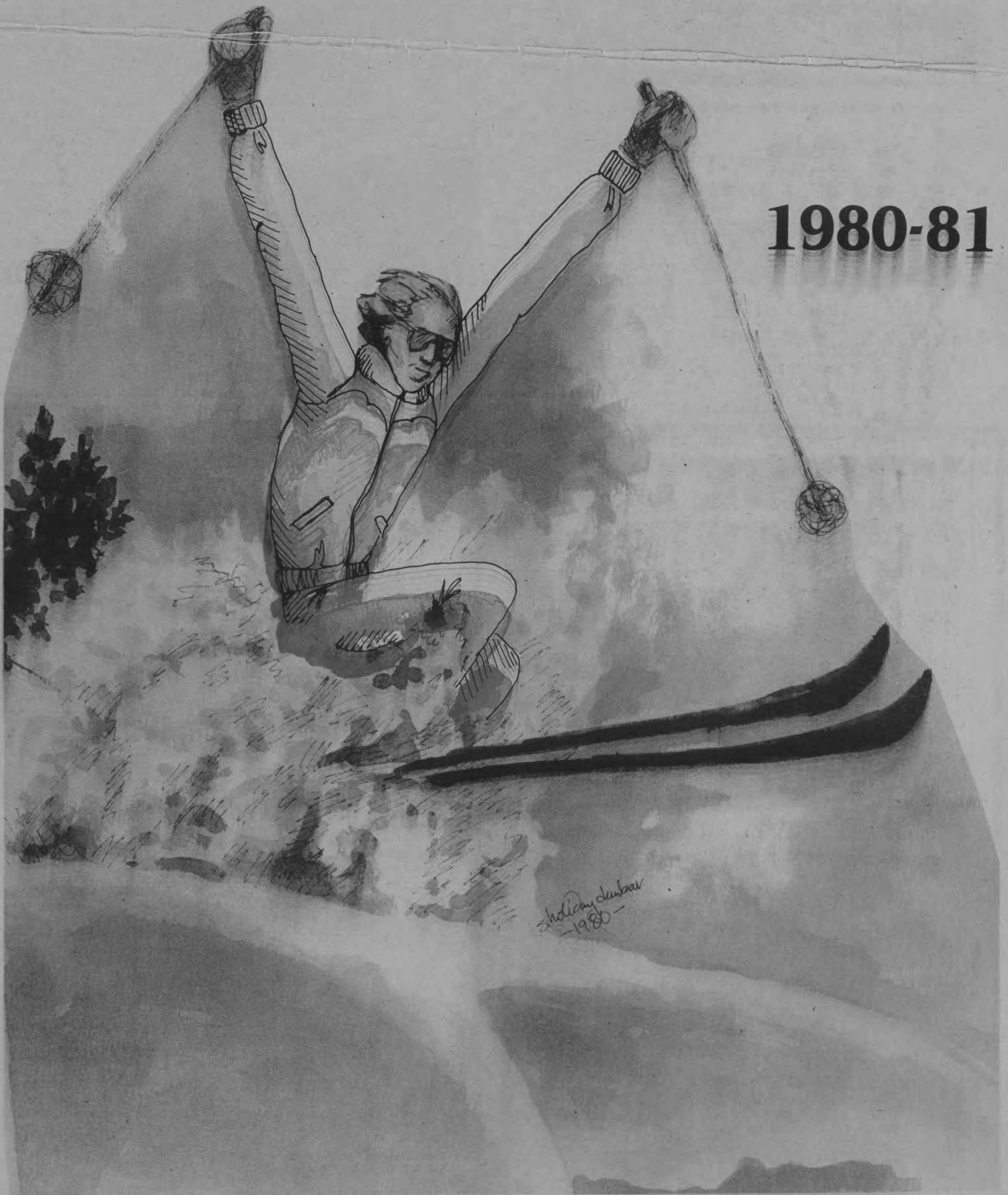


There's No Business Like Snow Business

1980-81



A Special Advertising Supplement to the Daily Nexus

Haute Couture Slope Fashions Revealed

The era of the super-hot, super-fashionable, super-expensive ski outfit was thought to have passed us by. These past few years, the best skiers on the slopes were more likely to be wearing a faded pair of Levi's bellbottoms and a windbreaker than a form-fitting, meticulously detailed, eye-catching ensemble. However, thanks to the efforts of noted French designer Jean-Claude Remy LePleur LeBlanc, the well-dressed skier may be making a comeback. LeBlanc discussed his new line of ski wear in this ex-

clusive Nexus interview.

Nexus: What makes you think that American skiers are ready for high-fashion ski clothes?

LeBlanc: Well, as you know, I began my clothing empire by designing high-fashion jeans. It was formidable. The more we charged, the more we sold. Naturally, we assume that skiers have the same sensibilities as jeans wearers, but a lot more money. It's just good business logic, no?

Nexus: Have the prototypes of your new line of clothes already made their debut?

LeBlanc: Oh, oui. They have been creating quite a sensation at all of the finest European ski resorts.

Nexus: Which retail chains have you negotiated with to carry your line?

LeBlanc: None whatsoever. My line of ski wear is far too exclusive to be sold over the counter. Our designers and construction people accept personal orders only; my understanding is that, at this time, there is a waiting list of approximately six years per item.

Nexus: I see. And who will be able to afford these rather extravagant articles of clothing?

LeBlanc: Only the most serious and dedicated ski enthusiasts. You know, Emperors, Sheiks, Crown Princes...that lot.

Nexus: How much will the average LeBlanc custom ski ensemble run the would-be purchaser?

LeBlanc: Well, about 6,000.

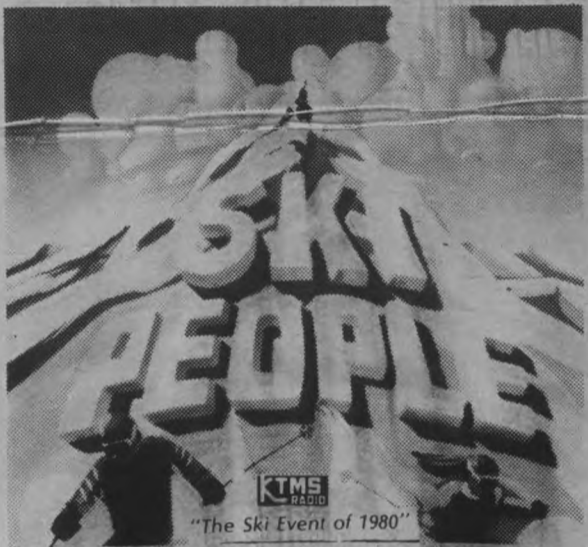
Nexus: Dollars?

LeBlanc: No, pounds sterling. I only deal in stable currencies.

Nexus: Pardon me, but that seems quite outlandish. Are your garments at least durable? That is, will they stand up to the rigors of downhill skiing? The falls, the slides, the constant soaking?

LeBlanc: *Sacre Bleu!* Zoot Alors! You don't mean that you expect people to actually take my beautiful clothes up on those filthy mountains, do you?

A WARREN MILLER FEATURE FILM



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UCSB Hits the Slopes

Ski Team

It's not too difficult to find students here at UCSB who like to ski. The UCSB Ski Club, with the largest membership of any club on campus, is evidence of this fact. Through the Ski Club, many of UCSB's skiers have an economical opportunity to get in a week of skiing during Christmas, a couple of weekends during the quarter and possibly another weekend during Easter. This leaves the average student, who likes to ski, relatively satisfied and absolutely broke. However, for those few students here whose affection for skiing borders on the obsessive, UCSB's Ski Team is a panacea to their obsessed condition. Along with aiding these aspiring alpinists, the Ski Team also provides UCSB's campus with several ski related events which can be enjoyed by campus skiers of any level. Two such events are planned this quarter to help get campus skiers ready for the season.

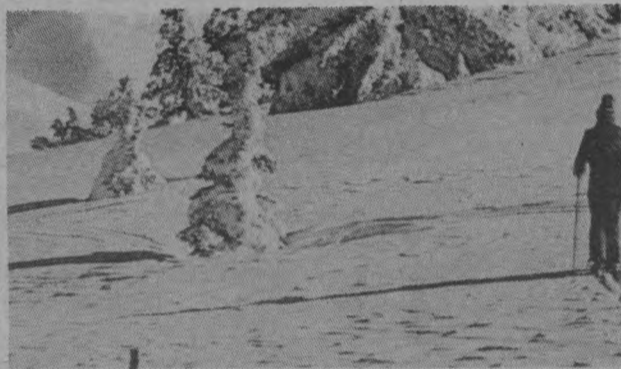
There is probably no better nonchemical means to get excited about the upcoming ski season than a good Warren Miller ski movie. The UCSB Ski Team is bringing an hour and a half of this stimulant to the campus on Sun., Nov. 23 at Buchanan Hall, Rm. 1910. Along with the film, door prizes, donated by All-American Sporting Goods, will be given away. All this, for a buck and a half, isn't too bad considering what the same dose of Warren Miller is going for in town.

The next step to get ready for a good season is to take the old skis out of the closet and see if they still have bases and edges. Since most skiers have a slight paranoia of burning hot P-Tex into their bases or dragging a metal file along their edges, they usually end up paying some resort ski shop an exhorbiant price for the work. This year, the UCSB Ski Team is providing two days of ski tuning, during which campus skiers can have their bases and edges renewed by Ski Team members, people who have been tuning their own racing skis for years. This will happen on December 5th and



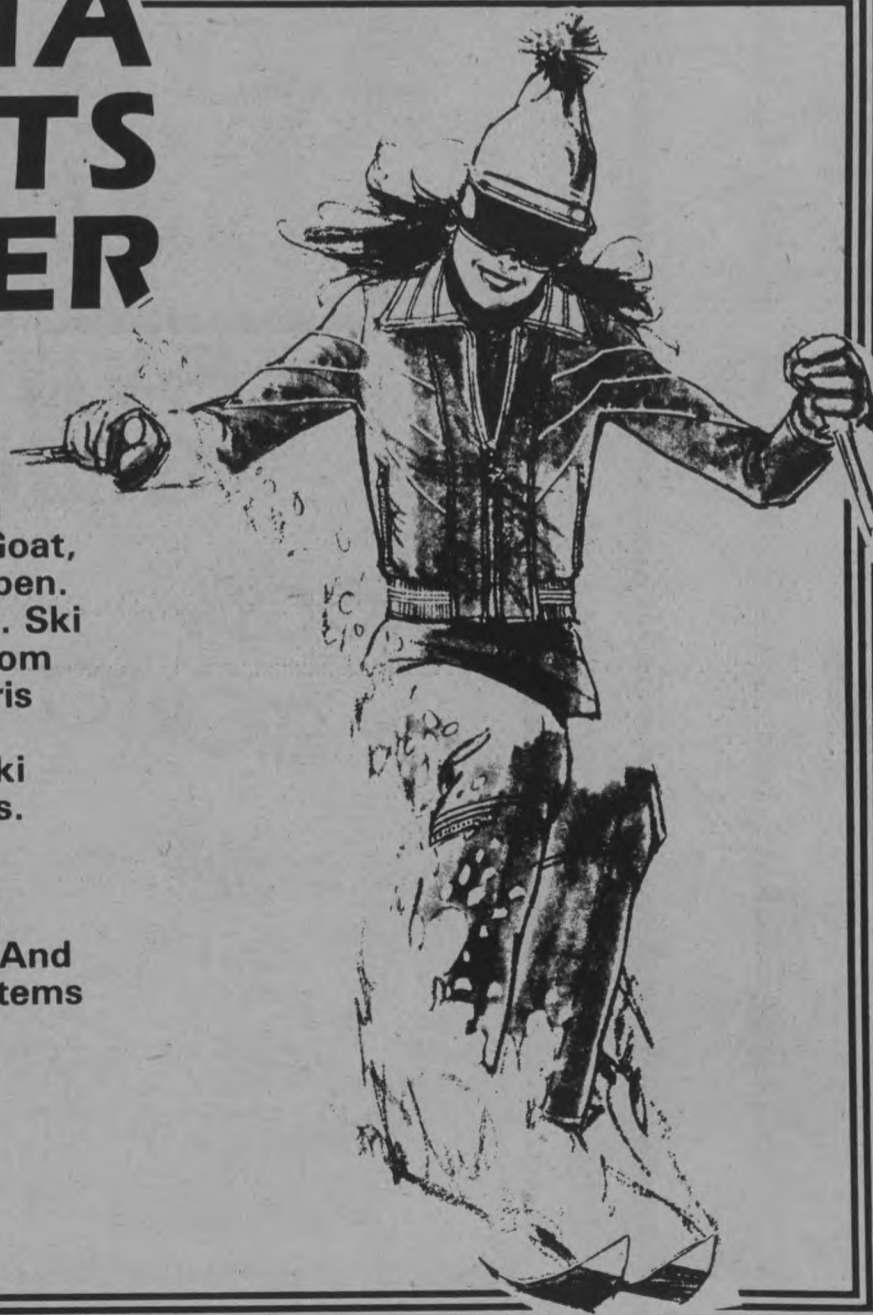
12th, just in time for the winter All-Cal trip. The tune-up service will be priced well below that of any shop yet conducted with the same high level of expertise.

Finally, the UCSB Ski Team is putting together a ski weekend during winter quarter, which will include, in addition to recreational skiing, a chance for people to try a little racing and get some free instruction from some of the more accomplished racers on the team.



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Ski Club

Snow skiing at UCSB? Maybe not.

But what about snow skiing at Sun Valley, Mammoth, Tahoe, Aspen, or June Mt.?

The UCSB Ski Club offers fun filled trips to all these places. This club now offers 300 members terrific discount rates on traveling, lodging, and ski lift tickets. In addition, many of the local sports stores give a 10-20 percent discount to club members. This savings can certainly add up for those planning to buy new skis, bindings, or boots.

Many on-campus activities are also offered by the ski club to keep both mind and body tuned for the slopes. The club will be showing a number of excellent ski movies (including that by Warren Miller) during the winter quarter.

Meetings are held every other week to keep members well informed on the latest plans for activities. During these meetings, guest speakers frequently demonstrate the newest equipment and sportswear. These demo's prove helpful for members who are deciding whether to purchase new equipment and what to look for.

The club recently bought two Techni-skis, for members to use at no cost. These "skis" simulate downhill skiing on a skate-board like apparatus. The Techni-ski helps to strengthen leg muscles and to develop coordinaton. The "skier" simply cruises down any gradually sloping road.

To keep members' skis in top condition, the ski club also provides a tune-up bench, file, and iron for use before trips.

It is nice to know that even at a "beach school" so far away from the snow, the Ski Club provides ample opportunities for UCSB students.



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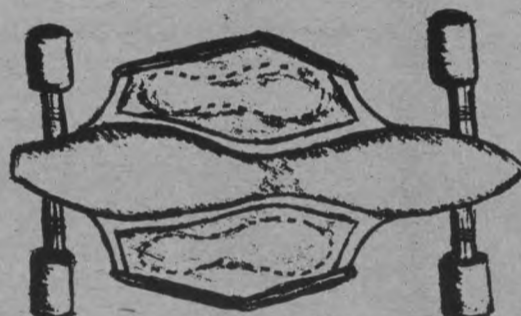
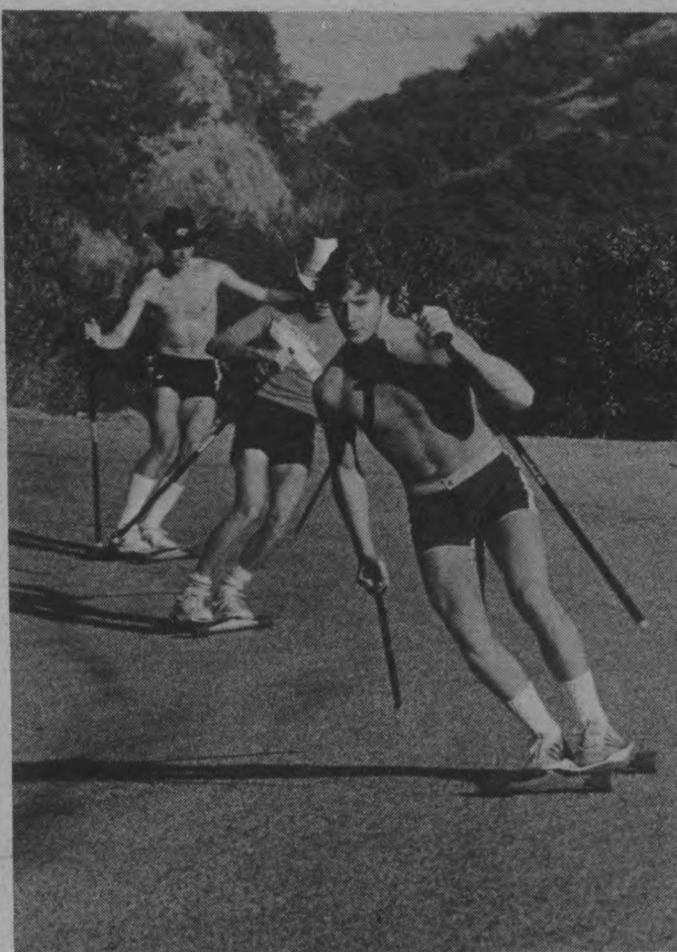
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Tech Year-Rou

Friday, 2 p.m.

Still anxiously working out the ans my 100A midterm, I mount my I.V. and head back to my aptment, phy refreshed but mentally exhausted.

Upon trudging up the stairs to my ment I find a piece of notebook paper door. "Heading for sunshine and Meet us at the green house at 3:30 you techni-ski, Scott and Glen."

Two beers and 20 minutes later Glen and I are at 2,000 vertical feet sunshine, scented sagebrush and clouds. After some limbering exerices, we ourselves for the four-mile, 30 descent down Gibraltar Road.

A quick mental check list identifies equipment: a magnesium based super wide trucks and urethane rubber tipped ski poles; a pair of tennis shoes. Standing atop Gibraltar we mount our boards, give an initial thrust, and begin our high energy run.

We carefully time each pole plant, close to the fall line as we carve down the winding balck asphalt strip.

Half way through the run our lungs start sensing the effect of the conditionings. Calf and thigh muscles strain from the constant weight. Adrenalin pumps through our bodies. A tricky declining radius turn sends us shooting into a straight section, enabling us to slow down and regain our control.

This is the narrative of a technical-revolutionary sport of the 80's, technical are specifically designed to duplicate the carve of downhill skiing without the



Photos by Greg Harris
Graphics by Cathy Ostertag

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or crowds normally associated with the sport. In addition, techni-skis are not subject to seasonal changes and snow conditions.

Techni-skis are invaluable equipment for those who already ski, be they novice or expert. It not only conditions ski muscles, but it fine tunes technique, thus the name techni-ski.

There are discernable differences between snow skiing and techni-skiing. "You don't get near as much speed up with a tecni-ski," said UCSB Ski Team member Steve Boelter. "Instead, you strengthen your legs and fine tune your skills."

The top speed advisable is roughly 13 miles per hour, according to Glen Vickery, a certified techni-ski instructor.

Sold on the idea, the UCSB Ski Club recently purchased two techni-skis, according to the club's president Steve Wagner. The purchase should all members some practical ski experience before they hit the slopes this year.

Ken Corrack, a successful professional and Nastar racer is a big booster. "With the techni-skis and some minor construction, ski resorts will be able to have year round ski programs. This represents a tremendous boost for the entire industry," Corrack said. He also anticipates the opening of techni-ski schools and parks in the near future.

"The techni-ski is nothing short of revolutionary. It can teach anyone to fine-tune their abilities no matter what skiing plateau they happen to be on," Corrack added.

identifies our
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"Ski People": Another Miller Success

Santa Barbarians have the greatest concentration of skiers of all the California schools (at least in the Santa Barbara area). It's also no secret that a fantastically spirited and funny ski film by the Sorcerer of Slope, Warren Miller, comes out every year at around Christmas time. Well, it's around Christmas time again, and you know what that means, you smart devils. Yup, this year's feature ski film is here. Not only is it here, but you could be there to watch it for a mere pittance. Enjoying skiing was never so cheap.

Ski People is Warren's newest title, the latest in a line of thirty feature-length films that we have grown accustomed to expect around this time of year, and

are as welcomed as stockings over the fireplace and (for us Jews) candles on the Menorahs. As the title so boldly suggests, the movie is about "the personalities of ski people" and how they are "as different as the terrain they frequent." The film contains the visual stimulation fellow skiers will find almost as orgasmic as riding the slopes themselves. It is Miller's personal doff of the ski cap to all the folk who contribute to make our wintertime exciting, enjoyable, and expensive.

Warren Miller started his motion picture career way back in 1950, long before most of us became unwanted children on the slopes of life (sorry...). His first production, *Deep and Light*, was an x-rated ski film (just

kidding), and he continued to refine and expand the quality and range of the movies. Each year following has brought over and ushered in more frames of film, and Miller's millions began to look forward to the next productions year after year.

In Warren's films, people are the stars (and those are the ones who most often see stars), but they also serve to record the styles of dress and modes of ski equipment over the passing years. Where boots once cost two and four dollars, and skis practically DOUBLE that, one can tell that times, methods, and prices have changed. *Ski People* is a culmination of the new equipment, the touching

(Please turn to page 7)

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Miller Discusses New Film

(Continued from page 6)
personal effects, and some of the best skiers in the world.

The movie takes you all over the world, and over some of the most challenging terrain ever negotiated. With his camera in hand, between his legs (skiing is so exciting), or planted stationary in the snow, Warren and his multitalented and dedicated cameramen show us people who keep their composure when on one ski going down the hardest run in Colorado.

and ski manufacturers who handcraft each pair of skis they produce, among other ski people (Ahh, now I understand the title). Like his other films, this one abounds with Warren's humanitarian, unselfish wit, humor, and photography. He places the differences in skiing year by year in one statement: "There was a time when my skis were too long, my boots too short, and my pants were baggy. Now my skis are short, my boots are tall, and my face is baggy."

Miller narrates the film, throwing in expletives like "Oops!" "Ouch!" and "Gork!" making the already humorous visual scenes even more hilarious.

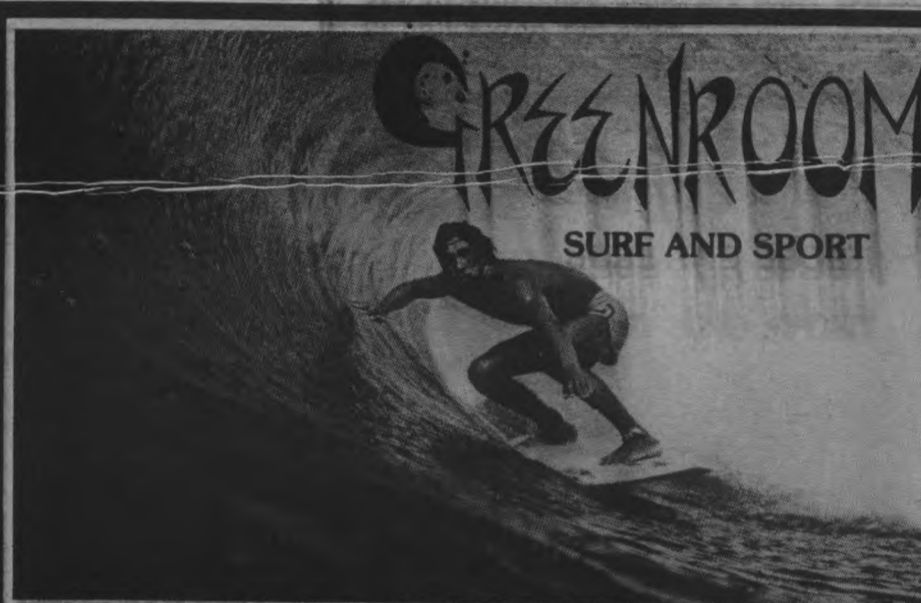
For those of you who have witnessed Warren's previous films, you'll know what to expect: dazzling photography and comedic narration. Of course, those unfamiliar with previous efforts will know what to expect just by reading the



previous sentence. In any case, you'll see that *Ski People* is a ski picture about people who ski, and if you people see *Ski People* tonight at the Magic Lantern at 7 or 9 p.m., you'll admit that *Ski People* is the ski picture to see.



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Many of us really appreciate the out-of-doors, especially on a hot summer day. Imagine how beautiful everything looks and feels on a cool crisp winter morning. It's exhilarating, the cold biting into your cheeks as you start the morning campfire and hot chocolate is on its way. If you've often thought about a winter backpacking trip, but never took the step, this winter is as good a time as any to enjoy the mountains. There are a

few considerations to think of when preparing your pack.

The main point is it's cooler in winter than summer, so be sure you have the right clothing, shelter, food and other equipment. It's a good idea to start with a few one niters, so you can get the feel of the differences before you go for the week long excursion.

On clothing, remember that layering a few light garments is always warmer

than one heavy coat because this creates warm air pockets between material. With this in mind, a good system would be wearing a wool net undershirt and over that, a light wool sweater. When on the move, this may be all you'll need. A heavier wool sweater or shirt over this, and lastly a water repellent shell parka should do. Wool material stays warm even when damp. You'll want to keep dry, so try to remove clothing as you are getting warmer to avoid excess perspiration. For the lower half of your body, wear a pair of wool pants with light long-johns underneath, a pair of wind pants are actually necessary at times of wind because the wind-chill factor could make a 40 degrees temperature actually 20 degrees against your body. As far as your feet, a thin rag-wool sock tucked neatly in a good pair of hiking boots should keep you comfortable. Don't forget to waterproof your boots with a good waterproofing agent. Sno-Seal is a good brand. I read once that a plastic bag first and socks over that will keep your socks dry, which is important.

Now, you're warm on the trail, but what about bedtime? Easy, once you know a few tips. An extra pair of thermals, and wool socks, other than the ones you've been walking in all day, are your pajamas. Try to generate as much heat as possible before snuggling in

your bag and while getting into it. Also, a foot saving tip is this — put hot water in your water bottle and put that in the bag at your feet. You'll be grateful you did.

As for equipment, your terrain must be considered. If you're camping in snow, a tent must be self supporting. That is, no pegs because they are hard to get to stick in snow. There are however, long snow spikes that you can pick up at local mountaineering shops. An alternative to a tent in snow is this: build a snow trench. It's easy, all you need are a few pieces of equipment. First is a shovel which you use to actually cut breaks out of snow and stack them on

the sides of your trench so that as you go deeper, your walls are going up too. Next, lay skis or sticks across the top from wall to wall, and a sheet of plastic goes over the top and is secured tightly all around. Another sheet of plastic for the floor, block one end, the other end is your door, and there you have it! It's actually warmer in your new home than it would be in a tent.

Your bag, of course, must be temperature rated for the climate you are going to be camping in. An ensolite pad is a must for insulation from the ground, and an extra square 2' x 2' is a good idea to bring along to sit on around a fire.

As for the fire, lay down



first the greenest sticks as a base then build your fire on that.

Food is a good source of internally generated heat. Eat warm things at your meals, like macaroni and cheese, gooey pudding and soup for a good dinner. Protein and carbohydrates

are what you want a lot of because they are good to burn for heat. Breakfast is maybe oatmeal, bananas and powdered milk. For lunch, maybe some soup, bread and peanut butter. Try to eat everything warm, lots of hot chocolate with meals and sitting around a fire is always my idea of relaxing.



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