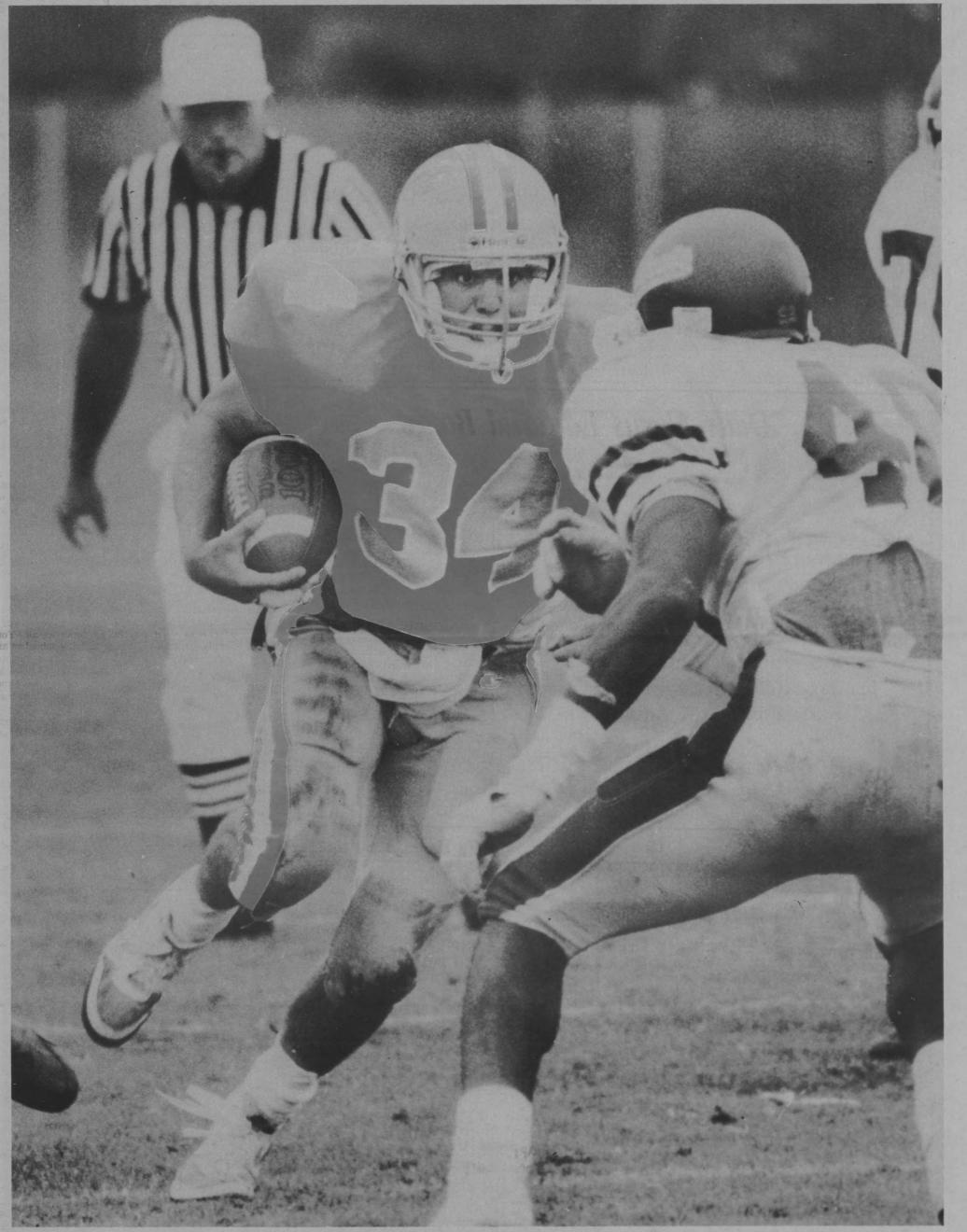
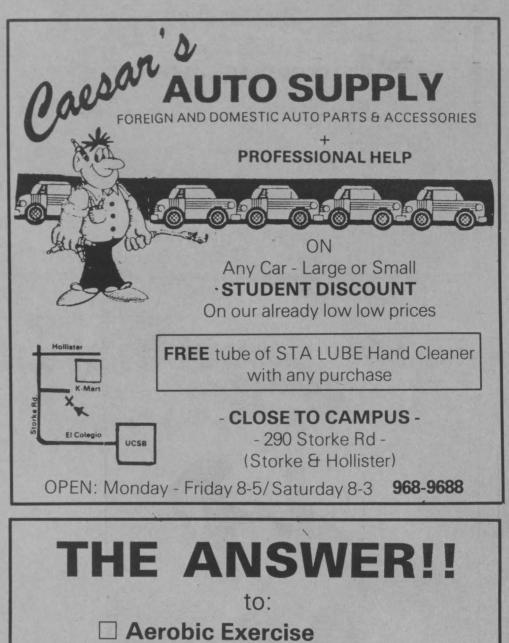
HOMECOMING '88

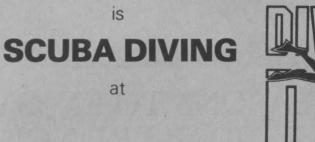


Schedule of EventsMeet Tight End Wade WallacePage 2APage 4AAlumni Are HonoredHomecoming Spirit: on the RisePage 3APage 11A

Football: Penalized for Being Good ? Page 10A



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HOMECOMING '88: THE EVENTS

TODAY: Noon Rally in Storke Plaza

This extravaganza, kicking off Carnival '88, will feature the Gaucho football team, its Head Coach Mike Warren, the lovely and talented UCSB cheerleaders, cur always popular, crowd-pleasing whirlwind o' fun, Athletic Director Stan "Don't Call me Jim" Morrison and as many students as they can cram into Storke Plaza.

Both Warren and Morrison will speak, and there will also be a spirit contest with prizes going to the student who can get the crowd pumped up the most. Prizes include tickets to UCSB's home basketball game with UNLV on Feb. 27, brunch for two at the Biltmore Hotel, Gaucho sweatshirts and other assorted homecoming goodies. Also, at 5 p.m. in Harder Stadium, the first annual Freshman Intrasquad Scrimmage will take place, previewing the future of Gaucho football.

TOMORROW: Spirit Day

This is the day to sport your blue and gold paraphernalia. Don your Gaucho T-shirts, sweats, jackets, underwear, earrings, face-paint, body-paint and colored condoms. Dye your hair, spraypaint your pets, but be on your guard as you walk to class because several students dressed to a "T" in Gaucho Garb will be rollerskating around campus all day passing out homecoming information and giving out prizes to those spirited students dressed in school colors. The more spirit, the greater the prizes.

FRIDAY: Men's Hoops on Tap

This noontime rally will pump up the basketball team for its 7:30 p.m. battle with the Czechoslavakian National team and will feature the hoopsters, their loveable coach Jerry Pimm and of course, "everybody's favorite A.D." Morrison. The beautiful and peppy Gaucho cheerleaders will also be there. Pimm will put forth glorious prose and then Morrison will give a monologue. And the players? Well, they'll be giving out high-fives and hey, they need your support to face the big, hairy and mean men from Eastern Europe. A little Olympic redemption against the Iron Curtain perhaps? Lend your lungs and your palms to the cause.

FRIDAY NIGHT: Bonfire After Basketball

After the basketball game (approximately 9:45 p.m.), there will be a "Big-Time" Bonfire by the Lagoon. We're talking a pyromaniac's fantasy. Local radio giant KTYD's Video Van will be there to crank the tunes, but before the blaze is lit, a fire engine carrying Chancelor Barbara Uehling, football Coach Mike Warren and the Gaucho team captains will cruise down the hill from the Faculty Club.

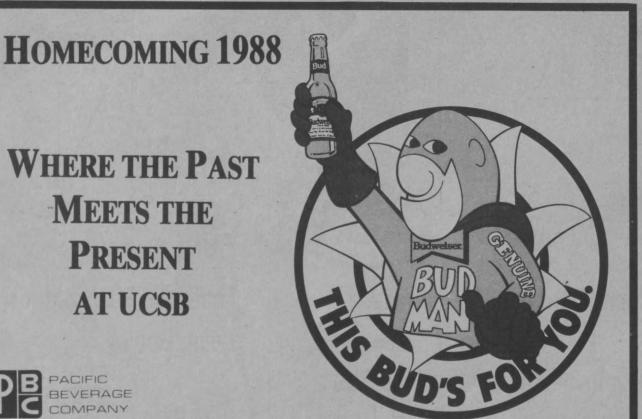
Then over 100 wooden pallets will be set alight, shooting flames up to three or four stories and licking the nighttime sky as hundreds participate in this Gaucho-Bacchanalian festival. The team captains will address the throng, as will the football coaches and Stan, of course. Uehling will even say a few words. The football players, atop a huge flatbed truck, the gorgeous and spirited Gaucho cheerleaders and the pep band will also be in the midst of the festivities. There will also be a "Pizza and Cheer" contest with 10, count'em 10, large Giovanni's pizzas (that'll feed 50 Gauchos) going to the group with the loudest and most creative cheers. The winner will be chosen by the Bonfire Committee. But who will light this thing? Due to ignition problems encountered by the fire marshall in past years, Kyle Hoffman, the director of Student Relations for the Alumni Center, will do the honors. He plans to use plenty of lighter fluid.

SATURDAY: Tailgate Scene, Football Game

This will be a tailgate party to end all tailgate parties. We're talking epic proportions. We're talking Rio De Janeiro's Carnival and New Orleans' Mardi Gras all rolled up into one blue and gold ball. We're talking a mass of humanity spread like so much peanut butter across Storke Field. There will be 80-100 groups with reservations and who knows how many without. There will also be a big tent set up for alumni activities which will run from approximately noon until 1:30. The band, *Beatnik Beatch*, will be playing live for your musical enjoyment and Stan (who else) will probably be around somewhere, so just go up and say 'hi.' And for God sakes, go to the football game. It starts at 1:30 and the Gauchos are playing NAIA Division I Western New Mexico in case you didn't know. For all those people who for one reason or another never made it into Harder for last year's homecoming battle, you missed one helluva game. And please don't stroll in during the middle of the second quarter, buy a chocolate chip Yogwich and then leave at the half. Get there at the beginning, stay 'til the end and you can call yourself a true Gaucho. — Complied by Aaron Heifetz

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Four UCSB Alumni Honored For **Outstanding Achievement in Fields**

By Beth Graves Reporter

Four UCSB alumni have been chosen to receive the **UCSB** Distinguished Alumni Award which will be presented at the homecoming brunch this Saturday at 10:30 a.m. in the UCen Pavilion Room.

This year's awardees are Max Jamiesson, the top American officer in the U.S. sales department of Hyundai Auto Manufacturers; Tupper Ansel Blake, wildlife photographer and naturalist; Lawrence R. Baca, a senior trial lawyer for the U.S. Department of Justice and Dr. Alexei V. Filippenko, an astrophysicist currently teaching at UC Berkeley.

After spending most of a year collecting and then reviewing nominations, the Alumni Association selected six alumni to be honored at the homecoming game against Western New Mexico University on Saturday in Harder Stadium, said Bill Callahan, awards coordinator and director of marketing for the Alumni Association.

The recipients were selected for the award based on "their outstanding achievements in their field," Callahan said.

To receive the Distinguished Alumni Award, the candidates must be an alumnus of UCSB, have achieved outstanding recognition in his/her field and be able to attend the awards ceremony. "We keep it very open in order to have flexibility," Callahan said.

The Distinguished Alumni Award was first given in 1984, although a variety of honorable awards have been given since 1960, including the Alumnus of the Year and the Honorable Alumnus of the Year. "It (the Distinguished Alumni Award) is a very prestigious award," Callahan said.

Nineteen fifty-six graduate Max Jamiesson 1s currently the highest American official in the sales organization of Hyundai, a Korean



Tupper Ansel Blake



Max Jamiesson

automobile manufacturer.

"My love of automobiles began at the age of 13," Jamiesson said. "I began taking cars apart and putting them back together again; I was what was known as a 'hot rodder.'''

His interest in cars led him to seek a degree in mechanical engineering from UCSB because "it had the best industrial arts program in the U.S.," Jamiesson said.

"I started on the Rivera campus and was a member of the first class to graduate from its present location," Jamiesson said.

While at UCSB, Jamiesson founded the Industrial Management Club, which surveyed Goleta and made projections about future "Our possible growth. projections came true. Goleta grew to 75,000 (people) and the population of Santa Barbara hasn't changed in 50 years," he



Lawrence R. Baca



Alexei V. Filippenko

said.

"It is everyone's dream to be able to come back. I'm thrilled to be able to come back and be honored this way. I'm as much a part of the university as can be," Jamiesson said.

Nineteen sixty-six alumnus Tupper Ansel Blake also has fond memories of UCSB. "At that time, and it is still true today, UCSB offered the best education a person could have," he said. "And of course, there was the social life which Santa Barbara has always been famous for."

Blake was selected for the Distinguished Alumni Award for his renowned nature photography. He is the official stillphotographer for the Condor Recovery Program of the National Audubon Society and the U.S. Fish and Wildlife Service. His work has been published such (See ALUMNI, p.8A)





OUR SUNDAY BRUNCH



4A Wednesday, November 9, 1988

Daily Nexus



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IN THE SHADOWS

With Personal Glory Taking a Back Seat to Contribution, TE Wade Wallace is Quietly UCSB's #2 All-time Receiver

Scott Lawrence Staff Writer

With four minutes left in last Saturday's game with the University of San Diego, the Gauchos are on the Toreros' 44yard line, down 10-6. UCSB calls a pass play and senior tight end Wade Wallace makes the grab and motors to the USD 30.

On the next play, Wallace gets the nod again, this time catching and bringing the Gauchos all the way down to San Diego's nine-yard line.

And after an unsuccessful ground play on first down, everyone in the house expects Wallace to get the call again, this time in the end zone, but the ball goes instead to wide receiver Kevin King, who scores from the far side while the defense keys on Wallace.

Gauchos go on to win 13-10 and Wallace's two years in blue and gold are, in a nutshell: contribute and then contribute some more, but fail to stand out in people's minds via the big catch.

"It's weird," Wallace says while overlooking an empty Harder Stadium from its bleachers last week. "It's always been I've never gotten press — even at home. And not getting publicity — deep down inside maybe it bothers me, but it's just something you can't be thinking about. If the people ignore you, your team doesn't ignore you. It's what you do on the field, it's what you know. If you don't get pub, that's the way it goes sometimes, and that's what makes you want to come out the next week and make the big catches. I don't play football for the pub — I play 'cause I love the game and it's something I can't get away from."

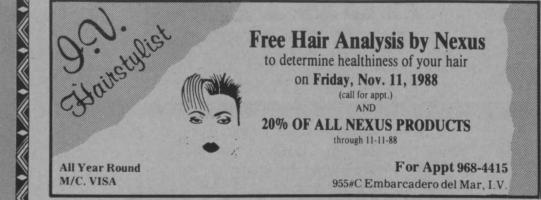
In his final year of eligibility, the driving force in Wade Wallace on the field has been his passion for contribution, evident moments after his touchdown late in the third quarter against St. Mary's put UCSB ahead 21-17.

After the score, Wallace sat on the sidelines, antsy to get back on the field. He rocked back and forth, chewed on his mouthpiece, jersey ripped, blood streaming from his hands, tears welling in his eyes as a half-smile formed on his face; his mind still out on the field somewhere. Some players get off on feeling the spotlight and achieving personal glory, but Wallace just wants to help his team win.

"If we win, I can look myself in the mirror — if I've had a good game. I'm never satisfied if I lose, despite my performance and when I lose, I always think about the things I did wrong. When I win and I haven't contributed, it's a feeling of frustration, but I'm content to move on 'cause we won. Ultimately, I want to contribute and win every football game."

Wallace's four TD catches don't tell the whole story of a player willing to do anything for victory, especially if it means handing six points and some limelight over to a teammate, which he did a lot in the first half of this season. He wasn't getting the call much; an infrequent 15-yard reception off a tight-end screen was about it and that sent him to Coach Mike Warren.

"I talked to Warren after the San Francisco State game; I (See WALLACE, p.5A)



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THE SELFLESS WARRIOR — He doesn't receive the hype of a lot of players, but in silent fashion he's earned the confidence of his quarterbacks and posted some good numbers. In two years as a Gaucho, he has 66 catches and he currently leads UCSB in '88 with 43 receptions for 421 vards.





"I honestly feel

no matter who I

go up against in

the game, that if

the ball's thrown

around me ... I

can catch that

football — and

it's always been

Wade Wallace

that way.'

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WALLACE: Sr. Brings Intensity, Good Hands

(Continued from p.4A)

was dissatisfied with the game itself and with my performance. The fact I couldn't contribute more, even though we won, bothered me and I think that was the turn-around. I told him 'it's not that I'm upset I'm not getting any of the balls, I just want to contribute more; I just want the ball.' I honestly feel no matter who I go up against in the game, that if the ball's thrown around me, no matter what the coverage is, no matter anything, I can catch that football - and it's always been that way. It's just something.'

And looking at his numbers, he's more than given his share. After finishing third in receiving with 23 catches for 291 yards in 10 games (five starts) last season, he currently finds himself atop the 1988 Gaucho receiving list with 43 catches for 421 yards.

And with teammate Scott Brewster out last week with an injury, Wallace moved into the second spot on UCSB's alltime reception list at 66, with Brewster now third at 65 (Jim Priestly leads with 73).

"I have three goals: I want to leave as a senior with a winning record. As far as individual goals, I'd sure like to beat my best friend Sean Russell's (53 catches last year) record for individual season and it's gonna take a lot, but I'm capable of doing it - I really believe that. My third goal is to

ALL-TIME GAUCHO RECEIVERS

JIM PRIESTLY (1966-68), 73 catches WADE WALLACE (1987-), 66 catches SCOTT BREWSTER (1986-), 65 catches ADRAN ADAMS (1949-51), 58 catches

finish the season strong. I've always had this thing where in my last game, something always goes wrong. My biggest goal is to have my biggest game at homecoming.

So with just one game standing between Wallace and him watching from the stands, intensity going into Saturday's homecoming game will be rabid in everyone, but especially in Wallace and the other seniors.

'There's no way to put into words how I feel before a game, but I think of this game in two ways: it's sad 'cause there's a possibility I might never put on football pads again - and that scares me. And I've got high expectations because I want to finish with the best game of my life; I've yet to prove that to myself. There were a few situations this season, including the first half at Azusa, when I wasn't ready to play a football game, but that won't be the case in this one - you can count on that.'

A business/economics major with a 3.0 GPA, Wallace attended Cabrillo Junior College after graduating from Santa Cruz High School. In his first year at Cabrillo, he played just three minutes out of the season, but it still counted as a full year toward his four-year eligibility. He admits animosity toward his JC and says Santa Barbara was always in the back of his mind.

"Coaches at Cabrillo didn't accept me as the person I was and that's the biggest difference here. That's why I love it here so much, because they don't try to change you as a person here as long as you're contributing to the team. And

because I wasn't the person they wanted me to be at Cabrillo, it wasn't good ... Even though Santa Barbara was Division III, I felt something good, so I came here and have never had any second thoughts.'

And his first experiences as a Gaucho were a sort of rude awakening. An intense, physical and occasionally dirty player coming in, Wallace learned fast that cheap tactics weren't consistent with UCSB's style. His early actions, combined with still-intermittent flare-ups on the field have earned him the tag, "Dirty Wade," from teammates and a modest 'tough guy' image among others.

"At first I hated my nickname. But the more I think about it, it's kind of funny. I don't like that image and I'm trying to change that image, and seldom have I resorted back to (dirty play), but sometimes it's necessary to set the tempo and show these guys we're tough I was always kind of a dirty player; I liked to get in whatever shot I could and that was the way I played the game. Not only did I want to beat you with the catch, but I wanted to beat you. When I came here, I still kept to that mold: any lick I could get, and if it came with a personal foul so be it, but now my goal is to get the other guy kicked out."

Standing 6-4 and weighing in at about 210 pounds, Wallace gives to his squad more than just numbers, including a good set of hands and a true desire for the ball.

"Wade's always talking to me and always telling me to get him the ball," Gaucho QB Mike Curtius said. "And every time we've gone to him, especially in the big drives, he's been there."

But the things he'll probably be remembered for most are his rise to the top in clutch situations and his intensity. "Wade is one of the most intense players I know," Gaucho

wide receiver Scott Brewster says. "An example of that was after he scored against Sonoma; he was crying because he thought his touchdown won us the game He's got as good hands as anyone, gets open, runs real good patterns, and he blocks real well too; he loves to get those crunches.

'Crunch' refers to the candy bar given to a player who records a big hit; the kind of hit heard up in the press box that generates an "OOOOHHH" from the crowd. Stuck to Wallace's locker are four Crunch wrappers.

In lieu of his brand of ball, when asked what he likes about himself in game situations, Wallace leans back on the cement seats and stares at the field.

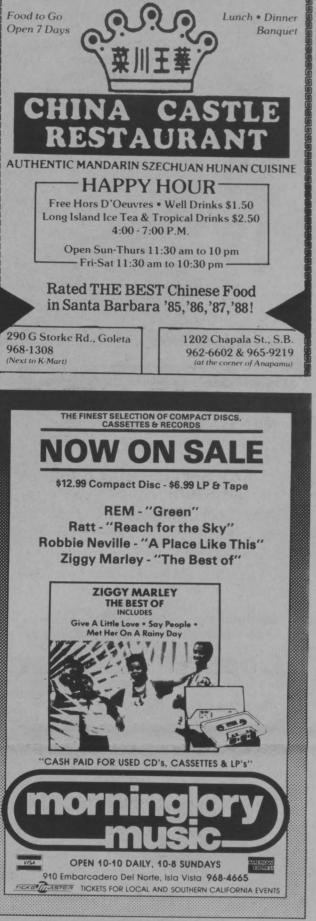
'I like the fact he doesn't take anything from anybody and makes the tough catches as well as the easy ones. What I'd like most is — whether we're down by the goal line or in a bad situation - that in most people's minds, I'm the one to watch; that he can do it. To earn the respect of the people on the field is what it's all about.

"Off the field, I think I'm misinterpreted a lot. People see me as something I'm not and that's my fault; in a lot of aspects, reputation comes to mind. I've always strived to have a good rep, but it never turns out that way. But you can't go on just that; it's who you're close to, who your friends are and the people who really know you. I guess my biggest fault is that I don't let people get to know me very easily.

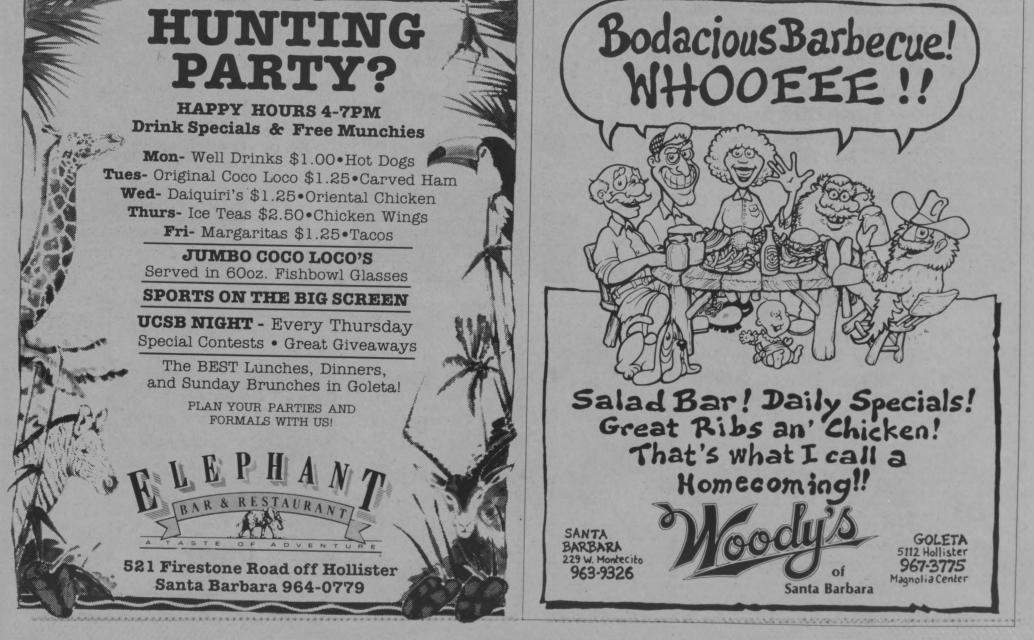
Wallace says he can't remember how he ended up at tight end, having been a quarterback in JC and then a linebacker, but says he couldn't be happier.

"Being the complete football player — that's what I strive (See SENIOR, p.9A)



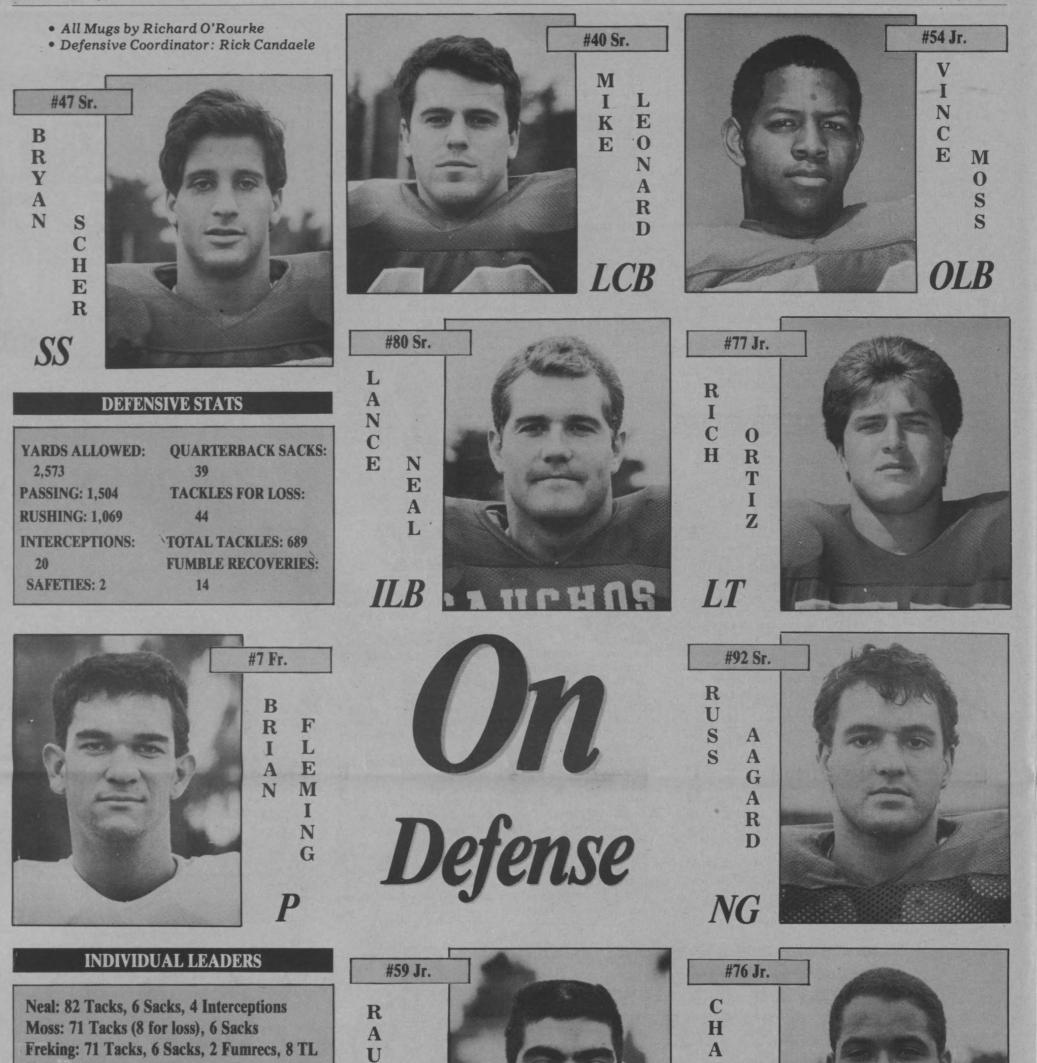






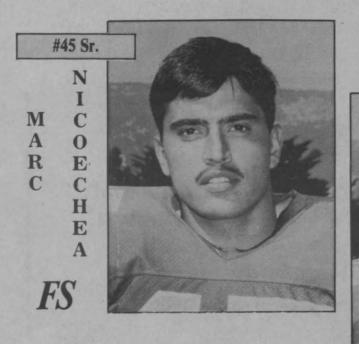
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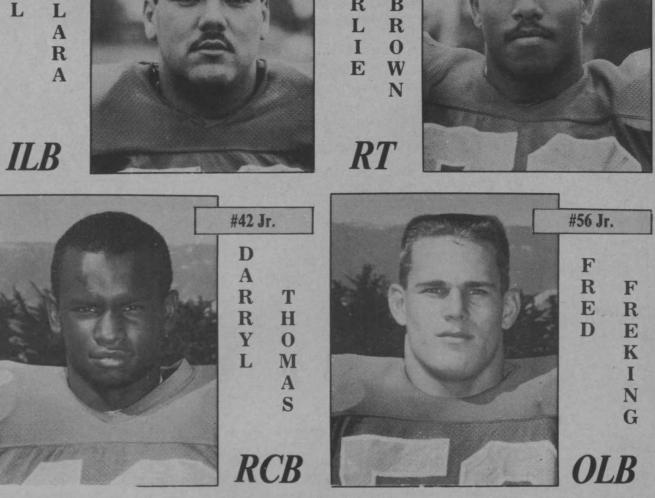


Scher: 51 Tacks, 4 Ints, 4 Passdefs, 1 FR Thomas: 40 Tacks, 2 TL, 1 FR, 5 PD, 2 Ints Vigil: 40 Tacks, 1 TL, 1 FR, 3 PD, 2 Ints

Brown: 58 Tacks, 11 Sacks, 2 FR, 2 Is, 6 TL



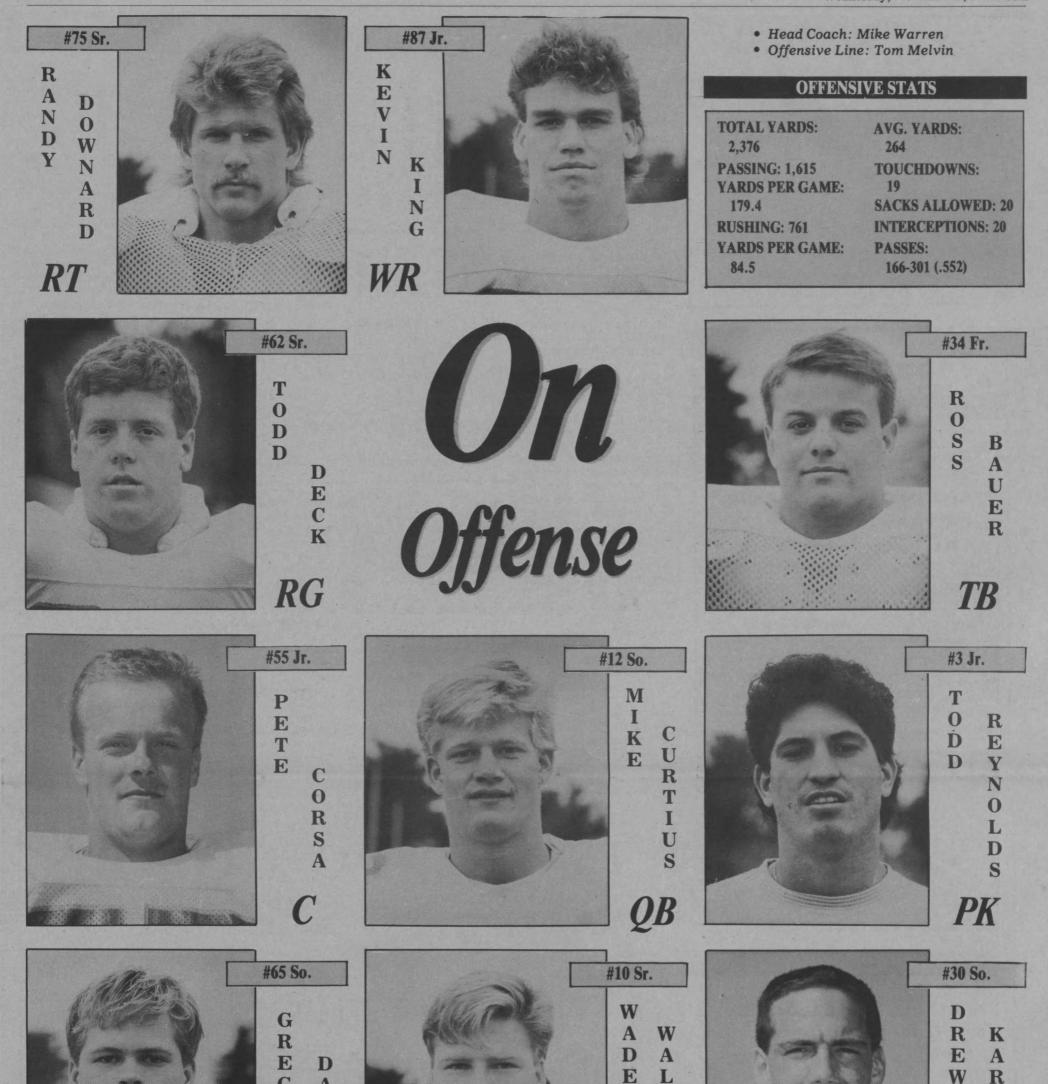
• Defensive Line: Steve Retzlaff • Linebackers: Tim Tobin



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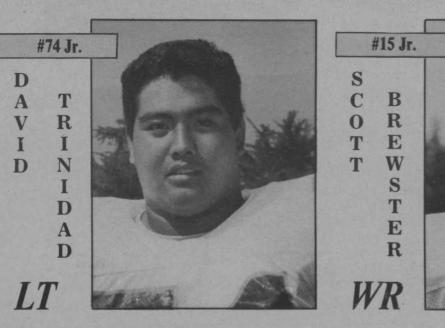
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Wednesday, November 9, 1988 7A













INDIVIDUAL LEADERS

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E R

CURTIUS: 116-216, 8 TDs, 13 Ints, 162 Yards BAUER: 115 Rushes for 396 Yards, 3 TDs WALLACE: 43 Catches, 421 Yards, 4 TDs BREWSTER: 28 Catches, 377 Yards, 2 TDs **REYNOLDS: 11-15 FGs; 14-16 PATs, 47 Pts** FRIEDMAN: 40 Punts, 1,559 Yds (39-yd avg)

> • Quarterbacks: Paul Wright • Receivers: Steve Marks

8A Wednesday, November 9, 1988



ALUMN

(Continued from p.3A) magazines as Audubon,

National Geographic, National Wildlife, Smithsonian, Nature Conservacy Magazine, Newsweek and Sports Illustrated as well as in two of his own books, "Wild Vanishing California: Lands, Vanishing Wildlife' and "Tracks in the Sky: Wildlife and Wetlands of the Pacific Flyway.'

Blake attended UCSB for four years, majoring in history. "It was a marvelous experience. The friends I made, the people I met, the comaraderie follows you all your life," Blake said. He said that UCSB history professors who had significant influence on him were Henry Adams and F.A. Bonadio.

After graduation, Blake was drafted into the army and was stationed in Korea and Kentucky. He then began doing contract work for conservation groups. "I've always had an interest in photography throughout high school and college," he said.

"I am very honored and flattered to be receiving this award. It means people are actually paying attention to the work I do," Blake said. "Wildlife photography is not a high profile career. I am pleased that people recognize my work." Graduating from UCSB in

Graduating from UCSB in 1973, Lawrence R. Baca is currently a senior trial attorney (which is the highest level for line staff) and the highest-ranking Native American in the U.S. Department of Justice. Beginning his academic career as a psychology major at UC San Diego, Baca transferred to UCSB and participated in the Individual Major program. His American Indian History and Culture major "gave me an excellent background in American History." He cited history professors Wilbur Jacobs and Dick Oglesby as particularly influential.

Baca, a member of the Pawnee Tribe, was actively

"It's still true today, UCSB offered the best education a person could have. And of course, there was the social life which Santa Barbara has always been famous for."

Tupper Ansel Blake

involved at UCSB in promoting awareness of Native American culture, and founded and was president of the Indian Student Organization. "It was an opportunity to take control of a small organization and have a positive effect on the lives of other people," Baca said. Aside from holding cultural events, the organization also ran a tutorial program for Native American children which was later expanded to

include non-Indian students. After graduation, Baca attended law school at Harvard. "I decided to go to law school so that I could change something in society for the benefit of people." He was formerly a president of the American Indian Bar Association and is chair of the Federal Bar Association's Committee on Federal Indian Law.

It is somewhat ironic that Baca is receiving his award at homecoming, because the football program was disbanded during his second year at UCSB. "I never attended a homecoming. The

"I never attended a Homecoming. The biggest annual celebration was to throw things at the bank (on the anniversary of the bank-burning). People came from out of town to do that!"

Lawrence R. Baca

biggest annual celebration was to throw things at the bank (on the anniversary of the bank-burning). People came from out of town to do that!" Baca said.

Nineteen seventy-nine UCSB graduate Dr. Alexei V. Filippenko has been an astronomy professor at UC Berkeley for the last four and a half years. He gained tenure after just two years of teaching.

Filippenko's main areas of research are studying supernovas and the uncontrolled nuclear reactions which end the lives of stars. "They produce the chemical elements of which we are also researches the centers of galaxies which have black holes. After graduating with a degree in physics form

made," Filippenko said. He

degree in physics from UCSB, Filipenko went on to study at the California Institute of Technology, graduating in 1984. "I felt very well prepared as the result of my UCSB education," he said. "The broad (selection of courses on) campus allows a student to take a lot of courses. Also, the training at the College of Creative Studies was good," Filippenko said, referring to the in-depth physics seminars he took through the College of Creative Studies.

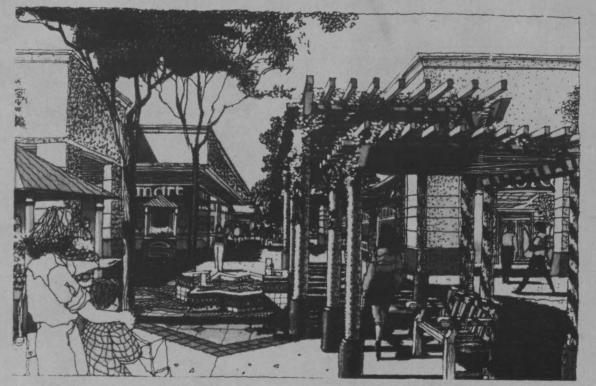
Filippenko first became interested in astronomy when he took an astronomy course at UCSB. "(UCSB physics professor) Stan Peale was a real guiding factor for me. He has an inspirational way of presenting topics. We're very good friends," Filippenko said.

Filippenko was also pleased to have his work be recognized by his alma mater. "It means I'm doing nice research. I'm surprised because the award is usually given to older people. The topics I research don't really grab the headlines. I was surprised to get it so soon. I'm not quite sure why I got it yet," Filippenko said.

The Distinguished Alumni Award "is an opportunity for graduates (members of the Alumni Association) to honor people who have distinguished themselves," Callahan said. "It allows people to come back to thank their professors and the administration."

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LA CUMBRE PLAZA

SENIOR

(Continued from p.5A) for and that comes with blocking, receiving and running disciplined routes. It's a good position, I'm getting the ball and I'm contributing ... I attribute my success on the field to God and I'm really superstitious about things like that and there's certain things I do, like I always have to talk to my grandmother right before I go out on the field and just say a prayer ... God doesn't determine who wins or loses a game, it's more of Him just being there. I always count on Him when times are tough; I go to Him and He's within myself."

And as a receiver, the threat of injury via the big hit in the secondary while chasing a pass looms large. But in the heat of battle, little is heard or felt as the mind focuses on one thing: making the grab.

"I feel if you're a good player — and in order to be successful — you can't have any fears going into the game. The subconscious fears of getting hurt or getting lit over the middle or even dropping the big pass that's always there and prevalent right before or after a game, or even when you're watching films. But when you're in the game, I don't know, it's something; it's magic ... I do feel the pain on Sunday though.

"Wade's always talking to me and always telling me to get him the ball. And every time we've gone to him, especially in the big drives, he's been there."

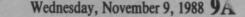
UCSB QB Mike Curtius

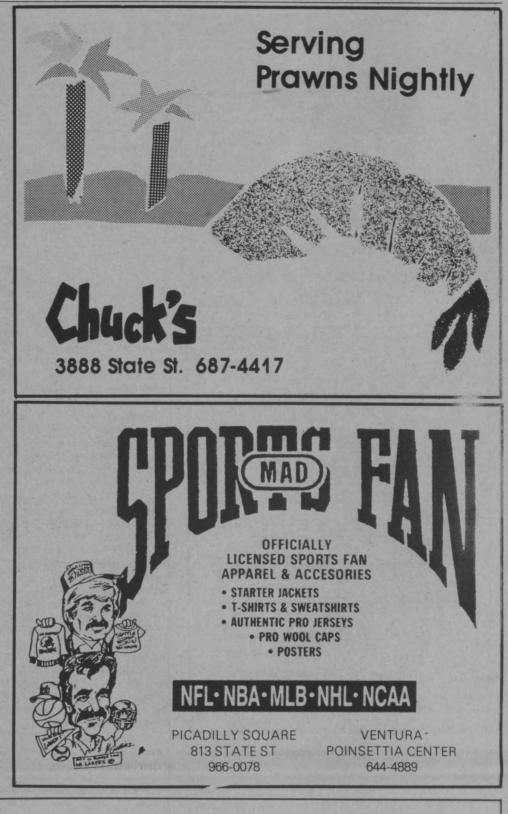
The week leading up to a senior's final college contest brings with it reflection on the past and lately, Wallace finds himself thinking about his recent stint as a Gaucho and what UCSB's program has given him.

"I think what will stick out is how much I've changed since I first got here — I've changed for the better. I think I've swallowed some pride and I've learned to take on more of a team role ... I just think my experience with the whole program has made me a better person. It's like having it all; you have it all when you play here.

"When I'm out there, I count on the defense and I feel like a lotta players count on me and I don't want to let them down and I guess that's what being a team is all about. Maybe off the field I was a kidder and had a good time, but when it came to being on the field, those guys counted on me to make the big play.

"You know, the best things about playing here are the people, the personalities, the acceptance and really the way I've been treated by the coaching staff and the players; it's been a really great experience and I wouldn't trade it for the world. I've been treated fairly here and that's more than anybody can ask for 'cause usually nothing's fair. I can honestly say I've gotten a fair shake at Santa Barbara.'







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the campus community". Morrison said.

Daily Nexus

"To be really good, we need football people here working full time on football," Warren said. "That's what all of the other good (Division II) schools have.

Warren's vision of what the program's penultimate achievement will be is simple. "Beat Davis on this field," he said pointing to Harder Stadium.

UC Davis is considered to be the prototype for excellence in non-scholarship Division II football programs. They have been the Nor-Cal champs for the last 17 years, ever since UCSB dropped its program in 1972.

Warren believes the Gaucho program is capable of reaching that level someday and he doesn't think it's at all unrealistic.

"Think back to April of 1986 ... that's not very long ago At that time we had no intercollegiate football team, and look at where we are now," he says.

Morrison is also optimistic about the chances of Gaucho football climbing to the elite among non-scholarship programs.

'We can do that by getting lots and lots of athletes," he said. "Kids who want to play football but know they are not quite good enough to play at the big name schools. We can also sell the campus and its surroundings as well as the value of a UC education."

What Morrison would ultimately like to see is football in Santa Barbara become a part of the fall "Quite season itself. frankly," he said, "I don't know what people do with their life when they don't have a football game to go to on Saturday.'



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DAVINCIS

A Rebirth of Homecoming Tradition

When Football Died, So Did the Spirit, But Both Are Back

By Troy Feddersen Reporter

Homecoming at UCSB used to be big.

It was Saturday, Nov. 12, and 21 floats paraded down State Street on the morning of the big game, escorted by 27 other groups, including bands and marching units.

But that was a Nov. 12 of long ago. In 1966, homecoming Saturday witnessed 12,000 cheering fans packed into Harder Stadium who rooted the Gauchos to a 64-3 blitz of Cal Western (who?), with a 1,400-seat, card stunt section and every spectator stomping in the stands.

Between the years 1972 and 1984, UCSB lacked a football program, which caused the homecoming tradition to die in a big way.

But Kyle Hoffman, director of student relations for the Alumni Center, did not give up.

Hoffman has been working with the homecoming committee to re-establish the spirit of the homecoming tradition among students, alumni, and the community.

"It was a challenge. It was hard to reintroduce a tradition and have people really believe in it," Hoffman said. "Each year we've built on it ... and I think we're making some progress."

A parade through Isla Vista was at one time planned for this year's homecoming, "but it never really caught on the way we wanted it to," said Hoffman.

"Unfortunately, the county office of public works evaluated the situation ... and decided that they wouldn't allow a parade through Isla Vista," he said. "We decided we would 'can' the parade for this year, with the interest for next were out going to school on the G.I. bill, some 25- to 27-yearsold," he said. "Those guys knew how to have a good time and had already seen the world, compared to us 17 year olds coming out of high school."

A major part of the week-long extravaganza was the "Galloping Gaucho Review," a three-day show for rowdy crowds that packed Campbell Hall on the nights of Wednesday through Friday. Students and faculty would provide such entertainment as "The Mating Game" (Kappa Sigma Fraternity, 1966 first-place winner), or performances like Pi Phi and Sig Ep's avant-garde "Paradise Lost, or Pandora's Box, \$2.95," featuring a robed and bearded Spirit of I.V., who came down from the mountains, sending fireballs overhead.

Salcido recalls the one annual exception to the 10:30 p.m. curfew of her women's dorm. "Homecoming was the one night the women could stay out all night."

While homecoming may not be as big an event for students as it used to be, for the alumni "the essence of homecoming is seeing long-time friends, and that doesn't change," Salcido said.

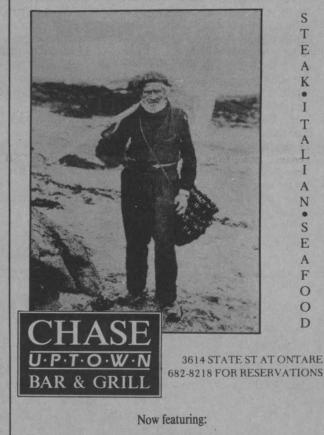
Rasmussen admits that he expects a low turn-out for this homecoming's 1958 reunion. Getting more alumni to come back to UCSB is another problem in rebuilding homecoming, according to Hoffman. "For so many years, there was no tradition to come back to," he said.

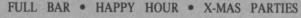
Many students at UCSB were not even aware that this is homecoming week.

Junior Eric Namikas admits, "I'm clueless about it." "It's a situation of apathy," he said.

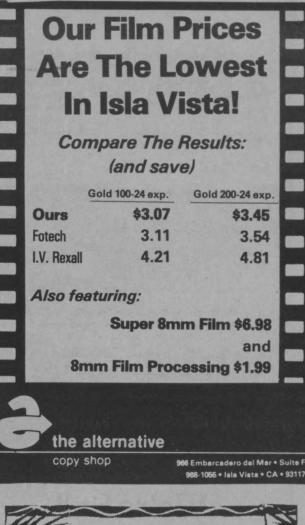
Senior Basil Sabbah sees a connection between having a good football team and homecoming spirit. "It's more a greek thing now," he said.

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"It was a challenge. It was hard to reintroduce a tradition and have people really believe in it. Each year we've built on it ... and I think we're making some progress."

> Kyle Hoffman Alumni Center Student Relations Director

year to bring it back to State Street, because we've been hearing for months now from people downtown that they'd love to see the homecoming parade come back down State Street."

Back in 1956, the State Street homecoming parade was attended by 25,000 people.

"It was a party school then. It's a party school today," said the chair of the 1958 alumni reunion, Neil Rasmussen, recalling the student involvement in building parade floats.

Float building for the Saturday morning parade used to be an intensive two-day project, with periods where buses shuttled students on the half hour to Pershing Park in Santa Barbara, according to Rasmussen. In Pershing Park, students worked feverishly to get elaborate mobile displays ready for 10 a.m. Saturday.

"People planned for weeks building floats," said Mary Jane Salcido, a 1962 alumna. "They were very elaborate, with movable parts. Everyone was involved. The school was very small."

"There was a party going on around each float, so you had the serious workers working their fingers to the bone, and these other guys just floating around having a good time, drinking beer," Rasmussen said.

"Our years were after the Korean war ... so all these vets





