

EL GAUCHO



Friday, April 21, 1967

Three Pieces In

Three pieces are in for the swimsuit this spring. A two-piece suit with matching shift or shirt give an adaptable outfit for ray-catchers.

Many outfits also include matching bermudas, beach bags, and head scarves.

The always-popular bikini is very much a part of the summer scene, with many of the suits featuring the ultra-feminine look that is missing in so many other areas of fashion this year.

For those who want the bikini look without taking the com-

plete plunge, there are the new one-piece cut outs -- cut so sparingly and joined so carefully that they are even more enticing than the two-piece style.

One-piece suits with dropped waistlines and little boy legs in wild colors like yellow and plum or hot pink and orange will also spot the beaches this season.

New stretch fabrics make the sleek tank suits more striking than ever. "V" and turtleneck tops and front panel skirts are details of these suits that add to figure flattery.

Exciting, new fabrics give this year's swimwear a completely new look. Silver metallic and weightless fluorescent material jersey suits will shine brightly at poolside. Nylon jerseys and ribbed knits will provide the very sporty look, while chiffon, lace, and flower appliques will promote femininity.

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Jantzen's "Smile Girl" gingham check, so popular it's become a legend. Soft foam-lined bra

with button-adjustable spaghetti straps; a flourish of ruffles. Bias-cut, lined trunk with drawcord.

Tops on the checklist: a matching beach shirt.

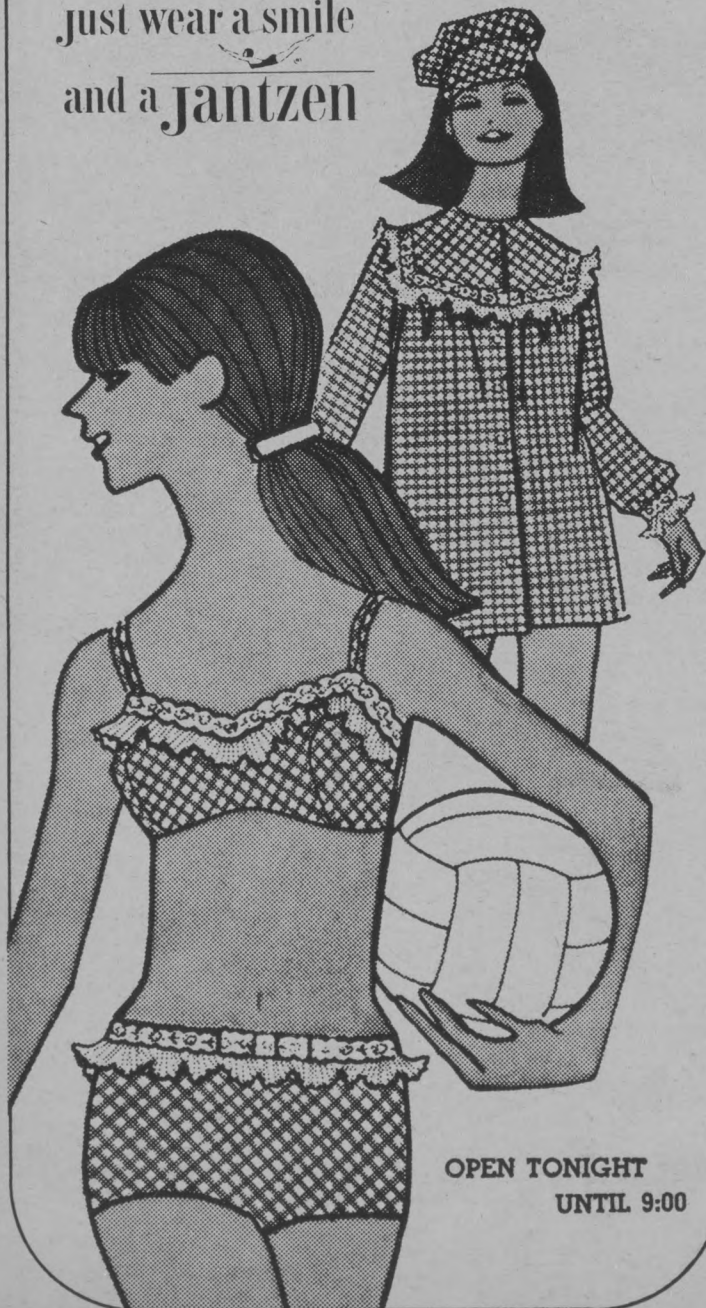
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Checkerino bikini, sizes 8-14, 13.00

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just wear a smile
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UNTIL 9:00

Pierced Earrings Still Popular

Pierced earrings continue to soar in popularity as the varieties available increase.

Most stores carry racks of pierced earrings in every size and color.

Many girls like dainty pearls or small gold earrings for formal occasions. However, new styles gaining popularity are dangling crystals and mod colors.

Hoops of all sizes and colors are still all-time favorites from huge gold rings to small, iridescent plastic loops.

Some of the latest earring styles consist of suspended cubes--such as Lynn is wearing at the right, triangles, or polygons. Light plastic circles often form into a complicated design of several colors and an undetermined size.

Antique pierced earrings are very fashionable as are those of Spanish influence.

Many girls make their own pierced earrings from portions of discarded jewelry, chips of wood, or papier-mache.

New dangles can easily be made to slip onto a wire from another pair of earrings. Most jewelry counters or stores now have facilities which will convert regular earrings into pierced earrings for a small fee.

Also popular with girls who make their own earrings are pieces of mosaic. These can be glued to any base shape and give a very pleasing effect.

The Cover

Diane De Schazo, a member of Alpha Phi sorority, typifies the two-piece trend for this season's swimwear. Photo by Hal Stevenson, yearbook photographer.

Mini-Skirt Attractive

Perhaps the newest and most controversial trend in fashion this year is the mini-skirt and its many variations.

Only a few daring girls have been spotted on this campus in the new style. However, when worn with taste and the proper pair of legs, this style can be quite attractive.

One of the most tasteful variations of the mini-skirt is that which is worn about four inches above the knee and which has an A-frame skirt. Solid color dresses with a darker ribbing all the way around can be very becoming.

Another variation is the pant-dress. This is a continuation of the culotte of a few years ago. Try this one first if you're afraid to sit down in a mini-skirt. The pant-dress comes sleeveless or with mini-sleeves, turtle necked or V-necked.

The bloomer-look adds a little variety to the mini-dress. Dresses now come equipped with a pair of bloomers that have a matching trim three inches deep around the bottom. These look cute with the loose-fitting baby dress.

One of the nicest aspects about the mini-skirt is the large variety of mod colors they come in. Papier-mache earrings and rings set them off nicely. Bright colors are even more popular this year and the mini-skirt affords an excellent opportunity to wear them.



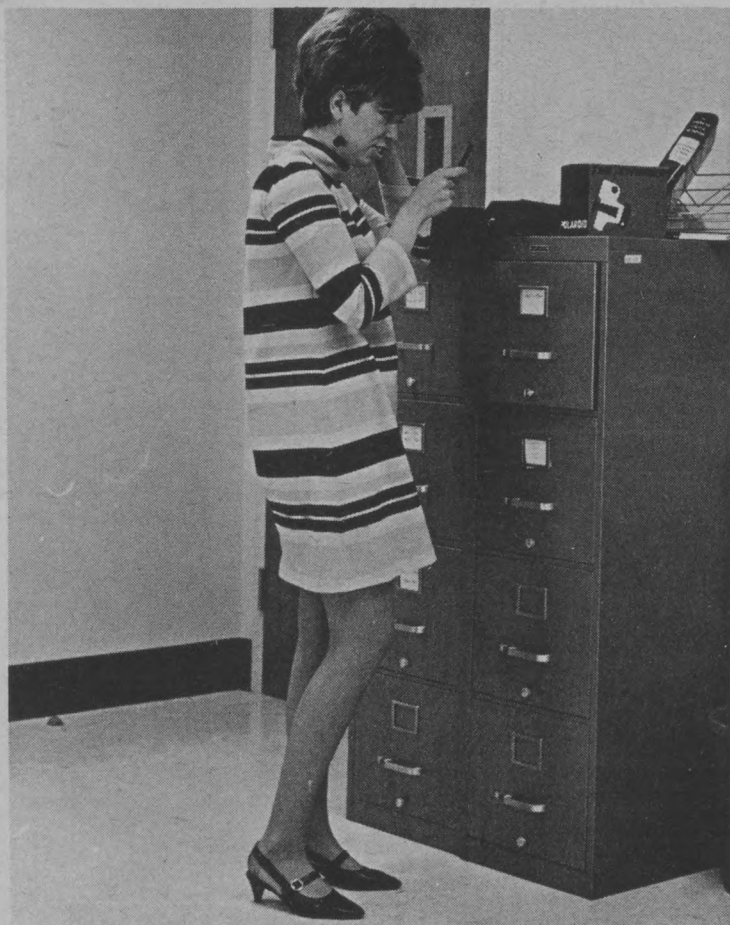
EL GAUCHO

SPRING FASHION EDITION

Fashion Editor ----- Gayle Kerr

Photographer ----- Sherwood Lawrence

Cover Photo: Hal Stevenson



LYNN PENNINGTON, Associated Students secretary, helps instigate the mini-skirt with this mod tent-dress.

--Sherwood Lawrence photo

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TYPICAL of the trend towards hiding natural beauty. One thing remains the same - an umbrella always comes in handy no matter what one wears.

Sherwood Lawrence, Photo

Pant Suit Popular with New York Designers

NEW YORK-It's not that there are no skirts in Seventh Avenue summer collections.

It's just that the pants look more interesting.

After all, what more can you do to a skirt other than raise it or lower it, pleat it or panel it, widen or narrow it?

However neatly you shape it, a skirt is a skirt is a skirt.

Pants are another story at least in that part of the fashion arena where clothes start at \$125 or a notch or two higher.

Put them in print or add a handful of beads and the effect is intensified. Conceal them completely inside a dress or make each leg so wide it looks like a skirt, and the scheme works even better.

Geoffrey Beene, who has been reluctant to get on the pants bandwagon ever since it began rolling last summer, did not keep his audience waiting this time. The very first model who stepped into his crowded showroom was wearing a sand-colored tunic. Below it showed about two inches of black pants.

Beene called this design and the others that followed "Rice paddy pants" in deference to his mildly oriental theme.

Beene showed his pants with opaque, ribbed stockings and clogs. It was also the first time he went in for fancy stockings. They were sometimes in pink or orange with a fluorescent glow to pick up the color of a dress print.

He had dresses, too, very pretty ones, that looked young and bold whether they were fitted closely or billowed around the body.

Pauline Trigere, who has been at the top of the fashion world even longer than Beene, also opted for pants to open her show.

But she equivocated a little. They were pants in front only - the backs were smooth. They looked very much like suit dresses.

Miss Trigere hardly placed all her emphasis on pants.

She also used plastic. First

there were clear plastic belts that carried on her spring project of reviving the waistline. Then there were skirts made of alternating narrow bands of plastic and fabric.

Miss Trigere promised she would not make paper dresses, but perhaps more startling were her printed sheer dresses. They were shown by a fast-moving mannequin wearing nothing underneath. Miss Trigere will provide a nude-colored mallot for less adventurous wearers.

Gaston Berthelot, Dior - New York's designer, used discreet touches of plastic on his pants suit for the rain. The outfit is in wriggling black stripes on white collar.

On arrival wherever she was going, a woman might change into green and fuchsia striped pants and a fuchsia tunic.

Women who are not yet ready for pants could travel in one of Berthelot's ribbed cotton suits with neck and hemband in contrasting colors and a chain-belt circling the waist. Chains also appear on linen dresses to give a loose indication of the waistline.

Oscar De la Renta, who designs for Jane Derby, also endorses both plastic and pants.

His clear plastic coat for the

Surplus-look Fashionable—at Times

One of the fashion trends that has gone quite unnoticed in high fashion circles, is the growing interest in making oneself look as unattractive as possible.

There is probably a tendency by most fashion writers to classify all persons who dress this way as "hippies" or whatever particular term one might use. Because of this the lack of recognition is probably due to a lack of desire to recognize.

But there is a lot to be said for and against this type of ultra-casual dress. In the pro-category one can list the fact that dressing this way is comparatively inexpensive. Most of this clothing is purchased from army and navy surplus stores.

Not only are field jackets, C.P.O. shirts, pea jackets, etc., comparatively inexpensive, they are quite serviceable. They are very good at keeping out the rain. Plus the fact that once the entire outfit has been purchased, it can be worn indefinitely.

The standard (if it is possible to have such a thing) outfit would consist of some sort of "grubby" pants-drab green or brown cords, or very faded levi's—a pair of sandals, thongs, or harachis, a sloppy shirt or

blouse, a pea jacket, field jacket or work shirt.

Each of these pieces of clothing can be worn attractively in certain ways. But when all put together they manage to create an air of complete disarray. Pea jackets are quite comfortable, warm, and can be worn with almost anything but a dressy outfit.

C.P.O. shirts, field jackets, and work shirts are wonderful for camping and hiking, and just plain relaxing. A pair of cords will go a long way.

But what is most objectionable on the negative side, is the all-out attempt to make oneself look terrible. Most girls have a hard enough time getting themselves to look pleasant. The natural look is popular with everyone. But why destroy natural beauty by covering it up with "grubby" clothes.

This is not to say that a girl always has to be perfectly groomed and attired. We all have our off-days, especially during finals. But every woman owes it to herself to find her natural beauty and to try as often as she can to bring it out.

Admittedly, most of us who do make an attempt at looking well, only make a surface attempt. Since we are not high

fashion models, it stands to reason that we shouldn't have to stand in front of the mirror for two hours just to get ready for class.

Perhaps looking unhealthy and looking unkempt is a fashion trend of its own. It is the fashion trend of those who do not believe in being fashionable. The word fashionable carries with it a very "establishment" type meaning.

If it is a reaction against the "establishment" that brings out this unattractiveness, then it is a contradictory reaction. An individual should not try to destroy what makes he or she an individual.

But pea jackets, C.P.O. shirts, and field jackets alone cannot destroy individuality. They can be quite fashionable if they are not worn with that end in mind.

rain is decorated with pink and green scattered plastic flowers. His pants are bloomers that jingle with beaded borders under floating short dresses for evening or peep from under tailored linen dresses for day.

Donald Brooks shows pajama

dresses in spectacular prints—morning glory, African daisy, magnified needlepoint.

Andrew Woods added tiny ruffles to the end of his pantaloons to emphasize the point that the new crop of pants fashions is anything but masculine-looking.



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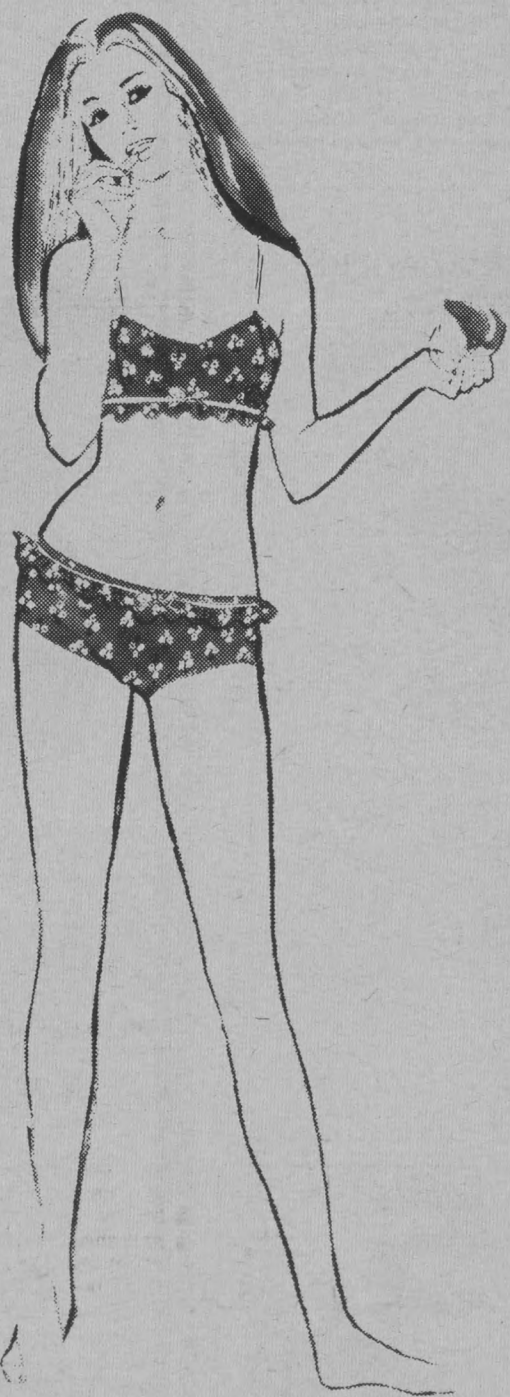
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SHOWING the difference between shoes for pants and shoes for dresses and skirts are these prime examples of campus footwear. Sherwood Lawrence, Photo

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More Legs Mean More Shoe Ideas

PARIS-Roger Vivier, shoe designer to royalty and the best of the haute couture, produced a collection in which imagination runs riot.

The expanse of bare legs under brief skirts proved a new incentive.

He dresses ankles with several gold bangles or with a deep fringe of ostrich feathers. Legs are decked with gold or silver masks, featuring the lion the ram, the parrot and the owl, the sun, idols and a golden heart.

Vivier's "shock collection for '67" features besides these fun ideas "shoes that balance the silhouette," all essentially practical and young.

He emphasizes soles, like a wedge almost an inch thick. Heels stand no nonsense, are strong and squared. The shock wedge soles add an extra inch to the wearer and lend lightness to her step.

For mornings, ankle-high booties and walking styles have stacked heels but are in light leathers, ostrich and spotted lizard. In the sandal department, darkest Africa steps in with masks, fetishes, witch doctors' regalia and wooden beads as trimming.

For the conservative, there is a wide range of plain opera pumps and shoes for general wear. There are pearly boxcalf, patent leather and Hong Kong braided straw.

Buckles, laquered in ivory or white or silver, cover the vamp and are beautifully detailed with metal or rhinestone trim depending on hour and occasion. For evening Vivier shows nacre leathers, silver serpent, and jungle or African printed crepes. Trimming goes wild here with masks, anklets and feathers and fringe.

"Hiplets"

As skirts get shorter, stockings must get longer.

One hosiery maker has introduced "hiplets," which are hip-high, interchangeable stockings that hook with an adjustable elastic band.

Worn with panty girdle or with panties alone, the pair gives a smooth line from toes to hips.

Africa Sparks New Ideas

LONDON-In every fashion capital, the influence of Africa shows strongly. Dior's Paris designer Marc Bohan, for instance, came out for the jungle look for spring. New York's manufacturers showed prints running riot. The accessories designers have joined the safari.

Now, usually staid London has been treated to the African look. But then, London already had produced the Mod, so maybe it was time for another starter.

The nation of Uganda produced a fashion show here recently, and the host was Uganda's High Commissioner Gerald Nsubuga. He was of fashion-interest himself in ankle length white African robes topped by a Western navy suit jacket with a white and blue painted walking stick in his hand.

Models paraded beach clothes, dresses and leisure wear to the throb of African music.

The show was said to contain the world's first bark cloth suit and a material named kikoi never seen in the West before.

The bark, pulped just as paper is made from wood, made a rust-colored sleeveless tunic and straight skirt that ended about three inches above the knee.

Kikoi is a coarse woven fabric which can be made into almost endless mutations of colors. A top and matching ankle-length skirt were checked black and white, then over-checked with yellow, green and red.

Most of the dresses were simple shifts, hemmed just above the knee or right down at ankle length with slits up the sides. Their eye-catching quality depended entirely on the patterns—all colors based on

shells, on the African cockerel, on traditional geometric shapes, on oriental embroidery, on a pomegranate motif, and on old symbolic shapes.

Trouser suits, playsuits and beachwear came in the same prints. Vivid red and orange ponchos topped some styles.

Eastern influence came into the intricate silver and gold embroidery of some of the evening styles, again made as simple shifts or two-pieces which showed an inch or two of bare midriff between the tassled top and long skirt.

From Arabia came the idea of an evening Djellaba, a long, straight gown, striped white and with a fringed hem and a raised collar embroidered with silver and gold sequins.

Wholesale prices started at four pounds (\$11.20) and went up to 50 pounds (\$140), the latter for a straight shift wedding dress made in white and bengal silk silver embroidered with a matching train falling from a pillbox hat.

This venture by Uganda government's National Trading Corporation to sell in Britain and later aim for other countries such as the United States and France is the brainchild of the designer of the clothes, Mrs. Phillips Todd.

She is the only European in the Kampala workrooms where the clothes are made. Her husband, professor of fine arts at Makerere University of Uganda, is training Uganda designers to take over.

"The whole business started because I made up things like this just for myself and friends and found people were trying to copy them and asking where to get the fabrics," Mrs. Todd said.



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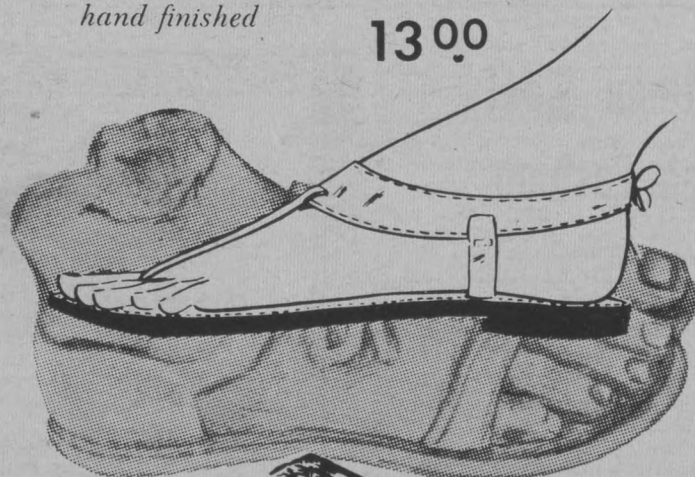
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YOUR FALL WARDROBE

Fill in your choices as to what you would want to bring back to school next fall. When you have completed the form, bring it to UCen rm. 3135. The forms will be placed in a box and one will be drawn out. The owner of this form will win a \$15 gift certificate from Dormont's. The winning name will be announced in Monday's paper.

I. When you come back to school next fall, will your wardrobe consist mostly of skirts and blouses, or dresses?

- ☐ DRESSES
☐ SKIRTS AND BLOUSES

II. Will your wardrobe consist mostly of wool skirts and dresses or cotton?

- ☐ WOOL
☐ COTTON

III. What type of sportswear will your wardrobe include?

- ☐ WOOL CAPRIS
☐ COTTON CAPRIS
☐ CORDS
☐ LEVIS
☐ BERMUDAS, SHORTS, CUT-OFFS
☐ POOR BOYS
☐ SWEATSHIRTS
Check more than one

IV. Which type of bathing suit do you prefer?

- ☐ ONE-PIECE
☐ TWO-PIECE
☐ BIKINI

V. Do you prefer mostly prints or solids?

- ☐ PRINTS
☐ SOLIDS

VI. Would you wear a mini-skirt and other mod clothes?

- ☐ YES
☐ NO

VII. Do you like the pant-dress and would you include it in your wardrobe?

- ☐ YES
☐ NO

VIII. Do you like the pant-suit and would you include it in your wardrobe?

- ☐ YES
☐ NO

IX. Do you like the bloomer-look and would you buy a dress with matching bloomers?

- ☐ YES
☐ NO

X. Is there anything that is not listed here in the way of clothing that you would include in your wardrobe? Explain.

Name Phone

Address Class

Granny's Bloomers Seen Once Again This Season

LONDON-Bloomers are blooming.

Bloomer sales are booming. The Dolly girls of London—who pioneered the miniskirt—are storming the stores to buy today's version.

Said fashion expert Ann Beveridge—"Fashion-strange as it seems—has gone head over heels on bloomers. Already London shops report a mounting bloomer boom. First-off-the-mark shoppers are snatching them off the rails, and buyers say they are confident of a sensational success. I believe bloomers have a sporting chance. But bear in mind a man must be a sport to take out a girl wearing them."

A big Bond Street shop put pairs of frilly bloomers in its window one day at noon, by 5 p.m. they sold eight pairs at \$9.78 and had their changing rooms jammed with potential bloomer wearers.

What do the Dollies think? "I'm sure they'll be shown and worn all over the place this summer," predicted model Rohan Murphy, 22. "It's so much nicer to dash around knowing you're not showing your stockings and suspender garters. Though I must say I'd rather have them matching my dress. They're marvelous for running up and down the stairs of double-decker buses. With

bloomers one doesn't have to worry."

The bloomers now being sold may be worn as underwear or outerwear. At a party, explained a salesgirl, they might be worn as part of a pajama suit, whereas for business they would go under the dress.

Bloomers, however, are not being embraced by everyone.



Bryant-Ortale Jewelers located in the El Paseo, 812 State St., Santa Barbara, California — 962-8418.

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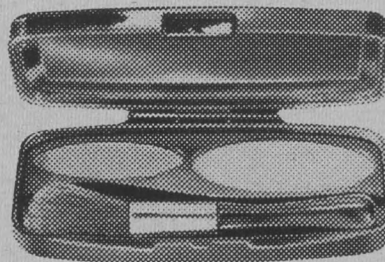


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(the light side)

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Batman Meets High Fashion

Biki Faraoni, Italian designer, has brought Batman into high fashion with prints reading "bang" and "slurp, slurp". "Slurp is a silky resort outfit in an exuberant red and fuschia print.

Biki also likes striped blazers over pleated skirts, suits with a bra where blouses are usually worn and short mobile skirts. She also puts big brass rings on top of the models heads so they can thread brightly colored scarves through them.



Wear a Bikini!

(it's the least you can do)

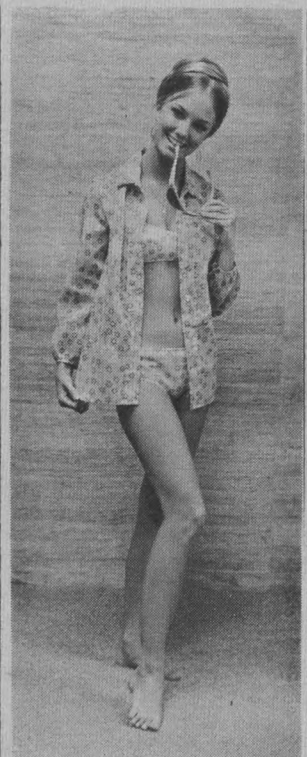
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WHAT'S NEW AT

Dorfmont's
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BY
FRANCIE
ALEXANDER



Our cover girl is Diane De Schazo who was recently chosen to be the Sigma Chi's Derby Darling. A sophomore at UCSB, Diane is a French major who plans to improve her accent by studying abroad next year. She is a drama minor, currently engaged in try-outs for the one-act plays to be performed this spring.

Diane is playing it cool in this swimsuit and shirt by Beachmates. The print-splashed mini-suit is shocking pink and is priced at 14.00. Its matching cover-up is 9.00. The sunglasses are fit for the girl with the flair for the dramatic--the frames are bright pink too. So get ready for the sun and games ahead in a beach outfit from Dorfmont's.

Dorfmont's
807 STATE ST.



JAN PAYTON

Jan Payton, new manager of Isla Vista's The Clothes Colony, assumed her position in mid-February of this year.

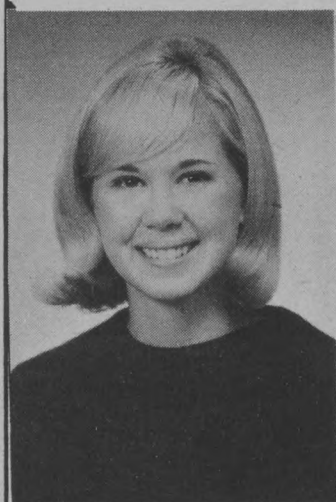
Before coming to the Clothes Colony, Jan began working in retail in a small shop in Fayetteville, North Carolina. There she sold not only sportswear, but cocktail dresses and a good line of ladies ready to wear. Her beginning salary was \$35 for a six day week.

Next Jan worked as a purchasing agent for the U.S. Army

IT'S HAPPENING
at the
the Clothes colony
california

"Known for the Companies We Keep"

by Dale Vance



Like all UCSB coeds I want to be a part of what's happening! I'm Dale Vance, a Junior at UCSB. The things that keep me busy are my art history major, my activities as a part of Kappa Alpha Theta sorority, and being a Little Sigma of Sigma Chi fraternity. I'm involved in AWS and on Thursdays you'll find me drilling with the other Colonel's Coeds and the boys in ROTC. How do I keep up on what's happening fashionwise? ---- Browsing through the Clothes Colony.

Ever notice how much fun it is to go shopping when you know what to look for? That's where I come in--to keep you in the know so far as Clothes Colony stock and sales go. The store is a chic and exciting boutique --it's friendly, it's fun, it's what's happening!

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Clothes Colony Changes Managers

Special Services for their craft shops, photo labs, skeet ranges, and greenhouses. However, marriage ended that job and an army wife became Jan's position until 1962.

In 1962 the Payton family came to Santa Barbara to begin life as civilians. Jan had graduated from Santa Barbara High School and so she was quite familiar with local stores. Her favorite store was Lou Rose Annex and this is where she began working.

After working with Lou Rose for two years, Jan changed fields for a year and a half. She gained experience in fashion commenting and fashion show arrangement with the La Belle Agency, School of Charm and Fashion Modeling.

For the next year and a half Jan worked with Joseph Magnin. She began as assistant manager of sportswear, and was promoted to officer manager after three months.

Jan's husband, Cary, works with the financial aids department at UCSB. There he interviews students who need scholarships and loans. He is a West-point graduate and served eight years in the army. Jan's two children, Caren 10 and Tom 8, both attend Ellwood School.

Leather-lining

New York-"In" fashion for stepping out this spring is leather-lined shoes. The smart set learned that a long day or evening on your feet can be less tiring to the feet if shoes are lined in "breathing" lightweight leather.

Whether shod in closed pumps or the strippiest sandals, walking is more comfortable and secure when footwear has a "split cowhide," sheep or kid leather lining.

The firm but flexible shape helps the shoe retain its original contours by eliminating curling and buckling.

Boots Replaced by Knee Socks

PARIS-Andre Courreges, the man who put women in short skirts and boots, made a triumphal return to the Paris fashion world with a collection that was "evolution, not revolution."

During the two years of the 44-year-old innovator's self-exile from the high fashion spotlight, everyone speculated on what he would do for a comeback.

He did it with a spring-summer collection which was no break with his own self-made tradition but an evolution of his philosophy that says women should be able to move, and even run, in clothes made for the space age.

White was the color of the collection and the well-seamed white dresses were so much Courreges that one could imagine his signature across the front.

Courreges showed he had not really changed during his absence. The skirts in his collection were short but not mini. The cut was still clean and geometrically engineered. His models were still big, healthy girls with the spring walks of gym teachers.

It was still the greatest show in Paris. Courreges' new salon was still white except for a bowl of red tulips. The background music was cool jazz.

But the shock value, that quality that left many fashion experts feeling they had just come off a roller coaster after a show, was toned down.

It was hard to tell whether that meant Courreges was mellowing or that the fashion audience has lost some of its capacity for being shocked in the two years of Courreges' absence.

For spring - summer 1967 Courreges has abandoned his famed white boots in favor of calf-high white socks with flat shoes that are a cross between Mary Janes and a Renaissance courtier's shoe.

Basic geometry of cut was the keynote of the collection but Courreges curved some of his lines for spring-summer. He used scalloped edges for an orange wool coat dress with low, narrow belt. The collar of a yellow gabardine coat curved rather than coming to a right angle point.

Some of the necklines of his pared-down, flared shifts were cut out in curvy lines as a variation on the straight.

Needlework embroidery, the kind used to trim the edges of fancy tablecloths, was used as

binding in another touch of Courreges decoration.

He showed a baby blue coat in a plastic-looking material with a mother-of-pearl sheen. Under it was a matching skirt and a short top in baby blue and white window pane checks.

I. V. LEAGUE SPRING FORMAL

" Raindrops on Roses "

Saturday, April 29

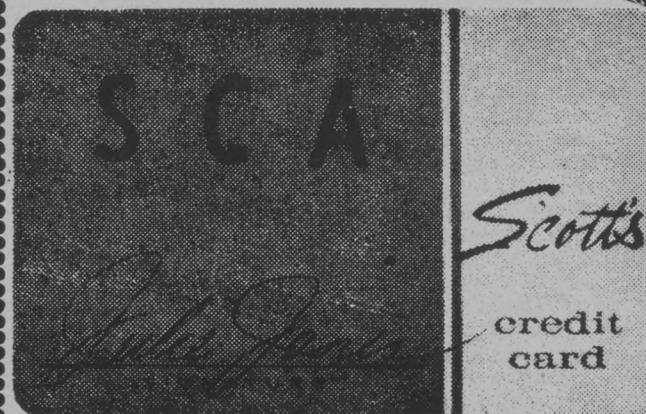
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Verna's BEAUTY SALON

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ISLA VISTA PHONE 968-2311

Italian Designer Upholds the Suit

The suit, almost a dirty word in fashion these days, made a determined comeback at a spring fashion showing in Italy.

Dress and jacket outfits might be getting more than their fair share of the limelight elsewhere, but designer Pino Lancetti holds that the suit, with a blouse, has a place in every woman's wardrobe.

Among others, he showed pink wool suit, finely striped in yellow, teamed with a cuff-collared blouse in yellow striped with pink.

A city slicker suit in navy with a checked chiffon blouse was tied at the neck with a scarf. Classic jackets with pressed lapels were very short. So were skirts.

Lancetti has always liked very correct little coats, cut with an almost military precision. As usual, they appeared very prim and very proper in bright meltons with well designed waists by way of a bow of gentle gathers.

A second coat shape was a

back-flaring tent fitted in front. Some of these swingbacks had belts which held only at the front.

Lancetti used a firm silk in an attractive straw-like weave for shift dresses that looked a little like uniforms with businesslike patch pockets and tabbed shoulders.

Colors were bright and singing-sunny yellows, coral reds, shrimp, lobster and masses of grass green.

Delicious little short chiffrons for long summer evenings had bare arms and were light as thistledown in barely perceptible prints. There were tent dresses, too, sleeveless and long in gauzy silks and organzas. Some were printed and some were in solid color trimmed with rosettas.

An impressionist organdy print in colors as fresh as a Dufy painting was styled in a want-slim dress with sleeves in stiffened organdy petals, curly as a chrysanthemum's.

Good Sportsmanship, 1967 Style



The good sports are here! Summer sports clothes that are "in" without being far out, that can keep their cool on the hottest days, and do it with style.

If this sort of fashion appeals to you, by all means give the pantsdress a sporting chance. It's almost universally flattering: swingy enough for the teenager, ladylike enough for her mother, all right even for figures that look all wrong in most pants.

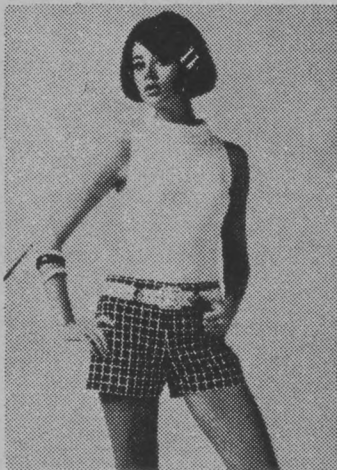
McCall's designs a beautifully simple, sleeveless culotte dress that may be made in two lengths, regular or "mini." Either way, Pattern #8815 can be a grand design for summer success in crisp pique or hopsacking. Or try almost any striped fabric: bold and blazing, or understated like seersucker and cord.

Great sport for good figures is the mini-dress. On the beach or at patio parties, it's like a breath of fresh air--and sewing it can also be a breeze. The basic pattern in McCall's #8744, for instance, yields not one, not two, but six mini-dresses!

Start with one uncluttered little skimmer, perfect in wild, wild prints. Make it five times more in various fabrics, adding such details as patch pockets; ribbon trim on the skirt; lace edging at neckline and hem. Soon you have a mini-wardrobe of maximum appeal.

The separates you'll want to sport all season long are from a particularly versatile pattern packet, McCall's #8810. Here are designs for slacks, shorts and mini-skirt, all with drop-

ped waist and a wide, hip-hugging belt. Topping them off is a sleeveless top with narrowed shoulders slanting in tow-



ard and a cuffed collar--very new, very fetching. This item could become indispensable, so why not make it in several colors and fabrics?

Together, these fashions can cover most of your needs for a leisure-time wardrobe. How's that for good sportsmanship?



Briton Designs Red Guard Suit

LONDON--In this kookiest of kooky clothes capitals, a British designer has dreamed up for Western wearers a Chinese red guard suit.

It is a Carnaby Street version of the suits worn by the boys and girls of Mao Tse-tung whose starkly utilitarian baby dress sometimes makes them look like a burlap brigade.

Irvine Sellars, who graduated from Carnaby Street--the clothing mecca of Britain's mod set--to designing for one of the nation's biggest textile

manufacturers had this to say:

"Actually the red guard suit is the result of a sort of happening. I happened to be in the manufacturer's offices one day recently looking at some materials for a collection I'm doing.

"Quite by chance I saw a wad of heavy fabric, forgotten on the floor in a corner.

"It looked like tweed to me," remarked Sellars, "A very special tweed in beautiful colors. I was enthusiastic.

"Uniforms, any kind of uniform, is the in-thing now and as I was looking for something

for the bold, hard, male image, the furnishing material suited perfectly."

Sellars has designed three versions of the red guard suit for Western wearers--two single-breasted jobs and one double-breasted.

The jackets, all long, have high military type collars, similar to those worn in Peeking. The trousers are stove pipe narrow and minus cuffs.

How much?

"Oh, about 13 pounds," (\$26.-40) said Sellars.



TELL IT TO THE GAUCHOS WITH

WANT ADS!

Classified ad forms available in UCEN Rm. 3135

EL GAUCHO classifieds are 25¢ per line, payable in advance

ANNOUNCEMENTS — 1

Free portraits drawn Sunday at Fashion Time, 12-5 p.m. - 910 Embarcadero del Norte.

Dirty cars cleaned inside & out at Crown Service Station Sat. Apr 22, 10-5; \$1.

G.C.F. meeting tonight 7:00 p.m. - 792 Chalam Way, Montecito, Transp. call 968-5182 or 967-9405.

Goleta Cab has applied for City license. City Council will hear the appln. Tues. aft. 2 p.m. We must show that public interest, conven. & necess., require issuance of permit. Have you had situation arise that would help our appln.? Please write statement of such to City Council.

Wanted: A Concern for Justice free film, "The Price of Silence" SH 1004, Sun, April 23, 7:30 p.m.

Attention Faculty-Staff- you can enter the Sandpiper events too! Sailing, swimming, fishing, cycling, table tennis, sand castle building. Sign up by calling Bob Kelley Ext. 4149

The Recreation Office has Dodger vs Giants tickets for April 29 in Dodger Stadium. Cost \$5.25 includes transportation. Good Seats, Rec. Office 3145 UCen

Profitable North Lake Tahoe speed boat & ski concessions, 3 top locations plus boats for purchase, contact Mr. Scott, 968-4553.

Love, Fun & Food. What more could anyone ask of a weekend? SANDPIPER WEEKEND Apr. 22 & 23

Students interested in major positions on the 1968 yearbook staff are asked to apply in UCen 3109 on MWF 2-3:30 and TT 11-11:45. See new Editor John Zant. Paying positions still open.

Guitar lessons, class offered, beginning or int. reasonable, 968-8287

Wherever you may be the AS Student Health & Accident Insurance gives protection thru the summer vacation (Sept. 16)! Less than 5¢ a day protects you 24 hours a day! To purchase this insurance (\$7) apply at the AS Cashier's Office in the UCen. Deadline to get covered is Apr. 28.

DIAMOND RINGS at wholesale prices to the public, for appointment call 964-4148

APARTMENTS TO SHARE — 2

Fall qtr. need 1 or 2 men for 4 man 6671 Sabado Tarde upstairs. Call Mark 968-6963

AUTOS FOR SALE — 3

61 Flat 4-dr. new tires, 35,000 mi., very good cond. An exint buy \$300 968-7153.

'55 Merc. V-8, stick-\$50. Phone 962-2604 aft. 4.

'59 Pontiac Bonneville-runs well, looks good too-\$275 - 968-5469 or 6771 Trigo

'62 MG Midget, radio, heater, etc., exc. cond., cheap at \$825, 964-2896

'61 Chevy Impala, 2-door, standard shift, good cond., best offer, 965-4098

'64 Dart Std trans. r/h good cond., \$1175 or best, 968-5072 after 6 p.m.

'62 VW \$795 new engine & clutch, good cond., clean, sharp, 968-3878

'55 Olds 98 4 dr. fully equip, exc. engine, \$200, 969-1249 after 4:30

'64 Fury 383 Eng., 4-bar. carb. air-cond., pwr. strng & brks, \$1400, 967-0445, 967-0086

TR-3 '59 r/h elct. overdrive, 2 new tires, 3/4 cam oversize pistons \$700, 968-4818, 12-5

'64 VW sunroof very good cond. \$925 or best offer, 968-2637 aft 9 p.m.

GT Cortina, low mileage, exc. cond., \$1800, staff owner, 964-1974

Kharman-Ghia 59, w/w radio, good cond. \$750 or best, Chuck Benwitt, 965-1079 or 963-3056

FOR RENT — 5

Wanted: 4 men for 4-man Picasso apt next year, 968-3841.

2 bedrm. furn. apt. \$225 plus elec.; free golf & swmng, avail. May 1-Oct. Write Howard Copp, 5940 Encino Rd., Gol. or phone.

Fall qtr. need 1 or 2 men for 4 man - 6671 Sabado Tarde, upstairs-call Mark 968-6963

6-girls wanted to sublease "Ouse Boat" for next year, Del Playa duplex, call 968-8426

Furnished 5 bdrm house for rent, girls only, available June 15, can be rented for summer months only or continuously or beginning Sept. 1; contact Mr. Zahren, 6816 Trigo

For Summer, 2 bdrm apts, 1 blk from beach, campus, great view, quiet, \$75; 3 bdrm apts also, 6502 Sabado Tarde, 968-6287

New 4-plex for 16 men, close to everything, \$540 per man lease, 9 mos., CAMPUS REALTY, 968-1415

Largest selection of Rentals - Isla Vista Realty, 6551 Trigo, 968-2521

Lovely 3 bdrm home, w/garden & patio, in secluded residential area 4 mi from campus. Available to responsible person from Apr 23-May 21, during owner's absence abroad. 964-1974

FOR SALE — 6

12-string guitar handmade, beau. tone, w/ease, \$140 or best offer, Anac #1335

2 surfboards, both Yaters 10'2", 10' 4" \$75 ea., 968-7854

STEREO tape recorder, concertone reverse-o-matic \$400 value for \$300 or highest bid Tom 968-8195, 5-6 pm

LOST — 10

Blue cotton UCSB jacket w/my name in it at House of Lords dance Fri. nite. Reward, John Dury 968-8686.

Hawaiian shift at House of Lords dance, reward, 968-5872

Men's Benrus wrist watch, silver, date, stretch band, reward, 968-6776

MOTORCYCLES — 11

Must sell Honda 305 best offer over \$200, exc., 675' Trigo, 968-8789

65 Yamaha 250 exc. cond., \$450 w/ extras, 968-9159 P. Baron

1965 Harley Davidson Sportster xch, 883cc must sell soon, Alex 968-4376

Honda 450 Excellent- \$750 or best offer, 964-4138

RIDES WANTED — 14

Ride to S.F. Peninsula area Apr 28 after 2 p.m. will help pay gas, call Marty, 968-2082

PERSONALS — 12

Top quality colored T-Shirts with pockets. Shirt Shoppe, 6551 Trigo I.V. JANIS: CONGRATS - PNW

See our Import Corner at Fashion Time-910 Emb. del. N. Open Fri. nites 4-8 p.m.

Love Sat. night Apr 22, 8:30-12:30 p.m. Apart of SANDPIPER WEEKEND

SERVICES OFFERED — 15

Steak sandwiches by the Sizzler-SANDPIPER weekend Apr 22 & 23

Now in Goleta -- Time, Appliance & Projector service. Mel-Time repairs, 5778 Hollister, 964-3010.

NO RUST NO DUST: Bicycle storage summer vacation, free pickup, delivery & oiling, 968-7573

Alterations, Reweaving, 6686 Del Playa, I.V. 968-1822

TRAVEL — 16

#384 JET L.A. to London incl. 1 night hotel upon arrival, PARIS to L.A. Sept. 5. Michael FOX (213) 274-3330 or write c/o SIERRA TRAVEL, 9875 Santa Monica Blvd., Beverly Hills.

#384 JET L.A. to London June 14, return PARIS to L.A. Sept. 5. Michael Fox, UC (213) 274-3330 or write c/o Sierra Travel, 9875 Santa Monica Blvd., Beverly Hills. Free travel advice.

Europe Jet Charter Flight Sept. 1, one way LA/London \$175. ED-UCATOURS 4348 Van Nuys Blvd; Sherman Oaks, (213) 783-2650

STUDENT VACATIONS: Tahiti & Hawaii, 3 weeks \$695; Alaska, camping 2 weeks \$495; Orient, 30 days \$1295. EDUCATOURS, 4348 Van Nuys Blvd; Sherman Oaks, (213) 783-2650

TYPING — 18

TYPING-964-5688-Dian.

Isla Vista Typing Service, 6551 Trigo Rd., 968-2521 special rat. s to students & faculty.

Typing 20 yrs. exp., 5730 Hollister Ave., Suite B, 964-5011, open 9-4:30

Typist, 9 yrs exp; term papers, dissertations; Mrs. Gibson, 968-1984

TYPING, expert, fast, 35¢ page, call Mrs. Grosser @965-5831

WANTED — 19

San Diego Crew Shirts

Student, pref. over 21, to drive truck of household goods to Pitts. in mid or late June. Call 966-5704 eves.

Research writer-art, English, anthropology, \$20, \$50, \$100- call Ventura 642-0664, Mr. Williams wknds.



Ellen is going to Europe with 2 suitcases, a steamer trunk and 107 union labels.



She's going by the book.

It's a colorful little book called "Travel in Style" and it's crowded with practical tips on what to wear, where and when, how to pick clothes, how to pack clothes.

As for the union labels, they're found on almost all the clothes she's taking, from her décolleté dinner dress to her conservative tweed suit.

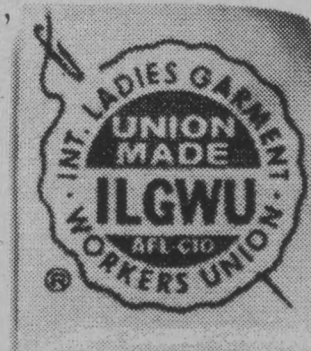
That small union label, the signature of 450,000 members of the International Ladies' Garment Workers' Union, is found in most women's and children's garments. It is a symbol of fair wages and decent working conditions. Of progress made; and more to come.

Please look for it when you shop.

Incidentally, Ellen had originally planned to take 108 union labels to Europe. Then her father spotted the bikini she was trying to smuggle past him.

And for your free copy of "Travel in Style", snip an ILGWU union label from any of your garments and send it to Box 608, Radio City Station, N.Y., N.Y. 10019. MA-1.

It's fun to read even if you're staying home this summer.





ALL FALL DOWN--Student makes narrow escape as still another picturesque Marine Barracks is cleared in the name of progress. --Walker and Lawrence photos



EL GAUCHO

Vol. 47 - No 99

Santa Barbara, Calif. Fri. April 21, 1967

PAGE 9

Regents Hammer Out Criteria For President

By NINA PINSKY
Feature Editor
and
MIKE LIFTON
Staff Writer

(RIVERSIDE)--Criteria for the selection of the next President of UC and a proposal to give students a voice on the Board of Regents were decided upon yesterday by the Regents. In a resolution on the problem of the presidency, the Regents agreed that the next President should be of "distinguished intellectual stature, have the respect of the academic world,

Charles Raymond Varley, formerly assistant director of the California Department of Public Works was named the new Vice-Chancellor for Business and Finance at UCSB, at the Regents' meetings yesterday.

be dedicated to the principles of academic freedom, have the experience and ability necessary to develop long-range university plans and policies, and be of an age that will permit him to devote a substantial number of years to the leadership of the university."

A proposal that would allow one student body president per year from all nine campuses to sit on the Board of Regents but who would have no vote was referred back to the Committee on Reorganization.

Regent Frederick C. Dutton said he felt that the motion sending the bill back is "in good faith and does not constitute a burial," and added that the original proposal is good because it brings student representation to the board in times other than crises.

After the meeting, Chancellor Franklin Murphy of UCLA told of favoring a plan whereby the Student Body President of the host campus sits on the board during the second day of meetings and airs gripes of students.

Regent Norton Simon moved to rescind the action of the February meeting directing the chancellors to hire faculty and admit students on a level of \$255 million, and to authorize

the administration to proceed on the basis of a \$264 million level of expenditure. Final decision on the motion was postponed.

On the question of a bill sponsored by Don Mulford (R-Berkeley), and Jesse Unruh that would make any violation of university regulations a mis-

demeanor, the Regents decided to ask Unruh to delay hearings on the bill until further study and recommendations by the Regents.

Before the meeting, Gov. Reagan, asked about the next President, replied, "I have deliberately avoided giving any thought to the matter."

Top Candidates Spout Off Regarding Race Results

Editor's note: In the heat of the election returns Wednesday and early Thursday morning, numerous candidates and, in some cases, winners, made statements concerning the elections. Because of space and time limitations, EL GAUCHO was unable to carry these in yesterday's edition. Accordingly, following are additional remarks made at that time.)

AS President Jay Jeffcoat: "Greg Stamos' previous experience will be of tremendous value to him; this is the first time that a Vice President has moved into the presidency" were the words of AS President Jay Jeffcoat on the night of the election.

Jeffcoat did not feel that the campaign was "an issue-oriented contest" but more of "distinguishing between personalities and previous experience." The AS president stated that "the Viet Nam issue was not crucial to the election; it was just one of many factors involved."

Jeffcoat had predicted that Stamos would win on the first ballot, but thought that defeated candidate Elwain Martson would run stronger than he did.

Jeffcoat felt that the campaigns of Stamos and Martson were equally comprehensive; the campaign itself was thus not ultimately the deciding factor.

When queried as to whether Santa Barbara's student government will continue to influence outside interests, such as Sacramento, Jeffcoat replied

"They'd better! With the proper leadership from the Student Body President AND Leg Council, we can gain influence in matters of external concern to students. We proved by the march that we can do it--we can do it again."

RAIRDEN GIVES VIEWS

Administrative Vice-President Tony Rairden:

Administrative Vice-President Tony Rairden said that he had "worked very closely with Greg Stamos and I'm very pleased with the total outcome of the election."

He said that his only regret was in the small turnout of voters in "what seemed to be a period of close cooperation and high interest in the University community."

He expressed himself as hopeful that Associated Students Government will have influence in outside matters, but that will depend particularly on the success of CFS (California Federation of Students). Even if CFS lets us down, stated Rairden, ASUCSB will "continue to work vigorously under Greg's leadership in areas of serious concern to students."

Rairden said that he was disappointed by the reaction of one of the candidates for President to his defeat and the campaign. He declined to mention the name of that candidate.

Rep-at-Large winner Alan Schwartz:

"The campaigns this year were much cleaner than last year," he emphasized, "I was very pleased with the level of

Nutter Withdraws; Urges A.S. Unity

Paul Bellin won the office of Executive Vice President sooner than he hoped today. In an unexpected turn of events, run-off opponent Jan Nutter withdrew from the contest today, giving the following statement:

To the Associated Students:

Commensurate with my ideas of University government, and in keeping with my convictions that a productive, creative, and progressive political leadership is firmly based upon a foundation not split by internal dissension, I cannot in good faith and with the best interest of the Associated Students foremost in my mind, continue my campaign for Executive Vice-President. With sincerity

of purpose that transcends mere politics, a victory on my part would be detrimental to those very things I believe in and represent, and under these circumstances would benefit neither the Associated Students nor myself. Integrity in government is only possible with self-respect.

It is my sincerest hope that your newly elected officers will provide the united leadership and direction that we all desire. Mere words cannot express my appreciation for those friends and supporters who put faith in my abilities and experience. To you I must say I am sorry, but I shall continue to serve the University in other capacities.

JAN NUTTER

Bellin, who missed a first ballot victory by just 79 votes, expressed considerable disappointment over Nutter's decision, although informed observers had predicted it since election night's dramatic endorsement of candidate Bellin by third place, Jeff Herman. Bellin had the following formal statement concerning the turn of events:

I find my emotions very difficult to express. There is no joy in this type of victory. I am very disappointed that Janet decided to withdraw as I feel that although I outdrew her on the first ballot it would have been a much closer run-off. As to her feelings of "internal dissension" if she had won I do not think they would have been as strong or as insurmountable as was alluded, if

campaigning . . . there was no mudslinging."

(Continued on p. 16, col. 2)



LOVE IS COMING . . . But these are the Hollywood Allstars, as we didn't have a photo of Love. Both, as well as Sheffield Ivy will perform in an all school dance-concert Saturday from 8:30 - 12:30 p.m. in Robertson Gym.

OPINION • OPINION • OPINION

Editorial

Abolish Student Government

Time rolls on, right over our campus-resort. Another nice guy has just been elected student body president; we're sincere, he is a nice guy. But Greg Stamos is, through no fault of his own, in the same old bag. And so will this school be in the same old bag next year, same as ever.

It appears that nothing will help matters around here short of an outright abolition of student government. That which does not represent the majority interest of the students has no right to go on calling itself the Associated Students.

In the interest of student self-determination and the creative life, we are circulating petitions to abolish student government. If we get 1,500 signatures, then there will be a constitutional referendum and you, the voter, will have the opportunity to rid yourself of the burden which is student government.

When that special election comes, remember to vote for abolition. That vote will be a vote of faith in human nature, for abolition would be a creative act, freeing students on this campus to do as they pleased with their money. If apathy is what students want, let them have it, dammitall!

Eliminate this rotten system, this costly and tired excuse for leadership, this dull exercise for frustrated blackboard monitors. Abolish student government!!!

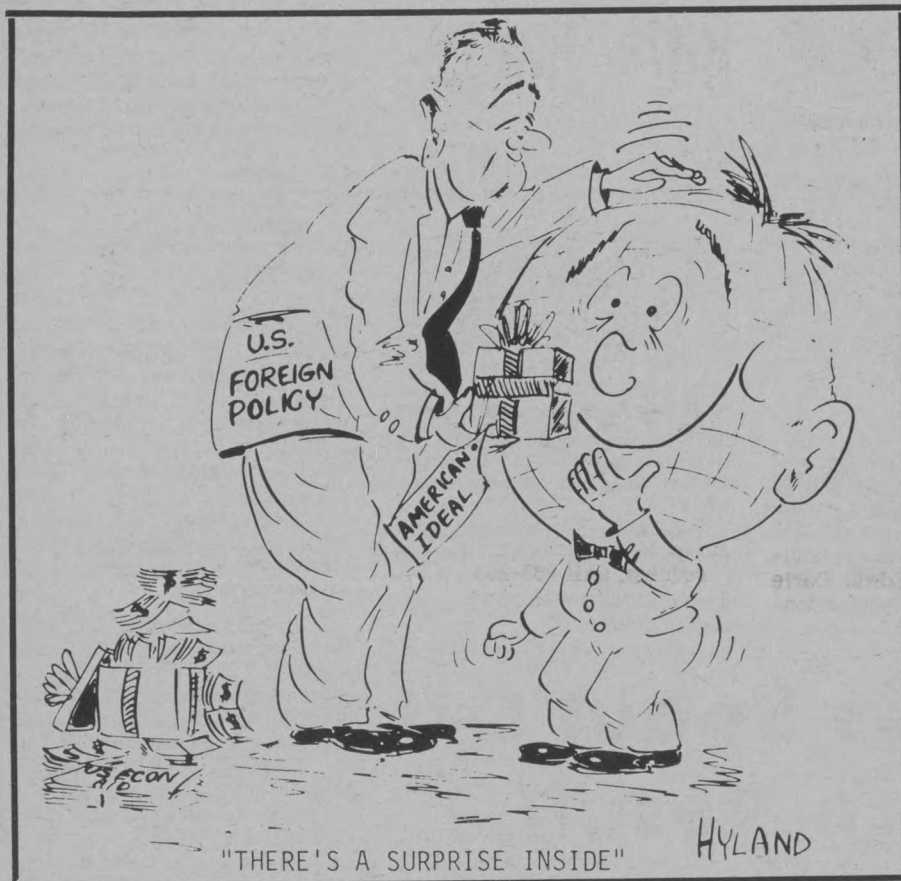
JOHN MAYBURY
Editor

Open Letter

I have always understood that in a representative democracy when the government no longer represents the ideals, goals, and will of the governed that they have the right, nay the duty, to abolish it and set up a structure more to their taste.

It would seem that the student government at this campus no longer represents the majority of its forced membership. As I see it, we have the duty to abolish this oligarchy not in a destructive sense, but as a creative action. Let's see what our silent brothers want of a university and of their fellows.

Let's have a plebiscite which would destroy this archaic coalition of administrators and former black board and milk monitors.
PUBLIUS AGRICOLA



Letters

Tell Somebody

To the Editor:

Let me try to clear up some misconceptions some people may have about the state of finances in the Associated Students. At the beginning of this year, the Unappropriated Reserves of the AS was set at approx. \$10,000.00. This figure is obtained by subtracting the appropriations to AS groups from the total AS income from fees.

Although there are reserves over and above fees income, it is bad financial policy to count on these reserves to offset faulty budgeting and mismanagement of Unappropriated Reserves. The other reserves are used for capital improvements and investments. More importantly, the money in these reserve accounts is used to operate the Associated Students on a continuous basis rather than waiting for each quarter's fees to be forwarded. You can imagine the difficulties which would ensue if EL GAUCHO and the rest of the budget categories had to close down operations for 3 weeks at the beginning of each quarter until the fees had been forwarded. The point is that these reserves are not a panacea for budget problems.

During the first quarter of this year (up to November 18, 1966), \$9,867.71 had been allocated by Finance Committee under my immediate predecessor, Elwain Martson, with the approval of Legislative Council. As a result, a tightening up of expenditures was deemed not only desirable but mandatory. Model United Nations needed \$250 to send 14 people who had prepared for

months to their Regional Conference. In view of some of the questionable expenditures of first and second quarters, this seems a reasonable request. But you cannot spend what you don't have--last year's Finance Committee ran \$10,000.00 in the hole, and I want to stop the trend.

As far as the cuts in next year's budgets, the requests for additional appropriations total \$33,000.00. It is obvious that we cannot give everybody what they want. The cuts made to KCSB are not final. Changes can be made at any time up until the final Budgets Session of Leg. Council, May 2. If you want a change in any budget contact your Leg. Council Rep. in as large numbers as you can. Whether you know it or not, student government works for the best interests of the student body but cannot operate efficiently unless those interests are made known. It is easier to present 100 signatures to a Rep. than to have the Rep. (who spends 10 hours a week on AS business) to go talk with 100 people. If you have an opinion and care about it, care enough to tell somebody who can do something about it.

RICH RAINES
AS Finance Committee Chairman

Armchair Experts

To the Editor:

I have been reading the hilarious articles in the EL GAUCHO concerning the activities of Finance Committee. All of a sudden those apathetic students have united in a loud criticism of the means in which their monies are distributed. But unfortunately you "armchair" financial experts can only offer negative

suggestions. As not one of you understand or even want to take the time to gain a little insight into the intricate problem of specifying \$345,000 into 57 different budget areas, how can you even expect to criticize constructively?

While you uninformed, but complacently noble critics sit and study, drink or relax, Horn, Jeffcoat, Rairden, Stamos, Grim and Raines spend over 150 hrs. studying and comparing budget after budget. All of us would gladly take advice if it can be factually supported. We have no reason to favor one budget over another. When you scream that Finance Comm. is killing KCSB, do you realize they are receiving a proposed \$8136, up from last year. Do you realize that the EL GAUCHO gets close to \$9000 in remunerations for its editor and staff and the entire AS receives only \$1200 for its three top positions? Think before you speak and inquire before you become the protector of the down-trodden.

GARY HORN
Chr. University Center Program Brd.
Voting Member of Finance Comm.

Keep the Faith

To the Editor:

On Sunday afternoon, April 11, someone "borrowed" my two-wheeled "hunk-o-junk" from the front of the Art Building. I have been patiently waiting for nearly two weeks, hoping that the borrower perhaps needed it for quick trans-

portation that day and would soon return it to the place where he found it.

It is difficult for me to fathom why anyone would want such an eyesore in his possession if he had the choice, and I have dim, gruesome visions of my bike, discarded, sitting out in the elements or junked, heartlessly, in the lagoon. But for me, all my activities depend on my having that bike for ready transportation. Because I hold a regular job, attend classes which are all crammed together in the morning hours, and live off-campus, its loss has caused much tardiness, much inconvenience, not to mention a lot of expensive shoe leather.

In a monetary sense, my bike is next to worthless, and if the person who borrowed it needs it as desperately as I do, I would gladly give him a reward of \$10, which ought to buy a bike in much better condition. If you could just find it in your heart (or conscience?) to quietly return the bike to the bike rack near the Art Building on any Tuesday, Wednesday, Thursday, or Sunday, I would be very grateful to you.

If you wish to receive a reward for its return, leave your address (no name necessary) in the bike basket. No question will be asked, no investigations made, and your money will be promptly sent to you.

Would its return be such a great price to pay to restore one disillusioned freshman's faith in the honor system?

Signed, hopefully,
"LIZZIE" BORDEN

In Crowd

The Ultimate Affiliation

Joiners rejoice! The newest and most elite of super-organized ultra-organizations is now being formed. Throw away your fraternity pins, colonel's coeds bayonets, ROTC grenades, Squires ties and join the card carrying elite!

Applications for this where it's at group called the In Crowd are available in the UCen patio and the fifth floor of the Admin. Building. This is our new shortened application which gets right down to the real nitty-gritty of family origin, religion, father's income, degree of political unconcern and average daily dress standards.

The In Crowd guarantees that only upper-middle class White Anglo-Saxon Protestants with high-gloss wing tips and a zest for status will be accepted. Are you going to be left out?

Apply today! HURRY will be held April 27 (J. Paul Getty's birthday) at 4 p.m. for prospective candidates. Bring references.

Remember, the first 500 members will receive simulated 24 carat gold In Crowd lavaliers.



EL GAUCHO



Editorial Board

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paintings - sculpture

"kinetic visuals"
HALLOCK HOFFMAN
April 2-29
Tues. - Sat. 11 - 5

SANDPIPER WEEKEND EVENTS

- | | |
|-----------------|--------------------------------------|
| 1. BRIDGE | 10. SURFING |
| 2. CHESS | 11. SKIN DIVING |
| 3. CYCLING | 12. TABLE TENNIS |
| 4. FENCING | 13. SAND CASTLE BUILDING |
| 5. FISHING | 14. SAILING REGATTA |
| 6. FOLK DANCING | 15. VOLLEYBALL |
| 7. FOLK SINGING | 16. AQUATIC EVENTS |
| 8. JUDO | 17. PUSHBALL |
| 9. PHOTOGRAPHY | 18. SPONTANEOUS BEACH
COMPETITION |
- SATURDAY DANCE WITH LOVE
SUNDAY DINNER

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Unicorn Book Shop
Friday, April 21
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Don't write home to get money. Just
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to ask for the money in person.

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And tastes! (And how!) Not too
sweet. Not too innocent.

PRIZES

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100 PRIZES OF \$25 IN DIMES

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Your ad can be any length--if it fits this space.
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Send each ad you submit to Ads for Sprite,
P.O. Box 55, New York, New York 10046.

All entries become the property of The
Coca-Cola Company. None will be returned.

Judges' decision final. Entries must be received by
May 2, 1967. Be sure to include
name and address. Winners will
be notified by May 24, 1967.



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TINGLING WE JUST
COULDN'T KEEP IT QUIET.

SPRITE IS A REGISTERED TRADE MARK OF THE COCA COLA COMPANY

HAPPENINGS

RECITAL

Pianist Marilyn Truchan
will perform a program of Bach,
Mozart, Prokofieff and Brahms
in her graduate student recital
in UCSB's South Hall Lecture
Room at 4 o'clock Sunday af-
ternoon.

The public is invited to hear
the performance without
charge.

LECTURES

"The Price of Silence," a
movie and lecture on the Jews
of the Soviet Union, will be
given this Sunday, April 23,
at 7:30 p.m. in SH 1004. All
are welcome.

MEETINGS

International Relations Or-
ganizations will feature a
speaker from the John Birch
Society tonight at 8 in UCen
1128-B.

CHESS CLUB

Grand Master Dr. Anthony
Faigy will be on campus for a
Chess Exhibition at UCen card
room, 1:00 p.m. Sunday. He
will take all comers blindfolded
and simultaneously. 75¢ admis-
sion.

SHOEMAKER

Gaucha Young Democrats are
having a barbecue dinner for
Assemblyman Winfield Shoe-
maker at 938 Mission Canyon
Road. Students with reg cards
will be admitted free. All are
invited.

CORLE AWARD

Anthony Kirk, a UCSB senior
history major with a special
interest in the 50-year period
preceding California's admis-
sion to statehood, is the win-
ner of the 1967 Edwin Corle
Memorial Book Collection Con-
test.

UCSB Chancellor Vernon I.
Cheadle presented the awards to
Kirk and three other prize-
winners at a National Library
Week reception in the Depart-
ment of Special Collections at
the University Library Tuesday
(April 18). The contest is spon-
sored every year by Mrs. Edwin
Corle in memory of her late
husband.

CANCELLATION

UCLA's Mardi Gras festi-
vities are canceled for this
weekend due to rain. The con-



JUST RETURNED from a tour of Southern California, the UCSB
Men's Glee Club will present its traditional spring concert in
Campbell Hall at 8:30 p.m. Saturday (April 22). The public is invited
to hear the program which will be conducted by Carl Zytowski,
professor of music.

cert with Tim Morgan, The
Lively Set, and The Ballroom
is still scheduled for this Satur-
day, while the other activities
are rescheduled for the weekend
of the 28-29.

KCSB Log

FRIDAY

7-9:30 a.m. The Morning Show
12 noon--WEEKEND 91--all
request. Call 968-2538

3 a.m. Saturday Morning

SATURDAY

9 a.m.--6 p.m. WEEKEND 91
6 p.m.--All request until 5
a.m. Sunday Morning

SUNDAY

12 noon-2 p.m. Oldies with
Roger Hedgecock
2 p.m.-4:30 p.m. Sunday Col-
lage

4:30 - 6 p.m. Sunday Lecture.
Mark Lane's lecture will be
broadcast

6-8 p.m. Art of Music

8-8:30 p.m. Spanish show

8:30-9 p.m. French show with
Lucky Pierre

9-11 p.m. Folksounds

11 p.m.-1 a.m. The Jazz Scene.

Calendar

DAYTIME FRIDAY APRIL 21

Run-offs AS Elections
8:00 Peace Corps Information Center SH Kiosk
3:00 RHA: Mark Lane "The Assassination of
President Kennedy" C. Hall
5:00 Pi Sigma Alpha Timbers

EVENING

7:00 Weightlifting 455-101
7:00 Recreation RG1220
Table Tennis RG1270
Gymnastics RG2320
7:30 Bahad' Forum M1145
7:30 Hillel URC
8:00 Volleyball Game RG
8:00 Folk Dance 421-110
8:00 International Relations Organization
UCen 1128B

SATURDAY APRIL 22

9:00 Judo Championship--All Schools Old Gym
9:00 ICA Women's Basketball RG, Main
9:00 Spring Football Clinic Fields
10:00 ICA Football Clinic Chem 1179
10:00 Weightlifting 455-101
12:00 Swimming Pool
1:00 Radio Club 408-108
1:00 Project Pakistan UCen 2272
1:30 Team vs. Air Force Academy Track
2:00 Ann Anderson Senior Recital SH 1004

SUNDAY APRIL 23

12:00 Blue Key UCen 1161
2:00 Fresh Camp Training Chem 1179
2:00 Phi Epsilon Pi UCen 2272
4:00 Wesley Methodist Church
8:30 Glee Club Spring Concert C. Hall
7:30 DISCUSSION: The Vietnamese War C. Hall

Bring back
the BOP!!!

We dare you to clip this coupon without looking on the back.



Voting Pattern Explained

The ever-inquisitive Brass Monkey was quite active Wednesday afternoon asking pointless questions and receiving inane answers. The question, "Why did you or why didn't you vote in the student body election?" was asked of two hundred people in the UCen. Of these, 112 (56 per cent) had voted.

After overcoming their initial shock of being asked why they voted, these 112 responded.

1. 33 per cent: Attraction or loyalty to a particular candidate(s).

2. 27 per cent: "Don't know"; "Because . . ."

3. 21 per cent: Duty, responsibility, privilege.

4. 13 per cent: General concern for student government.

5. 6 per cent: Dislike of a certain candidate(s).

The 88 who didn't vote offered these excuses:

1. 42 per cent: "Don't know"; "Didn't have time"; "Didn't care"; etc.

2. 33 per cent: Didn't know the issues, candidates, platforms.

3. 11 per cent: Lost or forgot S.B. card.

4. 7 per cent: Against all the candidates.

5. 7 per cent: Against student government. Some casual observations:

Group 2 of those who voted and groups 1, 2, and 3 of those who did not vote can be said to belong to the apathetic mass. That's 53 per cent of everyone queried.

Previous to the election there was some talk of protesting the death of qualified candidates by refusing to vote, yet of those who didn't vote only 14 per cent intimated that they were making a purposeful non-action.

Admittedly this survey was not random. A far greater percentage of people in the UCen voted than among the student body at large. As final returns indicate, only 3,407 students voted for student body president out of an enrollment of

9,177 undergrads. For whom does Leg Council speak when only 37 per cent of the student body bothers to vote?

Greg Stamos won in a "landslide." But what kind of mandate does 1/5 of the potential voters give the new student body president? (Stamos got 1,878 votes).

Is student government worth anything to anyone except those who feel driven to indulge in it?

These are pertinent questions which only you can answer. There is a petition being circulated to abolish student government. If, for whatever reason, you feel the last election or student government itself is a farce, put your name down.

Poem-reading SB Librarian

By GARY HANAUER
Staff Writer

"The nightingale stood up to be bloomed" reads one of Sanford Dorbin's poetic lines. Dorbin, a UCSB librarian, will present his poetry at a Bahai Forum - sponsored poetry-reading tonight.

"Well, it's an appeal to vanity," Dorbin told EL GAUCHO in reference to his often published works. Locally published Thurst magazine, Cronpit magazine of Wisconsin, Outcast magazine of New Mexico, and Reprieve magazine of Los Angeles are a few of his credits.

How long has Mr. Dorbin been writing? "For about ten years," he answers. "But I've only written steadily for the past one and 1/2 years," he added.

Two other UCSB poets will be presented tonight, Kim Rinehart and Gary Morrison, a Regents scholar, will be reading in 1145 Music (choral room) from 8 till 10 tonight.

Dorbin notes that much of his work is traditional but adds that "you can't really classify it." "No more than a handful of people make a living from it (poetry)," Dorbin comments.

Inspiration for his poetry (Continued on p. 13, col. 2)

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Lutheran Worship Explained

NARRATIVE HOLY COMMUNION SUNDAY, 11:30 A.M.

Running Commentary on the origin and significance of the parts of the Service

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St. Michael and All Angels' Church
Camino Pescadero and Picasso, I.V.



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SHOEMAKER

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Saturday, April 22, 5:00-9:00

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BE-IN --- Saturday, April 8, Santa Barbara had its first Human Be-In. It's like a large family picnic; the family, the family of Man. All who come are encouraged to "come as you are," leaving behind fear, distrust, and other feelings inappropriate to a family. Santa Barbara's First as a small Be-In, about fifty people gathered around a colorful banner at West Beach. We played bongos, small congas, guitars. We danced and sang and built a sand castle.



Unicorn Book Shop

Saturday, April 22

2:30 p.m. Magic Lantern

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Sandpiper Weekend Events

Sandpiper Weekend will be highlighted by the following events. Registration is taking place in the Recreation Office in the old SU and in front of the library.

• A bridge tournament will take place on Saturday from 1-5 p.m. in the UCen 2284. Entry fee is \$2.

• An endurance cycling ride through I.V. and the campus will begin at 10 a.m. Saturday, at the Marine Biology Lab. The entry fee is fifty cents for individuals, \$2.50 per team.

• A surf fishing tournament on Campus Point will start at 9 a.m. on Sunday. Entry fee is fifty cents.

• Informal dancing, demonstrations, and instruction will take place at 1:30 p.m. on the Santa Cruz lawn.

• There will be an all school judo tournament from 9 a.m. to 6 p.m. on Saturday in the Old Gym. Entry fee is \$1.

• The all school surfing tournament will begin on Saturday at 9 a.m. and run through Sunday evening, at the Campus Depressions. The entry fee is \$1 per person.

• There will be three skin diving events on Saturday and Sunday. A Treasure Hunt will take place on Saturday at 10 a.m. Sunday at 11 a.m.

there will be a spear-fishing contest for two-man teams.

• An all school table tennis tournament for doubles and singles will take place on Saturday from 1-5 p.m. in the Program Lounge UCen. Entry fee is \$1 per person.

• A sand castle building contest for teams of 4 - 2 boys, 2 girls, will begin at noon on Saturday on Campus Beach. Trophies will be given for the best creations. The entry fee is fifty cents per team.

• The UCSB Sailing Regatta will begin at 11 a.m. Saturday at the Goleta Pier. Entry fee is \$1 per team. Races will

include a Powder Puff race, an Idiot's Race, and others.

• A volleyball tournament for two-man teams will begin at 9 a.m. on Saturday, on Campus Beach. Entry fee is \$1 per team.

• Three ocean swimming events will take place Saturday on Campus Beach, beginning at 10 a.m. Included are a half-mile ocean swim, a paddleboard race, and a taplin relay race. The entry fee is \$1 per individual, \$4 per relay team.

• A pushball tournament will take place on Campus Beach. For the uninitiated, this game is played by six-man teams with an eight-foot in diameter ball. Entry fee is \$1.50 per team.

Plight of Russian Jews

The Soviet Union has the second largest Jewish community in the world which it considers a nationality as well as a religious minority. Yet, the privileges and rights of other national groupings have

been denied the 3 million Jews of Russia.

Although officially atheist, the Soviet Constitution guarantees religious and cultural freedoms. Yet the Jews alone, the tenth largest minority, are not allowed to sustain or develop fundamental institutions which would preserve their cultural and spiritual heritage.

The Student Zionist Organization and Hillel are presenting Mr. Max Alper of the Committee on Soviet Jewry of Los Angeles, who will speak on "The Plight of the Soviet Jew" this Sunday at 7:30 p.m. in South Hall 1004.

A film, "The Price of Silence," narrated by Edward G. Robinson, will be shown. Admission is free.

It has been shown that the Soviet Union is slowly yielding to the pressure of world opinion. This issue should concern all those of good conscience.

Librarian-Poet

(Continued from p. 12)

writing was described by Mr. Dorbin: "Once I awakened in the middle of the night with the thought of the nightingale... bloomed phrase," he remembers.

More often "jazz inspires me," he explains. "I learned a lot about metrics from it. Robert Creeley, a famous poet, liked Alexander Pope and Charlie Parker."

At any rate, Dorbin, Morrison, and Rinehart will expose their talents to premier readings for the trio tonight. Dorbin hopes that "at least a few of my friends should come." The reading is free of charge.

Protests Studied

(CPS) -- Students most likely to be active in student protests are those whose parents raised them permissively, and who have the affluence to ignore conventional worries about jobs and status, according to a recent study by a University of Chicago sociologist.

Richard Flacks, assistant professor of sociology, writes, "It seems plausible that this is the first generation in which a substantial number of youth have both the impulse to free themselves from conventional status concerns and can afford to do so."

Flacks proposed as an hypothesis that students today are active in protest because they have been reared in permissive, democratic families, which place high values on standards other than high status and achievement.



THE SCRAGG FAMILY, a traditional American folk group, will appear this Saturday night at 8 in the Interim Coffee Shop.

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 Starts Sunday
 Joseph Losey's
"THE SERVANT"
 And
 Teshigahara's
**"WOMAN IN
 THE DUNES"**

Walker Report Optimistic

(Editor's Note: A onetime high school journalist, quarterback Tim Walker in the following special story expresses his views on Gauchito football this spring.)

By TIMMY WALKER

Rain wiped out Gauchito football practices early this week, but in no way did the inclement weather dampen the growing spirit of the team.

Coach Jack Curtice and his staff conducted skull-sessions on the rained-out days in order to further familiarize the players with the new "T" formation which will be seen in use on the gridiron next year.

Coach Curtice appeared to be extremely happy with the team's desire to learn the new formation and its related plays. He further expressed his confidence in general concerning the Gauchito's chances next fall, and in particular stated, "We certainly are not going down to El Paso with anything on our minds except winning against Texas Western," as he spoke in reference to the season's opener next September.

While the rain thus far has limited spring practice to only eight practices including one impressive and encouraging scrimmage last Saturday, the sixty-man squad has shown the same fortitude and pluck which characterized the 1965 Camellia Bowl team which won eight games while dropping only one

during the regularly scheduled season.

The Gauchos hope to show this spirit tomorrow in another full scrimmage set for 3:30 p.m. on the Campus Field.

The fine attitude of the squad can in part be attributed to guidance and able leadership that Captain Corky Barrett and his assistant captains Mike Warren, Paul Vallegria, Mike Thomas and Bart Weitzenberg have demonstrated so far.

As the Gauchos continue to prepare for the annual Blue-Gold Spring intersquad game a week from tomorrow between the returning and first year players, there remains little doubt in anybody's mind concerning the team's ability which is built around a core of thirty returning lettermen which includes sixteen starters off of last year's starting offensive and defensive squads. But many teams across the country year in and year out appear to have the potential but never seem to be winners. It is a team's pride, desire and will to win which separates the winners from the also-rans.

Thus the colossal question facing next year's team is whether or not it can combine its evident physical ability with that innate necessity called guts and put together a successful season. The makings of such a pride seems to be present with the fine attitude that has existed so far this spring.

'Hiders Host Top LaVerne 9 Today

By JOHN R. PETTMAN

Lean Craig Schell, unbeaten sophomore from Sherman Oaks, goes for his third straight victory this afternoon at 2:45 when the Gauchos tangle with dangerous La Verne on the Campus Diamond.

Sporting an earned run average of 0.43, the lanky left-hander, if on target, could lift the Gauchos out of their slump which had them losing three of four games last weekend, all by one run.

In last weekend's only victory over Pepperdine (2-1), Schell worked six innings and struck out 12 with the game being called at the end of six due to darkness.

Head coach Dave Gorrie also announced that rightfielder Paul Harris has been tabbed for a starting berth today after being brought up from the JV's. "Boothe (Brad) and Martin (Don) have been doing a fine job for us," Gorrie said, "but we're looking for some added punch and we think that Harris might provide it. He also can play first base."

Gorrie said that La Verne shouldn't be taken lightly. "They defeated Chapman, 7-5," he warned, "and they have a fine ambitious young coach (Benny Hines) who does a great job in molding them into an excellent team."

Fighting nip-and-tuck for the starter's berth at shortstop are veteran Ron Chakan and JC transfer Gary Nelson, "both deserving," according to Gorrie. He cited Nelson as, "the man to watch next year when with added experience he should be a great one. Gary hits and runs well," Gorrie said, "has a good arm and a fine attitude."

Others listed by Gorrie as ready to start against La Verne are catcher Wally Mallow, first sacker Dick David, second baseman Rich Emard, Bill Kringlen at third with Bill Reuss and Larry Sleep joining Harris in the outfield.



GARY NELSON
Cited By Gorrie

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V-Ballers Eye Long Beach Win Tonight

By CLAY KALLAM

"I hope to see a better performance than in the last two weeks" said Dennis Berg as he looked forward to tonight's volleyball match with Long Beach State. The Gauchos, coming off a poor weekend at the Far Western Tournament, should win if they play well (i.e., don't blow up after winning a game). The action gets underway at 8 pm in Robertson Gym.

In a surprise move, Berg has shifted John Hoffman to setter, a position he first played in an emergency against USC. Hoffman replaces regular Bill Anderson. Ron Donovan, who has recovered from his ankle injury, will be the other setter.

Mike Erne, Bruce Williams, Dave Caswell, and Chris Casebeer will be the hitters with consistency determining who will go all the way.

Inexperience has plagued the Gauchos all year as only two men have had any previous experience, Donovan and Anderson; all the rest are first-year men. In competition against competitors who have played six-man volleyball for five or six years said Berg, Santa Barbara is at a slight disadvantage.

When the inexperience gap has been closed, hopefully the mystifying inconsistency of the UCSB team will disappear.

Gaucha Spikers Keyed--Set For Royal Falcon Feast

Mile Relay Teams May Prove Margin As UCSB, Air Force Launch Series

By DAVE HASSLER

Exciting intersectional track competition will be the order of the day at UCSB tomorrow when the Air Force Academy spike squad tackles the Gaucha thinclads in a dual meet at the Gaucha oval.

This affair will be the initial contest in a home-and-home series scheduled each year between the two schools. Intersectional rivalry is a major segment in Gaucha coach Sam Adams' developing track program, and tomorrow's test will give the locals a chance to prove their mettle.

Meet time is 1:30 for field events and 2:00 for running events. Air Force's overall strength is unknown, although a pair of outstanding marks is recognized. The Colorado contingent boasts a 9.7 sprinter and a mile relay combo which has clocked a swift 3:10.3. Both performances are considerably under Gaucha bests, although the UCSB mile relay squad will be out to make that event the feature of the afternoon.

Steve Wright, Steve Van Camp, Bob Millar, and Rich Achee together have carried the baton around the four laps in 3:14.5 for a school record and will try to reduce that figure. The foursome also has a strong chance of surpassing the NCAA University Division Championship Meet qualifying standard of 3:12.0.

Achee will also compete in the quarter mile where he is a persistent threat to the school record of 47.9 set by Jack Burdullis four years ago. Last week Rich lowered his season's best to 48.3 against Redlands and also boasts a 47.0 leg in the mile relay.

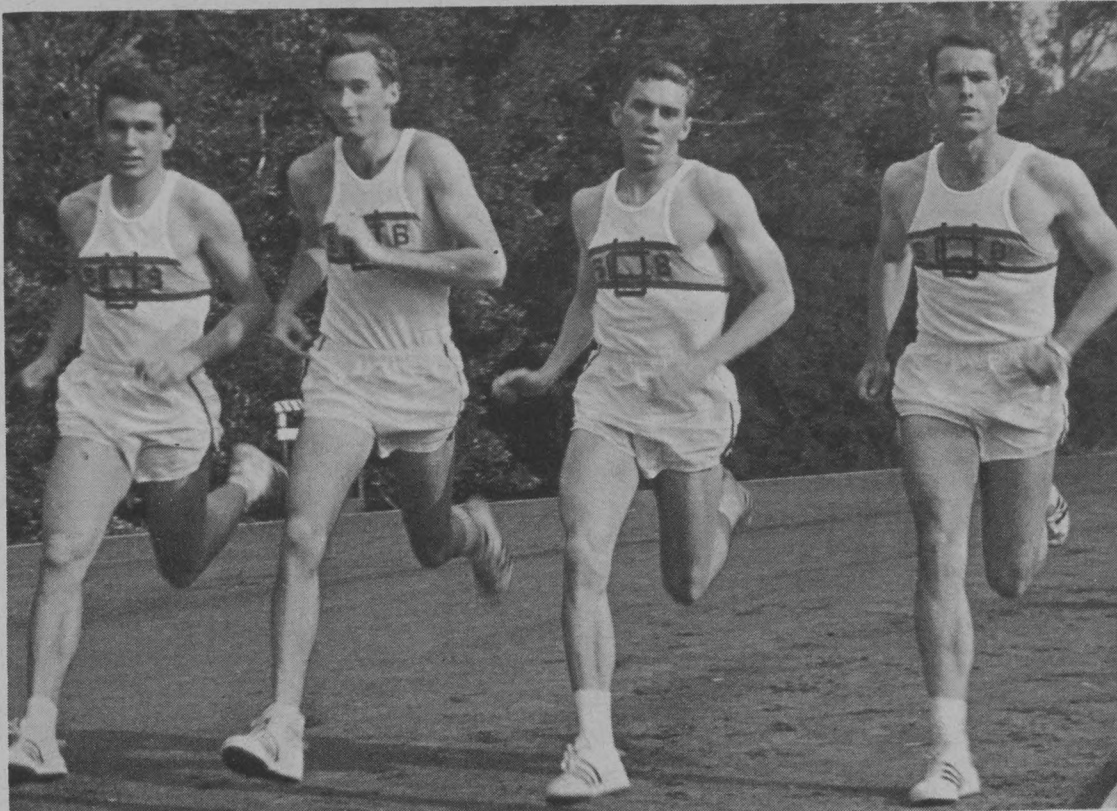
Two outstanding Gaucha runners will attempt to maintain unbeaten records in their specialties. Bob Millar has yet to lose this year at the quarter mile or half mile distances and will be out to keep it that way when he contests the 880. Millar is rapidly approaching the school standard of 1:53.0 with his two-lap clocking of 1:54.0.

Claude Noriega is the other unbeaten competitor in his favorite 440 yard intermediate hurdles. Last week Claude stepped out in 54.1 for a personal best and does not want to lose this year.

Sophomore triple jump record holder Gerry Wygant will return to action tomorrow after sitting out the Redlands meet last week with an injury. Gerry has already qualified for the University Division Nationals with his best of 48'-5".

The always-strong distance runners will be ready for some fast times. Reo Nathan is regaining his form in the mile and Jeff Rawlings and two-mile record holder Jim Allen will enter the three-mile Saturday. Rawlings was very impressive against Redlands with his solo 9:21.8 two-mile.

Rainy weather has not hampered preparations for the meet, as the UCSB oval drains swiftly and should be dry, barring Saturday rains. The meet will be the penultimate home appearance for the varsity cinder stompers, who travel south next week for the Mt. SAC Relays.



SIZZLING FOURSOME---UCSB's mile relay team, from left, Rich Achee, Bob Millar, Steve Van Camp and Steve Wright, hope to better their school record time of 3:14.5 when they compete against the Air Force's talented quartet in the featured race of tomorrow's dual track and field meet set for 1:30. Walker Photo

A Reminder

Today
Baseball vs. La Verne
2:45-Campus Diamond
Volley ball vs. Long Beach
8:00 p.m. - Robertson Gym
Golfers at Long Beach

Tomorrow
Track vs. Air Force Academy
1:30 Campus Track
Tennis vs. San Jose State
(10 a.m.)
and Fresno State (3 p.m.)
Campus Courts

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Bellin-Nutter

(Continued from p. 9)

they would have been existent at all.

I feel that the spirit of competitiveness has been lost completely now and that the 1062 people who did vote for Jan will be bitter. I can do nothing to abate this feeling. I can only try to fill the position of Executive Vice-President in a satisfactory way to the Associated Students.

PAUL BELLIN

In addition, Bellin commented that he plans to begin immediate realization of his platform concerning liquor on and off campus. The new Executive Vice-President has proposed legalization of alcoholic possession, in supervised housing, fraternities, and off campus supervised housing for those over twenty-one. He has meetings with Vice Chancellor Goodspeed scheduled for "the near future."

Commenting on his own performance in the election, Bellin expressed gratitude for the large block of independent support he received - his independent block was the second largest mass of votes for any candidate's, save Greg Stamos.

"They really turned out, didn't they? Their late support came at a pretty tight time," stated Bellin. On the other hand, Bellin didn't receive the mandate from the Greek community he had hoped for. "I won there by only 30 votes... I really don't know why it came out that way. . . One of the reasons was Jeff Herman's strong showing. I don't think we expected him to pull that much of the vote."

"I'm just sorry it turned out this way," the new Vice President stressed. "I'm sorry Jan pulled out like that."

Shooting Oked

(Continued from p. 9)

Furthermore, use of ROTC facilities has been approved by Colonel Dewey, by the range-master and by the janitor.

Answering another question about the possibility of a slip-up by a policeman, Lowe said, "No, they have to check here (at headquarters) and draw the special range ammo here." This, he claimed, would preclude the possibility of an officer accidentally firing service load through the back wall

Interviews

(Continued from p. 9)

Communications improvement is the principal aim of the present head of I.V. Study Group. "Communication is like the weather. Everybody talks about it but nobody does anything."

He plans to make a total "scope change" from his present concern with Isla Vista to "the university as a whole." Schwartz contrasted Shih's acceptance of the election results to Martson's. "I hope Shih decides to stay in AS government. He's one of the best people on campus," ended the newly elected Rep.

Isn't the make-up of Leg Council going to be too Greeky? "We'll work very well together," Schwartz predicted. "Under Greg it'll be close knit, open-minded."

Schwartz admitted that he was "surprised" about his own victory. "With the quality of people we had running I thought it would be just about a toss up," he summarized.

President - elect Greg Stamos:

Candidate Elwain Martson, in

his concession speech stated that his loss was attributable to the fact that he signed the Viet Nam mobilization advertisement. In response to this, Stamos remarked, "I am sure that this was not the major factor in Elwain's loss. This can be reflected in the fact that Hubert Jessup and Fred Munch both ran well while supporting the mobilization by signing the ad as Elwain and Tony did."

Regarding Martson's other comments in his concession speech, Stamos stated: "I believe that they reflected the heat of the campaign and I prefer to remember Elwain's comments at the Leg Council meeting on Tuesday night when he stated that he was happy with the student conduct and all the candidates."

Stamos also added that sign-ups for AS boards and committees will be starting in about one week. He urged all students, no matter what previous experience they have in AS structure, but who have new ideas and the desire to work, to sign up for the positions.

According to the new president, next year will be a busy one for students for it will be up to the entire student body and the new officers to push

for positive academic reform and to further the image of the University to the people of the state.

In conclusion, Stamos expressed the desire to thank all the students who worked on his campaign staff and all the students who turned out at the polls.

Presidential hopeful Tony Shih:

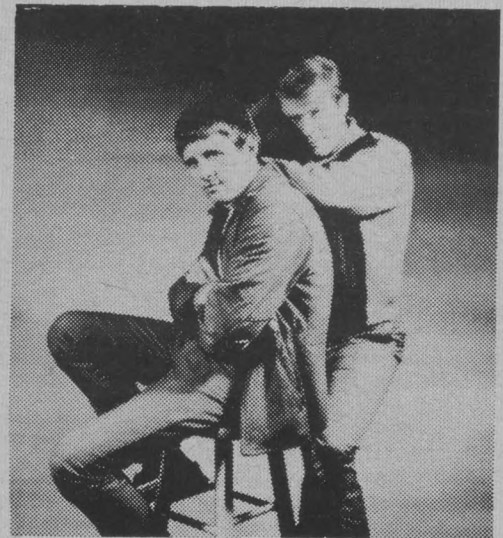
Shih had some advice for another of the night's winners, Hubert Jessup. "I hope Jessup doesn't resign after two meet-

ings of Leg. Council--I hope he doesn't get molded by the Establishment. You know," he laughed, "there's so little left in student government these days that if you don't have self-respect you've got nothing. I still have my self-respect."

When queried as to his future plans Shih was vague. "Really, now I am a free man that is what I am happy about. Will I accept a position in AS Government? I don't know. It depends upon the position."

NEXUS

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