

# PORTAL Magazine

a biweekly supplement of the daily nexus



*To Ronnie,  
Good luck always.  
Love, Bonzo  
XXX*

**Bucks  
For  
Bonzo**

X

# PORTAL Magazine

Editor: Patricia Turner

## This Issue...

Views	2
UCSB From Another View	3
Bucks for Bonzo	4
Student Relationships	6
Student at Large	8

## Staff This Issue...

Cindy Fonstein

Kim Johnson

Bill Lindsey

Cover by Karl Mondon

Leslie Burwick

Cover Photo by Sandra Thomas  
Portal Photographer: Sandra Thomas

Portal Magazine is the biweekly feature magazine published by the Daily Nexus. Letters, either full of praise or denunciations or money, should be sent to:

Portal Magazine  
Daily Nexus  
P.O. Box 13402  
Storke Communications Building, UCSB  
Santa Barbara CA 93106

## Views

Would you oppose or support a switch to the semester system at UCSB?

**Jean Lagerquist, electrical engineering, senior**

I oppose it. Well, now the vacations come at just the right time. The semester system lasts too long — I think you'd get bored with your classes. And the quarter system is really nice for science majors because you are able to take more electives.



**Bruce Tomlinson, business economics, sophomore**

Support it. Mostly because a lot of my friends are on the semester system at other schools so I'd rather be on the semester system. You usually get out earlier. I like it better. I don't like going for three quarters — it's too short. Besides that I hate trying to get classes at the start of every quarter.

**Kathie Plouff, psychology, junior**

I would oppose it. Because then (classes) would be longer, and if you don't like the class, you would be stuck with it for a longer period of time. But the main reason is that you would probably put off things. I would think "Oh, I have plenty of time, I'll just wait until the end of the semester." And so I would just be as rushed during a semester as I would during a quarter.



**Alias Yusof, computer science, graduate student**

I support the semester system, because I used the semester system in my country, Malaysia. With the system we have, in 10 weeks, we don't have enough time. For instance, in computer science we have a lot of work for the teacher tends to give everything in 10 weeks so we have projects, and we don't have time to prepare for the final. But in my experience with the semester system, we have more time and at least we can do a good job, compared to the quarter system.

**Priscilla Lopez, undeclared, freshman**

I would oppose it. I like the quarter system. It goes by faster. It seems my college years won't take that long.



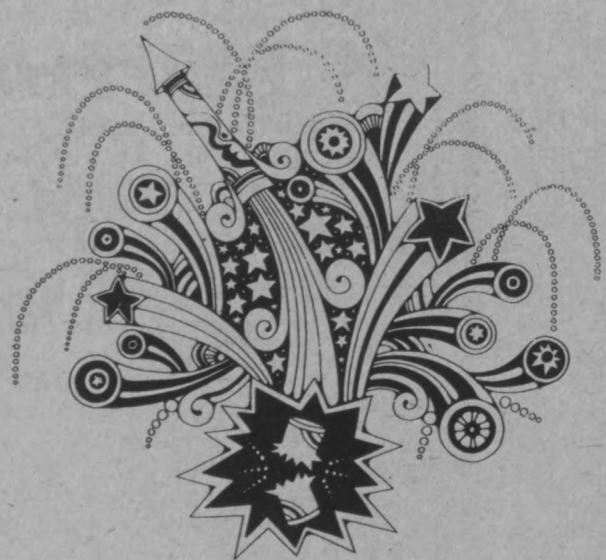
**Stephanie Gitti, speech and hearing, junior**

I would support it. I just think it gives you a longer time for vacations, and you can get into your subject more. You get out of school earlier so you can get summer jobs. The quarter system is too rushed. The semester system allows you time. In case you're sick, you can take a few days off and not miss anything, whereas under the quarter system you are always taking a test and you're always rushed.

# Whoopee!

It's Nexus Happy Hour  
ANY AD  
In 'For Sale' Column

is **1/2 OFF**  
NOON TO 1:00 PM



Take advantage  
of this lunch-time special!

All other discounts are void with this special.  
No refunds given on early cancellations.

Come to the Daily Nexus Advertising office  
at the bottom of Storke Tower.

Absolutely no ads are accepted over the phone.

(3 lines of advertising for half-price, all additional lines at the regular rate,  
25¢ for each additional line. Bold Face type is 30¢ per line.)

## Crispin Leather Store

966-2510



Supple Leather in Rich Tones

Bring this ad for **15% off**  
any item

(Offer expires April 17, 1981)

18 W. Anapamu, Downtown Santa Barbara  
Two Blocks Down from the Public Library

# Another View of the Campus by the Sea

**T** By Cindy Fonstein  
he UCSB campus, with its ocean breezes and craggy mountain backdrop, attracts many students because of its physical attributes. The relative flatness of the land appeals to bicyclists and runners alike. Yet amid the spinning of the thousands of bicycle wheels are the steady turning of the other wheels. For UCSB's estimated 120 permanent and temporarily disabled students, the campus' flatness is among the many assets that make everyday life easier.

Since 1977, when Health, Education and Welfare Secretary Joseph Califano drew up federal guidelines to help end discrimination against the nation's 35 million disabled, UCSB has made substantial changes to improve its own facilities to help the handicapped. Renovated bathrooms, ramps, elevators, widened doorways, lowered electric switches and drinking fountains, and new handicapped residences are among the recent innovations.

In the past few years, handicapped units have been installed in Santa Cruz dorms as well as four handicapped apartments in the Married Student Housing on the Storke Campus. The new Santa Ynez apartments contain 15 units especially for handicapped students. According to campus Senior Architect Jay Anderson, future plans call for more work in the residence halls as well as the West Campus Married Student Housing.

According to Jeff Bass, UCSB Special Services Instructor, the changes have been successful. "This campus is probably one of the most accessible of the U.C. campuses," he said. "The marvelous weather and flat grounds are important too."

Base is not alone in his views on UCSB's accessibility. In 1979, the California Post-Secondary Education Commission reported that "this institution (is) an excellent model as an accessible campus."

The efforts have been appreciated by the campus' disabled students. Linda Scronce, a freshman majoring in psychology, feels the campus is becoming quite accessible to the handicapped. "I think it does really well, generally speaking. I haven't run into many problems."

Nathan Howarter, a freshman business economics major, who



Theresa Peretik

like Linda was born with a rare birth defect, agrees on the adequacy of the campus accessibility. "For me, it's been really good. No real major problems."

Theresa Peretik, a junior speech and hearing major, has watched the campus change in her three years here. "I've seen a lot of changes for the good. Especially this quarter and last quarter. There has been curb cutting and ramp making like crazy."

The construction has greatly enhanced the accessibility at UCSB. "I can get around almost anywhere," John Dorsett, a former UCSB gymnast who suffered an injury last year, leaving him paraplegic, said. "The campus does pretty well."

In spite of all the improvements made in the past several years, UCSB is far from being 100 percent accessible to handicapped students. "There's probably not a campus in the United States that is 100 percent accessible. It's impossible to be because of

funding," Jeff Bass said. At UCSB, both federal and state funds are used in accessibility projects. The availability of more funds would help address the remaining access problems, according to Theresa Peretik, a UCSB handicapped student. "Improvements could be made in the two main areas, bathrooms and elevators," she said. Peretik cited the elevators in South Hall, Noble Hall, and the UCen as being particularly inadequate. "Often the emergency buttons are so high that if I were to get stuck I wouldn't be able to get out alone."

Some other difficult areas around campus are in the lecture halls. For example, in Chem 1179 a step at the back of the lecture hall prevents students in wheelchairs from sitting close to the front. As Nathan Howarter explained, "The step makes it hard to get close. And it's nice to be up front."

The same problem exists in Girvetz 1004. "The step limits

you," Peretik said. "I can't go anywhere past the back row and the lighting is bad in the back."

Tony Rodriguez, a senior majoring in political science agreed. "The step makes it awkward to talk to the professor," he said. The recent innovations on campus, combined with the natural levelness of the area, make UCSB compare favorably to other campuses. Bob Bennett, a sophomore biology major, visited UCLA and UCSF before deciding on UCSB. "Those campuses were too hilly. I like the weather here," he said. "I like to be close to the beach because I like to sail."

The proximity of the buildings at UCSB appealed to Linda Scronce. "It's not sprawled out like UCSD. Here everything is compact. The dorms are close to the classrooms and that's a definite plus."

"The best campus I visited was U.C. Riverside, partly because their facilities are a real drawing factor," Scronce said.

"UCR had lots of electric doors and ramps all around. You can never have too many types of facilities."

Scronce is used to living in highly accessible areas. Growing up in Bishop, home of the legendary ex-skier Jill Kinmont who became disabled in a ski accident, Scronce was surrounded by a wide number of handicapped amenities.

Jeff Bass cited the newness of the buildings at this campus as an asset in making it more accessible. "We're a more modern campus. At Berkeley you're dealing with incredible architectural nightmares. Because of their newness, for example, Davis and Santa Cruz would be easier to renovate."

According to Jay Anderson, turn to pg. 8, col. 1

**T-SHIRTS and SPORTSWEAR PRINTED TO YOUR ORDER**

Shirts for Teams, Greeks, Dorms, Clubs, Business

1-B No. Salsipuedes St., S.B.  
(805) 966-2222 • Screen Print Division

**DR. LARRY BICKFORD OPTOMETRIST**  
WHOLISTIC VISION CARE NOW AVAILABLE

- Soft Contacts For Astigmatism
- Full Spectrum Contacts Affordable.

*Professional Eye Care*  
SLIDING FEE SCALE  
MEDICAL ACCEPTED  
By appointment - 968-0159  
900 Embarcadero del Mar  
ISLA VISTA

**NUCLEAR REACTOR MANAGEMENT TRAINING: Openings/Opportunities**

Department of the Navy, Division of Nuclear Reactors is accepting applications for nuclear propulsion management trainees for openings beginning in June 1981.

Additionally, College Sophomores and Juniors can apply and if screened successfully, can qualify for up to \$800 a month retainer until completion of college. (Also available to grads in masters programs.)

Training program consists of 10 months instruction in: Thermodynamics, Personnel Management, Electrical Engineering, Career Counseling, Chemical Analysis Control, Reactor Theory, much more

Six month internship at one of three U.S. sites with opportunities for assignment at various U.S. and overseas sites following internship. Paid relocation.

BA/BS/MS degrees in math, physics, engineering, sciences.

U.S. citizens only/physically qualified.  
Excellent salary benefits package/bonuses  
Contact LT Jim Letscher or LT John Knudsen, P.O. Box 36806, L.A., CA 90036 or call: (213) 468-3321.

**Many Parts Are Edible**

## YOGONUT TREES REAPPEAR

The Yogonut tree, thought to be extinct, has bounced back. And it's full of those special gifts that once made it a legend: Apples, raspberries, raisins, sunflower seeds... even little cups of yogurt.

Once found everywhere, the Yogonut tree dropped out of sight due largely to a public preference for factory food in the 1950's. This trend has reversed itself, however. A campus spokesperson announced that the trees have been brought on to campus for the good of all.

Now it's easy to protect the Yogonut tree. And good tasting too. Because all the natural things from the Yogonut tree are packed into the Yogonut™ bar. Which is packed in stores everywhere.

So enjoy the Yogonut bar. And protect a legend, please.

**Remember: Take care of it, and it'll take care of you.**

## DROP-IN DARKROOM

**BLACK AND WHITE** — Equipment includes eight enlargers, a dry mount press, a print dryer, a negative dryer, developing tanks and other necessary small equipment. All chemicals are provided. The membership fee for use of the black and white facilities is **\$8.50 per quarter for students** and **\$12 for non-students**. (This fee does not cover use of the color print/Cibachrome chemicals or equipment.) Black and white membership cards may be purchased at the Photo Lab beginning Friday, April 3.

**CIBACHROME** — The fee is **40 cents per 4x5 print** and **\$1.25 per 8x10 print**. This fee covers the chemicals and equipment — you provide your own paper or you can buy it by the sheet at the Lab (30 cents per 4x5 sheet and \$1.25 per 8x10 sheet).

### BLACK & WHITE DROP IN HOURS

April 3 - June 7

Tuesday 3:30-6:30 pm  
Thursday 3:30-6:30 pm  
Friday 1-9 pm  
Saturday 2-6 pm  
Sunday Noon-4 pm

You do not need to purchase a Photo Lab card, but you must have completed Carol Gridley's Cibachrome class or workshop. Both are offered this quarter — see schedule on pages 4-5 in the Leisure Review and description below.

**COLOR PRINTING (FROM COLOR NEGATIVES)** — The fee is **25 cents per 4x5 print or test strip** and **75 cents per 8x10 print**. We will also set up for 11x4 work if there is a demand.

You do not need to purchase a Photo Lab card to do color work, but you must complete one of Patrick Sief's Color Printing workshops — see schedule on pages 4:5 and description below.

**A trained and courteous darkroom attendant is on hand at all times to help students with their work and answer questions.**

### COLOR/CIBACHROME HOURS

April 4 - June 7  
Saturday 10 am - 2 pm  
Sunday 4-8 pm

Hours are subject to change  
Additional hours may be added  
if necessitated by heavy usage.

(SPONSORED BY THE UCSB RECREATION DIVISION 961-3738)

**WOMANKIND**  
Books and Records

SPECIALIZING IN WOMEN'S WORKS

Fiction, Non-fiction, Children's Books,  
Art, Music, Posters,  
Made to Order Buttons, Note Cards  
Jewelry, Lending Library

Tues - Sat 12-6  
ISLA VISTA • 6551 TRIGO RD. • 685-3969  
Upstairs above Yellowstone Clothing

**THE Shoe BOX**  
"WHERE FIT IS FASHION"

**FAMILY SHOE STORE**  
— FEATURING —

Dexters • Bare Traps • Sbiccas •  
Famolare • Nikes • Stride Rite • Hush  
Puppies • Wolverine Work Boots •  
and Others


— Also —  
a Complete Dancewear Department  
Danskin & Capezio  
Garments & Dance Shoes

10% Student Discount  
with student I.D.

189 A No. Fairview Goleta, CA  
Fairview Shopping Center 964-2314

Throughout history he has filled the  
hearts of men with terror, and the  
hearts of women with desire.

**DRACULA**



**TOMORROW NIGHT**  
**SATURDAY, APRIL 11**  
**CAMPBELL HALL**  
**6, 8:30, & 11 pm**  
**\$2 general admission**  
**FREE admission for those who gave blood at**  
**Tuesday's A.S. CAB Blood Drive**  
Presented by A.S. Program Board & A.S. CAB

A Free Community Service Sponsored by  
UCSB STUDENT HEALTH SERVICE  
UCSB COUNSELING CENTER

4/13 **DEVELOPING SELF-AWARENESS**  
Arnie Wallace, Therapist, Private Practice

4/20 **DEVELOPING SELF-CONFIDENCE**  
Doe Ridenour, Director, Special Services Program, UCSB

4/27 **RELATIONSHIP SKILLS-BUILDING**  
Elizabeth Holloway, PhD, Counseling Psychologist, UCSB

5/4 **COMMUNICATION SKILLS-BUILDING**  
Stan Sherman, PhD, Clinical Psychologist, UCSB


5/11 **ROAD BLOCKS TO POTENTIAL**  
Patty Minwogen, Assistant Dean of Residents, UCSB

5/18 **REALIZING POTENTIAL**  
DECISION MAKING & GOAL SETTING  
Carol Geer, PhD, Director of Counseling, Career  
Planning, & Placement Services, UCSB

**MONDAYS 3:30**  
UCSB Student Health Service  
Conference Room  
for more info 961-4163

Sociology 191C Spring Quarter '81  
**MAKING POSITIVE**  
**LIFE CHOICES**

SABINA WHITE, Director of Education  
UCSB Student Health Service  
**MONDAYS 3:30**  
UCSB Student Health Service  
Conference Room  
for more info 961-4163




# Buc for Bon

A 1951 hit movie  
unknown actor a  
blossoms into a m  
enterprise when t  
for president

by Leslie B

**W**hat is now called the "Bonzo phenomena" can be traced back to an experiment at Yale some 30 years ago by a professor who tried raising a chimp as a child. Sparking the imaginations of two young screen writers, Ted Berkman and Raphael Blau, together they produced the screenplay for the 1951 box office smash, *Bedtime for Bonzo*.

Although the star of the movie and its sequel was a five-year-old chimpanzee, the role of the college professor was landed by the then fledgling actor Ronald Reagan. Although Berkman described his performance as merely "adequate," Reagan's subsequent campaign for governor of California and the presidency proved much more successful and served to elevate *Bedtime for Bonzo* from the annals of movie history to what may eventually become a multi-million dollar enterprise.

For Berkman, a resident of Santa Barbara, what started out 30 years ago as fun, "a way of making wry comments," has recently blossomed into a very big business. Berkman and Blau are now the majority holders of Bonzo Enterprises, which has sold licenses to manufacture Bonzo belt buckles, suspenders, and jewelry. Plans for a Bonzo doll, jewelry, and a Bonzo cartoon are also under way. In addition, a new chimp, Bonzo III, has now replaced the original who died in a fire in 1952.

Yet for Berkman, Bonzo has remained a light and minor side of his long and varied career as a novelist, screenwriter, journalist, teacher, and musician. His books include *The Lady and the Law*, *To Seize the Passing Dream*, *Cast a Giant Shadow*, and others. As well as *Bedtime for Bonzo*, Berkman's film credits include, among others, *Fear Strikes Out*, a highly acclaimed 1957 film which received the Christopher Award for general excellence, and *The Edge of Fury*.

Berkman will soon be teaching a course in screenwriting at the UCSB Extension starting April 15. Designed for beginners, the course will be held on Wednesday nights from 7-10 p.m. for six weeks.

In an interview with *Portal*, Berkman discussed the Bonzo phenomenon—its origins and repercussions, connection with Reagan, and its political and financial future.

**Portal:** How did the Bonzo phenomenon begin?

**Berkman:** Well, about an experiment at Yale a professor had tried raising a chimp in his own home to try and demonstrate the unimportance of heredity. Now, my brother-in-law Rafe Blau and I have written on and off together for several years, and he said, "hey, let's do a comedy. Let's do something about a guy raising a chimp as a child."

"He took a shot at it alone actually at first, but it didn't quite jell, so he sent me his draft. It unfolded very rapidly. We sent it out to an agent on the West coast, and we thought maybe we would get Cary Grant in this sophisticated satirical movie about environment

and heredity. We hoped that Grant would deliver these great satiric jokes with devastating precision, and the charm and the whole bit. We saw a big movie coming out of this.

To our enormous disappointment, it got sold to Universal, not to Paramount. And a fellow named Ronald Reagan— whoever heard of Ronald Reagan? It was strictly a second class name at the box office. So we swallowed our chagrin, and went on to do something else. And the next thing that happened was columns out of Hollywood started sprouting pieces about this chimp who was playing in *Bedtime for Bonzo*. So we perked up our ears again. It turned out the chimp was drawing more people to the studio than Olivier and Vivian Leigh who had just come over from England.

**Portal:** Where did they get the chimp?

**Berkman:** The chimp came from somewhere in Liberia, in Africa, and I believe has made a brief appearance in supporting roles in *Tarzan*. This was of course a big promotion for him. He had been a bit player before, and here he had the prospect of being practically a star, which indeed he emerged as. He quickly learned that he was a kind of celebrity. He had his own makeup man, and then they gave him a bungalow just like any other star.

**Portal:** Were you both there watching this?

**Berkman:** No, we were reading about it. We were 3,000 miles away writing something else. We were working on a musical show at the time. We would get these reports in, but there were a lot of them, because Bonzo was great comedy.

Then the picture came out, and it promptly started breaking box office records in Cincinnati and Buffalo. There were big headlines in *Variety*. It made the best 10 variety pictures, the 10 box office winners (there were then 400-500 pictures a year.) And *Bedtime for Bonzo* was up there. Then Bonzo won the "Patsy," the animal equivalent of an Oscar.

**Portal:** Did Reagan get anything out of this?

**Berkman:** Ah, who had heard of Reagan?

**Portal:** How do you feel Reagan performed in the movie?

**Berkman:** Adequately. Did you ever see Reagan in the movies? He's never more than adequate. In *King's Road*, he was momentarily perhaps agreeable. But he was not Cary Grant. He didn't have those dimples, or that roguish eye, or any of that stuff. He was very square. So he played a college professor, and he was really the perfect foil. He was a straight man in the comedian's lingo. See, Grant would have over-shadowed the chimp, or at least competed with him, but Reagan didn't. Reagan just provided the perfect background. See, Reagan, being so solid and reliable, projecting this square-jawed,

straight forward simplicity, made the perfect contrast with a chimp who was always hopping around on the chandeliers. It turned out to be good casting.

**Portal:** Did you think that this comparison held true in this presidential election? Was Bonzo still a perfect foil for Reagan?

**Berkman:** Yes. I think Reagan was very perceptive about that. He's a shrewd politician. When the t-shirts and the publicity started picking up, instead of ducking it, he got himself a mascot on the plane. And he ran with it instead of denying it or being super dignified about it. "That was my favorite picture," he told everybody.

**Portal:** When did the second movie, *Bonzo Goes to College* come out?



A still photo which appeared on the cover by Berkman, for the movie *Bedtime for Bonzo*

**Berkman:** About two or three years after the first one. Reagan was not in that. There have been various news accounts. Reagan's camp, during the presidential election, said he didn't want to play it. In fact Reagan used it to make a point in his campaign. He was arguing that a lot of what Carter did was not credible, and was not adding to the American image of credibility around the world. "What is credibility?" someone asked him. He said, "Well, raising the chimp as a human child, that was a credible, plausible story idea, but having a chimp go to Yale, that was incredible, so I turned it down." This was his way of establishing his sort of superior credibility. This was his own story that he told. Other accounts would have it that Universal thought they didn't need him.

**Portal:** After *Bonzo Goes to College*, did

# Story cks r NZO

e starring an  
and a chimp  
multi-national  
the actor runs

## Burwick

things pretty much settle down?

**Berkman:** Was he forgotten do you mean? Yes. Yet again, it was kind of odd. Bonzo and his replacement were both smothered in a fire that swept the animal compound. At that time we had a deal with Ideal Toys, the biggest toy manufacturer in the country. That deal got wiped out. Soon after that Reagan went into politics. We went on to do other movies like *Fear Strikes Out*, which was Tony Perkin's first picture.

When Reagan became governor, some of the opposition started dredging up the old movies, and *Bedtime for Bonzo* became kind of a campus cult thing. All through the years it was shown time after time and everybody laughed at it, particularly in California. Johnny Carson kept the thing alive because the producer of the Tonight Show had been the director of *Bedtime for Bonzo*. He was



cover of the title song, composed  
e for Bonzo.

constantly kidding Carson and other people on the show about Bonzo. So the name was never totally absent from the public consciousness.

**Portal:** When did the recent interest in Bonzo begin?

**Berkman:** During the 1980 Conventions. Suddenly it was very alive. People started pirating a few things like automobile stickers. During this election, to our mild astonishment, there were some buttons around. This was all without our authorizations. We had retained the commercial rights to the character of Bonzo.

Around Convention time, we saw a big sign that said *Bedtime for Jimmy*. We said, "What the hell is going on here?" The Republican Convention came on, and there were stills from *Bedtime for Bonzo* So letters



went back and forth from my nephew, Rafe Blau's son, who said, "Hey, don't you guys have the rights to this stuff? You should do something with it." We laughed, but then the Canadian Broadcasting did a piece about Bonzo and the campaigns, and got the title wrong, mixing up the two pictures. So Blau, who lives in Nova Scotia, wrote them a polite little note with his Old English background pointless, saying, "I don't think you have your facts quite correctly." Well he got a call from Toronto asking if they could fly him up so he could tell this to the Canadian public at large. And some guy at the *Washington Star* calls him in Toronto, and says, "I want to do a piece on this." So on the front page of the *Washington Star* there was a big splash about this wild, weird coincidence coming up 30 years later.

Then we decided that maybe we should indeed see if the film made any sense to commercialize. So Rafe went down to New York, and he interviewed four or five licensing outfits — places that do nothing but license the Muppets and Lil' Abner characters, and all that stuff. Well he picked a couple of guys, International Licensing Associates, who seemed to think they could do something with the possibility, and he signed an elaborate contract.

People started phoning me, and I began to see that it seemed to be rolling. A woman who lives in this complex, is with the scripts league. So I said to her one day last summer, "Why don't we whip up a little interview with Bonzo. We'll say that Bonzo is living here on my balcony in Santa Barbara." We worked together a story which every paper ran.

**Portal:** But there wasn't actually a chimp?

**Berkman:** Well there wasn't one until people brought one here. It was strictly the fantasy chimp. But people were much amused with it. Apparently because there's an American political tradition of having fun at campaigns. It goes back to the earliest campaigns. This last one was hardly what you would call a sidesplitting couple of guys. Two deadpan, rather serious, dull people. Let's face it, none of them was Jack Kennedy, or even Lyndon Johnson. They're not colorful people.

**Portal:** What is Bonzo Enterprises, and how did that come about?

**Berkman:** Well, Bonzo Enterprises was formed by the International Licensing Associates, because you have to have some kind of corporate identity for him to license. We now have Knickerbocker Toys who are doing a Bonzo doll which will be marketed Christmas. We have a whole bunch of other stuff. Some of the things that have been licensed are the posters, heat transfers, belt buckles, suspenders, slumber bags, jewelry, and ceramic giftware music boxes. Gordon Howard, the guy who does the licensing thing, is going out to see one of the largest of the greeting card companies.

**Portal:** How large is the enterprise now?

**Berkman:** From what Gordon said today, I think that we are definitely over the top, that Bonzo is established in the public mind. With Knickerbocker, who is a big lure, and with the slumber bags and giftware, he said other people will be knocking at the door.

**Portal:** Do you know how much money is involved?

**Berkman:** He seems to be thinking in big numbers, like several zeros — quite a few zeros.

**Portal:** Do you think that the character will live on after Reagan's term has ended?

**Berkman:** Well, that's the idea, for him to have an identity of his own, which he seems to be acquiring. And among other things to cement that, there is a cartoon strip in the works by a very major guy.

**Portal:** What kind of qualities will the cartoon character have?

**Berkman:** Well, we are having a debate on that. Intelligence, amiability, and unpredictability would be three major elements. I had a letter from Rafe Blau this morning. He wants to emphasize those qualities. He would like to stress that our chimp, unlike others, comes with a human education built in, which is true of both Bonzo I and Bonzo III. He doesn't want it to become just like any other animal. Bonzo should come up with, in a sense, super human solutions. I would like to go in the direction of the new ecology, which says that animals probably have more right brain going on than we do.

**Portal:** How did you find Bonzo III?

**Berkman:** Bonzo III is a chimp we discovered after a very assiduous and careful search, because there were a number of candidates. I won't say that we combed every alley way in Detroit, but we did talk to a number of people — trainers who had chimps and psychologists and what not. We finally found that up in La Honda, California at a place called the Jungle Farm Safari, they had a chimp who had indeed been raised like a child. The chimp was living with this couple, and slept in the bedroom with their kid. He's very agreeable. He's my great buddy now, and he comes over and grabs my hand any-time he sees me.

**Portal:** In the t-shirts and other memorabilia, are you emphasizing the first Bonzo, or does Bonzo III come in at all?

**Berkman:** Bonzo III comes in increasingly now. There will be a new t-shirt with the new chimp. That is apparently the one the toy people want to work from.

**Portal:** What do you think Bonzo's appeal is?

turn to pg. 8, col. 5

**WOMEN STUDENTS!  
A CONFERENCE  
JUST FOR YOU**  
Sunday, April 12  
10 am - 10 pm • UCen Pavilion A  
Come for part, or all, of the day which includes speakers, workshops, discussion and films for women. \$3.00 covers lunch and dinner. Please come and bring your friends.

**episcopal**  
  
**church**

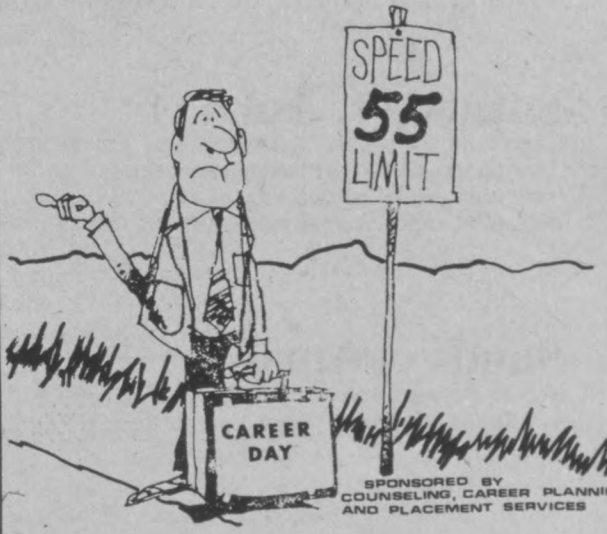
The Episcopal Church at UCSB  
**Saint Michael  
and All Angels**  
HOLY EUCHARIST  
Sunday 8 am & 10 am  
Wednesday 6 pm  
Fr. Harlan I. Weitzel, Vicar  
968-2712 • 967-9618  
Camino Pescadero and Picasso

**NANKING  
GARDENS** FAMOUS CHINESE  
RESTAURANT  
ALSO FOOD TO GO  
**962-4385**  
OPEN EVERY DAY  
EXCEPT WEDNESDAY  
4 PM to 9:30 PM  
507 STATE (Near Hwy 101) SANTA BARBARA

**Cold Spring Tavern**  
SERVING LUNCH, DINNER AND COCKTAILS DAILY

WEEKNIGHT DINNER SPECIAL	\$5.50 complete Dinner served Mon.-Thurs.
CHILI NIGHT	\$1.50 Bowl, every Wed., 7 to 9pm 60¢ Beer

LIVE, ENTERTAINMENT EVERY  
NIGHT, WEDNESDAY-SUNDAY  
**967-0066**  
Atop  
San Marcos Pass (154)  
left on Stagecoach Rd.  
Right at Fork

  
CAREER DAY  
WEDNESDAY, APRIL 15  
UCEN II  
11 AM - 1:30 PM  
REPRESENTATIVES FROM CAREERS IN FASHION DESIGNING,  
AIRLINE, TELEVISION, ADVERTISING, AND MANY MORE WILL  
BE AVAILABLE TO TALK TO THE STUDENTS IN HUMANITIES  
AND SOCIAL SCIENCES.



**SKIP'S  
PERRY'S  
Pizza**

**Coming Soon!  
Fried Chicken**  
Dinners and  
Delivery at Low Prices

**Insist on Quality at Low prices,  
Insist on PERRY'S PIZZA  
For FREE DELIVERY  
call 968-1095**



## Student Relationships

Survey reveals  
slow change



**P**roblems with the opposite sex must be included in the top 10 gripes of any college student. Students are often either lamenting their lack of a relationship or grumbling about the problems they're having with their boy-/girlfriend.

According to Debbie Dunn, coordinator for peer counselors at the I.V. Human Relations Center, "The main problems in a relationship are power struggles—who's going to be in control, and intimacy—how close or vulnerable people are going to be in a relationship. A lot of times people enter a relationship in which they are 'one up' and the other person is 'one down.' For many couples the question is how they can both be on the same level.

"Often times the more intimate we become with someone, the more power we have to give up. The goal is to be as intimate as we want to be and not lose any power." Dunn added that it is usually women who end up giving up this power.

Spencer Cahill, a sociology lecturer, at UCSB, agreed "Male dominance is still the most typical situation," he said. "Men and women allow this to happen because we have an

abstract understanding of sex-roles."

One student who wrote a research paper for Cahill's class observed touching patterns at a sorority dance. "She found that the males almost always initiated touch," Cahill said. "When females did initiate it, males would not respond. It's not an aware kind of thing—that's the problem."

A recently conducted poll of UCSB men and women revealed a wide range of opinions about attitudes toward relationship problems.

One of the questions asked in the survey concerned opinions about how aggressive a woman should be if she wants to meet a particular man. Men's comments ranged from, "A girl that would ask me out, I would consider too aggressive," and "Show him you're interested, but don't be too intimidating and scare him," to "Come to the point. The male shouldn't carry the burden of making the first move. Too many games."

Only 13 out of the 56 men surveyed thought that a woman should "come to the point" and ask a man out. Dona Salpert, who does couples counseling at the UCSB Counseling Center, said, "It still appears not to be okay for a woman to ask a man out on a date. The majority of

women are still concerned with what kind of a message that conveys, and there are still some men who would be scared by it."

However according to Kathy Bycel, the director of the UCSB Women's Center, the woman's role in a relationship has changed some in the past years. "Women are less likely to buy a lot of macho behavior from men and to play weak 'eyelash batting' behavior. There is less denying of their intelligence. It used to be a woman didn't want to be a 'brain' because that made her less attractive."

Indeed, none of the men surveyed claimed to be threatened by a woman who achieved high grades. But a rather surprising number admitted they felt threatened by a very pretty woman. Some comments were, "Pretty girls are too hard to get to know—you have to be so aggressive, and they expect and get a lot of attention."

One male student admitted, "Girls who are pretty attract a lot of attention, and I would be constantly jealous."

Often good looks are not that high on the list of the qualities college students seek in the opposite sex. Jane Carlisle, who runs the "Relationships"

workshop at the UCSB Counseling Center, said that her groups often discuss the ideal woman and ideal man.

"It's nice for everyone to discuss this, because it's qualities more like, 'He/she makes me feel comfortable and is sincere' (that attract people)" Carlisle said. "It's always a surprise—a woman imagines a man wants the perfect woman, and vice versa."

One common complaint made by college students about the members of the opposite sex is their lack of maturity. The majority of UCSB female students who took the survey felt that men their age on campus were less emotionally mature, although not as many male students felt that women were less mature.

One woman claimed, "Men are often inconsiderate of a woman's emotions and on a macho trip," and another felt that, "Relationships are too casually taken by men on campus. There is the attitude of 'when I have the time.'"

Men made comments such as, "Most women are too commercialized and mentally dependent upon what others think. Be yourself and be honest!" and "Women have much more trouble handling their

turn to pg. 7, col. 1

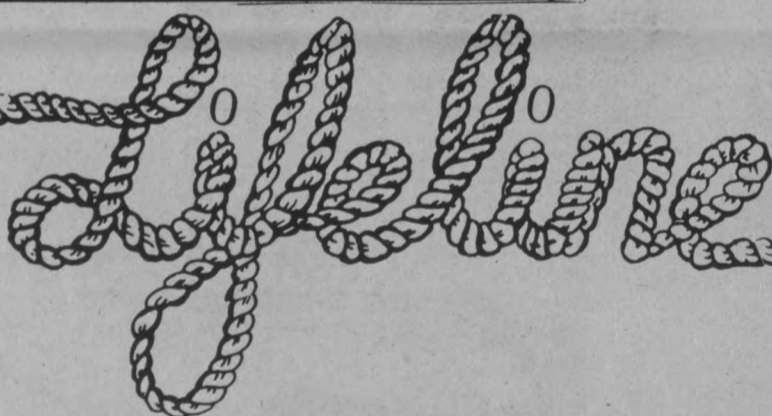
**INFLATION FIGHTER!**

Geometric Haircutting  
by  
Award Winning Hairstylists  
only  
**\$10<sup>00</sup>**

**Friday, April 10 ONLY**

**From 5 pm - 10 pm**  
No Appointment Necessary

**Hair Unlimited**  
in  
La Cumbre Plaza



"a weekly publication of  
the office of student life"

### Friday, April 10

Wrestling Club: Meeting, Rob Gym-gymnastics room, 5-6:30 p.m.  
Bible Study: UCen 2292 7-9 p.m.  
Eckankar: UCen table for literature 8 a.m.-3 p.m.  
Undergrad. Sociology Union: Film: "Blues Brothers," CaH. 6, 8:30 & 10 p.m. \$1.50.  
Partnership Club: Film: "Blue Collar," Physics 1610, 6, 8 & 10 p.m. \$1.50.  
Los Ingenieros: Dance, Carillo Commons, 9-12 p.m. \$3.  
ISA: Meeting, UCen 2272 7-11 p.m. Public welcome.  
Women's Center: Lecture, "Woman-loving Women" 8-9:30 p.m.

### Saturday, April 11

CAB: Film: "Dracula" CH 6, 8:30 & 11 p.m. \$1.50 6 p.m. show, \$2, 8 & 11 p.m. showing free with CAB blooddrive receipt.  
OAS: Meeting, UCen 2272, 1-3 p.m.  
Women's Center: Womanwise Workshop 10-3:30.

### Sunday, April 12

Korean Students Association: Korean Dancers, CH 7:30 p.m. \$1.50/\$2.  
A.S. Status of Women: Lunch, Cafe Interim, 11-2 p.m.

### Monday, April 13

Free Income Tax Assistance: San Rafael Mon. & Tues., 1-5 Santa Rosa, Weds. & Thurs. 1-5 p.m. I.V. Human Relations Center 1-3 Saturdays.  
UCSB Kundalini Yoga Club: UCen 2253, 8-10 p.m.  
Women's Center: Responsible Assertion Training for Women 7-9 p.m.

### Tuesday, April 14

Surf Club: Meeting, Girvetz 2129, 7-9 p.m.  
Third World Coalition: Folk Dance & Music, Storke Plaza, free 12-1.  
NSSHA: Film: "Electric Horseman," CH, 6, 8:30 & 11 p.m. \$1.50.  
CalPIRG: Truth in testing information, UCen 2292 noon.  
PANP: Slide show, UCen 2253, 7-9 p.m. Free.  
Women's Center: Grad. Women's gatherings, Dessert Potluck 7-9 p.m.

### Wednesday, April 15

Christian Science Organization: Campus Counselor, UCen 2272, 12:30-2:30.  
Wrestling Club: Meeting Rob Gym-gymnastics room 4-5:30.  
OCB: Meeting, UCen 2253, 4-5:30 p.m.  
Legal Affairs Board: Law Lecture series, UCen 2292, 7:30-9:30 p.m.  
Third World Coalition: Folk Dance Music, Storke Plaza 12-1 Free.  
Arts & Lectures: New York Brass Quintet, CH 8 p.m.  
Risuen Hall: Film: "Invasion of the Body Snatchers," Physics 1610, 6, 7:45, 9:15 & 11 p.m. \$1.75.  
Business Association: Organizational meeting UCen 2272, 7-8:30 p.m.  
Committee for Black Culture: Meeting, UCen 2253, 12-1 p.m.  
A.S. Program Board: Film: "Autumn Sonata," UCen II Pavilion, 7 & 9:30 p.m. \$1.50/\$2.

### Thursday, April 16

Wrestling Club: Meeting, Rob Gym-gymnastics room 4-5:30 p.m.  
Christian Science Organization: Testimony meeting, everyone welcome URC 777 Camino Pescadero, 7 p.m.  
UCSB Bike Club: Meeting, UCen 2272 or 2284 7-10 p.m.  
A.S. Program Board: Lecture—Reese Erlin. Slide show, Buch 1930, 7 p.m.  
A.S. Commission of Status of Women: Meeting, UCen 2292 5:30 p.m.  
Racquet Ball Club: Meeting, UCen 2284, 7 p.m.

from pg. 6

their emotions, which I consider emotional immaturity." One freshman wrote, "They all tend to be in high school still."

Many of the students surveyed felt that "things are changing" in men-women relationships. UCSB sociology professor John Baldwin felt that some progress had been made. "There have been some changes, but most of them have been happening slowly," he said. "Sexism and the double standard are still around."

"Most men have learned to talk in a less sexist manner, but unfortunately they're still abusing women, and women are not speaking up for their rights," Baldwin continued.

Bycel agreed, saying, "Men are more aware of what not to say, but when it comes down to how they really feel in their gut, I'm not sure. They still make disparaging remarks about women's bodies — 'locker room talk' still goes on. Bycel added that men often don't see a connection between a good relationship with their girlfriend and their derogatory comments about women.

turn to pg. 8, col. 3

## Portal Survey

How many traditional dates have you had this year?	M	F
none	9%	25%
1-5	41%	50%
more than 5	41%	25%
no answer		

Would you consider living in a co-ed apartment?	M	F
yes	97%	83%
no	1%	17%
no answer	2%	

At what point in a relationship would you consider beginning sexual relations?	M	F
1st date	30%	1%
friends	36%	14%
intimate at least 1 mth	23%	25%
after 2-6 months	5%	25%
engaged	0	7%
marriage	1%	14%
no answer	5%	14%

At what age did you begin to have sexual relations?	M	F
haven't	1%	34%
under 14	2%	0
under 18	60%	37%
under 20	30%	25%
20-30	1%	2%
no answer	6%	2%

At what point in a relationship do you think a member of the opposite sex should consider beginning sexual relations?	M	F
1st date	14%	7%
friends	27%	10%
boy/girlfriend for at least 1 month	24%	22%
boy/girlfriend for at least 2-6 months	19%	24%
after engaged	0	7%
marriage	1%	14%
no answer	15%	16%

Do you have a boy/girlfriend?	M	F
yes	44%	35%
no	54%	57%
no answer	2%	8%

On a date, who pays?	M	F
he pays	70%	55%
go dutch	15%	25%
no answer	15%	20%

Do you feel that most members of the opposite sex your age on campus are:	M	F
as emotionally mature as you are	43%	41%
less emotionally mature	30%	58%
more emotionally mature	2%	0
no answer	25%	1%

You are interested in a man in your Soc. 1 class, which is held in Campbell Hall. In order to get to know him better, what would you do? (Check as far as you would go) Men, what should a woman do?

look at him a lot, but otherwise trust to chance	7%	14%
sit by him and strike up a friendly conversation	58%	80%
ask him if he wants to study together	8%	5%
ask him out	26%	1%

# A HUNDRED PAGES OF PSYCH TOMORROW AND A DRESS REHEARSAL TONIGHT.



## YOU CAN DO IT!

It gets down to what you want to do and what you have to do. Take the free Evelyn Wood Reading Dynamics lesson and you can do it—handle all the work college demands and still have time to enjoy college life.

You can dramatically increase your reading speed today and that's just the start. Think of the time, the freedom you'd have to do the things you want to do. For twenty years the ones who get ahead

have used Reading Dynamics. It's the way to read for today's active world—fast, smooth, efficient.

Don't get left behind because there was too much to read. Take the free Evelyn Wood Reading Dynamics lesson today. You can dramatically increase your reading speed and learn about advanced study techniques in that one free lesson. Make the college life the good life. With Reading Dynamics you can do it.

### Schedule of Free Introductory Lessons

LOCATION: GOLETA  
Francisco Torres  
6850 El Colegio

Friday  
Saturday

April 10th  
April 11th

12:00, 2:30 and 5:00 pm  
12:00 and 2:30 pm

LAST  
2  
DAYS



# View

from pg. 3

a state-funded project that began several weeks ago at UCSB should solve many of the remaining problems. Among the changes now in progress are the renovation of the restrooms in Campbell Hall, as well as the installation of ramps outside and a wheelchair landing area inside the hall.

Augmenting the physical accessibility of UCSB, the campus offers services to help handicapped students. The Special Services program, a part of the federally funded Trio Program, assists disabled as well as reentry and transfer students. The SSP offers note-taking services in addition to academic and personal

counseling. "SSP is very open and alert to new problems and ideas that are coming their way," Scronce said.

One new program that SSP introduced is the campus Van Service. The service provides transportation around campus to both permanently and temporarily disabled students. For junior Penny Claunch, who was temporarily dependent on crutches following knee surgery, the Van Service was a life-saver. "They took me almost right up to my classes. It got me to classes sooner and I wasn't so physically exhausted.

A major element in providing disabled students with a meaningful college experience is student awareness. "I'd like to see an awareness day where wheelchairs could be brought in so students could wheel

themselves around," Peretik said. "There could be blinders to simulate blindness and speakers to educate. I think that this would help as far as understanding goes," she added.

To further promote understanding among students SSP's Jeff Bass and the counseling center's Jan Hamilton have started a growth group that meets every Monday from 1-3 p.m.

"Originally, we thought the

group could be used to work out strategies for common problems. Then Jan and I thought that it could be used as a tool for breaking down barriers between able-bodied and disabled students. We've never tried anything like this before at this campus," Bass said.

"I'd like to invite all students to come out and give it a try," he added. "It's a great opportunity to learn about yourself and another minority group."

## Student At Large

BY LINDSEY



"WELL, I'M TAKING ABNORMAL PSYCHOLOGY, HUMAN SEXUALITY, ..."

# Bonzo

from pg. 5

**Berkman:** There are a lot of appeals about a chimp. A chimp is a great leveler in so far as he reminds us of our not so lofty origins. One reason I think he appealed in the campaign was that he juxtaposed the most powerful officer on earth with this funny little animal who is almost a caricature of all of us. That's kind of irresistible. And as I say, it's an American political tradition not to take any politician seriously. You couldn't do this in England. You couldn't have a chimp up there with Prince Charles.

**Portal:** It has been mentioned before, that there is a comparison between Bonzo and the whole phenomenon of Teddy Roosevelt and the teddy bear. Do you think there is a similarity?

**Berkman:** Well you know the teddy bear was named for Roosevelt. It is Gordon Howard's hope (this is mainly in his head as a marketing genius) that ultimately, when we have the doll going, Bonzo will sort of return to the national fold, be recognized, and be connected with Reagan again. In the current phase, he's got to establish himself. But if he's enough of a national figure

again, it's almost inevitable that sooner or later, somebody's going to ask the president about him. And I think Reagan will probably reaffirm the old theory.

**Portal:** We have heard a lot of what other people want. Where would you like to see this go?

**Berkman:** Our original intent was satiric. We were making fun of intellectual pretense. The original story was that the professor was raising the chimp in order to contradict prejudice against his family because his father had been in jail. He was going to prove that it didn't matter where you came from. So this was the basic intent that Rafe and I had. In a sense, the chimp has sort of escaped from us.

**Portal:** What comment do you think Bonzo makes?

**Berkman:** Essentially he is a restorer of perspective. He is a deflator of human pomposity. That's his distinction. He's a Voltairesque kind of Candide character. He rambles through the world, kind of straightening out human pretention and folly. That's an interesting character. It's true, we may have drifted a great deal from that. But, as a writer, that's his significance to me.

## Presenting — Fifth Annual Pasado Pajama Costume Party

Beer, Live Band,  
Lotsa Prime Examples  
Of The Opposite Gender.

6724 Pasado, I.V.  
April 11th  
(Tomorrow)  
10:00 pm  
Donation \$1<sup>00</sup>

Wear Your Jammies  
Or Whatever,  
But Dress For It!



# Survey

from pg. 7

However, Alpert felt that the double standard was diminishing somewhat. "In certain segments of the population, those attitudes are changing," she said. "In the college student population, there is less of a double

standard. There are still people who think premarital sex is okay for men and not for women, but they're in the minority."

In the survey, only one man thought a woman should wait until marriage to have sexual relations, and he believed in the same rule for himself.

However, some of the men indicated that they would consider beginning sexual relations sooner than they thought a woman should consider it. Cahill claimed that men probably don't admit publicly that they hold a double standard. "It's better not to ask the men, but to see who they choose for mates," he said. "They'll probably choose a woman with less sexual experience."

A male student who participated in the survey claimed the double standard still exists at UCSB. "If a male sleeps around he's a stud; if a woman sleeps around she is labeled a slut," he said. Another man commented that he believes having sex is a "male status symbol."

Many problems such as the double standard arise from the fact that for many years separate "rules of conduct" have been set down for men and women.

"From early in life men and women are segregated from each other," Cahill said. "They're perceived as very different kinds of creatures. Problems are created by this segregation, and the more sex-typed people have more stressful interactions."

An attempt to cope with this segregation problem has been made here on campus, with the

proposal of a plan to change Santa Cruz dorm into a door-to-door co-ed living environment.

Conrad Cieber, an R.A. at Santa Cruz, authored a report advocating total co-ed living. "You get more mature behavior and a chance to develop close relationships that de-emphasize sexual relations," he said. "Men and women get to know each other beyond stereotypical conceptions. For example, men come to understand that a woman is not beautiful 24 hours a day."

A large majority of the students in the survey claimed they would consider living in a co-ed apartment. The few who said no did so for reasons of privacy or lack of parental approval. "My parents would choke," one woman commented.

However, many students had positive feelings about a co-ed living arrangement. "It might broaden my perspectives," one student said. Some men mentioned that women tend to keep an apartment cleaner, and some women said they would feel safer with men around.

Most of the students stressed the fact that the relationships must be platonic in order for this arrangement to work. "I live in one now and I've gotten to know a lot about how guys think and feel and live," one freshman woman said. "Since I don't have brothers, I was completely clueless before this year. I think it's a great idea. Of course, in order for a set-up like this to work, there can't be anything more than friendships;

anything deeper would ruin the household."

While most of the students surveyed were willing to venture into the non-traditional world of co-ed living, the majority of them still enjoyed the traditional institution of dating. Many of the women claimed they had less dates this year than last, and they wished they had more.

"It seems that no one in this community goes on 'traditional' dates," one woman said. "The attitude of the guy seems to be, 'Oh, I'll see you at a party or something.'" Another woman commented, "Nobody really seems to go on dates—a lot of guys just want sex, but they won't give anything in return."

One man who enjoys traditional dating said, "I like to go out to nice places with a date. Don't know why, but romanticism has a 'cool' feeling."

The people who didn't enjoy "traditional" dating had specific reasons. "I don't really feel comfortable or even like 'traditional' dating," a woman said. "I usually don't get to know the person—it seems like a game."

In spite of problems that occur, men-women relationships seem to be in full swing at UCSB. In the survey, most of the students who claimed they didn't have a boy/girlfriend wished they did. One woman said, "I'd like to have someone special with whom I could spend my time and share my thoughts and feelings."

Gameroom Gameroom Gameroom Gameroom Gameroom

## Free Rock Concert

Anisq'Oyo Park  
Featuring  
**— ZEUS —**  
Sponsored by the  
**Gameroom**

903 Emb. del Norte  
across from  
Morninglory Music  
I.V.  
Sun-Th  
11:30 am - midnite  
Fri-Sat  
11:30 am - 2:00 am

Gameroom Gameroom Gameroom Gameroom Gameroom

## SPRING SALE

# Up To 75% off

## on all items in stock

Including:  
Complete line of gold jewelry  
Gifts and accessories

**1 DAY ONLY!**  
**SATURDAY —**  
**APRIL 11**  
**10 am - 6 pm**

**BOUTIQUE 1116 STATE STREET SANTA**

BARBARA

## NEW MEXICAN FOOD

# El Mexicano

RESTAURANTE

*Frozen Margaritas, Fruity Sangria, Mexican Beer  
Gigantic Burritos, Flautas, Tempting Tostadas  
Homemade Chile Verde*

Same Great Greenhouse Breakfast  
Menu PLUS Huevos Rancheros,  
Huevos con Chorizo and Chilaquiles Sabrosos

6529 Trigo Rd.  
Across From the Magic Lantern Theatre

## 8 a.m. - 10 p.m.