

FRIDAY *magazine*



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operation perfection

Perfectionism In Plastic

By ANNA GOTTREICH

Our culture has the amazing ability to decide what is "beautiful" and what is not. We, as a society, then strictly enforce what is considered "perfect" through trends, advertising, etc. No one seems to know the origins of our standards of perfection, nor why so many people feel the need to adhere to them, but it is interesting to view those who make a business of this "perfection."

The business I mean, of course, is cosmetic plastic surgery, one of the fastest growing areas of operational surgery today.

At one time, plastic surgery was performed solely on those who were in dire medical need. Now, more plastic surgery is done for "beauty's sake" than for the reasons initially intended. Chins can be tucked, eyes can be "widened," stomachs can become concave, and breasts can become enormous or non-existent. Though the cost can be tremendous, the possibilities are endless. There are many cosmetic surgery facilities in the Los Angeles area, but only a few in Santa Barbara. (Are we already perfect?)

The Plastic Cosmetic Surgery Medical Clinic, Inc. of Santa Barbara specializes in many types of cosmetic and reconstructive surgery, and has been doing so since 1960.

Spokeswoman Anne Terres stated that face lifts are by far the most frequently performed operations, although thigh, breast and chin alterations are also quite popular.

Clients of the clinic are made up of "everyday people, and not movie stars," Terres said. Most are women, and are of various age groups.

There are certain dangers involved in cosmetic plastic surgery, as in any surgical operation. The procedures are extremely complex, and can be quite risky to perform. Even when successful, there are usually somewhat

annoying side effects from the operation. A person undergoing a nose job, for example, will have to put up with two weeks of black eyes from the broken blood vessels surrounding the new schnoz.

The cost of these various procedures is quite high, but when one is investing in one's self, perhaps no price is too high. Both nose and eyelid surgery begin at \$2000, breast reduction begins at \$3000, as does abdomen and thigh reduction. Less expensive are chin implants, which start at \$750.

The concept of cosmetic

surgery is undergoing constant debate, since it involves a direct confrontation between accepting what is considered "natural," and changing to what a society deems "perfect."

Of course, for some there are certain health reasons that necessitate cosmetic surgery, but it seems that most clients of this rather new, fast growing field, choose to undergo operations strictly from a personal desire to change their physical appearance.

FRIDAY *magazine*

Editor,
JONATHAN ALBURGER

Assistant,
JANE MUSSER
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Greg Wong
 Graphic Technician,
Brenton Kelly
 Cover Illustration,
Mark Compton

Poetry, Prose Contest

The Daily Nexus FRIDAY magazine is still accepting UCSB student submissions of short poetry (one page limit per piece) and short fiction prose (five page limit per piece) for an upcoming issue. If you have always liked to dabble in writing — or are just beginning to — then consider entering your original work written while at UCSB. A panel of campus judges will determine the "best" piece, and those winners will have their work printed in the FRIDAY magazine. The deadline for submissions will be Tuesday, April 3. Each submission for competition must be double-space typed, with the author's name printed AND signed, and a telephone number.

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By B. J. ALLEN

The pretty people of magazines and ads are the envy of all. American women chomping on cold celery sticks glance at the latest issue of glamour magazines to awe over tall beauties that wear size three. We want to be like them.

La Belle Modeling Agency is the breeding ground for the beautiful people that cover magazines, commercials on television or double-page spreads of the latest fashions. Yet, in finding out what actually goes on in the world of beauty and fashion, it is apparent that a beautiful face and body do not alone make a model.

The La Belle Agency in Santa Barbara can be best understood as two separate entities: the modeling agency and the modeling/acting school, yet there is a large majority of students enrolled in a series of La Belle's classes who do not have any intention nor desire to become professional models on an international scale. On the other hand, the agency

represents approximately one hundred professional models who are placed on specific job locations through La Belle. The organization is two-fold; it caters to both the young enthusiast's desire to better his self-esteem, and yet also offers a licensed talent agency able to scout jobs for the serious model.

Can natural beauty alone lead to a professional modeling career? Owner/operator Betty Mazzetti Hatch notes the importance of a basic model's training. A model, if he or she wants to enter the professional world, or even consider being represented by an agency such as La Belle, must have experience from an accredited modeling school. Training can be acquired at a number of schools, but no one walks in off the street and is instantly photographed for the monthly sultry look in a suede halter top for Cosmopolitan's cover.

The inexperienced are sent to the La Belle program

cosmetology

Learning Beauty By The Book

By KRISTA HARRIS

Looking for vocational training in cosmetology? An after college alternative? Or maybe you'd just like a facial, manicure or haircut at a great price? For all of these services, a beauty college might be the answer. In Santa Barbara, Kristofer's School of Beauty and Santa Barbara Beauty College offer a variety of programs.

Both schools offer full-time programs to prepare students for the cosmetology profession. After passing state board examinations, they can receive their licenses and go into a number of fields including cosmetology, hair styling or beauty product representation.



Ramp-way modeling, La Belle.

"There are a lot of opportunities here in Santa Barbara in this field, not only among the many beauty and hair salons but, recently, Nexxus hair products moved its national headquarters to Goleta." Tom Hansen, part owner of Kristofer's said.

Beauty schools can give students specific training and preparation to enter the job market. Kristofer's combines an all-inclusive curriculum with job placement assistance for its students.

The curriculum covers everything from haircuts, perms and colorings, to facials, manicures and make up training," according to Wendy Weiler, an instructor at Kristofer's. "After the students have put in 250

hours of classroom time and passed an evaluation, then they are out on the floor to start working on paying customers, though the instructors are always close at hand to supervise and help out," she said. Kristofer's offers classes during the entire year, and students may enroll with classes that start six weeks apart. Average classes consist of 8 to 10 students, and the total hours for completion of training is 1600.

Kristofer's has approximately 100 students. Started by Tom Hansen and Cathy Vasek as a business investment, their goal is to hire the best instructors and expose students to a broad range of ideas and methods. "A lot of schools are

director to discuss a class schedule that tries to concentrate on the three big ingredients needed to help one approach professionalism in modeling: presentation, personality and performance. La Belle has a wide selection of courses ranging from Children's Fashion Modeling to Commercial Acting.

Hatch said that many of the students are not intending to model. Instead, professionals in other fields are enrolled to better their public presentation, wardrobe, or even diet. However, the extensive courses that teach photography, portfolios, composite preparation, fashion modeling and clothing selection are a full enough package to offer the serious student the "training that makes the difference."

Hatch notes that La Belle is geographically at an advantage in Santa Barbara. Whereas most big modeling agencies are associated with the more cosmopolitan areas in New York and L.A., the models

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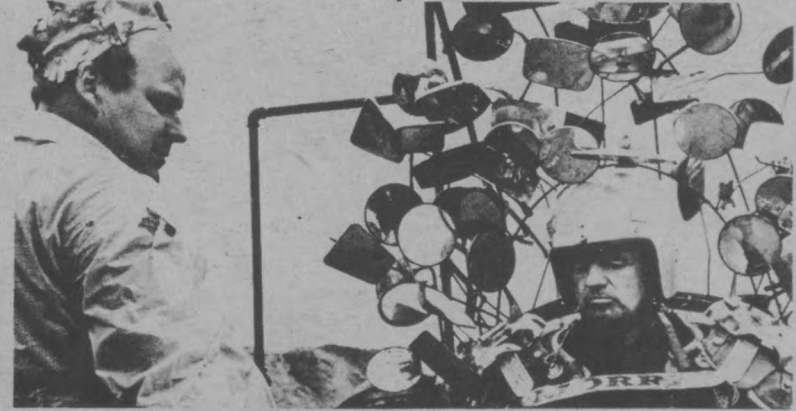
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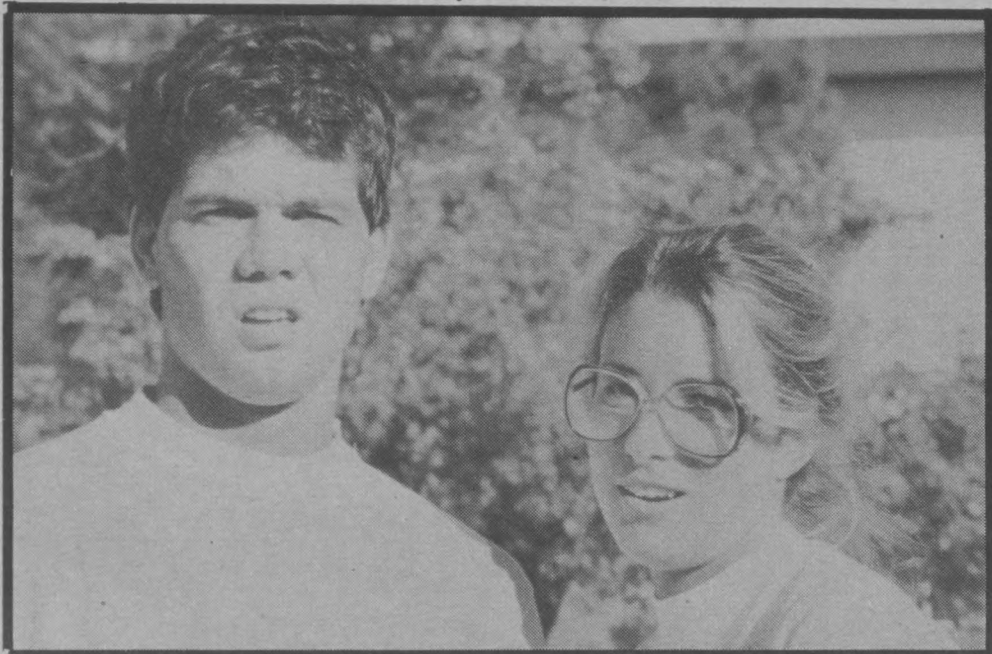
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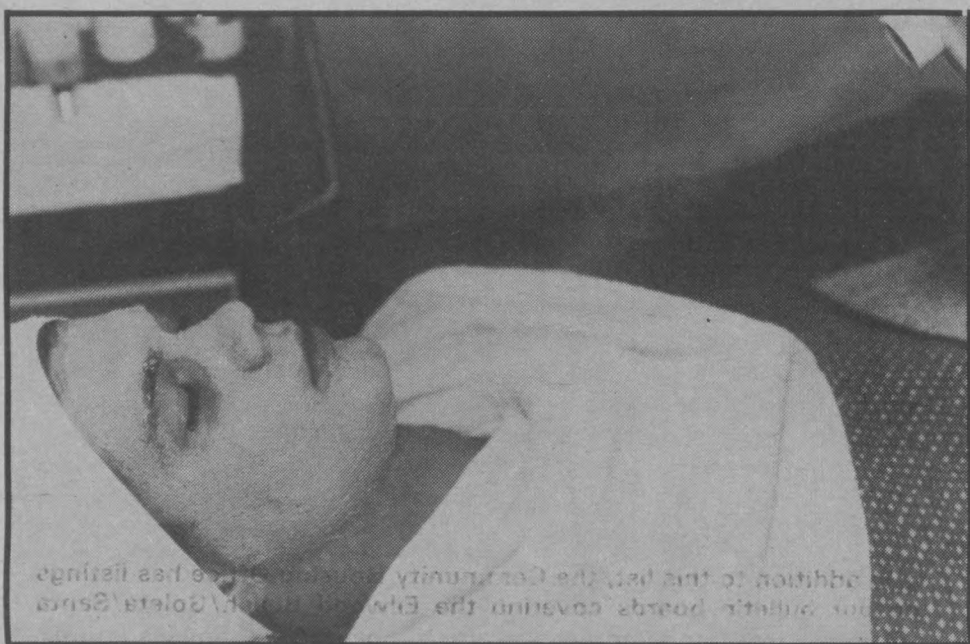
Before:

UCSB Student Ma



UCSB student "victims" Ray Borst and Becky Dodson.

"Individual skin requires individual attention."



...in addition to this, the Community Center has listings for the boards covering the El...



A purified steam mist is used to open pores and loosen skin impurities.



A light vacuum is used on Becky after the scrub to cleanse the skin by removing impurities.



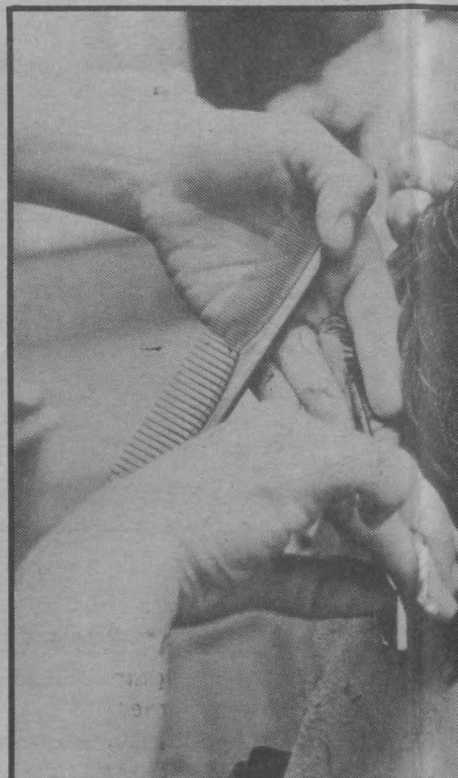
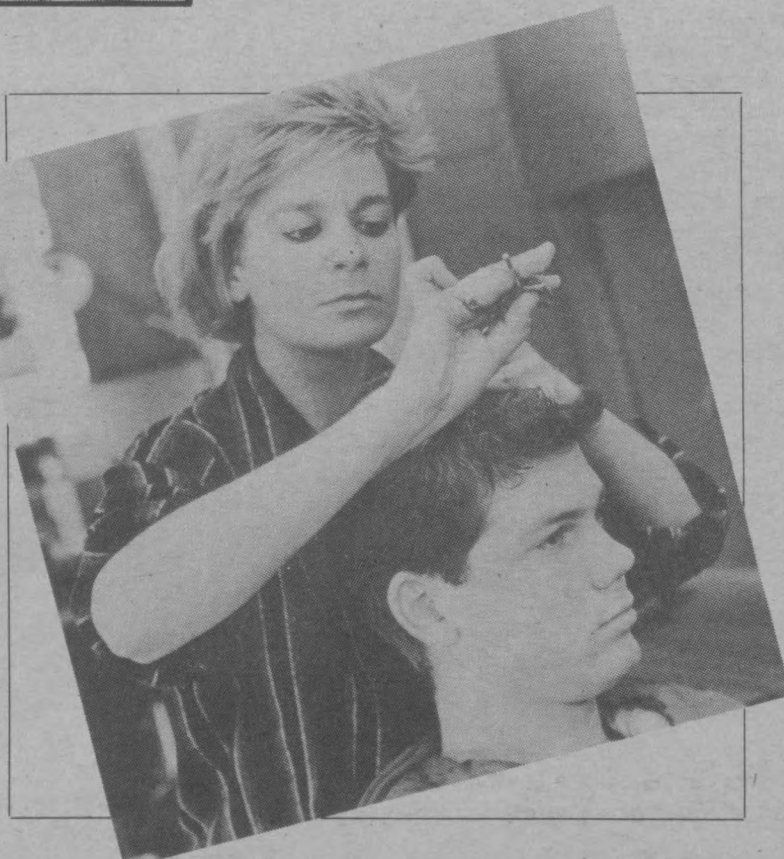
Pielage employs a soft wax technique to remove unwanted hair. Hair removal with this technique is quick and virtually painless, Christine Suzanne said, and can be done on eyebrows (pictured here), upper lip, bikini lines and legs. Occasionally, men will want hair removed from their backs, Carlos Cerecedo added. New hair growth takes about six to eight weeks and is softer, "like new baby hair."



Ray receives light steam to open pores and a facial clay-based mask to remove impurities and tone his skin.

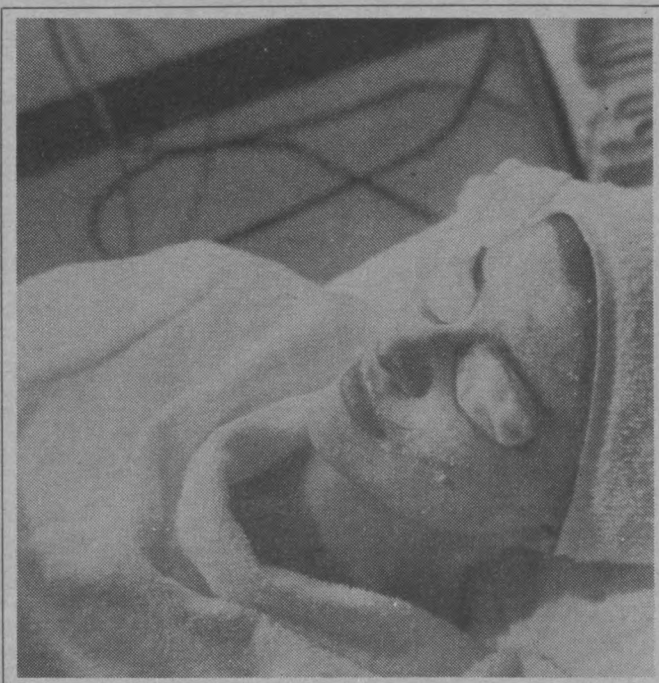


Courtesy of Pielage, 727 De La Guerra Plaza, Santa Barbara.



Ray's hairstyle is "a modified military version of the G.I.," a style currently in fashion. Courtesy of J.R. Nickolai Hair Studio, 1020-B State St., Santa Barbara.

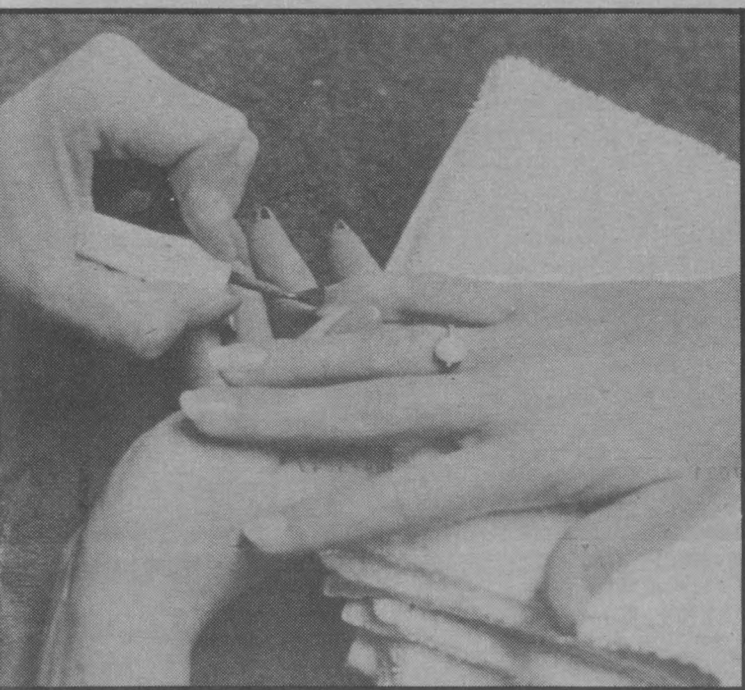
Make-Over



To cleanse the skin, Christine Suzanne uses a honey/almond scrub on Becky.



Dagmar at Apace used a slide surge cut for graduated layering of Becky's hair. Dagmar applied a conditioning cocktail to strands of hair which consisted of moisturizers, protein and a crystal cellophane to "cut" the gold in her blonde hair. She wrapped sections of hair in foil and then pressed them with a hot iron to drive the conditioner into the hair. Courtesy of Apace, 3206 State St., Santa Barbara.



Pielage also offers nail care.



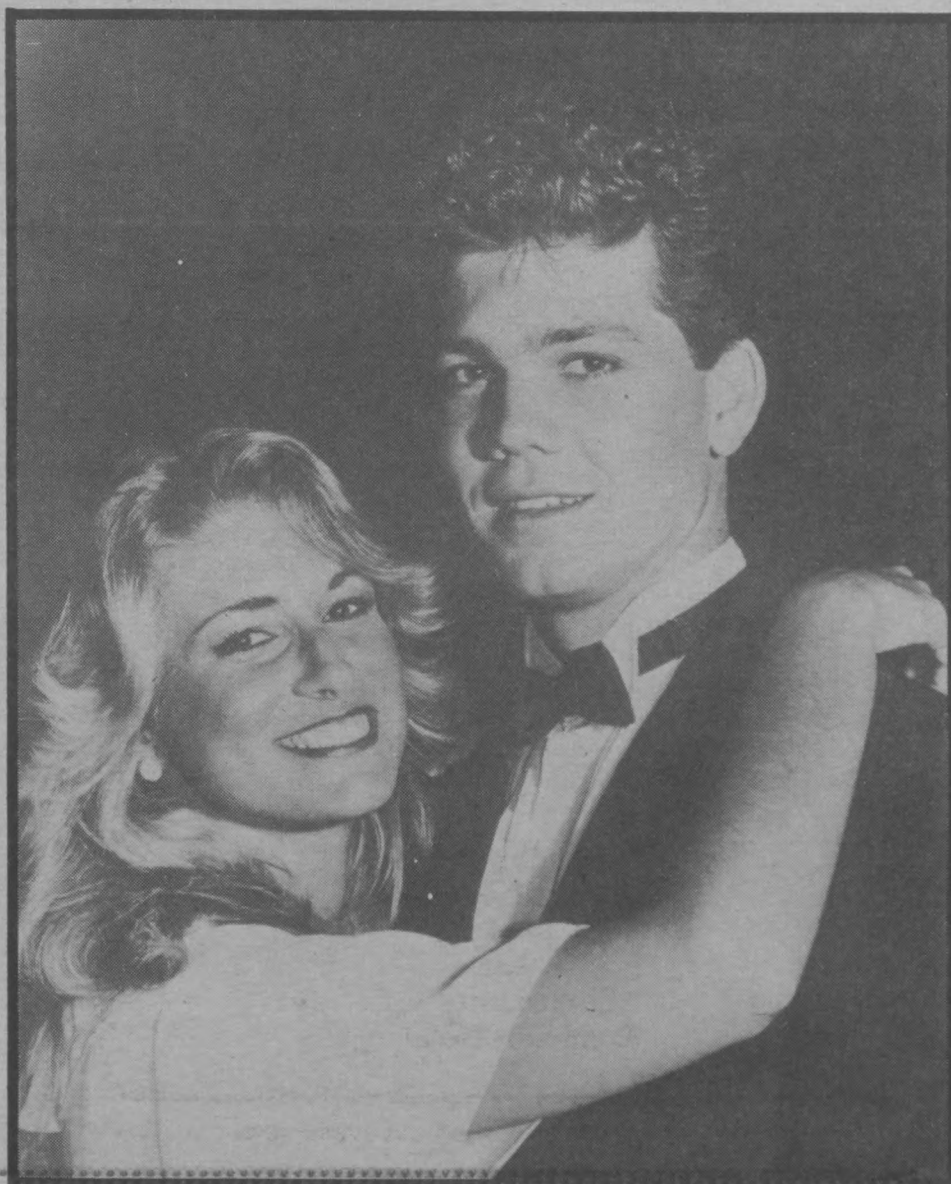
Elaine Steele creates a "California, outdoors type of look" for Becky. Professional make-up application and advice courtesy Merle Norman, 801-A State St., Santa Barbara. Merle Norman offers both professional services and free consultation.

Photos By
Brenton Kelly,
Greg Wong,
Walker Colston

The Afterimage:



The Afterimage:
Hair, J.R. Nicolai Hair Studio
And Apace
Skin Care, Pielage
Make-up, Merle Norman
Photography, Scott Sedlik



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physical fanaticism

The Art Of Being A Fitness Phoney

By V

Contrary to popular belief, Bulimia is not a country in Central America.

Bulimia is one of a series of food-oriented sicknesses that has become "popular" in today's body-conscious society. Granted, everyone wants to feel healthy and look nice, but nice is very much a matter of taste. No one can force society to conform to one preference in "acceptable appearances," though we've managed to do fairly well with the *terribly thin* is terrific concept. Even display-window mannequins have been replaced with gaunt looking "plasticans."

Models have always tended toward the slim look. Slight plain bodies are a necessity if a designer wants to feature the clothes

La Belle

(Continued from pg.3A)
 An example of the small-town Santa Barbaran gone big is the seventeen-year-old Kathy Ireland, whose photo pinned on the La Belle bulletin board shows a scraggly long-legged teenager. Now on every college male's coffee table one can find the February swimsuit issue of Sports Illustrated with Kathy Ireland modeling a skimpy delight.

Hatch says La Belle is always interested in fresh, energetic young people that want to give a modeling career a shot. If you have the looks, the time and the funds to get some basic training, the life of a cover girl/boy may be for you.



and not the body. Instead of fitting the clothes to the body, the designer fits the standard model body to the clothes. Designers do not want to worry with useless curves or bulges particular to certain bodies.

And why — only the left-over decayed foods can know — must people be so intent on converting everyone into fitness and food-conscious fanatics? People actually have begun a new form of witnessing, but they are no longer hyping religion. I cannot face the day without a coke. Yet, my co-workers have been trying to convince me to drink l'eau mineral (you know - bottled water). Well, I've had it. If I want to sustain my body on cokes, pizzas, chips & salsa, twinkies, etc., then I will. (I might croak by the age of 30 or so, but I'll have had a grand time getting there!)



What ever happened to the motto: *if it feels good do it*. I simply won't believe that rising at 6 a.m. — after working or studying until midnight or beyond — to work out with the Joanie Griggins Morning Stretch TV program equates to feeling good. At least when the Jack LaLaine Show aired at dawn, you could laugh a little, too.

(Remember his dog and his turquoise spandex body suits?)

I am not, however, a complete physical fitness psychopath. Even I find some athletic pursuits fun and exhilarating. It's just those 20-mile-a-day joggers and those three-hour jazzercizers that have me unnerved. They're setting nasty precedents in health for future members of society. Why not work on enhancing one's brains rather than one's figure? What does this set of fitness fanciers talk about — a good running course, the grains they use in their favorite bran muffins, the new gym?

Egad! Speaking of gyms, I must mention a despicable monster our fitness-oriented society has set loose to roam the suburbs and inner cities — the ominous fitness phoney. These are the folks who join the local gym, not because they need or want to, but because "gosh, just everyone says it's the thing to do." They're fairly easy to spot even if you're not a member of a gym. Their homes are cluttered with the latest in physical fitness accoutrements: mini circular trampolines, 20 bottles of vitamins and six jars of dietary supplements, an at-home sauna and workout room complete with "nautilus" equipment, can after can of protein powders lining their pantries.

One highly important feature of the fitness

phoney's home is the closet. Behind the doors of the fitness phoney's closet hang the latest in fashion sports apparel (often designer labeled so that everyone will know of the wearer's fantastic taste and large bank account). Why, it's not uncommon for a true phoney to own 10 to 20 different fitness outfits (with color-coordinated sneakers of course). Additionally, the phoney

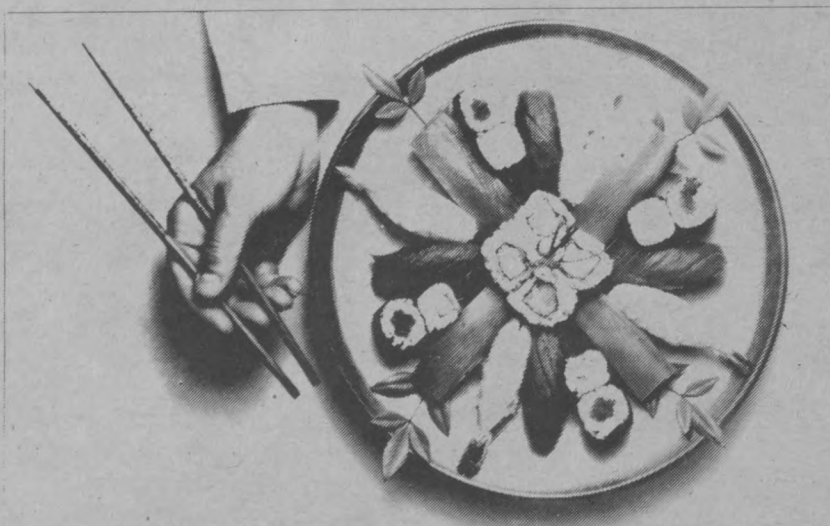


usually stashes some needed accessory items in a few of the bureau draws: sweat bands for every conceivable body locale (heaven forbid that a sweat bead should have to roll more than a inch before landing in cushy terry cloth), loads of leg warmers, giglio anklets (gravity boots), stirrup tights and striped leotards, net tanks and shredded tees. There should be a law forbidding the wearing of fitness fatigues in department stores and restaurants.



Fitness fanaticism and cultism seems to have found its peculiar niche. Someone oughta dump a truckload of cement in that crack real soon.

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Cosmetology College...

(Continued from pg.3A)
 College offers complete education. "About 50 percent of our students are in the age range of 18-21 and about 15 percent of the students are college graduates or have had some college education," Hansen said. "The potential group of beauty school students in the Santa Barbara area is about 150 to 250 students. In a city this size it's good to have two colleges filling this need, and the competition is always good."

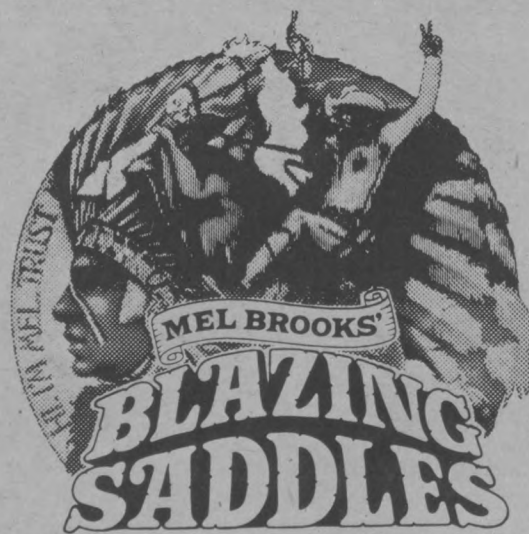
Santa Barbara Beauty

College offers complete cosmetology training with similar course offerings and requirements. However, with a much smaller school of about 45 students, they are more concerned with individualized training. "Each student has a grade sheet and is evaluated and graded each day," Rudy Lara, supervisor of Santa Barbara Beauty College, said. Beauty schools also offer low-priced services to the public. The prices are much less expensive than professional

salons, but both colleges stressed the quality of their students' work.

"The students do not take appointments until they have completed the required classroom hours and passed an evaluation," Hansen said. This, along with the constant supervision and help by instructors, insures the public of getting professional-quality service.

Also very important at the college is instilling a professional attitude in the students. "We start here to help the students develop a professional attitude that will enable them to go out in the world and put into practice what they learned here," Lara said. "Our logo is 'Today's looks are by tomorrow's professionals'."



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Music Fails To Move Unfashionable Footloose

By JONATHAN ALBURGER

Do you remember those high school years when, filled with suppressed hostility and wrenching angst, you would drive to an abandoned factory warehouse, turn up the cassette player, and fly into a fury of impassioned, gymnastic dancing?

Never mind. It doesn't matter. Director Herbert Ross and the makers of *Footloose* are not trying to document a lifestyle so much as they are attempting to show a slice of life with some style. In many ways, *Footloose* is plodding and moribund, too simplistic and a cheat, but it reaches a few moments when scenes do work effectively to arouse emotions and make you want to dance, which I assume is the objective.

Footloose is something of a cheat because anyone who has seen the trailer preview need not see the film. All the rollicking spirit is rolled up in under five minutes of editing

wonder. What promises to be a combination of the best moments from *Flashdance*, *Fame* and *Grease*, is little more than an overwrought, surprisingly mild and unenergetic movie with some good actors trying desperately to make something out of nothing. The massive media saturation of ads and trailers in every damned theater before every damned movie helped make *Footloose* the top film in America for the last two weeks; it probably will turn out to be another critically panned but popular flick like *Flashdance*. Of course, one has to keep in mind that *Footloose* and *Flashdance* were born of the same parent, Paramount Pictures, the reigning distributor of guilty pleasures.

In the opening title segment we get a visual translation of the *Footloose* "concept," an engaging and amusing montage of differently wrapped feet bopping to Kenny Loggins. Hey, this looks like fun. Then the titles end, and the movie begins, slowly shoowing how the neeeew boy in toowon is misunderstood.

Of course, the new boy in the backwards little town is from the the big city of Chicago, and we can tell this by his new wave haircut and his thin leather ties. In this small little Peyton Place, pop/rock music and public dancing are outlawed. "You mean you've never heard of Men at Work?" he asks a new friend. Oh, my gawd, you're kidding. "How about the Police?" he inquires again, while his car stereo blares. "Yea, man, like they're right behind you." Damn, the red light. Hassled by the local hick police, Kevin Bacon runs into his first of many brick walls he must dance over. And we're not talking Rooney and Garland backstreet musicals here.

Of course, Bacon becomes infatuated with the sluttish daughter of the town pastor, Lori Singer (a *Fame* leftover) and John Lithgow (who has a supporting role in everything these days), respectively. She tries to come to terms with her father's strict view of wantonness and sin — in the form of 45's lead to heroine addiction and abortions — which pushes Singer even farther away from Lithgow. She just cannot talk to somebody so moral and judgemental. So instead, she stays out late and hangs around with all the wrong types, but eventually falls in love with Bacon, dumps her handsome, but stupid and

narrow steady, and plans to help Bacon attack the Little Town, Anywhere City Council in order to rescind the anti-fun ordinance and put on a senior prom. So, in Bacon she finds liberation and meaning of life, and gets to dance the big finale with such a talented kind of guy.

Bacon is a passionate and believable actor, and in *Footloose* he manages to live up to some of the promise he initiated in *Diner*. His dancing is energetic and sexually charged, but there isn't enough of it. Director Ross opts too often for letting the music move the film, while the dancers jig straight in front of an immobile camera as though they were videotaped audition pieces. The prom night finale is a terrible, leaden let-down compared to the great warehouse-angst number and the playful opening credits. All singing, all dancing, all action, *Footloose* ain't.

A great deal of the film focuses on Lithgow's spiritual

crisis as he attempts to reconcile his own feelings of helplessness in an immoral world, generated largely by his son's death in an alcohol-related car accident. The future must pay for the crimes of the past is the caliber of thinking, but he does, of course, gain enlightenment through his wife who points out what uptight creeps he and most of the townspeople have been.

In a schmaltzy and contrived appeal to the city council, Bacon turns Lithgow's own weapon — the Bible — against the stumbers and thumpers so they can see for themselves that dancing and music are essential and historically founded in the celebration of life.

Footloose makes a sad progression from hyped preview hopes to waffling in the wasteland of mediocrity. The actors and the music are good; it's too bad the movie as a whole isn't.




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Footloose The music is on his side.

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My Tutor School's out... but Bobby's education has just begun.

WEEKEND PASSES

#1 **PLAZA** #2
349 S. Hitchcock Way
682-4936

THE DRESSER ALBERT FINNEY TOM COURTENAY

AGAINST ALL ODDS JEFF BRIDGES RACHEL WARD

DRIVE-IN AIRPORT Hollister and Fairview 964-8377

A New Dimension "TWILIGHT ZONE THE MOVIE" (PG)

LASSITER TOM SELLECK
When the law has a job they can't handle... they need a man outside the law.

EVERY SUNDAY! SWAP MEETS
7 a.m. to 4 p.m.
SANTA BARBARA DRIVE-IN
907 S. Kellogg Ave. Goleta
For information 964-9050 after 7 p.m.

Arlington Celebrity Series
ARLINGTON CENTER FOR THE PERFORMING ARTS
All-Tchaikovsky Program
SATURDAY, MARCH 3 — 8:00 P.M.

HAIR SKIN HEALTH

CUTS, ETC.

965-1177 UPSTAIRS 962-4321 DOWNSTAIRS

THE PACKAGE \$11.77 & UP
SHAM - COND - HC STYLE

All Programs & Showtimes Subject To Change Without Notice

FREE FILM FRI. MARCH 9, 1984

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Call them slob.
Call them jerks.
Call them gross.

Just don't call them
when you're in trouble.



POLICE ACADEMY

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CAMPBELL HALL 8:00 P.M.
FREE TICKETS AVAILABLE
DEAD WEEK IN FRONT OF THE UCEN