

Next Week Is
Ad Week.
It Needs Support

THE EAGLE

THE · STUDENT · BODY · WEEKLY · OF · THE · SANTA · BARBARA · STATE · COLLEGE ·

Community Mechanics
Men Invite
You To Their Outing

VOL VI.

SANTA BARBARA, CALIFORNIA, FRIDAY, NOVEMBER 12, 1926

NUMBER 9

Community Mechanics Club To Picnic At El Capitan Sunday

Games, Bathing, Barbecue to Feature Semi-Annual Outing; Students Invited

The Community Mechanics Department will hold its semi-annual barbecue at El Capitan Beach next Sunday. Ted Marshall, the club factotum, will preside as chef and promises a feed to surpass all his previous efforts in the culinary line. The tickets are 65c. They must be secured by this afternoon. All students and faculty are invited, and it is hoped that the whole school will take advantage of this opportunity to get together for a good time. Sports to be in vogue are hiking, bathing, baseball, horseshoes, boating and fishing.

The dinner will be served cafeteria style. Those attending are requested to bring their utensils; the ones needed most are a knife, fork and spoon, a plate, a cup and a healthy appetite. To quote "Batch," if you want to eat, be there at 1:15 p. m.

The C. M. Club was organized last year by the men in the Community Mechanics department at a departmental meeting with Carl Wirths as president, or, as it is called, the factotum. Ted Marshall is this year's factotum, and he extends a cordial invitation to the other departments to attend Sunday's event.

C. E. S. Students Will Hold Pilgrim Pageant Nov. 23

The College Elementary School is planning for Tuesday, November 23, a Pilgrim Pageant to be given in front of the gymnasium. According to arrangements now being made, the children will bring as many fruits and vegetables in as large a quantity as possible from their homes and in a long processional will give them in offering to the poor. Miss Ruby Altringer is to be in charge of the event, to which the college students and public will be invited.

SORORITY ENTERTAINS

Alpha Theta Chi sorority featured at its weekly meeting a talk by Miss Hazel Severy. Miss Severy told about her experiences in Europe on her recent trip to that continent. During the meeting a scholastic pennant was awarded to the two members of the group holding the highest scholarship averages. Bernice Haberlitz and Margaret Patrick, by tying for first honors, were the recipients of the honored emblem.

"Young ladies at Ohio Wesleyan University are required to report to the authorities all topics of conversation in which young men engage them when walking on the street. It is believed that this plan will be promotive of the strictest veracity on the part of the young ladies."

(From "The Varsity," University of Toronto, February, 1883).

Students at the University of North Dakota have organized a drive for \$500,000 for a new stadium.

A. W. S. REPRESENTED A T OCCIDENTAL CONVENTION

The delegates from Santa Barbara State's Associated Women Students' organization left yesterday for the A. W. S. convention being held at Occidental today and tomorrow. Those representing the local group are Ester Janssens, Marion Hauan, and Eleanor Warren, president. Pearl Crawford, Ardis Sloan, and Winifred Pollard will accompany them as unofficial guests. These women are going with the central thought of taking part in the affairs of the conference and bringing back new methods that will greatly benefit their organization.

Dean Pyle will accompany the six women. She will stay at the home of President Bird for the two nights of the convention. For dinner Friday evening she will be the guest of Dean Myers at the Green Frog in Eagle Rock. For luncheon of the same day she will be honored by the women students. There are various meetings especially for Deans which will also be attended by Dean Pyle.

The program for the convention has been arranged in outline form. Until nine o'clock Friday morning, registration occupies the thoughts of all visitors. Next comes the four Round Tables over one of which Ester Janssens will preside. Eleanor Warren, as president of the local A. W. S., who was chosen to act as secretary to the conference, will be kept scurrying on various duties. Luncheons and dinners for both Friday and Saturday are planned in order to keep the women together at all times. Teas with their ice-breaking qualities are also to be assiduously attended.

The football game between Arizona and Occidental will be attended by the delegates.

Dances will not be lacking. Friday night is reception night, and Saturday night the lovers of dancing will be at a place to be designated by their hostesses.

W. A. A. Beach Tea Held By Members Wednesday

The Women's Athletic Association held a beach party last Wednesday for its sixteen members at Milpas Beach. A weenie roast was enjoyed, followed by a short business meeting.

As an exclusive women's athletic organization, the group is composed of only those women who have earned fifty points in athletics. According to announcement made this week by Eleanor Warren, president of the association, membership in the club is open to women having equivalent points in athletics transferred from other colleges. Procedure for entering the club makes it necessary for prospective members to hand in written application to the secretary. Elizabeth Cash fills that office for the local organization.

Eagle Staff Holds First Party at Carpinteria Beach

The Eagle Staff held a picnic last Wednesday evening at Carpinteria Beach from 4 to 8. This was the first affair the staff has held this year, and it proved very successful. After swimming, the party gathered around a bonfire and partook of many picnic delicacies. The staff enjoyed itself very much, and a general vote decided to hold a similar social in the near future.

SWIMMING CLASSES

Arrangements are being made by Coach De Groot to establish regular swimming classes for the Monday, Tuesday and Thursday classes. These plans will make a two-period class for the third and fourth hours on each day and will take the place of instruction in the fundamentals of football which the coach has been giving the classes regularly thus far.

Registrars Of Western Colleges Meet At Berkeley To Organize

Responding to an urgent call to organize and put their problems in common, the registrars from the colleges and universities of the Rocky Mountain and Pacific Coast States met last Friday and Saturday at the University of California. Attended by three of the local faculty, Mrs. Miller, Miss Severy and Dean Ashworth, the convention retained a representation for Santa Barbara State College.

Each of the local representatives benefitted by their attendance, according to their statements, and enjoyed the conference greatly as the first of its kind in this section. Mrs. Miller, registrar, received many valuable hints and informatives regarding her particular work. Miss Severy, as head of the credentials committee, found the discussions on credentials and standings especially benefitting, as did Dean Ashworth, whose work also touched upon the convention.

A pre-outlined program was ready for the delegates at their arrival. This consisted of talks by prominent university men and women on subjects and problems that confront all registrars in common and discussions given over to such subjects as Junior College and Entrance Requirements, Admission to Advanced Standing, and Objective Tests, besides other interesting addresses on educational institutions in foreign lands.

Organization of the registrars was also effected at the convention, and Dr. E. B. Lemon, B. S., of the Oregon Agricultural College was chosen president, along with the filling of the offices of vice-presidents and secretary-treasurer. As a branch of the National Association of Registrars, the newly-organized Rocky Mountain and Pacific Coast States region will realize a schedule of meetings and policies of work similar to its coordinative superior.

"Valentines" Will Be Distributed Monday

Flunk notices will be ready for distribution Monday morning, according to word given out this week by Mrs. Miller, registrar. By late Wednesday afternoon only one "valentine" had been turned in to the office. Although this represents a slow beginning for the semi-annual avalanche of failure notices, it does not indicate that the number will be any smaller than it ordinarily is.

LOCAL TAU DELT FRAT LOOMS AS SAN JOSE CORRESPONDS

Word was forwarded to the San Jose State College this week favoring the organization of a local Tau Delta Phi, in response to the institution's quest in regard to the favor of forming a state-wide organization.

The plan had its inception with the San Jose fraternity and particularly through its president, Carl Carr. All state colleges in California are to be informed of the movement, invited to form a chapter of the fraternity, and asked to give their approval or disapproval of the organization.

The outstanding purpose of the Tau Delta Phi, according to an article in the northern college's weekly journal which discussed Santa Barbara's favorable response to the invitation, is to promote, sponsor and further the cause of education.

Dr. Frederick Horridge Is Campus Visitor Tuesday

Dr. Frederick Horridge, head of the department of Vocational and Commercial Education at the University of Ohio, was a visitor on the campus on Tuesday. Having been an instructor in Community Mechanics here in 1921, Dr. Horridge's visit was of particular interest to college students. He now has under his supervision at the large Ohio institution thirty teachers in vocational and commercial work.

GYM CLASS TEST

The class in Gym Apparatus Work under Seldon Spaulding had its monthly gymnasium test last Monday afternoon. Included in the numerous stunts to determine each man's improvement for the month were the body circles on the high bar, the cartwheel, mat rolls, movements on the "horse" and work on the parallel bars, besides many others. The men taking the course say that it has proved very interesting to them as well as an aid in keeping body muscles from growing soft.

College students who attended the organization of the Ventura County Young People's League at Ventura last Friday evening included Lucile Baberstock, E. Wagner, Rebecca Hineman, Roger Clapp, William Wegener and a group of alumni.

Elsie Ferguson, local commissioner of Girl Scouts, spoke to the weekly A. W. S. meeting on Tuesday on starting a class at the college on Leadership.

AD WEEK TO BE HELD STARTING MONDAY; PEP COMMITTEE IN CHARGE

Attempt Will Be Made To Show Town Merchants Aid In College Advertising

Next week is Ad Week. Realizing the benefits that can be derived if the town merchants know the amount of college trade which they are receiving, the Pep Committee has declared next week as Ad Week, in which everything possible will be done to demonstrate the amount of college trade being received and to direct it to the advertisers of The Eagle and the annual, La Cumbre.

Cards to be passed out to the merchants every time a purchase is made next week will be distributed among the students. These green cards will carry a statement that the holder of the card is college trade and will appreciate it if he can see the advertisement of the merchant in the college publications.

Warren Atwood, chairman of the Pep Committee, stated that he is positive there is a large amount of money spent by the college students, and that the merchants do not realize the fact. In order to show them the situation, Ad Week is being planned.

American Chemical Society Announces Fourth Annual Contest

The American Chemical Society through pamphlet announcement is opening its fourth annual Prize Essay Contest for the 1926-1927 school term. Applying to normal schools and college freshman competitions, the contest will interest students of Santa Barbara State.

Under a national awards committee headed by Herbert Hoover, the contest is sponsored annually by the American Chemical Society as a "definite, constructive, educational force in recognition of the vital relation of correct teaching to all progress." Subjects for discussion include the relation of chemistry to one of the following things: Health and Disease, Enrichment of Life, Agriculture or Forestry, National Defense, the Home, the Development of an Industry or a Resource of the United States. No technical knowledge is required or is it necessary to be enrolled in courses of chemistry in order to participate. Reference books and other sources are given by the Society.

In the contest for teachers' college students, six prizes of \$500, six prizes of \$300, and six prizes of \$200, will be awarded after March, 1927, to those who write the first, second and third best essays respectively on each of the six designated topics. Other rules of the contest are: Only one essay may be submitted; it must not exceed 2,500 words; must be legibly written; sources of information must be given; and the papers must be in not later than March 1st, 1927.

Last year in the high school group the local high school was represented by a first prize and an honorable mention in the national contest.

SPORTS

FOOTBALL -- HOCKEY -- TENNIS -- ARCHERY

Football Concludes;
Basketball
Soon To Start

Tennis Finals
Will Be Played
On Monday

ROADRUNNERS LOSE TO SAN DIEGO IN FINAL GAME OF GRID SEASON

Last Saturday the Roadrunners travelled to San Diego and came home with the short end of a 16-0 score. The score, however, does not show how evenly matched the two teams were. The first three periods of the game were bitterly fought between the two 20-yard lines. San Diego drew first blood early in the second frame when Mott, Aztec full-back, booted a goal from placement from the 25-yard line.

The Olive and White made a desperate attempt to score in the third canto. In a series of four first downs the ball was advanced to the 20-yard line, Curtis and Clemore doing most of the toting, where Gates Foss tried a drop kick that went astray.

San Diego put over their two touchdowns in the final period, when passes from Mott to Hoyt and Garner set the oval on the 18-yard line. Mott then smashed his way across in three successive plays. His attempt to convert was blocked. The other seven points was the result of a bad pass to G. Foss from center. An Aztec man broke thru and tackled him before he could kick. This fumble gave San Diego the ball on the 5-yard line with four downs to shove it over. The Roadrunners' forward wall held for two downs and then weakened to let Hoyt squeeze thru for the final touchdown, Mott converting for the extra point.

Walt Swanson and Bert Clemore were the shining lights of the Olive and White offensive. Swanson got away for three runs of thirty yards and carried the ball on several shorter gains. Curtis was a tower of strength on the defense, dropping the runner on several occasions when he had broken thru the line. Gates Foss's educated toe sent off a flock of pretty punts, one of them being a magnificent boot of sixty yards. Tom Cravens and Ray Denno, both playing their first season, together

Basketball Prospectives Soon To Line Up For Coming Season

The local casaba addicts meet this noon to formulate plans for the coming season. Coach De Groot has every indication of a large turn out, although he does not definitely know how many veterans will be numbered on the squad. Practice has not been held yet, but it looms as a certainty that De Groot will have some top notch maerial sent here from the prep schools to work with when the men don their trunks.

At today's meting details of the inter-class games scheduled for next week will be decided. These games will be played after school is ended each day. The winning team will be judged upon a round robin basis, and its members awarded class numbers. Every one is eligible for a class team, including varsity players.

Coach De Groot advises as many students as possible to attend these games and observe their team in the making. A little hearty rooting will put the extra ounce of fight that spells win.

with Jack Vince, were the outstanding players in the front line.

Mott, Hoyt, and Garner were the backbone of the Aztec attack, the former being a triple threat man of no mean ability. Robb, Barnes, Avery and Kopp bore the brunt of the San Diego defense. The San Diegans featured a nice aerial game mixed with some clever fake plays that baffled the local squad time after time.

The Santa Barbara team was accompanied by a loyal squad of eleven rooters and two managers. These few and a large part of the navy managed to make a good deal of noise. The gobs learned the Roadrunner yells and were a big assistance.

The line-ups:
San Diego Pos. S. B.
Robbler.....Martin
D. Barnes (capt) .ltr.....Annin (capt)
Averylgr.....Larsen
Smithc.....Vince
Kopprgl.....Lopez
Geddisrel.....T. Foss
Garnerq.....Curtis
Hoytlhr.....G. Foss
Foxrhl.....Swanson
Mottf.....Clemore

Substitutions: San Diego—Carr for Bond, Carroll for Bobb, Gross for Garner, Garner for Fox, Ruffa for Mott, Anderson for Hoyt, B. Barnes for D. Barnes, Fulton for Geddis, Johnson for Smith.

Santa Barbara—O'Reilly for Curtis, Morehead for O'Reilly, Denno for Annin, Brubaker for Swanson, Williams for Martin, Mead for Lopez, Stauty for Mead, Cravens for Larsen, Sheesly for Feary, Lawrence for Cravens.

A museum may be established soon at the University of Texas in order to preserve the objects of Texas' natural history which might be destroyed or lost if some effort is not made to preserve them.

Students of the University of North Carolina recently asked the faculty to provide a course on the social, medical and psychological economy of marriage.

Roadrunners Grid Summary

SPORTITORIAL

In surveying the results of the past grid season and the possibilities for the future it is found that of this year's Roadrunner aggregation only one, Ed O'Reilly, will not return next year to represent Santa Barbara State on the gridiron. Although the loss of the diminutive quarter will be keenly felt, the record of having nearly all of the team back in 1927 will undoubtedly tend to give Santa Barbara an outstanding eleven.

The entire team has worked under disadvantages this year. In addition to a poor practice field, there were only two home games, which was decidedly disappointing to all concerned. Poor equipment, green material, and a particularly hard early season schedule greatly handicapped the progress of this year's varsity.

The Freshman were particularly commendable in their performances this season. Their determination as well as ability are to be complimented very highly. Among those outstanding in the line were Tad Foss and Martin; as regular ends they have excelled. Swanson, star half back, will be back again next year to do some more of his spectacular work. Coach De Groot predicts that Cravens will develop next year into one of the best of linesmen among state colleges in California. B. Lawrence as guard has done fine work and is expected to do still better next year. Stauty at tackle will undoubtedly develop into a good linesman next season. Art Evans and Clapp have also upheld good standards of play at guard positions. Pollard at center and Donohue at end have both been consistent in their playing and will return next year to try for greater success.

The Sophomore class has contributed several fine players. Mabe at tackle is expected to turn out stronger than ever next year. Curtis has been one of the outstanding back field men in teachers' colleges of the state. Transferring from Fresno, Brubaker has fitted into the backfield in good shape. Jackson Mead, although never having played football before, proved himself adept at the game. Clemore at full back, had he been able to get signals, would have been the most valuable ground-gainer on the squad. Feary has been an outstanding guard. Ray Denno and Paul Lopez have been

TENNIS FINALS APPEAR FOR MONDAY; CLASS MEETS PLAYED

With the winning of a tennis match Tuesday from C. Alberts 6-4, 6-2, Mike Abbot is acclaimed Soph tennis semi-finalist along with Smith, who defeated E. Mabe 6-1, 4-6, 6-2.

Smith and Abbot will meet sometime before Nov. 15, the latest date set for class elimination, the winner playing the winner in the freshman eliminations.

Up to Wednesday the outstanding players in the freshman tournament were Donohue, Humphreys, Tinkle and F. Manis. Out of the men out for tennis the four best of each class will play in the class finals, each playing his rank man in the other class. Doubles will probably be played in coordination with the singles finals.

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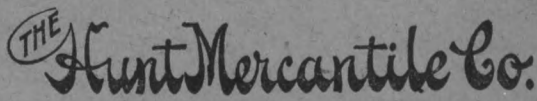
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FRESHMENVICTORIOUS OVER SOPHS IN HOCKEY

The Freshman women proved victorious in the second final hockey game played at the high school field last Wednesday, after scoring five goals against the Sophomore's two. The contest proved very exciting, especially at the end of the first half when the score stood two up.

The Freshman players were short one member of their team, but this disadvantage was overcome by their having more experienced players than their opponents, the sophomores.

The line-up for the game was as follows: Freshman — Center forward, Margaret Webster; inside forwards, Dora Wood, Mildred Miches; wings, Laura Durfee, Eleanor Warren; half backs, Marlyn Jameson, Helen Thompson, Mary Wheeler; full backs, Mildred Wright, Margaret Jensions; goal keeper, Ruth Toll. Sophomores—Center, Gladys Worsham; inside forwards, Ida Dardi, Mary Jane Haney, wings, Itta Hygeia, Joan Aleks; half backs, Cora Asakura, Norma Perry, Anna Nygren; full backs, Stella and Della Haverland; goal keeper, Johanna Gruys.

The second game between these two teams will take place this afternoon at 4:30 at the high school field. This contest promises to be still more exciting than the first, and all those interested in the sport are being urged to attend the game. The final game will be played next Wednesday.

Previously scheduled for last Friday afternoon, the first preliminary game was not played Wednesday because of unexpected delays in the arrival of the players.

"I'm no good unless I strike," declared the match.

"Yes, and every time you strike you lose your head," complained the matchbox.

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Football Men Chose Next Year's Captain

At a meeting of the football men last Monday, Gates Foss, this year's stellar punter, was elected captain of next year's squad.

Foss is new this year to most of the students, but is by no means new to Santa Barbara State. He attended this college two years ago and then transferred to the University of Arizona, where he was first string tackle and did most of the kicking. This year, with the Roadrunners, he has done all the kicking, consistently out-punting all the booters that the team has faced and accounting for a good many points with his drop-kicks.

The captain-elect made a short speech, in which he stated his belief that with a coach like "Dud," the veteran material available next year, and the cooperation of all the students, Santa Barbara would secure a place for herself on the football map.

Coach DeGroot praised the managers for their work this year and announced that next year's manager would be selected by the captain, the captain-elect and the coach. The managers this year were Ted Marshall, Floyd Kenney, Ed Dundas and Bob Mead. He also expressed his belief that S. B. S. C. would have a new football field in the near future and thanked the men for their cooperation with him during the past season.

At the University of Heidelberg, a student to join a fraternity must fight seven duels. After fighting 7 duels, whether victorious or not, the candidate is allowed to have his duels, whether victorious or not, the candidate is allowed to calve his name on one of the tablets of the drinking room, and he is a full-fledged member.

"As the Professor Sees the Game," an article in Scribner's by an assistant professor of mathematics in the University of Minnesota, condemns football as it is played today in the great universities in that "it is an economic and financial struggle, at bottom as heartless and unsportsmanlike as struggles of that sort usually are."

The University of Southern California operated a Grid-O-Graph scoreboard for the recent Cal-U. S. C. game. The board was 7 by 8 feet, and told who, when, where and how of each play thirty seconds after it was completed in the Memorial Stadium.

The new Tulane University stadium can be emptied in six minutes.

Harvard University has on its list of students a Siamese prince.

Delta Zeta Delta sorority held a bridge party for its members Tuesday evening at the home of Dorothy Robbins nad Dorothy Mansfield.

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Yep! By Dan

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1. Ear muffs for students in 1st hour classes.
2. Easy chairs for the cloisters.
3. Canoes and bullfrogs with split tongues for the pond.
4. Mirrors in the ceiling so Prof can see who is cheating.

CONTEST CONTINUED

The three budding debutantes who were expected to submit their names have done so: Miss Eca Nomics, Polly Sey and Sally Mander. These expect to give the other three queens a thrilling race.

So far Miss Annins Animal leads by five thousand straight pins. Miss Hotsie Papa trails second, when last heard of, Miss Keiths Gun was campaigning in the General Hospital.

This week's red-pepper cough drops are awarded to the ¼ wit who said that classrooms reminded him of a flivver, a crank in front and a flock of nuts behind.

The latest song hit broadcasted from the institution is: "Put on your hob-nailed shoes, honey, we're dancing in the corridors."

WHOA! STOP! BOULEVARD REST!

Begin this suspenseive novel pronto. Quick!... Order your copies now!... A few issues are reserved for college patrons.

Lizzie Rattlelots, authoress of Nuts and Bolts, Painsanaches, The Mystery of the Missing Gas Tank, and other celebrated works, has consented to write her latest historical thesis exclusively for The Eagle. China's and Mesopotamia's rights reserved. Ready? Gone—

This story, "The Deflation of the Bottom of the Tire," is centered around the life of Caesar during his crusades to the Holy Land. It is purely a love story and entwined with startling historical facts. We are now rearranging ourselves in our seats for the curtain. It is pulled! Ready, my friends?

Part I
Dramatis personae.
(Continued next week).

GUNN KNOWS A COLLEGE WIT WHO WAS SO DUMB THAT HE COULDN'T WRITE HIS OWN NAME. SO IN THE ENGLISH A EXAM, AFORE MENTIONED DUMB WIT WROTE THE LORD'S PRAYER TEN TIMES AND PASSED. WATCH OUR RELIGIOUS FRIENDS THIS WEEK-END.

Students from the South at Columbia University are organized into a club.

The Swanee Tigers threw a scare into the ranks of the University of Alabama football team, which barely emerged a 2-0 victor.

It is reported that the annual Southern conference cross-country run will be staged at Redlands this year.

Sophomores and freshman only are permitted to complete for places on the editorial and managerial boards of the Columbia Spectator.

The student council at Ottawa University has decreed that all freshman women in the university must wear green caps as class insignia.

"Pop" Warner, Stanford coach, declared to Coach McEwan, Oregon grid mentor, just previous to their recent game: "After a fashion, we've something in common. You have the best 1st-period team in the conference, and judging from our games I guess I must have the worst 1st-period team."

Bicycle riding by girls was just started by the W. A. A. board of Bradley Tech of Peoria.

Dark blue felt hats adorn the heads of freshman women at the University of Kansas.

Students from every state in the Union except Delaware attended the summer session at the University of Wisconsin last year.

Ten students of the University of Pennsylvania traveled by airplane from Philadelphia to Urbana to witness the Illinois-Penn football game.

Notre Dame gridders make more noise on the football field than five ordinary squads at any other school.

Knute Rockne, football coach at Notre Dame, will conduct a football coaching school for two weeks at Honolulu in December.



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THIS WEEK--AND LAST A SERIOUS REVIEW

By ARTHUR DISDAIN

Of world-wide importance, especially in connection with the American view of the League of Nations, is the petition poster on the bulletin board early this week, requesting the furnishing of flyswatters to all students taking classes in rooms 43 and 45. Only those who have fought and suffered the winged, sleep-preventing pests can appreciate what a boon to suffering mankind the adoption of this innovation would mean. Famous men and women have endorsed this petition, to-wit: Gene Tunney, Tyrus Cobb, Tilly the Tolier, etc. Put your name in this distinguished company and be of service to mankind.

According to authentic scientific information, the catastrophe of the year will occur some time tomorrow morning, when the English A exams occur. Special ambulances will run between town and college each ten minutes and first aid will be furnished in the corridors. So do not be unduly alarmed. The best of care will be furnished you. In case of fatality, your remains will be shipped home in state and the entire student body will chip in to purchase a gorgeous olive and white wreath. This is an honor to be highly desired.

The Pulitzer Prize for literature this year, it is announced, will be awarded to Jerome D. Britton, at present of this institution of learning, for his masterly essay on Bullfrogs, recently published exclusively by The Eagle. The prize has been reduced to 10c in cash or 15c in trade at Woolworth's. Mr. Britton will use the award to overhaul his car—a Ford—at the request of his secretary, Miss Helen Sitze.

A collection of paintings of rare beauty and technique is now on display on the walls of The Eagle. These paintings are the products of the versatile pen of F. de Forrest Kenney, whose aesthetic taste is known in all the fields of art.

The Association of Hunt and Peck Typists, i.e., The Eagle Staff, held their first convention at Carpinteria last Wednesday. The Mayor presented them with the keys of the metropolis. Nothing has been reported—missing—as yet.

Latest reports from the bedside of that distinguished statesman, Phil W. Kiney, state that he has not altered his views on night activities off the campus. He will be confined by a bad cold for several weeks to come. Get in touch with him.

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ONE OF OUR POLICIES

The Eagle is a newspaper, meant for news. The Eagle does not reserve so many inches a week for each department, each organization, and every president, vice-president, secretary-treasurer constitutional ensemble on the campus to be filled according to their hacked-over wishes as conveyed through such mediums as publicity agents. It is against our policy, and is against the policy of any soundly based sheet.

The occasion for the above outburst of opinion has been caused by objections to The Eagle by some organizations that the report written by their publicity manager failed to appear word for word. Scandalous! It was an insult, flavored with partiality!

There is a very definite line to be drawn between news and free advertising, which is all that many of the items are. There are hundreds of definitions of news, but in substance they all define news as an item which interests a majority, is fresh, and possibly of unusual occurrence. A bit of free advertising, as submitted, is nothing more than some small, and often very usual, occurrence written enlarged to big feature style: "Do-nothing organization had a tete-a-tete last Friday evening, enjoyed by all, at which lovely red canned cherries were served as dainty top-offs for the pink icing on the cake; and Miss Off-tune sang several beautiful musical accomplishments, being graciously received. (And so on, indefinitely)" Then they wonder why it is not published!

We are not objecting to news items being turned in; we encourage it. But we have a style of what types of write-ups and what featuring they should receive. Every paper has such restrictions. It is journalistic form.

Nothing can be of more help in eliminating campus troubles than a perpetuation of this "hello" spirit, which, although it is strong, could be made much more complete. Let's make it stronger.

THE EAGLE'S EYE

—An Upper Classmen Observes

JUST another word about football before the subject is buried for another year.

For one thing, just on account of the score don't ever believe that the team's last game wasn't a good one. San Diego won the game fairly, but our boys deserve credit for the fight that they showed.

Santa Barbara State has had a mighty fine football captain this year in "Tiny" Annin. And she is to have another fine leader in 1927 in the person of Gates Foss.

"Tiny" has played this year against the doctor's orders. And, too, he has been out on the practice field all season helping the coach.

Gates has played a consistently good game at fullback this year. His punting and drop-kicking has been brilliant. Moreover, he has proven himself a good field captain.

Next year is sure to be a record-breaking year for Santa Barbara State's football team.

ITS the wrong time of the year for Valentines, but, nevertheless there are a good many of them being sent out.

Old students have learned from experience what these pretty red cards mean.

"Get serious" is what they mean to most of us. The semester is half over and those of us whose grades are down are going to have to get in and dig in order to get through.

NEXT week is Ad Week for the college.

In past years it has been a painful job to secure the support of the townspeople in any college activity.

This year the people are beginning to realize that there is a college on the hill.

Now, if we can put "Ad Week" over and show the merchants how much they are benefitting from State College trade. We will have taken a big step toward securing their support for future activities.

A Crisis For The Publications

Of vital importance to the campus publications is the result of Ad Week, which will be observed for one week beginning Monday. It is planned during this week to show the merchants of the town that the college spends much more money per year than is generally supposed.

Difficulty has been encountered in the past year or so in obtaining advertisements from town merchants for the campus publications, mainly for the annual, La Cumbre. The town advertisers complain that their ads do not pay.

It is believed by those who are acquainted with the situation that much more money is spent locally by college students than it is generally conceded. If Ad Week is successful, that is, if the students co-operate by distributing the green cards to merchants with whom they make purchases, it can be shown that advertisements in the publications pay. If the students do not co-operate with the Pep Committee, the result will be a poor showing to the merchants, who will naturally conclude that they receive no college trade. A reflection of this sentiment would of course be borne by the publications, which would find advertising difficult to obtain. It even might lead to the necessity of either reducing the size of The Eagle and La Cumbre, or increasing the revenue through additional student assessment.

Thus much depends upon the success of Ad Week. The publications will either benefit or suffer. All that is required to put over the plan is the co-operation of the student body by doing the simple act of passing a small green card to the merchant with whom the purchase is made. It requires very little effort, and the results will mean much to all concerned.

Among the semi-important announcements of the week is that given out by the American Chemical Society in regard to its annual prize contest. This should be of interest to many students of Santa Barbara State College, not only from an individual standpoint, but from that of college publicity.

The prizes offered would certainly be worth the while spent on preparing such an essay, should a student take that view. Also, there is a great deal of publicity attached to a contest of this nature, and the institution that is fortunate enough to have under its name a first prize or even an honorable mention is sure to attain notice and a scholastic reputation among its immediate neighbors.

Taking the contest from those two angles, therefore, it is easily seen that the winning of one of its prizes would be generally benefitting to all concerned. Would it not be a good thing for Santa Barbara's College on the hill to attain such an honor for its ever-growing list of merits?

The pamphlet put out by the society is easily accessible and would be worth reading for merely casual interest. If you are interested in the subject of chemistry, however, and its relation to life, or if you wish to help make a better name for your alma mater, no matter what your interests, look into this favorable opportunity.

THAT CAMPANILE

A campus campanile was suggested some time ago. Nothing seemed to result, whether it was a lack of interest or was deemed impractical, we do not know.

The Eagle believes it worth while. Although such a project could not be realized soon, it is something that could be worked for gradually, a goal to be attained about the time that the two new buildings are complete.

The cost of erection, of course, faces us as a stonewall, but here is a proposition. In California there are about 1000 alumni of Santa Barbara State; on the campus there are 400 students. Could not this number of enthusiasts raise enough money to build a campanile as tall as our widely-known eucalyptus trees? All that would be required would be a few enthusiastic executives who could formulate the student, alumni, and possibly townsfolk fund campaign.

You, with business heads and loyal hands, get busy. The Eagle will back you. Some day you may point up the hill and say, "I helped build that campanile." Situated in such a fine place as between the gymnasium and the main building, for instance, it would be very attractive, and we would "glory in its shadow."

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PIGGLY WIGGLY

Mother what's in my lunch today?



First thing in the morning—that ever present question, "What goes in the kiddies lunch today?" Piggly Wiggly offers many and varied suggestions thru its shelf display system. Walk up to the shelves, pick up the different packages, compare them for lunch purposes and make your own selections. Lunch boxes call for variety. Piggly Wiggly displays offer a thousand thoughts—Quickly

FOUR STORES

No. 1—525 State St. No. 3—Cor. San Andres & Micheltorena
No. 2—1029 State St. No. 4—Cor. Haley and Milpas Streets