

Internal President, Exec. V.P. up for grabs in run-off, close race expected

By James Minow and Dick Buford

Four persons will be vying to fill two crucial Associated Students executive positions in today's run-off elections. As no candidate running in either the Internal Presidential race or in the Executive Vice-presidential race managed to muster 50% of Wednesday's student vote, the two top contenders in each race have been thrown into the run-off. A close race is expected.



TOP SPOT — Mikie Chavez (left) and Abby Haight (right) are seeking the Internal President's position.

photos: C. Basanese

Mikie Chavez and Abby Haight, two Leg Council veterans will be battling for the Internal Presidential position. Haight, who currently serves as External President on Leg Council, polled an unofficial 764 votes in the regular election. Chavez finished with 652. But, with another 500-odd votes split between four other candidates, neither Haight nor Chavez captured the majority.

For Council's Executive Vice-Presidential spot, Juan Perez and Tony Zimmer will be at odds on the ballot. Perez, who grabbed 575 votes on the first ballot, and Zimmer, who garnered 559, would both be "freshmen" Leg Council members if elected. Both candidates however, have actively participated in campus activities in the past.

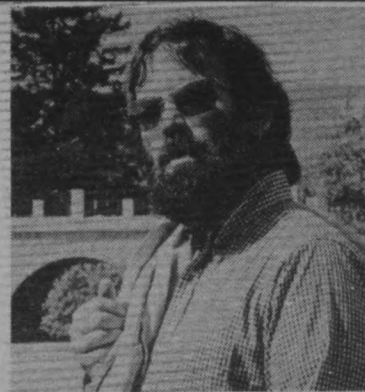
In behind-the-scene, last minute political maneuvering, Executive Vice-Presidential candidate Tony Zimmer abruptly shifted his support to candidate Haight.

Zimmer, whose candidacy lost the support of the United Students Coalition before the campaign began, told the Nexus that Haight offered to give her support and, by implication, that of her constituents, to him in exchange for Zimmer's support of her. Zimmer agreed to join her. The Coalition had opted to support Perez over Zimmer in the run-off.

Campaign literature featuring the new Haight/Zimmer slate was being distributed late yesterday on campus and in Isla Vista.

Chavez, meanwhile, worried about her new opposition, was attempting to mount a "get out the vote" campaign for her candidacy.

Polls will be open today until 5:00 p.m.



EXECS—Tony Zimmer (above) and Juan Perez (below) are battling for the Executive V.P. post.

photos: C. Basanese

IRS will offer a free tax preparation course Mon. April 15 from 7-9 p.m. at the I.V. Service Center.

DAILY NEXUS

The film they couldn't ban, "Deep Blue", will rise to the occasion Sat. at 6,7,8,9, and 10 in North Hall 1006.

Vol. 54—No. 107

University of California at Santa Barbara

Friday, April 12, 1974

A plan for faculty self-evaluation: has the sting been taken out of it?

By Skip Rimer

"There is a rising tide of grumbling everywhere, and especially in the larger universities, about the lack of attention to effective teaching and the absence of systematic means of teacher improvement."

—*"The Professor and His Roles"*
by Logan Wilson

Professor of History Robert Kelley is an articulate, mellifluous, sometimes controversial gentleman. A former Plous Award winner, Kelley has long been a strong advocate for undergraduate education and for teaching.

When he was elected Chairman of the

The idea of self-evaluation...is to get professors to think about their courses and their teaching.

Santa Barbara division of the Academic Senate, he decided to examine this campus' area of teaching in hopes of developing some concrete procedures for improving it. He learned, however, that "no one has any specific plans on how to improve teaching." "As I thought about it," Kelley remembered, "what I wanted most of all was to find a procedure which would raise our consciousness concerning teaching."

Subsequently, Kelley came up with six proposals, and one, although it has been significantly watered down from its original version, represents a unique step towards the evaluation of teaching. Described in an article published in last

The full text of professor Kelley's article on his proposal for faculty self-evaluation is printed on page 4.

Academic Senate Chairman Robert Kelley has proposed a plan for professors to evaluate their courses in writing for students to read; plan only voluntary.

month's issue of The Chronicle of Higher Education, Kelley's proposal is entitled, "Faculty Self-Evaluation of Courses: The System Completed."

ESSAY EVALUATIONS

His proposal calls for faculty members to write essay-type evaluations of their courses, either yearly or as often as they feel necessary, in which they will reflect back on their classes. In these essays, professors are to address themselves to two questions:

- what are the distinctive characteristics and aims of the course; and
- how has the course worked in these respects.

A collection of these essays, filed by course, will be made available to all students in the library.

The idea of self-evaluation, says Kelley, is to get professors to think about their courses and their teaching.

COMPLETING THE SYSTEM

His original plan was to use these evaluations for promotion procedures — a plan which was met with opposition. Kelley was dissatisfied with student evaluations in which "teacher performance is rated above teacher effectiveness." He felt that a new procedure would help "complete the system" of evaluating. Student evaluations are now one part of the tenure review process. The other three being research, community service, and publication.

In his inaugural speech to the Academic Senate last fall which included his proposal, chairman Kelley pointed out the criticisms which have been leveled against the UC campuses by the State Legislature: it is too costly and teaches too little. He felt that there had been too heavy an emphasis on research.

Faculty self-evaluation, then, would add to the available material used in the tenure process to help judge "the quality of the person's mind," but it will have a "number of cumulative effects as well," states Kelley.

"I want to see faculty writing about their teaching which everyone can read. I think it will make us search for credibility. It will also give students the chance to see how courses have grown over the years."

"I want to see faculty writing about their teaching which everyone can read. I think it will make us search for credibility."

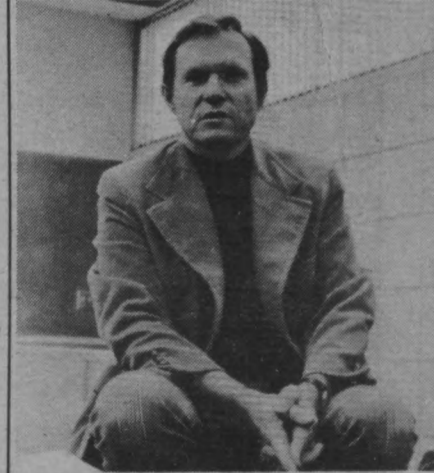
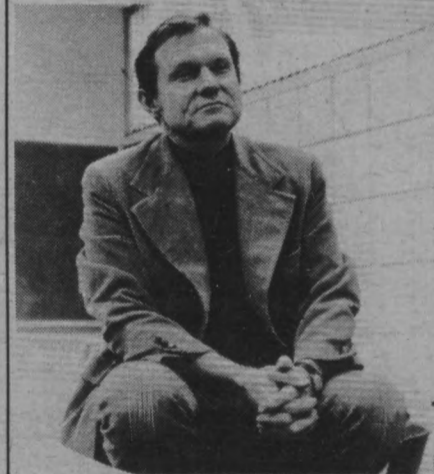
In his article in the Chronicle, Kelley, who has taught at the Santa Barbara campus for 20 years, writes, "...the thought that we are going to be writing about our courses upon their completion, will be a daily stimulation toward greater and more considered efforts."

He also writes, "A thoughtfully prepared series of essays...prepared by the professor himself upon his own teaching efforts, and gathered cumulatively through the years, will finally give us something real and substantial about the quality of mind he is displaying and applying in his teaching."

STRONGEST OBJECTION REMOVED

Kelley, however, is not immune to the criticisms his self-evaluation plan has brought down. He has already agreed to delete the strongest and most objectionable part of his motion — that

(Cont. on p. 2, col. 1)



PROFESSOR of History Robert Kelley has proposed a plan for faculty to evaluate their teaching in writing.

photos: C. Basanese

(Cont. from p. 1)

the essays would be mandatory, and that they would be used directly in evaluating faculty for promotion.

He did so after his proposal made its way through the various Academic Senate committees, most notably the Committee on Educational Policy (CEP) and the Committee on Academic Personnel (CAP).

In CEP, the proposal met strong reactions. Some of the objections raised were:

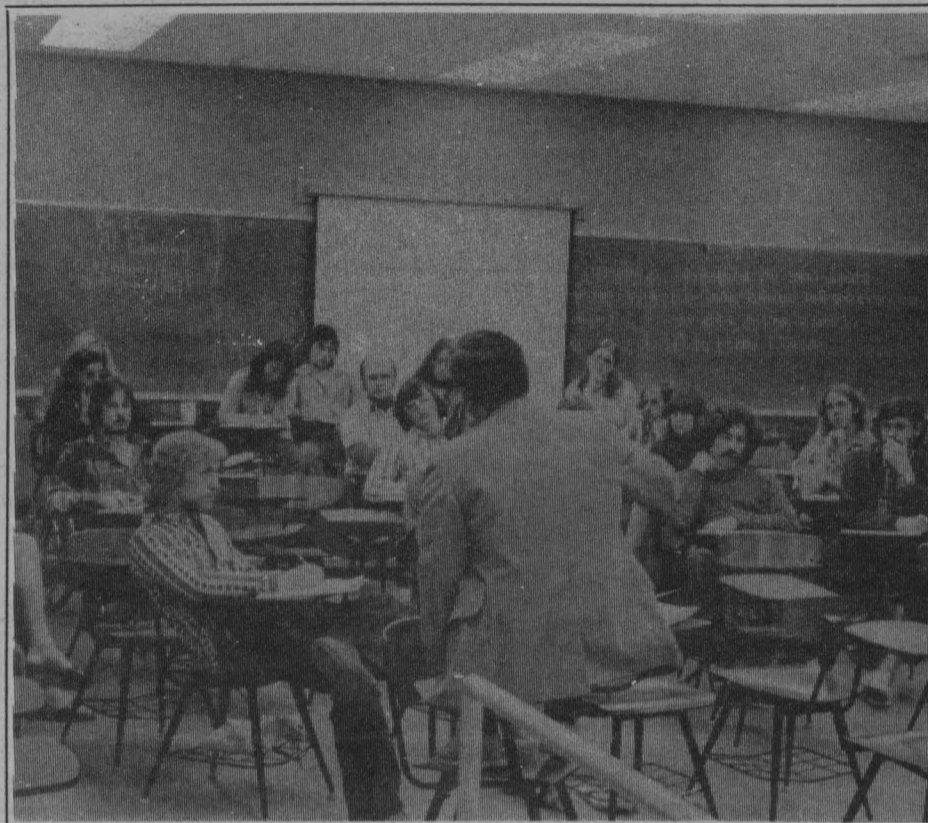
- professors already have too much paperwork as it is, and this proposal would only add to this burden;
- some professors would be hostile to having these forms on file for anyone to look at;
- these statements could become part of professors' personal file, and thus, would give advantages to those teachers who were strong in writing and who found this type of thing easy to do; and
- if used for advancement and promotion procedures, the plan would lend itself to some severe self-serving abuse.

CEP member David Gold suggested that the section which made the essays mandatory, and which would use them for the tenure process, be deleted. Kelley finally agreed, and the motion was passed unanimously. Since it was rewritten, CAP found that the motion no longer pertained to them. With CEP's backing, it need only be approved by the entire Academic Senate at their April 25 meeting.

STING TAKEN OUT

Since the mandatory section has been

Plan for improving teaching greeted with mixed reactions



WILL ROBERT KELLEY'S proposal for professors to evaluate their courses improve teaching on this campus? The reactions are mixed. The main argument against its having any effect is that the plan is only voluntary.

photo: C. Basanese

deleted, some feel that the sting has been taken out of the proposal.

Raymond Sawyer, chairman of CEP, stated candidly, "I'm not convinced that

it will be any great step, but it's worth a try."

Gold reiterated Sawyer's feelings, saying, "It's a reasonable and plausible proposal, but I am skeptical that it will have any impact."

Kelley stresses that his plan is meant to grow on its own. "I believe that at the start you'll have a significant number of people writing these evaluations," he felt. "And then it will grow by example and by word of mouth."

He wanted to make clear that his plan is to be kept simple. "The simplicity is the important thing. Everyone will handle it differently," he pointed out. Because of some of the objections raised about his plan, Kelley has decided that it is necessary for it to grow on "a voluntary and experimental basis."

FAVORABLE RESPONSE

The Professor of History stated that nationally he has received generally favorable responses on this article. He added, "I just don't see (this procedure) as a threat. The crucial impetus to good teaching is the students."

"I am fundamentally concerned with how much time and effort professors give to teaching," Kelley continued. "I want them to give more time with it. It's a simple objective, and simple changes are the ones that will be effective."

Whether Kelley's proposal is effective in improving teaching on this campus remains to be seen. It must first pass the Academic Senate, and its chances are unclear.

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Richard Tafoya, chairman of the Cinco de Mayo committee expressed that "unless we can get a lot of support from the public our festivities may go unnoticed." Donations will be \$1.50 at the door and beer will be available. The general public is cordially invited to attend.

For further information please contact the Centro de Chicano Studies.

He is not here, for He has risen, just as He said.

Matthew 28:6

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Kelley's "faculty evaluation" proposal stirs controversy; Alexander comments

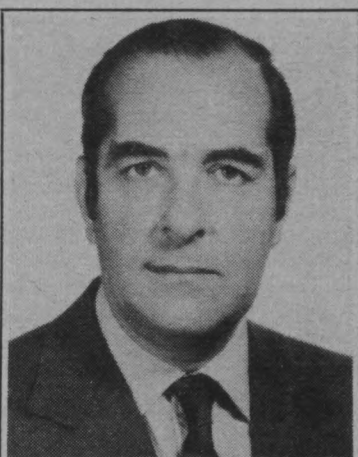
By Dick Buford

In essay published in the March 4, 1974 issue of the nationally circulated "Chronicle of Higher Education", Dr. Robert Kelley, Chairman of the UCSB Academic Senate, suggested that university faculty members make periodic, written self-assessments of their in-class teaching.

In describing the aim of his proposal, the professor of history wrote that such a written statement would provide, for both his fellow teachers and students, "something real and substantial about the quality of mind he (the teacher) is displaying and applying to his teaching," adding that "all we have had until now are reactions (of students, often noted by numerical digits); now we shall have some notion as to what occasioned them."

Dr. Kelley introduced his idea earlier this year to the entire UCSB faculty, precipitating a furious swirl of comment -- both laudatory and critical -- among his colleagues.

Specifically, his proposal called for the mandatory insertion of the written self-assessment into the personnel files of the individual faculty members and, additionally, for copies of the statements to be kept on file in the library for perusal by students.



VICE CHANCELLOR of Academic Affairs Alex Alexander articulates reasons for furor over Kelly proposal.

In trying to explain the resistance of the faculty to the Kelley proposal, Vice Chancellor of Academic Affairs Alex Alexander cited two reasons. "It asked the faculty to do just one more thing in addition to all the things they're already required to

do. I think it seems to many of them to be just another demand on faculty.

"Also, it asked the faculty, in a sense, to sell themselves to the various reviewing agencies (within the departments, faculty senate and administration)."

Asked how the administration viewed the proposal, Alexander told the Nexus that "it involved a procedural aspect of faculty evaluation. This would have been a self-imposed procedure by the faculty. If they wanted to use it, then certainly we would use it.

"Actually, we have various methodologies for evaluating faculty -- student evaluations, faculty opinions, comments from outside reviewers. This would have been just another method available to us."

Continuing, Alexander emphasized, "we have to start with the assumption that faculty are already thinking about their

work and concerned about their teaching in class. Anything that improves teaching is desirable. Whether Dr. Kelley's proposal would do this, I don't know."

Since Kelley's proposals were introduced last September, he has reluctantly approved several major revisions. Passing out of the faculty Committee on Educational Policy, the proposal called only for a voluntary written self-assessment. In the language of the re-written motion, "members of the (Academic Senate) Division are encouraged to prepare such analyses, at such frequency and in such detail as may to them seem appropriate."

The motion will be voted upon at the April 25 meeting of the Academic Senate.

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Faculty more able to evaluate teaching than students

It is abundantly clear that higher education is in crisis, and that the disorder is not going to pass away. Enrollments are either tailing off or slumping, budgets are being slashed, and mass dismissals of tenured faculty--incredible fact--are actually taking place. In the 1980s, given the birthdate decline that set in at least a decade ago, conditions will worsen.

There are grounds, indeed, for believing that more than just a population problem afflicts us. The golden era of American higher education, in which we luxuriated during the 1960s, put us in a tempting situation. Teaching loads drifted downward, and professors spent ever more time in their libraries and laboratories. Now we are beginning to pay the price. The latent hostility to professors and academia which characteristically rumbles around under the surface even in the best of times can now have its way. State legislatures, worried by inelastic revenues and mounting costs, and increasingly disenchanting with what they call the "nonteaching" faculties, find conveniently that the most squeezable sums in the budget are those for higher education. They have learned that student-faculty ratios may be allowed to worsen without the sky falling in; that new programs may be refused, and salaries allowed to fall behind the cost of living without the exodus of faculty earlier feared.

We must remember that the popular image of higher education has drastically changed. In past years, when the golden era was being launched, the funds were being voted by an older generation who thought of universities as small, rather special places that watched over their students carefully, and employed faculties studded with professors legendary for their devoted teaching of undergraduates. Remarkable now to think upon is the fact that the students at Berkeley were at one time so fond of one of their professors, the venerated Henry Morse Stephens, that they named their original union after him. One could hardly think of this taking place again. The image presently regnant is of immense institutions, huge classes, impersonality, a quasi-industrial

"Universities which in the future do the best job in providing an exciting learning experience for their undergraduate students will be the ones which will weather the grim years ahead with the greatest success."

atmosphere, and professors rarely seen who do something invisible somewhere else.

The challenge of the coming years will be to find ways to shift our consciousness about teaching. Unquestionably, the universities which in the future do the best job in providing an exciting learning experience for their undergraduate students will be the ones which will weather the grim years ahead with the greatest success. But how is this done? It is widely said that we need only change the reward procedure, so that we give teaching its due and promote or discharge people on this ground as well as for their research. It was for this reason that many universities and colleges in recent years adopted one of the most notable changes ever made in the promotion process: the regular use of student evaluations of their professors' work. When sitting in promotion committee, one now encounters stacks of IBM printouts in professors' personnel files, or those hastily scawled notes at the bottom of the forms which students dash off after filling in their answer to the stock questions.

Now that we have had some years of this experience, what can we say? Even for the system's most devoted advocates, it has been a disappointment. When we read these documents, then glance at one another in the committee meeting and shrug our shoulders, we are expressing more than faculty conservatism. We are

By Robert Kelley

properly skeptical and justifiably irritated. What we usually have is this sort of question: do we hold up someone's promotion because he received a 4.9 instead of a 5.6 in respect to his ability to give organized lectures, or his availability outside of class, or his sense of humor? Do we dismiss a professor from the university (deny tenure) because most of her students think she is rather ordinary, and only a third rate her outstanding? Perhaps they are the ones most able to judge. Do thirty class meetings, and all that worry and effort, come down to just a flat statistic? How quantifiable, indeed, is such an experience? It is hardly like selling cars.

We must complete the system. We need to learn from

"Faculties will resist the proposal, however. Some will think it an outrageous notion...Most of all, there will be an instinctive reaction against something new and untired."

the professors themselves what they set out to do in their courses--what were their objectives--and how, in their view, things worked out. This will completely change the basis upon which, until now, we have been evaluating teaching. What we want most of all to know is something about the quality of the person's mind. This is why, when it is available, we give so much weight to his or her written work. One can emerge from a few hours spent reading someone's creative efforts with a feeling of having had a reasonably deep encounter with that person's mental processes. One has some sense of how well they reason, how skillfully they use difficult materials, how large is their vision. An IBM printout, and a few scribbled comments, tell us little of these matters. A thoughtfully prepared series of essays, however, prepared by the professor himself upon his own teaching efforts, and gathered cumulatively through the years,

commerce flackery. The central feature of the system I have in mind, however, is that such evaluations are to go not only to department chairmen for consideration during promotion proceedings, but to the open stacks of the campus library for students to consult. Just as the requirement of footnoting sources disciplines our professional writing, so public availability of course evaluations will make us take thought, and work toward credibility. The students, after all, will have the subsequent performance of the faculty member concerned to compare with his evaluation.

Perhaps it will be useful for a moment to reflect upon the plan's larger outcomes. By this narrative account, thoughtfully prepared, the professor will be reflecting systematically upon his or her own work, a valuable thing in itself, quite apart from any effect it may have in

rendering the reward system more valid. A number of questions may be brought into the assessment: were important new books (or old ones) read and integrated into the course? what journal articles, either as to content or method, were found to be of value? were new lectures prepared, new techniques adopted, new demonstrations? Such information, available to one's colleagues, can be a means of spreading awareness of more fruitful ways of teaching. We are inveterately resistant to innovations, unless we can observe them in operation among our colleagues. Similarly, students--and the public at large, for that matter--will be enabled to learn that there is, in fact, a great deal of concern being given to teaching; that, hidden behind the closed doors of the classrooms we rarely visit, much is going on. The student, furthermore, will derive quite a different feeling about a course he or she is about to take if they are able to read, in the professor's words, how it has grown and developed over the years. The universal feeling is that faculty members just drop the needle in the groove again, at the beginning of each term. How valuable it will be to replace this deadening assumption with an awareness that courses of study are actually created things, with a changing life of their own, not simply routine presentations. For all of us, then, on both sides of the lectern and perhaps even in the corridors of legislatures, the experience of professors' regularly writing about their teaching, just as they write about their research, can raise our consciousness in legitimate and intrinsically valuable ways.

Faculties will resist the proposal, however. Some will think it an outrageous notion. Others, especially those teaching in areas where the transfer of precise bodies of information leaves little latitude for variation, will feel that their reports might seem dry and limited by comparison with those produced by, say, philosophers or English professors. The addition of yet another writing chore, and one with complicated overtones, will come as an unwelcome prospect to some. Most of all, there will be an instinctive reaction against something new and untired. For this reason, it will need to grow on a voluntary and experimental basis. Above all, the system should be kept simple in form. It will die stillborn if faculties are given long lists of questions to cover in their evaluations. All we really need to know is: what has the professor tried to do in his course (what were his objectives), and how well, in his view, did things work out? Within this spare framework, it seems reasonable to expect a slowly growing number of faculty members to begin the practice. Expertise will grow, and

(Cont. on p. 6, col. 2)

Letters

Molotch on Press Council

To the Editor:

While I am grateful for the courteous tone with which Professor Wade has chosen to differ with my evaluation of the new Nexus Press Council, I would also have been grateful had he attempted a more straightforward analysis of the facts at hand.

I don't doubt, for example, that many of the quotable sentiments expressed in the Chancellor's statement which created the Council are wholesome; it is the actual procedures with which I took issue. The call for "complete independence" is merely one such sentiment, and has no administrative force whatever. Indeed, I argued, the actual procedures compromise that independence to a substantial degree.

Professor Wade misleads us on several counts. He says that the Administration's takeover of the summer Nexus in relationship to the Minier scandal followed from "orders" of the Regents' general counsel. Where on the University's organizational chart does the Regents' counsel have the authority to "order" a Chancellor to do anything? The counsel advises the Chancellor, who remains responsible for the decision.

Professor Wade observes that this take-over "occurred, not under the new Press Council, but under the old Communications Board that Professor Molotch seems so anxious to preserve." Communications Board consistently had opposed such censorship attempts, including

(Cont. on p. 5, col. 1)

DAILY NEXUS

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Press Council wrong . . .

(Cont. from p. 4)

the Administration's previous collaboration with the Sheriff Department's forced close-down of KCSB during the Isla Vista riots. Communications Board was completely ignored on that occasion without even an acknowledgement of its resolution from the Administration. Its membership during the more recent Nexus takeover was opposed to that action, but was helpless to act in opposition. How a new Council, even more dependent upon the Administration for its existence, would be more effective is something I can't quite understand. Professor Wade says that "had a responsible, professional Press Council been in existence, the situation would not have degenerated to the point it eventually reached." Perhaps he means by this that a group more responsible to the Chancellor would have leaned on the Nexus to avoid such conflict. Professor Wade goes on to observe that "the Press Council would certainly have been able to advise the Nexus on the legal safeguards to be observed in running such a story." But again the facts are simple: the Nexus story was essentially correct; Minier not only said he was going to sue the Nexus for libel, but the Santa Barbara News and Review as well, all for publishing essentially the same material, (no suits were ever instituted). And if the Chancellor is going to consider the Regents' counsels advice as an "order", then why

bother with any "professional" advice at all? And what is "professional advice" from a group of students, faculty, and an outside journalist who lack training in the law? Again, there is no substance to the claim that any increase in independence will occur for the Nexus, under this arrangement, just the possibility that its overseeing board will more likely agree with the Chancellor than with the student editors.

The Press Council will serve at the Chancellor's pleasure. This is taken to reflect no actual change in arrangement because, Professor Wade argues, the Chancellor now as before merely retains his ultimate responsibility for supervising the paper. Yes, of course the Chancellor is ultimately responsible, just as he is responsible for everything that happens at UCSB. But the Communications Board had the advantage of placing a relatively independent voice between the student editors and the Chancellor, thus increasing the public embarrassment which

would follow an Administrative decision to exercise that ultimate power.

Since the Chancellor explicitly indicated that, even with all of his built-in influence over the new Council, he will not be bound by its recommendations, there is no requirement at all that it should serve merely at his pleasure. The Council is to be neither administrative nor judicial, merely advisory. Thus, the goal in constituting the new Board could and should have been as much to create guarantees of independence from the Administration as from the Student Government.

It is clear from the enacting (sic) legislation; however, as well as the initial report released by the Ad Hoc Committee, that the goals were weighted disproportionately toward only one of the dangers, the authentic danger of student government intervention. In one of the Chancellor's revisions of the Ad Hoc Committee's recommendations (which Professor Wade thinks is minor) the method of choosing student and faculty participants was altered. In the Committee's version, they would have been

named by existing campus groups which represent these interest; in the Chancellor's version, they are in part, nominated by these groups but serve only "on invitation" by the Chancellor. The Chancellor does not pledge to be bound by these nominations.

But only one source of anxiety. The Chancellor's document is informed by wrong-headed assumptions about the press and how it actually functions and establishes dangerous procedures that are destined to increase Administrative control over what is printed. It requires student writers to take a loyalty oath or support the canons of the American Society of Newspaper Editors (ASNE) as though this was not in itself a limiting of the

freedom of the press. The ASNE canons are the beliefs of the most establishment members of the press, and contain sentiments which are opposed by many young members of the journalistic profession, as well as some of its most distinguished practitioners (e.g. I. F. Stone, Tom Wicker, Tom Wolfe). The Chancellor's edict requires the Council to meet weekly and examine the paper for possible complaints, and forces the paper to print the Council's own version of the proceedings. Its whole spirit is punitive toward editors, but benign toward administrators. It can't help but have a chilling effect on free expression.

Harvey Molotch
Associate Professor, Sociology

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A new "Career Job Guide" paperback has just been published to help students with after college employment.

It lists the names and addresses of over 500 companies and school districts plus short descriptions of types of industries and talents needed, written by leaders of specific fields such as R.H. Macy on "retailing", General Foods Corp. on the "food industry", etc.

The book also supplies information on available government careers and gives tips for a successful interview as well as a sample resume.

Some of the vocational fields covered in the book are engineering, urban planning, aerospace, book publishing, communications, advertising, public relations and others.

"Career Job Guide" is available at college book stores or send \$1.50 plus 25 cents handling charge to N.E.A.S. 360 Lexington Avenue, New York, N.Y. 10017.

Efficient Study Skills

Do you have them? If not, come sign up for a Reading-Study-Center Study Skills Group beginning the week of April 15. (MW 11 or TTH 3). Such topics as time organization, concentration, motivation building, and specific study methods will be discussed.

The RSC is a free service open to all students desiring assistance in reading, writing, and study skills.

To sign up or for more information, please come in or call.

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Room 119 M-F; 9-12, 1-5

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DOONESBURY

by Garry Trudeau



Kelley on faculty self evaluation . . .

(Cont. from p. 4)

with it, confidence.

We will then have worked into our ongoing university lives a fundamental change in our procedures which bears promise of enhancing the time and effort we devote to our teaching, and of aiding students and promotion committees (and administrative

authorities) alike. It may also bring us into a better relationship with society at large. Each faculty member, of course, will give these outcomes a different priority. It seems certain, however, that in the wasting years ahead, we are going to need all the help we can get. A new feeling that we are devoted to

good teaching for our undergraduates may be what will save us. The absence of it will surely exact a higher price than any of us, in retrospect, will want to have paid.

The author is currently Chairman of the Santa Barbara Division of the Academic Senate and a Professor of History at UCSB. This article appeared originally in The Chronicle of Higher Education issue of March 4, 1974 and is printed here by permission of the author.

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SATURDAY, APRIL 13

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Box Office Opens 6:30

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UCSB Main Theatre
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COMMUNITY Kiosk

TODAY

- Christian student groups are invited to attend a Good Friday Observance, 12-1 p.m. at St. Michael's Church at Camino Pescadero and Picasso.
- Waldo's holds a free student nightclub, 8-11 p.m. in the UCen Program Lounge.
- The Human Relations Center offers an Altered States of Consciousness Series: Energy Awareness with David Nurse, 8 p.m. at the HRC. Free.
- The Sierra Singles offers beginning hiking on trails around Santa Barbara, 6:30 p.m. at the Santa Barbara Mission parking lot.
- Friends of China presents Marlene Dietrich in the 1932 classic film "Shanghai Express", 8 and 10 p.m. in CH.
- Hillel will hold services at 6 p.m. with Rabbi Don Singer and a Pot Luck at 6:30 at the URC auditorium.
- The Eckankar International Student Society presents a free movie--"Message of the Living Eck Master", 8 p.m. in UCen 2292.
- Placement Center--Discussion of summer internship program with the Calif. Health and Welfare Agency, 11 a.m. in Phelps Hall 2524.
- Complete Yoga is offered by Yogi Haeckel, meditation: 3-4:30 p.m. in UCen 2294 and postures: 5-7 and 7:30-9:30 p.m. in UCen 2272. For

more information call 967-1860 or 966-7400.

- Chinese Students Association is having a party, 8 p.m. at the Interim.
- Grad Students Assoc. is having a grad beer party, 3:00 p.m. at the Cliff House.

TOMORROW

- Vereniging Nederlandse-Sprekende Studenten--Feestje "Als je wilt lekker Indonesische eten, kon maareen feestje meemaken, en voor een avondje, gezellig hollanos praten." 6 p.m. at 811 Camino Pescadero No. 37, for more info call Steve at 685-1442 or Alex at 968-7913.
- Help build a children's park on Abrego, 10 a.m. at the I.V. Planning Office. Free beer for everyone who works.
- Lutherans and Episcopalians will hold an Easter Vigil, 11 p.m. at St. Michael's Church at Camino Pescadero and Picasso.
- First Meeting of drop-in encounter exploring altered states of consciousness, 8 p.m. at the HRC.
- Students for Paul Kinney will hold a party for the people to meet Paul Kinney, 2-4 p.m. at 6531 Sabado Tarde No. 3A.
- Helpline will sponsor a film "It Happened One Night" with Clark Gable and Claudette Colbert, 6:30, 8:30, and 10:30 p.m. in CH.

ANNOUNCEMENTS

- Lutheran Student Congregation--Come celebrate the Resurrection of Our Lord with Festival Holy Communion, this Saturday, 11:30 a.m., at St. Michael's Church at Camino Pescadero and Picasso.

friday & saturday - Bluebird Grass 9:00 p.m.

sunday - Boogie Woogie Blues Concert 8:00 p.m.

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Executive Producer NOEL MARSHALL · Screenplay by WILLIAM PETER BLATTY based on his novel
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"Some of the scenes in 'The Exorcist' are explicit and graphic"
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Jay Moore, last of Foot Patrol originals, steps out of Isla Vista

By Katy Sears

Jay Moore, last of the "continuous originals" of the Isla Vista Foot Patrol, has been promoted from sergeant to lieutenant, much to the dismay of Isla Vistans, since with the promotion came a move from I.V. to the Santa Barbara Sheriff's Office.

Moore was responsible for founding the Foot Patrol four years ago when I.V. police force

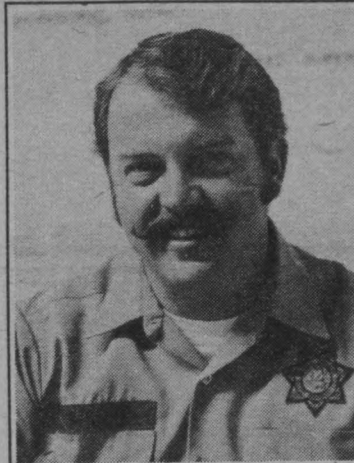
first came into being on December 1, 1970. Moore explained in an interview with the Nexus that the Foot Patrol was an offshoot of the 1970 riots. "Communication between the students and the law enforcers had broken down. This was an effort to establish rapport both ways. We wanted to design a program to be adaptable to the students; a community police that would respond to

community needs."

Moore is now the temporary South County Patrol Bureau Commander and in charge of patrols covering the area from the county line south of Carpinteria to Gaviota and from the ocean to the top of San Marcos Pass. The lieutenant said that the Foot Patrol would "still be under my responsibility, and I will be spending some time in the community, although not full time as before."

KUDOS TO MOORE

Deputy Reg Willison, one of the ten Foot Patrol officers, commented, "I'm happy that he got promoted. A promotion is a



JAY MOORE of the Isla Vista Foot Patrol has been promoted to lieutenant, and will be leaving active duties on the patrol.

photo: Melinda Finn

him go. He was the best hope in I.V. for communication with the police. He was really helpful. I'm sure he'll be competent at his new job, but I think it's a real shame when he's doing so well to promote him."

Top Cop

Even so, the IVCC showed its appreciation of Moore's work when it awarded him the "burning of the bank award" at its meeting, the Monday following the effective date of his promotion (March 26). This award is reserved for those who have actively served the community.

Chuck Toms from the California Health and Welfare Agency will be in Phelps Hall 2524 on Friday, April 12 at 11 a.m. to discuss and answer questions about the Agency's summer internship program. The departments of Youth Authority, Corrections, Benefit Payments, Employment Development, Health, Aging, and Rehabilitation will all hire interns in various offices throughout the state. More information and application forms are available in the Placement Center, Building 427 upstairs.

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big thing in law enforcement."

He went on to explain that "even though Jay is physically removed from this office, he's still in control; no one is coming out here to replace him."

Wendy Asrael, head of the IVCC police commission, wasn't so happy. "I'm really sorry to see

classified ads

The Daily Nexus cannot be responsible for more than one day's incorrect advertising insertion. If your ad appears incorrectly, of if you wish to cancel your ad, call 961-3829 before noon the day before you want your ad to stop. Errors not the fault of the advertiser which lessen the value of the advertisement will be adjusted.

The Daily Nexus will not knowingly accept advertisements that discriminate on the basis of race, color, religion or sex, nor will it knowingly print any advertisement that violates city, state or federal law.

Advertisers of living quarters listed in the Daily Nexus understand that they should not include as qualifying consideration in deciding whether or not to rent or sell to an applicant, his race, color, religious preference, national origin, or sex. Violations of this agreement should be reported to The Daily Nexus Advertising Office, Room 1053 in the Storke Communications Building, below Storke Tower.

Help wanted ads in the The Daily Nexus are not classified as to sex. Advertisers understand that they may not discriminate in employment on the basis of race, color, religion or sex unless such qualifying factors are essential to a given position.

Lost & Found

Lost Tennis Racquet Call Mike Paciano 966-1460.

Reward: My guitar of little worth but great sentimental value is missing. It had poems and paintings on it. Large reward, no questions asked. 968-5754.

Found M German Shepard mix puppy in I.V. 968-9448.

Lost M black cat Fido 6700's Sabado Tarde 4/4/74 if any information please call Melanie 685-1437.

Lost Tabby Manx Female cat, short corkscrew tail. Vicinity Sabado Trde Del Playa, 1 mo ago. Reward any info leading to whereabouts, call 968-1446.

Dave or Steve, I lost the PH. No. & address you gave me on the train in Mexico. How can I get my stick? Call Coll. (213)548-0450. Leave message for Bill.

Lost: 1 gold pin in the design of a riding crop. On campus on 4/4; sentimental value, please call Ann at 685-1544 reward.

Special Notices

Needed-Sweet, semi-natural mama, who thinks progressively, for 6 mos of extended tripping to Kauai, Peru, Guatemala, etc. Starting in June. Randy 6823 D.P.

Tomorrow: meet Paul Kinney The Grassroots Candidate for State Senate, 2-4 pm, 6531 Sabado Tarde, No. 3A. Beer, etc.

Translations English to Thai cont. Bob Theis 962-2762.

LOVEdialogue discussion group on interpersonal relationships. Tuesdays 10-12 am. IVHRC 6586 Madrid 961-3922.

A Special Invitation to Chicano Art majors and friends of Farmworkers to the reception of A LOOK INTO A BROWN PAPER BAG, by Adolpho Castillo, College of Creative Studies Gallery Bldg. 431 Rm. 102. Reception April 15, 5-7 pm.

The Rec Dept has a pottery studio for your use 13 kick-wheels & 2 elec. SH 1229 961-3738.

ASTROLOGICAL COUNSELING Reasonable. Bennett PO 13990.

FEMALE SEXUALITY class starts May 1. Taught by R. N. 's. Increase your knowledge and enjoyment 967-7916, 962-2301.

Register now Living Arts Non-Credit Classes Rec Dept SH1229 Everything from Batik to Yoga.

There is a lost & found at the Library Info. Desk.

Personals

TENNESSEE SLEEPERS UNITS!! Ready to nude up?? April 20!!

TO MY DARLING WIFE HAPPY FIRST ANNIVERSARY LOVE YOU HUBBY

Happy 21st Birthday Suzy Wong. Hope you always get your chocolate bar, Banlon Baby! Love Keith C. C. Bergen, Nancy H. M. Haber The Lorhs and Bruce.

Little Pearls It's been fun. Thanks for being so good. I Love you all Allen

Lady companion who likes the outdoors to go on exploring trip, fishing, boating, picture taking etc. All expenses paid P.O. Box 4618, Santa Barbara.

Romeo, Romeo, where art thou... CH Wed Apr. 17 \$1

Business Personals

Don't eat sour grapes buy your food at the IV Fud Co-op.

Help Wanted

I.V. Youth Project needs volunteers. Recreation 5-17yr. olds, 3-5pm 5 days/wk. 892 Camino del Sur 968-2611 Even one day/wk?

For Rent

Room in SB house beg May 1st, \$57.50 mo+util. Single F, no dogs. 968-2042 1st & last mo rent req.

Studio \$135/month 6509 Sabado Tarde No. 4 685-1523.

Nice 2 bdrm duplex for rent - May 1-\$160/mo. Quiet area 6765 No. B Trigo Call 968-5984.

Room in Goleta Home-\$80/month. 968-6770.

Ocean duplex-4 bdrms.-\$350/-month, utilities paid. Available June 19-Sept. 6. Phone 967-6311.

Fall: Sunny 2 bdr. 2 bath apts. 6572 Sabado Tarde-close to campus, beach, shops. \$595 & \$640 per schoolyear-4 girls. Ph. 968-1882. Owners-Managers.

This fall save money & gas!!! Live 6500 Bl El Nido & S. Tarde. 2 bdrm. 2 bath. \$60 ea. pers & up. Excel. refund rcd. Pri. Mgr. for owner on prem. 6522 Sab. Tarde No. 2.

Summer rents very low! El Nido & Sab Tarde 2 bdrm 2 bath \$125 mo up. Make ur resva. NOW. Now C mgr. 6522 No. 2 Sabado Tarde.

Roommate Wanted

1F to share Trigo apt. \$67 now mellow, nonsmoker call 968-6647.

1M to share 1br apt. Move in immediately. 6754 Abrego No. 5. 685-1285 or come by and see.

F own rm in cozy 3bdrm duplex on Mesa \$80 966-9833 or 968-3155.

1F roommate needed 6528 El Nido No. A \$66.75/mo. Available Now 968-2474 or 685-1929 Peggy.

Fall quarter-preferably 2 females. Each to have own big room at \$125, for apt. on Del Playa. Call Keith at 968-7621.

\$59mo Femroomie now!/whenever 6572 Sab Tarde No. 7 968-9929.

Sh lg 2bdr thsh-pool mt view wood bms \$100/mo. Call 968-5197.

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2F roommates 4 bdrm. w/bckyd. \$80/mo/own room. Call 968-6445.

Fall: 2M or F to share 2bdrm. apt. 6514 El Nido No. 2 ph. 968-7717.

Rm at 6860 Trigo with own bth 80/mo in lrg. house MorF 968-8806

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1F to share rm at 6651 Picaso apt. 301. Call 685-1457. \$55/mo.

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Craig Cassette Deck and home deck, also speakers. 968-3489.

48" Camper for 8' bed new and in excellent condition 965-5073.

Diving wet suit med, \$50 685-1027 Jeff Good Condition.

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2 Kasino P.A. Columns 4-10" spkrs. in each \$180 685-1314.

Canon FX 35mm camera. Zenith portable stereo. Mattress. 968-6070.

Goldack metal detector-exlnt cond. orig. cost over \$100, \$80 or best offer-Jon 968-6357.

Ridgeline Backpack, mag. frame, padded btt. \$35. So. Hall 4431r

13 ft. camping trailer icebox stove sink old but nice \$350; 687-7608 after 4.

USED TEXTBOOKS SAVE \$\$ AT I.V. BOOK COOP HURRY!

Bookcase metal w/glass doors \$50. Slide rule K&E like new \$20. Wrist watch/stopwatch combo like new \$100. 968-7457.

STEREO COMPONENTS Cost + 10% Shure M91ED's \$24.99 Call Jeanette, 968-2910

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65 Comet Cyclone. Rebuilt V8 engine. Excellent condition \$650. Call Even. 968-0371.

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Dawes 10 speed 531 frame. Excellent shape 969-4265 evs.

SUPER SPECIAL SALE Sekine model 250: Superlight 23.4 lbs., double-butted chrome molybdenum frame, Sugino Maxy aluminum cotterless crank and chainwheels, Suntour V aluminum derailleur, sew-up (or clincher) tires...only \$149! Limited supply, so check this out right now at OPEN AIR BICYCLES, 224 Chapala St. (by the Amtrak Station). Open 7 days a week, 9 a.m. to 9 p.m. 963-3717.

Musical Instruments

Old Martin D28 Gorgeous with case \$450 Ed 968-5094 Today.

Martin Guitars, 40 in stock all models at old prices Fancy Music 963-4106.

New Gibson guitars on sale, all the Les Pauls, L52, L6s super 400 ripper bass, e9 new 325 for \$325 963-4106.

Buy Sell Trade all good acoustic or electric Martin Gibson fender guild guitars+amps 963-4106.

Ludwig drums, best offer over \$450, Epiphone guitar casino with hardshell. 968-3400 after 5.

Pets & Supplies

Get your Easter Beagle puppy 5160-B Matorral Wy. after 7 pm or weekend.

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Spring Fashions '74





AT LEFT — Barbara achieves a nostalgic look with a PLAIN JANE knee length spaghetti strap dress reminiscent of the 40's. This soft pastel fabric should be hand washed.

COVER PHOTO — Barbara and Butch are dressed for a dinner date in clothes from the Ocean Toad. Barbara is wearing a spaghetti strap, nylon-acetate LUV dress. The shirt Butch chose is by MADMAN cut in Western style with pearl snap buttons.

AT RIGHT — This halter top by FOR THE BIRDS exhibits nostalgia with a modern twist.

Both garments are from the Ocean Toad in Isla Vista.

OUR MODELS

BARBARA CHATMAN is a Senior Health Science major and is from Duarte, California

BUTCH GADBURY is a Senior Physical Education major from Monrovia.

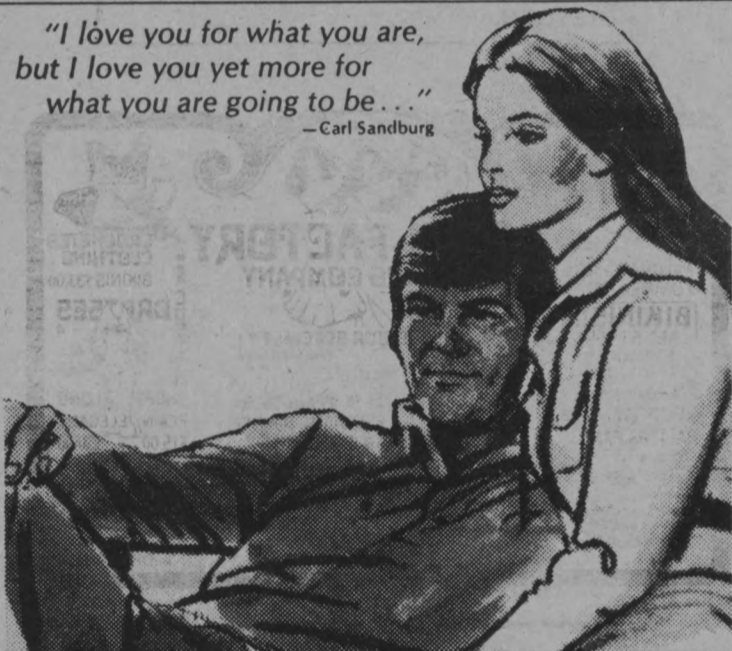
KAREN PATTERSON is a Freshman English major from Los Angeles.

ELENA GONZALES is a Senior Political Science major from Fresno, California.

Editing and Advertising
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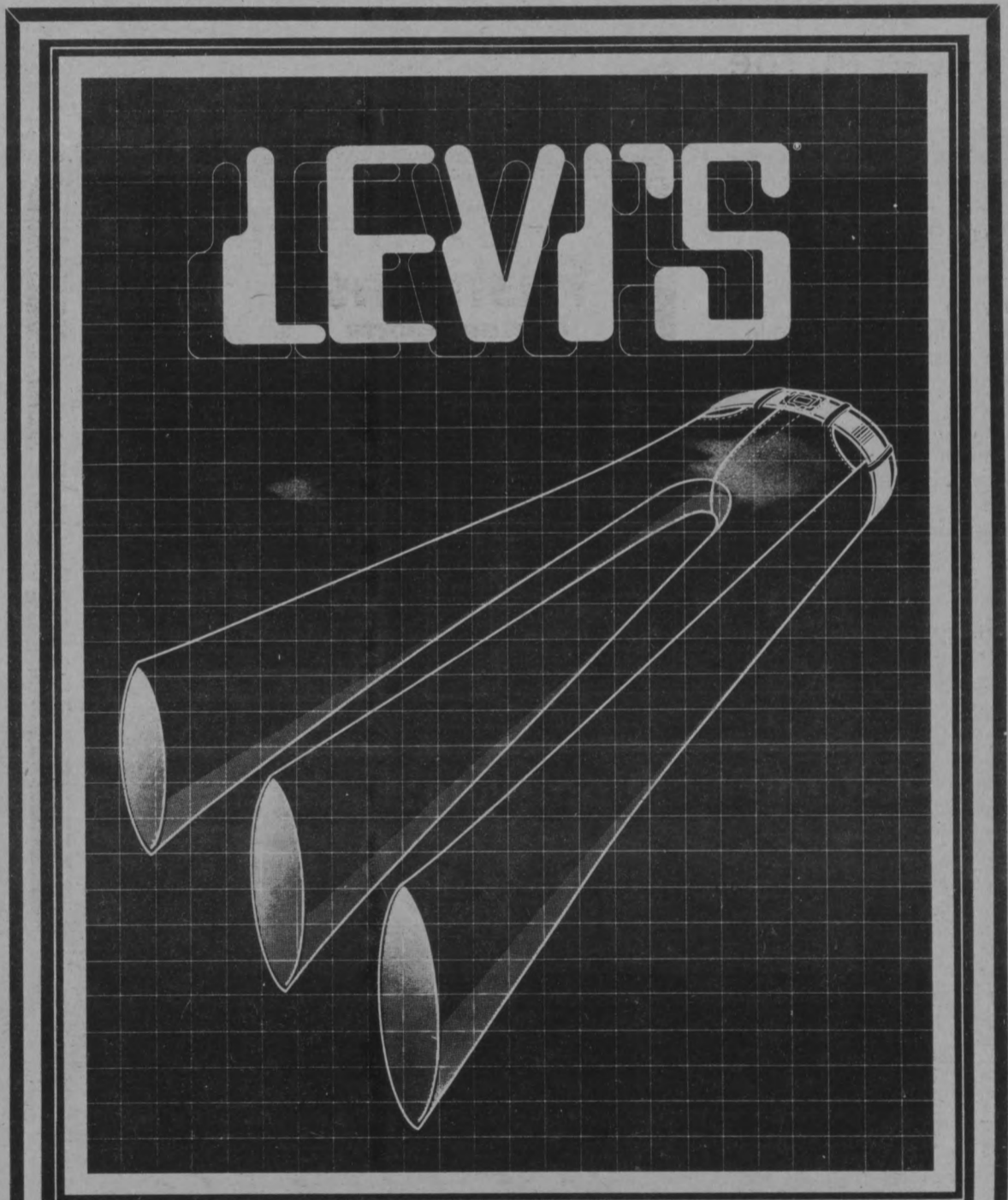
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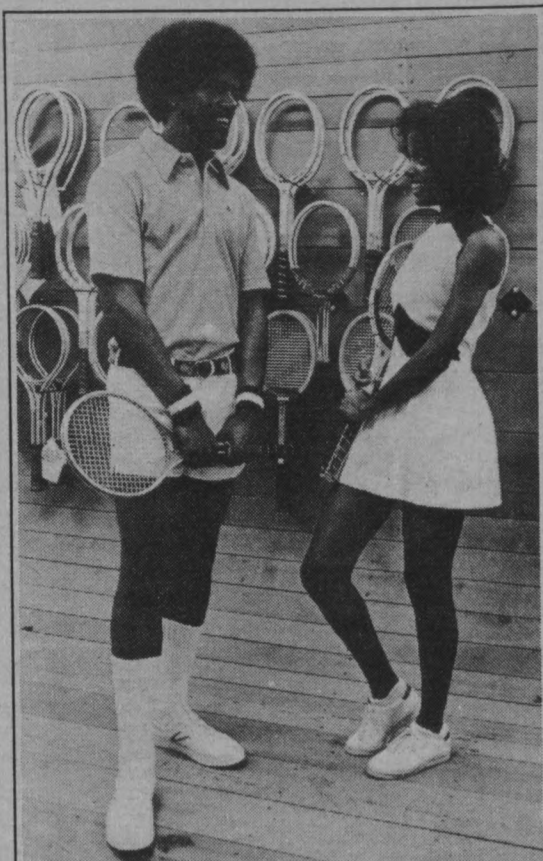
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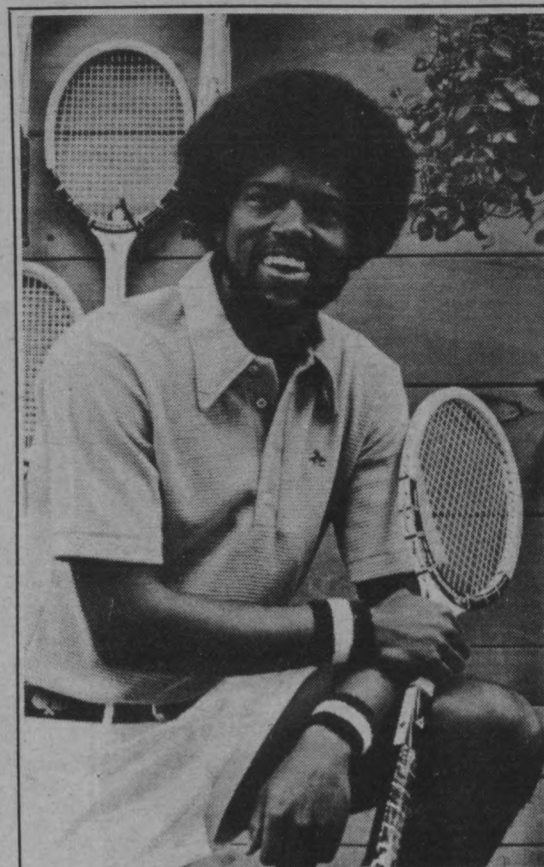
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Karen is wearing a SWEET BABY JANE polyester and cotton blouse. This top and the tennis outfits are from Mountain Sports.



Butch and Barbara are ready for a tennis match in machine washable court fashions by POINT SET and GRAND SLAM.



Butch's shirt is Fortrel polyester and combed cotton. His tennis shoes are from Sweden by TRETORN.

Spring Fashions Head to Toe

HEAD. Hair shortened and curly, many of the coiffures a tossback to the tight curled across the brow look of a Betty Grable. Hats tend to be the big floppy brimmed garden party look.

NECKLINE. Cleavage is in for day or evening. One favorite look, the unbuttoned shirt-like top. Lots of strapless and halter tops in dressy wear, too, which means that there's new attention to the bustline.

HEMLINE. Most designers show daytime skirts just covering the knee. Others are experimenting with the midcalf, but no one's calling it the midi.

LEGS. Rarely shown off by the miniskirt, but plenty of showcase in sleek evening dresses that are slit up the sides or unbutton up the center to the thigh and then are closed on to the neckline.

FEET. A big spring and summer for the sandal; the espadrille, which is a sandal version with low heel, the pump pre-eminent with a higher heel going in some instances to two-and-one-half inches, but no longer chunky. Slimming down, but not to the stiletto of old.

Photography by Neil Moran

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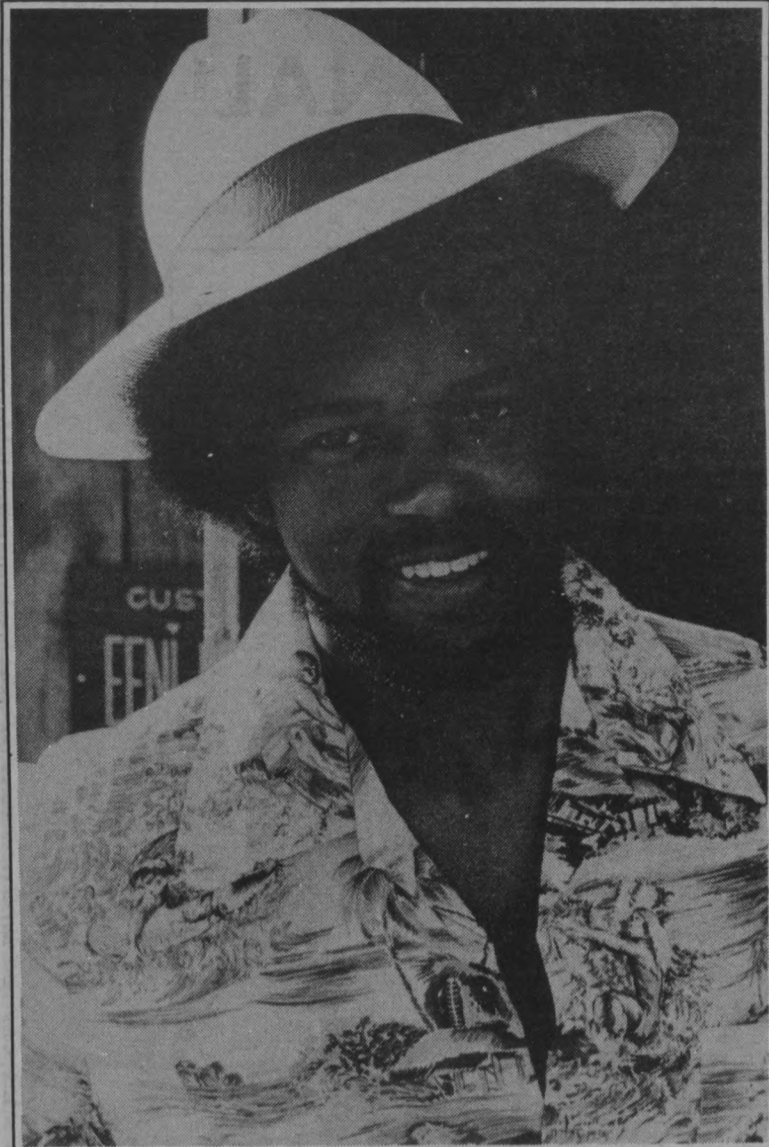
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Butch shows how hats can easily be worn with a casual outfit today. Hats are becoming more popular among both men and women at UCSB. Hats for men are usually panama or godfather style. This hat is from the Ocean Toad.

Down at the Heels

There is always a new slant in women's shoes. Sky-high stiletto heels and the tiptoe look gave way to relatively level, short-heeled pumps, walking shoes and flats. Heels reared up once against with the platform look, which is still riding high. But now the heel has actually dropped below the toes in a new kind of footwear: the odd-looking clodhoppers known to a growing band of sole sisters (and brothers) as Earth Shoes.

In some 40 shops across the country that specialize in Earth Shoes, more and more shoppers — including such celebrities as Mark Spitz, James Coburn and Tony Curtis — are competing for limited supplies of clumpy footwear that defies most principles of shoemaking. Instead of sloping downward to the toe, the heel of the Earth Shoe is approximately one-half inch lower than the forward part. The rubber sole, in turn, gradually thickens in the direction of the toe, elevating the front of the foot and leaving the wearer balancing on his heels. "It's like walking barefoot on a soft, sandy beach," say Raymond Jacobs, U.S. distributor of the footwear.

Jacobs has no problem boosting his product, despite its price (sandals, shoes and boots sell for between \$25.50 and \$44.50 per pair); buyers constantly tout the comfort of Earth Shoes. "They are about all we wear," says Malibu Housewife Joan Lloyd. "My corkie platforms are now just taking up room in the closet." Frank Palermo, 27, of Rye, N. Y., notes that his Earth Shoes did what four years at the Air Force Academy in Colorado could not do: teach him to stand up straight. The curious, heel-down construction forces the wearer to lean backward more, and thus to tuck in the belly and bottom and straighten the spine. Some fanatic converts claim that Earth Shoes cure bunions and even stimulate blood circulation. Podiatrists have yet to weigh in with a verdict, but Earth Shoes seem far less dangerous than platforms, which have caused countless sprains and fractures. Most wearers admit, however, that the first few weeks can be uncomfortable. Earth Shoes rookies often complain of aching calves and thighs and a slowed-down gait.

Soft Terrain. Earth Shoes owe their appearance in the U.S. to Jacobs' wife Eleanor, who first came across them in a small Copenhagen shop. "I tried them on and immediately my sore back felt better," she says. That discovery led the Jacobses to track down the shoes designer, Anne Kalso, a yoga teacher who had for years observed the effects of shoes on posture. On a trip to South America she confirmed a favorite theory: lower heels mean better carriage. The Brazilian Indians, she decided, owed their erect stance to long years of sinking barefoot heels into soft terrain. Returning to Denmark, she perfected a primitive version of today's shoe and tested it herself on 500-mile hikes.

After talking Kalso into granting him U.S. distribution rights, Jacobs opened the Manhattan shop in 1970. Later he opened four more and awarded dealerships to 35 other owners, 20 of them in the past year. "It's not just a business, it's a life-style," explains Eleanor Jacobs. "Most of our shop owners as well as customers are into things like yoga and vegetarian eating." They are also totally into their strange footwear. "When I got married last weekend," confesses Albie Sikirdji, a Bronx student, "I wore my Earth Shoes."



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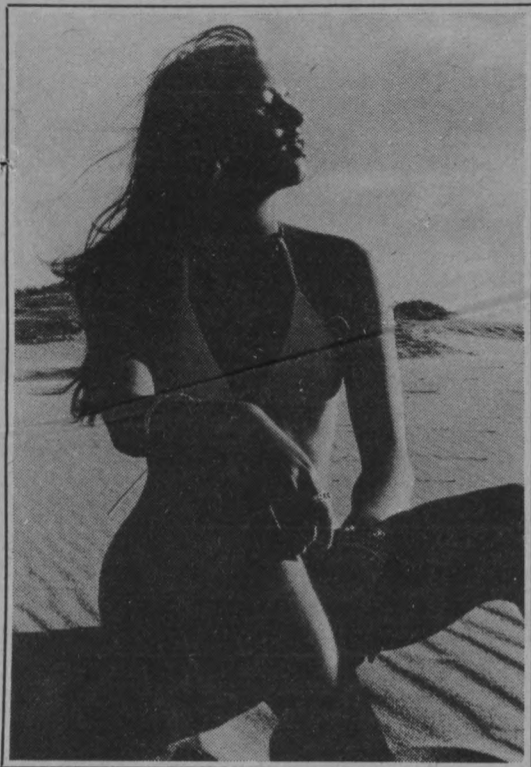
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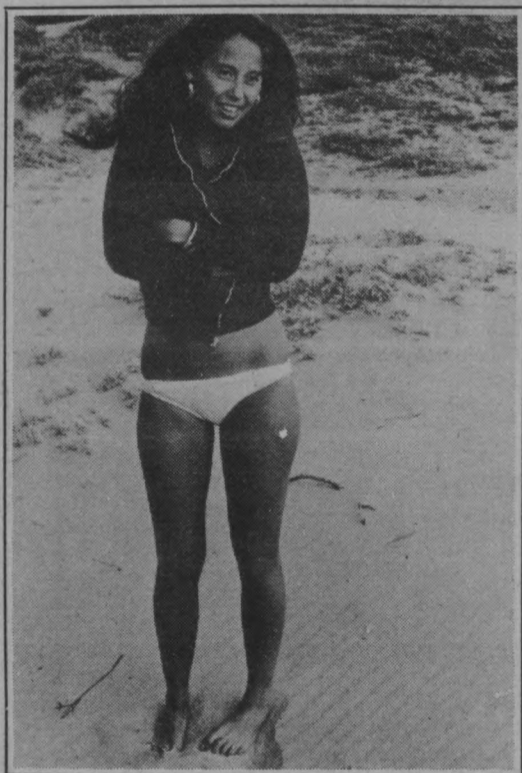
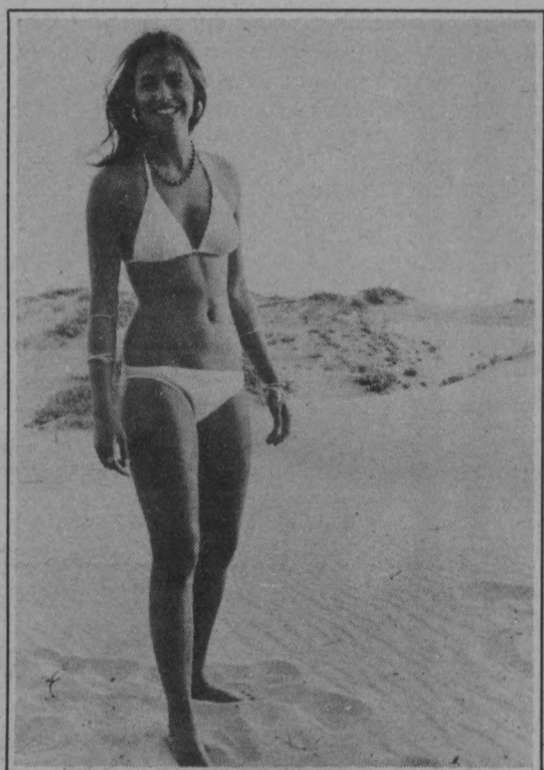
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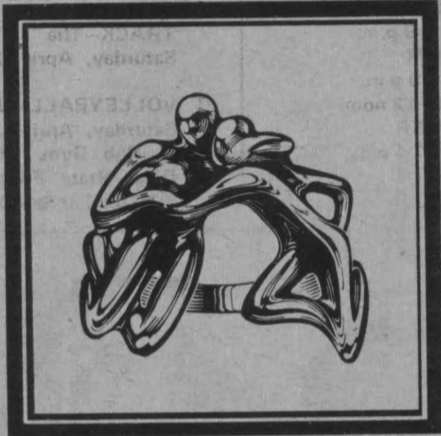
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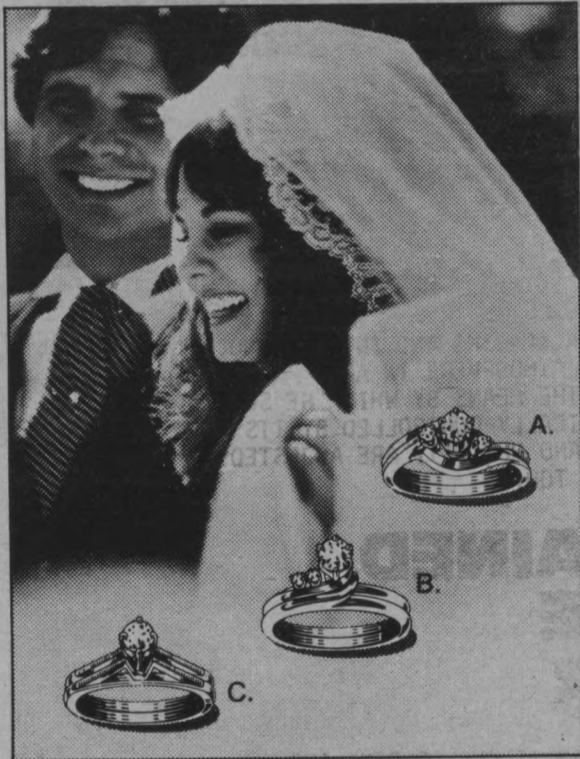
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Karen could easily be a bridesmaid in a Spring or Summer wedding with this strawhat and soft long dress combination. Wide brim hats of the old-time garden party variety are being chosen by many brides and bridesmaids this Spring. Karen's halter dress with matching short jacket is by PHASE II. The colors are pastel orange and yellow on beige background. The hat has one orange and one yellow flower attached to the brim to finish off the ensemble.

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Gauchos thumped 10-4

By Jeff DeLand

Yesterday afternoon's game at the campus diamond was played under ideal weather conditions. Unfortunately for the Gauchos, that was all that was ideal, as they were dismantled by a ferocious Gonzaga hitting attack, 10-4.

The onslaught began in the third inning, when the Bulldogs amassed eight of their seventeen hits.

Gonzaga has a winning percentage over 80%, primarily a result of a team batting average of .333. Second baseman Lenn Sakata, a .386 hitter, chalked up four hits in five at-bats, as did Don Lyons.

Bulldog hurler Chris Harshey, now 6-1, threw a 6 hit complete game, yielding four runs, two of which were unearned.

For the Santa Barbarans, starter Rick Fahrney, who had pitched only four innings of the year, lasted two and a third innings, giving up seven earned runs. Reliever Steve "Bart" Thompson gave up three runs in four and two-thirds innings. A positive note for the home team was the performance of Rick Beardsley, who finished the game with three scoreless innings.

Leading UCSB in what hitting they did have were Burke Weismann, with two hits, including a double, and Larry Gapiński, who doubled deep to left-center field in a pinchhitting role.

CRUCIAL SERIES

The Gauchos' batsmen will travel south this weekend as they face the San Diego State Aztecs in a single game Friday and a twin bill on Saturday, hoping to improve on their 1-2 conference record.

One of those losses came in a home game versus the Aztecs last Tuesday. Hurler Jeff Cole, one of the two best pitchers on the San Diego staff, shut out the Gauchos on five hits, in the only game of the season in which the team was held scoreless.

Friday's contest will send Brian Kingman to the mound for the Santa Barbara squad. Coach Dave Gorrie sees the righthander as a potential mainstay of the Gaucho staff.

If Kingman can establish an effective breaking pitch, to complement his already impressive fastball, his durability could mark him as the key to the increased success of the team over the remainder of the season.

In the first game of Saturday's doubleheader, Steve Wesnousky will look to add to a 2-1 record. Wesnousky, a righthander, leads the starters with two wins, 29 innings pitched, and an excellent 2.48 ERA. Carlos Moreno, the only southpaw on the pitching staff, probably will pitch the

nightcap.

Coach Gorrie's strategy with regard to Aztec hitting star John Helfrick will be to pitch around him in tight situations. Helfrick collected three hits and a walk in Tuesday's game at UCSB.

Generally, however, Gorrie has expressed confidence in the ability of his pitchers. In light of recent standout performances on the mound by Gaucho hurlers, the coach predicated a conference championship solely on the team's confidence. Combined with a .290 team batting average, the resurgence of pitching finesse may indicate just that.

Spikers take on Aztecs tonight

By Dan Shiells

SAN DIEGO—Coach Rudy Suwara is like most coaches in talking cautiously with regard to matches his team is heavily favored to win.

With San Diego State, whom UCSB meets in the Aztec gym tonight, the reasons are sound historically, as the Gauchos have never beaten San Diego in the border city and the Aztecs are defending NCAA champions.

But this is a new season and the Gauchos are ranked by everyone as the top squad in the nation. Despite a returning All-American in Chris Marlowe the Aztecs are not the team they were last year and a Santa Barbara win does seem imminent.

Still, every game is a new game as they say, and the Gauchos are far from assured of even an NCAA tournament berth as second-ranked USC remains only one game behind in league play.

The winner of the SCIVA and

of the Far Western Tournament will fill the two West coast slots in the national championships to be held in Rob Gym May 10-11.

Barring upsets to either team, the first of these positions should be filled according to the result of the April 20 meeting at

UCSB of the league's two front runners.

The Gauchos have the tougher schedule as they must still face UCLA, the team which has handed them their only collegiate defeats, in Bruin country.

Sports Calendar

BASEBALL—UCSB vs. San Diego State Friday April 12, 3 p.m. at Smith Field and Saturday April 13, 12 noon (double-header) at Smith Field.

GOLF—Western Intercollegiate Pasatiempo Friday April 12.

RUGBY—UCSB Easter Rugby Tournament Saturday April 13 7 a.m.-6 p.m. and Sunday April 14, 7 a.m.-4 p.m.

TRACK—The Track Meet Saturday, April 13, 1:15 p.m.

VOLLEYBALL—USA vs. Japan Saturday, April 13, 7:30 p.m. at Rob Gym. UCSB vs. San Diego State Friday April 12, 7:30 p.m. at San Diego.

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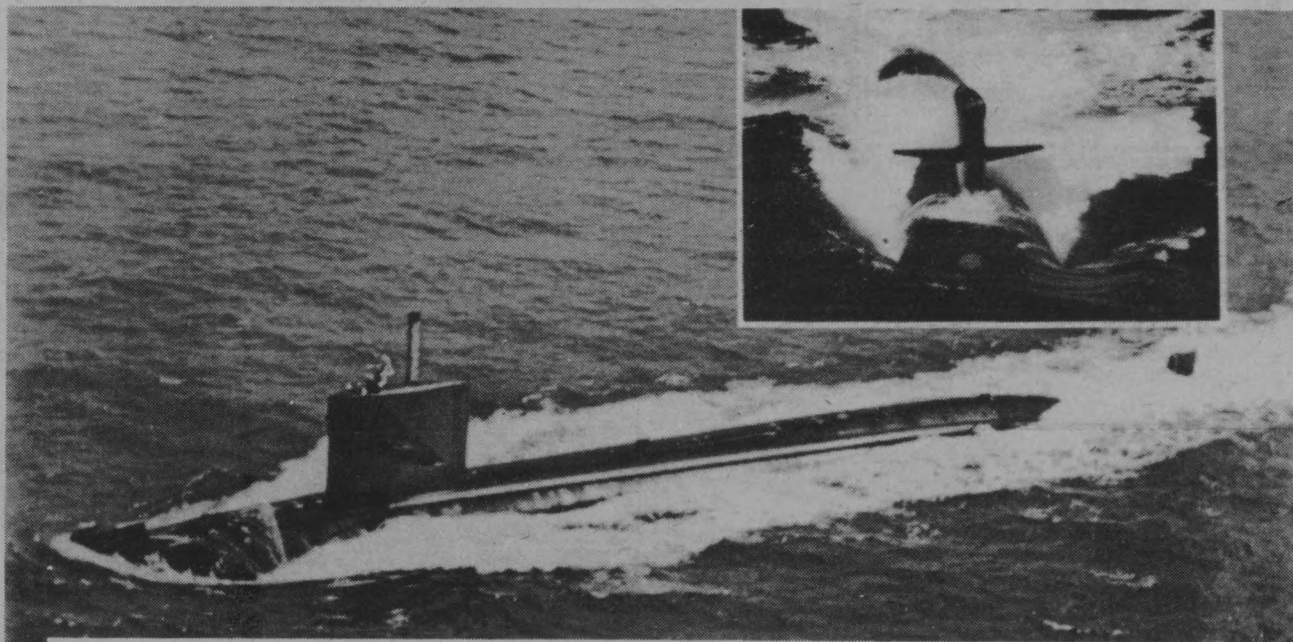
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