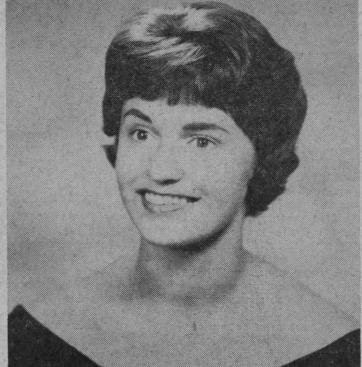
HOMECOMING QUEEN CANDIDATES



Anne Bonine Judy Hunt





Carol Scholl

PRESIDENT PROCLAIMS UNITED NATIONS DAY See Page 3

EL Gaucho

GAUCHOS DEFEATED BY AZTECS, 21-6 See Page 4

Tuesday, Oct. 24, 1961

Volume No. 41

Number 12

Wo. 7-4116

STUDENTS MUST LEAD

When confronted with these questions during an interview last Tuesday, Chancellor Samuel B. Gould demon- rationalizations will be used. strated an insight which Thus, a procedure for handling showed that he had previous- violations must be incorporly considered the problems in- ated also."

volved in an honor system. System Partially Applied

Gould stated that the UCSB French Comedy campus already has initiated honor programs in many areas. Some living groups on and off campus have partially Miser' Opens areas. Some living groups on

He stressed that the honor system depends largely upon the temper of the students—

The UCSB speech and drama growth of the Soviet Union.

department will present its A professor of politics at the temper of the students— department will present its A professor of politics at on the desire of students to be first performance of Moliere's Princeton University, Ebenconcerned for each other and classic French comedy, "The stein has come to UCSB this for the University and on Miser," tomorrow, Oct. 25, at semester as a visiting profestheir willingness to demand 8:30 p.m. in the Little The-sor of political science, an honor system for them. atre. Other performances of

The process of building an and 4. patterns and personal hon- Boy Friend" and "Othello." his Ph.D. at the University of budget request of \$203,319,501 esty, a gradual growth of Also featured in the comedy Wisconsin. life, effected and enforced by Friend." development of understand. Ron Atwood, Pat Bower, Kent professor.

impose an honor system on Sklar and Mike Vaile. in an effort to create better Saturday, Nov. 4. study hours and habits.

Students Responsible

"These and other steps . . are all responsibilities that Offers Scholarship the intelligent and alert stuThe Faculty Women's Club a consultant to the U.S. Air programs in the face of large simplified and maintained by scholarship.

evolve. Why shouldn't a stu- 116. dent be allowed (upon the consent of the instructor) to

Loopholes will be found and asked to attend.

Chancellor Gould Views Growth Of UCSB Student Honor System What is an honor System? How far does it extend? Does it exist already? Does the University approve? Must the honor system be imposed by the administration or can it be actuated by students? Is there anything dishonorable about not having an honor system?

Ebenstein Gives Lecture Today On Challenges Of Soviet Union

William Ebenstein will evaluate "The New Challenges of Soviet Communism" in a University lecture today at 4 p.m. in the campus auditorium. The public is invited.

Ebensten will discuss the question of whether commuinstilled the honor system, but the system has not been applied to its maximum explied to its maximum explied to its maximum explicit to its maximum e nism is primarily an internal or external threat to the free

those of the Stalin regime, stressing the present economic Regents OK

the play will follow Oct. 26, He is teaching courses in 27 and 28 and Nov. 1, 2, 3 political theory and compar- \$9,211,990 for UCSB was apative European governments. proved Friday afternoon by honor system is a gradual Gene Seamans will star as Born in Austria, Ebenstein the regents of the University one, said Gould. It entails a Harpegon, the miser. Seamans was educated at the Univer- of California in a meeting at growing awareness of the has previously appeared in sity of Vienna before coming the Davis campus. need for agreement in honor last year's productions of "The to the United States to earn They also adopted a 1962-63

Army Instructor

necessary regulations to guide will be Carol Williamson, who He taught at Wisconsin for increase of 18 million dollars the system and make it a performed last year in "Man eight years before joining the over the 1961-62 budget. The recognized part of campus and Superman" and "The Boy faculty at Princeton in 1946. budget request will be subthe students, and a gradual Other cast members include vanced to the rank of full state Department of Finance.

ing between instructor and Brown, Cheri Carr, Paul Dauer, | While on leave from Princestudent concerning honesty. Nancy Evans, Don Hudson, ton in 1948-49, Ebenstein di-Gould stated: "I will not lift Hank Linn, Mark Merlin, Carl rected for UNESCO an interone finger in an attempt to Muchnick, Jerry Patch, Dan national survey and analysis appropriations. The remainimpose an honor system on Skiar and Mike valie. of pointed science that led sources as student fees, fed. Homecoming float chairmen ing the freshman class countries are offered. Managethe student body. The desire Season tickets for product to the establishment of the sources as student fees, fed. Homecoming float chairmen ing the freshman class countries are offered. Managethe student body. The desire season tickets for product to the establishment of the sources as student fees, fed. Homecoming event will ment internships are also the student body. The desire season tickets for product to the establishment of the for it must be voluntary and tions of the speech and drama first world-wide organization eral aid, endowment income, will be held today, Oct. 24, at cil or in working on the fresh-begin Friday night, Oct. 27, available.

spontaneous, arising from the department are available at of political scientists, the Inneeds of the students. Already, the University Extension Of- ternational Political Science and auxiliary enterprises. within R.H.A., sorority and fice in the art building. They Association. fraternity groups, group pres- may be purchased for \$2 by sures have exerted themselves students who buy them before

dent should be responsible for is offering a scholarship to Force and the Educational enrollment increases. anyway. We live under too an upper division woman. Television and Radio Center many 'accepted' rules as it is. The award will be based on These rules should be created, promise, economic need and simplified and maintained by scholarship.

The proposed UCSB budget RESEARCH OFFERED Friday night, Oct. 27. Pro- ed on famous quotations or Betty Koral in the ceeds will go to the official ideas, will be judged on genorifice (bldg. 406, Science Research Council Fel- equivalent faculty members, of a \$1,000 fellowship award to an upper division woman. The proposed UCSB budget RESEARCH OFFERED Friday night, Oct. 27. Pro- ed on famous quotations or Betty Koral in the ceeds will go to the official ideas, will be judged on genorifice (bldg. 406, Science Research Council Fel- equivalent faculty members, of a \$1,000 fellowship award to an upper division woman. The proposed UCSB budget RESEARCH OFFERED Friday night, Oct. 27. Pro- ed on famous quotations or Betty Koral in the ceeds will go to the official ideas, will be judged on genorifice (bldg. 406, Science Research Council Fel- equivalent faculty members, or appointments.

"In academic areas," said apply by Nov. 22 with Mrs. and Latin America and, on a umes for the campus library fields of college recruitment an honor system cannot counselor, in bldg. 404, room studied social, economic and for new buildings.

A 1962-63 budget request of

for the entire university, an Three years later he was ad-mitted to the governor and the

Sources

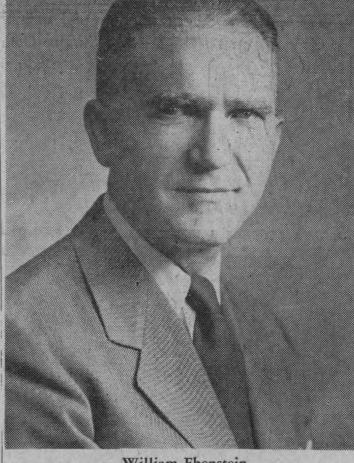
of political science that led der would come from such A required meeting for

Faculty Women's Club Officers at Wisconsin.

The Faculty Women's Club Officers at Common Programs in the face of lever The Faculty Women's Club At a consultant to the U.S. At a programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total programs in the face of lever to the total program for the total programs in the face of lever to the total programs in the face of lever to the total program for the tota

More Faculty

political conditions in Mexico Last month schematic draw- Persons interested in applyings were approved for a psy- ing for the fellowship may ob- The Medical Science Club the steps of the Santa Barbara sponsored by the senior class and Guatemala. Ebenstein has written and chology building, a marine tain full details from Mrs. will show two motion pictures Museum of Art. take a test in his room, where A.S. Social Committee edited a dozen major works biology laboratory, an ad-Betty Koral, campus place- on natural and caesarian Floats will be dispersed at Nov. 11, from 8 p.m. to 12:30 he can concentrate, complete To Meet On Thursday in his field. He wrote his first ministration building and a ment interviewer, whose of childbirth Thursday, Oct. 26, Haley Street and routed to La a.m. This girl-ask-boy dance book on Italian fascism while speech and drama building. fice is in bldg. 406, room 110. at 7 p.m. in the physical sci. Playa Stadium. will feature "The Cider Sipbottom, assuring the instruc- The social committee will still a student. He is also re- The regents also approved The award carries no restric- ence building lecture hall, tor of no illegal assistance? meet Thursday, Oct. 26, at 10 sponsible for long articles on Friday budget requests of tions on holding other fellow-room 1100. "But we must be realistic a.m. in the A.S. conference communism and fascism in nearly 54 million dollars for ships, assistanships or other All students and faculty parade will be a pre-Home-best costumed "Daisy Mae" As in all systems there will be room. All students interested standard American encyclo- the Berkeley campus and \$34,-employment. flaws. Cheating does occur, in joining the committee are pedias and many articles in 766,233 for the Los Angeles The final date for applica-students are especially urged at the Sunken Garden behind Tickets are on sale now at scholarly journals. campus.



William Ebenstein

About \$144,000 of the total FLOAT CHAIRMEN Frosh Float-Builders Meet This Afternoon

Students interested in join-

The tentative request, ap- in the Homecoming parade lounge today, Oct. 24, at 5 p.m. ate floats for competition in for this test must be filed by proved by the regents here must send a representative to During World War II, Eben- last month, was \$9,012,762, an this meeting or the float will charge of building the Home- coming parade.

\$1,000 FELLOWSHIP FOR PERSONNEL

Interested students should lowships for study in Europe pay for another 300,000 vol- for personnel research in the toga-

tions is Dec. 1.

to attend.

UCSB's 38th Annual Homecoming weekend will get under way Thursday night with the first performance of this year's Galloping Gaucho Revue and the presentation of the 1961 Homecoming Queen and her court at 8 p.m. in the campus auditorium.

PARADE, FOOTBALL GAME

Elections for the Homecom-I ing Queen will take place to- The 38th annual Homeday from 9 a.m. to 3 p.m. in coming football game, in the campus mall. All male which the UCSB Gauchos will members of the Associated take on the Occidental Col-Students are eligible to vote, lege Tigers, will begin at 8 The second and final per-p.m. Saturday at La Playa formance of the Galloping Stadium.

Gaucho Review will be Friday, At half-time awards for Oct. 28, at 8 p.m. in the cam- those floats judged outstandpus auditorium. Following a ing in the Homecoming pashort intermission after the rade will be presented. last skit, trophies will be All floats must be removed awarded for those skits judg- from La Playa Stadium by 4 ed outstanding in the men's, p.m. Sunday, Oct. 29. Gates

women's and mixed divisions, will be unlocked for float

Skits will be judged equally clean-up at 10 a.m. on both evenings, with judg- Homecoming weekend will ing based on appeal, origin-conclude with organizational ality, presentation and ap- breakfasts held in honor of plause. the returning alumn.i

Tickets for GGR are on sale at the cashier's window of the FSEE Exams Slated graduate manager's office. Seating will be limited to 750 Students may apply for pofor each performance, and stu-sitions in the Federal Civil dents may save 25 cents by Service by taking the Federal

purchasing tickets in advance. Service Entrance Examination Float Building through which 60 career Preparation for the third fields are offered. Manageman Homecoming float, are in Pershing Park, when The next examination will asked to meet in Santa Rosa groups will build and decor- be given Nov. 18. Applications

The freshman class is in Saturday's 38th annual Home-Nov. 2. For the January 13,

Doughnuts and coffee will Street from Micheltorena to the placement office to anbe sold at the float-construc- Haley. swer any further questions. tion grounds at Pershing Park Floats, which are to be bas- Students should contact Mrs. Friday night, Oct. 27. Pro- ed on famous quotations or Betty Koral in the placement

ceeds will go to the official ideas, will be judged on gen-office (bldg. 406, room 110) of portrayal of the parade theme, cleverness and origin- Sadie Hawkins Dance Gould, "there is no reason why L. W. Harlon, scholarship for Nov. 11 Slates Films Thursday and artistic appeal as they pass the reviewing stand on

Pre-Game Rally

The Sadie Hawkins Dance, pers" quartet and will be cli-Immediately following the maxed by the selection of the

members are invited. Pre-med coming football game rally and "Li'l Abner."

the Santa Barbara Courthouse the graduate managers office.

be shared by large class. FOR SALE: Veloretti Scrambler, 1958

c.c. single, racing condition. Schooling, 6598 Madrid Rd., OST: Green Sheaffer fountain pen with gold band. Return to Paige McKenny, 6509 Picasso Rd., Apt. 7. 'OR SALE—1956 Ford "Panel De-livery." Six cylinder, standard trans-mission, radio, heater, etc. \$495. Ron Burkard — 4901 Sandyland Rd., Carpinteria. Ph. 68-44244.

LOST: red and white Schwinn bleycle racer, Friday, Oct. 13, in front of South Hall. Call 7-1094, ask for Pam.

"The Spanish Empire" by Capa Hall.

Turn in immediately to the FOR SALE: 1953 MG—T.D., rebuilt, book section of the library. hard-top. Phone 7-4147. is imperative, as book must I desperately need Erskin's "Short desperately need Erskin's "Short Conservative" whose letter Story Masterpieces" for English 1B. appeared in the Readers' Will pay full retail value. Contact Burt Worrell Jr. at 7-7011 before Forum of your Oct. 17, 1961 Our 'Childness'

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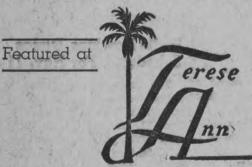
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I have a question for Mr. ping of one red bomb.

Patrick R. Henry, the "staunch issue.

OR SALE: 1948 Chevrolet sedan. Ussue. Was \$2133, now \$33. Call Hollister, How, Mr. Henry, can you Editor: express a belief in "limited As an incoming freshman at Editor:

'52 CHEVROLET Sports Coupe: radio government, freedom of en- UCSB I expected to see and I disagree with Mr. Swan- society.

the UCSB fraternities and Cali and has been, recognized by overhauled engine, new brakes and terprise, and faith in the indi- read an adult college news- der. Lambda Chi Alpha is vio- Therefore, we say to the op- fornia fraternities in general the University and is being shift. \$300 or best offer. Contact Bob Nida at 7-6816. claim it to be the duty of the six weeks, it has failed to at least the principle of separ-policies: it is your right to most important element in the corrected. Forcing the issue at ORTEGA Dining Commons ticket for sale—cutrate price, for nine meals only \$9.50. See Pete Kleinman at the E Gaucho office or 6656 Picasso Rd., Apt. A, Isla Vista.

Cannot be the determination of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of our function of church and state. As disagree and say so just as it the determination of church and state. As disagree and say so just as it the determination of church and stat ultimate desire is the over- which convinced me of your joys privileges made possible If you disagree with the poli- revelation, it was well recogthrow of the United States Gov- childness and failure to under- by state funds. If Lambda Chi cies of a certain fraternity, nized by President Kerr that tornities has brought to use ernment" in another?

Surely you understand that paper. The article concerned University then Mr. Swander's is your right to discrimina. Practiced discrimination. Pres. and to many thousands of such a fact-finding commit a letter written to this paper point would be well taken. |tion! tee of which you speak is not by Miss Bromfield which exthe product of limited govern- pressed her views on an artiment or freedom of enterprise cle written by R. Eugene Plyand is certainly not based on ley.

faith in the individual. Nor is the HUAC as "old-butted the material presented have the right to discriminate. The members of the frater-require discrimination based trying to remedy the situation fashioned" as you seem to be- in Mr. Plyley's article. In Take, for example, the word nity system on this campus on race, religion, or national without prematurely explodlieve, unless you have in mind childish defiance Mr. Plyley discriminate. By Webster's have become quite disturbed origin." n Salem, Massachusetts. terms or your ideals. Or per-Bromfield's letter, he unleash exist.

the same hysteria which as a person. brings so many loyal Ameri- In a university of over 4,000 hood; therefore, it is necessary I ever seen anyone get their tion. This means that before cans to fervently chant that students it is definitely out of that its members be compat-foot so far down their throat the UCSB fraternity system they would rather be "dead place for the newspaper to ible. In order for the mem-in such a blatant manner. can collectively come forth One-Sided than red."

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SOME

Jose has just made an important decision.

to give up the life of a toreador and become a chicken plucker. Fortunately, Jose arrived at this conclusion with a great deal of soul searching . . . he merely took one look and said, "Deez eez too much bull for me!" However and the search should be made slowly.

ever, most decisions should be made slowly and deliberately. For example, anyone con-cerned with buying quality food at the low-est possible prices should give careful con-sideration to the selection of one of Jordanos'

modern supermarkets. Unfortunately, most people, confused by lavish claims of BAR-GAINS...SPECIALS...SAVINGS made by many stores, tend to throw up their hands

modern supermakets throughout Santa Barbara

and cry, "This is too much bull for me!"

We believe you should make this decision carefully . . . ex-

amine Jordanos' ads, compare prices and pay us a visit. Note the cleanliness, the friendly personnel, observe the wide selection, the quality brands, the low shelf prices. Then, for a real test of the buying power of your food dollar, try shopping at Jordanos' for a few weeks. We know you'll decide to continue the process of the buying power of your food dollar, try shopping at Jordanos' for a few weeks. We know you'll decide to continue the process of the process of

tinue because your decision will be a sound and careful one

DECISIONS

SHOULD BE MADE

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Staunch Conservative tives" had their way, the the object of sarcastic remarks. is born with.

man can rise on his own discriminatory clauses" as Mr. cated issue. merits, and you have the Sklar suggests in his origin-

stand the purpose of a news. Alpha were divorced from the then join a different one! This some university organizations ternities has brought to us

ing its doors.

Discrimination

Miss Bromfield's letter re- We believe that fraternities Editor:

B. CLEYET

have similar or dissimilar in- in their constitution.

testing the scale of values peared in El Gaucho in which barred from University recog- in this year's first El Gaucho. that is being used.

control over his intelligence than he has over the other discriminatory implications is ation.

would not require the drop- to fill its pages with this type with the recognition of indices have justifiably asked with Mr. Sklar that "any type of grade school dribble, it vidual differences, you do for a statement on the part of of clause that has discrimin-DENNIS GREEN should seriously consider clos- away with the fundamental the fraternity system. idea of democracy. As soon as Fraternities at UCSB have But articles such as Mr.

dent Kerr has stated "All . . .

ognition shall have a membership policy which does not

some of the earlier "fact-find- rebutted with a somewhat definition it means "to recog- during the past weeks by the President Kerr was also ing committees" that operated slanderous and cutting article nize as being different." Since many articles published in El wise enough to realize that that discrimination on rewhich wasted an entire col- all individuals are different, Gaucho concerning discrimin- any fraternity on the Univer- ligious and racial bases is I believe, Mr. Henry, that umn in the paper. Instead of everyone should be able to ation in the fraternity system, sity campus with any type of wrong, but let's fight it inyou have confused either your criticizing the content of Miss recognize that differences The series began with an membership clause that might telligently with well-founded article written by Dan Sklar be considered discriminatory, facts.

haps you are touched with ed a bitter attack against her It is obvious that a frater- I was frankly embarrassed for must effect the change nity is set up as a brother-Mr. Sklar. Seldom before had through a national organizaallow frustrated attacks on bers to be compatible, He came up with statements with a statement guarantee-If these "staunch conserva- one person which make her they need to have sim- concerning Lambda Chi Alpha ing deletion of discriminatory Editor. ilar interests. Thus, a frater-membership requirements that clauses, seven national fra- My compliments to Mr. nity must discriminate as to were unknown to the officers ternities and 811 local chap-Buelna for expressing the whether its potential members of this fraternity and are not ters of the nationals involved, growing feeling of many of

Mr. Sklar and Sheila Beau- President Kerr has therefore concerning the quality of past The right to discriminate is mont (editor of El Gaucho) set a realistic date of Sept, 1, El Gauchos. As this letter is as fundamental as freedom of were then invited to a dinner 1964, by which time this de-written there have been 11 speech or thought, because at the Lambda Chi Alpha Fra: letion must have taken place issues of El Gaucho published discrimination is the freedom ternity House for the purpose We fully realize that if we and I have yet to see that to pick and choose. The people of clearing up the misconcep- are unable to comply with "consciousness of responsithat contest discrimination in tions voiced by Dan Sklar. this statement by the assign-bility" referred to in the statefraternities are actually con- Later, a "clarification" ap-ed date, we will be rightfully ment of policy which appeared

It is a generally conceived these misconceptions. But then our respective nationals. in what seemed to be a last For this reason, we have our responsibility to our read-

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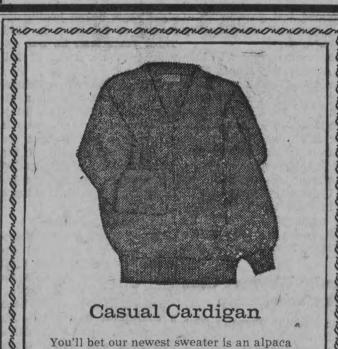
UCSB YOUNG REPUBLICANS

Speaker: Ventura State Senator Bob Lagomarsino

* Tuesday, Oct. 24, 7:30 p.m.

* Santa Barbara Republican Womans Headqquarters, 130 E. Canon Perdido

* For transportation call Randy Siefkin, Anacapa Hall or Al Frankenstein



...but you'll lose, because it's 100% virgin wool! It's a six button cardigan with bell sleeves, two pockets, knit cuffs and waistband. It's light enough to wear from now on, right through the summer. Choose red, olive, bone, black, oxford or

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notion that intelligence is an image as a critic, he main of an earlier date, and have acceptable discriminatory fac-tained that "Nonetheless . . . pledged our efforts in cortor. Yet, a person has no more any type of clause that has recting this undesirable situ-

discriminatory factors that he wrong." Because of the manner in which the issue was ties of California are the piodeath of democratic ideals If the paper finds it necessary As soon as you do away "clarified," subsequent artiatory implications is wrong." BRUCE CARY you no longer recognize indi- not been "too busy with other Sklar's only serve to further vidual differences, then no 'activities' to change their confuse an already compli-

The fact that some organiprinciples of a communistic al article. On the contrary, zations do discriminate on the society.

MIKE COLEMAN student organizations which States are reason enough for JOHN COLE are recognized by the Univer- us to want to maintain our sity . . . as a condition of reconational affiliation.

The leaders of the Greek system on this campus are ing the issue and injuring all those involved. We all agree

IOHN RICHARDS President. Interfraternity Council

must accept such a deletion. the students here at UCSB

Mr. Sklar began by clarifying nition unless we break with I quote the following from your platform: "conscious of ditch effort to salvage his set our goals in the direction ers, we believe in a fair presentation of the news. We will present accurate, clear and, in all unsigned news articles, unbiased coverage of significant events and issues, free of any expression of editorial

opinion. Well, that sounds swell, but what happened? Do those of you who control the editorial policy of this, a student newspaper, honestly believe you "fair presentation of the

news?" Granted, the one-sided, opinionated, degrading articles appearing en masse in El Gaucho have been signed by their authors, but what happened to "the fair presentation" of the other side of the same issue? Those articles

never made print. Don't get me wrong, El Gaucho has some good features about it-free classified ads, Dennis Livingston's "As I See It", a readers' forum and the front and back pages are usually up to the standards befitting a college newspaper, but for some reason it stops there. The columns and articles appearing on pages two and three usually, not always, show a marked lack of good taste and sometimes a lack of good sense.

Isn't it about time that these pages too correspond with your statement of policy? This is, after all, the only newspaper on campus with a potentiality of 4,000 readers. That is a lot of responsibility, now how about measuring up to it?

VIC COX

Army Medical Rep To Visit Campus

Captain Marilyn J. Anderson, Army Medical Specialist Corps representative from the Presidio of San Francisco, will be on the UCSB campus Monday, Oct. 30, to interview students and faculty and to acquaint them with opportunities offered by the Army Medical Service in the fields of occupational therapy, physical therapy and dietet-

She will speak to Evelyn Jones' class in room 119 of the home economics building at 1 p.m. Any interested students may attend.

Appointments to see Captain Anderson may be arranged by calling the military science department (ext. 2227) or through Miss Flint in the women's physical education department.

Brown again didn't know

Governor Brown with control-

ling drug syndicates. More

moderate citizens just under-

stand that Brown doesn't con-

cern himself with solving the problems of illegal drug sales

and increasing drug addic-

Brown, quite the opposite,

expresses continued worry

Smears Successful

HOW TO CHOOSE SATINS

if anybody can do it, we can.

any better than it was to begin with.

COMPLETE LAU

Satins are, of course, valued for their luster.

The oldest and probably still the best way to give luster to satins is by rubbing. At the factory, this is done by "calendaring" — polishing the fabric between smooth

Or the luster may be a combination of sizing and

Or it may be merely sprayed on, as in some of the so-called "lacquered" satins.

This last type of satin is often unserviceable. Therefore, whether you encounter it as yardage or as trimming on a ready-made garment, you'd be smart to be cautious.

Another type of satin on the market is a so-called "hemmed" satin. Pretty — until it's cleaned, then the embossed design is no longer there (or barely visizle).

On good satin, the luster can usually be restored, and

You see, cleaning is more than merely getting the soil out, and no cleaner in the world can ever make a garment

But whether it's a satin or any other garment you own, you'll be better pleased if you

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As the California guberna- Brown, however, either torial election draws near, the through political naivete or criticisms of our present gov- extreme truthfulness, let his ernor get louder. However, as conscience show and came out assist all nations and peoples in their efforts to com- Guera Plaza outside the City I questioned both the resi-against capital punishment. dents of Santa Barbara and Of course, he immediately lost the students of our university, thousands of votes, but this I failed to find many critics is what happens when one who base their opinions on makes his unpopular views anything other than general public.

impressions. Of course, this Brown should probably take is not an unusual attitude on a few lessons from Richard the part of the American Nixon, who makes sure he voter as we know from previ- only takes stands on non ous national and state elec-controversial issues.

The second unfortunate cir Governor Brown, it seems, cumstance which has plagued has been the victim of several our governor is the problem unfortunate circumstances of illegal narcotic sales and which have contributed to narcotic use in California (a these unfavorable impres-problem I reviewed in my sions. Most crucial of these column of last week). was the Chessman case, which Favored Drug Sales aroused emotional sentiment

Governor Brown, being a ideas on what the majority of rather weak politician and a people believe. Last year he basically honest person, found came out in favor of legalhimself unable to satisfy peo. ized drugs and state-controll ple on either side of this ed drug sales and unfortunmoral question. Capital pun. ately must face the wrath of ishment is an issue that can Californians who now claim ruin a man who cannot clev- he is soft on dope peddlers. erly escape taking sides; rid- In Southern California, ing the fence on such ques where the narcotic problem is tions is the only politically most acute, there have been wise position if one can ignore concerted efforts to connect

concerning capital punish-

Carbon Expert Will Lecture

his conscience.

Philip L. Walker, chairman plan which has reduced drug of the mineral technology di. addiction and drug peddling vision at Pennsylvania State in England. University, who has been chosen as this year's Sigma Xi Material" in Farrand Hall at the "dope" problem are gain-the Santa Barbara Museum ing success. According to re-locked neither problem. of Natural History tomorrow, cent public opinion polls, Gov. looked neither problem. Oct. 25, at 8 p.m. The public ernor Brown is rapidly losing Brown's major fault is that

Walker received his B.S. and California. M.S. degrees at Johns Hopkins These two issues, which concerning the problems of Friday, 8:30 p.m. to 10:30 University and his Ph.D. at Pennsylvania State University.

Research

His research has been devoted primarily to carbon. He has been concerned with the physical and crystallographic properties of carbon and how they affect the compatibility of carbon and oxidizing gases. He has also been interested in graphitization kinetics, pelletizing, ultra-fine grinding and carbon formation from the gas

Walker is the author or coauthor of 50 publications on research in this field.

Organizations

He is a member of the American Chemical Society, the American Physical Society, the American Institute of Chemical Engineers, the Electrochemical Society, Sigma Xi and Phi Lambda Upsilon. He is also on the executive committee of the American Carbon Committee.

Walker is now touring colleges and universities throughout the west. Tomorrow's talk is sponsored by the Sigma Xi Club of Santa Bar-1991122 bara.

Page 3 President Proclaims UN Day

WHEREAS THE UNITED Nations has clearly demonstrated its capacity to act as a force for peace chapter of the American Asand human advancement, and has provided a dy-sociation for the United Nanamic spirit which is leading the nations of the tions will observe the 16th anworld along the road to human progress; and

WHEREAS the United Nations is available to the UN today, Oct. bat hunger, disease, and despair; and

WHEREAS the United States strongly supports the UN flag will be raised to Baroque periods. Rococo and ed scenes from "Medea," "MacUnited Nations, the Charter of which is rooted fly with the United States. the United Nations, the Charter of which is rooted fly with the United States Baroque converged at the end beth" and "Tower Beyond Gwen Williams. in ideals and aspirations which we share with free-flag for the day.

this world organization is an indispensable instru- and Elmer Noble, UN Week ment of international peace, economic improvement, Chairman, will speak. and social development, and that any attempt to destroy it would be a blow aimed directly at the I.R.C. To Hold UN independence and security of nations, large and Discussion Friday

Nations has resolved that October twenty-fourth, Relations Club will hold a period which preceded Rococo. the anniversary of the coming into force of the United Nations: Cold War ing dignity or pompousness Little Theatre. United Nations Charter, should be dedicated each Battlefield" Friday, Oct. 27, mark the elaborate embellishyear to making known the purposes, principles, and at 3 p.m. in the Santa Cruz ments of Baroque art. enough to base his public accomplishments of the United Nations:

President of the United States of America, do hereby will lead an informal dis- set in the Rococo and late urge the citizens of this Nation to observe Tuesday, cussion on the strengths and Baroque periods to emphasize October 24, 1961, as United Nations Day by means weaknesses of the UN, its the comic techniques of Moof a community program which will demonstrate past accomplishments and its liere and the action of the their faith in the United Nations and contribute to their faith in the United Nations and contribute to All interested students are The comic techniques of a better understanding of its aims, problems, and invited to take part in this Moliere include the repetition accomplishments.

organizations.

IN WITNESS WHEREOF, I have hereunto set over this problem; but he sees my hand and caused the seal of the United States of the ultimate solution only America to be affixed. through legalized narcotics, a

JOHN F. KENNEDY

may spell the political doom capital punishment and narof our present Governor, are cotics. He is not a particularly Criticism and planned unfortunate, for it seems he dynamic individual, but he is National Lecturer, will speak smears aimed at Brown and has followed his conscience Next week: Governor Brown on "Carbon—an Old but New based on his attitude toward and truthfully expressed his __Ideas into Action.

> Coffee Shop Hours The Student Union Coffee Shop is now open 7:30 a.m. political ground in Southern he cannot successfully ento 3:30 p.m. Monday through lighten the California public p.m. Monday through Thursday, and Sundays between

4:30 and 8:30 p.m.

AAUN TO OBSERVE 16TH ANNIVERSARY OF UNITED NATIONS EN

The Santa Barbara County niversary of the founding of the UN today, Oct.

In observance of United Na-WHEREAS the General Assembly of the United tions Week the International plays elements of Baroque, the the classic French comedy, nia, uncompared the Wiser," will play Oct. 3, 1879.

BY LOUISE MORSE

lounge. NOW, THEREFORE, I, JOHN F. KENNEDY, speed and Stanley Anderson old Lanning, "The Miser" was

discussion. The public is wel- of a theme subtly altered and balanced by its opposite ten-

I also call upon the officials of the Federal and Last Wednesday night the dency. For instance, the lov-State Governments and upon local officials to en-I.R.C., opening its visit-with ers in the play are elegantly courage citizen groups and agencies of the press, the-professor program, heard artificial to balance the crudradio, television, and motion pictures to engage in Dr. and Mrs. Walter Clemens ity and coarseness of the appropriate observance of the United Nations Day slides, of their tour of the lightly curving elements sugthroughout the land in cooperation with the United Soviet Union and Clemens' ex- gest the gracefulness of the States Committee for the United Nations and other periences as a student at the lovers. Heavy embellishments University of Moscow. of Baroque, on the other hand,

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JUDITH ANDERSON SLATED TO APPEAR AT LOBERO THEATRE Holly Ingram, Feature Editor

A dramatic performance by the world - famous actress,

The setting of "The Miser" by the UCSB committee on Maher, Tom Morgan, Louise Hall, with a simple flag- is designed in keeping with arts and lectures, will fea. Morse, Roger Pearson, Dave of the 17th century, approxi-Tragedy." Miss Anderson will Published semi-weekly every

> Gracefulness, freedom and Harpegon.

irregularity of rhythm typify "The Miser" set is designed Barbara. Printed in Goleta by the Rococo. The twisted curves by Gerald Lanning, technical the Goleta Gazette. for a whole system of de-

El Gaucho Staff

Sheila Beaumont, Editor Jerry Rocco, Adv. Manager

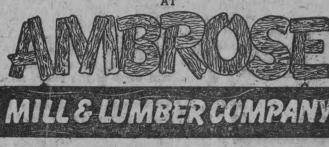
Paul Barber, Barbara Car-Dame Judith Anderson, has lin, Paula Chaney, Vic Cox, been scheduled for the Lobero Ulric Dahlgren, Mike Garrity, Theatre Friday, Dec. 1, at 8:30 Gloria Goldstein, Sue Kardas, Pete Kleinman, Marcia This event, to be presented Knopf, Tom Laurie, Nancy

dom-loving people in all parts of the world; and | Mayor Abbott will read the mately the period during be assisted in her performance | Tuesday and Friday during be assisted in her performance | WHEREAS the United States considers that | President of the United States, place. | The which | William Roerick. | William Roerick. | Students | S serve to echo the crudity of by the Associated Students, University of California, Santa

director of the UCSB Little Entered as second-class matter Theatre. Written by Moliere on November 10, 1954, at the "The Miser" set also disthe classic French comedy, nia, under the Act of March

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THE DATING SEASON

I have recently returned from a tour of 950,000 American colleges where I made a survey of undergraduate dating customs and sold mechanical dogs, and I have tabulated my findings and I am now prepared to tell you the simple secret of successful

The simple secret is simply this: a date is successful when the man knows how to treat the girl.

And how does a girl like to be treated? If you want to know. read and remember these four cardinal rules of dating:

1. A girl likes to be treated with respect.

When you call for your girl, do not drive up in front of the sorority house and yell, "Hey, fat lady!" Get out of your car. Walk respectfully to the door. Knock respectfully. When your girl comes out, tug your forelock and say respectfully, "Good evening, your honor." Then offer her a Marlboro, for what greater respect can you show your girl than to offer Marlboro with its fine flavor and exclusive selectrate filter? It will indicate immediately that you respect her taste, respect her discernment, respect her intelligence. So, good buddies, before going out on a date, always remember to buy some Marlboros, available in soft pack or flip-top box in all 50 of the United States and also Cleveland.



2. A girl likes a good listener.

Do not monopolize the conversation. Let her talk while you listen attentively. Make sure, however, that she is not herself a good listener. I recollect a date I had once with a coed named Greensleeves Sigafoos, a lovely girl, but unfortunately a listener, not a talker. I too was a listener so we just sat all night long, each with his hand cupped over his ear, straining to catch a word, not talking hour after hour until finally a policeman came by and arrested us both for vagrancy. I did a year and a day. She got by with a suspended sentence because she was the sole support of her aged housemother.

3. A girl likes to be taken to nice places.

By "nice" places I do not mean expensive places. A girl does not demand luxury. All she asks is a place that is pleasant and gracious. The Tomb of the Unknown Soldier, for example. Or Mount Rushmore. Or the Taj Mahal. Or the Bureau of Weights and Measures. Find places like these to take your girl. In no circumstances must you take her to an oil-cracking plant.

4. A girl likes a man to be well-informed.

Come prepared with a few interesting facts that you can drop casually into the conversation. Like this: "Did you know, Snookiepuss, that when cattle, sheep, camels, goats, antelopes, and other members of the cud-chewing family get up, they always get up hind legs first?" Or this: "Are you aware, Hotlips, that corn grows faster at night?" Or this: "By the way, Loverhead, Oslo did not become the capital of Norway till July 11,

If you can slip enough of these nuggets into the conversation before dinner, your date will grow too torpid to eat. Some men save up to a half million dollars a year this way.

To the list of things girls like, add the king-size, unfiltered Philip Morris Commander. Girls, men—in fact everybody with a taste bud in his head—likes mild, natural Commander, co-sponsors with Marlboro of this column.



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Hancock Whips Gaucho Frosh, Nobbe Runs 75 Yards For TD

Quarterback Frank Nobbe galloped 75 yards for a first quarter touchdown, but the scoring scamper proved to be the only bright spot for the UCSB freshman football team Saturday night in a 48-6 setback to powerful Hancock Junior College.

Playing before a full-house

Maria, the Gaucho yearlings

came up with the game's out-

cock, which chalked up its

out around his own left end,

and once in the clear, relied

remaining yards to paydirt.

the gap somewhat.

CAL POLY UPSETS LONG BEACH STATE

Cal Poly threw a monkeystanding play on Nobbe's run, wrench into the CCAA title but proved no match for Hanplans of Long Beach State this weekend and almost fourth straight victory after virtually assured Fresno losing the season opener. State of its unprecedented fourth conference crown.

The Mustangs surprised the 49ers, 21-14, while the as the gun sounded ending ties of Homecoming Weekend. ni. Bulldogs, ranked fifth in UPI's small college ratings, coasted to an unexpected easy victory over Los Angeles State, 35-6. Fresno is now the only unbeaten team in the CCAA.

In other Southern California college activity, Whittier won its SCIAC showdown from Occidental, UC-SB's next home opponent, by a score of 28-8.

Intramural **Races Hit** Homestretch

competition, and the title passes for 19 yards. yards.

play winding up next Wed decision to San Fernando State competition. In last week's action, the UCSB will host Pomona Colon the following day.

Goleta Beach Athletic Club lege this Friday afternoon at continued its march to the 3 o'clock on the campus field, Las Casitas League champion- and will close out their camship with a 26-0 victory over paign a week from Saturday by visiting Porterville JC.

Dick Hitchmen's 25-yard run started the scoring parade for the winners, then quarterback Bill Lewis passed for the remaining 19 ponts. He hit Mike McKieve, Jon Deeter and Rick Aster for touchdowns and Rick Aster for touchdowns

with extra point passes. Sycamore, thanks to a safety on a bad hike from center, edged Palm, 14-12. The Sycamore squad got scoring plays from Art Coleman on a pass-run of 50 yards and Edgar Dawson on a four-yard jaunt, while the losers scored on two spectacular 60-yard plays by George Krause and

Jim Prellesik. Pine-Yucca broke up a tight defensive duel with Cypress with four minutes remaining on a pass from Joe Taylor to Don Steward that provided the winning margin in a 6-0 tri-

The game was marked by outstanding defensive play on both sides, with Ed Erickson's four intercepted passes highlighting the winners' performance.

In the remaining game, Sequoia won a forfeit from Birch.

Intramural Grid Schedule

TODAY

Maricopa vs. Navajo Apache vs. Canalino Yuma vs. Modoc Ute vs. Pima

TOMORROW

Pine-Yucca vs. Juniper GBAC vs. Birch Cypress vs. Palm Sequoia vs. Sycamore

THURSDAY

Delta Tau Delta vs. Sigma Pi Baldino's vs.

Sigma Phi Epsilon Kappa Sigma vs. Sigma Alpha Epsilon Lambda Chi Alpha vs. Delta Sigma Phi



Tuesday, Oct. 24, 1961 Page 4

Jim Carroll once again led

the Gaucho parade across the

finish line with a time of

17:20 and fifth place. The

of Bulldog fans at Santa

will clamp the lid on their 1961 season.

Coach Frank Rohter's tankers will meet an alumni team The winners jumped off to in their annual battle that, touchdown, which came just has become part of the festivi- up for the always tough alum-

the opening round, narrowed Fresh from two convincing The harriers will be looking victories over San Fernando for their second straight dual The Bulldogs got the six and Redlands last week, the meet win over the Warriors points back in the second team traveled to Claremont after running third to Camp quarter to take a 20-6 lead to yesterday and will now tune-State last Saturday.

intermission, then broke the game wide open in the third period with 28 points. Good downfield blocking was the key to the Gaucho touchdown, as Nobbe started Meeting Set

host Marines took the first three spots and the Diablos' An organizational meeting fine runner Sy Villa was on his speed, agility and teammates to negotiate the has been called Thursday at fourth.

noon for all prospective candi- | Coach Sam Adams was im-Hancock scored a total of dates for this year's Gaucho pressed with the improvement seven touchdowns, six on runs wrestling team. of UCSB's overall strength Coach Joe Rector announc- and singled out in particular

and one on a 35-yard pass from Milo Lizalde to Jim held in the weightlifting room who moved up from his posi-In the final statistics, the (Bldg. 455A, Room 101) and tion as fifth man to win sec-Bulldogs rolled up 337 yards will be to inform the interest- ond place among Gaucho finoffensively, 212 on the ground ed competitors of season ishers.

and another 125 through the plans. Anyone who can not Milt Howe, Dick Ryon and air. The Gaucho frosh ac- attend at that time is asked Dave Koll also ran well indi-Intramural football heads counted for 138 yards rushing, to contact Rector in the men's vidually for the Santa Barfor its next to last week of but clicked on just one of 13 physical education office barans, who lost to Los An-The hosts meanwhile made Twelve matches and the dleton 17-37 in dual-meet

races in the fraternity, Las the most of their passing conference tournament are on scoring. The triangular scor-this year's schedule. Eight ing found Camp Pendleton in weight classifications, start-front with 21 points, followed in the passing conference tournament are on scoring. The triangular scorthis year's schedule. Eight ing found Camp Pendleton in weight classifications, start-front with 21 points, followed in the passing conference tournament are on scoring. The triangular scorthis year's schedule. "knock down, drag out" af eight attempts for their 125 ing at 123 and ending at by L.A. State (44) and UCSB heavyweight, will be repre- (55). Four games are scheduled This was the third straight sented by the Gauchos, and An example to back up the

today, tomorrow and Thurs loss for Coach Dave Gorrie's freshmen are reminded that Gaucho team improvement day in the three loops, with freshmen, who dropped a 7-6 they are eligible for varsity was the fact that two weeks ago the same Los Angeles nesday. Playoffs will begin and lost 23-7 to Santa Barbara on the following day.

City College.

Organized workouts will be- State team whipped Santa gin Nov. 20.

Barbara, 20-39.

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the San Diego State Aztecs ran the formation pertheir first homecoming vic. feetly as every play gained for the score.

Aztecs ran the formation perthe season to end Bill Peters homecoming for some 9,000 for the score. tory since 1950 Saturday. yardage. Seiver culminated. It didn't take long for Sevier

Diego was scoring three times a failure as the pass from for 52 yards to score again. to gain its second California center was bad, San Diego The big play of the series was Collegiate Athletic Association fumbled the ball twice, and a 38-yard play from alternate (pass failed)

Collegiate Athletic Association fumbled the ball twice, and a 38-yard play from alternate (pass failed) win of the season by a score the Gauchos missed two easy quarterback Larry Korsmeier of 21-6 at Aztec Bowl.

The winners scored the first tecs, however, got two points plays later Sevier scored again time they got their hands on as Sevier took a lateral from on a one yard plunge, then the ball. They took the pig. Neal Petties for the score. added an extra point to make 121 skin on an attempted "on- The Gauchos then took the the score 15-6. sides" kickoff by the Gauchos ball and moved equally as The Gauchos began another While the Gaucho cross country team takes another on their own 41 yard line well as quarterback Stuart march, but to no avail. In the

crack at rival Westmont Saturday, the UCSB water poloists and marched 59 yards in 12 Bell passed and ran with per- rest of the game they could plays for a touchdown. The "I" formation of new Fell, and Larry Carlson also within the San Diego State 20

Fumbles, slippery fingers yell worked well, and quar-surge as they marched 72 times. Two fumbles and one and misguided passes gave terback Wayne Sevier of the yards for the TD. Bell threw pass interception was all it

As the Gauchos of UCSB the drive with a one yard and company to get going played one of their sloppiest plunge to make the score 6-0 again. After an even ex- ucss games of the season, San The extra-point looked like change, the Aztecs marched San Diego chances at tackles. The Az- to Eldridge Cooks. Three

fection. Roy Stephenson, Doug not score, although they were

STATISTICS

SCORING

SDS—Sevier, 1 run (Sevier kick) SDS—Berg, 2 run (kick blocked)

STATISTICS

Rushing Yardage
Passing Yardage
Passes Attempted
Passes Completed
Passes Had Intercepted
Punts
Punting Average

Punts
Punting Average
Fumbles
Fumbles Lost
Penalties
Yards Penalized

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Processing, plastics, and electronics are a few examples. Then pick the one you have a leaning toward, and get the names of the most progressive companies in that

One thing I'd like to point out from my own career is ... a growth industry may also be an old business that's on the verge of new development. Shortly after leaving college I found this situation in the Outdoor Advertising field. What my associates and I did was to employ color, action and motion to dramatically personify the product, brand or services being advertised. In doing so, we developed the modern type 'Spectaculars' that talked, blew smoke rings, soap bubbles, etc. . . . signs that changed the face of Broadway and the famous Times Square area.

This is just one example. The really important thing to remember is this: When you set your sights on a career, aim for an industry that is going to grow, so you can grow with it. It's the difference between a rocket that blasts off, and one that just sits there. Good luck!"

