



## Community Chest Drive Over the Top Here by 10 Percent

For the fifth consecutive year Carpenteria over-subscribed its quota in the annual Community Chest drive just concluded, Percy Houts, major of the local workers, announced yesterday.

"The valley went over the top by 10 percent," Houts stated. "In view of the fact that our quota was only slightly less than it has been in more prosperous years, we feel particularly proud of the showing made by Carpenteria. We purposely avoided any high pressure tactics, feeling that they are not in spirit with the chest drive, and that such efforts would have been resented at a time when everyone's contribution represents something of a personal sacrifice. The Community Chest and everyone connected with the local organization welcome this opportunity to sincerely thank Carpenteria and its citizens for upholding a splendid record and justifying our confidence in the community's charitable spirit."

Carpenteria had five teams, under the following divisions: The Woman's Club, Parent Teacher Association, Lion's Club (two teams) and the Advance Gift.

The 1933 budget for the fund was as follows:

Relief—Emergency, \$300, Chest board, sponsors; milk fund, \$250, P. T. A., sponsors; Sunshine Cottage, \$100, S. B. chest, sponsors; Salvation Army, \$150, S. B. Chest, sponsors. Total relief, \$800.

Boy Scout (and Wolf Cubs), \$100 with the Lion's club sponsoring.

S. B. county expense, office, \$100, county Scout office, sponsors.

Sea Scouts, \$100, sponsored by American Legion.

Hi-Y, \$150.

Girl Scouts (and Brownies), \$250, Woman's Club, sponsors.

Mariners, \$150.

Playground, \$150, sponsored by the P. T. A.

Holiday fund, \$100, sponsored by the American Legion.

Expenses, \$150; Chest board. Total budget, \$2,050.

This amount is \$200 less than the 1932 quota. Allotments were decreased \$50 each for the following items: Boy Scouts, Girl Scouts, play ground and holiday fund.

## Players Raise \$20 for Local Welfare Fund

Over \$20 was raised for the local welfare fund by the presentation of four one-act plays given in the high school auditorium last Thursday evening by members of the drama classes of the high school and the Community Players.

Plays given by the drama classes were "Confetti," by Virginia Peterson, enacted by Martha Boydston, Hazel Willbrandt and Ramona Sheldon, and A. A. Milne's "What's in a Name?" with Frances Morris, Marjorie Robertson, Margaret Helman, Dale Schuyler and William Hughes.

The Community Players, sponsored by the drama branch of the Woman's Club, gave "Little Prison," by George Milton Savage, and "Grandma Pulls the Strings." The cast of the former included Theresa McIntyre, Mrs. E. V. Stubbs, Mrs. G. B. Tucker, Catherine Jones, Maude Merrihew, Mrs. Harry James and Dorothea Lind, and was directed by Miss Lind.

"Grandma Pulls the Strings" was directed by Mrs. Georgia Nelson, and its cast included Mrs. Curtis Linkey, Miss Isabel Rice, Miss Katherine Osterman, Mrs. Arthur Hebel, Mrs. Georgia Nelson and Neal Furby.

## PLAN SUGGESTED FOR UTILIZING CARPINTERIA BEACH RESOURCES

Col. Charles B. Wing, member of the state park commission, of San Francisco, met with several members of the Carpenteria Chamber of Commerce Monday and discussed a proposed development of the state

## Santa Barbara Lions to Entertain Locals

Local Lions will be treated to novel entertainment tonight when the Santa Barbara Lions present the Spanish skit which they staged at Fresno for the Lions' mid-winter convention in January under the direction of Nick Carter.

Gid Franklin and John Furby, the committee for tonight's program, promise an outstanding evening's program, and members of the Carpenteria den are planning on a new high spot in entertainment.

### COMING EVENTS

Today—Citrus Growers meeting at Elks Club, Santa Barbara.

Today—H. S. "B" vs. Simi "B" at Santa Paula H. S.

Today—Garden Club, at Little Theater, H. S., Carpenteria.

Tonight—Lions' Club; special entertainment.

Tomorrow Night—Dance, Cerca del Mar.

Sunday—Baseball at 2:30 p. m. S. B. Cubs vs. Carp; local field.

March 3—"It Pays to Advertise," High School auditorium.

## Man-About-Town Saw . . .

Reverend Kirkes find an empty whiskey flask, pick up pencil and paper and write a good sermon of thirteen words ending with: "Moral—you tell me!"; all in three minutes.

"Caddy" Cadwell doing a rushing demonstration business in the new Fords.

Bill James explaining a rather intricate theory of ethyl gasoline and internal combustion motors to an attentive service station attendant.

Jim Miller admitting that he sang "Roamin' in the Gloamin'" when the dentist gave him gas.

A new electric "Eat" sign in front of Grell's Tuesday. Coast Highway resembling Broadway.

Pete Jimenez telling how to live to be one hundred and six.

Jack Bailard offering to do this column if the Chronicle would stand all libel suits.

Children of the Aliso school, their eyes like saucers, showing a tiny parakeet which they had caught on the school ground.

Fred Greenough hurrying home to tune in on the March of Time broadcast.

Wiley Harrison, Texaco salesman, explaining that those famous Texaco scotties were listening for some telephoned orders from valley farm bureau members.

## Lemon Market Is Holding Its Own

Carpenteria's two citrus houses are moving about two cars of lemons weekly, Greer and Houts, local managers, said this week.

"The picks are about normal," Percy Houts stated, "although not quite up to last year's. Remember that last year's crop was unusually early. The crop will be a bit late, but the market is average, ranging from \$1.85 to \$2.45 a box f.o.b. for the past week."

Indications are that the coming year will see more valley land devoted to lemons, as local climatic conditions have been proven to be particularly suited to citrus growing.

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## NEW CARPINTERIA POST OFFICE CONSTRUCTION TO BE STARTED IN MARCH; CONTRACTS LET SOON

Actual construction of Carpenteria's new post office building on Linden avenue between Ninth street and the Coast highway will begin early next month. The plans submitted by Architect Keith Lockard of Santa Barbara call for a one-story stucco, tiled-roof building of Spanish type, twenty-three by fifty-five feet. Indicated on the architect's drawing is a

patio approximately fifty by twenty-five feet adjoining the south side of the building. Entrance will be on the south side, and a large arched window faces on Linden avenue.

Tom Fish, who owns the site and who is erecting the structure, stated yesterday that he has received a letter from Inspector W. H. Switzer of the Postal department arranging for a final conference and inspection of the plans, after which bids will be received, contracts let, and actual construction begun.

## HIGHWAY ACCIDENT

Two women were injured, one perhaps seriously, at 10:45 o'clock last night when the Cadillac sedan in which they were riding failed to make the turn at the bridge south of Stanley Shepard's home.

Marks on the pavement indicated the car was traveling north at a high rate of speed and that the brake on one front wheel grabbed, catapulting the car into the ditch.

Holland ambulance service rushed the injured to a Santa Barbara hospital.

## LETTER TO BANKER

Old Dame Opportunity, that much-advertised, seldom-recognized lady, stretched her long arm across several thousand miles of ocean and of these United States just to knock at the home of Dave Safwenberg, local bank manager, last week—only to have that gentleman treat her to a glassy stare. And may we add, a glassy stare from a gentleman who is both Nordic and a banker—that, gentle reader, is staring at its iciest.

Following is a letter Dave received Monday, postmarked Bilbao, Spain: "Senor Director Gerente del Seguridad Firs Natel of Los Angeles de Carpenteria.

"Dear sir: If you send me twenty dollars a registered letter will be sent to you with exact instructions enabling us to become MILIONAR-ES. A wonderful and unique opportunity in the world! Complete security! Grandiose future! Instead of writing, CABLE! Time is money! Waiting for your answer I beg to remain, yours very truly, Nicolas de Urlezaga."

Dave remarked that one with \$20 already has complete security and a "grandiose future," and that not only "Time" but twenty dollars is money. "Besides," says Dave, "I'm 'Buying American,' and there are plenty of confidence men in this country without patronizing one of the Spanish variety."

So Dame Opportunity returned to Spain and, we presume, resumed her siesta.

## Relative of Shepards Dies in Santa Monica

Word was received here Tuesday of the death of T. K. Shepard, 86, brother of S. F. and J. H. Shepard of this city, in Santa Monica.

Shepard was formerly a resident of Santa Barbara, and was well known locally.

He is survived by a widow, two daughters, Mrs. Mina Reynolds of Carpenteria and Mrs. Cora Pound of Santa Monica; two sons, Albert Lee Shepard and Haiz Shepard, both of Santa Monica; one sister, Mrs. Elizabeth Wyatt of Los Angeles, and three brothers, Sim and John Henry Shepard, Carpenteria, and Orlando Shepard of Los Angeles.

## Three Candidates File for Sanitary Board

With the sanitary board election still three weeks ahead, three candidates, have already filed nomination papers for election to succeed the three present members whose terms expire March 13.

Victor Stubbs, Clarence Sawyer and Dr. T. M. Shorkley have announced their candidacies, Stubbs and Sawyer to succeed Charles Curtis and Bert McLean, and Doctor Shorkley to succeed himself.

Election officers, according to the notice posted in the office of J. E. Jones, will be: Wade Hamilton, inspector; Della F. Jones and Fern Barrick, judges.

"It Pays to Advertise" (Mar. 3.)

## Citrus Directors to Meet Today in Santa Barbara for Dinner

R. B. Brundige, chairman of the citrus department, Santa Barbara county farm bureau, is urging all local citrus growers to attend a meeting today in Santa Barbara. He writes as follows:

"Dear Citrus Grower: As the first meeting to be held under the direction of the newly elected Citrus Directors, co-operating with the Agricultural Extension service, all citrus growers of Santa Barbara county are invited to attend an informal dinner meeting. This will be held Thursday (today) at the Santa Barbara Elks club, 1032 1/2 State street, Santa Barbara. A chicken dinner will be served at 75 cents per plate promptly at 6:45 p. m. Ladies are welcome.

The main speaker of the evening will be Dr. Harry Wellman, Extension specialist in agricultural economics, who will discuss the 1933 outlook for lemons.

Walter Ebeling, junior entomologist at the Riverside experiment station, who has been working exclusively for the past three years on red scale control, will be present to discuss this subject with growers. An informal discussion of industry problems will complete the evening's program."

## Members to Attend Ventura Conference

The regular monthly meeting of Howland Shaw Russell post No. 62, Department of California American Legion, was called to order by Commander A. E. Southworth Tuesday evening at the Boy Scouts' cabin, following a dinner hour at which time twenty-six participated.

After the disposal of routine business, questions concerning adequate representation at the Santa Barbara county council, attendance at the Fourth Area convention in Ventura March 4 and 5, and a number of resolutions concerning the welfare of Legion members, were disposed of.

A motion was passed, empowering the post commander to periodically appoint members to participate in the deliberations of the county council. Comrades Arthur Hebel and Irving Mather were appointed to attend the meeting at Solvang, February 22.

Guard and color bearers were organized under the leadership of Comrade Frank Roberts to participate in the parade which will be the opening of the Fourth Area meeting in Ventura.

Commander Southworth is anxious that all Legionnaires who can attend the convention communicate with him immediately. The main entertainment on the second day will be a barbecue. The convention sessions will be held in the Ventura junior college. Several members have already registered with the commander here.

The next regular meeting of the Carpenteria post will be March 21.

## Former Carpenterian Passes Away, Age 76

Maxwell T. Richardson, native of Wisconsin, and a resident of Santa Barbara county for 72 years, died at the home of his daughter, Mrs. John Valenzuela in Santa Barbara Monday evening, following an illness of several months.

Richardson had served as constable both in Santa Barbara and Ventura for nearly 30 years, but had been retired for a number of years. He was well known in Carpenteria.

Funeral services were held yesterday and interment was in Carpenteria, in the family plot.

## Cars Smashed Up; No One Is Injured

Turning across the highway at the Fred Humphrey ranch west of Carpenteria last Sunday, Alfred Thurmond's car was struck amidships by a west-bound car admittedly going over sixty miles an hour. Result—three passengers badly shaken but otherwise unhurt, two crumpled fenders, one smashed hub cap, no fenders lost—no hits, no runs, no errors!

## Things to Remember . . .

The first view of Carpenteria valley from Rincon hill.

"Mac" McCampbell's movies in the old K. P. hall, back in 1916. Remember "The Diamond from the Sky"?

Terry Wall coaching his grammar school midgets ball team, at about the same year.

Mrs. Lobero's tamale pie.

The ovation given Morley Drury, Trojan fullback, as he left the field for the last time.

Hearing over the radio that Lindbergh had made it across the Atlantic.

Any picture directed by Ernest Lubitsch.

The high school play years ago when Shell Martin backed into one of the painted trees and almost upset the whole forest.

My mother's winter breakfasts of buckwheat cakes and sausages.

The mixed chorus singing "Serenade" in "The Student Prince."

Rege Thomas's stories in Spanish dialect.

The influx of rodents immediately following the big mountain fire—was it in 1917?

"Old Ironsides" in drydock, under a mantle of snow, at Charleston navy yard.

## Ship Carload of Peas Each Week

"Carpenteria growers are shipping approximately a carload of peas every week to supply the markets of San Francisco and Los Angeles," said George Humphreys, of Miller and Humphreys, local produce shippers, this week.

"Indications are that the price will be good until the middle of March when the Imperial valley peas get back on the market. Prices for the past week have ranged from fifteen to twenty-one cents per pound."

About 150 acres of Carpenteria valley is planted in peas, and local growers are profiting by the unfavorable weather conditions which have prevailed in other pea-growing sections. Heavy frosts in the Imperial valley and insufficient moisture around the Pismo district have so reduced the current supply that the growers in such climate-favored regions as Carpenteria are receiving top prices for their crops.

Carpenteria ranchers who are raising peas this year include Mrs. Daisy Franklin, Mrs. Annabelle Moore, Stanley Shepard, Jack Bailard, Neal Bailard, Gordon Bailard, Jess Franklin, Alfred Thurmond, Francis Greer, Harbon Morris, H. B. Franklin and Mac Deaderick.

## MARICOPA ROAD ASSURED, SAYS FOREST SERVICE ROAD OFFICIAL

Assurance that the Maricopa road will be included in a "master" United States forest service road plan being developed by Bruce Burnett, government bureau of public roads official, Tuesday in a conference with Santa Barbara county officials. Burnett visited the Maricopa project yesterday.

"This means," said a local official, "that this important factor in Carpenteria's future development is expected to carry a great number of motorists to the coast, for the plan only includes those forest roads that will be most traveled. Its purpose is to develop state, county and forest roads along lines which will protect the roadsides from unsightly structures and conserve their beauty for the benefit of all the people."

Burnett also stated that the San Marcos pass and the Cuyama valley highway are included in the present plan.

## Lions Hear Speakers

Two interesting talks and a male quartet were the features of last Thursday's meeting of the Lion's club, which was arranged by John S. Catlin and Charles Batsch. John A. Harts of Los Angeles spoke on "California and the Redwoods," and J. G. Doyen, Associated Oil company manager for Santa Barbara, talked on "Know Your West."

Following the speaking the club was entertained by the Georgia male quartet (colored) of Santa Barbara.

## Grammar Russell Cup Track Meet to Be Held March 18

Twenty-four track and field events are scheduled for the twentieth annual Russell Cup classic for grammar schools to be held on the local grounds March 18. Invitations have been sent out to the principal schools in the southern part of the state, and many have already signified their intention of entering the meet.

No contestant over 16 will be allowed to enter. Fillmore now has the silver loving cup as a result of winning last year's meet. Carpenteria had won it for four years prior to 1932.

A bronze medal will be awarded the high point winner in each class, in addition to ribbons for the first four places in each event.

Superintendent Harry Lintz announces that admission prices have been lowered to 10 and 25 cents this year, instead of 25 and 50, the admission price to previous meets, and he expects a record-breaking crowd.

Complete details of the events, schedules, names of officials and the schools entered will appear in next week's Chronicle.

## Local Hi Basketball 'B' Team Plays Today for Championship

Carpenteria high school's lightweight basketball team plays the Simi "B" aggregation today at the Santa Paula high school gymnasium to settle the league's lightweight championship. The game should be close, the winner a toss-up, according to local sport enthusiasts, and the well-known "dope" substantiates this opinion.

The teams have met twice previously and have each won their home game. Simi bested Ojai last week in the semi-finals to decide which team should play Carpenteria.

The league consists of Moorpark, Simi, Ojai and Carpenteria. Coach Greenough of the local "B"s has rounded an erratic, inconsistent team into real championship contenders during the latter part of the season.

The following boys go south tomorrow: Fred Lopez, Dale Schuyler, Ralph Woods, Elmer Norlin, Walton Kendrick, James Hendy, George Coffman, Toma Hirishima and Robert Gorham.

Today's winner will receive a silver trophy, purchased by the four schools of the league.

## Boy Scout Committee All Present at Session

Complete attendance marked the monthly luncheon and meeting of the Boy Scout committee at the grammar school last Monday.

The committee is composed of public-spirited men of the valley who advise and indirectly supervise the activities of the Boy Scouts of this district.

### PHONE 4461

When you know of a bit of news. That is the Chronicle's easily remembered telephone number.

If you wish to subscribe. A representative will call and take your subscription, relieving you of inconvenience.

When you have an advertisement. We will call for copy, or assist in any way.

If you are contemplating a job of printing. We will come after it and deliver promptly. Thanks!



# Carpinteria Chronicle

Published Thursdays with complete coverage of the Carpinteria Valley, Summerland and Rincon

W. L. DAVIS, JR. Owner and Publisher  
LINN UNKEFER Editor and Advertising Manager

115 E. Coast Highway Telephone 4461

Subscription, \$2.00 per year. Display Advertising, 30c per column inch

## A PROGRESSIVE, SUBSTANTIAL NEWSPAPER

Making its debut today under auspicious circumstances, the Carpinteria Chronicle enters the Santa Barbara county journalistic field with a definite policy of optimism and progressiveness, of truth and loyalty to its people—a policy which demands the unbiased publication of all the news of the Carpinteria valley and adjacent territory. It will actively support all local civic improvement projects and consistently urge the patronage of home business. It is absolutely independent in politics and personalities and begins its career with animosity toward no one; indeed, it is very grateful for the confidence already displayed by at least a majority of valley citizens. It has no connection whatsoever with any former Carpinteria publication or newspaper ownership.

The Chronicle will have a widespread "outside" circulation (so valuable for town and valley publicity) and expects very shortly to have the largest list of bonafide paid subscribers in this portion of the county, thus affording advertisers their best medium for local sales promotion. The Chronicle will not be a "free" publication; we value it, and it is of value to the reader and to the community.

The Chronicle has one of the best and most modern weekly newspaper plants in California, and is also well equipped to produce—and will feature—a high grade of commercial job printing. It will also earn out-of-town money by printing publications and by trade composition.

Linn Unkefer, reared in Carpinteria and a student of journalism at the University of Southern California of the class of 1926, has been appointed editor and local advertising manager.

The publisher of the Chronicle is greatly impressed by Carpinteria, its kindly, loyal, progressive, hospitable and extremely friendly people, its beauty and its possibilities—not to mention its present agricultural wealth, even in depressed times.

We know from many years' experience in the newspaper field that a community which supports an active chamber of commerce, that has "live" fraternal societies and women's clubs, that has good churches and schools, and where dwell men who will and do work in harmony for the betterment of their own town, is an excellent location for a good newspaper.

We like you, and we sincerely hope you will like us—and we pledge ourselves to aid in every way possible the development of this "little empire."

W. L. DAVIS, JR.

## BITTER MEDICINE, BUT EXCELLENT REMEDY

Pardon us for mentioning the much-cursed "depression," but it is only to observe that just as suffering makes for Godliness, fire for purity and contrast for effect, there are numerous benefits to be had from the present era of hard times.

Prosperity is seldom conducive to good government. People are not concerned over what becomes of their tax money so long as the money continues to roll in. It is only when the tax dollar is hard to replace that the voters open their eyes and begin to wonder why so much money is required to run the government. Not until then are any steps taken to investigate the practices of corrupt politicians and to do something to rectify the accumulated evils of slack citizenship and disinterested voting.

Winston Churchill, British statesman, once observed that "the American people are the most sheep-like, patient and politically passive in the world." The observation was made during more prosperous times, and doubtless contained more than a grain of truth. But Mr. Churchill would find a different attitude, a passivity conspicuous by its absence, were he today to view the American "scene."

If the results of this new feeling are lasting, if the economies and reforms now being instituted can endure, from a civic viewpoint the depression may be said to have been a success.

## R. F. C. ACTIVITIES IN A NUTSHELL

Will Rogers summed up the trouble with the Reconstruction Finance Corporation characteristically and briefly when he said:

"The trouble is they've got the wrong idea, loaning the money to the big boys so it can seep down to the little fellows. It doesn't. Money moves the other way—up-hill. Put a dime at the bottom of Death Valley, the lowest spot in the U. S., and in less than two weeks it'll find its way into John D.'s pocket."

Many senators have spoken for hours on the subject and said less.

## CARPINTERIA DOES IT AGAIN

Carpinteria's showing in the Community Chest drive just ended should be a source of satisfaction, not only to the chest workers, but to every civic minded person in the community. In times like these, and with a quota nearly equal that set in more affluent times, Carpinteria went over the top, as it has always done, and without any ballyhoo or high-pressure fireworks.

This quiet way of accomplishing the worthwhile is, we believe, characteristic of the town and the citizens who make it a good place in which to live.

Probably we will have to adopt more radical measures to end the depression than the average man is now prepared to believe. But radical is not a bad word. It means "root-matters." If we could once get down to the roots of our economic troubles, recovery would be half accomplished.

Washington's birthday anniversary was Wednesday—and we are moved to remark we probably need George more now than we did then. We might offer the U. S. back to the Indians and the English—but we doubt if they would take it.

As much interest and enthusiasm as is evidenced by Carpinteria baseball fans, why doesn't someone start a movement in earnest to provide for a regular ball park?

Somebody has mentioned that last year's song hit was "I've Got Five Dollars" and that this year's is "Brother, Can You Spare a Dime?"

## AN OPEN LETTER TO MISS LAURA SHELDON

Longer ago than either of us cares to remember, an item appeared in the Serena Press, an odd little newspaper not much bigger than this letter, and which was printed on a queer-looking typewriter donated to the cause of young Journalism by a very kind-hearted lady who looked particularly nice in lavender.

The item read: "Miss Laura Sheldon called on the editor this week and paid 10 cents for a year's subscription to the Serena Press, thereby doubling this paper's circulation. We regret to announce that until larger press equipment is installed we will be unable to accept any more subscriptions." (The "editor" had only one piece of carbon paper.)

The incident was recalled this week when a very kind-hearted lady who still looks especially nice in lavender, came into the Chronicle office and announced that she wanted to be the first subscriber.

We're proud to have you as a subscriber, just as Carpinteria is proud to have you as a resident. May all the Chronicle's associations and friendships be as happy and as permanent as ours has been.

You told me this week that you were over—but a lady's age should never be published. Besides you will never be anything but young because you've kept your mind young and always have interested yourself in young people.

And so the Chronicle's first bow is, appropriately enough, to its first subscriber—a grey-haired little lady who, bless her, wears lavender as well as ever.—The Editor.

Assemblyman George Bliss arrived home last night on a four-day furlough from his legislative duties at Sacramento.

Mrs. J. H. Shepard has as weekend guests Mr. and Mrs. O. E. Helmer, Miss Peggy Jane Helmer and Mrs. Ella Coles of Los Angeles and Hollywood. Mrs. Helmer and Mrs. Coles are sisters of Mrs. Shepard.

Mildred Martindale is recovering from a severe attack of influenza at the home of the Crawford threesome, Wilma, Daphne and Orb.

Miss Lottie Shepard, Stanley and John Henry Shepard spent Monday in Pasadena on business.

Mr. and Mrs. Harbron W. Morris and daughter Frances and Mrs. Curtis Linkey motored to Meiner's Oaks Sunday, the guests of Mrs. James Linkey.

Mrs. E. C. Durfee of Santa Barbara was the guest last week of Mr. and Mrs. H. W. Morris at their home on Craven Lane.

Mrs. Henry Sturmer and son Donald motored to Santa Paula Thursday and were the guests of her parents, Mr. and Mrs. Flagg, returning Saturday.

Gerald Hatton motored to South Gate Saturday afternoon and returned Sunday, accompanied by Mrs. Hatton and son Bobby, who have been visiting with her parents.

## CHURCHES

### COMMUNITY CHURCH

Rev. Leon Kirkes, Pastor

The Sunday school will meet at the usual hour, 9:45 a. m. It has become a custom with the Sunday school to observe Methuselah's birthday on the first Sunday in March. This birthday offering is devoted to the young people's missionary work. All who are interested in the success of the observance may join with them. They might thus be able to take in Methuselah's grandfather.

The topic of the sermon at 11 o'clock will be "The Battlefield Where Sui ritual Victories Are Won." The Intermediate Christian Endeavor meets at 4:45, the Tuxis Choir at 5:45 and the Senior Christian Endeavor at 6:30.

A cordial invitation is extended to all to attend these services.

### THE METHODIST CHURCH

C. P. Moore, Pastor

Sunday school, 10 a. m.; W. H. James, superintendent; Mrs. George P. Clark, superintendent children's department; Mrs. C. P. Moore, superintendent and teacher young people's department; the Rev. C. P. Moore, leader adult Bible class.

Morning service, 11 a. m.; sermon subject: "Jesus and Wealth." Combined young people's and evening worship, 6:30 to 8 p. m. Pastor's address: "Boomerangs."

Prayer meeting Wednesday nights at 7:30 o'clock. Studies in Life of Christ, taken from St. Mark's gospel.

### CHRISTIAN SCIENCE SOCIETY

814 Walnut Street

Services Sunday, 11 a. m.; Sunday school at 9:45 a. m. Wednesday meeting 8 p. m. Reading room open Wednesdays and Saturdays, 2:30 to 4:30 p. m. You are invited.

### ST. ANDREWS EPISCOPAL

Coast Highway

10 a. m., morning prayer and sermon. Friday night, 7:15, choir practice and instruction.

### ST. JOSEPH'S CATHOLIC

Low Mass and instruction at 8:45 a. m. Christian Doctrine in English and Spanish, Saturday at 2:30 p. m. and Sunday after Mass.

Mr. and Mrs. W. L. Davis Jr. and their daughter-in-law, Mrs. C. B. Davis, and baby daughter, arrived in Carpinteria Friday and are residing in the Ogan house on Vallecito road. Mrs. C. B. Davis and baby will depart shortly for Independence, where her husband is publishing a newspaper.

Orin Phillips killed a large wildcat last night, when he apprehended the feline in his chicken pen. The beast had killed three chickens before the fowls raised an alarm. It is the first wildcat killed in the valley for several years.



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Summer's Finest Drink

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## MOVIES

### NEW THRILLER AT ALCAZAR THEATRE

Boris Karloff, who won outstanding note in the title role of "Frankenstein," will be seen Friday and Saturday at the Alcazar theater in an even more fantastic role as Dr. Fu Manchu.

As the uncanny Oriental, Karloff is the center of a formidable combination of intrigue, strange crimes and fiendish punishments. There is, for instance, the mysterious laboratory where Fu Manchu hurls his man-made lightning and his sinister "death ray."

There is the weird torture of the bell, the reverberating notes of which drive men mad. The spectacular Feast of the Mongols, the adventures of the scientists in the catacombs, the fight into the Gobi desert and the final Asiatic uprising against the world, are other thrilling incidents.

Charles Brabin directed the picture with a prominent cast which includes Lewis Stone, Karen Morley, Charles Starrett, Myrna Loy, Jean Hersholt, Lawrence Grant and David Torrence. Hundreds of extras appear in the spectacular Oriental scenes and replicas of great gold buddhas add to the color of the production.

Mr. and Mrs. Virgil Hill from Santa Barbara were guests Sunday evening of Mr. and Mrs. R. J. Ogan.

Mr. and Mrs. George Bogue of Los Angeles are guests of Bob Baird over Washington's birthday. Bogue was Bob's room-mate at Stanford, and was a member of Pop Warner's football team for two years.

Mr. and Mrs. J. Erdey, who have been visiting Miss C. Grove of Star Pine road, and who is Mrs. Erdey's sister, for the past two months, returned to their home in Missinburg, Pennsylvania, this week.

Mrs. Jennie Cadwell and Mrs. John Rodriguez were luncheon guests Tuesday at the home of Mrs. Clarence Cadwell and family.

Sim Shepard and John Henry Shepard are planning to attend the Iowa picnic in Los Angeles Saturday.

### SHORTER HOURS, SAYS DRUGGIST McMARTIN

"Night business does not warrant keeping open after 7 p. m. during the winter months," said Stuart McMARTIN yesterday, regarding the drug store's announcement to that effect in the Chronicle's advertising columns.

"We are making every effort to reduce our overhead to a point that will enable us to meet competition," he added. "By March 1 we will have completed this retrenchment and be in a position to pass the amount saved on to the community in the form of lower prices, to be announced on that date. In this way we hope to convince Carpinteria people that "Buy at Home" is the best policy."

## CARPINTERIA LUMBER COMPANY

Announces Regulation

**PING-PONG BOARDS for \$5.00**

Smaller Boards for Less

BUILDING MATERIALS AND PAINT SUPPLIES

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Hacienda Minced Clams, 2 cans 39c	Red & W'te Tuna 1-2s, 2 cans . 36c
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Red & White Bird Seed, pkg. . . . 12c

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- Hens, fresh dressed . . . . . 25c lb.
- Local fresh Eggs, medium . . . 19c doz.
- Blue Ribbon Butter . . . . . 24c lb.

## SPECIAL Announcement

Beginning March 1st this store  
will open at 8:00 o'clock a. m.  
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**JONES . . .**  
**the druggist**

Stuart McMartin, Proprietor

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Carpinteria

## Society

### WASHINGTON LUNCHEON

Carpinteria women who attended the Washington's birthday luncheon given by the Santa Barbara chapter D. A. R. at El Paseo were Mrs. L. C. Kirkes, Mrs. George R. Bliss, Mrs. John Woods Dorrance, Mrs. J. Henry Shepard, Dr. Genevieve Shorkley, Mrs. Martin Slaughter, Mrs. George Catlin, Mrs. Frank L. Smith, Mrs. W. Guy Stockton, Miss Verita Slaughter, Miss Caroline Braley, Miss Phoebe Bowen, Mrs. Adrian G. Wood, Mrs. Percy Houts, Mrs. J. C. Bailard, Mrs. E. Victor Stubbs, Mrs. Frank Thurmond, Miss Grace Shorkley and Miss Mary Shorkley.

### LITTLE BRIDGE CLUB

The Little Bridge club met Tuesday at the home of Mrs. Ella Pendergast. Those who enjoyed a pleasant afternoon were Mesdames J. W. Dorrance, Jerome Tubbs, Martin Slaughter, C. D. Hubbard, Bern Franklin and the Misses Katherine and Myrtle Bailard.

### VANISHING TEA

Mrs. D. A. Carton, Mrs. H. C. Henderson and Mrs. John S. Catlin entertained at a "vanishing tea" Tuesday afternoon at the home of

the latter. Those participating included Mrs. Marc Latham, Mrs. Henry Sturmer, Mrs. Earl Southworth, Miss Jennie Maxfield, Mrs. George Bliss, Mrs. Daniel Stone, Mrs. Joseph Hendy, Mrs. Nelson Smith, Mrs. William Norlin and Mrs. Donald Butler.

### MRS. HELTMAN FETED

Mrs. Leslie Carter entertained at the home of R. F. Carter in Santa Barbara Saturday afternoon in honor of Mrs. Harold Helzman. Those bid to the affair included Mrs. Curtis Linkey, Mrs. James Shipman, Mrs. Jack Morris, Miss Agnes Braley, Miss Doris Braley, Miss Florence Stuart, Miss Vivian Rodriguez and Miss Vivian-Chaffee, of Carpinteria; Mrs. Remington Treloar and Mrs. Merle Shride of Santa Barbara.

### PING PONG PARTY

A ping-pong tournament Tuesday at the home of Mr. and Mrs. Linn Unkefer was enjoyed by the following Carpinteria people: Mr. and Mrs. Harry Lintz, Mr. and Mrs. Percy Houts Jr., Mr. and Mrs. J. C. Bailard, Mr. and Mrs. Dick Kistler, Mr. and Mrs. George Humphreys, Robert Bailard and Miss Martha Jayne Gooding. Mrs. Jack Bailard won the ladies' prize and Harry Lintz the men's tournament.

### ENTERTAINS SLOYD CLASS

Joseph Fraga entertained his eve-

ning sloyd class Friday night at his home in Sawyer tract. Bridge was played by Mr. and Mrs. David Cummins, Mr. and Mrs. Harry James, Mr. and Mrs. S. Maddox, Bernard Church, Charles Senteney and Miss Sybil Baker.

### HOME CENTER

The Home Center is having a series of sewing instructions under the leadership of Mrs. H. L. Beckstead, Mrs. A. J. Jarvis, Mrs. Robert Stuart and Mrs. L. F. Thompson. A group met Wednesday at the home of the latter.

### GARDEN CLUB

What should the family food supply be for 1933? Where is it going to come from?

As a part of the 1933 program in the wise spending of the food dollar the county demonstration department is having a round of meetings on "The Home Vegetable Garden" and the part it plays in the year's family food supply.

Thursday afternoon (today) at 2 o'clock a demonstration meeting is to be held at the Little Theater at the Carpinteria high school. This program has been arranged in cooperation with the Garden Club by the county home demonstration agent Nancy H. Folsom, and Farm Advisor S. Anderson. It is hoped all who are in any way interested will attend.

### GIRL SCOUT COMMITTEE

Leaders of the Carpinteria Girl Scouts were entertained Tuesday afternoon at the Girl Scout house with a luncheon given by the Scout committee.

Mrs. M. Clark, Scout director of Ventura, was the speaker and guest of honor. Her interesting talk dealt with the three-fold relationship of a Girl Scout committee: to the community, to the leaders, and to the girls.

Committee members who gave the luncheon included Mesdames Bailard Franklin, chairman; E. P. Rowe, Burchell Upon, Frank Thurmond, Robert Bates, Phillip Dane, Jack Rock, Cecil Thomas, Donald Butler and Ray Lambert.

Scout leaders who were entertained were Mesdames Fred Rystrom, Elmer Pulliam, Donald Andrews, Harold Cadwell, Percy Houts Jr., Jack Bailard and the Misses Mae Brooks, Leila Robbins and Grace Shorkley.

The Scout house was beautifully decorated with accacia, and the luncheon was served upon dishes bearing the Girl Scout emblem.

Following the luncheon Mrs. Clark spoke to the Girl Scout troop at the grammar school, where the following program was given by members of the troop:

"America," assembly; Promise and song, Brownies; recitation, "Washington," Aliso Scouts; violin solo, Mary Shorkley; promise and song,

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Roast Turkey and Dressing  
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## The GLANCER

By Wes Davis Jr.

Although I am practically a newcomer to Carpinteria, it strikes me as peculiar that the polo field and the airport, both located in Carpinteria, do not receive more publicity as of Carpinteria. Perhaps I do not know the whole story. But I aim to find out. Carpinteria datelines in the metropolitan papers and wire dispatches would do a tremendous lot of good in publicizing the many attractions of this valley. Maybe we can do something about it.

In this column I will attempt to paper a story on this valley. This is the first of a series of articles on the valley. The first article was on the valley's last winter and winter sports. The second article was on the valley's election, but was excised. The third article was on the valley's scent was . . .

The funny part of it was this: game hunter was out after the big bull elephant. However, due probably to the depression, he took a crack at a covey of donkeys. They are said to be equally edible.

And now that Mayor Cermak is on the road to recovery, it may not be considered flippant to observe Chicago isn't the same since they locked Al Capone up. Imagine any mayor of Chicago having to go all the way to Florida to be shot at!

And again, there are certain Los Angeles chamber of commerce members who will claim the shooting affair was only another cheap publicity stunt staged by Florida.

The one and only Bill Rogers was seen Saturday night at Grell's eating chili and liking it. Wallace Beery hovered town around a few moments Tuesday. McAdoo landed his plane at the airport here Monday. Ought to have some publicity value.

Mrs. Irma Parson, formerly of Orange, is a newcomer to the valley and is at present staying at the home of Mrs. R. N. McKinney on Santa Monica road.

Mrs. Gwin Thurmond and Mrs. Walter Steele, both of Saticoy, spent Monday at the home of Mrs. James Shepard.

Mrs. Thomas' patrol; hike song; "Hail to the Scouts," Mrs. Percy Houts' patrol.

On the twelfth of next month, Girl Scouting will celebrate its twenty-first birthday in America, where there are now more than 300,000 active members.

## ANNOUNCING . . .

Carpinteria Beach Frontage offered  
local people before Summer sale. Call  
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CARPINTERIA

Dear Lady:

Of course you've heard heaps about permanents!

So—just to be different, we're going to skip all this detail and sum it up in one sentence:

Our permanents are natural looking and although each head is an individual problem, our technical and artistic training enables us to accomplish amazingly lovely results. We know it is 1933 and our price is in keeping with your budget—only \$5.00.

Also inquire about the new DeWan Permanent Hair Remover. It is so mild and harmless, so gentle and dainty in its action, so safe to use upon the tenderest skin, that it is especially recommended for facial use. You will be delighted with it.

Sincerely,  
ESTELLE



# RUSSELL CUP TRACK MEET RECEIVES PUBLICITY THROUGHOUT CALIFORNIA

The advertising value to Carpinteria of the annual Russell Cup meet is exemplified by a feature story of some length appearing in the Los Angeles Times last Tuesday morning, which said in part:

"The annual Russell Cup classic at Carpinteria is assuming major proportions. This is one of the largest and oldest invitational meets in California, this being the twentieth annual renewal of festivities.

Many great athletes have participated in this classic since its inception. Fred Houser, Nick ...

## SCHOOL

The dance, sponsored by the Carpinteria high school Varsity club on Friday night, was pronounced a success by all those who attended. Many Santa Barbara students motored to Carpinteria to enjoy the affair. Music was furnished by Howard Higgins and his "Rhythm Makers."

The evening drama class will present the second three-act play of the current season March 3, "It Pays to Advertise." The leading parts will be played by Elizabeth Furber and Ralph Smith, assisted by Phil Mills, Harry Betts and Lenore Giddings. A. E. Southworth is director of the play.

Following the three-act play there will probably be another group of one-act plays similar to those presented March 16. This will close the current season for this group.

A number of Carpinteria high school English class students are planning on entering the annual oratorical contest to be staged in Santa Barbara, under the auspices of the Santa Barbara Toastmasters club. This contest will be held some time in March.

The second of a series of hockey games will be held this afternoon on the Carpinteria high school hockey field. This game is to decide whether a third game will be played. The respective captains of the teams are Barbara Butler and Rowena Kirkwood. The last game played was won by Rowena Kirkwood's team. The members are: Rowena Kirkwood, Betty Lambert, Loretta Dunham, Jeanne Bailard, Marjorie Robertson, Frances Irwin, Donna Butler, Barbara Demaree, Lucy Upson, Ellen Hogle and Miriam Hendy.

A program of music was enjoyed by students of the Carpinteria high school assembly Tuesday by the Santa Barbara high school orchestra. Calvin Yaggy, student body president, presided over the meeting.

**GRAMMAR SCHOOL**  
Under the direction of Mrs. Rystrom, the members of the Stagecraft club are making puppets of such well-known characters as the Gumps, Topsy and Eva, Mickey Mouse and other figures, including a clown and a violinist. The club plans to build a stage when the puppets are completed. Mrs. Gordon Bailard, who has been successful in this sort of work, has been kind enough to help the club members get started, and her assistance has been invaluable.

medals home this year. This is Mather's first year at Carpinteria, but already he has had fine success. His football team enjoyed a fine season and the Carpinteria Class B basketball team is deadlocked for the league lead with Ojai right now. Mather claims Oregon State as his alma mater, where he played baseball, football and basketball.

"The meet is being managed by Fred Greenough, leading light of the Santa Barbara Greenough family. Fred has two brothers, Frank, who handles the Santa Barbara Biltmore orchestra, and George, who pole vaults for the Occidental track team."

Last week's issue of "The Breakers," grammar school newspaper, was in a patriotic vein and included an interesting article on the life of George Washington.

Mrs. Tene Cameron, supervisor of rural education, visited the Carpinteria grammar school last Thursday.

Junior high students are showing great interest in the "declamation contest," which takes place in April for the cup offered by the local Lion's club to the school which wins three of the annual contests. Goleta won in 1931, Carpinteria in 1932.

The finals for Carpinteria entrants will be held the latter part of March.

Girl Scouts who are making a study of insects, butterflies, etc., plan to catalogue the collection now on display in the main hall, keeping two specimens of each type of insect. When this has been done the display will be moved to the Scout house.

Business discussed at the regular student body meeting this week included the track meet, declamation contest, assemblies and signs for the coming Russell cup meet.

Marion Bates acted as chairman of the assembly this week, when the following program was enjoyed: "America," by the assembly.

Flag salute, led by Alma Fogliadini.  
Announcements.  
Song, "Children of U. S. A.," led by music appreciation class.  
Eighth grade descriptions: Rosamond Upson, Eugene Kohler, Claire Thurmond, Rosalind Moore.  
Violin solo, "Souvenir," Barbara Hudson.

Motion picture, Abraham Lincoln. "Star Spangled Banner," assembly.

The grammar school won a decisive victory from the Aliso team in the first practice track meet of the year Tuesday.

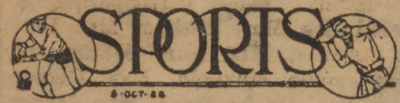
## YORK BEAUTY SHOP CHANGES OWNERS

Gladys Britain, proprietor of the New York Beauty shop on East Eighth street, stated Monday that the business has been sold to E. I. Knox of Los Angeles, who now owns a number of beauty shops in that city.

Mr. Knox will assume the management on March 1, and will bring Eunice Ensley, beautician, from Los Angeles to operate his new acquisition.

Mrs. Britain and her husband, Ivan Britain, who is employed by the citrus association, will continue to reside in Carpinteria.

"It Pays to Advertise" (Mar. 3.)



**Flash—**  
Carpinteria won the league "B" championship this afternoon by defeating Simi, 20 to 17, in a hard-fought game, marked by thrills and a desperate last-minute attempt by Simi to turn defeat to victory.

## Saticoy Takes Beating in Slow Game Sunday

### Santa Barbara Cubs Will Play Here Next Sunday

The Saticoy Merchants brought over-confidence with them last Sunday and as a result the local baseball club downed the southerners 6 to 4 in a poorly played game on the part of both teams. The Carpinteria nine scored all of their runs in two wild innings, the second and the fourth.

The Saticoy sluggers were held at bay for five innings by Bennett, who loosened up in the sixth and gave the visitors two runs. The Merchants completed their score with a run in the eighth and a home-run by Bastin in the final chucker.

Gordon, the southerner's second sacker, made a brilliant catch of a line drive off Oliver Prickett's bat in the fourth inning, snagging the ball on the first roll of a near double somersault.

Next Sunday the hometown boys will play the Santa Barbara Cubs, and will use Hipockets Fisher and Valentine Alonzo for the battery.

The box score follows:

Carpinteria:	AB	R	H	PO	A	E
Dornan ss	4	1	2	2	3	1
Treloar cf	4	0	1	0	0	0
Shipman rf	4	0	3	0	2	0
Alonzo c	4	0	0	11	3	0
Mareno 2b	4	0	2	3	0	2
Prickett 1b	3	0	0	9	0	0
Stuart 3b	3	1	1	1	0	2
Van de Mark lf	3	2	3	1	0	0
Bennett p	4	2	1	0	1	0
Woods cf	0	0	0	0	0	0
Perez rf	0	0	0	0	0	0
Totals	33	6	13	27	9	5

Saticoy:	AB	R	H	PO	A	E
Gordon 2b	5	0	0	3	1	0
Bastin rf	5	1	1	0	0	0
Cobes ss	5	0	3	1	3	0
Bates c	4	0	0	7	3	0
G Chambers cf	5	0	0	0	0	0
Mahoney lf	4	2	2	1	1	1
Morales 3b	4	1	4	1	3	1
Addcox 1b	4	0	1	8	0	0
Amador p	4	0	1	0	2	0
R Chambers 1b	0	0	0	2	0	0
Totals	40	4	12	24	13	2

## TROPHIES AND MEDALS NOW ON DISPLAY HERE

The trophies and medals for the Twentieth Annual Russell Cup track and field meet are now on display at Smith's hardware store in Carpinteria.

There are three silver cups, one for each class of competition, and a gold medal for individual high point winner in each division.

Last year the cups were won as follows: A class cup by Santa Barbara, with 43 7-10 points; B class trophy by Oxnard with 40 3-7 points and C class cup by Carpinteria with 37 points.

Medal winners last year were: Johnson of San Luis Obispo, the A class emblem, with 13 points; Powell of Santa Paula with 15 points, the class B award, and Tom Hirashima of Carpinteria the C class medal with 14 3-4 points.

These trophies and medals remain on display until one week before the track meet, which is scheduled for March 25 at the athletic field of Carpinteria union high and grammar schools.

Mr. and Mrs. Charles S. Ogan of Los Angeles were recent visitors at the Rolland J. Ogan home on Star Pine road.

Mr. and Mrs. James Shipman returned home Saturday from a visit in Long Beach with relatives and friends.

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## High School Operetta Goes Into Rehearsal

The high school operetta, "Don Alonzo's Treasure," a new work by Geoffrey Morgan, went into rehearsal this week under the direction of Fred Greenough. It will be given early in May, and will be accompanied by the high school orchestra, also directed by Greenough.

Carpinteria high school will be one of the first three schools to produce this operetta and the author, in a letter received by Greenough last week, stated his interest in the performance and his intention of attending its local presentation.

Mr. and Mrs. Marshall H. Cook and daughters Laura and Betty were guests of the Rolland Ogan's Friday. The party attended the school dance.

Dutch Higgins and his music provided the rhythm for a dance given Tuesday evening by employees of the Southern Counties gas company in Santa Barbara.

**ALCAZAR THEATRE**

FRIDAY and SATURDAY

**BORIS KASLOFF** in

"The Mask of Fu Manchu"

with an All-Star cast

Also Lloyd Hamilton in "Doubling in Quickies" and Jungle Mystery No. 9

SUNDAY and MONDAY

**CLARK GABLE** in

"No Man of Her Own"

Also Gus Edwards in "School Days"; Pictorial Review, and Pathe News

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**ORANGES**

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Lug . . . . . 45c

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Delicious Apples Fncy Washington

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