

The Carpinteria Chronicle

READABLE - REPRESENTATIVE - RELIABLE

The Only Newspaper In Carpinteria Produced Entirely In Its Own Plant

VOLUME VI

CARPINTERIA, CALIFORNIA, FRIDAY, JULY 1, 1938

NUMBER 18

Fourth Plans Complete; Parade Starts at 2:00 p.m.

Plans have been completed for* Carpinteria's Fourth of July Celebration sponsored by the Chamber of Commerce and the American Legion which will include a children's parade and a fireworks exhibition and street dancing at the beach.

The Children's parade, which is sponsored by the American Legion Auxiliary, will start promptly at 2:00 p. m. Children are asked to assemble and register in front of the Post Office at 1:30 at which time they will be given tickets entitling them to free ice cream following the parade. The line of march will be from the Post Office down Linden Avenue to the Beach where the judges will announce the winners and award the prizes. All children residing in the Valley or visiting Carpinteria, under the age of 16, are invited to participate in the parade, the only requirement being that they must be in appropriate costume.

An elaborate fireworks display will be the feature of the evening at the beach at the foot of Linden Avenue. This event is scheduled to start at 8:00 p. m. Money for the display was provided by the Chamber of Commerce and from the Holiday fund of the Community Chest.

Following the display, street dancing at the foot of Linden Avenue will be enjoyed. Music will be furnished by a recording machine in the beach store which has been equipped with an outdoor amplifier.

The Carpinteria Firemen's Association will hold their regular monthly meeting in the Summerland School House next Tuesday evening. Dinner will be served by the Auxiliary.

Construction of Grammar School to Start Tuesday

Carpinteria residents, particularly parents of children of grammar school age will be pleased to learn that actual construction on the new school building is scheduled to start Tuesday morning. Although the bond issue was passed almost a year ago, school trustees delayed selling the bonds for several months in the hopes that a PWA grant might be received. A partial issue of the bonds were sold last fall and trustees were preparing to sell the balance and start work on the building several months ago when word was received that Carpinteria had been granted \$49,000 by the PWA.

Under this set-up it was necessary to submit detailed plans and specifications to PWA officials for approval which delayed the start of the building. However word was received yesterday that PWA officials had officially approved plans and contract for construction of the building which was given to the Westco Construc-

GUN CLUB IN FIRST PLACE IN NATIONAL SHOOT

Carpinteria Gun Club officials have been notified from Washington, D. C., that they stand in first place in the National Mail Matches, four man team shoot with small bore rifles. The club took second place in 1937 and is making a good stand for first place for 1938. This report was sent out at the half way mark. Shooters in this event are R. G. Bassett, 1597 in 1600; E. F. Kowles, 1597; H. W. T. Ross, 1597; R. Gradle, 1596.

Members of the Club journeyed to Las Cruces last Sunday and defeated that club in an Army qualification shoot with heavy bore rifles in a very close match.

Shooters and scores in possible 250:

Carpinteria— H. W. T. Ross, 237; L. Potter, 234; H. Fultz, 233; R. Gradle, 231; R. Bassett, 229; W. Hummel, 229; G. Worden, 227; L. I. Plank, 227. Total, 1847.

Las Cruces— R. Allison, 240; W. Donahue, 236; E. E. Hess, 236; W. Tate, 233; H. Hollister, 229; B. Howerton, 225; Roy Lewis, 223; H. Newelhanmer, 222; Total, 1844.

Other shooters— Leo Peterson, 227; Geo. Higbee, 226; Chas. Higbee, 222; W. Wood, 222; H. Smith, 211; W. Plank, 198; H. Griffiths, 179; N. Georgi, 221; M. Delio, 218; T. Gorgie, 218; L. Bishop, 217.

Out of the fifteen Carpinteria Club members participating, ten qualified as experts, two as sharpshooters, two as marksmen. Only one man failed to qualify. The Las Cruces team had six men qualify for expert and six for sharpshooters.

LION'S CLUB HEARS TALK ON D. A. R.

Members of the Lion's Club heard Mrs. Leon C. Kirkes of Pasadena talk on "Daughters of the American Revolution and what they stand for" at their dinner meeting held in the Veteran's Memorial building last night. Program arrangements were in charge of John Hudson.

LOCAL SPELLERS TO GO ON AIR WED. EVENING

The Carpinteria Spelling team which failed to materialize several weeks ago in a scheduled match over the News-Press Station, KTMS, will be given a chance to redeem itself next Wednesday evening at 8:00 p. m. and to rid itself of the adjective "elusive" which has been applied to it by the News-Press.

The Carpinteria team will meet the Altrusa Club Buzzards and apparently will be up against tough competition since the Buzzards defeated the Olympia team by a score of 17 to 8 on Wednesday evening.

The line-up of the Carpinteria team will not be announced until it is broadcast over KTMS the night of the spelling match so Carpinteria residents are urged to tune in on this station to hear their friends attempt to claim the honors for Carpinteria.

BOY SCOUTS TO HAVE OWN BUS

Announcement has been made that the Carpinteria Boy Scouts will have their own bus next fall and will also have an addition to their cabin on Casistas Road when the new grammar school is completed. Arrangements have been made to purchase one of the school busses which is being replaced by a new bus and for the purchase of one of the tent houses which will be moved to the cabin site.

Boy Scout meetings are being held during the summer months for the first time this year, with Jimmy Carpenter acting as Scout Master. The boys enjoyed a wienie roast at the State Beach Park Wednesday evening, followed by a campfire. Some twenty boys attended. Carpenter was assisted by Howard Mays and Ford Kline.

Scouts Kenneth Brittan, Richard White and Denny Taylor who were awarded camperships by the Lion's Club left Thursday morning for Camp Drake where they will remain for ten days.

Two radio-controlled "prowl" cars of police will continuously cruise over the 400 acres of Treasure Island during the 1939 World's Fair of the West.

Santa Barbara to Have Three Day Celebration

J. E. HATTON IS CHAMPION OF CRIBBAGE CONTEST

The Community Cribbage tournament which was held last Friday evening in the Veteran's Memorial Building was highly successful and brought out over 60 persons. At the conclusion of the evening's play Dave Cummings and G. E. Hatton had defeated all-comers and in the play-off Hatton succeeded in defeating Cummings and was named the champion of the evening.

Awards were made to the K. P. Team, winner of the men's tournament which was concluded two weeks ago tonight. Lawrence Doerr was given an award for highest individual score and G. Hatton and D. Cummings for highest partner score. The consolation award went to Dick Kistler for the low score of the tournament.

Roy Beckstead was presented with a gift by those who played in the men's tournament in appreciation of his work in organizing and directing the affair.

Plans are now being made for a pinochle tournament along the same lines as the cribbage tournament.

Mr. and Mrs. John Furby left today for a week's visit with Mr. Furby's parents, Mr. and Mrs. C. E. Furby, Sr., in Hanford, Calif.

The Woman's Auxiliary of the fire department will meet this evening at the home of Mrs. Tom Reid in Summerland.

Suspect In Wife Slaying Still Evading Capture

BAN ON FIREWORKS TO BE IN EFFECT AFTER THIS YEAR

Carpinteria residents both young and old had better get their fill of fireworks this Fourth of July, since this is the last year that fireworks may be sold or used in the County.

Under the County Ordinance enacted some months ago, the sale of fireworks this year will be permitted only on July 3 and 4 and after this year they will be permanently banned from the county.

In anticipation of a heavy demand for fireworks in view of this fact Ray Doell has laid in a large and varied assortment of fireworks and will place them on sale Sunday morning at a stand to be constructed next to the Safeway Store.

* Santa Barbara is planning a gala three day holiday celebration over the Fourth which will open Saturday morning at 8:00 p. m. with a Golf Tournament at the La Cumbre Country Club which continues throughout the three days. The Celebration will be concluded on the evening of the Fourth with the annual Semina Nautica Marine Illuminated pageant which will pass in review from the breakwater to Cabrillo Pavilion.

The Independence day parade up State street to the Court House will start at 10:00 p. m. and Independence day ceremonies will be held at the Sunken Gardens of the Court House immediately following the conclusion of the parade at 11:30 a. m.

High lights of the three day program are as follows:

Saturday, July 2

9:00 a. m.— Horseshoe pitching tournament at Oak Park, 2, 3, 4.
9:00 a. m.— Pacific Parks Tennis Championships, Stadium Tennis Courts, 2, 3, 4.

12:00 a. m.— Arrival of U. S. S. (Heavy Cruiser) New Orleans, and U. S. S. (Aircraft Carrier) Lexington.

1:00 to 4:00 p. m.— Public visiting, U. S. S. New Orleans and U. S. S. Lexington, 2, 3, 4.

1:30 p. m.— Boat Races off East Beach.

2:30 p. m.— Baseball game, Pershing Park Field, 2, 3, 4.

8:00 p. m. to 12:00 m.— Street dances, State and Carrillo and at State and Haley.

8:00 p. m. to 12:00 m.— Illumination of Harbor, 2, 3, 4.

8:30 to 9:00 p. m.— Battleships Searchlight Display, 2, 3, 4.

Sunday, July 3

Church Services: Usual Sunday (Continued on page 8)

Hatfield May Visit Next Week

George J. Hatfield, lieutenant Governor, who is a candidate for the Republican nomination for Governor in the August primaries, will be in Santa Barbara on Thursday and Friday of next week and tentative plans include a visit to Carpinteria on Friday evening. Barring last minute changes in his itinerary he will speak briefly at the Veteran's Memorial building.

tion Company of Los Angeles who submitted the low bid of \$91,900 for the building.

The construction company plans to start work Tuesday morning and terms of the contract call for completion of the building in 180 days. Barring unforeseen delay, there is an excellent possibility that grammar school students will be able to occupy the new building when they return to school following the Christmas vacation.

* At a late hour yesterday afternoon, Tony Espinoza, 28, who is accused of killing his estranged wife at the home of her brother early Monday morning was still at large despite efforts of a number of deputies from the sheriff's office to bring about his capture.

Jessie Diaz, brother of the slain woman, who witnessed the shooting all but captured Espinoza immediately after the attack, but was frustrated by a neighbor who believed that Diaz and Espinoza were engaged in a street fight and separated the two men permitting Espinoza to escape after he had been badly beaten around the head with a pistol.

First report of the shooting was made by Diaz to night-watchman Waterman about 2:00 a. m. Diaz came to Waterman at the Seaside station and asked him to get an officer, saying that his sister had been shot. Waterman notified the sheriff's office who found that the

(Continued on page 8)

CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

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Bud Riley . . . Associate Editor and Adv. Mgr.

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SUBSCRIPTION \$2.50 PER YEAR IN ADVANCE

Advertising Rates on Application

BETTER PROTECTION NEEDED

Last year a group of Carpinteria citizens and several directors of the Chamber of Commerce appealed to the Sheriff's office for at least a partly paid deputy sheriff for this territory but the request was not granted.

This week Carpinteria finds itself in headlines because of a murder committed in the Mexican quarters and at the time we went to press the suspect had not yet been apprehended. Had there been a paid deputy stationed in Carpinteria who could have been reached immediately there is an excellent chance that the fugitive would have been taken the same night. With no reflection intended on the Sheriff's office, the fact remains that deputies did not arrive on the scene until at least an hour after the crime had been committed, partly because it was not reported until a half-hour had elapsed and partly because of the time necessary to drive to Carpinteria from Santa Barbara.

Apparently the refusal to place at least a partly-paid deputy in Carpinteria was based on economic reasons but there are instances where economy proves costly in the long run. Since deputies who regularly cover Carpinteria have a beat that extends to Gaviota, approximately sixty miles from here, it would appear that sufficient money could be saved on mileage to pay the salary of a deputy sheriff in this end of the county. Aside from that is the fact that this end of the County contributes heavily to the treasury of the County in view of the high valuation of property and it would seem only right that adequate protection be furnished from these funds.

Other factors to be considered include the fact that Carpinteria does have quite a large Mexican settlement which occasionally "blows of steam" much to the damage of some of its residents before officers can reach the scene of the disturbance. The heavy influx of transients during the summer season also calls for better protection during that period. But probably the most important reason for stationing a deputy in Carpinteria is the fact that the town is logically the eastern gateway to the County and unless a fugitive from the law is familiar with the back roads, he must of necessity pass through Carpinteria in entering or leaving the County and the presence of an officer at this point would prove a strong deterrent to shady characters who frequently drift into the County when things become too "Hot" for them in the Los Angeles area.

DECLARATION OF INDEPENDENCE—1938

On the Fourth of July, most Americans, whether in California, New York, or at some far-flung outpost in Alaska, think a bit about America—thrill a bit to contemplate: "This is my country!"

Cannon crackers boom; bands play; the young march and the old drift back to stirring yester-

The Churches

Carpinteria has a number of Churches, whose pastors and members will be glad to welcome you to their services.

CHRISTIAN SCIENCE SOCIETY

Christian Science Society, Carpinteria, a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., holds service every Sunday at 11 o'clock a. m., Sunday School at 9:45 o'clock. Mid-week meetings every Wednesday evening at 8 o'clock.

A reading room is maintained in the church building, open Tuesday afternoons (except holidays) from 2:30 to 4:30 o'clock.

The words of the Psalmist, "We will rejoice in thy salvation, and in the name of our God we will set up our banners," are the Golden Text in the Lesson-Sermon on "God" on Sunday in all Churches of Christ, Scientist.

A Scriptural selection in the Lesson-Sermon includes these verses from Matthew: "Then was Jesus led up of the spirit into the wilderness to be tempted of the devil. . . . Again, the devil taketh him up into an exceeding high mountain, and sheweth him all the kingdoms of the world, and the glory of them; And saith unto him, All these things will I give thee, if thou wilt fall down and worship me. Then saith Jesus unto him, Get thee hence, Satan: for it is written, Thou shalt worship the Lord thy God, and him only shalt thou serve. Then the devil leaveth him, and, behold, angels came and ministered unto him."

One of the passages from "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states: "We lose the high significance of omnipotence, when after admitting that God, or good, is omnipresent and has all-power, we still believe there is another power, named evil. This belief that there is more than one mind is as pernicious to divine theology as are ancient mythology and pagan idolatry."

THE CARPINTERIA COMMUNITY CHURCH

Rev. Deane F. Babbitt, Pastor.
The Guest Preacher at the Community Church at the Eleven o'clock

days; there are patriotic services, eloquent speeches, solemn memories. Each man celebrates the day in his own manner, but all true Americans on that day are proud to be Americans

We listen to the reading of the Declaration of Independence. And the words, if they are more than a Fourth of July ritual—if we have a sudden flash of intuitive understanding—may give us compassion for the oppressed and despot-shackled peoples of other nations. A news-reel unfolds a China in flames, her cities a shambles of violent death and suffering; a Spain, torn with civil war—a pawn of covetous neighbors; a Germany and Italy and Russia, with untold millions bowing to the ruthless mandates of power-crazed dictators.

We think again of America. And we pray for a new age of reason, of tolerance, of real patriotism which, in its finest form, is a decent regard for the welfare of others. We visualize a new Declaration of Independence—a 1938 declaration—that we shall be grateful for liberty, for freedom of worship and freedom of action; that we shall be equal to the heritage given us and shall learn to live together without too much of rancor, without too much of selfishness and greed. We want a new declaration of faith in America—of confidence in each other. We want to work—and work in harmony—so that we may have the security which comes from a people pulling together. We want independence—economic independence—and we want to see America at work, seeking to achieve it!

clock Morning Worship hour will be the Rev. Dr. Henry T. Babcock, D. D., of Eagle Rock, Calif. Special Sunday services will be held at the Dos Pueblos Camp conference for Junior High School students. Those accompanying Rev. Deane F. Babbitt, director, from Carpinteria Valley are Myron Sturmer, Jean O'Banion, Barbara Bates, Donovan Capes and Robert Whitcomb.

Miss Edith Van Metre will act as hostess at her home on Linden Avenue to the Youth Fellowship Group of the Church at 6:30 p. m., Sunday. Miss Patty Demaree will conduct the devotional period, concerning "Conflicting Loyalties" of Youth. Shall a patriot follow the guidance of his conscience or obey the laws of his country, when the two conflict?

METHODIST CHURCH

Melvin J. Addington, Pastor
Morning Service, Rev. Roy T. Hill, District Superintendent of the Wyoming District of Methodist Episcopal Church will preach.

Evening Service, "How far Can We Follow the Lord Jesus Christ?"

Two disciples asked for the chiefest places in the kingdom, but Jesus asked them: "Are ye Able." They replied that they were, and later they were called on to prove themselves able. For the church goer we may ask, are ye able, or to the outsider, are ye able, and to the Christian, are ye able? The power is at hand, and all material is available. He has a salvation that is able. Let us enter in fully to his fellowship.

Wednesday Evening: Prayer and Bible study. "Heb. 13"

A deep spiritual blessing has been manifest in the midweek meeting, and we have witnessed many answered prayer requests.

Hail Lloyd's Finest

Lloyd Nolan's performance in Paramount's "Hunted Men," in which he portrays a gangster who hides out with a respectable family and falls in love with the daughter of the house—Mary Carlisle—is regarded as his finest to date.

Interpretation of the history of six great American Indian civilizations is the objective of an elaborate Indian presentation at the 1939 Golden Gate International Exposition.

WOMEN IN THE NEWS

By LEONE BAXTER

With dad in the picket line and Junior on a hazy, but belligerent, "school strike," housewives some month ago, feeling a little left out of things, started half a dozen new moves to have fun, too—in a ladylike way.

They asked other women, whether housewives or not, to join them, and gleefully signed up with "consumers' unions" and "shoppers' guides" whereby they might boycott en masse and to their hearts' content the very shops and firms and industries that their husbands were picketing.

It's not a brand new movement, as movements go. And membership cards may cost as much as five dollars. But it's fun, no end, to wield power. And it's a dull housewife indeed who doesn't recognize the potentialities for power that any directed buying group, financed by thousands of housewives' memberships, may wield over business and industry in this country—if its leaders so choose.

* * *

A different kind of strike tactics are chosen by women of at least two Eastern cities. New York mothers in East Side tenement districts are threatening to desert their one uninvadable field—that of motherhood. They have issued ultimatums that until a slum-clearance plan is effected there will be no more tenement babies. Chicago mothers in an equally destitute and unlivable area have followed suit with a similar pronouncement.

That movement, too, is not without precedent. But the determination of such women can scarcely be treated lightly. Those who have seen the slum areas of either city will not suppose that the "baby strike" is dictated merely by a desire for the spectacular.

* * *

A light touch to the feminine strike news is shown in reports of a matrimonial boycott maintained by holders of Danish "spinsters insurance."

The investment pays dividends only if the maiden in the case lives to reach her 40th birthday unmarried. And in these economically unsettled times when many potential husbands are finding it difficult enough to provide for themselves, the girls are having less trouble than might be supposed holding off matrimony until their ships come in, labeled "Spinsters Insurance"—and laden, no doubt, with long-patient fiancés, anxious at long last to claim their 40-year-old brides.

WASHINGTON—With Congress adjourned until January, unless called back for a special session to consider railroad legislation, the nation's capital once more takes on an air of quietude and leisure. Political forecasters are reading with interest the current survey in Fortune magazine analyzing the feelings of persons in all walks of life toward the New Deal and President Roosevelt. The survey indicates that the personal popularity of the president is undiminished, but that a more critical attitude is being taken of many New Deal policies and activities.

Crosby Tutor

Bing Crosby, crooner de luxe, finished "Doctor Rhythm" in time to teach George Raft to sing for his role in "Spawn of the North" at the same studio.

NEW BUILDING TO BE USED AT STATE FAIR THIS FALL

New major buildings, new grounds and selection of nationally-known talent for the entertainment program, are some of the developments that are combining to sky-rocket the California State

Fair to number one position in the United States this year.

Final touches to elaborate preparations for the Fair September 2 thru 11 at Sacramento were made at the June meeting of the directors in Long Beach.

President A. B. Miller reported that approximately \$1,000,000 in

permanent improvements will be completed in time for the fair and that a five-year expansion project is under way.

Secretary - Manager Robert Muckler told of county participation which insures America's greatest agricultural show and of contracts on entertainment that

will bring top-ranking talent to the Fair.

Fred H. Bixby, a director and chairman of the livestock committee was host to the board.

New major buildings being rushed to completion are Merriam assembly hall, dairy products, administration headquarters and an

extension to the grandstand. The federal government is assisting through W. P. A. projects.

Season passes were given to Mr. and Mrs. Frank R. Brett, first couple to wed on Treasure Island, site of the 1939 Golden Gate International Exposition.

BARNEY'S Market
Independently Owned
118 Coast Highway
FRI. & SAT. ONLY

Sausage

Armours Links
1/2 Lb. Pkgs. **12 1/2c**
Each

Fresh Dressed Local
HENS
2 3/4-Lb. Ave. **79c**
Each

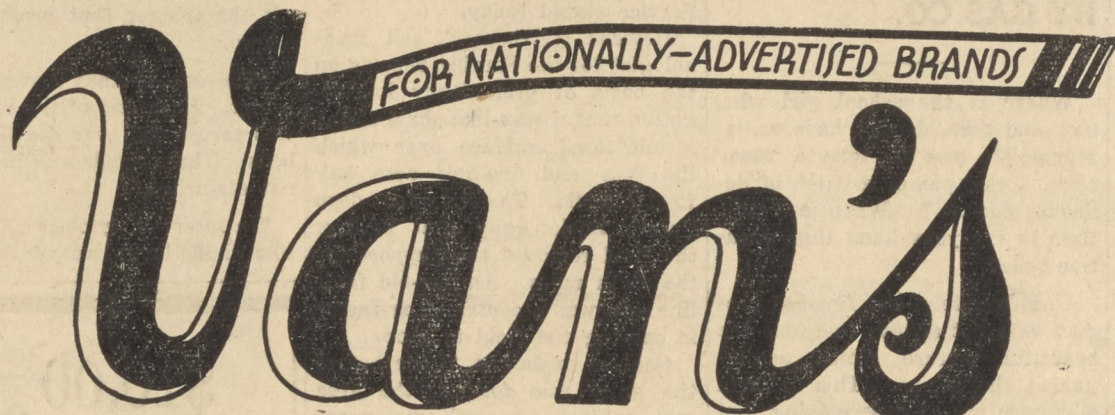
Wilson's Bulk
Shortening
Per Lb. **11c**

Fresh Dressed Local
R. I. R.
FRYERS .. Lb. **35c**

Center Cuts Only
CHUCK ROASTS
Per Lb. **18c**
Do Not Compare This With Neck Cut Pot Roast

SWIFT'S—
BACON
In the Piece Per Lb. **25c**

Dinty Moore
Beef Stew
24-oz. Can **15c**



116 W. Coast Highway, Carpinteria, California

Phone 238

GROCERY SPECIALS FOR

Thursday, Friday and Saturday—

June 30, July 1, 2

At All VAN'S STORES

A SOUTHERN CALIFORNIA INSTITUTION

PURE CANE SUGAR 52¢ 10-lb. Cloth Bag	BEN HUR RED LABEL COFFEE 25¢ Spec. Price, This Sale Only—1 lb. Can	Challenge or Arden BUTTER 33¢ Pound —
FRENCH'S SALAD MUSTARD 10¢ 9-ounce Jar	HEINZ — FRESH CUCUMBER PICKLES 20¢ 24-ounce Jar —	Libby's Deviled MEAT 2 15¢ 5 Oz. Can
DEL MONTE 15-ounce Can Tomato Juice 5¢	FRESH LARGE EXTRAS EGGS 30¢ Dozen —	DEL MONTE or LIBBY'S SLICED — No. 2 1/2 Can PINEAPPLE 16¢
C.H.B. or LIBBY'S PICKLES 10¢ 6-oz. Jars	TINY TOTS SARDINES 2 for 27¢ CROSS PACK — 1/4's	BETTER BEST SODAS or GRAHAMS 1-lb. 13¢ 2-lb. 25¢
ARIZ-SWEET — No. 2 Cans GRAPEFRUIT JUICE 2 for 13¢	GEBHARDT'S DEVILED 3 1/2-oz. SANDWICH SPREAD 9¢ CHILI CON CARNE With Beans — No. 1 Can 11¢ SPICED BEANS 15-ounce Can 2 for 15¢	BETTER BEST SMILES 1-lb. 17¢
DEL MONTE or LIBBY'S SLICED PINEAPPLE No. 1 1/4 Cans 9¢	CHICKEN OF THE SEA TUNA 1/2's 16¢ 1/4's 10¢	PABST-ETT CHEESE STANDARD or PIMIENTO 6 1/2-ounce Package — 2 for 27¢ CHEEZEHAM SPREAD 4-ounce Package — 10¢
KENNEL KING DOG FOOD 16 oz. Can 6¢	HIRE'S 12 OZ. BOTTLE ROOT BEER 6 for 25¢ PLUS DEPOSIT	HILLSDALE Broken Sliced PINEAPPLE No. 2 1/2 Can 13 1/2¢
WHITE KING GRANULATED SOAP Family Size 28¢ Scotch WHITE KING GRANULATED SOAP Family Size 23¢ WHITE KING BAR SOAP Regular Size 5 for 15¢ WHITE KING TOILET SOAP Per Bar 5¢	CANADA DRY GINGER ALE 12 Oz. Bottle 28. Oz. Bottle 15c 3 for 25c Plus Deposit	SEAL or STANDARD MARGARINE 12 1/2¢ Pound —
B. & M. OVEN BAKED BEANS 28 Oz. Can 13c 16 Oz. Can 9c	LINDSAY OLIVES Large Ripe—No. 1 Can 12 1/2c Jumbo Ripe — No. 1 Can 15c Large Green Ripe Cyl.—Pint 15c	

(Sales Tax will be added to quoted prices on taxable items)

TENDER GREEN BEANS 2 LBS. 9c	GARDEN FRESH	Vegetables & Fruit		FRI. & SAT ONLY
GOLDEN BANANAS 4 LBS. 19c	TENDER ASPARAGUS 4 LBS. 25c	GREEN CUCUMBERS 2c EA.	NEW CROP APPLES 6 LBS. 25c	YOUNGBERRIES 4 Boxes 19c
	SPANISH ONIONS 3 LBS. 5c	GOOD FLAVOR APRICOTS 3 LBS. 10c	SANTA ROSA PLUMS 4 LBS. 15c	LARGE No. 1 STRAWBERRIES 2 Boxes 15c

SOCIAL & PERSONAL

LEGION AUXILIARY HEARS TALK ON BABY CONFERENCE

The American Legion Auxiliary held its regular monthly meeting Monday night at the Veteran's Memorial Building. Miss Woodworth of the County Health Department outlined the work of the Well Baby Conference which is held once a month in Carpinteria and which the Auxiliary recently decided to sponsor. Miss Woodworth explained that the money to carry on this work comes from the general tax fund of the county and that this service is offered to all residents of the valley with children of pre-school age. Children are weighed and examined and physical defects pointed out and parents are directed to their family physician or to other county agencies for their correction. Advice is also given on proper diet and health and play habits for children of various ages.

At the conclusion of the meeting Christmas gifts for American soldiers and sailors in foreign lands were wrapped for the Red Cross under the direction of Miss Arianna Moore.

YOUTH FELLOWSHIP ELECTS OFFICERS

At the home of Miss Barbara Lyman Sunday evening, Miss Doris Demaree, homecoming student from Occidental College, was elected president of the Youth Fellowship of the Community Church for the summer months. Jack Hoffman will serve as vice-president. Patty Demaree is secretary-treasurer and Marion Bates will outline the social activities of the near future.

EDWARD BRALEY HONORED WITH PICNIC

Edward Braley was guest of honor at a picnic Sunday given by his daughters, Mrs. S. C. Bennett, of Santa Paula, Mrs. Ford Kline and Mrs. Robert Williams, at Manning park. Other guests were Mr. and Mrs. William Powell and daughter, Patsy of Oxnard, Mrs. J. A. Lewis and grandchildren, Tommy and Nancy, Miss Margaret Lewis, Miss Claribel Lewis and S. C. Bennett, Ford Kline and Robert Williams.

BARBECUE GIVEN FOR MRS. A. V. BUELL

Mrs. Mona Catlin entertained in honor of her sister, Mrs. A. V. Buell, with a barbecue at her home here last Sunday. Guests included Mr. and Mrs. A. W. Buell, Mr. and Mrs. C. P. Reynolds, Mr. and Mrs. W. W. Smith, Mr. and Mrs. Harry Graham, Mr. and Mrs. Victor Peterson, Mr. and Mrs. Wister Hays, Mr. and Mrs. Roger Casier and Miss Kate Morrison.

COOKING CLASSES OFFERED GIRLS BY GAS CO.

Where is the school girl who, now and then, doesn't have an irrepressible yen to take a fancy cake, a rich pie, or a batch of delicious cookies? When a better time to try your hand than vacation time?

Unfortunately, the finished product does not always resemble the beautiful picture which accompanied the recipe. This is both disappointing and perplexing, but not unusual. Mrs. Seaberg, home economist for the gas company, realizing the varied problems that beset the kitchen novice, is offering them the benefit of her wide experience and training in home economics, by conducting a series of classes.

Since boys like to cook too and find it of value in scout and camping work, Mrs. Seaberg is extending an invitation to them as well as to all girls of high school and junior high school age to meet with her in her office at the gas company Thursday morning, July 7, at 10 o'clock. If a sufficient number of boys and girls are interested, Mrs. Seaberg will be glad to conduct the classes free of charge.

Acrobatic Role

His ability as an aerialist, acquired as a circus performer in his youth, won a coveted role in Paramount's "Artist and Models Abroad" for Charley Grapewin, veteran character actor.

TRAVELING FIELD COMES TO HALT

Santa Paula—The collapsible hay field on the Atholl McBean farm near Somis, Ventura County, that dropped nine feet June 17 has moved only a few inches since then, H. R. McConnell, project manager for the Soil Conservation Service stated today.

Howard M. Gabbert, soil technologist for the Service, reports on the basis of preliminary investigation that a wax-like shale forms a lubricated surface over which the four and one-half acre hay field has slid. The sixty-foot deep Puerta Zuela gully that borders the field removed the support for the earth mass. An age-old fault line also was a contributing factor in causing the field to drop.

Gabbert explained, "Long before the gully was formed, the area was subject to earth movement that created a fault zone. A dense clay shale was faulted against massive unconsolidated sandstone. This fault contact is plainly visible at the lower extremities of the present slip-toe. The shales were severely mashed and broken with numerous highly polished or grooved surfaces along which the movement took place under high pressure.

"This mass, overlain with a blanket of more recently deposited soil, remained relatively stable for thousands of years until man upset the balance by clearing and cultivating the adjacent watershed slopes without protecting the land from soil erosion.

"These practices eventually led to the formation of the Puerta Zuela gully that has caused the loss of 35 acres of valuable farm land. Starting as a small gully, it cut into the upper alluvial mantle, finally cutting down into the shale deposits, causing the removal of the existing support from an already weak geologic structure.

"Moisture has apparently been

accumulating in the shale zone for a long period of years. When thoroughly wetted, this shale became wax-like and highly susceptible to slipping. It is quite possible that the recent heavy rains affected the formation in two ways. Additional water filtered down into the already partially lubricated shale, and the water taken up by the overlying mass added sufficient weight to touch off the trigger that produced the slump.

"The entire mass moved out as a unit. Each end of the lower toe was thrust out over the sandstone beds. These sandstone beds were not disturbed.

"In intervening places, the wax-like shale layer was deeper than

the gully bottom, and the movement caused the channel to bulge upward some ten or fifteen feet. The upper part of the field broke away from its original position, dropping ten to fifteen feet as the entire 500,000 cubic yards of material adjusted itself to a new position of repose."

Betty Can Cook

Although Betty Grable's role in her new Paramount comedy, "Give Me a Sailor," portrays her as a clinging vine who can't cook, she is really an accomplished kitchen engineer. Her bridegroom, Jackie Coogan, won't eat in restaurants now that they are married.

Chronicle Want Ads bring results.

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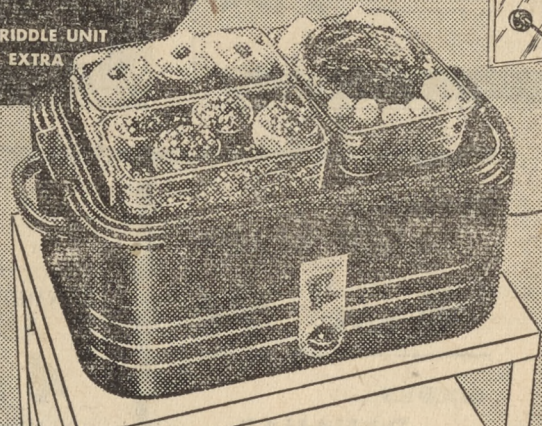
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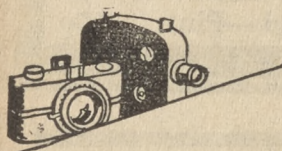
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Santa Barbara Awaits Marine Fiesta



A typical Semana Nautica, or Nautical Week, scene is shown in the upper picture as Santa Barbara prepares for its annual marine fiesta set for July 2, 3, and 4. In the lower picture a part of Santa Barbara's three-mile municipal beach is seen through the palms.

—ONPA Service

RAIL TARIFFS CUT TO MEET NEW SANTA FE RATES

The State Railroad Commission today has on file formal applications from the Southern Pacific, Pacific Greyhound, Western Pacific and Sacramento Northern to put into effect July 1st a flat rate of 1½ cents per mile in territory competitive with the Santa Fe.

The filing of tariffs by all major common carriers closely follows the decision of the Supreme Court of California denying the petitions of the Southern Pacific and Pacific Greyhound for a review of the order of the Railroad Commission granting the Santa Fe the right to inaugurate a coordinated and integrated rail-bus service with one rate, interchangeable rail-coach and bus tickets, optional rounting rail or bus or in combination to common points and stopover privileges at a rate of 1½ cents per mile, a 25 percent reduction below rail-coach passenger rates heretofore effective in California.

The filing of tariffs by the major carriers marks what is apparently the final phase in the 2½ year fight which the Santa Fe has waged to establish its coordinated rail-bus service at reduced rates.

The Southern Pacific and Pacific Greyhound bitterly opposed the Santa Fe's applications before the State Railroad Commission and appealed the decision of that body to the State Supreme Court, whose recent decision upholding the Railroad Commission was immediately followed by the rate reductions.

Santa Fe officials have announced that the new service will

begin July 1st. The announcement immediately followed the Supreme Court's action. Almost simultaneously the major carriers met the Santa Fe's rates, with the result that lower fares and improved service appear to be an early prospect.

Its Glamour

Hollywood has never stingily guarded its discoveries in the field of glamour.

For years the film capital's achievements along these lines, originally created for such personages, let us say, as Norma Shearer, Joan Bennett, Sonja Henie, or Luise Rainer, have been almost immediately passed along for general feminine usage.

Chronicle Want Ads bring results.

PLACING INJURED PERSONS IN CAR DANGEROUS

Several times during the past year well-meaning persons in the vicinity of Carpinteria have picked up victims of motor accidents, placed them in private cars and rushed them to a doctor or hospital for treatment, and were quite surprised when informed that this procedure should never be followed except in rare cases. That many motorists in the state areun aware of the dangers of such practices is shown by the following question and answer sent out by Chief E. Raymond Cato of the California Highway Patrol.

Q— In Marin County I arrived at the scene of an accident and found a lady lying on her back, bleeding profusely, but breathing. A bystander discouraged me taking her to a hospital, in my car, in an attempt to save her life. He insisted we wait for the Highway Patrol Officers. I wish to know: Under these conditions, what is a motorist to do, leave the person to die or take them to a hospital? H. K.

A—This question is of greatest importance to all motorists. The bystander was right. Only in extreme cases where a physician or some one experienced in first aid cannot be present should a victim be moved. This is urged by physicians, the American Red Cross Society and others who know the extreme danger attending such matters. Then the greatest possible care should be used. If the victim be placed on the back seat of a car, death is possible. In most places a physician can be reached who can advise what to do until he arrives.

The reason it is not advisable for anyone to handle injured people is that we find because of their lack of knowledge in handling emergency cases, such as those resulting from highway accidents, they many times cause the injury to be worse. A broken bone may sever a blood vessel and cause the patient to bleed to death. This is just one example. There are hundreds of possibilities or more serious injury to persons being handled by those inexperienced or unfamiliar with first aid applica-

tion. Each member of the California Highway Patrol completes a very thorough course on first aid and has a proficiency card for same. Naturally, if a physician is present, his services are always recommended, and usually requested.

COST OF A HOUSE— The reason it costs no less today than before 1929 in many localities to build a house is that, while cost of materials has declined slightly, wage rates and taxes have increased. A recent analysis reveals that a frame house in

Chicago built in 1926 for \$5,000 would cost \$5,379 today. Labor's share is estimated at \$2,204 today compared with \$1,878 twelve years ago. Taxes for workmen's compensation and social security, and sales taxes have jumped to \$347, in contrast with a tax load of only \$65.50 in 1926. Two of these hidden taxes, the sales levy and the social security tax, did not exist in 1926.

Your printing orders will be well done and appreciated at The Chronicle office.

STOP . . . Don't Take Chances

Before you start on your vacation trip make sure that your car is in good condition. Bring it to us and we will check it thoroughly and gladly give you an estimate on the cost of putting it in first class condition.

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Your Hollywood Correspondent Reports . . .

Martha Raye took over the La Conga to treat the players in "Tropic Holiday," in which she is to be seen with Bob Burns, Ray Milland and Dorothy Lamour. . . Randolph Scott, who recently finished a role opposite Joan Bennett in "The Texans," is off to Universal for a part in "Road to Reno". . . Harold Lloyd is going to take his family to a "preview" of the Golden Gate Exposition following a preview of his new Paramount comedy, "Professor, Beware!". . . Dorothy Lamour, who has been threatening to cut off her precious long locks, walked on the "Spawn of the North" set with a bob. But just as the horrified Henry Hathaway was reaching for a telephone to call Adolph Zukor, Dorothy pulled off a wig. She's still a "longy". . . Bing Crosby, Fred MacMurray and Donald O'Connor, who spent a lot of their time during filming of "Sing You Sinners" race scenes at Santa Anita track, are planning a day together soon at the New Hollywood Park oval. . . William A. Wellman, director-producer of the Technicolor epic of aviation, "Men With Wings," took Penny Forbes of the cast to lunch daily for a week. . . but keyholers will be let down when they learn Penny is only 1 year old. . . she plays Louise Campbell's and Fred MacMurray's daughter. . . Frank Lloyd, producer-director of "If I Were King," has the largest cast of big names on any Hollywood lot. There are 18 besides Ronald Colman, Basil Rathbone and Frances Dee in the picture. . . Akim Tamiroff is going to take two weeks without sight of celluloid or makeup he says, between his current feature, "Spawn of the North," and "Union Pacific," in which Cecil B. De Mille will direct him next month. . . Dorothy Lamour is starting her packing for that trip to visit the mid-west following the "Tropic Holiday" preview. . . Mrs. Jeanne Colbert is taking the same route through Europe which her daughter, Claudette Colbert, covered. Claudette is back in Hollywood to start work in "Midnight" within a few weeks. . . Colin Tapley is working on two pictures—"Boo-oo" and "If I Were King". . . John Howard, Reginald Denny and E. E. Clive estimate that they have added several hundred words to their vocabulary during the four "Bulldog Drummond" pictures. . . they are continuing their word game between scenes of "Bulldog Drummond in Africa" . . .

Poetess

Kitty Kelly, who plays a leading dramatic role in Paramount's Technicolor cavalcade of the air, "Men With Wings," also is a poetess, and has won wide acclaim for her "It and How," written while she was on the New York Stage.

Chronicle Want Ads bring results.



Tyrone Power, Alice Faye and Don Ameche now appearing on the screen at the California Theatre in "In Old Chicago," which is on the same program with "A Trip To Paris" featuring the Jones Family



Dorothy Lamour and Ray Milland in "Tropic Holiday" which also features Martha Raye and Bob Burns, now playing at the Fox Arlington Theatre. Also on the same program, Richard Dix in "Blind Alibi."

"ON BORROWED TIME" OPENS AT LOBERO MON. NITE

Lawrence Edward Watkins, author of "On Borrowed Time" which opens at the Lobero Theater for six performances beginning July 4, as the first of a series of productions presented by Arthur J. Beckhard, is a native of Camden, New York.

He took degrees at Syracuse and Harvard Universities, taught for a year at Syracuse and then in 1928 went to Washington and Lee University in Lexington, Virginia where he has been teaching English literature ever since.

According to Watkin, the idea of "On Borrowed Time" came from a story once told in a Chaucer class by Professor Eaton at Syracuse more than ten years ago, the story of an old woman who, in return for a good deed, was allowed to detain Death in her apple tree until the townsfolk, finding Death essential, made her let Death down. Watkin has used basically the same story but has substituted the old woman with an old man and a small boy. For Gramp, he used his wife's grandfather. Gramp, through not an exact portrait of her grandfather,

is near enough to bring to the stage a true human and vital character. For the little boy, Author Watkin used his own son.

When "On Borrowed Time" has its Pacific Coast premiere at the Lobero Theater under the production banner of Dwight Deere Wiman and Arch Selwyn, local playgoers will see Victor Moore as Gramp and Master James West, a new discovery from San Francisco, as Pud. Others in the large cast include, Myra Marsh, Hale Hamilton, Leona Roberts, Guy Bates Post, Wilma Francis and Bernard Suss.

A distinguished first night audience from Hollywood will be on hand for the brilliant Pacific Coast premiere, it is learned. Many are coming to Santa Barbara for the holidays.

Chronicle Want Ads bring results.

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—Phone 3772—

6 Performances, Beg. July 4
Arthur J. Beckhard Presents
The Wiman-Selwyn Production
VICTOR MOORE
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N. Y. Comedy Smash Hit
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RICHARD DIX
BLIND ALIBI
with Whitney BOURNE

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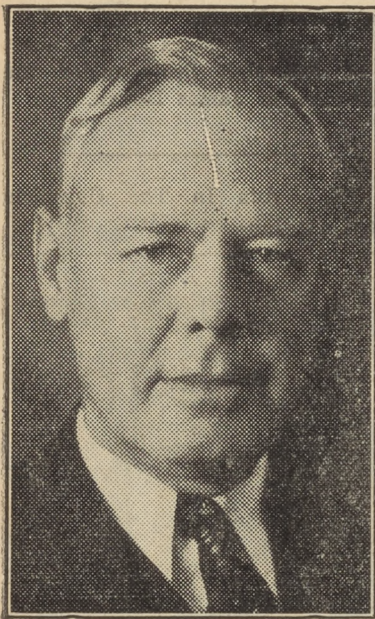
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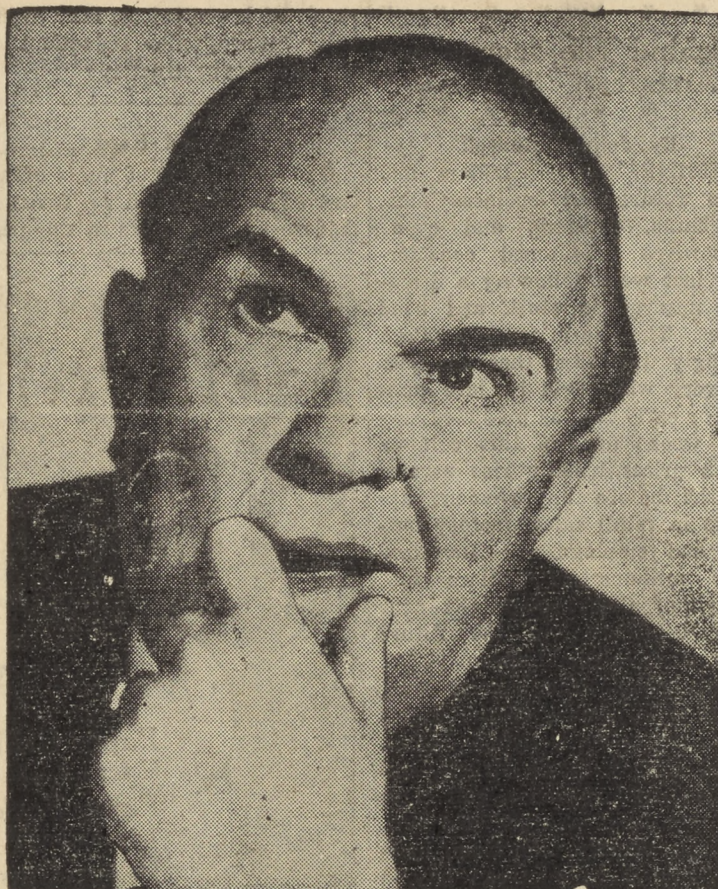
**VICE-PRESIDENT
OF EDISON CO.
RETIRES TODAY**

W. L. Frost, vice-president of the Southern California Edison Company, will retire July 1 after thirty-eight years of service with the company and the electrical industry of the West.

Mr. Frost has been in charge of Edison Company commercial activities since 1922, when he became manager of what then was known as the customers department. He was appointed vice-president in charge of sales in 1930 after having been general commercial manager since 1924. Under his direction the Edison commercial department has developed into an organization of some 1,200 officers and employees serving the company in thirty-two geographical districts in Southern and Central California.

A varied experience in the company's business preceded Mr. Frost's first appointment as a commercial department executive. He joined the company's force as a groundman in 1900 in Pasadena where he had attended the public schools. He later was employed as a bookkeeper in the Los Angeles district office and shortly thereafter, with a brief term of service in the same capacity of Santa Ana, was made assistant purchasing agent in Los Angeles. He also served as district manager for various periods of time at Redondo Beach, Santa Ana and in Redlands, and from 1916 until 1920 was assistant general agent in Los Angeles. From 1920 until he was appointed head of the customers department he was assistant to the vice-president.

Mr. Frost has been identified prominently for many years with activities of the Pacific Coast Electrical Association and its predecessor organizations. He was president of the association from July 1, 1927 until June 30, 1928, and was a member of the board of directors of the Pacific Coast



Victor Moore, who will play "Gramps" in the west coast premier of "On Borrowed Time" which opens at the Lobero Theatre on July 4th for a six day engagement.

CIVIL SERVICE EXAMINATIONS ANNOUNCED

The United States Civil Service Commission has announced open competitive examinations for the positions listed below.

For the first four positions, listed below, applications must be on file with the Civil Service Commission, Washington, D. C., not later than July 25, if received from States east of Colorado, and not later than July 28, if received from Colorado and States westward.

Assistant Home Economist, \$2,600 a year, Junior Home Economist, \$2,000 a year, Junior in Home Economics Information, \$2,000 a year, Bureau of Home Economics, Department of Agriculture. For Assistant and Junior Home Economists, optional subjects are: Food economics, clothing economics, and family economics.

Junior Aquatic Biologist, \$2,000 a year, Bureau of Fisheries, Department of Commerce. Optional branches are: Fisheries, limnology and oceanography, and physiology of aquatic organisms.

Chemical Engineer (Explosives Manufacture and Plant Management), \$3,800 a year, Navy Department. College training with major study in chemistry or engineering, preferably chemical engineering, and professional experi-

ence in explosives engineering, including engineering work in explosives manufacture and production, are required.

Various grades of Specialists in Cotton Classing, \$2,600 to \$3,800 a year, Bureau of Agricultural Economics, Department of Agriculture.

Closing date, Assistant Electric-Rate Investigator, changed.—Applications will be received for the Assistant Electric-Rate Investigator examination, \$2,600 a year,

ence in explosives engineering, including engineering work in explosives manufacture and production, are required.

Various grades of Specialists in Cotton Classing, \$2,600 to \$3,800 a year, Bureau of Agricultural Economics, Department of Agriculture.

Closing date, Assistant Electric-Rate Investigator, changed.—Applications will be received for the Assistant Electric-Rate Investigator examination, \$2,600 a year,

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Snow White and the Seven Dwarfs starting Friday at the Granada Theatre at popular prices. Also Pete Smith Specialty, Cartoon, News.

Federal Power Commission, not later than July 11 from States east of Colorado, and not later than July 14 from Colorado and States westward.

Full information may be obtained from J. E. Hatton, Secretary of the U. S. Civil Service Board of Examiners, at the post office or customhouse in this city.

Wilcoxon With Colman
Henry Wilcoxon has been added to the cast of "If I Were King," the Frank Lloyd picture starring Ronald Colman, which will soon be produced at Paramount. Wilcoxon will portray the Captain of the Watch in Paris during the time of King Louis XI.

Want Ads in The Chronicle bring results. Chronicle Want Ads bring results.

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Santa Barbara to Have Three Day Celebration

(Continued from page 1)

Services at all Churches. Special Services, 8:15 a. m. Canadian Legion, Sunken Gardens, Court House.

2:00 p. m.— Children's Sport events, West Beach.

6:00 p. m.— Retreat Ceremonies, Canadian Legion, Court House.

Monday, July 4

10:00 a. m.— Independence Day Parade up State street to Court House. Auspices of Santa Barbara Lodge No. 613 P. P. O. E.

11:30 a. m.— Independence Day Ceremonies at Sunken Gardens of Court House. Auspices, Santa Barbara Post No. 49 American Legion. U. S. S. Lexington Band.

12:15 p. m.— Kiltie, Drum and Bugle and Drum and Fife Band Contests, Peabody Stadium.

12:30 p. m.— Outboard and Inboard Motor Boat Races, all classes, Inner Harbor.

8:00 p. m.— Marine Illuminated Pageant passes in review from breakwater to Cabrillo Pavilion.

8:00 p. m. to 12:00 m.— Street Dance, State and Carrillo.

Suspect in Wife Slaying Still Evading Capture

(Continued from page 1)

woman had succumbed when they reached the scene about 2:30.

In the meantime Espinoza contacted his brother, Guadalupe Espinoza and borrowed \$25.00 with which to make his escape. The brother was arrested shortly after when he came to the Seaside station the same night for gas and is being held on a charge of assisting a fugitive.

Officers who have been covering Carpinteria since the shooting are of the opinion that Espinoza is still in the vicinity in hiding. This theory is partly borne out by report that the hunted man appeared in Old Town Monday evening and was fed and given treatment for his head injuries by a family there. In the belief that he might return deputies watched the house until a late hour the next evening but without success.

On Many Programs

Billy Cook, 11-year-old prodigy, has appeared on every major radio program originating in Hollywood and in Paramount's outstanding release for 1938-39, "Men With Wings," in the year he has been in the film capital.

A full scale model of the University of California's 220-ton cyclotron atom smasher will be displayed at the 1939 Golden Gate International Exposition.

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New Norge Gas Range, four burners, oven control, greatly reduced for quick sale. Call Carpinteria 3911 or 3132. Adv.

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STUDENTS WARNED AGAINST DRINKING

Thousands of school students in Southern California have entered the vacation season with a timely warning of the risk they run to drink intoxicating liquor through a letter sent to school boards and PTA organizations by William G. Bonelli, member of the State Board of Equalization from this district.

The letter asked the cooperation of these organizations in discouraging drinking among juveniles by informing them the law makes them subject to arrest if they purchase or consume alcoholic beverages in this state.

"While some thoughtless youngsters may look upon drinking as a lark," Bonelli said, "we have pointed out to them that a record showing an arrest is not a desirable asset for a boy or girl who, in a short time, may be looking for a position."

The letter was timed to give the warning as the vacation season was about to start so it might be remembered during a period when students are away from school influences.

DR. C. A. WALKER NAMED HEAD OF S. P. HOSPITAL

Appointment of Dr. C. A. Walker as chief surgeon and manager of Southern Pacific's hospital department, effective July 1, was announced today by local representatives of the railroad.

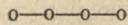
Dr. Walker will succeed Dr. W. B. Coffey, who is retiring after more than 40 years service with the company, having headed the hospital department for the past 12 years.

Graduated from Cooper Medical College (now Stanford University Medical School), Dr. Walker took post-graduate work in various European medical centers before joining the Southern Pacific hospital service in 1906. He commanded an army field hospital at Camp Sheridan, Montgomery, Ala., during the World War.

*** * * * * Behind The Scenes In * * * * * American Business * * * * ***

By John Craddock

BUSINESS— The dollars and cents future for business men, merchants, farmers, and even housewives brightened considerably last week following a dramatic upsurge in stock and bond prices. The rise in security values strongly indicates that business recovery will begin by late summer or early fall, as predicted several weeks ago in this column. Stock prices usually rise several months before improvement appears in retail sales, factory output and employment. Investors pour millions of dollars into securities almost overnight once their confidence in the future is restored. Simultaneously, of course, people the country over begin to buy more of the things they need to enjoy living—homes, autos, clothes, movie tickets, college educations, pianos, golf clubs and vacations. Acquisitions such as these usually take time, however, whereas a man can buy in an hour as many stocks and bonds as he has money to invest. That is one reason why rise in stock prices usually precedes by several months any real upturn in general business.



GOOD NEWS FOR FARMER

A leading farm implement manufacturer has announced price reductions ranging from \$150 to \$650 on crawler-type tractors, effective immediately. Other manufacturers, it is believed, will soon meet the price cuts on this type of tractor. While price reductions on their machinery of production is welcomed by farmers at any time, the present case is particularly timely since farmers are faced with the prospect of receiving lower incomes from their crops this year. No price reductions have been announced on wheel-type tractors, which are used by a majority of farmers. However, the strengthened competitive position of crawler-type tractors which will prevail as a

result of lower prices, may eventually force similar reductions on the wheel-type tractor.

Record Herd

One of the largest herds of native stock assembled in Texas in modern times appears in stampede

scenes of Paramount's "The Texans," which co-stars Joan Bennett and Randolph Scott under the direction of James Hogan.

Want Ads In The Chronicle Bring Results.

FOR YOUR PICNICS
4th of JULY

CHECK YOUR NEEDS

Paper Grill Plates	5c
5 for	5c
Paper Forks	5c
7 in 'package	5c
Paper Cups	10c
15 in package	10c
Paper Napkins	10c
100 in package	10c
Waxed Paper	10c
100 sheet roll	10c
Table Sets	10c
Cover & 4 napkins	10c

FORD'S

Affiliated With Ben Franklin League of Retail Stores

5c - 10c - 25c Store

"You Can Afford to Trade at FORD'S"

\$1.00 UP _____ **\$1.00 UP**
700 LINDEN AVE PHONE 3891 CARPINTERIA

CHEVROLET
Leads the Sixes

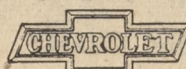
CHEVROLET
THE SIX SUPREME

and the Sixes
Lead the World

CHEVROLET

A. R. Hebel Garage

SALES



SERVICE

712 Linden Ave.

Carpinteria

The Carpinteria Chronicle

READABLE - REPRESENTATIVE - RELIABLE

The Only Newspaper In Carpinteria Produced Entirely In Its Own Plant

VOLUME VI

CARPINTERIA, CALIFORNIA, FRIDAY, JULY 1, 1938

NUMBER 18

Foresters Ask Protection of Woods Over Fourth of July

"Drive carefully over the week-end, leave fireworks at home and put out your campfire and burning tobacco," United States Forest Service rangers caution the camping public. Under Regional Forester S. B. Show the U. S. Forest Service in California is campaigning for the elimination of all man-caused forest fires resulting from carelessness.

"Fourth of July holidays, especially two and three day week-ends are eagerly awaited by many thousands of our national forest visitors," Show stated. "But Forest Service officers view these holidays in terms of fire hazard and possible dollars and cents damage to valuable timber stands and watersheds.

"We must cut down the appalling forest losses due to human carelessness."

Smoking, except at improved camp grounds, places of habitation and special posted "fag stations," and the setting off of fireworks are strictly forbidden in all na-

tional forest areas. The Forest Service is urging campers to enjoy themselves on vacations and to conform with the few simple rules of good conduct in the woods.

Rangers announce that free campfire permits may be obtained from any Forest Service office. Campers traveling by automobile are packtrain are required to carry a shovel and ax.

Forest Fire Record Favorable —So Far

A total of 115 forest fires have burned in the national forests of California since January 1 the U. S. Forest Service reported this week. One-half of these fires was started by human carelessness.

Although the number of fires is slightly higher than totals for the same period last year, Forest Service figures show a 53 per cent reduction in man-caused conflagrations. Foresters view the record as indicative of increased forest fire consciousness on the part of the public.

GIANT CAKE AND ICE CREAM TO BE SERVED AT SAFEWAY

Mr. McChesney, manager of the New Safeway store in Carpinteria is inviting all residents of the district to be present at 4:00 p. m. Saturday afternoon, to witness the cutting of what is believed to be the World's largest upside down cake. Following this ceremony the cake and Party Pride Ice Cream will be served to all attending.

The mammoth cake, which will weigh approximately 100 pounds, is to be baked by Safeway Julia Lee Wright's Bakery. Using Betty Crocker's three-occasion recipe for peach upside down cake, the bakers will use irradiated Pet Milk, Soft-A-Silk Super Cake Flour, Schilling's pure vanilla and cream of tartar baking powders, Stokely's Peaches and Keen Brand Shortening.

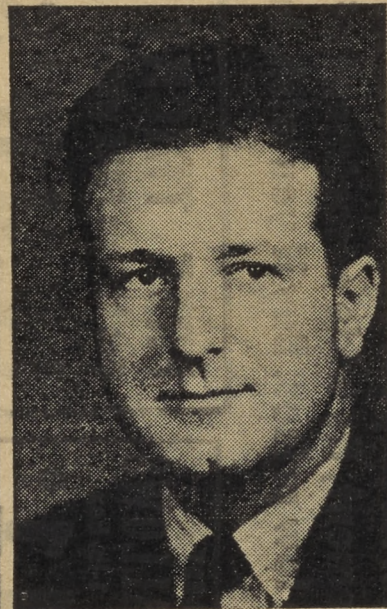
Also among the many attractions Saturday afternoon and evening at the new store will be food demonstrations by outstanding food manufacturers. Free samples on many items will be available. Mr. McChesney cordially invites every resident in the Valley to attend the opening celebration and to inspect the beautiful new store with its convenient arrangement and its wide assortment of quality foods.

SAFEWAY OPEN SUNDAY - MONDAY

The Safeway store will remain open on Sunday and Monday, July 3rd and 4th and the prices quoted in the ad in this paper will be in effect all four days.

Edward Everett Horton will take a vacation trip to Europe as soon as he completes "Paris Honey-moon," his current picture.

MANAGER OF NEW SAFEWAY



H. M. McChesney will manage the new Safeway store, opening Friday in Carpinteria.

STORE MANAGER COMES FROM SANTA MARIA

Homer M. McChesney has been selected as store manager of the new Carpinteria Safeway, M. B. Hollinger, district manager of Santa Barbara county Safeway stores announced yesterday. Earl J. Heinz will manage the meat department.

Mr. McChesney, the grocery manager, is the veteran of the new store crew, having been a member of the Safeway family for the past five years, all of them in Santa (Continued on page 12)

Public Invited To Attend Safeway Opening Tomorrow

With a gala celebration announcing it the new Safeway at 115 West Coast Highway is holding its grand opening Friday and Saturday of this week. This unit of the newest of Safeway's group of Southern California community stores is housed in a brand new building owned by R. A. Doell, and built especially for Safeway at a cost of approximately \$10,000. Adjacent to the new store is a surfaced parking lot for the convenience of customers at the new store.

Modern New Building

Erected by Whittaker & Snook, Santa Barbara contractors, the new Safeway store building includes the latest improvements in earthquakeproof and fire-proof construction and is modern in every respect. It is a worthy addition to the community, in appearance as well as in usefulness. Also attractive to the food shoppers of this neighborhood will be the up-to-date layout of the inside of the market.

The fixtures of the new store are a perfect combination of beauty and utility. They feature low-type shelving to make each item in the grocery department easily accessible to the shopper. Merchandise is conveniently and logically arranged to make the location of each item on the day's shopping list as easy as possible. Wide aisles and handy baskets permit customers of the new Safeway to wait on themselves, leisurely or hurriedly, according to their

individual desires. Of course, for those who prefer to be waited upon, there is a crew of well-trained, courteous employees to cater to their wants. These men are also ready to take care of child shoppers in the new store.

Model Meat Cases

The meat department of the Safeway food center is equipped with modern refrigerated meat cases. These cases embody the latest developments in humidity and temperature control, and enable the market man to keep each cut in perfect condition for delivery to the customer. Slicing machines, scales and other mechanical equipment in this department are of the most accurate kind obtainable.

Customers in the fruit and vegetable department will find a wide selection of quality produce displayed on sanitary tables. In addition to making the green goods available for easy inspection by the customer, the stands are constructed to keep perishable merchandise in the finest possible condition.

In all, the new Safeway store is a marvel of beauty and efficiency. Here, under one roof, you will be able to fill all of your food needs. Here, you will get quality in every department. Here, you will always find low prices and courteous service.

TRANSPORTATION LICENSES SHOW INCREASE

Licenses issued by the State Board of Equalization to vehicles engaged in hauling passengers or merchandise for hire, showed an increase of 40 per cent during April over the same month in 1937, 357 licenses being issued during the month against 254 for April of last year, an increase of 103 or 40.6 per cent.

By provisions of the Motor Vehicle Transportation License Tax Act, all vehicles engaged in hauling passengers or merchandise for hire on highways outside of cities, must pay an annual license fee of \$5 and a tax of three per cent on their monthly gross receipts.

Such vehicles carry special license plates, issued by the board, with "B.E." prefixed to the license number.

ROOSEVELT HIGHWAY OPEN

Roosevelt Highway, between Monterey and San Luis Obispo, is open and in good condition, reports the Touring Department of the National Automobile Club. Most of the storm damage of the past winter has been repaired and maintenance crews are rapidly bringing the surface of the road into good condition.

Construction on the Big Creek Bridge is behind schedule because of heavy storm damage. Traffic must use the old surfaced detour road down into the canyon.

NEW SAFEWAY STORE IN CARPINTERIA



Here's the new Super-Safeway store, located at 115-117 West Coast Highway, Carpinteria. The grand opening celebration takes place on Friday and Saturday of this week.

SAFEWAY GRAND OPENING

CELEBRATION

FRIDAY and SATURDAY



**115-117
COAST HIGHWAY
CARPINTERIA**

FREE!!

Among the many attractions Saturday afternoon and evening at the new Safeway store in Carpinteria will be food demonstrations by outstanding food manufacturers. Free samples on many items will be available.

Outstanding values will prevail in every department. Come early, bring your friends.

AT THE NEW STORE
**115-117 Coast Highway
CARPINTERIA**

BIG VALUES
IN ALL
DEPARTMENTS

Picnic Items

Bread Julia Lee Wright's 1-lb. 8c	1/2-lb. loaf	12c
Deviled Meat Morrell brand	3 3-oz. cans	10c
Sandwich Spread Morrell brand	6-oz. can	9c
Vienna Sausage Morrell brand	4 4-oz. cans	17c
Salad Mustard French's Cream Style	6-oz. can	8c
Underwood's Sardines	2 No. 1/4 cans	11c
Casco Oil Sardines	4 No. 1/4 cans	15c
Oleomargarine Robin Hood brand	2 lbs. for	25c
Jams & Jellies Tropical Assorted	12-oz. jar	15c
Sandwich Spread Lunch Box brand	23c quart jar	39c
Mayonnaise Piedmont brand	19c quart jar	33c
Salad Dressing Duchess brand	17c quart jar	27c
Hemet Ripe Olives Medium size	9-oz. can	12c
Waxed Paper Cut-Rite brand	125-ft. roll	15c

Soft Drinks

Snowy Peak Beverages 3 32-ounce bottles	25c
Ginger Ale, Lime Rickey, or Root Beer. Bottles extra. (Ex-tax, .08091; sales tax, .00242)	
Snowy Peak Beverages 12-ounce bottles	5c
Ginger Ale, Lime Rickey, Root Beer, Grape or Strawberry. Bottles extra. (Ex-tax, .04854; sales tax, .00146)	

Dessert Items

Ice Cream Party Pride pint	15c	per quart	27c
Sherbet Party Pride pint	10c	per quart	19c
Jell-well Extra Flavor Assorted Gelatine	3 boxes	for	11c

**FLUFF-I-EST
MARSHMALLOWS**
1-lb. box
11c
Ex-tax, .10680; sales tax, .00320
Send ten cents to the Homemakers' Bureau, Box 660, Oakland California, for the booklet, "Party Frits." It contains many new uses for marshmallows.

TAKE A CARTON WITH YOU!
BROWN BEER
3 12-oz. bottles 25c
12 CANS FOR 98c (Ex-tax, .95145; sales tax, .02855)
CARTON OF 24 CANS \$1.95 (Ex-tax, 1.8931; sales tax, .0569)
4 11-oz. bottles 25c
12 BOTTLES FOR 75c (Ex-tax, .72815; sales tax, .02185)
CASE OF 24 BOTTLES \$1.45 (Ex-tax, 1.4077; sales tax, .0423)
32-ounce bottle 15c
CASE OF 12 BOTTLES \$1.75 (Ex-tax, 1.699; sales tax, .051)
Bottles and cases extra on bottled beer. Beer is offered for sale only in Safeway stores licensed to sell it.

FREE TRICKY MOUSE BALLOON!

One balloon FREE with the purchase of 2 packages of Leslie Salt

LESLIE'S SALT 2-pound package **7c**
CHOICE OF PLAIN OR IODIZED

Balloons available Friday and Saturday at the new store.

PEANUT BUTTER 1-lb. jar **15c**
Beverly brand. Delicious spread, made from number one grade fresh roasted peanuts. Two-pound jar, 25c.

SODA CRACKERS 1-lb. box **10c**
Guthrie's brand. Crisp, salted soda crackers. Fresh baked graham crackers also priced at 10c per pound.

LIBBY PEAS 3 No. 2 cans **29c**
Medium small size (three-sieve) peas. Excellent in flavor. Note the low price at Safeway this week.

CORN FLAKES 8-ounce package **5c**
Alber's brand corn flakes. Unusually crisp and delicious. Serve them with milk or cream and fresh berries.

Canned Meats and Fish

Beef Stew Dinty Moore brand	No. 1/2 can	16c
Comed Beef Hash Morrell brand	tall can	14c
Peter Pan Salmon Choice Pink	2 tall cans	21c
Pink Salmon Happy-Vale or Hunter brand	tall can	10c

Beverages

Grape Juice Red Wing brand	14c quart bottle	25c
Grapefruit Juice Stokely's Natural	20-oz. can	9c
Tomato Juice Stokely's Finest	14-oz. can	5c
Iris Coffee Packed in re-usable glass jar	per lb.	27c

Household Items

Camay Toilet Soap	2 bars	11c
Lifebuoy Soap	3 bars	17c
Su-Purb Granulated Soap, Added ingredient protects hands	24-oz. boxes	35c
Waldorf Tissue "Soft-Weave" All-wrapped roll	per roll	4c

NOB HILL COFFEE
Top quality blend of coffee. Ground to your order.
REGULAR PRICE per pound 19c
SPECIAL THIS WEEK END 2 lbs. 35c
EDWARDS COFFEE
Choice of drip or regular grind in 1-pound size. Regular only in 2-pound can.
1-lb. can 22c 2-lb. can 43c

CANNED MILK 3 tall cans **16c**
Max-i-mum brand. Rich evaporated milk. 6 small cans, 16c

PINEAPPLE FANCY SLICED 2 No. 2 cans **31c**
Choice of Libby or Dole brands. Eight fancy slices in syrup

PORK & BEANS 2 No. 2 cans **21c**
Van Camp's. Delicious, tender beans, with pork & tomato.

PINK SALMON tall can **10c**
Choice of Hunter's or Happy-Vale brands of pink salmon.

MISSION TUNA 2 No. 1/2 cans **25c**
Choice quality light meat. For sandwiches and salads.

MARGARINE ROBIN HOOD 2 lbs. for **25c**
Wholesome and economical spread for bread.

LIBBY PICKLES 23-oz. bottle **17c**
Home style, whole dill or sweet dill pickles. Libby's brand.

CATSUP STOKELY'S FINEST 14-oz. bottle **10c**
Smooth red sauce—fancy ripe tomatoes and expensive spices.

CANE SUGAR 10-lb. cloth bag **53c**
Pure cane sugar, packed in cloth bag. Stock up for canning.

BEET SUGAR 10-lb. cloth bag **52c**
Pure beet sugar, packed in cloth bag. Priced low at Safeway.

LAUNDRY SOAP bar per **3c**
White King, P & G, Crystal White. (Price ex-tax, .02913; tax, .00087)

APRICOTS 3 lbs. for **10c**
Tree-ripened, excellent for canning.

CANTALOUPE each **6c**
Large size, Imperial grown. Thick-meat.

STRING BEANS Crisp Kentucky Wonders	1 3 1/2 lb. can	5c
CUCUMBERS Fresh, crisp, large, green	2 5c	
FRESH PEAS Washington Telephone	2 lbs. 19c	
RED ONIONS New crop, Red Italian	3 lbs. 10c	
PEACHES Yellow Triumphs, fine flavor	lb. 5c	
PLUMS Santa Rosa variety	4 lbs. 15c	
WATERMELONS Vine-ripened, Imperial grown	lb. 1 1/2c	

POTATOES U. S. No. 1 **10 15c**
(Select Potatoes . . . Sack 98c) Lbs.

Confections

Candy Bars G.F.P. brand Assorted	3 large bars	10c
Candy Bars G.F.P. brand Assorted	3 small bars	5c
Fresh Pop't Popcorn	large can	29c
Cracker Jack Delicious confection	3 boxes	10c

Canned Fruits and Vegetables

Castle Crest Peaches Fancy Halves	15c
Peaches Stokely or Del Monte Sliced or Halved	2 No. 2/2 cans 31c
Sliced Pineapple Dole or Libby	2 No. 2/2 cans 31c
Sliced Pineapple Del Monte	No. 1/4 can 9c
Pork & Beans Van Camp brand	2 31-ounce cans 21c
Asparagus Tips Stokely's All Green	1 tin 15c
Del Maiz Corn Cream style	17-oz. can 10c
Del Maiz Niblets A different type of corn	12-oz. can 12c

Miscellaneous

Our Favorite Catsup	14-ounce bottle	8c
Syrup Sleepy Hollow Brand Cane & Maple, Pt. Jug	quart jug	33c
Pancake Flour Harvest Blossom	40-ounce package	15c
Canned Milk Max-i-mum	6 small cans 16c	3 16c
Eagle Brand Milk Condensed Sweetened	15-oz. can	18c
Strongheart Dog Food	2 tall cans	9c

FRESH FISH

PICNIC HAMS Hormel's Eastern-Tenderized 5 to 7 Lb. Average **22c** LB.

SLICED BACON Hormel's Minnesota — 1/2-LB. Cello Pkg. **14c**

PORK ROAST Picnic Cut	LB.	19c
PORK STEAK Lean Shoulder Cuts	LB.	25c
PORK CHOPS Small Loin and Rib	LB.	29c

LAMB ROAST Shoulder of Spring Lamb	LB.	15c
FRYERS — 2 1/2 to 3 Lb. Aver	LB.	27c
ROASTERS — 3 1/2 to 4 Lb. Aver.	LB.	33c

SIRLOIN PORTERHOUSE T-BONE OR CLUB

STEAKS Try One of Your Favorite Cuts of SAFEWAY QUALITY Steer Beef. SPECIALLY PRICED For This WEEK

LUNCH MEATS 10 Assorted Varieties **30c** LB.

BOILED HAM Per LB. **45c**

Shortening BEST QUALITY PACKED IN GLASSINE BAGS **2 LBS 17c**

BEEF ROAST Center Cut, 7 Bone	LB.	17c
POT ROAST Choice Chuck - Neck Cuts	LB.	15c

WIENERS Cones — Bologna	LB.	15c
HAMS — Whole or Full Half Swift's Premium	LB.	32c

Angle Food Cake Fresh - Betty Crocker Recipe **19c** Ea.

Coffee Cake Large Size, assorted kind **10c** Ea.

KEEN Pound Carton **10c**

Shortening 4 Lb. Carton **37c**

Store Manager Comes From Santa Maria

(Continued from page 1, 2 Sec)

Barbara county units. He comes to the new store from the Safeway in Santa Maria.

Mr. Heinz, the market manager, is a meat cutter of wide experience and has been with Safeway for several years. He comes to the Carpinteria market from the Safeway in Fillmore.

"We are anxious to meet the people of Carpinteria," Mr. McChesney stated today. "We hope to demonstrate the value of Safeway smiling service, Safeway high quality, and Safeway economy prices to the food buyers of this neighborhood. We invite everyone in and around Carpinteria to join with us in our grand opening celebration at the new store this week end."

The crew at the new store are aided and guided by an experienced district manager, Mr. Hollinger, who has been operating head of the stores in this area for the past seven years. He first started as a store salesman fourteen years ago and has worked-up to his present position by the regular Safeway route from salesman to manager to supervisor to district manager.

SAFETY HINTS FOR VACATION SEASON

Grade schools are closed and a million youngsters in the Southland are "on their own" during the carefree vacation time.

Appropriate and timely, therefore, are the following "tips" on how to avoid accidents during the summer which are offered in a bulletin received yesterday from the Automobile Club of Southern California safety department:

ON TRIPS— Drive and ride carefully, never taking unnecessary chances of injuring yourselves or others. Walk on the left side of highways, facing traffic. Do not ask strangers for rides.

AT HOME— Play on public playgrounds, sidewalks, or in your yards. Cross streets only at intersections, not in the middle of the block or against traffic signals. Use roller skates in safe places only, taking them off before crossing busy streets. Stay close to the right side of the road or street when riding on a bicycle, and give proper arm signals.

IN THE MOUNTAINS— Use the main trails to avoid danger of getting lost. Never leave campfires until sure they are out. Give first aid promptly to cuts or scratches. Learn to recognize and avoid poison oak.

AT BEACHES AND STREAMS— Swim in safe places. Avoid venturing too far from shore. Find out the depth of water in strange locations before diving. Study life-saving methods and learn how

SALINAS

'Oh Gee--Kids Free!'



Jane Withers, popular juvenile screen star, will be at the California Rodeo, Salinas, July 14 to 17, and invites all children to be her guests on Friday, July 15.

artificial respiration is applied. Remain seated when riding in canoes or other small boats.

GRADING SAN MARCOS PASS

Three miles of grading and oil surfacing is to start at an early date on the San Marcos Pass Road, Santa Barbara County, between Los Olivos and Zaca, reports the Touring Department of the National Automobile Club. Traffic will be maintained with a minimum of delay and inconvenience.

Ex-Star Comes Back

Duncan Renaldo, who played opposite Edwina Booth in the ill-starred production of "Trader Horn," is beginning his major picture come-back in a role of Paramount's Alaska saga, "Spawn of the North," starring George Raft, Henry Fonda and Dorothy Lamour.

The Ford Building at the 1939 Golden Gate International Exposition will be at the north end of the Court of the Seven Seas on Treasure Island.

SUN, MOON AND TIDES

Department of Commerce U. S. Coast and Geodetic Survey
307 Customhouse, San Francisco

TIMES AND HEIGHTS OF TIDES AT CARPINTERIA, CALIF.

JULY							
Day	High Ft.	Low Ft.	High Ft.	Low Ft.	High Ft.	Low Ft.	High Ft.
2	0:10 a.m. 4.6	6:59 a.m. -0.1	1:45 p.m. 4.2	7:39 p.m. 1.7			
3	1:16 a.m. 3.9	7:48 a.m. 0.5	2:42 p.m. 4.4	9:11 p.m. 1.6			
4	2:36 a.m. 3.2	8:42 a.m. 1.1	3:39 p.m. 4.5	10:40 p.m. 1.3			
5	4:11 a.m. 2.9	9:40 a.m. 1.5	4:35 p.m. 4.7	11:52 p.m. 0.8			
6	5:47 a.m. 2.9	10:41 a.m. 1.8	5:25 p.m. 4.9				
Day	Low Ft.	High Ft.	Low Ft.	High Ft.	Low Ft.	High Ft.	Low Ft.
7	0:48 a.m. 0.4	7:01 a.m. 3.0	11:38 a.m. 2.0	6:09 p.m. 5.0			
8	1:32 a.m. 0.1	7:54 a.m. 3.1	12:26 p.m. 2.1	6:49 p.m. 5.1			

JULY				
Day	Sunrise	Sunset	Moonrise	Moonset
2	4:50 a.m.	7:15 p.m.	10:19 a.m.	10:38 p.m.
3	7:50 a.m.	7:15 p.m.	11:21 a.m.	11:12 p.m.
4	7:51 a.m.	7:15 p.m.	12:22 p.m.	11:47 p.m.
5	7:51 a.m.	7:15 p.m.	1:21 p.m.	
6	4:52 a.m.	7:15 p.m.	2:17 p.m.	0:23 a.m.
7	4:52 a.m.	7:15 p.m.	3:13 p.m.	1:02 a.m.
8	4:53 a.m.	7:14 p.m.	4:07 p.m.	1:43 a.m.

MOON'S PHASES— First Quarter: July 4, 5:47 a.m.

Fabrics from all parts of the world will be an important feature of the Decorative Arts show of the 1939 World's Fair of the West on Treasure Island in San Francisco Bay.

The manner and extent to which physical characteristics are inherited by children will be dramatically demonstrated to visitors at the 1939 World's Fair of the West on Treasure Island.

— DRINK —

Coca-Cola

IN BOTTLES

Coca Cola Bottling Works

Santa Barbara

ELECTRICAL WORK ON NEW

Safeway Building

INSTALLED BY

Gutierrez Electric

Wiring and Fixtures, Contracting

Electric Appliances Electric Repairs

30 East Carrillo St. Phone S. B. 5342

Santa Barbara, Calif.

Sheet Metal Work On

SAFEWAY BUILDING

BY

Churchill & Hopkins

HEATING and VENTILATING

FURNACES - AIR CONDITIONING

GUTTERS - JOBBING

— 0 —

Phones— Shop 5682; Res. 22298

113 E. Haley St. Santa Barbara

Safeway Building Insured

IN

Pearl Assurance Co., Ltd.

§ § §

ONE OF THE WORLDS LARGEST

FIRE INSURANCE COMPANIES

§ § §

BY

Stuart McMartin

Carpinteria Agent

901 Linden Ave., - Furby Bldg.

Congratulations

to

The New

SAFEWAY STORE

from the

Carpinteria

CHRONICLE

and

The

COUNTY LEDGER