

# The Carpinteria Chronicle

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The Only Newspaper In Carpinteria Produced Entirely In Its Own Plant

VOLUME VI

CARPINTERIA, CALIFORNIA, THURSDAY, FEBRUARY 23, 1939

NUMBER 52

## Resuscitator Given to Fire District by Valley Resident

Through the generosity of a public spirited citizen of the Carpinteria Valley the Carpinteria Fire Department has been provided with the latest type E & J portable resuscitator, inhalator and aspirator, which will be invaluable in the treatment of all cases of asphyxia which might result from physical shock, electric shock, shock after an operation, or in case the supply of oxygen essential to the maintenance of human life is cut off by suffocation, drowning, hanging, carbon monoxide or other gas poisonings, acute alcoholism or over dose of narcotics. The equipment was received early this week and since its efficiency in an emergency depends largely upon the speed with which it can be placed in operation the Board of Fire Trustees at their meeting on Tuesday night authorized the purchase of a Ford Pick-up which will be used to transport the equipment in case of need. The truck will also carry first aid supplies and salvage sheets to be used in protecting household furnishings and equipment from smoke and water damage in case of fire. Arrangements are being made so that someone will be on duty at all times to drive the truck carrying this equipment and in case of need calls should be made to the fire department, phone 262.

The resuscitator will prove a valuable piece of equipment in case of accidents producing pronounced shock, asphyxiation and drowning. While Carpinteria is very fortunate in having a beach free from rip-tides and undertows there is always the danger that swimmers may come to grief through over-

## BREAKS ARM IN FALL FROM LEMON HOUSE DOORWAY

Percy Houts, Jr. sustained a broken left arm on Tuesday when he fell from the doorway at the Carpinteria Lemon House. Houts is apparently under a jinx as he sustained a broken ankle last winter while playing volley ball in the night gym class at the high school and is sincerely hoping that there is nothing to the theory that things go by threes.

exertion or physical weakness in which case the instant availability of this equipment might prove the deciding factor between life and death.

The E & J Resuscitator, Inhalator and Aspirator is the most modern piece of equipment of this type that can be purchased and has many features which are invaluable in emergency treatment. It can be used on any size patient from a pre-mature infant to a full grown adult without the operator having to make any adjustments to the mechanism and if necessary can be used by one operator alone in conducting the resuscitation treatment over prolonged periods without assistance from anyone. Another advantage is the fact that the patient may be transported, when required without in any way interrupting the resuscitation procedure and body and limbs are left free for surgery, dressings and further medical treatment. The operation is so simple that little time is required in which to learn how to use the equipment.

## Substantial Reduction in Gas Rates Announced for March 1

The rates of Southern Counties Gas Co. will be reduced \$250,000 annually, effective with meter readings of March 1, President Ray C. Wakefield of the California Railroad Commission announced today.

The savings to Santa Barbara district residents amounts to \$42,015 annually, virtually all of which will be received by small residential customers. The reduction will average 7 per cent.

The announcement follows successful termination of an investigation of the utility's operations by members of the Commission's staff followed by conferences between Commission and company executives and representatives of the cities. E. F. McNaughton, Director of the Public Utilities Department, represented the Commission, Arthur F. Bridge, vice president in charge of operations, represented the company and City Attorney Maxwell Nichols represented Santa Barbara.

"Close cooperation between representatives of the cities concerned, the company and the commission

has resulted in another major savings in utility bills to the customers of this company," said Mr. Wakefield. "Frequent rate adjustments, although perhaps not so spectacular as larger reductions at long intervals are more equitable to the rate paying public and follows closely the Commission's determination that the rates of public utilities should be kept adjusted to a proper return on the invested property."

Wakefield pointed out that this is the sixth reduction in the rates of this company, obtained through the Commission's policy of continuous investigation since 1932, the total of the reductions on an annual basis being \$927,600.

A comparison of the old and new bills on the basis of different monthly consumption follows:

| Cubic feet | Old Bill | New Bill |
|------------|----------|----------|
| Per mo.    |          |          |
| 1000       | \$1.49   | \$1.42   |
| 2000       | 2.10     | 2.02     |
| 3000       | 2.80     | 2.56     |
| 4000       | 3.40     | 3.09     |
| 6000       | 4.46     | 4.09     |
| 10000      | 6.56     | 6.09     |

## C. OF C. BROADCAST ON AIR OVER KDB TONIGHT

The program prepared by students of Miss Holmes at the Carpinteria High school for the Carpinteria Valley Chamber of Commerce will be heard over radio station KDB this evening at 7:15 and all residents of the Valley are urged to tune in on this program and report or comment on it to the Chamber of Commerce.

The program which was to have been presented Tuesday evening over KTMS by Miss Platt's class was postponed because of inability to complete the details of the program in time. This program will be presented at a later date which will be announced in the near future.

## LEGION LEADS IN CRIBBAGE TOURNAMENT

The American Legion team was leading in the annual cribbage tournament at the conclusion of play last Friday evening with a score of 61 as against the runner-up, the Chamber of Commerce team, with a score of 58. The Lion's Club is in third place with 57, the Cribbage club in fourth place with 52, the Masonic team in fifth place with 49, while the K. P. team is trailing with but 44. The cribbage club would probably have had a higher score but for the fact that the team was two men short which caused them to forfeit nine games.

Leading for individual high score are Barney Kathman and George Holsten, each with 25 games.

## WARNING AGAINST KITE FLYING NEAR WIRES ISSUED

Observance of a few simple rules for kite flying will avoid possible dangers for children, according to E. B. Cummings manager for the Southern California Edison Company in this territory.

"The coming of spring brings the advent of the kite flying season, and because of some hazards in this sport, the Edison Company is joining other electric, telephone and street railway companies throughout the country in warning children to keep their kites away from overhead lines.

"Kites should be flown only in open spaces where there is no danger of their coming in contact with electric lines. Especial care should be exercised in choosing the spot, for it should be remembered that the kite string is an angle and may pass over electric lines a long distance away, perhaps out of sight.

"If a kite should become entangled in electric wires, children should not pull it down or make any attempt to remove it. Under no circumstances should they climb a pole and try to bring down the

(Continued on page 8)

## Broadcast on Zoning Plan Over KTMS Answers Queries

### EARMARK FEDERAL GAS TAX FOR ROADS ONLY, CLUB URGES

If the Federal one cent tax on motor vehicle fuel is reimposed it should be on condition that this revenue be reserved exclusively for highway purposes.

That was the recommendation urged upon California's Congressmen and Senators in letters addressed to Washington this week by Standish L. Mitchell, general manager of the Automobile Club of Southern California.

The Federal gas tax expires June 30, 1939.

Observing that the club's recommendation supplements that of various organizations and agencies, Mitchell wrote:

"As you know, the electorate of this State at the last general election by a tremendous vote placed in our constitution a provision that the revenues of California's tax on motor vehicle fuel shall be reserved thus. I know that motorists the nation over feel as we do here in California that gas tax revenues, constituting as they do an excessive sales tax, should be used solely for highway purposes.

### NEW TEACHER

Mark Urner has been engaged by the board of trustees of the high school to teach science, chemistry, biology and math. He is a graduate of the University of California at Los Angeles and replaces James Love who was released by the board of trustees in order that he might accept a position at Ventura Junior College.

### GOOD FRIDAY SERVICES PLANNED

According to Rev. J. J. Woodson of the Methodist Church plans are being formulated for special services on Good Friday in which pastors of both the Methodist and Community churches as well as former pastors residing in the valley will cooperate.

The broadcast given over KTMS Monday noon at 12:15 on the subject of the proposed zoning ordinance for the Carpinteria Districts was heard by many listeners throughout the valley and served to clear up many points on which questions had arisen.

Appearing on the program were Dr. G. H. Coshow and C. B. Hamilton, both property owners in the area that would be affected by the ordinance, and Wallace C. Penfield, engineer for the County Planning Commission, who made a survey of the district and drew up a tentative ordinance at the request of the Carpinteria Valley Chamber of Commerce and who has assisted in the formation of zoning districts in other parts of the County.

Penfield answered questions put by Dr. Coshow and Mr. Hamilton in regard to general purpose of the ordinance, steps necessary to secure such an ordinance, territory covered, districts and uses permitted, effect of property values, cost of administration, building restrictions, erections of bill boards, retroactive effects, oil drilling, possibility of changing ordinance should need arise and the benefit of such a measure to the community.

In the event that any person interested in this plan failed to hear the broadcast and desires to learn the answers given to these questions a copy of the script used in the broadcast is on file in the Chronicle office and may be inspected by anyone interested.

### TO TOUR EUROPE

Donald Royer, president of The Carpinteria Union High School Student Body, and resident of Summerland will spend the summer touring Europe. He plans to leave for the east on June 22nd and will spend several days in Chicago and will visit the World's Fair in New York before sailing.

His itinerary will include London, Paris, Geneva, Rome, Vienna, Prague and Berlin and several side trips. He will return to his home the latter part of August.

## Lemon Crop in South Injured By Recent Heavy Wind Storm

Twenty-five percent of the Navel oranges remaining in California on February 15th were blown from trees during the three days of severe wind last week, according to a quick survey by the California Fruit Growers Exchange, Paul S. Armstrong, General Manager, said this morning.

"This represents 6,000 cars of navels lost from shipment and completely changes the marketing picture and shipping plans for the balance of the seasons", Armstrong said.

Approximately ten percent of the lemon crop was lost, and while a detailed estimate of the Valencia

orange crop has not yet been made it is known that a considerable loss also occurred in this variety.

Some districts suffered more than others. These figures represent weighted averages for all districts. Additional losses will occur from damaged fruit dropping from the trees and the heavier cullage necessary to protect quality of shipments.

"While many individual growers suffered heavy loss, the final outcome of the loss of volume may mean a higher return for the crop, due to expected improvement in the low market that has existed," Armstrong said.



# CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

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 Bud Riley . . . Associate Editor and Adv. Mgr.  
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## FREEDOM TO WORSHIP

The annual observance of Brotherhood Week from February 19-26, which is sponsored with special programs by the National Conference of Christians and Jews, falls in an especially appropriate period.

Just 150 years ago this week, the American states were ratifying the Constitution which shortly afterward was to embody those ten great amendments known as the Bill of Rights—our Magna Carta of religious liberty.

It is fitting today that Protestant, Catholic, and Jewish leaders should urge "a new study of the Bill of Rights and its implications for a free America." A free America has its roots imbedded in the Bill of Rights and can survive only so long as we cherish the rights with which it has endowed all free men. The very first clause of the first of the ten amendments is a testament of liberty, "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof."

We have long taken this as a matter of course, and until recently it was natural to do so. But today we find that natural right challenged. Liberty-hating dogmas would deny to Protestants, Catholics, and Jews, the right to worship as they deem best. It is proper that these groups should jointly urge a new study of the Bill of Rights, for a threat to the religious liberty of one faith has inevitably proved itself a threat to all faiths.

An attack on the right of any man to worship as he sees fit and proper is born of the spirit of tyranny which knows no surcease till it has destroyed the rights of all men to worship as they see fit and proper. Religious liberty is indivisible.

The measure which constitute America's precious Bill of Rights meant it to be so. To abandon them is to abandon a free America. To keep them is to keep America strong and united in the face of all dangers.

## PUBLIC BENEFACTOR

A Carpinteria Valley resident, who desires to remain anonymous, this week presented the Carpinteria Fire District with the latest type E. & J. Resuscitator, a piece of equipment that may be the means of saving a number of lives in the future. The Carpinteria Valley should be justly proud of having such equipment available in emergencies since many towns considerably larger cannot boast of such an important adjunct to their emergency equipment, and equally proud of the fact that it has a citizen willing to make an expenditure of over \$500.00 to provide this protection for the Community.

On several occasions in past years such equipment, readily available, might have meant the savings of a life and while such equipment is not needed often it is much better to have it and not need it than to need it and not have it. The knowledge that such equipment is immediately available should serve as insurance to peace of mind of residents of the valley

## The Churches

Carpinteria has a number of Churches, whose pastors and members will be glad to welcome you to their services.

### THE CARPINTERIA COMMUNITY CHURCH

Rev. Deane F. Babbitt, Pastor.

Much which is called religion today is selfish self-expression in varied forms, particularly in the form of humanistic service. Deprived of that service, some individuals would have no religion at all. The aim and end of religion is worship. At the eleven o'clock Worship Hour the pastor will preach upon "The Heart of Religion." In the individual and the community alike neglect of worship leads directly to weakness of belief.

Continuing the study of the Christian's attitude toward war, Miss Martha Thurmond will lead the discussion at the 6:30 Youth Fellowship meeting with the theme "How Young People Can Build a Warless World."

### METHODIST CHURCH

Rev. John J. Woodson, Pastor

10:00 Church school. This organization of the church along with every other is growing in interest and attendance. If your child is not attending somewhere, show your interest in its behalf by coming with it Sunday morning.

11:00 Morning worship, sermon by Rev. J. L. Lyons of Los Angeles. Immediately following morning worship Rev. Lyons will preside at our Fourth Quarterly Conference. We should cultivate the habit of regular church attendance. David expressed his joy for the church in these words: "I was glad when they said unto me, let us go into the house of the Lord." Psalms 122:1. It was the custom of the Saviour to go to church and He is our example in all things. We invite you to honor Him by attending services in one of the local churches each Sabbath day.

6:30 Senior and Intermediate Leagues. A large group of young people meet at this hour to study and learn something really worth while. Speed and wisecracking no longer satisfy and they are determined not to let the golden age of youth pass without building a spiritual foundation for the future.

7:30 Evangelistic service. "And the Spirit and the bride say, Come, and let him that heareth say, Come, and let him that is athirst come, and whosoever will let him take the water of life freely." Rev. 22:17.

Did you hear the new orchestra Sunday evening? If not you missed a real treat. They will meet for practice each Sunday evening at five o'clock. Any young person wishing to become a member of this orchestra bring your instrument and see Margaret Russell.

At the mid-week prayer service last Wednesday there were thirty present and immediately following this the new choir which is a wonderful addition to our services, met for practice.

Those to whom God has given the talent of music and a voice which can sweetly and expressively render the hymns of Zion have indeed a great gift. There is no more effective agency by which to move the hearts of men to give themselves to Christ than the words of some simple melody, sung from the heart in which the love of God reigns.

against the unforeseen emergency that may arise in any home and there is no question but what the donor has the gratitude of the entire community for this public-spirited act.

## THE LAST WORD

BY ANN

Headlines—"Berlin Accuses Plot Made on Life of N. Y. Bund Leader." (So what? Can you imagine Germany offering the protection that was given to the Bund meeting in New York to a group of Americans expounding the teachings of Democracy and decrying the persecution of the Jews in the city of Berlin? And more power to Dorothy Thompson, well-known columnist, who attended the meeting and jeered the Nazi doctrine, stating that she was exercising her privilege of free speech. And why not? If a foreign cult is given police protection so that theories of government in direct opposition to Democracy may be expounded under the guarantee of freedom of speech contained in the constitution, an American citizen should have the right to hoot at those theories under the same guarantee. There are many German people who have adopted this country as their home and who uphold the teachings of Democracy. With these we find no fault. But there should be no room in this country, which offers equality and freedom of opportunity to all races, for any group which preaches the persecution of another race and believes that some other form of government is superior to the

We invite you to come and enjoy this with us. The World Day of Prayer will be observed at the church Friday evening at seven-thirty.

### CHRISTIAN SCIENCE SOCIETY

Christian Science Society, Carpinteria, a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., holds service every Sunday at 11 o'clock a. m., Sunday School at 9:45 o'clock. Mid-week meetings every Wednesday evening at 8 o'clock.

A reading room is maintained in the church building, open Tuesday afternoons (except holidays) from 2:30 to 4:30 o'clock.

"Christ Jesus" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. The Golden Text is from Paul's letter to the Colossians: "Let the word of Christ dwell in you richly in all wisdom; . . . And whatsoever ye do in word and deed, do in all the name of the Lord Jesus, giving thanks to God and the Father by him."

A Bible citation in the Lesson-Sermon presents these verses about Jesus, from Luke: "And John calling unto him two of his disciples sent them to Jesus, saying, Art thou he that should come? or look we for another? . . . Then Jesus answered them saying, Go your way, and tell John what things ye have seen and heard; how that the blind see, the lame walk, the lepers are cleansed, the deaf hear, the dead are raised, to the poor the gospel is preached. And blessed is he, whosoever shall not be offended in me."

One of the passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states: "Jesus established his church and maintained his mission on a spiritual foundation of Christ-healing. He taught his followers that his religion had a divine Principle, which would cast out error and heal both the sick and the sinning."

Democracy which protects them even while they seek its downfall. And last, but not least, there must be a dividing line somewhere between the exercise of freedom of speech and the rantings of those who would create racial strife and substitute an un-American doctrine of government for Democracy.

### Burning Question of the Week:

In which direction does a pig's tail curl? Parents of fourth-graders were confronted with this question when son or daughter arrived home from school one day last week. After having questioned a number of Carpinteria citizens on the subject we found there was considerable divergence of opinion so we have concluded that pigs are like people. Some curl their tails to the left or right because their parents did just as many people vote Republican or Democratic because it is a family tradition, while others have turned Socialists and for the sake of non-conforming refuse to curl their tails at all. But the biggest question in our mind is just what bearing this information has in the shaping of the lives of our future presidents and club women.

### Embarrassing

Members of the Lompoc P.T.A. must have been somewhat chagrined when they were forced to call off their card party last week when informed by the Sheriff that it came under the heading of gambling. But getting right down to cases, perhaps he was right in his definition. If papa is gambling when he plays poker or a marble game in the hope of reward then isn't mamma doing the same thing when she plays bridge in the hope of winning a prize? We don't advocate spoiling mamma's fun but it does seem that papa has had a mean trick played on him.

### The Minute That Seems a Year.

Losing one's place in the middle of a broadcast. Ask Dr. Coshov. And waiting for the announcer last Saturday afternoon to state whether Specify's nose was an inch too short. Ask any Carpinteria Gee-Gee fan.

## WOMEN IN THE NEWS

By LEONE BAXTER

Volatile, unpredictable human nature is a difficult thing to regulate precisely. The unaccountable workings of the "gin marriage" law, in the 8 years since its adoption, is just one illustration of that fact. And the current controversy attending the proposal for its repeal is another.

At the time the law was enacted the potentialities for good embraced by the three-day think-it-over period seemed virtually indisputable. Certainly, its proponents believed, sensible persons rarely decide on marriage less than three days before the march to the altar. Impetuous youngsters—and perhaps a few oldsters, too—would be saved from the possibility of "marrying in haste to repent at leisure." The law, it was supposed, would compel lovers at first sight to take a second look before vowing that the condition was eternal as the sun and moon, and certainly would entail hardship for no one.

Yet, it's been found that those who object to waiting three days between posting of the bans and marriage have sprinted by thousands to the railway station, or hopped into cars to speed across

(Continued on page three)



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## Behind The Scenes In American Business

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By John Craddock

NEW YORK — BUSINESS — Retail merchants handling general merchandise in rural areas during January achieved a sales volume which the department of Commerce said was the highest ever recorded for that month. Undoubtedly the increase from December in cash income of farmers was a contributing factor, as was the less-than-seasonal decline in factory employment and payrolls. With industry decentralizing away from big cities, purchasing power of factory workers has a stronger influence on rural retail business. Looking ahead, observers of the economic scene foresee a slight decline in retail prices and other tobacco products a year from now. Having voted last fall for removal of compulsory crop restrictions, planters already are preparing more acreage for tobacco.

WASHINGTON — For each man, woman, and child in America, there are 1.4 heads of livestock and 3.2 chickens. Altogether, the livestock population, excluding goats, adds up to 184,776,000 heads and is worth \$4,853,875,000, a sum equivalent to about one-eighth of the national debt. The 66,81,000 heads of cattle and calves outnumber horses and colts six to one, while the latter outnumber mules and mule colts better than two to one. Sheep and lambs total 53,762,000, hogs 49,011,000. Mules are the most valuable, worth on the average \$118 a head. Sheep and lambs, valued at \$5.75 a head, are the least precious. Chickens are worth about 70 cents each. In reporting its annual inventory of farm animals last week, the Department of Agriculture voiced the prediction that domestic demand for farm products next spring would improve.

RETAIL NEWS — More persons make a living in retailing than in any other business, and when a court decision on a retail question comes along, it creates a great deal of talk and speculation

on the part of both shopkeepers and their customers. Such a wave of conversation is now sweeping the East following the decision a few days ago by the N. J. Supreme Court recognizing the right of consumers in legislation which affects the market basket and tends to increase the cost of living. The court ruled as illegal taxes imposed on self-service markets by seven N. J. municipalities. Attorneys and merchants view the decision as probably setting a precedent upon which courts in other states will act in settling similar cases, and in cases involving discriminatory taxes on chain stores.

On the other hand, consumers—and especially the women—are taking note of the fact that from the time the taxes were enacted until they were ruled out by court, the brunt of a wide-spread public campaign against them was carried on by embattled housewives, who, oppose them, banded together to form Emergency Consumer Tax Councils in 326 communities. Their war cry that taxes on retail stores impose an unbearable burden upon consumers was substantiated in the court's opinion which said that a "community may not require its residents to forego any economy they can wisely exercise. A municipality cannot confiscate the property of one merchant because he offers his merchandise for sale in one manner rather than another," adding that freedom of enterprise produces consumers' benefits, and low price merchandising increases sales, thus aiding production and employment.

THINGS TO WATCH FOR—Office desks with linoleum tops; the boss can feel perfectly free to put his feet up. . . A new heating unit that will be a combination fireplace, stove and air conditioner and will burn wood, oil, coal or gas. . . A new refrigerator that is hermetically sealed and impervious to air, gas and fluids. . . A new plastic made of Zein, a corn-waste which up to now has been used for cattle feed, which will be used by Corn Products Refining Company for fabricating auto and aircraft accessories, and a coating for paper. . . A shoe polish that when applied automatic-

ally gives a shine, requiring no "elbok grease."

PAY OR PLAY—Labor news, characterized of late by spirited battles of workers to obtain objectives from employers, took on a bright aspect last week as one major industry sprang a pleasant surprise on its workers. Aluminum Company of America announced a new, "streamlined" vacation plan for its 18,000 hourly employees which permit any worker with two years' service and at least 1,200 hours in the preceding 52 weeks to take a week's vacation with pay—or take a week's extra pay, if he'd rather have the money. Ten-year employees get two weeks. Vacation pay is based on the average week's pay over the past year. Employees required to take time off because of sickness or enforced layoff are given their vacations at once, automatically. Vacation periods are arranged between employer and employee.

HEADLINES IN NEW YORK —27,000,000th Ford made, goes to San Francisco World's Fair. . . FHA sees further increase in building activity. . . American Federation of Labor questions wisdom of government spending; says it is only temporary measure and not permanent solution for unemployment problems. . . Steel industry to spend \$126,000,000 this year for new plants and equipment. . . French government contracts to purchase 500 more planes from American manufacturers. . . Pan American Airways asks Civil Aeronautics Authority for license to operate transatlantic air route.

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### WOMEN IN THE NEWS

Continued from page 2

the nearest border into Nevada, Arizona or Oregon. The statute has been largely nullified, in the opinion of many—particularly, the jewelers, from whom wedding rings and such might be bought; owners of hotels and resorts, where honeymoons might be spent; and haberdashers and operators of women's shops where trousseaux and wedding finery might be purchased.

One of the most serious and valid charges against the "gin marriage" law is that the rush to get out of the state of California and into the state of wedlock—sometimes decided upon to the tune of a swing band at midnight—has occasioned many fatal and near-fatal auto accidents.

Among women of California, the law has many defenders as it has opponents, as indicated by recent widely divergent statements of opinion by clubwomen. The "gin marriage" matter merits most careful sifting by the legislators before action either for strengthening or for repeal is taken. Facts must be gathered meticulously.

Comparison of the number of filed intentions to wed with the number of licenses never claimed

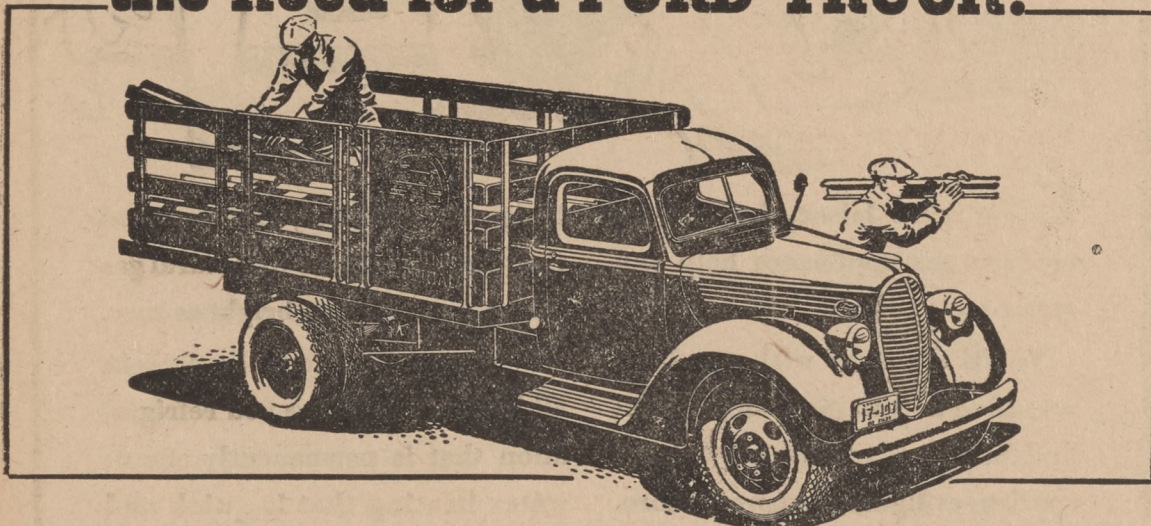
would show what proportion of Californians have concluded that they really didn't mean it after all. The decrease, if any, in California marriages, in ratio to population growth, since adoption of the measure, should be taken into account, along with the increase, if any, in the number of Californians married in adjoining states. Whether and to what degree the wedding rush has contributed to the highway accident toll also should be studied.

With those facts uncovered, our lawmakers should be a little better equipped to attempt the risky business of regulating Dan Cupid. If the law is doing more good than harm, it should be retained. If not, then the august senators and assemblymen may as well confess that love laughs not only at locksmiths but at State lines and at legislators as well.

### LAMBETH WALK

A Lambeth Walk enthusiast, Mary Boland spent location noon hours during the filming of Paramount's "Boy Trouble" teaching the dance to her director, George Archainbaud, co-star Charlie Ruggles and other members of the cast.

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## FORD V-8 TRUCKS AND COMMERCIAL CARS

## WHEN SPRING WINDS BLOW REMEMBER THESE KITE SAFETY RULES

1. Fly your kite in an open field. Keep it far away from power lines.
2. Be sure the string is perfectly dry. Never use wire, tinsel string or cord that is damp from rain or fog.
3. If your kite catches in an electric line...let go! Do not pull it. Phone the service company to which the line belongs and a lineman will come to get your kite for you.

Parents: Impress these safety rules upon your children, and they will know all the joys of kite flying with none of the dangers which attend carelessness.





## SOCIAL & PERSONAL

### MRS. J. W. YOUNG ENTERTAINS SEWING CLUB

Mrs. J. W. Young was hostess to the members of her sewing club Tuesday afternoon, with her sister, Mrs. John W. Pyster of Santa Barbara as a guest. Members present were Mrs. S. B. Hohmann, Mrs. J. V. Van Meter, Mrs. H. C. Motley, Mrs. W. C. Hohmann, Mrs. B. J. McKenzie, Mrs. Merton F. Lewis, Mrs. Merle Shride, Mrs. W. L. Gann, Mrs. Albert Jarvins, Mrs. J. C. Furby, Mrs. Thomas Church and Mrs. O. L. Lyman.

### MISSIONARY SOCIETY MEETS AT HOME OF MRS. A. W. HORTON

The Woman's Missionary Society of the Methodist church held their regular monthly meeting at the home of Mrs. A. W. Horton Tuesday evening at 7:30 with the following present:

Mrs. John Wullbrandt, Mrs. Blanche Koehler, Miss Jennie Armstrong, Mrs. Harold Johnson, Mrs. G. P. Clark, Mrs. F. L. Moon, Mrs. J. E. Russell, Mrs. A. E. Case, Mrs. Jess Husted, Mrs. Grace M. Robinson, Miss Agnes Anderson, Mrs. Emma Bright, Mrs. W. H. James, Mrs. A. W. Horton, Mrs. C. P. Moore, Mrs. C. B. Franklin, Mrs. P. H. Gordon, Mrs. S. C. Snow, Mrs. D. O. Murchison, Mrs. J. W. McIntire, Mrs. John J. Woodson.

Mrs. N. J. Husted, Supt. Christian Social Relation, was in charge of program, the general theme being: "Widening the Horizons of the Home." Mrs. J. W. McIntire presented the "New Responsibilities for the Physical Necessities of the Home."

Miss Grace Robinson spoke on the "Enlarged Social Life for the Home." This was followed by Mrs. Husted on "To Protect the Family Mothers Must Protect the World" also "An Enlarged World Calls for

a New Understanding of God."

Scripture used by Mrs. A. W. Horton in the devotional service was Luke 7: 36-50. At the close of the meeting delicious refreshments were served by Mrs. Horton, assisted by her mother, Mrs. C. B. Franklin.

The next meeting is to be at the home of Mrs. Blanche Koehler on Tuesday evening, March 7th. Sunday, March 19th is World Outlook Day. Mrs. Zelmar Wiser is agent.

### THREE BIRTHDAYS CELEBRATED AT CARD PARTY

Mrs. L. K. Hebel was hostess to three tables of bridge at the benefit card party given Monday evening in the Veterans' Memorial Building by the Altar Society of the Catholic church. The occasion honored the birthdays of Mrs. Hebel, Mrs. Marc Latham and Mr. Joseph Fraga which occurred on Sunday, Monday and Tuesday of this week. Individual birthday cakes were provided for those whose birthdays were being celebrated and each was honored with a handkerchief shower.

### ANNIVERSARY OF JOSEPH FRAGA CELEBRATED

Mr. and Mrs. Joseph Fraga were dinner guests of Dr. and Mrs. J. B. Lape at the Town House in Ventura on Tuesday evening, the occasion being Mr. Fraga's birthday.

### GRAMMAR SCHOOL FACULTY GUESTS AT BRIDGE PARTY

Carpinteria grammar school teachers were guests of Mrs. Frank Wykoff and Mrs. Donald A. Brown last Thursday evening at the Wykoff home at dinner followed by bridge. The Mexican theme was carried out in decorations and appointments. The guests included Mrs. James

L. Kent, Mrs. Ray Denno, Mrs. Ruth Stombs, Mrs. Mary Rystrom, Mrs. Lucie Treloar, Mrs. Charlotte Morrison, Mrs. Dorothy Smith, Miss Vivian Rodriguez, Miss Alice Langdon, Miss Marilyn Cravens, Miss Leona Smith, Miss Ellynne Mallory, Miss Catherine Jones, and Miss Leila Robbins.

### MISS LUCY UPSON BRIDE OF KENNETH PETERS

Miss Lucy Upson, daughter of Mr. and Mrs. Burchell W. Upson and Kenneth Peters were married Saturday afternoon in Las Vegas, Nevada. The bride was attended by Mrs. Charles Norris, whose marriage had been solemnized a few minutes before, and William Sanford was best man.

Mrs. Peters is a graduate of the local high school and attended Stanford of which Mr. Peters is a graduate. They plan to make their home at the Belvedere apartments in Santa Barbara where he is a member of the staff of radio station KTMS.

### STATE GARDEN CHAIRMAN VISITS WOMAN'S CLUB

Mrs. James Reed of Glendora, chairman of Gardens for the state federation of Women's clubs, was guest of honor at luncheon last

Thursday afternoon at the Woman's club and spoke to the members during the afternoon program on phases of garden department activity. She was introduced by Mrs. E. V. Stubbs, garden club chairman of the local Woman's club. Preceding the program Mrs. C. E. Neuman presented a group of her pupils in piano numbers, including Eleanor and Josephine Bailard, Irene Solari, Jane Franklin and Barbara Lyman.

The department members had arranged special displays of flowers for the occasion. Hostesses were Mrs. Jack Wullbrandt, Mrs. W. H. James, Mrs. Frank Burbridge, Mrs. Clarence Cadwell, Mrs. H. B. Fish and Mrs. Laurence Doerr.

Attending were Mrs. William Hart of the Santa Barbara Little Gardens club; Mrs. Joseph H. Hendy, Mrs. E. V. Stubbs, Mrs. W. Guy Stockton, Mrs. A. H. Young, Mrs. Nelson F. Smith, Mrs. H. B. Franklin, Mrs. C. C. Heltman, Mrs. J. W. Young, Mrs. O. L. Lyman, Mrs. Leonard Kirkes, Mrs. Francis Castro, Mrs. Robert Sawyer, Mrs. C. R. Sawyer, Mrs. Hugh Thurmond, Mrs. Charles Ogan, Mrs. R. J. Ogan, Mrs. Marc Latham, Mrs. J. L. Fraga, Mrs. J. B. Lape, Mrs. Gerald Hatton, Mrs. J. C. Bailard, Mrs. Charles Curtis, Mrs. G. H.

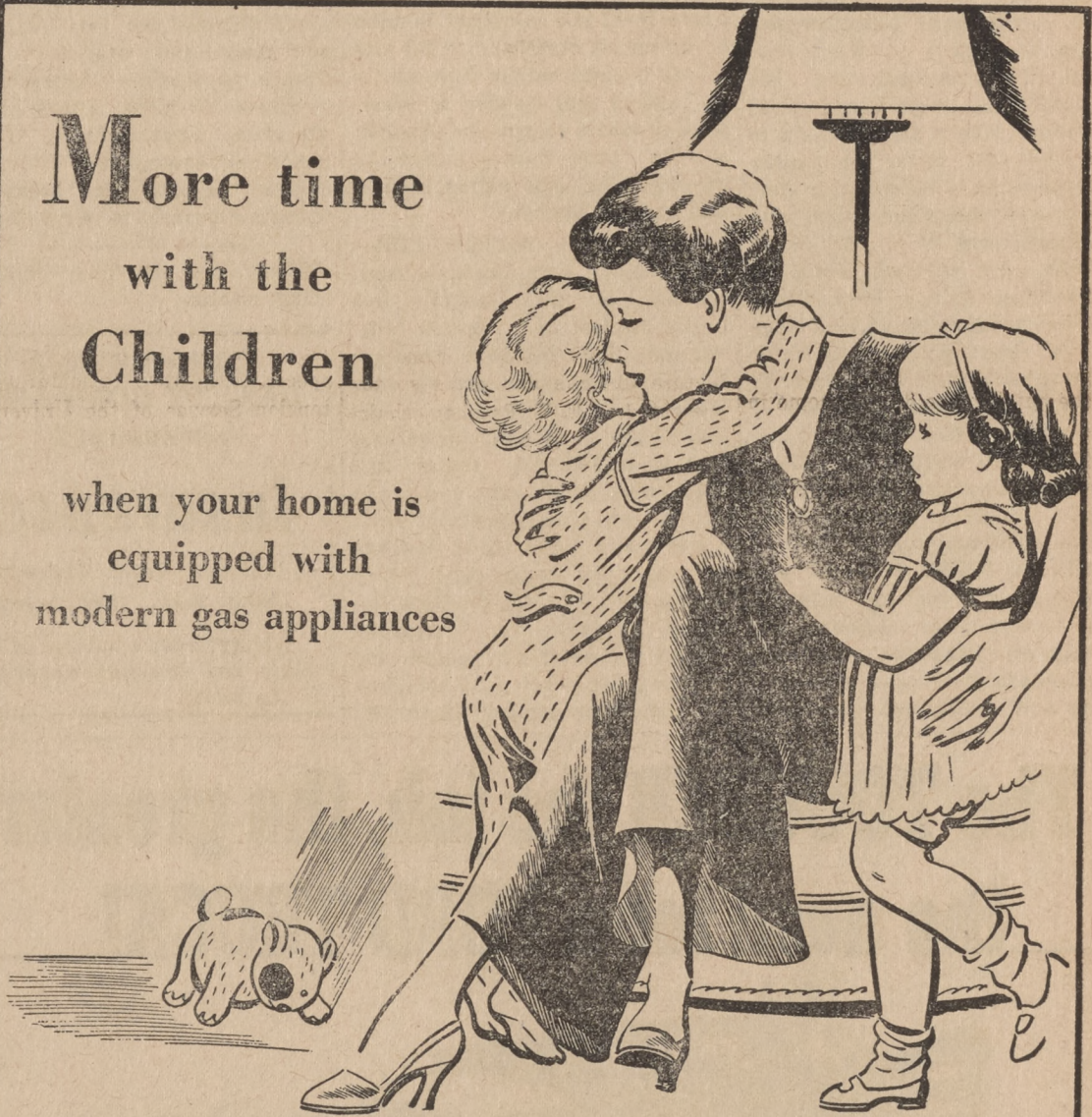
Coshow, Mrs. Alice Thurmond, Mrs. W. F. Norlin, Mrs. Joseph N. Hobart, Mrs. George H. Brown, Mrs. Stuart McMartin, Mrs. David Safwenberg, Mrs. C. B. Franklin, Mrs. H. C. Motley, Mrs. B. E. Clark, Mrs. Henry D. Baylor, Mrs. James L. Kent, Mrs. L. B. Cadwell, Mrs. P. I. Gordon, Mrs. J. J. Woodson, Mrs. Frank Evans, Mrs. Thomas Church, Mrs. Emma G. Marquis, Mrs. F. A. Hebel, Mrs. R. D. Curtis, Mrs. L. K. Hebel, Mrs. M. W. Robertson, Mrs. Richard Kistler, Mrs. Neil Bailard, Mrs. Harold Cadwell, Mrs. C. C. Whitcomb, Mrs. Don Maxfield, Mrs. Robert M. Orrill, Mrs. M. F. Lewis, Mrs. J. B. Hudson, Mrs. P. I. Dane, Miss Minnie Merrihew, Miss Ariana Moore, Miss Hester and Miss Hester and Miss Julia Fish.

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## Your Hollywood Correspondent Reports . . .

Birthday gifts received by Brian Donlevy, now on location at Yuma for Paramount's "Beau Geste," included long woolen underwear from Director Bill Wellman, fur-lined slippers from Ray Milland and a heating blanket from Gary Cooper. He's using them all and says he's warm for the first time in weeks. Members of the cast and crew of "Man About Town" presented Jack Benny with a wooden cake for his birthday. Jack was more appropriately remembered with an evening dinner party which Joan Blondell gave to honor him and Stuart Erwin. Edward Arnold, co-starring with Jack and Dorothy Lamour in "Man About Town," will go to New York as soon as he completes the picture. Don Ameche and his wife will be among the spring visitors in the Big Town, too. When there Don plans to see John and Elaine Barrymore—they all worked together in Paramount's "Midnight."

Robert Taylor wears a wrist watch with no numerals—a small ruby marks each hour—given him by Barbara Stanwyck. Martha Raye does volunteer nursing at the Cedars of Lebanon hospital in Los Angeles. She averaged 15 hours weekly, since completion of her role opposite Bob Hope in "Never Say Die." Horace McMahon is very lonely because his bride, Louise Campbell is vacationing in Chicago. Dorothy Lamour has a set of aerial photographs presented her by the builder who did her home in Coldwater Canyon.

When Ronnie Burns visited his mother, Gracie Allen, on the set of "The Gracie Allen Murder Case," he told director Alfred E. Green that his sister, Sandra Jean, didn't accompany him because she "talks too much."

Twelve-year-old Bill Cook, who plays screen son to Irene Dunne and Fred MacMurray in "Invitation to Happiness," studying second-year Latin and likes it. When Patricia Morison suffered injuries in an automobile accident on her way to Paramount to report for her role in "The Magnificent Fraud" it marked the third accident in her household in four weeks. Her mother broke her wrist and her brother sprained his ankle.

Binnie Barnes, Rudy Mate, Arthur Hornblow and Myrna Loy have a weekly tennis date on Sunday at the Hornblow courts adjoining their Beverly Hills home. Mrs. Gary Cooper is staying in Phoenix, Arizona, while Gary's at near-by Yuma for location scenes of "Beau Geste."

### WAS DANCER

Nora Gale, featured in Paramount's "Night Spot Hostess" formerly danced at London's Dorchester House. Miss Gale was also featured with Harry Richmond's troupe before entering film work.

### OUT-SHOOTS POLICE

Cecil B. DeMille, producer-director of Paramount's "Union Pacific" out-shoots crack shots of the Los Angeles police force at the pistol range. They meet for target practice weekly.

Eight hundred Ford Motor company representatives of Northern California, Nevada and Hawaii saw the new 1939 autos in the Ford Building preview at the California World's Fair site.



Constance Bennet and Roland Young in "Topper Takes a Trip" which starts Friday at the Fox Arlington theatre. Also on the same program "Ambush" with Gladys Swarthout and Lloyd Nolan.

## ORANGE SHOW TO OPEN NEXT MONTH IN SOUTHERN CITY

In a sea of golden splendor the twenty-ninth National Orange Show, to be held at San Bernardino March 16th to 6th, far surpasses all previous citrus expositions in the number of assured exhibits.

Exceeding the 1938 citrus fair almost 50 per cent, nineteen communities have reserved space for feature exhibits and plans so far presented to F. E. Peachey, chairman of the committee in charge of this section of the show, indicate that the displays will exceed in grandeur and size any previously shown at the classic.

This year's exposition will devote far more space for the huge exposition building—the longest in the state—to the showing of citrus products this year because of the increased interest shown. It is believed that by the time the exposition opens this area will be filled.

Space has been allotted for features, which will follow the theme of "Golden California," to Redlands, Ontario, Pomona, Colton, Riverside, Corona, San Bernardino, Los Angeles County, San Joaquin County, Escondido, San Diego, Pasadena, Ventura County, Orange County, Cucamonga, Fontana, the United States Forestry Service, the California Department of Agriculture and the San Bernardino Mountains Rim of the World.

Redlands will present a replica of the San Francisco Fair theme, "The Tower of the Sun," extending almost to the 60-foot high ceiling of the building.

Los Angeles County now is building a huge modernistic tower, surmounting a base of concentric circles, from which will flow a constant waterfall.

Corona plans a replica of the Palomar Observatory, Riverside a

## VENTURA COUNTY GROWERS TO VISIT DAVIS CAMPUS

DAVIS — Bean and beet growers from Ventura County will be guests of the College of Agriculture staff on the Davis campus of the University of California on Friday and Saturday, February 24-25.

The meeting has been arranged through cooperation between the Davis faculty and J. P. Fairbank, specialist in the Agricultural Extension Service of the University. The growers group will be accompanied to Davis by M. D. Miller, assistant farm advisor for Ventura County.

During the conference various phases of bean and beet production will be discussed. For those especially interested a trip to Marysville to see the C. B. Hay bean thresher, modeled after the experimental machine built on the Davis campus, has been tentatively scheduled. The new experimental beet machinery now being worked on by the division of agricultural engineering will also be inspected by the visiting growers.

### FIGHTING AGAIN

Charlie Ruggles and Mary Boland are resuming their screen domestic squabbling, for the first time in more than two years, as a result of being re-teamed by Paramount in "Boy Trouble," formerly titled "Parents on Probation."

A coliseum seating 8,500 at the California World's Fair will be used for livestock shows and indoor sports such as polo, soccer and box lacrosse.

large golden perisphere representing the world, around which will travel fruit trains, citrus laden ships and airplanes carrying products of that section's orchards.

## SCIOTS CIRCUS NOW PLAYING ATTRACTS MANY

The Polack Brothers Circus which opened yesterday in the Santa Barbara Armory to a large crowd, and which is being presented under the auspices of the Santa Barbara Sciots, provides all the thrills and entertainment of the well-known tent variety, which like the Arabs only not so silently, folds its tents and steals away during the night. The circus will continue through Feb. 28th with matinee performances on Saturday, Sunday at 2:15; Tuesday at 3:30, permitting patrons to attend at convenient times and to enjoy the show without the discomforts usually associated with the tent variety.

The show is complete even to real, lions, elephants, etc. and daring aerialists as well as a troupe of famous clowns who will bring a grin to the most dour countenance.

It is a splendid show and Miss Hammond's Dog and Pony review proved a delight to the children and grown-ups as well. Providing the most thrilling performance ever seen on two continents is the Billings, Troup, "world's greatest high wire artists"—"most sensational high wire feature ever presented by four artists whose dangerous exploits have made two continents gasp."

The circus is splendid entertainment for the whole family so take the kiddies to at least one performance of this unusual attraction before the show closes next Tuesday. Doors open at 7:00 p. m. for the evening performance and the show starts promptly at 8:15 lasting about 2 hours.

Frank Peterson, Golden Gate International Exposition Speakers' Bureau chief, has addressed 1,100,000 people in Northern California.

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— 2ND FEATURE —

## COVER CROP MAY BENEFIT FARMER IN THREE WAYS

DAVIS — Cover crops may benefit the farmer in three ways: by supplying plant food to the soil, by binding soil together and thus preventing erosion, or by improving the physical condition of the soil and making it easier to till, according to J. P. Conrad, associate agronomist on the Davis campus of the University of California.

The College of Agriculture expert explains that plant food, such as nitrogen, is the goal usually sought in growing a cover crop. The cover crop gathers nitrogen from the air and stores it up to be released by decay for the use of later growths. Decay takes place and liberates the stored plant food most rapidly when the crop is plowed under into the moist soil.

By plowing the cover crop along the contour of a slope and leaving a considerable part of the material on the top of the soil, or half-buried in it, an effective measure of erosion control may be gained. Also such crops break up hard clods and run-together soil, thus making the soil easier to cultivate and allowing a readier penetration of irrigation and rain water into the subsoil.

According to Conrad, the farmer who wishes to reap all three of these benefits must keep organic matter coming into his soil each year, allowing some of this material to remain on the surface of the ground. At the time another cover crop is being produced, the previous one must be allowed to decay.

Want Ads in The Chronicle bring results.

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## THE WEEK'S SPORTS

### Team Match to Be Feature Of MAC Card This Evening

Jesse James, the Greek lad who has won the hearts of the fans at the Mission Athletic club, came through again as winner over the clever football star, Jimmie Lott at the MAC last Thursday night. James was forced from the opening gong to show his wares in an attempt to best Lott. The match proved a thriller to all and placed James as one of the best title contenders to reach these parts in some time. James made use of his famous surf-board hold to pin Lott.

Reviving a past performance, Manager Poole has signed Jesse James and Steve Strelch as a team to match holds with Wild Berry and Monte LaDue at this evening's show. This should prove a rugged and somewhat smelly affair judging by the past performances of both Berry and La Due who are famed for their wild and unorthodox methods of so-called wrestling. This match will go for the main event, with two-out-of-three-falls.

Favoring the ladies this week, manager Poole has announced that all ladies accompanied by male escorts will be admitted free of charge.

Two one-fall preliminaries will be on the card with Whisker Adams meeting Eddie Rogers in the opener and Jackie Nichols tangling with Bobby Wagner in the other. Both are billed with a 30-minute time limit.

#### PERSONALS

##### FOURSOME ENTERTAINED AT BRIDGE DINNER

Mrs. L. K. Hebel entertained Mrs. Joseph Fraga, Mrs. J. B. Lape and Mrs. Marc Latham at dinner and bridge at her home on Eighth street last Thursday evening.

Rev. and Mrs. J. J. Woodson motored to Santa Ana on Monday to visit their daughter Mrs. C. E. Sauers and family and returned to Carpinteria Tuesday.

Mrs. G. W. Clark, who has been the guest of Mrs. J. W. Young, has gone to Santa Maria to visit her son, Earl Clark and family.

How to grow old scientifically will be shown in a "March of Life" exhibit in the Hall of Science at the California World's Fair on Treasure Island.

#### RELAYS TO BE HELD AT OXY ON SATURDAY

Track and field athletes from all over the Southland gather at Occidental College Saturday to stage a gala 1939 season's opener when the Southern California College Relays are held.

More than 20 schools will be represented at the annual event. Members of the Southern California Conference and of the Eastern and Western jaycee divisions will be on hand.

A full afternoon of exciting relays has been carded. Climax to the whole affair will come at 4:40 p. m. when the open four-man mile relay, always a thriller, is run off. Compton Junior college will be on hand to defend the national junior college record which it holds in this main event.

All of the action won't take place on the track. The six regular field events of any track meet—the shot-put, discus, pole vault, broad jump, javelin, and high jump, are included on the program. All of these events are open bringing together the best weightmen, jumpers, and vaulters in Southland small college and jay-see circles.

The other open event is the 100-yard dash, which was won last year by Wilber Miller, dusky sprint and 440 sensation from Compton.

Highlighting the action which is exclusive for conference members are the shuttle hurdles and the four-man 880. The outstanding jay-see events are the four-man two-mile and the distance medley.

#### CURB MARKINGS

Local parking regulations are indicated by the use of paint upon curbs, states the Public Safety Department of the National Automobile Club in calling attention to the four authorized colors, as follows:

RED indicates no stopping, standing or parking, whether or not the vehicle is attended.

YELLOW indicates stopping only for loading or unloading of passengers or freight.

WHITE indicates stopping only for loading or unloading passengers.

GREEN indicates time limit parking specified by local ordinances.

#### NEW ARRIVALS AT SANTA ANITA TRAIN FOR 'CAP

Arrival of Cravat, handicapped at 120 pounds, Jacola (119), and Thanksgiving (118) from the east coast adds up some thirty-five hopefuls training for the \$100,000-added Santa Anita Handicap on a week from Saturday (March 4).

With Champion Seabiscuit, high weight at 134 pounds, still being considered a possible starter despite the left ankle injured in a prep race, there are prospects of at least twenty-five or more starters. The chute at the head of the stretch is wider than the rest of the track and twenty have been started from there in extra stalls built outside the gate. In case of twenty-five or more going to the post it is likely that a barrier will be used.

Eight South American invaders continue to remain in the picture. Kayak II (110) bounced back into popular favor with his sensational nose victory over Specify in the San Carlos on Saturday in track record time. Looms up as a strong running mate, if Seabiscuit does go, and will carry support on his own. Ligaroti (12) disappointed Saturday and there may be a rider change. Don Mike (120), Vino Puro (120) and Amor Brujo (108) have done well in trials. Sorteado (124) is still a question mark and it is doubtful if Comet II (110) and Olimpo (114) will go coupled with Ligaroti.

Main Main (117), Heelfly (117), Specify (115), War Minstrel (112), Today (112), Dah he (110), Gosum (110), Bottle Top (110), and Flying Lee (106), are discussed most prominently for what they have done at the meeting so far. Lesser lights are Ossabaw (116), Whichee (112), Count Arthur (114), Indian Broom (112), Honey Cloud (112), War Magic (112), Unselfish (110), Sweepalot (109), and No Dice (106).

The \$50,000-added Santa Anita Derby on Wednesday may bring forth some candidates in Porter's Mite (106), Xalapa Clown (106), Impound (105), Time Alone (105), and Yale O'Nine (103).

The Big 'Cap looms up with the makings of a great race and it seems assured that more than the record 63,000, estimated to have been on hand last season, will be in attendance. Post time for the

#### ANNOUNCE PROGRAM FOR 1939 RANGE CONSERVATION

Details of the 1939 Range conservation Program have been received by the Santa Barbara County Agricultural Conservation Association. Mr. Chester Rich, President of the Association announced today.

Ranchers who want to participate in the 1939 Range Program should call at the County Agricultural office during the next two or three weeks. The county office is located at Room 11, Post Office building.

The purpose of the Range Conservation program are to encourage ranchers to carry out range building practices which will preserve and rebuild range land resources, and to prevent range land erosion and depletion. The range building practices which are available for this purpose are:

1. Natural Reseeding by Deferred Grazing (should be applied for immediately).

2. Artificial Reseeding

3. Development of water for stock purposes to permit better distribution of livestock over the ranching unit.

4. Erosion control by means such as contour listing, furrowing and subsoiling, or by spreader dams and terraces.

5. Fireguards.

Payments will be made to ranch operators for the carrying out of such of the above range building practices as are given prior approval by the county committee.

In addition ranch operators may receive additional payment for supplemental practices carried on

handicap has been set for 4:12 p. m. (P.C.T.) with the first race at 1 p. m.

#### PERSONALS

John B. Hudson returned yesterday from San Francisco where he attended the opening of the exposition.

Mrs. Merton F. Lewis, Mrs. C. P. Reynolds and Mrs. Mona Catlin attended a luncheon for past district deputy grand matrons of Eastern Star at the home of Mrs. Orrie Pearson in Fillmore Wednesday.

Mr. and Mrs. Joseph N. Hobart of Harrisburg, Penn., and Mrs. George H. Brown of Haverford, Penn., are spending some time at the Bliss ranch. Mr. and Mrs. Bliss expect to spend the week-end in the valley with their guests.

In connection with the practice of Natural Reseeding by Deferred Grazing, where this practice is necessary on the ranching unit. Such supplemental practices include range fences, weed control, rodent control, etc.

Mr. Rich urged Santa Barbara County ranchers to take advantage of this opportunity to obtain assistance in improving their ranching units.

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## Hollywood Beauty Secrets

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Max Factor Jr., Hollywood's famous make-up specialist, offers forecasts on the cosmetic color harmonies which will be necessary when such youthful beauties as Andrea Leeds, Samuel Goldwyn featured player, have matured to middle age and gray hair.

### White and Gray Beauty

Last week this column was devoted to a discussion of why the color harmony of make-up must be altered to properly coincide with any artificial altering of the natural hair colors.

A logical sequel to this discourse is afforded by still another form of hair-color changing—that which naturally comes with the passing of the years.

Hair which is turning gray or has become white makes an alteration in the cosmetic color harmony scheme just as imperative as would its chemical bleaching or dyeing.

### Pure White

For pure white hair there is but one color harmony scheme, with this demanding that the complementary shades of natural-tint powder, blondeen rouge, and vermillion lipstick be used.

But for those tresses which are in the in-between stage, with their youthful natural hues made gray by interspersed strands of white, there are many other color harmony variations which must be considered.

Brownettes, for instance, who have reached the point at which they cannot possibly overlook the fact that their hair has matured to a predominating gray, can generally very safely depend on the correctness of powder in a brunette tint, with a carmine colored rouge and lipstick.

This one formula is finally applicable to all three of the major brownette varieties—the light-brown haired type of Shirley Ross, the medium-brown type of Ruby Keeler, or the dark brown of Merle Oberon—even though the correct color harmony scheme for these is widely different before the hair has matured to grayness.

### Virginia Bruce

For blondes whose hair is gray-

ing, particularly those extremely light blondes of the Virginia Bruce type, the make-up color harmony used for pure white hair should be adopted immediately, with no in-between cosmetic steps.

For brunettes such as Andrea Leeds, whose skin is naturally in the dark or olive range, and whose hair will some year mature to an iron gray, a color harmony of olive powder, rouge in a raspberry shade, and crimson lipstick, is most effective.

Brunettes, whose complexions are of light or medium shades, should vary this formula by substituting a carmine colored lipstick for the crimson type which is most attractive on the darker skin shades.

### Red Heads

Redheads, whose hair has started to gray, can almost unanimously use a blonde rouge and carmine lipstick to advantage. As for the face powder, those with very fair skin should use this material in a brunette shade, while the ruddy or freckled redhead has her appearance more glamorously accentuated by the olive-tint powder.

### Dyeing

As most of my readers probably remember, I have steadily opposed the altering of natural hair colors. However, reconciled to the fact that the world abounds with women who are not going to agree with my opinions on this subject, I wish to suggest to those women who are completely determined to dye out the evidence of their natural grayness that they be content with a delicate tinting which will bring their white strands of hair only to an approximation of its original and remaining color. In other words — DON'T use the tinting process as an occasion upon which to radically and erratically change the color scheme of the entire head of hair.

Not for a good many years have

I seen any of Hollywood's personalities, who were definitely middle-aged or elderly, seek to evade the fact that their hair was gray or white, except for picture characterization purposes — and then they wore a wig. Today, I don't know of one who attempts to carry an appearance-deception of this sort into private life.

This is very definitely as it should be. Gray and white hair can offer the most distinguished of all appearances. Properly conditioned and coiffured, either of these hair shades can bring a serene and classic dignity which can be produced by no other source.

### May Robson

Imagine if you can what the appearance of May Robson, Elizabeth Patterson, Edna May Oliver, Henry Stephenson, C. Aubrey Smith, or Lewis Stone would be if they giddily sought to retain a youth which was no longer theirs by dyeing their hair into an unconvincing semblance of the shades which they possessed when they were twenty.

Hardly any one, I am sure, would be pleased with the appearance which such imagining would bring for they would be somewhat ridiculous.

### Youngsters Visit Snow

Members of the Youth Fellowship group of the Community church joined young people from Santa Barbara and Ventura counties in the "Snow Day" trip to Big Pine Saturday. Accompanying them were Mr. and Mrs. C. C. Whitcomb, Mrs. Stanley Shepard, Mrs. Charlotte Morrison, Rev. Deane F. Babbitt, William Stimson, Donald Miller and Pat Catlin.

Young people attending were Patty Orrill, Jane Franklin, Carol Dane, Bonnie Shepard, Jean O'Banion, Martha Thurmond, Madelon Southworth, Helen Nalty, Kay Shepard, Vern Jordan, Myron Sturmer, John Miller, Bill Catlin, Bill Jorgensen, Warren Jones, Robert Whitcomb, Glenn and Donovan Capes, Jack Babcock, Melvin Hoffman, Webster Beckstead, Rodney Starkey and Warren Sturmer.

### ST. JOSEPH'S CHURCH

Carpinteria, California  
Rev. L. J. Lambrick, Pastor  
Masses on Sunday, 7:00 and 9:30 a. m.

During Lent, daily Mass at 8:00 o'clock. Through Lent on Sunday and Friday evenings, the Way of the Cross at 7:00 o'clock.

Every Wednesday at 7:00 p. m. —The Holy Hour.

Every Friday afternoon at 3:30, for the children, The Way of the Cross and Benediction.

### SON BORN

Mr. and Mrs. West Toby are the parents of an 8½ lb. boy, born Tuesday morning in the St. Francis hospital. The young man has been named Nicholas West Toby. He is the first grandson to arrive in both the family of the father, Mr. and Mrs. Warren Toby and the family of the mother, Mrs. and Mrs. W. C. Winter. Mrs. Winter is in Santa Barbara at present and will accompany Mrs. Toby home from the hospital and remain in Carpinteria for several weeks.

## 1939 CHEVROLET



**THE PUBLIC HAS LOOKED  
AT CAR PRICES-CAR VALUES-FOR 1939  
and again the public is buying more  
Chevrolets than any other  
make of car**

Only low-priced car with  
**PERFECTED  
VACUUM  
GEARSHIFT**  
Vacuum Booster  
Supplies 80% of  
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Only low-priced car with  
**AERO-STREAM  
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The Smartest  
Design for '39

Only low-priced car with  
**TIPTOE-MATIC  
CLUTCH**  
Greatest Clutch  
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in Years!

**This public preference  
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Chevrolet's greater dollar  
value. Act on it! . . . Buy  
Chevrolet for 1939 . . . and  
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CHEVROLET

**"CHEVROLET'S THE CHOICE!"**

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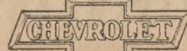
Only low-priced car combining  
**New "Observation Car" Visibility... Perfect  
Hydraulic Brakes... New Longer Riding-Base  
Chevrolet—First in Every Way!**

Only low-priced car with  
**CHEVROLET'S  
FAMOUS  
VALVE-IN-  
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For Thrills and  
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Only low-priced car with  
**PERFECTED  
KNEE-ACTION  
RIDING  
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and Shockproof  
Steering... Comfort  
beyond Compare!  
De Luxe models only

**A. R. Hebel Garage**

SALES



SERVICE

712 Linden Ave.

Carpinteria



**Warning About Kites**

(Continued from page 1)

kite. The proper procedure is to call the electric company, telephone company or railway company to which the wires belong, and linemen with proper equipment will be sent to take the kite from the lines.

"It is unsafe for children to pull down a kite from electric lines because in so doing the wires may be pulled together, causing a short circuit. It is possible in such cases that the wires may break and fall to the ground, causing serious injury to anyone who may be near them.

"Construction of the kite should measure up to safety standards also. No metal or metalized cord should be used. It is dangerous to make kite strings of wire, tinsel cord or any cord with metal strands in it because such materials are conductors of electricity. It is also important to remember that the kite cord should be kept off the ground where there is any possibility of it becoming damp. A wet kite cord becomes a conductor of electricity when it touches an electric line.

"Kite flying is a fine sport and is entirely safe for children when they fly a properly-made kite in an open space away from electric wires. The observance of these safety suggestions will not detract from the fun and may prevent accidents."

**G. E. HATTON SPEAKER AT LIONS CLUB**

G. E. Hatton will be the guest speaker at the Carpinteria Lions club at their regular dinner meeting this evening and will discuss the postoffice and the services offered through its facilities.

**PERSONALS**

Elsa Lee Grell, who has been confined to a Santa Barbara hospital as the result of a throat infection, has returned to her home in Carpinteria.

Mr. and Mrs. Norval Dice and daughter, Marilyn, of Santa Maria were week-end guests of her parents, Mr. and Mrs. P. I. Dane.

**FORD TURNS LIGHT ON EXPOSITION AND THE GOLDEN WEST**

Through the unheralded cooperation of Henry Ford the eyes of millions of persons throughout the world are today being directed toward the Golden Gate International Exposition, opening February 18 on Treasure Island in San Francisco Bay, and as these millions travel they are being directed to view the many beautiful and historical spots in the western section of the United States.

This assistance in the cause of education became known in the community when the local Ford dealer began distribution of a special de luxe edition of "Ford News," known as the Golden Gate International Exposition and Western Travel Issue.

The issue is printed in four colors. It contains 68 illustrations and each picture carries a travel appeal. No one can glance through the magazine without expressing the hope—"I want to go there." By "there" is meant to visit the Golden Gate Exposition, enroute the Yellowstone, Yosemite, Boulder Dam, Mesa Verde, Glacier National Park, Crater Lake, Mt. Rainier, Pike's Peak, the Grand Canyon, and other scenic wonderlands.

Although the elaborate Ford building in the Court of Pacifica is the largest commercial exhibit on Treasure Island, the Ford magazine does not over-emphasize the company's vital part in California's world fair. Instead it tempts you also to visit Los Angeles, to travel through the San Joaquin and along the Coast route in California.

It suggests you see something of San Francisco, its Fisherman's Wharf and Chinatown. It calls upon you to go into Oregon and Washington, and heed the call of Nevada, Utah, Arizona, the Dakotas, Idaho, Montana, Colorado and Wyoming.

Half a million copies of the special issue of "Ford News" have been forwarded to Ford representatives throughout the world.

Of particular interest to the motorist is a double page map, in-

**DATES GIVEN FOR CCC ENROLLMENT**

Word has been received that the next enrollment for the Civilian Conservation Corps camps will be from April 1 to 20, 1939.

The enrollment will be under regular conditions, there having been no major changes in eligibility requirements or regulations.

Recent surveys reveal that in California for the past two enrollment periods there have been about three applicants for each existing vacancy. Therefore, it will be well for youths having a good claim to enrollment to start filing their applications now in order that the Selecting Agent may have time to clear as to eligibility. A delay in so registering may find the application after the quota has been filled.

The fact that CCC has provided

serted in the center of the magazine, giving the most interesting motor routes from the Mississippi to the Pacific Coast. It depicts every transcontinental route utilized by the motor traveler and it portrays the historical and beauty spots where the traveler should hesitate before continuing his journey.

The implied message is: "Plan to visit the Golden Gate International Exposition on Treasure Island, but as you travel take time to get a real view of the many wonders of the great West.

so satisfactorily a much-needed stepping stone for the young man between his high school days and his proper place in the employment scheme and the fact that CCC does make the young man more employable by actually teaching many trades and vocations has brought the list of applicants to a new all-time high. On a nationwide basis it was found in January that there were five applicants for every vacancy.

For further information on the CCC program in this county, interested persons should contact County Welfare Department, whose office is at Court House, Santa Barbara, California.

Chronicle Want Ads bring results.

**Epworth Leagues**

The intermediate Epworth League will meet Friday evening for a business meeting at the church at 7:30.

On last Friday evening the Senior Epworth League held a business meeting at the home of Marquita Doran. The meeting was followed by a social hour and refreshments were served.

**WASHINGTON'S BIRTHDAY ASSEMBLY**

Dr. William H. Ellison of Santa Barbara State College addressed the assembly held at the high school yesterday in commemoration of Washington's birthday.

**"Your Neighbor Says" by Barney's Market**

**Barney's Market**  
IN VAN'S MARKET  
FINEST MEAT MONEY CAN BUY

**was Wm. Allen White**  
**RIGHT?**

*He voiced the tourist's natural belief that here where the fruit is grown he should get a big glass of fresh orange juice at a reasonable price*

**W**HAT Mr. White said is all too often true. He touched a tender spot in our civic pride.

Hotels and restaurants elsewhere often beat our own because they have been urged for years to serve large glasses of fresh orange juice at fair prices. Sunkist trade advertising and the Sunkist dealer service staff have done the urging successfully.

The same holds true of lemonade and grapefruit juice, and of the fresh fruit itself. All of us, whether owners of groves, hotels, restaurants, soda fountains or fruit stores, know the situation.

Pride should compel us to see that visitors and our large buying public

**What's Wrong With State? Not Enough Orange Juice!**

SAN FRANCISCO (UP) -William Allen White, famous editor who once told the world "what's the matter with Kansas," today disclosed "what's the matter with California." "The matter with California," the 70-year-old, white-haired newspaper man said, "is you don't serve enough orange juice. Tourists come to your Golden State, famous for its oranges, and they order orange juice. What happens?"

"First you get it in the smallest glass the hotel or restaurant has in stock.

"Then you pay as much for it as you do back in Kansas."

have ample opportunity to indulge their appetites for oranges, lemons and grapefruit of good quality at reasonable prices.

Everyone who grows citrus or benefits from its sale can do his part to build a market for the fruit sold here. All who live here can help by insisting on good fruit or a generous serving of fresh fruit juice at a reasonable price.

The Exchange is launching a campaign to bring about the needed improvement. Will you help?

**CALIFORNIA FRUIT GROWERS EXCHANGE**

A non-profit, cooperative organization of over 14,000 California and Arizona citrus growers, marketers of the world's most famous brand of fresh fruits:

**Sunkist** ORANGES • LEMONS • GRAPEFRUIT •

**DAIRY TALES**

**MONTE VISTA DAIRY**  
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