

# DAILY NEXUS

Sample Copy

Vol. 57 — No. 8

University of California at Santa Barbara

Wednesday, August 25, 1976

## *Fall Orientation*

*Come On In...*



## Isla Vista

## I.V. through Calm &amp; Calamity:

## Oil Spill, Tenure Controversy, Bank Burning, Mass Arrests . . .

By L. Battle

Aside from a massively fortified Bank of America building, the newcomer to Isla Vista in 1976 will find few overt traces of the disturbances which racked the area in the late sixties and early seventies. Nevertheless, many of the projects and energies in Isla Vista today have resulted directly from those less peaceful times.

Many aspects of Isla Vista's history can be attributed directly to the rapid growth of UCSB in the 1960's. The University administration had originally planned to assist in the development of a well-balanced community in I.V., but as enrollment soared the burden of student housing fell on I.V. much more quickly than had been planned.

Low cost apartments sprung up in Isla Vista, with land speculators guaranteed substantial profits from their monopoly on student housing accessible to the University. In 1962 the Board of Supervisors was persuaded to discontinue previous architectural review guidelines for Isla Vista, and the following year construction of low cost housing increased 250%.

Housing increased so rapidly that the sewer lines of the Isla Vista Sanitary District overflowed from unanticipated overloading in 1964. Disputes between students and rental agencies over maintenance (or lack thereof) and cleaning deposits also increased.

The necessity of controlling economic growth in the Santa Barbara area became suddenly and painfully apparent after the oil spill in January of 1969. The spill occurred at a time when students and the campus administration were embroiled in disputes over the implementation of promised increases in minority enrollment and faculty.

As nationwide unrest over the Vietnam war grew, the local situation also

worsened. Governor Reagan claimed that, "Administrators have no right to negotiate with students", and Mabel Schults, owner of Rentals Etc., stated that "our major defaulting tenants are E.O.P.'ers" (minority students with scholarships from the Equal Opportunity Program.)

The spark of dissent in the riots of the 1969-70 school year was perhaps ignited with the dismissal of William Allen, assistant professor in UCSB's Anthropology department. Students demanded a voice in tenure issues and collected over 6000

signatures on a petition favoring an open hearing in the Allen case, which was refused by the administration.

The Isla Vista disturbances in 1970 have been divided into three phases: the burning of the bank in February, the accidental shooting of student Kevin Moran by a policeman in April, and the mass arrests in I.V.'s "Perfect Park" in June. International, national and local conflicts contributed to all three phases.

In November 1969 the Associated Students Legislative Council voted to withdraw its funds from the Bank of America, charging connections with farm-labor exploiting agribusiness. Repercussions from the arrest of nineteen students in early February of 1970 as alleged ringleaders in campus demonstrations culminated in the burning of the bank on February 25.

Demonstrations continued into the spring, and a speech by Jerry Rubin of the "Chicago 7" was banned from the campus on the grounds that it would threaten the welfare of the University. Governor Reagan told a California Growers Convention that "Appeasement is not the answer...if it's to be a bloodbath, let it be now... alumni of embroiled campuses should urge Administrators to bite the bullet now."

(Please turn to p. 16, col. 3)



## In This Section

|                           |        |
|---------------------------|--------|
| Isla Vista .....          | p. 2-3 |
| Recreation .....          | p. 4-5 |
| Associated Students ..... | p. 6   |
| Entertainment .....       | p. 8-9 |
| Concerts .....            | p. 14  |

Cover photo by Jonathan Silver

# THE ULTIMATE

## IN HOUSING AT UCSB



6850 El Colegio FRANCISCO FORRES 968-0711



# Isla Vista

## Community Projects, Energies Lead toward More Peaceful Times

Compiled By Jonathan Silver

A large, colorful sign on Los Carneros Road at the entrance to Isla Vista proclaims, "The People Yes." Once you become accustomed to the variety of services open to the citizens of Isla Vista, it will be clear that this statement is more than just governmental rhetoric.

The densely populated community of I.V., with a population of 14,000 persons ranging largely between 18 and 30 years of age, has come a long way in the last five years. Since the days of student-establishment confrontations, much energy has been expended by concerned citizens, with the aid of the University, to develop viable community services. All services maintain as their common goal the progressive emotional development of Isla Vista, both on the personal and the community level.

The Isla Vista Human Relations Center (HRC) located at 6586 Madrid, works for a goal of continuous community development and personal citizen growth.

The Human Relations Center runs three major programs in the Isla Vista Community. The first is the organization of several free counseling groups: Encounter, Assertiveness Training, Male/Female Consciousness Raising, Massage, Yoga, and Dream Workshops.

Paraprofessional counseling is offered at no cost to Isla Vista residents. Counselors are available on an on-call basis, 9-5 Monday thru Friday, or by appointment any time. People are urged

to call, or walk right in. States Director Neuritsa Kubat, the Center's most fundamental aim is to "provide people with a secure, nurturing environment, so they can grow."

In addition to their services to the general community, the HRC runs a Peer Training program in Paraprofessional counseling. After a basic employment screening process people are hired as trainees in basic counseling functions, under the supervision of a staff member.

Among the basic problems the HRC deals with are Drug Diversion (acting as a referral service), adolescence, school adjustments, and basic peer relationships.

\*\*\*

The Isla Vista Open Door Medical Clinic is a constant source of primary health care to anyone who enters it. Although most of their patients reside in I.V., many come from the surrounding communities, or are just passing through and need medical attention.

The Clinic, at 970 Embarcadero del Mar, provides the following services: Primary health care, family planning services, physical examinations, detection and treatment of venereal disease, premarital blood testing, drug de-toxification counseling, pregnancy counseling, and nutritional counseling.

Although the Clinic cannot provide any completely free services, they do consistently strive to keep patient fees



low. Their primary belief is that health care is a right, not a privilege. This concept, as an active philosophy, assumes that all patients will be treated regardless of their financial situation.

If possible, it is preferable to make an appointment. Call 968-1511.

\*\*\*

The Isla Vista Credit Union is run totally by its members, and therefore its main asset is that it is locally based and democratically controlled. Founded as an alternative to ordinary banking institutions, the Credit Union exists solely to serve its members and not to make money from them.

The money that members have in shares at the Credit Union goes back into the community in the form of loans.

Membership in the Credit Union is restricted to any person or organization living or working in Isla Vista. This does not yet include UCSB or New Married Student Housing. Once joined, a member can remain a full member even if he moves out of the community.

The Credit Union, at 970 Embarcadero del Mar, is operated on a co-operative basis. Most of the work is done by volunteers, although there are a few paid staff workers.

When you join the Credit Union you must pay a membership fee of \$1 along with a deposit of at least \$.50, which becomes credit towards your share account. The only requirement is that members bring their balance up to one full share (\$5) within two years, provided they want to take out a loan. Funds may be withdrawn at any time in the form of a check which is written out to the member, or a cash withdrawal of up to \$150.

The loans are made to members at low

interest rates: six, nine and 12 per cent dependent on where the loan falls on an established list of priorities.

\*\*\*

The Isla Vista Fud Co-op, like the Credit Union, is run on a collective basis. Members enjoy the privilege of buying produce and grains at much lower prices than those of regular stores. Also, in the words of one co-op participant, "it is a good feeling knowing you're not contributing to a capitalistic enterprise."

All the money collected by the co-op goes toward buying more food, except for a two percent surcharge which goes for expansion of the co-op facilities.

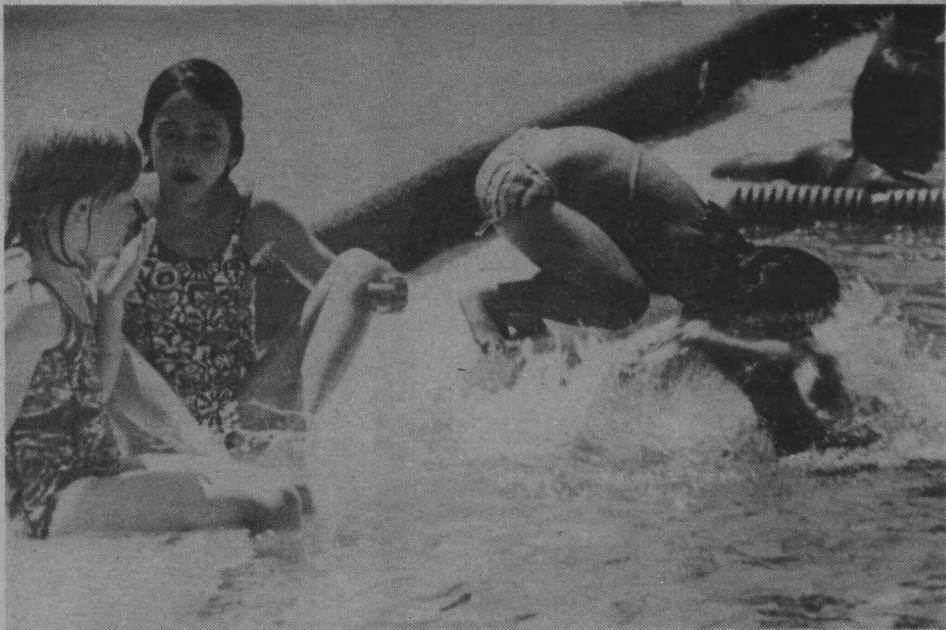
The monthly service charge paid by members goes toward paying the salaries of a nine person Board of Directors. In addition, members are required to work one hour per month in the store.

Items sold by the co-op are usually selected for their nutritional value. A co-op member describes this as being "a controlled atmosphere of buying, where if you buy only at the co-op, chances are you'll have a healthy diet."

\*\*\*

Helpline is run with the purpose of providing 24 hour confidential short term and crisis counseling as well as referrals and information. It is a telephone service only, staffed by as many as 80 volunteers who are trained to handle such diverse problems as potential suicides, drug overdoses and alcoholism, pregnancy, v.d. and abortion counseling information, and low-cost housing, legal, counseling and medical referrals, plus many other personal needs.

(Please turn to p. 16, col. 1)



## Where the Bars Are

| BARS                     | LIQUOR | BEER | ENTERTAINMENT |
|--------------------------|--------|------|---------------|
| BAUDELAIRE'S             |        | ★    | ★             |
| BLUEBIRD                 |        | ★    | ★             |
| 1129                     | ★      | ★    | ★             |
| ESPANA                   | ★      | ★    |               |
| FUBAR                    |        | ★    | ★             |
| HOBEBY BAKER'S           | ★      | ★    | ★             |
| JOE'S CAFE               | ★      | ★    |               |
| RUBY BEGONIA'S ROADHOUSE | ★      | ★    | ★             |
| YANKEE CLIPPER           | ★      | ★    | ★             |
| THE ENGLISH DEPARTMENT   |        | ★    | ★             |





# UCSB Enjoys Large Intramurals Program

By Tom Bolton

UCSB offers one of the largest intramural sport programs in the country in terms of the percentage of the student body which actively participates. More

than half of the students, staff and faculty participate in IMs, which is a division of the Athletics and Leisure Services Department.

Each quarter anywhere from

seven to ten different sports are offered, including many coed leagues. In addition, IM schedules one or two weekend tournaments each quarter in such sports as badminton, tennis, innertube

water polo and even frisbee.

Leagues are set up with the idea of allowing students of all abilities to participate and enjoy their athletic experiences. Most sports have at least two leagues, an "A" league for those who want to win at all cost and a "B" league for the less intense athlete who just wants an enjoyable game.

Students who wish to enter into an IM league can do one of two things. Most students get together with a friend or two, try to form a team from there, and then go and sign up as a team. There is also another popular alternative - to sign up as an individual. Many teams are in need of one or more players when they sign up, and therefore individuals without a team are encouraged to sign up anyway. Everyone who signs up will be placed on a team.

Intramurals this Fall is offering four league sports, including men's and women's flag football, coed volleyball, coed soccer and coed basketball.

Flag football is by far the most popular of the Fall league sports. There will be men's and women's leagues in three divisions, and action will feature a wide-open, passing attack type of play. Games will be played Monday through Friday afternoons on Storke Field. The league is expected to attract close to 200 teams.

Coed volleyball will feature teams of three men and three women and good quality play, with emphasis on friendly

competition. Games are usually played in the old Gym in the evenings from 6 p.m. to Midnight. Teams play approximately one game each week.

A new Fall sport at UCSB this year will be coed soccer. Games will be played in the late afternoon on the Robertson Gym fields with five men and four women on each team, with a male goalie. Games will be played on a short (80 yard) field.

Coed basketball leagues will pit teams of three men and three women against each other in Robertson Gym from 6 p.m. to midnight. According to the rules, guys are not allowed in the key, and with some other unique rule changes, coed basketball should prove to be both fun and interesting.

Play for all sports does not begin until the second week in October, but participants are encouraged to sign up early. Signups for all IM sports can be taken care of at the IM office, Monday through Friday from 8 a.m. to 5 p.m. The IM office is located in trailer 304 next to Rob Gym. Phone 961-3253

The Daily Nexus is published by the Press Council and partially funded through the Associated Students of the University of California, Santa Barbara, Monday through Friday during the regular college year (except on holidays and during examination periods) and weekly during the summer session.

Second Class Postage paid at Santa Barbara, CA. and additional mailing offices.

Mail subscription price: \$12 per year or \$5 per quarter, payable to the Daily Nexus, Thomas M. Storke Student Communications Building, P.O. Box 13402, UCSB, Santa Barbara, CA. 93107.

Editorial offices: 1035 Storke Bldg., Phone 961-2691.

Advertising offices: 1053 Storke Bldg., Phone 961-3828. Gayle Kerr, Advertising Manager. Representative for National Advertising: N.E.A.S., 360 Lexington Ave., N.Y., N.Y. 10017.

Printed by the Campus Press, Goleta, CA. 93017.



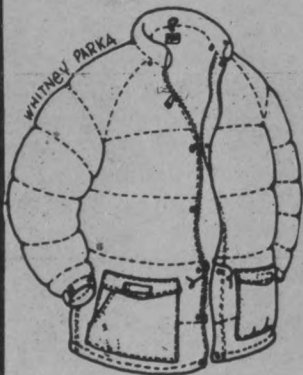
## A new trip.

Apollo's 18-passenger Jetstreams have been taking off twice a day to San Jose for some time now. But never on Saturdays. Now, by popular demand, we're adding a Saturday flight. Leaving Santa Barbara at 8:30 AM, arriving San Jose at 9:50. Coming back, leaving San Jose at 10:05 AM, arriving home at 11:20. A new trip altogether. For information or reservations, call your travel agent or Apollo. (805) 967-0443.



We're taking off.

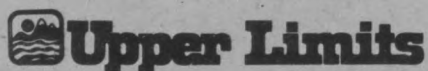
## We know our gear. You should too.



The North Face, Camp 7, Kelty, Pivetta, Woolrich, Sierra Designs, Trailwise and more.

## Welcoming New and Returning Students

If you're already an outdoors person or want to become one, we're here to help. Come in and rap or ask about our instructional programs in ski touring and climbing. When you're ready to go we have a complete store to fill your particular needs.



5783 Calle Real, Goleta 967-0476  
Mon.-Thurs. 10-8, Fri. till 9, Sat. till 6, Sun. 12-4



**BIKINI FACTORY CLOTHING CO.**  
NOW AT PICCADILLY SQUARE  
113 STATE ST. SANTA BARBARA 962-8959

Quality is alive for those who insist on it...  
30 styles  
all fabrics  
& finest  
crocheting  
handmade  
Custom  
Clothing  
Since 1965

relating with yourself -  
relating with others -

WINTER CLASSES

ASSERTIVE TRAINING  
SEXUALITY  
STRESS REDUCTION  
COUNSELOR TRAINING  
POSITIVE SELF-CONCEPT  
PARENTING



family education and  
counseling center

1272 HOLLISTER AVENUE, GOLETA, CA. 93017

685-1516

968-9611



# Gauchos Return to PCAA

## Soccer, X-Country, Polo, Volleyball Slated For Fall

By Tom Bolton

Most students who attend UCSB sooner or later find themselves faced with the question of where and when the Gaucho football squad plays their games. The answer is simple — they don't!

UCSB's football program was phased out after the 1973 season due to rising costs and dropping attendance figures. But for those who are sports-minded and still wish to go out and cheer for the old Blue and Gold, there are other alternatives. Fall intercollegiate sports at UCSB include cross-country, soccer, water polo and women's volleyball.

While cross-country may not seem like it would be much of a spectator sport, the Gaucho's home course offers one of

the better courses in the southland for viewing the races. The runners race around the lagoon, and spectators are afforded a clear view from the back side of the UCen.

Tom Edwards and Rick Fields, both UCSB juniors, are expected to lead the way for the Gauchos, along with a junior transfer from L.A. Valley College, Gerardo Canchola. UCSB has only two home meets this season, a 4.9 mile race on October 16th and a 7.3 mile beach run on October 23rd. The Gaucho's season opener is on Saturday, September 25 against Westmont, and head coach Sam Adams is predicting that with this year's return to the Pacific Coast Athletic Association (PCAA) the Gauchos "could

be a pretty good team."

UCSB's soccer team, after capturing the SCISA Division II title in 1975 with a 5-1 league record, will move up to the SCISA Division I this season. With many top players returning, the Gaucho kickers stand to do well again this year.

Junior fullback Ralph Hawes, 1975 MVP; Joe Lima, the Gaucho's All-League goalkeeper, and Steve Pollack, UCSB's leading scorer (13) will all be back, along with incoming freshmen Peter Guzman and Andy Rasdol.

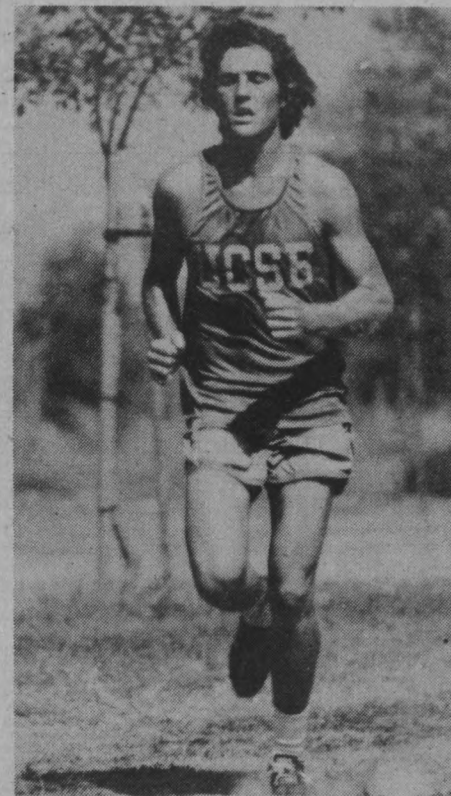
The Gauchos will open up the 1976 season September 10 in Campus Stadium with an exhibition match against the University of Mexico. UCSB opens its regular season against Midwestern University of Texas in the opening round of the Far West Classic, slated for September 23-25 in Campus Stadium. Admission is free to UCSB students.

Water polo action should be intense and exciting this season, as the Gauchos are coming off a rebuilding year during which they managed to capture the ranking of seventh place in the nation.

Like many of UCSB's teams, the poloists are returning to the PCAA after a three-year absence. According to coach Dante Dettamanti, "We should be first or second (behind favored Long Beach State) in the league. We can beat any of them on a given day."

Depth and speed will be the weak points of this year's squad, although Dettamanti feels these can be overcome by what he sees as his team's "quickness and balanced attack."

Leading the way for the Gaucho watermen will be senior redshirt transfer



Russ Hafferkamp, who was first team All-PCAA for two years at San Diego State as well as being the Aztec's top scorer. Other Gauchos who will figure greatly in the Gaucho successes are Eden Kim and Bill Blackwill, both sophomore redshirts who have played well during the summer. UCSB water polo opens its home season Friday and Saturday, September 24 and 25 at Campus Pool against USC and Stanford, respectively. Admission is free to UCSB students.

(Please turn to p. 15, col. 1)



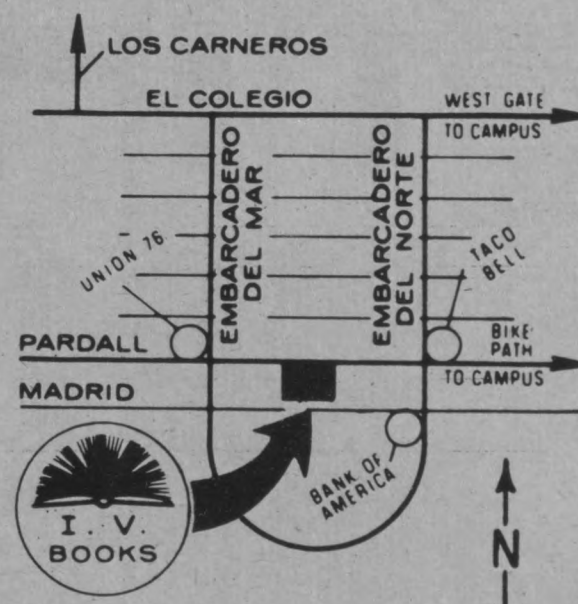
# SMART STUDENTS

buy all their textbooks in advance!

## WHY?

- GREATEST SELECTION OF USED BOOKS
- NO LONG LINES TO ENDURE
- OUR 100% REFUND POLICY ALLOWS YOU TO CHANGE YOUR MIND
- WHEN A CLASS BECOMES OVER-ENROLLED CAUSING A BOOK SHORTAGE, YOU STUDY WHILE OTHERS WAIT FOR MORE BOOKS TO BE ORDERED.

*Your complete off-campus college store  
serving UCSB students for over 11 years.*



**6553 PARDALL RD.**  
**968-3600**



# Associated Students Fees Provide Funds For Broad Range of Programs, Services

The ASUCSB, comprised of all fee-paying undergraduates, has offices located on the third floor of the University Center (UCen). Each quarter, undergraduates pay \$16.25 in A.S. fees which are then budgeted by the A.S.

Legislative Council. The Council budgets money for everything from free bus service on the MTD for all undergraduates, to Community Affairs Board, a student volunteer group serving the campus and the Santa

Barbara-Goleta community, to Intramurals, Athletics, and Recreation, to the Daily Nexus, KCSB, and La Cumbre, as well as approximately 90 student groups.

## SERVICES

The services provided by the

A.S. fee include a Print Shop, Bike Shop, Travel Service, and Cashiering.

The Print Shop is located on the third floor of the UCen, and is open Monday through Friday. The Shop provides offset and xerox services at lower than commercial prices.

The A.S. Travel Service is also located on the third floor of the UCen. It is totally operated by students, and is open several hours daily. The service provides low-cost travel arrangements for students, faculty, and staff, including charter flights to New York and Europe, and other services. These include International student I.D. cards,

Hostel cards, Eurail passes, and information. The office will be open in October; for further information call 961-2566.

The A.S. Bike Shop provides low-cost repairs and parts, and free tool loans. With just a reg card you can procure the necessary tools with which to fix your own bike. Advice is available free. The Bike Shop is located in the trailers near the campus pool and is open from 10 a.m. to 5 p.m., Monday through Friday.

## GOVERNMENT

The Associated Students hold elections each Spring quarter to elect members of the A.S. Legislative (Leg) Council. The A.S. offices are located on the third floor of the UCen, and the phone is 961-2566. The A.S. office provides clerical and administrative support for the Leg Council and the A.S. Boards

(Please turn to p. 7, col. 1)

## FALL QUARTER 1976

### New Course

### for Science and Engineering Students

Interdisciplinary 110: Information Resources in the Sciences and Engineering  
2 units

Wednesday 11 - 12 (lecture)

Thursday 2 - 5 (laboratory)

## COURSE CONTENT

The course covers the general study of the literature on science and engineering information flow from producer to user, with particular attention to information storage and retrieval theory and systems, abstracting and indexing concepts, and applications of computerized data base systems. The structure of both traditional and computerized literature and the flow of information among scientific researchers and users of this research will be studied.

## ADDITIONAL INFORMATION

Interdisciplinary 110 is a new course in a program consisting of literature courses in several science departments, e.g., Chemistry 184 and Mathematics 170. Courses in Biological Sciences, Geography and Physics are currently being developed which deal with the structure of the literature in these subjects and which incorporate modern bibliographic retrieval tools. This program is supported in part by a grant to the Algebra Institute and the Office of Instructional Development from the Office of Science Information Service of the National Science Foundation.

## REGISTRATION

Lower division, upper division, and graduate students may obtain credit for this course. There are no formal prerequisites. Students may register at open registration at the Interdisciplinary Studies table in the Robertson Gymnasium. Additional information about the course may be obtained from

Dr. Arthur Antony, Sciences and Engineering Library (961-2762)

Mr. Alfred Hodina, Sciences and Engineering Library (961-2647)

Dr. Marvin Marcus, South Hall 2322 (961-3002)

Dr. David Outcalt, South Hall 2322 (961-3947)



The A.S. Bikeshop provides free tool loans, and low-cost parts.



## APARTMENT RENTALS



6551 Trigo Road

(Upstairs in Isla Vista)

(805) 968-1008

LARGEST SELECTION  
OF  
STUDENT  
HOUSING



# A.S. Fees Provide Program Funding

(Continued from page 6)  
and Committees.

The Academic Affairs Board deals with all academic matters and oversees the representation on various Academic Senate committees. The Board publishes Profile, a student evaluation of UCSB Professors and Instructors.

The Student Lobby Annex is the local connection with the UC student Lobby in Sacramento.

The lobby is rated one of the most successful in the state. The Annex is responsible for communicating this campus' needs to the Lobby and for communicating the Lobby's activities to this campus.

The Annex brings political speakers of all political persuasions to campus to speak, and also sends interns to Sacramento for Legislative

experience.

The Community Affairs Board (CAB) oversees community volunteer activities of over 600 student volunteers in approximately 30 projects. The CAB includes projects in which volunteers spend many hours in local schools, big brother/sister projects, projects for the handicapped, Community Legal Projects in which volunteers spend time in local law offices and the D.A.'s office, and more.

The Elections Committee is responsible for running the Spring General Election and all special elections. The committee provides pollworkers, and oversees the smooth running of the elections according to election procedures which are strict at UCSB.

The Finance Board oversees  
(Please turn to p. 15, col. 1)



A.S. Internal President Tracey St. Johns and Executive Vice-President Paul Pooley.

## ocean toad



The perfect transitional top, a super sweater or worn over a slinky shirt. In assorted shades to match our newest gabardine pants.

Shoes and Accessories

DAILY 10-6  
Sunday 12-5

6560 Pardall Rd.  
Isla Vista 968-5038

la cumbre plaza everyday 10-6 mon. and fri. 10-9 sun. 12-5

## dianes



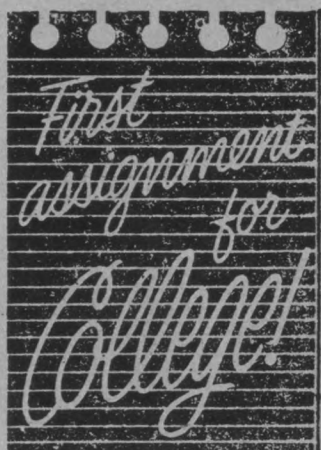
take  
a  
long  
long  
look  
for  
your  
sweaters  
this  
year.

long  
togged  
classic  
35.00

long  
bead-  
tied  
ethnic  
32.00

turtles  
14.00  
and  
15.00





This fall with a busy school schedule . . . send mom and dad a year's subscription to the Daily Nexus!

A daily copy of YOUR student newspaper will keep your parents, relatives or friends up to date on UCSB life.

TO: SUBSCRIPTION DEPT.

## DAILY NEXUS

Storke Student Comm. Bldg.

P.O. Box 13402 UCSB

**Santa Barbara, CA 93107**

M \_\_\_\_\_  
Last First Middle Initial

| Number | Street |
|--------|--------|
|--------|--------|

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**SUBSCRIPTION TO BEGIN**

☐ \$5<sup>00</sup> for 1 quarter (thru Dec. 1976)

☐ \$12<sup>00</sup> for full year (thru Sept. 1977)

**TO END**

CHECK ENCLOSED



# EXPOSURE

# The Key to Renting, Selling or Trading is exposure.

**NEXUS** classifieds for exposure to the UCSB marketplace.

University of California

# DAILY NEXUS

## CLASSIFIED ADVERTISING

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Price \_\_\_\_\_

Rec'd By \_\_\_\_\_

| Start Date | No. Insertions | Stop Date | Classification |
|------------|----------------|-----------|----------------|
|------------|----------------|-----------|----------------|

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

**ALL CLASSIFIEDS ARE CASH IN ADVANCE**

**Clip-out form and mail to:**

P.O. Box 13402, UCen

**Santa Barbara, CA. 93107**

**Not responsible for  
more than one  
incorrect insertion.**

**Rate Per Day**

**3 LINES FOR \$1.20**  
**.30c for each additional line**

**Minimum Size — 3 Lines**

**Print your ad here. 1 letter or space per box.**

[illegible]

## INDEX

Circle or underline classification desired

- |    |                    |    |                       |
|----|--------------------|----|-----------------------|
| 1  | Lost & Found       | 18 | Motorcycles           |
| 2  | Special Notices    | 19 | Musical Instruments   |
| 3  | Personals          | 20 | Pets & Supplies       |
| 4  | Business Personals | 21 | Used Furniture        |
| 5  | Rides Offered      | 22 | Services Offered      |
| 6  | Rides Wanted       | 23 | Car Repair            |
| 7  | Help Wanted        | 24 | Copy Service          |
| 8  | Work Wanted        | 25 | Laundry, Dry Cleaning |
| 9  | Child Care         | 26 | Photography           |
| 10 | Real Estate        | 27 | Sewing: Alterations   |
| 11 | For Rent           | 28 | Travel                |
| 12 | Roommate Wanted    | 29 | Tutoring              |
| 13 | For Sale           | 30 | Typing                |
| 14 | Autos, For Sale    | 31 | Trade                 |
| 15 | Bicycles           | 32 | Wanted                |
| 16 | Clothing           | 33 | Miscellaneous         |
| 17 | Insurance          |    |                       |

# Clip & Use!

**For additional  
information**

**call 961-3829**



# Report to the coach immediately!



The Wells Fargo Stagecoach, that is. Because, for a dollar a month, you can have a student checking account at Wells Fargo Bank. There's no minimum balance required and you can write as many checks as you want. We'll even send you a statement every month.

The plan also has a built-in "see you in September" feature: If you don't write checks over the summer, we don't charge you, and we keep the account open until fall even

if there isn't any money in it.

Ask about our special Master Charge credit plan for sophomores, juniors, seniors and grad students. It provides extra money when you need it—a good way to build credit standing. Plus you can have overdraft protection on your checking account at no additional cost until you use it. Wells Fargo Bank. Because every college should have a good coach.

## Student checking. \$1 a month. Wells Fargo Bank.

Santa Barbara Office, 1036 Anacapa Street, Santa Barbara



# Santa Barbara C Than Sun, S

By Jonathan Silver

Contrary to a host of popular opinions, there is more to the Santa Barbara area than sun, surf, and the perennial beached-out, bleached-out, "party." There's plenty to do once the sun sets or the clouds roll in; you'll soon discover, if you haven't already, that Isla Vista-Goleta-Santa Barbara is, indeed, a party town, offering both intellectual and debauched stimuli, a variety of entertainment, and culinary delights — all to a broad spectrum of residents.

This is not to say, however, that on first looking into UCSB and the Santa Barbara area, you will be overwhelmed by the tremendous amount of "things to do." Seeking and finding the right ways to spend your leisure hours can take some time, and although you will probably be most pleased with those spots you come across yourself, this overview should provide some interesting starting points.

Rest assured that in Santa Barbara, as elsewhere, the best things in life are indeed not free. Yet there are several ways to trim your budget. The best way is to hang in on campus, where slightly dated feature films are shown frequently at cut-rate prices. In addition, various campus organizations pursue the never-ending quest for funds by holding habitual dances, parties, and other similarly innocuous gatherings. If you keep a discerning eye on the numerous kiosks and bulletin boards scattered around campus, you're likely to find something happening at any and all times.

If you're staying away from crowds

and want a more relaxed atmosphere, Cafe Interim and Waldo's Cafe are usually your best bet. The Interim (located between South Hall and Financial Aids) is run jointly by the International Relations Organization (IRO) and the Community Service Organization (CSO). Open until those wee hours of the morning, the Cafe is a great place to pick up a pleasant cup of coffee, or cappuccino; to study, or simply relax. Mellow entertainment is often on the late-nite agenda.

Waldo's opens Friday nights at eight in the Program Lounge downstairs in the Ucen. Coffee and pretzels usually form the simple menu, but the entertainment, featuring the finest local talent, is hearty.

The campus Arts and Lectures program offers a broader range of entertainment in its continuing attempts to satisfy the artistic hunger of as many students as possible. Throughout the year, Arts and Lectures offers a wide variety of theater, concert, dance, lecture, and musical experiences, usually at reasonable prices.

Among the events already scheduled for this fall are an exclusive showing of Eric Bentley's new play "Are You Now or Have You Ever Been," the fifth Annual Old-Time Fiddler's Convention, National Theatre Of The Deaf, Martial Arts of Kabuki, and pianist Murray Perahia. Arts and Lectures will also host a film series of Recent European Cinema, featuring Resnais's "Stavisky." The Arts and Lectures ticket office is located in Building 402, behind Campbell Hall on the northern perimeter of campus.

Each of the individual "Fine Arts"



Santa Barbara theatre comes in all shapes and sizes, and is often as diverse as the people who make it up.

(Above) Local actors kick up their heels in expectation of the premiere of "A Minor Miracle," an original rock-space-musical fantasy opening at the Lobero Theatre August 27 for a two weekend run.

(Top Right) Actors from the ProVisional Theatre brought to life a collection of highly stylized Chaplinesque characters in "America Piece," presented by the University's Committee on Arts and Lectures on campus last year.

(Right) A troupe of campus musicians, known infamously as "Little Emo," performed their Happy Birthday celebration to Uncle Sam in an offbeat classical music concert last Spring.





entertainment

# Offers More Surfing, and Sex

ere, departments on campus can often be a fine source of entertainment. The Dramatic Arts Department hosts at least two major student dramatic productions each quarter, various one-acts and original scripts. The Dance Division also helps out with several dance concerts. Many of these shows are often student-written and/or directed, as well as student-performed.

Student art work is endless and varied. Exhibits of student work, as well as special shows, can be found in three major locations on campus: The University Galleries on the main floor of the UCen, the Art Galleries on the plaza level of the Art building, and the Gallery at the College of Creative Studies (Building 494). Our own Art Galleries were recently the site of a very special Santa Barbara exhibition in tribute to the work of William Blake.

Lotte Lehmann Hall, located at the Music Department, is where you'll find frequent and diverse displays of the work of UCSB musicians. In addition to solo shows highlighting the work of junior and senior artists, the Music Department sponsors performances by their own Chamber Singers, Opera group, Vocal Ensembles, and other classical groups. And don't be surprised if an infamous group of musicians known as "Little Emo" pop up every now and then to show off their own radical sort of classical merry-making.

That's our campus. When in doubt, check the kiosks, bulletin boards, or calendars outside the UCen and Campus Activities office, and you won't go far astray.

\*\*\*

ONCE YOU'VE EXHAUSTED the entertainment possibilities on campus, it's less than a stone's throw to neighboring Isla Vista, and just a bit further to Goleta-Santa Barbara. It's hard to deny that Santa Barbara is a tourist-oriented town, and it's easy for the residents to take advantage of that fact.

There are 11 movie houses in the Santa Barbara area, including Isla Vista's own twin theatres, and the Arlington Center for the Performing Arts and Granada downtown, which double as versatile vents facilities. The renovated Arlington is a tourist attraction in itself, maintaining the architecture and ambiance of an old Spanish square. You can check the Nexus or other local papers for daily movie listings. Most theatres offer daily twilight hours, when ticket prices are reduced to \$1.50.

Santa Barbara's other theatres are the Alhecama, which features shows produced by City College's Continuing Education Division, the Park, recently acquired by the Santa Barbara Playhouse company, and the 104 years old Lobero.

Although owned by Santa Barbara County, the Lobero is not tax supported and is completely self-supporting. It is maintained by a volunteer board of citizens, who run the theatre as a multi-purpose rental outlet, accomodating everything from one-man lectures to 100 piece symphonies. As Santa Barbara's largest fully-equipped theatre, the Lobero continues to consistently meet its goal of making the facilities available to all who wish to use it, with a strong preference for community groups.

Included on the Lobero's diverse agenda for the upcoming month are the world premiere of a musical-space-fantasy "A Minor Miracle" by local writers Pat Starbuck and Sylvia Brickley with Dennis Dunn directing. (8/27); a performance by Young Artists, Inc., a new group to promote young classical musicians in Santa Barbara (9/11); the kick-off of a City College lecture series, "Shaping America's 3rd Century" (9/13); Los Angeles's Ukranian Dance Company (9/17); a presentation of the opera "Madame Butterfly," brought in from Boston (9/26); and a Classical Guitar Recital (9/28).

The home of many major productions by the local Alhecama Players, the Lobero Theatre will also play host to their fall production, "Damn Yankees."

Located at the corner of Canon Perdido and Anacapa streets, the Lobero is a consistent source of quality Santa Barbara entertainment, at moderate prices. If you'd like to try a big night out in Santa Barbara social circles, head for the Lobero.

And, there IS alternative theatre in Isla Vista. Sprung up out of the desire to unite the various forms of artistic expression — Guerrilla Street, and Spontaneous Theatre, Poetry and Music — in the I.V. area, the UCSB Center for Dramatic Teaching (CDT) Isla Vista Free Theater was created.

United by the common interest in having theatre produced, the organizers of CDT/I.V. Free Theater work to integrate university and community academia and personal lives. In the words of organizer Jon Zuber, "the group has no 'gain' outside of personal and community enrichment."

The Center for Dramatic Teaching attempts to make theatrical involvement accessible to a large range of people, outside the confines of departmental auspices. Last year, the CDT sponsored several productions, including two by local playwrights. They also are credited with the annual visits to Santa Barbara by the Royal Shakespeare Company. A current project is a production of Arthur Kopit's "Indians," which will be presented at several locations early in the fall.

If you're in the mood for Art Gallery browsing, and have already seen those on campus, Santa Barbara has many to choose from. Visiting the Museum of Art at 1130 State Street is a tour in itself, for the architecture of the building is a stunning example of old Santa Barbara design. Open from 11-5 Tues-Sat; noon-5 Sunday; and closed Mon., with tours at 12:30 Tues-Fri, the Museum currently exhibits a proud collection of artistry from their permanent collection. The neighboring Contemporary Graphics Center at 1120 State follows the same hours as the Museum, and displays an interesting collection of works by modern artists.

Other local galleries offer a varied display of art work, so your best bet is usually to check a newspaper for their current collection. Among those galleries which should be included on your tour are:

The Faulkner Gallery at the Public Library, Anapamu and State Sts., open MTTFS 10-5:30; Wednesday, 1:30-9; Sun. 1-5.

Arcade Gallery at 814 State, Daily and Sunday, 11 a.m.-5:30 p.m. Open Fri.



eves.

Brooks Institute Gallery (photography), 2020 Alameda Padre Serra, Mon.-Fri. 8:30-4:30.

The Museum of Natural History, 2559 Puesta Del Sol Road, Mon.-Sat. 9-5; Sunday, 1-5.

And for a fine display of local talent, don't miss the Artist Response Galleries on Embarcadero del Norte in Isla Vista, open 12-5 and 7-10 daily, closed Mondays.

\*\*\*

ONCE YOU'VE HAD your fill of Santa Barbara's intellectual stimulation, you may be ready to move along into some other areas of sensorial consciousness. After a brief period of experimentation, it shouldn't be too hard to find the right sort of culinary excellence and night life to follow your moods, needs, and expectations.

As a prefatory note, it should be stressed that there is no hard liquor available in Isla Vista. Several local restaurants serve wine and beer, and those products are the mainstay of SOS (on Embarcadero del Norte) and the Six-Pack Shop (on Pardall). But if you're looking for a bar, you'll have to head on into Goleta, and then to Santa Barbara.

Isla Vista maintains an assortment of restaurants which should please every taste, and suit a modest range of financial feasibility. Starting with Skip's Pizza, the Hamburger Habit, and the New York Hero House (all on Pardall), which deal in fast service and serve the late nite contingent of residents, through Davirro's modestly priced delicatessen, all the way to Sun & Earth Natural Foods, Rocco's Vegetarian Pizza, the Acacia, and the Rhythm Cafe, you should find something in Isla Vista to quench your hunger.

And if you're looking for good Mexican food, go no further than our own Mayitas or Serranito's.

For combination drinking/dancing/dining, the best bets in Goleta are the Fubar at 7300 Hollister, and Hobey Baker's at 5918 Hollister. Fubar, the home of occasional surprise visits by Kingfish, serves Chicago Bros. deep pan pizza; an acknowledged specialty. Hobey's

caters a more classic cuisine, and is a good place to dress-up, and let your hair down, as it were. A little further out at Winchester Canyon, you'll find Ruby Begonia's Roadhouse, with disco music nightly until 2 a.m., and dinner from 9-5.

And while you're in Goleta, stop in at the English Department (at Hollister and Fairview) where non-tenured "lame duck" professor Bob Brandts now hangs his hat. Brandts' place is a beer and wine pub where the stimulation is both alcoholic and intellectual; if you drop in on the right night, you may find some of your favorite English profs jamming their own music, reading poetry, or just relaxing.

Once you're really ready to take a night out on-the-town, it's time to hit Santa Barbara. Drinking and dining can be found at average prices at spots such as the 1129 Club (1129 State), which serves great omelettes, La Espana (on Cabrillo), where a pitcher of Margaritas can't be beat, Joe's (on lower State), and the newly opened Maggie McFly's saloon (at State & Cota).

Once your stomach ache has been temporarily appeased, you're ready for the real entertainment part of Santa Barbara. Baudelaire's (435 State), The Bluebird (33 W. Anapamu), and the Yankee Clipper (3435 State) host some of the finer bands in town, but call ahead to check out the schedule and cover charge.

If you've sufficiently tied one on, you may be in the mood for some midnight munching, and once the night gets late, you'll find only two sure cures. Carrows (210 W. Carrillo, S.B., and 5677 Calle Real, Goleta), or Sambos (5934 Calle Real, Goleta; 3768 State, S.B.; 216 Cabrillo, S.B.; and 22 East Montecito, S.B.) should fix you up with that cup of coffee you may badly need.

If none of the above suggestions for entertainment in Santa Barbara are right for you, you may have to experiment further. In the end, the places you find yourself will probably be the most pleasing. But if all else fails, you can always play bumper-cars with the carts in the I.V. Laundromat.



## The 1976 LA CUMBRE yearbook which

was scheduled for a late summer/early fall delivery will be mailed **FREE** to non-returning students when the 400-page book arrives from the printer. Returning students who purchased the UCSB book may get their book on campus... with exact date of distribution to be announced in the Daily Nexus at a later date.

## VENTURA COLLEGE OF LAW

Classes Begin 9-20-76

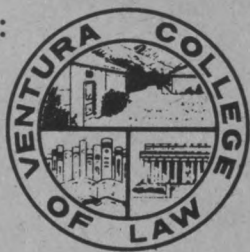
Approved for Veterans

Admission

Requirements:

60 Academic  
College Units

Call or Write  
for Bulletin



Graduates

Receive  
J.D. Degrees

Eligible to  
Take Calif.  
Bar Exam

## VENTURA COLLEGE OF LAW

PROVISIONALLY ACCREDITED by the Committee  
of Bar Examiners of the California State Bar.

261 N. Catalina St. Ventura, California

648-6640

Rocking **K** Nursery

School

"WHERE EACH CHILD IS SPECIAL"

Now Enrolling for Fall Classes

- ★ QUALIFIED TEACHERS OFFERING INDIVIDUALIZED ATTENTION
- ★ FULL AND PART-TIME PROGRAMS
- ★ PREPARING YOUR CHILD SOCIALLY FOR KINDERGARTEN

Ages 2-6

please phone 968-0515 for details  
31 Ellwood Station Rd. (Off Calle Real)  
Goleta

## You & Your Talents Are Needed



### this Fall on Your Daily Nexus

Applications for all editorial positions for the Fall 1976-77 UCSB DAILY NEXUS will be taken between September 15 through 30. If you have an interest in general news writing, feature writing, sports, photography, copyreading, proofreading, advertising, etc. — there is a position open to YOU.

The DAILY NEXUS belongs to the entire university — to YOU. If it is a good newspaper, it is because you helped (directly or indirectly) to make it so. If there are areas which need improving in your campus newspaper... YOU can, and should, help.

Apply in Room 1035, Storke Student Communications Building. There are paying (grants) positions open to students with the necessary talents. Drop by the Newsroom and check us out!

# REMINDER

TO

## NEXUS ADVERTISERS:

If you are... looking for the right DIRECTION

for all your ADVERTISING DOLLARS... then point them  
toward the annual Registration Week Issue...

# THE FALL KICK-OFF!!

SCORE BIGGER PROFITS  
THIS YEAR! — — —  
YOUR AD IN

## THE DAILY NEXUS

WILL BE READ BY 14,500 STUDENTS,  
3,000 FACULTY AND STAFF, THAT SPEND  
IN EXCESS OF 60 MILLION DOLLARS  
WITH AREA MERCHANTS

CALL TODAY  
961-3828  
RESERVE YOUR AD SPACE  
NOW!

DEADLINE  
Back-to-school issue  
Wednesday, September  
**15**

UCSB DAILY NEXUS  
P.O. Box 13402, UCen, Santa Barbara, Ca 93107

HOUSING 11 MILLION  
FOOD 4 MILLION  
ENTERTAINMENT 2 MILLION  
TRANSPORTATION 1½ MILLION  
PERSONAL ITEMS 2 MILLION

"BACK-TO-SCHOOL ISSUE"  
**Sept. 23**

A REP WILL CALL IF YOU LIKE



# WHAT ARE YOU DOING THIS FALL?

- \* How about becoming a part of the La Cumbre Yearbook Staff?
- \* An Orientation Meeting will be held Sept. 23 & 24 in Room 1041 under Storke Tower for all interested students!
- \* If you cannot make it please call Editor Tomas Machin at 961-2386 or 964-8979 (eves.)
- \* The 1977 UCSB Yearbook will be tentatively a 400-page publication

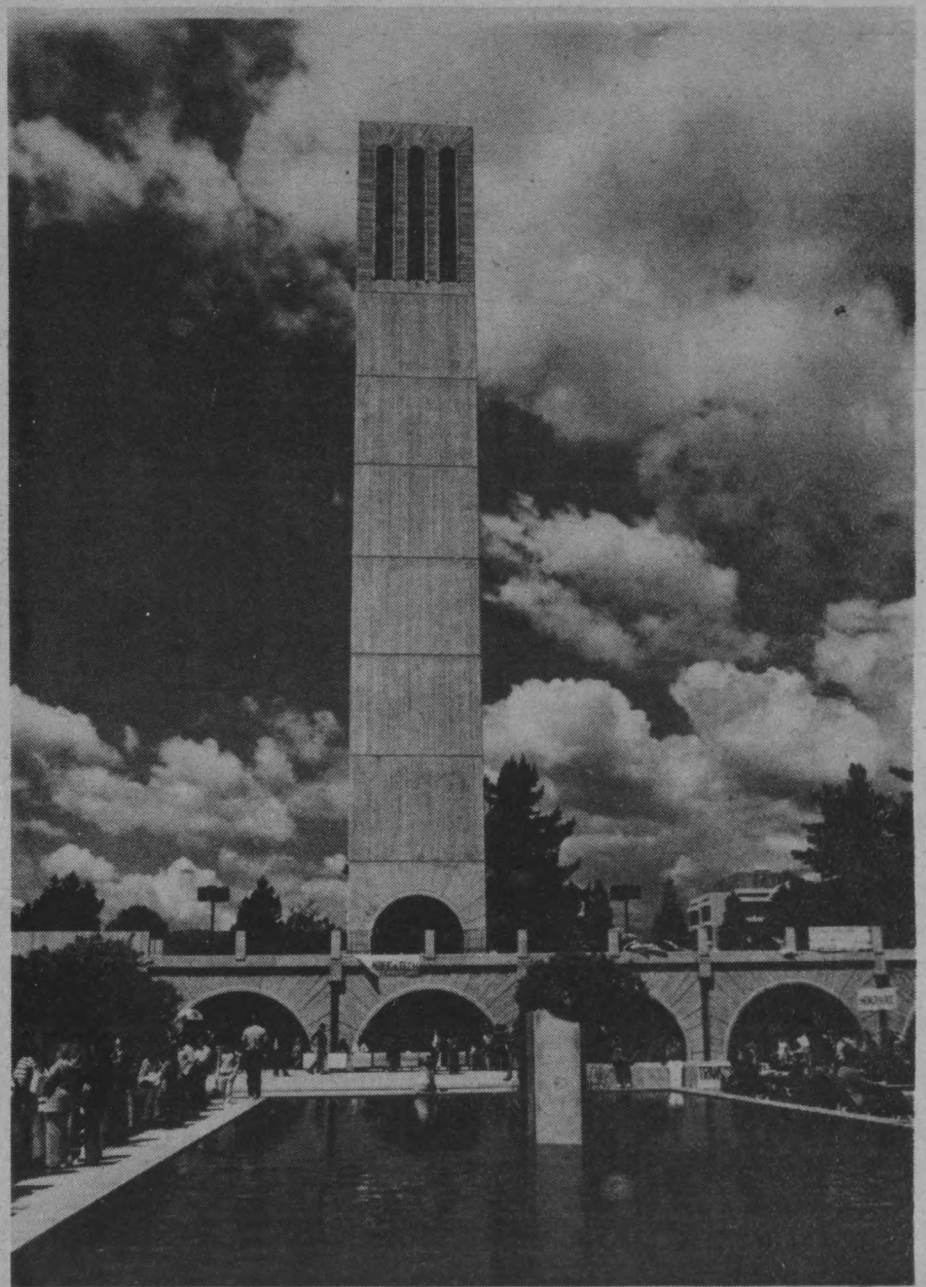


Photo by Michael Doughton



If you are interested in Real Radio\* and would like to become one of the following:

DJ - Newscaster - Engineer - Production Specialist - Radio Theatre member - Public Affairs Representative or any other type radio veck, then —

KCSB-FM WANTS YOUR BODY NOW! regardless of you current mental state, you might make a nice record rack like the man at the right was until he learned about Real Radio.

Seriously, the KCSB staff attempts to meet the nebulous community problems, needs and interests as well as those not so nebulous ones. To do this we must have a truly spirited community-oriented staff. For complete info - stop by underneath STORKE TOWER at UCSB or call (805) 961-3757.

\*Our version of Real Radio — an alternative form of media uncommitted to the pitfalls of commercialism.

**JOIN US!**  
**KCSB-FM 91.5**  
**24 hr. Non-Commercial**  
**Radio Stereo**  
**Santa Barbara**





Athletics and Leisure Services Department

# INTRAMURALS

Trailer 304 by Robertson's Gym • 961-3253 or 961-3908



Intramurals is the intracampus program which provides athletic competition for students, staff and faculty. It is the division of Athletics and Leisure Services which allows students to play with and against one another, professors and administrators in a structured recreational program.

Although the division provides the opportunity for serious, high-caliber competition, the main emphasis of the program is on allowing participants to get out and have a good time. The IM philosophy is to have fun, and enjoyment is the only requirement for participation.

## FALL SCHEDULE

Men's and Women's Flag Football  
Coed Volleyball  
Coed Soccer  
Coed Innertube Waterpolo  
Coed Basketball  
Men's and Women's Two on Two Basketball  
Mixed Doubles Tennis League

\* \* \*

### WEEKEND TOURNAMENTS

Tennis Singles  
Badminton Singles  
Handball  
Men's Indoor Doubles Volleyball  
Women's 4 Person Sand Volleyball

Referees are needed to officiate football, soccer and waterpolo. Anyone interested in a well-paid, prestigious job should contact the IM office about becoming an official.



# RECREATION

Trailer 369 by Robertson's Gym • 961-3738

## Living Arts Non-credit Classes

Drawing • Painting • Basketry  
Pottery • Quilting • Spinning  
Stained Glass • Weaving  
Banjo • Fiddle • Flute  
Guitar • Harmonica • Belly  
Dance • Modern Dance • Polynesian  
Dance • Yoga • Cooking  
Automotives • Calligraphy  
Photography • Woodworking

**PLUS** Drop-in Photo Darkroom and  
Pottery Studio for your use

## Outdoor Recreation

Horseback Riding      Sailing  
Cross Country Skiing      Back Packing  
Downhill Skiing      Canoeing  
Camping on Anacapa Island

## Clubs and Teams

Judo-Aikido      Sailing  
Flying      Karate  
Women's Softball      Surfing  
Radio      Fencing  
Folkdance      Bicycle  
Lacrosse      Skiing  
Mountaineering      Chess  
Women's Water Polo      Rugby  
Horseback Riding      Crew

The LEISURE REVIEW magazine, with detailed information about Recreation and Intramurals, will be available on campus on September 1



## A.S. Fees Provide Student Services

(Continued from page 7)

the financial transactions of the Associated Students. This includes processing requisitions for checks and purchases, acting as an advisor to Leg Council and A.S. funded groups in financial matters, and helping to prepare the annual A.S. budget in which over 100 groups seek funds.

The A.S. Judicial Board acts as an appeal board for students who choose to appeal any disciplinary action. This body also hears cases involving disagreements over interpretations of the A.S. Constitution.

In addition to the A.S. Boards and Committees, there are approximately 60 Chancellor's and Academic Senate committees on which A.S. representatives serve. These committees affect nearly all aspects of campus life, from Student Health to academic matters. They are an important avenue for student input into University policy.

For information on these committees and on how to participate, please come to the A.S. Office.

### FUNDING

Of vital interest to all student groups is funding. All student groups seeking A.S. funding must be registered on campus. They should watch the Nexus and/or call the A.S. Office winter quarter to find out when budget requests are due. Requests should be picked up in the A.S. Accounting Office and then filled out. The budget requests are

turned into the Finance Board Chairperson, who may be found in the Accounting Office, third floor UCen. The Finance Board then researches all groups, and the groups may be asked to attend Finance Board hearings. Finance Board then makes recommendations to the new Legislative Council based on a certain projected enrollment figure. The Council then holds its own information sessions and makes allocations.

Student groups are encouraged

to seek programming advice from the Campus Activities Office and the A.S. Programming Office. Sometimes funds may be available through the Programming Office.

The Associated Students Fee provides the funding for many unique services and programs. The necessity of students becoming involved in these programs cannot be stressed enough. There is an activity or a committee for almost every interest.

## 1976-77 Leg Council

|                                     |                     |
|-------------------------------------|---------------------|
| Internal President .....            | Tracey St. Johns    |
| External President .....            | Mitch Gertz         |
| Executive Vice-President .....      | Paul Pooley         |
| Administrative Vice-President ..... | Rich Perrigo        |
| Representatives-at-Large .....      | Guy Chambers        |
|                                     | Deborah Dent        |
|                                     | Alice Valdivia      |
|                                     | Seth Freeman        |
| Off-Campus Representatives .....    | Steven Ashby        |
|                                     | Ann Davis           |
|                                     | Arlene Lozano       |
|                                     | Marc Wutschke       |
|                                     | Dallas Riley        |
|                                     | John Anthony Chavez |
| RHA Representative .....            | Don Heinsohn        |

## Santa Barbara's Leading Audio Specialists



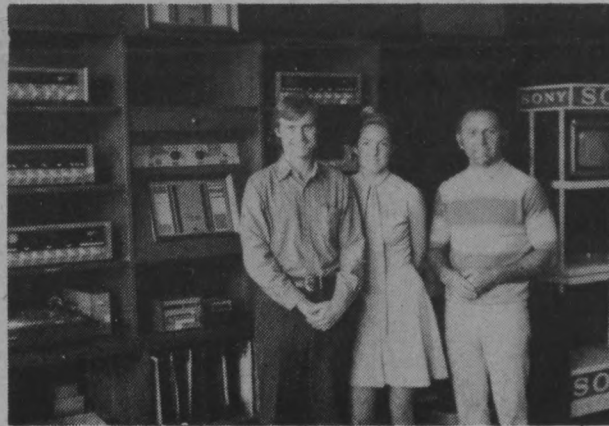
LARGEST STOCK IN THE TRI-COUNTIES



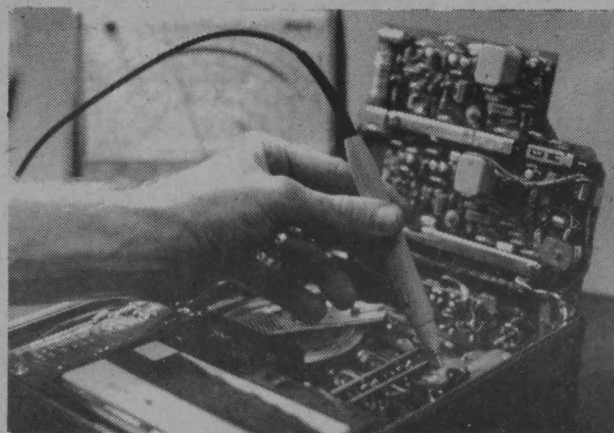
SPACIOUS SHOWROOMS FOR MANY BRANDS  
- 4,000 Square Feet Devoted to Audio Equipment



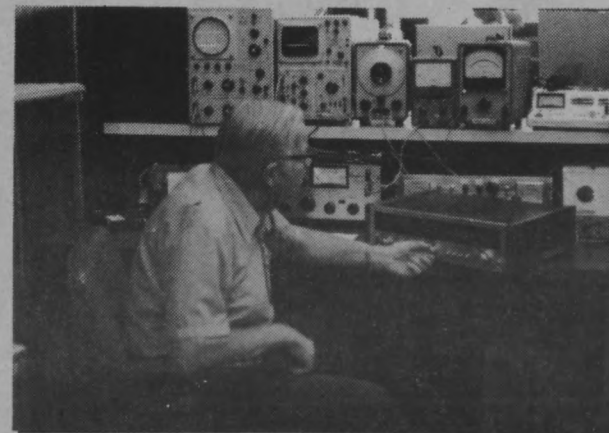
60 SPEAKERS ON DEMONSTRATION  
AT ALL TIMES



SALESMEN WHO REALLY KNOW  
THE AUDIO FIELD



SKILLED, HONEST SERVICE IN A  
SUPERBLY EQUIPPED LAB



WEEKLY TEST CLINICS CONDUCTED  
BY AN AUDIO ENGINEER

### Our Product Lines Are Offered At Competitive Prices

- |            |                 |                 |              |               |
|------------|-----------------|-----------------|--------------|---------------|
| • THORENS  | • CRAIG         | • AUDIO ANALYST | • POLK AUDIO | • CONNOISSEUR |
| • SONY     | • RABCO         | • JENSEN        | • E. P. I.   | • AMPZILLA    |
| • CITATION | • MARANTZ       | • SME           | • TANDBERG   | • STAX        |
| • BOWMAN   | • HARMON KARDON | • DAHLQUIST     | • DYNACO     | • GARRARD     |
| • RTR      | • GRACE         | • ESS           | • KENWOOD    |               |
|            | • B. I. C.      |                 | • SUPERSCOPE |               |

PH. 967-4541

3951 STATE  
5 POINTS CENTER

## UCSB Sports

(Continued from p. 5)

In some of the most exciting action of the fall intercollegiate season, the women's volleyball squad, coached by Kathy Gregory, will try to make it to the Nationals. They made the Nationals last year, but chose not to attend due to a fourth place finish in league.

Sue Herrington, a 5-11 junior hitter will lead the way for the Gauchos, along with 5-8 senior Helen Tumash, 5-10 middle blocker Tony Astone, Sandy Cagan and Joyce Reinig. The squad will also feature several top freshmen, including Diane McInerney, Maya Thiene, Kathy Tonne and Lisa Garriday.

### FOR SALE

65 VW 40 hp rebuilt engine -  
New throughout - \$400 or  
best offer.  
Call Paul 967-1393 or  
968-2266 (eves)

### SQUARE DANCING

Each week, a number of people get together to enjoy traditional American dancing: squares, jigs, reels, hornpipes and other old time dances. The music is authentic, the dances aren't hard, and the atmosphere is friendly. Each dance is taught before it is done, and beginners are welcome.

For information on time and place, check the NEXUS Kiosk for meeting of the American Folk Dance Club, or call 968-6867.

P.S. It's not at all like what you did in fifth grade!



# Isla Vista Community Services. . .

(Continued from p. 3)

Helpline's continuing goal is to make its service available to as much of the community as possible, both on and off the UCSB campus. Most recently, the group has offered its counseling services to UCSB staff who need to release emotional tensions that come about from their job situations.

Call Helpline at 968-2556.

\*\*\*

The Isla Vista Tenant's Union serves a threefold purpose in the

Isla Vista Community. On a day to day basis, it helps solve individual tenant-landlord problems. These problems include getting repairs done, getting cleaning deposits back, helping tenants in small claims court, and fighting evictions.

The Union also represents tenant positions before legislative bodies and public commissions. Last year, they organized mass petitioning in support of a legislative bill allowing rent control. This year, they were part of a state-wide coalition working against a bill outlawing rent control.

"Our most important task," states Union member Louis Quindlan, "is creating a mass organization of tenants that is capable of fighting evictions and rent increases." In the past, the Tenant's Union has negotiated with landlords for improved contracts, and was the victor of a strike against rent increases.

In addition, the Tenant's Union works with other forces in the community over such issues as fighting cutbacks in Third World programs and supporting worker struggles.

Persons interested in working with the Tenant's Union, or faced with housing problems, can call 968-7363, or go to the offices at

900 Embarcadero del Mar.

\*\*\*

The Isla Vista Youth Project is a recreation program for children age five through 17. Their purpose is to offer low income, welfare kids a family support situation. The project offers activities including hiking, camping, swimming, arts and crafts, and cooking.

The Project organizes three separate groups: elementary, which meets daily nine weeks each quarter, and junior and senior, which meet twice weekly, usually in the evenings. The program is free although there are often charges for camping trips and special events.

The program is specifically limited to kids from the Isla Vista

Community, and staffed by 25 volunteers.

\*\*\*

The Isla Vista Children's Center is a preschool alternative located one block towards the ocean from the Children's Park at 892 Camino del Sur. It offers a low-cost educational, child-care experience for children ages 2½ to 6 years old.

The Center's program includes small and large muscle activities designed to foster cognitive and creative development, special field trips, a library program, massage and many other interesting things to do. The school is oriented to the needs of the Isla Vista community; as

Center Director Colleen Dougherty states, "we feel it is important for the child to be conscious of the people and places in his/her neighborhood. We strive to make the Center a healthy, supportive environment where your child can grow happily and comfortably."

The Center has fall openings for children as well as "sensitive, caring volunteers who would like to share their skills with the children."

\*\*\*

If you're in doubt as to where to find a particular I.V. service, drop in at the Planning Commission, or Isla Vista Community Council, located at the Embarcadero Center, prominently located at the loop between Embarcadero del Mar and del Norte streets.

## SECRETS ENTRUSTED TO A FEW



*The Unpublished Facts of Life*

## Profiteers, Police Brutality. . .

(Continued from p. 2)

Nine days later a UCSB student lay dead on the steps of the temporary Bank of America building, victim of a police bullet.

The third phase of the Isla Vista riots developed when news leaked out prematurely that seventeen people had been indicted in the burning of the bank. Sheriffs raided Isla Vista apartments looking for the seventeen, two of whom had been in jail at the time the bank was burned.

As demonstrations broke out a curfew was imposed in Isla Vista, and it was reported that State officials were applying pressure for a crackdown. When a peaceful sit-in demonstration in "Perfect Park" to protest the presence of police misconduct resulted in more violence, 375 arrests, and many reports of jail brutality, it finally became apparent that the "bite the bullet" attitude was only making matters worse.

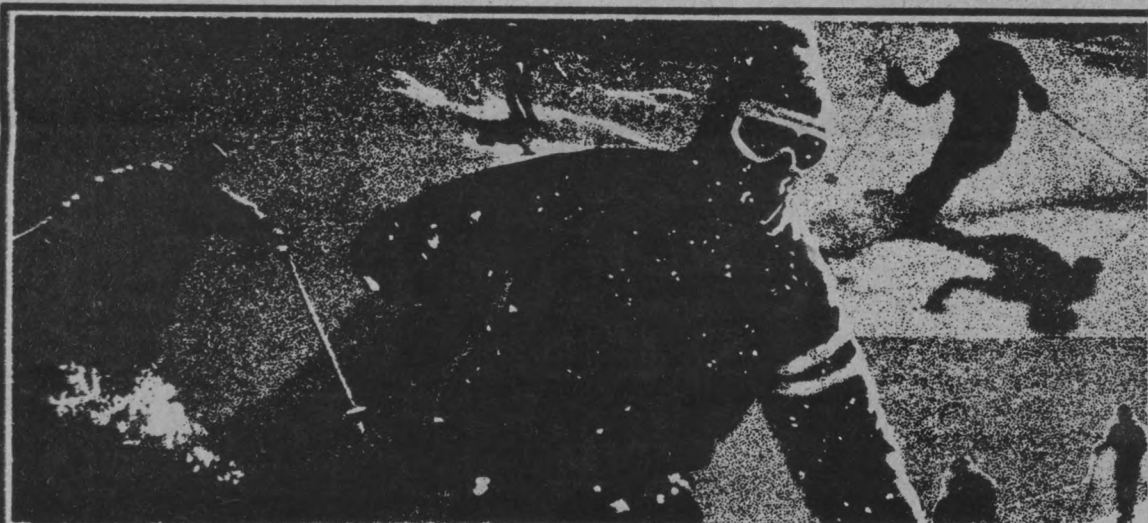
The day after the mass arrests University officials demanded that Governor Reagan modify the curfew and remove outside police officers. Confrontations ceased the day the curfew was lifted.

Isla Vista in 1970 had no police or fire department, no city parks, and no city council. Students attempting to register to vote were frequently turned away and told to register in their parents' precincts. By June of 1970 these conditions had received nationwide attention,

and efforts were underway to remedy them.

The Isla Vista Community Council was formed in March of 1970, and received official recognition in 1972 with the formation of the Municipal Advisory Council to the County Board of Supervisors. IVCC meetings to discuss projects and issues of concern to Isla Vista are open to the public and are held every Monday night. Town meetings are called when crucial issues arise.

The parks and murals throughout Isla Vista, the Foot Patrol, and the various alternative services are manifestations of the dreams different people have had for creating a more peaceful environment in I.V. Despite the failure of two attempts at incorporation, many continue to see in Isla Vista the chance for an ideal community demonstrating an alternative lifestyle to the rest of the world.



**WOULDN'T IT BE NICE IF YOU COULD BE 100% CERTAIN YOU WOULDN'T REQUIRE MEDICAL HELP THIS YEAR? PROTECT YOURSELF FROM THE WORRY OF THAT POSSIBILITY WITH STUDENT ACCIDENT AND SICKNESS INSURANCE PLAN**

Sponsored by ASUCSB

**Hospital • Surgical • Medical**

**Only \$60<sup>00</sup> Will Cover You Until September 17, 1977**

Pay Premium at University Cashiers' Office in the Administration Building

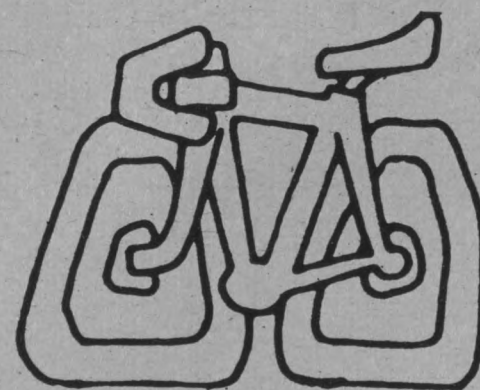
**MARK YOUR CALENDAR - FALL DEADLINE OCTOBER 22, 1976**

FOR DEPENDENT COVERAGE SEE UCEN CASHIERS - 3rd Floor

Brochures and Information Regarding the Plan available in the Director's Office University Center.

*There is one bicycle store in the area which is co-operatively owned by the UCSB student body, offering very low prices, better work, 24 hour repair service, and free tool loan.*

*It is the A.S. Bike Shop, and it's better*



**THE ASSOCIATED STUDENTS BIKE SHOP**

trailer 324, between the pool and ROTC

**961-3610**



# The gold bars of an Army officer.

The earning of a second lieutenant's gold bars is a proud



moment for a man and his family. They represent not just the symbol of his achievement and rank, but also his responsibility.

That responsibility is to lead. And today, in an Army of better educated and highly motivated young men and women, the demands on a young officer are tougher than ever.

You not only have to manage people, but money and materials as well. To make more important planning decisions than most young executives.

The need for such people is one reason why Army ROTC is offered to students at hundreds of

colleges and universities. The acquired disciplines of mind and spirit, and the ability to perform under pressure, are important to us. The people who demonstrate these qualities are the people we want to become Army officers.

The benefits are as great as the demands. Scholarship opportunities. Practical experience as a leader and a manager. And a monthly subsistence allowance of \$100 a month for up to 20 months during your last two years of college.

So if you're thinking of taking Army ROTC, what we offer has to be weighed carefully against what we expect in return. A man or woman who is ready to serve as an Army officer.

And be worthy of the gold bars.

Learn about National Security  
and the opportunities  
in ROTC, take a  
Military Science course—  
MS 1A or MS 2A

For more information stop by  
the Military Science Dept.  
(Bldg 419)  
and talk with  
Captain Chuck Scribner  
or call 961-3042/3058

## ARMY ROTC. LEARN WHAT IT TAKES TO LEAD.



## Concerts

# Concerts, Lectures, etc. Offer Varied Entertainment

By Ben Kamhi

A.S. Concerts is the student committee responsible for establishing and maintaining the consistently high quality of entertainment enjoyed by the UCSB community. But it is the combined services offered through the professionally directed programming office, including A.S. Lectures, UCen Activities, Waldo's Cafe and Concerts, that confirms the program's solidarity.

Averaging about 15 shows a year in recent years, A.S. Concerts alone provides students with a steady but varied diet of rock and jazz at the lowest possible ticket prices. The menu has included English acts — Jeff Beck, Rod Stewart, Robin Trower and the Kinks — along

with rhythm and blues attractions — Tower of Power, Rufus, and Taj Mahal — and some of the west's best — Linda Ronstadt, Little Feat and Poco.

Apart from returning old favorites like the Grateful Dead, Fleetwood Mac, Dave Mason, Boz Scaggs, the Beach Boys, Jesse Colin Young and Frank Zappa, Concerts promotes premiere talent as often as possible. In the past this effort has resulted in performances by Bruce Springsteen, Jackson Browne, the Eagles, and Kingfish.

This long list of acts promoted on campus goes further, but it should already be apparent that the concerts organization at UCSB has few equals on any college campus nationally. Indeed, UCSB is one of a small

handful of schools that successfully promotes large stadium concerts (two are due this fall), and is literally a model of efficiency, according to law enforcement officials and campus administrators.

Though large concerts were banned on campus in 1969, the result of massive gate crashing at a Crosby, Stills, Nash and Young stadium show, the ban was eventually lifted. Since then the Campus Stadium has hosted the Dead twice, Rod Stewart, the Doobie Brothers, the Beach Boys and the Allman Brothers.

Due to the large seating capacity available at the stadium, an attendance of 23,000 is generally required to cover the cost of promoting such acts. But with the successful innovation of the mini-stadium show last year with Fleetwood Mac, Concerts converted the large field into a smaller, somewhat more intimate outdoor arena with a seating capacity of 10,000.

During the unpredictable, but decisively cooler months of winter quarter, the two indoor facilities, Robertson Gym and Campbell Hall, are more commonly used. Seating only 900, Campbell Hall is an excellent facility, providing both comfort and acoustic perfection. This hall, among the city's finest, has lent itself well to the talents of acoustically-oriented artists like Randy Newman and Leo Kottke, as well as the blare of Irish bluesman Rory Gallagher.

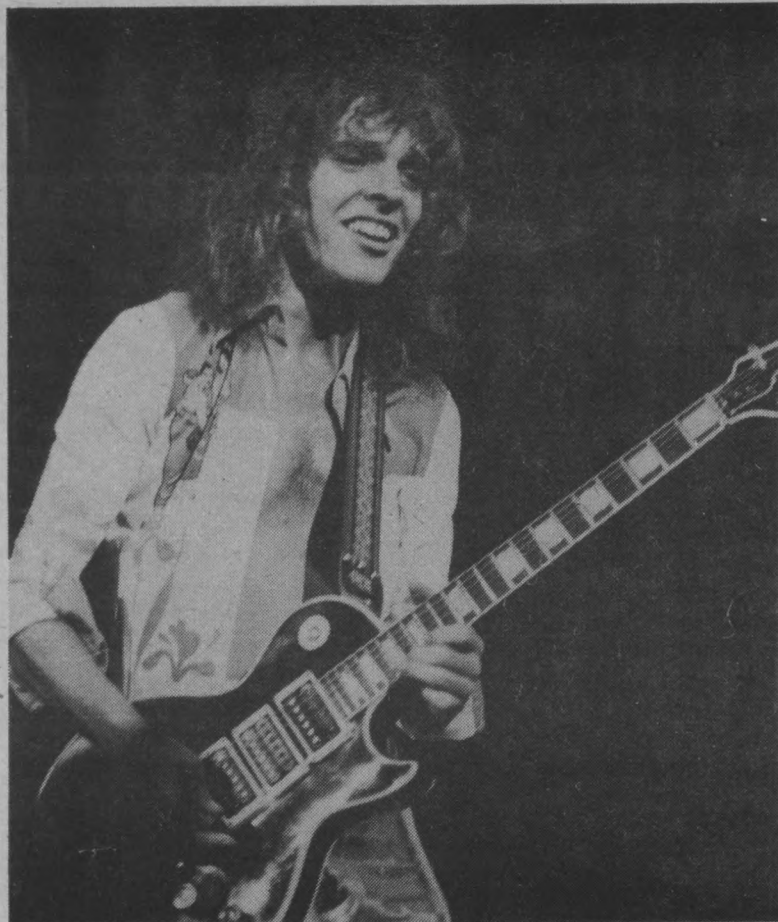
Campbell Hall has also hosted a milieu of jazz artists such as Billy Cobham, Weather Report, Gil Scott-Heron, Tim Weisberg, the Crusaders, Return to Forever and Herbie Hancock.

It goes without saying that Robertson Gym does not provide the luxuries available in Campbell Hall, especially acoustically. The gym has been called many things throughout the years, perhaps most memorably the "Santa Barbara Sauna" by A.S. Concerts Chairperson Brooke Smith. So let's face reality — gyms are for basketball. But with a capacity of 3800 and an act with a comparable draw, Concerts has repeatedly promoted eventful shows there, a feat not easily accomplished according to both concert and Athletic department personnel.

While rock and roll is the chief business of A.S. Concerts, the organization has varied its programming with presentations like Lasarium, the laser light concert, and the Human Dancing Company. A precedent for political benefits was established last spring with John Denver's Yes on Proposition 13 concert.

Last year's purchase of a sound system large enough to use in Campbell Hall has paved the way for better sound in all of the smaller A.S. events. And with two disco boards included in the system along with the PA, amps and mixing board, a weekly disco dance night, though still somewhat experimental, may

(Continued on next page)



## STUDENT HEALTH SERVICE

Member  
ofAmerican  
College  
Health  
AssociationUniversity of California, Santa Barbara  
Bldg. 588 - West Campus on El Colegio near Isla Vista

### WE'RE HERE TO HELP

The main purpose of the Student Health Service is to help students maintain their health so that they can continue their education. A lot of people — doctors, nurses, and other interested folks — have come together to provide you with care, treatment, information, and advice about any health problems that come up. Although they can't always solve every problem, you'll find that they are qualified, courteous, experienced, and genuinely concerned.

You can come in to see someone confidentially about almost anything that's bothering you — illness, personal problems, questions about health matters — no matter what, we'll try to help if we can.

Payment of your quarterly Registration Fee entitles you to use the Student Health Service. The following services are offered:

1. Doctor and nurse visits, including general and some specialty care (i.e. internal medicine, orthopedics, podiatry, dermatology, gynecology, ophthalmology and psychiatry) Phone 961-3371 for appointments.
2. Laboratory, X-ray and bed patient care (except cost of meals)
3. Cold Clinic medications

#### CERTAIN SPECIAL SERVICES ARE PROVIDED FOR A FEE.

1. Special laboratory tests
2. Antigen injections and travel immunizations
3. Prescriptions (written by SHS Physicians)
4. Physical therapy treatments

We also have **THREE SPECIAL CLINICS** which have been established for your convenience while a student at UCSB. These clinics are essentially "free-standing"; financed through fees collected for the services rendered. Due to excellent student support, we have been able to pass some financial savings on to you.

#### 1. EYE CLINIC (phone 961-3170 for appointments)

This clinic is staffed and equipped to:

- a. test your vision
- b. test your eyes for glaucoma
- c. prescribe eye glasses/hard contact lenses
- d. fill eye glass/hard contact lense prescriptions
- e. treat or refer specialized visual problems

#### 2. DENTAL CLINIC (phone 961-2891 for appointments)

This clinic is staffed and equipped to:

- a. do routine visual and X-ray examinations of your teeth
- b. fill cavities and treat gum disorders
- c. do simple extractions
- d. clean your teeth

#### 3. CONCEPTION COUNSELING/GYNECOLOGY CLINIC (Phone 961-3326 for appointments)

This clinic is staffed and equipped to:

- a. counsel on methods of birth control, communicable diseases, and pregnancy
- b. prescribe various methods of birth control
- c. treat or refer specialized gynecological problems
- d. do yearly pelvic and PAP smears

**STUDENT HEALTH SERVICE HOURS: 8:00 A.M. to 4:30 P.M., Monday thru Friday**

You must show your registration card with current quarter sticker before receiving care.

Nurses are on duty on an around-the-clock basis while school is in session. After clinic hours, for injuries and illnesses requiring prompt attention, report to the Student Health Service or telephone 961-3371.

For emergency physician care for injuries and illnesses after clinic hours, go directly to one of the local community hospital emergency rooms; using your private medical insurance to cover expenses. If you need emergency transportation, call the Campus Rescue Squad at 961-2221. (There is a charge for this service to off-campus facilities.)

**NOTE:** The Associated Students of UCSB offer to enrolled students an Accident and Sickness Insurance Plan. It, however, is not mandatory that UCSB students purchase this insurance plan to be eligible for care at the Student Health Service. It is important to remember that the Student Health Service is not a fully equipped hospital with 24-hour doctor coverage, therefore, any accidents or illnesses which are beyond our capabilities will be referred to local hospitals/facilities/doctors. All expenses incurred will be at the student's expense. Be sure that you have adequate health insurance coverage, if not, we highly recommend purchase of the Associated Students Accident and Sickness Insurance Plan. For more information regarding this insurance plan contact the Student Insurance Counselor's Office in the University Center or phone 961-2592 or 961-2464.

**ENTRANCE REQUIREMENTS:** All new students are required to complete and turn in to the Student Health Service the Medical History (Form 1A) and show proof of either a TB Skin Test or Chest X-ray since September 1975. Completion of the Physical Examination (Form 1B) is highly recommended but is not required.

**ORIENTATION SESSION:** Student Health Service will have orientations September 20 through September 22. See the Fall 1976. Schedule of Classes for details.





(Continued from p. 18)

soon be established.

While improving its services, A.S. Concerts has also increased its financial yield. Concert profits often partially assist in balancing the general A.S. budget, while recycling Concert's own allocation.

The success of the Concerts Committee has been complimented well by vast improvements in the other student programs. In recent years UCen Activities has paced itself briskly, providing several events each week, most of which are free. Films, week-end dances, and one noon concert a week (if not more) on the UCen Lawn featuring local talent, are all included in Stargaze scheduling. And Storke Plaza dances have proven to be a great testing ground for the new sound system.

Waldo's Cafe, generally located in the UCen on Friday nights, provides both an evening of live, usually free music for students, and an opportunity for amateur musicians to test audiences.

Waldo's also promotes campus dances. Once a relatively reclusive place to spend an evening, Waldo's Cafe closed out last year experiencing record-breaking crowds in the hundreds.

It is the A.S. Lectures program which has increased its potential the most. Utilizing a variety of facilities from the campus stadium to the UCen Lawn and Campbell Hall to Robertson Gym, the Lectures Committee last year presented a consistent and varied program. Representatives of each political camp — Senator George McGovern and ex-presidential attorney and Watergate conspirator John Dean — spoke on campus, as well as political and social activists — farmworker spokesman Cesar Chavez and feminist spokeswoman Margo St. James, for instance.

A large crowd gathered for explorer John Godard's presentation, but the largest audience assembled for a lecture last year crowded in the gym and awaited Gonzo-journalist Hunter S. Thompson, who proceeded in

a most memorable manner to insult the entire audience.

In scheduling events for the upcoming school year these student organizations have committed themselves to further strengthening their programs, and maintaining quality entertainment at student prices. Weekly previews of upcoming events will be available in the entertainment section of the Nexus every Thursday, along with requests for student input through survey coupons. Students with suggestions or questions concerning these student services are invited to stop by the programming/concerts office on the third floor of the UCen, in the corner next to the A.S. Print Shop.

Patronage and support aside, student involvement is always needed on these committees. Students interested in working on these committees will be asked to attend a general meeting the first week in October. For further details, watch the concert page on Thursdays.

## SANTA BARBARA BEAUTY SUPPLY

*extends you a hearty welcome*

### MAKE US YOUR HEADQUARTERS

For All Your Hair & Makeup Needs

Shampoos • Conditioners • Boar Bristle Brushes  
Professional Curling Irons • Dryers • Imported Cutlery

Distributors for VIDAL SASSON products

Goleta — 5915G Calle Real (Opposite Sambo's)  
Santa Barbara — 9 W. Anapamu (Adj. Woolworths)

COUPON

## BACK TO SCHOOL SPECIAL

### ONE FREE CONE

WITH ANY PURCHASE & THIS COUPON

LIMIT ONE PER CUSTOMER

GOOD THRU OCT. 8, 1976

# BASKIN ROBBINS

OPEN 11:00 A.M. — MIDNITE  
DAILY

ICE  
CREAM



5749 CALLE REAL  
GOLETA STORE ONLY

■ CREATIVE HAIRCUTS FOR  
CONTEMPORARY PEOPLE  
 ■ BLOW DRY QUICK SERVICE  
 ■ LOW pH HOT PERMING  
 ■ BODY PERMANENTS  
 ■ PRECISION HAIR CUTTING  
 ■ JHIRMACK PRODUCTS

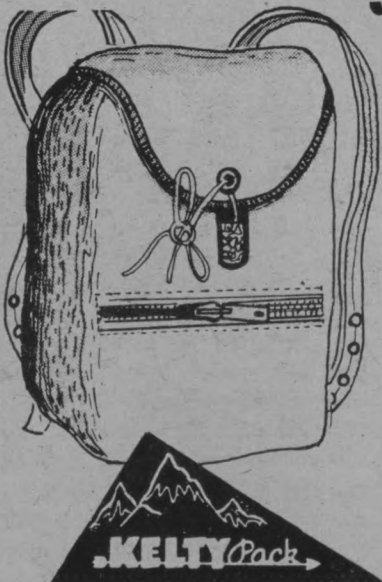
**MAURICE**  
at The Hair Works

*Jhirmack*  
3008 DE LA VINA STREET  
SANTA BARBARA, CA. 93105  
OPEN SUNDAYS & MOST EVENINGS  
**687-3811**

# DUNALL'S

- Backpacks
- Frames
- Sleeping Bags
- Tents
- Air Mattresses
- Ground Sheets

LARGE ASSORTMENT  
OF DAY PACKS FROM  
**\$3.98**



CAMPING EQUIPMENT BACKPACKING EQUIPMENT DEHYDRATED FOODS  
BOOTS CLOTHING RENTALS SURPLUS CUTLERY



- C.P.O. Shirts • Parkas • Jeans
- Socks • Flannel Shirts • Cotton Shirts
- Duffle Bags • Blankets • Hats
- Sweatshirts • Ponchos & Rain Gear
- Knives • Binoculars • Hastings Lenses
- Compasses • Snake Bite & First Aid Kits
- Stoves • Cots • Lanterns • Pillows
- Windbreaks • Pots & Pans
- Dishes • Water Cans • Watch Caps
- Jackets, etc.

MEN'S & WOMEN'S BOOTS  
for  
HIKING  
CLIMBING  
MOUNTAINEERING

FEATURING SUCH FAMOUS BRAND NAMES AS:

• VIETNAM BOOTS • B.B. WALKER  
PLUS  
Special Closeout Department



CAMP TRAILS

# DUNALL'S

in SANTA BARBARA  
605 STATE ST.  
Downtown 963-3868

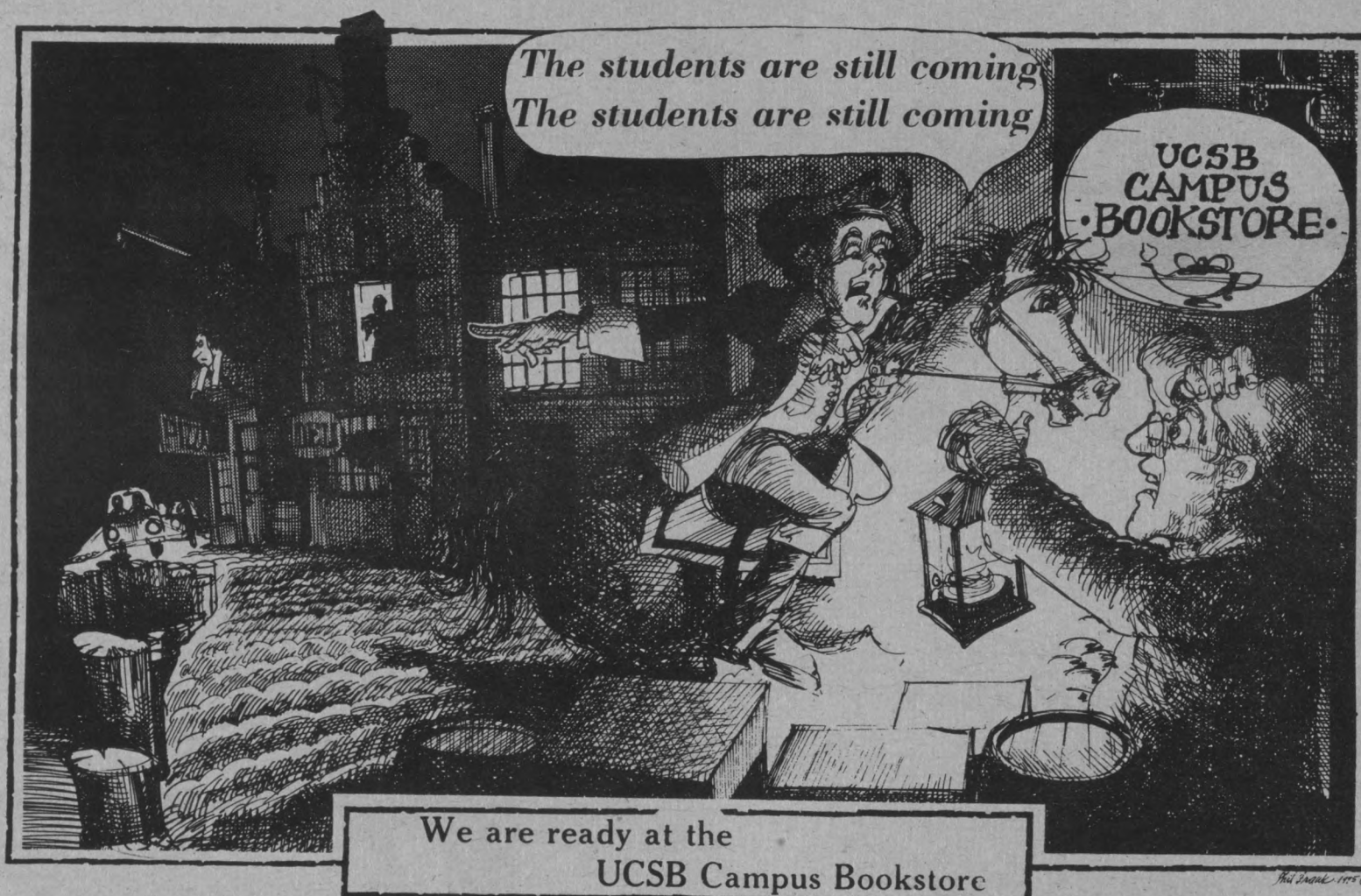


in GOLETA  
5968 HOLLISTER  
off FAIRVIEW 967-0818



# UCSB CAMPUS BOOKSTORE ANNOUNCES...

## AVOID LONG LINES



### FALL QUARTER EXTENDED HOURS FOR RUSH

Monday, September 20th 8 AM - 5 PM  
 Tuesday, September 21st 8 AM - 5 PM  
 Wednesday, September 22nd 8 AM - 5 PM  
 Thursday, September 23rd 8 AM - 7 PM  
 Friday, September 24th 8 AM - 9 PM  
 Saturday, September 25th 9 AM - 6 PM  
 Sunday, September 26th 9 AM - 6 PM

Monday, September 27th (heaviest day) 8 AM - Midnite  
 Tuesday, September 28th 8 AM - Midnite  
 Wednesday, September 29th 8 AM - 9 PM  
 Thursday, September 30th 8 AM - 9 PM  
 Friday, October 1st 8 AM - 6 PM  
 Saturday, October 2nd 9 AM - 5 PM

Sunday, October 3rd 9 AM - 5 PM  
 Monday, October 4th 8 AM - 8 PM  
 Tuesday, October 5th 8 AM - 8 PM  
 Wednesday, October 6th 8 AM - 8 PM  
 Thursday, October 7th 8 AM - 8 PM  
 Friday, October 8th 8 AM - 5 PM

### REGULAR FALL QUARTER SCHEDULE

Monday thru Thursday 8:00 a.m. - 8:00 p.m.  
 Friday, 8:00 a.m. - 5:00 p.m.  
 Saturday, 9:00 a.m. - 5:00 p.m.  
 Sunday, 12:00 Noon - 5:00 p.m.

#### RUSH SPECIALS Until They Run Out

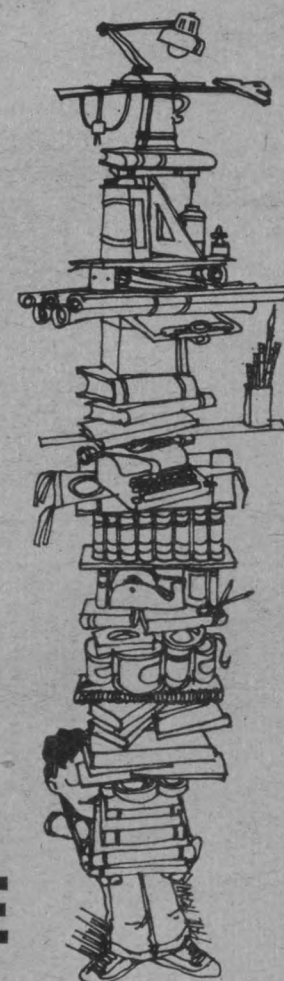
\*FREE Student 1976-77 Academic  
 Planners, Covers everyday of the  
 year.

\*Reduced prices on personal care  
 items.

\*Special Student Rates on Subscriptions  
 for most popular magazines.

#### A FULL SERVICE BOOKSTORE

- New and Used Textbooks
- Leisure Reading and Gift Books
- School and Art Supplies
- Engineering Supplies and Equipment
- Pocket Calculators
- Custom Designed Soft Goods
- Paintings, Prints, Posters
- Sculpture and Student Artworks
- Personal Care and Convenience  
 of Living items.



## UCSB CAMPUS BOOKSTORE

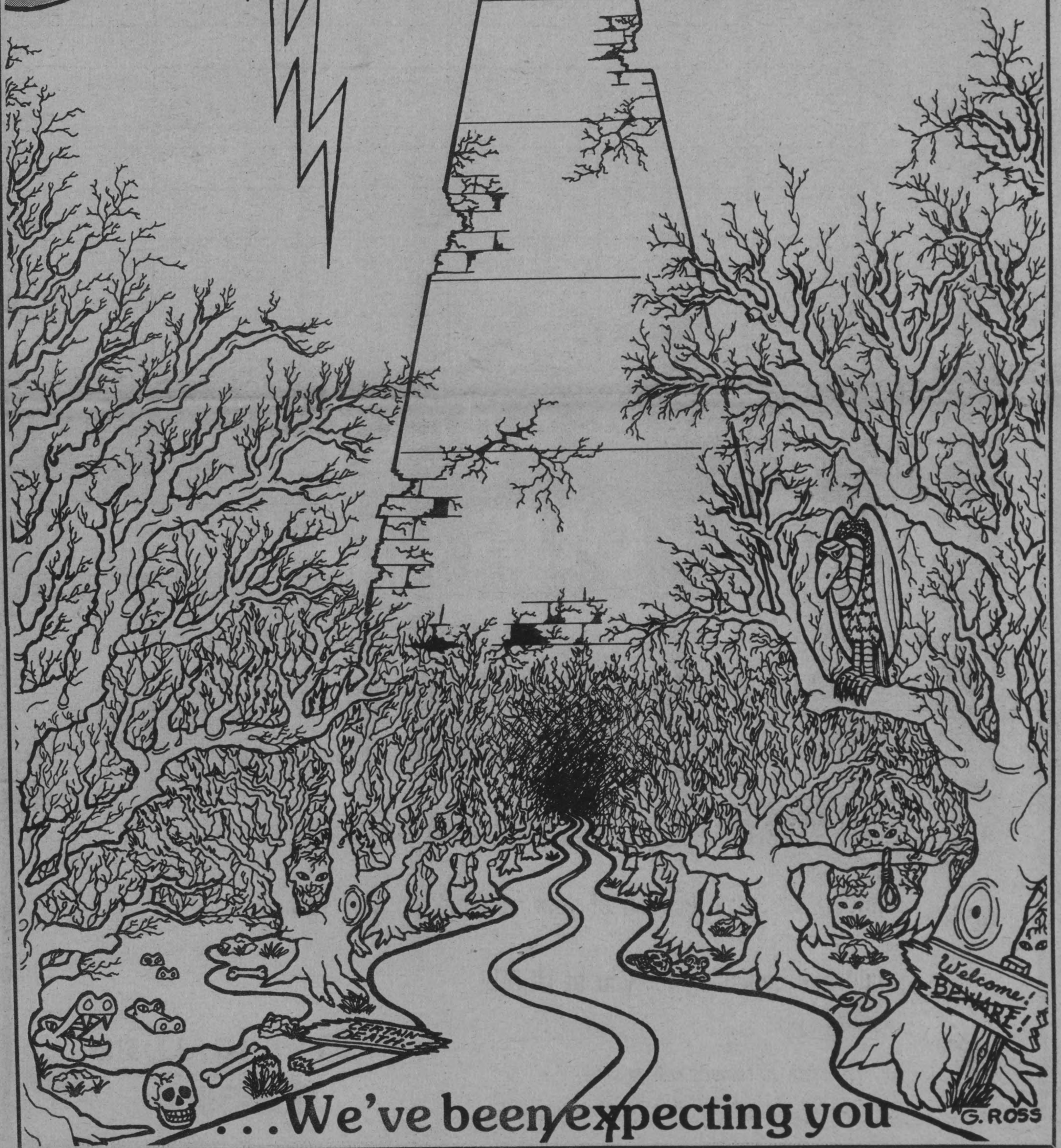
★ University Center ★





# DAILY NEXUS

## Misorientation



G. ROSS



## Daily Nexus

## Orientation

Doug Amdur  
Editor-in-Chief

Photography  
Matt Pfeiffer

## Contributors

Laurie Battle  
Tom Bolton  
Anne Burke  
Jim Craven  
Dorothy James

Ben Kamhi  
Melissa Keating  
Roger Keeling  
Gregg Ross  
Jon Silver

## In This Section

|                        |          |
|------------------------|----------|
| Organizations .....    | p. 24-25 |
| Student Services ..... | p. 26-29 |
| Housing .....          | p. 30    |
| Financial Aid .....    | p. 31    |
| Facilities .....       | p. 32    |
| Research .....         | p. 34    |
| Environment .....      | p. 36    |
| Communications .....   | p. 38-39 |

### CAB Restaurant Survey Part V

This is the fifth and final part of a series of the Community Affairs Board Restaurant Survey that has been running in the Summer Nexus.

Last Spring Quarter, CAB Consumer Group volunteers evaluated service, atmosphere, sanitation, food quality and prices at 41 restaurants in the Santa Barbara area. The restaurants were divided into 8 categories: American food, Steak & Seafood, European-Continental, Italian, Delicatessen, Mexican, Oriental and Natural.

This segment of restaurants, Delicatessen, was completed by Nancy Lazell and Sue Himmelsbach.

Any new or returning students who are interested in the Consumer field, are encouraged to come by the CAB Office, 3rd floor, UCen.

In the fall CAB will be publishing a complete pamphlet on its findings.

| CRITERIA              | NEW YORK HERO HOUSE  | DAVIRRO'S  | GILLY'S   | CHILI BOWL  | JOHNNY'S ITALIAN & GREEK DELI  |
|-----------------------|--|--|---|---|--|
| ADDRESS               | 900 Embarcadero del Mar, IV  | 6580 B Pardall Rd, IV  | 3621A State St., SB   | 6529 Trigo Rd., IV  | 636 State St., SB  |
| PARKING               | Racks for bikes; car parking difficult   | Car parking difficult; bike racks available  | Lot available   | Convenient for bikes  | Maybe difficult, no lot  |
| SPECIAL FEATURES      | No credit cards; Checks accepted. Food to go.  | MC & BA accepted. Checks accepted. Beer & Wine. Food to go.  | No credit cards or checks. Extra large rolls. All food to go.   | No credit cards or checks. Live entertainment Fri and Sat nights. Beer & Wine   | Checks accepted. No credit cards. Wide variety of domestic/imported wines and beer. Food to go.  |
| HOURS                 | During school year, 11 am-1 am, everyday   | 11 am - 10:30 pm   | 11 am - 12pm everyday   | Sun 7 am-11 pm; M-Sat 7am- 12 pm  | M-Sat 8am- 6pm; Sun 9am-4pm  |
| ATMOSPHERE            | Funky New York-style with NY sports heroes on walls. Small; tables provided.   | Plain; little decoration, wood panelling.  | Sterile atmosphere. No tables.  | Recently renovated. Counter service. Tables provided.   | Take-out only, no tables. An old grocery store.  |
| DRESS                 | Casual   | Casual   | Casual  | Casual  | Casual   |
| SERVICE               | Efficient  | Friendly, efficient  | Fast  | Slow service  | Efficient; usually enough people working to ensure fast service.   |
| GENERAL SANITATION    | Poor. Food uncovered much longer than necessary. Dirty, dusty inside.  | Impressively clean. Much care taken with sanitation of food.   | Food area very clean. But sandwich meat and dressings left uncovered.   | Adequate; could be cleaner  | Food area clean  |
| FOOD PRICES & QUALITY | Tasty sandwiches; wide variety and filling. Prices average. Heroes excellent. Egg plant parmesian \$1.35, Special Melvin \$1.49, cheese sandwich \$.80, egg cream drink. | Excellent quality and large portions. Prices from \$.35 for bagels to \$1.65 for Reubens and roast beef sandwiches. Vegetarian cheese & sprouts \$1.20 delicious, has lots of cheese. Can be served hot or cold. | Good price for extra long rolls which are tasty and filling. "Mixed Submarine" - \$1.85 Cheese sandwich at \$1.25 was less than adequate, not enough inside. Soft drinks \$.30. | Breakfasts: good, inexpensive. Range from Special \$.99 (eggs, hash browns, & toast) to steak & eggs \$2.95. Lunch: Chili Bowl \$.75, Chili dog \$.50, cheese burger \$1.05. Dinner: NY steak \$2.95, Chicken \$2.95. (includes salad, fries, mixed vegetables, & roll) | Juicy, superb sandwiches at reasonable prices. More than adequate portions. Torpedo \$.85, Deluxe torpedo \$1.30 (excellent), very filling. Turkey \$1.00 good. Vegetarian sandwiches, also. Greek sandwich \$1.30, and Meatballs \$1.05 |



# PREVIEW YOUR CLASSES

Visit our off-campus community of Isla Vista. Drop in to the Isla Vista Bookstore and preview your classes by looking over the actual books you will be using. We arrange our shelves by course number for easy location of your textbooks. May this be a very productive beginning for you at UCSB.

*Your complete off-campus college store  
serving UCSB students for over 11 years.*

**6553 PARDALL RD.  
968-3600**



# Higher Education at UCSB 'The Land of Opportunity'

One of the states of our nation has as its slogan "The Land of Opportunity," presumably to describe the various merits of that territory.

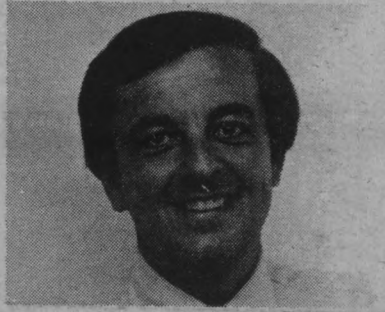
It is possible, and perhaps even probable, that the slogan was never intended to go unchallenged, and so I contend that you who have chosen UCSB

By

Chancellor Vernon I. Cheadle

for your higher educational experience are, in fact, really entering the "Land of Opportunity."

One of the leading educators of our time, James B. Conant, once said: "He who enters a University walks on hallowed ground." The language may be a bit showy for your tastes, but the idea is a good one. For where have the basic critical needs of thinking man been met throughout our history, where have many of the social movements to improve the human condition been conceived and advanced, where has the intellectual leadership of the future been fostered? The answer is, simply and unequivocally: at universities.



Vice Chancellor for Student Affairs Ed Birch (above) and Chancellor Vernon I. Cheadle.



Only one of the opportunities awaiting you at UCSB is that of participating in the excitement, the intellectual exercise and the productivity associated with molding and creating a future of enduring value. It will not be easy; you can expect to wrestle with ideas and concepts that are strange to you and to stretch your mind, your character and your spirit so that they may become broad and active and resilient. But if all of the above sound a bit wearing, remember that weariness from satisfying activities is delightful and that your reward will be a richer and fuller lifetime.

You also will have an opportunity to review a vast array of academic options, more than those which were available to your predecessors, before making your curricular decisions. For we have revamped our general education requirements, overhauled a great number of courses and programs and introduced more than a dozen new undergraduate majors, courses of study, and departments in the past few years. Many of these are interdisciplinary in nature, thus bringing together students and scholars with diverse perspectives to share in mutual learning experiences, and all of them reflect the changing intellectual interests and needs of students.

You may be interested in knowing that students, faculty and staff members all participated in this enterprise and in a re-examination of our methods of teaching and learning in every discipline. The changes and reforms which ensued have completely transformed traditional approaches to instruction in many instances and have modified them greatly in others. Student evaluations play an important part in determining the effectiveness of our efforts and, therefore, you can expect that your own reactions to UCSB teachers and teaching methods will have an impact on what we do in the years ahead.

So you will be given a greater variety of things to study than students who preceded you, a greater flexibility in managing your major academic fields and more courses which are designed to assist you in developing your career goals.

However, it is my hope that any preoccupation with the dollar potential of your educational experience will not prevent you from seizing the opportunities for intellectual and cultural development that await you at UCSB. For it is my belief that these opportunities are inextricably tied to human freedom in that they will liberate your mind from ignorance and bias and reinforce it with truth and compassion. This done, you will succeed.



'It gives me great pleasure to install the new vice-chancellor for student affairs!'

## New VC Birch Hopes to Bridge Admin, Student 'Gap of Mistrust'

By Laurie Battle

Bridging the gap of mistrust between students and administrators on the UCSB campus is one of the main objectives of Ed Birch, the new Vice Chancellor for Student Affairs. Having been at UCSB only a little over a month, Birch said that so far he is "very pleased" with what he has found.

Birch expressed his desire to leave the "ivory tower" of the Administration building at times to meet with students on their own ground. Acknowledging that "the life of an administrator is not always a popular one", he added that "you have to work hard to convince people that you're approachable."

The amount of paper work an administrator has to deal with creates "a great tendency never to leave the office", Birch continued, but emphasized his concern for a variety of student input. "I know that if I sit here and wait for people to come in I'm only going to get one viewpoint," he said.

Birch received his Ph.D. at the University of Michigan, where he subsequently taught and worked in administration. He has come out to California from Ohio, where he was Vice President of Student Affairs at Ohio Wesleyan University. He also was teaching at Ohio State, which he considers important. "Administrators should force themselves to continue to be familiar with what is happening in the classroom", he said.

"I was extremely happy with my work in Ohio,"

Birch added. Stating that he chose to come to UCSB because he considered the job to be a special challenge, Birch described his philosophy that it is important for people to be continually challenged by their work in order to be motivated to "keep on their toes" and do their best.

Citing student alienation from the chancellor and from the administration in general, Birch said "I see it as one of my major responsibilities that he (Chancellor Cheadle) knows what I know."

Birch also described the relative independence of student government at the University of California as compared to other institutions, as constitutionally the Associated Students receive money directly from student fees. Consequently, A.S. can hire and fire its own employees, a situation non-existent on other campuses where Birch has worked.

The relationship between the student body and the administration at UCSB is one of the challenges Birch views in his job. Rather than acting as a representative of the students to the administration or as an administrative representative to students, he hopes to be able to "lay out alternatives" to both groups.

"The University administration has to balance what students want with what is best for the University", Birch said. "The University is not the administration; it's all of us", he added. "Sometimes we forget that."

## UCSB History: A Lesson in Metamorphosis and Growth

UCSB has undergone quite a metamorphosis since its humble beginnings in 1891 as the Anna S.C. Blake Manual Training School. By 1935, through a series of curriculum changes, the school had evolved into Santa Barbara State College. In 1944 it became the seventh campus of the University of California.

In 1954 the school, at the time a small liberal arts college with a total enrollment of 1,587, moved from downtown Santa Barbara to its present location, a World War II Marine Air Base. The campus was eager to expand enrollment as rapidly as possible, hoping to someday equal UC Berkeley and UCLA in stature.

Enrollment doubled, doubled, and doubled again, rising from 5,938 in 1963 to 12,201 in 1967. The liberal arts departments were grouped into the College of Letters and Sciences, and two professional curricula were established with the

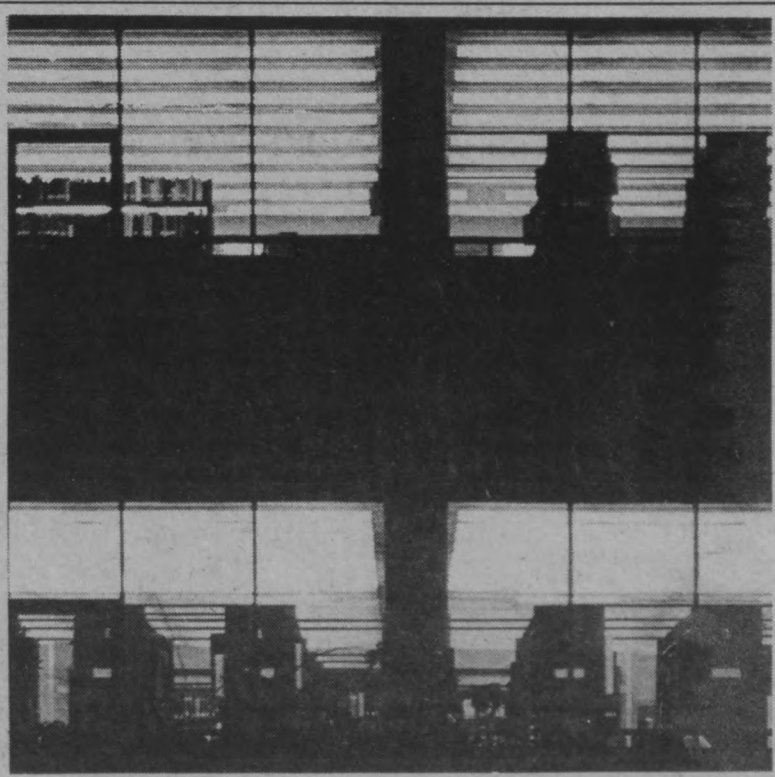
College of Engineering and the Graduate School of Education.

The most recent addition, the College of Creative Studies, opened in 1967. The campus now offers the bachelor's degree in more than 75 majors, the master's degree in 43 areas, and the Ph.D. in 27 areas.

UCSB is also the headquarters for the Education Abroad Program, which began here in 1961. The program consists of study centers in 17 foreign countries, with over 600 students from all the UC campuses participating.

The University Library contains over 1,000,000 volumes and is the largest university library between UCLA and Stanford. An extension of the present building is currently under construction.

Future plans for UCSB include the expansion of existing facilities to accommodate the over 14,000 students currently enrolled.





## Organizations

# Cultural and Ethnic Organizations Promote Community, Self-Understanding of Identities

By Jim Craven

Cultural, ethnic, and international students have several opportunities at UCSB to share with others common backgrounds, concerns, and interests.

Many of these organizations strive to promote an understanding of their unique identities among themselves, and among the community at large.

A brief listing and description of some of these organizations follows. Further information can be obtained by contacting the Campus Activities Office, third floor UCen.

**American Indian Student Association:** Linda Hughes, Principle Clerk in the American Indian Educational Opportunity Program (EOP) office describes the group's goals as efforts to "strengthen self-awareness of American Indian students of the UCSB campus. Through social and cultural activities presented by the group, other students, faculty, staff, and local community can learn about the cultural and political issues regarding American Indians today."

**Arab Student Association:** The purpose of this organization is to Unify Arab

students at UCSB, disseminate information about their people, promote understanding and stronger ties with the American people.

**Asian Student Union:** According to Paul Wong, the purpose of this organization is to "collectively develop an understanding of ourselves and society; and to sponsor

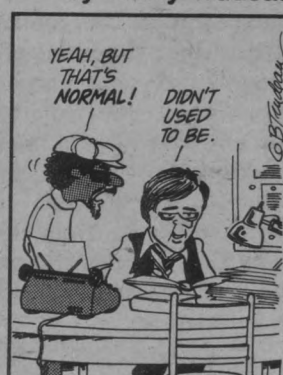
relevant educational campus-community activities." These activities include Asian American Cultural week, visits to Third World inmates at the Lompoc Correctional Facility, and visits to Manzanar, "which was the first Japanese-American concentration camp during World War II."

**Black Students Union:** The purpose of the BSU is to champion the human rights of black people both on and off campus. BSU activities include

the Community Schools Project in which subjects such as Black studies and Black history are taught.

**El Congreso:** According to Victor Becerra, the purpose of this organization is to (Please turn to p. 40, col. 1)

## DOONESBURY



by Garry Trudeau

Southwick's

you want em?  
we have em...

Lee

adidas

Levi's

HANG  
TENDITTOS  
Feel the Fit!REB-WING  
SHOES

the place to go  
for the names you know



Southwick's



THE STORE THAT SAVES YOU MORE!

Santa Barbara  
601 State Street • Ph. 963-1875  
Hours: Mon-Thurs. 9-6 Fri. 9-9 Sun. 10-5

Goleta  
5836 Hollister Ave. • Ph. 964-7871  
Hours: Mon-Fri. 9-9 Sat. 9-6 Sun. 10-5

Solvang-Nielsen's Center  
Hwy. 246 & Alamo Pintado • 688-5711  
Hours: Mon-Sat. 9-6 Sunday 12-5

★ AVAILABLE AT GOLETA AND SOLVANG STORES ONLY

Starring  
Jack Nicholson  
Faye Dunaway

**Chinatown**

TECHNICOLOR®  
PANAVISION®  
R

A PARAMOUNT  
PRESENTATION

FRIDAY, OCTOBER 1  
at 5:30 - 8 - 10:30 p.m.  
In CAMPBELL HALL  
Presented by the  
UC Student Lobby

**For Students  
Living in  
Isla Vista...**  
**For your  
utility service:**

- General Telephone Co.
- Southern California Edison
- Southern California Gas

**please go to our  
temporary office  
in Isla Vista  
777 Camino  
Pescadero**

**Between September 7  
through September 24**

Applications will not be  
taken in the Santa Barbara  
offices.



# Low-Key Approach to I.V. Law Enforcement

By Dorothy James

"You can at least talk problems out with I.V. Foot Patrol men," observed Judy Thompson, secretary at the storefront police office. "It's a difference of attitude, I guess."

This low-key approach to law enforcement — of trying to talk out a situation first — is a philosophy that all three of I.V.'s and UCSB's unique law enforcement organizations try to maintain. The Isla Vista area is aided by the Foot Patrol; serving UCSB is the Campus Police which also provides 50 per cent of the manpower for the Foot Patrol, and operates the service-oriented Community Service organization (CSO).

The Foot Patrol was instituted in December of 1970 following the Isla Vista riots as an attempt to improve police relations with Isla Vistas. Ms. Thompson, who has worked at the Foot Patrol for four and a half years recalled, "Community attitude towards police used to be pretty hostile. Of course that's a subjective view though. I think we've been pretty successful in improving relations between the community and the police. People are just a lot more open to talking to officers who

## Foot Patrol, Campus Police Foster Improved Relations with Community

are on bicycle and on foot instead of in patrol cars."

The Foot Patrol unit was set up with federal monies as an experiment in law enforcement. Housed in a storefront office on Pardall in I.V., it is a force of 10 officers who patrol the streets of I.V. on yellow ten speeds. Only occasionally do they use their car.

Testimony to community support of the Foot Patrol came last spring when because of a lack of funds, county government questioned the feasibility of continuing the Foot patrol. "It was because the community came out showing overwhelming favor for the Foot Patrol that it's here today," asserted Thompson.

About the biggest law enforcement problems in Isla Vista are burglaries and thefts. There were 188 bicycles stolen within the three month period from April to June of 1976.

"These are what we call crimes of convenience," explained

Thompson. "People don't lock their apartment doors, they don't lock their bikes, their cars and something gets stolen. People should remember to lock everything."

Community involvement through the services it provides is

also the spirit University Police Officer Alexandra Sesonske sees in the Campus Police unit. "Our job stresses public relations. I feel I have a sense of the community," the UCSB graduate said.

The key-note to Campus

Police's operation is of using their authority with discretion. "Often, just existing as a visible presence is enough," said Sesonske.

Discretion is also the better part of CSO's operating style. Serving as a visible presence is their only force of authority.

Clad in bright yellow tee-shirts, and seen bicycling around campus with radios and clip boards, CSO members work solely as a public service group.

(Please turn to p. 40, col. 1)

## REGISTER TO VOTE

Deadline is October 4 for the November Election.

**REGISTER BY MAIL with the NEW POSTCARD SYSTEM**

You can now **REGISTER BY MAIL** with the **NEW POSTCARD SYSTEM**

Forms are available on campus at:

• Library • University Center • Dorms • Administration Bldg.

**YOU NEED TO REGISTER**

\* If you're new on campus

\* If you've moved

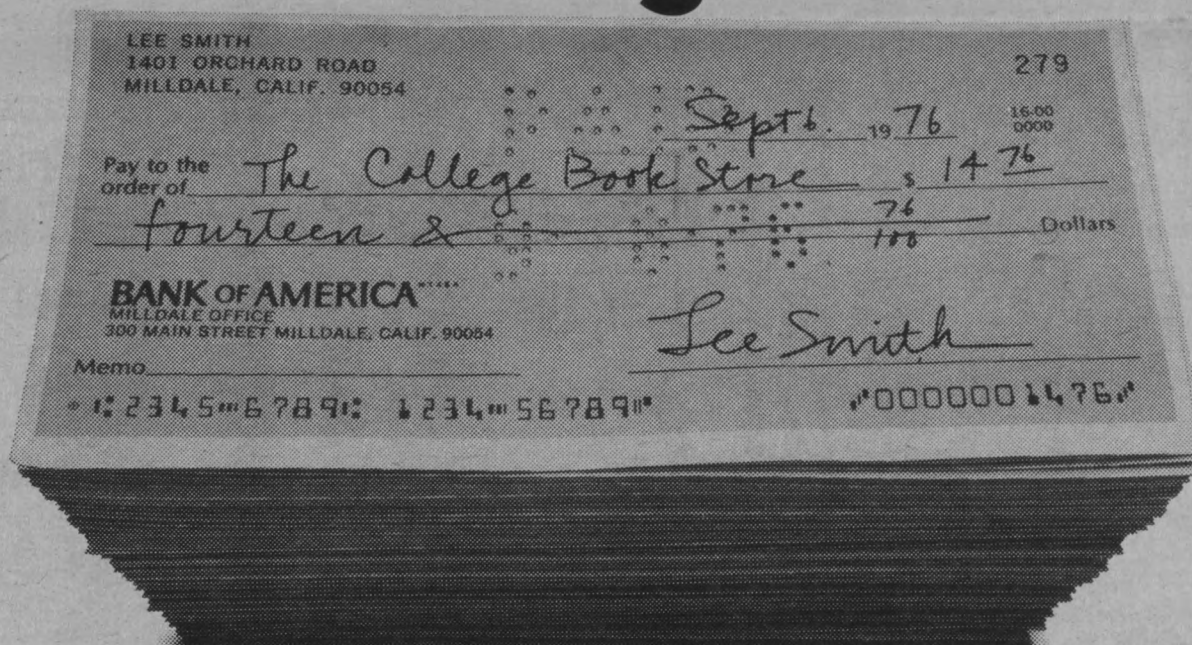
\* If you'll be 18 by November 2

**Remember, YOU CAN REGISTER AT YOUR CAMPUS ADDRESS**

**DEADLINE IS OCTOBER 4**

For further information contact the UC Student Lobby

## The College Plan.®



## 12 months of checking for the price of 9.

**The College Plan gives you a lot of bank.** You get unlimited checkwriting all year long. But you only pay for nine months.

There's no minimum balance required. You get our monthly Timesaver® Statement. And at many offices near major college campuses you get Student Representatives to help solve your banking problems.

**You pay just \$1 a month for the nine-month school year.** And there's no service charge at all for June, July, August, or for any month a balance of \$300 or more is maintained.


**During the summer it's absolutely free.** Write all the checks you want. Your account stays open through the summer, even with a zero balance, saving you the trouble of having to close it in June and reopen it in the fall.

**You get more.** You get overdraft protection and Student BankAmericard®, if you qualify. We offer educa-

tional loans and many different savings plans to choose from. And we serve you with more than twice as many offices as any other California bank. So if you move, your account can move with you, to a new office that's more convenient. We also offer several free booklets including helpful information on saving money, establishing credit, and finding a job after graduation.

**The College Plan Checking Account is what you want.** Why not stop by and find out more about it. And let \$1 a month buy all the bank you need.

**Depend on us.  
More California college students do.**

**BANK OF AMERICA** 



# Health Service for Students Provides Free Medical Aid

When your body needs help to maintain its normal vigor, its time to get to know the Student Health Service (SHS). Student Health is located close to Isla Vista, and is open 24 hours a day. If you are a regularly enrolled student, many of the services there are free. You do NOT have to purchase any insurance to receive these free services.

Of the services provided by the SHS, probably the most important is the ability to see a doctor. This service is free, as are such services as nurse visits, and specialty care such as orthopedics, dermatology, psychiatry, and other specialists.

Doctors are available from the hours of 8 a.m. to 4:30 p.m., Mondays through Fridays, with many specialists donating time once or twice weekly. While it is possible to see a doctor without an appointment, experience has shown that you actually do less waiting when you make an appointment first. Appointments can be made in person, or by calling 961-3371.

Other free services provided for enrolled students when prescribed by SHS doctors are some laboratory tests, X-rays, and bed patient care (except for the cost of meals). The Cold Clinic also provides some medication for your annual cold.

Student Health Service also provides a low-cost prescription service when such service is prescribed by a SHS doctor. The prescription department is open during the normal daytime hours.

If you have a medical problem other than during SHS's normal daytime hours, you can still receive medical care at the center. Nurses are present 24 hours a day, and if emergency care is required, you will be transported to a nearby hospital. If you know beforehand that you will need some form of physician care, then SHS recommends that you go directly to one of the local community hospital emergency rooms. If you don't have a way, call the campus rescue squad at 961-2221.

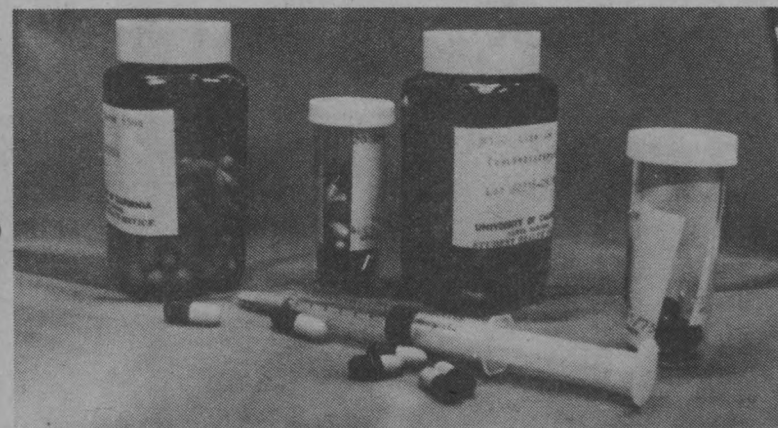
The costs incurred for

emergency services will have to be paid for. Such services are generally covered by insurance, including the health insurance available through the Associated Students. Information on the UCSB Student Accident and Sickness Insurance Plan is included with the Fall pre-enrollment packet, or may be obtained through the Associated Students.

In addition to the normal medical services in SHS, there are three fee service clinics located in the building. The Eye Clinic is the most recent addition. Eye Clinic services include eye testing, and prescriptions for eye glasses or hard contact lenses. Purchases may be made there also.

A Dental Clinic provides the normal range of dental services. Appointments are required.

The third clinic is the Conception Counseling and Gynecological Clinic. They are open during normal daytime hours. Services offered are counseling on methods of birth control, communicable diseases, and pregnancy. They can also prescribe various methods of birth control, and treat special problems.



It goes almost without saying that medical treatment at SHS is completely confidential. If you have any complaints or suggestions about your treatment there, you can complete an evaluation form available throughout the Center. While the form is seen by the SHS Director, the most important fact is that the evaluation form is studied by the Student Health Advisory Committee which meets at regular intervals and advises the

director about student interests and needs. This committee keeps all evaluations confidential, and has been successful in solving problems in the past. It is comprised of students who are recommended by the Internal President of A.S. Membership is basically open, and visitors are welcome at their regular meetings.

For medical care, be sure to bring your reg card, its the only way to prove you are a student.

## American Opinion magazine...

the world's foremost journal of political affairs.

- ☐ 1 year to U.S. and possessions: \$15.
- ☐ 1 year Air Mail to U.S. and possessions: \$25.
- ☐ 1 year Second Class Foreign: \$17. (Air Mail Foreign rates on request.)
- ☐ RENEWAL (attach mailing label from a recent issue)

☐ Miss ☐ Mrs. ☐ Mr.

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

mail to: American Opinion  
Belmont, Mass. 02178

## For All Your BICYCLE NEEDS

new & used

# BIKES

service on all makes

## Varsity Bike Shop

917 EMBARCADERO DEL NORTE (on Pardall) 968-4914

**LUNCH**



**DINNER**



### Ribeye Steak Dinner

Tops in Tenderness  
or

### Chicken Dinner

Golden Fried Goodness  
or

### Fish Dinner

For The Seafood Lover

**\$2.09**

All Dinners Include  
Tossed Green Salad, Choice of  
Potato & Texas Toast

OPEN DAILY 11 A.M. - 9 P.M. - FRI., SAT TIL 10 P.M.

Goleta

6030 Hollister - 967-8744

3614 State - 687-8514



**greentree  
realty**

**A DIGNIFIED APPROACH TO  
STUDENT HOUSING  
APARTMENT RENTALS**

**6565 Sabado Tarde, Isla Vista  
968-3620**

or

**6645 Del Playa 968-3411**

or call 963-0781



# Women's Center Aims to Help Overcome Barriers

By Melissa Keating

You don't have to be a radical feminist, a women's libber, or an oppressed female to benefit from the services offered by the UCSB Women's Center. In fact, you don't even have to be a woman.

"One of our primary goals," according to Administrative Assistant Becky Dreis, "is to help women overcome traditional barriers to their happiness and success. This is a place to take action, get a little support. We offer support to the individual whatever her goals are. We also offer help to both men and women."

Citing a case where an Engineering professor gave separate exams to his male and female students, Dreis stated that discrimination against women still exists and "the Women's Center is here to help resolve those cases the individual can't handle."

The Center is not just for those seeking help. It is a place to stop by for a cup of coffee in a friendly atmosphere. A large living room and spacious garden overlooking the ocean provide comfortable locations for easing the rigors of school life.

The Women's Center also offers resource information: reading materials, career information, referrals, research information and newsletters. It sponsors consciousness raising groups, staff lunches, assertiveness training, CCEW programs for the re-entering student as well as informal social events.

The re-entry program offered by the center is the only one where the myriad of questions asked by an incoming student can be answered. "Its purpose is to facilitate people coming back to school after some absence. We provide pre-administrative counselling and help them figure out what they need to get back into the University," said Dreis.

The Center has a small group room which can be reserved free of charge by any group whose goals are compatible with those of the Women's Center.

During the years, the Center is generally open during working

## Program Offers Groups, Resource Information

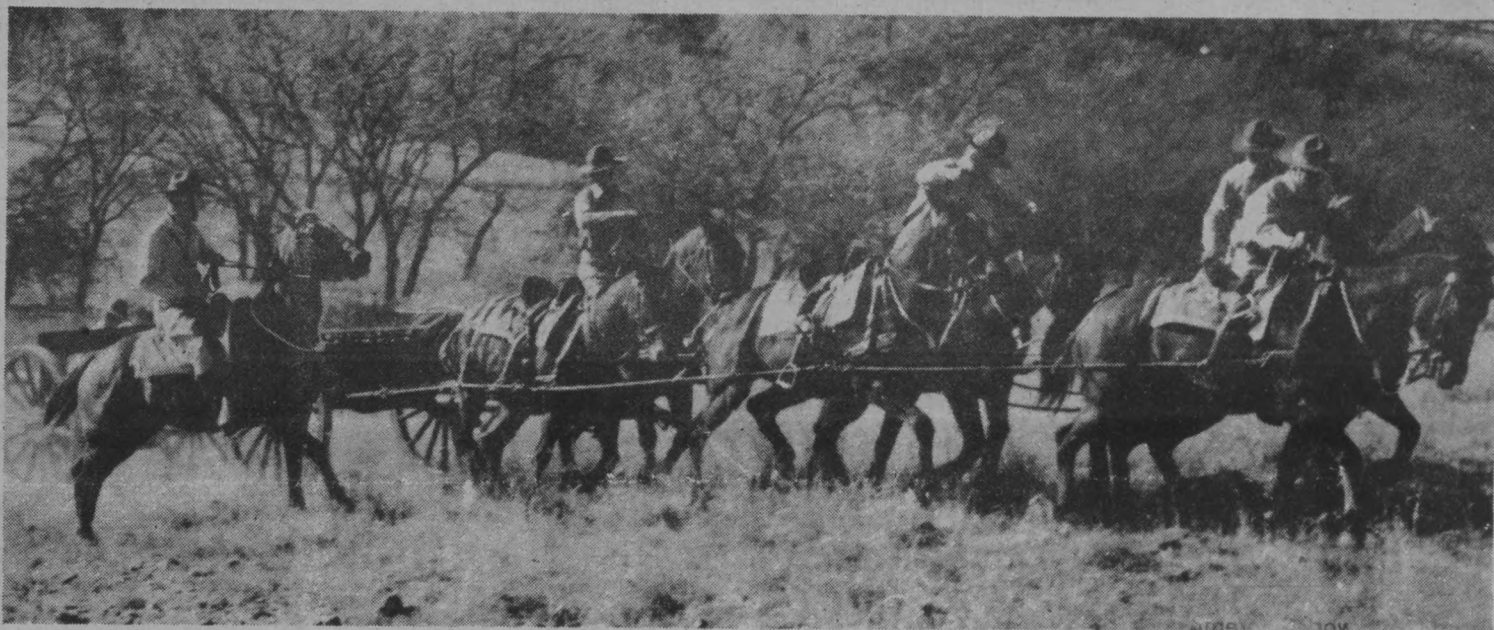
hours, although budgeting problems may cause a reduction of hours.

Funded through the University, the Center sponsors a variety of functions such as dinners, dances, and films on rape, child abuse, feminism, along with lighter subject matter.

The Center operates to help students, staff and faculty of both sexes. Their chief concern is that too few people bother to find out what they are all about. The Center also has a ride board,

a rental board and a job board.

According to Dreis, the Women's Center is only reaching a fraction of the UCSB population. "Part of our problem is that physically we are out of the way, so it's hard to get here. We're also having difficulty in getting the word out that we exist, and that it's an okay place to come by." Dreis feels that many people labor under a false conception of what a women's center is for, and therefore feel hesitant about coming in.



## THE MILITARY HAS CHANGED

Get credit for studying the evolution of the military establishment and fulfill the American History & Institutions requirement. Be an informed citizen, learn about the institution which absorbs 27 cents of every tax dollar. Diverse viewpoints are encouraged.

Enroll in a Military Science course during open registration.  
Take MS 1A or MS 1B



**T! Calculators**  
Large stock of Machines  
& Accessories



the office mart

222 W. Carrillo, S.B.

**X Fencing Club X**

Offering instruction, all  
levels, and competition for  
men and women in Foil,  
Epee, and Saber.

Monday thru Thursday,  
3 - 5 p.m.

Rob. Gym 2120



## Student Special Services

is a program at UCSB that is designed to provide academic support services to students who demonstrate a financial need. To eligible students, we offer:

**FREE TUTORING:** All the major subject areas including math, English, natural sciences, etc.; and, skills tutoring in reading and writing.



**AEP 20 "MATHOPHOBIA":** a 4 unit lower division course designed to improve your math skills and confidence levels. Enrollment is limited to 15 students per quarter.

**ENGLISH 42:** a 4 unit lower division course to help you in writing skills. Enrollment is limited to 15 students per quarter.

**STUDENT ADVISING:** six specially trained undergraduate students and a professional counselor offer academic, financial, and "administrative hassles" advising. We also provide general information and referral services.

**HANDICAPPED SERVICES:** assistance in locating equipment for disabled students, consultation for structural changes at UCSB, and individualized help in solving unique problems.

**WATCH FOR OUR NEW LOCATION IN SEPTEMBER!!!**

*Beware!* Young and Old—People in All Walks of Life!

This may be handed you

by the friendly stranger. It contains the Killer Drug "Marihuana"—a powerful narcotic in which lurks Murder! Insanity! Death!



### WARNING!

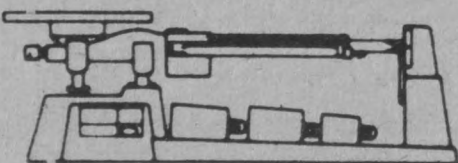
Dope peddlers are shrewd! They may put some of this drug in the or in the or in the tobacco cigarette.

Anti-marijuana poster distributed in 1937 by the government.

In celebration of the recently altered government view toward the "Killer Drug" (decriminalization of marijuana and legalization of marijuana paraphernalia)

*Bamboo Brothers*  
of Santa Barbara

welcomes you back to school with a 15% sale on all pipes and bongs!



**OHAUS TRIPLE BEAM**  
\$59.00 Capacity 610 grams  
accurate to one tenth gram  
(Extra weights available)

## SCALES



**HAMILTON 50 GRAM**  
The best light weight gram  
scale on the market. \$15.00

### UNIQUE BOOKS ABOUT VARIOUS SUBJECTS

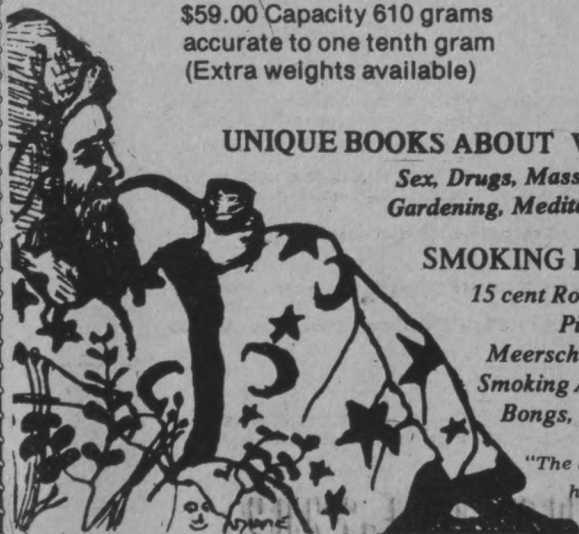
Sex, Drugs, Massage, Cooking, Fiction, Art, Photography  
Gardening, Meditation, Feminism, Comics

### SMOKING PLEASURES

15 cent Rolling Papers  
Pipes  
Meerscham Pipes  
Smoking Accessories  
Bongs, Incense

### LOTIONS AND POTIONS

Love Oils, Essential Oils,  
Massage Oils, Massage Creams,  
Body Lotions, Creams,  
Natural Soaps and Hair products



"The shop with the head in mind."

**Bamboo Brothers**  
6551 Trigo Rd.  
Isla Vista next to Yellowstone



*Joseph Kempf*  
Hair Designing

956 Embarcadero del Norte  
685-1209

## DOG OWNERS

### - A REMINDER -

**Campus Dog Regulations are still in force.**

- Dogs on campus must be on leash at all times.
- Dogs must not be tied to any object on campus.
- A valid County license is required for all dogs.
- Dogs are not permitted in campus buildings.
- Dogs are not permitted on bikeways.

During the past 2½ years, over 1,250 dogs have been impounded on campus. Over \$12,000 in fines or fees have been paid by owners to either the Municipal Court or Pound. Courtesy warnings are no longer being issued, and citations for leash law violations and/or lack of license will be issued on first pick-up. For additional information, call Campus Animal Control at 961-3131.

**DON'T LET YOUR DOG BECOME  
A STATISTIC  
PLEASE KEEP HIM AT HOME**



# Counseling Center Offers Free, Confidential Service

The first thing to know about the Counseling Center is that it is yours. Last year alone the Center had contact, directly or indirectly, with well over 50 per cent of the student body. Staffed by professional and paraprofessional counselors and learning skills specialists, the Counseling Center provides free confidential counseling to all registered students in the following three areas: (1) personal counseling, (2) career and life planning counseling, and (3) reading, writing, and study skills counseling.

The Counseling Center has two separately housed divisions to meet these needs. The Main Counseling Center, located in Building 478 (961-2781), is responsible for personal and career counseling; the Reading Study Center, located in Building 443 (961-3269), is responsible for reading, writing, and study skill counseling.

The Center's efforts are directed toward a conception of counseling which is broader than the more traditional view of treating just the disturbed or distressed student. This broader conception balances treatment services with prevention and education services, and recognizes the importance of the student's total environment. Student problems are seen as difficulties

in living — not just symptoms of underlying disease. With this perspective UCSB students can be helped in their pursuit of growth and learning as total persons — emotionally and academically.

To meet this conception of service as well as to meet the changing needs of students, the Center institutes a series of special programs around the three basic functions of personal, career, and learning skills counseling. Among these are the following: (1) the Individual Counseling Program, which is the cornerstone of the service and is aimed at the personal and career areas; (2) the Group Counseling Program, which includes personal and interpersonal counseling groups, social skill-building groups, career-life planning groups, ethnic awareness groups, inter-racial groups, and groups specifically for women; (3) the Career and Life Planning Program, which teaches students how to become their own career counselor; (4) the Minority Student Counseling Program, which plans and implements; and (5) the Peer Counseling Program, which provides a student-helping-student approach to counseling. Other programs include concerns of women, the Extended Family, testing, and consultation.

The Reading Study Center is

committed to helping all students become better and more efficient learners. To achieve this end it has evolved a number of individual and group programs aimed at meeting student needs in reading-comprehension, writing, math-science skills and study skills.

All assistance given by learning counselors in these programs is directed toward helping students become more self-reliant and self-confident in dealing with learning problems at the university. A deliberate effort is made therefore to link skills development with specific classroom needs. All Center services are free and open to all registered UCSB students.

This fall the Center will offer a number of groups in addition to its extensive individual programs. Group programs include: 1) reading-comprehension groups, 2) study skills groups (both general and in the sciences), 3) LSAT, GRE and MCAT test-preparation groups, and 4) general test-taking groups (essay and objective). Special skill groups will be offered in Chemistry 1A and individual counselors will be available for individual and group work in Subject A and ESL. EOP students also will be able to receive subject tutoring help in both individual and group contexts.

## Career Workshops, Advisors Provide Aid In Student Job Search

The currently enrolled student who is looking for work can receive help from the Placement Center. Students are invited to view the job vacancy board located on the second floor, and to talk with advisers regarding part-time, temporary and summer work. There are also career related opportunities offered in summer internships and/or cooperative education programs. These advisers are prepared to assist students in finding jobs which will hopefully ease the financial problems of college.

In a student's senior year he/she is urged to register with the Business, Industry, Government and Social Service (BIGS) Section of the Placement Center. The career advisers here will help with career planning, placement and job search techniques such as resumes, interviews, cover letters, follow-ups, etc. They will also provide job vacancies to those students who are qualified and available for employment.

Undergraduates are also invited to come in prior to their senior year and discuss their career goals or needs with a BIGS adviser. Drop-in hours are held at the Placement Center from 2 p.m. to 3 p.m. on Mondays and Fridays for liberal arts students, and Tuesdays for science and engineering students.

Those students with a teaching credential or advanced degree from UCSB can use the Educational Career Services Division of the Placement Center. These advisers help students in locating employment in teaching, counseling, research, administration and other special services in the education field. They are qualified to advise in all levels of education: preschool, elementary, secondary, community college, four year college and university.

Open to all students is a career information library located on the first floor of the Placement Center. Much information is available for use in the office. Also, many career related programs and workshops are put on throughout the year. Schedules of these events can be picked up at the Placement Center in the fall.

Students are invited to stop by Building 427 Monday through Friday from 8:30 to noon and 1 p.m. to 5 p.m. and see how they can be helped in their career planning needs.

## HOUSING OFFICE AIDS CAN GIVE DIRECTION TO THOSE RENTING OFF CAMPUS HOUSING. . . .

### Files

- . Students who need roommates
- . Students who need housing
- . Students who want to sublease — space, apartment or house

### Bulletin Board

- . Rooms in private homes to rent. (Some with kitchen privileges or with board)
- . Apartments for rent in the Santa Barbara/Goleta area
- . Houses for rent in the Santa Barbara/Goleta area.
- . A few exchange positions where a student may work for all or part of his housing.

### Take-Out Information

- . Brochures that describe student housing
- . "Look Before You Lease" — a handbook of useful information
- . Lists of Isla Vista apartments and maps of Isla Vista
- . "Campus Cuisine" — a cookbook
- . Bus schedules

## GUIDELINES FOR RENTING OFF-CAMPUS

Before tenancy begins, here are a few suggestions:

1. Check the listing in the UCSB Housing Office. Lists and Roommate locator files are available.
2. Obtain a free copy from the Housing Office of "Look Before You Lease" and "Campus Cuisine."
3. Pick up the sample "Inventory Sheet" in the Housing Office.
4. Check the apartment before you rent. Make sure you see the apartment you will be living in. Check list available at Housing Office.
5. Choose your roommate carefully.
6. Check various locations and make comparisons. Be sure that you understand the rental agreement and ask specific questions about any points you do not understand. DO NOT sign a lease that is for a longer period of time than you plan to occupy the apartment. Dates stating the period of tenancy are written on the contract. Any questions you may have concerning the obligations of a lease should be answered before you sign a contract. Housing Office will be happy to help you. READ AND RETAIN A COPY OF ANY LEASE YOU SIGN.
7. Establish a rental file folder in which to keep all your housing documents and information; i.e., rental agreement, inventory sheet, repair requests, correspondence regarding premises, etc.
8. Within three days of taking occupancy, make a written inventory and condition report in DUPLICATE. Ask your manager for forms; otherwise the Housing Office will provide you with suitable forms. When you have completed the inventory, give one copy to your manager; have him sign and date your copy and retain it for your files.

## WHEN YOU LIVE IN AN APARTMENT

ARRANGEMENTS FOR ELECTRIC SERVICE ARE MADE WITH THE SOUTHERN CALIFORNIA EDISON COMPANY. The main office of The Edison Company is at 118 East Carrillo, Santa Barbara; telephone 963-3671. There is no connection charge, but a deposit of \$30 is required and refunded when the customer moves. The service department of the electric company will check, free of charge, any trouble that may occur with an electric range or electric water heater.

ARRANGEMENTS FOR GAS SERVICE ARE MADE WITH SOUTHERN CALIFORNIA GAS COMPANY. Connection charges are: \$15 for a studio or one bedroom; \$20 for a two-bedroom apartment; \$25 for a three bedroom apartment; and \$35 for a four bedroom apartment. The main office is at 124 East Carrillo, Santa Barbara; telephone 964-7851.

The service department of the gas company will check for leaks, adjust pilot lights, or faulty working conditions of appliances, and recommends that customers use this service. The company will then report the condition to the landlord, and give notice to him that corrections should be made.

ARRANGEMENTS FOR TELEPHONE SERVICE CAN BE MADE BY PHONE OR MAIL WITH THE GENERAL TELEPHONE OF CALIFORNIA. The main office is at 101 West Canon Perdido, Santa Barbara; telephone 963-0511.

The cost of a private phone is \$5.95 per month; and advance charge of one month's rent is made, plus an installation charge of \$11.50 (if the phone is there), or \$19.50 (if you need a new phone).

ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

BEGINNING SEPTEMBER 7 THROUGH SEPTEMBER 24, A TEMPORARY OFFICE WILL BE SET UP FOR THE ABOVE UTILITIES — ELECTRICITY, GAS AND TELEPHONE — IN ISLA VISTA. THE ADDRESS WILL BE AT 777 CAMINO PESCADERO FROM 8:00 A.M. to 5:00 P.M., MONDAY THROUGH SATURDAY.

**HOUSING OFFICE, 1234 ADMINISTRATION BUILDING, 961-2282**



# The Search for Housing: It's More than Academic

By Melissa Keating

Incoming freshmen will make up 70 per cent of the 2600 students residing in on-campus dorms during the coming school year, yet this summer, 1200 letters will be sent to new students telling them they must look for housing elsewhere.

The vast majority of those unable to get space in the dorms, together with students unimpressed with dorm living will end up in Isla Vista or surrounding communities. The dorm dwellers and the apartment renters will find each situation has its unique pros and cons.

The dorms, at \$1,642 for the school year, are reasonably priced when all is considered. This amount, paid in ten installments throughout the school year, provides much more than just nine months of room and board. Living in an on-campus dorm offers a secure framework of planned meals, and a Resident Assistant (R.A.) for help and advice. Most dorms provide planned activities through individual hall functions.

Yet the dorms do have their drawbacks, such as getting up by 9:30 a.m. Saturday to rush over to Ortega Commons for breakfast, only to find the doors locked because it is now 9:35. Other drawbacks stem from the inevitable lack of privacy found in a living situation with fifty students on each hall.

For those who desire more structured accommodations and are unable to get space in the on-campus dorms, there are three privately owned dormitories to choose from in I.V. The largest of these, Francisco Torres, rooms 1100. Reopened only last year, FT has a distinct character with its tennis courts, pool and free weekly movies.

The other two privately owned dorms, Fontainbleu and Tropicana, are smaller and closer

to campus. All three are comparable to campus dorms.

For those students unable to get into the dorms the Housing Office offers a variety of services. They have a list of Isla Vista apartments, stating price, size, location, and the managing Realty company. They also provide a pamphlet entitled "Look Before You Lease" which outlines some of the basic realities of renting your first apartment. For those who need roommates or are searching for an apartment to sublease for a quarter or two the Housing office has a complete bulletin board.

For students in search of more independence, I.V. offers a variety of apartments. Food, utility and monthly rent payments, and the sizeable cleaning deposit demanded by all local rental companies often put a damper on I.V. living.

During the past year, claims of insufficient returns on cleaning deposits and the lack of general maintenance on the part of the management, have given rise to tenant-landlord difficulties.

High rental rates in I.V. can be attributed to the Goleta Valley water shortage which caused the need for a building moratorium imposed in 1972. The construction restriction and the great demand for I.V. housing, have caused housing to be tight and rents high. This year, one local rental company reported rents for the 1976-'77 school year will be raised seven per cent.

The UCSB housing office's Mediation board often steps in to help solve tenant-landlord disputes. The board is comprised of three local landlords, three UCSB students and a member of the housing office staff who try to arrange an equitable solution between the parties involved. In addition, the I.V. Tenant's Union offers a large variety of mediation services.



Your first place  
to look . . .

FOR TRUE

QUALITY & SERVICE  
in

PETS

TROPICAL, FRESH &  
SALTWATER FISH  
PET SUPPLIES

— OPEN —

Mon.-Thurs. 10-6  
Fri. 10:00 - 8:00  
Sat. 10:00 - 6:00

critter  
center  
pet shop

964-3117

FAIRVIEW SHOPPING CENTER  
189 B North Fairview Ave



**WELCOME BACK!**  
WHILE YOU WERE AWAY THE NEW  
LUXURIOUS \$500,000.00 ARLINGTON  
CENTER OPENED WITH A GREAT  
SUMMER SEASON FEATURING:

Benny Goodman

Vikki Carr

Lily Tomlin

Wayne Newton

Seals and Crofts

The Tubes

Ray Charles

George Benson

Tower of Power

Sabicus

The Santa Barbara Symphony

Arlington  
Center



For the Performing Arts  
1317 State Street

WATCH THE NEXUS FOR UPCOMING  
EVENTS AT ARLINGTON CENTER!



# Obtaining Financial Aid:

## Tight Economy Brings Increase in Student Need for Bucks

By Dorothy James

With the help of the Financial Aid Office you can afford to go to UCSB. Financial need, not grades is the criteria most heavily considered for giving money to students. Last year nearly 4,000 UCSB students out of an approximate enrollment of 14,000 received financial aid. The number of students receiving financial aid this year will definitely increase.

Betty Brown of Financial Aids stressed the importance of students filing their Financial Aid applications on time. She said, "last school year 8,804 UCSB students applied for Financial Aid. Already the Financial Aids office has received 8,816 applications — and the school year has not even begun. I think this is pretty indicative of the increase in the number of students interested in Financial Aid." She added that "as the economy gets tighter, more and more students will be applying for Financial Aid."

The deadline for California residents to file their applications for California State scholarships is November 19. "The sooner you get them in," said Ms. Brown, "the sooner they will be processed."

"If students are having any problems with filing their applications they should write the Financial Aids Office," said Ms. Brown. She added, "if students are having problems with their Income Tax returns they should write and ask for an extension."

You only need to fill out one form to apply for Financial Aid. The aid and grant programs available to UCSB students are numerous. A lot of students receive money with the help of the California State Scholarships and Fellowships program. These are awards which are meant to pay registration and educational fees. They range from \$300 to \$600. These scholarships are accessible to any student because grade point average is not considered nearly as important as financial need in determining who will receive money.

Also, California State Scholarships and Fellowships can be renewed each year so you can keep getting financial assistance all four years of your college career.

If you apply for a scholarship at UCSB you must fill out the Basis Opportunity Grant portion of your financial Aids application packet. This makes you eligible for the federal grant program which was begun only four years ago. UCSB's financial aid system is set up so that the federal program supplements money allocated by the state through the California State Scholarships. Ms. Brown warned that if students don't apply for the federal monies, the amount they would have received through Basic Educational Opportunities will be deducted from their final grant.

Another option in UCSB's

financial aid program is Work-Study. Work-Study jobs give you an employment opportunity so that you can earn money while you attend school. Work-Study jobs include almost

anything from working in the photo lab to shelving library books. You can often get off-campus employers to agree to hire you through Work-Study.

It costs an estimated \$3,210 to

go to UCSB for a year. If you can't afford that multi-thousand dollar fee, check into UCSB's Financial Aids Office. Just remember that with more students than ever applying for

financial aid, and the financial aid budget remaining nearly the same, it's important that you fill out your paper work on time in order to get your scholarship money.

# The only shoe of its kind.

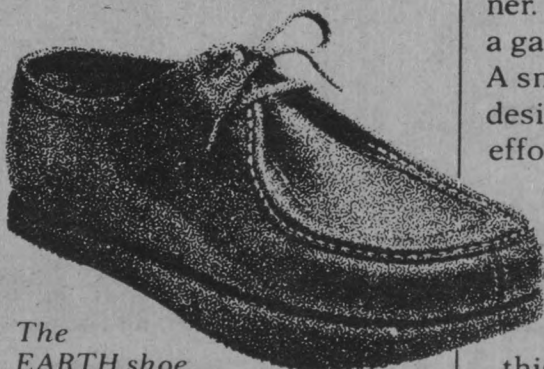
**The Earth shoe.**  
**The shoe**  
**conceived to**  
**work in motion.**

The people who make shoes keep forgetting that the people who buy them use them for walking. Some shoes aren't even the shape of feet.

That's why the Earth\* brand shoe was invented. To be the most comfortable, functional vehicle ever designed for human feet.

**Fashion could**  
**design a million shoes,**  
**function only one.**

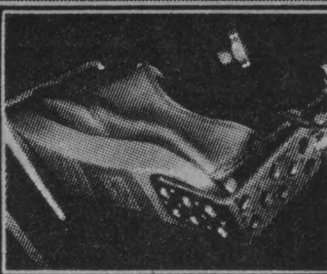
To design new shoes, most designers look at old shoes. Or copy each other.



The EARTH shoe comes in styles for men and women, from sandals to boots. \$23.50 to \$49.50.



The Earth Shoe is shaped like your foot is shaped.



We tested its strength, its resilience, its endurance.

Anne Kalsø didn't do this. Instead, she studied how you walk. And from this study the Earth brand shoe was born. A shoe designed to work as your partner. By guiding you through a gait called 'pure walking.' A smooth, rolling motion designed to move you along effortlessly, easily and comfortably.

Pure walking starts with your downward thrust. The Earth shoe cushions this shock, gathers momentum from its lowered heel, glides you along and springs

you off the big toe.

This is the path of power Anne Kalsø learned from the human form in motion.

**Shoes that look like, but don't work like Earth brand shoes.**

Then, after millions of people came to love the Earth shoe, many shoe companies began to copy it.

But, here's the funny part of our story. They all copied how we look, not

how we work. Because, as we said, people keep forgetting that shoes are for walking.



\*EARTH is the registered trademark of Kalsø Systemet, Inc. for its negative heel shoes and other products.

©1976, Kalsø Systemet, Inc.

**Gift Certificates Available.**

**You can only buy the Earth shoe at Earth Shoe Stores.**

**1020 STATE ST.**

**Between Carrillo and Figueroa**

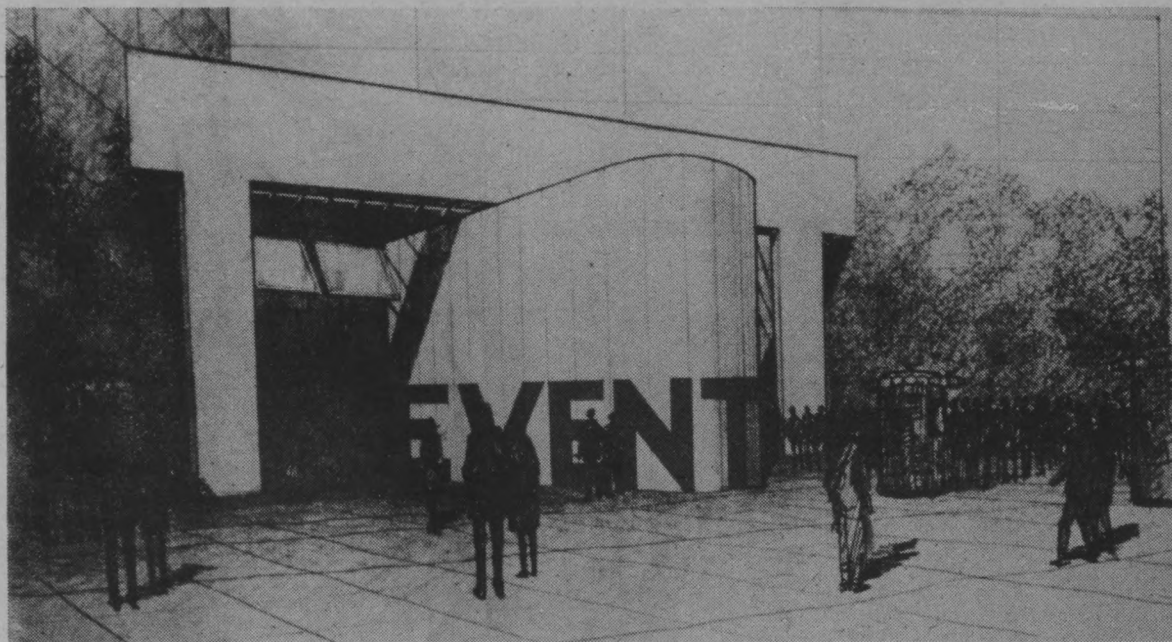
**Free city parking behind store**

**966-0077**

**Hours**  
**Daily 10 - 6**  
**Fri. Eve Til 8**  
**Sunday 11 - 4**



# Campus Events Facility, UCen II Planned to Improve Existing Overcrowded Conditions



## Plans Include 500 Seat Theater, IM Courts

By Laurie Battle

Relief may be in sight for the hungry noontime mobs from the UCen cafeteria and the players of graveyard shift intramural games when construction begins next spring on the UCen II and the Campus Events Facility.

The second phase of the UCen will be an extension of the existing center, which was designed to meet the needs of only 7500 students, rather than the 14,000 currently enrolled. Plans include enclosing the existing patio outside the cafeteria into a sun-roofed two story structure with a mezzanine and a sidewalk cafe. The expanded eating area will also double as a programming pavilion.

Adjacent to the pavilion, between Ortega Dining Commons and the Music building, will be a 500 seat theatre. The theatre lobby will open out above the pavilion, near the sidewalk cafe.

The extension of the present UCen building will be in a similar achitectural style, but will make use of differing materials. A wooden trellis has been incorporated into the design.

The existing structure will also undergo several changes. The bookstore will have two levels, expanding into the program lounge below. Student activities will take over the entire third floor, with the businesses moved elsewhere in the building. The deck off the main lounge will become the new reading lounge, while the current reading lounge will open into the new area.

The new Events Facility will be located near the Drama and ROTC buildings, on the site which up until recently housed the EcoAction dome. The building will be in a cross shape, with six intramural courts for sports such as volleyball, basketball, badminton, etc.

(Continued on next page)

## THE GAY PEOPLE'S UNION

invites you to share our:

women's or men's rap groups • coffee houses •  
topical meetings • dances • films •  
potlucks • outings • monthly newsletter •  
daily open house at the office on campus •

WATCH FOR THE ANNOUNCEMENT  
OF OUR OCTOBER CALENDAR!

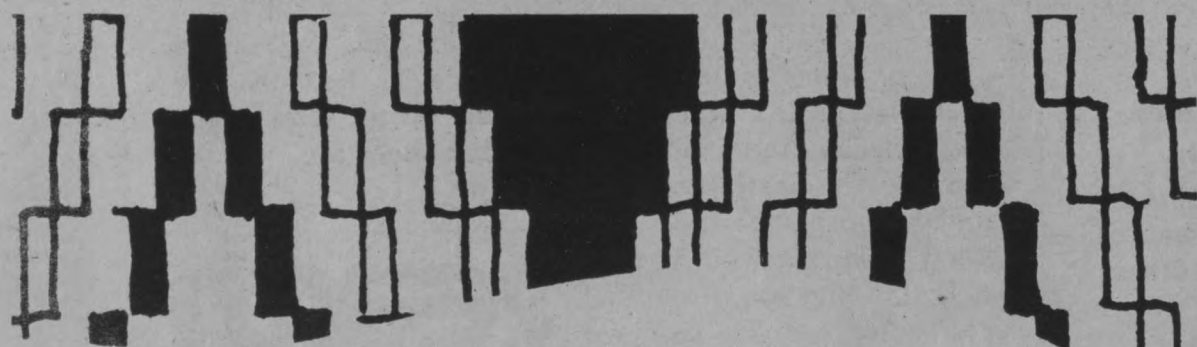
Gay Peoples Union • P.O. Box 15048 •  
Santa Barbara, 93107 • contact Richard  
at 962-0379 or Susan at 968-4219, or come by  
our office, No. 306E, across from the  
U.C.S.B. swimming pool.



## PRE-DENTS

EVEN THE TOOTH FAIRY NEEDS HELP!

The D.A.T. Review Seminar offers a comprehensive 4½ day course on consecutive weekends, designed to raise your D.A.T. score. Median scores reported by our students are over 6 for Academic Average (approx. 78-89th percentiles). The seminars utilize lectures, take home materials and practice D.A.T. exams. A course to prepare for the UCSF Performance Test is also available. For information and enrollment material call: (213) 886-4468, or write: D.A.T. Review Seminar, 9801 Balboa Blvd. Northridge, Calif. 91324.



# Dembemski's

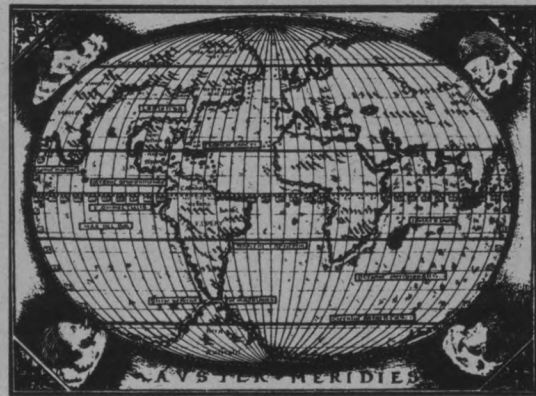
imports • clothing  
textiles • gifts

913 emb del norte • Isla vista

(805) 968-5815

## Study Abroad

while enrolled at UC



The EDUCATION ABROAD PROGRAM  
invites you to explore the possibilities  
for studying in one of 16 countries

Introductory meetings  
with documentary film  
"Bridge to Understanding"

Wednesday, September 22 11 a.m.

Thursday, September 23 11 a.m.

South Hall 1004

or visit the EAP Office, South Hall 1231





(Continued from p. 32)

In the original campus Master Plan, Robertson Gym was designed for use by 3500 students. As enrollment has increased this has been partially compensated for by using outdoor courts and the old Marine Corps gym, and by scheduling intramural games far into the night. The Events Facility has been designed specifically for intramural sports and free time drop-in activities, and will have no scheduled classes.

Funding for the projects, which will run about \$3 million apiece, will come mostly from University reg fee reserves. It was decided in the 1960s to set aside money from reg fees for future construction of facilities to serve student cultural, activity and recreational needs.

A series of open campus workshops to generate student ideas for use of the money were held during the Winter and Spring quarters of 1975. A committee composed of student, alumni, faculty, staff and administration

representatives was then established to develop recommendations for new facilities, resulting in the current projects.

Construction is expected to take about one and a half years, and will begin in late Spring. The facilities should be ready for use in the fall of 1978.

## KOURY'S TENNIS SHOP

1231 STATE STREET

### 30 YEAR CELEBRATION

Koury's has specialized in tennis for 30 years.

In celebration we offer 10% discount with this ad.

Koury's has the largest and most diversified selection of tennis clothes in the tri-county area.

Tennis rackets are strung within 24 hours by a meticulous professional.

## Army ROTC. They take it because they want it.



During an adventure exercise, Fred and Mark, two UCSB senior cadets, ham it up.

Until recently a lot of guys got into Army ROTC just so they could finish college. Uninterrupted. Nothing wrong with that.

And though the pressure's off right now, ROTC continues to be a quality course for quality people.

So today, students taking ROTC are there because they want to be there.

Because they want the things that the program can give them. Self-confidence.

Leadership experience. Scholarships. Some extra money. The chance to serve as an officer—in the Active Army, the National Guard, or the Army Reserve.

Young men and women taking Army ROTC today all have one very big thing in common. They're taking it because they want it.

Army ROTC. The more you look at it, the better it looks.

### FRESHMEN AND SOPHOMORES TRY IT!

Sign up for Military Science 1A or 2A during Open Registration (there's no obligation), or contact Chuck Scribner at 961-3058.





# Basic, Applied Research: The Quest For Knowledge

By Jim Craven

Research as a national need is accomplished in many countries through different means. In the United States, the federal government has come to support the majority of research and to rely upon the universities to perform the majority of this research.

Research is categorized into basic and applied. Basic research accounts for about 80 percent of the research done at UCSB. It consists of investigations with no immediate applications expected for the information generated. The efforts are to satisfy curiosity and to broaden our body of knowledge.

Applied research stresses practical application as the end result of investigations. Applied research presently accounts for 20 percent of the research at UCSB, but its occurrence is increasing.

The growth of applied research compared to basic is the result of taxpayers' desire to get more practical benefits from research.

Research at UCSB is performed by Organized Research Units (ORU) - of which there are nine on this campus -

## Marine Study Heads UCSB Investigations

and through the various academic departments. ORU's perform interdisciplinary research, which is also growing in demand.

Administrative needs of ORU's and the departments are handled by the campus' Research Development Office (RDO) and the Contracts and Grants Office. The RDO seeks to develop relationships with the various funding agencies, to communicate between potential investigators and funding agencies their mutual needs and abilities, to aid potential researchers in formulating their proposals, and to increase the amount of research performed on this campus.

Jim Den Boer of the RDO indicates that research opportunities are severely hampered at UCSB by its lack of professional schools which attract the majority of research funds. However, UCSB does offer

expertise in four major areas:

**Marine and coastal research:** The most active area of research at UCSB. Examples of research include the analysis and monitoring of kelp-bed fish communities. The Marine Science Institute also is studying "strategies to modify energy flow and nutrient cycling from within kelp beds to produce human food and other products," according to Marine Science Institute Associate Research Specialist Dave Coon.

**Energy Resource research,** for the development of alternative energy resources, is typified by the Quantum Institute's efforts to study solar development for solar heating and cooling.

Dr. A. Horvath, Director of the Environmental Stress Institute, reports that this Organized Research Unit is involved in a wide variety of studies. Broad areas include studies on aging,



pollution as it affects health, adaptability to psychological and physical stress, and, nearly unique to the nation, studies on women in general. A variety of other areas are also investigated by this institute.

**Societal and cultural research** - a catch-all division which includes the broad social science offerings UCSB has to offer.

Bob Davis, of the Contracts and Grants Office, reports that this office also provides administrative assistance to the potential researchers and acts as a regulatory body. Research proposals must first be submitted to this office to assure that the proposal meets certain administrative requirements and to determine that the proposed

research fits within the mission of UCSB as outlined in the Academic Plan - a guidelines and policy manual for the decisions affecting the campus' future.

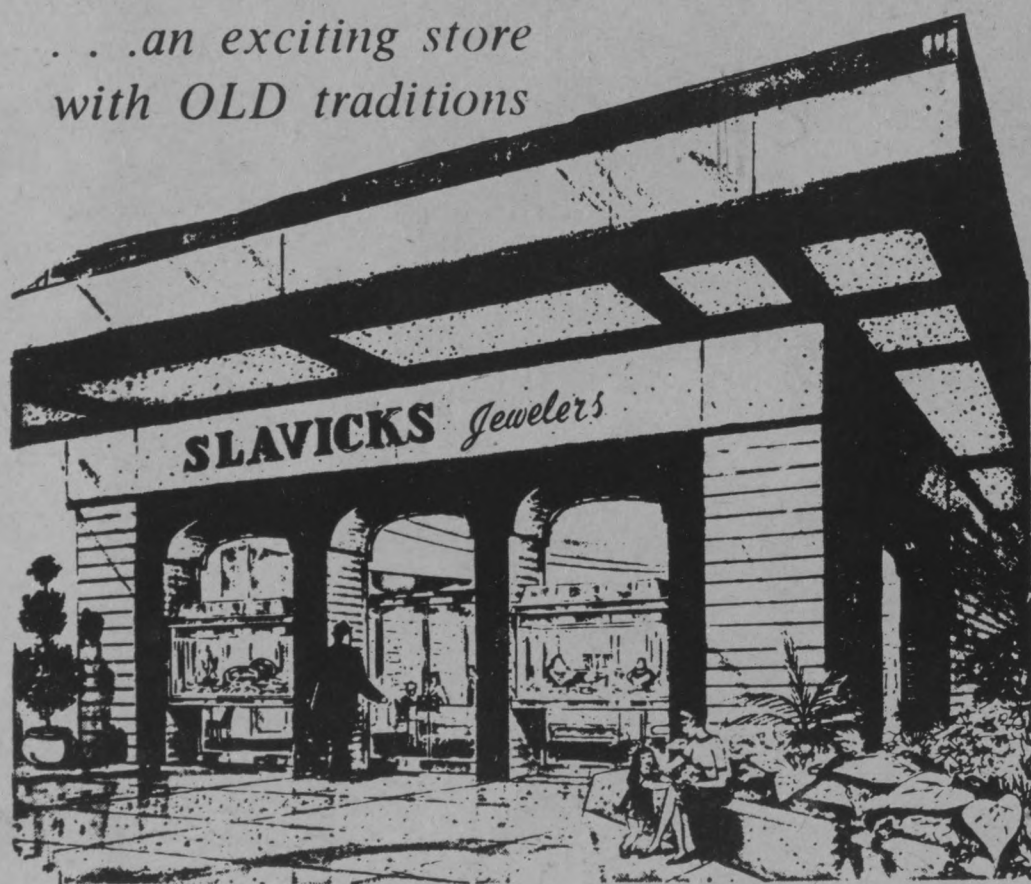
Research projects not permitted include war-related research; research which would put the university in competition with private industry; highly classified research necessitating security measures the campus cannot provide; and research agreements which limit the investigator's right to publish his findings.

Teachers at UCSB must have the ability to draw research contracts and grants to the university because the teacher is here to do research as well as to

(Continued on next page)

## SLAVICK'S JEWELERS

...an exciting store  
with OLD traditions



Over a half a century has passed since Slavick's first opened its doors in downtown Los Angeles. Now, our elegant store in La Cumbre Plaza brings you the world's finest designs in diamonds and precious jewels. Here you'll find celebrated names in watches, fashionable gold jewelry, distinctive table appointments in silver, china and crystal, and gifts for every imaginable occasion... all typical of Slavick's fine quality.

Slavick's is proud to serve the University of California at Santa Barbara community... and extends to every one a hearty welcome.

## SLAVICK'S

Jewelers since 1917

45 La Cumbre Plaza - Santa Barbara

Shop 'til 9 - Monday & Friday Evenings

Los Angeles - Century City - Glendale - Torrance - San Bernardino - Newport Beach - San Diego - La Habra - Las Vegas  
Los Cerritos, Orange, Northridge, Woodland Hills

## MARKET DAY

Thursday, September 30

Market Day is a crafts faire put on four times a year by the Campus Activities Office. UCSB students, faculty & staff along with other Santa Barbara students join together to display & sell their handcrafted merchandise. The cost is \$3 and a few spaces are still available. Come up to the Campus Activities Office, 3rd floor UCen, rm. 3137, 961-3521.

## GOLETA VALLEY OPTICAL

OPHTHALMOLOGIST PRESCRIPTIONS FILLED  
EYEGGLASS REPAIRS  
FRAME REPLACEMENTS  
FASHION EYEWEAR



DON R. KNAUSS

MON. - FRI.  
9:00 - 5:00  
OPEN SAT.  
TIL NOON

PLEASE CALL

967-1012

LICENSED BY  
THE BOARD OF  
MEDICAL EXAMINERS

(SUITE 4-G - CORNER OF HOLLISTER & PATTERSON AVE.)  
5276 HOLLISTER AVE., SANTA BARBARA



## BOB'S Diving Locker

CLOSEST DIVE SHOP  
TO THE CAMPUS

Airfills . . . 50c  
NAUI Scuba Classes  
Custom Made Wet Suits  
Rentals • Repairs • Information  
No Parking Problem

500 Botello Rd., Goleta  
Phone 967-4456

(Turn North at the entrance  
to the Cinema and Airport Drive in  
theatres, in the 6000 block at Hollister.)

CLOSED SUN. & MON. OPEN TUE - SAT. 9-6



## Research...

(Continued from p. 34)

provide instruction and public service activities. Furthermore, it is reasoned that teachers' instructional abilities will be enhanced by their disciplines. There is the controversy that teachers become more concerned with their research projects than with their responsibilities to their students.

Research at the university provides a training grounds for graduate students employed by researchers to learn what research is, and what makes good research.

Since research takes place on the campus and consumes university services, a portion of the funds go to the UC services, a portion of the funds go to the UC system to cover costs of overhead.

In the UC system, Santa Barbara ranks just above Santa Cruz — which is in last place — in the amount of research generated. Again, this is due to the absence of professional schools. However, UC's Berkeley, San Diego, and Los Angeles are among the top ten research universities in the nation.

### ON THE BEACH

Rincon

Seacliff Exit

3 bedrooms furnished

Sleeps 12, Jacuzzi

available for lease

September 15th

\$995/mo.

Call Vic

213-348-7500



### THE FEARFUL MASTER

A Second Look At The United Nations  
by G. Edward Griffin

The *Fearful Master*, concisely written and well documented, sets forth the double standard which guides the UN through its devious and treacherous path toward world domination.

The author, Mr. G. Edward Griffin, has performed an outstanding service in giving the people of the free world a picture of what has happened, is happening, and will happen in the very near future — if we continue our course of strategic surrender to international forces.

Author Griffin outlines in considerable detail the Communist infiltration into the personnel at every echelon of the UN, and he exposes the treachery and subversion that flourishes there.

The *Fearful Master* is a book which is long overdue and should be read by all Americans. It demands their thoughtful and immediate attention.

Order your copy today!

Hardbound \$5.00 Paperback \$2.00

From any AMERICAN OPINION BOOKSTORE or

WESTERN ISLANDS

Belmont, Massachusetts 02178

# 1977 La Cumbre

UCSB's 57th Annual Yearbook



• Seniors and 'Greeks' will have their **FREE** portraits taken by Robert 'Buff' LeBoeuf

• Negotiations are underway to contract an I.D. photographer.



• Freshmen, Sophomores and Juniors may have the opportunity to have their I.D. photos free for inclusion in the yearbook's class section.

WATCH FOR FORTHCOMING NEWSLETTER IN YOUR MAIL!

MAIL YOUR ORDERS FOR THE '77 LA CUMBRE

TO:

LA CUMBRE

P.O. Box 13402 UCSB

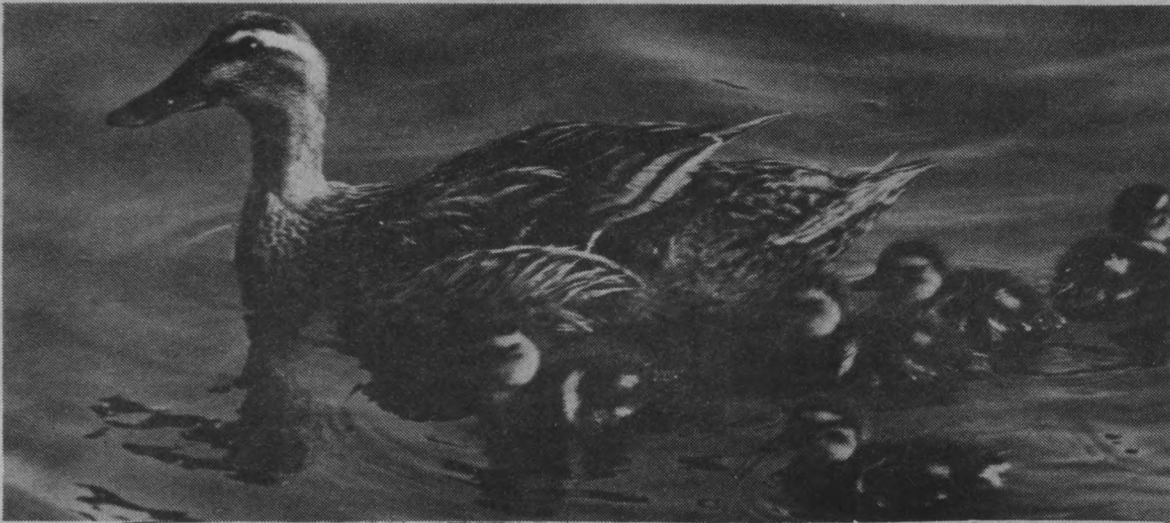
Santa Barbara, CA. 93107

Make \$12 checks payable to:  
Associated Students

LA CUMBRE, 1041 STORKE TOWER

The hardcover, 400 plus page '77 LA CUMBRE, contracted under Taylor Yearbook Co., is scheduled for an early spring publication deadline with a campus distribution set for June 6th.





## STUDY LAW IN SANTA BARBARA

Now accepting applications  
for Fall Term starting Sept. 7

Degree programs leading to  
LLB or J.D. degrees.

Graduates qualify for California  
Bar Examinations.

For further information  
write or call



California Law Institute  
at Santa Barbara

2034 Alameda Padre Serra, Santa Barbara 93103  
Phone 963-1567

**inner plant a terrarium**

**GROW WITH US...**

drop by and see either john or greg welcome back!

we want to know...

how's your plant life?

956F EMBARCADERO DEL NORTE

968-4444

ISLA VISTA ACROSS FROM B of A

SUPER STURDY GREENERY

EXTRAORDINARY RAINBOW STRASS CRYSTAL

## Activism: Traditional Of Santa Barbara's Ecological Concern

By Roger Keeling

Santa Barbara has a long tradition of environmental activism. In 1969, the oil blowout on Union Oil's Platform A in the Santa Barbara Channel focused national attention on the problems of man's destruction of his planet, and sparked the popular environmental movement nationwide.

In fact, concern for the natural and man-made surroundings has long been a trademark of Santa Barbara. In the 1920's, after much of the town was leveled by a major earthquake, liberals were able to force through tough building standards, complete with architectural review to conform with the Spanish-Mexican motif which was settled as the style for the town. To this day, these review laws are among the toughest anywhere.

Today, environmentally-aware citizens can join any of a number of groups and organizations to help clean and keep clean man's environment. The following are the major ones of Santa Barbara.

- Audubon Society - P.O. Box 30222, Santa Barbara, CA. 93105. 962-2210. Audubon provides participation for those interested in wildlife and a chance to explore local areas with others of like interests for study and protection of flora and fauna. Membership also entitles one to receipt of Audubon Magazine. Membership for students is \$8.50 annually.

- Sunrae (Solar Use Now for Resources and Employment) - Dedicated to encouraging the utilization and development of solar energy. Sunrae has been involved in solar energy demonstrations, and is willing to become politically involved as necessary. Contact at P.O. Box 915, Goleta, CA. 93017. 969-5353. Student membership is \$5 annually.

- Ecology Action - a part of the Isla Vista organizations, EA is always looking for volunteer help. Among other activities, EA is one of major recyclers of paper and other resources in Santa Barbara. Contact at the I.V. Planning Office, 966 Embarcadero del Mar, 968-0445.

- Get Oil Out, Inc. (GOO) - Formed immediately after the oil spill of 1969, GOO has been a major force in attempting to stop the proliferation of oil-related activities in this area. GOO is primarily involved in public education and litigation against oil developments. 111 E. De la Geurra, Santa Barbara, 93102, 965-1519. Student membership is \$5 annually.

- Sierra Club - The largest of all environmental organizations, and one of the oldest. A broad-based organization, with interests ranging from enjoyment of the outdoors, to political organizing to litigation. As with Audubon Society, the Sierra Club is represented throughout the nation, but is a uniquely Californian tradition as well. This area - including Santa Barbara, San Luis Obispo, and Ventura Counties - are part of the Los Padres Chapter of the club.

Hikes are sponsored locally into the many forest and wilderness areas in the mountains behind Santa Barbara, the Los Padres chain. Sierra Club members also regularly testify in local hearings on environmental concerns, and operate one of only a couple of singles clubs in the area. Membership entitles one to a subscription to the Sierra Club Bulletin, and the chapter newspaper, the Condor Call. Contact by writing the Sierra Club, P.O. Box 30222, Santa Barbara, CA. 93105. 962-2210. Student membership is \$8 annually.

- Zero Population Growth (ZPG) - Dedicated to reducing population growth here and abroad, ZPG is involved in land use and demographic issues. A new chapter recently formed in Santa Barbara. Membership applications should be sent to ZPG, Inc., 4623 More Mesa Dr., Santa Barbara, CA. 93110. Students for one year, \$8 (includes a subscription to the ZPG National Reporter).

## CHILI BOWL

Open 7 a.m. - Midnight Daily  
8 a.m. - 11 p.m. Sundays

Breakfast • Lunch • Dinner  
Served All Day

**Breakfast Special - 99¢**

Two Eggs, Hash Browns, Toast

Omelettes, Chili & Beans, Hamburger,

Steak, Chicken and Fish Dinner

Beer • Wines

• 17 Herb Tea Varieties

6529 Trigo Rd.

IN BEAUTIFUL DOWNTOWN I.V.





# CREW ..an invitation ...a challenge



*"One would sometimes think, from the speech of young men, that things had changed recently, and that indifference was now the virtue to be cultivated. I have never heard anyone profess indifference to a boat race. Why should you row a boat race? Why endure long months of pain in preparation for a fierce half-hour that will leave you all but dead? Does anyone ask the question? Is there anyone who would not go through all it costs, and more, for the moment when anguish breaks into triumph, — or even for the glory of having nobly lost? Is life less than a boat race? If a man will give all the blood in his body to win the one, will he not spend all the might of his soul to prevail in the other?"*

*Justice Oliver Wendell Holmes, Jr.  
Yale Commencement, 1886*

The 1976 UCSB Varsity crew pictured above became the first varsity eight from UCSB to make the finals of the Western Rowing Championships, and with most of the squad returning, they have the potential to become the first to win the championships in 1977. Almost every varsity oarsman rowed on the freshman crew at UCSB, a freshman squad which has developed a reputation for speed over the past three years by defeating schools such as UCLA, Long Beach, Stanford, USC, and San Diego State. All freshman males over 6'0" and 175 pounds who possess the interest and desire to become first-rate intercollegiate competitive athletes in one of the world's most beautiful and demanding sports are encouraged to come out. Athletes who weigh under 130 lbs. are also especially invited to participate as coxswains.

The Women's crew boasts of an equally proud heritage which has developed along the same lines. We are especially proud of Sue Morgan, UCSB oarswoman in 1974 and 75 who represented the United States in the Montreal Olympics in the women's pair-oared event. Women who train for crew are generally over 5'6" and 135 lbs. and should have some athletic background.

The Crew Office is located on the south side of the Old Gym, near the pool entrance — phone 961-3746. We hope you will consider the challenge of contributing to the rowing tradition at UCSB.

Orientation Meeting: 7p.m. Monday, September 27, Rob. Gym 1125



# Friday Special Issues, Leisure Section Top List of Nexus Changes For New Year

Communications at UCSB takes many forms, but probably the most well known of these is the Daily Nexus. The Nexus is entering its 60th year as a student publication, and will commence regular publication beginning with the back-to-school issue, September 23.

A student-run publication, the

Nexus comes out daily (except weekends) during the regular school year with the goal of providing information on campus and local special events, as well as current reports on items of regional, state and national scope. The Nexus also provides daily entertainment, sports and editorial sections in addition to

its straight news and features.

Under the leadership of newly selected editor-in-chief, Doug Amdur, this year's Nexus staff will be attempting some changes over last year's papers. Friday special issues, which have been a sporadic part of the Nexus in the past, will now be taking more of a magazine form, with each

week's edition to be focused on some issue of specific interest to UCSB students. Additionally, the entertainment and leisure sections will be widened in scope and enlarged to provide students with more information on available local leisure alternatives.

Some other changes which have taken place in the make-up of the Nexus are internal and deal basically with editorial policy. Amdur has reduced the size of the Editorial Board from 15 members down to seven. According to Amdur, this is done with the intention of making the Editorial Board a more effective organization by making it more efficient and less cumbersome. At the same time, Editorial Board

meetings will be held much more often and more regularly than in the past which should improve the consistency of the Nexus' position, while hopefully improving its credibility.

Regular staff meetings will also be held, as a means of gaining staff input into Ed Board decisions, as well as improving intra-staff communication.

The Daily Nexus is a student newspaper put out by students. Presently, the Nexus is looking for interested students, especially freshmen or new students, who would like to become a part of helping put out the Nexus. Positions will be open in the Fall for news, entertainment, and sports writers, as well as photographers and copy readers.

Any person interested in becoming a part of the Nexus staff should call Doug Amdur or Anne Burke at 961-2691 or come by the Nexus offices underneath Storke tower.



## The Transcendental Meditation Program

Education For Enlightenment

Intelligence, perception, comprehension, and academic performance improve directly through the TM program.

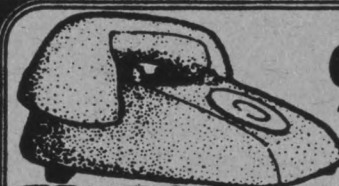
### FREE INTRODUCTORY LECTURES

Wednesday, October 6 at 12:10 and 8 pm  
UCEN 2284

Also, there will be Dorm lectures to be announced.

For further information call 965-3096

©1976 World Plan Executive Council—U.S. All rights reserved.  
Transcendental Meditation™ and TM® are service marks of WPEC—U.S., a nonprofit educational organization.



968-2556

HELPLINE IS OPEN

24 HRS. EVERYDAY

Information - Counseling - Referrals

- Extensively trained counselors prepared to handle all types of situations including suicide prevention, drugs, alcoholism, sexuality, broken relationships, loneliness, or whatever may concern you.
- Helpline has the most comprehensive and complete resource directory in the South Coast. We can refer you to various agencies that will best serve your needs.
- No religious affiliation.
- Call us! We're here to listen and to help.

## WHATEVER YOUR ART THING IS...

You'll find  
it at  
**BENWITT'S**  
The Artist Store

As Santa Barbara's leading ARTIST SUPPLIER, we will continue to provide you with quality artist materials and a knowledgeable staff of artists.

Supplies for all of your classes

- |                |                  |
|----------------|------------------|
| * Art          | * Pottery        |
| * Wood Carving | * Drawing        |
| * Sculpture    | * Painting       |
| * Drafting     | * Commercial Art |

**10% OFF** ON STUDENT PURCHASES



**Benwitt's**  
ART & ENGINEERING SUPPLIES  
5 Points Shopping Center

3963 State Phone  
5 Points Center 964-7709



Leotards  
Body suits  
Tank suits  
& Tights

Looking for the  
right accessories  
for your new  
apartment.

SHOP THE  
**Purple Mushroom**

in Isla Vista  
A wide selection of posters,  
plants, mobiles, stoneware  
coffee and soup mugs,  
greeting cards, and gifts.

900 Embarcadero del Mar  
10am-8pm Mon.-Thurs.  
10-6 Fri. & Sat., 12-4 Sun.



PROFESSIONAL TRAVEL

Complete Personalized Service

Geared to Your Needs

DELIVERY SERVICE

Yvonne Le May

300 Pacific Oaks Road  
(University Village Plaza)  
968-2561

23 Hitchcock Way, Suite 104  
Santa Barbara  
682-2613



# Student-Run Campus Media Cover Community Activities

Each day a myriad of events take place at UCSB and in the surrounding community and many are of special interest to UCSB students. With so much going on, it requires that communication be operative and efficient.

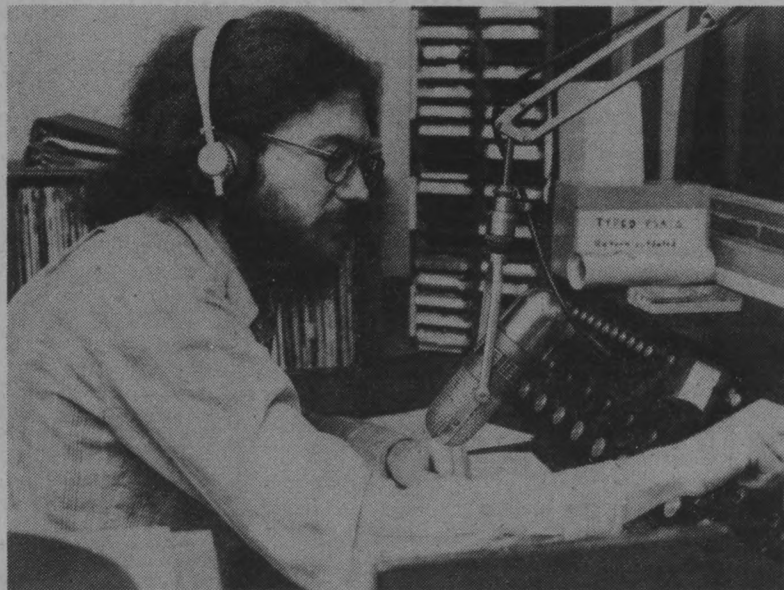
The Daily Nexus is one prime source of information at UCSB, but there are several other important communication sources available to the student. Most are entirely student run, and provide not only direct services to the students, but entertainment and also opportunities to become a part of the communication process.

KCSB is the campus radio station which presently operates at 91.5 FM. KCSB offers a diversity in stereo music and public affairs programming which is unmatched in the Santa Barbara area.

KCSB, being a non-commercial station, plays no advertising, while offering rock, soul, classical, folk, ethnic, blues, jazz, country, top 40 and swing music programming. Public affairs programming is presented daily and news is broadcasted at least twice a day, at noon and 5 p.m.

Students wishing to become involved in KCSB can stop in at the KCSB studios which are located underneath Storke tower. Also, scheduled to begin operation this Fall is the KCSB-AM station which will broadcast at 770 and 880 AM in the UCSB dorms on a carrier current system.

La Cumbre is the student yearbook with a paid circulation last year of 1,600. The yearbook provides interested students with a fairly complete record of the groups, activities, and people which combine to make up life at



UCSB.

Since 1968, purchases of yearbooks have been down, but in the last couple of years, these figures have turned around and sales have been on the upswing. Tomas Machin was selected as the editor of the 1977 yearbook, which should be available and ready by next June or July. La Cumbre is always in need of people who have talents as photographers, caption writers and salespeople to help sell advertising for the book. Interested students should

contact Tomas Machin by coming by the La Cumbre offices underneath Storke tower.

Recently, as a means of providing an alternative print media to the Nexus, the Alternative Newspaper was set up. The Alternative does not have an editor-in-chief, but rather is controlled under the authority of student coordinators. People interested in becoming a part of the Alternative should contact Roger Hanson at 968-6541 or call the Alternative offices at 968-2379.

## LUTHERAN WORSHIP

Student Congregation in Isla Vista  
Sundays at 9 a.m. - Camino Pescadero/Picasso  
(Sponsored by Lutherans at St. Michael's  
Campus Pastor: Bruce Wollenberg, URC Bldg. 968-1555

## The Church of Jesus Christ of Latter Day Saints

University Branch and Institute of Religion  
Branch President: Rex Griffiths 320 Tiburon Pl.  
Santa Barbara 93111 (805) 964-3255  
Institute Director: Stanley M. Packer  
Sunday: Priesthood Meeting 9:00 a.m.  
Relief Society 9:00 a.m.  
Sunday School 10:30 a.m.  
Sacrament Meeting 3:00 p.m.  
Tuesday: Young Adults 7:30 p.m.  
6524 Cordoba Rd., Isla Vista Telephone 968-4111

## Gaucha Christian Fellowship

Our UCSB chapter of Inter-Varsity  
Christian Fellowship is a family of believers  
who love the Lord.

Come to our Beach Party at  
3 p.m., Wednesday, September 23  
at Goleta Beach for fun and fellowship

Unwind after first day of classes at our  
first meeting - Monday, September 27  
from 7 to 9 p.m. in the program lounge

downstairs in the UCen.

**WANTED: FALL '76**  
M/F couple to share Del Playa 2  
bdrm, 2 bth apt with  
non-smoking M/F couple.  
\$77.50/mo. per person  
Contact: Mary c/o Martin  
952 N. Laurel Ave.  
L.A., Ca. 950045  
(213) 654-3315

**Give  
the world  
a little  
gift today.  
Blood.**

**The American  
Red Cross.  
The Good  
Neighbor.**

# 55 MPH

Give it a chance to  
work. To save gas-  
oline. To save lives,  
too. And there's  
one more thing to  
remember:

**It's not just  
a good idea.  
It's the law.**

# UNIVERSITY CHURCH

(United  
Methodist)

CELEBRATION - Sunday at 9:30 a.m.  
RETREATS - SEMINARS/STUDY GROUPS  
GROWTH GROUPS  
PERSONAL COUNSELING COMMUNITY  
Corner of Sueno & Camino del Sur in Isla Vista  
MINISTERS  
ED HOFFMAN 968-2610 VERNE COONEY

## ST. MARK'S CENTER



### SUNDAY MASSES

(Sat. 5:10 p.m.)  
8:00 a.m.  
10:30 a.m.  
5:30 p.m.

### CENTER ACTIVITIES

- \* Chapel
- \* Personal Counseling
- \* Library and Study Area
- \* Lounge
- \* Catholic Belief & Practice
- \* Lecture and Discussion Program
- \* Social Programs
- \* Marriage Preparation Course

### CONFESSIONS

SATURDAY: 4:00 - 5:00 p.m.  
WEEKDAYS: 4:50 - 5:00 p.m.

CONDUCTED BY THE PAULIST FATHERS

PHONE 968



## HILLEL at UCSB

High Holy Day Services

with Rabbi Dan Dorfman

Rosh Hashanah

Fri. Sept. 24 - 7:30 p.m.

Sat. Sept 25 - 10:30 a.m.

Evening Services - 7:30 p.m.

Sun. Sept. 26 - 10:30 a.m.

Yom Kippur

Kol Nidre - Sun. Oct. 3 - 7:30 p.m.

Yom Kippur - Mon. Oct. 4 - 10:30 a.m.

★ Shabbat Services & Potluck Suppers

...Friday, 6:30

★ Israeli Dancing...Wed. Noon, Storke Plaza & Mon. Eves. UCen

★ Rap Sessions, Study Groups, Lecturers

★ Come-get-acquainted at University Religious Conference Bldg.

777 Camino Pescadero  
For more information call 968-1555



**There IS a difference!!!**

PREPARE FOR:

- MCAT
- DAT
- LSAT
- GRE
- ATGSB
- OCAT
- CPAT
- FLEX
- ECFMG
- NAT'L MED BDS
- SAT-VAT

Over 35 years of experience and success

Small classes

Voluminous home study materials

Courses that are constantly updated

Tape facilities for reviews of class lessons and for use of supplementary materials

Make-ups for missed lessons

write or call:  
2124 South Sepulveda Blvd.  
Los Angeles, California 90025  
(213) 477-3919

**Stanley H. KAPLAN**  
EDUCATIONAL CENTER  
TEST PREPARATION  
SPECIALISTS SINCE 1938  
1675 East 16th Street, Brooklyn, N.Y. 11229  
(212) 336-5300  
Branches in Major U.S. Cities



## I.V. Police

(Continued from p. 25)

CSO consists of 24 students who work part-time. CSO officers perform a variety of tasks. They offer public assistance, give information, and work a general campus patrol.

Mark Perbix, CSO member, described CSO as a "community liaison. We can be more in touch with people than the police. People feel freer to report stuff to us," she said.

CSO officers are not police officers. They can't make arrests or write tickets. "Our only power," said Perbix, "is to ask for I.D.'s, impound bicycles, and use the radio. I've found the radio to be the most intimidating 'power' we have."

"We take a low-key approach to dealing with people," said Perbix. "For example, if there's someone who's got his music turned up too loudly in the dorms, a CSO officer will intervene first and take time to explain the problem. Then if the situation escalates we'll call the police."

Proof of CSO's success is the dramatic reduction in bicycle thefts on campus since CSO was begun. "Before CSO," according to CSO Coordinator Naomi Norwood, "there were about 900 thefts a year, now they're about 300. That's the highest theft reduction in the nation."

How does Norwood gauge student attitude towards CSO? "Increasingly better. After four years of operation, students who are now seniors knew us when they were in the dorms. They know us as friends."

## Identities

(Continued from p. 24)

"assist one another (Chicanos) in getting through the University." El Congreso acts as a communications link "among the Chicano students, the Educational Opportunity Program, Chicano Studies Center, and the Department of Chicano Studies, and other University groups."

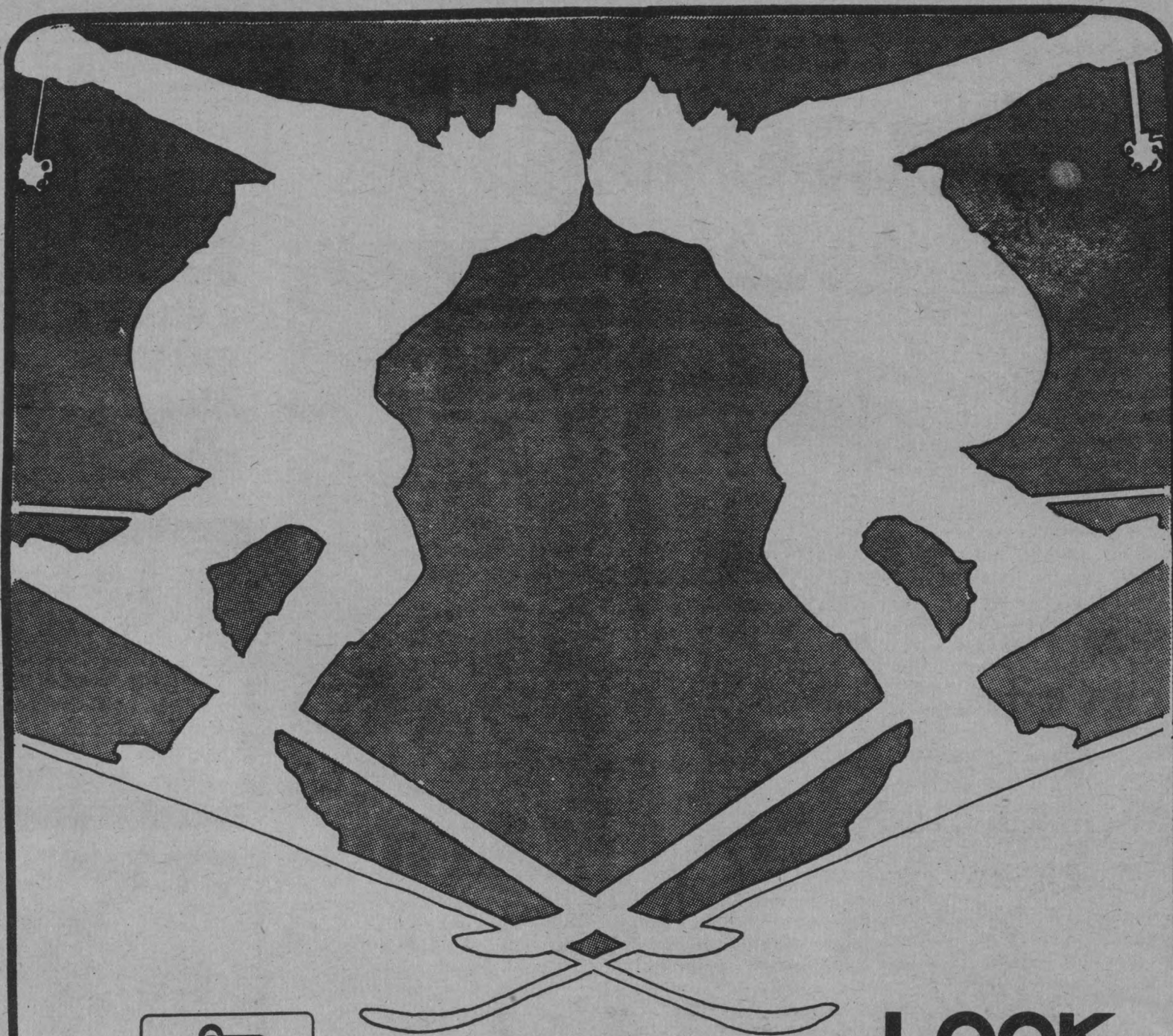
**Chinese Student Association:** Promotes understanding of Chinese culture, improves relationships between the Chinese students on campus, and provides academic and social activities.

**Committee for Black Culture:** Concentrates on "activities which strive to raise the level of awareness of the total community about Santa Barbara and toward Black people."

**Gay People's Union:** Offers Gay information, social events, counseling, community education, and other activities.

**International Relations Organization:** To increase and promote the international awareness on campus through social and cultural activities and to understand the mutual interests of international and American students.

**Jewish Student Union:** To promote Jewish awareness and unity at UCSB through educational and cultural activities. To explore Jewish political consciousness and the dimensions of Jewish identity.



**DYNASTAR**  
**ROSSIGNOL**

**DURA-FIBER**

**HEAD**

**BESSER**



**NORDICA**



**HANSON**

**LOOK**  
**herada**

**Robbe**

**DEMETRE**  
**WHITE STAG**  
**ASPEN**  
**Gerry**

**COMPLETE SKI SERVICE ● REPAIRS ● RENTALS**

Your Full-Line Sporting Goods Store

Departments including:

- Shoes
- Backpacking
- Snow Ski Equipment
- Watersports
- Tennis
- Athletics

# Copeland's Sports

1230 State St.

963-4474

Downtown Santa Barbara