, Town Brown, Platina & Other High Fashion Colors.



5854 Hollister Ave.,

2 Block East of Fairview in downtown Goleta. Ph. 964-4413, Fri. 'Til 9. Master Charge, BankAmericard & T. T., 6 mo. budget accounts.

It's Fun to Save \$\$\$ on fine fashions at

**Tevis Togs**

(Tevis Tevis, Since 1936, Synonymous with Fine Fashions)

**I SMILE  
A LOT**



I guess I smile the most when I feel like I look my best. If I'm feeling low? I simply put on my favorite things and then I don't feel so bad! And you know something? I've found all my favorite things at the Lou Rose Annex. Your new Campus Representative, Linda Korber, will be here, every Thursday, to tell you about all the great fashions you can see at the Annex. Come on in--find a favorite thing!

P.S. 'Tis the season to be jolly! Lou Rose has some fantastic new arrivals that are just perfect for upcoming holiday festivities!

By Linda Korber

**LOU ROSE  
annex**

965-6565  
1309 state St.

# Dramatic Arts Presents Three Post-War Plays

The American Premiere of three German one-act plays by Gunter Grass and Tankred Dorst, to be presented in the UCSB Studio Theatre October 29 - November 2 and November 5 - November 9 are currently being prepared by UCSB Graduate students James and Meade Hindman.

Their approach to the three plays, Grass' "Rocking Back and Forth" and "Only Ten Minutes to Buffalo," and Dorst's "Freedom for Clemens," reveals something of the bizarre, experimental nature of the post-World War II German theatre.

Since the end of the war, a group of inventive, committed writers, including Grass and Dorst, has been stimulated by new-found freedom to explore new avenues of the drama in order to evolve a distinctly German type of experimental theatre.

Hindman noted, "These plays

have evolved from a new tradition that might best be described as more purely 'theatrical' than 'stage drama.' The Grass plays are poetic in form -- in a sense, they are semi-abstract paintings. The plays are concerned with "images" that evoke emotions and responses that cannot be directly translated into words.

Among the actors appearing in the one-acts are UCSB Senior Dan Dorse, and Martha Harvey. Others are Joan Corey, Evan Cole, Rip Cohen, Chris Goss, Ken Kroeger, Jeff Nokes, Greg Piantanda, and Nanette Deetz.

Tickets for the plays may be purchased at the Arts and Lectures Box Office, 961-3535.

# BSU Sets 'Soul' Dinner With Cleaver Monday

Black Student Union is sponsoring a Soul Dinner for black people this coming Monday, October 21, from 6:30 to 10 p.m.

The dinner, to be held in the Tower Room of Francisco Torres, will cost \$1.50 per person. Reservations must be made by 5 p.m. tomorrow at the BSU trailer, 319C near the old gym.

Since Eldridge Cleaver has been invited to attend the dinner, reservations are imperative. For any further information, please call 968-8463.

A. S. Concerts Committee

PRESENTS

## THE FOUR TOPS SHOW

ROBERTSON GYM  
8:00 P.M.

**OCTOBER 19**

PLUS 13-PIECE  
MOTOWN WEST COAST  
ORCHESTRA AND THE  
FABULOUS INCREDIBLES

Tickets on sale now  
UCen Information  
Booth - Bring Your Own Pillow

flowers  
by karna phillips



When you go gathering flowers be sure to pick flowers by Warners.

Your choice of teddy slip, half slip, or panties • Pick all three for a beautiful arrangement.

\$9, \$5, \$2.50 respectively at the Clothes Colony.

clothes  
colony  
isla vista

**Sun and Earth**  
NATURAL FOODS

- Herb Teas
- Fine Oils
- Various Honey's
- Grains
- Juices
- Stone ground flours
- Dairy products
- Breads
- Fresh fish
- fruits and MACROBIOTIC PRODUCTS

6576 TRIGO Rd. Isla Vista  
Tel: 9687369

no preservatives  
pesticide spraying  
absent nominal  
9 a.m. - 6 p.m.  
Every day

(Continued from col. 2)  
8:30 p.m. -- Surf Club -- SH 2119 -- this time for sure.

FILM  
"The Bridge" will be shown at 7:30 p.m. in SH 1004.

LECTURE  
Dr. Davenport will speak today at 4 p.m. in Campbell Hall.

**CHEESE FOR ANY OCCASION! WINE AND CHEESE PARTIES**

**CHEESE PARTY TRAYS**  
CHEESE of all NATIONS  
Danish Canadian German  
French Norwegian Swiss  
English Italian Domestic

**WINE and GOURMET ITEMS**  
"World's Finest Cheese Cake"

**THE CHEESE SHOP**

22 El Paseo Ph. 963-2615

ROAD RUNNER Santa Barbara City College  
CHARLIE CHAPLIN — AMS —  
UNICORN IN THE GARDEN FILMS

**ALICE**  
IN WONDERLAND  
Oct. 18 • 7:30 • 75¢

**QUAKER WORSHIP GROUP**  
Sundays, 6:30 p.m.

Shared silence and the expression of the Spirit. All are welcome.

6551 Trigo Rd.  
(Isla Vista Travel)



# IT'S A KINGSIZE 1 CENT SALE

**OUR  
BIGGEST  
YET**

**WE'VE GOT EVERYTHING.....**

**SOMETHING FOR THE OUTSIDES,**

★ WE'RE EXCLUSIVE IN THE  
GOLETA AREA FOR  
RUSSELL STOVER CHOCOLATES

## SOMETHING FOR THE INSIDES,

**In Our New Discount Vitamin Dept.**

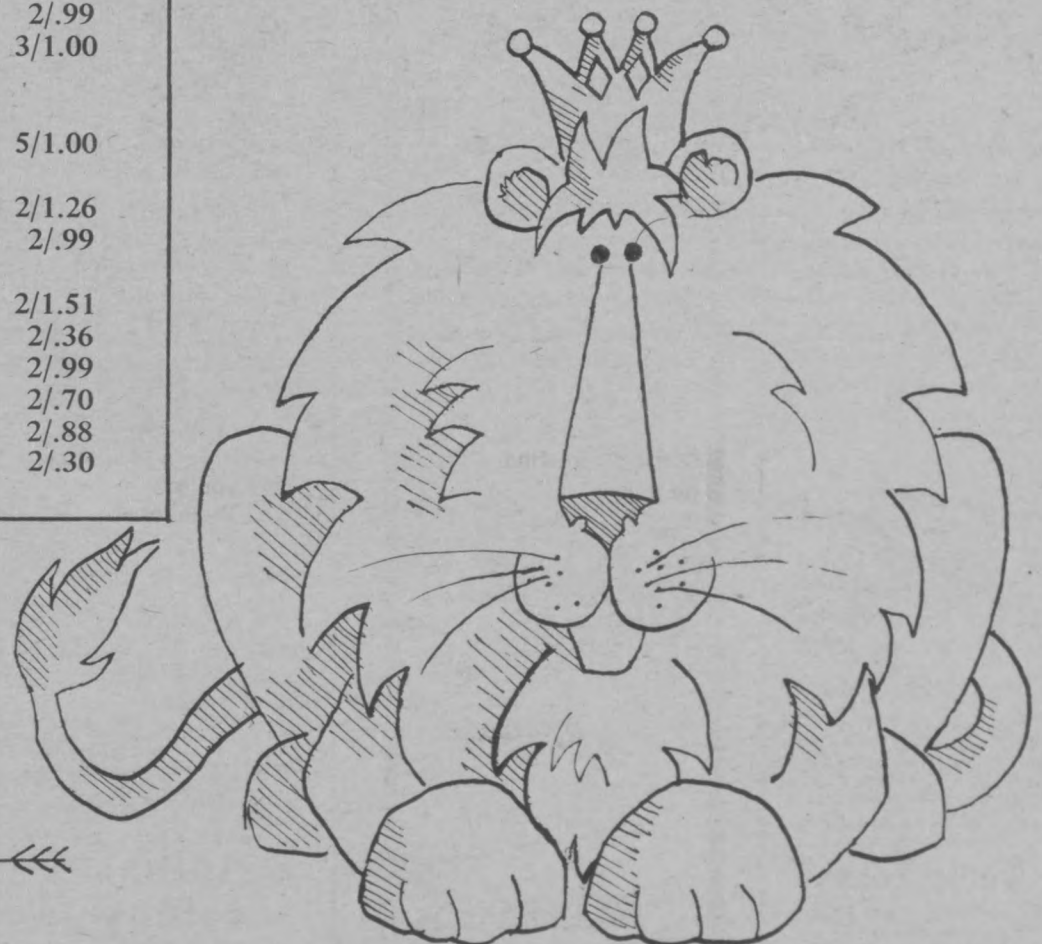
Rexall 5 grain Aspirin 100's	Reg. .79	now	2/.80
Rexall Buffered Aspirin 100's	Reg. 1.29	now	2/1.30
Rexall Cold Capsules	Reg. 1.49	now	2/1.50
Nat. Vitamin A 25,000 U.	Reg. 1.59	now	2/1.60
Vitamin B Complex 100's	Reg. 2.98	now	2/2.99
Vitamin C 100mg. 100's	Reg. .69	now	2/.70
Vitamin E Capsules 30mg. 100's	Reg. 1.98	now	2/1.99
Rexall Ferrous Sulfate Tablets 5 grain	Reg. .98	now	2/.99
Rexall Multiple Vitamins 100's	Reg. 1.98	now	2/1.99
Protein Tablets - Bottle of 360	Reg. 3.95	now	2/3.96
Rexall Super Plenamins - Free 36 Day Supply When You Buy Bottle of 144 At Regular Low Price			

Rexall Toothpastes	Reg. .95	now	2/.96
Rexall Toothbrushes	Reg. .49	now	2/.50
Rexall Klenzo Mouthwash	Reg. .98	now	2/.99
Rexall Brite Shampoo - unbreakable bottle or tube	Reg. .98	now	2/.99
Rexall Creme Rinse	Reg. .98	now	2/.99
Rexall Brite Hairspray - 14 oz.	Reg. .98	now	2/.99
Rexall Home Permanent	Reg. 2.00	now	2/2.01
Rexall Aerosol Deodorant - 5 oz.	Reg. .98	now	2/.99
Dry Skin Bath Oil	Reg. 1.49	now	2/1.50
Rexall Cara Nome Hand Lotion	Reg. .98	now	2/.99

## AND ALL THE EXTRAS!

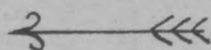
Rexall Cotton Swabs	Reg. .59	now	2/.60
Rexall Rubbing Alcohol	Reg. .59	now	2/.60
Nylon Hosiery	Reg. .69	now	2/.70
Rexall Room Deodorant	Reg. .98	now	2/.99
Rexall Paper Towels	Reg. .39	now	3/1.00
Rexall Adhesive Tape - Any Size	2 for 1 + 1 cent		
Rexall Facial Tissues	Reg. .29	now	5/1.00
Rexall Athlete's Foot Ointment	Reg. 1.25	now	2/1.26
Rexall Cotton Squares	Reg. .98	now	2/.99
Rexall Contact Wetting Solution	Reg. 1.50	now	2/1.51
Rexall Zinc Oxide Ointment	Reg. .35	now	2/.36
Rexall Aerosol Shave Cream	Reg. .98	now	2/.99
Rexall Salt Tablets	Reg. .69	now	2/.70
Rexall Insect Spray	Reg. .87	now	2/.88
Rexall Envelopes	Reg. .29	now	2/.30

**ISLA VISTA**  
**Rexall**  
**DRUGS**



*Sale-Oct. 17-26  
It's Bound To Be  
A Roaring Success*

JUST ARRIVED! THE NEWEST IN  
RAINY DAY APPAREL





## EDITORIAL

## Now is the Time for All Good Regents...

**ISSUE: Can the University of California, and especially the Board of Regents, get together and withstand the pressure of public scrutiny?**

growing public fury over the University. The public is equating the compromise on the Cleaver issue (letting him appear) with the "soft" stand Santa Barbara administrators took Monday.

Really, if the public has their way, Chancellor Cheadle may well be out of a job. Charles Hitch will be displaced a la Clark Kerr, and the decline and fall of the University of California will be under full steam. The gap between reason and emotion is ever-widening as the public salivates over these new-found scapegoats.

Rather than face up to the fact that they have been guilty of perpetuating a racist society, the "people" are on a witchhunt that is potentially as vicious and as far-reaching as any of Joe McCarthy's.

History repeats itself because nothing has been effectively done to improve

Today's Regents meeting at Santa Cruz has suddenly taken on special importance to this campus in the wake of Monday's BSU takeover of North Hall.

Still reeling from last month's Cleaver donnybrook, the Regents face a

a society with ghastly, glaring injustices. There are too many axes to grind, too much profit to be made from the status quo to change it. So the witchhunts continue. And the war drags on. And the University continues to incur irreparable damage.

It's no secret that people who would not have been hired two years ago are in classrooms at this moment. You draw from what you can get, and, unfortunately, not enough top-rate people are jeopardizing glittering careers by jumping on a sinking ship.

The University is caught in a squeeze of allegiances and biases--educational commitment vs. public support. The students and faculty cannot be fooled. The time has come to end political scheming on the University. "Ah, if I could stay sixteen forever."

When to the sessions of sweet silent thought the Regents allow themselves today, we can only hope they sense their life's work and support their own kind.

If the University doesn't close ranks in times of greatest stress, it isn't worth anything anyway. It's bad medicine to teach people how to compromise their ideals. We urge soul on the part of the Regents.

## War Drags On

*(Editor's note: The EL GAUCHO Editorial Board has been unable to reach a consensus on the issue: Should ROTC remain on the UCSB campus? The two opposing views are thus being given equal space, one below, the other in the right-hand column on this page).*

The University's official academic sanction of ROTC should be removed. There are too many ways that this organization varies from other classes to qualify it as an academic concern.

There are no other classes that require a loyalty oath in order to qualify for enrollment. Granted, it is the legitimate right of a professor to ensure that his students are adequately prepared for a class, but we take this to mean academic preparation, without any overtones of an enforced view of the subject to be studied.

In no other class are the instructors brought in entirely from the outside. Here again, the instructors are approved by the Chancellor and are responsible to him, yet they still represent only one viewpoint of the military. A true military science curriculum (which would be a very welcome program) would include instructors from varied fields, to insure that a student is exposed to different orientations and not just to the pragmatic concern of producing officers.

Yet these things will never be corrected in ROTC, because its primary aim is to produce officers. Without going into the relative merits of that goal yet, we would like to point out that to our knowledge no other "public service" program at the University has academic sanction. There is no credit for Blue Key, Squires, Honeybears, Leg Council, or Community Affairs Board.

Over and above these pragmatic arguments lies the moral question of the university supporting a war that has proven totally unacceptable to the American public, a war in our view that is totally unjustifiable, obscene, even atrocious. The University's complicity in the military-industrial complex, the backbone of the war, seems completely inexcusable and antithetic to its nature.

UCSB supports an unjust war by sponsoring military training, among other things. Therein lies a tale of divided loyalties to which the University has never really taken the time to address itself.

Unfortunate is the unacknowledged way in which this support has quietly permeated most of the superstructure of the University, whether in educational policy (punish dissenters) or actual practice (research and ROTC). And the war drags on.

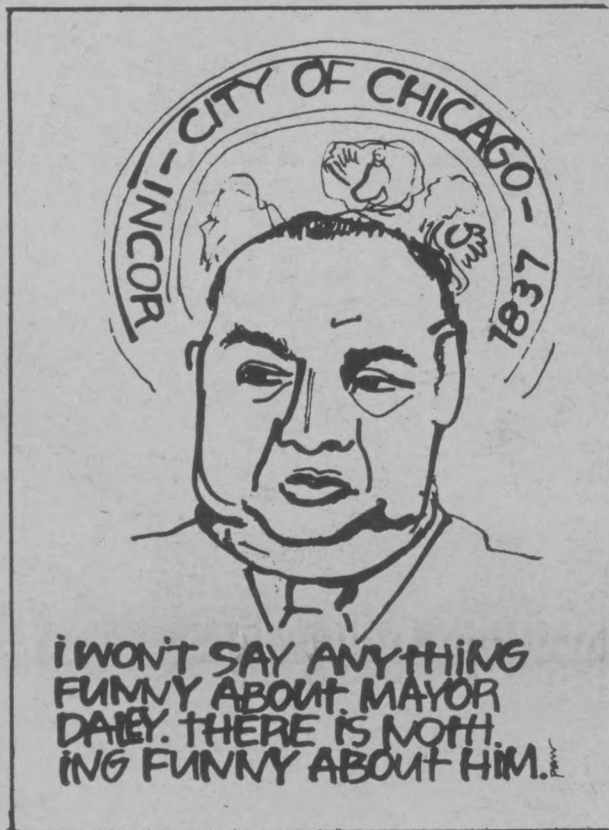
A university should be a community and not a factory. It should produce free thinkers, not unquestioning military machines. It should encourage peace and humanity, not war. It should stand on its own soul and not prostitute itself as the vehicle for public opinion. Change can only come about if people live it every day.

Peace.

JIM BETTINGER, Editor  
RICK ROTH, City Editor

## LETTERS POLICY

EL GAUCHO welcomes letters expressing all points of view on any subject. They must be typed and will have a better chance of being printed if reasonably brief. Letters must be signed, but names will be withheld on request. The editors reserve the right to edit all letters for space purposes. Turn them in to the EG office, 3rd floor UCen.



## LETTERS

## Black Racism

To the Editor:

Regarding one element of the "black revolution," it appears that the leaders want to indict all other Negroes who do not support their methods. I have heard it said by the "revolutionaries" that non-revolutionary blacks are "Toms" and traitors. In fact, hand in hand with the revolutionary's indictment of the white society en masse goes their indictment of disagreeable Negroes, though the nature and force of the indictments differ.

What is terribly unjust about this tendency of the leaders of the "black revolution" is that they demand of other Negroes certain actions which could only be inspired on racist grounds. Why should one man help another simply because both have the same color of skin? Why is one who refuses to go along with the political and cultural philosophy of others of his race a traitor? The only reason for this could be that something essential unites members of the same race. But is there anything essentially similar about all black men? What is it?

One reasonable answer to this would be that all Negroes in this country experience and suffer the results of both private and institutionalized prejudice. And it does make sense to ask a man to fight injustice that the group of which he is a member experiences. (If all those with red hair were discriminated against, those red haired people not protesting would properly be viewed with suspicion.)

But this answer won't do. The leaders of the "black revolution" condemn fellow Negroes for the latter's methods of fighting prejudice. Most, if not all, Negroes do "their own particular thing" in behalf of justice, each his own, that is. There is no "Negro way" of fighting injustice, and for the "black revolutionaries" to indict fellow Negroes because they choose different means is to perpetrate a grave injustice on them.

Some Negroes like the life of the middleclass -- which does not mean they approve of all members and aspects of the middleclass -- others have their ways they like to live. There is no such thing as the "Negro way of life" or the "Black American culture" which all members of the race are part of, by virtue of their color.

To demand that all Negroes should protest injustice the same way, that all should renounce "whitey's

(Continued on p. 12, col. 1)

## Individual Choice

"Freedom" is an extremely elusive concept, though one of the most noble ever developed by man. Presumably one should be free, be allowed to do whatever he thinks is best for himself. When he starts doing things which he deems best for all those around him, however, he runs into trouble, since what is one man's meat might be another man's poison.

Here one runs into the problem of trying to legislate morality, of trying to tell someone what is "good" and what is "bad." Unfortunately, what is "right" for one is not necessarily "right" for another.

So it is with the issue of ROTC at UCSB. Some vocal individuals seem to feel that the Reserve Officers Training Corps does not fit in with their image of what a university should be. Ipso facto, they say: Let's get rid of it, or at least modify it so that it conforms to our thoughts and ideals.

But pinning down these thoughts and ideals is quite a difficult thing to do. On one issue, ROTC, they differ markedly from another, Eldridge Cleaver and course 139 X. There the "moralists" said that he should speak in the name of "academic freedom" though ROTC obviously doesn't deserve the same consideration.

What if these thoughts and ideals, while fine for these individuals, are not acceptable to the majority on campus? Should these "right-thinking" people continue with their egotistical notion that "they're wrong; I'm obviously not," and demand changes or disruption?

And even if these "right-thinkers" turned out to be in the majority, would this give them the right to force the minority to accept their viewpoint?

It seems to us that if a student (i.e. a person who has paid his fees and is duly enrolled) wants to attend a course, it is his right, his basic freedom, to enroll in that class, even though some self-styled censors find it personally repugnant.

In fact, we would hope that any time a class-sized group of students wants a particular course, that arrangements be made to offer it to them.

We contend that these censors should not have the power to tell their peers what is "moral" or correct in the University.

DAVE COURT, Managing Editor  
RON BEALS, News Editor  
LEE MARGULIES, Sports Editor  
JOHN RETHORST, Editorial Editor  
MIKE LIFTON, Executive Editor  
ANNE CRAWFORD, Copy Editor  
MARILYN SENESE, Calendar Editor

EL GAUCHO JIM BETTINGER  
Editor

Editorials represent a consensus opinion of the Editorial Board. All other articles are the opinion of the individual writer or cartoonist. No item necessarily represents the opinion of individual EL GAUCHO staff members, the Associated Students, or the University of California.

Entered as second class matter on November 20, 1951, at Goleta, California, and printed by the Campus Press, 323 Magnolia, Goleta, California.

P.O. Box 11149, University Center, Santa Barbara, California, 93107 Editorial Office—UCen 3125, Phone 961-2691. Advertising Office—UCen 3135, Phone 968-2110.



# Readers Condemn North Hall Incident

## They Blew It

To the Editor:  
They really blew it this time! By compromising to the BSU and their inane and idiotic "grievances," they have set the precedent for insubordination and further militant actions on every campus throughout the United States.

The BSU has the right of free speech and the right of assembly, but not at the expense of the masses. Is it right for a minority of less than 150 black students to interfere with classes and administrative procedures on a campus of nearly 13,000?

The University's attitude of compromise is ridiculous! Now, if the black students have any more "grievances," they merely have to repeat the action in North Hall on October 14, and their demands will either be met, or another compromise will be made. The fact that the University must promise the black students that they will not be punished (except for meaningless suspended suspension) for breaking into and controlling a University-owned building demonstrates that the administration is not very adept at handling such a situation.

A closing thought: What would be the repercussions if a white militant group were to try such action?

MARY LIPOLD  
Sophomore, Spanish

caused classes to be cancelled and did damage to state property.

What the BSU demanded are changes in certain aspects of the institution of the university, but, in breaking the regulations of the institution, to which amendments were suggested, they have affronted the student body and the regulations of that university.

Rules were established for good reason, the overwhelming majority of students accept them and if the members of the BSU do not seek to change them by the accepted and orderly process, then they must be suspended as being individuals who are not amenable to the functions of the university.

Not one student who accepts and supports this orderly process can countenance the crude and irresponsible methods of those to whom the episode merely means an increase in stature. Therefore, censure is deserving first to the A.S. Judicial Committee for abdicating its responsibility and abandoning the principles upon which we acknowledge our university to be organized.

There must be punishment commensurate with the disruption. Let those who will disrupt our university know that they have acted hastily and thoughtlessly. And censure for that professor who congratulated the occupation forces for their courage. There are those of us who see it as stupidity and willful perversity.

Sixteen students, no matter

how daring, no matter how cunning, must not be allowed to escape without punishment and must not be congratulated by any member of the faculty which is, after all, supposed to be teaching classes to which the non-protesting and rule abiding students have paid for and must expect to attend.

J. L. LANT  
Senior, History, Poli Sci

## Strategy

To the Editor:  
A new strategy seems to be in vogue among the well-intentioned but thoughtless radical element in this country. It is now perfectly acceptable to deliberately seek confrontations that severely strain the already uneasy peace in this country.

While harassment remains relatively unrewarded, confrontation has been at least partially successful. Confrontation is an inherently poor tactic. Its resolution depends not on the justice of the cause but rather on the strength of the "troops" and other strategic variables (e.g. computer-power).

One side partially wins and one side partially loses, but neither comes to understand its opponent. The situation has merely become further aggravated without any real understanding reached. (This is not to say that there aren't negotiations).

Time is running out. Whatever "moral" victories that the

New Left has won have been matched by the political gains of the Old Right that has been in hibernation for the last ten years. The State of California has a reactionary governor and possibly two very reactionary senators. Frightened Californians are slowly relieving intelligent men from the state legislature. The future is ominous with repression, political manipulation, and fear.

All the while, confrontation deceptively seems to be a successful tactic. Unfortunately, it has a fatal flaw: "liberations" are often illegal. A legal system simply cannot tolerate substantial lawlessness without collapsing. If you really think this is desirable, just consider what happens when George Wallace gets out of his cage. Illegality will surely bring chaos unless those who break

the law are willing to suffer the penalty and/or offer constructive and honest alternatives. Power may come from a gun, but peace, freedom and justice certainly don't.

PETE POLLACZEK  
Senior, Econ.-Psych.



## 'Notorious'

To the Editor:  
Sixteen students with a certain daring and cunning have caused a furor at this University. But these 16 were wrong and deserve punishment. What the BSU demanded could have been achieved through rational discussion between themselves and the administration.

In fact, however, that the blacks walked out of the Athletic Commission hearings proved sufficiently that they lacked a case in their charges and were unwilling to stay and find themselves publically refuted. That they then took their refuted charges and bundled them together with some other demands does not yet exclude a more cogent possibility for their action from being accepted.

The BSU was virtually powerless here at UCSB and statewide this chapter had no recognition. Wide publicity could cure the discrepancy that existed between their actual state and the state they fancied for themselves. They received this wide publicity but only for the means by which they chose to present their demands and not at all for the demands themselves. However, that they are free today with an increased power neglects the fact that in the process of becoming notorious they

**"TRUFFAUT IS SPECIAL AND ONE OF THE FEW DIRECTORS WHO MAKES SIMPLE, PERSONAL, GREAT FILMS."**

**'THE BRIDE WORE BLACK' IS SO CAREFULLY AND PERFECTLY MADE, SO ALIVE THAT ONE KEEPS BEING SURPRISED AT EVERY STEP. THE MOVIE IS A SUSPENSE AND HORROR FILM IN WHICH JEANNE MOREAU MURDERS A NUMBER OF GENTLEMEN. EVERY ONE OF THEM IS A GEM OF CHARACTERIZATION."**

**NOW THROUGH TUESDAY**

—N.Y. Times

**JEANNE MOREAU**  
**"THE BRIDE WORE BLACK"**

and  
**PETER SELLERS**  
**"WALTZ OF THE TOREADORS"**

**DOORS OPEN**

**7:30**

**SHOW STARTS**

**8:15**

**RIVIERA THEATRE**  
**PHONE 962-3477**

**MAGIC LANTERN THEATRE**  
**ISLA VISTA 968-1811**

**Jack Lemmon and Walter Matthau**

**NOW THROUGH WEDNESDAY**



**The Odd Couple**

**SHOWN AT 6:00 & 9:45**



**NO WAY TO TREAT A LADY**

**SHOWN AT 7:45**

**ROD STEIGER · LEE REMICK · GEORGE SEGAL**

**THIS FRI. and SAT. NITE at MIDNITE**

**THE MARX BROS.**

IN THEIR FUNNIEST FILM

**NIGHT AT THE OPERA**

AND

THE FINAL CHAPTER OF

**REX & RINTY**

**12 UNDERGROUND**

**MAGIC LANTERN THEATRE**

**RIVIERA** Phone 962-3477  
Now through Tuesday  
Jeanne Moreau in  
**THE BRIDE WORE BLACK**  
and Peter Sellers in  
**WALTZ OF THE TOREADORS**

**CINEMA** Phone 967-5661  
Twelfth Week  
David O. Selznick's  
**GONE WITH THE WIND**  
Clark Gable and Vivian Leigh

**FAIRVIEW** Phone 967-4531  
Fourth Week  
Stanley Kubrick's  
**2001: A SPACE ODYSSEY**  
Keir Dulea and Gary Lockwood

**S.B.D.I. #1** Phone 967-2715  
Now through Tuesday  
Lucille Ball and Henry Fonda in  
**YOURS, MINE AND OURS**  
and Bob Hope & Phyllis Diller in  
**PRIVATE NAVY OF SGT. O'FARRELL**

**S.B.D.I. #2** Phone 967-2715  
Now through Tuesday  
Michael Todd's  
**AROUND THE WORLD IN 80 DAYS**  
and Peter Sellers in  
**THE PARTY**

**STATE**  
Just like Millie, we're closed for thorough modernization. We hope to be open around Thanksgiving.

**AIRPORT D.I.** Ph. 967-1210  
Now through Tuesday  
Hedy LaMarr in  
**SAMSON AND DELILAH**  
and Anthony Quinn in  
**GUNS FOR SAN SEBASTIAN**

**GRANADA** Phone 965-6541  
Starts Friday  
Two James Bond Thrillers  
Sean Connery in  
**THUNDERBALL**  
and  
**FROM RUSSIA WITH LOVE**

**ARLINGTON** Ph. 966-6857  
Held Over— Second Week  
Joan Woodward and Estelle Parsons in  
Paul Newman's **RACHEL, RACHEL**  
and Robert Wagner and Mary Tyler Moore  
**DON'T JUST STAND THERE**

**MOVIES**



OPEN FORUM

# Life at UCSB

By DONALD PRICE

Why is there a need for black administration and instructors at UCSB? There are many reasons; one would be to serve as a buffer between the black students and the rest of the University. Still another reason would be to remove the cloud of doubt that is on the minds of the black students and possibly some whites about certain questionable practices of the University.

Each year thousands of capable people graduate from various institutions, among them some qualified black people--people who could serve as administrators and instructors at a University like UCSB.

Surely not all of them are unqualified or they would not have made it through school.

If this is true, then why is there but one black professor on campus? Were all the other qualified blacks under prior commitment when they were contacted by UCSB--if indeed any are ever contacted? With the financial resources avail-

able to this University does it not seem odd that there is such a shortage of blacks in administrative and instructional roles?

It has been mentioned earlier that black administrators and instructors could possibly serve as buffers between the black students and the rest of the University. Presently black students are not fully able to relate to the University because there are not any black people in the higher levels to associate with.

How can we, as black students, feel part of this school if we are not made to feel part of this school? This University is in dire need of establishing some kind of communication between all factions of the student population and specially with black students.

For the school to enlighten its students to everyday life there is the need to have instructors from all walks of life, socially, financially and racially.

# All Around The Town

By RICK ROTH  
EG City Editor

As Louis Smith pointed out here last week, white folks on this campus actually have less freedom than black folks because they simply haven't EVER done anything about a rotting society they've long known to be rotten.

Last year, as a freshman, I came to UCSB with all the tales of Berkeley ringing in my ears, fully expecting to find an angry, concerned group of youth--alive and fighting and asking why. Man, what a letdown to find Isla Vista, sin city, founded on all the smutty guilt feelings of white, middle-class America. A vacuum-Pax Psychodelia--smug, white, arrogant, and secluded.

Course content was another major disappointment. Instead of the real, vital knowledge I had always anticipated upon arrival at college, I found palsied irrelevancies in a system that encouraged regurgitation instead of dialogue. I found myself rapidly developing into a cog in some anonymous, Kafkaesque machine, dedicated to the proposition that all men can be brainwashed equally.

This is a campus of somnambulists -- sleepwalking through a miasma of creeping totalitarianism. Like in high school--just get by, get the grades, write what the teacher likes to hear. Get conditioned for a society that holds money more important than people. The people on this campus are human fodder for a vast training machine, with nothing to say about their well-planned lives. The end of spontaneity, the death of a species... Anglo-vegetables -- signed, sealed, and delivered to the waiting jaws of an unfeeling society.

Well, that's over now. The black cats are all getting together -- proud of their life and their brotherhood and their tightness and probably somewhat astounded at their strength of primary love. Fight on, brothers.

White is just as beautiful as black. Get out of your compartmentalized boxes and start communicating -- ask why you have to resign yourself to creeping executivia so soon in life. If we think a lot of things going down are wrong, let's not be afraid to stick our necks out a little and say so. Way past

the system lies the potentiality of a free people striking out together in an honest attempt to stop this pig society of death and suppression.

If you care enough about where we're at and where we're going -- close ranks for four years of Nixon baby--join hands to ask the vital questions and ACT. Deep inside, you know they're your real brothers. Yip-pie. Say it loud and say it proud.

# Mestizaje

By JOSEPH NAVARRO

Books on Mexican-Americans are expensive, out of print, and are generally hard to get. Prior to this summer our library was ill-stocked with Mexican-American literature; Acquisitions has not cooperated in xeroxing out of print works; Cataloguing lost the best bibliography on Mexican-Americans. For some strange reason even basic works have not been ordered by our social historians and inter-ethnic sociologists. Our bookstore has ordered only a few mediocre works on Mexicans, but excels in cooperation when compared to Red Lion, I.V., and Kisch Bookstores. I will only mention the most relevant works today. Those interested may obtain an extensive reading list by sending a stamped envelope to me at Box A 11182 (UCSB).

Hitherto, Mexican-American history has been published by Anglos and middle-class Mexicans; the former, generally resort to stereotypes and do not understand the misery of the barrios; the latter, are forced into quasi-Tio Taco (Uncle Tom) interpretations for fear of a backlash. In any case such history must be read critically.

Generalizations of last week are documented in H.E. Barnes, "History of Historical Writing"; T. F. Gossett's "Race: The History of An Idea in America"; H. S. Commager, "The Nature and Study of History"; and Carl Becker, "Everyman His Own Historian." Incidentally, for those imbeciles who like to play word games, not all historians are conservative or all white people are racists--just most of them.

Carey McWilliams informs me that "North From Mexico" will be published by Greenwood Press, 211 E. 43rd St., New York City, N.Y. 10017; the Spanish edition (translated by Lya de Cardoza) "Al Norte de Mexico" is published by Sigle XXI Editores, S.A., Gabriel Mancera 65-Mexico 12, D.F. Of value also will be a pamphlet by McWilliams entitled "Mexicans in America" to be published any day now by Teachers College Press, Columbia University. These works are basic.

Juan Gomez' "La Raza Nueva" can be heard every Thursday on KPFF (90.7 FM-radio) at 11 p.m. The library should have (by now) most of the publications of the Chicano Press Association; "El Malcriado," "La Raza," etc. also El Grito.

The Mexican-American Study Project at UCLA has published 11 advance reports dealing primarily with Mexicans as a sociological phenomena. Incidentally, advance report no. three is the best bibliography on Mexican-Americans. In 1969 the Project will publish a book dealing comprehensively and exhaustingly with Mexicans as a sociological phenomena. You may get on their mailing list by writing them at UCLA.

## TELL IT TO THE GAUCHOS WITH WANT ADS!

With El Gaucho Classifieds you can buy, sell, or trade most anything. El Gaucho Classifieds are 25¢ per line, payable in advance. Classified Ad forms available in room 3135

### ANNOUNCEMENTS - - - - - 1

CYCLISTS: meet again at Old SU Sun at 9:00 for 3 hour ride.

HOME COMING IS COMING!!! House Decs! GGRIGG! Queen!! Info booklets available in AS Off.

Phi Sigma Kappa presents "El Cid" with Sophia Loren and Charlton Heston Tues, Oct. 22, 6:30 & 9:30.

THE BIRDS and 1984 are being shown Fri Oct 18 in Campbell Hall at 7 pm 75¢ for 2 films, 50¢ w/Sr. Card. LA CUMBRE Page contracts are due by Oct. 25.

Honorary-Service groups are asked to check with Campus Photo Shop about individual photos.

Announcing opening of Lincoln Grad Plan Office 6553-B Trigo 968-1046

SANDPIPER WEEKEND, Oct. 26, 27, Fun, trophies, beer mugs, Billiards, bridge, beauty contests, chess, cycling, fencing, fishing, judo, kite-flying, paddleboard, photography, pushball, sailing, sandcastles, surfing, table tennis, tug-o-war, volleyball. Info, & sign-up in Rec Off., Old SU, 961-2632, 961-2677.

65¢ spaghetti dinner Sunday nights 5-9 p.m. includes salad & bread at Brothers Galley, 7300 Hollister.

WANT TO RELIEVE GRADE POINT SENSITIVITIES? Read faster, improve study habits, better comprehension, greater recall, IV READING CENTER, 968-4612, Sign up now!

Now! High intensity lamps, \$3.50 Hall of the Mtn. King, 6578 Trigo.

24 1968 LA CUMBRES left!! Don't miss this final opportunity to own this ALL-AMERICAN rated yearbook, FREE to those who were here all 3 qtrs. Also available for purchase at AS Cashier, UCen upstairs.

Students, Faculty & Staff! Save \$1 now by obtaining your LET'S DINE OUT remit envelope at AS Cashier's off. in UCen. Eat at 37 restaurants for 1/2 price plus 50 bonuses for your holiday or vacation pleasures. This is our 5th year here.

Flying Club TGIF 4 pm, 6575 Picasso #4, Get Membership at door.

### APARTMENTS TO SHARE - - - 2

HELP! Need 1 girl for 1 bdrm apt. \$60/mo, Call 968-5208.

Roommate needed-girl in brand new beach front apt. 590/yr 968-1882 eyes

### AUTOS FOR SALE - - - - - 3

'67 FIAT 850 SPYDER Radio, Stereo tape, tuned exhaust, carpet. Going abroad, must sell - 8-3920.

1967 VW Stereo tape excellent cond. \$1750 or offer. Ph. 968-3803.

'60 Dodge Cruiser Scenomatic spl. This baby hauls. Big enuf to sleep in. \$125. 6523 Trigo #1, 964-5351.

'60 Ford Camper van w/ custom fiberglass addition \$500/offer, 968-5244.

'58 Merc 4 New tires, \$295, 968-9597

1938 Packard black touring sedan, Good running condition, \$550 MUST SELL, 968-8152 evenings.

Must sell '66 VW w/ sunroof-\$1199, Lois, 968-1410 after 7:30 pm.

'63 TR-4 call or just come on over. This is a fine machine, 968-7734. Car is parked at 865 Emb, del Mar, C

2-cylinder Citroen '64, 35,000 mi, 45m p.g., \$375.00; 967-2811.

'63 Scout 4-wheel drive, 40,000 mi, \$1250 (will take older 4-dr car as part payment) 966-4091 or 966-3022.

### CHILD CARE - - - - - 4

Live-in child care day wk reliable couple references UCSB Placement, VanDervoorts, 968-0197/968-5652.

### FOR RENT - - - - - 5

Girl take month-to-month contract. Own room; \$56/m all utilities pd. Ph. Peggy, 968-5633, 6650G Picasso.

2 bedroom 2 bath apartment only 2 blocks from UCSB & 1/2 block from beach & shopping, \$50 per month. 6571 Sabado Tarde, 967-7947.

GIRLS! Tired of bourgeois apt life? Come join the proletariat coed-coop \$80/mo, room and board, Salvador Dali in spiritual residence, 968-9130, 732 Emb, del Norte.

Villa apt, \$52/mo, Contact Jim Bradley thru IV Realty, 968-2521.

### FOR SALE - - - - - 6

Volvo wagon 1967 air radio stock. Excellent condition. 968-9604 days, 965-3323 evenings.

9'8" G&S speed board, xint cond, Call 968-0632. Make offer.

1964 VW Sunroof never damaged, top condition, 44000 mi, \$1000. Call mornings or eves, 969-2056.

Sony 260 TR 2 mikes, xint cond, \$200 or best offer, Guild guitar 968-3679.

VW bus seats Good cond, 968-7559 Call before 5:00 pm, Ask for Bill.

GUITAR AMP & BASS amp, Jordan sac. Near new, 935 Camino del Sur.

Used bikes all in excellent cond, Boys & girls 3 spds. & coasters Call 968-9459.

Nevada Grand Prix heels, 1 season old, excellent condition, 968-3171.

'65 Datsun pick-up, \$800, 964-3302.

Rock Bands: 2 EV 664's & 2 stands \$80 or offer, 6665 Trigo, B. Also Braun AM-FM short, Make offer.

Olympia port, typewriter and Hallcrafters SW radio. Ph 968-4156 or 707-202 Bolton Walk.

6'9" Hart STD skis 3 yrs old MUST SELL NOW! \$45/offer, Ph 968-6912

### FOUND - - - - - 7

Girls human hair wiglet. Identify to claim, 851 Camino Pescadero #20.

2 keys on wire hoop - Call 968-5366.

Beagle puppy with flea collar on UCSB campus. Call 968-0172.

### HOUSES FOR RENT - - - - - 9

Roommate needed for house - own room - \$62/mo. 6821 Trigo, 968-4196.

### LOST - - - - - 11

Chem 1A and German texts, return to Santa Cruz Dorm or call 968-9358. Lost in De La Guerra Commons.

Poem, Mathew Unreal, Contact Timothy Tyndall, 6739 El Colegio #225.

Small black puppy with white feet. If found contact Chris, 6716 Pasado.

One ADPI active pin, Reward if found Please call 968-9017/968-9018.

Near 6622 del Playa-a new gry bls. with labels-please return, 968-2489.

14K bracelet with name Martha engraved. 9-22-68 on back, 8-8071.

Tortoise shell framed prescription glasses in black purse. 968-5468.

Lost keys between IV and Campus. Call 968-6274.

### MOTORCYCLES - - - - - 13

For Sale '68 BSA 441 Victor 1700/m Custom Fib tank, extra sprocket. Immaculate; Raul 968-9080, SAE hse.

### PERSONALS - - - - - 14

Melissa, Melissa of Del Playa, Call Daniel if you please. 961-2470, 8-5.

Cathy - Great Dinner, Much Thanks, Bob.

Barbi Doll--Today Makes one year, or is it 21 Oct? Luv ya! Bevans.

Do you have the courage to be a head pine cone? Contact the Ranger.

**USE FIRE CAREFULLY**

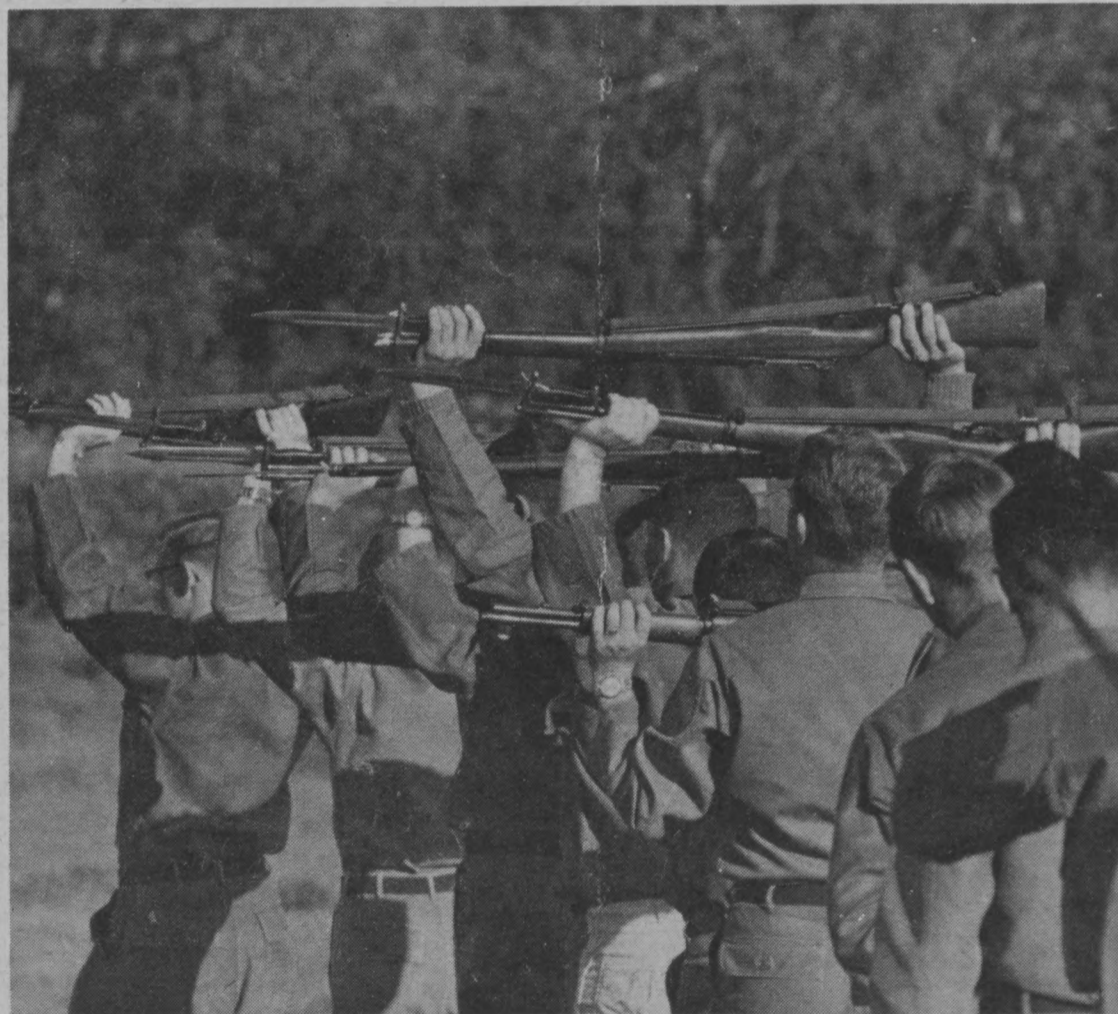
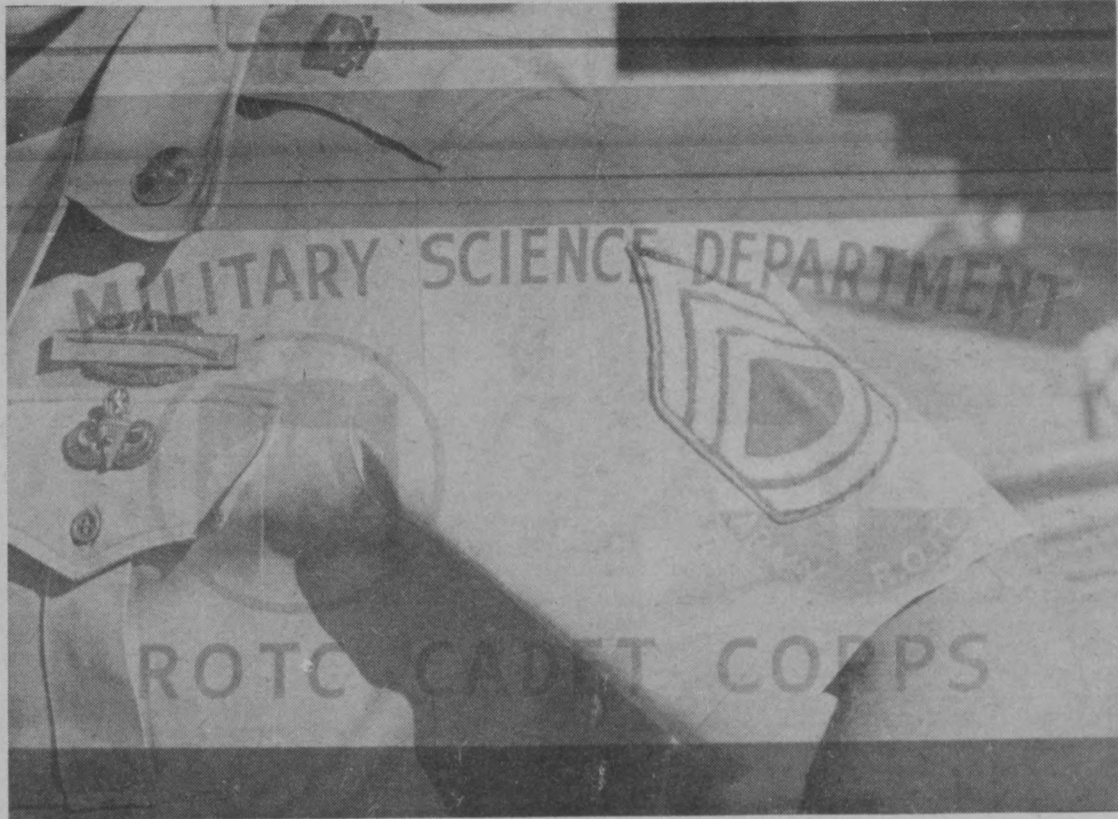
**WANT ADS**  
GET RESULTS



# ROTC AT UCSB: THE VOICE FROM BEHIND THE UNIFORM



THURSDAY, OCT. 17, 1968--EL GAUCHO--PAGE 7



By MIKE LIFTON  
EG Executive Editor  
and  
PAUL DOUGLASS  
EG Staff Writer

For the second time in twenty-five years, a question of war has made its presence known at Goleta Point. During World War II, the land was used as a training base by the Marines before they sent men across the sea which borders it. During the Vietnam War, the land is used to protest the sending of troops across the ocean.

In the intervening years, a university campus has grown up on the land. Its tentacles have reached out, entwining themselves around the remnants of a decade-old memory of war, choking them off to feed itself. In place of wood grew concrete, brick, and steel. In place

of empty space and open fields grew ordered paths and conscious direction.

But still a few relics remain. It is perhaps ironic that one of the focal points of the earlier war on this site should once again have eyes directed at it—but at least it is logical. Bureaucracy is nothing if it is not logical, often infuriatingly so, and the armed services are certainly bureaucratic.

There have undoubtedly been a few minor changes in the appearance of the buildings; a sign which obviously was not there 25 years ago proclaims the name of the structure to be the "U.C.S.B. Department of Military Science."

Inside the double door is a trophy case containing the achievements of previous cadets in marksmanship and leadership, preserved for

posterity; along the narrow hallway are display stands of ROTC literature; and the names over the doors have a strange ring to the mind: Opns Off, Stu Rec, Asst Adj, and PMS.

Basically, however, the buildings have remained the same. It is the land around them that has changed, where the civilian population has made roads and inroads on the open fields. It is the land, and it is the people who have been brought into closer contact with each other who have changed. They have been changed, and they have changed others.

The closeness has brought conflict. As the population increases, so do the confrontations, which have ranged from one end of the campus to the other. On the north side, students have demanded that administrators face

(Continued on p. 8, col. 1)





LAST YEAR'S ANTI-ROTC DEMONSTRATION was termed "effective" in its silence by a cadet.

## ROTC: Where It Comes From

(Continued from p. 7)

squarely the problems of modern society and other student grievances, real and imagined.

On the west side, students have turned their frustration against the war and the draft and the "military-industrial complex," as they love to term it, into a call to conscience to members of this segment of society.

And, because the amount of protest in one area is directly

proportional to the amount of news coverage of other protests in other parts of the country, protest on this campus has increased. And since escalation of protest results in confusion of issues, a decrease in communication ability, and an increase in emotion and rhetoric, both of these areas of protest have become more and more muddled.

Because of the continued pressure they have been under since 1964 when the students sought a greater voice in running the affairs of the university, it's awkward enough.

But more recently, one can imagine trading places with an ROTC professor, who has suddenly become the whipping boy for pacifists and Vietnam pro-

test groups alike--not for who he is, but for what he has come to symbolize.

Hardly a day passes that ROTC's Colonel George Dewey doesn't have cause to wince, and maybe count ten, under the constant barrage of criticism his military training program is taking. More than perhaps at any time in its century-long history, Reserve Officer's Training Corps has become a target for protest against a phenomenon over which they have no control: war itself.

"The fallacy of these attacks against the ROTC program," explains Col. Dewey, "is the fact that these attacks are really a form of Vietnam protest. The Army didn't start Vietnam. We can't decide when to get out and we don't even decide what we do when we're there. The military is an instrument of the nation."

As long as there is war there has to be a military. The basic job of the college ROTC program, says Dewey, is to pro-

duce good officers for the U.S. Army.

The ROTC program dates back to a Congressional statute, referred to as the Land Grant Act of 1862 or the Morrill Act, which provides for mandatory military training at universities in return for certain land concessions awarded by the Federal Government.

The University of California subscribed to the provisions of the law at the time of its founding in 1868. In 1961 the mandatory feature of the ROTC was abolished and the decision whether or not to have a compulsory program was left to the universities involved. That same year UC elected to have an entirely voluntary program.

The program was established at UCSB shortly after World War II. Santa Barbara is one of four campuses offering ROTC. The Berkeley and Los Angeles campuses offer all three services -- Army, Navy and Air Force; Davis and Santa Barbara have only the Army ROTC.

The Army feels the best source for officers is the university. Some 80 per cent of the officers now serving in the Army are ROTC graduates.

"Over the long haul," Col. Dewey points out, "it makes profoundly good sense" to have this military program connected with the liberal arts universities. "Do we want an army made up of 100 per cent West Pointer's?"

In essence, ROTC stands as an important safeguard against ever having a purely military military in this country. "What people don't realize," comments another staffer, "is that ROTC grads are civilians at heart." With the program going on during a student's regular college career, a more civilian-like perspective is likely to result than that produced at a strictly military-oriented cadet school.

The department remains receptive to plans aimed at further integrating ROTC into the liberal arts or non-military side of college education. Col. Dewey is entertaining a proposal to graft military history, now a part of ROTC, with the history department. Qualified military historians, however, even for ROTC, are in short supply and it may be a while before this crisscross of disciplines, which exists on some campuses, would be possible here.

For the male student yet to fulfill his military obligation, the ROTC offers "the easiest and best way to do his service."

"You're much better off to do it as an officer," advises Major Frank Bailey. "You spend your two years at considerably more pay and at a better position. It's more challenging but at the same time more rewarding."

Major Bailey's opinion appears to be held by several of (Continued on p. 9, col. 1)

**LEATHERS LTD.**  
 HOURS 10-10 Tues.-Sun.  
 All Manner of Repairs  
 Custom Made Garments  
 Moccasins, Sandals, Belts,  
 Handbags, watchbands  
 "Everything Guaranteed  
 for Life"  
 198 C Orange Goleta  
 967-9614

**JET TO EUROPE**  
 Charter flights from L.A.  
 1. 6/25-9/4 Amsterdam/Brussels \$325.  
 2. 7/23-9/3 Amsterdam/Brussels \$318.  
 3. 7/24-8/21 London/Brussels \$298.  
 No. 3 one way \$175.  
 Prof. F. Paal; 247 Roycroft Ave.  
 Long Beach, 90803; 438-2179.

## THE MAJORITY MANIFESTO

Free Campus is a new UCSB group dedicated to protecting that academic freedom which is currently threatened by the New Puritanism--the belligerent, intolerant attempt by a self-appointed elite to force the University community--students, faculty, and administration--to knuckle under to a dogmatic, authoritarian, "revolutionary morality"--a new Establishment.

No course or idea to which this clique has "moral" objections shall be allowed to remain in the University, even if the clique has to disrupt the education of other students to get its way. Is this the spirit of academic freedom, of free inquiry, we cherish so much? Free Campus says no.

Free Campus says that no ego-tripping panel of self-appointed censors must ever be allowed to police our thoughts by telling us what courses we may not take, what firms we may not seek employment with, what research projects the University of California may not participate in. Free Campus says that no disruption of teaching and education or any threat to peace on campus must be tolerated.

It is absurd to complain about outside or political interference with the University when we students refuse to deal with the heart of the matter; the fringe of extremists which, by its monopolization of communications outlets on campus and perversion of the student image, incurs the anger of the public at large. To allow the extremists--who are themselves using the University for political purposes--to disgrace the University in this time of attacks on the University is like waving a lightning rod in a thunderstorm.

This threat to us all is not a problem to be solved by the Administration, because college administrations can usually be expected to vacillate to the point of disaster; nor by the faculty, which does not even care to vote in its academic senate; nor by the police, because police action, even if moderate, only reinforces radical neuroses. It is a student problem.

If, as the clique is so fond of declaring, the students should control this campus, then they will; the rational, serious, majority of students. For too long the majority has been mute and passive before the demagogues, as if they were instead demigods. The foolish, destructive tactics of the freaks cannot stand the light of reason. The freaks have no power without our apathy; they are finished as soon as they are challenged and exposed as the greatest threat today to the University and thus to our academic freedom. It is time that the majority says No! to those self-appointed censors who would police our ideas and to those who would bring chaos to the campus. Free Campus is the non-political, non-partisan majority coalition which will deliver that challenge.

Bruce Harger, Non-Affiliated Representative

ORGANIZE AT NOON TODAY UCen 2284  
**NO COLUMBIA HERE!**

PAID ADVERTISEMENT

**100%**

NATIONALLY ADVERTISED BRANDS

**JORDANOS**  
 modern supermarkets.



# Cadets Speak Out On ROTC Protests

(Continued from p. 8)

the cadets in the program as well. Individually, they gave both general and personal reasons for joining. Freedom from the draft, the experience gained, money, and a commission were most often mentioned.

Rich Spiegelman, a senior history and political science major, described why and how he joined ROTC.

"I was classified 1-A by mistake when I was a freshman," he related. "I didn't know what to do about it; I was scared. Then I talked to a friend of mine who was already in it, and he convinced me it was the thing to do. I joined at the start of the second semester (UCSB was still on the semester system four years ago)."

He has not regretted his decision. To him, as to many other cadets, the advantages far outweigh the disadvantages.

Spiegelman cites specifically the opportunity for travel; the ability to serve as a commissioned officer for two years active duty, rather than as an enlisted man or draftee; and the educational benefit provided by the government, such as a scholarship program and the deterrents for graduate study. He also cited money as an important factor in many cadets' decisions to join ROTC.

In his case, the pay of \$50 a month helps him pay for expenses that he would otherwise be unable to meet, and provides him with pocket money as well.

Starting from the belief that "everyone has a commitment to serve," Spiegelman wonders why more men don't join. "You'll probably have to go, in any case," he pointed out. "I'd rather spend my two years as an officer." He noted that ROTC is the "easiest way to get a commission."

"Before I was classified 1-A," Spiegelman related, "I was just as against the army as anybody. But now I wouldn't trade my experiences in ROTC for anything. And funny as it may sound, I'm actually looking forward to going active."

Another cadet who thinks highly of the program is George Hull, currently finishing his last quarter at UCSB.

Hull is interested in an airline career, and is in ROTC

to take advantage of the flight training program. He considers ROTC to be "the most painless way of fulfilling your obligation."

"You don't have to worry about the draft," he pointed out. "This gives you better control over the situation. It takes the pressure off." He explained that one reason why he could take an extra quarter to finish school was that the Army knows, and he knows, that the Army will get him anyway. Their theory is the more education a cadet has, the better officer he will be.

Hull's roommate, Rich Wheeler, also cited "control" as the primary reason for entering ROTC. "I believe in controlling my future as much as possible," he said. "And of course, this way, there is also no worry about the draft. You figure you're going to go anyway, and it might as well be as an officer."

To other cadets, the draft was not a compelling factor in their becoming ROTC cadets. John Wilks, a senior, joined the program to get a commission, believing that serving as an officer was the approach he wanted to take.

Keith Klein, a junior who transferred this year from a military junior college, did not want to waste the two years he had already spent and now is taking the advanced course. He also stated that since he would have to serve anyway, it would be better for him to do it as an officer.

Personal reasons were cited by Jim Lambert, a freshman, who is the recipient of one of the many scholarships provided by the Army to help students through school. "The Draft had no influence on my decision," Lambert stated.

Another freshman, Irwin Sontter, gave two reasons for joining ROTC: "When I go in I go as a lieutenant; also companies will see on job applications that I have been an officer and use that as a measure of my ability."

Cadets had a variety of opinions of the recent demonstration against ROTC. Feelings ranged from sympathy with the demonstrators' viewpoint to disdain and condescension to-



KEEP THAT TAIL DOWN! Rotsee profs drill UCSB students in the fine art of staying alive in combat.

ward their actions. Several could not understand what all the uproar is about, since, as they put it, "the program is voluntary."

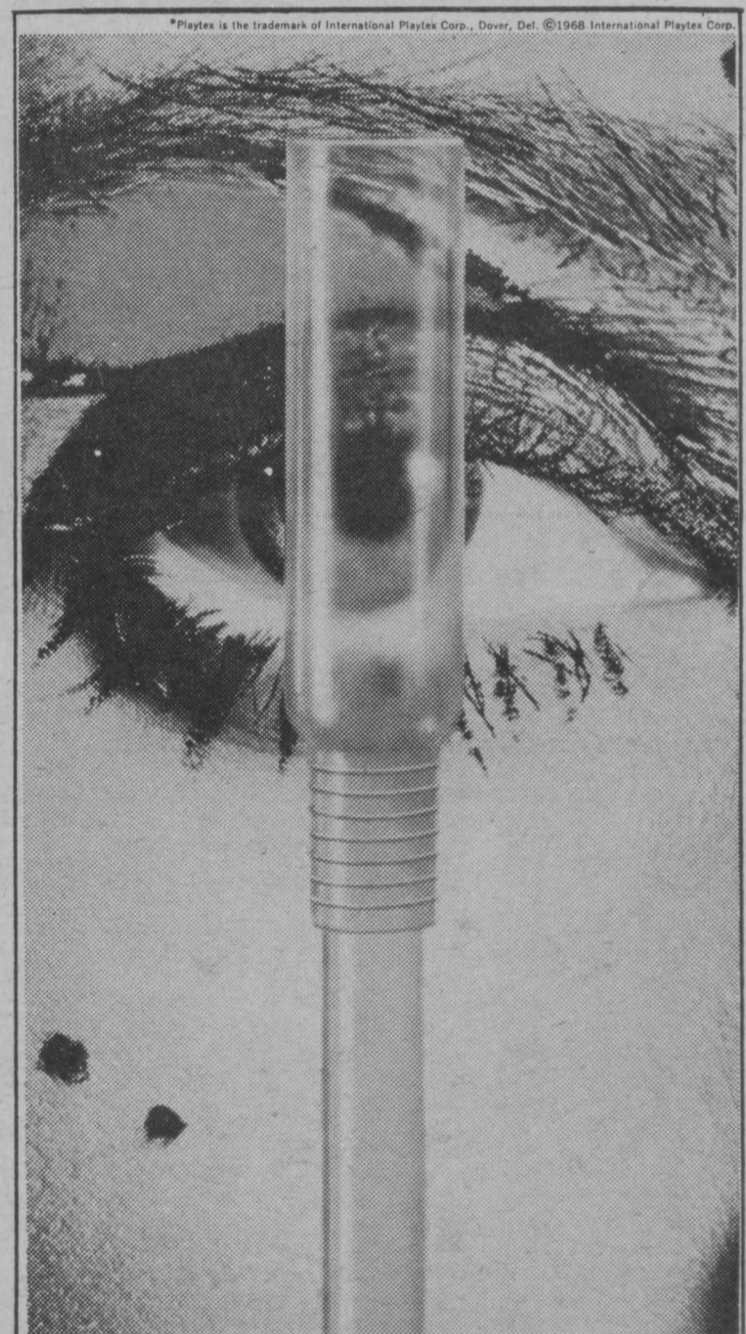
"As long as ROTC doesn't recruit students," argued Klein, "I see no reason why it should not be allowed. After all, it is by our own choice that we are in the program."

Wilks' stand is one of "understanding their position, but I think they are going about it poorly."

His views were shared by two other cadets, who considered the demonstrators of three weeks ago "comical" (Hull), and people who "made fools of themselves" (Sontter). Hull, however, found it "hard to sympathize with them."

This year's demonstrators were contrasted with those of last year by Hull, who admired the "effective, silent protest" of a year ago. Sontter believes that if the protestors "tried a different approach they would get their point across better."

Most of the cadets emphasized the lack of contact between the cadets and the protestors. Spiegelman noted that because of this fact, the cadets (Continued on p. 10, col. 1)



## Playtex invents the first-day tampon™

(We took the inside out to show you how different it is.)

Outside: it's softer and silky (not cardboardy).  
Inside: it's so extra absorbent... it even protects on your first day. Your worst day!

In every lab test against the old cardboardy kind... the Playtex tampon was always more absorbent. Actually 45% more absorbent on the average than the leading regular tampon.

Because it's different. Actually adjusts to you. It flowers out. Fluffs out. Designed to protect every inside inch of you. So the chance of a mishap is almost zero!

Try it fast.  
Why live in the past?



## LA CUMBRE

wishes to thank the

## Seniors & Greeks

who provided their 1969 Yearbook Portraits last spring. Their pages are being sent to the printer at the end of this quarter, allowing improved coverage of later events. Stragglers have three days LEFT (until Oct. 21) to make their appts. The penalty for failure to act is bitter: no way can late portraits be accommodated in the 1969 LA CUMBRE. Visit or contact the Campus Photo Shop, 968-2716.



# ROTC OFFICERS FACE PROBLEM OF STEREOTYPING

(Continued from p. 9)  
"can't do anything" about the demonstrations.

The ROTC program has felt the shift in public sentiment over the war in Vietnam in a number of ways. Enrollment dropped off last year by 20 per cent overall, but freshman enrollment (50 to 60) has remained constant. Largest fluctuations are in junior and senior enrollment. There are about 270 students currently in the program.

Although the drop may not be directly attributable to the war, there certainly is a relationship. The program first came under attack in 1966-67, about the time U.S. bombing of Vietnam became a heated national issue.

Major Bailey sees the current assault on ROTC by campus dissidents as symbolic of a general shift in protest tactics. According to his view, efforts to protest the war used to be directed at the top--the federal government, the entire military establishment and the President. This proved to be largely ineffective.

"As a result, these protesters fell back, regrouped, and began to turn on ROTC at the local campuses," says Bailey. "What it amounts to is common guerrilla tactics. You begin by attacking small targets where victory is assured. Mao has said it, Che has said it--it's not a new idea. After a few small successes your support grows and this enables you to move on to larger targets."

Reaction to these peace demonstrations and cries of "Murderer" and "Pigs" varies according to how much self-control and sense of humor the

men in the department have left. There is little doubt that these attacks have made them sensitive and quick to the defensive if they suddenly sense that their association with the military is not appreciated.

Student morale apparently has not changed, however, since the program is a voluntary one.

ROTC faculty members complain of a gulf of misunderstanding between some students and themselves, due to the total absence of dialogue.

"They don't want to come over and talk with us," protests Captain Bloodhart, a UCSB

alumnus and recent returnee from Vietnam. "They think we're all indoctrinated. People classify you. The minute you put on a uniform the stigma begins to play against you. And this hurts."

Bloodhart recounts an episode at a recent party of sociology department staffers. His wife, a graduate student here, bought him a Nehru jacket which he wore that evening. One man, after learning he was a professor in the ROTC, looked at him and said, "Well, this is a peace symbol, isn't it? I guess if you put epaulets on it, then

it could be construed to have a military connotation."

This kind of stereotyping of the military, he feels, is due largely to the one-sidedness of the public debate.

"I'm more than willing to talk about Vietnam or the military, just so these people understand the other side a little better," Bloodhart says he was "absolutely shocked" about the misinformation drifting around, notably the notion that the U.S. is fighting helpless peasants. He is willing to produce his own photographic evidence to the contrary.

Without having to get up on a soapbox, faculty members of ROTC would jump at the chance to discuss the issues with anyone willing to take the time. They point out that the U.S. Army is still run by civilians and it does have the capacities for change. Pacifist attacks such as those witnessed here recently do not help matters any.

However, amidst the moral furor and anti-military activism they feel some people seem to have forgotten that beneath the beige uniforms "we are human beings too."



WARM-UPS FORT BLISS STYLE. ROTC trainees experience the rigors of bootcamp life while Isla Vista sleeps. Still, they say, it's the best way to go.



## Win a \$100.00 winter wardrobe at The Village Fair

Never won anything in your life? There's always a first time! Just come in The Village Fair and fill out an entry blank--no purchases necessary. On Friday and Saturday there will be a drawing and two lucky U.C.S.B. coeds will win 100.00 wardrobes!

This is our way of introducing you to the new Village Fair, a brand new downtown shop devoted to nothing but Villager and Ladybug fashions. The clothes college girls want, in an atmosphere they'll enjoy. Student charge accounts are welcomed.

Courtesy parking is available in the Fox-Arlington theatre lot.

### THE VILLAGE FAIR



1321 State Street. . . . .963-8641



# Gregory Defends 'White Agitators'

(Continued from p. 1)  
the blacks in the building and not acting out of selfish personal causes. Our causes are ultimately one and the same."  
Gregory also explained that the group had been planning activities for two weeks, and had no idea the blacks were going to take any action on Monday, discounting rumors of an alleged "conspiracy" on the issue.

He also praised the administration for their handling of the matter on Monday. "We would like to try the legal channels of getting our grievances; we would like to discuss rally areas, ROTC on campus, student power and what student government is doing in any context."

## TAKE A STAND

BSU member Bob Mason also took up a defense of the white activists (who lent physical support to the blacks on Monday) saying, "It's very beautiful to see white activism, especially on a conservative, non-committed campus like this one." Mason included the newly formed Free Campus organization, who has voiced open opposition to white and black activists. "Taking a stand instead of going to your classes and letting other people make up your minds for you" was the way Mason viewed many students on this campus as he urged people to commit themselves to something.

BSU member Booker Banks, a spokesman throughout Monday, challenged Sweet at one point, saying that "Last year's Council shouted quite a bit and did nothing, this year's Council not only is doing nothing, but isn't even shouting."

"That's irrelevant," countered Sweet.

Another spokesman for the white activists pointed out "It's impossible to separate the cause of black and white students. It's impossible to separate the issue of ROTC from the black's issue because

in Vietnam we are fighting a racist war which is being supported right on this campus by the ROTC."

Bruce Harger, member of the Free Campus group, took issue to the defense of the activists, telling the crowd that "If you let an action like Monday's go on, you are destroying the University because it breeds a reaction from the outside community of people who don't know what's happening." A member of the audience then asked Harger, "Then why don't you educate them?"

## FASTER IMPLEMENTATION

Goodspeed pointed out that the only major thing growing out of Monday's incidents was a little faster implementation of black grievances than would have occurred. "Many of us had been working on these items for a few weeks, the actions of Monday just brought the focus a little closer to all of us about the job we have to do."

Goodspeed refused to sanction the blacks' actions, saying that "Monday wasn't the right way and it cannot be that way. I don't think you can realize the personal attack from the state and local people that has been focused on the administration the past few days."

"It really hurts when the hate-mongers of filth come out, it makes you sick."

## RALLY IS "WHITEWASH"

Black students expressed a dissatisfaction over the rally, many labelling it a "whitewash" and pointing up its failure to adequately discuss the issues raised by Monday's protest.

Numerous faculty members also addressed the rally, taking differing points of view. Sociology Professor Pete Hall announced that his office had been changed to Malcom Hall, "and I mean that sincerely."

"It is very important that the entire student body go on record to support the Chancellor's decision to accept the student Judicial Committee's recom-

# Reagan 'Liar' about Assembly Bills

SACRAMENTO (AP) -- Democratic Assembly Speaker Jesse M. Unruh branded as a "liar" Wednesday Gov. Reagan's claim that there is "a price tag" for getting bills approved by Assembly committees.

"That is a lie," Unruh said in a telegram sent to the Republican governor. Unruh aides distributed copies to the press in Sacramento. The speaker challenged Reagan to a television debate on the issue and added "Your failure to do so will inevitably lead to the conclusion that you are a coward as well as a liar."

In an appearance at Anaheim on Tuesday, Reagan said the "price tag" is contributions to campaigns of Democratic Assembly candidates and he identified Unruh as "the handler of campaign funds for the candidates."

Both Reagan and Unruh have been traveling throughout the state on behalf of legislative candidates. Reagan is hoping for a Republican majority--something that would unseat Unruh as speaker.

Unruh is attempting to at least maintain the 42-38 Democratic majority in the Assembly. Reagan quoted a California labor official as

saying "I am tired of paying Jess Unruh to get legislation out of committee."

Reagan then added in his own words that "the price tag goes into the brown bag from which is funded the campaigns" of Democratic candidates backed by Unruh.

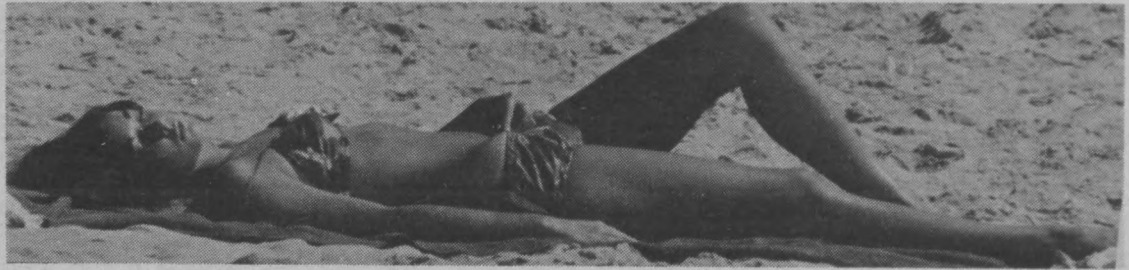
He later told newsmen "I don't mean to imply personal gain. It is a matter of funding, campaign funding."

Unruh called the Reagan statement "outrageous" and "slanderous." His telegram was signed: "Yours for integrity in government."

In another feature of their running battle, Unruh said Reagan "is basically responsible" for Richard Nixon's selection of Maryland Gov. Spiro T. Agnew as the GOP vice presidential nominee.

"If Nixon hadn't panicked and decided he had to do something drastic to head off Reagan's drive among southern delegates at the Republican convention, he would never have picked Agnew," Unruh said.

His comments were in a speech prepared for a Democratic fund-raising appearance in Pleasanton.



HARK! THOSE DAYS of wine and roses (beach and beer?) may soon be over--Dead Week is but six weeks away. Don't say you weren't warned. --photo by Chuck Markham

mendation. This administration needs to be supported.

"I would also like to urge all of my colleagues on the academic senate to give priority to the implementation of a Black Studies Department. They should also think about a similar program for the Chicanos."

"Whether you have soul, or a soul, regardless of whether you're black or white, it is imperative that we begin to move fast and with real action," Hall emphasized.

**RED LION BOOK CO.**  
960 EMBARCADERO DEL NORTE  
ISLA VISTA, 968-2507

---

NOW IN PAPERBACK  
**CONFESSIONS OF NAT TURNER \$1.25**  
**MYRA BRECKENRIDGE \$1.25**  
Open tonight until 8 p.m.

**STUDENT HEALTH INSURANCE  
FREES YOU FROM WORRY**

**\$ 17.00 Covers you for a full year.**

*Maximum Coverage of \$6,000*

- Hospitalization
- Surgical
- Ambulance to \$35.00

APPLICATION FORMS AT CASHIER'S OFFICE

**DEADLINE OCTOBER 23**

**WOMEN STUDENTS**

**Freshmen thru Grads**

**IF YOU HAVEN'T VISITED**

***Tropicana Gardens***

**We Invite You to Our**

**University Day Open House**

SATURDAY OCTOBER 19th

SPACE AVAILABLE FOR WINTER & SPRING QUARTERS

SPACIOUS SUITES (TWO BATHS)  
DINING COMMONS

SWIMMING POOL  
BEAUTY SALON

**See Our New Tiki Lounge**

6585 EL COLEGIO RD.  
ISLA VISTA

968-4319



MORE LETTERS

Racism...

(Continued from p. 4)  
 logic," that all should start wearing African outfits, and that all should see Marxism-Leninism as the saving social system for man--asking all this implies a racist view at the outset. The authoritarianism of the revolutionaries is precisely what creates the kind of society which harbors the racism that is the justified complaint of Negroes.

Clearly, what I say is going to be ignored by many of the "black revolutionaries" and devoted but critical whites. Some or most of them have renounced the possibility of rational discussion as "whitey's terms." Any solution a white person suggests must necessarily be inappropriate--because a white person suggested it. That this is so on a university campus is tragic. But if it does happen, no one should sanction it; to sanction those types of remarks is to sanction irrationalism in our way of handling our problems; it is a sign of resignation to pess-

mism about what human beings can do for themselves and with each other in times of difficulty.

To sling around slogans, which embrace half-truths and a great deal of pointless fiction, is not justified merely because those who do it have actual and valid complaints also. To deny that we can reason together is to cop-out; and to tolerate and endorse that kind of an approach by being a willing audience is to be very condescending, indeed; approving irrationality and stupidity merely because some members of the Negro community have gone berserk and are willing to chuck the whole society instead of reform it (which is hard work, I admit).

(To love a person because he is black is almost as bad as hating him for the same reason; being black is an accident and nothing to be praised or blamed for. But being irrational like some of the "black revolutionaries" are, is something to be condemned, whether in white men or in black.)

In general, there is too much condescension to the irrationalism exhibited by some blacks, just because they are blacks. That surely gets us no place. Some may say that everything

is lost and that only these irrational statements and acts we have witnessed around schools and elsewhere can stir us to reform; well, all revolutions start that way and end in terror, tragedy, murder, and concentration campus, in the main. There is another approach, and it is being lazy to evade it. Instead of supporting the irrational elements of the black movement, I suggest we ignore them and get to work on problems with Negroes who do not use their skin color as an excuse for not acting like reasonable human beings.

TIBOR R. MACHAN

ROTC Friends...

(Continued from p. 1)  
 to establish a "quickie" program through the OCS." This would be undesirable to the Friends as it would tend to deliver the nation into the hands of a military establishment.

The Friends' membership is open and can be joined for one dollar per year. Students who want to join have the go-ahead from Dozer who feels that "it would be desirable to have a student auxiliary of the Friends." For more information, contact Dozer at 2250, 3015 NH.

Reagan Here Monday



THIS SCENE could well be repeated for Santa Barbara area residents when Governor Ronald Reagan comes to address the Channel City Club this Monday. Unfortunately, the Governor doesn't presently plan to visit UCSB on his trip to the area.


**AQUA - NET HAIR SPRAY**  
 13 OZ. SIZE  
 REG. 99¢  
 Only **48¢**



**Your HEALTH AND BEAUTY AIDS DISCOUNT HEADQUARTERS!**  
**ARE YOUR PRESCRIPTION BILLS TOO HIGH??**  
 DOES YOUR HEALTH REQUIRE LONG-TERM MEDICATION?  
 DO YOU KNOW WHAT YOU PAY?  
 Many health problems require expensive medications. Some must be taken for long periods of time. Our highly skilled pharmacists fill your prescriptions to the most exacting standards known.

Phone

- SANTA BARBARA 968-3591
- OXNARD 485-2181
- VENTURA 642-8340



**GILLETTE FOAMY SHAVE CREAM**  
 11 OZ. SIZE  
 REG. 98¢  
**63¢**



**DISCO-TAC COLD CAPSULES**  
 PACK OF 10 TIMED ACTION CAPSULES  
 REG. \$1.59  
**49¢**



**VASELINE PETROLEUM JELLY**  
 4 Oz. Size ..... Reg. 39¢ **28¢**

**EX-LAX LAXATIVE**  
 Pack of 18 ..... Reg. 49¢ **33¢**

**BARBASOL AERO SHAVE CREAM**  
 11 Oz. Size ..... Reg. 98¢ **38¢**

**CEPACOL MOUTHWASH**  
 14 Oz. Size ..... Reg. \$1.19 **48¢**

**RICHARD HUDNUT EGG SHAMPOO**  
 16 Oz. Size ..... Reg. \$1.75 **66¢**

**NIVEA SKIN CREME**  
 7 Oz. Jar ..... Reg. \$1.00 **68¢**

**LACTONA PERMA GRIP WITH FREE DENTURE BRUSH** 4 Oz. Size ..... Reg. \$1.99 **88¢**

**FASHION QUICK HOME PERMANENT** For Lovely Curls ..... Reg. \$2.00 **99¢**


**SECRET SPRAY DEODORANT**  
 4 OZ. SIZE  
 REG. \$1.09  
**68¢**



**VOTE TOOTHPASTE**  
 REG. \$1.09  
 FAMILY SIZE  
 Only **56¢**



**HEAD & SHOULDERS SHAMPOO**  
 5 OZ. JAR  
 REG. \$1.89  
**\$1.09**



**PHARMACIST PRESCRIPTION ASPIRIN**  
 5 GR.-100 TABLETS  
 REG. 39¢  
**11¢**

**MAYBELLINE ULTRA-LASH**  
 BLACK & BROWN  
 REG. \$1.00  
**59¢**

**ROUX FANCIFUL RINSE**  
 PINT SIZE  
 REG. \$2.25  
**78¢**

**SILK FACIAL TISSUE**  
 ASSORTED COLORS  
 150 - 2-PLY  
 REG. 29¢ EACH  
**6 FOR 89¢**  
 WHILE THEY LAST

**DISCO Fair**  
 6865 HOLLISTER AVE., GOLETA  
 CORNER OF STORKE ROAD

**OPEN:**  
 DAILY 12 NOON TO 9 P.M.  
 SAT. & SUN. 10 A.M. TO 7 P.M.

ADVERTISED PRICES EFFECTIVE THURS., OCT. 17, THRU OCT. 23



COMMENT IN PASSING

## Challenge of the Year

John R. Pettman

Bill Parks, the Captain Marvel of Cal State Long Beach's 49'ers, has to be seen to be believed.

Try on for size 33 receptions for 532 yards and seven TDs after only four games this year; and if that doesn't do it, perhaps his career record of 112 catches for 1,856 yards and 15 scores will convince you that this character from Culver City is one of the country's classiest collectors of the forward pass.

"He doesn't believe that there's a ball thrown that he can't catch, regardless of the traffic," says Wayne Welk, Cal State's able and energetic sports publicity director. "He's just a fantastic competitor."

A former high school quarterback who stayed away from football his first year at Santa Monica City College, because, as Welk explained, "he didn't think he was good enough," Parks decided he'd give it a go his second year and was assigned a spot in the defensive secondary.

### CONCUSSION NECESSITATES SWITCH

A mild concussion during pre-season drills resulted in his being switched to split end where he has since carved a classic career.

Coach Don Reed lured the lanky blond to Long Beach where he blazed to All-American honors, leaving his defenders daffy and pro scouts in awe.

Against the Gauchos last year, the impeccable Parks scooped in seven passes for 143 yards to contribute his share to the 34-24 49'er victory.

Against the University of Texas at El Paso last Saturday night, he was a virtual one man show, catching two TD tosses and hanging on to a two-point-conversion pass which provided Long Beach with the necessary margin to win, 22-21.

It was the first victory of the year for the 49'ers who had dropped earlier decisions to Northern Arizona, Texas A&I, and San Fernando Valley. Until El Paso, clouds of doubt were hovering over the Long Beach football camp, but finally the Parks' inspired silver lining glittered brightly and the climate changed quickly.

The barometer promises a great battle this Saturday night when the Gauchos invade Long Beach for a 7:30 p.m. showdown, and as Bill Parks steps into the spotlight, so follows his company.

Johnny Burnett, a dynamic defensive back who earns his letter with a ton of guts and a pound of glue, has been assigned the arduous task of covering the heralded Parks. It is a challenge that he cherishes, but one, "that can't help but to make a guy a little nervous."

### 'JOHNNY'S THE MAN'

"If anyone can do it," says defensive secondary coach Roy Anderson, "Johnny's the man. We have the utmost of confidence in him. There's no question that this has got to be one of his biggest assignments of the year."

Anderson acknowledged that Parks is "one of the best receivers in the country," but the Gaucho aide was quick to point out that Burnett "did an outstanding job in handling UTEP's Volley Murphy and Hawaii's Jim Schultz, each a great receiver in his own right."

"I'm ready," exclaimed Burnett, a compact 5 ft., 10 in., 185 pound senior from Hayward. "We've come together as a team, and we all want this game a lot. We've never beaten Long Beach, and there's much more than just Parks at stake."

Anderson agreed. "While Parks may be 75 per cent of Long Beach's scoring, he is not their entire offense. People must be aware of this. We have a great deal more to contend with."

Indeed the Gauchos do. But the fact still remains that as Bill Parks goes, so goes Long Beach -- and with them both goes tenacious Johnny Burnett whose company should be anything but a pleasure to the pride of Cal State.

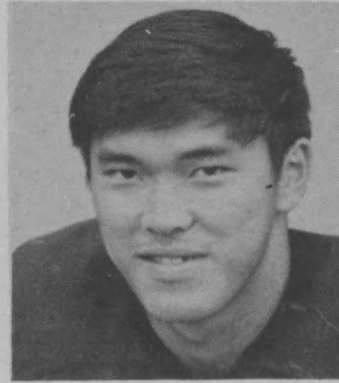
# Shades of Notre Dame's Gipper: Footballers 'Win One for Shoji'

By BILL GRAHAM  
EG Sports Staff

It is customary after each Gaucho football win to present the game ball to the outstanding player of the night. But after Saturday night's resounding 49-14 win over Hawaii, the game ball was presented to a gridman who didn't play at all against Hawaii.

You see, four weeks ago the UCSB football team made a vow among themselves. They promised, in the grand style of football tradition, to "win one for Shoji." And when the curtain came down on Campus Field, they had fulfilled their promise in a big way.

In the locker room after the game, Head Coach Jack Curtice called for quiet, and announced, "Tonight's game ball goes to a young man who gave up his football career for us in El Paso. Tonight was his game."



TOM SHOJI

And indeed it was, as the Gauchos played their best game since El Paso to saddle the Rainbows with their first loss of the year.

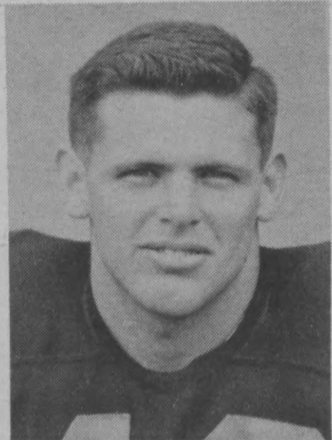
"Shoji" is Tom Shoji, a Gaucho defensive back, who suffered a ruptured kidney while

making a tackle in the first half of UCSB's 14-14 tie with the UTEP Miners.

Accustomed to the aches and pains of intercollegiate football, Tom ignored the pain, and even played in the second half. But after the game, he felt very weak and was rushed to the hospital. After exploratory surgery, the kidney injury was discovered; when it failed to respond to treatment, it had to be removed.

Tom spent nearly two weeks in El Paso following the operation, and was then flown to the coast where he was confined to the UCSB Student Health Center.

He had hoped to attend the Whittier game, but medical complications prevented this. Yet if the Whittier game was a boost to his spirits, it also seemed to buoy him physically. He began to move about more (Continued on p. 15, col. 3)



JOHNNY BURNETT



## Van's Pizza Inn

SPECIAL  
FREE!  
WITH THIS AD

ONE PIZZA OF  
YOUR CHOICE FREE  
with every Pizza  
of equal value

THURSDAY, FRIDAY, & SATURDAY only

---

LETS GET ACQUAINTED - JOIN THE PIZZA INN CROWD

5725 HOLLISTER AVENUE

take out      PHONE 964-4502

## UNICORN PRESS/UNICORN B.S. POETRY READING

---

SUNDAY, OCTOBER 20, 2 P.M.

# JAMES TATE

---

UNIVERSITY METHODIST CHURCH  
892 Camino del Sur  
Isla Vista === 968-2610

ADMISSION FREE



# Two Game Scoring Attack Helps Improve Grid Stats

By ALAN GOLDHAMMER  
EG Sports Writer

With sterling performances in the last two games, the Gaucho offense has finally pulled itself to a position of respect. The most recent statistics as compiled by Bob Royster verify this.

The offense, paced by Jimmy Curtice and Tom Broadhead, is now averaging 415 yards a game, a figure that most Pro teams would love to reach. This is divided into 194 yards rushing and 221 yards passing.

The offense as set up by Jack Curtice is one that is based on a hard running halfback, and the Gauchos have two of them in Broadhead and Larry Brandenburg. The Camarillo Comet is ahead of his record setting pace of last year, as he has piled up 458 yards with a fine average of 5.6 yards a thrust. Brandenburg is averaging an even better 6.7.

The two fullbacks have not been negligent in their duties,

although the fullback is primarily a blocker. Kurt Speier has plunged for 132 yards and Jim Rodgers has moved for 111.

## RUSHING SURPRISE

One of the surprise people in the rushing column is Jimmy Curtice who has 113 yards to go along with his fine passing record. In the passing department he is the leader with 65 completions for a percentage of 52.4. He has moved the team via the airways for 738 yards.

Tim (bombs away) Walker has accumulated a phenomenal 366 yards with only 17 completions for an average of 21.5 per completion. He has accounted for four touchdowns, even though he has seen only limited action.

Steve Moore is the top receiver for the two QBs and has hauled in 18 passes for 310 yards, while Jim Priest has taken in 12 and Doug Barker 11. One of last year's favorite targets, Broadhead has not done

too well this year, as he has only picked up 48 yards on 11 receptions.

Carey Williams has to have one of the top average yard-per-reception ratings in football. The recipient of two Walker bombs last Saturday, Williams has now caught seven for 218 yards, an average of 31.1.

## POINTS AND YARDAGE

Dave Chapple, who is only three points away from breaking Sam Cathcart's scoring record, is still getting the Gauchos good field position with his fine kicking. He has accounted for 22 points and is punting at a 41.1 clip.

Mike Cobb and Bill Corlett both have two interceptions apiece, Neil Baker, who earned his first star (any player who intercepts a pass gets a star on his helmet) last weekend, joins the select company that also includes Johnny Burnett.

## DEFENSE STIFFENS

The remainder of the defense has started to stiffen up as the rushing defense is improving slowly. They are currently permitting only 138 yards a game.

The pass defense will face one of its toughest tests of the year as they cope with Bill Parks this weekend. They are giving up 234 yards a game, but most of those came in the UTEP game.

COLUMN

# Airing Complaints

GERALD NEECE

Anyone who sat in front of the idiot tube Sunday evening and viewed, in its brutal entirety, the Olympic Games 10,000 meter run, must have been 1) asleep, 2) cemented to the floor in front of his set, 3) crazy, or 4) any combination of the above.

It was won by an army private from Kenya (wherever that is) by the name of Naftali Temu in the sparkling time of 29:27.4, nearly two minutes over the current world standard. It was slower than the Bayshore Freeway at 5 p.m., longer than one of the Chancellor's receptions, higher than Dr. Timothy Leary, and as boring as watching Roman Gabriel. I've seen people running faster to get typhoid shots.

## 7,347 FEET IS RIDICULOUS

Yet this and other such atrocities could easily have been predicted six years ago when the International Olympic Committee selected Taco City as the site for the 1968 spectacle. I mean, 7,347 feet is ridiculous. Apollo commander Walter Schirra reportedly viewed several yards of the race without the aid of binoculars as he passed over Mexico on one of his orbits.

This was just another of Avery Brundage's little jokes. He was only 49 years old when they selected Berlin as a site for the Olympics, but you know he had to have something to do with it. Several weeks ago I said they could run a dog against Brundage and get it elected to the presidency of the IOC. Saturday they re-elected him for a fifth term. Well, I was half right. They did elect a dog.

The Dark Continent took the first three places and the three shiny medals that go with them. The last time the Africans made such a clean sweep was several years ago when several thousand natives overran a British outpost in the filming of "Zulu."

## WHAT FIVE LAPS?

If you hadn't lived your whole life a mile-and-a-half above sea level, you could forget it. Ron Clarke, a favorite from Australia, nearly did. Permanently. He never remembers having run the last five laps. He collapsed at the finish line and was unconscious for 10 minutes. As Jim Murray pointed out, it proves there's life after death. Clarke wasn't the only one. More than half of the 41 starters collapsed along the way and did not finish. Even Kip Keino, also from Kenya, collapsed near the finish. I'm surprised Nepal and Tibet didn't enter distance teams.

And they're talking about holding the 1976 Olympics in Los Angeles. Perish the thought or perish the runners. I haven't decided which is worse, altitude or smog. Can you imagine Ron Clarke finishing that one crying, "I am the God of Hellfire!" and coughing up his lungs in the third lane.

## GROUPING KEY TO SURVIVAL

Think of the strategy involved in the L.A. 10,000. It wouldn't be the first one to finish the race but the one who could hold his breath the longest. Every race would be run in a tight little bunch. If you ever lost contact with the person in front of you there's no telling where in California you might end up before you could see your hand in front of your face again.

Imagine ABC's color coverage. South of the border Jim McKay opened, "It's beautiful here in Mexico City. For those of you viewing in color you'll notice the sky is a dark purple-black. We're above most of the atmosphere here you know." But in Los Angeles, McKay might begin, "We apologize to you viewing in color. Everything here is a shade of gray and you might as well watch on a black and white."

It's a good thing the Olympics are held only once every four years. Athletes couldn't take much more. Sure it would be great to have the Games in Los Angeles where all of us would be able to attend. But I wouldn't hold your breath. Then again, if they are in L.A., it's not a bad idea.

**Campus Donut Shop**  
Open 24 Hours  
907 Embarcadero del Norte  
Goleta, California

### NCAA Leaders

TOTAL OFFENSE				
Player, School	G	Plays	Yds.	
Hixson, SMU	4	230	1,323	
Sherwood, West Va.	4	166	1,093	
Cook, Cincinnati	4	181	1,064	
Plunkett, Stanford	4	126	995	
Morris, W. Texas St.	5	126	936	

RUSHING				
Player, School	G	Plays	Yds.	TD
Morris, W. Texas St.	5	125	936	11
Simpson, USC	4	158	808	12
Quayle, Virginia	4	60	592	4
Moss, Toledo	5	128	569	8
Enyard, Oregon St.	4	119	543	10

PASSING					
Player, School	G	Att	Cmp	Yds	TD
Hixson, SMU	4	196	108	1,332	9
Slade, Davidson	4	134	82	1,105	6
Sherwood, W. Va.	4	134	81	1,105	6
Ramsey, N.T. St.	4	142	80	824	7
Cook, Cincinnati	4	142	72	1,079	7

**DIVERS DEN**  
"Adventure Underwater"

SKIN DIVING EQUIPMENT  
Diving Service  
Complete Sport Certified Instruction

HOURS:  
8:30 to 5:30 Daily  
FRIDAY  
8:30 a.m. to 9 p.m.  
CLOSED SUNDAY

**BREAKWATER MARINE CENTER**  
Santa Barbara - Phone 962-4484

**Meetings**  
Coach Mike Simpson asks that all freshman baseball candidates meet with him tonight in Robertson Gym 2111.  
All wrestling candidates have been asked by Coach Bill Hammer to meet with him this afternoon at 4 p.m. in the Old Gym.

**KCSB**  
24 HOURS A DAY  
91.1 FM  
770 AM IN DORMS

# DOWN WITH SOILED SUMMARIES!

Up with Eaton's Corrasable Bond Typewriter Paper!

An ordinary pencil eraser picks up every smudge, every mistake. The special surface treatment lets you erase without a trace. If Eaton's Corrasable leaves your papers impeccably neat, what are you waiting for? Get it in light, medium, heavy weights and Onion Skin. In 100-sheet packets and 500-sheet ream boxes. At Stationery Stores and Departments.



Only Eaton makes Corrasable.®

**EATON'S CORRASABLE BOND TYPEWRITER PAPER**  
Eaton Paper Company, Pittsfield, Massachusetts 01201

4th ANNUAL **STARDUST GRAND PRIX** NOV. 8, 9, 10

**CAMPER'S SPECIAL \$9.95** includes admission Sat. & Sun.

Camp right at the Raceway. For fun, excitement, economy. 250,000 sq. ft. camping area. Green velvet turf for sleeping bags and tent sites. Truck-campers and trailers welcome. **DON'T MISS** the exciting climax of the now world famous CAN-AM Series. Thrill as top drivers compete at top speeds for top prizes... Minimum \$500,000!

Get Up a Party! Get Tickets in Advance! Get Up and Go!  
THIS SPECIAL CAMPER'S OFFER EXPIRES NOV. 1. SEND CHECK TODAY.

**STARDUST INTERNATIONAL RACEWAY**  
Stardust Hotel, Las Vegas, Nevada 89109

My enclosed check for \$\_\_\_\_\_ is for \_\_\_\_\_ tickets at \$9.95 each.  
(total) (no.)

**\$9.95 INCLUDES:**  
1. Admission to race Sat. and Sun.  
2. Camping Site and Parking.  
3. Open-air Barbecue Sat. Night.  
4. Groovy Concert Under the Stars.  
5. Sunday Ranch Breakfast.

Send my tickets to:  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

## KENSINGTON MARKET

They assembled in Toronto, the five best rock-men in Canada... recorded in Manhattan, in a prestigious series of sessions... proving the cream of Canada to be a very heady brew.



KENSINGTON MARKET WS 1754



WARNER BROS. - SEVEN ARTS RECORDS INC.



I.M. WORLD

## Back in the Groove

ANTHONY J. POPPIN

Things are beginning to settle into a groove in intramurals again. After nearly a week of play the Sig Eps are undefeated, the Delts are undefeated, the SAEs are destroying weak teams, and whatever respect there was at the start of the year for referees has disappeared completely.

Also, another sport is coming on--two-man basketball. One of the many minor sports that most groups ignore, two-man basketball, aside from being fun, is necessary for any team after the All-School Trophy. In the complex IM scoring system (slightly behind schedule due to the loss of time on the computers Monday), a championship in two-man basketball could make as much difference as five or six places in the final standings.

### FINAL DAY FOR B-BALL ROSTERS

At any rate, today is the final day to get rosters in for two-man B-ball with competition slated to go on Monday. For those of you unfamiliar with the rules, the games are self-officiated and go for twenty minutes. They are played outside on the courts next to RG--where the All-School Trophy could very well be won or lost.

In other action today (besides the rush to turn in two-man basketball rosters), football again takes the spotlight. The Sig Eps (1-0) take on the Phi Psis (0-1) at 4 p.m., and Lambda Chi (1-0) will be challenged by ZBT (0-1) one hour later. Phi Delta Theta, a 20-7 victor its only other time out, plays the GBTBs, 19-0 winners over the Canadian Club.

### CONTROVERSIAL CALL

In that game a controversial call set up the Tar Babies first score, but second string quarterback Bruce Black also piloted the conquerors to two more second-half tallies. The Canadian Club, featuring softball MVP Larry Kazanjian at quarterback, will be out to even their record against also winless Phi Sigma Kappa at 5 p.m.

Also on Tuesday, the Delts rolled to a 32-0 win over Pass/Fail with Mark Sedlacek and Bill Chapman each accounting for two touchdowns. Sigma Alpha Epsilon clobbered Kappa Sigma 41-0 with Carl Bryan totaling 13 points for the afternoon, while one field over the Sigma Chis were easing by the Theta Delts 26-13.

### EXTRA POINTS IMPORTANT

Alpha Delta Phi again was involved in a close game not decided until the last minutes, but this time the result was different than their first time out. A second half TD pass from Tom O'Brien to Greg Smoak and the ensuing extra point pass to Bill Canepa was enough, as the Alpha Delts hung on for a 7-6 win over Sigma Pi. The losers scored with about two minutes to go on a pass from Tom Conway to Tom Slavik, but the try for the extra point failed as the wet ball slipped from Jim Ducker's hands on the pitchout and the Alpha Delts claimed their victory.

In independent play, Cleon's Clowns dropped a close decision to the Orcs 19-18 in another example of the value of extra points. Toyon and Laurel continued their winning Dorm ways, the latter shutting out Cypress 19-0 and Toyon taking the Butterflies 19-6.



HOME FREE?—Not quite, for although it looks like last year's all-IM center Don Martin is on his way to a touchdown, the Phi Psi at his feet is holding one of his flags. Martin and his Lambda Chi teammates battle ZBT today. —photo by Lee Margulies

## Shoji...

(Continued from p. 13)

and more, and was allowed to leave the Health Center for walks around campus.

Saturday night, he was on the Gaucho bench, watching his teammates for the first time since their opening game, as they defeated his home town

school, the University of Hawaii Rainbows.

They say that when you need them, you find out who your friends really are. Tom found out. He received cards and letters from the entire team and coaching staff while in El Paso, was visited by several members of UTEP's team and coaches, and upon his return to UCSB was deluged with visits from his fellow Gaucho gridgers.

Gifts from the players and the coaches poured in, the visits continued, and, upon doctors' approval, an invitation to be with the team on the bench Saturday night was extended by Coach Curtice.

It was Tom's game, and no one deserved the win more than he. It's still an uphill road for Shoji, as it is for the Gaucho football team, but with each other to pull for, how can either fail?

LITTLE MAN ON CAMPUS courtesy  
CAMPUS BOOKSTORE  
in the  
UNIVERSITY CENTER



WHAPPA-YA-MEAN YOU HAVE TO STUDY? DID YOU COME HERE TO STUDY OR PLAY FOOTBALL? "

No. 2 CONTINENTAL BROWN, Handmade Thong Strap Sandal with Leather Sole and Heel. FULL SIZES: 7 to 13.



No. 3 CONTINENTAL BROWN, Handmade Cross Strap Sandal with Leather Sole and Heel. FULL SIZES: 7 to 13.



SANDALS  
\$10.95

VILLAGE GREEN

MEN'S WEAR  
966 Embarcadero del Mar



# DISCO

## THE DOMINO THEORY OF ECONOMICS

When a retailer knocks down a price or two, now and then, he finds the practice spreads from shelf to shelf and day to day. For example, Disco Fair's low discount prices are store-wide, every day. DISCO DOMINO DISCOUNTS, you might say. Even dominoes are discount-priced, when in stock. Sorry, no credits for this course, but you'll get straight A's in saving at Disco Fair with no midterms or finals required. Anyone For Dominoes?



JUST A FEW OF OUR EVERYDAY LOW PRICES... YET THE SAVINGS ON THIS PAGE AMOUNT TO \$8.78

**PLUS... CLIP AND REDEM THESE EXTRA BONUS COUPONS FOR A TOTAL SAVINGS OF \$11.54 ON THIS PAGE**

**ROUND STEAK**  
CENTER CUT BONE-IN  
69¢ lb  
SAVE 26¢ LB.

**BREADED BEEF STEAK**  
HEAT 'N EAT  
69¢ lb  
SAVE 29¢ LB.

**FRYING CHICKEN**  
U.S.D.A. GRADE 'A' WHOLE BODY  
29¢ lb  
SAVE 10¢ LB.

**OL' VIRGINIA WIENERS**  
TENDER, JUICY  
12-OZ. PKG.  
39¢  
SAVE 10¢

**BONE-IN - CUSTOM TRIM RUMP ROAST** 69¢  
**CUT-UP - PAN READY FRYERS** 35¢  
**QUARTERED SECTIONS TOP ROUND** 89¢  
**LEGS & THIGHS** 39¢  
**QUARTERED SECTIONS TENDER STEAK** 98¢  
**BREASTS** 45¢  
**MEATY SHOULDER CUT SIRLOIN TIP** 98¢  
**LEAN EASTERN PORK PORK STEAK** 69¢  
**BUTT ROAST** 59¢

**SPARE RIBS**  
MEATY EASTERN QUALITY  
49¢ lb  
SAVE 10¢ LB.

**NOLD KIST - FLASH FROZEN SANDWICH STEAKS** 89¢  
**EASTERN QUALITY SUGAR CURED SLICED BACON** 49¢  
**PATRICK CUDAHY - APPELWOOD SMOKED SLICED BACON** 69¢  
**YOUNG STEER - SLICED BEEF LIVER** 59¢  
**PAN READY - EASTERN WHITING** 39¢  
**HEAT 'N EAT - BULK PACK FISH STICKS** 49¢  
**ECONOMY CUTS - SLICED HALIBUT** 49¢  
**MCGON'S SKINLESS BEEF 8-OZ. LINK SAUSAGE** 49¢

**LA CHEROKEE BRAND SLICED AMERICAN Pkg.** \$1.35  
**SWISS CHEESE POUND** 79¢  
**SICED HAM** 59¢  
**PATRICK CUDAHY PICNIC HAMS** 3 lb. \$1.99  
**BAKED CINNAMON ROLLS** 4 for \$1  
**DANOLA - IMPORTED DANOLA - IMPORTED SWISS CHEESE** 79¢

### DISCO FAIR DISCOUNT SPECIALS THIS WEEK

**RATH - ALL MEAT SLICED BOLOGNA** 59¢  
**Pound Pkg.**

**U.S. No. 1 Russet POTATOES** 10¢ 39¢  
**1 lb. cello bag**

**XLNT-BEEF TAMALES** 19¢  
**8 oz. Pkg.**

**FARM FRESH PRODUCE AT DISCOUNT PRICES EVERYDAY!**

**APPLES** 8¢ 1 lb.  
**JONATHAN'S CRISP, JUICY**  
SAVE 30¢

**AVOCADOS** 4¢ 1  
**VITAMIN RICH NUTRITIOUS**  
SAVE 5¢ - FRESH, TOPS OFF

**ONIONS** 19¢  
**SWEET, MILD SPANISH**  
3 cello bag

**CARROTS** 5¢ 5 lb.

### EVERYTHING WE SELL IS DISCOUNT PRICED LOW EVERY DAY - WHETHER ADVERTISED OR NOT

**HORLICK'S MALTED MILK** 39¢  
**14 1/2-OZ. JAR**

**CUP CAKES** 2¢ 12¢  
**POTATO CHIPS** 10¢ 49¢  
**GAY 90'S - EIBERTIA** 3¢ 1¢  
**FRUIT PIES** 29¢  
**FR. FRIED POTATOES** 79¢  
**CHUNK TUNA** 27¢  
**MARSHMALLOWS** 25¢  
**JENOS 13 1/2-OZ. PKG.** 29¢  
**PLAIN PIZZA** 29¢  
**PANCAKE MIX** 29¢  
**WESSON OIL** 48¢  
**ALL-PURPOSE** 48¢

**LIBBY'S PORK & BEANS** 23¢  
**29-OZ. CAN**

**MALEY'S CHILLI CON CARNE** 31¢  
**WITH BEANS**  
**14 1/2-OZ. CAN**

**LA PINA FLOUR** 179¢  
**25-LB. BAG**

**LIBBY'S COCKTAIL SHRIMP** 31¢  
**ORLEANS** 3-OZ. CAN

**MALEY'S PINTO BEANS** 29¢  
**CERTIFIED** 2-LB. PKG.

**LA PINA COUNTRY KITCHEN SYRUP** 47¢  
**INCL. 4¢ OFF 24-OZ. BTL.**

**LIBBY'S BABY FOOD** 10¢  
**GERBER'S - STRAINED**

**MALEY'S FIDDLE FIDDLE** 36¢  
**TASTY TREAT**

**LIBBY'S CINNAMON** 19¢  
**1-OZ. CAN**

**MALEY'S SCOOTER PIES** 39¢  
**BURRY'S 14-OZ. PKG.**

**LIBBY'S TOMATO JUICE** 32¢  
**DOG FOOD** 7¢  
**MUSHROOMS** 25¢

**MALEY'S CAKE MIXES** 35¢  
**BETTY CROCKER BEVERAGES** 18¢

**LIBBY'S TOMATO JUICE** 32¢  
**DOG FOOD** 7¢  
**MUSHROOMS** 25¢

**MALEY'S CAKE MIXES** 35¢  
**BETTY CROCKER BEVERAGES** 18¢

**LIBBY'S TOMATO JUICE** 32¢  
**DOG FOOD** 7¢  
**MUSHROOMS** 25¢

**MALEY'S CAKE MIXES** 35¢  
**BETTY CROCKER BEVERAGES** 18¢

**EXTRA BONUS COUPON**  
GRANULATED C&H SUGAR 5-LB. BAG  
LIMIT - 1 PER PURCHASER  
COUPON GOOD OCT. 17-23  
SAVE 20¢

**EXTRA BONUS COUPON**  
CHICKEN, BEEF, TURKEY BANQUET POT PIES 4-OZ. PKG.  
LIMIT - 1 PER PURCHASER  
COUPON GOOD OCT. 17-23  
SAVE 28¢

**EXTRA BONUS COUPON**  
PULLED COOKED SMOKED PICNIC SHORT SHANK  
LIMIT - 1 PER PURCHASER  
COUPON GOOD OCT. 17-23  
THIS COUPON WORTH \$1.00 OFF PURCHASE PRICE ANY 7 LB. PICNIC

**EXTRA BONUS COUPON**  
VANILLA OR CHOCOLATE KRAFT'S CARAMELS  
IN PRODUCE DEPT.  
LIMIT - 1 PER PURCHASER  
COUPON GOOD OCT. 17-23  
SAVE 32¢

**EXTRA BONUS COUPON**  
DANOLA - IMPORTED SLICED HAM LOAF 4-OZ. PKG.  
LIMIT - 1 PER PURCHASER  
COUPON GOOD OCT. 17-23  
SAVE 56¢

**EXTRA BONUS COUPON**  
CACHE VALLEY - BIG EYE SLICED SWISS CHEESE 12-OZ. PKG.  
LIMIT - 1 PER PURCHASER  
COUPON GOOD OCT. 17-23  
SAVE 40¢

**EXTRA BONUS COUPON**  
MORTON'S SALT PRINTED TOWELS 30