

SANTA BARBARA

STATE COLLEGE

# EL GAUCHO

SANTA BARBARA, CALIFORNIA, FRIDAY, JUNE 13, 1941

## Commencement . . .

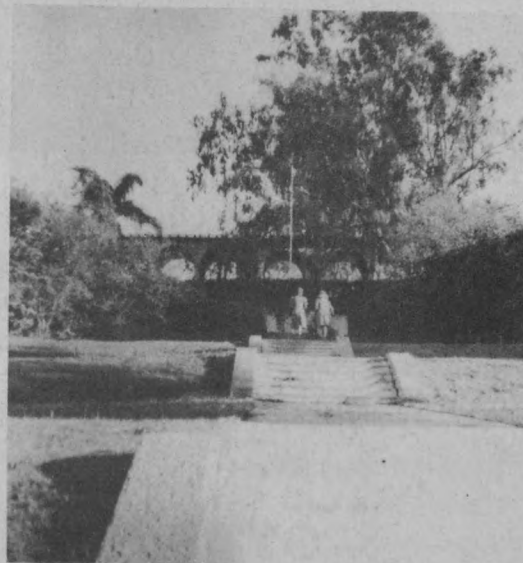
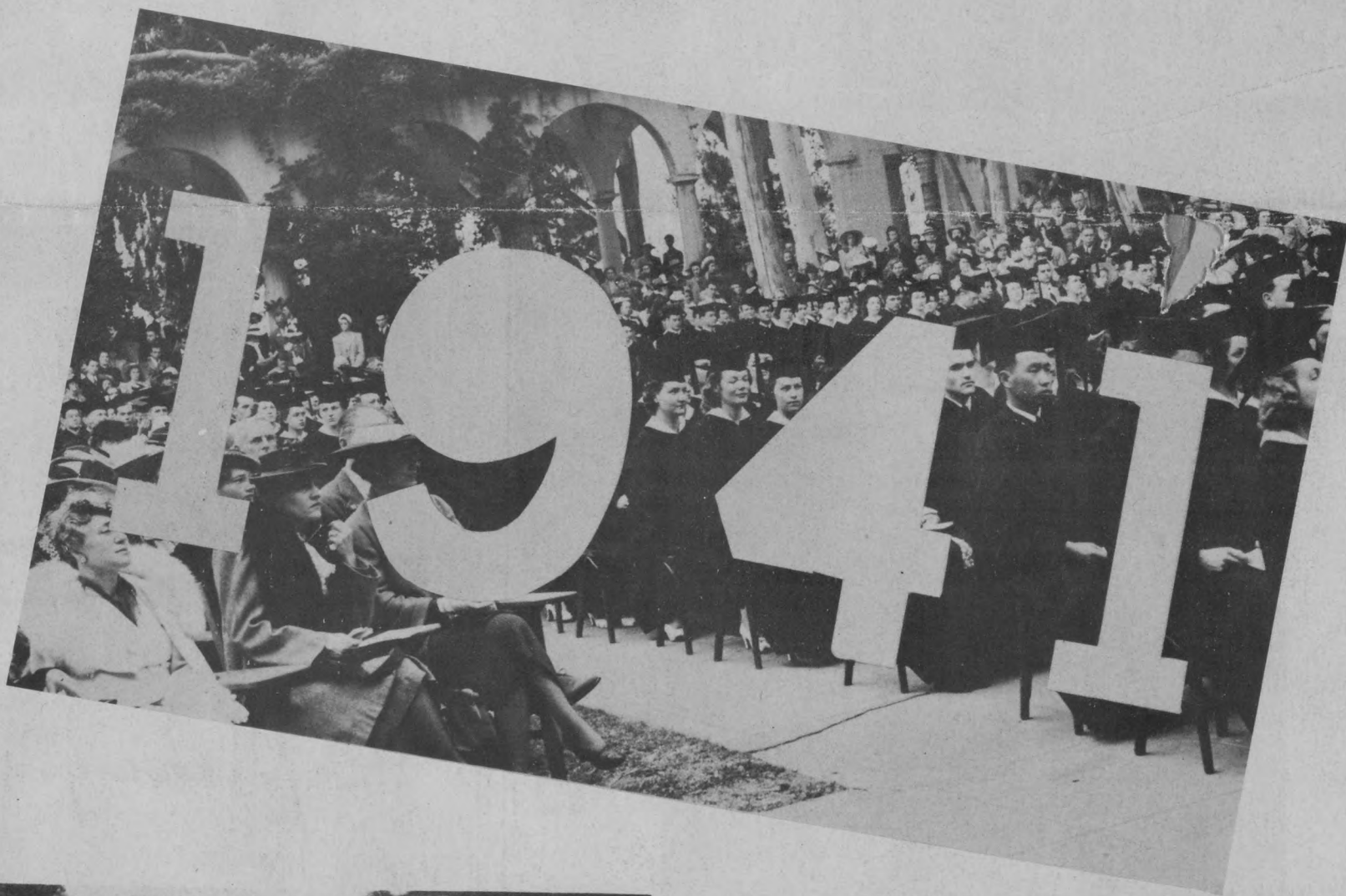


On the lips of over 400 members of Santa Barbara State college's 1941 graduating class is the question: "What is there for me to do when it's over?"

Leaving the halls they have grown to love so well during the past four years, these embryo citizens are entering a world too involved in its own problems to pay them the attention they need so much. A world in which men and mechanized monsters are engaged in the age-old task of destruction can find very few niches in which to place these graduates of 1941.

So it is to the "400" leaving Santa Barbara State college after this year's Commencement exercises that this, the final Rotogravure supplement of the year, is dedicated sincerely and humbly.

From the frosh-soph brawl to the climactic graduation ceremonies, these pages will attempt to aid the Senior class of 1941 in recapturing momentarily the pleasant memories of their last year in Gaucholand.

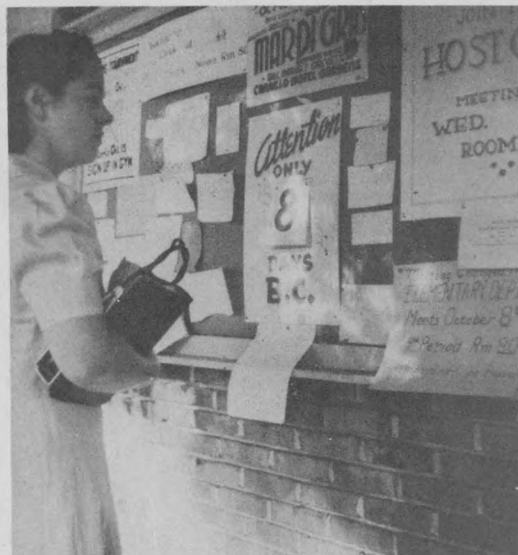




# 'Something to Remember



Students and townspeople thrilled as the gay and ingenious floats of State college organizations rolled the length of State street to assure the success of the first "Galloping Gaucho" parade. Reigning over the festivities as Queen was lovely Virginia Alderson, popular member of the 1941 Senior class.



What is campus life without the little incidents which become an everyday part of the daily routine? The scenes of loafing in the Quad, searching for that elusive note and checking the announcements are repeated by everyone every day and are not to be forgotten.



## COMMENCEMENT!

College work is over...vacation just ahead. Check up on your play equipment, and remember — many a swell vacation starts at Ott's Sport Shop. Feel right... look right...

**Maxine Clark** (above) shows how in a play suit of jersey weave rayon in a smart fern and leaf print.

Your colors...red and white...royal and white...luggage tan and white.

COMPLETE SPORTS EQUIPMENT  
**OTT'S SPORT SHOP**

727 State

Dial 3121



## Refreshing...!

Like the city's famous climate, Santa Barbara's favorite ice cream is refreshment itself. This summer, stop in for fountain specials, take home some Royal Ice Cream, or call us for your party needs.

**ROYAL ICE CREAM**  
1116 CHAPALA DIAL 7372



# ember'



scenes  
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And the Roadrunner Revue, the annual fun show and mirth market production is as typically Gaucho as "cokes" in the Gaucho club. Remember the dancing of Janie Wood and Lew Bedell and the gruesome "Anvil Chorus"?



## "GOOD OLD 'STATE' ..."

JUNE  
EVANS

JEAN  
WILSON

BETH  
MATTHEWS

CHUCK  
MOSS



State College and State Theater... they're both for you. Home owned and operated, your new State Theater is staffed by State college students. A friendly theater, offering top entertainment

General Admission..... 20c  
Children ..... 10c

### State Theater

1219 STATE ST.

PHONE 27324



## Center of Attraction ...

Diplomas and Sport Clothes hold the spotlight during June...the center of attraction for all congratulatory eyes.

You've done well, grads of the class of '41 and we wish you the best the world offers, including a well earned vacation starting now.

AND speaking of vacations here's another tip for your store of knowledge... go attractively attired in comfortable clothes that suggest fun. We suggest Station Wagon Clothes. Our smartest sports

outfits preferred by college men. The loose fitting lounge jacket and the 3 button patch pocket sport coat (shown above) are beige colored sanforized cotton gabardine made of fast colors and harness stitched. They contrast well with slacks of any color or look splendid with their own slacks of the same material and color.

JACKET ..... \$ 7.50  
COAT ..... 15.00

COMPARISON DETERMINES VALUE

*The* **GREAT WARDROBE**  
Quality Since 1886





And excitement plays its part!

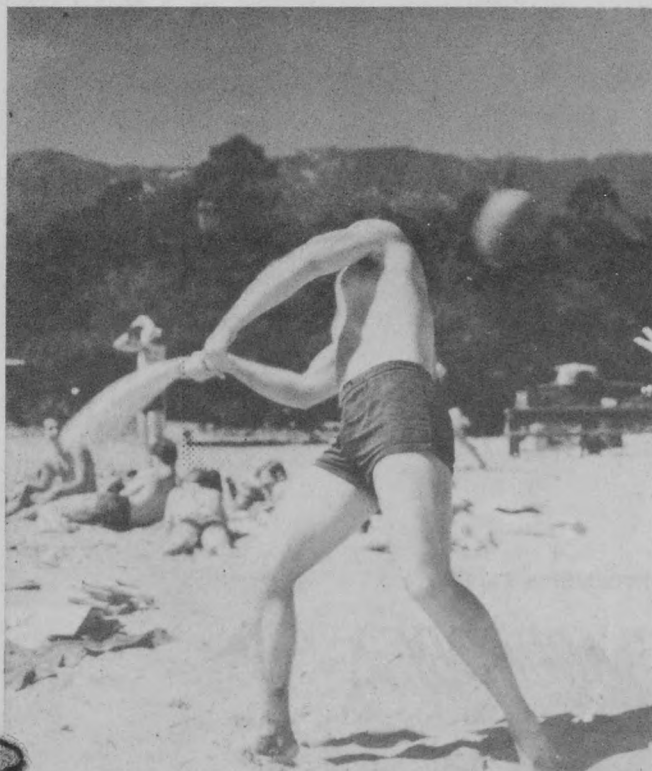
**LEFT:** Collegiennes wait safely in the background as their escorts scramble and struggle for the elusive and fragile balloons at one of the many college Proms.

**BELOW:** Unperturbable Gaucho fans become suddenly hysterical as the Green and White gridiron machine rolls to another score at La Playa field.



**ABOVE:** Honor and distinction came to both Emil Ludwig and Santa Barbara State college as the world-famed historian and biographer conducted a lecture series on campus.

**BELOW:** Termites . . . ?



*Congratulations*

Roy E. Gammill and the staff extend their best wishes to the graduating class of Santa Barbara State College. During their years at the college most of the students have become known to us personally and we hope that in the years to come the associations we have formed will continue. But wherever your paths lead we hope that the future will prove happy and successful.



*Roy E. Gammill*

1005 STATE STREET

CLOTHIER



HABERDASHER



HATTER



IMPORTER