# EL GAUCHO

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Tuesday, October 28, 1969

University of California, Santa Barbara

'UNIVERSITY IN CRISIS'

# **Shriver chides University**

By CINDY HEATON Staff Writer

Keynoting a year long examination of the structure and purpose of the University, R. Sargent Shriver yesterday chided the University for attempting to preserve the system rather than pursue truth.

Before an audience of 5,000 in Campus Field, Shriver discussed the "University in Crisis" and criticized the University as a center of power and a source of brutality to those excluded from it.

"We preach equality," he claimed, "But we practice discrimination."

As a solution to this systematic discrimination against the poor, Shriver suggested a guaranteed government subsidized education for all those who could pass a qualifying exam.

'Humanism and Technology'

"The University," said Shriver, "should be a place where humanism and technology are welded together."

"Unfortunately," he continued, "our technology often far exceeds our humanism."

He asserted that while bureaucrats are trying to program an ordered life in their computers the youth are building the good life in their heads. The former director of the Peace Corps continued in his support for youth, interpreting their protests against police brutality as a protest against the brutality of the society represented by the police.

"Universities here as in France face not a revolution but revulsion at the hypocrisy in our society and the contradition between word and practice," said Shriver. He added that a country capable of feeding West Germany by airlift for a year and a half could certainly alleviate material wants here at home if those wants were placed high on its list of priorities.

### **Conservation Controversy**

On the subject of conservation Shriver noted that the universities have aided in the destruction of our environment.

This comment brought laughter from the crowd because of the recent controversy regarding the placing of a freeway through the Goleta Slough.

Shriver, who is presently serving as ambassador plenipotentiary to France, was invited to speak by the Convocation Planning Committee. His was the first in a series of speeches which will deal with the crisis in the University.

# Campus Bookstore has a captive (paying) audience

By SCOTT GITLEN Reporter MIKE GROSSBERG Staff Writer

UCSB students provide a regular, dependable market for the Campus Bookstore each quarter. A 16 unit work load will average approximately \$50 worth of books. At the quarter's end, the student becomes the seller, and, in most cases, the Campus Bookstore is the purchaser.

Flat rates for the resale of books to the Campus Bookstore are 50 per cent of the new book cost on all hardbound or paperbound books costing \$2.50 and 20 per cent of the new book cost on paperbound books costing less than \$2.50. For example, the books for botany 20 cost \$12.90 new. At the end of the quarter the bookstore will buy them back for \$4.50.

To investigate the bookstore situation further, EL GAUCHO spoke to bookstore general manager Louis Hahl and assistant manager Robert Ryan. They furnished all statistics used in this article.

New book prices are set by the publisher. The bookstore purchases all hardbound books at 20 per cent off of the publisher's market price and pays all shipping and handling costs, which normally amounts to no more than 2 per cent of the market price. Through this process the campus bookstore makes a gross profit of not less than 18 per cent per new book.

Hahl used the following illustration to explain how the bookstore handles used books. If the needed amount of books for a class is 800 copies, then the bookstore will try to get 400 used books from a wholesaler.

Furthermore, if the bookstore price on a used book is \$3.40 then its costs on the book were \$2.30, a margin of profit of 33 per cent.

Hahl also explained that the bookstore would order more used books if the procedure for returning the unsold used books was more constant.

This uncertainty is due to the fact that, though new books can be returned with only the loss of shipping costs, used books depend solely on the used book market for return possibilities.

An insight into this operation is that a new hardbound book bought at the beginning of the quarter is worth 50 per cent on resale, and that a used book is also worth 50 per cent of the new cost.

However, used books are sold at 75 per cent of the new book cost by the bookstore. Thus the bookstore will pay one student \$5 for a book and sell that same book to another student for \$7.50.

Most books are used for three to four years, according to Hahl. This makes the conceivable profit on one book 357 per cent. Ryan justified this fact by the increased handling needed by used books. This handling includes purchasing, sorting, classifying and pricing.

Hahl then pointed to the services the bookstore gives for the benefit of the student. The bookstore will buy books that are discontinued in use for the current wholesaler's price, which can drop to less than a quarter of the original cost.

The wholesaler pays the bookstore a 15 per cent commission on these books, yet the bookstore does not make a profit, according to Hahl, because of handling and packing costs. Another service the bookstore provides is buying paperbound books from the student at 20 per cent and selling them to the wholesaler at 10 per cent.

From this information it is clear that the areas where book costs hit hardest are in book resales. One method students have used to overcome this resale problem is to sell their books to other students.

At the beginning of spring quarter last year, this method was improved upon by freshman Eileen Kalk, who organized a swap meet.



STUDENTS ASKED pointed questions yesterday at an impromptu meeting with the Chancellor. Photo by Stu Wilson

# Freeway foes confront Cheadle

By HILARY KAYE Staff Writer

Yesterday's noon rally concerning the proposed freeway, the Goleta Slough and their inter-relationship resulted in a sit-in in Chancellor Vernon I. Cheadle's office at approximately 1:30 p.m.

Several hundred students attended the rally and heard five speakers discuss the University's ecological problems relating to the Slough and the Freeway.

Assistant Professor Norman Sanders of the geography department began the rally, citing the fact that the concept of freeway is on the way to becoming obsolete. "The campus should be planned for people, not cars," Sanders said.

Sanders related the value of the Slough to man's environment. The vanishing of sloughs throughout California, for reasons similar to those that peril the Goleta Slough, has made the issue here extremely important, he explained.

Additional speakers included Josephine Webster, president of the Santa Barbara Audubon Society; Bob Burgess, president of the Ecology Action Council at UCLA; and William Tilghman, a Santa Barbara businessman who opposed the rezoning of the area surrounding the Slough for use as a mobile home park.

Speaking at the end of the rally was John Schaaf, who called himself "a member of the Establishment who is doing something about problems."

"The U.S. is being bled of its

resources — human lives and material things. Students should not only fight against Vietnam, but against the internal destruction of the U.S. as well," he stated.

Upor. conclusion of the rally, a group of about 40 students decided to visit Chancellor Cheadle in his office. They demanded answers to a list of four questions presented by Chris Hall, spokesman for the group.

Cheadle first responded to Hall's four questions and was then questioned by the rest of the students. When asked — "Would you abide by a campus-wide (students and faculty) referendum on the Slough-freeway problem?" Cheadle responded "I don't think so."

When asked why , he stated, "It's a complicated question. I'm not sure whether all the people should have one vote each. Also, I don't feel the people are informed properly on the matter."

Hall asked, "If the people were given adequate information on both sides, would you support the referendum?"

Cheadle replied,
"Theoretically, yes. I don't
think however, that there is
time to educate the people. I'll
have to think it through."
When asked his opinion

about the faculty poll on the Slough-freeway appearing in the El GAUCHO on Oct. 26, Cheadle said, "Professors are always signing petitions and questionaires with abandon."

Further elaborating, he

commented, "I respect professors in the particular area that they are competent in." Some of the students later told EL GAUCHO that they felt he was impling that both the professors and the students were uninformed as to the true facts of the situation.

Taking up the question of competency in the ecological field, Hall asked his third question, "Can you name specific ecologists who agree with your position?"

Cheadle replied, "It's not really a question of ecology at stake here. Isn't it a matter of needing to get the cars to the campus?"

Cheadle answered that there is a "long document" coming out this week, concerned with all of these issues. The document was drawn up by architects and engineers.

Hall's fourth question was—
"Why hasn't the University
assumed responsibility of
disposal of University wastes
on and off campus?"

Cheadle answered, "We are only legally responsible for disposing waste on campus, not for what happens near the campus."

When asked whether he thought the University should be responsible, Cheadle replied, "I don't know."

Action by Cheadle on the demands will be held up until the official document to which he referred is issued. He will then decide about the referendum, the "open discussion" and coming to more definite terms with the students.

Photo by John Franklin

BUYING A HOME?

Ask some of your colleagues which Broker to choose.

Alex Maler at Lyons Realty

(Multiple Listing Service)

### ST. MARK'S CENTER

MASSES: 12:10 & 5:10 P.M.

THE INQUIRY CLASS meets tonight at 7:30. Tonight's topic: "The Father gives us life through his Son in the power of the Holy Spirit."

THE BIBLE STUDY GROUP meets tonight at 10:00 P.M.

PHONE 968 6800

# of KIOSK

Meetings

A.S. Jazz Workshop: today in the UCen program lounge, 7:30 p.m. All are welcome to bring instruments and jam.

Rally Committee: today in 2292
UCen, 6 p.m. Everyone
welcome for discussion
of homecoming
activities.

Sailing team: today at 6518 del Playa, 7:30 p.m.

Students of Makahu apts. (SOMA):
today at Makahu No.
10, 7 p.m. New
independent group to
work on plans for
electing an independent
homecoming queen.
Non-members welcome.
UCen activities comm.: today at

UCen activities comm.: today at UCen program lounge, 8-10 p.m.

Lectures

Art and Archaeology lecture: the lecture on Nigerian bronze art by Professor Thurstan Shaw will be given Thursday at 4 p.m. in 1930 Ellison, rather than today, as reported in the Faculty Notes and the Oct. 24 EL GAUCHO.

Psych colloquium: today at 1802 Psych., 4 p.m.

Math colloquium: today at 1108 SH, 4 p.m.

Physics colloquium: today at 1640 Physics, 4 p.m.

EE4 seminar: today at 1104 Engr., 4:30 p.m.

Announcements

Art students should pick up work from spring, '69, by Nov. 3. Contact Mr. Frank De Costa from 4-4:30 p.m. any weekday in 1344

Art dept. pre-enrollment of studio courses begins Nov. 4 for winter quarter. Contact art dept. office for exact schedule.

Exhibit of Indian art from the Wankaner Collection opens today at the Entrance Gallery.

Reg card photos for students with name changes, late admissions, or who did not receive a permanent card after being photographed earlier this quarter, will be taken tomorrow and Thursday, 1-4 p.m., Registrar's office information desk. Students with a name change must file a petition for name change and furnish a cashier's receipt for the \$3 replacement charge.

Students who have not yet filed reg packets and class cards are urged to contact the Registrar's Office immediately. Registration is not completed until they are on file. Students who do not intend to complete registration must notify the Registrar's Office. All refunds are processed in accordance with the withdrawal date on file in this office.

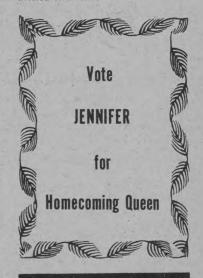
Applications for the Nov. 14-15 and Nov. 21-22 student-faculty symposia are available in the A.S. Office and at the library information desk. Deadline is Oct. 31

KCSB

8:15 p.m.-Donn Bernstein, Gaucho sports line. 8:30 p.m.-Bill James. 9 p.m.-ISI.

Ph.D. Orals

The oral qualifying exam for the degree of doctor of philosophy with a major in physics will be held for Papiya Sengupta, tomorrow at 1:30 p.m. in 2609 Ellison. Interested faculty members are invited to attend.









# Learn and practice a foreign language - free

By HILARY KAYE Staff Writer

Separate Tables — a unique way of learning and practicing foreign languages - is happening several times a week in Santa Barbara.

Two years have passed since Robert Eischen, a retired architect now living in Santa Barbara, originated the program, and it is still going strong.

The idea behind Separate Tables is very simple and informal. In fact, the informality of the program may be the key reason for its success. The idea that there are no teachers, no grammatical rules which must be rigidly adhered to and no tests or grades provides a free atmosphere conducive to

learning. Each of the sessions lasts three hours, but people drift in and out for the entire period. At each table, two or possibly three people are seated, conversing in only two languages.

One person may be a native of Germany, having trouble with English, and the other may be an American, trying to further his knowledge of German. They speak as well as they can, each one correcting the other, each one learning more about a language which is foreign to him.

It is an ideal way for adults to learn to speak another language, or simply brush up on a half-forgotten language learned in high school or college, without having to face

high school and all that it entails.

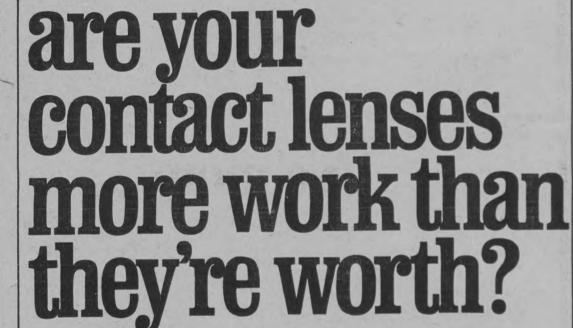
In addition, Eischen has made Separate Tables a welcome house for foreign peoples. While they are providing both American students and adults in the community a chance to increase their fluency in a foreign language, they too, can benefit in the exchange by improving their English and being made to feel at home in a foreign country.

Eischen commented, hope students at UCSB will take an interest in Separate Tables and come down once in a while. Learning a language in school is important, but conversing in it with natives of that country is invaluable."

Separate Tables, completely free, meets on Friday evenings, 7-10, at the Recreation Center, 100 E. Carrillo St., and on Wednesday and Sunday afternoons, 2-4, at the Palm Park Center, 300 E. Cabrillo Blvd.

Further information is available at 989-0093.





PRELIMINARY JUDGING for Homecoming Queen will take place Wednesday, Oct. 29 at noon in the New

First row-Sally Weller, Tina Bryant, Jeanne Anderson, Lyn Storz, Nancy Hebert, Lisa Goulden, Sandy

Second row-Barb Thiele, Georgia Thomas, Lynn Scarlett, Pat Stampley, Gloria Ewig, Becky Yates, Kathy

Theater of the Speech arts Building. Candidates pictured from left to right:

Gregory, Joanne De Vito.

Campbell, Terry Williams, Toni Escherich.

TUESDAY, OCTOBER 28, 1969--EL GAUCHO--PAGE

If you're tired of using two or more separate solutions to take care of your contact lenses, we have the solution. It's Lensine the all-purpose lens solution for com- Lensine exclusive for Bacteria cannot grow in plete contact lens care - proper lens hygiene. ■ It Lensine. ■ Caring for consoaking. . Just a drop or two of Lensine before you insert your contacts coats and lubricates the lens surface making it smoother and non-irritating. Cleaning your contacts with Lensine retards the buildup of foreign deposits on the lenses. Lensine is sterile, self-

sanitizing, and antisep- that improper storage tic making it ideal for between wearings may storage of your lenses result in the growth of between wearing periods. bacteria on the lenses. And you get a removable This is a sure cause of eye storage case on the bot- irritation and could seritom of every bottle, a ously endanger vision.

preparing, cleaning, and has been demonstrated tact lenses can be as convenient as wearing them with Lensine, from the Murine Company, Inc.



# FUNNY YOU'RE A GIRL ... ONCE A MONTH YOU FEEL LIKE A

You're not as mini as usual? It's only temporary, you know. A monthly problem. But who cares when you have that puffy, bloated, "Oh, I'm so fat feeling"? TRENDAR, that's who. TRENDAR'LL help keep you slim as you are all month long. Its modern diuretic (water-reducing) action controls temporary pre-menstrual weight gain. (That can be up to 7 pounds!) Start taking TRENDAR 4 to 7 days before that time. It'll help make you look better and feel better.

TRENDAR...IT MAKES YOU GLAD YOURE A GIRL!



It's not how you earn your rings, it's where you buy them.

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# Dial- asymptom (health drama)

### By S. NILS BARTLEY

Phone: Ring. . . Ring. . . Ring. . . Ring. . . Ring. . .

appointment desk; may I help you?

Girl: My name is. . Rec: Could you hold the line for a minute please?

Girl: Oh, alright. (5 minutes pass.)

Thank you for waiting. May I help you? Hello...Hello...Hello...

Girl: Hello.

Rec: Hello. I thought you hung up.

Girl: I must have dozed off.

Rec: We're much too busy for that. Girl: So I should take NoDoz??

Rec: What's your problem?

Girl: What's your problem?

Girl: I woke up this morning with cramps, a bad headache and a slight fever. I'd like to know when I can get in to see a doctor. I really feel lousy.

Rec: Have you had your period lately?

Rec: I'll tell you, that happens to me every now and then, you know. Sometimes your body just doesn't keep track of time. It's not a calendar, you know. Your body only has twenty toes and fingers, so you really can't expect it to count to twenty-eight. Your cramps, do they start from your backbone, creep up around your sides and subsequently attack your navel? Does the pain make you scream and writhe from one side of the bed to the other? Do you grip your goose-down pillow with such a force as to make it quack?

Girl: What are you talking about? I. .

Rec: Does your headache creep up the back of your neck, circle around your ears and finally crash into your forehead like two rams? Does the pain break the ganglions off your neurons?

Girl: Look, all that I called for was to. . .

Rec: Take it from me, honey. I've been that route many many times. Take it from one who knows. It makes your eyes feel like they're going to pop out and roll down under the sheets, right?

Girl: What are you, some kind of . .

Rec: Does your fever make you feel like you've been in a boiling cauldron all day? Do you feel like mercury is going to shoot up through your body and smash out through the

Girl: Is this 961-3...

The exact same thing happened to me after the Soroptomist Club picnic my senior year in high school. Come to think of it, I have a feeling that it was Margie Thomas' potato salad. It did look rather strange.

Rec: Good grief, the sneezes too? Ah ha!! Just as I suspected!

Girl: You don't know how sorry I am that I sneezed.

Rec: I hate to tell you this but. . .

Girl: It's that bad huh?

Rec: I'd better have a doctor tell you the news.

Rec: I have an appointment open with Dr. Gwen at 2 p.m. Can Girl: I don't know. My brains might slip out if I have to blow

my nose. Two o'clock today? Rec: Now then, your appointment is two weeks from today at

2 p.m. with Dr. Gwen. Please fill out a form seven and take

Girl: I thought you said. . .

Rec: Thank you for calling. Girl: Wait a minute! I really have to. . .

Rec: This is a recording. . . This is a recording. . . This is. . .

### LETTERS

### War as scapegoat

To James Mars:

It is no small wonder that the U.S. cannot claim any kind of victory in Vietnam, expecially if there are people like you on the side of the Vietnamese.

You claim that the U.S. is attempting to enslave the yellow man through American imperialism. I dare you to tell that to any one of the many white, black or yellow fighting men who have had an arm or leg blown off in that attempt.

It seems as though you are using the war in Vietnam as a scapegoat for your own inadequacy that makes you a second-class citizen. You go on to say that you and your yellow brothers are apathetic and are a silent majority and you imply that you are deprived of certain rights.

Then you turn right around and attack this country, your country, with all the flair and ceremony of a coward with treason at heart, knowing that in this country you have the right to do so without the threat of being sent before a firing squad.

I served in the armed forces of this country and I regret that I did not have the opportunity to serve in Vietnam. And it's a good thing didn't, because if it was fight for the likes of preserving the rights of people like you, it would have all been in vain.

GARY W. TALBOT Graduate School of Education

### Support tuition

To the Editor:

When I was a senior at I served as Administrative Assistant to the Student Body President and on a two-man committee with Michael Talley. Our committee was set up to investigate various tuition plans under consideration by the legislature. After polling the legislature and researching the

bills, we came to the conclusion that the students ought to support tuition!

We favored student approval for several reasons: First, on a loan back plan, the student could include incidental fees. Second, if the student never got a taxable income he would never have to pay the loan. Third, because many students leave the state, and because education at the university level benefits the student primarily, it is unjust to make others pay a major share of that cost. But these arguments had little sway on the

One argument did arouse much support. It ran like this. If students came out in favor of a tuition plan, they could bargain for amendments and concessions. If they opposed the tuition plan, it would be imposed for economic reasons, which would mean it could be raised for economic reasons.

Since there is little doubt that tuition will someday be imposed, it was our contention that students should come out in favor of tuition. Not only would they shock the state "because they were finally for a positive program," but they would establish a precedent-no tuition without concessions.

In 1966, our proposal was buried by the Student Body President in a memorandum to Clark Kerr-you remember him. We resigned our posts and began campaigning for our strategy on our own. It won the unanimous support of the I.V. League, several Greek groups, and many resident halls-but the year ran out.

Students didn't think about future students, only themselves-they simply did not want tuition while they were at UCSB, so they hurt the chances of future students getting a decent plan adopted in the legislature.

It is not too late. Students at Santa Barbara could lead the UC system by coming out in favor of tuition, tuition the way they wanted it, not the way the Governor will eventually get it, if you let

> CRAIG R. SMITH **Assistant Professor** San Diego State College

### Troubled oily waters

By Erich Blase

Santa Barbara-Surfers of this sleepy little town on the California coast are involved in a new sport: "Tar-Surfing."

On a sunny day when "tar's-up" one, two or as many as three surfers can be seen crowding the beaches getting 'locked-in, nose-riding" and pulling dead swimmers from coal-black

"It's just great," exults one, "you never have to wax your board, we can attend BSU meetings, and we can drive our

cars on the beach for a quick lube job."

After a day in the sun they all drive to the local Shell station and run through the sprinkler in an effort to rid themselves of their "Quick

Surfers aren't the only ones to share in this boon. Scuba divers are getting publicity with an ABC Wide World of Sports show on the "First Annual Underwater Blind Man's Bluff Championship,' in which the visual portion of the show will not be broadcast.

The tourist business is booming, too, with nearly a dozen visiting this sun-drenched hamlet last summer alone. But for a few bleeding-heart Sierra Clubbers (who recently changed their 'Get Oil Out!" slogan to "Out, Stinking Hydrocarbons In The Sea!"), the flatlanders in general seemed happy with their vacations.

It's wonderful when you can see the actual effects of progress, though I am a little sad that my dear great-grandmother couldn't

### Traffic peril

Well, it's happened again-I.V.'s traffic safety "record" takes it in the shorts. This time some clown in a truck creams a guy on a bicycle. It seems to us that several major things need to be done vis a vis traffic and accidents in I.V.:

1. Prompt, complete coverage of all accidents involving cars, bikes and pedestrians in EL GAUCHO. Maybe if the slumlords are confronted with a few accurate statistics they'll be a little more concerned.

2. A little agitation for sidewalks and streetlights. There are so many dogs and people in dark clothes on the streets that it's a miracle the population of I.V. hasn't been decimated.

JIVE has a safety committee that is working on some of these problems. We urge anyone who values his own health and safety to get with it.

ANNE KLINGELHOFER Grad., Anthropolgy JAN KLINGELHOFER Soph., Slavic Studies

(Letters cont. on p. 6, col. 1)

Artists: DL **GAUCHO** needs you



### EL GAUCHO

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# Rock group hit by scandal; clues point to conspiracy

By DOUG DUTTON

While researching a review on the latest Doors' album, this reviewer ran across an amazing number of "coincidences" which have led him to inevitable conclusions. He asks only the reader's patience as he presents his facts.

In search of a lead, this reviewer found the word "door" on page 247 in the second column of "Webster's Seventh Collegiate Dictionary." Almost directly opposite to this on the very same page, one finds the definition of Don Quixote which reads partially "crazed by the reading of books."

Following this important lead, on page 247 of the "Northwestern-Los Angeles phone book," one finds that a certain "John Fitchner" (whose name appears in bold print) resides on Morrison Street.

This reporter followed by calling Mr. John Fitchner and received what appeared to be a voice from another world repeating the words, "You have reached a disconnected number."

The obvious clue in this statement is the word "number." Counting the number of letters in the voice's cryptic message makes the figure "33."

On the Doors' second album (the number "2" now becomes a recurring clue), one finds that the song "When the Music's Over" lasts a total of exactly

11 minutes. Dividing the 11 into the 33 gives this mathematician the number "3." One need not be reminded that there are four

It was also soon discovered that Fitchner's name was the fourteenth name from the bottom of the second column of the phone book. If one adds the digits eight, five and one, he finds the total fourteen.

On page 851 of "Webster's,"

one finds that the word "superintendent" appears in the second column, second word from the bottom.

The search had badly bogged down when this reviewer received a telephone call from Kenneth Livesay of Doughnut Hole, Iowa. He called, incidentally at precisely 14 minutes before two in the afternoon when the music was over. The phone rang exactly 247 times.

Livesay had come to the same obvious conclusions as had this reviewer, but had carried the investigation slightly further.

On the second album, when one reads the word "Doors" upside down, it reads "SJOOP," a Sanskrit slang expression, which approximated in English reads "water-buffalo fart." Therefore "Doors" is the inverted-retrograde-mirror-opposite of this

Working together on this project, we found that the Doors, on their fourth (twice two) album are standing about a tripod, on which is perched a camera.

The camera is obviously a symbol of a school, which is based on those time honored principles of reading, writing and arithemetic-the three "Rs" of education.

**UCen Activities Committee** presents: JAZZ CONCERT

> FRANK FROST QUARTET

Tuesday Oct. 28th 8-10 PM

UCen Program Lounge FREE COFFEE

"coincidences" bolstered by the report that this reviewer received from the cousin of a boy who sat in front of a girl who intimately knows Jim Morrison.

Apparently, the photos of Morrison's member from the infamous Miami concert do not exactly match up with the one she knows. She says that in the pictures: "It's smaller!"

The list goes on: 1. note the numerous references made by the Doors in their last album to "school" and "children;" 2. (note that recurring

number!) on the second album, the three balls being juggled are symbolic of the three "rs." but are red, seeming to point to communist infiltration; 3. Morrison is often found standing to the right.

When one projects a picture of Jim Morrison's face on page 14, vol. 851, supplement 247, of the "National Review" (1968), the only clearly discernable words appear across the bridge of his nose. Those words are, "By Golly!"

That was the 1968 "National Review." On page 68 of "Webster's," fourteenth entry down is "Balto-Slavic." The word "door" in Balto-Slavic is "xam." Take that word and spell it backwards!

And finally, once again on the fourth (twice two) album, on the inside picture, next to Morrison is a clown. We all know who that is. The facts are

Max Rafferty wrote "Why Johnny Can't Read;" Max Rafferty is the Superintendent of Public Instruction; Max Rafferty attempted to remove the "Dictionary of American Slang" from the secondary schools; Max Rafferty opposes Touche!

ENTERTAINMENT GUIDE FOR THEATRE INFORMATION CALL 962-8111

Take Her Out To a Movie Tonight!

### GRANADA 1216 State Street

Barbara Hershey Cathy Burns "LAST SUMMER" (R) "STILLETTO" (R) with Alex Cord

### ARLINGTON

'ALICE'S RESTAURANT" Arlo Guthrie, Pat Quinn (R)

and "THE FIRST TIME" (M) Jacqueline Bisset, Wes Stern

### New STATE 1217 State Street

Academy Award Winner

**Best Actress** Barbra Streisand "FUNNY GIRL" (G) Omar Sharif

# RIVIERA Near Santa Barbara Mission opposite El Encanto Hotel

Peter O'Toole Katherine Hepburn in "THE LION IN WINTER" "THE PRODUCERS"

### CINEMA

Dustin Hoffman Jon Voight "MIDNIGHT COWBOY"

Uncompromising and shocking because it has the ring of truth. RATED X.

### FAIRVIEW

Peter Fonda **Dennis Hopper** "EASY RIDER" (R)

### MAGIC LANTERN Embarcadero Del Norte Isla Vista

Woody Allen in "TAKE THE MONEY AND RUN"

### AIRPORT Drive-In Hollister and Fairview

"NONE BUT THE BRAVE". DEVIL'S BRIGADE, and "100 RIFLES" (3 films)

FUNKY FLICK'

### SANTA BARBARA

"CASTLE KTEP" "McKENNA'S GOLD"

# SANTA BARBARA DRIVE-IN #2 OTIAL HWY at Kellogg Goleta (SOUTH)

Robert Mitchum in "YOUNG BILLY YOUNG" and Suzanne Pleshette in "IF IT'S TUESDAY THIS MUST BE BELGIUM"

MOVIE AUDIENCE A SERVICE OF FILM MAKERS G-General Audiences
M-Mature Audiences
R-Persons Under 16 Not Admitted
X-Persons Under 18 Not Admitted

obscenity; Max Rafferty supports the three "rs;" Max Rafferty sees commies in the schools; Max Rafferty often exclaims, "By Golly!"; Max Rafferty is Jim Morrison. "TAKE THE "At least MONEY six laughs AND RUN' a minute!" is a smash!" L.A. Herald Examine "Delightful Sit back, enjoy it ... satire... A film laugh provoking of the absurb!" throughout!' PALOMAR PICTURES INTERNATIONAL PRESENTS WOODY ALLEN'S "TAKE THE MONEY AND RUN" WOODY ALLEN ... JANET MARGOLIN WOODY ALLEN AND MICKEY ROSE CHARLES H. JOFFE SIDNEY GLAZIER /JACK GROSSBERG MARYIN HARLISCH /WOODY ALLEN COLOR DISTRIBUTED BY CHARAMA RELEASING COMPONATION Elaine May - Mike Nichols MAGIC LANTERN THEATHE "BACH TO BACH" YOU CAN READ TEXTS AT 1,000 WORDS PER MINUTE BY THANKSGIVING WITH EQUAL OR BETTER COMPREHENSION in Six 21/2 hr. Sessions on Our Money Back Guarantee MAKE AN APPOINTMENT FOR SPECIAL LESSON ONE TUES., WED., - 10:00 A.M. & 12:00 P.M. SO THAT YOU MAY JOIN CLASSES ALREADY IN PROGRESS. THEN YOU WILL BE FINISHED BY THANKSGIVING

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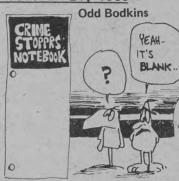
### LETTERS

### Exploiting our bodies

To the Editor:

The contents of EL GAUCHO reflect the life outlook of a number of students on this campus. I, for one, would like to speak out against it.

There has been much moralizing over the war in Vietnam. There has been a strong condemnation of our



country's policy of exploiting other peoples for its own ends, often in the name of "freedom." I, too, condemn this policy.

And yet, I see the same principle being practiced in the lives of many of those who moralize over Vietnam - a practice tacitly supported by

CAN'T

CRIME

STOPPED!!?

.. NOT WHEN

YOU CAN

MAKE A

AT IT.

GOOD LIVING

BUT PEOPLE

TO COLLEGE

AND LEARN

CONSTRUCTIVE!

SOMETHING

SHOULD GO

El GAUCHO, for example, in the section dealing with the braless fad, Oct. 23 EL GAUCHO. The practice I'm talking about is the exploitation of other people's bodies for one's own ends, often done in the name of 'freedom."

- ASIDE FROM

THE FACT THAT

WOULD FIND

MOST EDUCATORS

THAT STATEMENT

SUSPECT.

You talk about the shattering effect of U.S. bombs or napalm on a Vietnamese' life - did you ever think of the shattering effect the "morning after the night before," or an unwanted pregnancy, or an abortion has on a UCSB girl? And if you think B.C. methods have made unwanted pregnancies rare, talk to an R.A. in a girls' dorm sometime.

It seems that when many students call something, like war, "immoral," what they really mean is that it just isn't "their bag." But sex is their bag, so they don't call it

immoral. Yet they are operating on the same principle as the war machine - using people as if they were things.

It's a sad, sick thing to walk in darkness and curse others for being there too. Whether we like it or not, the regeneration of a country is the regeneration of each one of us.

"Do not be surprised because I tell you, You must all be born again...If the Son makes you free, then you will be free indeed." - Jesus Christ (John 3:7, 8:36).

(Mrs.) JANE BEATTIE Senior

**Combined Social Sciences** 

### Women's products

To the Editor:

"Don't judge a book by its cover," and "All that glitters is not gold" (and is not necessarily for sale either, I'll add) are contentions not entirely out of context with the Fall '69 panorama.

Though more pendulous the paps, being more numerously unfettered, and with the more voluminous (or voluptuous, depending upon your point of view) evidence that legs do in fact extend all the way up, there is still the evidence that the product is not as advertized nor even, in some cases, being stocked.

DAVID HEIDLEBERGER Senior, English



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before 4 p.m., 2 days prior to publication.

1-Announcements

SPORTS CAR RALLEY SCHOOL—PORRT Oct. 30, 7:30 pm, SH1004. Learn T-S-D Rallying from the Experts. \$2 per driver/navigator team. Info: 961-3710, 968-0523, or Trailer 306E.

Yoga Classes Hatha & Kundalini-Thursdays 2-5 pm Rm. 2272 UCen. Yogi Haeckel also Wed 8pm & Sat. 10:30 am Rpst din. Rm.

Homecoming is Happiness, GGR, GGP, Queens, Parade House Decs. and its all coming Nov 3-8.

Coyote - Lab pupples for free ph. 969-0891, 740 Coyote Rd. S.B.

Dunall's Surplus is now in I.V.-bell b o t t o m s - \$ 4 . 9 8 , p e a coast-\$12.98-\$20, navy wool CPO shirts-\$9.98, work shirts-\$2.49, watch caps-\$1.98, wool s w e a t e r s - \$ 4 . 9 8 , a r m y blankets-\$6.98-6581 Pardall.

POSTER SALE values to \$2 now 75c — Shirt Shoppe, I.V.

Kirstenhof is different, distinctive, delightful, decorative. Kirstenhof is on Dawson in Goleta. Kirstenhof, sometimes redundant.

Experiment in International Living. There will be a meeting, Wed. Oct. 29 4:30 PM 6518 El Greco, IV of all former experimenters if Interested but unable to attend call 968-2219.

COMPATIBLE DATES 968-0145

Meat Cheaper: Eat REEZRITE...Pers. Serv. 968-4989.

Independents have Nominated Sally Weller for Homecoming Queen--Support her on Wed.

Students who didn't have phones when they filed cards should bring their new Nos. to Rm. 1053 Storke Bldg. if they want them in Hustlers'

Prizes-a Slice of Life in ?-Art Contest-shown at Internati Bazaar Signup at UCen info/call 968-6558.

### 2-Apts. to Share

1 Man to sublet in Big 4 man \$54 a mo. 6774 Trigo No. 4.

Need girl to sublease space in 4man 6528 Sabado T. 968-1383.

Need girl to share large 1 Br. apt near campus cheap. 968-8603.

Need 1 girl Nov 15 to share 4 man Del Playa apt 67.50 month spacious, character 968-0482.

1 man needed to share Ige, quiet 2 bdrm with 2 other men No contract \$50/mo 968-8247.

Roomate wtd. Large apt next to campus \$55. 968-3685 Ask Rodg.

Need 1 girl for duplex Sueno. No contract—own room 968-8102.

2 roommates needed for quiet IV apt on Picasso 968-0173.

### 3-Autos for Sale

63 Corvair 4 speed good condition \$350 call 968-8198 or 967-0131 ask

'69 VW camper, radio, good mi. under warranty, \$3200 968-8375.

50 Olds, not much to look at but runs real good \$95, 963-8521.

'66 MG Midget, wire wheels, 30 miles PG, good cond. 965-4656.

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MEN-WOMEN 2 Br.-2 bath \$150 mo. Qtr. contracts IPM 968-9681. 6-For Sale

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Lost and Found is located in room 1104 Safety & Security Bldg. 8am to 5pm Monday through Friday. 961-3843.

### 11-Lost

Radiograph Pen between arts and Chem Buildings 968-8591.

Braided Blk Lthr. Dog Collar tag Fr. Riverside 968-7072.

Dog M red-brn White spot on breast black mkngs ears & tail, missing 10/16 Flea collar phone 968-1982

Freaky in 1.V. 10/18 Female 8 w old calico kitten fluffy no collar splotchy light rear paw call 961-2844.

Carabelle silver watch & band. Has a silver chain \$10 rewd. Please call Dorothy-6849.

Girls bike red & white 3 speed, front basket, contact 968-7305.

### 12-Motorcycles

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### 13-Personals

Thanks to the girls in No. 94, House of Lords—Rich, (& Harry).

WATCHING FOR SHOOTING STARS COMING SOON!

Happy Birthday John from Minihaha and Straight-Arrow. COMPATIBLE DATES 968-0145

GGR '69 is Great...Will You Be There? Nov 5-7 tickets on sale at UCEN info Booth 4 \$1.00-1.50.

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Wish to rent recorder 2 hours a week to type off tape or buy reasonable 968-9077. Apt 103.

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Need ride to class in S.B. Tue. & Thur nite-share gas-968-2738.

2 girls need ride to Berkeley Thurs, Oct. 31 or Fri Nov. 1 call 968-5958 or 968-5959.

To Santa Cruz, San Jose area. Oct. 31 will pay all expenses Leave anytime call Ruth 968-9549.

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### 17-Travel

### EUROPE ANYONE!

Guy wants girl or guy to go to Europe this summer. Am Exp. Traveller Call 968-6578.

Israel 1970 Student Group call (213) 769-1708 or write P.O. Box 2264 N. Hollywood 91602.

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# Phi Psis continue trenddominate volleyball again

**Sports Writer** 

There's something about volleyball that just seems to agree with the Phi Psis - not only do they win at it, but it inspires them in other sports as well.

For example, take last week - the Phi Psi number one and number two teams played off for the two-man volleyball championship and the football team upset the number three ranked SAEs 20-18.

Terry Armstrong and Jorn Oulie defeated their brothers Pete Newendorp and Ric Pederson, 11-6, 11-9, to score the umpteenth straight championship for Phi Psi volleyball teams this last

The Strapp no. 2 (Bob Conrad and Tom Madison) picked off third and the Weasel AC (Jeb Burgess abd Ken Wiese) came in

An errant snap from center that resulted in a safety and Darrell Spurling's two touchdowns sparked the Phi Psis to their upset triumph. Pass/Fail barely avoided being knocked off by unlucky Alpha Delta Phi, but hung on to win 21-19.

The Alpha Delts, who were tied by Lambda Chi on the last play of the game, saw Steve Ford score the winning TD with three minutes left, a scant 50 seconds after Tim Gibbons had tallied the apparent winner for the Alpha Delts.

In what looked to be the big game of the day, the Phi Delts edged the Phi Sigs 25-6 in a game that was much closer than the score indicated (to coin a phrase).

John Morrisroe garnered 13 points for the winners as the Phi Delts and Lambda Chi, 37-7 winners over Sigma Pi, now share second place in the Kelly League, behind Pass/Fail.

In other "A" Division action, Sigma Chi decisioned ZBT 25-7. John Harris' 24 points upraked the Theta Delts to a 46-6 win over the hapless Lords; the Canadian Club knocked off the GBTBs 21-6, and the Extra Pointers whipped the Strapp 26-7.

K-25 rebounded from a shutout at the hands of Grid Irony to knock off previously undefeated GBAC 24-19 as Grid Irnov continued their string of impressive scores by annihilating Right Guard number 2 53-0.

The Felts cut down the Bushmasters 25-6 and dorm behemoth Ute clobbered Calaveras 50-0. The Five Gs blitzed the Sig Pros 26-6, GCF shut out Rufus Jackson 33-0 and the No Names defeated the Sig Apes 24-6.

### SOCCER

~~~~~~

Today at 3 p.m. on the soccer field, Cal Poly (San Luis Obispo) will challenge Zoltan Von Somogyi's UCSB contingent. The Gauchos hope to improve on their 2-3-1 record and prepare themselves for Saturday's noon encounter powerful UCLA.

mmmm



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### Inaugural Bike Rally Sunday

Put on your pedal pushers (the better to push peddles with) and bring your rusty-but-trusty bicycle to the Women's Intramural Bike Rally. This Sunday, Nov. 2, drivers should meet promptly at 1 p.m. in the foyer of Robertson Gym, with "go time" definitely at 1:30 p.m.

The rally is treasure-hunt type, with clues scattered all over campus. I.V. is considered too dangerous on Sunday afternoon. Teams will consist of pairs of girls, with the winners receiving who knows what. Certainly not a refund of their 25 cent entry fee per

Last week's volleyball activity was so fast and furious that Geri Mund is unwilling to say which teams look the best. "It's just too early to tell," says Geri. "However, spirit-wise Oceano and particularily Kennesaw have

the lung-power." Yea, dormies.

All the teams look really good, and it looks as if the leagues will work out quite well, despite the very obvious difference in abilities between dorms and sororities.

All sororities are represented except Chi Omega, who seem to get their kicks from bunny-hopping through the streets of Isla Vista.

There is still time, by the way, to get in on the badminton play this week, either Wednesday or Thursday, at 6:30 p.m. in Robertson Gym.

Men's cross country has been scheduled for Nov. 15. Hopefully that is when it will happen. Check with the Intramural office for details and confirmation. They probably won't know anything anyway.

Rosters for men's badminton singles are due this

Thursday, Oct. 29. Play begins promptly at 9 a.m. Saturday, Nov. 1, on the main gym floor and all contestants must be there at that time to insure their entry. Doubles rosters will be ready at the Intramural Office tomorrow, Oct. 28, and most likely will be due early next week.

There are no Intramural activities scheduled for Saturday night, Oct. 31, so use your own initiative and have a happy Halloween...

### TOP FIFTEEN

| 1011111                | -  |      |   |     |
|------------------------|----|------|---|-----|
| 1. Sigma Chi           |    | <br> |   | .96 |
| 2. Sig Eps             |    | <br> | · | .94 |
| 3. Lambda Chi          |    | <br> |   | .78 |
| 4. Delts               |    | <br> |   | .76 |
| 5. Phi Delts           |    |      |   |     |
| 6. Pass/Fail           |    | <br> |   | .74 |
| 7. SAE                 |    | <br> |   | .50 |
| 8. Phi Sigs            |    | <br> |   | .50 |
| 9. Theta Delts         |    | <br> |   | .35 |
| 10. High Society       |    | <br> |   | .29 |
| 11. Phi Psis           |    | <br> |   | .23 |
| 12. Grid Irony         |    | <br> |   | .21 |
| 13. GBAC               |    | <br> |   | .19 |
| 14. ZBT                |    |      |   |     |
| 15. Dimmitt's Dummetts | ٥. | <br> |   | 7   |
|                        |    |      |   |     |



# he seldom told

bridges. Todd made his living by collecting a toll from those who used the bridges to cross the river. Many of the common folk were so poor, however, that they could only afford to pay him a few pennies. One day Beverly got fed up with his meager earnings. "Todd," she said, "I'm fed up with your meager earnings. Why can't you collect quarters like normal trolls do? Or dimes, or even nickels instead of just pennies. I mean, common cents can only take you so far.

So Todd grudgingly collected quarters from the travellers and stored them in a crock under his bed. But Beverly, who was a real ogre, continued to nag him. "Todd," she nagged, "why don't you take your crock down to Security Pacific Bank?"

"What would they want with my crock?" he asked. "I mean take the older security pacific metional bank

NCE upon a time a troll named money down there. It'll be safe, and Todd and his wife Beverly we'll get interest. Maybe you can lived under a couple of even open a joint checking account.

> Well, Todd may have been a troll but he was no dope. So he hied himself over to the bank with his crock of quarters and opened an account. Soon their standard of living rose. They refurnished their dwelling in Early Swamp and began eating more than just stray goats.

Todd, however, began putting on a little extra weight. Then one morning he arose to go to the bank and crashed right through the bridges. But that was to be expected. For as everyone knows, if a troll gets a little extra money, he's bound to get too big for his bridges.

### SECURITY PACIFIC BANK



# Go to the polls, ye sons of freedom!

By VALERIE BAKER Staff Writer

With over 7,000 eligible voters, Isla Vista has a great deal of potential political power to swing elections and get more recognition for the community.

By encouraging students to declare residence in Santa Barbara County and register to vote here, the Voter Registration Drive is planning to make the political potential of Isla Vista a powerful reality.

Student disenfranchisement is the target of the drive now being directed by the Associated Students.

Those students not registered in Santa Barbara County are required to vote by absentee ballot or go

home to vote, but, according to A.S. Administrative Vice President Greg Knell, most of them are unwilling to go through this trouble and do not bother to vote at all.

According to the County Planning Commission, only 1,889 students in Isla Vista are now registered to vote. The more than 5,000 non-registered voters in the community are what the registration drive is concentrating upon.

Voter registration information will be mailed to all students eligible to vote, and those interested in helping the drive are asked to sign up today and tomorrow at

the table in front of the library between 9:50 and 2:15

The county elections this spring for county sheriff and county clerk are of specific concern to the registration drive which emphasizes that the elections

will directly effect Isla Vista.

The sheriff's department is responsible for law enforcement in the area and the county clerk is responsible for all voter registration.

The drive has enlisted 10 volunteer deputy registrars to go into Isla Vista this fall, and the League of Women Voters has also agreed to train deputy registrars from the student body.

### Storke bells toll for thee

By CAROLE RICHARD Reporter

"Hear the tolling of the bells,

Iron Bells!'

-Poe

From the tower of the Thomas M. Storke Student Publications Building, the carillon bells' tones penetrate regularly throughout the campus.

Ennis Fruhauf, University carillonneur, is responsible for the variety of music played by this instrument.

An assistant professor of music, Fruhauf teaches and plays the carillon and has been a featured recitalist throughout

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EL GAUCHO (for

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the United States.

The skilled carillonneur remains invisible to his audience while his instrument produces music reaching as far as Goleta.

The carillon, which is built into the tower, resembles an organ with strings reaching to the 61 bronze bells.

The five octave keyboard must be played with balance, timing and pressure, notes Fruhauf, who often uses golf gloves to strike the peg-like keys. Because any mistake can be heard within a 2 mile radius, he uses a practice keyboard.

Fruhauf performs music both written and transcribed for the carillon on an entirely mechanical keyboard. He notes that there can be no sustained tones, as in a piano, and each tone is determined by the

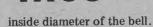
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The bells, which were cast in Holland, average \$2 a pound and have a total weight in excess of 15 tons, the largest bell weighing 4,700 pounds.

Tours of the carillon bells will begin when construction is completed.

Besides his regular musical program, Fruhauf will be conducting one concert each quarter, beginning this Friday and repeated Sunday, Nov. 2.

Subsequent performances in the winter and spring quarters will be held Feb. 20 and May

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