

Clean Up The Beach! Big Reward Offered

Fifty dollars is being offered in prize money to the student who can come up with the most imaginative and workable idea for keeping the beach clean.

EL GAUCHO is putting up half the money; the other half will come from a community member prominent in Isla Vista, said a joint communique issued this morning by Father Robert Donoghue (St. Mark's Parish) and John Maybury (Argo), both of whom are representing the anonymous donor on behalf of the Joint Isla Vista Effort (JIVE).

The priest and the two student-run newspapers will also judge all entries in the contest. They ask all contestants to deal with the basic problem of accumulated kelp, tar deposits and the two other sanitation problems which seem to increase proportionately: flies and litter.

"The winning solution will have to deal a death blow to the stuff that draws flies and tempts people to litter," said the statement.

County officials responsible for maintaining a clean and safe beach have been scratching their heads for two years over the problem; their interest in the results of this contest is therefore very considerable. It is expected that the winning entry will be turned over to the County for implementation.

The County's judgment may even enter into the decision-making process, such that the contest winner may gain fame as well as riches.

In any case, no idea will be good enough unless it is also feasible in the eyes of the County government which must foot the bill for any cleanup or maintenance program. In other words, built-in

(Continued on p. 8, col. 3)

STUDENT HEALTH CENTER:

'Pregnancy Is NOT a Disease...'

(Part II in a Series)

By JOHN MAYBURY
EG Staff Writer

The Student Health Center's basic reason for dropping out of the birth control game was explained last time their budget came up for review by saying that costs had just "spiralled" too high.

So says Director Wilfred T. Robbins, M.D., now in charge of a heavily-restricted operation that can handle no

more than "recently occurring injuries" and diseases.

"The new budget cut our incidental fees portion way down per student, so we reassessed our situation and had to cut down on off-campus services...when we examined this area, we considered that pregnancy is NOT a disease...not one of the basic elements," he stated.

"We have to be more strict now," complained Robbins. "It's most difficult in trying to

weed out pre-existing problems... administratively; more time is consumed and it creates ill will among students, especially for those who can remember how it was the old way."

Robbins revealed that he had requested a larger budget than he received at the last review in 1967. "There was a big cut." Apparently he couldn't challenge it, and so was forced to cut his services.

He remarked, "The administration is running the place."

(To be continued)

IN TIMES OF CRISIS individuals must still make their own decisions.
--photo by Chuck Markham



EL GAUCHO

Vol. 49 - No. 64

Santa Barbara, California

Wednesday, January 22, 1969

Chancellor Accused of 'Jiving' By United Front Rally Speakers

By JOHN E. HANKINS
EG Staff Writer

Calling for student unity against campus inequities and pressure against Chancellor Cheadle, a United Front rally put forth student problems and listed some resources available to the Chancellor to meet minority student needs.

The Chancellor is accused of "jiving" and being hypocritical by the United Front, because he stated that he has done all within his power to meet minority needs.

(Two demands by the

United Front were inadvertently omitted from the listing in yesterday's EL GAUCHO. They are: The expansion of special actions



JIM GREGORY

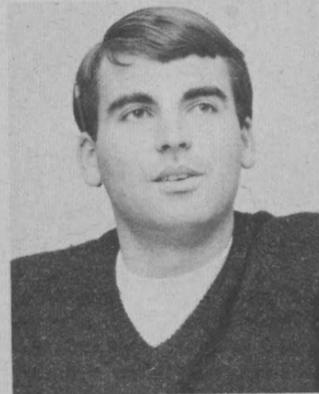
admissions allotment from four to 10 per cent; that 500 Mexican-American and 500 black students be admitted to this campus by Fall 1969).

Jim Gregory, a member of the Students for a Democratic Society (SDS) said, "It is not the Chancellor himself, but his position, which is to administer the 'province' and keep it quiet."

BSU's Rashidi was more specific, giving the Chancellor "until the end of the week to respond to the demands (for an Ethnic Studies Department) ... otherwise we will use other

means to get what we want." The "other means" to be used were not explained, but Jim Gregory remarked, "use your imagination."

Indignation was shown by the speakers at the rally over Rashidi's arrest, the structure of the present educational approach as not relevant to



JOHN MAYBURY

minorities and white students, and the "oppressive nature of society," in Jim Gregory's words.

Milton Mankoff, acting asst. professor of sociology, and Harvey Molotch, asst. professor of sociology, represented the New University Conference (NUC) at the rally. NUC is a nationwide organization of faculty and graduate students

(Continued on p. 8, col. 3)

Grads to Meet Today, Committee Spots Open

All graduate students are invited today to a meeting of the Graduate Student Association (GSA), at noon in the UCen Program Lounge. Those present will vote on representatives for various administration committees.

Some of the committee which grad students will have the opportunity to sit on (both in voting and non-voting capacities) include the Graduate Council, responsible for the overall administration of graduate programs; Academic Freedom, which has been concerned with the Cleaver issue; Educational Policy, now debating the accreditation of ROTC; UCen Governing Board, which controls Bookstore policy and prices, and Educational Opportunity, which is concerned with recruitment of minority students.

"At the meeting today, we'll be trying to obtain people's views about these committees. We want information on their scope and responsibility, and

we want to have a representative view of grad student opinion on the committees," explained Bob Swansborough, a member of GSA's steering committee.

At this point, he said, the GSA is informally organized, with a steering committee, but no chairman or president.

Presently, Swansborough said, the Association is concerned with 1) educational problems, such as implementation of experimental courses and study of existing graduate programs; 2) problems of decision-making — a more active role for graduate students; and 3) social problems — getting grad students together on a social basis.

"UNIQUE ROLE"

"We want to stress the fact that graduate students have a unique role in bridging the gap between students and administration. There are many current grievances about relevancy, and grad students, as TA's or recent undergraduates,

are in a fine position to understand and help work out changes in the University and somehow answer the unrest," he added.

A major project, according to Swansborough, will be to recruit grad students from minority communities. This is already being done by individual graduate organizations, but the campus-wide Association wants to make minority recruitment an important goal.

Other topics which have been under consideration by the Association are:

- Formation of machinery to implement experimental courses;

- Establishment of grievance procedures for dismissal from grad programs and campus jobs;

- Formation of a TA union local;

- Changing the date of the year's first TA pay period from November to October; and

- Founding of a membership grad drinking establishment in I.V.



REV. RICHARD WURMBRAND

Imprisoned Minister Speaks Out On Christian-Communist Conflict

"Christianity and Communism in Dialogue" will be the topic of a lecture to be given by the Rev. Richard Wurmbbrand, today at 4 p.m. in Campbell Hall. He is sponsored by the UCSB Chapter of Young Americans for Freedom.

Wurmbbrand, a Rumanian Lutheran minister, well known Christian leader, author, and educator in his homeland, was held as a Communist prisoner for 14 years. In 1945, following the Communist seizure of Rumania, he began a secret "underground" ministry both to Rumanians and the Soviet soldiers in the invasion force.

Arrested in 1948, he was committed to prison where he

served three years in solitary confinement and five additional years in "mass" cells. According to his testimony before a U.S. Senate Sub-Committee in 1966, he was subjected to "medieval tortures during his imprisonment; he still bears a dozen scars.

Following his 1957 release, Wurmbbrand resumed his underground work. Rearrested in 1959, he was sentenced to 25 years in prison. A general amnesty in 1964 brought his release and resumption of his underground work.

Finally, in danger of a third capture and imprisonment in 1965, Christian friends in Norway negotiated for his release through payment of a "ransom" in excess of \$10,000 to Communist authorities in Rumania.

In the United States, Wurmbbrand is pursuing his support of the underground church activities which, he says, are being continued vigorously behind the Iron Curtain. Through the Mission

to Europe's Millions, of which he is Director for Eastern Europe, Wurmbbrand helps the underground church by organizing secret couriers to smuggle in Bibles, Christian literature, and relief to oppressed families.

Electronic Music Lecture Slated

"The Poetics of Sound Environment" will be the subject of Pauline Oliveras, lecturer in music at UCSD, when she speaks at 4 p.m. today in Music 1145.

A tape of human reaction in the lecture hall incorporated into a composition will be featured.

Miss Oliveras is a composer of electronic music and recently performed the West Coast premiere of "Festival House 1968" with the La Jolla Civic Orchestra and members of the UCSD department of music.

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CAMPUS KIOSK WEDNESDAY

MEETINGS

- 11:30 a.m. -- CSO, UCen 1133.
- 12 Noon -- Swimming, Pool.
- 3:30 p.m. -- Chimes, UCen 2272.
- 4 p.m. -- A.S. Lecture, Poetry Reading Mr. Tobey, UCen P.L.
- 4 p.m. -- YAF, Speaker, Rev. Wurmbrand, CH, "Christianity and Communism in Dialogue."
- 4 p.m. -- Music Dept., Pauline Oliveras, Music 1145, "The Poetics of Sound Environment."
- 5 p.m. -- Poverty Club, UCen 2292.
- 6 p.m. -- Flying Club, Sedgwick Hall (C & 04) 1920.
- 6:30 p.m. -- Riding Club, SH 1115.
- 6:30 p.m. -- Badminton Intramurals for women students, RG.
- 6:30 p.m. -- Alpha Lambda Delta, Dr. Frost, 6651 Picasso #104.

- 7 p.m. -- Table Tennis, San Miguel Rec. Lounge.
- 7 p.m. -- American Field Service, 6660 Trigo #B.
- 7 p.m. -- Legislative Council, UCen 2272.
- 7 p.m. -- Honeybears, UCen 2284.
- 7 p.m. -- Gymnastics, RG2120.
- 7 p.m. -- Chinese Students Association, UCen 2292.
- 7:30 p.m. -- Photo Club, SH 1108.
- 8 p.m. -- Classics Dept., Speaker, Prof. William McDonald, Chem. 1171, "Progress into the Past."
- 8 p.m. -- History Dept. Forum, Prof. Sten Carlsson, UCen 2284.
- 8:30 p.m. -- Student International Meditation Society, Psych. 1824.

AWS GLAMOUR CONTEST

Living groups or individuals entering a girl in the "Glamour Best-Dressed Contest" must have nomination forms in by 5 p.m. tomorrow.

QUALIFYING EXAM

The oral qualifying examination for the Degree of Doctor of Philosophy, with a major in chemistry, will be held for Gerald D. Simpson today at 1 p.m. in Chem. 2111.

KCSB SCHEDULE

- 8:30 p.m. -- Sociology 126, "Urban Society."
- 9:30 p.m. -- Roger Smith Program.

JOB INTERVIEW

The Xerox Company will be on campus tomorrow to interview for the position of salesman to be trained in the analysis and solution of customer needs. Contact the Placement Center for an interview.

WIA BASKETBALL INTRA.

Regular league play will begin tonight at 6:30, 7:45, and 9 in Robertson Gym.

TICKETS AVAILABLE

Excellent seats for "Dr. Faustus" performed at the L.A. Music Center on Feb. 22 are available. Call Carol in the Recreation office.

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Deprived America Studied

Last Thursday night, the Workshop for Racial and Ethnic Study aired a video tape entitled "Black on Black," a 90-minute film consisting of interviews with people in south central Los Angeles. Housing, soul, naturals, food, jobs, families, police, churches, and anti-white attitudes were some of the topics presented.

This quarter the Workshop is planning to air segments from the "Of Black America" series plus tapes on Appalachia, the Mexican-American community, and urban problems. These tapes will be shown every Thursday night at 7 p.m. in Psychology 1824.

In addition to the videotapes, Bill James, director of the Workshop, is building a library of films that deal with various racial and social problems. These films will be shown to the general public for no admission, and they will be available to any campus group.

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Excavation of Bronze Age In Aegean Area Discussed

William A. McDonald, professor of classics at the University of Minnesota, will give a public lecture, "Progress into the Past," tonight at 8, in the Chemistry Building, Rm. 1171.

In his lecture McDonald, who directs the University of Minnesota's Messenia expedition, will take a backward look over a century of excavation and study of the Late Bronze Age in the Aegean area. He will highlight the archeological careers of Schliemann, Evans and Blegen, and set the accomplishment of these men and others in perspective. He will also assess the present status and prospects for Mycenaean studies.

McDonald is the author of the recently published "Progress into the Past," dealing with the recovery of Mycenaean civilization, and of a series of articles on "Prehistoric Habitation in Southwest Peloponnese." Another book, "The Place Names of Southwest Peloponnese," is forthcoming.

The lecture is being presented under the auspices of the Santa Barbara chapter of the Archeological Institute of America.

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EDITORIAL

Regents: Invest for Future, Not for Funds

ISSUE: What improvements can be made in handling the University's \$660 million investments?

Board, as Regent Norton Simon has been campaigning for an overhaul of investment policies for several years.

And for once, it looks like an institution may listen to suggestions, as Edwin Pauley, long time chairman of the Regents' investment committee, announced Friday that he will seek to change the Board's investment policies.

There are several revisions that we'd like to see made:

1. Information concerning the University's investments should be more widely diffused. After all, the money really belongs to the people of California, and they should have more access to what is being done with it.

2. The investments should not continue to be made by the Regents themselves.

The fact that the University's investment chairman is director of companies in which the Regents' have invested over a one and a quarter million dollars, does not mean that any irresponsible or illegal actions have taken place, but it does present

Our Regents' control of the University's \$660 million stock portfolio was heavily criticized by various Berkeley student leaders last week.

Such criticism was not new to the

opportunity for malfeasance; the University has invested \$20 million in companies that various Regents own, direct, or control.

3. Several fiscal experts have pointed out that the University's return on its investments could be notably improved. A special Regents committee (appointed at the urging of Regent Simon) made such recommendations last November. For example, UC could invest in some more speculative, higher growth securities or in "small, young firms with brilliant future prospects."

Done properly, by competent men who can devote full time to the University's investments, such investments could make meaningful profits for the University. Of course, the largest proportion of our money would remain in the safe, blue-chip stocks that now make up our total investments.

4. Finally, we hope the Regents will use their fiscal power not only to make money, but to help the people of our state. Investments in urban self-help projects would accomplish this end -- and such investments are desperately needed.

Regent Pauley is entirely correct in saying that urban development doesn't pay as much as other real estate mortgages, but the University, devoted as it should be to the betterment of people, should forego higher profits, on one-fourth, one-fifth, or even one-tenth of its \$660 million to do some real good for society.

OUT OF MY HEAD

Land of the Free

By BILL HOILAND

Once upon a time there was a group of beings who established an independent nation through the means of a violent revolution. This nation, which was named Acirema, later became more and more powerful until it was the richest and most powerful nation on its planet. The Aciremans were beings much like ourselves except that they had two mouths, one on either side of their face, and were in the habit of contradicting themselves often. When one mouth said something, the other would say, "But, . . ." and proceed to refute his own statement.

The Acireman society had many rules which had to be followed by the members of that society. As was the custom (reflecting their speech pattern), the rules were all stated in the "X, but not X" form. The following are just a few excerpted from a huge book of rules known as The Law.

Rule: "This is a free country and everyone can dress as they wish, but everyone's dress must be acceptable to society."

Rule: "The merit of an Acireman is determined by his character only, but an Acireman must look and act presentable."

Rule: "Our Acireman Revolution was a great and glorious battle for freedom and justice, but any other revolutions will not be tolerated."

Rule: "Any nation or people are free to choose their own political economic system, but they may not choose any system antagonistic to our own."

Rule: "Anyone can participate in our political system equally with anyone else, but they must prove themselves to be responsible, economically independent citizens."

Rule: "All Aciremans have God-granted inalienable rights which can not be taken from them, but these rights must not be exercised by just anyone—they can be granted by society only if the individual is worthy of those rights."

Rule: "The people make the law, but The Law is not to be questioned."

Rule: "The people may petition their government for a redress of grievances, but only if it is convenient for the government."

Rule: "All Aciremans are free individuals who can make free choices, but we need the rules found in The Law to aid and control our choices."

The young Aciremans were still unaccustomed to the self-contradiction of speaking with two mouths, and with typical youthful honesty and naivete, they questioned their elders about their duplicity. Their elders had assumed that everyone did or should talk in a like manner. Most adults felt that the use of that method allowed them to retain their basic idealism, and still not apply it to social situations where it would cause interference. Some adults did not recognize that they were contradicting themselves; it was a habit that they never questioned.

The young Aciremans were not accustomed to this habitual method and were taken aback by the hypocrisy of their elders, and vowed that when, and if, they were able to build a society of their own, it would be very different.



LETTERS

Really Sad

I will accept Garret Hardin's view that a human embryo is not a human being when he can define, to the satisfaction of the scientific community, the moment when the one becomes the other. Until then I will persist in the "unscientific" belief that human beings are the products of conception.

Why abortion? The usual answers: welfare of mother, of child, or of society. And what do these answers really mean?

Welfare of the mother deals with the problems of social ostracism, degradation, guilt, economic hardship, unpleasantness and unhappiness incidental to unplanned parenthood. The fact is that unplanned babies are a damned inconvenience. Is being an inconvenience a capital offense, and is the child guilty? Or did the mother create the inconvenience with the help of society?

Welfare of the child is just a shroud covering our perverted hangups about the things that make life worth living; it reflects our fears of being unloved, unwanted, deformed, deficient or poverty-stricken. Is a life of poverty or disability really worse than death? Or is "welfare of the child" a rationalization of the selfishness of the mother and society?

The third reason for abortion, so ably stated by Mr. Hardin, is that unwanted children are unhappy, increase delinquency and crime, cause heartache and increase taxes. In short, they are a burden to society. Should we destroy other burdens on society, Mr. Hardin? Should we deny life to the mentally and physically deficient? To criminals, to orphans, to unemployed, to the ill and diseased? Where do we stop? George Wallace apparently feels many college students and professors are burdens!

There are even greater implications in the morality of abortion. If it is moral to kill a child because it is an inconvenience or burden, will it not become moral that we should kill the child? Moral that we must?

To those who still believe in abortion I can only extend my sympathy; it is really sad that your mothers didn't share your belief.

PAUL PAINE
Junior

Laws, Not Men

Anyone listening to the speakers at Friday's BSU rally speak of the "political harassment" and "blatant injustice" of the "pigs" would be inclined to think the argument was one of censorship vs. freedom. This is absolutely ridiculous.

The real question before this university -- and, in fact, every university in this nation -- is whether or not our little community is some sort of Privileged Sanctuary, where authority never treads for fear of upsetting "academic freedom."

Let's face it -- we're all Americans, though, agreed, we're not equally free -- and we're all subject to the same laws, regardless of whether we're students or not. When the BSU says, "The people that should judge student conduct are the students," they're putting themselves above the law, and asking for anarchy.

I don't care who enforces it -- campus cop, Santa Barbara cop or unmarked cop -- if I'm publicly offending people, I'm breaking the law, student or not. I hesitate to remind the BSU, but really -- it's still a "government of laws, not men."

JAMES THOMAS
Sophomore, Poli. Sci.

UC Dirt Exposed

UC students will be interested to know that a new booklet written by Anne and Hal Draper entitled "The Dirt on California" is a carefully documented study on the University of California and its services to agribusiness.

The authors review various UC departments and just how millions are spent on behalf of researchers and services to the giant corporation farmers of California. An especially sordid aspect of the story is how University spokesmen have kept a half-million farm workers in poverty and misery.

Anyone who believes in the "objectivity" and "neutrality" of the University's role should read this booklet. You can get it by sending 50 cents to the Independent Socialist Club, P.O. Box 910, Berkeley, Calif.

GREGG BARTLE
Junior, History
UC Berkeley

Those Who Do

After reading EL GAUCHO's account of Wednesday's "obscenity rally," with its theme that "obscenity laws only seem to be invoked when there is no other legitimate reason for the individuals involved to be cited," it occurred to me that Paul Jacobs' examples of those who do utter obscenities and don't get busted for it could be topped by the highest in the land. I quote verbatim (dashes and all) from Newsweek magazine dated January 20, 1969, page 19:

Selections from Mr. Johnson's vivid vocabulary began sprouting from Washington's grapevine. "I've got earphones in Moscow and Manila, earphones in Rangoon and earphones in Hanoi," the President said of his peacemaking efforts in Asia, "and all I hear on them is, 'F--- you, Lyndon Johnson!'"

HOPE SMITH
Library Staff

EL GAUCHO

JIM BETTINGER
Editor

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BOOK REVIEW:

Santana, Dead: Graceful Yet Powerful

By JACK EVANS
EG Staff Writer

Climaxing four hours of the best concert that has happened on campus this year, the Grateful Dead offered a mind-expanding experience to the 4,000 who crammed into Robertson Gym on Friday night.

As one of the true acid bands originating in 'Frisco, they have survived national success and remained the most outstanding group on the hard-rock scene today.

First on stage was the Travel Agency, who are noted for their numerous originals which feature their fabulous lead singing and harmony back-up. Unfortunately, the P.A. system was not working until after their set, so they jammed for the entire time.

Their music was a fast rhythm and blues, along the lines of "Ten Years After." Their drummer appeared to have great ability, but he did not project the rich full sound that Santana's and the Grateful Dead's drummers were able to produce.

After the Agency, the Santana Blues Band came on, feeding their soulful vibes to the eagerly awaiting audience. Their Afro-blues sound got most of the crowd on its feet, turning on to the violent primitive beat. Sitting still during their set was impossible; their music let everyone release all tensions and frustrations by just letting it carry them.

Using three different conga drums, Santana's conga drummer dominated their presence. In a truly aggressive spirit, he carried the soulful beat throughout their set.

Most of Santana's members were very talented, as was proven in the solos. The conga drummer overwhelmed the audience when he broke into solos, while the organist, in the style of Barry Goldberg, created a mood of his own.

Their drummer took his solo in their fourth number, and really displayed his great talent. "Soul Sacrifice," their concluding number, brought the audience to a peak of excitement as its crude, pulsating beat flooded the gym, which then seemed to be in another world.

Whereas Santana's music was like a rushing torrent cutting deep into the earth, Grateful Dead's sound created visions of the pool of eternal calm, high above the native earth. Their graceful flowing music permeated every object, letting everyone who was receptive experience an emotional ecstasy that cannot be forgotten.

Just as the Grateful Dead began, the power blew and



THE GRATEFUL DEAD, one of the true acid bands, projected Robertson Gym into another world last Friday night. —photo by Jon Isaacs

both drummers immediately went into solos as if it was part of the number. When the lights came back on several minutes later, most people suddenly realized what had happened.

Opening with "Shine on Me," they established their easy flowing rhythm. All seven of the Dead are exceptionally talented, and together they produce a mood that can only be experienced, not explained.

As a whole, the concert provided an atmosphere of total environment. The sound system, once it was finally set up, was very good. The visuals, which were provided by Dry Paint, left something to be desired. They had sufficient equipment to do an excellent show, yet they apparently did not know how to utilize it effectively.

The police stationed inside

the gym were very "cool" about the whole affair. At the beginning of the concert, they worked diligently to enforce the "no smoking" regulation, but later on in the evening most of the heads were lighting up without any hassle.

Possibly the only disappointment of the evening was when the Grateful Dead were forced to stop playing after the house lights had been rudely blinked on-and-off several times. They probably would have continued for quite some time, as they usually do at their concerts.

Hopefully the great success of the concert will encourage other "organizations" to sponsor a similar happening. Besides being a success financially, this concert provided an exceptionally satisfying and enjoyable evening for all who attended.



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Rocks Have Feelings, Too

When was the last time you did something nice for a rock? For certain it's been awhile. More probably it's been never. Almost unquestionably you don't care.

And that's a shame, according to Michael O'Donoghue. Why, haven't you ever considered that rocks might have feelings? For instance, Frederick Latimer once mused:

"I wish I were a little rock,
A-sitting on a hill,
A-doing nothing, all day long,
But just a-sitting still;
I wouldn't eat, I wouldn't sleep,
I wouldn't even wash -
I'd sit and sit a thousand years,
And rest myself, b'Gosh!"

So begins O'Donoghue's humorous yet poignant book, "The Incredible Thrilling Adventures of The Rock." (Random House, \$1.95, 43 pages.)

In truth, the adventures of The Rock are not so thrilling, and even less incredible. Therein lies the problem, for The Rock, you see, is bored. He's been in the same forest for about a hundred million years, and not much has happened, although in 1311 he did roll three feet because of an earthquake.

After quickly tracing the events of these years (it doesn't take long when you're talking about a rock), O'Donoghue follows The Rock through many more years, in which several things almost happen.

By the end of the story, any reader with a sentimental streak in him will have become fully involved in the plight of The Rock and its fellow beings. O'Donoghue, with the help of artist Phillip Wende, draws a touching picture of this societal outcast.

So read the book. Then bring a rock home and love it.

"IT'S ALL IN THE MIND Y'KNOW!"
—GEORGE HARRISON

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Sat, Sun, 1, 7:15, 9:50

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Rita Moreno in
"NIGHT OF THE FOLLOWING DAY"
and
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ARLINGTON

Steve McQueen in
"BULLITT"
and Peter Sellers
"I LOVE YOU,
ALICE B. TOKLAS"

FAIRVIEW

David Niven and
Lola Albright in
"IMPOSSIBLE YEARS"
and
Peter Ustinov in
"HOT MILLIONS"

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and
Jane Fonda in
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in
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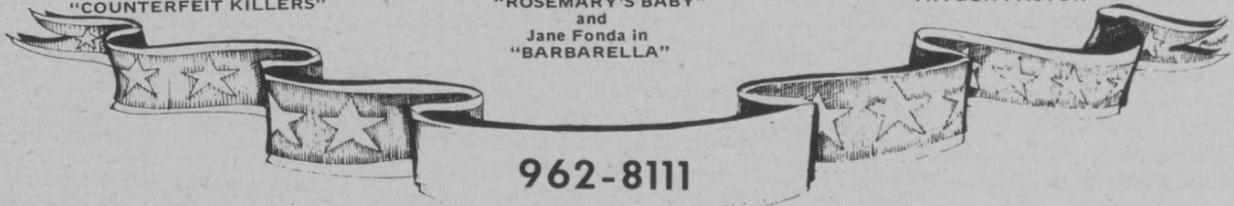
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THIS SPORTIN' LIFE

rah rah rah

CLAY KALLAM

Sports Illustrated recently came out with an article on the changes in cheerleading and cheerleaders at colleges and schools everywhere. At UCSB, things have really changed -- the cheerleaders don't even come to the games anymore.

Perhaps this lack of attendance is not all their fault. Gary Langstaff was injured in an intramural football game and is out for the season after doing an adequate job in football. Except for his predilection for making baby noises over the microphone during the football games, Langstaff helped out.

Unfortunately, the two other males have lesser excuses. Phil Leerskov, a flu victim for Saturday's game, has been in fairly constant attendance, but he has been characterized as "a quiet, hard worker." A quiet cheerleader? However, Leerskov is the only independent, non-Greek of the cheerleaders and song girls and it seems "tokenism" has spread into other areas.

Rick Miller is not only without a phone, but also without enthusiasm, measured in attendance, at least. He did show up for the Santa Clara game to lead cheers (probably because he couldn't get a ticket).

Kathy MacNamara and Missy Hibler have been as energetic as the rest of the team, but the latter's case of mono caused her to miss several games.

Leader Jim Marteny had, he admits, no previous experience, and he "doesn't like to force the crowd to yell," which is a logical way of doing things. However, when the Gauchos defeated USF 62-59 in one of the most exciting games ever at RG, Marteny led only three cheers the whole night. It seems to me there were more than three moments when the crowd was ready to scream. Leerskov believes that "enthusiasm, as a unit, is lacking" this year, and both the unreadiness and unwillingness of the cheerleaders to cheer is evidence of that.

However, Marteny and his group don't deserve unrelieved condemnation. Overall, they have worked hard but they are faced with the memory of Randy Stewart, illness and inexperience. Of the three, perhaps Stewart is the biggest shadow.

ONE OF THE BEST

Randy was one of the best cheerleaders I have ever seen, and even if you didn't like "Buck the Broncos" and the firetruck yell, you have to admit he did get people to yell. He never interfered with the game and still managed to inject a lot of cheers.

All of the 1968-69 cheerleaders that I talked to were intent on doing a good job for the rest of the games but they have their own spiritedness, as well as the students' to overcome.

The song girls, led by Carolyn Caldwell, have been better than the cheerleaders this season, but Nancy Snow has had foot trouble and couldn't make many of the early basketball games. Because none of the cheerleaders or song girls travel (except to distant Westmont Saturday) the ladies will have plenty of time to work on their new routines for their next home appearance February 6.

MOSTLY GREEKS

It is a shame that the Frosh cheerleaders (not the song girls) have caught the same disease as the varsity, and one wonders about the selection system itself. None of the present appointees (chosen by the system) thought it was bad, although it has produced an inordinate amount of Greeks.

But perhaps this is because only Greeks try out. But perhaps since only Greeks seem to get it, no independents try out. It's a vicious circle, but something should be done.

It's time for a change.
Rah. Rah. Rah.

Rhino Rebounder Ron Rouse Finds Contact Name of Game

By GERALD NEECE
EG Sports Staff

Rhinoceros - (ri-nos' er-es) noun. (Gr. rhinokeros, lit. nose-horned):

1. Any of various large, heavy, thick-skinned, plant-eating mammals of tropical Africa and Asia, with one or two upright horns on the snout, and usually standing 5'6" at the shoulder and weighing 750-1000 pounds. 2. Nearly extinct, a one-of-a-kind, hard-nosed, thick-skinned, meat-eating mammal, a member of the genus Homo Sapien, found only in the Greater Goleta Valley area of California; standing 6'7" and weighing 205 pounds in skinnies. Also known more familiarly as the Rhino Rebounder, Ron Rouse.

Westchester, California, isn't as deep in tradition as its fellow suburb Whittier. It hasn't turned out any U.S. Presidents, nor has it produced any famous football teams. In fact, it doesn't even have a college, only a high school,



RON ROUSE

Westchester High. But Ralph Barkey isn't one to quibble over tradition. Westchester produced his fine 6'7" forward, Rhino Ron Rouse, and that's good enough for him.

The aggressive element of Barkey's latest entry into the rat-race of college basketball, Rouse, in more ways than one, is a man behind the scenes. Rouse doesn't get in the headlines too often but if there's a little extra-curricular activity on the court, you can be sure Ron Rouse either 1) will be there, or 2) had something to do with it. To Steve Rippe, contact has something to do with what you wear so you can see. To Ron Rouse, contact is the name of the game.

"I really like contact in basketball," said Rouse. "My high school taught us to play that way. In practice we use to jump on loose balls and things like that. I guess it's partly my personality, but I think it's a good way to take out frustrations and anxiety. The (Continued on p. 7, col. 1)

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ANNOUNCEMENTS ----- 1

Visit the wonderful world of the Mountain King, 6578 Trigo.

Village Green Sale continues thru January 31st.

Girls! Female navigators wanted by Sports Car Rally team for car rallies. No exp. necess. For info, call Charles, 968-8805 or Jerry, 968-2231.

FREE GIFT -- NOW!
Shirt Shoppe - 6579 Seville Rd.

Spring Sing committee sign-ups NOW!! -- A.S. Office.

Reverend Richard Wumbrand on "Christianity & Communism in Dialogue" Wed. Jan. 22, 4 pm, Campbell Hall.

Summer ART WORKSHOP ITALIAN RIVIERA!!! All accommodations; all meals; 3 weeks, H. Kahn, 15021 Bestor Blvd. Pacific Palisades, 454-7902.

Get away from it all! Go camping with Camp Conestoga orientation meeting Jan. 23, UCen 2284, 7 pm.

Rm & bd quiet, private, fone, Indry, beach, Exch babycare, 966-9596.

FREE DINNERS???

Students, Faculty & Staff! Save now by obtaining your LET'S DINE OUT remit envelope at the A.S. Cashier's in the UCen. Eat at 40 restaurants for 1/2 price plus over 60 bonuses for your holiday or vacation pleasures. This is our 6th year here with the plan good till Dec. 1969.

The second payment on La Cumbre page contracts is due Jan. 31 at the A.S. Cashier's Office.

APARTMENTS TO SHARE 2

One man needed to share 2 bdrm 2 bath apt, Sabado T. \$40/m 8-8253.

Roommate needed No. 66 Montezuma, 968-5949.

Needed-one girl to sublease 6708 Sueno A-Quiet-Lots of space-\$60.

Need one girl roommate 6622 Del Playa duplex, own room, 968-5433 or 968-5515.

Desperate - 2 girls needed Del Playa Apt.!! \$60/mo. 968-1853.

3rd girl GRAD needed: 2 bd, 2 bath, spacious quiet, next to Campus \$50 mo, 968-1332.

AUTOS FOR SALE ----- 3

'64 VW deluxe bus, new engine, radio, heater, tape deck, \$500 plus payments. 962-2917.

Must sell by Jan 26-'68 Plymouth \$60 work just done-Any offer-6608 Sueno No. 3-Cheap-Ask for Mark.

'50 Dodge xInt running cond. \$85 6559 Sabado Tarde apt. C.

'66 Pont Lemans, OHC, 4btl, tach, hurst link, xInt cond. 968-0489.

Late '66 bug, low mileage, xInt condition - 964-5986.

'63 VW engine complete, Abarth ex. truck clutch \$125, 961-3106 days.

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Going overseas, Must sell VW deluxe bus, perfect condition Asking \$1550. Phone 961-2948.

'65 VW radio/heater, good tires, \$1000. Call 963-3249.

Renaults-250 up 40 mpg 6 mo. guar. new rings, valves, bearings, Max, the Ren. King, 967-4123.

FOR RENT ----- 5

Beach front apts dix units, 5-man, singl spaces also available See mgr 6503 del Playa apt 6.

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FOR SALE ----- 6

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19' sailboat w/ Dac sails & trlr. \$500. 722 Emb. del Norte No. 1.

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Plant trees on your land instead of smoking in stucco-luxe 2-3964, 969-0047, teacher selling acreage.

Two 14" X 7" Amer. mags. Fit Ford & most Plymouths. XInt cond. Call 968-3134, Diane.

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FOUND ----- 7

Black pipe in El Gaucho advertising office - Rm. 3135.

\$60 found in I.V. Bookstore claimant is asked to see Mr. John Sakurai 8-8 M-Th; 8-6 Fri-Sat.

HOUSES FOR SALE ----- 10

Two separate modern homes single large lot facing 2 streets, 2 bdrms & den, private patio, yard fenced, Indry, carport, no den in 2nd, XInt return leased, low down, Call 963-1224 eve. Bondy.

LOST ----- 11

God forgive unhappy trash mouth who holds our curtailed kitty. Sister in anxious coma.

Black prescription sunglasses on campus Sun. 1-12, 968-6152.

Dog black & white fox terrier and cocker spaniel mix. 5-4170.

Reward-8 1/2" X 11" blk. sketchbook Please call Andrea, 964-2859.

MOTORCYCLES ----- 13

'65 Honda xInt cond. Must sell, Fast! \$85, 968-8829.

'65 Norton 783cc 72hp custom-chop race-crome, frnt end hit, bit of frame work needed-eng & rest exc. \$325, Bx 11120, UCSB or 8-6283.

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PERSONALS ----- 14

India print dresses \$10 at BEE ZZZ Gift Shop.

SIMS office & checking hrs M-S 11-3pm M-T eves 7-9, 6551 Trigo.

Help! Honda accident last Oct 26 Good samaritan who gave me ride to Health Center please contact Fred at 968-5350. IMPORTANT.

Happy 19 Mahg-Remember Nurd.

The Blue Phantom can eat it.

HAPPY BIRTHDAY MRS. G. FROM THE NINE OF US.

Jim-We can still be friends? Reenie.

Ross! Help! I'm drowning in the Nile - Neptune's curse? Cheers!

Just as there are degrees of SICKNESS there are degrees of HEALTH! sun & earth natural foods, 6575 trigo road, 968-7369.

Are you interested in finding out about a new concept in independent living groups? Are you dissatisfied with the Greek system as it stands? Contact Beta Chi: 6656 Sueno Rd. 968-8609.

Do you like little kids? Camping? Helping someone out? Come to Camp Conestoga orientation Jan. 23, UCen 2284 - 7 p.m.

RIDES WANTED ----- 16

3 girls need ride to Fresno area Friday afternoon Please! 8-1270.

SERVICES OFFERED ----- 17

Alterations, reweaving, Isla Vista Sewing Shop 6686 del Playa, I.V. 968-1822. Open 9-5 Saturdays from 9am to noon.

Flamenco guitar instruction, gypsy material all rhythms. Chuck Keyser, 968-6358, 6711 El Colegio.

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TRAVEL ----- 18

Europe charter flights \$227 r/t June-Sept, \$265 Spt-Nov 1-way \$125 UCNA Charters, PO Box 267 Orinda Cal. 94563, 415-548-1673.

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LOOK
WANT ADS
GET RESULTS

Rouse Revels as Rough Rebounder...

(Continued from p. 6)

Santa Clara game was a good example of my type of game. It was a little rough but it didn't get out of hand." Rouse, incidently, didn't get the nickname "Rhino" because he's an animal. Some scout tagged "Rhino" on him in describing his overall play.

He's usually picking off rebounds, picking the open man, setting picks, picking a fight, or picking himself up off the floor; Rouse never picks his nose. That's one thing you'll never see. Rouse doesn't stand still long enough. Rouse hustles all the time. Hustle and contact, to Ron, are the nitty-gritty of basketball. Rouse values his role.

"I'm not a hatchet man," he notes. "Rippe has only one less foul on the season. Mine are just a little more obvious." Nevertheless, Ron leads the team in that department.

Rouse doesn't think his great number of fouls are the referees fault, either, as the crowd's reaction and Rouse's own facial expression sometimes indicate. "Because of my reputation last season I thought the refs had it out for me," explained Ron.

JUST NOT TRUE

"But as the season has progressed, I've seen it's just not true. For the most part, WCAC refs are pretty good. Sometimes they lose control a little but they're very fair to the visiting school. They're real tough on bodily contact during shooting." Rouse should know. He picks up 95 per cent of his fouls that way.

He's not quite the scorer Doug Rex, Steve Rippe, Bob Emery, or his roommate Larry Silvett are. He's never open long enough to shoot. The only time Rouse hits double figures in the stat sheet is under the headings "Rebounds" and "Shoe Size."

"I'm really neither a defensive or offensive man," acknowledges Rouse. "Mostly I just rebound. I don't usually put it up unless I get a real open shot. The most I've shot in a game all season is eight baskets."

Rouse lives under the basket, amid the armpits and sweat of the opponents. If Rouse ever makes it to the bigtime, he won't be endorsing automobiles or shaving cream. Where he comes from, the most saleable commodity is Right Guard.

Most of the shots Rouse gets under the basket are the result of rebounds, errant passes, or loose balls. When he does shoot it's to take some of the defensive pressure off the other players. Chick Hearn would call Ron Rouse a garbage man.

But Rouse has higher aspirations than that. A junior political science major, Rouse plans to go into Law School or some other form of graduate work. It's the end of one career and the start of another. "After I graduate, I'm hanging up my sneakers," sighs Rouse. "No more basketball."

ANTICIPATE

Like all but three (the seniors) of the Gauchos hoopsters, Rouse is looking forward to next year. Rouse cites a stronger bench, more experience, and an outstanding frosh team as the basis for his judgment.

This year, Ron sees the Gauchos as eventually finishing up number two in the WCAC. But he still doesn't rule out a win in the second Santa Clara contest.

How does it feel to be the roommate of Larry Silvett, the Gauchos' 5'9" guard? "It's a

great feeling," beams Rouse. "It keeps my ego in it's place. I can dunk a basketball pretty easily. I do it in warmups to psych myself up and to release some aggression. O.G. (Silvett) can't do that. But then I can't dribble behind my back."

Cheer up Ron. Neither can big Lew, and he does all right.

Tickets

Tickets for Saturday's U C S B - Westmont basketball game, which will be played at Westmont, go on sale today.

Because of the limited seating capacity of the new Westmont gymnasium, students are urged to buy their tickets as soon as possible.

Tickets are priced at 75 cents each, and will remain on sale at the Robertson Gym Ticket Office until Friday noon.

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Why All the Gloom at UCSB? Counseling Center Answers

A relaxed, friendly air pervades the small office, sharply contrasting with the hustle-bustle atmosphere of the office across the hall. A sign by the door proclaims "Counseling Center."

The Counseling Center is located on the third floor of the Administration Building. I was sent there to uncover the factors contributing to the general gloom that has been observed resting on the shoulders of UCSB's student community.

Dr. Robert E. Blakemore, acting manager of the center, attributed it, in part, to the quarter system, citing the compressed time period in which students have to do so much. He termed the Winter Quarter a "plateau quarter,"

during which students have no real break to look forward to.

"Fall Quarter follows vacation and students come back relaxed and ready to study, with Christmas to look forward to," he pointed out. Returning after Christmas, they face the long haul from January to June with only five days scheduled as holidays or vacation, not including quarter break.

Emphasizing that his suggestions were speculation, "all just sensing," and not supported by tangible evidence, Blakemore mentioned that Christmas has a tendency to be exhausting in itself, involving many roles for students that are difficult to sustain. Illness also plays a large part in the campus mood, and the amount of flu and problems present among the student community aren't doing an awful lot for morale.

Classes Out Tomorrow

Chancellor Cheadle has announced that classes will be cancelled and administrative offices closed from 11 a.m. until noon on Thursday, January 23, because of a Convocation Lecture by Edwin O. Reischauer, a Harvard University professor and former Ambassador to Japan. He will speak on "Japan, Vietnam, and the United States" in the gym.

Petition for I.V. Sidewalks

JIVE is now sponsoring a campaign to lay a full network of sidewalks in Isla Vista. However, people are needed to circulate petitions to registered property owners. Tonight at St. Mark's, at 7:30, Todd Warner will explain the mechanics of circulating the petitions, and will give out circulation and secretarial assignments.

United Front Rally...

(Continued from p. 1) representing "the radical or leftwing point of view," according to Molotch. Asked about its membership, Molotch replied that NUC "is kind of a floating crap game where people drift in or out according to the issues. We don't have membership lists."

Mankoff and Molotch gave out statements listing the present resources they suppose the Chancellor has at hand to correct minority problems. They are:

- Outside Funds from "local millionaires ... and foundation funds to enhance the prestige and standing of this campus." The handbill questions why these funds are used for "white projects," such as Storke Tower, Campbell Hall and the Faculty Club, and not for minority projects;

- Existing funds from student fees and the Chancellor's "emergency" funds;

- The Chancellor can "take back" any unfilled vacancies from various departments and reserve them for minority group members;

- Vacancies from the administration could be held for minorities also;

- Chancellor Cheadle should be a moral and intellectual leader of this campus. The statement says the Chancellor "should grab every chance he can get to go on radio and T.V. to proclaim the rights of minority peoples, the debts owed to them, and their rights of freedom from harassment."

Mankoff and Molotch admit that the Chancellor is subject to many pressures, such as budget constraints, faculty apathy, and antagonistic politicians. They want the Chancellor to back the students against their external enemies, else "he must be made to change his ways."

An example of pressure that worked, according to Jim Gregory, was that "the warrant for Rashidi's arrest wouldn't have been revoked (by Professor Weaver) unless we held those three rallies... that's power!"

John Maybury, editor of the Isla Vista Argo, declared that Dr. Weaver "is not concerned with the real obscenities... considered. That is the absolute deadline, so get them in early. Decision of the judges is final and will be made public."

The contest winner will also be notified personally, but no entries will be returned unless accompanied by self-addressed stamped envelope. Only UCSB students need apply.

Coins for Creativity...

(Continued from p. 1) economy is the key to a really superior solution.

Entries should be typed up, double spaced, accompanied by your name, address and phone, and sent to: Beach Box 11965 UCSB, Santa Barbara 93107.

Entries should be postmarked no later than February 15 midnight, to be

considered. That is the absolute deadline, so get them in early. Decision of the judges is final and will be made public.

The contest winner will also be notified personally, but no entries will be returned unless accompanied by self-addressed stamped envelope. Only UCSB students need apply.

such as the killing in Vietnam, or the oil rigs 'out there'."

The concern for an ethnic studies department is considered by the United Front to be of prime importance, not only to correct past discrimination, but to provide an identity for minorities.

A letter from Jesus Chavarria and Otey Scruggs, both faculty members from the History Department, was read at the rally, explaining that an ethnic studies program was only in its beginning stages as the exact nature of the program is still to be worked out and approved. (This letter will be published Thursday in EG.)

Toward the end of the rally, there was a rumor (now substantiated) that Andrew Jackson and Barry Edwards of the BSU were arrested by the County Sheriff's Department for burglary, possession of stolen goods, and possession of narcotics paraphernalia (consisting of a smoking pipe for hashish). The rumor was that these students were arrested on a "write-in" warrant, which Bob Mason of the BSU explained was a warrant where the name or charges were written in by policemen when they found a charge.

A spokesman for the Sheriff's Department later countered this charge by remarking that the warrant was legal, and that the arrested students had access to attorneys to prove it. He further remarked that these lies were "typical tactics of radical organizations... obviously trying to incite the students to riot."

By VERNON I. CHEADLE
Chancellor

In the last few months I have given highest priority to the problems of increasing the number of minority faculty and students, of establishing an Ethnic Studies program and to those other questions that will assure full participation of minority groups in the life of the University. In these activities I have had, and especially of late, the fullest cooperation of the faculty, who have long been concerned about such issues. We have been making progress and I would like to report on recent accomplishments and future plans.

I have urged the department chairmen to conduct a vigorous recruitment campaign to bring to this campus distinguished minority scholars. While we are to some extent hampered by the uncertain prospects with regard to the number of appointments that we can make next year, several departments have come forward with candidates to fill existing vacancies. For example, one member of the audience at Monday's rally at Campbell Hall was a prominent black scholar whom we are attempting to recruit. At the same time my associates in the administration are actively recruiting for qualified minority members to serve in responsible positions in the administration. Positions were made available some time ago for appointment of black coaches and counselors. I will soon be making announcements concerning these positions.

Recruitment takes time. Other universities are competing for scholars from minority groups and while our university possesses many advantages, including involved students and faculty, we cannot expect to be successful in every recruiting venture. But I can assure you that there are not many universities that are making as great an effort currently, within the limits imposed by budgetary considerations, to broaden minority representation on the faculty, in the administration and in our service organizations.

Together with recruiting senior minority scholars we are continuing with our programs of increasing the number of minority student-scholars. Among these efforts is the Educational Opportunity Program which allows the admission of an additional 2% of students who

do not meet the normal requirements for admission. In addition, we have under consideration several proposals to strengthen and extend the EOP. Though these programs have increased the number of minority students on the campus, I do not believe we are moving fast enough and we will need further help from the entire University community.

With regard to the development of an Ethnic Studies Program, the Senate Committee on Educational Policy has approved such a major in principle. Two of our distinguished faculty, Professor Otey Scruggs and Professor Jesus Chavarria, have the responsibility for developing this program. I further believe that we should continue with the development of Ethnic Studies. Toward this goal I have asked Assistant Chancellor David P. Gardner to work with the Senate in arranging for a conference to be called in late February or early March for the purpose of planning for a possible new Department of Ethnic Studies. The conference to be held on campus would involve interested Senate committees, individual members of the faculty, student body and staff, as well as outside consultants.

Last fall, to examine the alleged existence of racism on the campus, I established a Commission to Study Racism. The Commission to date has made an important formal recommendation to me -- to turn over all new faculty positions in 1969-70 for the appointment of minority faculty. I have already indicated my positive response to this recommendation. This Commission has also had broad discussions on racism and its very existence underlines the importance I give to overcoming racism.

I have taken several steps to clarify the role of the police in maintaining law and order on the campus. The campus is not an island. Under California statutes, law-enforcement officers have the right to come on the campus. We have, however, reached an agreement in writing with the Santa Barbara Sheriff's Office whereby its officers have agreed to conduct any official business they have on the campus through campus police. Clearly, if an on-campus emergency develops where outside police help is required, it should and will be called.

In this connection I have made it clear that the University would not condone nor would it be a knowing partner to political harassment of members of this university community by any person, group, or agency on or off campus. In cases of harassment, I have urged students to inform the Dean of Students Office, and faculty and staff to notify their department chairmen whenever instances of harassment come to their attention.

The problems I have addressed are complex and require continuing conversation between administration, students, and faculty.

In the past months, I have continued to meet with interested members of the university community. Many of these meetings have been in private, simply because that is how dialogue most easily evolves. I have been concerned that perhaps there have not been sufficient opportunities for me to discuss the great problems that affect our campus in a more public arena. Some time ago, I decided to hold a series of conferences with interested members of the university community in which I would respond to questions in the style of an informal Press Conference. The first such meeting will be held at noon on Friday, January 24, in the Program Lounge of the University Center. In this meeting I will be glad to provide further details on the programs I have sketched above. I will schedule such discussions on a regular basis.

In this report I have briefly touched on a number of important issues which affect the participation of minority groups in the life of a university. I am proud of the progress we have made as a result of the efforts the faculty and students as well as the administration. But also, as I have indicated, I am dissatisfied with the rate of progress in a number of areas. We just must make a greater effort to involve productively all members of the university community in dealing with these difficult problems. My recent conversations with a wide spectrum of representatives of the community assure me that we will be making even greater progress in the months ahead. I look forward to reporting this in the near future.