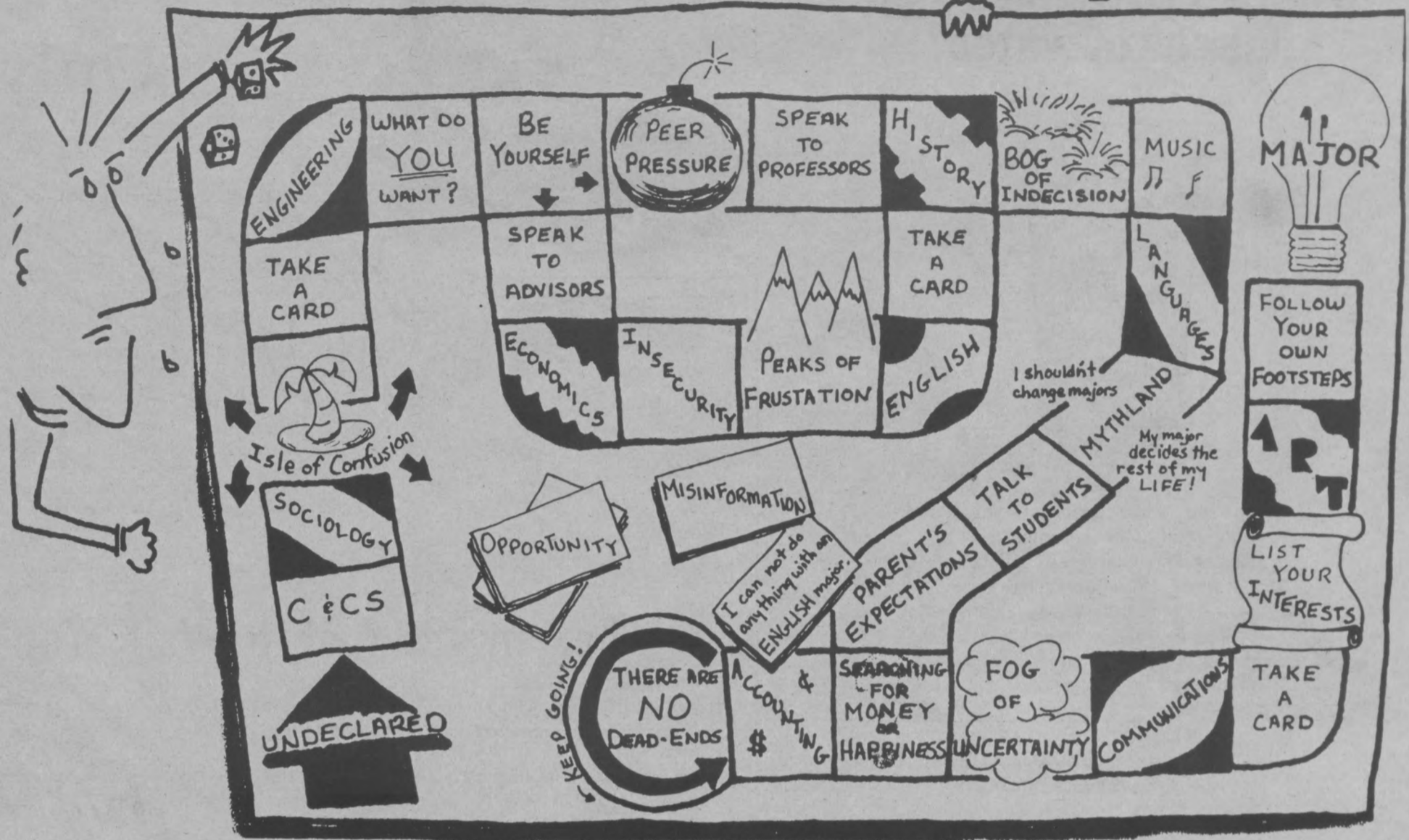


CAREERS - WINTER 1991



Artwork by Michael Zermeno

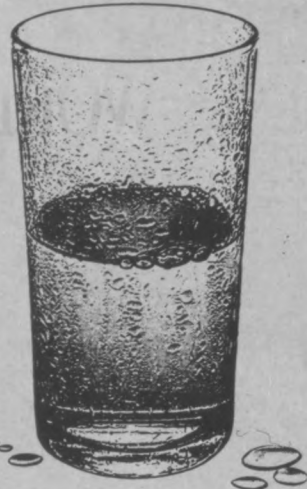
"THE MAJORS GAME"

HOW WILL YOU DECIDE? Interview Guide and Career Planning Services

Career Workshops & Conference	6A & 7A
Interviews for Business Majors	4A
Interviews for Engineering/Science Majors	4A
Interviews for Liberal Arts Majors	
Internship Contact Guide	2A & 3A
Myths About Majors	5A

UCSB COUNSELING & CAREER SERVICES
Bldg. 599 893-4411

We're looking for people who look at this glass and say: "There's gotta be other glasses of water."



We need people capable of going beyond half-full or half-empty thinking. People who see subtleties. Who are quite frankly bored by easy answers and off-the-shelf solutions.

People who are constantly challenging their own thinking and are thirsty for new ideas and knowledge.

You'll have a degree from a top school. Getting a job won't really be an issue. The question is: which job? Which industry?

You don't want to get locked into one area and then discover three to five years from now that you don't like it. By then you've invested too much.

Andersen Consulting offers you the chance to work on a variety of projects—with clients in a wide range of industries.

We are the leader in helping organizations apply information technology to their business advantage. Every hour of every business day, we implement a solution to help one of our more than 5,000 clients worldwide.

What makes that possible is the quality of our people. And the quality of our training. We're known for both.

Because business and technology are ever-changing, we see training as a continuing process. And our \$123-million Center for

Professional Education in St. Charles, Illinois, is just one measure of our commitment. We train you for a career—not just a job.

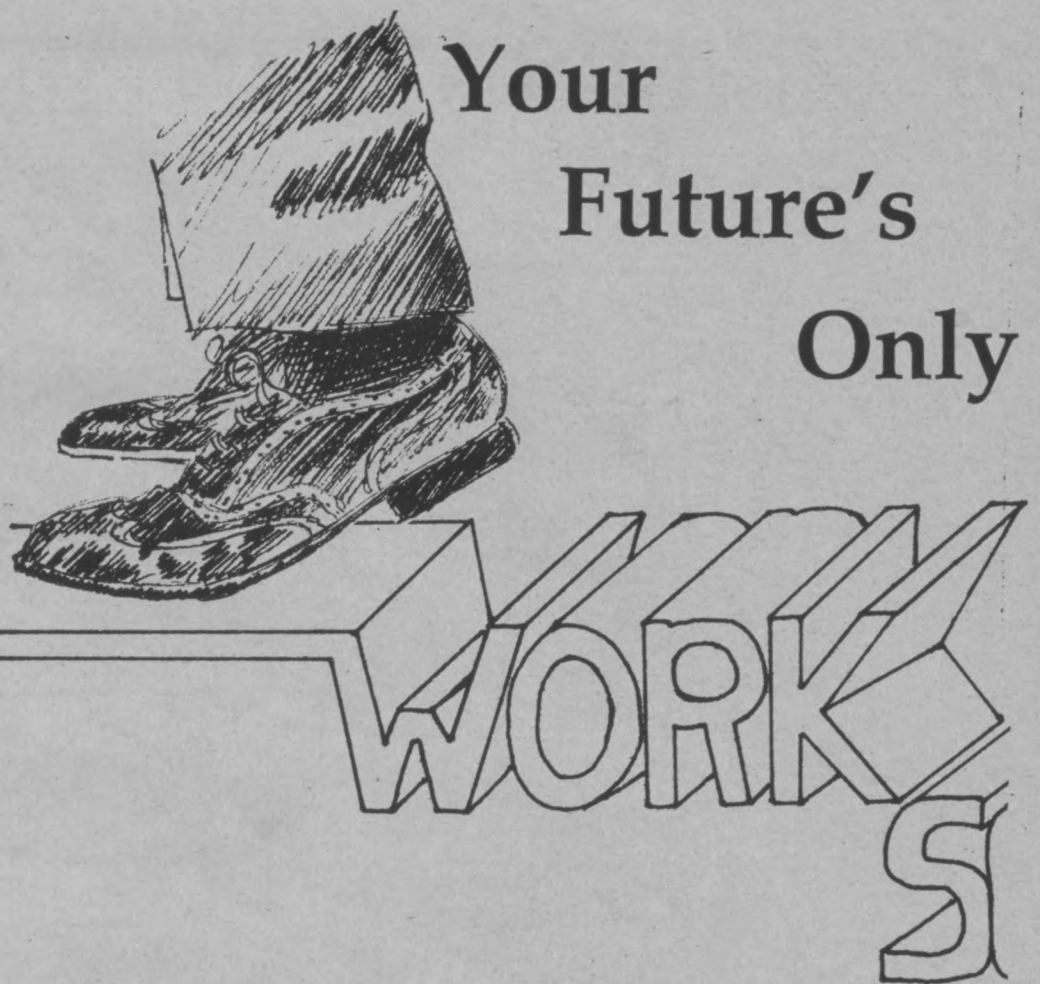
Are you the kind of person we're talking about? The kind of person with an unquenchable desire for challenge and professional growth?

If so, come talk to us. And find out more about a career with Andersen Consulting.



Where we go from here.™

UCSB on-campus interviews will be held Friday, February 8th for graduating students, and Monday, February 25th for juniors interested in summer internships. Contact Counseling and Career Services for deadline information. Please come see us at SWE's "Evening with Industry" Banquet on January 25th.



Let an Internship Walk You

Here's How:

- 1) EXPERIENCE** — Internships provide important hands-on experience, the number one criteria employers look for when hiring.
- 2) CONTACTS** — Internships expose you to the professionals who have access to other professionals in your field who can be instrumental in helping you get a job later on.
- 3) COMMUNITY SERVICE** — Internships can give you the chance to do something important for the community you live in while helping you develop the confidence and leadership skills you will need.

University of Califo Volunteer/Internshi

Applied Learning Program Deb A. Fuller
Coordinator Counseling & Career Services, Ext. 4411.

Offers over 300 part-time community based internships in brokerage firms, hospitals, advertising agencies, government, non-profit agencies, and other types of small businesses. To apply, students attend an internship workshop offered every week at Counseling & Career Services a quarter before they wish to begin their first internship. Must be a junior or senior (some exceptions made for sophomores) and be willing to spend a minimum of ten hours a week or approximately 100 hours per quarter at your internship.

A.I.E.S.E.C. Sheryl Pinnelli
President, 968-33667, CAC Box 1, Trailer Office across from pool.

French Acronym for "International Association of Students in Economics and Business" A student-run business that trains and recruits student directors and volunteers to market the benefits of a world-wide intern exchange program for local businesses involving more than 40,000 students at 532 universities in over 64 countries worldwide.

Athletic Coaching Certificate Program Art Aldritt
Program Advisor, Department of Physical Activities & Recreation, Ext. 2146 or 2181.

Provides course preparation and supervised coaching experience in fifteen different sports including aerobic dance conditioning.

CALPIRG Tony Byrd
Coordinator, Trailer 306, Ext. 8319.

California Public Interest Research Group. Offers internships in consumer and environmental research and advocacy (e.g., toxic wastes, off-shore oil processing).

Capitol Hill Program Natasha Smith
Student Director, Trailer 310E, Ext. 3090 or Deb A. Fuller, Staff Advisor, Ext. 4411.

Offers academic internships for juniors and seniors in D.C. Senate, Congress, Private interest groups, as well as other federal agencies. Recommend a minimum of a 3.0 gpa, two letters of recommendation, personal essay and application form two quarters in advance of the internship program. Place approximately 100 students from all majors annually.

CAB (A.S. Community Affairs Board) Dulcie Sinn
Advisor, UCEN 3rd Floor, Ext. 4296.

A.S. Community Affairs Board. Places over 1,000 students annually with over 200 businesses, non-profit organizations and social services agencies in either one-time events such as: Blood Drives, Non-Profit Fundraising, Senior Escorts to the Santa Barbara Symphony, Very Special Arts Festival and Isla Vista Halloween Clean-Up or an on-going activity such as: Best Buddies, Counseling, Education, Hunger/Homeless, Senior Citizens, Tutoring, Special Education, Childcare, Pre-Med, Pre-Law, S.A.M.S. (Students Against Multiple Sclerosis), and Special Olympics.

Industrial Liaison Program
College of Engineering Judith Hammes
Director, 1004 Engineering I, Ext. 4613.

Fosters long-term interactive relationships through a mutually supportive exchange of resour-

a Step

Away



Through the Transition

- 4) **EXPLORATION** — Internships help you sample different career fields before you invest more time and money in further education and training.
- 5) **EDUCATION** — Internships expand your education by allowing you to examine the theoretical concepts you've learned in the classroom within a context of "real world" problems and situations.

Use the following Internship/Volunteer Opportunities Guide to help you find your internship connection:

California, Santa Barbara Programs 1990-91

Connections and information between the College and the industrial community. Internship programs and an annual volume of student resumes help develop and maintain close ties with industry. The ILP also offers companies timely access to research results while providing opportunities for technical personnel to discuss mutual research interests with faculty members and students. Approximately thirty-one companies have invested in a corporate membership for the program.

Minority Engineering Program
College of Engineering Oscar Perez
Assistant to the Dean, 101 Bldg 513, Ext. 4026.

Assists minority engineering students in obtaining summer internships.

Environmental Studies Internship Program Diana Francis
Student Affairs Officer, 3210 Phelps Hall, Ext. 3185.
Places upper division environmental studies majors with a minimum of a 3.0 GPA in academic internships with local agencies and businesses dealing with urban and regional planning, natural resource management, energy, environmental education, and environmental law. A small number of placements are with Washington, D.C. agencies.

Pre-Professional Program Emily De La Cruz
Coordinator, Graduate School of Education, Ext. 3976.

Provides students considering the teaching profession the chance to volunteer four to six hours per week in a classroom setting under a supervising teacher. Credit optional, but available through Education 121/122. Three quarters of the pre-professional program is recommended for entrance into credential programs.

Student Health Services, Peer Health Education Program Sabina White
Director and Judy Akiyoshi, Health Educator, Student Health Service, Ext. 2630.

Offers volunteers 4-6 hours per week opportunities (Soc. 191E) or (Bio 91B or C) to students who have successfully completed a series of two quarter training classes (Bio 91A or Soc. 91A-D) each 2 units on health related topics of nutrition, relationships, sexuality, stress management, alcohol and other drugs, eating disorders, cold care and hypertension programs.

Summer Academic Research Internships Dorothy Nagaran
Graduate Division, Ext. 2322.

The summer program offers minority college juniors intensive research and academic skills through special projects.

Special Programs for Undergraduate Research (SPUR) Denise Bielby
Assistant Dean of Honors and Special Programs and Christine Iriart, Special Projects Coordinator, College of Letters and Science, Ext. 2319.

SPUR is a coordinating agency to place talented undergraduate students under the tutelage of UCSB's most gifted and dedicated researchers, and to provide educational experiences that will serve as a major incentive, for talented students to consider teaching and research careers in higher education and other professions requiring advanced degrees.



BENDIX MEANS OPPORTUNITY— JOIN A WORLD LEADER IN OCEANICS TECHNOLOGY

We specialize in underwater systems.

We are looking for engineering graduates to support senior engineering personnel performing assignments in development and design. Specific areas include:

- underwater electro-acoustic transducers
- underwater structures and mechanisms
- scientific programming
- microprocessor design
- signal processing
- electronic systems design

If you're one of these individuals, let's talk. Discover the challenges of Bendix Oceanics, Inc., a subsidiary of Allied-Signal, Inc., and dare to accomplish what no one else has. Contact Mark Molina, Bendix Oceanics, Inc., 15825 Roxford Street, Sylmar, CA 91342.

Equal Opportunity Employer
Proof of U.S. Citizenship Required.



AT

you'll get the most out of your education. That's because we give you the professional autonomy and strong support you need to determine your career objectives--and achieve them.

We want to talk to you about career opportunities within:

THE OPERATING SERVICES DIVISION'S MANAGEMENT DEVELOPMENT PROGRAM

Join the graduates of the program:

Thursday, January 17, 1991
University Center, Room 3
12:00 to 1:00 p.m.

Discussion topics include:
Overview of First Interstate Bank
Overview of the Operating Services Division
The Structure of the Program

Prerequisites:
GPA of 3.3 or higher
Course work in Accounting
Familiarity with PCs
OPEN TO ALL MAJORS

We look forward to meeting with you!

UCSB Campus Interview Date:
Monday, February 11, 1991

C A M P U S I N T

Engineering/Science

COMPANY NAME	MAJORS	DATE
AT&T	All Engr	1/18
Advanced Micro Devices	ECE, CS	2/4 & 2/5, 2/20
AiResearch	ME	2/1
Amdahl Corporation	CS, ECE	2/12
Amerasia Technology, Inc.	ChE, ECE, ME	1/16
Andersen Consulting	CS, ECE, ME, Math, ChE	2/8
Andersen Consulting/Summer	CS, ECE, ME, ChE	2/25
Applied Magnetics Corp.	ME, ECE, Phys	2/14
Argonne National Lab.	All Engr, Chem	1/25
Bendix Oceanics	ECE, ME	2/13
Caltrans	ECE	2/7
Computer Science Corp.	CS, ECE	2/8
EDS/ESD	ChE, ECE, ME	2/12
EDS/RSED	CS	1/30
ExperTest, Inc.	CS, ECE	2/14
Factory Mutual Engineering	ChE, ECE, ME, Matr'ls	2/6 & 2/7
Farmers Insurance Group	CS, Math	2/4
Fluor Daniel, Inc.	ChE, ME	2/22
GE Nuclear Energy	ME, Matr'ls, NucE	2/25
Harris Corporation	ECE, CS	2/6
Hewitt Associates	CS, Math, Stats	2/20
Hughes Aircraft	ECE, CS, Phys	2/15
Integrated Devices Tech.	All Engr	2/5
Intel Corporation	ECE	1/25
Logicon, Inc.	CS, Phys, Math, All Engr	2/7
Los Alamos National Labs	All Engr, Chem, Phys	2/11
LSI Logic Corporation	CS, ECE, Phys	1/29
Microwave Modules & Devices	ECE	2/7
Microsoft Corporation	CS, ECE, Math, Phys	2/7
Motorola, Inc./GEG	ECE, CS	2/11
Motorola, Inc./SPS	ECE	2/22
NCR Corporation	ECE, CS	2/19
National Semiconductor	ChE, ECE, Matr'ls	2/28
Naval Weapons Station	ECE, ME, CS, Phys	2/11
Northern Telecom	ECE, CS	2/1
Parker Compumotor	ECE, ME	3/1
Price Waterhouse/Litigation	CS, Math, Stats	2/4
Price Waterhouse/Mgmt. Cons.	CS, Math, All Engr	2/1
R&D Instruments	ME, ECE, Phys	1/28
Rockwell International	ME, NucE, Phys, Matr'ls	2/15
S.B. Research Center	ECE, Phys, ME, Chem	1/23 & 1/24
Softool Corporation	CS, ECE	2/22
Tandem Computers, Inc.	CS, ECE	2/13
U.S. Army	All Engr & Sci	1/17, 1/24, 1/31, 2/14, 2/21, 2/28
U.S. Navy Engineering	All Engr & Sci	1/29 & 1/30
U.S. Peace Corps	All Engr & Sci	2/5 & 2/6
Unisys Corporation	CS	1/18
Vitesse Semiconductor Corp.	ECE, Matr'ls	2/22
Wiltron Company	ECE, CS	1/25
Xerox Corporation	ECE, CS	2/12

Business

COMPANY NAME	MAJORS	DATE
ARCO Transportation Co.	Accounting	2/8
AT&T	All Business	1/18
Andersen Consulting	All Business	2/8
Applied Magnetics Corp.	All Business	2/14
Argonne National Lab	Econ-Math	1/25
Arthur Andersen	All Business	1/24
Automatic Data Processing	All Majors	2/21
Broadway (The)	All Business	2/6
Canon-Astro Office Products	All Majors	1/28
County of S.B./Internal Audit	Accounting	2/15
Coopers & Lybrand	Accounting	1/25
Deluxe Check Printers	All Majors	2/21
EDS/AFD	Accounting	2/12
EDS/SED	All Majors	2/11
E&J Gallo Winery	All Majors	2/20
Embassy Suites Hotels	All Business	1/28
Enterprise Company	BusEcon, Econ	2/12
Farmer's Insurance Group	Accounting	2/4
First Interstate Bank	All Majors	2/11
Given, Finkel & Co.	Accounting	1/25
Hewitt Associates	All Business	2/20
IRS/L.A. County	All Majors	1/24
IRS/San Jose District	All Majors	2/11
Kenneth Leventhal & Co.	Accounting	1/25
Macy's California	All Majors	2/26 & 2/27
May Company	All Business	2/19
Mervyns	All Majors	2/13
Mikasa	All Majors	2/8
Moore Business Forms	All Majors	2/5
NCR Corporation	All Business	2/19
New York Life/S.B.	All Majors	1/30
Price Waterhouse/Litigation	All Business	2/4
Public Interest Research Group	All Majors	2/21
Price Waterhouse/Mgmt. Cons.	All Business	2/1
Sanwa Bank	All Business	2/12
S.B. Research Center	All Business	1/23 & 1/24
Seiler & Company	Accounting	2/8
State Farm Insurance	All Majors	2/28
U.S. Army	All Majors	1/17, 1/24, 1/31, 2/14, 2/21, 2/28
U.S. Peace Corps	All Majors	2/5 & 2/6
Unocal Corp./Comptrollers	Accounting	2/28
Wallace Computer Service	All Business	2/8
Xerox Corporation	All Business	2/12

EXECUTIVE • KNOW • HOW

THE MAY DEPARTMENT STORES COMPANY KNOWS HOW!

- Fortune 500 Company, ranked #81
- Nationally recognized Executive Training Program ranked as one of the top ten across all industries by "Business Week" magazine
- Identified as one of the 20 best first jobs in terms of compensation, corporate culture, and quality of training by "Career Vision" magazine
- Career oppprtunities in Los Angeles with May Company and Robinson's

KNOW HOW TO DO IT!

- Please stop and visit us during our Open House on Thursday, January 24th
- Faculty Club, Conference Room #3
- 9:30am - 3:30pm
- Meet with recent alumni
- Casual attire
- For more information, please call our Executive Recruitment Office collect at (818)509-4551

MAY
THE BUSINESS OF RETAILING

Canon

SALES CAREERS

Astro, a growing subsidiary of CANON USA sells and services Canon office equipment. Our customer base includes businesses of all sizes from all industries.

We are looking for sales Representatives for our Copier, Facsimile, and Information Management product areas. Backed by Canon's large company strengths, you'll be responsible for setting strategy and pursuing direct sale opportunities.

WE OFFER:

- Excellent Training Program
- Salary Plus Commission
- Auto Allowance
- Liberal Company Benefits

If you have a Bachelor of Science degree, proven sales or related experience and the desire to become part of a professional sales team in a fast track environment, please sign up for campus Interviews January 28, 1991.

Astro Office Products
Subsidiary of CANON, USA
ATTN: Norrice Zyskowski
110 West Walnut Street
Gardena, California 90248

INTERVIEWS

Liberal Arts

COMPANY NAME	MAJORS	DATE
AT&T	All Liberal Arts	1/18
Automatic Data Processing	All Majors	2/21
Broadway (The)	All Liberal Arts	2/6
Canon-Astro Office Products	All Majors	1/28
Deluxe Check Printers	All Majors	2/21
E&J Gallo Winery	All Majors	2/20
Embassy Suites Hotels	All Liberal Arts	1/28
Enterprise Company	CommStds,Hist,Psych,Soc	2/12
First Interstate Bank	All Majors	2/11
IRS/L.A. County	All Majors	1/24
IRS/San Jose District	All Majors	2/11
Macy's California	All Majors	2/26 & 2/27
May Company	All Liberal Arts	2/19
Mervyns	All Majors	2/13
Mikasa	All Majors	2/8
Moore Business Forms	All Majors	2/5
New York Life/S.B.	All Majors	1/30
Public Interest Research Group	All Majors	2/21
State Farm Insurance	All Majors	2/28
Travelers Companies (The)	All Liberal Arts	1/29
U.S. Army	All Majors	1/17, 1/24, 1/31, 2/14, 2/21, 2/28
U.S. Peace Corps	All Majors	2/5 & 2/6
Wallace Computer Service, Inc.	CommStds,LibStds	2/8
Xerox Corporation	All Liberal Arts	2/12

ALL MAJORS: To sign up for one of these interviews you must register with the Campus Interview Program at Counseling & Career Services, Bldg. #599. These lists are subject to change.

Interviews Week-By-Week

WEEK #1	Amerasia.....1/16	Texaco, Inc./Texas.....2/8
	AT&T/Communications.....1/18	Texas Instruments.....2/6 & 2/7
	Betz Energy Chemical.....1/16	Tronsoft.....2/6
	* Delocite & Touche/Summer.....1/15	U.S. Peace Corps.....2/5 & 2/6
	* Pacific Bell.....1/17 & 1/18	Wallace Computer Service.....2/8
	U.S. Army.....1/17	
	Unisys Corporation.....1/18	
WEEK #2		
	Argonnen National Labs.....1/25	
	Arthur Andersen.....1/24	
	* Chevron Corporation.....1/25	
	* Coopers & Lybrand.....1/25	
	Given, Finkel & Co.....1/25	
	Intel Corporation.....1/25	
	IRS/Los Angeles County.....1/24	
	Kenneth Leventhal & Co.....1/25	
	S.B. Research Center.....1/23 & 1/24	
	U.S. Army.....1/24	
	Wiltron Company.....1/25	
WEEK #3		
	AiResearch.....2/1	
	Canon-Astro Office Products.....1/28	
	EDS/RSED.....1/30	
	Embassy Suites Hotel.....1/28	
	Honeywell, Ind.....1/28	
	LSI Logic Corporation.....1/29	
	Libra Scope.....1/28	
	New York Life Insurance.....1/30	
	Northern Telecom.....2/1	
	Price Waterhouse/Mgmt. Cons.....2/1	
	R&D Instruments.....1/28	
	Travelers Companies (The).....1/29	
	U.S. Army.....1/31	
	U.S. Navy Engineering.....1/29 & 1/30	
WEEK #4		
	Andersen Consulting.....2/8	
	ARCO Transportation.....2/8	
	* Broadway (The).....2/6	
	Caltrans.....2/7	
	Computer Science Corp.....2/8	
	Defense Contract Audit Agency.....2/4	
	Ernst & Young/Mgmt. Consulting.....2/7	
	Factory Mutual Engineering.....2/6 & 2/7	
	Farmers Insurance.....2/4	
	Harris Corporation.....2/6	
	Integrated Devices/Sales.....2/5	
	Logicon, Inc.....2/7	
	MIPS.....2/4	
	* Microsoft Corporation.....2/7	
	Microwave Modules & Devices.....2/7	
	Mikasa.....2/8	
	Moore Business Forms.....2/5	
	Price Waterhouse/Litigation.....2/4	
	Retix.....2/4	
	Seiler & Company.....2/8	
	Target Stores.....2/5	
		*Check job description binders for possible summer/internship positions.
WEEK #5		
	Amdahl Corporation.....2/12	
	* Applied Magnetics Corporation.....2/14	
	Bendix Oceanics, Inc.....2/13	
	Charlotte Russe.....2/15	
	Cty of S.B./Internal Audit.....2/15	
	EDS.....2/11 & 2/12	
	Enterprise Company.....2/12	
	Expertese, Inc.....2/14	
	First Interstate Bank.....2/11	
	Hughes Aircraft.....2/15	
	IRS/San Jose Dist.....2/11	
	Los Alamos National Labs.....2/11	
	Mervyns.....2/13	
	Motorola/Gov't Elec. Group.....2/11	
	Naval Weapon Station.....2/11	
	Rockwell International.....2/15	
	Sanwa Bank CA.....2/12	
	Tandem Computers, Inc.....2/13	
	* Transamerica.....2/12	
	U.S. Army.....2/14	
	Xerox Corporation.....2/12	
WEEK #6		
	Automatic Data Processing.....2/21	
	Deluxe Check Printers.....2/21	
	E&J Gallo Winery.....2/20	
	Fluor Daniel, Inc.....2/22	
	Hewitt Associates.....2/20	
	May Company.....2/19	
	Motorola/SPS.....2/22	
	NCR Corporation.....2/19	
	Public Interest Research Group.....2/21	
	Shell Oil Company.....2/20 & 2/21	
	Softool Corporation.....2/22	
	Towers Perrin.....2/22	
	U.S. Army.....2/21	
	Vitetsse Semiconductor Corp.....2/22	
WEEK #7		
	* Anderson Consulting/Summer.....2/25	
	Farmers Insurance/Ventura.....3/1	
	First Interstate Bank.....2/25	
	GE Nuclear Energy.....2/25	
	Macy's California.....2/26 & 2/27	
	National Semiconductor.....2/28	
	Parker Compumotor.....3/1	
	State Farm Insurance.....2/28	
	U.S. Army.....2/28	
	Unocal Corporation.....2/28	

To sign up for one of these interviews you must register with the Campus Interview Program at Counseling & Career Services, Bldg. #599. This list is subject to change.

A New Directory!



Find it at
Counseling &
Career Services,
Bldg. 599 or at
Student Affairs
or most Depart-
mental Offices
for more info!!

Consulting... is it for you?

TPF&C is coming to UCSB

WHO...

We are an international organization of management consultants and actuaries specializing in total compensation — pay and benefits — actuarial, communication, and related human resource consulting services.

WHAT...

We serve national and multinational organizations in virtually every industry as well as clients in government, education, and not-for-profit sectors. One of the largest and oldest organizations in its field, TPF&C has been serving clients since 1917.

WHEN & WHERE...

We will be conducting interviews on campus for potential candidates on Friday, February 22 at Career Services Center.

WHY...

We offer excellent opportunities for students with coursework and interest in the following areas:

- MATHEMATICS / STATISTICS
- ECONOMICS
- BUSINESS ADMINISTRATION
- HUMAN RESOURCE MANAGEMENT

If you are interested in learning more, contact Career Services Center.

"If you think you have strong capabilities... If you want to be challenged, have a lot of diversity in your work, and get a high level of professional satisfaction... I recommend you take a hard look at TPF&C," Charlie Peartree, Managing Director of TPF&C.

TPF&C

a Towers Perrin company

CAREERS IN COMMERCIAL BANKING

SANWA BANK CALIFORNIA

the State's sixth largest bank,
invites all interested juniors and seniors
to attend a Pre-Interview Information Meeting

UCEN, Room 2
January 16, 1991
3:00 - 4:30 pm

Learn about the banking industry and career opportunities in
Corporate, Real Estate and Trade Finance.

On-Campus interviews scheduled for February 12, 1991.

NO PAYMENTS UNTIL 1992

THAT'S RIGHT. NO MORTGAGE PAYMENTS!

Pacific Palms
BY FRANCISCAN

NOW'S THE TIME TO BUY!

PRICED FROM \$269,950.

Models Open Daily From 11 AM-5 PM • 805/685-9970

Prices and incentive programs are subject to change without notice.

North on U.S. 101 past Santa Barbara. Take the Glen Annie/Skokie Road exit and turn left, right on Hollister Avenue, left on Pacific Oaks Road

RESUME WRITING

Your resume is usually the first contact you'll have with an employer. In this workshop you will learn how to write a resume that will help you make that crucial first impression. Also, learn how to write an effective cover letter.

Mon. Jan. 7.....	2-3 PM
Tue. Jan. 8.....	2-3 PM
Wed. Jan. 16.....	1-2 PM
Tue. Jan. 22.....	2-3 PM
Thur. Jan. 24.....	11-12 Noon
Tue. Jan. 29.....	3:30-4:30 PM
Wed. Jan. 30.....	2-3 PM
Mon. Feb. 4.....	2-3 PM
Wed. Feb. 6.....	1-2 PM
Tue. Feb. 12.....	3:30-4:30 PM
Wed. Feb. 13.....	2-3 PM
Tue. Feb. 19.....	2-3 PM
Wed. Feb. 27.....	2-3 PM
Thur. Feb. 28.....	11-12 Noon
Wed. Mar. 6.....	2-3 PM
Thur. Mar. 7.....	11-12 Noon

INTERVIEW SKILLS

Interviews are where you make it or break it. Preparation is the key. This workshop covers the principles of effective interviewing which apply to gaining internships and professional positions upon graduation.

Mon. Jan. 7.....	3-4 PM
Tue. Jan. 8.....	3:30-4:30 PM
Tue. Jan. 15.....	2-3 PM
Wed. Jan. 23.....	2-3 PM
Mon. Jan. 28.....	2-3 PM
Thur. Jan. 31.....	11-12 Noon
Tue. Feb. 5.....	2-3 PM
Wed. Feb. 13.....	1-2 PM
Wed. Feb. 20.....	2-3 PM
Mon. Feb. 25.....	2-3 PM
Tue. Mar. 5.....	2-3 PM
Wed. Mar. 6.....	1-2 PM

INTERNSHIP WORKSHOPS*

Explore careers through hands-on experience in part-time, pre-professional, community based internships. Find out what types of internships are available, when to apply and how to get involved with the program.

Tue. Jan. 8.....	11-12 Noon
Thur. Jan. 10.....	4-5 PM
Mon. Jan. 14.....	4-5 PM
Thur. Jan. 17.....	4-5 PM
Wed. Jan. 23.....	4-5 PM
Thur. Jan. 24.....	4-5 PM
Mon. Jan. 28.....	4-5 PM
Tue. Jan. 29.....	11-12 Noon
Thur. Jan. 31.....	4-5 PM
Mon. Feb. 4.....	4-5 PM
Tue. Feb. 5.....	11-12 Noon
Tue. Feb. 19.....	11-12 Noon
Wed. Feb. 20.....	4-5 PM
Thur. Feb. 21.....	4-5 PM

*Students are encouraged to apply at least a quarter in advance of when they wish to begin their first internship. 1990-91 APPLIED LEARNING APPLICATION DEADLINES ARE:

Career Workshops,

SPRING: FEBRUARY 25
SUMMER: MAY 20.

CREATIVE JOB SEARCH STRATEGIES
(Alternatives to Campus Interviews)

Since on-campus interviews are only one of many ways in which graduating students find professional employment, expand your repertoire of job search strategies by attending this workshop. Special emphasis is given to "finding the hidden job market" and the role of "contacts" as a source of employment leads.

Wed. Jan. 23.....	1-2 PM
Thur. Feb. 14.....	11-12 Noon
Wed. Feb. 27.....	1-2 PM

IDENTIFYING YOUR CAREER OBJECTIVE

The first step in doing a job search is figuring out what you're searching for. This workshop will outline the steps you go through to establish an objective.

Thur. Jan. 17.....	11-12 Noon
Wed. Feb. 6.....	2-3 PM
Mon. Feb. 25.....	3-4 PM

READING BETWEEN THE LINES

Using the Want Ads

Think you know how to use the want-ads? Think again! There is often more to an ad than meets the eye. Learn how to read for what an ad is really saying and what it's not saying. We'll practice with real ads from the L.A. Times.

Tue. Feb. 26.....	3:30-5 PM
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HOW TO DO AN INFORMATION INTERVIEW
(The One-Hour Internship)

Get the inside story about a career of your choice (Accountant? Novelist? Rock Star?). Learn proven techniques for contacting and interviewing professionals in the world of work. If you are afraid to interview people about their careers, don't miss this workshop!

Wed. Jan. 9.....	4-5 PM
Wed. Jan. 30.....	4-5 PM

EXPERIENCE REQUIRED

Most students don't have a lot of direct job experience. However, you do have a wealth of job skills. Take an hour to identify those skills that can translate into the "experience" that is required.

Mon. Jan. 28.....	3-4 PM
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CAREERS IN HUMAN RESOURCES

Are you thinking of getting into the people side of business? Learn about careers in Human Resources and Personnel to see if it's the field for you.

Tue. Feb. 5.....	5-7 PM
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SENIOR SEMINAR

Senior Seminar will provide an overview of resume writing, interviewing, negotiating strategies and job search techniques. It is designed for the student who does not have the time to attend

each workshop individually or for the student who likes to get all the information at once.

Sat. Feb. 9.....	9 AM-1 PM
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HOW TO APPLY TO GRADUATE SCHOOL

This workshop will provide information on the graduate school application process including ways to research graduate schools, suggestions for letters of recommendation, and information on available campus resources to help you with the application process.

Mon. Jan. 14.....	2-3 PM
Mon. Feb. 11.....	2-3 PM
Mon. Mar. 4.....	2-3 PM

SO YOU WANT TO BE A THERAPIST

Psychologist, psychiatrist, marriage counselor, social worker...Are you thinking of being a therapist but don't know which way to turn? Learn the differences and similarities, training requirements and salaries of the various jobs in psychology.

Tue. Feb. 19.....	5-7 PM
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SO YOU WANT TO BE A PROFESSOR*

Topics include how to decide whether college teaching and research is an appropriate career option, how to identify the best departments, the changing (improved) academic labor market, and the differences associated with working at various types of colleges and universities.

Tue. Jan. 22.....	5-6:30 PM
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*This workshop is designed for undergraduate students considering this career option. Graduate students are welcome, but the focus is not on the academic job search process.

SPORTS CAREERS

Come hear a panel of professionals in a variety of careers related to sports: sports medicine, sports journalism, etc.

Wed. Jan. 23.....	7:30-9 PM
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WHAT SHOULD I BE WHEN I GROW UP?

Some people are born knowing what they want to be. Most of us have to figure it out on our own. This workshop will help you clarify your values so you can easily see where your own path lies.

Mon. Feb. 11.....	3-4 PM
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MAKING COLLEGE PAY OFF

A workshop created especially for the undeclared student. Includes choosing a major, discovering the hidden curriculum and strategies for success in college and your career.

Wed. Jan. 30.....	6-9 PM
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ARE YOU CHOOSING A MAJOR?

Don't just roll the dice! Come to one of the workshops held throughout the month of February. Call 893-3021 to sign up.

Fri. Feb. 1.....	9:30-11 AM
Mon. Feb. 4.....	10:30-12 Noon
Tue. Feb. 5.....	1-2:30 PM
Wed. Feb. 6.....	3-4:30 PM
Thur. Feb. 7.....	10-11:30 AM

Don't look for an accounting job

Look for a career...



...at ARCO Transportation Company.

You've worked hard throughout college. And you've earned your accounting degree. Now it's time to go to work. But you want more than just a job. You want a career.

Embarking on a career, rather than just landing a job, is clearly a function of choosing the right company to work for. Because you'll want to choose an organization with a progressive climate -- one that will train you and develop your skills, one that will help you grow and encourage you to advance in your chosen field.

If you're one of the select group of accounting graduates chosen each year for our Accounting Development Program (ADP), that organization may very well be.....
ARCO Transportation Company.

Ready to learn more?

On-Campus Interviews
Friday, February 8th, 1991, 9 a.m. to 5 p.m.
Counseling and Career Services



DELUXE
CHECK PRINTERS

★ *Graduating Seniors* ★

We will be on Campus February 21, 1991 and May 14, 1991 interviewing for a Management Trainee position. If you are interested in a career opportunity in management, we would appreciate the opportunity to talk with you on one of these dates.

Please contact the Counseling and Career Services office to schedule an appointment.

Sincerely,

Deluxe Check Printers

Conferences and Job Faires

Fri. Feb. 8	10-11:30 AM
Mon. Feb. 11	1:30-3 PM
Tue. Feb. 12	2-3:30 PM
Wed. Feb. 13	3-4:30 PM
Thur. Feb. 14	1:30-3 PM
Fri. Feb. 15	10:30-12 Noon
Tue. Feb. 19	2-3:30 PM
Wed. Feb. 20	1-2:30 PM
Thur. Feb. 21	2:30-4 PM
Fri. Feb. 22	10-11:30 AM
Mon. Feb. 25	9-10:30 AM
Tue. Feb. 26	1-2:30 PM
Wed. Feb. 27	2-3:30 PM
Thur. Feb. 28	10-11:30 AM

Co-sponsored by the College of Letters & Science and Counseling & Career Services.

PRE-MED CAREER CONFERENCE

Registration for this conference will be taken in front of the UCEN the week prior to the event or can be purchased at the door the day of the event. Co-sponsored by Student Alumni Association and Counseling & Career Services.

Sat. Jan. 26 9 AM-4 PM
Buchanan Hall

PRE-LAW CAREER CONFERENCE

Registration for this conference will be taken in front of the UCEN the week prior to the event or can be purchased at the door the day of the event. Co-sponsored by Student Alumni Association and Counseling & Career Services.

Sat. Feb. 23 9 AM-4 PM
Buchanan Hall

COMMUNICATIONS CAREERS CONFERENCE

Registration for this conference will be taken in front of the UCEN the week prior to the event or can be purchased at the door the day of the event. The event is being co-sponsored by the Communication Department Student Association, Women in Communications, Inc., and Counseling & Career Services.

Sat. Mar. 9 9 AM-3 PM
UCEN Pavilion

JOB FAIRE

Opportunity to learn about different career paths with corporate, government and human service employers. Representatives from these organizations will be on campus.

Fri. Mar. 1 1-4 PM
Old Gym

HOW TO "WORK" A JOB FAIRE

Learn the strategies for making successful contacts at Job Faires. How to circulate, how to engage in conversation, and how to get what you want.

Wed. Feb. 27 5-7 PM

VOLUNTEER OPPORTUNITY DAY

Representatives from over 40 different community agencies and campus departments will be available to talk to students about the many volunteer opportunities that offer career experi-

ence, personal satisfaction and that wonderful feeling that comes from participating in a community effort that makes a difference! Sponsored by A.S. Community Affairs Board.

Thur. Jan. 17 11 AM-2 PM
UCEN Pavilion

SUMMER CAMP JOB FAIR

Over 25 summer day and residential camp recruiters will be available to speak to students on the variety of summer jobs available at their facilities including specialty areas, salaries, and application procedures and deadlines. Don't miss this chance to work with children from all backgrounds and ages in a beautiful recreational setting with the opportunity to develop critical leadership, interpersonal and organizational skills employers look for besides having a lot of fun! Sponsored by Counseling & Career Services.

Thur. Feb. 28 10 AM-3 PM
UCEN Pavilion

SUMMER JOB WORKSHOP

(For Freshmen and Sophomores Only)

Will provide summer job ideas along with resource information on how to find employers that offer them. Learn important application and interview strategies needed to be competitive in a summer job search.

Thur. Feb. 7 4-5 PM

DEVELOPING A SUMMER INTERNSHIP IN YOUR HOME TOWN

For juniors and seniors interested in learning how to identify, research and apply to employers with potential career related summer internships in either Southern or Northern California. Don't miss early deadlines. Start your summer job search now!

Wed. Feb. 27 4-5 PM
(San Francisco Bay Area)

Thur. Feb. 28 4-5 PM
(Los Angeles/Orange County Area)

SUMMER JOBS FOR ENGINEERS

All sophomore and junior engineering students interested in applying to paid, career-related internships locally and outside the area should attend. A special employer and intern panel will present inside tips on what to expect and how to be competitive. Computer Science, Physics or Chemistry majors are also welcome.

Wed. Jan. 23 4-5:30 PM

Thur. Jan. 24 4-5:30 PM

Engineering II Conference Room

BIOLOGY SUMMER JOB WORKSHOP

All bio majors interested in how to apply to summer paid, career-related internships should attend.

Thur. Jan. 17 12-1 PM

INTERNATIONAL WORK ABROAD PROGRAMS

For students interested in learning about specific summer and year-round international internship programs. Special handouts and information will be distributed and discussed.

Wed. Jan. 16 4-5:30 PM

Myths about Majors

By Camille DeBell

1. You can't do anything with a Liberal Arts major.

Wrong! In fact, just the opposite is true. There are so many different possibilities that we can't even list them all here. The confusion about liberal arts and jobs seems to happen because there is not a one-to-one correspondence between liberal arts major and jobs the way there seems to be in areas such as accounting or engineering. Rather, a liberal arts major allows you to develop transferable skills in several broad areas, including oral and written communication, analytical and flexible thinking, creativity, and interpersonal relations. A 1982 survey of 113 large American companies ranked these skills as the most important for advancement in their companies. If you take advantage of opportunities, any liberal arts major can help you develop these skills.

2. My major will determine my career.

Not necessarily. Even someone in a highly structured major like electrical engineering might end up doing a variety of things: marketing representative for an international computer firm; robotics designer for a high tech manufacturer; systems consultant for a government agency. Many employers seek college graduates without specifying any particular major. Over one half of all college graduates pursue careers that are not directly related to their major. In the liberal arts, the options are particularly broad: business, education, government, health care, the arts, or non-profit organizations.

Factors other than your major often play a more important part in determining your career direction. Work or internship experience in your field of interest can greatly increase your marketability. Your grades, skill level, and the use of effective job search strategies may also affect your ability to secure your first position.

3. The sooner I choose a major, the better.

Cut yourself some slack! Freshman and sophomore years are a time to learn more about yourself and explore options. Learn about majors by taking electives in various disciplines. Talk to upperclass students and faculty about majors that interest you. Do volunteer work or obtain internships to gain more exposure to areas of interest. Give yourself some time to make a choice that fits you.

A good reason for choosing a major is because you do well in it and enjoy the courses. Choosing a major because it seems "practical" or because someone else wants it may cause you a lot of problems later on. Remember, once you have made a decision about a major, you are not stuck with it for life! In fact, many students change their majors at least once before graduating.

Finally, let go of the myth that your major determines your career. This will give you more flexibility to make a good decision.

Counseling and Career Services can help you on the path to dispelling myths about majors. Our career library has an excellent selection of books and handouts with information about common career paths for most majors. Computerized career counseling, and career interest inventories are also available. Career advisors can provide guidance with decision making on either a drop-in or appointment basis.

Attention August and December 1991

accounting graduates:

Arthur Andersen, the premier financial and business advisory services firm, will be at UCSB on January 24, 1991 interviewing for our January 1992 audit and tax positions.

It's never too soon to begin thinking about your future, so why not start it out right and visit the placement center for more information and to sign up!

ARTHUR
ANDERSEN

INFORMATION SHARING

Wednesday
January 30th
Room 1
University
Center

ON-CAMPUS INTERVIEWS

February 20, 1991

See Counseling and Career Services for details.

A Unique Consulting Firm

Hewitt Associates

is visiting UCSB

Hewitt Associates is an international firm of consultants and actuaries specializing in the design, financing, communication, and administration of employee benefit and compensation programs. We are included in the publications The 100 Best Companies to Work for in America and The Best Companies for Women.

We are interested in students with the following majors:

Economics/Math

Mathematical Sciences

Statistics

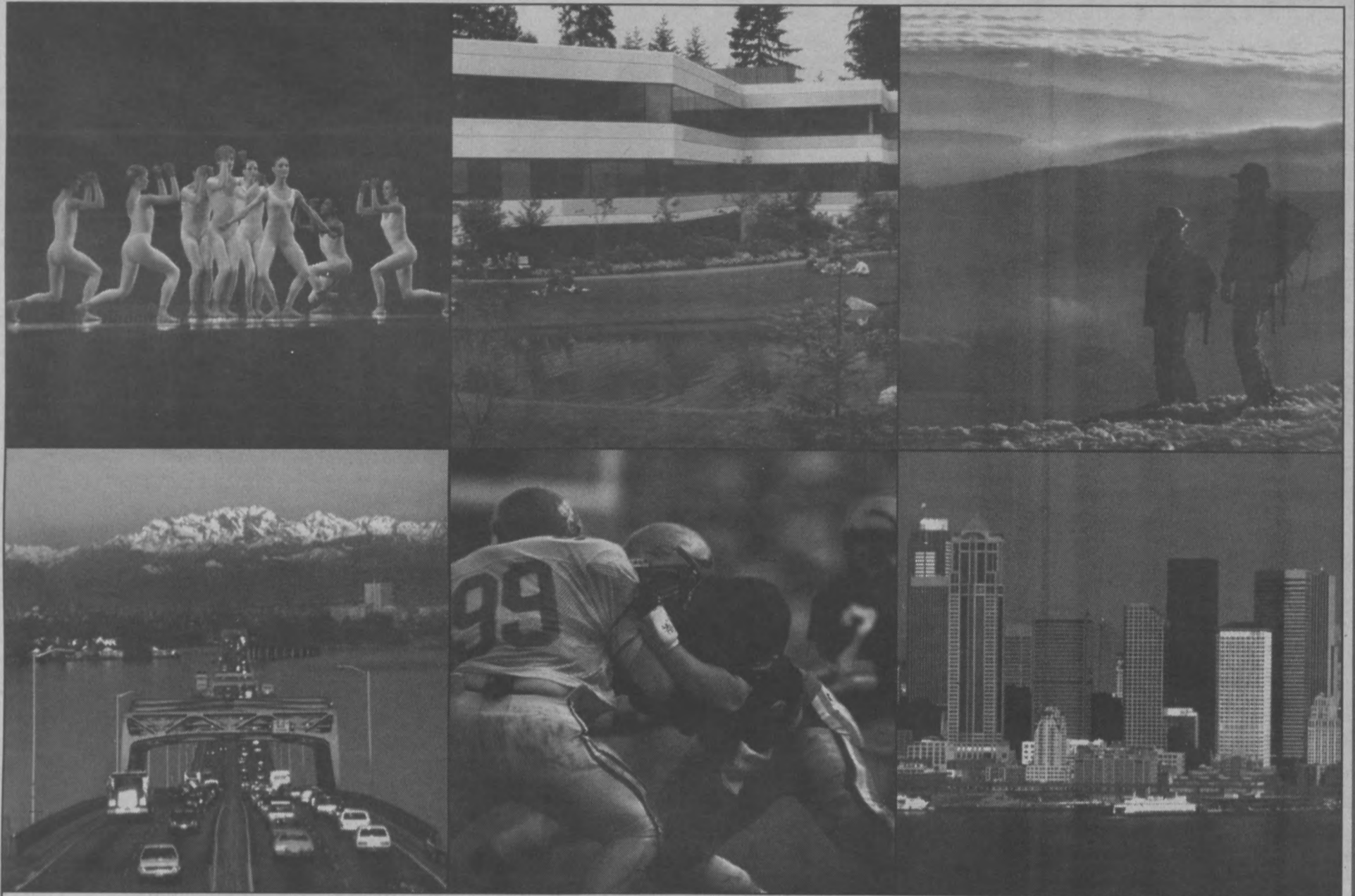
We look for people who are adaptive, creative, analytical, and intelligent; people who work well together. Our challenge is to identify and develop those people who can respond to the opportunities of today and tomorrow.



Hewitt Associates

• Santa Ana, CA • Walnut Creek, CA • Lincolnshire, IL
• Rowayton, CT • Boston, MA • Bedminster, NJ
• Atlanta, GA • Las Colinas, TX • The Woodlands, TX

An equal opportunity employer m/f



The wildlife of the Pacific Northwest.

What do we do at Microsoft when we're not revolutionizing the world of personal computing? Anything we want.

Microsoft is in Redmond, Washington, minutes away from the active city life of Seattle. Musically, we enjoy everything from internationally acclaimed opera, to an evening with Phil Collins at the Tacoma Dome. Pro sports? Try doing "the wave" while cheering on Seahawk football, Mariner baseball or SuperSonics basketball.

Our shopping and restaurants are equally varied, from Eddie Bauer to Gucci, and hofbrau to dim sum. And when we're not laughing with Dana Carvey and Dennis Miller at the Comedy Underground Club, we're taking in a play at the 1990 Tony award winning Seattle Repertory Theatre.

We're not limited to indoor recreation. Situated between the Cascade and Olympic mountain ranges, the great outdoors doesn't get any greater than this;

kayaking in the swirling Skykomish River, rock climbing in the north Cascades, chartering a sloop to watch Orcas dive for dinner, skiing in the deep snow at Crystal Mountain—you can even drive 20 minutes to Snoqualmie, setting of TV's mysterious "Twin Peaks."

Get a life.

If you're pursuing a BA/BS, MS or PhD degree in Computer Science, Electrical Engineering (with software emphasis), Math, Physics or related technical area, then let's talk about your programming experience, design skills and/or exposure to managing projects. Relocation is available for both summer and full-time positions.

We are an equal opportunity employer and are working toward a more culturally diverse workplace.

On-campus Interviews
for Full-time and
Summer Software
Design Engineers in
Test Development
Feb. 7, 1991

See your Career Center
for details

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