

Blacks demand firing of Black Studies Dept. head

By STEVE PLEVIN
City Editor

Black students at UCSB yesterday marched into Sethard Fisher's sociology 128 class and demanded his resignation as chairman of the black studies department.

About 100 students took part in the peaceful demonstration during which they expressed the reasons for desiring Fisher's ouster.

Rashidi Ali, spokesman for the group, said, "Dr. Fisher is no longer recognized by black students on this campus as being the chairman of the black studies department, and he is no longer recognized as being relevant to black people. He does not relate to black people; he does not relate to the black community."

Ali also attacked the credibility of the Inter-ethnic Relations class which was then taking place.

"What we are saying is if you are taking this class and you think you are finding out something relevant to the black experience, you're jiving yourselves."



Black students confront Chancellor Cheadle to demand Fisher's ouster.

At the conclusion of his statement, Ali called for members of the predominantly white class to follow him and the other black students out into the quad where a "relevant dialogue" on the black experience would take place. Only a small amount of the students followed his call.

When the dissenting students had left the class, Fisher

attempted to continue with his lecture but was challenged by one of his students.

Obviously affected by the demonstration that had just occurred, she insisted, "There have been some serious allegations made here, and I think we should discuss them."

The class voted almost unanimously to take this course of action.

Fisher indicated to the class that he felt that the black radicals "by taking the lead from white revolutionaries, they (black radicals) do the black community a great disservice."

He referred to these black radicals' actions as "setting up the black community for genocide" and referred to the BSU leadership as "black kamikazes."

He indicated that he was in favor of the sort of social change that many white radicals are working for but that blacks were making a mistake in using the tactics being employed.

While this discussion was going on, the students who had initiated the confrontation had marched across campus and entered Chancellor Vernon I.

Cheadle's Office demanding Fisher's resignation.

Cheadle asked Robert Mason, chairman of the BSU, to discuss the situation in his office. Mason refused, saying that this was an issue facing all of the students in the office. Cheadle made no decision at that time and the students left his office.

About two hours later a statement was released from the Chancellor saying that he had set up a committee of inquiry whose purpose was to "ascertain facts on the sources of discontent among black students, faculty and administrators concerning the work of the black studies department."

The members of the committee, all white faculty (Continued on p. 7, col. 5)

BSU's Bob Mason says Fisher is not acceptable

By BECCA WILSON
Editor-in-Chief

The basic charge that the Black Students Union (BSU) is making against Dr. Sethard Fisher, chairman of the Black Studies department, is that he refuses to acknowledge black students as legitimate participants in the program's decision-making process.

As originally proposed, the core of the department is in the "Kaaba," a group composed of black faculty,

and the total black community.

The students' statement says that Fisher had told them that if his philosophy "proved fundamentally contrary to the philosophy of the program as envisioned," he would "step aside."

Fisher had been notified, according to Mason, that he was not acceptable to black students, and yet did not step aside. The administration was also notified, he said.

Other charges warranting his resignation, according to the BSU, are that Fisher

- "made binding

See text of
BSU charges
on page 7

commitments with prospective staff members without consulting anyone" on the Kaaba, even though he had agreed to do so.

- has "implemented many projects" without the knowledge, approval, or consent of the Kaaba.

- has not moved to include representatives of the black community in the decision-making process as approved by President Hitch.

- has called members of the BSU "racist" on many occasions. ("Especially," says Cyrus Keller, on BSU's central committee "when we said priority should be given to the hiring of black faculty members.")

- has "aligned himself with members of the establishment, who have always held an adverse position in regard to black studies."

- has "continuously and purposely launched a personal campaign, a personal vendetta against the student membership and leadership of the BSU."

- has brought problems to the Chancellor and other members of the administration when it had been agreed that all difficulties would be kept within the group.

- recommended a group of faculty to be advisors without contacting all black faculty members beforehand, and attempted to create a power base for himself by choosing (Continued on p. 7, col. 3)

EL GAUCHO

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Fisher answers BSU charges

By STEVE PLEVIN and JEFF CAGE
City Editor and Staff Writer

Black Studies Department Chairman Sethard Fisher, currently under fire from black students at UCSB, yesterday granted an interview to EL GAUCHO to answer some of the charges that have been leveled against him.

The core of the controversy is whether or not Fisher should resign as chairman. Fisher feels "my resignation would depend on the kind of advice I would get from an advisory group, the designation of which is still pending. Unless, of course, I'm advised by the Chancellor."

The question of exactly who is the official advisory group was raised and Fisher responded, "I mean the committee that would be formally in charge and called the advisory group to the department. There has been a group of students and staff meeting saying in fact that they are the Kaaba from the BSU point of view. That group has never been officially determined by the University, as yet."

Questioned as to whether he thought the Kaaba should be the governing body for the department, Fisher commented, "If we want to do that, OK, let's do that, let's go back to the administration and say we don't want this advisory arrangement, we really want a governing arrangement. My argument has simply been, let's do that rather than say to me to ignore that administrative relationship that they (BSU) themselves have signed. That's an untenable situation."

Fisher added that he had been told by administration people that that arrangement is not possible.

On the subject of differing opinions on the philosophy of the department between himself and the Kaaba Fisher said, "I know that in the BSU leadership there is a certain kind of consensus on certain issues. Whether that consensus represents the consensus of the total black student group on this campus I don't know. I don't know if you could call that a philosophical difference. I think that may be a difference on specific issues."

Fisher also commented that he would have to know what the black students call their philosophy before he could discuss any difference from his.

Fisher called "absurd" the claim that he is insensitive to the inclusion of the community in the department. "It's not true that there have been no such moves. There was a list of people recommended by the black students and faculty the names of which went to the Chancellor."

Fisher has been charged with making binding commitments to prospective staff members without consulting Kaaba. He states, "They are one quarter lecturers. None of them are full time people hired by the department. I didn't want to make that kind of commitment because I wanted to have a staff and advisory group to help me make those kinds of decisions. Of course their contracts may be renewed depending on the kind of courses they teach and the receptivity to these courses."

Regarding Fisher's alleged failure to consult on faculty appointments, he said, "We have not had a staff in the department. I don't remember that

(Continued on p. 7, col. 1)



Black Studies Department Chairman Sethard Fisher.



BSU Chairman ROBERT MASON

students, administrators, and community members. The proposal sent for approval to UC President Hitch called the Kaaba an "advisory" group, but it was always understood, according to BSU chairman Bob Mason, that Kaaba would actually be the governing body of the department.

According to the BSU, Fisher has refused to implement this understanding, and black students continue to have practically no voice in the running of the department.

Another fundamental charge made against Fisher by the black students is that his philosophy regarding the department is contrary to the best interests of black students

BSU RALLY
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Meetings

18 year old vote: today at 1610 Physics, 7 p.m. Urgent meeting for all who volunteered to campaign for 18 year old vote. New volunteers welcome.

Institute of Electrical and Electronics Engineers (IEEE): tomorrow at 6531A Sabado Tarde No. 9, 8:30 p.m. Club party; payment in advance in Rm. 2161 or EE office. Members: \$1 single, \$2 couples. Non-members: \$1.50 single, \$2.50 couples.

LSM: today at St. Michaels, 8:30 p.m. and 9:30 p.m. Choir rehearsal at 8:30 p.m. followed by fellowship and discussion at 9:30 p.m.

Senior citizens project: today in 2294 UCen, 3 p.m. Speaker on project.

Surf team: today in 1131 NH, 8:30 p.m. Films and sign-ups for team trials Saturday at Campus Point, 9 a.m. Sign-ups also at Rec Office.

PORRT sports car club: today in 1004 SH, 7:30 p.m., rather than yesterday as reported

previously. Non-members invited to participate in Nov. 2 rallye.

Lectures

Paul Ehrlich: today at CH, 4 p.m., "Population, Pollution and Human Survival."

R.F. Heck, Hercules Inc.: today at 1171 Chem., 4 p.m. "Vinyl Substitution with Organopalladium Compounds."

Thurstan Shaw: today at 1930 Ellison, 4:30 p.m. "Nigerian Bronze Arts: The Place of Igbo-Ukwu."

Ph.D. Orals

History: George Hruneni, tomorrow at 5834 Ellison, 1 p.m.

KCSB

8:15 p.m.: Matt Berger

8:30 p.m.: Monroe Shearer-The Summit Lighthouse

9 p.m.: Arts and Lectures calendar

9:30 p.m.: Bill James

Announcements

Tickets for GGR, the student

variety show, featuring skits, three student performing groups and a chorus, are now on sale at the UCen Info Booth. Performances are Nov. 5-7.

Guy Bevil, national director of "Amigos de las Americas," will be in the Interim (Old Student Union) today at 3 p.m. to describe the project which sends youth to Central America to assist in inoculations and health courses. Any interested students welcome.

U.S. Women's Army Corps will be available to talk to girls interested in the WACs in the Placement Office today and tomorrow. They have officer training programs in such areas as recreation, graphic arts, education and management.

Maud Russell, who lived in China from 1917-1943, will speak on China today at 7:30 p.m. in the UCen Program Lounge. Also, Felix Greene's film, "China," which was filmed shortly before the cultural revolution began, will be shown.



EG—a family newspaper. . .

Photo by J. Melchione

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Ehrlich to speak on human survival

"Population, Pollution and Human Survival" will be the subject of Paul R. Ehrlich, Stanford University professor of biology when he speaks in Campbell Hall at 4 p.m. today.

The public is invited to hear the biologist, whose research includes the problem of crowding in human populations.

Also director of graduate studies in Stanford's department of biological sciences, Professor Ehrlich conducts research in natural and laboratory populations, plant-herbivore co-evolution, butterfly evolution and morpho-taxonomy, and theoretical aspects of population biology.

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GLORIA

UCSB-Learning Resources focus on no-book education

By JEAN WASP
Reporter

Seeking to find an alternative to crowded classes, over-worked faculty and alienated students, a new form of teaching is being attempted at UCSB-Learning Resources.

Learning Resources is the umbrella for the audio-visual, television, photographic, language-lab services on campus. It is concerned with education of a non-book nature says Gary Hess. And its main direction is to bring students a higher quality of learning.

Educational television came to UCSB in 1962 and since then, says Hess "it has been technically possible to do almost anything with our equipment. What we need now is student demand and faculty support."

There are over 30 departments on the campus. Four of them use television in one or two of the courses they offer.

Biology 20, speech 11 and art 3A,B,C use television services weekly, before classes of 20 or more. Afterwards a T.A. prompts discussion.

The most experimental course so far is archaeology. It includes independent study by students with audio tapes and reinforcement of the weekly tapes with video programs.

Over 600 students meet once a week with Professor Brian Fagan to feedback. In the first test more than 50 per cent of the students achieved an "A."

The theme is "mastery." "The student ought to know what he ought to learn," says Hess. Irrelevant material is siphoned out. How fast the student learns is up to him. Tests in archaeology may be repeated until the student feels he has mastered the information.

Learning Resources provides an interface between the learner and what is to be learned. It can distribute the best professor to the largest number of students and, says Hess, it will soon "become the most practical way to save money and space on classrooms."

More and more educational institutions in the nation are grasping onto the idea of

audio-visual teaching aids.

Already public schools are way ahead of the University in this area and when these students enter the University, "they are going to be completely turned off by our conventional modes of teaching."

"The task is to become more efficient. We will soon see a breakdown in the traditional campus boundary. One day students will be able to dial through a centrex system from their home phones and listen to recorded lectures. Portable tape recorders could be made available also."

Why not now? is a good question. The problem is organization and time.

Archaeology took 18 months of intensive work to set up, and because much of the atmosphere of the University is tied up with publicizing, not teaching, not many professors will give that much time.

Learning Resources could, says Hess, take the technical load off the faculty's shoulders and make them solely responsible for the content.

"We treat professors like machines," says Hess. "They

can do much more than parrot-off facts. Learning Resources can release the professor from the nuts-and-bolts approach and allow him to get down to putting the facts together.

"The main problem is

getting the student to realize that we are on their side, that the use of machines does not always mean depersonalization, that television does not reduce them to a number, that technology is not a dirty word."

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ANNEX- DOTES

by
Joanne Ferguson



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COMMENT

Nader- our new demagogue

By
Tibor Machan

Public enemy number one could easily be one of America's most famous personalities these days, Mr. Ralph Nader. This title goes to Mr. Nader as a result of his recent declaration that most of all, the American consumer needs to be protected against himself.

The history of the world abounds with dictators of various magnitude, nationality and race. They may have differed in their method of oppression and the causes in behalf of which they oppressed the people, but all possess the common quality of believing that others needed them to set them right, to protect them from themselves.

Ralph Nader is among the "dictators to be." Given his influence in current governmental policy, Mr. Nader is not just a would be dictator but an actual one.

It can only be urged upon the American people to reject the horrible preachings of Mr. Nader. Who is he to tell us that he knows better why we want the goods we buy, and what it is that we should get instead of what we really want?

Wherefrom does Mr. Nader get his faculty of omniscience? What right has he to impose his judgments on all of us through the oppressive hand of government?

If the New Left and Right need a concrete manifestation of what they abhor most, the centralized power of an arbitrary government, they can both focus on the person and ideas of Mr. Ralph Nader.

With a unique sense of candor, Mr. Nader tells us exactly that he believes himself to be superior to us because anyone who takes it upon himself to protect people from themselves when they don't want him to must so believe himself to be superior.

In today's confused world of political ideas, motivations and

purposes it is not easy to spot the guilty parties behind the widespread injustices we experience at the hand of governments.

Ralph Nader is unusual in that he explicitly supports the oppression of the individual citizen by the government. He believes that he, with the aid of the coercive powers of the State, should regulate the way we live our lives as regards our buying and selling practices in the market place.

He sees himself as God, the all knowing and all powerful intelligence who will impose his will on man since man is such a pitiful creature compared to him.

Unfortunately, many Americans have long forgotten what is the essence of a free society. Their knowledge of history is not sufficient, apparently, to render Mr. Nader immediately recognizable as akin in fact and intent to the very tyranny which Americans sought to escape when they severed relations from England.

They also fail to see the similarity between what Ralph Nader preaches and what peoples in the Soviet bloc countries experience day after day and risk their lives to escape by the thousands. They don't seem to see that Soviet socialism is based on the principle that man must be forced to be better, against his will, in the image of the men of the Kremlin.

Mr. Nader believes that Washington should rule with the iron hand of a totalitarian regime, forcing the public to buy that which is "good for it." He does not concern himself with such boring issues as just what right he or anyone else has to dictate to others their way of life.

Please, let us remind him that he hasn't such a right; please let us refuse to give him the weapons with which he can oppress us.

Dr. Fisher, your people have spoken

The issue is fundamental. And, after happening at other university campuses it has come home to UCSB. Simply stated, it is "Do students have the right to control their education and, thus, their destiny?"

In this case there is an even more predominant issue. Simply stated, it is, "Do black students who sacrificed great amounts of time and effort to set up a Black Studies department deserve to have a meaningful role in the control and direction of the department?"

Black students are convinced that Dr. Fisher is not acting in their best interests. They feel that he has not included them as significant decision-makers.

This kind of situation has existed for decades in the rest of the University. But the Black Studies department was originally planned to combat the exclusion of students from decision-making.

Black students, more than white students, should be able to decide what kind of education will be relevant and enriching to them, since they have been completely ignored by educational and other institutions in this country.

But Dr. Fisher, apparently, has not facilitated the involvement of

el gauchito

editorial

black students in what should be their department.

White students may have been able to accept educators who did not relate to them, but they have had a lot less to lose by receiving a pablumized education. For whites will always be able to achieve some degree of power in society, even with a degree from an irrelevant institution.

Blacks do not have this opportunity. But if they can at least learn about themselves in a way that is meaningful to them, they will be better prepared to combat and change an environment which is basically racist and hostile.

They remain powerless, however, if they are prevented from having an education in which they can actively participate.

We do not doubt Dr. Fisher's character or motives. And the issue is not only whether or not he should resign. The issue, more importantly, is whether Dr. Fisher can effectively run a successful and viable Black Studies Department without the support and confidence of black students.

LETTERS

Debate: assertion...

To the Editor:

One advantage of being a visiting Regents' professor on your campus is the California climate, which differs in some respects from the one we "enjoy" in England; another is that I am able to read EL GAUCHO every morning, which is not readily available in London.

I find your paper stimulating (although I will not specify what it stimulates), but I wonder if things are quite as simple as it often makes out. From some experience of political life I have learned that one's own point of view is not always the voice of absolute righteousness and that one's opponents are not wholly corrupted by original sin.

I am moved to write to you about Mr. Jeff Cage's article in Tuesday's issue. In assessing the moratorium he states that it was ineffective, leaving the American people unimpressed, and drawing a declaration from President Nixon that his policies would be unaffected by it. Mr. Cage's first conclusion I believe to be untrue, the second naive.

No one could fail to be impressed by the moratorium (not by the speeches; the one I heard on campus fell far below the level required by events), but by the wide cross section of the community who demonstrated, and in an orderly fashion. The London

Times gave front page favorable coverage to it the day after it took place.

As to President Nixon's disavowal of being influenced, that is very powerful evidence that in fact he was.

From a faulty premise, Mr. Cage proceeds to an erroneous conclusion. "If," he declares, "we want to get something done we are going to have to do something illegal." This is the sinister part of his contribution, because in this context illegality must mean violence. May I, as an outsider, comment on violence in the American scene.

The moral significance of America in the world has nothing to do with "imperialism," whatever that dreary bit of jargon may mean, but lies in its make-up as a nation.

The United States is unique in world history—no nation has ever existed before in the history of the human race which has been based not on ethnic homogeneity but on its opposite—diversity.

The ideal which holds the United States together constitutes its appeal to the world, namely that those of different origins can live together in liberty, equality, and above all, fraternity. Of course the ideal has not been totally realized in practice, but it has in part.

The black and other minority challenges within American society today thus have the greatest significance, greater than the Vietnam war, because they are claiming the rights which American society sets out to confer. Some are resisting but others are cooperating, and if there is stress, it arises from a move in the right direction, not in

the wrong one as in South Africa.

The other thing that holds America together is respect for the law. This is what is attacked by Mr. Cage when he advocates illegality. Illegal action is justified when no constitutional means of redress is available, but that is not the case in the United States. Yet recourse to violence is pre-eminently the American temptation, the tendency to take the short cut.

Prophets do rise up to help nations in their dilemmas and the relevant one here is the late Martin Luther King, dead but his message going on. I had the honor of hearing his widow preach in St. Paul's Cathedral in London and have never seen the church so full save for the funeral of Sir Winston Churchill. Such is the power of the Spirit.

Martin Luther King gave a two-fold witness, an unconditional commitment against racial injustice and a similar one to non-violence. His witness was not only to Christianity but to civilization.

By contrast, Mr. Cage is a witness to barbarism. I do not mean this in a personally offensive way. You can be a barbarian if you have never put on a bear skin or wielded anything more lethal than a ball point pen. You become one if you seek to destroy the civilities of rational discourse which protect our liberties.

Today the barbarians are not outside the walls but within the city, and in this case, the university community. They need to be countered not by force or suspension or repression, but by reason and argument.

NORMAN ST. JOHN-STEVAS, M.P.

...and reply

Dear Mr. St. John-Stevas,

I feel obligated to reply to your letter both as a personal defense and a clarification of fact. You claim that I am naive, and that may be true.

However, you too are naive, if you really believe that President Nixon will be affected by the moratorium. In the same respect, you are naive if you think "The moral significance of America in the world has nothing to do with imperialism...."

If you really understand the position of our President, you will realize that he cannot and will not sacrifice the economic goals of this country because a group of people, whoever they are or however many there are, object to such policies.

The interests of the leaders of this country are very plain: expand our economy at any cost. This fact is evident throughout the world.

If you have been to South America you have seen American industries sucking the land dry of all its resources and paying the people who live there barely enough to live on for doing the work. The same is true in Asia and Africa.

This kind of economic policy is capitalism, and its logical extension is imperialism.

Of course the American ideal is "that those of different origins can live together in liberty, equality, and above all, fraternity." But what about fact? If you believe that the United States, or any other country, actually practices such

vacuous ideals, you are indeed naive.

As for illegal action, there is no other alternative. This country is a neatly contrived system. It allows verbal dissent, but makes no promise to respond to this dissent.

For that reason, it is necessary to create a physical disturbance within the system. Otherwise, no response can be expected.

By "illegal," I didn't necessarily mean violent. Although burning down the draft boards would not upset me a great deal, the type of "illegal" act I had in mind was a nation-wide turn in of draft cards.

If faced with thousands of draft resistance cases, the system might be forced to make corresponding adjustments. However, even such a "barbaric" act as draft resistance may have no effect on the dollar-oriented American policies that are raping this planet.

JEFF CAGE
Philosophy/Sociology

el gauchito

BECCA WILSON, Editor
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(Editor's Note: The following is the first of a series of articles by Richard Mansfield, EL GAUCHO film reviewer, treating the directions of contemporary cinema.)

One hesitates to talk about sex. After all, Freud did it so well, and talking about it would seem rather a confession that one wasn't doing it.

But this article is on contemporary cinema and one is more or less forced, dubious as that sounds, to use sex as a metaphor and, therefore, I shall.

If masculinity involves directness, aggression, activity and thrust and, contrarily, femininity involves indirection, submission, passivity and withdrawal, then we may say that the films of the past several years are masculinizing.

Attempting to make films of "social significance," many of our best directors are now substituting shock for entertainment. The famous death-scene from "Bonnie and Clyde" and dozens like it (most recently, "Easy Rider") are substitutes for the traditional Hollywood sunset-ending.

Since life ends in death, it is more direct, more honest to have movies end in death too. I doubt this. I have never heard a convincing argument why art should imitate life.

Nevertheless, we are witnessing a transformation of the cinema: the stories are from "real life" and the point of view is male.

Now, this was not the case a few years ago. Traditionally, films were for entertainment and escape, withdrawal from life. You could divide films into two basic groups. First, the men's movies included several men, one whore and one nun; the dialogue was inevitably punctuated by gunshots; the subject was some variety of warfare; and the

setting was a primitive wasteland.

The other group, women's movies, was essentially domestic: one woman, her beloved man, a number of relatives and friends; the dialogue was punctuated by kisses; the subject was romance; the setting was an opulent, civilized hotel room.

And because these two types emphasized entertainment and ignored accuracy, they

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inside that matters, what's real, what's true.

Freud pointed out that each strand of hair is a symbolic penis (he did this sort of thing so often, bless his heart) and that each hair represents the man's organ, thinner in most cases, but a representation nonetheless.

If this is true, then we discover the relationship between masculinity and what

distinction to be made here.

It is obvious that there is no need to present "objective" reality in movies because there are media much more suited to that purpose. If we want facts, we can read newspapers for them, or stand around on sidewalks writing them down or take measurements of things.

But we go to a movie to get away from facts and away

from that type of reality which is composed of facts. A film is a representation, not a presentation, and there is little in a Fellini

film which is "true" in the usual sense.

On the other hand, there is much truth in Wexler's "Medium Cool" because it is an hour and a half of the six o'clock news. And people are praising it for relevance since it gives them a chance to sit through the Chicago riots and yell "Boo, pigs!"

Now everything tries to be more direct and ends up being as phoney as before, but without the little beauty there was. Many movies, and much money, are wasted on blunderingly "real" scripts. (To be continued.)

Mansfield on the movies

By RICHARD MANSFIELD

primarily entertained simple people.

But we, the bomb-babies, demand more sophistication. Some sociologists have said that ours is the first generation which has no future. This seems a truth that many of us know, and one that we learned early.

In our movies we want "relevance" because we were kids who had to cut grass every other week and we knew that it kept growing anyway and this taught us much about the spastic falsity of middle class adults, the survivors of the depression.

Our films must be "relevant" because we all know the sheer absurdity of that hypertonic color change on an old man's face when he sees our long hair. His lips change from pink to white and his cheeks from white to pink, and we, by looking like Jesus, make him look like a clown.

They must be "relevant" because, you see, the bomb babies know that appearance is not important. It's what's

our generation is calling "relevant." After cutting the grass every other Saturday, we were sent to have our hair cut so that, we supposed, our head would match the lawn.

Now, all of that cutting is over. Everything is let loose to hang and grow loose and be loose.

In our efforts to be authentic, however, we are demanding authenticity of a medium which is not suited to presenting it. Art does not deal with what is true, but rather with what is beautiful. And, unfortunately, there is a

"At least six laughs a minute!"
— L.A. Herald Examiner

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"TAKE THE MONEY AND RUN"

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COMMENT IN PASSING

Peaking the poloists

By JOHN R. PETTMAN

Just shaking his hand makes you a believer in him.

And it is no wonder, for in mind and manner Rick Rowland is a winner.

Few of his peers can claim 74 wins against 31 losses in less than five years. And if his Gaucho water poloists continue to compete with the confidence that he has instilled in them, victories number 75 and 76 are imminent this weekend during a crucial road trip to the Bay Area.

UCSB's energetic aquatic coach, one of the most successful in the nation, sends his water-wonders against powerful Pacific tomorrow and third ranked San Jose State on Saturday.

Both PCAA battles must be won by the fourth ranked Gauchos if they are to gain top seeding in the PCAA championships slated for later in November.

"The games are a must for us," Rowland said, "but Pacific is 3-0 in

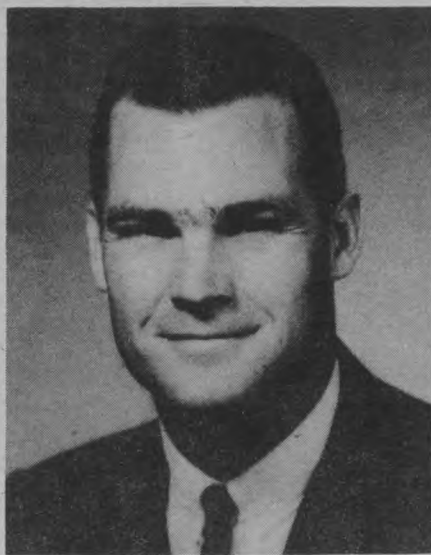
conference play and has won its last six straight games. They'll be out for us, especially since we beat them, 6-5, in the Fresno Tournament earlier this year."

As for the rugged Spartans from San Jose, Rowland reported that, "they'll be out for blood, too. We upset them last year, 6-4, in the semi's of the PCAA tourney and they were the nation's number one ranked team. So we're going to have our hands full."

Indeed the Gauchos might, but the pressure is hardly bothering Rowland who, with characteristic confidence, said "I have every reason to believe that we will win. Our chances are good and the team is keyed. I'm sure that they will meet the challenge well."

Gauchos Now 12-3

Rowland's team, currently 12-3 on the season, has only lost to number one ranked UCLA, 15-3 and 5-2, and to second ranked USC, 5-4, in double



RICK ROWLAND

overtime at the Trojan pool.

The Gauchos bounced back against the Trojans, however, 8-7, at the Irvine Tourney and they also downed Cal, 7-5, for a pair of historical first-ever victories in UCSB's history.

UCSB captured the all-Cal tournament and is 3-0 in conference play. Only the nature of their sport has

kept them from the major headlines that they deserve.

Rowland is a tireless worker who peaks his athletes for championship competition. He returned home with a national college division swimming title a few years ago, and in the past four years his water polo teams have never fallen out of the top ten list.

Many All-Americans

His parade of all-Americans, both in water polo and in swimming, is endless, and is the result of some dynamic recruiting by which he has lured the cream of the aquatic crop to this coastal campus.

Among the best who will be starting for the Gauchos this weekend are Ben Gage, Dan Christy, Rob Barker, Brent Clark, Paul Hughes, Mike Wilson and John Steckel.

Their names are often lost in the sea of gray ink, which far too often buries their accomplishments beneath the feats of other athletes more renown.

So we salute them and their coach now, in hopes that by late November they will return to the top of these pages as national champions. The goal is not out of their grasp.

Just ask Rick Rowland.

Classified Ads

CLASSIFIED ADS—Storke Publications Bldg., Rm. 1045 or 1053 before 4 p.m., 2 days prior to publication.

1—Announcements

Star Signs at the Park Theatre - The Jazz Experiment, Nov. 1-5.

Students earn 50% interest on a \$300 investment in one month. Info. write Box 775 Goleta.

Martin guitars, Jordan amps, Ludwig drums, Hohner harmonicas, Ernie X Ball stinkies, La Bella strings, etc. etc. 20-30% off at Morninglory Music, across from Taco Bell in I.V. 968-4665.

SENIOR CITIZENS PROJECT Thurs. 3p.m. UCen 2294.

THURS. NITE I.V.P.D. live music, live people. Sounds: Dead Dog, 7300 Hollister 968-9007.

ARE YOU POWERLESS? Come to the 18 yr. old vote meeting tonight at Physics Bldg. 7p.m.

HOME EC GIRLS-Reservations for So. Sections Conf. at San Luis Obispo must be made by Nov. 3 Ck. bulletin board.

Horse lovers, carefor & exercise horse. Ph. Vicki 968-8703.

UCen Barber Shop "On campus since 1954." We cut your hair the way you like it. 968-7617.

Dime Beer Tonite Roadhouse 20. 261 So Orange All beer 10c/glass from 9:30 to 10:30 Live music in before 9. No cover after 9. Only 50c.

Yoga classes Hatha & Kundalini-Thursdays 2-5p.m. Rm. 2272 UCen. Yogi Haecckel. Also Wed. 8p.m. & Sat. 10:30a.m. Upst. din.rm. College Inn.

The Dating Service: something new and different. 968-8842.

Happiness is a ticket to GGR on sale at UCen Info Booth. Tickets \$1-1.50 pert. Nov. 5-7 Ch.

Free Dauchound full grown 935 Camino Del Sur I.V. 968-3450.

Fireworks-noise-girls-fun. You'll see and hear it all in the homecoming parade Nov. 8 in I.V. Groups enter now. Applications due this Friday.

Wanted: Refrig to rent or buy. Phone 968-8650 after 3:30.

SPORTS CAR RALLYE SCHOOL—PORRT Oct. 30, 7:30 pm, SH1004. Learn T-S-D Rallying from the Experts. \$2 per driver/navigator team. Info: 961-3710, 968-0523, or Trailer 306E.

Homecoming is Happiness, GGR, GGP, Queens, Parade House Decs. and its all coming Nov 3-8.

Dunall's Surplus is now in I.V.-bell bottoms-\$4.98, pea coat-\$12.98-\$20, navy wool CPO shirts-\$9.98, work shirts-\$2.49, watch caps-\$1.98, wool sweaters-\$4.98, army blankets-\$6.98-6581 Pardall.

POSTER SALE values to \$2 now 75c—Shirt Shoppe, I.V.

Kirstenhof is different, distinctive, delightful, decorative. Kirstenhof is on Dawson in Goleta. Kirstenhof, sometimes redundant.

Students who didn't have phones when they filed cards should bring their new Nos. to Rm. 1053 Storke Bldg. if they want them in Hustlers' Handbook.

Prizes-a Slice of Life in ?-Art Contest-shown at Internati Bazaar Signup at UCen info/call 968-6558.

2—Apts. to Share

Help! We need 1 girl for our 2 bdrm. apt. \$63. 968-6286.

2 girls for beach apt Win. & Sp. New lux. own rm. firepl. 968-7708.

Need 2 Roomates male or female \$70 a month 968-2875, 6706 Trigo ask for Penni.

Need girl to sublease space in 4man 6528 Sabado T. 968-1383.

1 man needed to share lge. quiet 2 bdrm with 2 other men No contract \$50/mo 968-8247.

Roomate wtd. Large apt next to campus \$55. 968-3685 Ask Rodg.

3—Autos for Sale

'58 VW van '68 rebuilt engine, paneling insulation, carpeting, stereo tape \$1500 invested. \$995 or best offer 968-7312.

'56 Cadillac hearse Must sell \$375, Chris 968-3688.

'62 Rambler conv. red auto turn. New brakes 968-2849 aft. 6.

Aus. Healey exit mech. cond. All extras. \$650 968-7811/968-3101.

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Triumph TR4 wires radials low mileage like new \$850, 968-4636.

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'57 Buick xint cond. low mileage. \$150 Call aft. 6pm 967-8821.

Mustang convt. V8, 4speed, 2 new tires, Mint cond. \$1125, 969-3498.

1960 MGA good condition \$500. See at 776 Camino Del Sur No. R.

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Dodge, sharp, '58 runs well call 968-5823, 6-9 PM or 6640 Abrego.

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63 Ford Van. new engine, xint. \$775. 968-3818, 6508 Seville No. 2.

63 Corvair 4 speed good condition \$350 call 968-8198 or 967-0131 ask for Raj.

'66 MG Midget, wire wheels, 30 miles PG, good cond. 965-4656.

4—Child Care

Child care my home day or night shift, age 2 & up. Elwood area phone 968-7713.

5—For Rent

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MEN-WOMEN 2 Br.-2 bath \$150 mo. Qtr. contracts IPM 968-9681.

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6—For Sale

Surfboard-7'9"x20" 3 wks. old. William Dennis-\$105 Must sell. Thin & fast 968-9078. Randy.

Surfboards Greek-10'2", Bing, 9'2" Will deal 968-7630 nites.

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GIBSON Classical guitar. \$90 or best offer Cricket 968-5366.

Ampex Stereo Tape recorder Auto - Reverse \$200, 968-6869.

HARMONY GUITAR \$25 Call 961-3068 or 968-3136.

Dynaco Stereo 70; Stereo pre-amp; FM MPX tuner 968-7566.

Epiphone "Castalia" 330TD Elec. guitar must sell John 687-6571. \$160.00.

63 Chevy-2 exc. cond. 3-speed \$800 or best; Stereo system Kenwood TK88 BSR600 custom speakers \$500 or buy components; Color TV \$200, 968-8425 Eves.

Martel amp no tax. 180 watts powerful, exc. cond. great bargain only \$100-968-6321.

Sony 530 taperecorder 1 yr. old, Good Vibes \$200, 968-0385.

SURFBOARD 7'8"x20" \$75 968-0173.

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7—Found

Found - Camera, call and identify 961-2786.

Lost and Found is located in room 1104 Safety & Security Bldg. 8am to 5pm Monday through Friday. 961-3843.

8—Help Wanted

Forming Rock Band Good musicians needed. Larry 968-2765.

Dime Beer Tonite Roadhouse 20. 261 So Orange All beer 10c/glass from 9:30 to 10:30 Live music in before 9. No cover after 9. Only 50c.

9—House for Rent

Need rmate pvt rm. Garage, Yard, Etc. \$50 per mo. 964-3353.

Share Hse. own rm. cook \$75 for 1 or 2 Quiet. Moffat 968-3480.

11—Lost

Small grey male cat-red flea collar. Please Call 968-6159.

Black wallet belonging to S. Cleary reward 968-3450.

Lost-1 homecoming banner. Will those who took it please return.

Dog M red-brn White spot on breast black mknks ears & tail, missing 10/16 Flea collar phone 968-1982.

Carabelle silver watch & band. Has a silver chain \$10 rewd. Please call Dorothy-6849.

Girls bike red & white 3 speed, front basket, contact 968-7305.

12—Motorcycles

250 Suzuki Needs work. \$95. Call after 6 p.m. 968-2167.

Yamaha 100 GYT kit. Extra fast. \$200. Phone 684-4256, after 6.

BULTACO 250 Pursang. Just rebuilt. Extra clean. \$525 or best offer. 684-4256 after 6.

13—Personals

MERRILEE Happy 21st. The keg is waiting! Luv & here's to next 9 mos. yer FRIEND!

Funky book-1000 Ways to Make a Living \$2. Postpaid Paradise Publishers P.O. 4836 S.B. 93103.

Wanted: One warm female companion, Ph. Glen 968-2981.

Be different and eat in an Ice Cream Parlor BRADY'S 6580 Pardall I.V.

Get it on! Summer seems to be a little late this year-but of course we don't care. We've 11 different tops and 4 bottoms to choose from. Stock or Custom, & 47 fabrics. School clothes, shirts, pants, & trunks for guys, also. Bikini Factory, 314 Chapala.

Wendy, I'm getting desperate! I can't lose you now. - Peter.

Dime Beer Tonite Roadhouse 20. 261 So Orange All beer 10c/glass from 9:30 to 10:30 Live music in before 9. No cover after 9. Only 50c.

Will the girl who so graciously returned my checkbook Fri Eve. stop by again sometime?

WATCHING FOR SHOOTING STARS COMING SOON!

New shipment-New Colors, Stripe T-shirts, Village Green I.V.

Get our \$1.85 pizza for only \$1 with this ad. Fri. Oct. 24-Thurs., Oct. 30 at the Pizza Inn 5725 Hollister Ave. 964-4502.

MORE CLASSIFIEDS SEE PAGE 7

Great half time set for Saturday tickets on sale

This Saturday night's game against Santa Clara promises to be as fantastic for the crowd as for the team.

UCSB's Rally Committee has organized a complete slate of half time events, including a turning off of the stadium lights for a ten-second, match-lit moratorium for the Broncos. Some snappy card stunts are also in store for our age-old rivals.

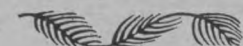
All you loyal Gaucho fans interested in participating in these events, bring your bobs and sit in the rooters' section.

Student Tickets

Student tickets for the game are now on sale in the UCSB athletic ticket office in Robertson Gym for \$1. The office will be open from 8 a.m.-5 p.m. today and tomorrow and from 9 a.m.-5 p.m. on Saturday.

Students are urged to purchase their tickets in advance to avoid long lines at the stadium.

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BSU statement - the charges against Dr. Fisher

AN OPEN LETTER TO UCSB

In this day and time there are, and should be, only limited circumstances which would demand an open renunciation of one black man by another black man, particularly when all these black men profess to have the welfare of the race at heart.

One of these circumstances would be when the innocent action of a black man threatens irreparable damage to the cause he claims to hold dear. This is unfortunately the situation at UCSB.

The case against Dr. Sethard Fisher can simply be stated in the claims listed below. We say, therefore, LET HIM DENY:

1. That he never challenged the official status of the group called to approve his consideration as chairman of the Black Studies Department, yet HE OPENLY CHALLENGES THEIR "OFFICIAL" STATUS NOW.
2. That he promised at his first meeting with the above group that if his philosophy proved fundamentally contrary to the philosophy of the program as envisioned HE WOULD STEP ASIDE, yet, HE KNOWS HE IS CONTRARY TO THE PHILOSOPHY AND REFUSES TO STEP ASIDE.
3. That he made binding commitments with prospective staff members without consulting anyone AFTER PROMISING TO CONSULT FIRST.
4. That he has steadfastly resisted student involvement in the implementation of the black studies program WHEN THIS WAS AGREED AND INHERENT IN THE PHILOSOPHY.
5. That he has accused the students of being racist WHEN THE FIRST

Fisher answers charges...

(Continued from p. 1)

I canvassed the entire black community on it. There wasn't any attempt to overlook consultation. I just felt that it was my option as department chairman to try to get a staff."

Asked whether a unanimous feeling among black students that he should step down would determine his decision Fisher responded, "That's one of those very difficult questions of what is the constituency that you, as a department chairman, feel is foremost in terms of a decision to be chairman or not. I have a great ambivalence about that."

One of the arguments black students have against Fisher is that he has carried internal problems out of the black community.

His response was, "There's a very strong feeling in the black community that one does not discuss these things outside. Of course there are many things in the black community as in any

ethnic group that people don't want talked about. But there are many other things that, if you try to keep within the group and use your power tyrannically, can in the long run be destructive to everything anyone is trying to do."

Fisher added that public debate between black students, University administrators, and himself might help to resolve some of these issues.

On a more general level, Fisher stated, "It seems to me that what the black students are doing here is part of a social movement in which many black people have participated and are continuing to participate so that in one sense there is a tremendous feeling on my part of the accomplishments of the black students. But I don't feel that that in any sense necessitates a yielding to any of the idiosyncratic feelings of the students."

APPOINTMENT OF A WHITE STAFF MEMBER WAS MADE AT HIS REQUEST AND WITH THEIR APPROVAL.

6. That he has attempted to divide the faculty by:

- a. recommending a list of faculty advisors to the chancellor without notice to the black faculty BEFORE OF AFTER ITS APPROVAL BY THE CHANCELLOR.
- b. that such recommendations were intended to create a power base for him in that HE THOUGHT he was getting only people in agreement with his philosophy.
- c. that his actions represented a devious approach against the office of the chancellor in that the ulterior motive was concealed.
- d. that the recommendation was submitted on or about October 7 and it was not until the 27th of October that any other faculty members knew of it.

7. That he has called faculty meetings and notified only a few of the black faculty and that this denied the existence of any semblance of democracy in the operation of the department.

8. That he is totally insensitive to the inclusion of the community in the operation of philosophy of the department WHEN THE BROTHER IN THE STREET IS OF PRIME CONCERN TO US.

9. That he had an opportunity and did avail himself of this opportunity to present his views to an assembly of all the black students and THEY WERE UNANIMOUS IN THEIR OPPOSITION TO HIS VIEWS AND PRACTICES.

10. THAT ANY BLACK MAN WORTH HIS SALT WOULD STEP ASIDE RATHER THAN PERSIST IN DEMANDING THAT HE BE RETAINED AT THE HEAD OF A GROUP THAT DOES NOT WANT HIM.

11. That during the early stages of our problems it was agreed that all difficulties be kept within the group and HE CARRIED THEM OUTSIDE FOR PERSONAL ADVANTAGE.

Our case does not rest on the collective truth of ALL OF THE ABOVE. Nor does it rest on the combined truth of MOST OF THE ABOVE. But on the FALSITY OF ANY ONE OF THE ABOVE...for should ANY ONE OF THE ABOVE PROVE TO BE FALSE, we would be guilty of less than absolute certainty of our cause.

THE BLACK STUDENTS OF UCSB
Robert Mason, Chairman BSU for Black Students

BSU's side

(Continued from p. 1)

only faculty sympathetic to his philosophy.

These charges had been brought before Dr. Fisher before according to Mason, but there was no change in his behavior. This is why black students are now demanding his resignation, Mason explained.

"How can Dr. Fisher run the department without the support of the black students," he asked "and especially without the support of the Black Students Union, which is the organization for the expression of black students?"

demand...

(Continued from p. 1)

members are Louis Walton, John Cotton, William Reardon, R.J. Snow and Donald Cressey.

The BSU later repudiated this committee in a statement which read in part, "It has been obvious in the past that elements on this campus refuse to realize that black people are the only people in the position to make determinations of black affairs....The demands given to Chancellor Cheadle this morning were explicitly presented as non-negotiable. There is no reason to discuss issues any longer. It is time for the Chancellor to ACT upon those demands."

As of 7 last night, Chancellor Cheadle said he would not comment on the controversy until he had met with members of the committee of inquiry.

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MORE CLASSIFIED PAGE 6

14-Rides Offered

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15-Rides Wanted

Need ride to class in S.B. Tue. & Thur nite-share gas-968-2738.

16-Services Offered

Foreign car needs-RS Enterprises 1131 Coast Village Rd. 969-1101.

Sewing machine repairs--Very Reasonable 968-3430.

Alterations, reweaving-Ista Vista Sewing Shop-6686 Del Playa, I.V. 968-1822-Open 9-5 Saturdays from 9am to noon.

Design your own original earrings at no chrg. from our fabulous bead collection. Mosaic Craft Center-3443 State, 687-1419.

17-Travel

EUROPE ANYONE!

Guy wants girl or guy to go to Europe this summer. Am Exp. Traveller Call 968-6578.

Israel 1970 Student Group call (213) 769-1708 or write P.O. Box 2264 N. Hollywood 91602.

18-Tutoring

Will Tutor Bio, lower division Chem or Math. Phone 968-6549.

19-Typing

Typing (65c/page) and technical art. 965-5691 Evenings.

Typing, expert, low rates, call Mrs. Grosser, 967-8141.

IV area--Exp typist--any day or evening low rates 968-3153.

20-VW Engines

New, rebuilt & used - Dune Buggies & Custom VWs-660 S. Fairview - 964-7288.

21-Wanted

TRIPLE your reading efficiency. Don Terrell's Reading Systems, 968-2558 or 687-7571.

I am seeking cute co-eds to model; anything from nude to fashion depending on models feelings. Call Kirk, 968-8043.

CHINESE CHECKERS PLAYERS. Orange belt neophyte would like to meet same in combat. Tom Schultz 968-6547.

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DISCO
6865 Hollister Avenue
Gaiter
968-9009

GOURMET GOODIES AT POT-LUCK PRICES?

...Well, maybe not quite, but the best DOES cost LESS at DISCO FOODS!

Now! 100% USDA CHOICE BEEF EXCLUSIVELY!

EVERYDAY LOW PRICE
CUSTOM TRIM CHUCK ROAST
USDA CHOICE
BONESTLESS CHUCK ROAST 79¢
OTHERS CHARGE 59¢-1b.

EVERYDAY LOW PRICE
FRESH LEAN GROUND BEEF
USDA CHOICE
49¢
OTHERS CHARGE 59¢-1b.

EVERYDAY LOW PRICE
CUSTOM TRIM T-BONE STEAK
USDA CHOICE
BONESTLESS TOP SIRLOIN 1b. \$1.49
OTHERS CHARGE \$1.67-1b.

EVERYDAY LOW PRICE
FRESH, TENDER FRYER PARTS
USDA CHOICE
49¢
OTHERS CHARGE 69¢-1b.

EVERYDAY LOW PRICES

ROAST BEEF	89¢	1.20	31¢
RIB STEAK	59¢	69¢	10¢
SPARE RIBS	78¢	89¢	11¢
PORK STEAK	78¢	89¢	11¢
CUSTOM TRIM ROAST	78¢	89¢	11¢
RUMP ROAST	35¢	45¢	10¢
TURKEY HINDQUARTERS	78¢	89¢	11¢
SLICED BACON	78¢	89¢	11¢

EVERYDAY LOW PRICES

ROAST BEEF	79¢	98¢	19¢
ROCK COD FILLET	69¢	89¢	20¢
TASTY WHITE MEAT	89¢	98¢	20¢
GREENLAND FILLET	89¢	98¢	20¢
FILLET OF SOLE	89¢	98¢	20¢
FRESH EXTRA LARD	78¢	89¢	11¢
GROUND ROUND	51¢	59¢	30¢
CLUB STEAK	51¢	59¢	30¢
O-BONE STEAK	69¢	79¢	10¢

EVERYDAY LOW PRICE
CENTER CUT-BONE-IN ROUND STEAK
USDA CHOICE
78¢
OTHERS CHARGE \$1.09

EVERYDAY LOW PRICE
The King Of Steaks! PORTERHOUSE
USDA CHOICE
\$1.23
OTHERS CHARGE \$1.79-1b.

EVERYDAY LOW PRICES

TOP ROUND OR SIRLOIN TIP	\$1.09	\$1.39	30¢
BONESTLESS STEAKS	49¢	69¢	20¢
7-BONE ROAST	78¢	89¢	31¢
BONESTLESS SWISS STEAK	39¢	49¢	10¢
SHORT RIBS	69¢	79¢	10¢
BEEF LIVER	68¢	79¢	11¢
MEAT LOAF	68¢	79¢	11¢

EVERYDAY LOW PRICES

PURE LARD	21¢	25¢	4¢
VEAL ROAST WITH TASTY DRESSING	89¢	98¢	20¢
VEAL DRUMSTICKS	89¢	98¢	20¢
BEST OF FRYER	49¢	59¢	10¢
BREADED BEEF STEAK	89¢	98¢	20¢
FOOT LONG FRANKS	69¢	79¢	10¢

U.S. NO. 1 RUSSET • OTHERS CHARGE 99¢
POTATOES 20-lb. CELLO BAG 77¢

ORANGES
VALERIA SWEET JUICY CELLO BAG 8-lb. 68¢
OTHERS CHARGE 88¢

FRESH PRODUCE SPECIALS
JUMBO SIZE, FRESH EGGS 19¢
EGG PLANT 19¢
OTHERS CHARGE 29¢

APPLES
PIPPIN ALL PURPOSE CELLO BAG 19-lb. 10¢
OTHERS CHARGE 19¢

EXTRA BONUS SPECIAL
FLOUR GOLD MEDAL 5-lb. BAG 48¢

EXTRA BONUS SPECIAL
BEACHNUT BABY FOOD 4 1/2-oz. JAR 6¢

SCREAMING YELLOW ZONKERS 6 1/2-oz. PKG. 36¢

BI-LINE 5-oz. PRE SOAK 12-oz. PKG. 31¢

SPRINGFIELD FRUIT DRINKS 4 1/2-oz. CAN 25¢

KRAFT SALAD-N-SANDWICH SPREAD 24-oz. JAR 55¢

EXTRA BONUS SPECIAL
CAT FOOD 10¢

EXTRA BONUS SPECIAL
COFFEE 59¢

EXTRA BONUS SPECIAL
CRISCO COOKING OIL 79¢

EXTRA BONUS SPECIAL
SUNMAID SEEDLESS RAISINS 25¢

EXTRA BONUS SPECIAL
CORN ROSEDALE WHOLE OR WHOLE OR CREAM 16-oz. CAN 13¢

EXTRA BONUS SPECIAL
FACIAL TISSUE 200 COUNT NORTHERN 19¢

FOR TOTAL SAVINGS EVERYDAY SHOP DISCO FAIR

WHITE KING D DETERGENT 58¢

PAINTY PRIDE BREAD 25¢

HONEY'S JUNIOR TWINKIES 63¢

Vegetables 10¢

BLUE GINGHAM SHORTENING 59¢

DUNCAN HINES CAKE MIXES 35¢

BLUE GINGHAM TOILET TISSUE 31¢

PEPPERIDGE FARM FROZEN PIE TARTS 29¢

CORNISH GAME HENS 14-oz. MIN. WEIGHT 49¢

DISCOUNT DELLY ITEMS

OL' VIRGINIA WIENERS 49¢

DANOLA-IMPORTED SLICED CHOPPED HAM 39¢

MANHATTAN RING BOLOGNA 12-oz. PKG. 59¢

GRANTLAND CHEESE 49¢

PHILADELPHIA CHOCOLATE CHIP COOKIES 49¢