

This is the week
to file your packets.
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begins with H-L,
file today.

DAILY NEXUS

Community plans
seek I.V. economic
growth. See p. 3.

Vol. 54 - No. 14

University of California at Santa Barbara

Monday, October 1, 1973

Kelley says UCSB in identity crisis

By Mike Scanlon

In a speech to the Academic Senate last Thursday afternoon, Professor Robert Kelley described UCSB as being in a "crisis of identity."

Kelley, who is the new Chairman of the Santa Barbara Division of the Academic Senate, pictured the campus as being under criticism from the State Legislature for being too costly and teaching too little, and from students who are increasingly alienated from their professors.

Tracing the history of UCSB back to its state college days, Kelley outlined the roots of the campus identity problem. Before the mid-fifties, the campus had pictured itself as a small and distinctive liberal arts college, he said.

Then came the educational expansion of the sixties, and UCSB was picked to become a large, research oriented campus along the lines of Berkeley. The method used to achieve this growth redirected students and the enrollment increases they represented. Kelley spoke emotionally of those last years in the sixties:

"It is not necessary to tell this group how that dream was killed. The events of the past five years lie too freshly in our memories. We are not going to be a Berkeley, whose great size and complexity of programs has provided us the only

UCSB professor calls for teaching, academic changes

model we can conceive of for a general campus, and we long ago left behind the possibility that we might find an honorable career as a small, distinguished liberal arts college. We seem to be in limbo."

UNIQUE SITUATION

Kelley offered an answer: "We have here a unique situation in the nation, taking Isla Vista and the campus together. It is one of the great positive features of our profile as a campus, and yet we have often allowed ourselves to be maneuvered into regarding it otherwise."

Speaking eloquently on this subject, Kelley said students "must build (a community) out of their own resources and creativity."

The campus and Isla Vista comprise an open air social laboratory in which they learn the skills of community organization and leadership."

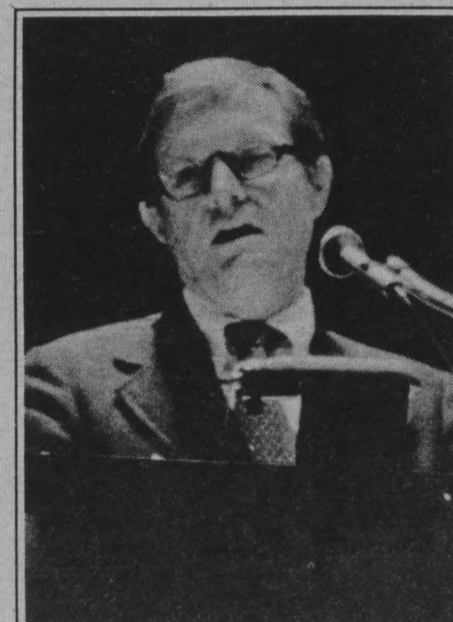
Now, believes Kelley, the campus has "reached the critical mass necessary to the role of the medium range university" and that we should develop a new identity based on that idea.

One way toward that end, Kelley told the faculty, is to resist the temptation to be pulled "ever more deeply into our creative work, giving it every moment we can make free while giving our teaching what is left." While emphasizing the value of and necessity for research, Kelley suggested that increased concern on the part of the faculty toward teaching would result in a better student-faculty relationship.

"We need to do things...to bring ourselves into more frequent, closer contact with our students," Kelley told the faculty.

This relationship was given special attention by Kelley. He noted that ironically UCSB is a residential campus for students, but a commuter campus for faculty. He suggested expansion of the current academic programs in the residence halls, and a change to the five-unit/three course load currently in use at Berkeley, which would allow a student to develop a closer relationship with his professor by spending more time on each course.

(Cont., on p. 8)



Robert Kelly, Academic Senate Chairman, delivers inaugural address.
photo: Greef

I.V. zoning issue delayed by Sups; IVCC forum

Notice: The County Board of Supervisors have postponed today's scheduled hearing on a proposal that would reduce Isla Vista's potential population to 16,000 and thereby drastically alter I.V. population planning.

Meanwhile, incorporation will dominate debate at tonight's IVCC meeting.

This evening's session (to be held at the I.V. Planning Office, 966 Embarcadero del Mar) will offer community members their final opportunity for input into the revised incorporation proposal. Should no serious flaws be found in the document, a submission date will be set for sometime early this week.

Also on tonight's agenda will be a discussion of the politics of last week's dynamite affair, the reading and possible adoption of the two-tier critique prepared by IVCC's two delegates to the two-tier committee meetings, and a forum on IVCC revamping recommendations.

Final approval of the Community Development Plan is also expected.

Sanger sees I.V. as part of big city

By Leighton Morse

Last Wednesday evening the South Coast Two-Tier Government Committee held its seventeenth meeting. The meeting was held to present the committee with a preliminary report prepared by John M. Sanger, a consultant retained by the University of California.

The report is the result of research and analysis coupled with discussions by the consultant with the two-tier committee. The report includes recommendations with regard to implementation of a two-tier city government in the Santa Barbara-Goleta Valley area or in the Goleta Valley.

Two basic types of two-tier government have been proposed by Sanger. One, a metropolitan government, would absorb existing cities. This type is usually proposed and has been implemented as a part of city-county consolidations or the reorganization of county government as a metropolitan government.

The second type has never been

implemented, but has often been proposed in connection with annexation of territory to a city or in order to decentralize power within a very large city.

The creation of a new city within the Goleta Valley with a two-tier structure would first require the city to pass through a stage without a charter and would then require the adoption of a charter of the two-tier system. This causes obvious political difficulties in terms of gaining approval for incorporation. Under this proposal Isla Vista would become one of several communities within the Goleta Valley.

PUSHES SINGLE CITY

According to Sanger the single-city approach to the two-tier government has "... advantages over the other alternatives. In its preferred form it would be created by annexation of the Goleta Valley and other unincorporated areas to the city of Santa Barbara under an amended charter which would create

community governments within the larger city."

In Sanger's letter to the committee which accompanied the report he said he was looking "... forward to further discussions with the committee regarding the contents of the report, after the members have had a chance to read it. Changes may be required and representatives from various organizations on the committee may wish to amend their comments. I hope that the report will assist the University and members of the community in evaluating the advantages and possibilities offered by a two-tier governmental structure."

Two-tier committee meetings, held on the University campus in the past, are scheduled to resume when Sanger returns from his month-long vacation.

Registration for crucial Nov. 6 election heads into final week

This is the final week in which one can register to vote for the November 6 elections. If you have moved or if you will turn 18 by election day, you must register before the October 5 deadline (this Friday) if you expect to cast a ballot.

On the ballot will be Proposition 1 (the Reagan Tax Initiative) and the Goleta Water District election.

Reagan officials are hoping for a turnout of around 40-50%. A low turnout would help insure victory for the governor's tax plan, in that low turnouts tend to help conservative causes.

come out against the initiative recently, as has the California Teachers Association.

Many are for the bill because they feel that it will help stop excessive state spending.

The Goleta Water Board has two openings, both of which are important due to the Board's power in regulating the flow of water in the valley, and hence growth.

Abby Haight, A.S. External President, has emphasized the need for students to register here, instead of at home.

Registrars are currently combing I.V., the dorms and the UCen



Traveling Promised Land members caravan in I.V. Fall Follies parade. photo: Rennie Colt

I.V. beer? State to rule soon

Restaurateurs appeal to A.B.C.

By David Hardy

Last year, Mike Schaeffer of California Candle in Isla Vista went all the way to the California State Supreme Court trying to obtain a license to sell beer within the community. On July 23, 1972, he was turned down.

After waiting exactly the one year required by law since his refusal, he is back at it again, trying to secure a permit to sell take-out beer. He is not alone this year, however.

Applying with him is Heladio Cadena, owner of Mayitas Restaurant, who seeks a permit to serve beer on the premises. Both are presently being investigated by the California

Alcoholic Beverage Control (ABC).

When asked about his chances this time, Schaeffer said he is optimistic. "It is a whole different atmosphere." He cited as grounds for his optimism the friendliness of the ABC office, the fact that beer is now being sold at Goleta State Beach, and loosening of the laws on faculty clubs at several UC campuses, including UCSB.

Investigating the Isla Vista situation for the ABC is Senior Specialist Investigator C.C. Lowen. He has not yet submitted his report to Sacramento, saying that he must gather facts and "the facts are slow." However, he added, "We are going on what is there now and not what happened three years ago," referring to the riots and the burning of the Bank of America. Sheriff James Webster

protested Schaeffer's previous application, saying that beer sold in I.V. would constitute a police problem. Subsequently, the current Sheriff, John Carpenter, was elected and withdrew the department's protest. Nevertheless, Carpenter's withdrawal was not accepted as evidence by the State Supreme Court majority, which denied Schaeffer's application.

The criteria on which Lowen will base his recommendation are the potential problems, whether or not they will add to existing problems, and whether the people in the community want beer or not, which he has found they do. The problems he sees are some "underground activity" and the "Pandora's box" of overconcentration of beer distributors within the community.

As far as objections to the

current applications go, Schaeffer said, "They can't find anybody," and he appears to be right.

Although Sheriff Carpenter was unavailable for comment, it appears that his office is maintaining the stand that there will be no major police problems.

Don Winter, Assistant to the Vice-Chancellor, Student Services and Isla Vista Affairs, stated that "The ABC has received a letter from the campus, authorized by the Chancellor, indicating that we support the two requests for both on-sale and off-sale licenses."

Al Plyley of IVCC said that although the Council has made no specific endorsements, "We have endorsed anyone's attempts

Correction

In last Friday's issue on the Ad Hoc Committee to review the UCSB Communications Board Code, a phone number was given for those who wished to arrange for discussion sessions. The number given was misprinted. The number to call is 961-3073.

so far to give the people an opportunity to purchase liquor within the community."

At this point Isla Vista residents can only share Schaeffer's optimism and keep their fingers crossed.

Graduates vote on GSA fee increase referendum

By Ann Haley

In a meeting held last Tuesday night, the UCSB Graduate Student Association Council (GSA) voted on a referendum which would increase GSA fees so a lobbyist can be hired to represent their views to the state legislature. Grad students will vote on the increase this week when they file their packets. The referendum states, "Effective Spring Quarter, 1974, that the fees paid by graduate students be increased by fifty cents (50c) to a total of \$1.50.

The monies to be raised from that increase are to be used to support the state-wide representation of graduate students by the UC Student Lobby and the Graduate Senate of the University of California. The GSA Council shall retain the right to determine the apportionment of those monies."

Bob Ellis, GSA President, emphasized that grad students have "a different, more personal relationship to the University. We are much more sensitive to pressure." He feels that in the past there has been "no mention of grad students and no recognition of the role they play in the UC system by the Student Lobby. That was my main reason for the lobby."

Ellis specifically feels that grads were not treated in enough depth by the Joint Committee on the Master Plan for Higher Education. According to Ellis, the UC Student Lobby had plenty to say regarding the report, but, as grad students aren't sufficiently represented, their problems were not dealt with satisfactorily.

The Student Body President's Council, which directs the Student Lobby, are traditionally undergraduates, representing the undergrad point of view. Ellis stressed that he does not blame the Student Lobby for any lack of understanding or action on their part towards the concerns of grad students.

The lobbyist, who will represent grads from all UC campuses, will share the Lobby's staff office, and will work closely with the other lobbyists.

"They do not love that do not show their love."

William Shakespeare

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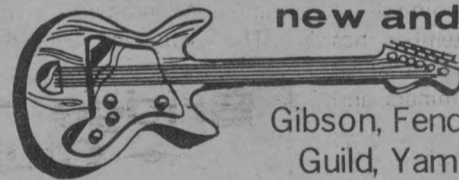
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For I.V. economic growth Two plans seek business control

There are presently two community action plans in the making which would increase local control of business in the Isla Vista area. One of them, the Community Development Corporation (CDC), is a long-range plan calling for community ownership of apartment houses and local shops, operating as a profit or non-profit organization, depending on the type of corporation formed.

What local ownership entails is the purchasing of stock in the CDC, preferably by local residents whose monies would be reinvested in Isla Vista property. According to Carmen Lodise, an Isla Vista Planning Commission representative, the plan is already drawing attention from Isla Vista businessmen.

"I've already had two calls pertaining to the CDC from people asking for more information," Lodise stated at the I.V. Planning Commission meeting of Sept. 25. "I think there's a lot of people who want to see economic growth in I.V., but who also want to see it locally owned and controlled."

The Community Development Corporation idea was introduced to the I.V. Planning Commission by Santa Barbara architect Bob Henderson, and is outlined in his development report, Recommendations for Isla Vista

Planning.

Funding for a corporation such as this could come from an almost unlimited number of resources. Besides the Isla Vista stockholders, shares in such a corporation could be solicited from outside funding sources if local monies proved insufficient. Government loans, from the Office of Economic Opportunity, are also available. The drawback

By James Minow

with solicitation of outside funds is that, although local control of businesses may be obtained, local ownership isn't.

The two most probable investments the CDC would make would be in I.V. apartment buildings and in the formation of a food market. The rent rates and food prices could hopefully be lower than the prices on the open market, because net profits would be returned to the community to be reinvested over a long-range period of time.

The other, more immediately foreseeable community program, The Community Development Plan, is the brainchild of an I.V. businessman affectionately known as Flower Bob. His idea is a combination profit-making, community service business through which he will offer working scholarships, lower merchandise prices, and various

other community services free to any individual who cares to use them.

Bob, who presently owns and operates the produce stand at the top of the loop in Isla Vista, says that he can get his plan underway in two weeks if he can raise the needed capital to spark the project.

"If most I.V. residents would do their produce shopping here instead of at the supermarkets," says Bob, "I could start building an ice cream parlor, which is the start of the project. If all goes well, I could have the rest of the project done in six months."

After Bob builds his ice cream parlor, he wants to use the profits to build a mall incorporating 17 small shops and an outdoor zoo with various exotic birds and small animals.

"The purpose of the zoo," he explains, "is that it is a drawing factor. It will bring people into I.V. to the shopping area, and money that comes in from the outside can only help a community project such as this.

"What I want to do is build the shops and give them to freshmen students to run and stock on their own. I will stock each store, like a Levi store, or a poster store, for him to start with, but he's got to take it from there."

Bob explained that the student who ran the store could keep half of the money he made, but had



Flower Bob and friends

to put the other half in the bank, which he could receive in a lump sum upon graduation from the University.

"If the student drops out and doesn't graduate," Bob says, "the money his shop has accumulated in the bank goes into a slush fund for community projects like

dances, meals for needy people and the like. I'll give a student five years to graduate before I'd hire another one, though.

"The student's got to contribute too if he wants to benefit. Something like contributing an animal to the zoo or volunteering some time to the community."

Future teachers getting experience

Through the Department of Education, there is a pre-professional program which offers teaching experience in public schools on primary and secondary levels. Its main concern seems to be teaching people how to teach.

Initiated by the Community Affairs Board, the undergraduate program began four years ago under Dr. Jamgochian, head of teacher education in the Graduate School of Education.

Bob Lindy, appointed a co-ordinator last September, has introduced a more centralized approach, offering seminars and evaluations of the pre-professional teacher.

Emphasizing teaching experience, not paid employment or unit credit, the program aims

at providing the prospective teacher with as full a classroom experience as possible before entering the credential program.

Working in conjunction with the student's teaching experience, seminars meet twice monthly. The seminars center on analysis of classroom dynamics and development of teaching style.

Lindy notes, "As an unwritten prerequisite, the program has come to be regarded highly by the credential committee in evaluating candidates."

The seminars and teaching

experience are designed to help the student in deciding between elementary and secondary levels before commitment to a specific academic program. While the program better qualifies the potential teacher and assists schools in dealing more effectively with large classes, it does not assure employment in the now overcrowded teaching field.

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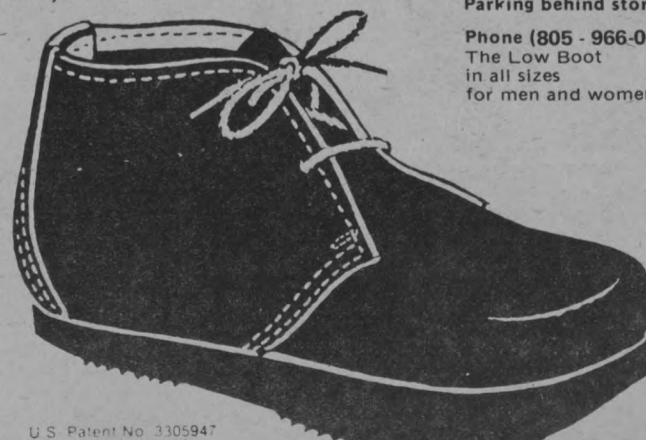
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EDITORIAL

Kelley on teaching

Academic Senate chairman Robert Kelley delivered a well reasoned dissertation on the role of teaching in the University last Thursday, one that perhaps augers a meaningful change in attitude toward that nebulous art.

Kelley's views did not reflect, however, the highly cliched opinion held by many students (and apparently Governor Reagan) that research and teaching are enjoined in a great zero sum battle for dominance in the University of California. Clearly a great University must engender great research. But teaching often takes a poor second. Kelley's remarks seem to suggest a move toward making the art of teaching an equal partner.

Another popular notion de-emphasized by Kelley was the use of evaluations by students in deciding whether a teacher is effective. Kelley had other suggestions to replace them, including summaries of teaching written by the teachers themselves, which would be on file in the library, and delaying the yearly research summary to a longer period of time so professors could have more time to work on their teaching.

Kelley's disillusionment of evaluation by students is probably well founded. Its advocates have long insisted that such evaluations are more than mere popularity contests, that there is no correlation between bad grades received and bad evaluations returned, that there is a correlation between the amount of material learned and the extent to which an evaluation is favorable.

Actually there is research to suggest quite the opposite. In the September 1972 issue of "Science," two social scientists presented data suggesting that the positive correlation between ratings and amount learned (as determined by extensive objective tests) is "not significantly more than zero."

In any case, most evaluations generally turn out to be meaningless. Everyone apparently gets the same largely favorable evaluations, even when his colleagues think his teaching is poor.

Accounting for good teaching in the University is an important principle, and, although it is more difficult than research to assess, we are confident that Professor Kelley's attitude will result in progress toward this end.

'Brothers and Sisters'

To the Editor:

I wish to congratulate Pat Rothman for his thoughtful, well-worded letter about the Christian group which calls itself "The Brothers and Sisters." All the information I have about these people has been obtained second-hand, so I do not wish to condemn them on the basis of what I know to be the case. If, then, what is said about them is true, two things ought to be said.

First, this organization does not represent all UCSB Christians. Any attempt to convey the impression that it does is an unchristian outrage.

And second, this organization does not typify the Christian outlook on intellectual life and the value of a university education.

If you wish to ridicule the Christian faith, I suggest that you tackle its strongest elements. Many UCSB Christians are ready to defend calmly the intellectual credibility of our faith in Jesus Christ.

David M. Ciochi
Graduate student
Philosophy Department

"No fear about that; I have the best adviser in the universe," replied Don Camillo, and to this Christ could make no reply.
Giovanni Guareschi

DAILY NEXUS

Opinion

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LETTERS

Fud Co-op asks for support

An open letter to the community:

The Isla Vista Fud Co-op is currently in the middle of a critical membership drive, working towards the goal of 300 memberships that we need to open. To those of us working on the technical details of the store, it seems like a lot of people support our effort to bring a wholesale food store to Isla Vista. Unfortunately, it also seems that while everyone is receptive to the idea of cheap food, not very many people have actually made the commitment to join. So, this is an appeal to the community to make that commitment, because without members we cannot have the Co-op.

The reasons to join are simple and numerous. Cheap prices for a large range of supermarket products. A chance to help Isla Vista grow into its self-sufficient future. An opportunity to save 25-40% on your food bill over what you now pay in retail stores. Another way to boycott Safeway and support the Farmworkers. A chance to have an inexpensive, convenient 6-days-a-week, 8-hours-a-day market bicycling distance from your home.

Some people have been skeptical about our group, confusing the new Isla Vista Fud Co-op with

the co-op presently operating in I.V. We are a new co-op, with paid employees, and legal corporate status. In other words, we are not going to collapse in confusion after a few months, nor will the store be inefficient or chaotic.

The Isla Vista Fud Co-op is well planned, well organized, and with the success of the membership drive we will soon be open. All we need is you. It is up to each of us to take a little time, make a little effort, and spend a little (refundable) money, and we can have a co-op. All we want now is your agreement to join. The money — payable in parts — will be needed in mid-October when we begin buying equipment and merchandise for our November opening.

Information and membership forms can be found at the IVCC office, or at the nightly membership meetings being held this week, October 1-4, at Das Institut (times: Monday 5:30, Tuesday 6:30, Wednesday 7:30, Thursday 8:30).

Be an optimist this week. Do something for yourself and your community — Join the Co-op today.

Larry Segall
Co-op Organizing Group

Defense of I.V. Christians

To the Editor:

Although by writing this I am probably propagating an "issue" I would much rather see forgotten, I feel strongly compelled to speak out for the I.V. Christians. Although not a member of their church, I have many close friends in the church at El Embarcadero. They are not at all upset by the mud-slinging (they have no reason to be) and feel no need to argue, but I do.

I've been truly amazed at how enraged some people get, Pat Rothman in particular (Nexus, Sept. 27), over the presence of the Christians in I.V. What kind of ignorance generates all this hate and mistrust? Certainly Christians have never been a popular people, but at least here in "liberal" I.V. you would expect them to enjoy the same rights and freedoms as everyone else. Of course, they try and share the joy they've found in Jesus Christ with others — they really wouldn't be very Christian if they didn't. But what is it they have to say that you so fear?

To many Christians all this controversy is one more proof of the reality of Christ. If he was not real, they ask, why are so many people genuinely upset. An intelligent, reasoning mind doesn't get worked up into a blind rage over something nonexistent. It makes sense.

P. Rothman gives the students here very little

credit for their own individual integrity. Does he/she believe that the "brainwashing techniques" employed could really "trap" someone into quitting school and changing their entire lifestyle against their will? I seriously doubt it.

My favorite part of P.R.'s letter was that the Christians have "... the intent of destroying their (students) desire for an education and intellectual growth." If you can't accept another because his ideas happen to differ from yours, well, I'd say your desire for an education and intellectual growth was stunted long before that Christian came along.

It would be fine, really, if people simply limited their attacks on Christians to letters to the Editor, etc. "Sticks and Stones" and all that. In the past, however, deranged individuals have found a cause in vandalizing Christians' apartments while they were known to be at a meeting, and calling in bomb scares to their apartment buildings. That's pretty sick.

I doubt if many of you have had to suffer as much as spending a few embarrassing moments as a Christian tried to engage you in a theological discussion. I find panhandlers much more embarrassing, yet not many seem upset over this being practiced in I.V. So if you're not interested in Christianity, why not just ignore it?

Mark McDermott

Christians interrupt dinner

To the Editor:

I would like to offer my thanks to the people who ate dinner at Ortega Commons on 9/26/73.

In the middle of our meal, we were interrupted and invited to share in the gospel of Jesus Christ. This invitation was met with virtually unanimous disapproval.

It was most encouraging to see my fellow students reject an offer to listen to a dogmatic course.

Hence, I suggest the creation of a new movement,

or rather, unmovement. And, all you have to do to join is to unpreach the un-gospel (i.e. to think, or try to if you're having a bad day or something).

For our first project, I propose a mind over matter experiment. I suggest that with our mind power, we bulldoze the 1000 El Embarcadero building (complete with "Jesus Christ is Lord of Isla Vista" sign) off of its present sight to someplace where it will do no harm. The vacated land can then be donated to the I.V. Parks and Recreation Dept.

Dean Puziss
Commies for Christ

DOONESBURY

by Garry Trudeau



A modest proposal

COMMENTARY

By Larry Pekaenen

Last year we witnessed, at long last, the crystallization of opposition against our four-legged friends under the slogan "Kill Dogs for Money." The bounty realized from this movement is unknown, as it was a clandestine operation. But it was effective (as many former owners can attest), not in wiping out the local dog population, but in bringing the problem to a head. Anti-dog sentiments, long kept underground for fear of being labeled "anti-nature" or unhip, were finally aired out in the open, eventually resulting in this year's new enforcement guidelines. In past years, dogs have been allowed to have complete freedom on campus and in Isla Vista, for popular opinion felt that all of God's creatures, dogs and man included, should possess the right to roam wherever and whenever one sees fit. "How can Man be set free if he doesn't let other creatures do likewise?" was the popular notion. However, these fuzzy-thinking anarchists did not see the basic paradox in the dog-man comparison: If dogs run free, why aren't we? Dogs, like their owners, must be held responsible for their actions, and if they do not face up to that responsibility, society must place restrictions on their behavior if order is to be maintained. Men cannot fornicate or defecate publicly, and neither should dogs. Why should dogs run free if Man, just because of his Original Sin, cannot?

Our administration has taken a step in the right direction by showing who's boss, but tighter enforcement of laws is not going far enough. Man's best friend can be put to much better use, and if you have been at your local meat counter lately, that use should be obvious. Why kill dogs for money when you can kill dogs for meat?

Bikeway solution

Dear Editor:

I think it is time now to give consideration to one of those recurring problems plaguing the campus, i.e., pedestrians on the bikeways and cyclists on the sidewalks. I haven't the nerve, or the time, to tap all the idiots including myself on the shoulder and remind them where they should be in order to avoid accidents, bad temper, and serious damage.

Therefore I suggest that the Community Service Officers

patrol the bikeways and, instead of taking petty punitive action, submit the names of the alleged offenders to the Dean of Letters and Science for serious action such as dismissal from the University or probation. This may sound harsh, but these people obviously shouldn't be here because their appearance on the wrong path demonstrates conclusively that either they can't read, or that if they can read, they sure as hell cannot think.

The situation is not one of merely obeying the rules for the rules' sake, but obeying the rules because it could save your (or my) ass or knee or elbow.

David Hardy

Letters policies

Thank you, readers, for the recent spate of missives to the Nexus. We're looking for more, of course, and we'd sure like to get independent commentary too.

To make it easier for you to communicate with the public, here are our hearty suggestions for letter-writing:

PLEASE type on a 60-space line so we won't have to resort to our foggy memories of high school algebra to compute the length of your comments.

Triple space if you can, since at least a few of our correspondents cannot spell and must have errors corrected, and avoid hyphenating at the end of lines or you'll confuse the print shop.

Bring your letters by the Nexus office under Storke Tower or mail them to P.O. Box 13402 UCen, UCSB.

Before you start throwing rocks through the windows of this journal's offices, think about this revolutionary new measure for a minute. We rebuke the starving masses in India for allowing precious beef to roam the streets, but aren't we being just as backward for permitting tons of delectable dogmeat to do the same thing? Even having them on a leash is coddling them when they could be the main course on this nation's dinnertables.

CULINARY VIRGINS

For those of you who are culinary virgins, let me assure you that eating dogmeat is not as hideous as it sounds. It's good exercise for those chewing muscles that have been softened by meats tenderized to the point of mushiness. A nation is only as strong as the meat it chews, and dogmeat would put us on top again after the severe setbacks of the past year. The horribly overcrowded animal shelters could be converted into slaughterhouses, thereby putting more men to work. No longer would one have the bear the pitiful sight of homeless animals howling for new masters. Using them as food is far more humane in the long run.

Not only the meat shortage but also the ever-increasing anti-dog ordinances across the land make it necessary to put our dogs to better use. If dogs are restricted to the point of doing nothing but lying around the house, why not kill two birds with one stone by getting him off his tail and into that long dormant barbecue pit of yours?

If all this still hasn't convinced you of having dog for dinner, consider what the presence of a new meat source will do for our sagging economy. Dogmeat will introduce a competitive element into the meat market, forcing the beef producers to lower their prices if they want to stay in the ball game. No more government controls will be necessary once the two giants of the meat industry, dog and cattle, battle each other for the nation's palate. The loss of your family dog is a small price indeed for the return of free enterprise.

And finally, think of the self-satisfaction you and your family will gain when you raise your own food. American families, not having the means to raise cattle, are already well-trained in the care and feeding of dogs. The only difficult hurdle is putting Bowser on the chopping block. If we learn to see the dog as a source of food, and not as an unnatural companion (haven't we used dogs as human surrogates long enough?), the success of this venture will benefit mankind for many generations to come.

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DRIVE-IN #1
Memorial Hwy at Kellogg Goleta (NORTH)

THE STUDENT TEACHERS

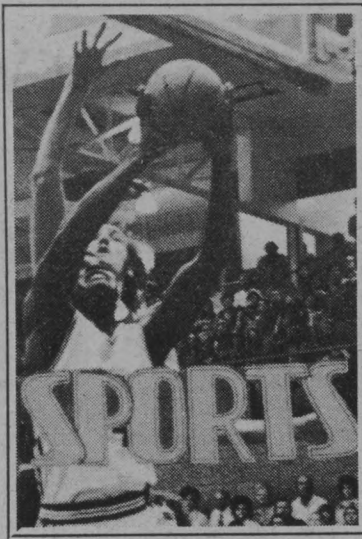
Night Call Nurses

SANTA BARBARA
DRIVE-IN #2
Memorial Hwy at Kellogg Goleta (SOUTH)

Poloists lose

UCLA lived up to its billing as NCAA champions by soundly turning back the challenge of the UCSB water polo team 8-3, last Saturday in Campus pool. Ron Misiolek scored two and Greg Carey one for the Gauchos.

The season is still young, however, and Saturday's game has no effect on the Gauchos post season possibilities.



Guadalajara next

Soccer team wins again, still unbeaten

By Martin Radley and Dan Shiells

For the UCSB soccer team (2-0 following a 4-1 victory over Long Beach Saturday), a post season berth in the West Coast regionals will have to rely on impressive showings in crucial non-league matches against respected powers.

The first of many of these critical games is against the University Autonomous of Guadalajara, Tuesday night at 7:30 in campus stadium.

The Gaucho squad will not have an easy time against Guadalajara, who won the National University Tournament in 1973, and have played matches against the likes of world champion Santos of Brazil.

The Guadalajara squad, consisting of 25 players under the direction of coach Licenciado Francisco Perez Hernandez, will be touring southern California through October 9.

While international matches are common for the Guadalajarans, Tuesday night's game will be the first such meeting for the Gauchos and marks an important turning point in coach Sandy Guess' building program.

LONG BEACH

In Saturday's game against Long Beach, UCSB, showing much more poise and seemingly much more relaxed than in last Wednesday's opener against Cal Poly, again dominated play in winning 4-1.

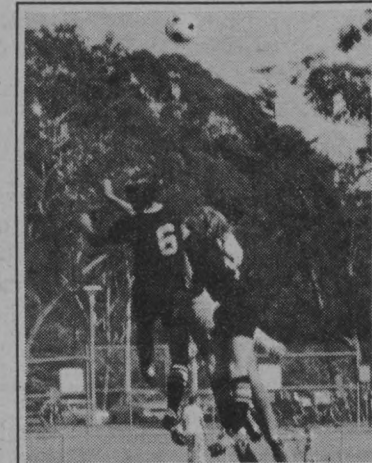
Right inside Glenn Hughes tallied twice for Santa Barbara, once in each half with assists from Eric Ahrendt and Martin Radley, to run his two-game total to three.

Right wing Mark Schumann, looking better and better as he recovers from early season stiffness, was impressive throughout the contest, and particularly so when he rammed home a rebound shot he had set up earlier with an individual breakaway.

Schumann, troubled all year with various leg injuries, may actually have benefitted from the misfortune by developing a greater finesse and ball control capacity.

Ahrendt rounded out the scoring with a brilliant 25 yard shot into the lower reaches of the 49er net.

Again this week, the defense was not severely tested but fullbacks John Olson, Kevin Fahey, and Pat Butler displayed good mobility and precision when challenged.



Glenn Hughes (6) and Mark Schumann (15) return to earth after head ball in Saturday's soccer action against Long Beach. Over 200 watched as the Gauchos, behind two goals by Hughes and one by Schumann, triumphed 4-1.

Howell wins, but x-country downed

When you see Jim Ryun and Gerry Lindgren standing on the starting line next to you, you usually don't expect to win the race.

Gaucha runner Tom Howell was no exception, but he did the next best thing, finishing third. However, because of Ryun's and Lindgren's non-scoring professional status Howell was credited with first place in the Gauchos' 23-32 loss to cross-town Westmont college.

Westmont won the meet on the strength of its grouping,

finishing with 2nd, 3rd, 5th, 6th and 7th places. The Santa Barbara AA also competed making it a tri-meet in which the scoring was changed only slightly.

The tri-score was Westmont 27, UCSB 39, and SBAA 57.

With their season peak still weeks away, coach Sam Adams was naturally pleased with his team's performance and times despite the loss.

Six Gaucho harriers ran the 4.9 mile lagoon course in 26:06 or

better. Only one UCSB runner broke 26 minutes all of last year, that not coming until the final meet of the season.

UCSB		
Name	Place	Time
Howell	1	25:11
Razzeto	4	25:34
Doran	8	25:50
Yochum	9	26:00
Szerwo	10	26:04
Macy	11	26:06
Ortiz	12	26:21



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LACROSSE TEAM

MEETING

MONDAY

OCT. 1,

7:00 pm

UCEN 2284

NEWCOMERS WELCOME

Robert Kelley speech. . .

(Cont. from p. 1)

Kelley touched briefly on the subject of student evaluations of professors. Stressing that he had once believed in the viability of student evaluations, he disclosed now that "with the best will in the world, I have found the tool impossible to use. This is why I have become convinced that what we really need are means of changing our attitudes, of bringing the importance of one's teaching much more into our daily thoughts."

Kelley ended his speech by calling for a more demanding intellectual community in order to achieve distinction as a medium-sized university. Speaking of the present situation, Kelley added, "In times of declining enrollments there is an almost unavoidable tendency to wonder if one is asking too much of students, for fear of driving more away. We cannot give way to this corruption, even by the slightest movement. If anything,

the Santa Barbara campus could well use, for its long range health and its ability to achieve its most important goals, a reputation for being a place that demands a great deal of its students."

PROPOSALS

He then asked the Senate to approve for consideration six proposals:

- Integrate the residence halls more fully into the campus' educational program.
- Evaluate faculty research at longer intervals (to allow for periods of intensive teaching)

- Develop small, quasi-collegial units within departments
- Change to five-unit/three course load quarters, or return to the semester system.

• Require professors to submit yearly statements on their teaching activities, these to be on open file in the Library.

• Require departments to develop and maintain teaching improvement programs before anyone from that department can be considered for promotion.

The Senate approved and sent to committee all of the proposals except the last one, which was defeated in a voice vote.

Suzanne Manriquez, Finance Board chairperson, has announced her intention and "responsibility to maintain a balanced budget."

"The cooperation of all A.S. funded organizations will be essential to this endeavor," she elaborated.

Manriquez' A.S. accounting office is located on the 3rd floor of the UCen and her office hours are Monday from 9:00 a.m.-noon and 2:00 p.m. - 4:00 p.m.; Tuesday from 4:00 - 5:00 p.m.; Wednesday and Friday from 9:00 a.m. - noon.

Finance Board meets regularly on Mondays at 4:00 p.m. in UCen 2272. Manriquez adds that "business for these meetings should be submitted by Thursday of the week before the meeting."

COMMUNITY KIOSK

TODAY

• Ananda Marga yogic philosophy and meditation class, free of charge, at 7 p.m. For place of meeting, call 968-6005.

TOMORROW

• Isla Vista Women's Center will sponsor its first meeting of self-awareness groups for women for fall quarter. All women welcome at 7:30 p.m. at 6504 Pardall.

• The Gay Students' Union will have its first meeting of the '73-'74 year, 8 p.m. in UCen 2272. All gays welcome.

• Physics Dept. "The Physics Colloquium" at 4 p.m. in Physics 1640. Dr. David Cannell, speaking on "The Behavior of Pure Fluids near Their Critical Points."

WEDNESDAY

• Ananda Marga Meditation and yoga posture class, free of charge, at 7 p.m. For place of meeting call 968-6005.

• All students and faculty are invited to discuss spiritual and moral values in individual talks with the Christian Science Campus Counselor from 3-5 in UCen 2292.

• The UCSB Surf Team will meet to discuss tryouts at 9:30 p.m. in UCen 2272. Kneeboarders and groupies welcome.

ANNOUNCEMENTS

• The Chess Club will meet every Wednesday at 7 p.m. in the UCen, first floor.

• Finance Board will be meeting regularly on Mondays at 4 p.m. in UCen 2272. Business for these meetings should be submitted by Thursday of the week before the meeting.

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If you are interested and willing to commit some of your time in helping the United Farmworkers of America achieve social justice, there will be a Huelga Committee meeting today as to how you can help. Meeting place is at the UCen (Room 1128) at 7:30 p.m. Que viva la huelga!

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Dynamite. . .

(Continued from p.6)

smoothly last week, and that Isla Vista did not get blown off the map should not dampen the extensive investigation into last week's emergency operations currently being conducted by the I.V. Police Commission. New emergency guidelines, based on analysis of last week's successes and failures, are certainly in order.

The confusion and inappropriate emergency preparedness that prevailed should not re-occur in a town ready to apply for incorporation.

Despite last week's drawbacks, Isla Vista's ability to act immediately and responsibly as a community unit in facing the dynamite scare and simultaneous success in cooperatively working with the county sheriff's office should be marked by LAFCO when IVCC submits its incorporation proposal this week.

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