

Noon concert today in
Storke Plaza for the A.S.
Blood Drive: page 8.

DAILY NEXUS

Vol. 53 — No. 117

University of California, Santa Barbara

Tuesday, May 1, 1973



photos: Mike Gordon

CSO's and campus police joined county firemen in staging a mock fire-bicycle accident in front of the UCen at noon yesterday. Fire marshal Tim Underwood started things off with a smoke bomb to simulate a fire, which unfortunately only spewed smoke into a UCen air inlet. As smoke drifted through the UCen, about 150 students gathered outside to watch a mock rescue of students mock-injured by crowded bicycles set up outside. At left, firemen struggle to get a hose through the bike maze; above, campus politico cynically hands campaign literature to an "injured" student. The bike safety scene will be restaged today at noon in front of Ellison Hall.

UCen post office may be closed, costs cited

Increased service poses questions

By Henry Berg

Students next fall might well return to UCSB to find that their postal service has been severely curtailed and some portions entirely eliminated. According to reliable sources within the postal system, the University Post Office, located in the UCen, will be closed by Harold Wipf, Officer in Charge of the Santa Barbara Post Office, by August 1.

According to John Wightman, assistant business manager for UCSB in charge of Postal Services, Postal representatives met with the University administration during the March quarter break, to discuss possible changes in postal service for the Santa Barbara campus.

Wightman stated that specific written proposals were to be made by Santa Barbara postal officials no later than the end of April. As of yet, however, no specific plan has been received. This has given rise to speculation that the probable curtailment of postal services has been timed to coincide with student vacations to minimize possible student opposition to the move.

AUDIT CONDUCTED

According to Wightman, an audit of the campus substation was conducted by the postal system, as part of a UC wide audit of campus postal services. The audit

supposedly determined that the postal volume of the campus substation does not warrant the level of services it now offers. The audit report is however unavailable.

Postmaster Wipf, who declined to comment on the possible closing, stated, "I don't see why you should be interested . . . I don't think that there's a story there." Questioned further about his possible involvement in the campus postal closing, Wipf angrily retorted, "Where did you get this information?"

As it stands now, said Wightman, "from the University's standpoint changes are fine but put it to us in black and white, and we aren't going to take any mickey mouse from them (Santa Barbara postal officials)."

ISLA VISTA BRANCH

Postal controversy has also centered around a proposed post office to be established in Isla Vista. Problems of coordinating campus with Isla Vista's postal needs has arisen due to the fact that Isla Vista falls under the jurisdiction of the Goleta Postmaster, Benjamin Wells, while the campus is under Santa Barbara jurisdiction.

In seeming contradiction with the auditor's report is the fact that Wells believes that the mail volume in I.V. warrants the establishment of at least a "contract station" which would provide minor postal services for Isla Vista. Wells stated, "We have been successful in obtaining a contractor to operate a contract station in the Isla Vista Rexall Pharmacy, located at 971 Embarcadero del Mar."

Though agreeing that I.V. needs expanded postal service, IVCC representative Carmen Lodise feels that the community needs even greater service to handle increasing volume and to provide jobs for Isla Vistans.

EFFICIENCY SOUGHT

The proposed closings may also be seen as part of a national campaign to make postal service financially self-sufficient. According to Senator Alan Cranston's office, Congress in making the postal service a quasi-private operation, has set 1984 as the date to reach the "black" financially. Cranston, however, claims that the head of the newly established postal corporation has hurried the changeover to financial self-sufficiency, thereby causing gross operational difficulties.

According to Cranston, "America's grand experiment in a quasi-private postal service was intended to slow down the rise of mailing costs and speed up mail delivery, but in trying to reach the financial break-even point too rapidly, the postal service itself is breaking down."

Academic Senate studies faculty evaluation tactics

By Carol Mock

To a student, the question "Can good teaching be evaluated?" may seem absurdly simple. After two quarters in a given department, choice may be based on the lesser of two "evils" (or on the best of "goods"), but the choice is made and usually for reasons not all found in course outlines.

Yet what separates the instructor worth taking from the one best avoided is, even among students, a controversial issue. In addition, evaluation is shaped by

competitive market-place of prostitution, talent and proper equipment are not sufficient by themselves; on the job training is essential for success and quality performance is under continual observation."

He went on to describe present methods of evaluation:

- the "show biz approach," evaluating
- (Cont. on p. 8, col. 1)

This is the first in a series of three articles discussing the first UCSB Conference on Effective Teaching, sponsored by the Academic Senate Committee on Effective Teaching and Learning Resources, which was held last April 18-19.

A follow-up workshop to plan practical application of the ideas discussed will be held Wednesday May 2 at 7:30 at the University Religious Conference.

its purpose. Should it be part of the reward system and a major element in tenure decisions or only "a tool to help the individual teacher better understand his own personal strengths and weaknesses," as one conference participant suggested?

That there should be some form of evaluation is a basic assumption for those hoping to better university teaching. That teaching can and should be improved is the assumption behind the conference.

PROSTITUTION

Keynote speaker Robert D. Tschirgi, professor of neurosciences at UCSD and former UC dean of planning opened the session quoting an extended metaphor which compared university teaching with prostitution.

"Since university teaching is the only profession besides prostitution for which no previous training is required," it is not surprising that the quality of instruction is mediocre." He added "in the

A.S. balloting today:

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A. Haight
T. Cuddyre

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B. Braunstein
J. Clarke
R. Norris

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(Vote for 6)
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B. Madden
M. Chavez
L. Wrathall
G. Logan
M. Ortiz
B. Vasquez
K. Palmer
R. Gonzales
K. Casey
B. Zomalt
M. Ornelas
A. Romero

REPRESENTATIVE-AT-LARGE (vote for 4)

M.J. Mann
T. Gonzalez
B. Coleman
M. Henry
A. Martinez
M. Castro
N. Moran
B. Salmi
D. Kasuyama
R. Pankratz
R. Martinich
M. de la Torre
R. Robbins

R.H.A. REPRESENTATIVE

M. Chorch
L. Juarez
D. Kleeberg

P. Torrez

C. Stidd

K. Wollam

CONSTITUTIONAL AMENDMENTS

Amendment 1: Eligibility. Would lower the amount of units per quarter required of A.S. officers from 12 to 6.

Amendment 2: Concerts. Would change Concerts budget from 15% of the A.S. total budget to 15% of the total A.S. budget in the year 1971-7. (\$11 per

student. Presently fees are \$13.25

Amendment 3: Judicial. Eliminates levels of A.S. judicial bodies that have fallen out of use.

Amendment 4: Voting. Sets 25% voter turnout as minimum for constitution changes, a 35% minimum for fee raises or reductions.

Amendment 5: Miscellaneous. Technical changes, preamble rewrite, elimination of class officers which have fallen out of use.

Clean Air Initiative: Would raise A.S. fees \$3 per quarter in return for free use of proposed Metropolitan Transportation District service in Isla Vista.

WHERE TO VOTE?

Robertson Gym, UCen, Library, Ellison Hall snack bar area, and (for dormitory residents only) Ortega and De La Guerra Commons.



VOTE TODAY

Child care center in trouble(\$); local center faces rise in costs

Headlining today's news is the threat to child care centers from cut-offs in federal funding. Does this affect the University-community child care center at UCSB?

According to Dean Robert Evans, administrator of the

Don't change your summer plans

If you're going to spend a lot of this coming summer around the water—sailing and swimming—you'll want the protection of Tampax tampons.

Girls have frequently wondered about swimming during those difficult days. Old-fashioned napkins make swimming impossible, but with Tampax tampons the message has always been: "Go ahead and swim." You're dependably protected internally. And you never have to worry about anything showing under swimsuits because internal protection is invisible protection.

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The internal protection more women trust



center and associate dean of students, federal and state funds were never applied for by this center. "That doesn't mean, however, that we too are not in a state of crisis regarding funding," he said. "We desperately need the financial support necessary for maintaining our scholarship fund."

The way the child care center is funded is this: the University presently pays the salary of a director and a head teacher and has established a \$7,500 scholarship fund designed for student parents only. Needy students enter their children on a sliding scale from as low as 10c an hour to 40c an hour. Others (staff, faculty, community) pay 50c an hour per child.

The salaries and the scholarship fund presently come out of registration fee money, an extremely chancy way to run a

program, since the child care center has to take its place among other demands on that source.

It costs about \$90,000 annually to run the center, which closes during the summer. Presently, an average of 75 children per hour are being cared for, from age three months to elementary schoolers. Costs could be met by raising the fees to 60c an hour, but many students can't afford to pay this. Someone has to pick up the difference between what it costs to run the center and what students can pay, and this is what the scholarship fund and payment of salaries has so far managed to do.

State and federal funding does not seem to be the answer — not to judge by current developments at HEW. Costs to the center would go up to \$1 an hour from 60c an hour if it met the stringent requirements of federal



CHILD CARE RECIPIENTS will be hard up if solid funding isn't procured.

and state bureaucracies. Work study students, for example, would be eliminated from working at the center since only certified teachers would be acceptable.

"In order to get state funding the institution has to raise 25% of its budget and send this amount to the state. The state keeps % of this as a service charge.

and then 're-funds' the center based on its number of 'certified' (that is, welfare) children," Dean Evans said.

"This system does not encourage the kind of student, faculty, staff, and community mix we want to have here," he continued. "So we must rely on the scholarship fund which is non-guaranteeable from year to year and looks doubtful for next year. Raising the hourly costs, which we will probably have to do, will certainly affect students who can't afford the full fee. Indirectly, others will be affected by their fees going up if the child care center continues to offer low-cost care for the most needy students.

"Nationally, of course, this type of program is getting a lot of attention — working women and women students, for example, are realizing increasingly that they aren't going anywhere unless there is adequate care for their children," he commented. "There ought to be a number of groups around that should put adequate funding for the child care center at the top of their priority list."

GORDON WILLIAMSON FOR EXEC. VICE PRES.

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Corrections

Two corrections resulting from typographical incongruities in Monday's Nexus:

Internal President candidate Robert Norris is not chairperson of the United Students Coalition. His endorsement was from Finance Board chairperson Richard Hernandez.

Richard Martinich was endorsed by the United Students Coalition, not Howard Robinson. There appears to have been some confusion here.

Also we were unable to run the photo of Mark Larsen (pictured below), candidate for executive vice president.



H.
R.



(write-in)
Rep-at-Large
"You'll go far
with H.R."

Custodians band to improve conditions

By Bob Gettlin

Ever wonder who takes care of the hundreds of classrooms and lecture halls at UCSB after students shuffle back home from another day at school? Or who are the men that maintain the myriad of offices, lounges and restrooms that lie in every nook and cranny on this campus?

Well, as you sift through the Nexus waiting for your next class to begin or if you are in a bathroom after your last class just ended, take note that things are in order due to the work of the custodians at UCSB.

The job of campus custodian is

to maintain classrooms and insure that buildings are secure, their work is a never-ending list of chores. Yet, they feel their working conditions and wages to be something less than satisfactory. This has led to the organization of a custodian's society struggling for higher pay and better relations with the University system.

Under the California State Employees Association (CSEA), the custodians on this campus have organized this special occupational society because they feel their special needs can best be realized through the

unification of custodial workers as opposed to individuals working only through the larger and more diverse CSEA organization. Members of the newly formed group believe their status within the University work force places them in a unique position which demands unity among custodians in order to gain those benefits which they are seeking.

Basically, as one member puts it, the problem revolves around the terminology employed by the University in defining custodians and in the differences in pay which the same type of workers

outside the University receive in relation to those within it. According to a campus custodian, he and some of his fellow workers are defined as "senior custodians" by the University but receive lower pay than senior custodians who work in other segments of society such as the public school system.

It seems that senior custodians both within and without UCSB do the same sorts of work, the only difference being that custodians on campus do not perform any supervisory functions over other workers in the public schools, senior custodians are responsible for the performance of other workers. One member states, "We are not part of management."

It is this lower pay scale which has been the catalyst in bringing UCSB's custodians together, but the purpose of their society is to do more than just raise wages. Setting up better relations between workers and management is an equally important goal for the new

society, as difficulties which have existed in the past may now be overcome through the institution of "grievance men" who serve as arbitrators between custodians and supervisors. And the best method of doing this, the members believe, is to develop a cohesiveness among workers so individuals will support one another in times of controversy.

'KEEP UNITY'

"We must do things which keep unity," said one society member at a meeting held last weekend. Among those present at the meeting there was a strong consensus that the society should work towards bringing members together so the men will talk about problems pertaining to work or their lives in general. Doing things together socially after work hours or on the weekends is an emphasis very important to the members of the group.

But the more pressing social issues of pay and work conditions (Cont. on p. 6, col. 4)

Women's political groups meet to promote female influence

By Carol Mock

Plush Miramar Hotel in Montecito was the scene of a National Women's Political Caucus (NWPC) conference Saturday. Approximately 40 women met to acquaint themselves with the NWPC goals and philosophy and to organize on the county level.

Active in the Santa Barbara area since autumn of 1971 the NWPC concentrates on getting women elected to political office starting at the grass roots level. Other goals are teaching women how to get and use political power, the election of candidates favoring women's concerns, and comprehensive organization on the national level.

Earlier this year the local chapter joined with another group to form the Citizens Coalition which was successful in getting its liberal and women candidates elected to Santa Barbara City Council last month.

On the national level NWPC ran a woman for the Democratic vice presidential nomination last summer. Their "platform" includes support of the Equal Rights Amendment, the Child Development Act (which provides for more extensive child care, among other things), and liberalization of abortion laws.

Said keynote speaker Mary Clarke, "We're not an

anti-male group. We just want equality." And later, "Women don't have enough confidence in other women." Women are 54% of the voting population yet comprise only 4% of Congressional representation. There are presently no women governors, cabinet members or supreme court justices.

WAGE SEXISM

Other rather alarming (or perhaps not) facts brought up included:

- for every \$100 of wages paid to men, women only earn \$60;
- a woman college graduate earns on the average as much as a man with an eighth grade education;
- women receive 80% of a man's social security after paying the same amount of premiums.

Afternoon workshops ranged in subject from Women and Law through Education to Ecology. In many cases members have come together to work on their own interests with others interested in the feminist movement. "I've been fighting for a long time," said one, "and maybe I've got the idea that it just doesn't work alone."

Next meeting of the NWPC will be held at Santa Barbara High School 7:30 p.m. May 14.

HAIGHT/CLARKE



ABBY HAIGHT
EXTERNAL

A. S.
President



JIM CLARKE
INTERNAL

and

Andy Simpson
Isla Vista

Harry Bloom
Asst. IM Director

Jim Curnutt
A.S. Concert Chrm.

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- chairperson of IV CAB
- chairperson of People's Arts Program
- IV Credit Union's Credit Committee (ok loans)
- IV Community Service Center Board of Directors
- Soc. 126, IV Section Leader
- Booth Committee chairperson for Barbary Coast Days
- participation in Administration's Two-Tier Committee
- participation in IVCC Local Government Committee

MORE PROGRAMS!!

Support Lobby Annex
Funding for CEEC-would sponsor social (thru Fun Palace), cultural (thru IV Theater Group), and entertainment (concerts and parties) in Isla Vista.

DAILY NEXUS

Opinion

MIKE GORDON
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DAVID HANDLER
Editorial Page

DAVE CARLSON
News Editor

HENRY SILVERMAN
Managing Editor

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Extreme distaste

To the Editor:

Regarding the full page ad on Monday, April 30, "Not all Jews are for Jesus": my personal gut reaction to such an advertisement is extreme distaste.

Although I myself am not Jewish, I feel that those who are, and particularly those who are proud of their religion, should not be subjected to ad campaigns trying to Christianize them, particularly on the day after the anniversary of the Warsaw slaughter.

Furthermore, I feel that Beth Sar Shalom, with its phoney Hebrew come-on, is a direct insult to this minority group.

K. BREIDENTHAL

A good product?

To the Editor:

After 2,000 years of inquisitions, pogroms and gas chambers, it seems the local good Christians have succumbed to perhaps the most despicable tactic of all — advertisement.

Hard selling, band wagon politicking and the treatment of their Savior as a suppository to be shoved up themselves and everybody else in sight usually have sufficed on an interpersonal level, but now it seems, in keeping with the times, the Jesus movement has gone American.

You would think there'd be some sort of statue of limitations on the original Jewish crime. Must be we subjected to these foot-in-the-door salesmen coming up to us (with all the grinning wholesomeness of a Pat Boone, "Aw shucks, I drink milk," commercial), and trying to push Jesus to where his presence rings of a spoon and needle by any other name?

Its enough to make one wonder, if Jesus is such a good product, why the expensive advertising campaign?

I'd like to express an opinion perhaps you've never heard before. I think we should leave Jesus in his proper perspective; he was a Jew whose only claim to fame was a chip on his shoulder because he knew he was a bastard; and a smart team of Jewish press agents who built his crucifixion into a multi-billion dollar Jesus business as it exists today.

And as to why Jesus still holds low commodity value on the Jewish market these days, I would put the question to you: If your mother told you she had fucked with God, would you believe her?

GARY FREEMAN

Ratification

To the Editor:

I could hardly believe the article by John Heiner in yesterday's Nexus.

We are being asked in one of the amendments to the constitution to ratify the present practice of the Finance Board in financing lectures, concerts and other social events at the level of 15% of the total 71/72 budget.

But if we don't approve the amendment the Finance Board has voted to continue their practice anyway. This is simply incredible.

We have the chance in the A.S. elections of making the deceit the Finance Board has been practicing for the last year legal, but our votes one way or the other won't change their practice.

Did anyone hear phrases like "an A.S. government responsive to student input" during the elections last year?

It seems some of the members of our A.S. government have forgotten them.

KARL RULING

LETTERS:

Fair and impartial

(Editor's Note: The following is a copy of a letter sent to Professor Bernard Kirtman of the Executive Committee of the local American Federation of Teachers written by Executive Vice Chancellor John Snyder in response to the committee's letter published in last Wednesday's Nexus.)

Dear Professor Kirtman:

Chancellor Cheadle has given me your letter, for the Executive Committee of the local AFT, to answer since he some time ago delegated to me the responsibility for dealing with matters involving unions.

I am informed that Professor Crouch's promotion case has been reviewed according to the regular University procedures which include his department, the dean, an ad hoc committee, the Academic Senate Committee on Academic Personnel, Acting Academic Vice Chancellor and the Chancellor.

Crouch also commenced an action in United States District Court alleging that the failure of the University to promote him violated his constitutional rights under the First and Fourteenth Amendments to the United States Constitution.

The court granted the University's motion to dismiss the case and granted a summary judgment against Crouch stating that he had not been deprived of a "liberty" or lost a "property" right through the failure of the University to promote him at this time.

The court specifically remarked that the Administrative Manual sets forth four criteria "as guidelines for the Review Committee to follow in considering an applicant for promotion; that the committee did in fact meet and evaluate the credentials of Crouch against the criteria and having

decided that he did not meet its demands, notified him in writing of the reasons underlying their decision.

"It cannot be said that plaintiff Crouch under these circumstances had the right to a confrontation-type hearing at which he could be allowed to challenge the committee's decision in order to give him procedural due process."

While faculty personnel actions are not my responsibility, I would find it difficult to imagine more meticulous effort to be fair and impartial than has operated in this case.

Your letter also refers to recent Nexus stories giving rise to the "fear that irregularities continue unabated in the (Economics) Department." The only irregularity of which I have any knowledge occurred when confidential information from the file of a graduate student in economics was made available to a Nexus reporter.

The irregularity was compounded by the failure of the reporter to interpret the file data correctly, a fact which received comment on the editorial page of the April 5 issue.

Finally, I cannot imagine that persons in the administration of this campus could be thought of as ignoring problems relating to Professor Crouch, or the graduate student in question.

As indicated in my second paragraph above, a great deal of attention has been given Professor Crouch. The graduate student's problem, as you probably know, is currently the focus of several inquiries on campus. Because your letter was sent to the Nexus, a copy of this reply is also being sent there.

JOHN W. SNYDER
Executive Vice Chancellor

Vote no on initiative

To the Editor:

In the midst of all the nonsense which presently inundates this campus, we are about to have yet another absurdity foisted upon us.

The so-called Clean Air Initiative appearing on the May 1 and 2 A.S. ballot will require each UCSB student to pay for a mini-bus system whether he intends to use this "community service" or not.

This idea is staggeringly presumptuous.

Those who are in such dire need of having a mini-bus service installed should BUY \$3 passes themselves. Those who don't need the service can choose not to purchase them.

Undoubtedly the \$3 fee would have to be hiked up to compensate for revenue lost due to a reduced number of participants in a non-mandatory venture. What the issue boils down to, then, is that students having no intention of utilizing the mini-bus system are to be coerced into subsidizing it. Some of us, however, are not particularly pleased at the thought of paying \$9 per year just so someone can have the privilege of "free transportation" — at our expense.

There are a few other aspects which give one cause to wonder.

Now that nicely-paved bikeways have been built to give students better access to Goleta, are these asphalt ribbons to go to waste because people will be more inclined to take advantage of a "free bus system"?

Considering time spent walking to the bus stop, waiting for a bus (that isn't already filled by teeming hordes of enthusiastic ecology-minded bus

riders), and traveling time which may be lengthened by frequent stops on the way, time would be saved by using a bicycle, walking or hitchhiking.

Establishment of a free mini-bus system will encourage further dependence on Detroit technology. The auto mentality has cornered us again; we must be DRIVEN everywhere we go! And, certainly, the increased demand for natural gas will cause the oil companies to raise their prices for that scarce commodity.

Surely persons already owning autos cannot be expected to suddenly find the vagaries of bus schedules more convenient; thus, the use of autos in the community is not likely to decrease.

Alternative modes of transportation other than cars necessitate expending a little extra energy which some people apparently don't appreciate; we can think of better ways to spend our money.

Vote "no" on the Clean Air Initiative.

ROBERT DOLAN

WENDY THERMOS
Nexus Night Editor

Bring your letters to the NEXUS office in the Storke Publications Building or send them to the NEXUS, Letters to the Editor, P.O. Box 13402, UCSB.

Contributions must be in no later than noon prior to the day of publication and should be typed, triple spaced on a 60-space line.

DOONESBURY

by Garry Trudeau



BOOK REVIEW

Off the revisionists!

"Octobriana and the Russian Underground" by Petr Sadecky

"Women can and must become, under the guidance of the correct policy of the working class, a true army of the working class operating against the bourgeoisie. The decisive task of the working class is to forge from the female labour reserve an army of workers and peasants acting side by side with the great army of the proletariat."

So said J.V. Stalin on International Woman's Day in 1925, underscoring the official version of Soviet womanhood as a faithful worker in the cause of International Socialism.

Octobriana, the creation of a group of subversive Russian youth calling themselves the Progressive Political Pornography Group, is directly opposed to that official line. In a country with one of the world's highest rates of VD, sex is anathema, the exposing of a naked female breast is tantamount to treason, possession of "pornographic" materials is punishable by three to eight years in a concentration camp.

CONSUMPTION

Yet somehow Octobriana, the peripatetic political pin-up has managed to survive. She is an example of what is known as "Samizdat," or self-published writings for consumption by a closed group. Even the members of the group don't know the details of publication, they just assemble the material, which quietly disappears to be replaced weeks later by the finished product.

Petr Sadecky, a Czechoslovakian defector, describes how he first came in contact with the Progressive Political Pornography Group in 1961 as a visiting student in Kiev; the clandestine meetings in cellars, or the more open meetings in the members' apartments posing as Komsomol study groups.

The members of PPP are a varied lot, ranging from unemployed beggars to well-to-do workers, to Lydia, a perverted lesbian sadist who studied medicine for several years as a means to perfect her torture techniques. Lydia is the soul

and inspiration of the group, since she is the one who best expresses the alienation and frustration of the intellectual in the Soviet Union. There are two choices: one either plays the game and loses, or else one plays the game and loses.

INCONSISTENT

Octobriana is a way out. With a red star tattooed on her forehead, she vanquishes the enemies of the revolution, including Lenin, Stalin and the Chinese Army. She is not always consistent; in one sequence, she saves a pair of Chinese soldiers from the clutches of Tibetan rebels by riding her bactrian camel into a herd of wild yaks and starting a stampede. Adventurous to the end, she stops the herd by killing the lead yak. "Octobriana cuts off a handful of the reeking hair of the dead bull to dry her sweat-soaked body," and utters the immortal words, "My kingdom for a Coke."

Whatever she does, Octobriana, the Russian Wonder Woman, always triumphs, as her creators would like to do themselves.

— Bert Nixon



MAGIC LANTERN THEATRE

#1 **Robert Redford**
"Jeremiah Johnson"
PG

#2 **Joanne Woodward**
"Man-in-the-Moon Marigolds"
PG

"MAN in the WILDERNESS"
PG

Visconti's "THE DAMNED"

MIDNIGHT FLICK FRI. & SAT.



ROBERT NORRIS
Internal President



TAB CUDDY
External President



TONY ZIMMER
Admin. V. P.



GORDON WILLIAMSON
Exec. V. P.



LES BROWN
Off Campus Rep.



GREG LOGAN
Off Campus Rep.



ARTURO ROMERO
Off Campus Rep.



MIKIE CHAVEZ
Off Campus Rep.



BETTY YASQUEZ
Off Campus Rep.



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Off Campus Rep.



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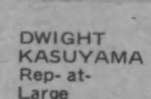
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- Legitimate accounting of your \$40 A. S. fee.
- Equal opportunity for all students.
- Responsive Leg. Council Action.



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TWICE THE TERROR!
"WHAT'S THE MATTER with HELEN?" PG
SANTA BARBARA DRIVE-IN #1
Memorial Hwy at Kellogg Goleta (NORTH)

THE MACK
TODAY WE KILL... TOMORROW WE DIE
SANTA BARBARA DRIVE-IN #2
Memorial Hwy at Kellogg Goleta (SOUTH)

COMMUNITY KIOSK

TODAY

Application forms for the 1973-74 Jake Gimbel Scholarship-Loan competition are still available in the Office of Financial Aid. The deadline for applying is May 9. The Gimbel program provides \$1,000 interest-free 10 year loans to students who have been accepted for and will be enrolled in graduate work at any California institution. Bridge Club meets at 7:30 in the UCen, carpeted area of the cafeteria. Campus Crusade for Christ lifestyle meets at 7:30 in UCen 2272. Catholic Belief and Practice class begins at 7:45 at St. Mark's, 6550 Picasso. Center for Chicano Studies: Mexican anthropologist and bilingual

education specialist, Margarita Nolasco Armas will lecture on "Bilingual Education for the Indigenous Peoples of Mexico," 4 p.m. in Ellison 1930. Financial Aids: National Direct Student Loan funds for a maximum of \$200 are available to qualifying applicants who enroll for the 1973 Summer Session. Since awards will be made on a first-come, first-served basis, students should contact the Office of Financial Aid as soon as possible. Honeybears potluck at Johnny's Place at 5 p.m. 6549 Del Playa. Also voting for new group name. I.V. Planning Commission: all those interested in helping the Clean Air Initiative come to the Planning Office at 7:30 tonight. Kundalini Yoga from 6-7 at the I.V. Service Center, Suite F. Donations requested. Rock Concert by "Ascending" to benefit A.S. Blood Drive for students, faculty and Larry Adams.

Noon in Storke Plaza. Santa Barbara Legal Collective sponsors a legal workshop on tenant/landlord laws, 7:30 at Das Institut, 795 Embarcadero del Norte. Yoga House: Satchidananda's technique of yoga offered at 7 p.m. at the Service Center, Suite F.

ANNOUNCEMENTS

A.S. Blood Drive Wednesday, May 2 from 8:30-4:30 p.m. in UCen 2292. No fatty foods 4 hours prior to giving. I.R.O. presents Earl Robinson ("Joe Hill"), lecturer-singer speaking at noon in the Interim. His topic will be "International Labor Day."

PHREQUENT PHONES

DAILY NEXUS .. 961-2691
Metropolitan
Theaters 962-8111
Health
Center 961-3371

Custodians...

(Continued from p. 3)

remain the most important reasons for the society's existence.

"We are going to go out for wages. It is our primary goal," says one member of the groups directing board. And he made it clear that along with seeking wage increases the society will maintain a close watch on the rates the workers will have to pay on such things as insurance and other employment costs.

So far the response from custodians on campus towards the new society has been favorable, members claimed at the recent organizational

meeting. Although they realize their group is just getting off the ground, there exists an optimism as well that membership will increase as workers begin to recognize this organization which is working for their benefit.

And although on-campus conditions remains the primary focus of the custodial society at UCSB there likewise is an understanding that if other campuses in the UC system see the formation of similar organizations, the custodians employed by the University of California will have, as one of the members put it, "Some real political clout in Sacramento."

classified ads get the job done

Lost & Found

LOST AND FOUND ADS ARE ALWAYS 1/2 PRICE!

LOST Gold wirerimmed glasses call Lisa 968-4723.

FOUND: Ger Shep pup near Chi O House Please call 685-1486.

FOUND: Young Retriever M. puppy with red & green collar. In Phelps Hall 968-6280.

Lost: Glasses with gold, octagonal frames in S. Hall 968-5261.

LOST: 6 mo. old F Lab/Collie blk/brn, white frnt. paw, no collar. nr. IV Mkt. 1 wk ago, 968-1373.

Lost Blue muffler 4/17 Trigo Camino Del Sur Please 685-1256.

Special Notices

VOTE today — CLEAN AIR INITIATIVE needs a 35% turnout. Tell a friend to vote.

Williams for External Pres. It's better than not voting.

Wanted Boz Scagg Ticket 10PM Pay \$5 965-8083.

HAROLD AND MAUDE
MAY 1st \$1.00 CH

SCUBA CLASS. May 7-June 4, M & W nites, 6:30-10. \$40. Sign up NOW: UCSB Rec Dept.

BARBARY COAST DAYS are coming May 11-12 A Big Carnival & more.

Books bought! Madeleine Books pays 20% for paperbacks 968-1782.

Stereo Repair free estimate all makes 968-6757 968-6909 Bill.

Pregnant? Distressed? Call a friend: Birthright, 963-2200.

Personals

TAA: You cut your beautiful hair! Such a thing to do — you really are good looking.

Rides Offered

San Francisco on May 9. Free in exchange for good conversation. 967-1419 Days.

Help Wanted

MURALIST wanted expenses and bonus call Joyce at I.V. Planning 961-3775

ELIGIBLE FOR WORK-STUDY THIS SPRING? CAB needs people interested in community service and friendly to work in the office. Call 961-3571 or 961-2391.

Real Estate

1F beginning June 15 through next year. Another beginning August 30. No pets. Easy going housemate. Own room. Call after 5. 964-3869.

For Rent

Quality Housing Fall Summer Owner managed Five locations
6658 Del Playa 6504-8 El Greco
6653 Sabado Tarde 2Ba 2—3Br.
town house good locations
SUMMER HOUSING
One half Reg. Rent 962-2543 5pm

Spacious 3-bdrm 2-bath duplex at 6763 Sueno. Has brick fireplace, sunning patio, lawn, good parking. Fall rates: 4-man \$750/ea., or 3-man \$900/ea., Reduced summer rates. Owner managed. Dial 967-3823 or 687-2418.

Summer & Fall furn. apts. 1&2 bdrm. Pool, close to campus. 6521 Cordoba or call 968-5442, 968-8972.

"THE POPPIES" Corner Emb del Norte & El Greco — huge 2 bed — 2 bath — special on Fall & Summer to 4 girls — local owner 687-2257.

Now renting for fall, 3bd 2bath + 2bd 2ba apt. Next to campus and on the beach. 6507 & 6525 D.P. Dishwasher 4or5 girls. Best in IV. 968-5066 Summer rentals too.

SUMMER 2Bdr 2Bath low rent on Sabado Tarde close to UCSB and Beach Call 968-1882.

Roommate Wanted

2F rmmates for sum. in huge I.V. apt. 45/mo. Quiet. 968-5553, Wendy.

2 or 3 girls needed for sum. DP Apt. own room, \$50 968-6690.

1-2 F rmmtes needed to share large Apt. with F P/T student share or own room 968-0605 PM.

Want F to share room in fine S. Tarde apt w/2 girls 4 Fall \$64/mo - neat & quiet 685-1523.

Neatness freak wants IV Apt. with similar types Sum. Qtr. M, digs cars, bikes, art. 3311 Union no.1 Bakersfield, Ca. 93301.

1 Roommate share apt on beach w/4 others \$78 mo 968-5844.

Own room in Large end of IV House May 1-June 1 \$70 968-4682

For Sale

Hiking Boots Size 10 good condition \$15 968-0382 James.

Kenmore sewing mach \$40 Exnt. cond inc attachments 968-8676.

6'2" Board exc. cond. Beaut. Air brush must sell \$50/Ofr. 968-2008.

Panasonic am/fm receiver with 8-track 150/Ofr. 968-0096.

Heath Stereo System AD-17 28w. RMS, BSRShure, Maximus 8" aco.sus. w/horns \$160 968-8625.

B&W TV 15" screen excellent condition call 968-6794 aft. 5pm.

STEREO COMPONENTS
COST + 10% Shure M91E's \$19.99
Call Jeanette 968-2910.

Autos For Sale

61 CHEVY \$115
968-2733 btwn 5-7 6668A Pasado

'62 VW BUS runs well. Prefer trade. 6621 Pasado Rd No. A 5-7 PM.

67 TRIUMPH GT6 \$700
968-4832.

1967 VW Bug excellent running car, new paint \$850 967-5109.

Bicycles

10 speed exlnt condition 25in alloy equip, 968-9977 Robert.

BIKES, parts, accessories, rents, repairs, 968-3715 no nite calls.

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70 HONDA 350CL Good shape
Licensed 968-3063

HONDA 250 licensed for dirt call 968-8839.

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Drum St. 4pc, 2cym, hi ht. nu. skins \$135 offer; WILSON metal racat \$20 968-2932.

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I want to rent a garage near the beach to park my car in. Call Dave at 968-6690.

Today or tomorrow is your chance to vote for cleaner air, healthier bodies. THE CLEAN AIR INITIATIVE.

Girl wants small house/1 bdrm duplex for summer thru next year. Call Lori 968-6924.

Girl: Machine Sewing-\$ Ron 968-5107.

*8-track tapes: cheap and used 962-0431. after 6.

Couple with infant desires 2 bdrm, unfurn. duplex in I.V. Reasonable. Kathy or Chip after 6 — 968-7688.

Typing

Typing. Fast, accurate 45c per page, in Goleta. 964-6048.

Accurate typing — my home Fast, Reasonable 964-3409.

KCSB

TUESDAY..

1:00am — Adam Lewis & Michael Shane
6:00am — William Armbruster; Classical
8:00am — News
8:15am — Animal Heroes Wall Chart Show: Country, Rock, Easy Morning Music.

11:00am — Open Line; Public Affairs
Public Affairs
12:15pm — Ed Carrol
2:30pm — Public Affairs
3:00pm — Tim Jahns Program — Afternoon Apocalypse: Rock with comedy & drama.

5:00pm — News
6:00pm — Kevin Raftery; 20th Century Classical
8:00pm — Vietnam Vets
9:00pm — Tim Emmons
10:00pm — Stephan McCray.

WEDNESDAY..

1:00am — The Finger; Rockin music and stuff. The only guaranteed cure for the Santa Barbara Wed. morning blues. Recommended by more Doctors than any other.

6:00am — Fred Granlund; Classical
8:00am — News
8:15am — Remi Aubuchen

AN EDITORIAL

This is the time of the year when our friends and neighbors take part in the annual Crusade of the American Cancer Society.

The grim prospects are that 52,000,000 Americans now living will develop cancer. For this reason the Crusade of the Society becomes everybody's concern — to raise more money and to strengthen its vital programs to save more lives now.

Recognizing the nation's will to conquer cancer, the Society is broadening and intensifying its support of research, and its programs of rehabilitation and service to cancer patients. Unless important breakthroughs are made soon, 34,000,000 Americans now living will die of this disease.

The Society has long been the voluntary leader in this fight. Among its nationwide efforts is a program to persuade every woman in America to have a Pap test for uterine cancer by 1976. Riding on the success of this program alone, are the lives of thousands.

The American Cancer Society needs and deserves our support. After all, they are there when we need them.



"As kids, we started smoking because it was smart. Why don't we stop for the same reason?"

Harold Emery in The Reader's Digest



American Cancer Society.

Baseballers come alive; win 2 of 3 vs. Fresno

Fresno State, tied for the PCAA lead, came to Santa Barbara last week-end expecting to have an easy time with the cellar-dwelling Gauchos.

Friday's game did not disappoint them, as they tagged starter Lynn McKinney for nine runs (two unearned) in coasting to an easy 9-4 victory. McKinney, though striking out 10 Bulldogs and running his team-leading total to 80, saw Fresno score six runs on two-out rallies in the first and sixth innings.

The Gauchos scored three runs in the seventh, on singles by Jim Gattis and John Picone and doubles by Tom Buckley and Scott Brown, and another run in the eighth on Tony Torres' lead-off double and two ground-outs, but it was too little too late.

Fresno 200 104 200 9 9 1
UCSB 000 000 310 4 9 1
2B: Mascaro, Dyes, Burton (Fresno); Buckley, Brown (2), Torres; HR: Dyes; SB: Hance, Elf (Fresno); SAC: McKinney; DP: Gullotti-Clark-Brown (2); WP: McKinney; PB: Picone; E: Cunningham, McKinney; LOB: Fresno-2; UCSB-7.

Fresno was in for a rude shock on Saturday, however, as the Gauchos swept a double-header.

In the first game, UCSB jumped on Fresno ace Brad Duncan (8-1) for three quick runs in the first inning, and that was all that Marshall Gates needed. Gates, going the distance for the second straight time, gave up only two runs on 10 scattered hits to even his record at 3-3.

ATTN. VETS: need extra money?

(All services & ranks,
male and female.)

Cash in on your Military experience, earn from \$900.00 to \$1,850.00 extra income per year by joining the California National Guard and attending one weekend drill per month at a location near your school or home. Draw "DOUBLE TIME" (4 days pay for 2 days service) and two weeks during the summer. Vets may enlist for a minimum of 1 year, "TRY ONE IN THE GUARD". For further information contact Howard Hall, Telephone number (805) 962-6426 (call collect if long distance) 700 E. Canon Perdido St., Santa Barbara, Ca 93103.

The Gauchos, never a team to turn down a gift, took advantage of three Bulldog errors in the second to score two more runs, and went on to win, 8-2.

Craig Clark went three for four using a bat borrowed from Tony Torres. Gates helped himself by hitting his first home run of the season in the fourth inning, while Burke Weismann collected his eighth double of the year.

The second game (seven innings) was a hard-fought, tense affair, UCSB winning it dramatically in the bottom of the seventh. Fresno scored once off Larry Hold in the fourth, but the Gauchos came right back with two runs in their half on two walks, two singles, a fielder's choice and an error. Fresno tied it up in the sixth on an unearned run and stranded two runners in the top of the seventh.

Craig Clark led off the Gaucho seventh with a single and took second on Jim Gattis' ground-out. After Burke Weismann was intentionally walked, Steve Gullotti lined a single to left, scoring Clark and sending the near-capacity crowd home happy.

Hold went the distance, raising his record to 3-2. Ironically, Brad Duncan, who took the loss in the first game, also got the loss for the second game, coming in relief in the seventh inning.

This was the Gauchos' last home stand of the '73 season, and, between games, Gaucho graduating seniors were saluted. They include Scott Brown, Craig Clark, Bob Franco and Tim Terrell (infielders) as well as pitchers Marshall Gates, Larry Hold and Lynn McKinney.

The Gauchos are now at the .500 mark, 17-17 on the season, but 3-9 in conference play.

Nite games

There will be two IM softball games played this evening under the lights of the Campus Stadium. A top "B" league game will begin at 7 p.m. and will be followed by an A league encounter. It has been rumored that H. Gosell and Dandy Don will be in the press box to describe the play by play. Come out and enjoy the fun.

ART as a medium for self exploration.

A group emphasizing an alternate means of communication with self and others through the use of art, is being offered through the Counseling Center. This group, limited to 12, will meet Thursdays 9-10:30 AM beginning May 3 in the I.V. Human Relations Center. Interested students may contact Jane Carlisle or Marilyn Weinstock at Bldg. 478 (961-2781) for a brief interview.

SMORGASBORD LUNCH- ALL YOU CAN EAT

6 KINDS OF PIZZA
POTATO SALAD & COLESLAW

11:30 - 1:30

\$1.19

RUSTY'S



IM News

Intramurals is out to get everybody this spring. In all likelihood it shall succeed. For along with the myriad of "oldies but goodies," IM has expanded the spring sports calendar to include such wonderfully weird activities as: coed hole-in-two, floor hockey, jousting, hosing, wiffle ball, frisbee golf and an open swim meet!

Floor hockey begins with a swish and swaggle on May 9. A special clinic has been devised for all interested participants and will take place on Wednesday May 2. Info regarding this newest addition has been clandestinely withheld from students for the past few weeks, but leaks have reached the Nexus lately which point out that this sport entails "action, contact and fun." Meet in Rob Gym, upstairs at about 6 p.m. tomorrow. For further news, call 961-3253.

Coed hole-in-two is not what you may think. Although regarded as UCSB's "most provocative sport" by student director Jim West, competition is of a limited nature. In this activity one man and one woman scheme to drive one golf ball into a little, tiny hole 150 yards away. The female drives first, then the male takes over and attempts to place the sphere in the itty, bitty hole. An official then measures the distance left, if any, between where the ball rolled to a stop and the hole. The team with the lowest combined distance will win the tournament. (The procedure is gone through two times.) No advance sign-ups are necessary for this swinging sport. Simply grab an opposite and appear at the field behind RG between 11 a.m. and 1 p.m. on Sunday May 6.

Volleyballers succumb to USC

By Randy Cohen

Hopes of a second straight upset under the assistance of Toshi Toyota were crushed Friday night as highly touted USC downed the Gaucho volleyballers at Robertson Gym. A surprisingly large crowd was on hand proving that volleyball is the number one spring sport at UCSB. They witnessed a strong Trojan team lead by the superb playing of Celso Kalachi defeat UCSB in four games.

In the first match the Gauchos soared into a 4-1 lead only to fall behind 10-5. The two squads then played equally to the end with the Trojans winning 15-7.

In the second game UCSB broke a tough USC defense late in the contest to take a hard fought 15-12 decision. A powerful display of offensive prowess by Jumpin' Jon Roberts highlighted the victory.

After charging into an early

6- lead in the third match Gauchos fell into their customary mid-game slump. Behind 14-9, they then put together a stirring comeback. To the crowd's delight UCSB picked and clawed its way to a 14-12 score when a doubtful call by a line judge handed the game to the Trojans.

The final match was USC from beginning to finish as the listless Gauchos failed to unlock the unbeatable Trojan defense. At one point in the encounter Pat Boyer replaced Gerald Gregory — who had been having his problems all evening, and made a few key spikes, but the outcome was a 14-9 USC victory.

The loss puts a great deal of pressure on the Gauchos if they are going to make the playoffs. Coach Rudy Suwara admitted that the team was "hot and cold" and anything could happen. The next home game is Friday night at Robertson Gym against CSU Long Beach.

Reminder

One last reminder: Today there will be a mandatory meeting for all candidates for song girl, and cheerleading positions. All persons interested should contact Don Weiner at 961-3428 before 3 p.m.



As the saying goes;
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The GREAT WESTERN
STEAK & AMUSEMENT CO.

(HOME OF THE HOAGIE)
11 to 11 DAILY



Teaching evaluation...

(Continued from p. 1)
teacher by how entertaining he is;
• "high priest" where learning is a function of memory;
• "conformity to creed and ritual,"

• "the right-on" or "with it method" where the best teacher is the quickest to apply new techniques and jargon.

Alternatives weren't so easy to pin down. Remarked speaker Elijah Lovejoy, "any coherent teaching evaluation system intended to serve as a basis for promotion and firing decisions will be strongly attacked by many faculty. These attacks will be fueled by personal insecurity and by valid arguments of many sorts. They will not help in developing the intellectual community we all dream about."

Lovejoy advocated a "completely private" feedback by an evaluation team who would base their criticisms on the instructors stated goals for a course, working on the assumption that the absence of direct pressure would leave the instructor free to improve himself.

Countering him, Harold Drake said "...the idea of a voluntary

method of improvement, undertaken without stigma or threat of penalty at one and the same time reinforces our trust in the basic goodness of our colleagues, our faith in the free enterprise system, our belief in the principle of self-help. But in view of the realities as we have outlined them, such a plan is simply too good to be true."

An indirect penalty is imposed on good teachers by a system that knows how to reward publication but hasn't yet decided how to be objective about teaching. Articles can be counted; professors are reluctant to consider

more quantity of courses taught, pages assigned, or students pleased as criteria for effective instruction. Tschirgi maintained that two principles must apply to any form of evaluation:

- a focus on the learner;
- an avoidance of any "single pattern of criteria" to rank all forms of teacher effectiveness. Recognition of the need to consider both differing teaching and learning abilities while judging quality marked the discussion.

What it boiled down to was a

Blood drive noon concert

To promote the upcoming A.S. Blood Drive, Community Affairs Board (CAB) is sponsoring a noontime rock concert today with "Ascending" in Storke Plaza. The tri-annual blood drive which provides the essential fluid to all students, faculty and A.S. staff in case of emergencies will be held Wednesday from 8:30 a.m. to 4:30 p.m. in Ucen 29.

Another important beneficiary is Larry Adams, popular former political science lecturer at UCSB, who suffers from hemophilia, a disease which prevents normal blood-clotting. Adams who is returning to teach at UCSB this summer, needs our help to keep out of blood-bank debt.

Volunteers are also needed to help man the blood drive. Those interested can contact the CAB office at 961-3571

search for objective standards. Drake, speaking for faculty, observed, "we should stop kidding ourselves that we have that much to say about whether teaching will be evaluated or not. Our failure to come up with objective standards of our own will simply leave the decision up to the arbitrary standards of others." Students might also apply that to themselves.

It has been mentioned that many of the proposed ideas have resounded in departments of education for years. What is perhaps encouraging is that the practitioners have finally taken the discussion over from the theorists. One hopes that the effects of discussion will soon be seen in positive application.

Prop. B backers on TV

Supporters of Proposition B, the Conservation of Local Water Resources Initiative, will present their viewpoint on the measure on "Directions '73" Thursday evening, May 3, on Channel 12, KCOY-TV, from 7:30 to 8:00 p.m. Appearing on the program will be Alan Wyner, Michael Kuhn, and Donna Hone, all of the Citizens for a Responsible Water Policy, a group of Goleta residents.

PIZZA DELIVERY

Every Night
6-Midnight

RUSTY'S

968-0510

PLEASE ALLOW 30-40
MINUTES FOR DELIVERY

Water initiative

As May 15 looms closer the local organizers of the Water Initiative are in need of volunteers to help them stop growth in the Goleta Valley.

Primarily people are needed to do door-to-door precincting in I.V. It doesn't take a math major to realize that the more volunteers there are, the less work each will have to do.

Since the election is only two weeks away the people of Isla Vista must act quickly. Following are times and places for meetings in each IVCC District:

TUESDAY

8 p.m., Dist. 2, 6647 Sab. Tarde

9 p.m., Dist. 3, 6591 Seville No. 10

WEDNESDAY

8 p.m. District 4, Das Institute, Corner Picasso and Embarcadero del Norte.

9 p.m., Dist. 5, 1001 El Embarc. Apt. A

THURSDAY

District 6 people (dorms) should call Trish Davey 685-154 for information.

Those who are unable to make the meetings, which should only last 30-45 minutes should contact Bill Wallace at 968-3206 or 968-4300.

SPECIAL OFFER FOR CONTACT LENS WEARERS

Now at last there is a way to properly care for contact lenses without fuss or bother. Lensine. The unique three-in-one solution which eliminates the need for separate wetting, cleaning, and soaking solutions. And all it costs is twenty-five cents to help get you started. Lensine's special offer is being made at this time so that you can find out how convenient it is to use Lensine. And how remarkably effective. Imagine! One solution that does it all. Wets, soaks, cleans—just the way your eye doctor recommends—without having to use three different solutions. And that's not all. With this special offer you also get Lensine's exclusive lens case in which you can store or soak your contact lenses. Don't wait. Send now for this very special offer. Lensine, plus a brand new fresh soak and store case. Just 25¢. Write to: Lensine, Dept. U-5, 660 North Wabash, Chicago, Illinois 60611.

A.J. Concerts

JEFF BECK - TIM BOGERT - CARMINE APPICE

POWER OF POWER



WED MAY 2ND 8PM
ROBERTSON GYM UCSB

TICKETS - STUDENTS - \$3.50 - GENERAL \$4.50
MORNINGGLORY MUSIC-ISLA VISTA - Ucen INFO BOOTH UCSB
SALTZERS MERCHANTILE-HIGHWAY 101 AT VICTORIA-VENTURA
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Off Campus Rep



Lelia Wrathall
Off Campus Rep



Mike Ornelas
Off Campus Rep



Kevin Casey
Off Campus Rep



Kirby Palmer
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Roger Pankratz
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Marty Chorich
RHA Rep

We Take A.S.
Government Seriously
—It's Too Expensive To
Do Otherwise

INDEPENDENT STUDENTS LEAGUE

Every undergraduate pays nearly \$40.00 a year to support A.S., yet few see any visible return on their investment. Leg. Council must give priority to programs which directly benefit the general student body.

In addition, Leg Council representatives must work together in good faith if A.S. is to be meaningful to the general student body. We oppose bloc voting and hope to end conditions necessitating slate politics.

Please VOTE!

— we need your support.