

KICK-OFF WITH GAUCHO GAMBOL

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA COLLEGE

Vol. XXXIII

SANTA BARBARA, CALIFORNIA, WEDNESDAY, SEPTEMBER 16, 1953

No. 1

FEE INCREASE GIVES 'LA CUMBRE' AND FREE GAMES

The student body fee increase at SBC for this year, authorized by the Regents of the University, will result in an increase in the number of extracurricular activities at a savings to each individual student, according to Bob Lorden, graduate manager.

Specifically, he stated that the \$5 increase per semester in the fee would provide free admission to all SBC athletic events. In the spring, upon presentation of student body cards from the fall and spring semesters, the student will receive a copy of *La Cumbre* at no charge. In past years the book had to be purchased at \$4 per copy. A charge of 25c was made for students at athletic events.

The raise was requested by the students through a campus election last May when 86 per cent of the students voting were in favor of the increased charge.

Other student activities which may benefit from the increase are drama, dances, music ensembles, cultural offerings and the other collegiate activities. All of the campus publications also will benefit by the increase.

Lorden stated that not only would student body activity improve in quantity, but that the quality of each activity would improve.

Panhellenic Rushing Is In Full Swing

The Panhellenic rush schedule has been in full swing since Saturday, Sept. 12. An orientation assembly for rushees was held Saturday morning at 10 in Pine Hall.

Open houses were held Saturday and Sunday from 1 to 6 p.m. for informal get-acquainted periods. Coke parties on Monday and game parties last night and again tonight were next on the rushees' schedule. Theme and preference parties will be held on Friday and Saturday.

Preference listing will be conducted on Sunday at 9:30 a.m. in the Panhellenic Rushing Office, Quad 112. Bidding and formal pledging will be at 4 that afternoon. The Panhellenic Rushing Office will be operated under the direction of national Panhellenic members and members of the city Panhellenic board.

College Panhellenic officers for 1953 are: Helen E. Sweet, Dean of Women, advisor; Sue McCracken, president; Mariam McFarland, vice president; Linda Wallschlaeger, recording secretary; Carol Swan, corresponding secretary; Rhoda Rarick, treasurer; Jane Bawden, publicity chairman; Robin Browne, rush chairman, and Susan Hill, judicial chairman.

Legislative Council Workshop Held at Ojai

Members of Legislative Council met at the Ojai Valley Inn last weekend for the first annual Student Leadership Workshop.

The main purpose of the workshop was to orient the new council to their jobs for the coming year. Discussion groups were held on publications, finance, the graduate manager's office, parliamentary procedure and other important topics.

GAUCHO DEADLINE

The deadline for all stories and articles to be printed in *El Gaucho* is Friday noon. Stories should be turned in to the Gaucho office in Elm Hall.

FRESHMAN CLASS NEEDS OFFICERS

The deadline for candidates to sign up for the election of freshman class officers has been set at 4 p.m. Tuesday, Sept. 22. Sign-up sheets are available in the office of the graduate manager. The election of the freshman president, vice-president and secretary-treasurer will be held on Wednesday, Oct. 7, with runoffs on the following Friday if they are necessary.

A freshman class meeting will be held Tuesday evening, Oct. 6, at which time all the candidates will be given an opportunity to speak.

All candidates must take and pass a test on the AS constitution, Roberts Rules of Order, and the brochure on student government, all of which may be obtained from the graduate manager's office. A charge of ten cents will be made for each copy of the constitution. The date and time of the test will be announced at a later date by Teddy Tye, AS vice-president.

Publicity rules will be mailed to all candidates through the quad mailboxes.

Welcome Tea to Honor New Coeds

Phrateres, social and service organization for all women students, will start its fall calendar with a "Welcome Tea" honoring all of the new coeds. The tea will be held on Sunday afternoon, Sept. 27, from 3 to 5 in the AWS Room.

A cordial invitation is extended to all women to join Phrateres, which follows very closely its motto: "Famous for Friendliness."

Officers for the coming year are Carolyn Cox, president; Phyllis Kauffman, vice-president; Barbara Hatchett, secretary; Judy Mills, treasurer, and Pat Kiser, social chairman.

Snack Shack Larger; Hot Food Now Served

Alteration and enlargement of the Riviera Campus Snack Shack this summer will provide better service and additional food items this year, it was announced by J. A. D. Muncy, business manager.

The shack was lengthened about six feet to allow for additional storage and service area. Several hot dishes will be served at the outdoor location with complete meals available at the cafeteria in Ebbets Hall.

Near the end of the fall semester, the inside cafeteria will be closed and the equipment moved out and renovated for installation at the new campus at Goleta in preparation for the move next summer, Mr. Muncy said. However, students may continue to use the dining hall as in the past.

Song Leader Tryouts

Tryouts for song leaders will be held tomorrow night at the Gaucho Gambol. Girls must have a C average and may try out in teams or alone. Further information may be obtained from President Dave Hodgkin in the Student Body Office, Bldg. D.

NOTICE TO VETERANS UNDER P.L. 550

All veterans under P.L. 550 (Korean) are reminded to report to the Office of the Dean of Men soon after registration in order to be enrolled under veterans' benefits. This applies to both new and returning veterans, and new veterans should be sure to present their certificates of eligibility.



J. Harold Williams



Dave Hodgkin

Provost and AS President Extend Warm Welcomes to Santa Barbara College Students

It is a pleasure to extend greetings, through *El Gaucho*, to all students, new and old, who are with us this year.

Although our College is old in some respects, it is still relatively new as a college of the University of California. This newness will be apparent to many of you, as you observe the continuing efforts to bring the College to higher levels of accomplishment, and to improve its offerings and atmosphere.

Since the College exists for the students, and since it will become, in a large measure, what the students make it, there is here an unusual opportunity for our newcomers to take part in this building enterprise. We want your ideas, your cooperation, and your enthusiastic support of the activities which make college life an interesting and worthwhile experience.

Soon your College will have a new home. You are privileged to see it in growing stages, and to share with us the anticipation of occupancy in the near future.

I urge you to learn more of your student government, and to do your part in making it effective. You will, of course, be a constant reader of *El Gaucho*. I hope you will encourage its staff in every way possible, and regard it as a medium of expression which is open to you.

Best wishes for a successful and happy year.

J. HAROLD WILLIAMS
Provost

WEBER IS ASSISTANT GRADUATE MANAGER

Hank Weber has been chosen as assistant graduate manager, it was announced by Bob Lorden, graduate manager. Hank, a senior economics major, is to fill the vacancy left by Bill Stoner, who graduated in June.

Weber, an SAE, has been active in student government as commissioner of finance and in his fraternity as social chairman. He has also played basketball and maintains a keen interest in sports.

DAVE HODGIN
President, ASUCSBC

Frosh Indoctrination Starts

Frosh beware . . . for the bogey man is coming in the form of sophomores, juniors and seniors! Indoctrination will begin in the registration line when each freshman must purchase a package containing the Frosh Bible, class card and rooster's cap marked with the class year. Purchase price will be \$1.75.

Dick Lorden, in charge of Frosh Indoctrination, reminds all freshmen of the penalties for incurring the wrath of the other classes by not wearing their caps, not carry-

ing their bibles, or not knowing the contents of that bible. "There will be three stockades in the quad area for freshmen who revolt against the rules and regulations set up by the committee. Freshmen who are placed in these positions of honor will be given the water pistol and mud-pie treatment."

Plans are being made for the mud brawl and Frosh Tribunal which is to be held at the Goleta campus.

RALLY, PICNIC, DANCE, GRID PREVUE AT GAMBOL

The Gaucho Gambol, first social event of the fall semester, will be held tomorrow afternoon at 5:30 at La Playa Stadium. This event is open to everyone on a no-date plan and will cost 75c per person. Hours have been extended until 1 a.m. The all-college picnic supper will be served in the upper stands of the football stadium under the supervision of Myra Jaccard and Charlie Yates, AWS and AMS presidents. Fraternities, sororities and other major housing groups will not serve dinner tomorrow.

WANTED . . .
Aspiring journalists to take part in producing the campus publication of *El Gaucho* in positions of:
News, sports and feature writers, copy readers, proof readers, photographers, typists and slightly used editors.

Experience: At least 12 years of clean living, plus ability to defend yourself from the rest of the campus.

Reward: Only compensation is the joy of being around completely goofy people.

Application: Staff meeting in *El Gaucho* office in Elm Hall 104, Tuesday, Sept. 22, at 11 a.m.

A song and yell rally will follow in the rally sections of the stands. This will be led by Willie Shea, head yell leader. There will also be song-leader tryouts at this time, under the direction of Dick Canada, rally committee chairman.

The next feature will be the Grand Gridiron Prevue of Coach Stan Williamson's 1953 football squad. This will include an introduction of players and also a demonstration of some of the team plays. The loss of 16 lettermen necessitates reliance upon transfers for much of the power of the team.

The crowds will migrate up the hill to the Mesa Quad where the Howdy Dance will be the final event of the evening. The music of Skip Wilson's combo will be featured at the dance, according to Dave Daniels, social committee chairman, who is in charge of dance arrangements.

Students are urged by Jack Christofferson, chairman of the event, to park in the Mesa parking lot above the stadium to attend the activities.

COMMITTEES NEED CHAIRMEN, MORE MEMBERS

Applications for the committee chairmanships still open are now being accepted in the Associated Students office, Bldg. D, according to President Dave Hodgkin. Application blanks are obtainable in this office as well as sign-up sheets for committee members.

Appointments will be made as soon as possible by the legislative council, says Dave, who urges any interested student, whether new, transfer or returning, to apply for the vacant positions.

The three chairmanships available are listed below with a brief summary of what each one entails.

Finance Committee Chairman—Acts on all matters of finance and sets up yearly budgets. On finance committee are also two members-at-large who must turn in applications and be appointed by council.

Publicity Committee Chairman—Controls and stimulates all on-campus publicity, including posters, banners, public-address system and campaign publicity.

Music Control Board Chairman—Coordinates all tours and campus appearances of musical organizations.

In addition to members of the committees a secretary is needed for each committee. Applications for this work may also be made in the Associated Students office.

IFC Changes Rushing Procedure This Year

There will be several changes in fraternity rushing this semester, according to Don Sherwin, IFC president. "This year rushing will be divided into two main parts—formal and informal rushing."

Formal rushing will begin Sept. 11 with open houses and will continue until Oct. 2, when there will be a sign-up in the Dean of Men's office and pledging. "Those who need transportation during this period should meet at the library steps at 7:30," said Don.

At the end of the formal rushing there will be informal rushing which will continue until the Friday before finals. Men may pledge any time during this period through the Dean of Men's office.

Don encourages all men students to attend all functions, and states that attendance in no way obligates pledging.

LA CUMBRE

There will be a staff meeting Tuesday, Sept. 22, in Elm Hall 104 at 11 a.m. All students interested in working on *La Cumbre* are invited to attend. Plans are being made for the 1954 college annual.

Faster Registration Procedure Set Up

Six students per minute will be processed through the registration line during this last fall registration on the Riviera campus before the move to the Goleta campus this time next year, according to Dr. Paul W. Wright, registrar.

The speeded-up procedure will be due to double-line processing of registration in North Hall instead of in the Men's Gym as before.

New students will have a different schedule from that of returning students, and the schedule of classes, available in the college bookstore, points out the exact schedules for each category of students.

The biggest change in procedure for all students is in regard to signing up for classes. This is done Thursday, immediately after registering and according to instructions in the Quad area. This innovation makes it unnecessary for most students to return to campus Friday.

Chairmen Named For 16 Departments

Chairmen of the 16 academic departments at SBC have been appointed for 1953-54, it was announced by Dr. J. Harold Williams, Provost.

The chairman, the administrative head of the department, supervises the detailed business and personnel matters and makes recommendations concerning courses and curricula.

Department chairmen named for 1953-54 are:
Art—Dr. Elliot A. P. Evans.
Biological Sciences—Dr. Garret J. Hardin.
Education—Dr. Lester B. Sands.
English—Dr. J. Chesley Mathews.
Foreign Languages—Dr. William F. Aggeler.
Home Economics—Dr. Edna D. Meshke; Miss Alice V. Bradley, acting chairman for fall semester.

Industrial Arts—Dr. Kermit A. Seefeld.
Mathematics—Dr. Stanley E. Rauch.
Military Science—Lt. Col. Harold H. Haines.
Music—Dr. John E. Gillespie.
Physical Education (Men)—Dr. Theodore Harder.
Physical Education (Women)—Dr. Jean L. Hodgkins.
Physical Sciences—Dr. Robert W. Webb.
Psychology—Dr. William D. Altus.
Social Sciences—Dr. A. Russell Buchanan.
Speech—Dr. Theodore W. Hatlen.

El Gaucho

University of California, Santa Barbara College

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EDITOR PAMELA SMYSER

PHIL C. JACKS, Advertising Manager

Now Is the Time . . .

(This editorial written by Dick Schenk is reprinted from the UCLA Daily Bruin) Psychologists call it a traumatic experience.

That is the condition of a college student who asks himself for the first time, on graduation night, "Why am I in college?"

Whatever the answer, it's obviously too late at commencement time to do anything about it.

So we suggest that you ask yourself this question now, while there is still time . . .

. . . To get an education.

. . . To become a thinking individual and not just a pencil-pushing automaton.

. . . To get the most out of college.

. . . To think of the future.

Any answer to the question "Why am I in college" would probably invoke the term "education."

Just what is education and how much of education is in the province of the University proper?

Certainly, education is considerably more than the acquisition of the tools of a trade or a profession.

Yet, instruction is often ordered primarily to impart latent knowledge, with a tendency to neglect the application of knowledge to the business life.

Perhaps this aspect of education is more directly the concern of the individual. And we believe that college life provides ample opportunity for the student to augment his formal education.

It is not necessarily a broad interpretation of education to include the idea of learning to get along with people at work and at play. In this sense the entire campus can be a place of learning—the classroom, the Quad, the athletic field, the chambers of student government, the sorority or fraternity.

It is a truism to say that in human relations you must give in order to receive. It follows that if you give yourself entirely to one aspect of college life you can expect returns only from this area.

The ideal, of course, is to arrive at a balance between academics and extracurricular activities so that both are complemented. . . .

. . . So that one, two, three, or four years from now you may contemplate Commencement exercises with the knowing question "Did I make the most of my college career?"

Now is the time to start answering the question.

Easy Come . . . by Joanne Kyger

With the familiar clang of beer cans at midnight on APS, another session of California's university by the sea—via low gear and Valerio—has brazenly announced its existence to the droopy-eyed beach rat (returning student) and the pink-cheeked, ambitious, slightly introverted, I-cant-understand-it-if-you-had-coffee-and-orange-juice-for-breakfast-turn-on-the-water-faucet-and-listen-to-it-run-for-awhile freshman.

However, no matter how much fun is poked at the poor unadulterated freshman, it is he who lives up to his name by adding that quality of freshness into the atmosphere of the campus, spreading quaintly his breathless naive sophistication. What is more heartwarming than to see him self-consciously trip up the quad steps, a volume of Havelock Ellis clutched to his or her bosom (although nowadays it doesn't seem to make much difference)? And again, what is more admirable than to see him safely orientated into the routine of classes and note-taking: a stack of spiral binders under his arm carefully concealing the latest Kinsey Report, his horn-rimmed glasses arranged so the shining rims nearly blind the instructor, his fingers flexed for the frantic notes he takes.

It is of interest as to how the freshman takes his courses to heart. As a result to Introductory Philosophy, he firmly requests empirical evidence when his date sighs "Honnmmmmney," and begins a severely methodological search for the same. He spends hours conscientiously studying sand at the beach for Geology I, and makes history of the sort that 17a would be proud to claim in any historical novel by Kathleen

Winsor. And naturally, the freshman is always eager to talk about biology . . . to anyone.

Continued on page four

GREETINGS EXTENDED BY DEANS

The Office of the Dean of Men would like to take this opportunity to extend a welcome to all students, whether you are an experienced Gaucho or a newcomer. Your prime reason for being here is the pursuit of knowledge. No matter what else happens, you must not lose sight of this fact. In this day of international un-

New hopes, new challenges and new opportunities are in the air for hundreds of thousands of students starting a new college year. In welcoming you as students of Santa Barbara College of the University of California, I wish for each of you one of the most developing and, in the end, one of the most satisfying years of your



Lyle G. Reynolds

rest, possible draft, and deferment based largely upon scholarship, the understanding of this purpose takes on special significance to all male students. However, the wise student knows how to strike a proper balance between this and the also necessary co-curricular activities. The Office of the Dean of Men stands ready to assist you with the organization and conduct of these activities as well as offering aid in striking this balance.

I would like to extend a special invitation to all men students to visit the office if you have not already done so and familiarize yourself with our facilities to assist you in the solution of your problems.

Do not wait until your difficulties have created confusions interfering with your collegiate career: we stand ready to assist you at any time.

The best of luck to each of you.
LYLE G. REYNOLDS
Dean of Men



Helen E. Sweet

life. Development in a sense means learning to think better. This requires a will, persistence, courage and common sense.

The University of California offers each of you many opportunities for self-development in the field of thinking. With many choices confronting you each day, may I suggest a few first principles: making some decisions, planning as wisely as you can, and profiting from experience.

These are first steps in the art of thinking. Another is to recognize that you as an individual are important. Your personal dean is interested in you. And is ready to give you moral support, a chance to analyze your choices, ideas about studying when you are not "in the mood" or are perplexed about what do next.

HELEN E. SWEET
Dean of Women

CALENDAR

Wednesday, Sept. 16

Panhellenic parties, 7-9

Thursday, Sept. 17

Gaucho Gambol, Mesa Campus, 5:30-12

Friday, Sept. 18

Panhellenic parties, 7-11

Saturday, Sept. 19

Panhellenic parties, 7-11

Sunday, Sept. 20

Panhellenic pledging

Monday, Sept. 21

Instruction begins Phrateres, AWS Rm., 7:30-9:30

Tuesday, Sept. 22

Women's P.E. Club, 1139 A.P.S., 6-8:30

Legislative Council, AWS Rm., 7:30

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IN PREPARATION FOR WHITTIER TILT LINE PROBLEMS PLAGUE COACHES

Lack of depth, weight, and experience in the line were the main problems facing Stan Williamson as the Gaucho mentor put his 50 charges through the first week of practice.

Lost via graduation—are end end George Mattias, chosen most valuable player in the CCAA in 1952, guard Ray Starke, picked on every all-conference team last season, and Grant Gounce, Ray Thornton and Gordon Weber who added both weight and experience to last year's line.

Missing in the backfield will be the hard running of fullback Dave Gorrie, the stellar blocking of Bill Shaffer, and the sparkling run-backs of Bill Davis. Altogether, 17 men donned the cap and gown.

However, the gloom over La Playa had lifted noticeably by Friday and even Ol' Stan was seen to smile as he watched his Gauchos steam ahead of their training schedule and take a well deserved Saturday off.

The return of all-conference tackle Chuck Miller plus the work of newcomer Bill Lowe made the center of the line look better and better. Returnees Britton Tresville

and Charley Green and newcomer Gates Foss were working smoothly at end.

Competition in the backfield is strong with good performances being turned in by Sal Padilla at tailback, Don Hastings at fillback, Gary Morris at halfback, and Norm Stelle, a 210 lb. blocking back from Compton J. C.

Coach Stan feels that aggressiveness and spirit will make up for the lack of weight and experience. The Gauchos have a week of practice in which to develop these traits before Whittier's Poets arrive in town for the season lid-raiser at La Playa Stadium Sept. 25.

Student Population Will Double Soon

The student population at SBC should double shortly after 1960, according to a prediction by Dr. J. Harold Williams, Provost, on the basis of recent surveys and studies.

If the present 1400 student body at SBC is doubled, it will exceed the inflated enrollments caused by the GI students after World War

UNIVERSITY OF CALIFORNIA SANTA BARBARA COLLEGE 1953 FOOTBALL SCHEDULE

Date	Opponent	Site
September 25	Whittier College	Santa Barbara
October 2	Occidental College	Santa Barbara
October 10	*Cal Poly (S.L.O.)	San Luis Obispo
October 17	*Los Angeles State	Santa Barbara
October 24	*Fresno State	Fresno
October 31	Cal Aggies	Los Angeles
November 6	*Pepperdine College	Santa Barbara
November 14	San Francisco State	San Francisco
November 21	*San Diego State	San Diego

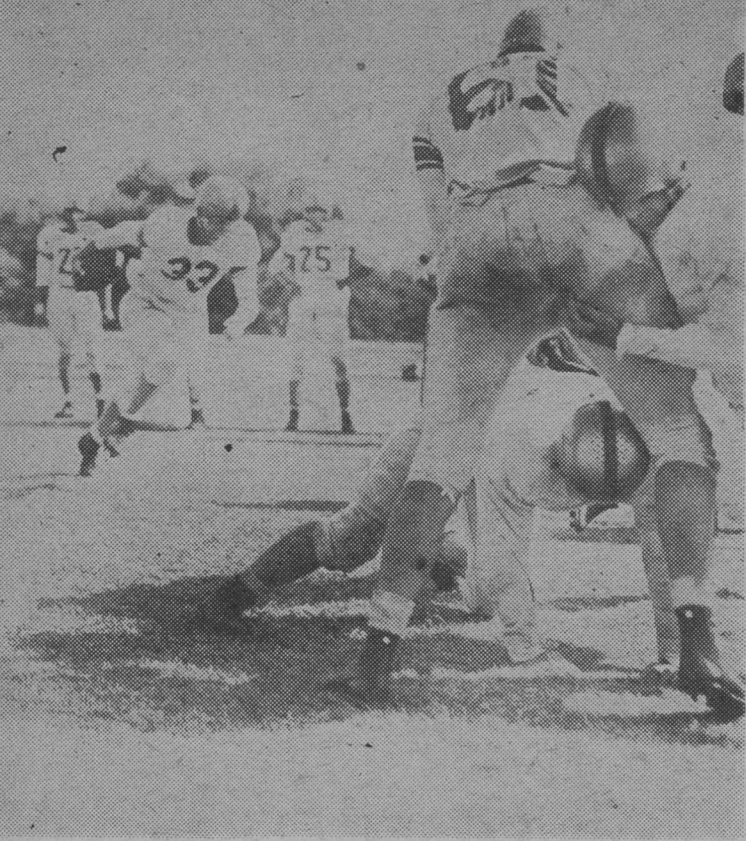
*California Collegiate Athletic Association games.

Homecoming game played against Los Angeles State on October 17.

All games played at night except the one against Cal Aggies. This one played at 11 a.m. in the Los Angeles Coliseum.

II. The new campus at Goleta is being planned for 3500 students. A survey made recently on higher education in the U.S. by the Council of State Governments pointed out that although America's total population nearly dou-

bled during the last half-century, the college-age population—18 to 21 years—increased no more than 45 per cent. In sharp contrast, enrollment in the nation's colleges increased nearly 925 per cent during the same period.



This action took place during the 1st week of practice of the Gaucho football team. The grid squad, under head coach Stan Williamson and assistant coach Sam Cathcart, is hard at work preparing for their September 25 opening against Whittier College at La Playa Stadium.

Intramural Sports Council To Plan Year's Games Under Dick Kaywood

The Intramural Sports Council will take off on another year with a planning meeting Sept. 23 at 7:30 p.m. in West Hall 110. Athletic representatives from all clubs and fraternities must attend to approve the details of the following sport events. Again under the direction of Dick Kaywood, Intramural Sports Coordinator, the council will approve and direct all sports this year.

The first action planned will be seen Tuesday, Oct. 6, when touch football gets under way. All games will start promptly at 4 p.m. on Tuesdays, Wednesdays and possibly Thursdays at the Mesa Field directly above La Playa Stadium. Six-man teams and 12-man squads will combat for the league title won by Delta Tau Delta, undefeated, last year. The teams consist of any group of students, except those currently out for varsity sports.

Further information on all sports is posted on the Men's Gym bulletin board.

In bowling, the Co-Ed League will roll Oct. 7 again at the Barbara Bowl at 4:15 every Wednesday afternoon. Teams will consist of two men and two women each, with a squad limit of three and three. Alley fees are \$1 per player per evening, payable directly to the alley.

The Men's League begins the next night at 8:45 with five-man teams and seven-man squads. Their Thursday games will also be at the Barbara Bowl, but fees will be \$1.10 per player per evening.

Still fresh from last year's successful competition, the Dave Russell Memorial Swimming Meet will chop through the waters Thursday, Oct. 15, at the municipal pool, Los Banos del Mar, on West Beach, from 4 to 5:30 p.m. Events for men and for women, as well as team and individual entries, has brought a large amount of competition to this meet.

Other sports events like basketball, table tennis, archery and badminton will be detailed at the Council meeting.

Student assistance is needed by Student Intramural Managers Gene McCarthy and Bill Faris, veterans from last year, with positions such as tournament manager, assistant, publicity director, or official still open.

Signing up and information may be obtained from Dick Kaywood at his office in West Hall 110.

At the Movies . . .

FOX ARLINGTON
Wednesday On
"The Caddy," Martin and Lewis

"Vanquished," John Payne
GRANADA
Wednesday On
"Arrowhead," Charlton Heston

"Mission Over Korea," John Hodiak, Audrey Totter

STATE
Wednesday On
"Latin Lovers," Lana Turner, Ricardo Montalban

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6:30 P.M.

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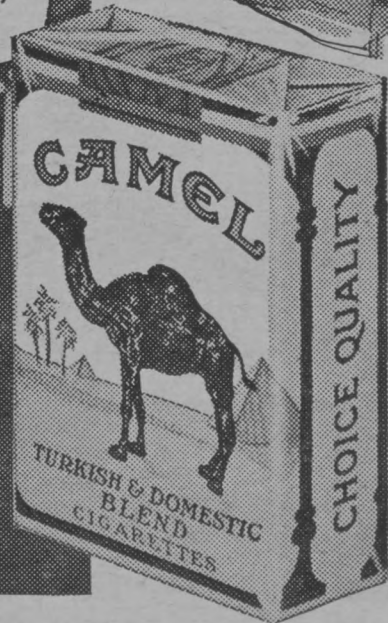
I STARTED SMOKING CAMELS WHEN I JOINED THE YANKEES BECAUSE SO MANY OF MY TEAMMATES SMOKED THEM. THAT WAS A SMART DECISION. CAMELS ARE MILD AND SWELL TASTING!

Mickey Mantle
N. Y. YANKEE STAR



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STUDENT COUNCIL SETUP EXPLAINED

The affairs of the Associated Students are directed by the legislative council, a group of student officials composed of the Associated Student president, vice president, secretary, three women representatives-at-large, three men representatives-at-large, the presidents of the four classes, the presidents of AMS and AWS and the editor of *El Gaucho*. All are elected except the *El Gaucho* editor, who is appointed by the legislative council.

There is also a group of personnel who compose the advisory body of the legislative council and who are considered non-voting members. This advisory group is made up of the chairmen of all standing boards and committees, along with the chairman of CRA, the Mesa representative, the graduate manager, the personnel deans and a representative of the faculty.

The legislative council meets each Tuesday night, or as necessitated by pending business, to set policy on all phases of Associated Students business.

TRAFFIC RULES TOLD BY POLICE

The following traffic regulations were called to the attention of the students by Capt. Floyd Bernard, who heads the campus police. These regulations will go into effect immediately.

(1) The campus speed limit is 10 m.p.h.

(2) Students are not to park in faculty parking areas as marked. Student parking is provided below the administration building and next to the music building. On-street parking is also authorized in the regular manner.

(3) Visitors' zones are to be used by non-campus personnel only.

(4) Do not park in other than regular spaces in the parking lots.

According to Capt. Bernard traffic violators will be cited to the Justice Court. He stated further that traffic accidents occurring on campus should be reported to the University police for investigation.

HELP WANTED

"We want 12 men, tried and true, to help at four home football games," said Hank Weber, assistant graduate manager. Needed are those who will act as guards, ushers and parking attendants. Anyone interested should contact Hank Weber at the Graduate Manager's Office, or call 5-1104.

LOST AND FOUND

The Police Department maintains a Lost and Found Department in Room 113 in the Administration Building.

Gals, Do You Have Problems? Bring Them to Dean's Office

What does the Office of the Dean of Women do?

Here are a few of the questions, the answers to which keep the Office of the Dean of Women busy:

Do you need a part-time job? Have you approval to live in an apartment? Does your program load fit with your part-time employment, health, your past semester's scholastic record? Are you bored with some of your courses? Do you study a great deal and yet not succeed in achieving the grades you desire? Are you exceptionally bright, but satisfied with C grades? Are you concerned about what you shall do after college? Do you want to change your course after the semester has started? Do you get examinationitis? Do you find that concentrating is difficult in a house of freshmen?

Do you want verification of cause for an absence from classes? If you must be absent from college a week or more, do you need to or have to withdraw from college? Are you annoyed by what your organization is doing or not doing? Do you wish to become a member of some group and not know how to? Do you know how to schedule an event for your or-

Faculty Promotions Listed by Provost

Advancement in academic rank for 16 members of the faculty of Santa Barbara College of the University of California were announced yesterday by Dr. J. Harold Williams, Provost of the College.

Those promoted to associate professorships are Dr. John A. Cushing, bacteriology; Dr. Ruth Major, home economics; Dr. Ralph K. Nair, industrial arts; Dr. Joseph E. Lantagne, physical education; Dr. Jean L. Hodgkins, physical education; Dr. Henry M. Adams, history; Dr. Mortimer Andron, economics, and Dr. Norman E. Gabel, anthropology.

Named to the rank of assistant professor are Ernest N. Carter, physical education; Mrs. Marian H. Anderson, physical education; Dr. Harold J. Plous, economics; Dr. Rollin W. Quimby, speech, and Dr. Edwin R. Schoell, speech.

Lecturers advanced to the rank of instructor are Dr. Ernest D. Michael, physical education; Dr. Robert H. Billigmeier, political science, and Carl B. Zytowski, music.

Temporary appointments are Dr. Robert M. Norris, acting instructor in geology, substituting for Dr. Leonard H. Hall, on leave, and Dr. Carl U. Schuler, acting instructor in history, substituting for Dr. Henry M. Adams, on leave.

Easy Come...

Continued from page two

It makes one want to return to those happy yesteryears with a hearty come-on-let's-really-rock-these-rafters-you-kids-have-more-on-the-ball-than-anyone-before; to relieve the happy hours spent discussing Pogo and Plato in the office of the Provost, responding to his offer, "Come in to see me about anything" (we forget, of course, the firm escort out of his office after the fourth "anything" visit); to recapture that ghastly moment when we mounted (*a la* T. S. Elliot) on our hands and knees up the library steps to pay our first fine, which amounted to almost more than our first month's allowance; to recall the fervent embrace of a fencing foil around our neck after challenging and defeating the instructor, and, finally, to relieve that smugness found only in an end-of-first-semester freshman when he proudly announces upon returning home, "Look, Maw! I'm an atheist."

The term "college" was not attached to the institution now known as Santa Barbara College until 1921 when it became known as Santa Barbara State Teachers College.

Secretariat Needs 20, Does AS Office Work

Any girls interested in becoming members of the secretariat for this semester should contact Office Manager Edith Fern Hicks in the Associated Students Office, Bldg. D. Previous experience is not necessary.

Duties of the members include paperwork, filing, secretarial work, mimeographing, answering the phone and other coordinating functions of the Associated Students Office.

A staff of 20 usually is necessary to handle the work. Organizational credit may be obtained but only if regular hours are devoted during the entire semester.

ERIKSON IS BOOSTER

Former Graduate Manager Russell Erikson has been a great help to Bob Lorden, who now holds that position. "Russ is a great booster of this college and its football team," said Bob.

Erikson resigned his post at SBC to go into real estate work and is now associated with Jack M. Bailey.

The first man enrolled in Santa Barbara College in 1911. By 1913 there were 11 men enrolled.

GREETINGS

NEW AND RETURNING STUDENTS

FALL SEMESTER

1953

REQUIRED

TEXT BOOKS	STUDY AIDS	SCHOOL SUPPLIES
TEXT BOOKS	STUDY AIDS	SUPPLIES
NOVELTIES		TOBACCOS
PENS and PENCILS		JEWELRY

The Bookstore will be open for business on Thursday, September the 17th and will maintain hours as necessary for your convenience during registration and first week of school.

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CHRISTIAN SCIENCE ORGANIZATION

will meet Tuesday, Sept. 22

7:30 - 8:00 p.m. in the

Literature Distribution Room

Santa Barbara and Valerio

Faculty, students, staff and friends are invited