

# The Carpinteria Chronicle

READABLE - REPRESENTATIVE - RELIABLE

The Only Newspaper In Carpinteria Produced Entirely In Its Own Plant

VOLUME VI

CARPINTERIA, CALIFORNIA, FRIDAY, JULY 8, 1938

NUMBER 19

## Carpinteria Celebration Draws Many Visitors

The Fourth of July celebration\* staged by the Chamber of Commerce, and American Legion with the assistance of the American Legion Auxiliary and the Carpinteria Fire Department was one of the most successful ever to be staged here. Even the weather man joined in to make the day a success by dispensing the fog which has dogged the costal area for the past several weeks.

Every available camp site was filled and all accommodations in the hotel and auto camps was taken and many persons flocked to the beach from nearby communities for the day and remained for the fireworks and dance in the evening. Residents of Carpinteria for many years are of the opinion that it was the largest crowd in the history of the community.

The day's program started with the children's parade sponsored by the American Legion Auxiliary at 2:00 p. m. which started at the Post Office and marched to the foot of Linden Avenue where prizes were awarded.

In the evening an elaborate display of fireworks was presented at the State Beach Park by the Legion and Chamber of Commerce. Members of the Carpinteria Fire Department assisted in setting off the fireworks.

Following the fireworks display a street dance was held at the foot of Linden Avenue. Music for the dance was provided by the sound truck of the Los Angeles Brewing Company. The sound truck was also an important aid in announcing the winners of the children's parade and assisted at the State Park during the fireworks display.

## Carpinteria Team Loses Spelling Match 7 to 6

The Carpinteria spelling team,\* dubbed the Carpinteria Evaders by the News-Press as the result of failure to make a scheduled appearance several weeks ago, were rounded up and heard into the News-Press Radio Station KTMS Wednesday evening, only to find that the spelling match was no "sinecure," that their "repertoire" was not complete and that there was not a "parvenu" on the team. One of the members was "stymied" and also failed to "savvy" and another found himself in an "imbroglio" when he reached home.

In spite of the above paragraph it wasn't as bad as it sounds for the Carpinteria team, composed of Mrs. Henry Hugo, Charles Blackburn, Mrs. Ford Kline, Barney Kathman and Rev. Deane F. Babbitt, gave the Altrusa club a real battle and the match ended 7 to 6 in favor of the Altrusa Club. The Carpinteria team was leading at the end of the fifth round by a score of 2 to 4 but lost out in the

## HUGE CAKE SERVES 500 AT OPENING OF NEW SAFEWAY

H. M. McChesney, manager of the new Safeway Store, wishes to express his appreciation to the many persons who visited the store during its opening celebration last week-end. McChesney states that in keeping with the policy of Safeway, stocks of staple groceries will be complete and fresh at all times and so arranged that shoppers may find items desired with the greatest of ease.

In addition to the grocery department, Safeway also features a produce department which carries a complete assortment of fruits and vegetables in season which are delivered fresh daily to the store and a meat department which offers a complete line of all types of meat as well as fresh fish and delicatessen items.

### Huge Cake Served.

During the opening last week-end over 2,000 sample cups of ice cream were served to visitors and the huge up-side down cake which was cut Saturday afternoon was served to over 500 persons.

Mrs. Harold Heltman and daughter, Nancy, accompanied by Mrs. Marian Linkey spent the holidays in San Diego visiting relatives.

Mrs. O. L. Lyman had as her guests over the holidays Mrs. Lois Eldredge and daughter, Doris, of Hollywood. Barbara Lyman accompanied the visitors to their home where she will remain for a few days visit.

## FIRECRACKERS START GRASS FIRE

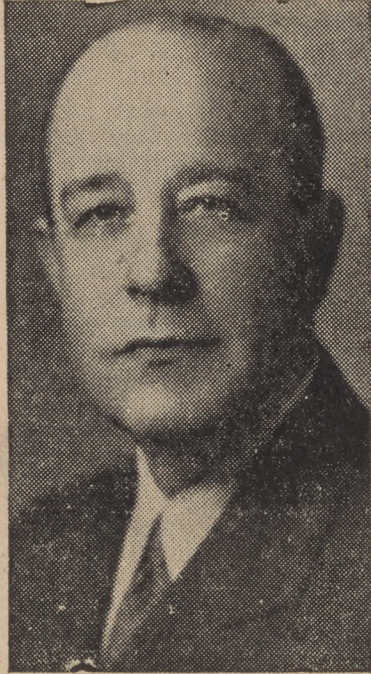
The Carpinteria Fire Department was called to the beach camp shortly after noon on Sunday as the result of a grass fire started by fire-crackers. Campers had the blaze well under control when the department arrived.

remaining two rounds of the match.

According to C. A. Storke, master of ceremonies, it was the closest score so far in the series of matches that have been held during the past few months and the total number of words misspelled by both teams was the smallest to be recorded to date.

Carpinteria has been extended an invitation to round up another team and try it again in the near future.

## TO SPEAK HERE



George J. Hatfield  
Republican Candidate for  
Nomination for Governor

## HATFIELD TO SPEAK HERE TONIGHT

Arrangements have been completed for George J. Hatfield, Republican candidate for nomination for Governor and present Lieutenant Governor, to meet with residents of the Carpinteria district informally at the Veteran's Memorial Building tonight at 8:00 p. m.

All persons interested in Hatfield's campaign are invited to be present tomorrow evening at which time he will outline his platform and answer questions in regard to the campaign.

Persons interested in the Hatfield campaign may obtain literature and further information at the "Hatfield-for-Governor" office which has been opened in Santa Barbara at 721 State Street.

## LELAND CRAWFORD GUEST SPEAKER AT LION'S CLUB

Leland Crawford, Santa Barbara attorney, was the guest speaker at the Lion's Club dinner last night. Crawford, who is chairman of the Santa Barbara Board of Education, discussed various educational problems.

The Lion's Club will not hold their regular meeting next Thursday night but will attend the Inter-County Council Barbecue which is to be held in Oxnard. The group is planning to charter a bus and attend the meeting in a body.

Mr. and Mrs. D. F. Boren had as their guests over the holiday, Mr. Del Koehler and son of Delano and Mrs. Boren's brother and sister-in-law, Mr. and Mrs. O. L. Buckley and children of Glendale.

## Children's Parade Brings Out Some Novel Entries

## PENFIELD TO ADDRESS C. OF C. WED. NIGHT

Wallace Penfield, secretary-engineer of the Santa Barbara planning Commission, and a representative of the Highway Commission will be present at the regular meeting of the Carpinteria Valley Chamber of Commerce which will be held next Wednesday evening, July 13, in the Veteran's Memorial Building at 7:30. Penfield will discuss ways and means of making the Carpinteria Valley a more attractive community through roadside planting and community planning.

All members of the Chamber of Commerce are requested to be present and to bring anyone who is interested in the Carpinteria Valley.

P. H. Gordon spent the holidays with his wife, Mrs. P. H. Gordon, and children, Mrs. Margaret Waterman and Herb Gordon.

Gotschall, Bunnie Gotschall, Robert Lowe, Sue Coshow, Sally Coshow, Bobby Foss, G. B. Foss, Jr., Jean Bradbury, JoAnne Riley, Billy Thomas, Amy Thomas, Helen Boren, Eberly Honeyman, Billy Boren, Kay Shepard, Barbara Bauhaus, Sei Dyo, Dorothy Rosebro, Theresa Lee Vaughan. A group of girls including Nina Anne Miller, Madelon Southworth, Phyllis Southworth, Joyce Miller and Nancy Franklin entered as a bicycle unit, each girl riding a bicycle gayly decorated with red, white and blue streamers.

## Life Saving Classes to be Started Monday Morning

## CARPINTERIA GETS STREET SWEEPER

Carpinteria's business section will again present a clean and neat appearance after several months without the services of a street sweeper during which a good deal of rubbish accumulated. According to Tom Dinsmore, supervisor for this district, this year's county budget includes an allowance for a street sweeper for Carpinteria and James E. Lewis has been placed in charge of this work.

Despite the huge crowds that flocked to the Carpinteria beaches over the holiday Gates reports that it was not necessary to go to the aid of any of the hundreds of swimmers. First aid was administered in several cases to victims of minor burns from fireworks and for minor cuts.

The second annual children's parade sponsored by the American Legion Auxiliary which was held on the afternoon of the Fourth brought out a number of highly individual entries and was participated in by some thirty children.

The parade assembled in front of the post office and marched down Linden Avenue to the beach. Leading the parade were Jane Franklin and Mary Alice Hebel who played a group of marches on their accordians.

First prize awards went to the Covered Wagon, entered by Billy and Helen Boren and Eberly Honeyman; to the Betsy Ross entry, which included Kay Shepard dressed as Betsy Ross in a small wagon pulled by Barbara Bauhaus; the first-aid entry of Sei Dyo, Herschell Low and Bobby Low consisting of a stretcher carried by Sei Dyo, and Herschell Low on which was carried Bobby who was well swathed in bandages; and Bobby Foss who towed a miniature red cross ambulance behind his tricycle.

Judges for the parade were Judge A. B. Bigler of the Santa Barbara Superior Court, Frank Wykoff and Francis Castro. Judge Bigler presented the Auxiliary with \$10.00 to be used towards the expense of the parade next year.

At the conclusion of the parade all children entered were served with ice cream and those who did not win one of the first prizes were presented with gifts including passes to Snow White at the Granada Theatre and to the Fox Arlington Theatre and Popcorn donated by Jack's Popcorn Stand.

Those who entered the parade included Delbert Solari, Irene Ottala Solari, Joe Solari, Judy

Gates Foss, Life Guard at the County Beach Park, assisted by Kenneth Coffman will conduct classes in Life-saving at the County Beach Park starting on Monday morning. The classes will be held every morning between 10:30 and 12:00 with the exception of Saturday and Sunday and are open to both boys and girls. This course will continue through the summer until the opening of school.

The recreation program at the beach this summer is in charge of Marian Bates and Ellen Hogle and includes supervised games, story-telling and swimming classes for beginners and swimmers. The swimming classes are held each afternoon between the hours of 2:00 and 3:00 p. m. and a large number of children have already enrolled.

The raft at the beach was put in place several days before the holiday and is further from shore than it has been in the past so that the danger of it being beach-

# THE CARPINTERIA CHRONICLE

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## BRIGHTENING HORIZONS

With an incipient business upswing tingeing the horizon, it suddenly appears of less importance to assign blame for the recession, than to allocate credit for the new phenomenon. And opposing forces of politics and government, squaring off for the campaign sparring season, are busy gathering glory.

To most of us, however, the important thing is not the charges or credits—but where, exactly, we're going from here.

Historical post-mortems of the four-year period when the nation hung at the "bottom of the economic curve" will show that American business kept plugging, struggled valiantly to pay taxes, salaries, rent and overhead. It will show that most of those that succumbed, either in depression doldrums or recession rip tide, died with their boots on, fighting. The chronicle is a human, American one. The same tragedies that harassed the corner grocery also beset the great steel industry, the farming industry, the railroads. And little or big, their reaction, as prideful American business concerns, was notably comparable. As times got worse, the railroads, early in the depression, provided an extensive and expensive pension plan for their workers.

Many small businessmen matched the move.

In the second year of the depression, the roads restored an earlier wage reductions, though they couldn't afford it. Small employers, too, tried to help their workers over the economic humps. In 1937, with losses mounting and 30 per cent of the roads already in receiverships, they granted salary advances that established a new all-time high in this country and in the world.

But along with the butcher, the baker and the chandlestick maker, they lost ground consistently, until in July, 1938, 47 per cent of America's class A railroads are not even earning bare operating expenses, or their taxes to the government.

It is not alone the story of big American business. It is the story, too, of local businessmen in every town in America, carrying on pridefully, courageously under heaviest handicaps.

So, looking half skeptically, half hopefully toward the brightening horizons, citizens generally care little who gets credit for turning the tide. More than all else, they simply want the tide to turn—bringing a new measure of security.

## ON CRIME

Release last week from Alcatraz of Roy Gardner, train robber and escape artist, has flashed the headlines of 17 years ago across the minds of all newsmen and most adult readers. Then, as today, Gardner's picture was on the front pages of the nation. Then, as today, his name was blazoned and recognized everywhere. Gardner, then, as now, was news, and he made a statement for the reporters.

## The Churches

Carpinteria has a number of Churches, whose pastors and members will be glad to welcome you to their services.

### CHRISTIAN SCIENCE SOCIETY

Christian Science Society, Carpinteria, a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., holds service every Sunday at 11 o'clock a. m., Sunday School at 9:45 o'clock. Mid-week meetings every Wednesday evening at 8 o'clock.

A reading room is maintained in the church building, open Tuesday afternoons (except holidays) from 2:30 to 4:30 o'clock.

Communion Services will be conducted on Sunday in all Churches of Christ, Scientist. The subject of the Lesson-Sermon is "Sacrament," and the Golden Text is from Paul's first epistle to the Corinthians: "Let us keep the feast, not with old leaven, neither with the leaven of malice and wickedness; but with the unleavened bread of sincerity and truth."

Among the Scriptural selections in the Lesson-Sermon are the passages from John: "But when the morning was now come, Jesus stood on the shore: but the disciples knew not that it was Jesus. Then Jesus saith unto them, Children, have ye any meat? They answered him, No. And he said unto them, Cast the net on the right side of the ship, and ye shall find. They cast therefore, and now they were not able to draw it for the multitude of fishes. . . . As soon then as they were come to land, they saw a fire of coals there, and fish laid thereon, and bread. . . . Jesus saith unto them, Come and dine."

The Lesson-Sermon includes also this passage from "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "This spiritual meeting with our Lord in the dawn of a new light is the morning meal which Christian Scientists commemorate."

### THE CARPINTERIA COMMUNITY CHURCH

Rev. Deane F. Babbitt, Pastor. Each of us must determine for himself the eternity in which he is to live. No right minded person shrinks from tests that are real. "If any man do the will of God, he shall know of the doctrine whether it be of God." If the Christian

Seventeen years ago, his words veiled a promise of more thrills to come; he'd do his best to escape again; no jail could hold him. And he said the words with a broad grin that looked fine on newspaper. But today, a chastened Gardner says seriously, and probably sincerely, "A criminal these days hasn't got much chance to win. The odds are a thousand to one against him."

Gardner ought to know. He's spent 17 years in the "toughest" prisons in the country.

Another significant statement on the crime situation was made almost simultaneously with Gardner's. J. Edgar Hoover, foremost law enforcement agent of the nation, director of the Federal Bureau of Investigation, warned:

"A sinister menace in America today is tolerance of crime! The indifference with which many of our people view crime conditions is the greatest possible obstacle to the attainment of law enforcement ideals. . . . Crime is basically a youth problem. . . . These youths are living examples of neglected home training and the failure of society to properly meet its obligations to the younger generation!"

Gardner's statement is interesting, from the standpoint of a former robber who met up with the law and found he couldn't beat it. Hoover's is deeply significant, for it reaches into every home in the land. It bares a problem for every mother and father to analyze with care and thought; it discloses a vital problem for every citizen to ponder.

begins with what he knows to be true, in obedience to God's commands, all his actions will assume their right and true proportions. As the theme of the eleven o'clock Morning Worship Service, the pastor will preach upon "The Pure in Heart." Special music by Mrs. Wilbur Humphrey, pianist, will include the Prelude, "The Cradle Song" by Hauser, Offertory, "Gavotte" by Gluck, and Postlude, "Elegy," by Geibel.

There are danger spots in American Life! Pointing out these dangers to American Youth, Miss Edith Van Metre will speak of the Prophet's Warning as set forth by Amos.

"Seek good and not evil, that ye may live.— Let justice roll down as waters, and righteousness as a mighty stream."

Sunday evening at 6:30 o'clock this meeting of the Youth Fellowship will take place at the home of Misses Doris and Patty Demaree on Olive Avenue.

### METHODIST CHURCH

Melvin J. Addington, Pastor. Morning Service: "A Gospel with Truth."

Evening Service: "Not Dead But Living."

Many a gospel message falls short of changing human experience because it lacks the vital characteristics of a saving faith. Lives are not changed by beautiful dreams or an attractive philosophy, but by the life of God in human experience. "That which is born of the flesh is flesh, and that which is born of the spirit is spirit." A changed life is the result of a changed heart, and a changed heart results from a changed relation before God.

Christianity is not the religion of the dead but the living. It is not the result of cold formal precepts, but of warm vital Christian experience. Our life often all is greatly directed and influenced by our experiences. Christianity is not something that is tacked on but something that is arrived at through our experience.

July 31— Bishop William C. Martin, one of the newly elected bishops and now the bishop of the Episcopal area will preach at the 11:00 a. m. hour. Bishop Martin was born in Randolph, Tenn., and has held many of the large appointments in Texas and Arkansas conferences.

Want Ads In The Chronicle Bring Results.

## WOMEN IN THE NEWS

By LEONE BAXTER

It has been pointed out often enough that a curious affinity seems to exist between the economic cycle and women's clothes.

When the market goes slack and employment rolls shuck off another million men, when there's little money afloat and depression days are upon us, women's skirts sink a notch too, the statisticians insist, and clothes in general take on somber tones to match the times.

Conversely, when halcyon economic conditions reappear, when industry booms and jobs are plentiful, gayer times are reflected in the gowns shown by Schiaparelli and Mainboucher, by Chanel—and by the Sweet Sixteen Shoppe at Four Corners. And skirts, following the charted financial trend upward, take a hitch toward the knee.

Any good statistician can cite those cycles, proving the parallel between the times and the styles.

But it remains for a new school of social seers to point an even more remarkable trend.

"Back in the booming twenties," says Elmer Davis, one of the new school, "Adam and Eve (newly married) usually started out on a yacht. But before long (according to divorce figures) one or the other found something to complain of, and began looking across the water at somebody else's yacht, wondering if it wouldn't be faster or more comfortable, and presently, perhaps dived overboard."

And the divorce rate rose to an all-time high in the opulent pre-depression days of 1929.

"But hard times came," continues Davis, "wiping out profits and margins and credit inflations." And emotional inflation, for a time, was pretty well wiped out, too. Husbands and wives, according to Davis, so much needed each other for stabilization purposes, that they didn't have time to worry about separations. So divorce figures hit a new low in the depths of depression years.

Now, better times are on the way back, say the economists. And since time and tide and the divorce courts presumably wait for no man and stop at nothing, divorces are bound to increase.

Elmer Davis suggests, however, that "It is up to women to make marriage work, to keep American homes happy, to reduce divorce rates." How? His recipe is for every wife to learn how to be everything a husband wants—business partner, romantic lover, confidante, constructive critic and warmest admirer—all in one package. Fair enough!

And how must husbands, in turn, keep their wives from falling out of love and flying off to the divorce courts? Strangely, the critics, theorists, statisticians and matrimonial experts seem to have no suggestions.

It's a man's world—as any man will admit. But how to keep it on an even matrimonial keel, for some unexplained reason, apparently is a matter for women to figure out!

### Polynesian Star

Mamo Clark, who portrays the role of the native girl, who is saved by Colin Tapley when the male members of her tribe are about to sacrifice her to a white tiger, in Paramount's animal-adventure picture, "Boo-Boo," was born in Honolulu and is of pure Hawaiian lineage. She made her screen debut in "Mutiny on the Bounty."

Lloyd To South America  
Harold Lloyd plans a trip to Argentina, Brazil and other Pan-American countries following a picture which he will make after "Professor, Beware!" which Paramount will soon release.

Want Ads in The Chronicle bring results.

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# SOCIAL & PERSONAL

## MAX YOUNG TAKES PARTY TO CATALINA

Max Young took a group of friends to Catalina Island over the holidays on his boat, the Bonita. Included were Joe Houghton, Joseph Moore, Joanne Moore, Mildred Young, John Young, Mary Grabbing, John Lyman and Rosemary Carton.

## COMMUNITY CHURCH TO HOLD PICNIC

The annual Sunday School picnic of the Community Church has been set for Wednesday, July 13 and will be held at Matillija Hot Springs. A truck and trailer will leave the church at 10:00 a. m. and all members of the Sunday school, both young and old are invited to attend.

On the schedule of entertainment will be swimming, relays, and baseball. Ice cream will be furnished in abundance.

## ENTERTAIN CO. GROUP YOUTH FELLOWSHIP TO

The Youth Fellowship Group of the Community Church will entertain the Santa Barbara and Ventura County Christian Endeavor Union at a beach picnic to be held at Cerca del Mar next Friday evening, July 15, at 7:00 p. m.

Games will be played and if the wiley grunion run as they are scheduled to on that date the picnic will be climaxed by a grunion hunt. Arrangements for the affair are in charge of Miss Doris Demaree.

Mr. and Mrs. A. R. Bodenhamer and children of Hollywood and Mr. and Mrs. Moore and daughter of Belle spent the holidays with Mr. and Mrs. E. A. Chaffee.

Mr. and Mrs. Ted Smith and daughters, Bonnie and Beverly, of Pasadena were guests of Mrs. Smith's brother, Bud Riley, over the holidays.

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Mr. and Mrs. Harry James and son, Marvin, spent the holidays with Mrs. James parents, Mr. and Mrs. Marvin Arnold in Bakersfield.

Mrs. J. B. Lape is spending several days with her mother in South Gate.

Mr. and Mrs. Clarence Austin of Chula Vista visited Mr. and Mrs. W. H. James last Friday. Thomas MacDonald of Holtville was a guest at the James home on Wednesday. Both Mr. and Mrs. Austin and Mr. MacDonald were enroute to their homes from the rural carriers convention in San Jose.

## MR. AND MRS. CHESTER RICHARDSON RETURN TO CARPINTERIA

Mr. and Mrs. Chester Richardson who recently moved to Ventura have discovered that Carpinteria is a pretty good place to live and after several weeks stay are preparing to move back to Carpinteria.

Mr. Richardson has resumed his work in the Antiseptic Barber Shop and Mrs. Richardson plans to re-open her beauty parlor known as "Lillian's Beauty Parlor" as soon as they can find a place to live.

Want Ads in The Chronicle bring results.

## CANDID Camera Shots

By A. Photo Phinish

POP CORN STAND PROPRIETOR joining the spit and argue club in spare moments.

JERRY HATTON looking for so-called cribbage champions.

PERCY HOUTS giving the wife a treat, by taking the family out to dinner. Local restaurant too.

FIRE DEPARTMENT making a large pickup of volunteers going to a grass fire at a very crowded beach camp last Sunday.

THE YOUNG MAN on the stretcher in the kids parade Monday afternoon, taking an afternoon nap.

ROY BECKSTEAD satisfying a kids ambition of helping to set off the fireworks display Monday night.

JIMMY CARPENTER just discovering that he is quite a songster.

SALLY MADDOX sitting on the corral fence at the Lompoc rodeo last Sunday.

JERRY MORRIS taking a day off to go to the horse races.

A CERTAIN GEE-GEE FAN arguing on Wednesday that it was Thursday. That extra day of racing this week was confusing.

## CIVIL SERVICE JOBS OPEN IN CALIFORNIA, HAWAII

The United States Civil Service Commission announces open competitive examinations to fill present and future vacancies in the

positions of Aircraft Instrument Mechanic, Junior Aircraft Instrument Mechanic and Aircraft Instrument Mechanic's Helper in the State of California and in the Territory of Hawaii; also an open competitive examination for Storekeeper (Steward's Department) to fill present and future vacancies in the U. S. Army Transport Service, War Department, with headquarters in San Francisco, California. Full information regarding salaries, requirements, etc. will be found in the respective announcements.

The necessary forms may be obtained from the Secretary, Board of U. S. Civil Service Examiners at Santa Barbara or from the Manager, 12th U. S. Civil Service District, Room 119, Federal Office Building, San Francisco, Calif.

Applications must be on file with the Manager, 12th U. S. Civil Service District, Room 119, Federal Office Building, San Francisco, California, not later than July 26, 1938.

## WATCH SIZE OF STICKERS WARNS CHIEF CATO

All officers of the California Highway Patrol are strictly enforcing windshield sticker regulations, Chief E. Raymond Cato pointed out today in advising all motorists to use discretion in the use of stickers.

Chief Cato explained: "The Motor Vehicle Code specifically

states that no sticker or stickers shall cover an area in excess of seven inches by seven inches in the lower corner of the windshield farthest removed from the driver. "The Code definitely prohibits the use of stickers on either rear or side windows of a car.

"In a campaign year many motorists place stickers on their cars but they should be careful to see that these stickers comply with Code requirements and that the placement meets the specifications."

Chief Cato urged all tourists to keep these regulations in mind and pointed out that an offense against this section of the Code is a misdemeanor.

Robert Cummings, now playing in "Touchdown, Army," for Paramount, has taken rigid examinations with the U. S. Department of Commerce in order to be the first private pilot in this country licensed to instruct in flying.

(Political Advertisement)

**George J. HATFIELD**  
Republican Candidate for Nomination for **Governor**  
Will Be At The **VETERAN'S MEMORIAL BUILDING**  
In Carpinteria  
**This Evening**  
At 8:00 P. M.

# Starting Monday! July 11th . . . Annual Midsummer Home Furnishings Sale AT **HENRY LEVY, INC.**

1109 STATE ST. SANTA BARBARA

OUR ENTIRE STOCK OF FINE HOME FURNISHINGS AT SAVINGS UP TO . . .

**50** PER CENT

This is a store-wide sale of our regular distinctive merchandise . . . everything is included (except those items governed by the Fair Trade Act).

**FURNITURE**— Sofas . . . Chairs . . . Tables . . . Desks . . . Bedroom . . . Dining Room . . . Juvenile . . . Out-of-Door.

**FLOOR COVERINGS**— Rugs . . . Carpets . . . Broadfelt . . . Linoleums

**FABRICS**— Drapery . . . Upholstery . . . Nets . . . **APPLIANCES**— Radios . . . Vacuum Cleaners . . . Ironers . . . Washing Machines.

**BEDDING**— Box Springs . . . Mattresses . . . Pillows . . . Blankets . . . Comforters . . . Bed Spreads.

Lamps . . . Pictures . . . Mirrors . . . Clocks



IN HOT WEATHER . . . Cook all the Meals on the 'Automeal' . . . it's Easier, Better, Cooler

COOKS AN ENTIRE MEAL AUTOMATICALLY

Enjoy cool cooking and spend less time in the kitchen this summer with the new Automeal electric roaster. Its automatic heat control enables you to prepare a complete meal for 8 to 10 people while you are away from home. Cash price \$24.95, complete with utensil set and free steel table. Easy terms. Broiler-griddle unit for toasting, frying, broiling \$4.95 extra. See the Automeal today.

**INTRODUCTORY SALE OFFER**  
'AUTOMEAL' COMPLETE with UTENSILS and STEEL TABLE.  
A \$29.90 VALUE ONLY \$24.95 CASH  
**\$2.95** DOWN PLUS SALES TAX  
ONE YEAR TO PAY BALANCE  
BROILER-GRIDDLE UNIT \$4.95 EXTRA

AT ALL DEALERS or your EDISON OFFICE

NO. 5-A



# A LUXURY ICE CREAM

AT AN

## Economically Price!

While Party Pride Ice Cream is at the head of the class in flavor and texture, its price is pleasantly low. Wholesome milk and cream, real fruits, expensive vanilla and chocolate give this ice cream its extra rich, extra good taste. Safeway's efficient methods of distribution bring it to you at every day low prices.

Your neighborhood Safeway is featuring another Party Pride product that you'll enjoy too—Party Pride Sherbet. This sherbet is offered in delicious fruit flavors, a new one every few days.

Buy a carton or two of Party Pride Ice Cream and Party Pride Sherbet at Safeway today. Treat your family with these luxurious frozen desserts.



### PARTY PRIDE ICE CREAM

Your choice of chocolate, vanilla or strawberry. This week's special (in quarts only) is Vanilla Ice Cream with Orange Sherbet.

Per Pint **15<sup>c</sup>** Per Quart **27<sup>c</sup>**

**PARTY PRIDE SHERBET**  
ANOTHER ECONOMICAL DESSERT

This week your Safeway grocer is featuring Fresh Orange Sherbet. Look for the green package.

Per Pint **10<sup>c</sup>** Per Quart **19<sup>c</sup>**

### CANNED FOODS

Fruit Cocktail	Dainty Mix Assortment	No. 1 can	11c
Castle Crest Peaches		No. 2 1/2 can	15c
Sliced Pineapple	Dole, Libby or Del Monte	2 No. 2 1/2 cans	31c
Del Monte Pineapple	Fancy Sliced	No. 1 1/4 can	9c
Pineapple Juice	Del Monte or Dole	No. 2 can	9c
Tomato Juice	C-H-B brand	3 No. 2 cans	20c
Asparagus Tips	Stokely brand All green	picnic tin	15c
Pork & Beans	Van Camp's 20-oz. can	31-oz. can	11c
Libby's Peas	Three-sieve Medium small	3 No. 2 cans	29c
Chili Sauce	Las Palmas brand	5-oz. can	8c
Hormel Spaghetti	With Meat Balls	1 1/2-lb. can	16c
Chicken & Noodles	Lynden or Milani	16-oz. jar	23c
Sardines	Spirit of Norway Packed in Oil	3 No. 1/4 cans	25c
Tiny Tot Sardines		No. 1/4 can	15c
Del Monte Tuna	Fancy quality Light Meat	No. 1/2 can	15c

### SPREADS & DRESSINGS

Peanut Butter	Beverly brand 2-pound jar	1-lb. jar	15c
Pure Honey	California Gold brand	2-lb. jar	25c
Oleomargarine	Robin Hood	2 lbs. for	25c
Piedmont Mayonnaise	Pint jar	Quart jar	33c
Salad Dressing	Cascade Pint jar	Quart jar	23c

### MISCELLANEOUS VALUES

#### Bread

24-oz. Loaf **12c**

WHITE or WHEAT  
Julia Lee Wrights  
Lb. Loaf . . . 8c

Dark Karo Syrup	Red Label	1 1/2-lb. can	12c
Light Karo Syrup	Blue Label	2 1 1/2-lb. cans	25c
Hershey's Syrup	Chocolate variety	16-oz. can	10c
Kingsford Corn Starch		16-oz. box	8c
Jels Rite Liquid Pectin		8-ounce bottle	10c
Pen-Jel Powdered Pectin		3-oz. pkg.	10c
M.C.P. Powdered Pectin		3-oz. pkgs.	25c
Jell-well	Extra-flavor Gelatin dessert	3 pkgs. for	12c
Freezing Mix	Jell-O brand Assorted	3 cans for	25c
Max-i-muM Milk	Evaporated Tall size can	3 cans for	16c

#### Airway COFFEE

Mellow-mild blend. Ground to order when you buy.

REGULAR PRICE **15<sup>c</sup>** lb.

SPECIAL PRICE **25<sup>c</sup>** 2 lbs.

### BEVERAGES

Canterbury Tea	Black 1/4-lb.	15c	1/2-lb. pkg.	27c
Black Tea	Canterbury—Individual bags. Package of 25,	19c	pkg. of 10	8c
Snowy Peak Root Beer	3 32-ounce bottles extra	25c		
Snowy Peak	Root Beer, Grape or Strawberry Soda	12-oz. bottle	5c	

(Price ex-tax, .08091; sales tax, .00242) (Price ex-tax, .04854; sales tax, .00146)

### CRACKERS & CEREALS

Soda Crackers	Also Grahams Guthrie's brand	1-lb. box	10c
Butter Spray Crackers	Guthrie's brand	1-lb. box	17c
Alber's Corn Flakes		8-oz. box	5c
Ralston Checker Oats		20-oz. box	8c
Ralston Cereal	Whole Wheat	24-oz. box	21c

### HOUSEHOLD ITEMS

White Shoe Polish	No-Rub brand	2-ounce bottle	10c
No-Rub Shoe Polish	For White Shoes	6-ounce bottle	19c
Giant White King	Laundry Soap	3 bars for	11c
Palmolive Toilet Soap		2 bars for	11c
Toilet Soap	Fine Art brand	per bar	5c
Super Suds	Regular—Packed in large red box	9-oz. pkg.	8c
Super Suds	Concentrated packed in blue box	22-oz. pkg.	18c
Old Dutch Cleanser		3 cans for	20c
Su-Purb Soap	Granulated Easy on hands	2 24-oz. boxes	35c
Zee Toilet Tissue	White or Tinted	Per roll	4c

(Price ex-tax, .09709; sales tax, .00291) (Price ex-tax, .18446; sales tax, .00554) (Price ex-tax, .03560; sales tax, .00107) (Price ex-tax, .05340; sales tax, .00160) (Price ex-tax, .04854; sales tax, .00146) (Price ex-tax, .07767; sales tax, .00233) (Price ex-tax, .17475; sales tax, .00525) (Price ex-tax, .06472; sales tax, .00195) (Price ex-tax, .16992; sales tax, .00508) (Price ex-tax, .03883; sales tax, .00117)

### FLOUR

Harvest Blossom Family Flour

Guaranteed to please you

24 1/2-Lb Sack **55c**

49-Lb Sack **\$1.09**

GLOBE A-1

24 1/2-Lb. Sack 79c

49-Lb. Sack **\$1.53**

GOLD MEDAL

No. 10 Sack 41c

24 1/2-Lb. Sack 93c

### FRUIT & VEGETABLES

APRICOTS	Just Right for Canning	4 Lbs.	10c	Lug	39c
POTATOES	No. 1 quality White Rose		10	Lbs.	10c
STRING BEANS	Crisp Kentucky Wonders	3	Lbs.	10c	
SWEET CORN	Local Oregon Evergreen	4	Ears	15c	
CARROTS	Large, clean bunches	3	for	5c	
WATERMELONS	Klondykes. Fine flavored		Lb.	1c	
CANTALOUPE	Thick meat, large size		Each	6c	
CUCUMBERS	Long, green, crisp	5	for	10c	

### BROWN DERBY PILSNER

It's TWINS with IMPORTED IN STOWAWAY BOTTLES

4 11-oz. bottles **25<sup>c</sup>** Price ex-tax, .06068; sales tax, .00182.

32-ounce bottle **15<sup>c</sup>** Price ex-tax, .14563; sales tax, .00437.

#### PADRE BEER

11-ounce bottle **5<sup>c</sup>** Price ex-tax, .04854; sales tax, .00146.

22-ounce bottle **10<sup>c</sup>** Price ex-tax, .09709; sales tax, .00291.

Bottle deposits are extra. Beer is offered for sale only in Safeway stores licensed to sell it.

## Fresh MEATS

Top Quality Tender Flavor  
Perfect Meats every time at your Safeway Market

### Steaks

ROUND - SWISS  
GROUND ROUND - SIRLOIN  
Steer Beef **19c**

### Roasts

CHOICE CHUCK  
Neck Cuts **15c**

### Lamb Roast

SHOULDER SPRING LAMB  
Lb. **15c**

### Fryers

FANCY FRESH DRESSED  
2 1/2 to 3 lb. **27c**  
Average .. Lb. **27c**

### Pork Chops

Lb. **29c**

### Lamb Chops

Lb. **25c**

### SHORTENING

Best Quality, Packed in Cellophane  
**2 LB. PKG. 17c**

### Bacon

FANCY SLICED  
1/2-Lb. **14c**  
Pkg. **14c**

### Weiners

CONEYS - BALOGNA  
Lb. **15c**

### LUNCH MEAT

10 Varieties to Choose From  
Lb. **30c**

### SHORTENING

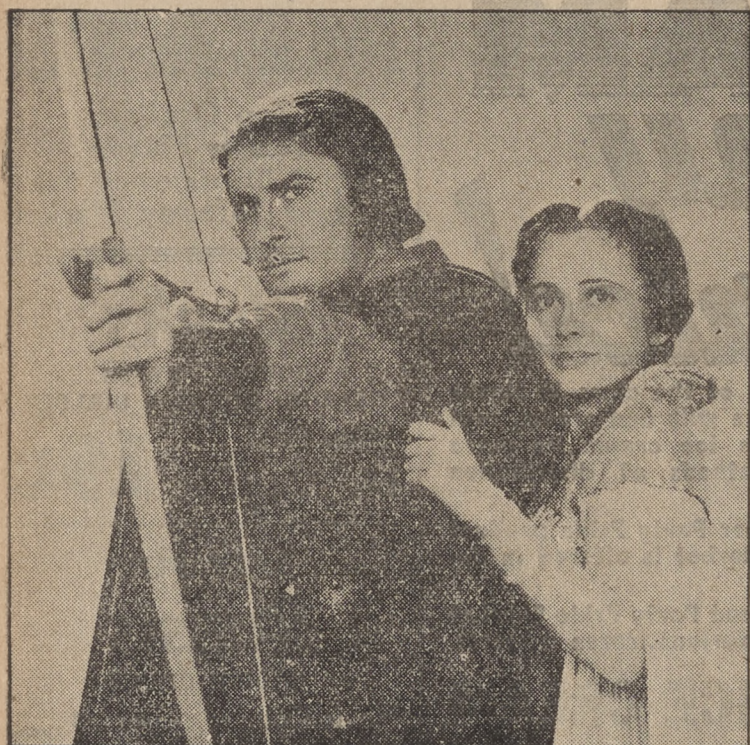
KEEN BRAND, PURE WHITE  
Lb. **10c**  
Carton **10c**  
**4 LB. Carton 37c**

# SAFEGWAY

Your Neighborhood Grocer

Sales tax will be added to retail prices on all taxable items.

These Prices Are Effective Through Saturday, July 9  
Carpinteria



Errol Flynn and Olivia DeHavilland as they appear in "The Adventure of Robin Hood" which starts a three day engagement at the California Theatre Saturday.



Herbert Marshall and Barbara Stanwyck in "Always Goodby" which starts Friday at the Fox Arlington Theatre. Also on the same program, "Passport Husband" with Stuart Irwin and Pauline Moore.

## MUSICAL COMEDY AT FOX ARLINGTON ONE NIGHT ONLY

Thursday July 14th has been set as the date on which the George Rosener hitch hiking musical comedy, "Thumbs West" will open at the Fox Arlington theatre for one night's performance prior to it Los Angeles and New York runs it was announced by Ralph D. Paonezza, producer. Once more a Santa Barbara audience will witness a west coast premiere, and this will be a colorful and gay performance.

A sterling Broadway cast augmented by a galaxy of talented newcomers will be seen and heard in this gay musical of youth and romance, based on the trials and tribulations that beset modern youth that takes to the road to the land of El Dorado—Hollywood.

The musical was written and staged by George Rosener, who has many New York hits to his credit including "My Maryland," "New Faces," "Speakeasy" and several George White and Earl Carroll productions. The score is by George Grandee and lyrics by Jack Kiern Brennan who have just completed a new musical for the Shuberta in New York. Dances are directed by James Muollett, while assisting in general direction is Don Brodie, late of the New York stage.

Heading the cast is Betty Compson, well known for her leading and character portrayals in motion pictures for many years, Irene Franklin, of stage and screen, and others including Milton

Owen, Lola Galli, Warren Jackson, Donald Kerr, George Shelley, Al Klein and many others. Twelve of the most beautiful "hitch-hikers" in America will sing and dance in the production while some of the finest male voices on the coast will be featured. Mail orders are now being taken for this musical comedy.

## Your Hollywood Correspondent Reports . . .

Shirley Ross was stopped by a motor cop 30 miles out of Hollywood, en route to Carmel, Calif., where she planned to vacation, and told to report back to Paramount for additional work in her current picture, "Paris Honeymoon." George Burns and Gracie Allen have postponed their annual New York vacation until early fall, when Franciska Gaal completes her current assignment opposite Bing Crosby in "Paris Honeymoon" she will go to Budapest to visit with her mother.

Claudette Colbert rushed from the "Zaza" set to Joan Crawford's home in Brentwood to keep a date at a luncheon party Miss Crawford gave to honor Helen Hayes, and got back to work on time. Robert Cummings will fly to Dallas in his own plane for the opening of "The Texans" there. Mary Carlisle is so slender lately that all her wardrobe for "Touchdown, Army" had to be remade when she reported for scenes, the gowns having been made several weeks before the picture started. Gail

Patrick goes to the Good Samaritan hospital daily to be with her secretary, Jean Edwards, who is ill there. Jack Benny showing first pictures of his new house (almost completed) to everyone on the "Artists and Models Abroad" set and inviting cast and crew out for a house-warming party. Fred MacMurray and Ray Milland the latest "stay-uppers" in Hollywood. They've worked every morning until 5:00 for the past two weeks for night scenes in "Men With Wings." George Raft finally off for that Hot Springs, Ark., vacation, following the completion of his role in "Spawn of the North." Dorothy Lamour, who plays with Raft and Henry Fonda in the Henry Hathaway production, left on day shooting finished, for Texas. Ronald Colman is occupying Carole Lombard's studio dressing room while he's working in "If I were King" with Frances Dee.

Eleanore Whitney, currently appearing with Betty Grable and Hank Luisetti, the Stanford basketball ace, in "Campus Confessions," will do a play on Broad-

way in the fall. Joan Bennett learning all about dog kennels from Charlie Ruggles. She plans to go in the kennel business, when she completes her role opposite Jack Benny in "Artist and Models Abroad." John Howard must go from English accent for his role in "Bulldog Drummond in Africa" to a Southern drawl he's required to use in "Touchdown, Army."

## "On Borrowed Time" Closes Saturday

"On Borrowed Time" which enjoyed an outstanding Pacific coast premier at the Lobero Theatre on Monday night will close its Santa Barbara run on Saturday night and will then be taken to San Francisco.

This play by Paul Osborn from the novel of the same name by Lawrence Edward Watking was staged by Bretaigne Winford and presented by Arthur J. Beckhard,

established a new record for curtain calls at the premier on Monday night and is continuing to meet with the approbation of Santa Barbara theatre-goers.

Victor Moore, star of both stage and screen, gives an outstanding performance in his role of "Gramps" Julian Northrup. Young James West, a Pacific coast discovery, will continue in the exacting role of "Pud" which he interprets so ably when the play leaves Santa Barbara.

Walnut Day, sponsored by the California Walnut Growers Association, will be held on November 4, 1939, at the Golden Gate International Exposition on Treasure Island in San Francisco Bay.

**WARNER BROS. CALIFORNIA**  
LOW PRICES • BEST SHOWS  
Santa Barbara — Ph. 22190

STARTS SATURDAY  
**The Screen's Most Dashing Star in the Role He Was Born to Play!**

**ERROL FLYNN**

**OLIVIA DeHAVILLAND • BASIL RATHBONE • CLAUDE RAINS**  
Patric Knowles • Eugene Pallette • Alan Hale  
Melville Cooper • Ian Hunter • Una O'Connor  
Presented by WARNER BROS. • Directed by MICHAEL CURTIZ and WILLIAM KIEGHLEY • Original Screen-Play by Norman Reilly Raine and Seton I. Miller  
Based upon Ancient Robin Hood Legends • Music by Erich Wolfgang Korngold • A First National Picture

ADDED— March of Time, Silly Symphony, Mickey Mouse and Latest News

**FOX ARLINGTON**  
"THE PLACE TO GO"

STARTS FRIDAY  
**A Gallant LADY IN LOVE!**

NEW TRIUMPH FOR 2 GREAT DRAMATIC STARS!

Barbara Stanwyck Herbert Marshall  
**Always Goodbye**

with IAN HUNTER, CESAR ROMERO, LYNN BARI, BINNIE BARNES, JOHN RUSSELL

SECOND FEATURE  
**PASSPORT HUSBAND**  
with STUART ERWIN, PAULINE MOORE, JOAN WOODBURY

**UNDER CALIFORNIA SKIES**

SEASON TICKETS NOW SELLING  
12 La Arcada Bldg., Santa Barbara  
Phone 7144

## Summer Festival Series

Santa Barbara County Bowl  
Three Gala Events—Saturdays at 8:30 P. M.

July 23— MME. MARIA JERITZA, Prima Donna Soprano  
ADOLPH BOLM BALLETT  
HENRY EICHHEIM, Guest Conductor  
SYMPHONY ORCHESTRA from Los Angeles Philharmonic

Aug. 20— MME. LOTTE LEHMANN, Metropolitan Opera Soprano  
ROCK FERRIS, American Pianist  
HORTON DANCE GROUP  
SYMPHONY ORCHESTRA from Los Angeles Philharmonic

Sept. 3— RICHARD BONELLI, Metropolitan Opera Baritone  
SAN FRANCISCO OPERA BALLETT  
SYMPHONY ORCHESTRA from Los Angeles Philharmonic  
ISAAC VAN GROVE, Musical Director

Subscription Prices	\$5.00 - 13 rows	Boxes - \$7.50
All Seats	\$4.00 - 11 rows	Per Chair
Reserved	\$2.50 - 7 rows	\$60 for Box

**Fox Arlington Theatre** One Night Only  
Santa Barbara Thursday July 14

RALPH D. PAONESSA  
PRESENTS THE STAGE PRODUCTION

## "Thumbs West"

A Roaring Hitchhiking Musical Comedy By George Rosener  
With— BETTY COMPSON, IRENE FRANKLIN, GEORGE SHELLEY (courtesy RKO), DIANA LEWIS (courtesy Warner Bros.), and a Sterling Broadway Cast of Sixty.

Prices: .55, .83, 1.10, 1.65, 2.20, 2.75, 3.30, Incl. Tax  
Make Reservations Now.



Miss Anita Louise, popular Warner Brothers player, is photographed at the Hollywood Turf Club in the costume she wore opening day. Her dress is a print with a brown background and a grey. It is cut with a full circular skirt with the fullness tight-the fabric. Her white crepe turban is doeskin as is the pumps and gold and topaz costume jewelry complete the ensemble.

**CIVIL SERVICE EXAMINATIONS ANNOUNCED**

The United States Civil Service Commission has announced open competitive examinations for the positions listed below.

For the first three positions listed, applications must be on file with the Civil Service Commission, Washington, D. C., not later

than August 1, if received from States east of Colorado, and not later than August 4, if received from Colorado and States westward.

Marine Engineer, various grades, \$2,600 to \$3,800 a year, U. S. Maritime Commission and Navy Department.

Safety Instructor (Petroleum), \$1,800 a year, Assistant Safety



Members of the Hitch-Hikers chorus who will appear in the musical comedy "Thumbs West" which plays at the Fox Arlington Theatre one night only, Thursday, July 14.

Instructor (Petroleum), \$1,620 a year, Bureau of Mines, Department of the Interior. High school training (except that persons otherwise qualified who do not meet this requirement will be given a mental test), and certain experience in petroleum production or refining, are required.

Junior Script Engraver, \$11.52 per diem, \$2.16 per hour overtime (\$3,000 per annum), Bureau of Engraving and Printing, Treasury Department, Washington, D. C., only. Progressive training or experience in the art of steel-plate engraving of script of the standard required for first-class bank note, bond, or securities work, is required.

Assistant Messenger, \$1,080 a year, for appointment in Washington, D. C., only. Age: Applicant must have reached their eighteenth but must not have passed their twenty-fifth birthday. These age limits will not be waived in any case. Closing dates: July 19, for applications received from States east of Colorado, and July 22, 1938, for applications received from Colorado and States westward.

Full information may be obtained from G. E. Hatton, Secretary of the U. S. Civil Service Board of Examiners, at the post office in this city.

**"The Freshman" Again**

Harold Lloyd, who repeatedly has declined to re-issue any of his old classics, may consider again releasing "The Freshman," one of the best comedies of all time, following issuance of his latest talkie, "Professor, Beware!" by Paramount this summer.

THINGS TO WATCH FOR—New gadgets for the boy's summer camping trip: a short axe

**IN DOWNTOWN LOS ANGELES**

**FAMOUS**  
from COAST  
to COAST  
for  
GOOD FOOD

from \$2.50 PER DAY

**FIFTH and HILL**  
Opposite The Subway Terminal

CONVENIENT — to downtown shops, theatres and all points of interest.

**HOTEL CLARK**

P. G. B. Morriss, Manager

made of one piece of steel so that the head can't fly off, a waterproof canvas sleeping bag with full-length zipper that can't come undone in the night-time, a small box flashlight which fastens to the belt and shines red or green for signaling. . . An apparatus for fumigating furniture consisting of a transparent rubber composition tent that forms an airtight chamber under which a can of fumigating gas is placed. . . A man's belt with a zipper pocket on the inner side for bills and change. . . Lower prices for American pimientos as planting exceed previous

record year by 33 per cent. . . More home builders specifying aluminum window frames in their instructions to architects and contractors because of aluminum's non-corrosive qualities and light-weight. . . Household mechanical refrigerators which make carbonated water as well as ice. . . An electric chair for chickens to eliminate the old method of killing by decapitation.

Your printing orders will be well done and appreciated at The Chronicle office.

**STAR ATTRACTIONS AT**

**El Cortijo - Montecito**

Lyle Griffin's Swing Band Nightly

Holly Ann Gay, Acrobates and Tap

Alice Hullet, Spanish Toe Dance and Toe Tap

Chef Sambo's Fried Chicken - - - 60c

NO INCREASE IN PRICES — NO COVER CHARGE

Santa Barbara's Most Popular Place To Dine

When In Santa Barbara

MEET YOUR FRIENDS AT THE

**IDYLOUR COCKTAIL LOUNGE**

628 State St. CHRIS RYDER, Manager Phone 4520

**TONY'S LOG CABIN**

THE RESTAURANT UNIQUE  
FAMOUS ITALIAN DISHES

Order Our Special SIZZLING STEAK

HAVE YOUR NEXT PARTY IN OUR BANQUET ROOM  
MIXED DRINKS — WINE — BEER

536 State St. Tel. 21291 Santa Barbara

**WRESTLING - 8:30 p. m.**  
**EVERY THURSDAY**

**Mission Athletic Club**

635 E. Montecito Phone 26394 SANTA BARBARA

**Leibler's Hi-Way Liquor Shop**

CARPINTERIA, CALIF. PHONE 248  
Phone Orders Filled

**BOTTLED BEER**

Budweiser ..... 2 for 25c  
Pabst Blue Ribbon 2 for 25c  
COORS, 12-oz .... 2 for 25c  
Miller's High Life ..... 15c

**CANNED BEER**

Lucky Lager - El Rey  
Acme - Rainier - Eastside  
**3 for . . 29c**

Est. 1830—Bellow's Private  
Stock, Bourbon .... Qt. \$2.32

Alta Beer, Grace Bros. .... Full Quart 15c

**Italian Swiss Colony Wines in bulk**

SWEET WINES, gal .....\$1.35  
SAUTERNE, gal. ....\$1.09  
BURGUNDY, gal .....\$1.00  
CLARET, gal .....\$1.00

**Fine California Wines in bulk**

SWEET WINES, gal .....95c  
DRY WINES, gal. ....60c  
DRY MUSCATEL, gal. .90c

(Sales Tax will be added to quoted prices on taxable items)



Walking off with a \$1000 first prize and a \$200 third prize, Alden Becker and Yukio Kako, both students at the University of Southern California, astounded the architectural world in a recent national home designing contest. The contest, sponsored by the American Gas Association in collaboration with Architects' Forum Magazine, was open to all architects, town planners, engineers and draftsmen in the United States and Canada, and over 5000 entries were received at headquarters in New York. Above (left) young Becker, a sophomore and winner of a first prize, is shown receiving congratulations of his teacher, Professor Homer B. Huntoon (right), U. S. C. School of Architecture, while Kako (center), a senior student, smiles his appreciation.

### L. A. COUNTY FAIR COMPLETING MANY NEW BUILDINGS

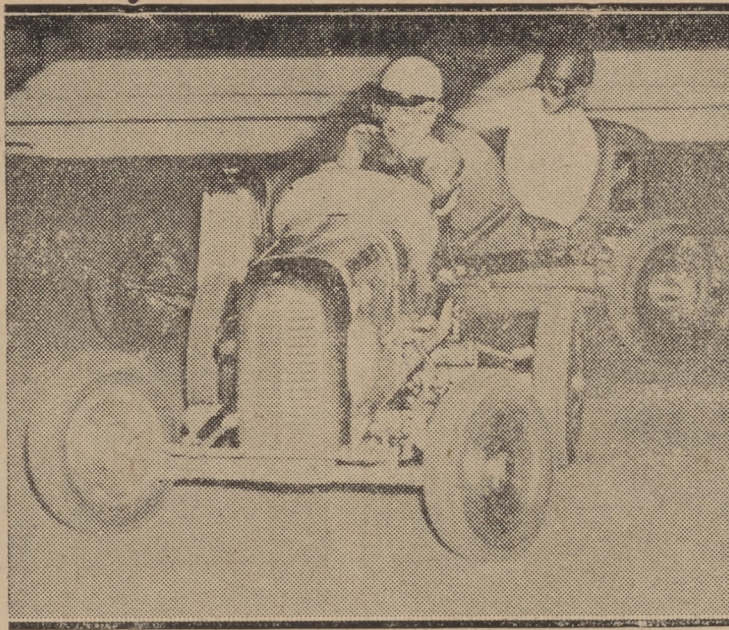
Announcement by Los Angeles County Fair officials of the purchase of the famous Carnation Stables property adjoining the present grounds bring to attention a million dollar structural and development program which has been going quietly but swiftly forward since the close of the record breaking 1937 exposition. Acquisition of the Carnation property consisting of 13 acres and several buildings brings the total area of the beautiful exposition park to 300 acres or an increase of some 50 acres since last September.

A dozen new buildings including two major steel and concrete exhibit structures will be in readiness by September 16, the opening date set for the 1938 pageant of progress. Included in the list are several livestock barns and smaller buildings for the individual exhibitors. Again this year the

fair will extend over a period of 17 days, closing at midnight on October 2.

To provide for additional landscaping and other beautifications as well as to relieve possibility of congestion the entire livestock division has been moved from the old location across from the agricultural buildings to a more commodious and practical site north of the race track. New entrance and entrance gates have been installed. New parking areas have been added, railroad sidings have been shifted, new facilities have been installed and countless other improvements made.

All this is in preparation for by far the largest fair in the history of the institution. Already there is assurance that the exhibits will far surpass those of any other year both in number and in range of territory represented. Four great national contests will be held in conjunction with the exposition. The 650,000 who attended last year and the 100,000 more expected this fall will be greeted by practically a new show from start to finish.



Mel Hanson (sliding) and Lou Schneider in background who will be among well known racers to enter the two day sanctioned meet at the Santa Barbara County Fair which opens in Santa Maria on July 20th.

For months the work has been going forward on the elaborate program of sights and entertainment to be offered to the public. It is on a scale eclipsing anything yet attempted. The animated spectacle presented by the large crews of workmen, the rush of preparations and the stream of information seekers would lead the casual observer to believe the fair was already in progress.

**RAIL SURVEY**— Some interesting railroad facts are contained in a recent survey. The average rail worker in America earned \$1,780 in 1937. There were 1,115,000 rail workers during the year using tools which had an estimated value of \$25,000,000,000, or roughly \$23,000 for each worker. Total operating revenues of all railroads in the country amounted to \$4,166,000,000. This sum is equal to about six per cent of America's 1937 national income. Despite these revenues, the roads ended the year with a net loss of \$75,364,081. Taxes took \$325,689,000 or nearly eight per cent of total operating revenues, which is the payment received for sale of freight, passenger, express and mail transportation.

**HEADLINES**— Only 14,000,000 of the 25,250,000 homes in the country are equipped with furnaces. . . Stop, Look, Listen—more grade crossing accidents occur on Saturday than any other day. . . U. S. recaptures lead as the world's largest producer of beer, turning out almost 59,000,000 barrels last year. . . Housing shortage—three million city homes in America have fewer rooms than

there are people living in them. . . Miami, Florida, with more than \$5,500,000 invested in ten airports, has investment in flying facilities equal to \$5,200 for each year round aviation employe in the city. . . Honesty Increasing—for every three purchasers of autos on time who skipped payments by giving wrong addresses and moving out of town in 1930 only one gets away with it today. . . Biggest Drop on Record—back in 1907 helium cost \$2,500 a cubic foot, now the bureau of Mines produces it at Amarillo, Texas for one cent per cubic foot.

**HEADLINES**— Hollywood in year starting July 1 will spend \$150,000,000 to produce 638 feature pictures, 15 serials, and 178 shorts. . . Three Washington, D. C., department stores have advertised in a certain newspaper every day without exception for 50 years. . . Average retail price of women's all-silk hosiery has dropped from \$1.51 a pair for period 1923-28 to 91 cents a pair for period 1933-38. . . Hidden taxes on a quart of whiskey range from 76 cents to \$1.05. . . A major league ball player's shoes cost \$22 a pair and last only one season. . . \$350,000,000, or \$2.70 per capita, is bet annually in pari-mutuel machines at race tracks. . . Shipyards are twice as busy now as they were a year ago. . . Two-thirds of current aeronautical production in America is for military equipment, almost half is for export.

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### Padua Hills Player



Mexican Player EVA GOMEZ in costume of Tehuantepec, subject of one of the regional sketches being presented in Padua Hills current offering "TRES PUERTAS" (Three Doors).

A novel feature of the production is that at the opening of every performance a bit of each of the three sketches is shown, and the audience votes for the district it prefers to see. At the close of the scene there is an Jamaica—outdoor fiesta scene—in which everyone participates. Evening performances are given Wednesday through Saturday, and matinees are on those two days only. Every day during the year, the Players entertain in the dining room during luncheon and dinner.

### New Lamour Role

Dorothy Lamour has been selected for the leading feminine role opposite George Raft in Paramount's forthcoming "St. Louis Blues," in which Tito Guizar, Elizabeth Patterson, Maxine Sullivan, William Frawley and "Punkins" Parker are featured.

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HOLLYWOOD *Beauty* SECRETS  
 by **MAX FACTOR** ★  
 Filmdom's Foremost Make-up Authority

**Hollywood Is Generous with Its Glamour**

Hollywood has never stingily guarded its discoveries in the field of glamour.

For years the film capital's achievements along these lines, originally created for such personages, let us say, as Norma Shearer, Joan Bennett, Sonja Henie, or Luise Rainer, have been almost immediately passed along for general feminine usage.

**Hollywood**

In one of my own recent articles, for instance, I pointed out how a majority of the most important developments in society make-up, during the past three decades, first originated because of the exacting professional make-up requirements of Hollywood's motion pictures.

But these actual materials of make-up form only a portion of Hollywood's gifts of glamour.

New appreciations of make-up usages, values, and techniques emanate from the film city almost daily.

The grooming and conditioning of feminine hands affords a highly illustrative example of this point.

**Hands**

Only a comparatively few years ago the ladies of Hollywood had somewhat of a monopoly on superbly well-cared-for hands.

In making this statement I am not overlooking the fact that the leisured women of the smart and wealthy social sets also commanded beautifully conditioned and groomed hands. They really did—

But hands such as these were thought impossible to possess by the average woman, constantly faced with the hand-disturbing elements of dish-washing and housework, until motion pictures and their glamorous stars emphasized how desirable this quality of



hand beauty actually was—and a little industry and investigation soon revealed how easily she, too, could keep her hands soft and attractive.

**Mary Pickford**

My readers must remember that this all started to occur back in the days when Mary Pickford, Mary Miles Minter and Colleen Moore were up-and-coming glamour girls, and Gloria Swanson was still frolicking on the beach as a Mack Sennett bathing beauty.

These now famous celebrities soon discovered that the appearance of their hands was only slightly less important than that of their faces, as far as the cameras were concerned. Rough or wrinkled hands afforded a clash-



In their appearances on the screen, the superbly groomed hands of such Hollywood personages as Songstress-and-Actress Gladys Swarthout have guided women the world over to a greater general appreciation of hand-beauty, declares Make-up Artis Max Faxter.

ing, unattractive contrast with smooth, well-groomed faces on the screen.

**Carole Lombard**

And from that time on down to the present, in which our current film star constellation is made up of such personages as Joan Crawford, Carole Lombard, Claudette Colbert, Gladys Swarthout, Madeleine Carroll, and Danielle Darrieux, these ladies of the pictures have, by example, guided women everywhere toward an increased appreciation of hand beauty. The grooming which is so essential to their professional appearances, has demonstrated how regular massage of the hands with creams and lotions nourishes and softens the skin.

**Hollywood Hand Hints**

They have shown the women of the world how the brightness of nail enamel should be modified if rings with vividly colored gems are to be worn. Extremely bright enamel should be used with only the simplest of rings.

From this same source comes the demonstration that nails tinted completely down to the tips make stubby hands and short fingers appear gracefully longer—and that make-up blender used upon the

hands makes it possible for the hands to join the arms and shoulders in being made-up equally as attractively as the face for formal evening appearances.

The film ladies were also largely responsible for the now widespread practice of rubbing, massaging and twisting the hands and fingers together for several minutes each. This stimulates blood circulation, which, in turn, serves to slow down or halt the appearance of wrinkles.

In this discourse on the groomings of hands I have purposely omitted any detailed advice on the care of the fingernails; this is a subject which deserves more than incidental mention, and therefore, I shall discuss this problem at length in a future article.

**Look to the Stars**

In the meantime, my advice is that women should closely observe the hands of the stars in their picture appearances. Nearly every pair of these stellar hands presents a profitable illustration of some new point in grooming, conditioning, or graceful gesture.

And all of these are pointers which must be considered by every woman who values the ultimate niceties of personal appearance.

**SUN, MOON AND TIDES**

Department of Commerce U. S. Coast and Geodetic Survey  
 307 Customhouse, San Francisco  
 TIMES AND HEIGHTS OF TIDES AT CARPINTERIA, CALIF.

JULY								
Day	Low Ft.	High Ft.	Low Ft.	High Ft.	Low Ft.	High Ft.	High Ft.	
9	2:11 a.m.	-0.2	8:33 a.m.	3.2	1:08 p.m.	2.1	7:25 p.m.	5.3
10	2:44 a.m.	-0.4	9:05 a.m.	3.3	1:44 p.m.	2.1	7:59 p.m.	5.3
11	3:15 a.m.	-0.5	9:34 a.m.	3.4	2:18 p.m.	2.0	8:32 p.m.	5.4
12	3:45 a.m.	-0.5	10:02 a.m.	3.5	2:52 p.m.	2.0	9:03 p.m.	5.3
13	4:13 a.m.	-0.4	10:32 a.m.	3.6	3:24 p.m.	1.9	9:34 p.m.	5.1
14	4:42 a.m.	-0.3	11:03 a.m.	3.7	4:01 p.m.	2.0	10:07 p.m.	4.9
15	5:08 a.m.	0.0	11:35 a.m.	3.7	4:40 p.m.	2.0	10:40 p.m.	4.6

JULY				
Day	Sunrise	Sunset	Moonrise	Moonset
9	4:53 a.m.	7:14 p.m.	4:57 p.m.	2:28 a.m.
10	4:54 a.m.	7:14 p.m.	5:43 p.m.	3:16 a.m.
11	4:54 a.m.	7:14 p.m.	6:26 p.m.	4:07 a.m.
12	4:55 a.m.	7:14 p.m.	7:05 p.m.	5:01 a.m.
13	4:55 a.m.	7:13 p.m.	7:41 p.m.	5:55 a.m.
14	4:56 a.m.	7:13 p.m.	8:15 p.m.	6:49 a.m.
15	4:56 a.m.	7:13 p.m.	8:47 p.m.	7:44 a.m.

MOON'S PHASES— Full Moon: July 12, 7:04 a.m.

**AWARDING OF HEATER PRIZES IS AGAIN DELAYED**

Many orchard heating devices have been tested and the field of contestants narrowed to a very few, but no conclusion has yet been reached as to whether any of the devices in their present form meet the requirements of the \$5,000 award, placed in the hands of the Orchard Heating Committee last year by C. C. Teague to help speed the solution of the frost protection problem, the committee announced following a meeting recently in Los Angeles.

The committee has therefore found it necessary to further extend its decision beyond July 1, in order that devices already submitted and that show merit may be subjected to further tests.

This committee realizes that upon its decision rests a tremendous responsibility to the public and to citrus growers, and to the end that any conclusion reached may be sound, exhaustive tests of those devices which have shown the most promise in tests made thus far, are being continued in collaboration with the Agricultural Engineering Division of the University of California.

It is recalled that in the original announcement of the contest the committee sought "definite improvement in frost protection from the standpoint of both public welfare and orchard practice." After sixteen months of concentrated effort to find a solution to the problem on the part of individuals, corporations and other agencies, all concerned are realizing more and more that an adequate solution of the problem is more difficult of attainment than anyone had previously thought.

**HEADLINES**— New car registrations declined, but filling stations see upturn in business—reason: old cars burn more gas than new ones. . . Miami to have movie colony—studio under construction will begin by producing cartoons and later do full length features. . . Cigarette production shows increase over last year. . . Private power companies last year paid a tax bill of \$330,000,000, or 16 per cent of gross revenues. . . United Business Service cites up-trend in building as brightest spot in business picture. . . Over 100 general magazines gained an average of seven per cent in circulation last year. . . Survey of 33 cities shows retail drug store sales greater in those communities having larger percentage of chain food stores. . . United States has 30,000,000 automobiles, or 70 per cent of world's total. . . More than 70 per cent of American homes now using electricity.

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## Santa Barbara Co. Fair To Feature Auto Races

Jesse H. Chambers, Secretary-Manager of the Santa Barbara County Fair to be held at Santa Maria on July 20 to 24 inclusive has just completed arrangements for the biggest sporting event held in Central Coast region for many years.

With the cooperation of Dave Koetzla, Manager of Gilmore and Atlantic Stadiums in Los Angeles dates have been secured for holding two sanctioned racing programs—two days of Motorcycles on Thursday and Friday, and two days of Midget Cars on Saturday and Sunday.

Mr. Koetzla visited Santa Maria last Sunday, inspected the new quarter-mile banked track, and assured Mr. Chambers the physical setup was "perfect." "If your track could be moved to Los Angeles it would be the outstanding track in that area," said Koetzla. "It has a perfect surface, its turns are well banked, its 'straight spot' at each end will prove very tricky to the riders and drivers. I am delighted with the entire layout, and as a result of the thought and study you have used I can say to you now that you will attract California's most famous drivers to Santa Maria."

Both Motorcycle and Midget Car race programs have been officially sanctioned and the boys participating will vie for points which will be considered in the final computations for championships at the close of the season. In addition, nearly \$3,000 of Cash Prizes are offered.

### ATASCADERO-MORRO ROAD

Grading and surfacing of a twenty-four foot road-bed between Atascadero Summit and San Gabriel Avenue on the Atascadero-Morro Road, has been completed and the road formally opened, reports the Touring Department of the National Automobile Club. This provides an excellent direct route from U. S. Highway 101 to the new San Simeon-Carmel Highway.

### NEW MOTIFS FOR COUNTY EXHIBITS AT STATE FAIR

New artistry, new plans and new motifs are being written into every phase of new county exhibits under construction at the California State Fair in order that they will reflect California's unprecedented yearly agricultural income of approximately \$750,000,000.

A speed-up of the fair organization has been ordered by Secretary-Manager Robert Muckler to insure completion of the Board's largest program for the 84th annual exposition at Sacramento, September 2, thru 11.

Livestock, poultry, farm machinery and dairy products are divisions of the California agricultural exposition, but are treated as separate shows. Each one of these departments soon will announce programs for the 10 day fair.

### Paris Popular Locale

Romantic Paris is the locale of three current Paramount pictures: "Artists and Models Abroad," starring Joan Bennet and Jack Benny; "If I Were King," Frank Lloyd's production, with Ronald Colman, and "Paris Honeymoon," the Bing Crosby-Franciska Gaal film.

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### HIGH PLACES OPEN TO SUMMER TRAVEL

July vacationers planning High Sierra trips will find practically all of their favorite resort areas accessible. Warm weather is bringing the final run-off in the higher elevations, reports the outing bureau of the Automobile Club of Southern California.

All the principal resorts up to the 9000-foot level are now open including such late openers as Virginia lakes, Hilton lakes, Golden Trout camp, and the Upper Glacier lakes. In some places there is still snow on the ground but the weather is mild enough to make these areas desirable.

Packers on both slopes of the High Sierra are prepared to take parties into the "back country." It is expected that all the high passes will be open by July 15, but advance inquiry is advisable.

### STATE OFFICERS ON SUMMER SCHEDULE

Effective July 1, all offices of the State Board of Equalization went on summer schedule, business hours being from 8 a. m. to

4 p. m. daily and 8 a. m. to 12 noon on Saturdays, instead of 9 a. m. to 5 p. m. daily and 9 a. m. to noon on Saturdays.

The change in schedule for July and August is in compliance with Section 1030 of the Political Code as amended by the 1933 legislature, which makes the summer hours mandatory for departments of the state government.

Each of the board's 12 offices in this district are now on summer schedule, and William G. Bonelli, board member, advises all persons having business with the board to avoid inconvenience to themselves by noting the change of hours.

### \* \* \* \* \* \* Behind The Scenes In \* \* American Business \* \* \* \* \* \*

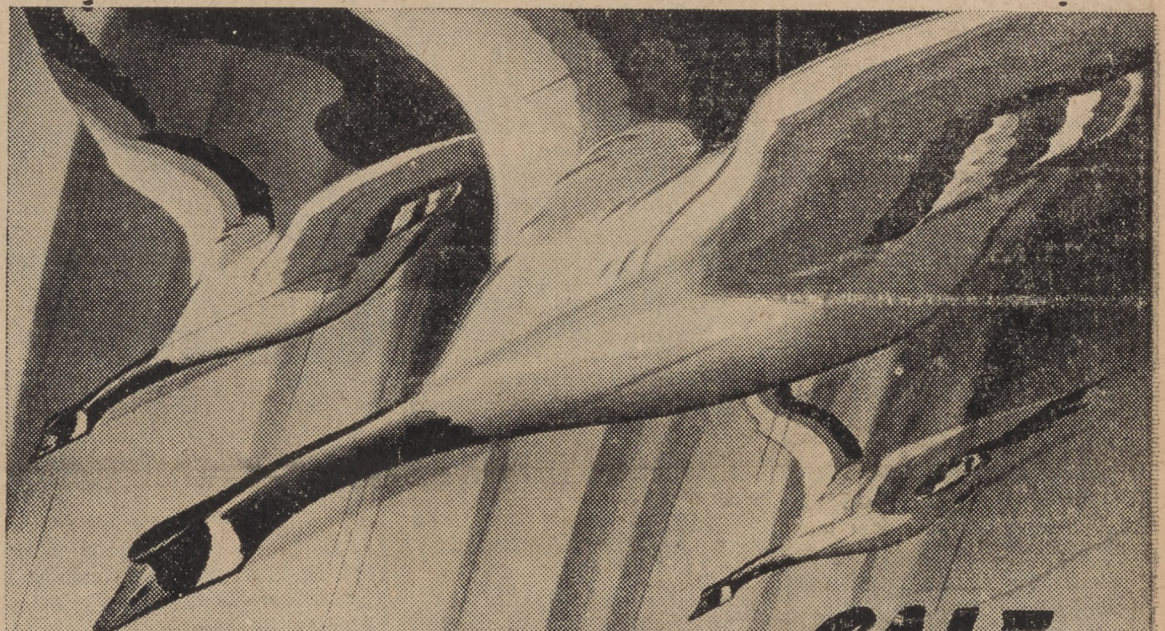
By John Craddock

**BUSINESS**—To the business man confidence is the basis of profits, and the prospect of profit is what makes prosperity. Factories are reopened or new ones built as soon as operators believe that there is at least a 50-50 chance of being able to sell more merchandise at a profit in the near future. The return of con-

fidence usually begins to manifest itself in the stock market. People are willing to pay more for stocks and bonds of corporations once they feel assured that earnings and dividends are likely to increase. Last week men and women all over the country and even in Europe began to invest idle money in American securities. Result—the stock market rose to a new high for 1938. Even confirmed pessimists had to admit that all signs indicate the low point in the depression is behind us.

—O—O—O—

**THINGS TO WATCH FOR**—Golf clubs with transparent heads, in which arrows are imbedded to guide the stroke. . . A "can't miss torpedo" which, in case it misses an enemy battleship, turns back and strikes the warship from the opposite side. . . Portable partitions for soda fountains, which move on an overhead rail and can be adjusted to divide off any number of seats from others. . . A germicide more potent than tincture of iodine, yet less irritating. . . An "elevator" car which runs up and down the side of the stairs in your home.



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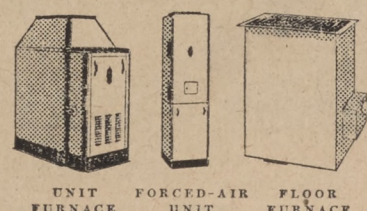
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