# B Carpinteria Chronicle 3

VOLUME 1 NUMBER 7

### **BEER ON SALE IN FIVE CARPINTERIA ESTABLISHMENTS**

#### 25-Car Special to Reach S. B. at Noon; Price Probably 15e a Pint

BEER will be on sale at five restaurants in Carpinteria shortly after noon today unless somebody hi-jacks the 25-car special beer train which is scheduled to arrive in Santa Barbara this morning from San Francisco, according to E. S. Pillsbury of the Mountain Distributing company.

Supervisor Tom Dinsmore stated yesterday that 12 licenses have been issued in his district by the board of supervisors, to the following merchants: Carpinteria-Ober's Service station, Seaside Fountain, E. Dominguez, Palms cafe, Charles Batsch; Summerland-Carl's grocery and Koker's: Montecito-Biltmore and Miramar hotels, J. McManus, Miratti's El Camino pharmacy and Record and Lucking.

Price Probably 15c Pint

'Indications are that the price will be around 15 cents a pint, or two for a quarter, possibly higher,' said Dinsmore. "With the whole sale cost at around \$3 for a case of 24 pints, together with the county quarterly license fee of \$15 for retailers, \$20 for wholesalers and \$25 for restaurants, it is easily seen that the retail price can hardly be less than 15 cents per pint."

"Inasmuch as the beverage has been declared non-intoxicating, the county is taking no special legislative action concerning its sale, except for the issuance of licenses," he continued. "Should the Eighteenth amendment be repealed strict regu-lations as to the sale of intoxicants would probably be passed, but until then Santa Barbara county is wide open, so far as beer is concerned.

#### **Expects License Decrease**

"I expect only about half the licences to be renewed at the expiration of the quarterly permits now being issued," Dinsmore declared. "It will cost the retailer from \$400 to \$500 to install refrigeration to handle draught beer and it is on that type that the long profit is made. Draught beer might be retailing in to the foam a stein of beer is actually only about half a pint. Retailers now, besides the county fee, must pay a deposit on all bottles and cas-O D for the heer an

And also atte some of Ray Cadwell's swell chocolate cake. Um! Chuck Verner enthusing about the Lions' convention in Santa Barbara in June.

A new life in the chamber of commerce, and plans started for commerce, and commerce, coming activities.

Bob Wilson getting ready to have his picture taken.

Mrs. Elmer Pulliam hard put to keep up with "Baron," her big police dog. \* \* \*

Frank Shepard run out of gas a long way from the nearest service station.

Manny Solari passing out cigars on account of Delbe Donald Solari, brand-new heir to the Solari lemons.

\* \* \* Marc Latham remarking that this had been his busiest week in months-but denying that it was

all due to his Chronicle broadcast. Jacque Bailard playing a smooth

set of tennis. \* \* \*

Little Darlyne Betts watching her daddy rehearse for a coming Community Players offering.

A letter from Mrs. Jim Deaderick, now in Peoria, saying that Lady, her small daughter, had guessed she had "about the worstest little brother in the world."

**Shuler Scores Softness** of Social Structure in

#### Local Church

"Social termites are undermining the very foundation of our national structure," the one and only Bob Shuler told the congregation which filled the Methodist church Sunday. on the down grade, morally speaking, and the past fifteen years have seen our decline accelerated."

Shuler delivered his sermon at the seventieth anniversary ceremony this county at 5 cents soon, but due Methodist church. True to advance celebrating the founding of the local notices, his talk was full of fireworks and dynamic interest, and for attention of his audience.

### ManAboutTown Saw CHAMBER OF COMMERCE URGES EVERY Things to Remember 'CAFE CHANTANT' VALLEY RESIDENT TO ATTEND PUBLIC **MEETING TO BE HELD TUESDAY, APR. 17**

Pending Developments and Changes of Interest to Entire Community; Projected Activities **Promise Much Publicity** 

 $A^{\rm N}$  open meeting, to which every resident of Carpinteria valley is not only invited, but earnestly requested to attend, will be held Monday, April 17, at 7:30 o'clock p. m., in the K. of P. hall, it was announced by directors of the chamber of commerce following a special meeting Tuesday night.

"With every indication pointing toward a good summer season here, and in view of the imminence of such improvements as the completion of the Maricopa road, now, more than ever before, we need a chamber of commerce that is actively Old John J. Public ber of commerce that is actively backed by every person in the valley," said Secretary Jones.

Valley Residents Invited

"We hope the meeting will turn out to be a regular old-fashioned get-together, and that anyone with ideas or constructive criticism will not hesitate to air his views," he continued. "There has been some talk of doing away with the board known for at least a week of directors, or decreasing its memconcerning the contemplated bership. Several promising suggesleasing of Cerca del Mar by tions for future activities have been the local Legion post, accord- received. The only way in which we can act upon these matters and plan for the future is by enlisting the co-operation of everyone in the valley. It is for this purpose that the meeting has been called, and no attend."

#### Propose "Lemon Day"

"Carpinteria should have an annual 'Lemon day,' or some such distinctive yearly affair which would attract outsiders, serve to identify this district with one of its most important activities and publicize the community in general," Jones suggested.

"Starting at the beach, some sort of parade or mobile pageant might move to Franklin canyon, where the history of the valley could be enacted by Carpinterians in a beautiful and typical setting. "Smaller communities than this

offer such affairs the country over, and annually attract thousands of spectators, besides generating valuable publicity in metropolitan newspapers and magazines.'

Beach Publicity

Harry Sheldon's Chinese characterization at a home talent benefit at the town hall.

Jack Bailard taking guests of Shephard's Inn motoring in his father's 1909 White touring car at \$7 per hour. "Gasoline buggies" were a rarity then, and Phil Doerr once theatened to jump out if Jack wouldn't slow down when the speedometer hit 27 miles an hour!

Jimmy Lester taking a herd of six hopefuls to town to a Saturday matinee. \* \* \*

The way my new shoes squeaked the first time I wore long pants to Sunday school.

Getting a copy of "Moo Cow Tales for Kiddies" for Christmas when I was thirteen, from a fond but forgetful eastern aunt.

Eating and sleeping out at the "Fisk Bicycle Club's" log cabin up Carpinteria creek.

Doc Henderson's "R. C. H.," Ed Bailard's "Jackson" and Tobey & Westcott's "Autocar" delivery, the first two cars no longer manufactured, but which were then the last word in automotive efficiency.

When a visiting forest ranger became so excited at a Bill Hart movie in the town hall that he fell off the top tier of Mac Mc-Cambell's stad<sup>um</sup> effect, built like big steps, to assure all patrons of good visibility.

#### **6-Year Building Totals Here Over Half Million** Says Latham on KDB

#### Valley's Steady Growth Has **Been Noticeable**

Outlining the valley's consistent growth and touching upon plans for future development, Marc Latham told KDB's listeners-in some of the countless advantages of living in Carpinteria, on the Chronicle's weekly quarter-hour Saturday.

Over half a million dollars' worth of building has been done here in the last six years, he pointed out. Fine schools, a safe beach that excels any on the coast, a healthy climate noted for frostless winters and

balmy summers, opportunities for It was pointed out that in the outdoor recreation-all were cited as event that Cerca del Mar is reopened reasons why Carpinteria valley of-

HOLDS SPOTLIGHT **TOMORROW NIGHT** 

#### Vaudeville, Dancing, Among Amusements at Mariner **Benefit Show**

MUSIC, vaudeville, comedy, color, dancing and refreshments will be among the attractions offered to the public tomorrow night at the high school auditorium at 8 o'clock when "Cafe Chantant Internationale," Girl Mariners' entertainment, takes the spotlight.

Under the verbal guidance of the master of ceremonies, a scintillating, fast-moving series of unusual vaudeville acts is promised, together with dancing to an eight-piece orchestra and home-made refreshments served at tables ranged about the dance floor's edge.

#### Identities Withheld

The following program, while indicating the general types of the various acts, purposely maintains a certain element of suspense concernng the identity of the performers. Master of Ceremonies-The bean belt's Ben Bernie, a local boy who didn't have to go to the city to make rood

Madame Edna and her Marionettes -An amazing exhibition of perfected puppetry by a widely known artist

The Tantalizing Tappers - Tunetaunted toes cutting contagious capers.

Senorita Teresa-Carpinteria Jenny Lind, the girl with the golden voice.

International Aspect Tiny Geisha Girl—Dainty Nippon-

ese divertissement. Tumbling Josephine --- The para rubber girl; Carpinteria's gift to a muscle-bound universe.

The Stepping Sisters-Marian, Isabel and Doris; the three girls with feet that beat as one.

Music — Dutchy Higgins and his Rythm Rascals. Try and keep from dancing.

Flower Girls-From the far corners of the earth, attired in their native costumes.

Food and refreshment - By the best cooks in the world, the ladies of Carpinteria valley.

Proceeds will go to the Outdoor Theater fund. Members of the committee are Mrs. Jack Bailard, Mrs. Stuart McMartin, Mrs. Frank Wyy the Legion, the community will fers a matchless place in which to mond Mrs. Fred Greenough, Mrs. ave still another inducement to of-

### State-County Park Lease Must Be Concluded Before Legion Can Operate OTHING further will be

**Rolph to Dinsmore** 

to Southworth to

ing to Supervisor Dinsmore, who stated yesterday that before going through with the proposition the board of supervisors desired to conclude the county's arrangements resident of the valley should fail to with the state park board.

"To my knowledge .there is nothing to prevent the matter being set-Sizzling Sermon Here tled by the end of next week," he said. "The board, as a matter of good business, wants to complete the Addresses Large Audience in county's lease before sub-letting the property to anyone else."

Members of the Carpinteria Legion state that the post is anxious to secure the use of the beach club, providing the county will agree to furnish the building. Should the deal be consummated, Cerca del Mar "For the past fifty years we've been will be thrown upon to the public, and be obtainable for dances and entertainments by individuals or organizations at a moderate rental, it was said.

And so Carpinteria can eat, drink and be merry at its beautiful beach club-but not until after Governor Rolph's park commission leases the building to Tom Dinsmore and the forty minutes he held the undivided supervisors, and they have leased it to Commander Earl Southworth's Le-

later pay a federal or state tax. "Beer," Tom concluded, "is still far from being the poor man's

drink !" Permits issued for retailing have so far numbered 135 for Santa Bar-

bara city and county, 40 of which were to places outside the limits of incorporated cities.

Ventura, having a local dry law, has passed emergency legislation per mitting the sale of beer until April 11, when a vote will be taken.

## EARLY SETTLER

Many Carpinteria people attended the funeral services held Tuesday morning for Mrs. Mary Rebecca Higgins, who passed away Saturday afternoon. The services were conducted by the Rev. Leon C. Kirkes of the Community church, assisted by the Rev. C. M. Calderwood. A native of West Virginia, Mrs. Higgins had lived in Illinois and Iowa, coming from Prairie City, Iowa, to Carpinteria valley in December of 1883. She would have been 89 years of age on May 25 of this year. Her husband, the late Phineas Clark Higgins, passed away in 1898.

Surviving are four daughters, Mrs Jennie M. Catlin, Mrs. Elva H. Catlin. Mrs. Mona Catlin and Mrs. Thyra Buell, and one son, Lucien M. Higgins.

Pallbearers at the funeral were the grandsons, Clark Catlin, Charles A. Catlin, Lucien Higgins Jr., Howard Higgins, Donald A. Brown and William Newman. Honorary pall-bearers were George Wilson, W. Guy Stockton, Wiley C. Nielson, Victor Peterson, Linford Lull and Marc A. Latham.

#### Our Hat is off to . . . J. A. LEWIS

because he quietly practices what most of us preach; because, without being the least conscious of it, he somehow is a living example of the benefits of being a good citizen; because he seems to have been the advance agent for the current bicycle craze; because, after living next door to him for twelve years I still think no one ever had a finer neighbor.

whom he had known, he said, back enough of that. in Paris, Texas. "They told me he had died," Shuler said, "so when I

Heaven."

#### **Lions Entertain Ladies** at Installation Dinner

Over sixty were present at the Lions' club installation and ladies' night banquet last night, the program, of which included a talk by GOES TO GRAVE President Clarence Phelps of Santa ployed people is utilized and the Barbara state college and a movie travelogue presented by the Gilmore Oil company which contained motoring scenes from Alaska to Mex-

> President Phelps' talk on "Restoration of Confidence" was timely and interesting.

"For the first time in this nation's history the people lost confidence in the four leaders of thought -the judiciary, the ministry, the bankers and the educators," he said. "And the disastrous results have been only too obvious during the past three years. Confidence in those departments was the anchor of community life, and when the anchor was lost the nation drifted

dangerously close to the rocks. "The hope of America is in its young people, and it has never had

a finer, cleaner more clear-thinking youth than that which is today starting out to mend the mistakes of our own and previous generations.

"The new president, besides having the advantages of congressional support and starting with a clean slate, has already demonstrated the ability to inspire confidence in the minds of the people. If his solid support in congress will only last for about six weeks longer, confidence and business will have been

restored to a point where their own momentum will carry us out of one of the most trying times of our national life."

Last night's program was in charge for spring vacation. of a committee composed of the in- Mr. and Mrs. Arthur Bodenheimer ship of E. D. Solari.

J. C. Furby, Neal and Elizabeth at Lemoore.

The famous speaker paid a fine gionaires, and they have thrown it have still another inducement to oftribute to our own Leon Kirkes, open to the public and-but that's

saw him walk in I KNEW this was Gifts of Produce Aid Welfare Department

> A great deal of free goods is received by the County Welfare department for the aid of families known to them, says Miss Aleta Brownlee, department head. An ex-

cellent system of co-operation has been worked out with private agencies so that the work of the unemgoods they produce is available to the welfare department.

Over a hundred women are assigned each month to the Neighborhood House and do sewing, cooking, cleaning and such work. Requisitions are issued by the welfare department and last month 688 garments were issued to them. In the cooking division the women are taught to prepare simple, wholesome food and also can all surplus fruits making quantities of marmalade lately since a great many oranges are available through the gifts of

growers in Ventura county. Men are also assigned to sort vegetables and fruits, repair shoes and cut wood; 231 wood orders were delegate to attend the "head camp" sent to department families the last

month and 455 pairs of shoes were repaired.

private agencies, men are also assigned to the county farm where a truck garden of 16 acres is being cultivated. A field of cabbages has already been harvested and other egetables will soon be available. It is only through the service given by families and the gifts of actual produce that the county is able already enrolled include Miss Mary to keep its family cost as low as it Rystrom, Mrs. Percy Houts, Mrs.

Miss Catherine Norlin is expected home tonight from Occidental college

coming officers, under the chairman-1 and son and Miss Vivian Chaffee Chicago to his home. vere visitors at the Sawyer home here Sunday.

home in Carpinteria.

fer to conventions and summer visitors in the form of a beautiful club house open to the public and crownbeach.

Directors who attended Tuesday night's meeting were Earl Chaffee, Marc Latham, Charles Verner, Frank Hebel, James Lewis, Percy Houts, Jr. and the secretary, John E. Jones. According to the financial report of the secretary, the chamber of commerce at present is a little better than solvent, in spite of the KNX publicity stunt which failed because of unfortunate weather conditions. The report summary follows: Assets—Cash on hand \$26.69; collectable dues, \$177.00; total as-

Liabilities-Note at bank, \$190.00;

#### LOCAL WOODMEN HONORED

At a meeting of the county camp of Modern Woodmen of America Wednesday evening, J. L. Archibald, and vegetables. They have been Santa Barbara, was elected county chairman, and Charles Senteney, Carpinteria, county clerk.

Fred, director of music in the Car-W. H. James was elected county delegate to the organization's state pinteria high school, go on the air with 15 minutes of music as only camp, to be held at Santa Cruz May 3 and 4. He was also endorsed as they can play it.

session, following which refreshments talent has, among other things, taken

#### **DESIGN CLASSES FORMED**

Miss Martha Jayne Gooding is holding weekly classes in costume designing and dressmaking at the high school on Thursdays at 7 p.m. Instruction is free and the class is open to the public. Those who have does. Last month the average was Harry Lintz, Mrs. Linn Unkefer, \$21. Mrs. Neal Bailard, Mrs. George Humphreys and Mrs. Richard Kistler.

L. E. Upson of Sacramento was a

guest of his brother, Burchell Upson, every resident of Carpinteria valley. here last week-end en route from

George Miller of Ventura was in Sadie Hales, graduate of the Cartown Tuesday, making arrangements pinteria high school and a student Mr. and Mrs. Gordon Sawyer and to give a dance here tonight at Cerca at Scripps college, returned home Furby are leaving tomorrow to visit small daughter of Hollywood were del Mar. He stated there would be Friday to spend Spring vacation with Mrs. Furby, who has been quite ill, guests this week at the C. R. Sawyer several extra features including solo- her family. She expects to return Monday, April 10. lists and floor shows.

The importance to Carpinteria of the Maricopa road, both as a means **CLEAN-UP WEEK** of bringing summer business to the ing Carpinteria's unequaled bathing coast and as a short route to the interior, were stressed. Agricultural advantages were pointed out as one

of the prime reasons for the community's constant growth.

Latham's talk was of value and interest to Carpinterians as well as arouse interest in improving the aped by the very people who profit by ways. and have a part in it.

His informative address afforded a striking illustration of the advantages of a steady growing community over a "boom" town.

#### **Chronicle Program to Feature Greenoughs**

icle Quarter-hour broadcast over sta-

tion KDB, when Frank Greenough,

pianist plus ultra and leader of the

Biltmore orchestra, and his brother

Frank Greenough's music has been

a part of the social life of Santa

Barbara and Montecito since the pre-

quake days of the old Arlington ho-

tel, and since the completion of the

Biltmore, has provided the dance in-

centive for guests of the superb hos-

these accomplished artists, and feels

that in bringing their music to radio

audiences it is affording them an un-

usual audition in high lights of har-

The program will be interspersed

with announcements of interest to

Tune in tomorrow evening at 5:45.

The Chronicle is proud to present

telry.

mony.

**BEGINS TODAY** Santa Barbara county's annual 'Clean-up Week" starts today and will end April 12. Its purpose is to

to prospective residents, in that a pearance of yards, streets and vacant steady growth such as the valley has lots, as well as unsightly signs and enjoyed is too often taken for grant- detriments to the beauty of the high-

> The county campaign this year is in charge of R. D. Tilton and Calvin McRae, who have appointed John Hudson chairman of the local committee, Frank Wymond as senior leader and Harry Lintz as junior leader.

Hudson and Wymond will comprise a committee to inspect Carpinteria property and to give honorable mention to the three places making A musical program featuring two the best appearance and showing the artists well-known to KDB audiences best effort. will feature tomorrow night's Chron-

Lintz, as junior leader, will have charge of enlisting the interest of parents through the school children, who will circulate mimeographed suggestions for improving residences and grounds, and the Boy Scouts, who will assist in the distribution of 700 reminder cards to be attached to door knobs. Girl Scouts will also take part.

Mrs. Orin Hales, representing the Garden club, will have charge of uggested improvements along the highways.

Mr. and Mrs. Norvell Dice are visiting in Arroyo Grande this week.

#### **COMING EVENTS**

TONIGHT-

Carnival dance, Cerca del Mar. TOMORROW-

Chronicle Bsoadcast "Highlights of Harmony," 5:45 to 6 p. m. -"Cafe Chantant," H. S. auditorium, 8 p. m. SUNDAY-

Baseball, Carp vs. Santa Paula, 2:30 p. m., local field. THURSDAY-

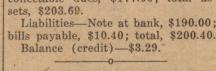
P. T. A. meeting, H. S. building, 3:30 p. m. MONDAY, April 17-

Chamber of Commerce Get-together, K. P. hall at 7:30 p. m. Everyone invited.

The Greenough brothers' musical education started simultaneously with their learning the alphabet and their them on two globe-trotting trips.

to be held in Detroit in June. About 15 were present at the

In addition to the work done thru were served by R. W. Morris.



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#### SUPPORT YOUR CIVIC ORGANIZATIONS

Quite in keeping with the spirit of progress now sweeping these United States, the Carpinteria Chamber of Commerce has decided to enlarge its membership and its scope of activities to include the entire Carpinteria valley-that is, if a sufficient number of valley people are interested and if such an amendment to the bylaws is passed in due form. Also, it is to be noted, the entire liability of the KNX proposition has been reduced to \$190, which can now be covered by assets of the organization. In other words, the chamber is solvent.

At an unofficial meeting of the board of directors this week it was decided to call a mass meeting of all valley and town citizens, whether members of the present chamber of commerce or not, April 17 at which numerous changes would be discussed. It is hoped the community will be well represented.

Among contemplated important innovations are (1) changing name to Carpinteria Valley Chamber of Commerce; (2) having entire membership meet monthly; (3) reducing number and importance of directors; (4) enlarging range of activities. And so forth.

The Chronicle realizes, as does the chamber, that these activities-constant publicity work-are essential to steady growth of the community. It again pledges itself to at all times work for the harmony and growth of this organization.

Being newcomers, we can afford to say what we think without being prejudiced by a knowledge of local history. If the people of this community, this county this state and this nation will forget for a while, and open their eyes to the opportunities actually confronting them-almost knocking them over-we can build up this valley a lot yet and in a comparatively short time, for our resources and advantages are natural and near to market.

The idea of monthly mass meetings of all residents is a splendid one, for several reasons. Action finally taken by these gatherings is more apt to receive a unified support and carry more prestige. But the important aspect of such meetings lies in social possibilities; in a closer community harmony brought about by getting more acquainted with our neighbors. A small board of directors can accomplish, during the interim between meetings, the actual work which the general meeting ordains, for it is much more simple to get a quorum of four or three than it is eight, as at present.

It is extremely wise to obtain membership from the entire community, which includes the Carpinteria valley and the beach sections. Business men are too apt, in many instances, to come to regard the town as all that matters much, whereas in truth it is few towns that can amount to much without the support of their outlying districts. In fact, it is usually the rural communities which build up a city, in order to have a central location in which to trade. Carpinteria valley has, for years the reputation of being extremely loyal to its own. That in itself is an asset of inestimable value, and a larger, more workable, chamber of commerce will do much to further this reputation. All told, this valley has many practical and theoretical assets, and an asset is not an asset if it isn't used. Therefore it is up to us, as individual citizens, to do all in our power to further the growth, prosperity and high civic and moral standards of the place we call home.

#### NATIONAL BETTER HOMES WEEK

Next week is "national better homes week," set aside by custom as a time for home owners to improve their property, and for other citizens to build homes for themselves. This is a splendid idea, especially at this time. A concerted effort now to either improve present buildings or to erect new residences would have a twofold benefit-one financial and one psychological. Many men would receive work and all merchants everywhere would do an enlarged business as a result, especially the building materials concerns. Much building activity in evdence everywhere would do a great deal to change the mental attitude of the country, inspiring renewed confidence. Lots, building materials and labor probably will never be lower in cost than now, and we have plenty of persons who are financially able to invest in this manner. As we have said before, today we know of no safer and better investment 10:30 Hazel Warner and organ than in homes. And we, as a community cannot grow unless 10:45 Philharmonic String Quartet we build.

#### CARPINTERIA CHRONICLE

4:00 Philistine

4:15 Hodge Podge Lodge 4:45 Between the Bookends

5:00 Jimmy Joy Orchestra 5:15 Wide World News

**KDB** Program (Columbia-Don Lee)

FRIDAY, APRIL 7 7:30 Morning Melody Hour 8:00 Waltz Dreams 8:15 The Ambassadors 8:30 Newspaper of the Air 8:45 Records and Town Topics 9:00 Paul Tremaine's Orchestra 9:30 Betty Crocker 9:45 Columbia Feature 10:00 Little French Princess 10:15 Billy Hay's Orchestra 0:30 Palmer House Ensemble 1:00 American School of the Air 1:30 Philadelphia Symphony Orch. 1:00 Records and Town Topics. 1:15 Psychological Test 1:30 U. S. Army Band 2:00 Happy-Go-Lucky Hour 3:00 Records and Town Topics 3:15 Feminine Fancies 4:00 Hodge Podge Lodge 4:30 Artie Collin's Orchestra. 4:45 Between the Book-ends 5:00 Records and Town Topics 5:15 World Wide News 5:30 Triple Bar X Days 6:00 Jane Froman, Lennie Hayton 6:15 KDB Forum of the Air 6:30 Edwin C Hill; Inside News 7:00 Tarzan of the Apes 7:15 Columbia Revue 7:30 Chandu the Magician 7:45 Myrt and Marge 8:00 Globe Headlines 8:15 Nino Martini and Symphony 8:30 Reminiscing with Ted Fio Rito 8:45 Abe Lyman's Orchestra 9:00 Ben Pollack's Orchestra 9:30 Olga Steeb, Contert Pianist. 9:45 Ozzie Nelson's Orchestra. 10:00 Worldwide News 10:10 Ted Fio Rito's Orchestra 11:00 Cafe De Paris Dance Orch.

SATURDAY, APRIL 8 7:30 Morning Melody Hour 8:00 Adventures of Helen & Mary 8:30 Newspaper of the Air 8:45 Records and Town Topics 9:00 Harold Knight's Orchestra 9:30 Felix Ferdinand Orch 10:00 George Hall's Orchestra 10:30 The Madison Ensemble 1:00 Dancing Echoes. 1:15 The Five Octaves. 11:30 Savitt String Quartet 2:00 Round Towners 2:15 Italian Idylls 12:30 World Wide News 12:45 Records, Town Topics 1:00 Sigurd the Viking 1:15 Tony Wons 1:30 Dick Mansfield Orchestra. 2:00 Eddie Ducnin's Orchestra 2:30 Between the Bookends 2:45 Tiny Newland and Organ 3:00 Columbia-Oxford debate 3:30 Francesco del Campo 3:45 Ozzie Nelson's Orchestra 4:00 Ted Fio Rito's Orchestra 4:45 The Street Singer. 5:00 Kansas City Presents 5:15 World Wide News 5:25 Records and Town Topics 5:45 Carpinteria Chronicle Quarter-hour. 6:00 Bing Crosby 6:15 Boswell Sisters 6:30 Community Arts Association 6:45 Saturday Frivolities 7:15 The Dons from Santa Barbara

6:30 Kay Thompson, Frank Jenks 6:45 The Dons 7:00 Tarzan of the Apes 7:15 Ben Pollack's Orchestra. 7:30 Edwin C. Hill 7:45 Mart & Madge 8:00 Blue Monday Jamboriee 10:00 World Wide News 10:10 Dick Aurandt at Organ 10:15 To be announced. 10:30 Frank Greenough's Orch 11:00 Cafe de Paris Danch Orch TUESDAY, APRIL 11 7:30 Morning Melody Hour 8:00 The Old Timers. 8:15 Vincent Sorey's Orchestra. 8:30 Newspaper of the Air 8:45 Records, Town Topics 9:00 Buddy Harrod's Orchestra 9:30 Martha Meade Society 9:45 Concert Miniatures 10:00 Little French Princess 10:15 Vincent Traver's Orch 10:30 Pan-American Society 11:00 County Fed'n Woman's Clubs 11:15 Ann Leaf at the Organ 11:30 American School of the Air 12:00 Emergency Education 12:15 Columbia Artists Recital 12:30 World Wide News 12:45 Records, Town Topics 1:00 Tito Guizar 1:15 Curtis Institute of Music 2:00 Happy-go-Lucky hour 3:00 Feminine Fancies 4:00 Tiny Newland 4:15 The Trojan Period 4:30 Howard Ely at the Organ 4:45 Between the Bookends. 5:00 The Songsmiths 5:15 World Wide News 6:00 Jane Froman, Lennie Hayton 6:15 Threads of Happiness 6:30 California Melodies 7:00 Kansas City Presents 7:30 Chandu the Magician 7:45 Myrt and Marge 8:00 Globe Headlines 8:15 Howard Barlow and Symphny 8:30 Abe Lyman's Orchestra 8:45 Maennerchor Men's Chorus 9:00 Marlborough 9:15 Joe Hayme's Orch 9:30 Leon Belasco's Orch 10:00 World Wide News 10:10 Ted Fio Rito's Orchestra 11:00 Cafe de Paris Dance Orch WEDNESDAY, APRIL 12 7:30 Morning Melody Hour 8:00 Morning Moods. 8:30 Newspaper of the Air 8:45 Records, Town Topics 9:00 Harold Knight's Orch 9:30 Betty Crocker 9:45 Concert Miniatures 10:00 George Hall's Orchestra 10:30 Scherber's Russian Orch 11:00 Ann Leaf at the Organ 11:30 American School of the Air 12:00 Rhythm Kings 12:15 Town Topics 12:30 Wide World News 12:45 Claude Hopkins Orchestra 1:15 Architecture and Allied Arts 1:30 Jack Brooks Orch 1:45 Going to Press 2:00 Happy Go Lucky Hour 3:00 Records, Town Topics 3:15 Feminine Fancies 4:00 Philistine-Painless Parker 4:15 Hodge Podge Lodge 4:45 Between the Bookends 5:00 Jimmy Joy'ss Orchestra. 5:15 World Wde News 5:25 Records and Town Topics 5:45 KDB Forum of the Air 6:00 Bing Crosby 6:15 Romantic Bachelor 6:30 Ray Paige's Symphony Orch 6:45 Tarzan of the Apes 7:00 Waring's Pennsylvanians 7:30 Chandu the Magician 7:45 Myrt and Marge 8:00 Globe Headlines 8:15 Nino Martini Symphony 8:30 Joe Haymes Orchestra. 8:45 Crosscuts from Log of Day 9:00 Eddie Duchin's Orchestra. 9:30 Ozzie Nelson's Orchestra. 10:00 World Wide News 10:10 Ted Fio Rito's Orchestra 11:00 Cafe de Paris Orchestra THURSDAY, APRIL 13 7:30 Morning Melody Hour 8:00 Morning Moods. 8:30 The Magic Tenor 8:45 Newspaper of the Air 9:00 Records and Town Topics 9:15 Buddy Harrod's Orchestra 9:30 Martha Meade Society 9:45 Concert Miniatures 10:00 Little French Princess 10:15 Vincent Traver's Orchestra 10:30 Palmer House Ensemble 11:00 Ann Leaf at the Organ 11:30 American School of the Air 12:00 LaForge Berumen Musicale 12:30 Worldwide News 12:45 Records and Town Topics 1:00 U. S. Army Band 1:30 Calif. Dep't of Agriculture 1:45 American Legion Campaign 2:00 Happy-go-Lucky Hour 3:00 Feminine Fancies The Discovery Hour 4:00 4:30 Howard Ely at the Organ 4:45 Between the Bookends 5:00 Kansas City Presents 5:15 World Wide News 5:25 Records and Town Topics 5:45 KDB Forum of the Air 6:00 Ruth Etting-Chesterfield 6:15 Jimmy Joy's Orchestra 6:30 Col. Stoopnagle and Bud 7:00 Foreign Legion 7:30 Chandu the Magician 7:45 Myrt and Marge 8:00 Globe Headlines 8:15 Howard Barlow and Symphny 8:30 Ted Lewis and His Band. 9:00 Marlborough Band 9:15 Charles Barnett's Orchestra 9:30 Clyde McCoy's Orchestra 10:00 World Wide News 10:10 Ted Fio Rito's Orchestra 11:00 Cafe de Paris Dance Orch Subscribe NOW to the Chronicle!

TOBEY'S 5:25 Records and Town Topics 5:45 KDB Forum of the Air 6:00 Ruth Etting-Chesterfield 6:15 Howard Ely at the Organ. WATCH OUR WINDOWS FOR **FRIDAY AND SATURDAY SPECIALS** RED AND WHITE TO RE We Deliver Phone 227 DRINK MORE MILK Nature's Complete Food Summer's Finest Drink ALL CAPPED Bottles 12c The Quart

And the home owner who is contemplating minor repairs or additions should try and plan to begin them this next week. Even a lot of smaller work, if done at once so as to be conspicuous, would help business considerably, and would to some degree raise the mental plane.

nings in the high school gymnasium,

Other classes offered by the Eve-

ning high school are rug making,

**GRAMMAR SCHOOL** 

with regular daily practice. At pres-

A hard-ball team is being directed

by Mr. Rathbun, while the indoor

\* \* \*

Mrs. Mabel Spizzy, music super-

Edith and Wallace Robinson have

The final contest to decide the

mation contest will be held today.

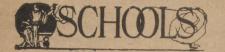
Judges for this contest are Mr. Marc

been transferred to La Habra.

The baseball season has started

rom 7 to 9 o'clock.

shop, sewing and drama.



#### HIGH SCHOOL

An assembly featuring local talent and a moving picture of botanical nature was held at the high school on March 30. For the school talent program, Eddy Sechrist acted ent two teams have been organized. as master of ceremonies with a supporting cast including Lena Emrick, Frank Smith and John Henry Shep-ard. ard. \* \* \*

Miss Tennent, instructor of tennis in San Diego, visited the Carpinteria visor, visited the grammar school high school Friday April 1. She Monday, April 3. gave instructions to the students on how to play tennis and also played two sets with Elna Mae Mason as her partner and Dona Butler and Barbara Houts as her opponents, the final score being 6-1, 6-1, both in Carpinteria entrants into the declaher favor. \* \* \*

Three students of Carpinteria high Latham and Mr. Earl Southworth. school sang over the radio with the El Montecito Presbyterian church choir Thursday, April 4. Those stu- the direction of Miss Sybil Baker, is 11:15 Sylvia Sapiro dents were Francis Irwin, Alma Be- practicing very diligently in preparabout and Calvin Yaggy.

\* \* \*

A recent addition to the evening high school program is a course in tennis playing, under the direction of (today) for an Easter vacation of Martha Jane Gooding, which has one week. proved quite popular, many Carpin-

teria valley people having enrolled. George Hardie returned to Los The class is open to the public, free Angeles Wednesday after a business of charge. It meets Monday eve- visit here.

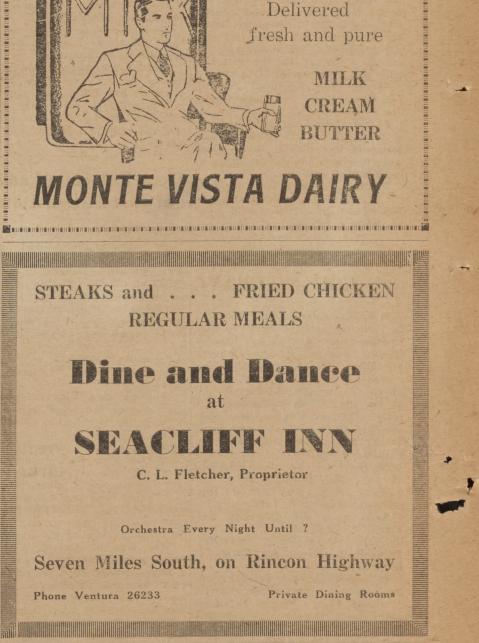
May 5.

agician 7:45 Gertrude Niesen 8:00 Joe Hayme's Orchestra 8:30 Portland Jr. Symphony Orch 9:00 Marlborough Band 9:15 Portland Jr. Symphony Orch 10:00 World Wide News 10:10 Ted Fio Rito 10:30 Frank Greenough's Orchestra 11:00 Cafe de Paris Danch Orch.

du the M

SUNDAY APRIL 9 8:00 The Times Comic Sheet 8:30 Von and Don 8:45 Salt Lake Tabernacle Choir. 9:30 Home Sweet Home Concert 1:00 First Christian Church 12:00 New York Philharmonic 2:00 Professor Lindslev 2:15 Rabbi Magnin 2:30 The Bucaneers. 2:45 Chicago Knights 3:00 Lawler and the Public 3:30 The Cathedral Hour 4:00 Current Events 4:15 Four Eton Boys 4:30 Fray and Braggiotti 4:45 Canta Nina Singing Girls 5:00 John Henry 5:15 Andre Kostelanetz presents 5:45 John Henry-Black River 6:00 Fred Allen's Bath Club Revue 6:30 Little Symphony 7:00 The Columbia Revue 7:30 American Victorious 7:45 The Gauchos 8:00 Eddie Duchin's Orchestra. 8:15 Angelo Patri-Your Child 8:30 Ted Lewis' Band. 9:00 The Merrymakers 10:00 World Wide News 10:10 Ted Fio Rito Orchestra 11:30 Midnight Moods

MONDAY, APRIL 10 7:30 Morning Melody Hour 8:00 D A R-Mrs. Robt. Newman 8:15 Morning Moods 8:30 Newspaper of the Air 8:45 Records and Town Topics 9:00 Paul Tremaine's orchestra 9:30 Concert Miniatures 10:00 Billy Hay's orchestra 10:30 Palmer House Ensemble The instrumental orchestra, under 11:00 Nat'l Students Federation 11:30 American School of the Air tion for the ower show to be held 12:00 The Four Eton Boys 12:15 Columbia Salon Orchestra 12:30 World Wide News School will close Friday, April 7 12:45 Records, Topics 1:00 Frank Westphal's Orchestra. 1:30 Columbia Artists Recital 1:45 Lon Ross Russian Troupe 2:00 Happy-go-Lucky Hour 3:00 Records, Town Topics 3:15 Feminine Fancies



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FRIDAY, APRIL 7, 1933

#### CARPINTERIA CHRONICLE

#### PAGE THREE

#### SOCIETY PAYS TRIBUTE **Personal Preferences**

Favorite magazine-Time, weekly news magazine. \* \* \*

Favorite comics-"The Nebbs." Favorite editorial writer-Walter

Lippman, syndicate writer and for-9:45 a. m. An interesting contest has just started in the Young Peo-Favorite movie actor - Mickey

be interesting. The Rev. Leon C. Mouse. \* \* \* Favorite food-Either sea food or

will be held each Sunday at 11 a real Italian dinner.

Next Sunday O. J. Trautz, presi-dent of the Associated Students of Philharmonic and the "Merrymakers" over KDB's Sunday program.

Favorite community-You've hit it -we're in it. \*\*\*

Favorite newspaper-Is MY face red!

MARINERS

BOOK REVIEW ON "THE CRADLE OF THE DEEP'

This book tells of the life of Joan remainder was raised by the Easter

in the Sunday school and church nia, and was taken aboard ship when on Easter Sunday. The pastor will eleven months old and remained man

bunk. Joan's father made out a

did not prove succesful and she grew



#### tian Endeavor Society, the young TALMADGE-NEWLAN

Mr. and Mrs. R. C. Talmadge of people, at their meeting Sunday evening, April 2, 1933, adopted the fol- 1317 Covina street, Santa Barbara, this week announced the marriage "In naming our society of Chris- of their youngest daughter, Etta tian Endeavor after Mrs. Mary S. Mae, to Mr. Donald Talmadge of Tobey, we feel that we both honor Carpinteria, to take place Saturday, ourselves and show our appreciation April 15. Mr. Talmaldge is the son for one who has always been inter- of Mr. and Mrs. Clark Talmadge of ested in young people. Her advanc- this city, and was born and reared ing years have not made her critical in Carpinteria, being a graduate of and unsympathetic, continuing young the local high school. The young couple will make their home in the Mrs. Tobey has long been a resi-Mays residence on Seventh street. Miss Newlan has been the recipident of Carpinteria valley, equally long a member of the Presbyterian ent of many showers and parties church, and now a devoted member given by her friends during the past of the Community church, When month.

#### $\diamond \diamond \diamond$

was new, she was the first to help FARM HOME DEPARTMENT

to organize a society in the valley. An all-day meeting of the county She served for many years as its farm home department will be held president, and when a Junior society at Hope school today, beginning at was organized, became its leader. 10:30 o'clock. Miss Dobson of the It was through her efforts that the University extension service, will be middle room of our church was built, there to talk on "Spring Clothing." which she named 'the Faith room.' Women are invited to bring a dish The money for its erection was start- of food, as a potluck luncheon will ed by a contribution of \$10, and the be served.

#### $\diamond \diamond \diamond$

offerings of the young people and HONOR EASTERN VISITORS

Honoring Mrs. Alfred Ruerdauz, "Since she has become a shut-in, Mrs. Kenneth Cowan and Miss Barshe has sat in her flower-filled win- bara Bullard, all of Evanston, Illidow and beamed kindly benedictions nois, and visiting Mrs. Lora Mc side of the road and is a friend to Bailard entertained Monday afternoon at tea in her Carpinteria valley "Mrs. Tobey has always been home. Other guests were Mrs. Ben known for her kindly spirit, working Henry and Mrs. Shirley Cole of

HENDERSONS ENTERTAIN Clever decorations carried out the idea of Easter at a charming dinner given at the H. C. Henderson home Wednesday evening. Guests were Mr. and Mrs. Stuart McMartin, Mr. and Mrs. Marc Latham and Daphne, Wilma and Aubrey Crawford.  $\diamond \diamond \diamond$ 

Entertaining at their home Wed-Hebel, Mr. and Mrs. Merle Shriede.

GRELL'S ENTERTAIN

a. m. Christian Doctrine in English and Spanish, Saturday at 2:30 p. m. Being a cantain's daughter did not Being a captain's daughter did not necessarily make her a favorite Monday night at the Scout meet-Dave Cummings, Mr. and Mrs. W.

 $\diamond \diamond \diamond$ 

serves eight people EVERY SATURDAY IS GIFT DAY AT

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Ace Fly Spray

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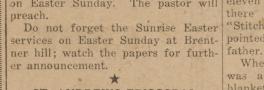
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ter Home from College."

at 7:30; G. E. Franklin, leader.

There will be appropriate services

#### Coast Highway

10 a. m., morning prayer and ser-mon. Friday night, 7:15, choir practice and instruction.

COMMUNITY CHURCH

Rev. Leon Kirkes, Pastor

has just started in the Young Peo-

ple's department which promises to

Kirkes will be out of the pulpit for

a few weeks. But regular services

Santa Barbara State college, will speak on "The Light of the World."

p. m. The Intermediate and Senior

Christian Endeavor will meet at

\*

THE METHODIST CHURCH C. P. Moore, Pastor

Sunday school at 10 a. m.; W. H.

The Tuxis Choir will meet at 5:45

o'clock.

6:30.

James, supt.

The Sunday school will meet at

CHRISTIAN SCIENCE SOCIETY

to 4:30 p. m. You are invited.

#### \*\* ST. JOSEPH'S CATHOLIC

and Sunday after Mass.

STANLEY T. TOMLINSON seaworthy. ATTORNEY-AT-LAW with Carpinteria Realty Company 111 Coast Highway

Phone 3142 Carpinteria THE SAME AS A DESCRIPTION OF A DESCRIPTI



ST. ANDREWS EPISCOPAL

\* 814 Walnut Street

Services Sunday, 11 a. m.; Sun-

Morning worship, 11 a. m.; Rev. Wade Hamilton will preach in the absence of the pastor. Evening worship, 6:30 p. m.; com-bined service of the Epworth League Lowell on board the "Minnie A.

and congregation. The young people Caine," a four masted windjammer will give a play entitled "Mary Por- rigged schooner, engaged in the other interested givers.

copra and sandalwood trade between Prayer meeting, Wednesday night the islands of the South Seas and Australia. Joan was born in Berkeley, Califor on all passers-by. She 'sits by the Knight at Montecito, Mrs. Gordon A.

breach. Do not forget the Sunrise Easter "Stitches," a sail maker, was ap-Do not forget the Sunrise Easter "Stitches," a sail maker, was ap-services on Easter Sunday at Brent-

menu for her first voyage, but this

thinner and thinner.

Joan owes her life.



When Joan was ten years old, she of the troop committee, presented returned home with her father. Her the badges. The new Scouts were MEETING POSTPONED mother was very surprised at her Harold Ober, Donald Mason, Richard The Woman's club music departlanguage, as she talked like a sailor. Kistler, James Tonge, Kenneth Coff- ment has postponed its regular ses-

A little later she returned to sea man, Melvin Hoffman, Eugene Koh-with her father. Troop 1 has five active com-ernoon. The subject for discussion One of the most exciting and sor- mitteemen. The duties of these men will be "Modern Composers." owful experiences of Joan's life was are to see that Scout activities are

her own life without demanding that was a tiny bundle wrapped in a blanket. A hammock was made of Her memory we will ever cherish, canvas and hung above her father's her virtues we will try to emulate.' When the ship arrived at Norfolk Friday last after school 19 Boy

Island, Stitches went ashore to see Scouts went in Mr. Upson's truck to DINNER AT HALES HOME if he could find something for Joan Stanley Park. From there they to feed on. Stitches was quite suc- hiked about a mile and a half up the nesday night with a dinner party, cessful and traded an alarm clock trail to some flats where they made Mr. and Mrs. Lloyd Hales were hosts lay school at 9:45 a. m. Wednes- and a handful of dried apricots for camp. Supper was cooked and tents to Mrs. Ida Sinclair, Mr. and Mrs. day meeting 8 p. m. Reading room a goat. This goat received the name were put up. Several songs were Stanley Shepard, Mr. and Mrs. L. K.

open Wednesdays, Saturdays, 2:30 of "Wet Nurse," and to this goat sung and the boys retired at 9 of the clock. After breakfast the next One day when Joan was about morning the boys took a hike for two years old, their ship was caught some two miles, then came back and

lowing tribute to Mrs. Tobey:

in spirit while increasing in age.

the Christian Endeavor movement

BOY SCOUTS

 $\diamond \diamond \diamond$ 

Mr. and Mrs. Henry Grell enter-

#### PAGE FOUR

#### CARPINTERIA CHRONICLE

Mr. and Mrs. Irving Mather have

idence on Star Pine road.

### CARPINTERIA WINS A TRACK

Locals Upset Pre-Meet Dope and Defeats Southern Rivals

Coming north with their strongest track team in many years, Nordhoff union high school of Ojai, winner

**Friday** and Saturday Fresh, Local **ASPARAGUS** 3 lbs. 25c **Fresh Local Peas** 5 lbs. 25c LOCAL STRAWBERRIES **Local Walnuts** Per lb. 15c Save with SM PH **Continental Market** 

local high school has won out of the this year.

The meet was one of the most exthe greatest races seen here. With

by a lopsided score in a recent tri- Sparkman of Ojai leading by five took ten points in the 220 and pole angular meet, was forced to return yards at the first turn of the final vault, and eight points in the mile, ited their son, Harlan, and family moved into the Frank Burbridge resto their home Saturday evening a 220, Burch of the local school pulled 440 and hurdles. Of the 12 events at Lompoc last week-end. CHAMPIONSHIP loser by 12½ points to Carpinteria up even in the home stretch in one Carpinteria took six first places, Ojai in the Ventura Minor league meet. of his strong finishes, and at five five and Simi one.

John Bowen, the local dark horse

citing in recent years, and not until points. He set a new record in the points. the finals of the broad jump, in 120 low hurdles, lowering Martin's Norlin set a new C high jump which Kendrick took 2 points, was it old record of 14 seconds by 2-10ths meet record as did McKnight in the definitely determined that Carpin- of a second. In both A and C classteria would win, despite the relay es there were about 12 records brokresults. The 880 relay was one of en or tied, of which Carpinteria set eight, Ojai three and Simi one.

Woods of Carpinteria set a new | Hollywood Saturday and visited his ecord in the 440 at 54.6; Schuyler parents Mr. and Mrs. Clarence Sawlower his own old mile record by 8 yer, and sister and brother-in-law, seconds to  $4.58\frac{1}{2}$ , and in the morn- Mr. and Mrs. John Gotschall, at ing set a new cross-country record their home on Linden avenue. of 12.31 minutes. R. Opple raised the pole vault record to 10 feet 10 inches. Ojai was supreme in the discus and shot put, taking three and two places respectively. Carpinteria

FIRST PLACE

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lutionary sys-

tem of Waving

ever perfected.

Whether your hair

be long or very

heavy, you can be

sure of a good,

strong wave, next

to the scalp.

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CARNIVAL

(Yama-Yama)

DANCE

The final score of the meet was: Carpinteria, 55<sup>1</sup>/<sub>2</sub>; Ojai, 43 points; Moorpark, 16 points, and Simi 12<sup>1</sup>/<sub>2</sub> too much for the Ojai boy and he Not the C class meet, Norlin was high point winner with three firsts and the relay, netting 16<sup>1</sup>/<sub>4</sub> points; points. This makes two cups the fell to the ground without finishing. McKnight was second with 144. Carpinteria won this meet easily four championship trophies awarded of the meet and never before a rib- with 601/2 points as compared with bon winner despite the fact he is a Moorpark second with 22, Simi third senior, was high point man with 1114 with 61/2 and Ojai fourth with 4

660-yard event.

daughter Rosemary motored from

Mr. and Mrs. Gordon Sawyer and



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