

QUEEN LINDA REIGNS ROYALLY



PRINCESS VALERIE



QUEEN LINDA



PRINCESS LINDA

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA COLLEGE

RELAYS FEATURE FIVE WORLD TITLE HOLDERS

Greatest Pole Vault Field Since Olympic Games; UCLA, Occidental Vie for Title

by Mike Kahn

Over 500 track stars will don their spikes for the 20th annual Santa Barbara Easter Relays, April 3rd and 5th, at La Playa Stadium. The meet officially opens at 11 a.m. Thursday when the top teen-age talent clashes in the high school division, and the relays resume at 12 noon Saturday as 11 Olympic athletes and five world record holders highlight the College, University and Open Divisions.

A three-way struggle for the meet crown among Occidental, UCLA and the Southern California Striders seems to be in the making. Occidental's hope rests heavily on its relay teams composed of Ty Hadley, Amon Ardiar, Tod White and Dave Reishorn; UCLA's chances depend largely on Rafer Johnson and the sprint relay teams; the Striders have an excellent mile relay team and are strong in the weight events.

Santa Barbara College has entered a 13-man team. Coach Nick Carter has Tony Brambillo, Bernie Weiner, Ernie Rockholt, Dave

Boraker, Coyt Davis, Ned Wilson, Jim Law, Raul Yanez, Art Ewers and Bill Collins to comprise the four relay teams. The Gauchos' top pole vaulter, Gates Foss, will compete against the world's best in that event. Don Kelliher is entered in the shot put and the javelin; Kelliher in top form could very well mean a place for the Gauchos. Duke Ellington will switch from baseball to the cinder sport in hopes of pulling points for UCSB in the broad jump. The contest for first-place honors might turn into a duel between Ellington, whose best is 24' 1", and Joel Wiley of L.A. State, 24' 10 3/4". In the special Nick Carter mile run Bill Collins will carry all hopes for the Blue and Gold. Collins has a best time of 4:10.5 and seems to run best against strong competition. Lazlo Tabori (3:59) rates as the man to beat in the four-lapper.

The lone entrant for the Santa Barbara Athletic Club will be Sam Adams, one of the world's top all-around weight men. Adams has best marks of 299' 9", javelin; 160' 8", discus; 53' 4 1/2", shot put, and will compete in the three events.

Four 15-Foot Vaulters
Along with the battle for team honors many outstanding individual performances are expected to provide thrills aplenty for the Easter Relays crowd. Pole-vault competition this year is unmatched in talent by any previous meet. Four 15-foot vaulters, plus two former Olympic stars, will jump for the crown.

The high jump looks to be a wide-open contest among Ernie Shelton, Herm Wyatt, Vern Wilson and Bobby Avant, all of whom have cleared 6' 8".

Norton Favored in 100
Ray Norton of San Jose State leads a pack of swift sprinters which includes former Pan American Games winner Rod Richard, UCLA's David James, and Rudy Alston. UCLA's iron man, Rafer Johnson, is definitely entered in 120-yard high hurdles.

With Bill Neider and Parry O'Brien leading a strong field of

Continued on page four

ANNUAL "GREEK WEEK" STRESSES COOPERATION

From April 7 to 12 UCSB will hold its second annual Greek Week, sponsored by Interfraternity and Panhellenic Councils. Many colleges throughout the country have similar Greek Weeks to stress cooperation between Greek organizations and the university, the community and the nation.

Monday, April 7, will be devoted to meetings among the individual groups, stressing closer relations within IFC and Panhellenic.

To cement relations among the fraternities and sororities, plans have been made for exchange dinners on Wednesday and Thurs-

day on State Street. After work the city has planned a huge fish fry for all participants. Food will be donated by Santa Barbara merchants.

On Saturday evening, April 11, the Naval Reserve Armory will be the scene of an all-Greek dance from 9 until 1, with the Don McCarroll quintet furnishing the music.

Social Sciences To Give Examinations In American History

The Department of Social Sciences is scheduling non-credit examinations in American history and American government on Wednesday, April 9, from 3 to 5:30 p.m.

Students who wish to take either examination are required to register with the Department of Social Sciences not later than today, according to Charles B. Spaulding, chairman of the department.

HOMEWARD BOUND

Set of Rules Suggested by UC Police For Safe Return of Driving Students

by Ken Ainge

Today and tomorrow most UCSB students will flee *en masse* for all points north and south as our yearly Easter vacation commences.

In most cases the method of transportation will be the automobile, variously referred to as the Bucket of Bolts, the Rod, Set of Wheels, etc. Whatever it is, if it runs, it will be on the road, loaded to the roof, with a wild-eyed driver at the wheel, whose thoughts range from a week in Palm Springs to a weekend in Ensenada—a combination of factors that would make a strong truck driver tremble.

Friendly Warning

With this in mind, a timely warning was issued this week by Capt. F. A. Bernard, head of the Campus Police. While the good captain is glad to see us all leave so that he can venture out of his office in comparative safety—deep down he really loves us one and all and wants us back in one piece come April 7—so drive carefully! Here are a few re-

minders:

1. Always try to determine what the other driver is going to do.
2. Use extreme caution on three-lane highways, particularly when passing another car—look far ahead and be sure the passing lane is clear.
3. Keep your car in good running condition—brakes are no good if they don't work.
4. Drive at a reasonable speed, watch other traffic, look ahead, operate your vehicle with caution, watch for pedestrians and obey the law.
5. If you're driving, keep your eyes on the road and remember you have the responsibility for the safety of everyone riding with you.
6. Make frequent stops on a long trip, don't drive when sleepy and remember alcohol and gasoline never did mix!

We hope that you'll keep these things in mind—be aware of the dangers involved and we'll see you all Monday, April 7.

EASTER RELAYS QUEEN ANNOUNCED; TO REIGN OVER EVENT WITH COURT

The official Queen of the Easter Relays is Linda Scott, a member of Delta Gamma sorority and a proud member of the Freshman Class. She is a tall, striking blonde majoring in elementary education, and was born 18 years ago in Glendale, Calif. For hobbies Linda prefers sewing and traveling. At the present time she claims Santa Rosa Hall as her home.

Princess Linda

Linda Eberly, one of the princesses for the Easter Relays, is a member of the Kappa Alpha sorority. She is 20 years old and a native of Fillmore, Calif. Linda is a member of the Junior Class and is majoring in elementary

education. She has been active this year as a song leader for the Gaucho rooters, and in hall affairs of Santa Rosa Hall, where she is a resident.

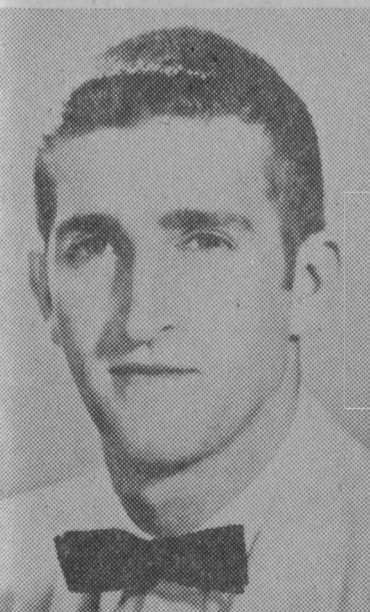
Princess Val

Val Hallor is another princess for the Relays. She is a member of Pi Beta Phi sorority and resides in Santa Rosa Hall. Val is a 19-year-old sophomore and an active member of the Sophomore Council, to which she devotes much of her time. Her major is French but her aim is first to teach English in France, thereby acquiring a thorough background in French so that she can teach it here in the U.S. Her hobby is sewing.

WHISKERINO

All men who signed up to participate in the Barbary Coast "Whiskerino" can have their money refunded April 7, 8, 9 at the Graduate manager's office, during the noon hour (12-1).

The ASB Council decided on this course of action in last Tuesday's meeting. The ASB will cover the cost of the reimbursement from the unappropriated reserves with the AMS, original sponsors of the event, replacing the lucre from next years "Whiskerino" proceeds.



EVERETT JOHNSON
IFC President

day, April 9 and 10. Each house will act as host for approximately 40 members of other fraternities and sororities. Interfraternity Council is also sponsoring a stag on Friday, April 10, at the Delta Tau Delta house.

Greek Work Week

To improve relations with the community, each Greek house will join in a work day for the city on Saturday, April 11. This year's project is the painting of Laguna Ball Park. Sorority members again will paint the palm planters

EL GAUCHO

EDITOR-IN-CHIEF RAY WARD
Managing Editor Pat Gower

Council Interest . . .

Spring Sing is nearly upon us again as the Easter Season approaches and flies by before we return to the classroom.

What new problems will arise out of this year's all school event? What new "crimes" will be committed against the hard-working living groups cramming meetings, social events and Spring Sing practices, along with a little study, into the precious time left?

As was suggested in the editor's column last Tuesday the Associated Students Legislative Council has taken a definite interest in the way the judging will be handled by voting a definite number of points per category for the Special Events Committee to follow.

The Council also manifested concern over the methods of judging, suggesting alternate plans during the session. Either method suggested appears to be fair, the only difference seemingly the matter of time involved before the results would be known.

By establishing the weight of the divisions of judging at this date, the Council has taken a step in alleviating some of the problems of yore. By agreeing that the participating groups be made aware of the change, they have helped the event become more a "Spring Sing" rather than a costume ball.

The apparent disapproval on the part of the student body of awarding too heavy a percentage of points on costumes was acted on in good manner by this august group when they deemphasized this category.

The remainder of the time between now and Spring Sing will have been well spent IF the Council keeps itself informed of all the facets of the event AND insures that the student body is kept informed on all the pertinent matters such as the classifications of judging and the weight each carries.

Ray Ward

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ROBERT MAGRUDER, ADVERTISING MANAGER

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Piano Soloist Makes First Appearance At Faculty Recital

Miss Shirley Munger, concert pianist and faculty member at UCSB, makes her first solo appearance this year in the Faculty Recital, Thursday, April 10, 8:30 p.m., campus auditorium.

The recital, sponsored by the Committee on Drama, Lectures and Music, is open to the public and there is no admission charge.

Miss Munger, who studied in Paris on a Fulbright scholarship, has been a featured artist in numerous public concerts during her five years of residence in Santa Barbara. Prior to this she was extremely active in the musical life of the Northwest, particularly Seattle, where she played solo concerts on the clavichord as well as the piano.

'STARS,' TERRA FIRMA HILITE FACULTY LECTURE

Background of a 'Star' Featured at Research Lecture

The background of a "star"—a paper star hurriedly pinned on the 30-star American flag in San Francisco to mark the admission of California to the U.S. in 1850

—was presented last night at the annual Faculty Research Lecture by Dr. William H. Ellison, professor of history, emeritus, UCSB.

The lecture opened the week's events in observance of the 90th anniversary of the chartering of the University of California.

"It was 11 o'clock a.m., the 'Oregon' came up the harbor dressed in flags from stem to stern, while her guns thundered out to tell the Californians, 'California is admitted,'" Prof. Eddison quoted from the Charles E. Huse diary, a valued possession of the Santa Barbara Historical Society.

The several events and developments leading up to this symbolic action were described by the lecturer who called upon his special knowledge of California history to tell the story.

A substantial portion of Prof.

STUDENTS WANT ANSWERS

Editor, El Gaucho:

In a recent article in *El Gaucho* the UCSB Bookstore manager attempted to answer questions and assertions leveled by us at his pricing practices. After pointing out that we did not consult him privately, the manager continued, "It could be assumed that these students are more interested in publishing letters in the paper rather than seriously concerned over merchandise prices." In the first place, the manager attempts by insinuation to discredit those who have questioned the prices in his store. In effect, whether intended or not, this insinuation seeks to intimidate anybody who questions the issue publicly, since any statement must automatically be labeled the work of a "publicity-seeker" or "exhibitionist." We signed our names to the letter for two reasons: (1) *El Gaucho* requires that all letters be signed; (2) we felt that we ought

to acknowledge responsibility for raising the question.

The manager claims that our most "logical step" would have been to consult him privately for an explanation of the price differences noted in our letter. Why should we have made the question public at all? In the first place, we were calling attention to an issue which affected not only ourselves, but every student at UCSB. It would seem that the manager would welcome an opportunity to explain a situation which seems, at least, to be irregular. Indeed, it seems to us that there should have been no occasion for us to question bookstore prices, since an explanation of these seeming irregularities should have been made public long before we decided to write. When, for example, a student picks up a *Modern Library* "Giant," whose nationally advertised price is printed on the jacket as \$2.95, and discovers that the Bookstore price is \$3, he should (we think) already know why he is being charged an additional \$.05. No business, whether operating on a profit or non-profit basis, has a right to assume that its patrons will assume that its operations are inevitably honest and efficient.

If our "method" of bringing these irregularities to the attention of the student body is "rather disturbing" to the manager, this disturbance can only be ascribed to the unquestioning acceptance which meets every irregularity on this campus. Apparently student minds are supposed to function only in the classroom.

In our previous letter, we asserted that college bookstores purchase books at a special wholesale price not available to commercial bookstores. The UCSB Bookstore manager has pointed out that our assertion was incorrect: "Bookstores operated by colleges receive the same wholesale discounts that vendors offer any retail outlet with which they do business." We stand corrected on this general assertion.

However, our letter also made specific assertions, and asked specific questions, which would be answered directly. The manager did not answer any of these questions adequately.

The manager cites a letter from Forty Niner Shops Inc. stating that "To compensate for freight costs in textbooks some college stores have added .05 and .10 to the suggested price of the textbook." Although this letter might seem to justify the .05 "handling charge" on textbooks, it does not cover the books cited in our letter. Several of those books (*Modern Library* "Giant" and hardcover *Viking* "Portable") are not

textbooks. In the jargon of the book trade, these books are called "trade books," and are available in commercial bookstores at \$2.95.

The manager asserts that "if texts were a profitable item, far more privately owned stores would stock them." Privately owned bookstores located adjacent to colleges frequently do carry textbooks, and do make a profit (albeit less than the profit made on trade books). Obviously, those bookstores which are not located next to colleges do not carry college texts.

After taking note of the sculpting tool listed by us as an example of a \$.45 price difference between the campus Bookstore and a privately owned bookstore, the manager states simply that "Required supply items are determined by the instructor concerned. It is often possible to obtain similar items higher or lower in price. The bookstore informs instructors as to new, or substitute, supply items of which it has knowledge, but final determination of the exact item must be the instructor's decision." The sculpting tool cited is not a "similar" item, but an identical item, the "exact" item required by the instructor. It will be remembered that the store selling the sculpting tool also gave a 10% discount to students, making the total price difference \$.65. In this case, at least—the price difference cannot be attributed to an instructor's decision.

Another passage from the *Forty Niner Shops Inc.* letter cited by the manager runs as follows: "A survey of campus-operated stores in this area indicates that approximately 75 per cent of the college stores are following this practice" (of adding from .05 to .10 on hardcover textbooks to compensate for freight charges). The manager seems to imply by this reference that the practice of 75 per cent of the campus-operated bookstores in this area, (whatever "this area" means) justifies such a practice in the UCSB bookstore. We would like to know why the campus Bookstore, which would seem to be one of the larger campus-operated bookstores in "this area," is not among the 25 per cent of the college stores which do not add a .05 "handling charge."

We hope that this letter demonstrates that the specific questions asked have not been adequately answered by the manager. We hope further that we have exonerated ourselves of the insinuations made by the manager.

of the issues to which we have
John Hayden
Neil Kleinman
Cecelia Dekker
Walter Wager

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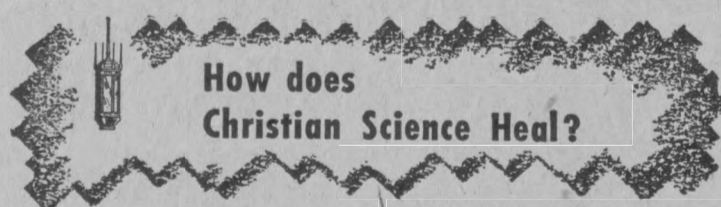
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GAUCHO NOTICES

Housing Applications

Housing reapplication forms for the 1958 fall semester are being issued by the Housing Office this week for all residence-hall students who wish to continue living on campus. These forms are to be filled in at the office, and contracts then will be issued. At

the same time, all off-campus students who wish to live on campus next fall can follow the same procedure.

Assistants Needed

Men and women students who wish to apply for the position of student resident assistant in the residence halls on the campus

should contact the Housing Office at once.

Veterans and Dependents

P.L. 550 and state veterans and veterans' dependants may sign vouchers for checks today before leaving for spring vacation. Deadline for signing is April 7.



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BOOK DRIVE PROGRESSING



SHOWING AN INTEREST in the choice of textbook contributions from UCSB students are Chris Pepys (left) and Sue Jolly. Books dealing with every subject are welcomed by the Charities Committee in their drive for used textbooks for less fortunate Korean students.—Photo by McFadden.

UCSB Student Body To Contribute Books For Needy Koreans

"In order to allow many of the students going home for the Easter Vacation to bring used books back with them when they return, the Korean Book Drive campaign has been extended to Wednesday, April 9," commented Sheila Higbee, publicity chairman for the drive.

"The turnout to date has been very good, with many of the living groups more than filling the containers placed there for the books," she added.

The committee has requested that any textbook copyrighted after 1946 be donated if possible. The books in the realm of the "classics" are also needed.

What's New

At Slu U . . .

by Pat Gower

WO 74116

WO 59165

Not much, but the cry of . . . VIVA ZAPATA! rocked the woods near the Bird Refuge Saturday night when the Delts' annual Viva Zapata! party got under way. Garbed in native dress, the "peons" La Raspa'd through the sawdust and chickens, dodging the tub-shaped ice bucket in the middle of the floor. The tape recorder was hidden in its usual place, and the red lights added an additional glow. Like we said, "Viva Zapata!" . . . VIVA L'AMOR. . . Sig Ep Joe Rank

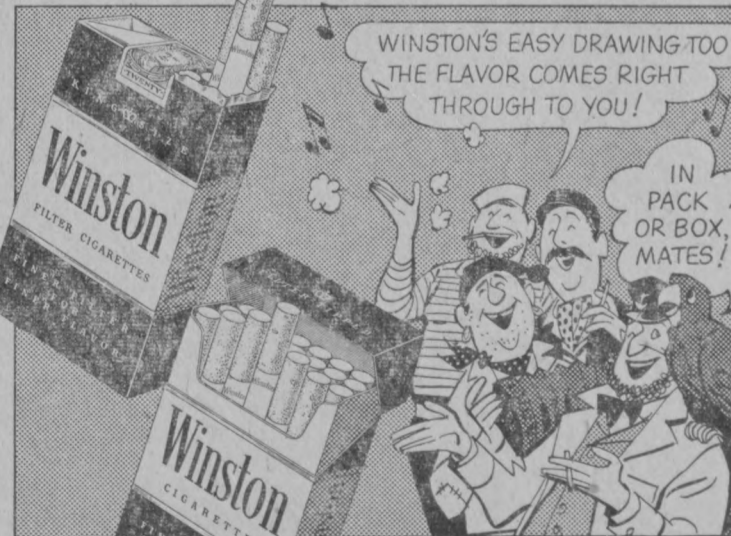
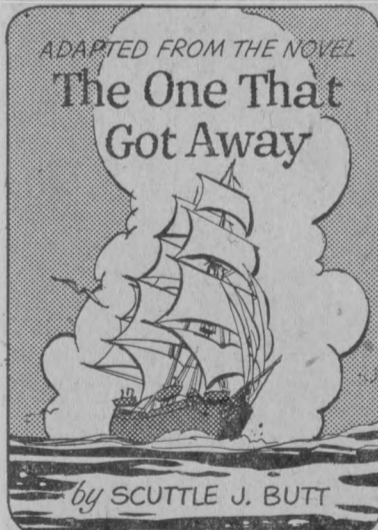
and DG Ella Crawford will spend Easter vacation as Mr. and Mrs. after a ceremony in Glendale today makes it official. . . . ADPi Karin Christesen flashed a solitaire Monday night announcing her engagement to Jack Aguilar. A June 15 wedding date has been set. . . . The pinning of Alpha Phi Joan Briano and Gary Archer rated a Sig Ep serenade Monday night. The girls brought back Barbary Coast memories by presenting the fellows with a trophy for the best (rain-soaked?) show entry. . . .

AND in the SU these days Bridge and Hearts are neck and neck in pastime popularity. . . . "Campused" is such a good title for a social column. . . . Isn't anyone staying in Santa Barbara for Easter Relays? . . . Wonder where Pi Phi Val Hallor buys her lucky stars. . . . The Chi O's ought to contribute their diet plan to Ladies' Home Journal. With a half grapefruit for breakfast, a hard-boiled egg for lunch and a hamburger patty and four prunes for dinner you can't lose . . . I mean . . . how can you lose . . . I mean, well you can always send them a short story, you know. . . . As for the birds and the bees—the birds are larger.

VIVA VACATION . . . Palm Springs, Bal Laguna, Tijuana, San Francisco—look out, the Gauchos are on their way. . . .

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RELAYS, UCLA TOP WEEK OF TRACK

Top Stars Appear In Easter Relays

Continued from page one

shot putters, it is more than likely that the meet record of 59'1½" will be surpassed. The javelin contest will provide an equally talented group which includes Bud Held, 270 ft.; Leo Long, 248 ft.; Bob Voiles, 251 ft.; Adams, 229 ft., and Johnson, 228 ft.

Babka May Enter

The discus event might prove to be the highlight of the meet. Although USC will not be at the Relays, it is quite probable that its towering discus thrower, Rink Babka, will compete. Last week at the Apple Valley Relays Babka broke Fortune Gordien's world record of 194'6" with a throw of 198'10".

MAN WANTED

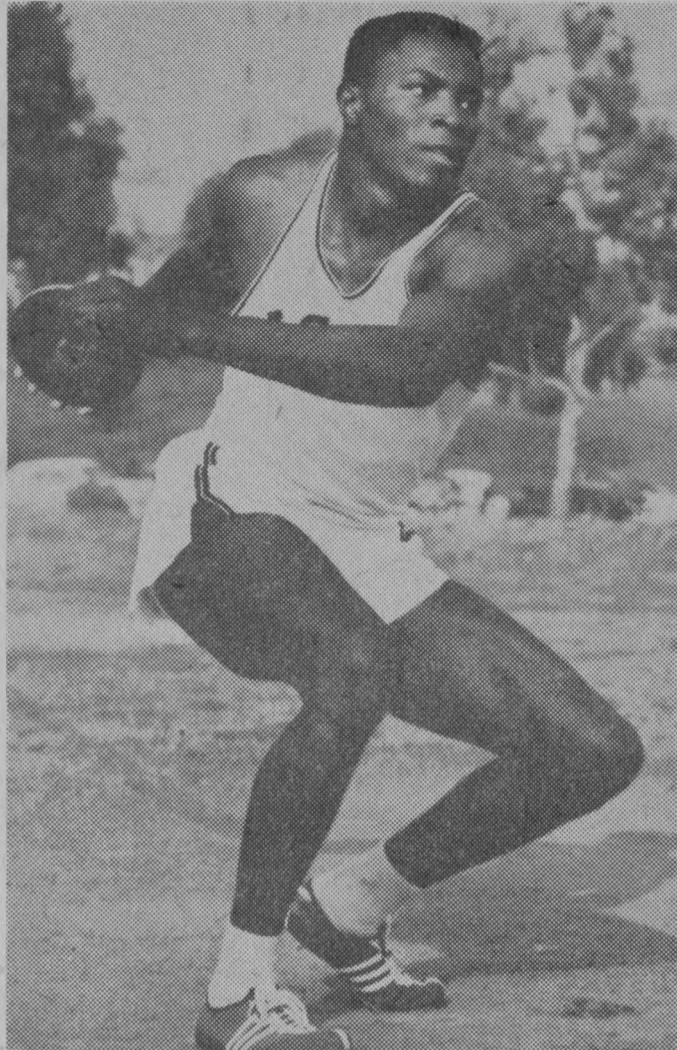
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RAFER JOHNSON, DECATHALON WORLD CHAMPION, begins to uncurl his body for a throw of 154 ft. 6 in., his best of the season. The UCLA captain competes against the Gauchos this Saturday. *News-Press Photo*

Bruins, Cal Poly Meet Gauchos Tomorrow On Channel City Oval

by Ed Saul

Tomorrow afternoon when the UCSB track squad hosts the UCLA Bruins and the Cal Poly Mustangs in a tri-meet at La Playa Stadium, the Gauchos will be up against their toughest competition of the young season. The UCLA thinclads won the 1956 NCAA track championship and have another fine team again this year.

Coached by Ducky Drake, the Westwood troupe defeated San Diego State and Redlands in a tri-meet several weeks ago by amassing 119 points to 28 for San Diego and only 15 for Redlands. Their all-around strength is expected to be too much for the Gauchos and their CCAA rivals, Cal Poly.

Rafer Johnson, star UCLA decathlon ace, will lead the Bruin spikesters. Against San Diego and Redlands big Ray had one of his greatest days as he won the 100, the 220, the discus and took a second

in the shot put. He totaled 18 points to personally top the entire Redlands team. His 154-4½ heave in the discus was his lifetime best, as was his shot-put toss of 52' ½". In the hurdles he boasts a 13.8 best and his 25-ft. 5¾-in. broad jump was good enough to place him on the American Olympic team.

A good race will be the 440 where Gauchos Bernie Weiner, with a 50.2 best, will

duel Stan King and Sid Pelston of the Bruins. King has run a 50.4 so far this year but is capable of much better. Last year he was running 48- and 49-second quarters consistently. Pelston has turned in a 50.4 also this year but may pass up the quarter-mile to run the 880.

Santa Barbara's Bill Collins shouldn't have too much trouble capturing the mile. The Gauchos flash has turned in a 4.16-plus four-lapper already this year and has a best of 4:10. UCLA miler Willie Charlton is still running over 4:20 and is actually more at home in the two-mile. Ken Riding of UCLA will check in with a 4:35.6 best.

Ken Thompson, UCLA hurdler, should have a fairly easy time repeating his last year's twin win in the hurdles. The Westwood wood weaver ran a 14.4 last week in the Apple Valley Relays and can go much faster when in top shape.

Santa Barbara fans will be getting a look at one of the country's best pole vaulters in the personage of Bruin George Roubanis, the Greek Olympic star who transferred to Westwood from Occidental. George recently set the UCLA school record for the pole vault at 14 ft. 10½ in.

Don Kelliher, UCSB's top javelin tosser, will be up against a dynamic duo of Dick Voiles, brother of SC's All-American Bob Voiles, and Ron Ulrich. Voiles hurled the spear 221.7 against San Diego and Ulrich set a lifetime best of 213 2/3 in the same meet. Kelliher has thrown over 200 feet, but as of late has been in a mild slump.

UCSB TENNIS TEAM TRAVELS SOUTH TO TACKLE THREE TOUGH CCAA FOES

Coach Dick Means and his CCAA defending champions left yesterday for a weekend tennis trip which will take them to Los Angeles, Long Beach and San Diego to play three more conference net matches. The Gauchos will be meeting Los Angeles State for the second time this year, having dropped their opening dual match to the Diablos.

In the featured match Gene Hughes will be out for revenge as he meets Larry Smith. Smith had little difficulty in tripping up Hughes in their first encounter, winning 6-0, 6-3. At this time, however, Hughes had just reported out after basketball season and was not at his net best. Last week Hughes turned back Pat Vail, one of the CCAA's best netters, in the Gauchos rout of Fresno State.

Bass To Appear

Santa Barbara will be aided by the fact that Barry Bass will play against L.A. this time. In the earlier match Bass was restricted to doubles only because of a bad arch, but he is now ready as witnessed by his stirring victory last weekend. Against Fresno Barry came from behind to beat Frank Thiessen, 2-6, 6-2, 6-3.

Gauchos Entertain Fresno State, Cal Poly In Opening League Baseball Action Today

UCSB's baseball team, inactive for almost two weeks because of the rain, will attempt to open CCAA play this weekend as they host Fresno State College this afternoon and take on Cal Poly tomorrow in a doubleheader. The Gauchos' last game was their 7-6 loss to Westmont some 12 days ago when they got in eight

innings before darkness prevented the completion of the contest. Fresno State will be one of the toughest foes for the Gauchos this year. The Bulldogs opened their season by dropping the University of California team that last year won the NCAA cham-

pionship, 4-1. Next they lost a pair of close games to Stanford and recently they split a twin bill with San Jose State.

Centerfielder Merv Carter, a fleet-footed 165-pound transfer from Oakland City College, is currently leading the Fresno team with a .381 batting mark.

For Coach Rene Rochelle's squad Frank Stevens will be out to add to his great batting performances of the current season. In the Westmont game Frank singled in the early innings and swatted a four-base blow in the eighth inning that pulled the Gauchos up to within one run of the Warriors. Dave Iman and Ron Heusser, who also contributed two safeties against Westmont, will share the batting load.



RICHARD MONTMEAT is a 1947 Industrial Design Graduate of Pratt Institute, Brooklyn, New York. He joined General Electric's Television Receiver Department in 1948.

"A company that plans far ahead gives me the chance to work out my future"

"Pleasing design is no accident," says 32-year-old TV set designer Richard Montmeat. "It takes creative planning. At General Electric, we're constantly developing new product designs — including some for products which won't be on the market for several years. Ever since joining General Electric, I've had the opportunity and challenge of working toward the designs of the future. As I see it, a company which plans ahead gives me the chance to work out my own future, too."

The creative accomplishments of Richard Montmeat have already brought him widespread recognition. He was awarded design patents in 1950 and 1955; he won the Industrial Designers Institute Award in 1955; and his design for the 1958 General Electric 17-inch portable television receiver was se-

lected for showing in an international design exposition in Milan, Italy.

Progress in pleasing design — making appliances more enjoyable to own and use — is an important factor in our nation's growing use of electricity and in our constantly rising level of living. Planning now to satisfy future customers is important not only to the continued growth of the electrical industry, but to individual progress as well. Opportunity for long-range planning is part of the climate for self-development which is provided for General Electric's more than 29,000 college-graduate employees.

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