

The

DAILY

NEXUS

Coupon Carnival Supplement

This Special Supplement has been brought to you through the efforts of the Daily Nexus and the following staff members:

AD SALES TEAM



From left to right, top to bottom: Christy Eccles, Marcie Morris, Jeff Hirsch, Adam Zimmerman, Lisa Foehr, Steve Gillis, Dustin Dunbar, Bryan Cockel, Mitch Cohen, Jackie Soble, Sharon Cohen; and not pictured — Robert Averill.

MANAGEMENT TEAM



JEFF SPECTOR
*Advertising/Business
Manager*

GERRY WESTERFIELD
*Classified Advertising
Manager*

*Joe Kovach — Communications Director
Barb MacLean — Production Manager*

PRODUCTION STAFF

*Tom Bolton
Nancy Dilkey
Marianne Braun
Kelly Rowe
Ann Larson
Karl Mondon
Anthony Schulze — Photo Expert
Anna Schlecht — Work Study Aide
Susan Dunbar — Staff Artist
Dustin Dunbar — Bookkeeper*



COUPON OFFER

15% OFF
entire inventory
2 DAYS ONLY
April 25 & 26

Yellowstone Clothing Co.
6551 TRIGO RD
ISLA VISTA



COUPON OFFER

448-page LA CUMBRE for \$15 til May 1. \$20 after!
LAST CHANCE! SAVE \$5! LAST CHANCE!
USE THIS 'HUTTENBUCK' TO GET YOUR
YEARBOOK AT \$15 (PRICE \$20 OM MAY 1)
Order at UCen Cashier, Storke Bldg. 1053
or mail your \$15 check to La Cumbre, P.O. Box 13402,
Santa Barbara, CA 93107 before May 1

Taffy's Pizza

Featuring your choice of Whole Wheat or White
(Whole Wheat extra — Regular .25 — Large .40)
250 Storke Road, Goleta, 968-9578 * 2026 De La Vina, Santa Barbara, 685-3083
Hours: Mon-Thur 11:30 am - 10 pm * Fri-Sat 11:30 am - 10 pm * Sun 4-10 pm

COUPON OFFER

\$2⁰⁰ OFF
ANY PIZZA AT
GOLETA TAFFY'S ONLY
Good thru May 31, 1980

LEATHER GUILD

**YOUR
SHOE
STORE
IN
I.V. VILLAGE**

In I.V. Across from the Magic Lantern Theatre
968-6619 Open mon-Sat 10-6

COUPON OFFER

25% off on
ANY
Shoe Repair
Good till May 1st
LEATHER GUILD

COUPON OFFER

20% off on
Clarks or Rockports
Men's & Women's Casual Shoes
Good till May 1st
LEATHER GUILD

MASAYE

SALON FOR HIS AND HERS

964-5412 PROFESSIONAL HAIR DESIGN 964-5415

EXCLUSIVE SALON PRICED TO MEET YOUR BUDGET

masaye's
MAGNOLIA CENTER

COUPON OFFER

\$5⁰⁰ OFF
on
PERMANENTS (with this coupon)
masaye's

964-5412 (NEXT TO POST OFFICE) MAGNOLIA CENTER 964-5415 Expires May 31, 1980

COUPON OFFER

\$1⁰⁰ OFF
ON ALL SERVICES (with this coupon)
His and Her Haircuts • Dimensional Coloring • Blow Dry
High Fashion Design • Redken Thermal Treatment
masaye's

964-5412 (NEXT TO POST OFFICE) MAGNOLIA CENTER 964-5415 Expires May 31, 1980

COUPON OFFER

SHAMPOO AND SET
ONLY \$6⁰⁰
(with this coupon)
masaye's

964-5412 (NEXT TO POST OFFICE) MAGNOLIA CENTER 964-5415 Expires May 31, 1980



ISLA VISTA BOOKSTORE

- * GEOLOGY STUDENTS! ART STUDENTS!
IF YOU NEED TO PUT DOWN A FINE,
UNIFORM LINE WITH INDIA INK —
YOU NEED A TECHNICAL PEN (RAPIDOGRAPH)
- * GET THE ART SUPPLIES YOU'VE BEEN NEEDING
- * CALLIGRAPHY IS FUN! GET INTO CALLIGRAPHY
WITH THIS GREAT SAVINGS

**OVER \$15⁰⁰ WORTH OF
COUPONS ON THIS PAGE**

**SAVE NOW ON THINGS
YOU'VE BEEN MEANING
TO BUY**

- * TYPE ON GOOD PAPER. CHOOSE FROM THE
MANY COMMERCIAL GRADES OF PAPERS WE STOCK
- * TYPE YOUR PAPERS WITH A NEW RIBBON,
IT WON'T HURT YOUR GRADE!
- * A GREAT PRICE ON A GREAT CALCULATOR
- * GET YOUR NOTES IN ORDER
WITH A BINDER




**ISLA VISTA
BOOKSTORE**

OPEN
8-8 M-Th
8-6 Fri
9-5:30 Sat
Call **968-3600**

"Your complete, off-campus college store"

COUPON OFFER



\$2⁰⁰ **RAPIDOGRAPH,
STAEDTLER-MARS,
CASTELL-TG**
(your choice)

Toward the purchase of any of these pens
or \$6.00 toward the purchase of a 3 or 4 pen set - any brand
Good thru April 30, 1980. Limit One coupon per pen or set. (Limited to stock on hand)

COUPON OFFER



\$2⁰⁰ **ART SUPPLIES**
(YOUR CHOICE)

Toward the purchase of \$10.00 or more — from our art department
Good thru April 30, 1980. Limit one coupon per \$10.00 purchase (Limited to stock on hand)

COUPON OFFER



\$1⁰⁰ **ART SUPPLIES**
(YOUR CHOICE)

Toward the purchase of \$5.00 or more — from our art department
Good thru April 30, 1980. Limit one coupon per \$5.00 purchase. (Limited to stock on hand)

COUPON OFFER



\$4⁰⁰ **OSMIROID
CALLIGRAPHY PEN SET**
(includes 6 nibs)

Toward the purchase of an Osmiroid Calligraphy Lettering Set
Good thru April 30, 1980. Limit one coupon per pen set. (Limited to stock on hand)

COUPON OFFER



50¢ **TYPING
PAPER**

Toward the purchase of any brand or size typing paper we have
Good thru April 30, 1980. Limit one coupon per pkg. of paper. (Limited to stock on hand)


COUPON OFFER



50¢ **TYPEWRITER
RIBBON**

Toward the purchase of any typewriter ribbon you choose.
Good thru April 30, 1980. Limit one coupon per ribbon.

COUPON OFFER



\$5⁰⁰ **CALCULATOR
TI-55**
BY TEXAS INSTRUMENTS
reg. price \$40.00

Toward the purchase of the TI-55, a scientific, statistical, programmable calculator.
Good thru April 30, 1980. Limit one coupon per calculator. (Limited to stock on hand)

COUPON OFFER



50¢ **RING
BINDER**
OF YOUR CHOICE

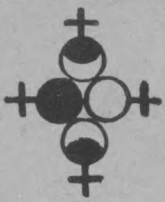
Toward the purchase of any ring binder we have
Good thru April 30, 1980. Limit one coupon per binder. (Limited to stock on hand)

Bamboo Brothers
of Isla Vista
Unique Gifts And Smoking Accessories
 900 EMBARCADERO DEL MAR, ISLA VISTA, CA
 (805) 968-5311

COUPON OFFER

Sign the Petition and receive
1 FREE PACK OF PAPERS
 one per customer • expires 4-28-80

CMI'80

WOMANKIND
 BOOKS & RECORDS
 (AND BUTTONS, POSTERS, T-SHIRTS, CARDS, JEWELRY, ETC.)
 6551 TRIGO RD. UPSTAIRS • I.V. • 685-3967
 OPEN 12-6
 TUES.-SAT.

COUPON OFFER

THIS COUPON IS GOOD FOR A
10% DISCOUNT
 ON ALL ITEMS EXCEPT TEXTS
 valid until May 31, 1980



SANTA BARBARA CAMERA EXCHANGE

— We sell used and new —
 Top quality photo finishing
 — 20 x 24 Seal mountpress to rent 30¢/print —
 Fantastic selection & savings on
 NIKON — OLYMPUS — CANON — LINHOF
 — HASSELBLAD — DARKROOM — ETC.

4423 Hollister (Next to U-Haul) 967-5876

COUPON OFFER

FREE
5 x 7
 with photofinishing over \$4⁰⁰
SANTA BARBARA CAMERA EXCHANGE
 4423 Hollister (Next to U-Haul) 967-5876

GRAND OPENING
Daley's Barber & Beauty Convenience Store

721 State St. • Santa Barbara • CA • 962-8503

HOURS
 M-F 9:00 AM - 5:30 PM • SAT 10: AM - 4:30 PM

COUPON OFFER

Bring in your old Blow Dryer and receive a \$7.50 trade-in value on a new Pro 1250 dryer.
 REG. \$24.95 W/Trade now only \$17.45
 Offer good until 4/30/80

MORNINGLORY MUSIC

"THE BEST IN THE WEST"

HAS ALL YOUR MUSIC NEEDS!

☆ RECORDS ☆ TAPES ☆ SONGBOOKS ☆ GUITAR STRINGS ☆ POSTERS ☆ MAGAZINES ☆ CONCERT TICKETS ☆ AUDIO ACCESSORIES ☆ USED LPS ☆ PHOTOS ☆ STEREO REPAIR SERVICE ☆ IMPORTS

REMEMBER
 WE BUY USED LPS FOR CASH OR CREDIT!

910 Embarcadero del Norte • Isla Vista
 Open 10-10 Daily • 12-8 Sundays • 968-4665

COUPON OFFER

MORNINGLORY MUSIC

50% OFF
 ANY ROCK STAR BUTTONS IN STOCK
 Limit three per customer • good thru April 30, 1980
 910 Emb. del Norte • I.V. • 968-4665

COUPON OFFER

MORNINGLORY MUSIC

\$1⁰⁰ off
 ANY NEW LP OR CASSETTE
 NOT ALREADY ON SALE PRICED AT \$4.98 OR MORE
 (does not apply to cutouts or used LPs)
 Limit two per customer • good thru April 30, 1980
 910 Emb. del Norte • I.V. • 968-4665

Specific Sports



746 STATE STREET
 963-3426

COUPON OFFER

Specific Sports

\$5⁰⁰ OFF
 ANY PURCHASE OVER \$20⁰⁰
 (excluding cotton rugby shorts)
 with this coupon, offer good thru 4/26/80

COUPON OFFER

Specific Sports

\$5⁰⁰ OFF
 ALL RUNNING AND CLEATED ALL-PURPOSE SHOES
 with this coupon, offer good thru 4/26/80

SHIRTS
ILLUSTRATED
we print T-SHIRTS
for the nicest people in town.
 screen print, heat transfer, air brush shirts
 made to order...no job too small...2 stores!

1214 State Street, Santa Barbara, CA 93101 Tel. (805) 962-3554
 928 Embarcadero del Norte, Goleta, CA 93017 Tel. (805) 685-3071



HEADQUARTERS FOR
CRAFT & ART SUPPLIES
 MACRAME PAINTS
 CLAYS CANVAS
 CALIGRAPHY CANDLES
 CLOCKS STAIN GLASS

Ribet's CRAFT CENTER

5664 Calle Real--Goleta. CA. 93107. (805) 964-4611

Cathedral Bookshop
 727 STATE ST. SUITE 6
 SANTA BARBARA, CA 93101
 (805) 966-3218

in Ott's Oldtown Mall
 Christian & Charismatic Books

COUPON OFFER

20% OFF ANY SWEATSHIRT
50% OFF MEN'S & LADIES' GYM SHORTS
 WITH THIS COUPON • OFFER EXPIRES MAY 15

SHIRTS
ILLUSTRATED

COUPON OFFER

THIS COUPON GOOD FOR
10% OFF YOUR PURCHASE PRICE
Ribet's CRAFT CENTER

5664 Calle Real--Goleta. CA. 93107. (805) 964-4611
 Expires 5/31/80

COUPON OFFER

Beautiful Book on
LOVE

An Anthology on LOVE
 to give as a gift or have in your own home

Reg. \$15.95 • with coupon **\$10.00**

Cathedral Bookshop

Beautiful Corsages for Royal Tastes



967-2518

5392 HOLLISTER
 SANTA BARBARA, CALIF.

Across from Goleta Hospital

COUPON OFFER

\$1 off

on a rose

with this coupon
 offer good through June 1

John Edwards

HAIR DESIGN

6551 TRIGO RD.
 ISLA VISTA, CA.
 93017
 (805) 968-8952

COUPON OFFER

John Edwards Hair Design
 is offering

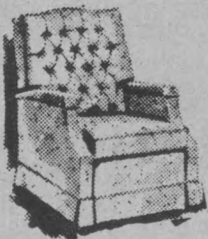
10% off

on ANY hair service

with this coupon • good until May 7
 968-8952

6551 Trigo Road Ste. 1

USED FURNITURE OUTLET



We Want to be the Students' Helper!
We Buy, Sell, Trade & Bargain.

Student desks **\$14.95** Coffee tables **\$5.99**
 Lamps & beds **CHEAP.** Dining tables **\$19.95**

Open 7 Days a week at 399 S. Orange, Goleta • 967-0419

COUPON OFFER

10% off

any purchase
USED FURNITURE OUTLET

399 S. Orange • Goleta • Open 7 days/week • 967-0419

RACE CAR TRACK
ARCADE & SNACK BAR

Over 60 Latest Games

(18 hole miniature golf course under construction)

140 LOS CARNEROS, GOLETA



968-2010

11-10:30 Sun-Thurs

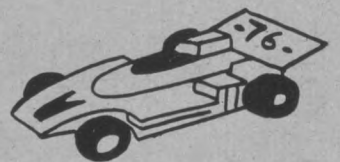
11-12 Fri-Sat

COUPON OFFER

50¢ OFF

MINI-RACE CARS

ADMIT ONE! Good thru May 15, 1980



COUPON OFFER

THIS COUPON GOOD FOR ONE

FREE

POPCORN (small)

AT STOP N' GOLF SNACK BAR

Good thru May 15, 1980



DAVID LANCE GOINES
Hand-signed, limited edition
LITHOGRAPHS
exclusively at
THE POSTER
(10% OFF UNSIGNED)

COUPON OFFER

10% OFF

THE POSTER
817 ANACAPA
(across from the Post Office)

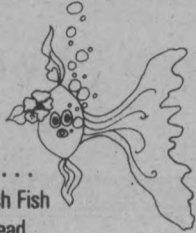
stunning new
posters
prints
etchings
good thru
April 30, 1980

THE POSTER



Chuck's
STEAK HOUSE

Featuring: STEAK, LOBSTER, AND ...
Nightly Selections of HALIBUT & Other Fresh Fish
All Dinners Include Fresh Salad Bar & Bread
Try one of our Mai Tais, Imported Beers,
or a selection from our Extensive Wine List
Serving Nightly
Cocktails from 5:00 PM • Dinner from 5:30 PM



3998 State St.

Cocktails from 5:00 PM • Dinner from 5:30 PM

687-4417

COUPON OFFER

Chuck's

GET ONE ORDER OF
SAUTEED MUSHROOMS
WITH THIS AD, A SAVINGS OF \$1.95
GOOD UNTIL APRIL 30, ONE PER DINNER PARTY

3888 STATE STREET

687-4417

Your Magnolia Shopping Center
Dry Cleaners

MAGNOLIA CLOTHES CARE

Quality Drycleaning and Shirt Pressing

5144 HOLLISTER AVE.
SANTA BARBARA, CALIF.
MAGNOLIA SHOPPING CENTER

RAY SARGENT
OWNER
PHONE 967-8812

COUPON OFFER

25% OFF
on all drycleaning & finished shirts
with this coupon.
good through the month of May
Right rear corner of Magnolia Shopping Center

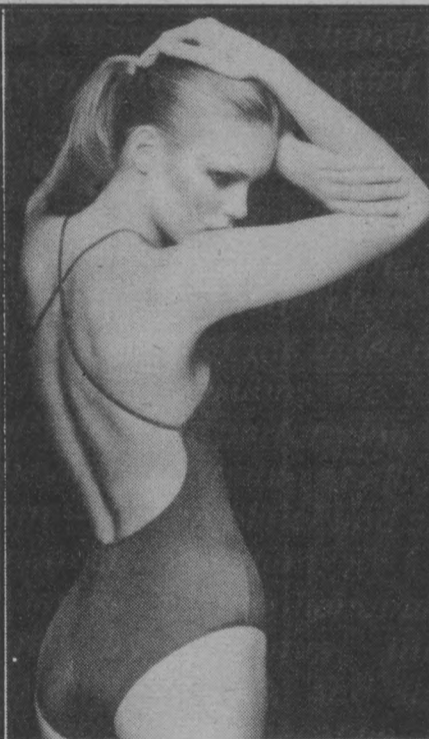
DAILY NEXUS

CLASSIFIEDS
DO THE JOB!

UNDER STORKE TOWER • OPEN 8 AM TO 5 PM • MONDAY THRU FRIDAY

COUPON OFFER

THIS COUPON WORTH HALF-PRICE ON
ONE PERSONAL AD
for the Daily Nexus
Limit: one coupon per customer. No phone ads accepted
(This coupon cannot be used in conjunction with
any other coupons or specials)
STOP IN THE NEXUS AD OFFICE UNDER STORKE TOWER



CAMPUS HEADQUARTERS

DANSKIN

Complete Selections,
Styles, Colors, Sizes

"FREESTYLE" LEOTARDS for
Swimwear Casualwear (jeans)
Gymnastics Exercise
Eveningwear Dancewear

Also skirts, blouses
and other accessories
to complement your DANSKIN



FINE SELECTIONS

INDIA PRINT SKIRTS
& BLOUSES

TERRY CLOTH & VELOUR
SHORTS
TOPS
JUMPSUITS
DRESSES



**THE
PURPLE
MUSHROOM**

900 Embarcadero del Mar, Isla Vista
Open Mon.-Fri. 10-6 • Sat. 10-5 • Sun. 12-4

MIDI SKIRT

This wide Sanganer print
skirt wraps around and
ties in front. Beautiful
designs are hand-
blocked over the entire
skirt on rich colored
cotton fabric. Sizes S, M
& L.

COUPON OFFER

\$500 OFF
On All Danskin Freestyle Clothing
(Regular Danskin is not on sale)

**THE
PURPLE
MUSHROOM**

Good thru
May 4th

COUPON OFFER

\$500 OFF
On All Danskin Freestyle Clothing
(Regular Danskin is not on sale)

**THE
PURPLE
MUSHROOM**

Good thru
May 4th

COUPON OFFER

20% OFF
on all India print skirts, blouses
Terry cloth & velour clothing

**THE
PURPLE
MUSHROOM**

Good thru
May 4th

COUPON OFFER

20% OFF
on all India print skirts, blouses
Terry cloth & velour clothing

**THE
PURPLE
MUSHROOM**

Good thru
May 4th

THE WORLD FAMOUS
EL PASEO

Entrances at
800 State Street
800 Anacapa and
De La Guerra

LA PLUMA

Super new posters from "HOLE in the WALL"
Santa Barbara gifts that fit everyone's pocket book
Imported Greeting Cards
On the Street of Spain — El Paseo
Studio 16, Santa Barbara
962-5430 • Open Sundays 11-3

COUPON OFFER

20% off on posters and gifts
(not on sale items)

With this Coupon

GRAND OPENING

El Paseo Toys and Gifts

Studio 32, El Paseo • 962-2381
featuring Steiff stuffed animals, Brio wooden toys, exquisite
wooden music boxes and nut crackers



COUPON OFFER

15% off on
English stuffed toys.

Offer good through the month of May.

HOUSE OF HOLLAND

Studio 17 • 19 El Paseo • Santa Barbara
962-3511 (Across from City Hall)

Featuring Mother's Day plates
figurines and copperware
cuckoo clocks and kitchen clocks



COUPON OFFER

COUPON OFFER
\$5 off on any pair
of shoes or clogs in the store.
(Not on sale items)

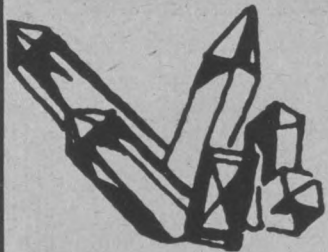
HOUSE OF HOLLAND

NATURE'S OWN ROCK SHOP

Studio No. 27, El Paseo

featuring rocks, shells, fossils
and gifts

Across the street from City Hall.



COUPON OFFER

COUPON OFFER
10% off on all items in the store.
Offer good through May 1

Casa de Gaur



Quality Imported Clothing

Studio 15
El Paseo
962-8224
(Across from City Hall)

COUPON OFFER

VALUABLE COUPON
10% discount on quality cotton clothing,
belly dancing jewelry, and silk screened
note cards.



CHUMKA

Fine International Fashions,
Accessories & Gifts

STUDIO 6, EL PASEO, SANTA BARBARA, CA. 93101 U.S.A.
TELEPHONE (805) 966-5335

COUPON OFFER

10% off on all sale clothing.
Limit one item per customer with this coupon.
Good through the month of May.

CHUMKA
Studio 6, El Paseo • 966-5335

Moccasins • Boots • Suede & Leather Coats • Hand Bags

**WESLEY DEPP
LEATHER SHOP**



Anthony Depp, manager
Telephone 962-0592

Studio 14 El Paseo
23 East De la Guerra St.
Santa Barbara, Calif. 93101

COUPON OFFER

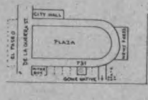
With Coupon 10% off
on any item in the store

**WESLEY DEPP
LEATHER SHOP**



SUPER NATURAL CLOTHING
organic fabric clothes for people of all ages
also fine jewelry, accessories, dolphinalia
TROPICAL ART GALLERY
featuring Neilla Smith Robbins and Wayne Forte

Mon-Sat 10-5
731 De La Guerra Plaza, S.B. 965-7626
Cathleen Smith Vega, Owner



STATE STREET

COUPON OFFER

\$2⁰⁰ OFF
on all Gone Native T-shirts

GONE NATIVE
731 De la Guerra Plaza, S.B. 965-7626



MERLIN'S BOOKSHOP

6543 Pardall Road
Isla Vista

968-7946

COUPON OFFER

90% OFF on your second book
AFTER YOU BUY THE FIRST AT REGULAR PRICE
Discount limited to 90% of 1st book price

Expires 5/7/80
Cash purchase only

MERLIN'S BOOKSHOP
6543 Pardall Road, I.V.

SOLES & RESOLES



Running & Tennis Shoes & Resoling
NIKE • BROOKS • NEW BALANCE • SAUCONY • ETONIC
DOLFIN • MOVING COMFORT • SUB-4 • ADIDAS • ETC.
FREE RESOLE ON ALL SHOES PURCHASED AT REGULAR PRICE
on Bus Line No. 11 • 4419 Hollister • 964-2222
2 blocks from bike trail near Modoc
STUDENT & TRACK DISCOUNTS
Running Resole \$10.50 Tennis Resole \$12.50

COUPON OFFER

\$ SOLES & RESOLES



SAVINGS OF \$3⁰⁰ off any shoe purchase
Doesn't apply to sale items • offer good thru May 31, 1980
4419 Hollister • 964-2222

COME IN AND MEET US.
DOC, KEVIN AND LARRY
WE HAVE
ALL YOUR PARTS
LARRY'S FOREIGN AUTO SUPPLY



5855 Hollister Ave • 964-3545
Your Beck/Arnley Foreign Car Parts Store

COUPON OFFER

DO-IT-YOURSELF
HAYNES AND CLYMER
REPAIR MANUALS

Reg. \$9.95 NOW \$5⁹⁵ SAVE \$4.00 Good through May 31, 1980

LARRY'S FOREIGN AUTO SUPPLY

5855 Hollister Ave • 964-3545

DR. ROBERT FRANKS'

OLD WORLD RESTAURANT



Santa Barbara, Beverly Hills, Hollywood, Westwood and Palm Springs

OUR FOOD IS PREPARED WITH YOUR
GOOD HEALTH IN MIND

WE FEATURE
NATURALLY RAISED POULTRY AND BEEF
AND USE ONLY FRESH FRUITS & VEGETABLES

TRY OUR
FAMOUS BELGIAN WAFFLE
MADE WITH SOYA & WHEAT FLOUR

COCKTAILS
LIVE ENTERTAINMENT EVERY
THURSDAY, FRIDAY & SATURDAY

Featuring
ALAN THORNHILL

361 HITCHCOCK WAY, SANTA BARBARA, 682-3244



COUPON OFFER

DR. ROBERT FRANKS'

OLD WORLD RESTAURANT

with the purchase of ONE OLD WORLD Dinner, receive
ONE COMPLIMENTARY GLASS OF
WINE OR HEINEKEN DRAFT (for the over '21' club)
Expires 4/30/80 • 361 Hitchcock Way, Santa Barbara • 682-3244

COUPON OFFER

DR. ROBERT FRANKS'

OLD WORLD RESTAURANT

with the purchase of ONE OLD WORLD Dinner, receive
ONE COMPLIMENTARY SCOOP OF
VANILLA, COFFEE, CHOCOLATE,
OR STRAWBERRY ICE CREAM
Expires 4/30/80 • 361 Hitchcock Way, Santa Barbara • 682-3244

\$25 OFF

\$50 OFF



Copeland's is gearing up
for spring and summer
sports.

Check out all the new
warm weather gear.

Backpacking, water sports,
baseball, tennis
and more.



Copeland's Sports

Visa, Mastercharge welcome

1230 State, Santa Barbara

COUPON OFFER

COPELAND'S SPORTS COUPON

WORTH \$25.00

towards the purchase of any

WARMUP SUIT IN STOCK

Limit
One coupon per purchase

Priced over \$50.00

Expiration Date
April 26, 1980

COUPON OFFER

COPELAND'S SPORTS COUPON

WORTH \$50.00

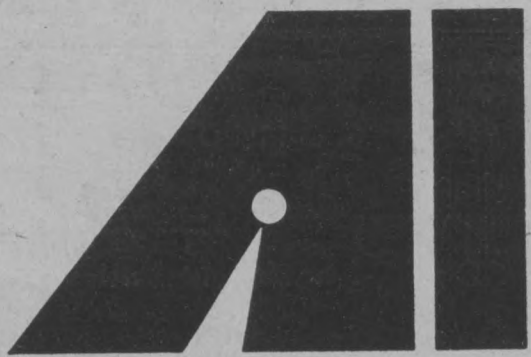
towards the purchase of any

WATERSKI IN STOCK

Limit
One coupon per purchase

Priced over \$150.00

Expiration Date
April 26, 1980



ACOUSTIC INTERFACE

The following is the final third of an interview in April 1980 AUDIO with Doug Sax, on what is in store for the stereo system of the future. Doug Sax owns one of the most respected record mastering labs in the nation — he pioneered with Sheffield Labs the first commercially released direct-to-disc recording . . .

Audio: What else will the system of the future have?

Sax: One area that I feel needs considerable improvement, where modern equipment has in some senses gone backwards, is in the ultimate dynamic capability of the speaker/amplifier combination. The advent of dynamic digital and direct-to-disc recordings has given the whole concept a push. The people who produce audiophile records have been striving for greater dynamic range, but frequently that range is well beyond the loudness capabilities of the extremely inefficient in use today. In effect, the records are being limited by the playback equipment, and the loudest third of the recording is not being heard realistically.

Audio: So the systems of the future will have to have either much more powerful amplifiers or much more efficient speakers, correct?

Sax: Yes, but many of the speakers I see today wouldn't be helped by even a 2,000-watt amplifier because most of them cannot handle any substantial amount of power on top of their inefficiency!

Audio: They have a narrow dynamic window, then.

Sax: They are the limiting factor in many systems today. I hear records I've made played on these systems, and the openers of the quiet passages is there, but the dynamic portions are total chaos. The phono cartridge is performing well, the preamplifier is having no trouble at all; it's the tail end of the system — the amplifier and speakers — that is in permanent strangulation.

I've heard a number of large, handbuilt speaker systems made by serious individuals, professionals, in their homes, and they sound remarkable, not so much because they play louder, but rather because they can play at the same average levels and still have the ability to reproduce the peaks without strain. When one of these becomes available, home music systems may then be able to realize for the first time what is truly on the disc.

AUDIO • March 1980

(Acoustic Interface note: This is how we felt, and still feel, 3 years ago when we got started. We could not have put these feeling down any better ourselves, and from the response we've gotten, others could not agree more.)

ACOUSTIC INTERFACE Speakers
available at:

The Sound Experience
297 Pine Ave., Goleta
(one block behind the Hollister Sunburst)
964-0247

COUPON OFFER

\$20 OFF a pair of

THE INTIMATE SPEAKER

Finally, a small speaker that emphasizes quality, not economy, by using some of the best speaker components made. Good through May 31, 1980. (Reg. \$119 ea.)

COUPON OFFER

\$20 OFF a pair of

THE TRANSCENDANT

A speaker which transcends most other hi-end speaker systems in frequency response, dispersion, and dynamic range. Good through May 31, 1980.

COUPON OFFER

\$40 OFF a pair of
AI 100

PROFESSIONAL LINE

A speaker designed for people who play music for a living. Also a favorite of rock music fans. Good through May 31, 1980.

COUPON OFFER

\$40 OFF a pair of
AI 200

PROFESSIONAL LINE

Big brother of the AI 100, the AI 200 uses the same massive drivers, and has 15 Hz deeper bass responses. Good through May 31, 1980.

COUPON OFFER

\$60 OFF a pair of
AI 1000

STUDIO REFERENCE

For those to whom music is more than a hobby, it's part of their lives. Good through May 31, 1980.

COUPON OFFER

\$60 OFF a pair of
AI 2000

STUDIO REFERENCE

Big brother of the AI 1000 — they will take your breath away. Good through May 31, 1980.

COUPON OFFER

\$80 OFF a pair of

THE SOUND PORTAL

An incredible breakthrough in speaker technology — the only speaker we know of that is constantly compared with live music. Good through May 31, 1980.

COUPON OFFER

EXPIRES MAY 7, 1980

THIS COUPON WORTH \$5
(on purchase of \$20 or more)
PURE GOLD • 718 State St. • 962-4613

Pure Gold
Vintage Clothing & Nostalgia



718 State St. • Santa Barbara, California 93101 (805) 962-4613

COUPON OFFER

50¢ off
on a whole submarine sandwich
Isla Vista General Store
955 Embarcadero del Mar
Expires May 7, 1980



The Isla Vista General Store

FEATURING
LOCKSMITH SERVICE & SUPPLIES
SNACK BAR • SKATE RENTAL & SALES
SURF BOARDS • GREETING CARDS • BOOK PACKS

COUPON OFFER

FANCY MUSIC 744 State Street Expires April 30

Minimum Discount on All New Guitars. **30%**
Most Guitars Discounted **40%**
Strings **50% off**

Fancy Music

744 State St. • Santa Barbara, Ca. 93101
963-3505

COUPON OFFER

ADDITIONAL \$2⁰⁰ OFF MOTHER'S DAY SPECIALS
Our prices are 40% off retail!

The Gold store
1324 G State St., S.B. • 966-0743

14k Solid Gold Charms
Pre-Mother's Day Specials:
#1 mom charms from \$13.95 • Sweet mom from \$15.95
#1 Grandma from \$16.95
HURRY! SUPPLY LIMITED

The Gold store
1324 G State St., S.B. • 966-0743

COUPON OFFER

Please send the Daily Nexus to:

Name: _____
Address: _____
City: _____

Postal regulations require advance payment for 2nd class mail. Please send your \$10 check to:

DAILY NEXUS SUBSCRIPTIONS
P.O. Box 13402 UCSB, Santa Barbara, CA 93017

DAILY NEXUS

Subscribe for 4 weeks FREE!!

Save \$2.50

Use this coupon to subscribe to the Daily Nexus for 1 full year. Normally \$12.50, with this coupon only \$10. You get 4 weeks for free! Keep in touch after you graduate, send one to Mom and Dad or send it to a friend. (Make checks payable to Daily Nexus)

COUPON OFFER

20% off on Vitamin C (100 tablets)
With this Coupon.
Offer good through May 15

Shaklee Products Distributor
5120 Hollister Avenue • 967-1642

Shaklee Products Distributor
5120 Hollister Avenue • 967-1642
Magnolia Shopping Center

Featuring Nutritional Supplements,
Cleaning Products, and Personal Care Products.

COUPON OFFER

FREE SODA
with purchase of dinner or slab with this coupon
BARBECUE ETC.
7398 Calle Real • goleta • 968-5800
Expires 5-15-80




☆ FEATURING ☆
REAL SOUTHERN STYLE
— WOOD PIT COOKED —
BAR-B-QUE
RIBS BEEF PORK CHICKEN HOTLINKS
DINNERS SANDWICHES
• ALL HOMEMADE •
BEANS & SALADS & CHILI • POTATO PIE & CARROT CAKE
Take Out Only at
BARBEQUE ETC.
7398 Calle Real • Goleta • 968-5800

COUPON OFFER

FREE SODA
with purchase of dinner or slab with this coupon
BARBECUE ETC.
7398 Calle Real • goleta • 968-5800
Expires 4-30-80

COUPON OFFER

10% off on:
 Swiss Army knives - books - yarns - homebrew supplies -
 spinning wheels - kerosene lamps - supersoil
 with this coupon
NEW WORLD RESOURCES



NEW WORLD
 6578 Trigo • 968-5329 • M, W, F 1-7 • T, Th S 11-6
be good to our planet & our planet will be good to you.

a conscious collection of books & magazines - Swiss army knives -
 pottery - imported & handspun yarns - kerosene lamps - home brew
 supplies - ma rollers - grain mills - wheatgrass juicers - baby packs - Indian
 beadwork supplies - basketry, batik, macrame & candle-making supplies
 - knitting needles - crochet hooks - spinning wheels - looms - mousetraps -
 woodstoves - coloring books & toys for kids - seeds, soil, & pots - woks -
 imported Mexican goods - dyes - incense - greeting cards & stationery -
 pressure cookers & canners - & catalog service for everything from
 chainsaws to food dehydrators -

COUPON OFFER

50% OFF A SHAMPOO, CUT & STYLE
DAVID'S STYLING SALON
 18 E. FIGUEROA, S.B. • 966-2313 • 1 COUPON PER CUSTOMER

WANT A GREAT HAIRCUT?
SAVE 50% ON A SHAMPOO, CUT AND STYLE
 The discounted price is \$7.50 for women, \$6.25 for men
 Call Todd for an appointment
DAVID'S STYLING SALON
 18 E. FIGUEROA, S.B. • 966-2313

COUPON OFFER

The GRASS SHACK
 TROPIC DRINKS • BREWERY • RESTAURANT
 5796 DAWSON • GOLETA • 964-8232

... FRINGE -
 - I.Q. ZERO -

NO COVER WITH COUPON APRIL 24, 25, 26
 HAPPY HOUR


"The SHACK"

Closed Sun. & Mon.
 Your Local College
 & Singles Pub

Open 2: PM
 'til 2: AM
 Picture I.D. Required

COUPON OFFER

DON'S TROPICAL WORLD
10% off any fish
 With this ad. Good until May 31.
 4400 Hollister Ave., S.B. 964-5900



Bring the Tropics
 To Your Home

**DON'S
 TROPICAL WORLD**
 4400 Hollister Ave., S.B. 964-5900

COUPON OFFER

20% OFF Cotton Tops
 (Selected Racks)
 From our regular low prices

me "n" you

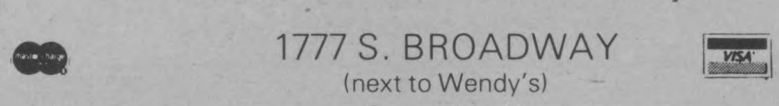
Expires 4/26/80 with this coupon

me "n" you

FASHION AT A PRICE YOU CAN AFFORD

1011 STATE STREET
 (next to Crocker Bank)
 Downtown Santa Barbara

1777 S. BROADWAY
 (next to Wendy's)
 Santa Maria



COUPON OFFER

FREE T-SHIRT (value \$6.50)
 WITH PURCHASE OF ANY PAIR
L.A.P.D. PANTS
 at regular low price of \$20.00 to \$22.00

me "n" you

Expires 4/26/80 with this coupon

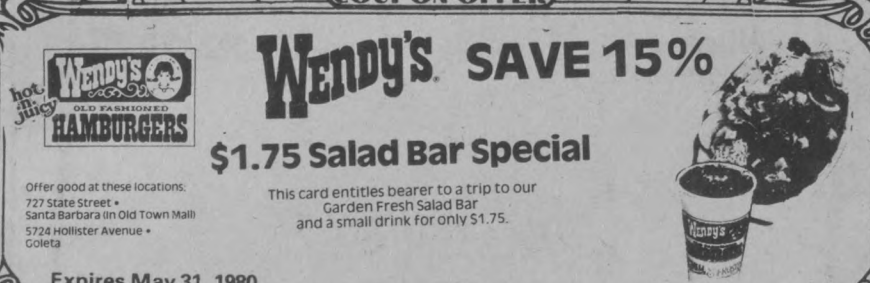
COUPON OFFER

Wendy's. SAVE 15%
\$1.75 Salad Bar Special

Offer good at these locations:
 727 State Street •
 Santa Barbara (In Old Town Mall)
 5724 Hollister Avenue •
 Goleta

This card entitles bearer to a trip to our
 Garden Fresh Salad Bar
 and a small drink for only \$1.75.

Expires May 31, 1980



Wendy's
 hot 'n' juicy
 OLD FASHIONED
 HAMBURGERS

**Taste. Quality.
 And great savings
 at Wendy's**

**WHY GO
 ANYWHERE ELSE?**

Enjoy big savings on our Garden Fresh Salad Bar. Sixteen of your
 favorite salad toppings and seven dressings to choose from. ALL
 YOU CAN EAT!

(In Old Town Mall)
 727 State Street • Santa Barbara
 5724 Hollister Avenue • Goleta



COUPON OFFER

Wendy's
 OLD FASHIONED
 HAMBURGERS

\$1.14 Meal Special

This coupon entitles bearer to a
 1/4 lb. * Single Hamburger and
 a small drink for only \$1.14.
 (Cheese and Tomato extra.)
 *Net weight before cooking.

Expires May 31, 1980

save 15%

SAVE 15%

COUPON OFFER

THIS COUPON ENTITLES BEARER TO
10% OFF ANY REGULAR PRICE SHOES
 GOLETA SPORTS CENTER
 Valid thru May 7. Cannot be combined with any other discount. Valid for one pair only.

COUPON OFFER

THIS COUPON ENTITLES BEARER TO
\$5⁰⁰ OFF LEATHER VOLLEYBALLS
 (including Spalding, Mikasa, Tachikara)
 GOLETA SPORTS CENTER
 Valid thru May 7. Cannot be combined with any other discount.

COUPON OFFER

THIS COUPON ENTITLES BEARER TO
ONE FREE PAIR OF SOCKS
 WITH THE PURCHASE OF FIVE PAIRS
 GOLETA SPORTS CENTER
 Valid thru May 7. Cannot be combined with any other discount. If assorted styles, free pair will be the least expensive pair.

COUPON OFFER

THIS COUPON ENTITLES BEARER TO
\$10⁰⁰ OFF
 ST. CHARLES CHRONOGRAPH WRIST WATCH
 GOLETA SPORTS CENTER
 Valid thru May 7. Cannot be combined with any other discount. Limited to stock on hand.

COUPON OFFER

THIS COUPON ENTITLES BEARER TO
10% OFF ANY REGULAR PRICE SPORT BAG
 GOLETA SPORTS CENTER
 Valid thru May 7. Cannot be combined with any other discount. Valid for one bag only.

COUPON OFFER

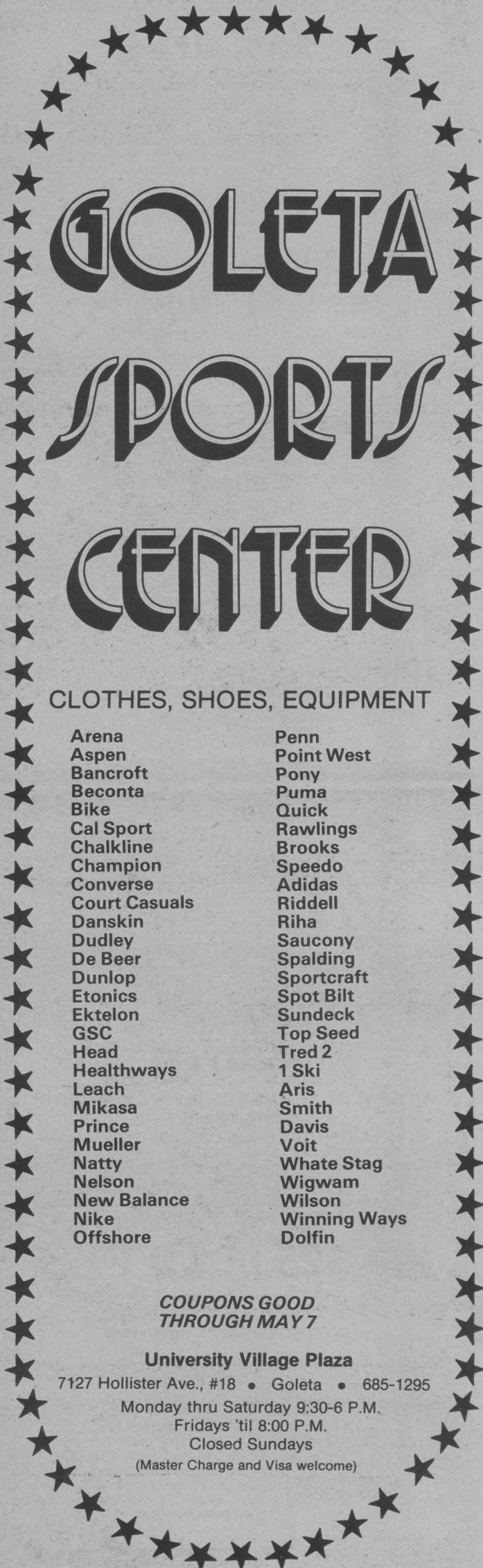
THIS COUPON ENTITLES BEARER TO
\$5⁰⁰ OFF
 ANY WOMEN'S LYCRA SWIMSUIT (including Speedo & Arena)
 GOLETA SPORTS CENTER
 Valid thru May 7. Cannot be combined with any other discount.

COUPON OFFER

THIS COUPON ENTITLES BEARER TO
15% OFF ANY RACKETBALL RACKET
 GOLETA SPORTS CENTER
 Valid thru May 7. Cannot be combined with any other discount.

COUPON OFFER

THIS COUPON ENTITLES BEARER TO
10% OFF ANY CLOTHING ITEM (INCLUDING SALE MERCHANDISE)
 GOLETA SPORTS CENTER
 Valid thru May 7.



GOLETA SPORTS CENTER

CLOTHES, SHOES, EQUIPMENT

- | | |
|---------------|--------------|
| Arena | Penn |
| Aspen | Point West |
| Bancroft | Pony |
| Beconta | Puma |
| Bike | Quick |
| Cal Sport | Rawlings |
| Chalkline | Brooks |
| Champion | Speedo |
| Converse | Adidas |
| Court Casuals | Riddell |
| Danskin | Riha |
| Dudley | Saucony |
| De Beer | Spalding |
| Dunlop | Sportcraft |
| Etonics | Spot Bilt |
| Ektelon | Sundeck |
| GSC | Top Seed |
| Head | Tred 2 |
| Healthways | 1 Ski |
| Leach | Aris |
| Mikasa | Smith |
| Prince | Davis |
| Mueller | Voit |
| Natty | Whate Stag |
| Nelson | Wigwam |
| New Balance | Wilson |
| Nike | Winning Ways |
| Offshore | Dolfin |

COUPONS GOOD THROUGH MAY 7

University Village Plaza

7127 Hollister Ave., #18 • Goleta • 685-1295

Monday thru Saturday 9:30-6 P.M.

Fridays 'til 8:00 P.M.

Closed Sundays

(Master Charge and Visa welcome)

COUPON OFFER

720 NORTH MILPAS (805) 687-1918



CAM-X
CAMERA SERVICES
 CAMERA & PROJECTOR REPAIR
FREE SHUTTER SPEED REPORT

720 NORTH MILPAS



CAM-X
CAMERA SERVICES
 CAMERA & PROJECTOR REPAIR

TUES. - FRI. 9-6
 SATURDAY 10-2
 CLOSED SUN. & MON. (805) 687-1918

COUPON OFFER

10% OFF ANY REGULAR PRICED BLOUSE
 includes Bobbie Brookes, College-Town, Wrangler, Langtry, Stuart Lang
Benson's • 1017 State Street • 966-6567

benson's
 SOPHISTICATED FASHIONS
 DRESSES • SPORTSWEAR • ACCESSORIES


1017 State St. • 966-6567 • Santa Barbara, California

COUPON OFFER

Don't be troubled any longer with unwanted hair
 now you can
Save \$3⁰⁰
 on the first 1/2 hour of treatment
 with this coupon
ELECTROLYSIS CENTER OF GOLETA
 5730 Hollister Ave. • 967-1710

Electrolysis Center of Goleta

Medically Approved Method
 For Permanent Hair Removal
 Complimentary Consultation
 Medical Referrals



Christine Mayes, R.E.
 Registered Electrolytist
 5730 HOLLISTER AV. - GOL
 Days & Evenings -
 By Appointment
 967-1710

COUPON OFFER

THIS COUPON GOOD FOR
10% OFF ON ANY PAPERBACK BOOK IN STOCK
PAPERBACK ALLEY
 5840 Hollister Ave. • Downtown Goleta • 967-1051
 • Expires 5/31/80

USED BOOKS
PAPERBACK ALLEY
 BUY-SELL-TRADE


Over 15,000 titles Featuring:
 • LITERATURE • SCIENCE FICTION
 • DRAMA • MYSTERIES
 • CLASSICS • BEST SELLERS

MON-SAT 10:30-6:00
 5840 HOLLISTER • DOWNTOWN GOLETA • 967-1051

COUPON OFFER



BUY ANY TERRY CLOTH
 GARMENT OVER \$20
 AND GET **20% OFF**
 ANY SECOND PURCHASE
 1303 State Street
 Intimate Apparel Good through April 30




Sunny Terries!
 Great for jogging,
 tennis and the beach.
 We have some good
 ideas for Mother's Day,
 May 11th.
 1303 State Street

COUPON OFFER

\$50.00 OFF
 AN ANNUAL YOUNG FAMILY MEMBERSHIP
 WHEN PAID
 IN FULL ON OR BEFORE APRIL 30TH, 1980

Santa Barbara YMCA



25-yd Solar Heated Indoor Pool • 10 Championship
 Racquetball Courts • Redwood Sauna • Steam • Tennis •
 Outdoor Whirlpool • All-Weather Jogging Track • Complete
 Men's & Women's Weight Training Facilities • Dance
 Exercise Classes • Free Fitness Counseling

**YOUR COMPLETE FITNESS
 AND RECREATION CENTER**
 36 Hitchcock Way • 687-7727

COUPON OFFER

\$25.00 OFF
 AN ADULT OR YOUNG ADULT ANNUAL
 MEMBERSHIP WHEN PAID IN FULL
 ON OR BEFORE APRIL 30TH, 1980

COUPON OFFER

FREE RACQUETBALL PACKAGE
 WITH ANY PAID-IN-FULL ADULT OR YOUNG FAMILY ANNUAL
 MEMBERSHIP YOU RECEIVE:

- New! Metal Racquetball Racquet
- Eye Guard
- 1 Can of Racquetballs
- Racquetball Guide/Rules Booklet
- PLUS: Free Weekly Racquetball Orientation Clinics

*WE ARE SORRY, THIS OFFER MAY NOT BE USED WITH OTHER DISCOUNTS

LEGS • FRENCH CONNECTION • GURMEET • DIPPER'S SWIMWEAR • CARRYBACK • ROSE HAWK
 CRAZY HORSE • HAPPY • EEN • CALVIN KLEIN • RUGBY SHORTS • ST. MICHEL • A SMILE • BEBE BLOND • DEE
DEMBEMSKI'S
 913 embarcadero del norte, isla vista • 9685815 • 10-6
 BAGS BY BILL DORF

COUPON OFFER

10% OFF ON ALL CLOTHING
 with this coupon • expires 5/30/80

DEMBEMSKI'S
 913 embarcadero del norte, isla vista • 968-5815 • 10-6

NIBBLERS
 Gourmet Delectables
 5726 Calle Real Goleta 964-3912
 Culinary Accessories

COUPON OFFER

NIBBLERS
 5726 Calle Real Center • 964-3912
A FREE MUG
 of your choice
 With the purchase of \$5 or more
 Good through May 31, 1980

PLASTER CRAFTS
 Make it yourself! No firing required.
CLASSES
 Days and Evenings — Call for information
Saturday's Child
 5915 Calle Real • Orchid Bowl Center
 Goleta, CA • 967-3063
 Tuesday - Friday 10 - 6 • Saturday 10 - 5:30

COUPON OFFER

10% OFF ANY RAINBOW DESIGN
 WITH THIS COUPON

Saturday's Child PLASTER CRAFTS

THE GAME ROOM
 40 Different Amusement Games
TOP QUALITY PARAPHERNALIA
 Open 11 a.m. to Midnight
 SUN. THRU SAT.  **LIVE & DISCO MUSIC**
 FRI. - SAT. 11 a.m. - 2 a.m. **FOOSBALL TOURNAMENT**
 903 Embarcadero Del Norte

COUPON OFFER

GOOD FOR 2 FREE GAMES
 with your UCSB Reg Card
 903 Embarcadero del Norte
 ONE COUPON PER CUSTOMER
 EXPIRES 5-6-80

THE GAME ROOM 40 Different Amusement Games

Back Home

Back Home offers an excellent selection of gifts and accessories for the home, your family and friends. The gift giver can find something special for the bride-to-be and newborn baby as well as birthday presents for the entire family.

EL MERCADO PLAZA 964-0388 Free gift Wrapping 4141 State Street Santa Barbara

COUPON OFFER

Back Home


This Coupon good for **10% off** on all merchandise
 — Come See Us —
 El Mercado Plaza • 4141 State Street • Santa Barbara • 964-0388

DAILY NEXUS

CLASSIFIEDS DO THE JOB!
 UNDER STORKE TOWER • OPEN 8 AM TO 5 PM • MONDAY THRU FRIDAY

COUPON OFFER

SPECIAL 2 for 1 SALE!!!
 Buy 1 classified ad at the regular price and get **'A SECOND INSERTION OF THE SAME AD' FOR FREE!!!**
 with this coupon! • good thru May 7 • limit 1 coupon per customer
HURRY...


The Thinnery

For the health and diet conscious people of all ages
 No sugar or salt added
 over 80 different products

225-E No. Fairview
 Fairview Shopping Center, Goleta 967-8815
 Next to Fairview Theatre

COUPON OFFER

 **GET ACQUAINTED OFFER**
 Goleta Store Only with this coupon
A Sundae of your choice \$1.00
 The Thinnery
 (reg. \$1.50) • Expires May 9, 1980

COUPON OFFER

Hot Fudge Brownie Sundae
 Reg. \$1.75 **\$1.25**
 The Thinnery
 225-E No. Fairview • Next to Fairview Theatre • 967-8815
 Expires May 9, 1980

Name Brand SIDEWALK SALE

(INSIDE SALE TOO)

Thursday - Friday - Saturday - Sunday

April 24 thru April 27

Theelin's

Casualwear for Guys 'n Gals

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER

GAL'S PANTS . . .
12.97-16.97
Theelin's

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER

MEN'S PANTS . . .
9.97-16.97
Theelin's

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER

GAL'S TOPS . . .
30%-70% OFF
Theelin's REG. PRICE

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER

MEN'S SHIRTS . . .
30%-50% OFF
Theelin's REG. PRICE

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER

BOY'S SHIRTS . . .
7.97-10.97
Theelin's

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER

GAL'S SHORTS . . .
4.97-10.97
Theelin's

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER

MEN'S SHORTS . . .
6.97-12.97
Theelin's

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER

GAL'S DRESSES . . .
25%-50% OFF
Theelin's REG. PRICE

127 N. Fairview - Fairview Center - Goleta - 964-8995
Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5