

The CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

Volume II

CARPINTERIA, CALIFORNIA, THURSDAY, NOVEMBER 15, 1934

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Fifty-Third Roll Call of American Red Cross Is Being Held This Week

ARIANA MOORE, LOCAL COMMITTEE CHAIRMAN

The Red Cross Roll Call in Carpinteria which started today will be carried as a House-to-House campaign Thursday, Friday and Saturday, November 15, 16 and 17, 1934, by the committee whose names are given below.

During the past year the American Red Cross was called upon to give aid in 103 disasters. When earthquake, hurricane or flood occurs the Red Cross is there almost within the hour. When a great drought passes over a third of this country the Red Cross is present with help in every part of the stricken district and stays on the job while needed.

Our Santa Barbara Chapter maintains a complete disaster relief unit comprising an eighteen bed hospital packed to go anywhere and be set up instantly, with all its supplies; the chapter steadily gives important help to ex-service men and their families; and the chapter's work in First Aid and Life-Saving is outstanding and remarkable, and is so recognized. All the Life Guards on the beaches from Gaviota to Carpinteria are given Red Cross Life Saving training, and in the past three years there has been only one death from drowning, this in early morning hours before the Life Guards were on duty.

Much the larger part of the income of the Red Cross is from the annual memberships, one dollar per year. The dollar is used with so much intelligence, it goes a long way. One half of each dollar membership goes to the national Red Cross headquarters, one half remains here. Of larger subscriptions all but fifty cents remains here.

The Carpinteria Roll Call Committee is as follows: Ariana Moore, Chairman, Mrs. A. G. Wood, Mrs. Nelson Smith, Mrs. Percy Houts, Mrs. Joseph Hendy, Mrs. George Bliss, Mrs. Horace Coshaw, Mrs. Clarence Sawyer, Mrs. Neil Bailard, Mrs. Thomas Church, Mrs. D. A. Carton, Mrs. R. W. Morris and Miss Ruth Moore.

NEW SUBDIVISION OPENED

A new ranch sub-division was thrown open during the past week when the mesa owned by S. F. Shepard in the east part of the valley was put on the market. The tract has been divided into plots ranging in size from four to sixteen acres, and are supplied with water. The mesa, just beyond that occupied by the Cate school, is the highest in that part of the valley, and commands a wide view of mountains and ocean.

NEW ALISO SCHOOL GROUNDS TO BE FILLED

At a brief session of the county SERA committee held Tuesday four projects were approved, among them one which calls for the filling in of the grounds of the new Aliso School which is rapidly nearing completion.

COOKING SCHOOL IS SPONSORED BY P.-T.A.

The local P.-T.A. is sponsoring a cooking school to be held in connection with the Herald on Thursday and Friday of next week at the Community Church. The school is open to the public.

Coming Events

FRIDAY, NOV. 16, 1934—
P.-T.A. "Amateur Night" at high school, 7:30 followed by dance.

TUESDAY, NOV. 20, 1934—
Regular meeting Red Neighbors.
Regular meeting American Legion.

WEDNESDAY, NOV. 21, 1934—
Meeting of Chamber of Commerce at high school, 7:30.

THURSDAY, NOV. 22, 1934—
Regular meeting Lions Club at grammar school.

SANTA BARBARA C OF C HAS ART GALLERY

The Community Art Gallery in the Chamber of Commerce at Santa Barbara is becoming increasingly popular with travelers and local residents. It is estimated that several hundred persons view the paintings and sculpture by artists of Santa Barbara city and county each month. The exhibitions are arranged by the Artists' Division of Santa Barbara Associates and the third showing is now under way. During each exhibition, which lasts for a period of six weeks, two "guest" pictures, painted by prominent Santa Barbara artists and owned by Santa Barbara people, are shown. The activities of the group have attracted notice in other cities, several invitations having been received to exhibit elsewhere, one letter coming from New York City. The Foothills Hotel in Ojai is having an exhibition of forty paintings by Santa Barbara artists, the formal opening of which will be marked by a tea at the hotel on Sunday, November 18.

So far as it is known, the Santa Barbara Chamber of Commerce is the only organization of its kind which has converted its auditorium into a permanent art gallery, the purpose of which is to stimulate interest in art and make the work of Santa Barbara artists better known.

HIGH SCHOOL NOTES

The First California Scholarship Federation meeting was held Tuesday at noon. The members elected as president, Ruth Bliss; vice president, Barbara Houts; secretary Jean Coles; and treasurer, Jean Shorkley. It was decided that the semi-annual honor day would be spent visiting Huntington Library at Pasadena. Other members are: Jacque Bailard, George Bliss, Jorine Floyd, Mary Shorkley, Claire Thurmond, Rosamund Upson, Iva Walsh and Frank Wymond.

Monday an Armistice Day program was held at 1:15 in the high school auditorium under the auspices of the American Legion. The school band directed by Mr. Greenough played several selections and Mr. George B. MacLellan spoke on the work of the American Legion. Following the program the Carpinteria Warriors played the Lompoc Varsity. The Lompoc men were victorious, 28-0.

On Tuesday, November 6, a faculty meeting was held in the domestic science room. At that time Mr. Hawley made a report on "Reorganization of Secondary Education."

On Friday a pep rally was held during special period for the game Monday with Lompoc.

The Nursery school project has been designated as a permanent organization for Carpinteria.

The girls' gym classes have taken up hockey for their major sport.

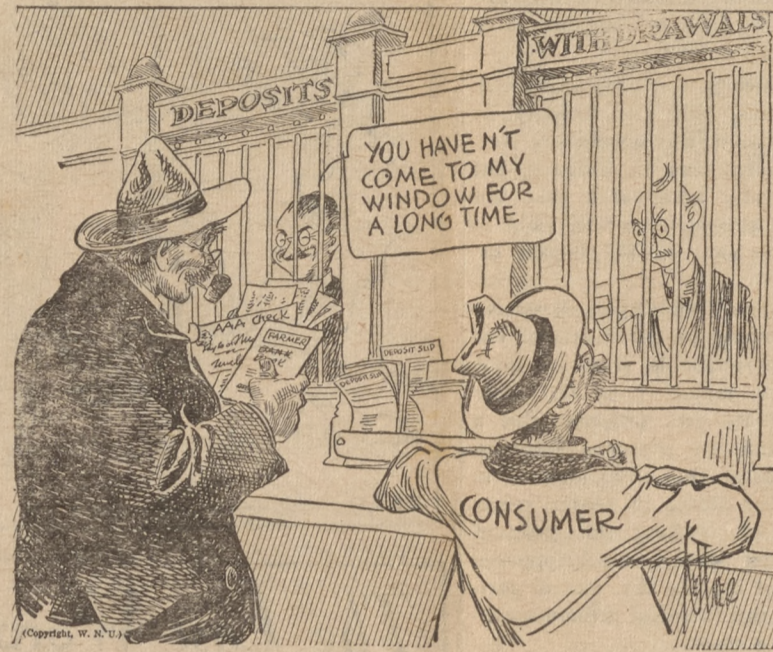
Bill Hughes and Ralph Woods went quail hunting Thursday.

Jacque Bailard has become a member of the El Rincon staff.

MISS TAGGART TALKS ON BOOKS AT P-TA MEETING

Miss Lela Taggart of the Santa Barbara County library addressed the members of the Parent-Teachers association Thursday afternoon, her subject being books suitable for children of various ages. Miss Eloise Mays sang, and Miss Dorothy Clark played a violin solo. First grade mothers were hostesses at the tea following the program. Mrs. Clark Catlin being chairman.

Hello Stranger!



WOMAN'S ASSOCIATION 'AMATEUR NIGHT' OF P.-T.A. AT HIGH SCHOOL

The church dinner and quilt exhibit given by the Woman's Association of the Community Church Wednesday was well attended. Approximately 130 persons were served at the Southern dinner given at the church.

Following the dinner a program was given which included selections by the Bliss-Shorkley ensemble, vocal solos by Ross Stone accompanied by Mrs. T. M. Shorkley and a vocal duet by Mrs. Elsie Kirkes and Miss Margaret Lewis.

Following the program reports were read by the leaders of the six groups into which the association had been divided. The total amount of money raised by the groups during the past eight months was \$301.45. The largest sum amounting to about \$100.00 was turned in by the group of which Mrs. John Hudson is chairman.

Many interesting articles were on exhibit during the afternoon including an applique quilt belonging to J. W. Young which is over 100 years old and is in excellent condition. Several beautiful crocheted bedspreads were exhibited by Mrs. William Osterman. Also included in the exhibit were several very old coverlets, a number of quilts and hand made rugs.

FUNERAL SERVICES HELD FOR SOLON SMITH.

Funeral services for Solon Smith, 92 year old pioneer rancher, who died at his home in Serena Saturday night, were held in the Eppel and Kurtz chapel Tuesday. Interment was in the family plot in the Santa Barbara cemetery.

Smith was the last of five brothers, Jerome, Nelson, Frank, and J. M. Solon; one of whom, Frank Smith, was mayor of Santa Barbara at one time. Solon leaves three sons, Allen D. and Lennis L. of Serena, and Roy S. of Santa Barbara, as well as a number of nephews, who are well known locally.

CARD OF THANKS

I was pleased to receive the vote of my friends re-electing me to the office of Justice of the Peace and hope to fill the office to the best of my ability and integrity.

JEROME F. TUBBS.

PUBLIC POLL PICKS PIGSKIN PALADINS



Leaders in recent tabulations of Public All-Western Eleven. Above: Bobby Grayson, Stanford hard-hitting fullback; right: "Monk" Moscrip, Cardinal end with the educated toe; below: 240 pound George Theodoratos, W. S. C. tackle.

Townsend Club Formed Here; Officers Elected

CLUB NOW HAS MORE THAN HUNDRED MEMBERS

Following the program of the Woman's Association at the Community Church Wednesday night, a meeting was held of those interested in the Townsend Old Age Pension plan.

MISSING EQUIPMENT OF ALCAZAR IS RETURNED

Portions of the sound and projection equipment which were removed from the Alcazar Theatre last night just prior to the opening of the show were recovered today from two men, Sid Smith and J. F. Ludwig of Los Angeles.

The two men entered the theatre late yesterday afternoon and removed parts of the equipment which prevented the showing of the picture scheduled for last night and made it necessary for Mrs. Ellis, manager of the theatre, to refund the money to the patrons.

The two men, one of whom claimed he had bought a part interest in the theatre and the other claiming to be a representative of a sound equipment company, were apprehended last night by Constable Talmage and taken into the Sheriff's office in Santa Barbara. After being questioned by District Attorney Heckendorf they were released upon their promise to appear in the office of Mrs. Ellis' attorney this morning.

However, they failed to appear at the time set and a warrant was issued for the arrest on a charge of burglary.

They appeared later in the day in Carpinteria and restored the parts where-upon the charges were withdrawn.

The equipment was put in order and the show is again operating as usual.

NANCY AND JANE FRANKLIN ENTERTAIN SCHOOLMATES

Nancy and Jane Franklin entertained schoolmates at the Girl Scout house in Serena Friday and Saturday evenings. Miss Jane was hostess on Friday evening, her guests including: Lola Mathews, Katherine DeTroy, Barbara Bates, Bonnie Shepard, Joyce Miller, Peggy Bauhaus, Joy Van de Mark, Phyllis Southworth, Marie Schweizer, Virginia Vaughn, Daphne Duerr, Marqueta Doran, Hanaye Ota, Joyce Richardson, Lila Ann Hebel, Juliette Bates, Joan Rock and Bunny Hitchcock.

Nancy's guests were: Beverly Humphreys, Carolyn Andrews, Nancy Thomas, Mary Waldon, Mary Shepard, Martha Thurmond, Josephine Stewart, Elsa Lee Grell, Madelon Southworth, Nina Ann Miller, Fleurette Bates, Mary Alice Hebel, Patsy Hales, Tarry Lea and Shirley Wall, Barbara Lyman and Patty Demaree.

STRAYED NOT STOLEN

Believing his car to be stolen, Lawrence R. Doerr sent in a report to the sheriff's office at 4:15 a.m. Sunday morning that it was missing. After the theft had been broadcast from the police station, Doerr found his car a few blocks away in good condition, where it apparently had been moved by someone not intending to steal it. Why the car had been moved was not learned.

WOMAN'S ASS'N. TO MEET

The regular program meeting of the Woman's Association of the Community Church will be held in the church social rooms next Wednesday afternoon, Nov. 21, at two-thirty o'clock. This will be the annual praise service, with Mrs. Wade Hamilton as leader. Devotionals will be led by Mrs. D. A. Carton. Mrs. Chas Curtis is chairman of the hostess committee, assisted by Mrs. Dexter Sheldon, Mrs. L. B. Smith, Mrs. Harry Hoffman and Miss Jennie Maxfield.

IN CASE OF FIRE

Cyril Hartley, fire chief of the local fire district, informs us that Leonard Kirkes has been appointed night driver of the newly purchased fire truck and is on duty each night at the Ford Garage. This gives the district 24 hour fire protection. In case of fire dial Carpinteria 229, day or night.

O. W. Jaffery of Los Angeles spoke at some length on the plan and answered questions. Following his talk a Townsend Club was formed and election of officers held.

The following officers were elected: President, John L. Bergmann; Vice President, Dr. T. M. Shorkley; Secretary, James A. Lewis; treasurer, David Safvenberg; Advisory committee, H. D. Henderson, Frank L. Smith, Dr. J. B. Lape, William H. James, Jerome F. Tubbs and Frank Hebel.

Up to the present time the club has nearly 150 members and expects to add many more. Meetings will be held frequently for the purpose of aiding the plan and gaining new members.

MEETING OF C OF C TO BE NEXT WED.

The meeting of the Chamber of Commerce which was postponed from last week will be held next Wednesday evening in the Little Theatre at the high school at 7:30.

All persons connected with the Chamber of Commerce, the Carpenters and others who are interested in the re-organization work now under way are asked to make it a point to attend this meeting as the revised by-laws will be submitted for approval at this time and it is essential that action be taken on them at once as future steps in the program depends on this matter.

A committee composed of Stuart McMartin, Percy Houts and C. B. Hamilton have been at work for several weeks revising the by-laws and will have them ready to submit by next Wednesday. It is expected that the method of electing directors will be changed to a system more satisfactory.

If the by-laws are accepted an election of officers will be held in December and the organization will begin to function by the first of the new year.

BY SPECIAL REQUEST

We have heard of people leaving their dogs for their neighbors to feed but this is the first time we have ever heard of people asking neighbors not to feed the dog.

Practically everyone in town is familiar with "Major," the big brown dog that visits most of the business establishments. It now seems that Major has lost his boyish figure and must go on a diet or else he is likely to be a candidate for "dog heaven." Therefore his owner is asking that all persons who have been in the habit of feeding Major please desist in the future or there will shortly be no Major to feed. It isn't that he doesn't appreciate their kindness but he prefers to have a live, hungry dog to a dead stuffed one.

"TUD" TRELOAR EARNS "WINGS"

"Tud" Treloar, Carpinteria's latest aspirant for a pilot's license made his solo flight Sunday at the local airport. Treloar had had about nine hours instruction under Hugh Bauhaus.

The Village Observer Saw:

A certain prominent rancher playing the roll of the "deserted husband" for several hours one afternoon this week.

Barney Katheman trying on swaddling clothes. What for? You will find out at the P.-T.A. entertainment.

"Curley" Treloar buying ice cream.

The end of a rainbow, but there wasn't any pot of gold. Who started that story anyway.

Stanley Isle drinking milk.

CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

Published Thursday with complete coverage of Carpinteria Valley and Rincon

ANN WAYNFLETE . . . Owner and Publisher

115 E. Coast Highway Telephone 4461

Associated with The Cutler-Orosi Courier, Orosi, Tulare County. Walter Waynflete, Editor and Owner

Entered as second class matter October 4, 1934, at the post-office at Carpinteria, California, under the Act of March 3, 1879. Established March 26, 1933. Determined a newspaper of general circulation (as defined by Section 4460 of the Political Code) by decree of the Superior Court of the State of California in and for the County of Santa Barbara

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CODE PRICES

Occasionally we come across some one who seems to be of the opinion that the adoption of a code has raised the price of printing. In this belief they are entirely wrong. Certain minimum prices have been set below which shops cannot go. In an effort to do away with the "chislers" in the business there are always some persons who are willing to cut prices to the point where they cannot profit in an effort to get business. By so doing they hurt others and take needless losses themselves. It is to end such practices that the code has been adopted.

The scale of prices adopted by the code have long been used in a majority of printing shops and are taken from the Franklin Catalogue. These prices have been arrived at by experts and represent a fair price to the consumer and permit the printer to make a fair margin of profit.

Once in a very great while we have customers who endeavor to get us to cut prices. They say they can get work done cheaper in L. A. Possibly so, work of inferior quality at a cut-rate shop. But do they stop to consider how much money these out-of-town concerns spend in our town. And when they have some project that they want put across, do they go to L. A. to the cheap printers? They do not. They come to the local newspaper office. And the editor, if the project is of general interest or benefit to the community, will lend the support of the paper.

Other persons in business should remember that the paper has a payroll, rent, depreciation, etc. to meet just the same as any other businessman and has the same right to expect a profit. By charging prices set by the code we are able to do these things. We are pledged to support a code and are endeavoring to do so. Our prices are fair.

All we ask is that the next time an out-of-town printing salesman calls on you, stop and consider that he takes from the community and gives no service to the town and that your local paper and print shop gives to the community of its time and space whether it receives your business or not.

THEY DON'T MIX

Whether you are a "wet" or a "dry," this fact will interest you: Repeal of prohibition has resulted in a tremendous increase in drunken driving, according to reports of police bureaus, safety departments and similar organizations. No one knows whether this is due to people drinking more now than during the prohibition era—but it is a fact that more people are taking drinks and then getting behind the wheels of their cars.

A driver does not even have to be noticeably drunk to be dangerous. Investigations show that very moderate doses of alcohol produce the following effects on the average driver: Slower reactions, less uniformity in response, a narrowing of the field of attention, a rise in self-assurance which breeds recklessness, and a general decline in mechanical efficiency. The change occurring may be relatively slight—but when the driver is in sole charge of a hurtling mass of metal, it becomes important indeed. A man who shows few signs of his drinking, and is a pleasant and rational companion, may become a menace to the public in his car.

The "wets" of the country should take the lead in discouraging the drunken driver. He is one of the worst dangers to the cause they espouse—"alcohol on the highway" is certain to be used as a potent argument for prohibition. Today, with liquor legally on sale in the bulk of states, legislation to curb drunken driving should be made even stiffer than in the past—and should be enforced to the letter. Alcohol and gasoline don't mix.

Santa Says:

Now is the time to order your Christmas cards. Make your selection now and avoid the last minute rush. Call at our office and we will gladly show you samples of our attractive line.

Priced reasonably, with or without your name printed.

The Carpinteria Chronicle
115 E. COAST HIGHWAY CARPINTERIA, CALIF.

The FARMERS CORNER



by RALPH H. TAYLOR

Executive Secretary
Agricultural Council
of California

A modified state income tax, designed to equalize distribution of the tax load, as well as to bolster state revenues, is almost certain of enactment at the forthcoming session of the State Legislature.

Such, at any rate, is the judgment of many of the state's leading fiscal officers and tax authorities who are casting about for ways and means of balancing the state budget.

Several income tax proposals, with varying rates, will undoubtedly be introduced when the lawmakers convene at Sacramento in January, but it is generally anticipated that the tax finally agreed upon will yield in the neighborhood of \$12,000,000 biennially.

An income tax embodying excessive rates, according to the financial experts, is impracticable, inasmuch as it would drive capital from the state and defeat its own purpose. But a modified tax on personal incomes, patterned after the levies adopted in several other states in recent years, will have the backing this year of many groups which formerly opposed all forms of income tax, due to seriousness of the financial dilemma confronting the state.

With more than \$100,000,000 in new revenues required to close the present gap between income and outgo and wipe out the state deficit, the estimated \$12,000,000 in returns under an income tax becomes an important factor.

But even more important, according to some of the fiscal officials, is the imperative need of further tax equalization to eliminate injustices and discrimination.

It is admitted, for example, that the 2½ per cent state sales tax falls more heavily on the man or woman of small income than on the wealthy. Yet, the state's financial officers maintain, the sales tax revenues are absolutely essential to permit adequate support of the state school system during a period when general fund revenues are far below normal and insufficient to meet the regular expenditures of government.

The income tax, it is claimed by its sponsors, will offset some of the inequalities of the sales tax, as it will be chiefly a tax on the wealthy and on men and women in the higher salary brackets.

And various business and industrial groups which have previously fought the income tax, recognizing the vital need of tax equalization if the sales tax is to survive, are expected to withdraw their opposition to the income levy at the next session of the Legislature.

Out of the welter of the depression, in the opinion of many of the leaders in state affairs, has come a new willingness on the part of various taxpaying groups to seek a greater measure of fairness and equality in taxation—a new appreciation of the other man's problems. And in that spirit, they contend, is real hope of reaching an equitable solution of the tax problem, regardless of the various tax proposals finally selected to balance the state budget.

QUESTIONS AND ANSWERS

By IVAN KELSON
General Counsel, Automobile Club of Southern California

Question—Is a boy, or girl, 20 years of age considered a juvenile, and can they be required to pay a fine for traffic violation?

Answer—The term juvenile is often confused with "minor." A juvenile is one who was under 18 years of age at the time of the act complained of. The ordinary traffic courts have no jurisdiction over juveniles, but must transfer their cases to the juvenile authorities. There is no distinction, however, between adults and minors between the ages of 18 and 21. The traffic courts have the same jurisdiction over them as in adult cases.

Question—Is it necessary to purchase a license for a very light camp trailer?

Answer—Yes. Licenses must be secured for all such trailers. If they weigh unladen less than 3000 pounds the fee is \$3.00.

Question—One of the parties to a collision, which happened a week ago, wishes to prosecute the other for having insufficient brakes. Can this be done at this time?

Answer—Probably not. Section 94 of the California Vehicle Act prescribes a table of stopping distances at various speeds and all motor vehicles are required to comply with it,

—AND THE WORST IS YET TO COME



The Last Word

By ANN
her column

After spending a long week-end in L. A., seeing two football games, etc., it is sort of hard to get back into the daily grind.

And what football games. They were both good but the U.C.L.A.-St. Mary's contest was by far the most exciting. As far as the U.S.C.-Cal game, I still don't see why U.S.C. couldn't have gone that 6 inches or so for a touch-down. They tried to go through the line and it was a costly play, costly for me. In fact it cost me \$1.50.

As for the U.C.L.A.-St. Mary's game, there wasn't a dull moment. In fact when it was over, I needed a new voice and a new hat (the later thanks to a certain professor of journalism at a southern university) who pounds people on the head in the most approved rooting fashion. What with all the fumbles, etc. I began to wonder for a while whether it was a football game or a greased pig contest. To my notion there isn't anything more exciting than an intercepted pass.

It looked once as though St. Mary's would tie the score but they couldn't quite make the grade. Perhaps if their rooting section had gone to bed the night before instead of making "whoopie" and keeping everyone in the hotel awake all night they might

had had enough energy left to cheer the team on to victory.

The U.S.C.-Cal game was just good old reliable football, nothing spectacular. The other game was much more thrilling as there was more of an element of chance and to my notion anything is much more interesting with this ingredient added. One reason why I'm in this business. You never know what tomorrow will bring forth. It may be a pat on the back or a well aimed kick. And that's all-right too, so long as I'm not doing the kicking.

Getting back to football it may be a tradition or an old Spanish custom, but I still think the idea of tearing up the goal posts and fighting over them is "dumb." After all the scramble, black eyes, bruised shins and torn clothes what do they have to show for it but a splinter of wood. You men can razz the women struggling through a mob to reach a bargain counter, but at least when we emerge from the mob with our hats askew we usually have something to show for our trouble (even though nine times out of ten we don't know what to do with it when we get it home.)

All of which leads me to believe that the theory that man sprang from monkey is true, but women sprang the farthest.

BABBLINGS

By A. BROOK

This column is just about to close up shop for lack of something to write about. We thought that after election things as a whole would open up in a big way and we in the business of writing about it would be sitting on top of the world. Apparently those things that create news have either left the country or gone into hiding for the winter as the entire situation is as free from news as a mud trutle is from feathers. We suppose we'll have to fabricate something or lose our collective jobs with this paper and now that the cold, icy winds of December are about to arrive we rather feel like being all to eat regularly than to go booming about the country. So here goes for something and here's hoping you'll like it.

It seems to us that at this particular time we wouldn't be amiss in starting some entertaining contest that would be instructive and amusing as you all gather around the fire these wintry nights. Can't you just feel the fire's pleasant glow while you're munching on a nice juicy apple or stuffing yourself with popcorn or finishing off another pitcher of cider of varying degrees of hardness. And along with all this be engrossed in a stimulating contest that would sharpen

en your wits and tend to exercise those mental factors to a point of keen astuteness. (And don't you love that?) We are quite positive that something in the picture-puzzle type would hardly interest our readers unless the pictures were of the rarest in point of subject matter and treatment. As for something in the limerick or slogan idea we think they are most lacking in universal appeal. Any number of contest ideas present themselves but we are forced to cast them aside knowing the high intellectual ability of our many readers. Frankly we're at a loss to exactly what manner of contest would meet with your approval and hope you are the same. (We will now take time out for fifteen minutes and figure out this contest business.)

Well here we are and all set with the grandest little contest you ever cast an eye over. Now this is what you have to do and be sure and read the rules and follow them carefully. Take four red apples and place them on the floor at intervals of six inches. Now take grains of popcorn and place four grains each between each apple and a couple on the end for luck. Now throw one or two more logs on the fire, pour three glasses of cider exactly half full and place them on a table, turn on the radio with your left hand and then figure out, if you can, what movie this reminds you of that you saw in the spring of 1918. Lots of luck folks and may the best man win.

PURPOSE OF THE OVER-DRIVE
The use of an over-drive unit in the transmission of an automobile serves the same purpose broadly that is achieved by the use of a dual rear axle ratio; namely, that of reducing the speed of the engine for a given road speed, remarks L. G. Evans, Director of Roadside Service of the National Automobile Club.

Question—Is it possible for a minor to own a motor vehicle in California?
Answer—There is no restriction to prevent the registering of motor vehicles to minors. To drive them, however, they must follow the established procedure and secure operator's licenses through the signature of both parents, or guardian.

OUR CHILD AND THE SCHOOL

By Dr. ALLEN G. IRELAND
Director, Physical and Health Education
New Jersey State Department of Public Instruction

Concentrated Sunshine

The shorter day of the autumn and winter means "cod liver oil time" to an increasingly large army of parents. Or it may be the halibut or the salmon that is the benefactor. The needs, values, and results are just the same. Your family physician should make the choice.



But of one thing we are sure, and it is that a great many children are in absolute need of one of the liver oils and it is very likely that practically all children would be benefitted. We witness one of the marvels of science and take it so calmly. We discover that sunshine is essential to the normal growth of children and to the health of adults. We find out why. Other investigations discover in the fish liver oils those chemical elements called "vitamins," and it turns out that they are identical with the elements manufactured in our bodies under the influence of the sun's rays. Thus, when the short day comes and children are deprived of sunshine because of attendance at school, we have at hand nature's own product and substitute.

I shall never cease to regard these discoveries as being among the greatest triumphs of man. We should rejoice in this knowledge and we should use it, that coming generations will be ever better fitted to carry on the world's work. To say that it is one of our obligations as parents and teachers is not putting it too strongly. Sunshine is essential and it is better than the substitute. Lacking it in quantity, we should rely upon the next best, one of fish liver oils. But, as always, get your physician's advice.

Don't prescribe for your child without a physician's advice. Dr. Ireland will discuss the dangers of this next week.

CHURCHES

COMMUNITY CHURCH
Rev. Leon Kirkes, Pastor

The Sunday school meets at 9:45 a.m. The public worship at 11 a.m. The subject of the sermon will be "The City of Twelve Gates." John in his lonely imprisonment saw through his bars of his prison a city that was going to be. Was it a city that should have a counterpart on earth? or a heavenly city to be entered only after we cease to tabernacle here? It is worth while to think again the dreams and visions of those ancient seers.

The Thanksgiving service will be held at the Community Church on Wednesday evening, November 28th, at 7:30 o'clock. Rev. Clinton P. Moore, pastor of the Methodist church, will preach the sermon. Let us make this one of the greatest Thanksgiving services ever held in the Valley. Despite the depression, we have much, in fact, all to be thankful for.

METHODIST CHURCH
Dr. C. P. Moore, Preacher

The Sunday morning sermon will be: "Launching the Ship." At night the Woman's Missionary Society, assisted by the young peoples department will put on a very interesting and instructive missionary program, as a part of the week of Prayer-program of the church. Cordial welcome to all.

The Woman's Missionary Society will observe the week of Prayer theme at their regular all-day meeting this Friday, Nov. 16th at the church. A large attendance is urged for this meeting.

The usual union Thanksgiving services will be held on Wednesday night, Nov. 28th at the Community Church. It is hoped all Christians will observe this worship service and make it a real Thanksgiving.

CHRISTIAN SCIENCE SOCIETY
814 Walnut Street

Services Sunday, 11 a.m.; Sunday school at 9:45 a.m. Wednesday meeting 8 p.m. Reading room open Tuesdays, Fridays, 2:30 to 4:30 p.m. You are invited.

ST. ANDREWS EPISCOPAL
Coast Highway

Members of the Carpinteria congregation are asked to attend the Church of All Saints By the Sea, in Montecito, temporarily.

ST. JOSEPH'S CATHOLIC
Msgr. Jose Gutierrez
Mass at 8:30 and 9 a.m.

MEETING POSTPONED
The meeting of the Woman's club and the meeting of the American Homes department, which were to have been held today have been postponed until December 6, when further announcement will be made.

Society

ELECTION HELD BY VALLECITO CHAPTER, EASTERN STAR

Members of Vallecito chapter, Eastern Star, elected officers at their meeting in the Masonic Temple Tuesday evening. Reports from grand lodge held last month in San Francisco were given by the worthy matron, Mrs. Emma Gillum, and Dr. Genevieve Shorkley. Annual reports were given by the secretary, Mrs. Merle Shride; treasurer, Mrs. David Safwenberg and auditor, Mrs. Ruby Loudon.

Officers elected were: worthy matron, Dr. Genevieve Shorkley; associate matron, Mrs. Bessie Hudson; worthy patron, Cyril Hartley; associate patron, Albert Coles; conductress, Mrs. Ruby Loudon; associate conductress, Mrs. Faith Storr; secretary, Mrs. Marjorie Shride; treasurer, Mrs. Bertha Church. Installation ceremonies will be held in December.

MRS. FRANK BRADLEY ENTER-TAINS SEWING CLUB

Mrs. Frank Bradley was hostess to the members of her sewing club at her home at Cate school Friday. Members of the club are: Mrs. Oscar Nelson of Santa Barbara; Mrs. Tarry T. Wall, Mrs. Mix Van de Mark, Mrs. Chester Miller, Mrs. Orrin Phillips, Mrs. C. O. Anderson, Mrs. H. L. Beckstead, Mrs. Frank Burbridge, Mrs. David Safwenberg and Miss Evelyn Beckstead.

BRIDGE CLUB ENTERTAINED BY MRS. JOHN W. DORRANCE

Mrs. John W. Dorrance entertained the members of the dessert-bridge club Tuesday. Her guests were: Mrs. Martin Slaughter, Mrs. Jerome F. Tubbs, Mrs. C. B. Franklin, Mrs. E. F. Pendergast, Mrs. Felicie Hubbard, Miss Katherine Bailard and Miss Myrtle Bailard.

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WANT ADS

FOR SALE—Good oil prospects. Geologist owns adjoining tract; Los Osos Valley. Wonderful climate for health. Ocean, bay, mountains, hundreds acres pine and eucalyptus groves; boating, fishing, duck, quail, clams, abalones; 3 1/2 acre improved ranch, 575 feet on County road; 5 room furnished bungalow; own water plant, abundance, pure, soft; gas engine; windmill; all kinds flowers, fruits, shade trees; tools, poultry; worth \$5,500, taxes only \$14. What offers? Cash or exchange.—Mrs. Nutman, Route No. 1, Box 125, San Luis Obispo, Calif.

PLANTS FOR SALE—Passion vines for sale. Australian Granadilla and pink flowering varieties, attractive vines, delicious fruit, dollar each, reduction quantities. Genuine Crown of Thorns from Palestine, rooted plants, blood red flowers, dollar each.—Mrs. Nutman, Route No. 1, Box 125, San Luis Obispo, Calif.



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BREVITIES

Mr. and Mrs. Henry Sturmer and Mr. and Mrs. Marc Latham attended the football game in Los Angeles Monday.

Mr. and Mrs. Arthur Durward of LaVerne spent Sunday at the home of Mr. and Mrs. James A. Lewis.

Captain and Mrs. E. W. Sprague have returned to their home in San Francisco after visiting their cousins, Mr. and Mrs. Frank Thurmond.

Mr. and Mrs. Adrian G. Wood and Mrs. John D. Fuller attended the homecoming festivities at Summerland school Saturday evening.

Mr. and Mrs. John S. Bailey and children, Mary and John of Burbank, spent the week-end with her parents, Dr. and Mrs. H. C. Henderson.

Miss Doris Braley spent the week-end with friends in Los Angeles.

Mrs. Marian Stafford of Oakland is visiting at the home of her brother, Burchell W. Upson. Mrs. Stafford expects to leave early in January for a world cruise.

Mrs. L. C. Kirkes had as luncheon guests last Thursday Mrs. Lester Buell, Mrs. Frank Wykoff and Mrs. Harold Cadwell.

Mr. and Mrs. John B. Hudson have returned from Fresno where they motored on business during the week-end.

Mrs. Charles Curtis accompanied her friend Mrs. H. F. Tillinghast to her home in Piedmont last Thursday, where she will visit for ten days.

Attending the football game in Los Angeles Saturday were: Mr. and Mrs. Jesse M. Hawley, Mr. and Mrs. David Safwenberg, Mr. and Mrs. Fred Greenough, Mr. and Mrs. Harry A. Lintz, Mr. and Mrs. Percy Houts, Mr. and Mrs. Frank Wykoff, Miss Martha Gooding and Robert Bailard.

Miss Martha Houts and Xerxes Stone of Anaheim were week-end guests of Mr. and Mrs. Percy Houts.

Miss Marjorie Robertson, who attends Redlands University, spent the week-end with her parents, Mr. and Mrs. Myron Robertson.

Mrs. Hester Hickey of Ventura has been visiting her sister, Mrs. Frank Thurmond.

Mr. and Mrs. Clifford Holmes of Whittier motored to Carpinteria Sunday bringing their mother, Mrs. John Holmes, who will spend some time with her daughter, Mrs. Percy Houts.

Mrs. W. F. Mahoney has returned to her home in Heppner, Oregon, after an extended visit with her daughter, Mrs. Irving A. Mather.

George Hardie of Los Angeles has been spending the week looking after his property interests here.

CHECK CRANKCASE OIL

The motorist has been advised from time immemorial to keep a regular check on the crankcase oil supply. He does for a while and the fact that it always is up to par indicates to him that the process is useless and a waste of time. It is not. The oil has many ways of disappearing suddenly and the wisest plan, according to L. G. Evans, Director of Roadside Service of the National Automobile Club, is to check it every morning before leaving the garage.

Use the Want Ads



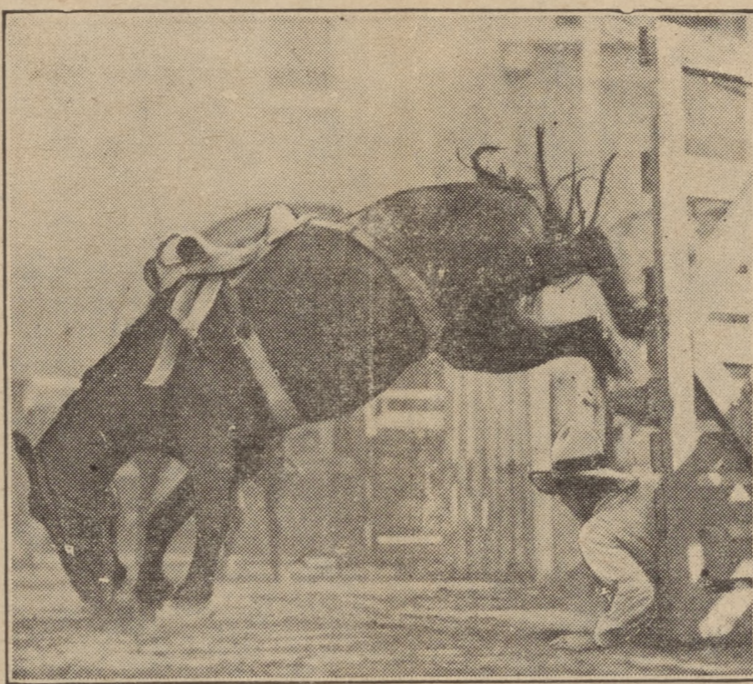
Instant Blade Change

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PEGASUS TAKES A BOW



And Pegasus' rider, Dale Kennedy, takes a tumble. In fact Kennedy, one of the best of the West's bronc-busters, got no further than the gate of the chute when this savage outlaw from the Colorado ranges unwound. Pegasus, named after the mythological Flying Horse of Greek legend used as a symbol by General Petroleum Corporation, will be the star performer at the Ninth Annual Great Western Rodeo to be held at Union Stock Yards, Los Angeles, November 17th and 18th.

DEATH VALLEY SEASON OPENS

The Death Valley Season officially opened November 1st, and judging the travel to and through the Valley prior to that date, this season should bring exceptionally heavy travel, according to L. L. Norris, Touring Director of the National Automobile Club.

Motorists driving into Death Valley this year have the satisfaction of knowing that the area is under the supervision of the National Park Service and that there are numerous crews of C.C.C. workers constantly improving and repairing the roads for the comfort and pleasure of travelers.

Although there have been unusually severe storms during the past two weeks, all roads have been reconditioned. As favorable weather conditions are usually enjoyed after November 1st, traveling to the Valley should be ideal from now on.

CASABA TOSSERS VICTORS

Last Thursday evening in the high school gym the Carpinteria basketball team defeated the State college casaba tossers by the score of 18-23.

LA ROSA WATER

CARPINTERIA OFFICE:
Huber's Cafe, Phone 4091

ROOSEVELT HIGHWAY IS PROGRESSING RAPIDLY

Rapid progress is being made on the new section of the Roosevelt Highway along the ocean between San Luis Obispo and Monterey, according to information received by the Touring Department of the National Automobile Club.

Between Big Sur and 1.6 miles south of Molera's Ranch, a distance of 3.1 miles, the highway has been constructed with a 24-foot graded roadbed. This project pierces the heart of the beautiful Big Sur country and stately redwoods border the highway.

Across Hot Springs Creek, 48 miles south of Monterey, a timber bridge is under construction.

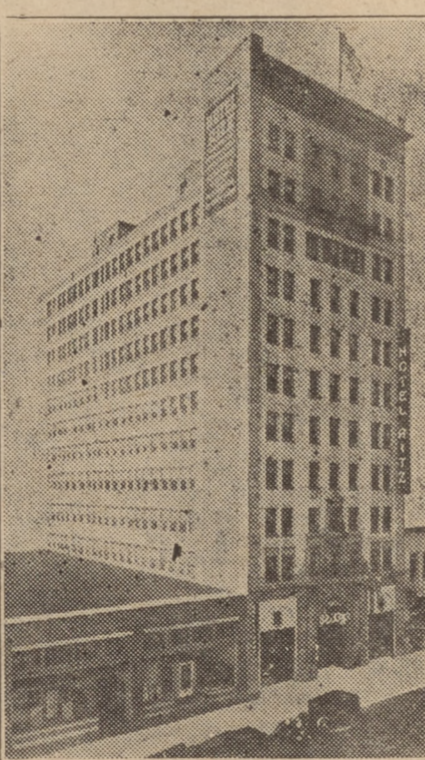
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Double, \$3.50, \$3.00, \$2.50, \$2.00

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AUTUMN MOST DELIGHTFUL FOR TRIP TO GRAND CANYON

Autumn is one of the most delightful seasons in Grand Canyon National Park, according to L. L. Norris, Touring Director of the National Automobile Club. The air is cool and invigorating; lights and shadows through the canyon are excellent at all times, providing a paradise for photographers, both amateur and professional; trips into the canyon are ideal as weather conditions are "just right" for comfortable travel; and the first-class accommodations at Phantom Ranch make a two-day trip to the Inner Gorge and back long-to-be remembered.

Roads within the Park are oil-surfaced and the drives to Hermit Rest and Desert View are in good condition.

There are no accommodations available at the North Rim of the Grand Canyon; however, a ranger will be on duty there until snow flies.

Full accommodations are available at the South Rim; including the El Tovar Hotel, which is open all year; Bright Angel Cottages; Housekeeping cabins; and free Government campgrounds for those bringing their own equipment. The campgrounds, how-

TO CLEAN IS TO SAVE

Keeping the under surface of the fenders free from mud, grease, and the like, not only improves the appearance of the car, but also is a money saver, advises L. G. Evans, Director of Roadside Service of the National Automobile Club. The car owner who prefers to ignore the condition of this part of the automobile sooner or later will have his attention called to it by the fact that rust has eaten through the fender. The remedy in such a case is a new part. The only safeguard is an occasional washing, the removal of rust and repainting of spots from which the enamel has worn away.

ever are not advisable after November 15th.



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AUTOMOBILE CLUB of SOUTHERN CALIFORNIA

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Mechanic's Phone Carp. 3323 Hartley's Res. Phone Carp. 3882

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ALL MODELS MASTERS — STANDARDS — TRUCKS

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OXNARD ACES DEFEAT CARPINTERIA NINE, 10-8

Carpinteria team suffered its second straight defeat last Sunday on the high school grounds by the hands of the Oxnard Aces.

Although the score was 10 to 8 the game was an exciting one for the spectators with plenty of hitting and some very fine fielding.

Carpinteria was handicapped with the absences of four of its best players. MacLaughlin and Granada both being on the injured list and Luther and Stewart being called out of town at the last minute.

Pete Sanchez was the leading hitter of the day getting three hits out of four times to the plate. Manager Beaver and J. Jimenez both collected two hits out of four times to the plate.

Sunday the Carpinteria club travels to Oxnard to cross bats with the Oxnard team that they defeated here two weeks ago. The Oxnard team will be a stronger club than the one that was so decisively defeated by the local horsehide artists and the local club will have their full strength on the field this Sunday.

As many as can make the trip should go down and give the team its support this Sunday.

Box score table for the baseball game between Oxnard and Carpinteria. Columns include player names and statistics (AB, R, H, PO, A, E).

Summary box score table for the baseball game. Columns include player names and statistics (AB, R, H, PO, A, E).

Attending funeral services for David J. Reese in Venutra Tuesday from Carpinteria were past masters of the Masonic Lodge, Chas. Curtis, J. A. Lewis, Dr. T. M. Shorkley, and L. C. Kirkes and G. E. Hatton.

Miss Sarilee Winters spent the week-end in Los Angeles with Lorna Henkin, former Carpinteria high school student.

Mr. and Mrs. Leonard Wilson attended the football game here Monday. Mrs. Wilson was formerly a teacher in the local high school is now teaching in the commercial department of the Lompoc High School.

Miss Dorothy Clark, teacher in the grammar school, spent the week-end in Los Angeles where she attended home-coming week at U.S.C. She also saw the U.S.C.-Cal football game Saturday.

Mrs. Sebastian entertained Saturday night for her nephew, "Chuck" Blackburn.

Mr. and Mrs. P. I. Dane spent last week-end in the south visiting Mr. Dane's brother, Fred Dane.

FORD V-8 OVER THE TOP AGAIN



The Penrose trophy and the three Ford V-8 drivers who all broke the previous Pikes Peak stock car record on Labor Day. Left to right: Glen Shultz, former course champion; B. D. Hammond, new stock car champion; Angelo Cimino, who was only 3 seconds behind Hammond. Above—Glen Shultz finished third, but was 26.1 seconds ahead of the old record.

Colorado Springs, Colo.—Three men who all broke the record waged a spectacular and thrilling contest between themselves in the Labor Day stock car race up Pikes Peak for the Penrose Trophy. All three drove strictly stock Ford V-8's with optional equipment, all three had trained together and the race, both in car performance and individual ability, was as near even as is humanly possible.

The fact that all three men smashed the previous stock car record testifies to the closeness of the race.

B. D. Hammond, the winner, had never been in a race before. Angelo Cimino, who finished second, had been in many races but had never been in the prize money. Glen Shultz, who finished third, had won many a Pikes Peak race, once in a stock car but usually in special racing machines in the open event.

Before the race Shultz had predicted that either of the other drivers could beat him. He said that Hammond was a more promising racing champion

than any other young driver he had ever watched.

Under the rules of the AAA, the three Fords driven by Hammond, Cimino and Shultz were selected by AAA officials from the stock of the Denver Ford factory branch and then were immediately sealed by the officials, who kept the cars under constant surveillance until after the race.

Hammond's time for the steep, twisting course of just less than twelve and a half miles, ascending nearly 5,000 feet to the 14,109-foot summit of Pikes Peak, was 19 minutes, 25.7 seconds. Cimino was just three seconds slower and Shultz made it in 19 minutes, 39.1 seconds. The previous stock car record, made in 1933 by Al Miller, was 20 minutes, 51.5 seconds.

At mile 14, a little over 3 miles from the finish, the three Ford drivers were said to be only one second apart. A little farther on, some children wandered onto the highway in Cimino's path. He was forced to throttle down so that the children

would hear his horn and then to slide off the edge of the road to avoid hitting them, thus losing valuable seconds.

Although the stock car race this year was thrown open to all stock cars regardless of price, only the three Ford V-8's were entered. In previous years the stock car event was divided into classes for cars costing less and more than \$1,000.

The Pikes Peak race course has an average grade of 7 percent and maximum grades of 10 1/2 percent. It contains 19 switchbacks where the road doubles back on itself up grade and there are 144 other curves in the 12 miles, 2,200 feet, between the starting point, at 9,150 feet in altitude, and the finish at 14,109 feet. The race, which must be run mostly in second gear, is a gruelling test of automobile stamina, acceleration and roadability, because of the continual throttling down as the drivers skid around the many turns. In the climb, the three drivers made top speeds of from 57 to 62 miles per hour.

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SAN MARCOS ROAD IMPROVED

A new 20-foot, oil-treated surface has been laid on the San Marcos Route in Santa Barbara County between the Santa Ynez River and Santa Ynez, a distance of two and a half miles. Two new bridges are being built within the limits of this project and it is anticipated that they will be completed in November, according to the Touring Department of the National Automobile Club.

CARD OF THANKS

I want to take this opportunity to thank my friends who cast their ballots for me in the last election.

GEO. SENTENEY.

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Lillian Ober, graduate of Carpinteria High School, spent the week-end here with her parents. She is now studying law at the University of Southern California.

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MONDAY NIGHT— CHINA NIGHT All Ladies Attending Will Be Given a Piece of China Wednesday November 21

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- WESSON OIL Quarts 36c
WALNUTS Emerald Budded 19c lb.
COFFEE PRIDE-O'-WEST Ground While You Wait 19c lb.
SUGAR Pure Cane 52c Cloth Bag
BUTTER Challenge 38c
EGGS Fresh Medium 33c
MILK Pet 5 Tall 29c Irradiated 5 Cans
CHEESE Tillamook lb. 19c
SUPERIO EGG NOODLES 1-lb. pkg. 17c
SUPERIO MACARONI SPAGHETTI 2 8-oz. Pkgs. 15c
BEN-HUR COFFEE lb. 30c
FAMO PRUNES 3-lb. Pkg. 25c
TEA BALLS Tenderleaf 8-ball Orange Pekoe Pkg. 9c
RAISINS FAMO SEEDLESS 10-oz. Pkg. 5c
WHITE KING GRANULATED SOAP LARGE PKG. 26 1/2c
A - PLUS THE NEW HEALTH SOAP 3 CAKES 14c

MEATS

- PORK LOIN ROASTS 19 1/2c Either End—Per Lb.
CENTERS, lb. 24c
BEEF ROASTS 13 1/2c and 16c Pound
VEAL ROASTS 14c and 16c Pound
Genuine Cal. Spring LEGS of LAMB 21c Per Pound
FRESH EASTERN OYSTERS 19c Dozen
MINCE MEAT 12 1/2c Per Pound
WIENERS, CONEYS, lb. 15c
HAM SHAMKS lb. 15c
PIGS FEET 6 for
SPARE RIBS 16 1/2c Per Pound
KRAUT, Eastern, Bulk, 7 1/2c Per Pound
FRESH GROUND ROUND STEAK 15c Per Pound
BULK LARD, 2 Pounds 25c
SWIFT'S PREMIUM Sliced Bacon 16 1/2c 1/2 lb. pkg. ea.
CUDAHY'S REX 27 1/2c Piece, lb.

PATRONIZE CHRONICLE ADVERTISERS

LEGAL ADVERTISEMENTS

NOTICE OF TRUSTEE'S SALE No. 21070

WHEREAS, by a deed of trust or transfer in trust, dated March 29, 1933, recorded May 2, 1933, in Book 256, Page 447, of Official Records of Santa Barbara County, California, J. C. BAILLARD and EFFIE W. BAILLARD, his wife, did grant and convey the property therein and hereinafter described to TITLE GUARANTEE AND TRUST COMPANY, a corporation, as trustee, with power of sale, to secure, among other things, the payment of one certain promissory note (and other sums of money advanced and interest thereon) in favor of WEST COAST BOND AND MORTGAGE COMPANY, a corporation; and

WHEREAS, a breach of the obligations for which said deed of trust or transfer in trust is security has occurred in that there has been a default in the payment of the quarterly installment of interest due and payable thereon, according to the terms thereof and by reason of such default the then owner and holder of said note and deed of transfer, in accordance with the provisions thereof, on July 25, 1934 exercised the option therein given, and declared the full amount of the indebtedness secured by said deed of transfer immediately due and payable, there being the total sum of \$2,150.24 now due and unpaid; and

WHEREAS, in accordance with the provisions of said deed of transfer and in conformity with Section 2924 of the Civil Code of California, the said then owner and holder of said note and deed of transfer, on July 31, 1934 caused to be recorded in the office of the County Recorder of said County, a notice of such default and of election to cause the property described in said deed of transfer to be sold, in accordance with the provisions thereof, to satisfy said obligation, which notice of default and election to sell was duly recorded in Book 34, Page 186, of Official Records of said County; and

WHEREAS, said WEST COAST BOND AND MORTGAGE COMPANY, by reason of the default in payments as stated, did, pursuant to the provisions of said deed of transfer, request said trustee to give notice and to sell said property, or so much thereof as shall be necessary to pay all the indebtedness secured and expenses incurred necessary to the execution of said trust.

THEREFORE, notice is hereby given that TITLE GUARANTEE AND TRUST COMPANY, by virtue of the authority vested in it as Trustee, will sell at public auction, to the highest bidder, for cash, payable in Lawful Money of the United States at the time of sale, on Saturday, December 1, 1934, at the hour of 10:00 a.m. of said day, at the Figueroa and Anacapa entrance to the County Court House, in the City of Santa Barbara, County of Santa Barbara, State of California, all the interest conveyed to it by said deed of transfer in and to the following described property, to wit:

- Lot 9 and 10 of Cerca Del Mar Beach Tract, in the County of Santa Barbara, State of California, according to the map thereof recorded in Map Book 15, at pages 152 and 153, in the office of the County Recorder of Santa Barbara County, or so much thereof as shall be necessary to pay all principal, interest, advances, charges, costs and trustee's fees, due and unpaid, secured by said deed of transfer.

Dated November 1, 1934. TITLE GUARANTEE AND TRUST COMPANY. By Geo. B. Colby, Vice President. Attest R. L. Sparks, Ass't Sec. (Corporate Seal) Published in The Carpinteria Chronicle November 8, 15 and 22, 1934.