

VOL. XXIX

SANTA BARBARA, CALIFORNIA, TUESDAY, OCTOBER 4, 1949

Gaucho Rooters Use New Gate

A special student gate just south of the field house will be provided for Gaucho rooters at all gridiron contests staged at La Playa stadium, according to William Russell, graduate manager.

"Plenty of parking space is available for students east and south of the student entrance on the breakwater side of the stadi-um," said Russell, "and we want the students to use this parking area and the student gate exclusively.

The purpose of this new student gate setup is to facilitate the handling of crowds and parking at the games.

Make Up Proficiency Tests on Saturday

Make up proficiency tests will be given on Saturday, October 8, 1949 in Ridge Hall 101 and 102. They are for those students who have failed any part of these examinations. No new examinees will be admitted.

Doors will be opened only at the beginning of the administering of the following test divisions; Reading Comprehension, 9:00; Reading Vocabulary, 9:30; Arithmetic Fundamentals, 9:55; Arithmetic Problems, 10:40; English, 11:25; and Spelling and Handwriting, 12:00.

Students deficient in any secany part taken, whether passed faculty. formerly or not.

and present evidence, on the blank War I he suffered wounds resultprovided for that purpose, of hav- ing in the loss of a leg. This did make-up divisions. This statement, ing again for service, and he has admission to these tests.

Fingarette Thesis May Be Published

work on his Ph.D. in August, states. greatly impressed the philosophy department of UCLA with his thesis: "The Influence of Knowledge on Behavior". The thesis was a study of factors uncovered in Manziarly will answer questions psychoanalytics, especially as they tend to throw light on the problems of scientific ethics. Although no definite plans have been made, it has been recommended that portions of the thesis be published. teaching at UCSBC since Septem- take part in the lecture series in ber, 1948, took both his under-the near future are Dr. Lester graduate and graduate work at UCLA. During his three and a. Sands, Dr. Elliott A. P. Evans, half years of service with the and Theodore Hatlen. formation-Education Division of Music Profs Give the War Department, and in the Combat Engineers. At present he Concert for Dept is busy with four philosophy classes, his wife and two-year old daughter. His future plans include teaching a new course in Wilson, assistant professor of social philosophy which will em- music, and E. G. Theros, instrucphasize scientific methods of thinking about social problems, and next year teaching a course in esthetics, in which the nature of art and its social functions will be discussed.



STOPPED IN HIS TRACKS-Gaucho Right Guard John Richards Rhodes Scholarship committee. downs fleet-footed Sagehen Lloyd Herbener in the third quarter of the Pomona game at Claremont as the Gauchos regain their fighting spirit.

French Consul Next Speaker for Lecture Series

Alexander de Manziarly, French consul in Los Angeles, will be the ker for the second of the All-College Lecture Series on Wednes- completed and submitted to him speaker for the second of the All-College Lecture Series on Wednesday October 5.

The lecture, which will be held tion of any division of the test in Pine Hall 100 on the Riviera All-Cal Tickets must retake the entire division, Campus at 4 pm, is open to the and will be held responsible for public as well as to students and Sold in October

Mr. Manziarly, who has re-No appointment is necessary, cently returned from a visit to his of the All-Cal Weekend will go but each student must see his homeland, will speak on the cur- on sale October 4, according to department chairman or adviser rent situation in France. In World Ken Trevey and Beverly Purdum, ing prepared for his particular not prevent him from volunteer- committee for the event. signed by the department chairman held many military and diploma- the Graduate Manager's office, or adviser, must be presented for tic posts in a distinguished career. located in Ebbets Hall. Price for

as military attache for the Free for alumni and townspeople three French in New York and later in Washington.

The French consulate in Los An-Dr. Herbert Fingarette, philos-ophy lecturer who completed his large area of the southwestern ets at the lower rate.

Tickets for the football games chairmen of the Santa Barbara

These tickets will be sold in During World War II he served faculty and students in one dollar, dollars Associated Students membership cards must be presented

Seats for Santa Barbarans in

Improved Gaucho Gridiron Squad Falls Before Strong Pomona Sagehens in Weekend Thriller

Pomona's highly-touted Sagehens lived up to expectations Friday night as they took the Santa Barbara Gauchos into camp, 21-13, in a thrilling battle witnessed by about 5000 fans. Lloyd Herbener, Johnny McColl, and George Colbath, Inc., proved to be just too much

for the Gauchos to handle. Between the three of them, they ripped the Gaucho line to shreds, or when the line held, McColl would throw to his cohorts for nice gains.

The rejuvenated Gauchos, looking much more impressive than in the Whittier game,

Rhodes Candidates Meet Thursday PM

Two faculty members who are former Rhodes Scholars will be available to answer question concerning the Rhodes Scholarships at a general informational meeting 102 Ridge Hall at 4 pm on Thursday, Oct. 6.

They are Douwe Stuurman and Warren Schutt, both members of

the English Department. The annoucement was made by Dr. George Hand, Acting Dean of

Liberal Arts and chairman of the All students interested in applying for the Rhodes Scholarship

are invited to attend. The discussion will include such subjects as life at Oxford, qualifications considered in judging applicants, the method of applying and similar questions.

Previously Dr. Hand had anby October 15. Application blanks may be obtained from the office of Dean of Liberal Arts, 109 Admin-

istration Building. The Rhodes Scholarship com-petition, in which Santa Barbara College entered candidates for the first time last year, is open to all ities of character and leadership over left end from 20 yards out tend an Institute on The Audience are considered in making selections, as well as scholastic ability. Physical vigor as shown by interways is also considered.

Scholarships are granted for Not to be denied, the Gauchos two years and may in some cases bounced back into the scoring colbe extended an additional year. umn with about two minutes left The annual stipend is 500 pounds, in the game. Kelley took a handor roughly equivalent to \$2,000 in off from Gorrie and skirted right purchasing power. There are addi- end without a hand being laid on tional privileges not included in him, and the spirited Gauchos the stipend.

proved tougher than had been expected. With the exception of two Pomone first period scores that Announce New Date Pomona first-period scores that put them deeply in the hole, they battled the Sagehens on nearly even terms and in the second half. threatened to stage a spectacular

rally and win the game much in the same manner as they did last vear.

On the second play of the game, Pomona's John Allen intercepted a pass and ran 25 yards for the by Acting Provost J. Harold Wilscore. A few minutes later Her- liams. bener scampered 79 yards around end and the Sagehens had themselves a fat 14-0 lead with the first quarter not over yet.

The Gauchos roared back from their half-time rest full of fight versity of California in connection and really made a game out of it from there on. Within three minutes after the second half had started, Tommy Kelley had boomed through from the one-yard line to culminate a drive of 60 yards in seven plays. Francisco's kick was good and the Gauchos were and a change time of 1 pm.

back in the ball game. With Dick Gorrie leading the way, the Gauchos again marched all the way down to the Pomona Relations.

15 on passing and running plays, but a fumble on the 15 stalled this latter drive and seemed to take some of he wind out of Galcho sails a few minutes later. Midway Speakers' Institute in the fourth quarter, Pomona recovered on the Gaucho 32 and tween the ages of 19 and 24. Qual. Herbener again smacked right speech have been invited to atfor the score that broke the Gau- In Theater Arts and Speech to be chos' hearts. The versatile Her- held Friday and Saturday, Octobener kicked the extra point, his ber 14 and 15. The institute is est in outdoor sports or in other third of the night, and the Sage-ways is also considered. third of the night, and the Sage-california Extension in coopera-

trailed, 21-13, as Francisco's kick was wide.

For Sproul Reception

The President's Reception and the University Meeting at which President Robert G. Sproul will welcome new students to Santa Barbara College will be held on Monday and Tuesday, Oct. 10 and 11, it was announced yesterday

These events, originally sched-uled for Friday, Sept. 30, had been postponed because of the special meeting in San Francisco called by the Regents of the Uni-

The President's Reception will be held on Monday evening at 8 pm, the same time as before. The University Meeting will be held in the Quadrangle on Tuesday at 11 am, a change from the previous

Other details will be announced later by Harrington Wells, Chairman of the Committee on Public

Santa Barbara Hosts

Teachers of theater arts and tion with The Southern California Section of the American Educational Theater Association and the Southern California College Section of the Western Speech Association.

Theodore Hatlen and Upton S. Palmer are chairmen of the program which begins Friday evein the mont Room of ning Eaton's El Presidio Restaurant. Registration at 6 pm will be followed by informal dinners and committee meetings. Experimental films produced at UCLA and USC will be shown. The main business of the institute takes place on Saturday when a day-long series of events is scheduled. There will be a breakfast and joint meting for the Executive Committees of the cooperating associations which will be followed by registration at the University Extension Office at 9 atre where Mr. Harold Lillywhite will preside. Provost J. Harold Williams' welcome will be followed by the keynote address which will be presented by Dr. Paul Perigord. President William C. Jones of Whittier College will give the main address The Place of Speech and the Theater in General Education Curricula. The panel on What is the Obligation of the Educational

ATTN: VETERANS

All veterans are reminded that, according to Robert W. Webb, Acting Campus Coordinator, Öctober 15 is the deadline for veterans to purchase books and supplies at the bookstore.

Committee on Drama, Lectures, the Coliseum reached through tun- Women's Counselor and Music, which is sponsoring nels 23 and 24. the lectures series, said that Mr. from the audience at the conclusion of his talk.

Dr. Charles G. Miller, who was originally scheduled to speak at this meeting, will be heard at a Dr. Fingarette, who has been later date. Other speakers who will

A program of oboe and vocal solos was presented by Clayton tor of music, at the semester's first joint faculty-student meeting of the Music Department.

Other music faculty members were introduced to the new students by Maurice Faulkner, pepartment chairman, Robert Greenwell, former president of the music students, conducted the business meeting, at which the following student officers were elected: Wallace Umber, president; Edward Harris, vice president; Patricia Gilmor, secretary-treasurer.

Upton Palmer, chairman of the the bottom half of the section of Bowers Appointed

HOUSING CARDS

The housing Office requests that all students who have not turned in their housing cards please do so at once .It is important that the Housing Office maintain a complete and correct file of local addresses and telephone numbers of all students enrolled in college.

Change of addresses should be reported to the Housing Office and to the Deans' Offices.

selor of Women Students.

Working out of the dean's office, she has charge of women students' part-time employment, gives advice on matters concerning housing adjustment and other prob-Dean of Women.

men students on such matters as cent. scholastic status, social and personal adjustment, financial planning, and study habits.

CALENDAR

TUESDAY:

7:00-9:00 p. m. - Kappa Omicron Phi Meeting, AWS room.

4:00 p. m.-Dance Workshop Tryouts, Women's gym. WEDNESDAY:

9:00 a. m.-Industrial Arts Club Meeting, Mesa Aud. 4:00 p. m.-Lecture by Dr. Charles Miller, Pine Hall 100 7:30 p. m.—Beta Beta Beta Meeting, AWS room. 7:00-9:00 p. m.—SFS-Tous Les Temps "Get-Acquainted"

Party, Gamma Delta Chi House.

THURSDAY:

Elem. Ed. Beach Party (East Beach).

4:00 p. m.—Faculty Club, AWS room.

7:30 p. m.—Home Economics Club, Ebbetts Hall. 7:00-9:00 p. m.—Nani Leilani "Get-Acquainted" Party,

AWS room.

A remarkable increase in spirit, fight, and efficiency marked the lott, and the Gauchos had little to Miss Ellen Bowers, administra- apologize for. Without the early tive assistant to the Dean of Wo- deficit they were forced to work men, has been designated as Coun- under, the game could have gone either way.

Caf Meal Tickets Still Available

Meal tickets are still available lems, and recommends policies to Dean of Women Helen E. Sweet. Business Manager J. A. D. Muncy In the latter's absence, she acts as reminded students today. He pointed out the advantages of this In regard to personal problems, arrangement, chief of which is a p. m. The Joint General Session the Counselor gives advice to wo- a saving of more than 10 per

> Tickets worth \$5.25 may be purchased for \$4.75 at the cashier's office in Building C. They are usuable in the Cafeteria for the entire fall semester.

Foreign Students Feted at Buffet

Foreign students are to be guests of honor at a buffet supper to be held soon at the home of Miss Evelyn Schallis. The supper will be informal and open to all men and women who have lived in a foreign country or speak a foreign language.

A sign up sheet is in the Dean of Women's Office. Students interested are urged to sign up as soon as convenient. Actual date and time of the supper will be set later.

(Continued on page 2)

SOCIAL COMMITTEE

Students interested in serving on the Social Committee are invited to attend the next meeting, Wednesday at 7:30 in the A.W.S. Room, announced Doris Humphreys, chairman.

Page Two

EL GAUCHO

Tuesday, October 4, 1949

THE

CORNER

EL GAUCHO

Published every Tuesday and Friday during the school year except during vacations and examination periods by the Associated Students of the University of California, Santa Barbara, California. Opinions expressed herein are those of the staff unless otherwise indicated.

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Phone 29944 Night Phone 29310

Managing Editor	Gerry Noble
City Desk	Shirley Cutter
Sports Desk	Don Humphreys
Special Assignment Desk	
Society Desk	Jan Jones

STUDENTS MISREAD EL GAUCHO

The word 'misread'' means to misinterpret, but it also lems of publication and have been means to read amiss or improperly. Students often misread the El Gaucho in the first sense, but they nearly ALWAYS economical, high quality publicamisread the campus newspaper in the second sense.

Brickbats are forever being thrown at the El Gaucho by the book and have planned the its readers-students who might aptly be called "misreaders." The trobule lies not wholly with the campus newspaper, but taken a pictorial record of campus the last issue of El Gaucho was also with these students untutored in how to read a college newspaper.

El Gaucho readers do not realize that they are reading material that is directed TO THEM in contrast to material in tic in the case of the 1950 La a metropolitan newspaper that necessarily is directed toward Cumbre. Reason is that a skeleton a reading public with infinitely varying tastes, wants, educa- staff will be completely set up his specific objections to the curtion, and interests. Every item in the El Gaucho is appealing to a common denominator-the college student. The metropolitan paper is appealing to the masses, collectively and individually. Therein lies the basic reason why the two journal- their jobs and so be able to direct ism forms need to be read differently.

Sometime in his life, the student has learned how to read a newspaper: through a journalism class or through imitation Bob Hartzell on his attitude toward I would do some careful thinking of his parents. He learned to glance at the head of a story, then to read the lead paragraph, containing the five "W's," help Terry and Jackson in improv-to create school spirit at UCSBC. and to skip through the paper in that fashion. He is right; that IS the correct way to read a newspaper-such as the Los Angeles Times.

The El Gaucho, however, contains ONLY the news of tion or policy of the annual. interest to the college reader. If the student uses the same technique of skimming when reading the El Gaucho, he will be proportionately less well-inforemd about campus activities, trends, and ideas. He will be misreading the campus newspaper.

Paradoxically, this editorial is not needed, because those award winning yearbooks is that are reading these words now do not need to know how to read a campus newspaper-the fact that they ARE reading belies the need. d. m.

THE LAMENT OF A SENIOR

I have had classmates, I have had companions, In my days at S. B.; in my joyful school days; All, all are gone, the old familiar faces.

I have been laughing, I have been carousing, Drinking late, cramming late, with my bosom cronies; All, all are gone, the old familiar faces.

I loved a love, fairest among coeds, Down the tubes she has gone, I cannot see her-All, all are gone, the old familiar faces.

I have a friend, a kinder friend has no man, Like a Speech major I left him, I left him abruptly; Left, him, to muse on the old familiar faces.

SPOTTS BEFORE

MY EYES

It's pretty early in the year to begin talking about annuals, since they're usually associated with June, but I want to go on record as predicting that this year's La Cumbre will be a beautiful and readable book.

Two reasons for this prediction of success are the two boys who were chosen to edit the publication, Bill Jackson and Ken Terry. They both worked hard on last year's book, Bill as Business Manager and Ken as Staff Photographer. Since they have this experience, working to get the best bids for tion of their volume. They have had designed a beautiful cover for organization of its pages. Ken has activities since the first day of school.

The last minute rush which is with all publications won't be drasthis semester. The people on it will fill the major positions on the the full staff competently in the the boorish vilification he wrote? spring.

manner with the actual publica-

trol Board, and the encouragement tion. of the student body, 1950 will be the year in which a tradition of founded.

Santa Barbara Hosts

Speakers' Institute

to its Audience? will be followed

by a luncheon at Eaton's

during the afternoon. chairman. Subject of the dinner



are not necessarily the views of the editorial staff of El Gaucho.

Dear Editor: A Modest Disposal

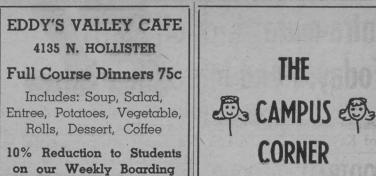
The sun shone bright on the Santa Barbara Shore helping a little, green vine send a delicate tendril out into the new and wonderful world. After a few weeks of careful nurture, a tender little grape appeared . . . then PLOP Head Gardener Gill Johnston shoveled too much "cultural manure" on the hallowed grounds and the poor little vine was smothered. In other words, it is my opinion that the feature "A Modan uncalled-for example of pedantic cynicism which attacked a sincere effort to further school spirit. What good did his disrespectful, sacreligious, destructive, and empty words do? What were rent program, and why did he fail to exercise his gray matter staff. They will do the necessary along more truly educated lines preliminary work and will know to offer a "modest proposal" of constructive criticism instead of

If I were a freshman and had would also like to compliment read his contribution, I'm sure

> dominates the freshman class, socalled "rah-rah' is once again a freshman's heritage; don't let any-

find themselves interested in study-

tor, the playwright, and the d SOFT-AS-A-CLOUD rector looks at the audience. Each iersey blouses. CASHMERES by NUNIT one of these phases will be treated by and outstanding artist in the professional theater. Full fashioned RENT Pre-washed Pre-shrunk **A TYPEWRITER** Firmly knit • Fine gauge Lightweight — yet warm Full sizes " range of colors Bye now, 22.50 Claire 16.95 Sleeveless BY THE MONTH OR SEMESTER Regular or Blank Keyboard Jack's Itd. VERS' Your Typewriter Specialist **PHONE 4200 GRANADA BUILDING** 1214 State St. Phone 2-0786



Plan

SHEAFFERS

OUCH DOWN



Claire Maher

1

Hi Gals!

BETTER in every way! Here we are once again It's a pleasure to present Sheaffer's new Touchdown, for this is the pen you've always hoped to own. The easiest pen in the world to fill, Touchdown also gives you the smoothest-writing satisfaction you've ever experienced. Truly new -delightfully different-better by far in every perfectly-performing feature! Touchdown can't be matched at any price, yet you can own one for as little as \$10.00. the "Crow's Nest" office and in Last Friday at the game, most of discussing the never ending becoming efficient in many other the freshmen were on the field at problem of clothes. With footways, without interfering in any the half making a "C" with torches. From my seat in the rooting section, I could hear more expresball games and after game affairs coming up fast and With good editors, a helpful sions of satisfaction, pleasure, and attitude on the part of the Stu- encouragement for their efforts furiously its only proper that dent Council and the Press Con- than I could worldly condemnathis time and space be de-Now that the veteran no longer voted to just such a problem. The new wool jersey separates that have just arrived one destroy it! Shirley Cutter are in style for every figure. There are skirts in knife and FOREIGN STUDY Zurich, Switzerland unpressed pleats, and a vast Sept. 20, 1949 (Continued from page 1) Dear Editor, assortment of jersey blouses In the event that other students in stripes and solid colors, An oral reading lecture-demon- ing in Switzerland, my observacoming in cardigan and pullstration, Bemusing People with tions may be of some use. I at-Poetry will be presented by Dr. tended the Junior Year Program over effects. The colors are Charles W. Cooper of Whittier at the University of Zurich, which too many to list but a few College. Two panels, The Improve- is sponsored by the University PATRONIZE ment of Listening and Patterns for of Maryland and guided by Dr. Local Theaters will be presented and Mrs. Edmund Miller. are grey, pink, yellow and THE green. An important factor Details of the study opportunit-Closing event of the institute ies may best be obtained from the about separates is that so COLLEGE BOOKSTORE will be a dinner at which Dr. literature distributed by the Amermany combinations can be Kenneth Macgowan, USC will be ican Council for College Study in "It's to your advantage" (Continued on page 3) made by wearing gabardine speeches will be how the critic, and worsted skirts with the Not to be forgotten are the complete dresses of wool jersey, being featured at Jack Rose this week, in colors ranging from grey, and toast to bright red and green. If I keep on writing about all the wonderful new items I'd like to tell you about I'll soon be off the page. 1117 State St



NEW...DIFFERENT..

Proctor-like I paced 'round the Quad of my college. Earth seemed a "Required" I was bound to endure, Seeking to find the old familiar faces.

How some have transferred, and some they have flunked, And some have quit to be salesmen; all are departed; All, all are gone, the old familiar faces.

> -Robert Lott Hartzell by permission of Charles Lamb.

> > MONTECITO

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occasions at prices you will like.

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you browse around!

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932 STATE

Ann Gilbert, owner

Tuesday, October 4, 1949

Intra-mural Kick-off Starts Today; Need More Club Entries

na

With the initial kick-off of the 1949 Intramural Football League season slated for this afternoon at three, Coach Richard Kaywood is still asking for more entries, especially for the club division.

FOOTB	ALL REC	CORD
	S. B. vs	. Pomoi
1931	7	14
1932	7	13
1933	0	20
1934	6	0
1940	19	0
1941	6	7
1947	26	13
1948	32	14
	96	81

GRADES

Many students have not obtained their last semester's grades from the registrars office it was announced today by Regis-trar Jerry Clark. Students who wish to get their grades should do so immediately.



PARKER and SHEAFFER

1323 State St. Santa Barbara



The Sigma Phi Epsilon "B's" and the Sigma Alpha Epsilon "B's" start the year's schedule at Ca-brillo Park, Field One, simultanously with the Hoff Rockets and Delta Tau Delta "B's" on Field Two.

At four o'clock this afternoon, the Sigma Phi Epsilon "A" squad tackles the Sigma Alpha Epsilon "A's" on Field One, while the Delta Tau Delta "A's" go against Lambda Chi Alpha on Field Two. Having only six entries in the club division, compared to nine in the fraternity division, Coach Kaywood has announced that he will accept additional entries in West Hall 110 until Wednesday, October 5.

Registered fraternities are Sigma Phi Epsilon "A", Sigma Tau Gamma, Sigma Pi, Delta Sigma (Continued from page 2) Pi, Sigma Alpha Epsilon "A", Delta Tau Delta "A", Lambda Chi Alpha, Beta Sigma Tau, and Kappa Sigma, last year's college champions.

The following entries have been accepted in the club division: Hoff Rockets, Wails, Sigma Phi Ep-silon "B", Delta Tau Delta "B", Sigma Alpha Epsilon "B", and the Hot Shots.

Each team expects to play two games a week, with the understanding that a game is forfeited if a full ican to the European university buying one in Switzerland is a team is not on the field within system, the Junior Year Plan is 15 minutes after game time.

for ties, and none for losses.

The officials will choose outin El Gaucho.

Justus Sunray Service

2927 Hollister

Wooldridge Veteran Tackle ONE OF

EL GAUCHO

(Continued from page 2)

BOB, R 195

LB. LETTER-

Switzerland (offices at University of Maryland). Aside from the literature, however, the prospective student must rely on per month. Food averages \$2.50

much hearsay, especially regard- per day but may be obtained more ing expenses and the environment cheaply in a room-and-board arin general. Therefore, I thought rangement. Another \$30 should be it advisable to send in an "I was counted in for incidentals such as there" report, so that the confu- laundry, beer, tantalizing confecsion of prospective students might tions, and carfare. be increased.

The Program

As an introduction for Amer- no disgrace to ride a bicycle, but \$60 up. excellent. Especially valuable is In the standings, two points are the first semester arrangement counted for each win, one point in which the students concentrate upon improvement of the langu- from Santa Barbara College to atstanding players from each game, versity and the Junior Year Instiattending courses at both the Unitinued next week.) and their names will be published tute. In the second semester the student has the opportunity to spend as much time in the Univer-Let's Go, Gauchos Go, Go, Go . . . to sity lectures as he wishes. Credit

> FOR GOOD FOOD THAT FITS WELL IN YOUR TUMMY DROP INTO

its action, and will appreciate any Williams should be in good KERRY'S physical condition to take up his donations of refreshments or services from any other campus organrigorous line coaching duties as p.m. he played baseball with the Maizations. 1230 STATE STREET rines this summer on a team that WEDNESDAY was runner-up in the Pacific Fleet Tourney. However, on occasions, **Patronize Your** he has been referred to as the KTMS * West Coast version of Luke Ap-**Gaucho Advertisers** 125 on everybody's dial pling, better known as "old aches and pains". Cy always seems to come up with some ailment or other at a crucial moment. There was the time in Berkeley last April Ike and Roy's Learn when the Major slumped to the ground in agony after leaping **Conoco Pathfinder Service Typing and Shorthand** high for a line drive in pre-game practice. The trainer worked 20 at Night School minutes on his shoulder before Announce Special Discounts for Students he discovered Cy had wrenched **New Classes Beginning** his leg. Coffman Memorial Union Monday Evening, Oct. 3 Those of you new students who Ethyl 25 9/10c — Regular 23 9/10c Minneapolis, Minn. Meeting Every Mon. & Th. 7 to 9 haven't had the privilege of meeting Williams may feel that you S. B. BUSINESS COLLEGE Ask for it either way ... both Bring Student Body Card Corner De la Vina and Victoria know him a bit better by reading 4th Floor Granada Bldg. trade-marks mean the same thing. this. He's vice president of Delta Ph. 5-5032 R. M. Long, Sec'y Tau Delta, the Block "C", and the (Continued on page 4) Cleaning Dyeing GAUCHOS! With the student body at the University of WE HAVE DOUBLE-BURGERS Minnesota in Minneapolis - it's the Coffman Modernistic Cleaners Memorial Union. Coca-Cola is a favorite here, as FOR ONLY 25c AT in student gathering places everywhere. For a Craftsmen in Keeping Things New between-classes pause, or after an evening bull-Janssens OPEN **S&H Green Stamps Special Service** session-Coke belongs. 7 till 7 **PHONE 7636 To Students** CAFE BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY COCA-COLA BOTTLING CO. OF SANTA BARBARA 1919 DE LA VINA Free Pick-Up and Delivery 2016 Hollister Ave. © 1949, The Coca-Cola Company

College Swimming Is Los Banos Pool Event; **Girls to Relay Nighty**

Los Banos del Mar, the munici-pal pool on Cabrillo Boulveard, will be the scene of a college swimming meet on October 13, with no admission charge.

Intra-Mural Athletic Director Richard Kaywood and assistants Ken Kellog and Bill Stabler, will stage the meet together with Terry Dearborn's "Techniques of Swimming" class.

Both men and women entries are being accepted, but only the men will be awarded points. Organizations may enter as teams, while individual entries, if sufficient, will be formed into a team immediately prior to the meet.

The following events will be held for men and women: 50 meter freestyle, 50 meter back stroke, 50 meter breast stroke. For men alone, the 150 foot individual medley relay will be staged. A nightgown relay is one of the

pecial events for the women entries. Four girls will each swim 50 feet wearing a nightgown, take it off, give it to the next girl, who will follow the same procedure. Also for women only are the 150 foot medley relay and the 200 foot innertube relay.

Plans are being made to present a special underwater escape

The College Recreation Association will award a trophy to the winning men's team.

Students who bring bicycles can save much money. In Europe it is **Knot Hole Gang Is** Run by Block 'C' disgrace, because prices run from

Those two or three hundred kids (Ed. Note: This letter, written you may have heard rooting madly by Tom Padden, who is on leave for the Gauchos at the Whittier upon improvement of the langu-age (German in Zurich), while tend school in Europe, will be con-large group of Santa Barbara When Ralph Kiner blasted his school-agers known as the knothole 53rd homer of the year last Sungang who were let into the game free of charge through the cour-tesy of the Block "C".

The program, designed mainly to better relations with the young back fond memories to me of the set of Santa Barbara and to keep Major and his antics during last them occupied watching sporting year's season. I risked my neck events rather than roaming the more than once by putting the streets, has been carried out by the error sign in the score book after lettermen's club in previous years. The club members pay eight cents was a solid hit off the glove of tax for each admission. Fraternit- the shortstop and through the left ies and sororities aided the Block fielder's legs. "C" last weekend by donating suckers and popcorn. Such gifts a fair year in 1949 but led the will be greatly appreciated by the Block "C" to defray some of the with a lusty .473 average. He was expenses encountered in this char- all--conference that season, and itable plan.

AND YOUR BUDGET The children are in the age TO range of 7-15 years, and would be Major leading the league in pil-DON MILLS' unable to attend the games if it fering quarters out of those hotel were not for the Block "C". The radios, a c c o r d i n g to reliable 'Hilltopics' club should be commended for sources.

By DON HUMPHREYS Sports Editor

The Major just couldn't tear himself away. Last Spring, Gauchos thought they had finally seen the last of the jut-jawed, amiable, old perennial, Major "Cy" Williams, but it just wasn't meant to

The 25 year old-by his own calculations-six-letter man at Santa Barbara has been called back by Roy Engle to serve as line coach for the 1949 Gaucho footballers. Although mainly noted for his baseball prowess, Cy was a mainstay at guard for three years with the Gauchos and should be able to prove quite an asset to Engle.

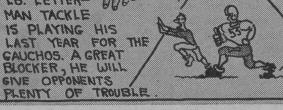
Cy always got around sports writers by listing only his "playing" age. I have it on good authority, however, that if you were to pry open his wallet and look on the back of his lifetime pass from the college, a complete up-to-date history of the Major-age included-would greet your eyes. This would also reveal the facts that Cy played three years of all-con-ference baseball at Santa Monica J. C., five years with Joe Perrones' Los Angeles All-Stars, and was a member of the San Diego Marine ball club that won the West Coast Service championship during the

This little card is also rumored to contain the following statistics about Mr. Williams. He is six feet tall, weighs in at about 210, hails from Sausilito or Los Angeles-take your choice . . .

A recent news release throws a little light on the modest Williams' past and reveals a fact that his followers had not known before. day, it was also his 15th of the month, tying Cy Williams record of May, 1923. All this talk of baseball brings

Cy hammered what he claimed

second string all-2C2A in 1947. This latter season also saw the



Council.

LISTEN ...

LISTEN ...

LISTEN..

THE FINEST

LINEMAN

IN THE

in the home college for work done

abroad is arranged for by the

Expenses

LEAGUE

Costs are high, but a suitable room may be rented for \$20-\$25

Page Four



Tau Gamma Sigma At Alpha Phi ceremonies held this week. on Sunday, September 25, five collegiates as well as eleven Tau Gamma Sigma alumni were pledged.

calendar include an anniversary dance to be held on December third and an all sorority dessert bridge to be held on October 9.

Epsilon Pi Tau

Tau, honorary industrial arts fraternity, was held last Thursday, September 29. Headlining the gathering was the presentation of voting in of candidates will take ginning at 7:00. place. Faculty advisor is professor Clyde Keener.

* Home Ec Club

Last Thursday night found fifty home economics majors congregated at East Beach. The occasion was the annual H. E. picnic. Donna Welch, program chairman started off the evening with a mixer so that everyone met everyone else, dinner was then served around a roaring fire, the officers of the club were introduced, and the evening was rounded off with some campfire singing.

CSTA

At their meeting held Thursday evening at the Museum of Natural History, Student California Teacer's Association elected the following slate of officers for the coming year: Laurin Woodruff, president; Lansing, vice president; sec-retary, Jackie Hughes; treasurer, Joy Podger. The meeting was concluded by an address by Dr. Barry of the Education Department.

Tennis Club

Tennis enthusiasts turned out in droves for the first meeting of the 49-50 Tennis Club on September 28. The group elected George Smith President, and Barbara Houlihan, Secretary. From now on, all meetings will be held on Thursdays at the Municipal Courts from 7 to 10 pm. Refreshments will be served after every meeting to quench parched throats and stay appetites worked up in a game

are holding get acquainted parties

Nani Leilani

The Tau Gams are very happy Room Thursday night at 7:00. proach to the Quadrangle. to have their new housemother, The friendly spirit of Hawaii will Mrs. H. Cosgrove and their new come to life for prospective memcook, Mr. Philip Nunn with them. bers when older members conduct thrid prizes, and honorable men-Future events on the sorority the meeting in formal Hawaiian tion in the same group, Class B, attire.

> * Gnomes

Yesterday the Gnomes entertained prospective members in the A.W.S. Room. A treasure hunt Chicken Inspectors Society along With Frank Finch presiding, made up the major portion of with other posts. As to Cy's many the first semester meeting of the Alpha Beta chapter of Epsilon Pi Tau horserver is the entertainment. Punch and smorgasbord-type refreshments vouch for the veracity of this tale. were served.

SFS

possible candidates for member- and Tous Les Temps will jointly of eligibility, he's the only man ship. Plans were made for a vig-give a party of distinctly Latin orous calendar this fall, with the flavor in keeping with the Span-isn't sure he's graduated yet. initiation banquet set for October ish and French themes of the 22. The next meeting is this Thurs- organizations. The party will be day, October 6, at which time the held at 1814 Prospect Ave., be-

Professor Wins Camera Award

Robert A. McCoy, assistant professor of industrial arts at Santa Barbara College, was awarded second prize in the recent Box Camera Contest held by the Chan-The Phrateres su-chapter Nani Leilani takes over the A.W.S. nel City Camera Club for his entry showing a view of the ap-

> A former student his classes, Miss Jane Merrick, won first and of the competition.

DON-ATIONS . .

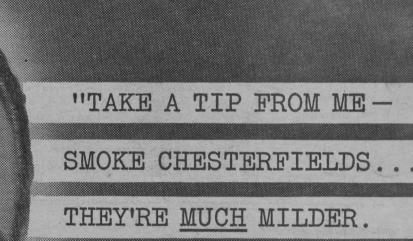
(Continued from page 3) You really have to meet this fabulous character to appreciate him. You can't miss him. Still On Wednesday evening S.F.S. trying feebly for his seventh year isn't sure he's graduated yet.

(Today's donation graciously accepted from the members of Delta Tau Delta fraternity.)



"O.K! So you caught fourteen passes last week!"





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Phrateres

On Sunday, September 25, Phrateres held it's semi-annual tea for campus women. Approximately 150 girls were in attendance. Speakers told them of the theme and former activities of Phrateres' sub-chapters. In order for eah girl to decide which she wishes to join, the sub-chapters

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