NOTICE

Beginning with this issue of the newspaper, every Thursday will be on Thursday of the month. The change in the past. Advertisers and those who wish publication to remember this change and to bring in copy earlier than in the past.

HEAVY SEAS ENDANGER BEACH HOMES

Heavy ground swells combined with high tides wreaked the front line for sea toys on the 5th. Beach cottages in Sandysdale on Thursday morning and all hope of saving the cottage has been abandoned.

COTTAGE DISASTER Portrayed cottages which were badly undermined by the high seas included those of Francis Hebei of the Naval air station, and whose guests included Mr. and Mrs. R. A. Chapin, Ed Aftrey, Jack Brown, Felix Mizukami, and Mrs. R. A. Darrell of Ocean side.

COUNTRY HAS LOW RATIO OF LIQUOR LICENSES

Statistics on alcoholic beverage licenses compiled recently in 3 key counties of Southern California by the Board of Equalization, show interesting figures relative to licenses in Santa Barbara county and cities, as well as the Los Angeles county and cities.

As of November 1938, figures for the latter county were as follows:

- 1,663 on-sale beer licenses.
- 211 on-sale wine licenses.
- 172 on-sale beer and wine licenses.
- 20 off-sale beer licenses.
- 19 off-sale wine licenses.
- 21 off-sale beer and wine licenses.
- Off-sale beer only, 6; off-sale wine only, 5; off-sale beer and wine only, 10; off-sale beer and wine and distilled spirits, 51.

The city of Santa Barbara had 757 licenses, the city of Los Angeles, 1,613 licenses, and the county of Los Angeles, 2,131 licenses.

The city of Santa Barbara has a total of 757 licenses, of which 739 are on-sale licenses and 18 off-sale licenses. On-sale beer only premises 235; on-sale wine only, 25; on-sale beer, wine and distilled spirits, 44; off-sale beer and wine only, 50; off-sale beer, wine and distilled spirits, 51.

The city of Los Angeles is estimated at 23,830, giving the following results: on-sale license only to each person, 100; on-sale beer only license to each person, 425; on-sale off-sale license to each person, 425; on-sale distillers spirits license to each person, 425.

The average ratio of total license premises to population for the city and counties for which figures were compiled is calculated to place each person to each 123 people, the city of 123.

The closure of the mountain park roads to large trailers was made by the Los Angeles County, California, and by the State of California. Trails will open and closed elsewhere to be admitted to Yosemite as early in the spring as the season will permit.

Under the leadership of the Farm Bureau and Grange officials, bean farmers of the county are planning to hold a meeting about the middle of January, to consider ways and means of controlling both the production and marketing of beans, also to determine if prices can be increased during the coming year.

The present price of beans is so low that it only amounts to a little more than half of the cost of production. California farmers make it impossible for bean farmers to buy any of the products of other industry. Another long-time disastrous result is, that in striving to make even a bare living for their families, bean farmers are compelled to work the land to the limit. This results in overproduction, which is fast destroying much of the bean farming land in the state.

Bean farmers have in mind a marketing agreement, entered into by the Los Angeles County bean farmers, and the other five or six large bean producing counties. Such an agreement would take care of the overproduction of beans, and in cooperation with the Federal Government under the young Stock Conservation AAA, this surplus supply would be marketed abroad. The Federal Government, under the present description, could buy these beans and pay the farmers the difference between the price received abroad and a parity price. The Better Business Bureau urges all bean farmers to get their beans early.
The Churches
Carpetina has a number of Churches, whose pastors and members will be glad to wel­come you in their respective Sunday services.

The Carpenteria Community Church
Rev. Daniel B. Bickel, Pastor
The Christian Church is supported by loyal faith and sincere Christian living, having the cour­age of its beliefs and faith against the wrong, yet ever ready to communicate with other denominations. Sunday School, under the supervision of Del Kent provides the opportunity for instruction in Christian work. Sunday School assemblies at 9:45 each Sunday morning.

The Liberty of Christ is the central subject as announced by the Rev. Daniel B. Bickel for the love of Christ moulding worship. Christian folk are rich in the love and favor of God; rich in the blessings and promises of the New Testament, and rich in the hope of Eternal Life. We are heirs of His Kingdom. United in this hope, we share the assurance because we ourselves live upon the charter of our Lord Jesus Christ. Music provides a setting of “Andante” by Tschtschakoff, the effervescence, "Song of the Brook” by Willink, "In My Light” by Norman, and an an­them, "Let Us Go as the Shepherds." Come to the Lord. Come before the Lord, in the beauty and strength of Christ’s love one another.

Every individual Is In Business to be of service. His success will depend upon how wise­ly he handles his resources. War­rington H. Gehrke, Business Manager.

Methods Church
Rev. J. A. Wodson, Pastor
10 a.m. Church School. We read in the Bible of the schools of the prophets in the days of Samuel, Isaiah, and Jesus. The child has commandment through Moses that the Word of the Lord be taught to the children, and that wisdom be added to generation. This we are endeavor­ing to do, but if our child is not enrolled in some church school we shall appreciate its attendance.

11 a.m. Morning worship. The pastor will preach on the theme "The Service of Beauty." In the accounts of the last chapters of the Bible of Beauty, I should like to tell the other, or give the other to certain objectionable types of free speech, points to the enormous difference between the written and the spoken word in the printed paper and the radio—and here may lie the answer to this controversy.

The newspaper comes into our homes because it is a valid guest—and a valid guest in our homes it must remain. Its ideas and its opinions move silently from the printed page to the eye. To each reader it is, in a sense, a pri­vate communication, an informative source chosen with discrimination.

But we do not want in our homes a guest who vio­lates the canons of decency and good manners, and who rants heatedly and loudly at the entire family, and if possible to abhor intolerance without taking steps to counteract, challenge, or suppress it.

Then Senator Wheeler adds, “Intolerance is to be abhorred in this country!” He therefore leaves the issue as obscure as it was in the first place, for how is it possible to abhor intolerance without taking steps to counteract, challenge, or suppress it.

But we do not want in our homes a guest who vio­lates the canons of decency and good manners, and who rants heatedly and loudly at the entire family. The newspaper comes into our homes because it is a valid guest—and a valid guest in our homes it must remain. Its ideas and its opinions move silently from the printed page to the eye. To each reader it is, in a sense, a pri­vate communication, an informative source chosen with discrimination.

We are so unfortunate as to have him there, are we not? And such, without question, is the case. But, regrettable enough, neither do most of our youth care enough about the laws of continuing year on year to blame women’s failure to play a place extended a cordial invitation.

The three DYNamos
That mighty triumvirate of agriculture, transporta­tion, and industry, share equally in importance as the dynamos of the nation’s economic life, for they are more important than the dynamos of the nation's economic life, for they are indispensable to the life of the entire nation. The newspapers come into our homes because it is a valid guest—and a valid guest in our homes it must remain. Its ideas and its opinions move silently from the printed page to the eye. To each reader it is, in a sense, a pri­vate communication, an informative source chosen with discrimination.

Roosevelt penalize other agencies of transport. Yet a certain amount of evidence shows such a solution would be as ineffectual as it would be harmful. The freight revenue for railroads, in billion ton-miles, de­clined from 450 in 1929 to 363 in 1937. But of the 87 million metric ton-miles of freight, 51 million of them were gained by the change in the method of transportation, with 7 going to the waterways, 7 to pipe lines, and 11 to motor carriers, which for the past six years have handled nearly five per cent of the rail freight. Even the elimination of ALL competitors could not restore those missing 62 billion ton­miles, the bulk of the load.

As a third industry, the ailments in transportation can be, and must be, remedied with solutions born, not of despair, but of self-reliance. There is no better road leading toward recovery!
Hollywood Beauty Secrets

By Max Factor, Jr.
Filmdom's Foremost Make-up Authority

PERSONALS
Miss Barbara Lyman returned Tuesday morning from Hollywood where she spent the holiday with Doris Eaton.

Mrs. L. C.Kirker of Laguna Beach and Mrs. Sam T. Hayward of South Pasadena were guests of Mrs. Leonard Kirker and Mrs. M. L. Rockecliff Wednesday.

make-up blenders.

Danger
Woman who are of any natural
degree of blondeness whatsoever
must forever bear in mind that the
delicate skinthem and fairness of
skin which nearly always accom-
appearance of blackheads and
brownbeauty. Modern make-up
blenders, provide them with their
major beauty har-

If a blonde's skin is unblem-
ished, it is usually one of the
most beautiful known to womankind.

BUT—the slightest of imperfec-
tions will show up much more ob-
viously to feminines than to men,
or on any other.

Pimples or blackheads are utter-
edly ruinous to the beauty of such
a skin. Also, it is unusually suscep-
tible to windburn and sunburn, and
it offers very little resistance to
freckles.

Cleansing

Thorough and regular cleansing
cream treatments, consequently are
essential to every blonde in order
to reduce the danger of pimples and
blackheads to a minimum.

For those blondes who somehow
must get out under the direct
rays of the sun a good deal, pro-
tection of the skin with a
powder foundation is equally necessary.

Always, the blonde Miss should
remember that her blondeness con-
tains twofold personal appearance
possibilities.

Properly groomed and cared
for this blondeness can lift her
to great heights of glamorous at-
tractiveness.

Daintiness

Neglected, this same fragile
fairness can often result in an ex-
ceptio
ut

Beauty

The color harmony
formula which I prescribed for
the ultra-
blondeness of this lovely pair, and
which others of the same fairness
can safely follow, calls for a
flame-tinted face powder. Flame rouge,
flame lip-stick, brown eyebrow pencil
and eyelash make-up, ivory
make-up blender.

Jean Arthur
Jean Arthur presents another

MOBLE, blue eye shadow, black
orphan, blue eye shadow, and
rachel make-up
blender.

Jean Bennett
Jean Bennett and Virginia Bruce
afford us illustrations of still an-
other degree of blondeness. Their
hair is lighter in color than the hair of
either Miss Hopkins or Miss Mer-
kel. Her skin is fairer and her eyes
are gray, rather than blue.

For Jean's combination of nat-
ural skin and hair colorings, I
prescribed make-up in the follow-
ing tints:

Rachelle face powder, blonde
rouge, vermillion lipstick, gray
eyeshadow, brown eyebrow pencil
and eyelash make-up, blush-shade
make-up blenders.

Jean Bennett
Jean Bennett and Virginia Bruce
afford us illustrations of still an-
other degree of blondeness. Their
hair is exceptionally light—even
more so than that of Miss Arthur
—and they both have exceedingly
fair skin, and very blue eyes.

The color harmony formula
which I prescribed for the ultra-
blondeness of this lovely pair, and
which others of the same fairness
can safely follow, calls for a
flame-tinted face powder. Flame rouge,
flame lip-stick, brown eyebrow pencil
and eyelash make-up, ivory
make-up blender.

Miss Barbara Lyman returned
Tuesday morning from Hollywood
where she spent the holiday with
Doris Eaton.

One of Hollywood's best intelli-
gent performers on the air is David
turner, who is in the studio of
Majestic Theatre's winter schedule to star in
"Mighty McGarry," the play which was
such a big hit in the movies. Records
only reveal a single previous radio
dramatic performance by Miss
Guinness. This was in Radio Theatre's
"A Star is Born" a year and a half
ago.

Miss Kirk is a graduate of
Columbia University and is an
established stock and Broadway
actress. She was in the original cast of

They have been friends for years,
and their location is Carthage, Texas.

One of Hollywood's loveliest
actresses, June Duprez, who is in the studio of
Radio Theatre's winter schedule to star in
"Mighty McGarry," the play which was
such a big hit in the movies. Records
only reveal a single previous radio
dramatic performance by Miss
Guinness. This was in Radio Theatre's
"A Star is Born" a year and a half
ago.

Mary Kelly, one of Jack Benny's
original "Chicken Sisters," who
did a character comic turn on his second
contract from Radio City, will be full
Benny's favorite side-screw from the
accuracy-comic turns to the air in
February.

"Mother knows best" is the theme
which must be developed in every
successful daytime radio program
regardless of what else happens in the
story, says Ed Wolfs, famous
dramatic director.

Virginia Slims shows a
magnificent vocal star and one of the
reasons why Kay Kyser's "College of Musical
Knowledge" ranks as one of the
most popular radio shows in the
country.

Free Lecture
-ON-

Christian Science

-Entitled-

CHRISTIAN SCIENCE, ITS CHALLENGE TO
THE WRONG THINKING OF THE AGES.

By PETER V. ROSS, C.S.B., San Francisco, Calif.
Member of the Board of Lectureship of The Mother Church, The
First Church of Christ, Scientist, in Boston, Mass.

In HIGH SCHOOL AUDITORIUM, Carpinteria
COAST HIGHWAY
Friday Evening, January 13

At 8 O'Clock

THIS LECTURE WILL DEAL WITH BUSINESS, HEALTH
AND IMMORALITY

Christian Science Society of Carpinteria Invites You to Attend
GAMBLING SERVICE

KENTUCKY DERBY IS CLIMAX TO TECHNICOLOR FILM

For the first time in the history of the Motion picture, the Kentucky Derby will be seen on the screen in full natural color when "Kentucky" the 20th Century-Fox Technicolor production, featuring Loretta Young, Richard Greene and Walter Brennan now playing at the Fox-Arlington Theatre. In the many years that newsmen companies have been filming the running of the derby, no shots have been made in anything but black and white.

The huge Technicolor cameras have now captured every glint of brilliant color to be found in America's premier turf classic. With the aid of race officials and able owners, Director David Butler was given every facility to make this one of the most dramatic sporting events ever filmed.

Winter activities are just as much fun as summer ones if you are dressed for them, say the Girl Scouts. Skating, snowshoeing and skiing through sparkling snow are just a few of the cold weather delights that these girls in their eighties and nineties enjoy. The young lady on skis has had one minor tumble, but is all set to try again. The bikers have their road and straw coats and milk in their park baskets for their troop's outdoor meal at the top of the hill; and the Girl Scout with the bowl of hot soup will soon be ready for the long trek.

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W. thoe SCHWARTZENBERG STROOMSHIP — AIRPLANE — HOTEL RESERVATIONS WORLD WIDE (FREE) TRAVEL SERVICE 1116 State St. SANTA BARBARA, CALIF. Phone 4936

WINTER ACTIVITIES ARE JUST AS MUCH FUN AS SUMMER ONES IF YOU ARE DRESSED FOR THEM.
Mrs. Fred MacMurray (Lillian Langstone), in law, and her husband a suit in a little weaving shop in Westwood Village which gives lessons in the ancient art... Charlie Buggles has postponed his New York City trip to go “Integral to Happiness” with Irene Dunn and Fred MacMurray... Louise Campbell is returning to Hollywood for a honeymoon with her husband, Horace McMahon, following a church wedding in Chicago... Director Mark Sandrich is breaking Hollywood custom by starting “Men About Town,” the new Jack Benny—Deanna Lu-Mour comedy, between the holidays... Barbara Stanwyck greeted Robert Taylor on the set of “Union Pacific” at Paramount for the first time since she started working in the occasion being Bob’s two-day holiday from shooting for Metro. McCrea is to take Francis Beid to their ranch this weekend instead of to Arizona as they planned, because he couldn’t get a vacation from “Union Pacific”... Claudette Colbert gets a cake with black frosting for her birthday which was Monday. She has planned to “be idle” all night, the license conveying being suggestive of the title... Francis Lederer telephones Margo in New York between scenes of the same picture on which he is working at General. Physicians as well as the cast of technicians on her picture, “The Wife of the Boss,” which will open tomorrow, is shocked by this news... Hob Cobb, to the set off “Grand Jury Secrets” at Paramount. “I’m From Missouri,” in which she is playing opposite Bob Burns, is being described by Ellen Drew as the picture which suggested their hobbies... Gail Patrick is driving a new sport phaeton from her husband, Bob Cobb, to the set of “Grand Jury Secrets” at Paramount... John Howard’s appearance has changed considerably since Paramount loaned him to Fox to share his moustache which he has been shaving for the past three months. In the “Bulldog Drummond” series, the latest of which is “Bulldog Drummond’s Secret Folly,” The Blue Coats were among those present at the box office of the Paramount’s new night club in Hollywood... Akin Tamirreff is postponing a nationwide personal appearance tour with his whip act, which he learned for “Cinamatic Pacific,” and is making a hotel engagement in “The World’s Applause”... Gary Cooper is back on the Paramount lot for first time in eight months for his role in “Beau Geste,” which will

PHILHARMONIC TO PRESENT BRAHMS SYMPHONY

That Channel Counties music lovers may hear the Los Angeles Philharmonic Symphony Orchestra to best advantage when that organization opens the 1939 music season in Santa Barbara on the evening of Jan. 30, the Fox-Arlington theatre has undergone extensive and expensive interior modernization. Acoustic engineers from Los Angeles, after studying the beautiful theather structure, have operated to make it possible for the orchestra musicians to send their softest tones to most distant seating...

DON COSSACKS AT LEROY ON JANUARY 16TH

Coming to Santa Barbara direct from the Philharmonic Auditorium in Los Angeles, the Don Cossacks will be heard in a brilliant program of choral music and native dances on Monday evening, January 16th, at the Fox-Arlington theatre.

Choral work has been the basis of the Don region because it has been more eloquently realized than in Russian. From the time of the fifteenth century, the court at Moscow had its church choir composed of the greatest male voices of the time. When the Imperial courts were no longer in existence, the Cossacks from the Don region became famous for the beauty of their voices, in General Platoff’s magnificent organization of singers, who created a musical influence all over Europe, North and South America, South Africa, Australia, New Zealand, Australia, and the Far East, vivid tone pictures of Russia’s early national life are conjured up by their interpretation and innate dramatic sense in translating themes.

Especially here and traditional songs of the age are vocalized with impressing affect. Dancing plays an integral part in the entertainment of General Platoff’s Don Cossack Choir, and it is significantly allied with the music. The picturesque and dramatic expression to their softest tones, under the direction of Nicholas Kostikoff.

An outstanding feature of the entertainments in the hall is the炫scofs, Brianos, who perform the spiritual movements of the Guianas Cossacks, carrying twelve knives—his mouth and hands, his chin, his lips, and his shoulders. This is an art that few dancers can learn. It is a family accomplishment, handed down from father to son in Guianas. In the Don region became famous for the beauty of their voices, in General Platoff’s magnificent organization of singers, who created a musical influence all over Europe, North and South America, South Africa, Australia, New Zealand, Australia, and the Far East, vivid tone pictures of Russia’s early national life are conjured up by their interpretation and innate dramatic sense in translating themes.

Especially here and traditional songs of the age are vocalized with impressing affect. Dancing plays an integral part in the entertainment of General Platoff’s Don Cossack Choir, and it is significantly allied with the music. The picturesque and dramatic expression to their softest tones, under the direction of Nicholas Kostikoff.
NEW YORK—Here are a few of the strangely several things visitors will find at the New York World's Fair 1933:

A parachute tower from which visitors may "bail out" at an elevation of 326 feet and be sure of a "happy landing.""Revolving "magic carpet" from which you may look down on a height of two miles upon "The City of Tomorrow" inside the Indian Pagodas.

"Store Room" jumping six times daily from a reconstructed section of the Brooklyn Bridge.

The most valuable wheat field for its size in the world in full growth.

Five million dollars worth of diamonds, rubies, emeralds and other gems in one glittering display.

The hand-wound hexapod, in which descent has been made miles down in the black depths of the ocean.

"Rocket gun" by which passengers will be shot to the moon, or Mars some day—perhaps.

A model of a human eye so large visitors may enter it and look out upon the fair's vast scene just as if they were doing the looking.

Two hundred blooded cows being milked daily on a reproducing platform.

An orange grove transplanted intact all the way from Florida.

Automobiles with living drivers in real-calving silos and real-drilling wells.

The largest goal in the world, an oil well in operation with real drillers in the "cast."

The largest model in the world, a model of New York City as large as the Empire State Building is reproduced 22 feet tall.

A sphere 200 feet in diameter seeming to revolve on jets of water; like the little silver ball in the shooting-gallery.

A fountain that sings.

Paintings that have to be destroyed every night and done all over again next morning.

"A Fountain of the Atom"--with electrons and protons dancing around a pulsating light.

Displays of rare orchids removed every three days by plants grown in the Fair from Venezuela.

The tremendous discharge of 10,000,000 volts of man-made lightning.

A Brazilian exhibit building covered on stilts. A floor made of cotton.

Brioche runners from South Africa six and a half feet tall and clad mostly in feathers, horns and beads.

A waterfall cascading from the high roof of a building.

Mural paintings that change their colors while you're looking at them.

Fireworks set to music in related patterns of color and light.

A city entirely populated by midges.

An automobile speedway half a mile long on top of an exhibit building.

Mighty snowstorms sweeping down out of a clear spring sky.

A building turned inside out with its roofbeams on the outside.

Moving oarsmen traveling in a building in which no man has a right to walk.

A flight to Venus so real you'll swear you've been there and met the folks.

The tallest mural paintings in the world.

A model of New York City so large that the Empire State Building is reproduced 22 feet tall.

A sphere 200 feet in diameter seeming to revolve on jets of water; like the little silver ball in the shooting-gallery.

A fountain that sings.

Paintings that have to be destroyed every night and done all over again next morning.

"A Fountain of the Atom"—with electrons and protons dancing around a pulsating light.


twentieth-century streamlined design.

FOR THE WEEK'S SPORTS

FIFTY PER CENT OF RELIEF INMATES ARE FOREIGN BORN

SAN FRANCISCO—Fifty per cent of the inmates of the big Laguna Honda Relief Home in San Francisco are foreign born, and but 5 per cent of all inmates come from established private homes, according to a report made by Dr. J. C. Geiger, clinical professor of epidemiology in the University of California Medical School and health officer of San Francisco.

Eighty-five per cent of the inmates of the home are either single, widowed, or divorced.

From the health standpoint neither alcoholism nor cancer assume the importance that might be expected for such an aged group, and there is a low incidence of tuberculosis, due to the transfer of tubercular patients to the San Francisco County Hospital.

One surprising factor noted in the study of was that forty per cent of the inmates entered the home under 60 years of age and 28 per cent entered in the age group 60 to 70 years. The colored population is only 4 per cent of the entire inmate group, with the Chinese leading the classification.

for the vacation period. The scores were as follows: A Team, Oxnard, 27, Carpinteria 25; B Team, Oxnard 28, Carpinteria 26.

The Warriors' next league game will be played at Moorpark on Friday, January 13.

The three hillbillies, who return to the Mission Athletic Card tonight by popular request.

Leibler's Hi-Way Liquor Shop

Carpinteria, Calif.

Phone 248

Sales Tax will be added to quoted prices on taxable items)

(BOX 1162 — NEW YORK)

THE CARPINTERIA CHRONICLE

PAGE SIX

THURSDAY, JANUARY 5, 1939

ODDITIES AT THE FAIR

HILLBILLIES AGAIN ON MAC CARD TONIGHT

TONY'S LOG CABIN

WHAT DOWN TOWN

HAVE YOUR LUNCH OR DINNER

ITALIAN DISHES THAT TASTE AND ARE DIFFERENT

HAVE YOUR NEXT PARTY IN OUR BANQUET ROOM

MIXED DRINKS — WINE — BEER

356 State St. Tel. 21291 Santa Barbara

< Specials

BRANDIES

HENNESSY 4-5ths $3.57

MARTEL 4-5ths 3.77

CELESTE 4-5ths 3.27

20 yrs. old

CHIVAS 4-5ths 3.55

20 yrs. old

VIII BROTHERS 4-5ths 1.65

Bottled in Bond

BOURBONS

GRAND DAD 4-5ths 3.06

OLD TAYLOR 4-5ths 3.06

CANADIAN CLUB qt. 3.25

HIRAM WALKER qt. 3.17

BACARDI 4-5ths 3.56

RED HEART 4-5ths 3.56

MACARDI 4-5ths 3.34

CARTA BLANCA 4-5ths 2.54

MACARI 4-5ths 2.43

MURAT 4-5ths 2.57

TANDUAY 4-5ths 1.90

90 yrs. old

JERRY'S

JERRY'S

RUM & BRANDY qt. 1.95

LYONS

RUM & BRANDY 4-5ths 1.83

ITALIAN SWISS COLONY

WINES IN BULK

WINE

Lyons, 904 N. Milpas

Santa Barbara, California

Sparkletics

California's Finest Drinking Water

Phone 85, 500 N. Milpas

WARRIOR CAGE SQUADS LOSE PRACTICE GAMES

The Warriors' next league game will be played at Moorpark on Friday, January 13.

expecting blood.

In the semi-windup, the popular Billy Rayburn and his all-star team went against a few big names; and the score was decided in the second by an overall score of 7-5 in favor of the Warriors. The score was decided in the second by a 7-5 overall score in favor of the Warriors. The score was decided in the second by a 7-5 overall score in favor of the Warriors.
VENETIAN BLINDS HAVE PLACE IN WORLD HISTORY

Definitely, architects, interior decorators and property owners have come to recognize the many advantages of Venetian blinds and their use has increased by leaps and bounds within recent years.

Many think of Venetian blinds as "something new," when in reality they have been in use throughout Europe for centuries.

Interesting sidelights on the origin and use of Venetian blinds are given by Frank A. D. V., former President of the National Venetian Blind Company of California.

"Marco Polo, that intrepid Venetian traveler, travelled through Ancient Cathay and the Far East about 1259 A. D. In his writings, he makes mention of seeing an ingenious device for illumination, which is used in many dwellings by rich and poor alike." The description of this 'ingenious device for fenestration,' which means jealous or jealousy. It appears that these "jalousies" (which means jealous or jealousies,) before long, the palaces and homes of the nobility to the humblest homes in the village. Hence the name "jalousies," which to this day is the French word for Venetian blinds.

Frenchmen named these devices "blinds" and immediately upon their return to France, they came into general use, and the Venetian blinds have come to be known throughout France as "jalousies." Before long, the palaces and homes of the nobility to the humblest homes in the village, whose prying eyes were chelated by rich and poor alike. The desirous, the jealous, the envy, and the poor, who handled these blinds.

"There appears to be no evidence of general usage of Venetian blinds in Europe until about the year 1500. While visiting Spain, King Francis I of France rediscovered these "blinds" and brought them back to France. Frenchmen named these devices and resplendent with these color-arrangements, their commercial possibilities that he brought back several 'blinds' to his native Venice."

"Jalousies' (which means jealous or jealousies,) were introduced in America about 1250 A.D. In his writings, Marco Polo so impressed the modern Venetian blind. The stores handling "National" Venetian blinds, the quality, beauty and sturdy construction of these blinds are known throughout the entire country. The better furniture stores and interior decorators everywhere handle them. The store here handling "National" Venetian blinds are off ered and each blind is tailor-made to fi t each window.

NEW YORK—An aerial photograph recently obtained this remarkable picture showing the skyline of New York with its relation to the grounds of the New York World's Fair 1933. An artist has painted on lines indicating distances from certain points in Manhattan to the Fair grounds. These distances, and other facts concerning road and bridge approaches to the exposition, are prepared to handle 60,000,000 visitors, are:

1) From Central Park to Fifth Avenue at Fifth Avenue and 34th Street, in the heart of the airdrop shopping district, to the Fair grounds, 7 miles.
2) From Wall Street, in lower Manhattan, to the Fair grounds, 51/2 miles.
3) From the entrance to the Triborough Bridge, 5 miles. (Motorists can make this trip without encountering a single traffic light.)
4) Holland Tunnel from New Jersey, showing route through lower Manhattan across Williamsburg Bridge. (No. 9) The roads leading to the Fair.

CABIN FEVER

Bob Burns built himself a "city house" when he settled down in Hollywood, but the Arkansas Traveler soon discovered that he couldn't write in it; so he built himself a little mountain cabin out on the back lot, and it is here that he works on his various programs.

CHRONICLE WRITERS BEING RESULTS

Interesting sidelights on the origin of "National" Venetian blinds maintain a complete service for installation for home and business institutions, and this week, concerning with the "National" factory in a special event to effect considerable savings to purchasers. A wide selection of color combinations are offered and each blind is tailor-made to fit each window.

SUN, MOON AND TIDES

Department of Commerce U. S. Coast and Geodetic Survey

TIMES AND HEIGHTS OF TIDES AT CARPINTERIA, CALIF.

JANUARY, 1939

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<thead>
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The McCaren-Lean bill in Congress, outlawing airplanes across, necessitated a change in Parsons' "St. Louis Blues." Originally, Dorothy Lamour had been shown planning to New York on a boat. The scene was deleted, and Director Raoul Walsh substituted another photograph showing the actress shoreline her way on the road.

SPECIAL CASH OFFER

Instruct Your Attorney to Subscribe the Legal Notices in the CARPINTERIA CHRONICLE

LEGAL NOTICES

San Francisco, as a city built of steel in 1939, will form the grand exhibition of the U. S. State Company at the 1929 California World's Fair.
LEGAL NOTICE

CERTIFICATE OF TRANSACTING BUSINESS UNDER FICTITIOUS NAME.

I, the undersigned, do hereby certify that I am transacting a business of leasing, buying, developing, maintaining, operating and disposing of oil and lease and petroleum products of every sort and kind; that the principal place of business and my place of residence is 312 South Ellen Drive in Santa Barbara, State of California; that I am the said business and my place of residence is 312 South Ellen Drive in the City and County of Los Angeles, State of California, County of Santa Barbara, or cordially invited.

IN WITNESS WHEREOF, I have hereunto set my hand and seal the day and year in this certificate first above written.

A. C. STRALLA
State of California, County of Santa Barbara, on

On this 30th day of December, in the year 1938, before me, the undersigned, a Notary Public in and for said County of Santa Barbara, State of California, residing therein, duly commissioned and sworn, personally appeared A. C. STRALLA, known to me to be the person described in, and whose name is subscribed to the within instrument, and acknowledging to

LEGAL NOTICE

Adjudged a Legal Newspaper By the Superior Court of Santa Barbara County and Qualified by Law to Publish Legal Notices and Advertisements

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LEGAL NOTICE

Mrs. Lucie Troyer entertained at dinner New Year's day for Mrs. H. L. Beckstead, Miss Maude and Miss Minnie Merrihew. Good Fellowship Men's Club will meet at the Church for dinner Monday evening at 6:30 o'clock. Jack Wullbrandt is chairman of the dinner committee, and will be assisted by Dr. J. R. Lape, Mr. Kraysen, Lonnie Faught, and Glenn Humphrey. All men of the Valley or cordially invited.

PERSONALS

Indian Dancers to Appear on Assembly Program at School

A special assembly will be held in the high school auditorium tomorrow afternoon at 2:00 p. m. at which time the Hopi Snake Dancers, who are appearing at the Del Mar Theatre this week-end will present a program.

The Directors of the Carpenter's Chamber of Commerce will meet this evening in the Justice Court room in the Veterans' Memorial Building at which time a report of the activities of the year 1938 will be given by the secretary, W. H. James, and new officers elected for the coming year.

On next Wednesday evening a general meeting of the membership will be held for the purpose of making certain changes in the constitution one of which will change the meeting night from Wednesday to Thursday.

C. OF C. TO ELECT NEW OFFICERS

BEAN GROWERS

(Continued from page 1) below the cost of production. A third matter for discussion at the meeting will be the matter of planting about one-fifth or one-fourth of the usual bean acreage in other crops this year. This would result in adjusting production to market demand and should result in bringing the prices of beans back to at least the cost of production to the farmer.

The place of the meeting has been tentatively set at Losange, in Foremost Hall, January 10th. It is hoped that a man from the State College of Agriculture or from the United States Department of Agriculture can be obtained to inform growers on the present economic condition.