Prizes Offered For Yells In Forum Contest

To assist the yell leader and to install a little pep into the Student Body, the Forum decided at a special meeting of that organization held last Wednesday, to sponsor a yell contest and to offer a prize of $1.00 for the best yell submitted.

Roscoe McGuire, president of the Forum; Edmund O'Reilly, president of the Student Body; Floyd Kenney, Student Body yell leader, will be the judges of the yells submitted and will award the prize at a rally to be held next Friday noon, October 23, for the football game with Southwestern University on the home gridiron. At this rally the new yells submitted will be tried out and general ceremonies will be held to arouse enthusiasm for the game.

The College has for some time felt the desire lack of sufficient and varied yells, and it is hoped that this contest will unearth a few that will make the students enjoy yelling. Original yells are preferred, but that is optional. What is desired is yells that are unique and especially adaptable to a college of this type. The judges would like a big response for this contest and since the College is so small in need of new yells, several honorable mentions will be awarded as well as the first prize of $1.00. Th success of the contest will depend upon this response.

The last contest sponsored by the Forum was a song contest which was a failure. A very good song. Yells are much easier to compose and anyone with a little originality should be able to draw an honorable mention at least. This contest, however, will last but one week; so it is imperative that contributions be given to Roscoe McGuire or Floyd Kenney at once. The contest will close next Friday morning, so that the winners may be announced at the rally.

Mrs. Miller attended a conference of registrars and secretaries of Southern California colleges at Pasadena last Monday.

A. W. S. To Elect Delegate To Pomona Convention Early Next Week

A special meeting of the A. W. S. will be held early next week to elect an official delegate and name a number of unofficial delegates to the A. W. S. convention to be held upon this proposition. A petition was received recently stating that it was imperative that the official delegate be announced by October 20; hence the special meeting.

Last year the A. W. S. sent one delegate to the convention, but this year efforts are being made to interest a number of unofficial delegates in the convention. This would acquaint the new members of the association with the type of procedure carried on at the convention and would prepare a delegate to be sent from the College for the ensuing year.

The topic scheduled for discussion by the Santa Barbara delegates is “How to keep the girl.” Members in the association will be asked to decide at once upon a capable representative to this convention one who will freely discuss the problems initiated at the meetings. The official delegate will have expenses paid by the association but the unofficial delegates must go upon their own expense.

Roadrunners To Meet Renegades At Bakersfield

Although the Roadrunners have not set up an imposing record so far this season, they have held two well balanced, smooth running football machines to reasonable scores, and now they expect to make a better showing against the team that are to be played during the rest of the season. The individuals of the team are getting into better condition and they have gained a lot of valuable experience, which was badly needed, because most of the team had bad some football experience before this year. Teamwork begins to show when it is needed and now the squad was able to take on the same team that has been played and that the scores would be a lot different. Well, Caltech and Loyola are on the schedule for next week.

This morning Coca’s Gilliland led for Bakersfield with a squad of twenty-two men who will try to finish scalping the Bakersfield J. F. team that tied us last year by the labors of a shy fullback who is now on the varsity of Stanford. Minus his efforts Bakersfield would have lost the game to us last year, and now that we are stronger than last year the game should be worth watching. This time it is a big score again for Santa Barbara because the punch so far displayed by the Roadrunners will make a big score again for the defense team that the defense can hold.

Because of injuries there have been some readjustments in the Defense since last game. On the line we now see Capt. Linder at left end and his old running mate at right end, Keim of course. Tackle positions are alternately held by Ainnie, Carter, Vandam and Martens. Holding the guard positions are Furman, Larson, Gunns, and Mabe. Center is nearly always taken up by O'Reilly, who has been playing veteran football ever since the season began.

The backfield looks new with the added punch that is mostly Ted Cooper at full, Andy Anderson, Ren, Trollop, and Hal Morehead who worked the left half while Vince and Hauge take care of rights. All of these men are heavy and active and with a little teamwork compare well with any backfield that we will play this year. The quarterback position is still doubtful, but the possibilities sound like Curtis, Garber or Hauge.

President Phelps attended the state convention of city and county school superintendents at Pasadena this week.
THE EAGLE

Owned and Published Weekly by the ASSOCIATED STUDENT BODY, Santa Barbara State Teachers College, Santa Barbara, California.

Printed by Daily News Job Department.

Subscription Price—$1.50 per year

SIDNEY DONER—Editor-in-Chief
IRWIN VANDAM—Business Manager
Alfred Talbot—College Editor
Alfred H. Keating—Assistant Editor
Jacob Gutter—Sports Editor
Fred Allen—Sports Assistant
Orin Barth—Community Mechanics Editor
Robert J. Elliott—Elementary School Editor
Robert S. Pratt—Greek Letter Society Editor
Eliza Ackerman
Elizabeth Lewis—Typist

ASSOCIATE EDITORS
Roscoe McGuire
Edwin Peters

ADVISORY BOARD
Miss Winifred M. Fry

THE “S” ON THE MOUNTAINS

The long contemplated proposition of drawing a huge S on the mountainside back of the College is at last to be realized and the letter will be made as soon as specifications are arranged. That is, the letter will be made provided a sufficient number of volunteers sign up to assist in the project: but that may be taken for granted. The value of such an insignia to the College will at once be obvious. It will let the townspeople see how much pep the College has. It will be pointed out to visitors from other places, and the College will come to be recognized as one of the leading institutions in the city.

The value of putting the College on the map in the eyes of the townspeople is apparent. It will facilitate the solicitation of advertisements for College publications which depend upon it for their existence; it will swell the gate receipts at athletic meets, and it will decidedly swell the enrollment at the College in an indirect way.

Let’s volunteer unanimously when the call comes in a few weeks to put the S on the mountains.

We’ll page Everett True for the side-lines enthusiast who assures us that the game would be in cold storage if the home team would only try more long passes and fewer bucks.

Junior: “What’s the difference between a coed and an ordinary woman?”

Senior: “The ordinary woman generally leaves a fellow enough money for carfare home.”—Ex-

THE YELL CAMPAIGN

Too many students look at college sports in the wrong light. Instead of yelling and pep stuff, the above students wait for the team to win a few games and pep them up so they feel like yelling. This attitude is all wrong. A famous instructor at Stanford has affirmed that yelling from the side lines has practically no effect upon the team, because the latter is too much absorbed in the game to hear the rooting. If that statement is true at all, it applies only to large colleges where yelling is taken as a matter of course and the rooters yell for the enjoyment of it rather than for the instilling of pep in the team.

But in a smaller college, like this, the situation is different. The rooting section is of necessity small and little personal enjoyment can be derived from yelling. Hence, when this College yells, the team knows we mean it from the bottom up.

If you were a member of the team and were fighting hard on the gridiron against a strong opponent: if the opponent was a hundred miles from home and had a loud rooting section, also a hundred miles from home: if that rooting section let out twice the volume then you would realize why the chairs in most of the lecture rooms had their backs to the clocks.

Long before Anne had begun to realize that fifty-minute periods were almost complete hours, Mary had all the looks and nervousness of a new student. Mary, the one with the dangerous combination, couldn’t get along with anyone except most of the townspeople is apparent. It will facilitate the solicitation of advertisements for College publications which depend upon it for their existence; it will swell the gate receipts at athletic meets, and it will decidedly swell the enrollment at the College in an indirect way.

Let’s volunteer unanimously when the call comes in a few weeks to put the S on the mountains.

Dealer: “Did I understand you to say that the parrot I sold you used improper language?”


Beta Sigs Hold Informal Dance at Frat House

The Beta Sigma Chi fraternity gave an informal dance at its fraternity house last Friday night. The room was delicately decorated with an abundance of flowers and with colored lighting effects. The dance was chaperoned by Mr. and Mrs. Earl F. Walker. Everyone gave his hearty approval on the success of the evening. The only mar was the departure of football men at 9:30. The affair lasted from 8 until 11.

Those present were Jack Vince, Norrell Dice, Warren Atwood, Francis Williams, Rodney Haggie, Francis Peteler, Fred Hughey, Allen Moby, Gordon Bardall, Reed Hullingworth, Fred Jacob, Will Brooks, Fred Hicks, Dorothy Franklin, Helen Dane, Ruth Chalmers, Max Watson, Frances Bath, Wilma Smith, Eleanor Hicks, Margaret Lyman, Ruth Garner, Eleanor Warren, and Frances Catanas.

Fable

Mary and Anne belonged to the same sorority. They had been side-kicks since they learned to daub paints in kindergarden, and now they were in college daubing paint for a purpose. They were now drifting apart, for while Anne had all the brains between them, Mary had all the looks and nervousness.

Anne, who became known as the “boring” bookworm, got along fine with her twenty-four hours; but Mary, the one with the dangerous combination, couldn’t get along with anyone except most of the townspeople is apparent. It will facilitate the solicitation of advertisements for College publications which depend upon it for their existence; it will swell the gate receipts at athletic meets, and it will decidedly swell the enrollment at the College in an indirect way.

Let’s volunteer unanimously when the call comes in a few weeks to put the S on the mountains.

Dealer: “Did I understand you to say that the parrot I sold you used improper language?”

Faculty Entertains Health Director Last Week

Miss Ethel Perrin and Miss Winifred Van Hagen visited the College last week to discuss Health problems with the faculty. Miss Perrin gave an address before the faculty last Thursday afternoon concerning health programs for colleges. Thursday evening a dinner was given in honor of the guests at El Paseo by Dean Pyle, Mrs. Price, Miss Wease, and Miss Rogers of the College faculty, and Miss Sias, head of the Physical Education department at the High School.

President Phelps left for Sacramento last night to discuss matters pertaining to the reconstruction program at the College with the State Board of Control and to look into the finances for improvements at the College.

Where Greek Meets Greek

Dorothy Whitestyle was pledged into the Alpha Theta Chi sorority last Monday night.

The Beta Sigs have been coming together in their house on East Sola Street, due to a lack of funds. They hold their meetings now wherever they can.

A bridge tea was given in honor of Miss Bradley at El Encanto hotel last Saturday by Phi Kappa Gamma. Other guests included Dean Pyle, Mrs. Miller, Miss Suthard, Mrs. Loutte Hunt, Mrs. Lommon, and members of the sorority.

At a meeting of the Sigma Alphas held last Monday night, Phil Brotherton was elected Social Chairman and Jimmy Anderson and Edmund O'Reilly were appointed to assist him. The Sigma Alphas announced the following pledges last week.

Harold Furr, Clifford Leedy, Otto Larsen, Lewis Peters, and Gene Powell.

Student: "I should have more credit on this paper. I wrote six pages.

Instructor: "Don't whinge on the paper," etc.

BEST by TEST

Ice Cream and Sherberts

Brown-DuMars

912 State St. Phone 947

Andera's

Dry Goods Art Goods

WOMEN'S READY-TO-WEAR

Pre-eminently the Store of HONEST VALUES

1105 Estado

W. G. YOUNG

OPTOMETRIST and JEWELER

Estado 1231

Elementary School Column

By the Children of The Sixth Grade.

Monday, October 12, it was raining. The heaters were out of order. We came to school all bundled up as if we were going on an Arctic expedition with MacMillan. We had a pond in the middle of the room. It was fed by a leak in the roof.

The Fourth, Fifth and Sixth grades have a shop of their own in which they are to have Industrial Arts. It is in the basement of the gymnasium. Up until Christmas time they will be making_valvules, book ends and many other different things. Around Christmas time they will have a sale of the things they have been making. A few boys are going to make boats. When they are finished they will have a regatta. They will offer first, second and third prizes. The prizes will be awarded on the basis of speed, looks, and workmanship. The boats will be from twenty to thirty inches long.

The children of the lower grades will have a tea in the Elementary School on Tuesday, October 27, from 2 o'clock to 5 p. m. They will sell candy and crackerjacks with prizes which the mothers have made, and also lollypops, dolls and flowers. There will be tea, punch and wafers for sale. A program will be given by the children of the lower grades. They are going to decorate the room with Hallowe'en faces of all sorts. The proceeds will go for a new rug, so the children can sit in a circle and tell stories.

Mr. Imboden To Address Assembly Tuesday

Mr. David Imboden, former technical director of the Community Arts Association and present instructor of Stagecraft at the College, will address the assembly next Tuesday morning at the fourth hour on the subject of the H.B. and its boondocks. Mr. Imboden used to be a designer for the Herter looms of New York, which produce many of our beautiful tapestries and brocades.

Son (nervously): "After all, Dad, the real thing in college is the social atmosphere. The real values lie in the social opportunities."—Dad (taking out check-book): "What did you flunk in this time?"

MODERN BARBER SHOP

specializes in LADIES' and CHILDREN'S HAIR BOBBING

1035 State St.

COMMUNITY ARTS PLAYERS

Present

Merton of the Movies

October 22, 23, 24

LERO THEATRE

TICKETS—$0.50, $1.00, $1.50

Box Office Opens October 19th

Mail Orders Now

Art Dept. Organizes And Elects Officers

The Art Department elected the following officers for the coming year at a meeting held recently: Gerrit Heward, president; Rose McGuire, vice-president; Edna Nevin, secretary-treasurer; Alphs announced the following officers for the coming year:

The Art Department is growing rapidly and is larger this year than ever before. In view of the quality of work accomplished by this department, special efforts are being made to make it one of the major departments of the College, and it is hoped that permission to grant degrees in this work will be secured this year.

Peters New Manager of Block S Society

Lewis Peters was elected manager of the Block S Society at a meeting held Tuesday morning. It was also decided at this meeting that the society should take over the Freshman-Sophomore rush held the first week of college each year.

Halloween' Party? Block Cuts 'N Everything

S. E. MORRIS

1219 State St.

DANCE—AT Summerland

Every Saturday Night

Stirling Drug Co.

Now Located at 1233 State Street

Phone 421

Free Delivery

Note the New Location!

TIERNA Typewriter Exchange

New Permanently Located

914 State St. Tel. 258

SALES—RENTALS—REPAIRS
Women's Basketball
Captains Elected

Elizabeth Cash was elected captain of the Freshman basketball team and Edith Enderson, captain of the upper-class team at a meeting of the basketball women held last Tuesday. The interclass schedule, which was announced last Wednesday, will be held on December 8, 9, and 15, comprising a two-out-of-three-games tournament.

Archery Proves 'Lots of Fun' For Women

Shooting arrows may look like archery, but it is not so simple, as any girl will testify who is suffering from a bruised arm. After trying to hit the target, which is 30 yards distant, one is inclined to believe that the stories of Robin Hood and his wonderful prowess with the bow have been slightly exaggerated.

Hendrick’s Sporting Goods Store
OPEN SATURDAY EVENINGS
705 State Street Phone 264

We are the Pioneer Sporting Goods Store, established in 1903. “A Square Deal” is our motto or we could not remain in business all these years. We are exclusive dealers in the WILSON line of Athletic Goods. Especially low prices to Schools and Colleges.

J. L. HENDRICKS

New Lumber-Jack Coats
in COLLEGE COLORS

COLUMBIA DRUG CO.
Louis Miratti and Sons
Telephone 1204

BOESEKE-DAWE CO.
HARDWARE
DRAPER-MAYNARD, "LUCKY-DOG" KIND
Football and Basketball Equipment
ATHLETIC GOODS
710-712 State Street

RICHFIELD ASSOCIATED STANDARD GASOLINES
Distributor of FIRESTONE TIRES
MAHER’S PERSONAL SERVICE
P. J. MAHER
Telephone 2118 Hollister Street at Mission

Lions Defeat Roadrunners 6-0 On Skiddy Field Here Last Saturday

Loyola College left Peabody Stadium last Saturday with the heavier end of a 6-0 score in a fast game featuring hard fighting on the part of the local squad and excellent playing all around. Jupe Pluvius did his best to dampen the spirits of the teams, but there were remarkably few breaks and flukes, considering the slippery condition of the field and the ball. Loyola's six points were the result of a touchdown early in the second quarters. The try for point after the touchdown was missed up by the Roadrunners.

The Roadrunners found the Loyola line impenetrable, so they used their aerial attack to advantage in several instances. The game, however, was chiefly defensive from the local point of view, and a decided improvement was seen over the defense shown against Caltech in the first game of the season. Many times the Lions were in a position to score, but they were held for downs under the shadow of the goal posts.

The Lions exhibited unusual strength in end runs, backfield interference clearing a wide field nearly every time; but our line was as firm as theirs. The linemen followed the ball well and the Roadrunners scored themselves very efficient in recovering fumbles. Three times it saved them a possible scoring of the southern squad.

Loyola started out in the first half with a burst of speed that netted a touchdown early in the second quarter after being held for downs once. Fullback Hoefler carried the ball over one yard through right tackle. In the second half the rain set in and made the ball hard to handle. Both sides preferred to play a defensive game and wait for the breaks, but there weren't many. Several times the Roadrunners recovered the ball in their own territory and attempted to punish the pass-rather than punt the ball out of danger; and although they were not successful, there were no fumbles.

In spite of the handicap felt by the loss of Ham Ross, Nick Carter, Phil Martin, the team showed a world of spirit and played a remarkable game. Keim and Linder lived up to their old reputations at the end positions and let few Lions through right tackle. In the second half the rain set in and made the ball hard to handle. Both sides preferred to play a defensive game and wait for the breaks, but there weren't many. Several times the Roadrunners recovered the ball in their own territory and attempted to punish the pass-rather than punt the ball out of danger; and although they were not successful, there were no fumbles.

In spite of the handicap felt by the loss of Ham Ross, Nick Carter, Phil Martin, the team showed a world of spirit and played a remarkable game. Keim and Linder lived up to their old reputations at the end positions and let few Lions through right tackle. In the second half the rain set in and made the ball hard to handle. Both sides preferred to play a defensive game and wait for the breaks, but there weren't many. Several times the Roadrunners recovered the ball in their own territory and attempted to punish the pass-rather than punt the ball out of danger; and although they were not successful, there were no fumbles.

In spite of the handicap felt by the loss of Ham Ross, Nick Carter, Phil Martin, the team showed a world of spirit and played a remarkable game. Keim and Linder lived up to their old reputations at the end positions and let few Lions through right tackle. In the second half the rain set in and made the ball hard to handle. Both sides preferred to play a defensive game and wait for the breaks, but there weren't many. Several times the Roadrunners recovered the ball in their own territory and attempted to punish the pass-rather than punt the ball out of danger; and although they were not successful, there were no fumbles.