

Patronize Our Advertisers
Look for The Roadrunner
Stickers in the Windows
Down Town When
Shopping

SANTA BARBARA

State College Roadrunner

Attend Home Coming Dinner
Start the Alumni Celebration
Off Right by Taking Part
in the Turkey Dinner
Held in Ebbets Hall

VOL. XIII

Santa Barbara, California, Monday, October 30, 1933

No. 6

EVENTS CROWD CALENDAR

Publicity Campaign for S. B. State College Is Directed by Lions

H. Clapp, President of the Club, Judges Local Campus As Cultural Center of City

Extensive plans for familiarizing residents of Santa Barbara with the academic and extra-curricular activities of the campus were discussed by a joint committee from the Lions club and the college administration late yesterday in the office of President Clarence L. Phelps.

College hospitality day with all college departments keeping open house, following the distribution of printed invitations to townspeople, is one of the events planned by the committee.

Yesterday's meeting followed the recent decision of the Lions club to stress the importance of the college to the community from a cultural and a business standpoint.

Hubert H. Martin, chairman of the committee from the Lions club, and H. Clapp, president of the club, will work with President Phelps and E. E. Ericson, chairman of the college publicity committee, in making contacts with service clubs, social and professional organizations and local residents in the interest of the college. They will extend invitations to clubs to use the college dining hall facilities. A continuous speakers' service will be offered by the club and the college faculty. Several projects concerning student activities are under consideration.

Dr. Berkeley B. Blake, pastor of the Unitarian church, and Colonel J. P. MacNeill retired army officer, have been appointed Lions club speakers. They will be available to groups in and outside of Santa Barbara during National Education week, November 6 to 12, and at other times throughout the year. William Herron, secretary of the Chamber of Commerce is working on the project and a student committee is to be organized to cooperate with the committee from the Lions club, which will meet regularly on the campus.

"We expect to secure the support of many influential citizens of Santa Barbara and Montecito for the various activities, including everything from art to athletics," said Mr. Martin.

The committee anticipates that a number of other organizations in the city will support the projected program, different organizations becoming responsible for a definite part of the enterprise.

Mr. Martin reported this week that members of the Lions club consider the State Teacher's college one of Santa Barbara's most valuable assets. Santa Barbara is an ideal college town in climate, location, size and cultural advantages, he pointed out. There is no other college situated between Westwood and San Jose, a distance of 400 miles, so that San Joaquin valley and such students from Los Angeles as may wish the atmosphere of a small college in an ideal community.

Because it is a cultural advantage for Santa Barbara to be able to educate their young people at home and because the college is an asset to the business of the community, the Lions club decided to make support of the Santa Barbara State college their major activity for the year, Mr. Martin announced.

Journalistic Staffs Plan on Picnic Soon

Staffs of The Pirate, paper published by Ventura Junior college, and the Roadrunner will hold a joint picnic, tentatively set for November 5, it was decided at a recent meeting of the local staff.

A letter to Ralph Porter, Roadrunner editor, expressing a desire for the get-together, was favorably received by local news hounds, and it has been decided that the two staffs will meet at a point about half way between the two cities. Further word is being awaited from Ventura before final plans are completed, Porter said yesterday.

HENDRIXSON PLEDGED
Frederic Hendrixson, student in the industrial education department, became a pledge to Tau Omega fraternity

Program for Home Coming

Thursday, November 2—Football rally, Fox theatre, 7:00 p.m. Parade and bonfire.

Friday, November 3—Assembly at eleven o'clock college auditorium, Sciots band and chanters. Home coming dinner Ebbets hall, State college, 6:00 p.m. sharp. Occidental vs. Santa Barbara, Pershing park, 8:00 p.m. Dance State college music hall, after game.

Saturday, November 4—Gnome club Home Coming breakfast, Mannings, 11:00 a.m. Tau Omega, Home Coming dance (sport) fraternity house corner Santa Barbara and Islay streets. Delta Sigma Epsilon, breakfast, Plantation, 9:30 a.m. Delta Zeta Delta supper dance, Vista Mar Monte, 9:00 p.m.

Sunday, November 5—Tau Gamma alumni breakfast. Delta Zeta Delta open house tea, 3:00 to 7:00 p.m., 1703 Chapala street. Tau Omega-open house, fraternity house corner Santa Barbara and Islay streets.

DINNER PROGRAM—NOVEMBER 3

Parade of the Turkeys.
College songs led by Betty Procter and Ella Cornwall.
Yells, led by Charles Ilenstein and Howard Gammill.
Bud Lambourne's dinner music.
New song hits introduced by Mercedes Berger.
Short, snappy speeches, by President Phelps, Ted Broadhead of Occidental, Ted Beckett of Santa Barbara State, and others of prominence.
Merle Adams and her guitar.
Edwina Kenney Hegland, presiding Santa Barbara Alumni association officer.
Elbert Cochran, baritone and Anita Cochran at the piano.
Dixon MacQuiddy, toastmaster.
Ester Janssens Ludecke, Home Coming chairman.
Mercedes Berger and Bobby Goux, tantilizing tunes.
Election of officers of Santa Barbara section Alumni association.
The dinner will terminate promptly in time to adjourn to the football game at Pershing park.

Reductions in Ticket Sales Salaries Face Campaign Will State's Faculty Be Open Here

Reductions in salaries ranging from 8-13 for regular faculty members to as high as 20 percent or more for part time instructors was revealed Monday when pay checks for the past month were issued from the office of the financial secretary.

Several courses taught by part-time instructors have been discontinued and other re-evaluated on the basis of present conditions. The state program calls for a further elimination and combination of courses by the end of the year and the reinstatement of the original salary scale for regular faculty members, according to President Clarence L. Phelps.

These adjustments were necessitated by last year's cut in the local school budget, the president stated. The state legislature in making out the new Santa Barbara State college budget reduced its usual allotment of \$354,000 to \$282,000. This is a reduction of \$72,000 in the school finances for the years 1933-35. To this amount approximately \$2,000 taken in from enrollment fees will be added to the school's account.

President Phelps in numerous conferences with state officials has been busy since the opening of the fall semester ironing out Santa Barbara State's financial affairs. The president said, "I am happy now to be able to do some of the things that I enjoy doing in the way of fulfilling my capacity as president of the college and not have to worry about finances."

The president added further, "I realize that salary adjustments work hardships on those affected, but due to prevailing conditions adjustments were necessary and had to be made." The spirit with which the salary reductions were accepted by local faculty members was lauded by the president.

Financial matters for Santa Barbara State will be completely straightened out by next year, according to the anticipation of President Phelps.

ADOPT WHITE FOR UNIFORM

White coat sweaters and white skirts will be the uniform of the Women's Glee club this year, according to Mrs. Barnett, glee club director. The sweaters have been ordered and are expected to arrive in time for the first public appearance of the glee club in the near future.

In a sweeping organized drive which will receive the backing of all the organizations on the campus, the Student Activities committee is sponsoring a ticket selling campaign and contest for the Fox Arlington theatre rally, Thursday night, November 2, the first event in the program of Home Coming activities.

Inez Cash, chairman of the Student Activity committee has appointed Barney Jameson general manager in charge of the ticket sales work. Jameson will be assisted by Julia Lynch and Sheila Davidson.

Plans for the duet drive were made at a meeting Monday evening which was attended by representatives of organizations and clubs, the college yell leaders and song leaders, members of the Student Activity committee, and Mrs. Helen M. Barnett, faculty sponsor for the rally work.

Efforts will be made to sell 700 tickets to students, alumni, and townspeople, according to Mr. Jameson. The college will receive a 25 percent commission on all tickets sold, with forty cents as admission price per ticket. All organizations on the campus will compete in an inter-club contest, with the winning group receiving a prize. The commissions derived from the duets will be placed in the budget for the Student Activity committee, and will help to defray the cost of publishing the forthcoming student handbook, and other rally activities.

Latin-American History Class Dismissed as Team Takes-off

While the football team was preparing to set off by bus for Redlands university last Friday morning, Dr. Frederic W. Ganzert, instructor in history, was advancing some of his choicest rhetoric and forensics in an effort to transfer his Latin-American history class, metaphorically at least, to the subject of his lecture—South America.

However, attention, both outside the building and within the classroom, was centered too much on transferring the Roadrunner gridiron to the land of the Bulldogs. Clustered about the waiting bus

Many Campus Organizations to Take Part in Home Coming Celebration; Dinner Heads List

S. B. Merchants Take Part in College Activities

Windows Decorated

Junior C. of C. Greets Alumni Visitors to Santa Barbara

Merchants of Santa Barbara are engaged in a window decorating contest to advertise the Home Coming game. The best decorated window will be awarded a prize of eight tickets to the Santa Barbara State-Occidental game; second prize four tickets; and third prize two tickets.

Coach Ted Beckett appointed a committee to take charge of this window trimming contest which is being participated in by at least 30 merchants. Contacts were made by personal calls and by the aid of the Junior Chamber of Commerce and the Lions club.

Aiding Coach Beckett on the committee are E. E. Ericson, Marcus Cravens, Paul Woods, Ralph Porter, and Barney Jameson.

Local C. of C. Endorses State Home Coming To the Alumni of

Santa Barbara State college: The Junior Chamber of Commerce of Santa Barbara has been taking an increasingly active interest in the welfare and progress of the college. Many alumni of Santa Barbara State have become members of this active young business men's organization and it is hoped that many more will do so. The members of the Junior Chamber are enthusiastically backing the plans of the Alumni association for its home coming football game and are ready to help in any way possible with the plans.

The recent football dinner of the Junior Chamber of Commerce was a tremendous success and one of its principal purposes was to acquaint the business men of this community with State college athletics. The college and its athletic program are tremendous assets to the city and the Junior Chamber hopes to lead the business men of the city to a better knowledge of and contact with the college.

If the alumni have the right sort of enthusiasm for their school, that can do as much as anything to fire the enthusiasm of the business men, and the active enthusiasm and cooperation of alumni business men and students can make Santa Barbara State one of the best colleges and college towns on the coast.

YALE B. GRIFFITH, Ch. State College Committee Junior Chamber of Commerce.

To the Alumni of Santa Barbara State college: On behalf of the Chamber of (Turn to Page 4, Column 3)

Toastmaster
Former editor of the Roadrunner, Dixon MacQuiddy, who is to preside as master of ceremonies next Friday night at the Home Coming banquet.



MacQuiddy to Head Alumni Campus Meet

Dixon L. MacQuiddy, editor of last year's Roadrunner, is to be master of ceremonies for the Home Coming banquet as well as chairman of the publications committee.

This appointment was made Tuesday afternoon at a meeting of the Santa Barbara Alumni at the home of Mrs. Jane Miller Abraham. Ester Janssens Ludecke, general chairman of the event, outlined plans for Home Coming week-end which will include a dinner in Ebbets hall, the State-Oxy football game, a dance on the campus after the game, and many individual fraternity and sorority affairs Saturday and Sunday.

To aid in making this Home Coming an unforgettable success for the visiting alumni Mrs. Ludecke appointed many committees to aid her. The committees and their chairmen are: program, Betty Procter; table decorations, Mrs. Fred Pierce; hall decoration, Fred Pierce; guest book, Carmelita Janssens; ticket, Margaret O'Reilly; tag, Mary Evans; football tickets, Fred Alford; place card, Georgiana Brown; round up, David Watson; telephone, Marilyn Jameson; yells, Charles Ilenstein; songs, Ella Cornwall.

Mrs. Abraham served tea and cake to those present who were: Dean Lois Bennink, Ester Ludecke, Lee Verret, Betty Procter, Dorothea Kent, Meryl Adams, Clarke George, Virginia Allred, Dick MacQuiddy, Ella Sexton, George Brown, Roy Davis, Carmie Janssens, Margaret O'Reilly, Fred Alford, Paul Hopkins, Hattie McQuire, Margaret Patrick, Avis Goodwin, Charles Ritchie, Charles Ilenstein, Edith Churchill, Fay Munger, Bernice Denno, Margaret Lloyd, and Mercedes Berger.

SCHOLARSHIPS WON BY POOLE AND PETERSON

Dorothy Poole '33, and Dorothy Peterson '32, a teacher at Salinas, Monday evening were announced the winners of the Hebel scholarship, annually presented to members of the State college Pi chapter, Delta Sigma Epsilon, attaining the highest scholarship average for the year. Presentation of the awards was made at the regular chapter meeting held at the home of Lucille Bolton, 1828 Loma street.

Active members present were Shelia Davidson, president, Lowell Washburn, Betty Thomas, Jean Wood, Mercedes Jewett, Vivian Rodriguez, Dorothy Poole, Laura Linn, Evelyn Maitland, Elizabeth Hartwell, Lucille Bolton, and Elaine Littlefield. Alumnae were Miss Winifred Jones, Louise Albaugh, Mrs. Ardis Bordeaux, Mrs. Gwendolyn Syones, Miss Helen Clarke, and Mrs. Frieda Wagner Jones.

Students Hold Pep Rally on Phelps Field Thursday

Freshmen Build Fire

Occidental Game Will Capitalize Week's Program

Football games, turkey dinners, dances and fraternity and sorority parties outline the events to take place next Friday and Saturday, November 3 and 4, to entertain the alumni of Santa Barbara State college during Home Coming week. Home Coming is celebrated each year early in November, and affords an opportunity for the alumni of State college to assemble on the campus to renew old and new acquaintances.

The Alumni committee selected November 3 and 4 as the date for Home Coming this year because of its opportunity to allow visiting alumni to see one of the outstanding gridiron frays of the season. On Friday evening, the Roadrunners will meet the Occidental Tigers at Pershing park. The encounter will start at 8 o'clock sharp. According to football Coach Ted Beckett, the local football squad will be functioning in perfect form and is expected that evening to give a demonstration of the Roadrunners power on the gridiron.

The opening event for the alumni celebration is the turkey dinner to be held in the college dining hall at 6 o'clock Friday night. Special invitations have been extended to the seniors and a number of downtown people interested in the welfare of the college to attend the Home Coming dinner. Music, yells, speeches and other novelties will be a part of the program to be given at the supper. President Clarence Phelps, Ted Broadhead, Occidental football coach; Coach Ted Beckett of Santa Barbara; and other prominent guests will speak to the group.

On Thursday evening, State college students will start the Home Coming celebration with a rally at Phelps field which will be brought to a close by a football game between members of the local squad. In the evening there will be a street parade of decorated floats, a theatre rally and the annual beach bonfire. Prizes for the best decorated floats will be awarded at the theatre party, which will be held in the Fox Arlington theatre at 9 p.m. Following the show-house jamboree, the students will assemble on the beach for the bonfire.

To wind up Friday's activities, after the football game there will be a dance in the College Music hall. Music will be furnished by the College Dance band. Everyone is invited to attend. There will be no charge of admission.

On Saturday and Sunday the various fraternities and fraternities will give dances, dinners and other types of entertainment to their visiting alumni.

The Delta Zeta Delta is sponsoring a novel feature by selling white corsages to the male contingent for the ladies.

Open Forum in P. E. Dept Led by Orion

Hal Orion, director of recreation and health for the city of Santa Barbara, held an open discussion Tuesday, in the department office, on the different phases of recreation and its place in the modern education world.

The meeting was arranged by Hal Davis, director of Men's physical education.

EDITORIAL - COMMENT

SANTA BARBARA State College Roadrunner

RALPH A. J. PORTER—Editor

ALLAN OTTLEY Assistant Editor
BEN PALMER Assistant Editor

MISS MARGARET BURKE—Faculty Adviser
MIRIAM FIRKINS—News Editor
JACK T. PORTER—Composing Room Foreman

Margaret Mellinger Society Editor
Clarke George Exchange Editor
Art Dakan Advertising Manager
Fred Hendrixson Marvina Jones Advertising Assistant
Howard Bradbury Circulation Manager
Dave Larsen, Mildred Jones Copy Reader
Roy Davis, Doris Coker, Phebe Steer Proof Readers

FEATURE WRITERS
Mary Tomlinson, Chris Martin, Donovan Sigerson, Kenneth Rister
Art Dakan, Herman Gumpertz, Paul Woods

REPORTERS
Helen Eichelberger, Margaret Mellinger, Paul Woods, Merle McGowen,
Wilda Simone, Jerry Bennett, Doris Coker, Barbara Clark,
James Daykin, Dave Larsen, Jimmy Murray, Yale Lorden,
Jack Porter, Georgia Scott, Roy Davis, Art Dakan,
Francis Schreiber, Doris Delker, Peggy Koeppe,
Ruth Geery.

Associated Collegiate Press
1933 (NATIONAL ASSOCIATION OF COLLEGIATE PRESS ORGANIZATIONS) 1934

Official publication of the Associated Students, Santa Barbara State college, Santa Barbara, California. Edited and published weekly on the State college campus. Entered as second-class mail matter Sept. 17, 1926, at the Postoffice, Santa Barbara, California, under act of March 3, 1879. Subscription price, one dollar per year, 50 cents a semester, mailed.

Let Us Send Our Band to Pomona

Coming to the assistance of the State college band when in dire need of help, the Roadrunner "Y" exemplified what really could be done on the college campus when a constructive movement was launched and backed by the proper spirit and cooperation. Realizing that our local band could be of greatest help to the college football team by giving it moral support when playing away from home and finding that the musical organization was without funds to pay for its transportation, the campus "Y" took it upon itself to raise the necessary funds to transport the group to the southern part of the state for the Pomona-Santa Barbara gridiron fray.

The Roadrunner wishes to commend the members of the Roadrunner "Y" for devising and executing the "I am helping to send the band to Pomona" campaign and for the speed in which the movement was organized and presented to the students. Originating the idea at their morning session yesterday, the local "Y" had more than half the quota raised by night fall. You have conducted a splendid piece of work Chairman Ray Dutcher.

Those students realizing the wisdom of the movement and purchasing tags to support it set fine examples for other members of the student body to follow. Undoubtedly there are a few students on the campus that cannot afford to take part in the campaign, but it is the duty of every loyal student that can spare the price of a tag to contribute to this cause. Our band is an asset to our institution, let us cooperate in acquainting other people with this organization.

ELECTION PLACES MURRAY IN CHAIR OF NEWMAN CLUB

James Murray, director of dramatics and debate at State college, was elected president of the Newman club last Tuesday evening at a meeting of that organization held in Junipero Serra hall. Murray succeeds Ralph Porter in the position of president of the Newman club. Josephine Covelli will fill the chair of active vice-president; Carmelita Janssens, alumna vice-president; Terrence Halloran, associate vice-president; Eileen Murphy, secretary; Rosa Fortune, treasurer; while Porter will this year occupy the position of press representative.

Miss Elsie Pond, State college instructor, gave a talk to the Newman club on her experiences in the Hawaiian Islands.

Miss Lowsley Goes On Panama Voyage

Miss Wilma Lowsley, on a vacation from her duties as financial secretary of the college, left Santa Barbara Sunday for the Panama Canal. Accompanied by a companion she sailed from San Pedro Monday morning aboard the liner Pennsylvania. After passing through the canal she will transfer to a returning liner at Cristobal. The trip will require about two weeks.

Miss Phebe Steer, assistant to Miss Lowsley, is in charge of the financial office during the secretary's absence.

State Students Show Art in City Exhibit

An exhibition of the work done by State college students has been arranged by the art department and is now on display at the Mission Paint and Art company at 16 East Canon Perdido street.

All articles in the exhibit are the original work of students.

Personals

Clifton Morris visited friends in Fullerton over the week-end.

Josephine Newstetter spent the week-end at her home in North Hollywood.

Paul Woods spent the week-end at his mother's cabin on the Painted Cave tract.

Mildred Carter was the guest of Mrs. Caroline Dunshee at her cabin at Painted Cave.

Mildred Rohrs visited at her home in Santa Ana over the week-end.

Genevieve Jones, Mary Bell, Dorothy Weber, and Margaret Walker drove to Fullerton for the week-end and attended the game between Redlands and State Friday night. Saturday they attended a luncheon of Job's Daughters and a dance at the Surf and Sand club at Hermosa.

Boyd Canfield, '32, visited friends here on Sunday. He is employed on a ranch in Lompoc harvesting mustard, and is in the gravel and cement business there.

Margaret Denison went home to Ventura this week-end.

Roy Davis had a surprise visit Sunday from his brother, Hugh, and his friend "Frecks" Ferris of Glendora and Azusa respectively.

San Diego friends of Doris and Don Coker visited Santa Barbara last week-end.

Coach McNally of St. Mary's college freshman football team, visited Coach Ted Beckett at the El Encanto hotel Sunday.

Miss Margaret Greenlund, guest of Miss Doris Coker, attended the Hallowe'en dance in the music hall Saturday night as the guest of Don Coker.

President Phelps and Herbert H. Martin, chairman of the Lions club committee on publicity for the State Teacher's college, drove to Redlands for the football game last Friday night.

The Misses Doris Goetz, Ramona Abel, and Dellsie Berg entertained a group of friends with a Hallowe'en party Friday night in the Practice House.

CLUB WILL TAKE CHARGE OF NEXT WEEK'S ASSEMBLY

The Lions service club will have charge of the student body assembly next Tuesday morning when a program prepared under the direction of Hubert Martin, chairman of the Lions committee on publicity of the State college, will be presented. This program is a result of steps being taken in the campaign through the school year 1933-34 to publicize State college through the city of Santa Barbara and the state at large.

The Lions club in recognizing the value of the local college to the city recently added the committee on State college publicity to its organization.

The principal address at the assembly meeting will be given by Dr. Berkeley Blake, pastor of the Unitarian church in Santa Barbara, and a member of the Lions club. He will address the student body on the topic of the State college from the viewpoint of the Santa Barbara townspeople.

President Clarence L. Phelps urges that all faculty members and students attend the program.

I. E. Constitution Amended at Meet

Amendments to the I. E. constitution and the acceptance and rejection of social engagements were the main features of the monthly meeting of the industrial education department held Tuesday morning in room 44.

Adoption of the progressive ballot to replace the Australian was decided at the gathering. Another proposed amendment to the charter was that time of attendance required before holding office in the organization be reduced, according to Eugene Nelson, president of the group.

Social Chairman Durant Moseley presented an invitation from the elementary education department which was declined because of conflicting engagements. The home economics women invited the group to attend a general social affair to be held on November 25, which was accepted. This is a tentative engagement, it was stated.

Charles Richardson announced that the luncheon club which has been conducted by the I. E. men in past years could not be successfully continued this year because of the shortened lunch hour. Mr. Richardson, Zerrell Pilgreen and Durant Moseley were appointed on a committee to determine the advisability of conducting the club as a breakfast or dinner gathering.

Special classes in art work are being held in the art department on Saturday mornings for Junior High school students.

Initial Issue of Supplement Is to Appear Soon

To provide a suitable outlet to much suspected literary talent among students of the State college, plans are being made for the initial issue of a literary supplement to the Roadrunner. Announcement last week of the projected publication has already brought some response and enthusiasm, according to Allan Ottley, editor of the supplement.

Many students are believed to be interested in the magazine but largely because of modesty, are withholding original manuscripts that might possibly be quite worthwhile contributions to the new publication, commented editor Ottley. The supplement, an innovation on this campus, will be put out entirely by students and recent alumni. All students are urged to contribute, whether their efforts be essays, sketches, verse, short plays, book reviews, interviews, or short stories.

Contributions may be submitted to Miss Margaret Burke, English instructor, or to the editor, Alpha Phi Gamma, national honorary co-educational fraternity, is sponsor of the venture.

EDUCATION HEAD IS HOSTESS AT DINNER DANCE

Miss Elsie A. Pond, head of the junior high school department, and her mother Mrs. Ada A. Pond, were hostesses at a dinner dance Friday evening in Ebbe's hall.

Mrs. Roscoe Lyons played a harp solo. Cowboy songs were given by Marvin Willard, Chloe Vincent and Emily Soares played and sang Hawaiian songs. Dancing was the chief diversion for the remainder of the evening.

PATRONIZE THE MERCHANTS WHO SUPPORT YOUR PAPER.

THE COLLEGE SHOP

San Marcus Barber Shop
Court—San Marcos Building

SPECIAL RATES TO COLLEGE STUDENTS BILTMORE RIDING STABLES

RIDING INSTRUCTIONS
Phone 92380 1288 Coast Highway

FIRST ISSUE OF HOY DIA EDITED BY MRS. LUDCKE

Featuring Home Coming week, Hoy Dia, the alumni monthly publication edited by Ester Janssens Ludke, came out Monday for the first time this fall.

This month Hoy Dia contains a short history of the new faculty members, Dean Lois Bennink, Miss Helen E. Sweet, Dr. Frederic W. Ganzert, Dr. Ralph Scanlan, Ted Beckett, Ray Denno, and Jerry Bennett. One column is devoted to positions that Santa Barbara State college graduates have secured. The publication includes pictures of Miss Austine I. Camp, retired faculty member, who taught weaving in this college for 14 years, and of Mrs. Ludcke.

Miss Jere Hopkins has charge of pottery, Miss Dorothy Poole free-hand drawing and water color, with their supervision applying on their directed teaching.

TRY... **Koo Koo Bakery**
"Tasty Baked Foods"
BAKED FRESH DAILY
1207 State Street

RAY'S PHARMACY

RAY SOMMERFIELD, Prop.
Phone 24104 . . . 210 E. Anapamu
School Supplies—Soda Fountain
PRESCRIPTIONS on DELIVERY

Ray C. Barr

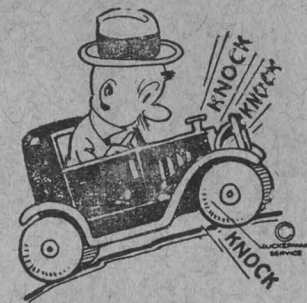
15 E. Cabrillo St.
The Waterfront Station
GAS—OIL—CAR REPAIRING

Phone 7595

Melba Vie Beauty Shoppe
Specializing in
Permanent Waving and Finger Waving
MELBA V. SAUNDERS
Proprietress
16 West Figueroa Street

Dept Hears Talk on Russia by Miss Frye

Miss Winifred Frye, home economics instructor, entertained the home economics department with a talk on her trip to Russia at the departmental meeting on Tuesday morning.



See me for REALLY GOOD used tires and tubes

at CHARLESWORTH'S
2000 Hollister Ave.
Used Tubes.....50c and up
Used Tires.....1.00 and up
7 Brands of Gasoline
TOMMIE BUTERA
S. B. High '34
GAS 15c PER GALLON
Subject to Change Without Notice

Fur Designers

MADE TO ORDER GARMENTS A SPECIALTY



Repairing Remodeling

Phone 283-54

BLENNER and SIEGLE FURRIERS

5 East De La Guerra Street
Santa Barbara
417 South Western Avenue
Los Angeles

PATRONIZE ROADRUNNER ADVERTISERS

Exquisite Permanents

Beautiful soft deep waves with ringlet ends.

\$3.00 — \$5.00
\$7.50



Remember Charm and Personality are Necessary for Popularity

Luster Leaf Henna Pack. Finger Waves, Shampoo, Choice of 6 Shades. Arch or Manicures.

\$1.50 50c

Marcel 75c

State Licensed Operators!—Not a School!

Phone 6722

LE ROY GORDON BEAUTY SALON
401-402 Central Building 735 State Street



I keep coming back to that word "balanced" on the back of the Chesterfield package

YOU often hear the word balance—something is out of balance—top-heavy, not on an "even keel."

What you read, "Chesterfield Cigarettes are a balanced blend," means that the right amounts of the right kinds of tobacco are welded together; that is, home-grown tobaccos, the right kind, the right quantity—are blended and cross-blended with tobaccos from Turkey and Greece.

When these tobaccos are balanced one against the other, then you have a mild cigarette.

When they are in balance, then you have a better-tasting cigarette.

May we ask you to read again the statement on the back of the Chesterfield package?
May we ask you to try Chesterfield?

Chesterfield

A Balanced Blend

ROOMS AT CITY Y. M. C. A.

Special Rates to Students

Also Attractive Membership Rates for a Limited Time
Chapala and Carrillo Streets For Information Phone 6147

Featuring—Sandwich, Drink and Ice Cream.....25c

SHEETZ BEACH STORE

Dancing—Stay As Long As You Like
PLENTY OF PARKING SPACE

FRATERNITIES

SOCIETY

DEPARTMENTS

Stunts, Chills Feature Yearly Hallowe'en Hop

Among corn shocks, pumpkins, skeletons and other paraphernalia pertaining to Hallowe'en, students and faculty members enjoyed themselves at the annual student body All Hallow's Eve dance held in the music hall last Saturday night at 8:30 o'clock.

To gain admission, the guests were forced to climb a ladder, go through a window, and then jump to a bale of hay, and thence to the floor. Music for the evening's dancing was furnished by "Bud" Lam-bourne's college orchestra, who were attired in novel costumes. Some of the costumes worn by the guests depicted Spaniards, Gypsies, pirates, "big bad wolf" and others.

A prize for the most original costume was donated by the Campus Coffee Cup and was won by Thurman Gregory Frick, who came in a series of costumes and began taking them off until he finally reached an orange polo shirt and a pair of green shorts.

The prize waltz was won by Elsie Eckhoff and Ralph Porter who received a box of candy donated by Albert Sheetz. Punch for the evening was furnished by the Collegiate Hamburger shop.

The patron and patroness was Dr. and Mrs. Charles L. Jacobs. Members of the faculty present were Mrs. Irene Clow and Mr. Jerry Bennett.

Mary Smiley New President of Club

Reorganization was the purpose of a meeting of the International Relations club held Thursday afternoon in room 43. Mary Smiley was elected president and Margaret Whitford was chosen secretary for the group. Faculty advisor of the club is Dr. Fredrick W. Ganzert.

The 10 members plan to meet about three or four times a semester. At each meeting will be a speaker who is an authority on his subject. In November Dr. Ganzert hopes to secure a speaker C. Douglas Booth, a noted student in European affairs, a traveler, and a publicist. Mr. Booth will be on this coast for the annual International Relations conference sponsored by the Carnegie foundation at San Diego November 18 and 19. Various civic organizations in the city will be invited to this meeting in order to attract attention to economic and political problems in the world today.

One or two representatives from the local club may attend the San Diego regional conference at which Miss Amy Hemingway once executive secretary of the organization, will be the main speaker. Ex-president Ortiz Rubio of Mexico will also be one of the speakers.

Gamma Delta Chi Has Open House

Gamma Delta Chi sorority held open house last Friday evening from 9:00 to 12:00 o'clock at the home of Florence Longawa's aunt at 12 W. Carillo. Approximately 50 guests were present. Two members of each social organization on the campus and their guests were invited. Assisting Florence Longawa was Elizabeth Stover.

Classes Disrupted By Passing Autos

Students driving off the campus during the day when classes are in session are urged to cooperate by driving their cars slowly and keep motor speeds down. Students in class rooms adjoining the drive-ways have had much difficulty in hearing due to the roar of the motors. Much of the trouble has been due to excessive speed in second gear before shifting to high.

Gnome Club Holds Special Meeting

A special meeting of the Gnome club was held Tuesday evening, October 24, at the home of Kay Case and Gladys Pomeroy. The purpose of the meeting was to select 15 girls from the 28 who have asked to join the club this semester. The club will only be able to take in this number to fill its quota. The 28 names were put in a box, and fifteen were drawn. They are: Georgia Scott, Peggy Helm, Lois Lamb, Patricia Kennedy, Frances Taylor, Virginia Moon, Ethel Cornelius, Mae Linderman, Miriam Firkins, T'e's's Williams, Mildred Browning, Janet Hilton, Mary Sack-reider, Octavia Canfield, Eleanor Rees and Mary Bigland.

After the drawing, the penalty for not wearing Gnome club pins on the campus was discussed, and it was decided that girls caught without pins on would be given some work to do for the club.

Dorothy Powell's resignation from the office of representative of the council was read and accepted. Clara Jenssens was elected to take her place. Irene Parker was elected president of the inter-club council.

Alpha Thets Plan Many Social Events

Planning for numerous social events occupied the time of the members of the Alpha Theta Chi sorority when it held its regular meeting last Monday evening at the home of the president, Margaret Keeley, on Loma street.

The Alpha Thets have planned to do their share of entertaining during Home Coming week, the first event being an alumni tea scheduled for November 3. Final arrangements were also made for a Hallowe'en party to be held this Friday evening, October 27.

Staters Invited to Carpinteria Hop

The Girl's Athletic association and the Varsity club of the Carpinteria Union High school will present a dance Friday evening, October 27, at 9 o'clock, in the school gymnasium. Admission is 25 cents per person.

Music for the evening's dancing will be furnished by "Bud" Lam-bourne's college orchestra, and an invitation has been extended to all State college students.

JAMES DONNELLY 130 East Victoria Street Portrait Studio EXPERT KODAK DEVELOPING Printing - Enlarging

FRIDAY - SATURDAY SPECIAL! Wool Swagger Suits \$14.85

Also Large Selection of Wool One and Two Piece Dresses... Priced \$5.95 up

Important: Any girl presenting this ad in our COLLEGIATE SECTION will be entitled to an imported felt bordoni beret at 1/2 price.

50c LESTER'S MISS and MATRON SHOP 1113 STATE ST

Dean William Ashworth Attends First Meeting of Theatre Guild

Many students and faculty members are joining the Theatre Guild, an outgrowth of the drama branch of the community arts of the Lobero theatre, according to Dean William Ashworth, who attended the first meeting of those interested in the group at a luncheon last Wednesday at the Carrillo hotel.

Mrs. Bryon Abraham, Miss Charlotte Ebbets and Mrs. Harold Davis of the faculty were also present at the luncheon.

Membership tickets for the Theatre Guild, which cost one dollar, entitles the owner to one dollar's

worth of seats at any theatre Guild play production, play readings, or lectures that will be given by out of town speakers on dramatic subjects. There will also be social functions consisting of musicals, one-act plays, discussions and teas. The first event will take place after the November play.

The guild aims at a membership of 5,000 people. Following the sale of 1,750 tickets distributed at the luncheon, a house to house canvass will be made for additional members. Those interested in purchasing tickets may get them from Dean Ashworth.

Music To Feature Women's Tea

Vocal music, piano and violin solos will be the entertainment this afternoon from three to five o'clock when the Associated Women Students entertain with an informal tea to which all college women are invited. Women teachers as well as the wives of the men of the college faculty are urged to be present.

The club room, which will be the scene of festivities, is to be decorated with a Hallowe'en motif, according to Lucille Bolton, tea chairman.

Tau Gamma Sigma to Hold Sunday Tea

The Tau Gamma Sigma sorority will hold a tea Sunday afternoon, October 29, from 4 to 6 o'clock at the home of Cecelia Houser in honor of Dean Lois Bennink.

The guests will include women faculty members of the college, presidents and representatives of the sororities and organizations.

Mrs. Clarence L. Phelps and Dean Bennink will pour. The decorations are to be carried out in autumn colors.

President and Wife Plan At-Home

President and Mrs. Clarence L. Phelps are to be host and hostess at an at-home party, Sunday, October 29, in their home at 1014 Diego road.

Santa Barbara State college faculty members and their families have been invited to the affair. Tea will be served from 4 to 6 o'clock.

Miss Hines Beauty Shop Shampoo and Finger Wave...\$1 Special on Permannents \$3.00 for College Girls. 1502 De la Vina Ph. 21849

Kodak Films Left at Co-op Store by 3:30 p.m. Ready by 3:30 p.m. the following day. RICK'S STUDIO Our Prices are Standard 502 State St. Phone 7431

SPECIAL PRICES Rarely does the Smart Woman secure the bargain opportunity of lowered rates. Take full advantage. Shampoo & Finger Wave 75c Finger Wave 50c Permanent Waves... \$3.50 and \$5.00

"Where School Folks Meet" J. A. MEYERS & CO. College and Fraternity Jewelry and Stationery CHARLES POORE Campus Representative 1031 W. 7th St. Los Angeles, Calif.

Campus Students Routed by Blast

Boom!! What was that? "My gosh, is that an earthquake?" screamed Miriam Firkins as she dashed wildly from the print shop.

"Aw, I just dropped my false teeth," replied Jack Porter who was already outside.

"What are you fellows shooting?" called Dick Lund from up in the mechanical drawing room, and professor William L. Rust was seen scanning the horizon from the machine shop windows for anything from a bombing plane to a battleship.

This all happened last week when a sharp blast rattled the shop buildings. The source of the disturbance was found to be in the San Roque tract where workers are blasting for the last link of the Goleta foot-hill road.

Teacher Departments Will Dance

The junior high education department has been invited to be the guests of the elementary education department at their dinner-dance Saturday night, October 28.

The junior high department meetings for the future were discussed, plans for organization made and the subject of dues tabled until next meeting.

Discussion of professional subjects in line with the junior high school is the purpose of these meetings, according to the adviser, Miss Elsie Pond.

Department Holds Barbecue Luncheon

Members of the kindergarten-primary department met for a picnic at Katherine Myer's beach cottage north of Goleta. A barbecue luncheon was followed by a social afternoon.

BANKS' Stationery Supplies Portable Typewriters - All Makes Philco Radios TYPEWRITERS RENTED 914 State St. Ph. 3726 or 4258

SANTA PAULAN VISITOR Irene O'Leary '33, came to Santa Barbara last Sunday to visit friends. Miss O'Leary is a June graduate now teaching in Santa Paula.

How pleased your young lady friend will be if you present her with a beautiful bouquet. Victor the Florist 135 E. Anapamu Phone 28667

Grade Teacher Group to Hold Dance Saturday

The elementary education department will hold a dinner dance in the college dining and music halls Saturday evening. The dinner will begin at 6:30 p.m. and will be followed by the dance. Music will be furnished by the State college dance band, it was announced by Bob Serbian, president of the group.

Marvine Jones, social chairman of the organization, will be in charge of the affair.

Decorations throughout the halls will carry out the Hallowe'en motif. Prizes will be awarded to those department sections which have collected the most dues, according to Mrs. Laura Specht Price, head of the department.

Members of the junior high and industrial education departments are invited. "Good eats, and lots of fun will be the reward for those who come," said Mr. Serbian. Tickets may be purchased for 25 cents.

Try The ARLINGTON CLEANERS 1208 Anacapa Street for MASTER WORKMANSHIP at FAIR PRICES Call and Delivery Service Phone 6582

HOLIDAL'S MALTED MILKS and LIGHT LUNCHES 1019 1/2 State Street Santa Barbara

TENNIS REPAIRING THE RACQUET SHOP NEW TENNIS SUPPLIES 10 La Arcada "Larry" Hall, Prop.

Jack Rose SMART SHOP 1007 STATE ST. SANTA BARBARA FOOTBALL FASHIONS That Score a Touchdown... Football Sweaters \$1.95 Twin Sweater Sets \$3.95 New Plaid Skirts \$4.95 Plain Flannel Skirts \$2.95 Leather Jackets \$6.95 Angora Mohair Berets 75c Sports Wear Headquarters for the Co-ed PATRONIZE ROADRUNNER ADVERTISERS

RENT A MAYTAG 75c Do Your Weeks' Washing R. Davis, Prop. Free Delivery Phone 22937

FURS EXCLUSIVELY LAPAN COATS \$52.50 and up MUSKRAT COATS \$90.00 and up JAP WEASEL COATS \$295.00 and up Coats Made to Order a Specialty Repairing - Remodeling Phone 7571 ALLAH FUR COMPANY, Ltd. Hans F. Edler 1003 1/2 State Street

Walters "Hacienda" Club Under New Management with Complete New Decorations Presents A Special Hallowe'en Dance with entertainment Tuesday, October 31 And Every Saturday Night \$1.00 Cover Charge 75c to Students Presenting Student Body Ticket 216 East Carrillo Street Phone 22430

Sport Comment

By Fritz Muegenburg

Was it a long trip to Redlands last Friday? No! Ask any of the members of the varsity, just about a twenty-four hour trip. A bunch of tired boys came back I'm thinking.

The boys surely had plenty of fun ringing bells on the trip south. Harper along with the McCullough brothers seemed to enjoy such original entertainment; just consult the young men. While you are at it—ask Harper just what he carried under his top-coat.

The women's P. E. department, as I understand, has developed a couple of wrestlers—maybe the men will have to drop this old Roman custom and yield to the fair-grapplers.

The Redlands Bulldogs surely were versed in the "ancient art" of holding. One State back was held, in open field, by two Redlands boys; everyone saw the play but the officials. What blind men we find in this world—Oh! well!

I can see the advantage in Redlands' passing attack—after nine o'clock you can't see the old pigskin beyond the 20 yard line. Spot passes will always work when the end zones are so dark you have to light a match to see your own hand. Football players never carry matches, you know.

STATE INSPIRED FOR SAGEHENS

ROADRUNNERS READY TO TAKE STATE NAME FROM BOTTOM OF SOUTHERN CONFERENCE RATING AT POMONA

Numerous Santa Barbara Football Fans to Journey South to Witness the First State Win

The Green and White varsity will travel to Claremont Saturday, October 28, to tackle the Pomona college team in a game to determine who will remain at the bottom of the conference standings. The game is the only day game for the Staters, being called for 2:30.

The Sagehens and the Roadrunners will enter the game on an even basis. Both teams have yet to break into the win column this season, although the State team has played and dropped more conference games.

Neither squad is in the best of shape at present, but both coaches expect their boys to be ready for Saturday. Coach Nixon's eleven was roughly handled by Fresno State last week and five regulars suffered bad injuries.

Ralph Stockel, spark plug of the Roadrunners, is still limping from his ankle injury and will probably see only little service against the Sagehens. Yale Lorden, halfback, is out with a sprained ankle, and Al Scott, back, is not in the best of condition. The rest of the team is in good shape, and is eager to charge against the Sagehens Saturday.

The game at Claremont will probably be as close and as hard fought as the Whittier-San Diego tilt which ended in a 0-0 tie. The contest will mark the Roadrunners' last foreign appearance for the year. A big delegation of fans is expected to accompany the team. The band also may make the trip if enough money can be obtained to meet the necessary expenses.

The hockey games are scheduled for next week, beginning on Tuesday. They will be played off on Tuesdays and Thursdays, and are expected to prove entertaining to spectators.

Campus Coffee Cup
The HAMBURGER SUPREME
TAMALES
CHILI BEANS
33 West Victoria
(Near Ford Garage)

They Are Sure Great Shoes

Come In and Look 'Em Over



Plenty of Style, Service and Comfort in Packard Shoes, Priced . . .

\$550 to \$850

Visit Our MAYFAIR RIDING and SPORT SHOP

MEN'S PIGSKIN SWEATERS
Brushed Wool in Colors

\$350

Many other Items for College Men

Michel A. Levy

913 STATE STREET

WE GIVE S. and H. GREEN STAMPS

PASSES AND LINE PLAYS SPELL RUIN FOR OLIVE AND WHITE IN SLOW GAME; REDLANDS WINS UNINTERESTING 60

Bandy and Peterson Run Wild Through Roadrunner Forward Wall, Pass Over State Backfield

Lacking the fight displayed in the Whittier game, the Roadrunner varsity dropped a slow tussle to the Redlands Bulldogs last Friday evening in the south. Scoring began in the first seven minutes of play following a drive of 70 yards when the goal line was crossed by Perkins on a pass from Bandy.

Three minutes later on a short pass the red horde scored again after a straight drive down the field for the second score of the game. The Bulldogs charged the State forward wall all over the field.

The middle of the second quarter saw another score with a drive down the field interrupted only by a 15 yard penalty for holding. At the end of the half the score was 21-0.

During the last half there was listless playing with many substitutions on both teams. On a third quarter drive the Redlands outfit scored their fourth and last seven points.

The Roadrunner men never came near the Redlands goal and were always on the defense with their backs to the wall. Hard blocking and running by the Redlands team proved too much for the local boys.

Bandy, Perkins and Jones were outstanding backs on the southern squad, the entire line proving to be strong. "Doc" Kelliher of the locals played a bang-up game.

State	Redlands
Shultz LER	Gage
McCullough LTR	Speth
Lee LGR	Bava
Miller C	Cochrane
Dupes RGL	Meldermever
McCullough RTL	Simpson
Garber REL	Nicholson
Mahoney Q	Perkins
Treloar RHL	Peterson
Lorden LHR	Bandy
Kelliher F	Hunt

Substitutions for State: Armstrong, Kerrigan, Roe, Cravens, Harper, Lowe, Rezzonico, Bell, Watson, Forsyth, Snyder.

Quick Kicks

Fresno 24—Pomona 0
Holding the powerful Bulldogs for two quarters scoreless, the Sagehens fell before the running plays of the Fresno squad, yielding two touchdowns in the third quarter, and the same followed in the last stanza. The feature of the game was a 70 yard run by Darth of Fresno on an intercepted pass.

Aztec 6—La Verne 0
Featuring the running attack of Bates and Corrin, San Diego halfbacks, the border city team defeated the Leopards in the outstanding contest of last week-end. Montgomery stood out for the losers.

Oxy 7—Caltech 6
Playing the Tigers all over the field, the Engineers lost a heart-breaking encounter to Oxy. The kicking of "Cowboy" Joe Forbes kept the Caltech team out of the promised land. Forbes punted twice over 70 yards. Captain Ackland played a bang-up game for the Tigers.

Get Ready for Home Coming!

PLEASING SERVICE
OWL BARBER SHOP
B. B. PORTER
FRANK A. ANDERSON
32 W. Figueroa St.

Come on Down to
EISENBERG'S WHITE HOUSE, Inc.
Nationally-Known CLOTHING, HATS & FURNISHINGS
Rightly Priced

(YOU KNOW US)
State at Ortega **Eisenberg's White House** Phone 3149

Eat Where . . .
The Food Is the Talk of the Town

DU MARS

Full Course Dinners 50c
Home Cooked Luncheons 35c
912 State Street

Home Coming Coupon

Make Reservations for Homecoming
Reserve tickets for me:
Dinner No. @ 75c
Game No. @ 50c
Dance No. Free
Name
Address: Mrs. Jane Miller Abraham, State College Santa Barbara, California
Make checks payable to Mrs. Jane Miller Abraham, State College Santa Barbara, California

Clip the coupon now and mail it in immediately. Bring the wife, husband, boy friend, girl friend, family—or just come. Wear sport clothes. It's your Alma Mater and your Home Coming.

Places cannot be retained unless reserved in advance. Dinner is 75 cents.

A hundred invitations to the Home Coming dinner and game have been sent to Santa Barbara citizens who are especially interested in college activities. The list of names was compiled by a local service club.

The Gnome club, Irene Parker president, is giving a Home Coming breakfast, November 4, at 11 a. m. at Mannings. All State alumni will find a warm welcome there.

Miss Van Fossen to Start Riding Class

A recreational riding class will be held next Tuesday evening, October 31, at 7 p.m., Miss Van Fossen announces. The riding is open to any member of the campus and not only to women as was formerly announced. The outing will last one hour, and will start from the Vandever Stables on Hope ranch. If this ride proves successful, it will very likely be a regular weekly feature.

PATRONIZE ROADRUNNER ADVERTISERS

SPECIAL RATES to College Students
For Any Occasion
Floralart Shoppe
Tel. 28534 1203 Anacapa

Reliable Protecting
MacMillan Insurance Agency
HALLICKSON, Representative
959 E. Colorado Blvd., Pasadena

WELCOME STUDENTS **Arlington** **STARTS SUNDAY**

LILIAN HARVEY
Gay, sprightly and completely kissable is this dainty miss who will sing and dance her way into millions of hearts in this full-flavored, highly seasoned, hilariously funny musical romance.

STATE TEACHERS CONDUCT CLASSES IN LOS ANGELES

Extension courses of the Santa Barbara State college, conducted in collaboration with the Los Angeles, Long Beach, Glendale and Pasadena city schools, have been organized for the fifth consecutive year. The encouraging results of previous enrollment has led to an increase in the number of courses offered this semester. Although registration started during the last half of September, the enrollment is still growing, according to members of the faculty.

Fifteen members of the college faculty make the trip south to conduct classes held in Los Angeles, Pasadena, Long Beach, and Glendale each week-end. They are E. E. Ericson, Laura Specht Price, Dr. William H. Ellison, Mary E. T. Crosswell and Helen M. Barnett. Members of the faculties of various high schools in the vicinity of Los Angeles supplement the work of the college instructors.

Captains Named by Women Hockeyists

Climaxing four weeks of strenuous practice, the hockey teams this week elected captains for the various class teams, competition for the offices being hot and close. Florence Longawa will captain the seniors. In the junior class there was a tie between Lucille Bolton, Ellen Grady, and Margaret Rodriguez. The sophomores elected Frances Warring and the freshman chose Dorothy Taylor as their respective leaders.

The books Stationery Kodaks Engraving

Osborne's Book Store
923-25 State St.

REMINGTON PORTABLES
Prices Reduced
\$15.00



Special Rental Rates to Students
REMINGTON RAND INC.
15a E. Figueroa
Phone 4260

Central Barber Shop
Permanent Waves, \$3 & Up
FEATURING SERVICE
9 W. De La Guerra Ph. 4585

Browne's Coffee
FREE Peanuts with 50c Purchase
5% Discount with this Ad
ROASTED in SANTA BARBARA
1030 Anacapa St. Phone 25270

When Buying Flowers See
Bud Lambourne
Our Campus Representative
For
MISSION FLORAL SHOP
Corner Carrillo and Anacapa

El Faro Service Station
BUN O'REILLY, Prop.
Where Your Business Is Appreciated
RICHFIELD and RICHLUBE
State at Montecito

Alfred T. Cornwall
FINE SHOE REPAIRING
STUDENT WORK
A SPECIALTY
1033 State Street

Little Sweden Cafe
208 E. Anapamu St.
Try Our Noon-day Luncheon
Quick Service—20c to 40c
Elsa Streeter, Co-owner—Hostess

Where College Men are Pleased
Palace Barber Shop
633-A State Street

Hot Spot
Cheeseburgers
LOVE AT FIRST BITE
Coast Highway
WE'RE SPECIALISTS

H. S. Coit O. U. Hampton
The Western Bar
Phone 28311 413 STATE ST.

Have You Tried . . .
ROYAL ICE CREAM
"THE TASTE TELLS"
QUARTS 25c PINTS 15c
1116 Chapala Street

Exclusive Candies
For **Exclusive Ladies**
See Our Saturday Specials
Albert Sheeta
MISSION CANDIES
ICE CREAM
Directly Across From Post Office